

# The Floyd County Hesperian

One Of Floydada's Oldest Institutions

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 17, 1932.

NUMBER 4

Readium In unty

## Wins In Mile Port Worth

of Mr. and of this city. star distance place in the division, Saturday at the Fort and Expo-4 minutes and Morgan of Al- of about eight

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## Contents Monday Fire

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ill tower and yard dly damaged, but none r-other improvements

## ON DECLAMATION VED BY W. E. PATTY

of the new and revised a and Rules of the Un- erscholastic League has ed by Supt. W. E. Patty, ected Director of Decla- this county.

elamation contest," said s, "is conducted in eight ivisions, four divisions schools and four for ru- s. The junior division is a to contestants who were n ten and less than fifteen age on the first day of last er and who are bona fide s in any member-school in ty. The senior division is o contestants more than fif- less than twenty on the day of last September. The ivisions, both boys and use standard poetry for de- ing, and the senior divisions, boys and girl, use standard

is contest is designed to train and girls in sincere and effec- public speaking and at the time contribute to their men- cherment by requiring them to rize prose and poetry by the literary masters. It is hoped there will be a large number tries in this contest in our meet."

## LEWIS HAS TREATMENT OF EYE AT TEMPLE CLINIC

and Mrs. L. H. Lewis return- me Saturday after spending two weeks at Scott & White rium at Temple where Mr. underwent treatment on his eye.

operation was performed some ago to remove a cataract from ye. Mr. Lewis has been wear- bandage over his eye but he that physicians assured him the sight would not be im-

and Mrs. Lewis were accom- nied as far as Abilene by their ighter, Mrs. Minnie Smart, who sited relatives there, before re- turning with her parents.

## 'Chicken Theft' Kangaroo Court Set For Tuesday

"Chicken stealing" will be the charge before the Kangaroo Court Tuesday night at the Palace Theatre when the American Legion members of McDermott Post and members of the Ladies' Auxiliary presents a special program of stage entertainment "in color."

In addition to the stage performance a picture program will be shown, the show opening at 7:30 o'clock and the "trial" beginning at 8 o'clock. Black face judge, lawyers, jury, and witnesses will cavort before the footlights in what promises to be the "scream of the season" in laugh-producing productions.

Part of the proceeds realized will go to the legion fund and tickets are on sale this week by members of the auxiliary.

The stage program of mock court will last about two hours and will feature the trial of John Reagan a la Rastus Brown or somebody, who is to be charged with an alleged chicken theft to furnish grounds for a "trial" in which Attorney H. D. Payne and Attorney Robt. A. Some will serve as the "defense" and Attorney Tony Maxey and Attorney A. J. Foley will act as "state prosecutors." Judge L. G. Mathews will sit on the bench.

Among the "star state witnesses" will be Mrs. Dell Reagan, Mrs. Alleen Henry, Calvin Steen, and Roy Snodgrass, it was announced. Witnesses for the "defense" were being kept secret Wednesday but "Liza," "Rastus," and other prominent "collud" folks are said to be summoned to take part.

The jury and other participants will be selected at a meeting at the Legion Hall Monday night.

## FARMERS ASK FOR LIGHTER LOANS FROM GOVERNMENT; FIRST APPLICATIONS MADE

Indications from early applications are that government loans to Floyd County farmers this year will be much smaller than was the case last year, it was pointed out Wednesday by S. W. Ross, secretary of the local seed loan committee. The initial loans are running 50 per cent less, he believes.

A total of 25 applications have been made, averaging about \$75 each and the first ten for the year have been approved by F. H. Simpson, district supervisor, who was here Tuesday.

The fact that most of the farmers have their feed this year and planting seed is attributed as the reason for the lighter loans being needed.

Mr. Simpson is scheduled to be in the Chamber of Commerce office every Tuesday, Mr. Ross said.

No mention of a mortgage on the 1932 wheat crop is being made in the application by the local committee. The wording on the mortgage states a lien on "the entire 1932 row crop" and does not list wheat.

## Womanless Style Show Will Be Given Monday

A womanless Style Show will be the chief feature of attraction on a program to be presented by the Wesley Girls Sunday School Class of the First Methodist Church at the Andrews Ward auditorium Monday evening, March 21, at 8 o'clock.

A few of the "special attractions" will be Joe Breed appearing as a modern flapper; John Edward Smith, Robert A. Sone and Bruce McLaughlin as bathing beauties; Homer McDonald as a grandmother; Kinder Farris and Audice Norman as little girls; Roy Holmes as a sport girl and J. G. Wood will render a piano solo. There are others who will appear on the program but have not been assigned their parts definitely.

A small admission fee of ten cents will be charged to be used by the class in dressing the orphan girl at the Waco Orphanage whom they support and who is this year a senior in the high school.

## CARLOT FAT FLOYD, HALE COUNTY HOGS GET FOURTH PLACE AT STOCK SHOW

A carlot of Chester White fat hogs, entered in the light weight division of the hog show during the Fat Stock Show in Fort Worth last week, by Wm. Finkner of Harmony and M. J. Gregory, of Petersburg, placed fourth in the show against rather stiff competition, according to reports from the show received this week. A. & M. College and the Four-H Club boys of the state among others, had entries in the carlot divisions at the show.

Finkner has specialized in the white hogs for a number of years and has found them excellent for fattening for the market.

The Finkner and Gregory hogs were not specially prepared for the show. "We had the hogs ready for market and decided to enter them in the show, after it occurred to us that they would get to town during the progress of the show," Mr. Finkner said.

## Clean Up Response Is Under Way Over City, Mayor Hanna Declares

Response to the call for the annual spring clean up, while not yet unanimous, has been general over the city, Mayor W. C. Hanna said Wednesday, and preparations were being made to put the first truck out this morning for the collection and hauling of non-combustible rubbish to the dump grounds. "I have been rather busy this week at other things, but have gotten over parts of the city to some extent and find that a number of the property owners already have done their part," he declared.

The call for the clean up was made by the mayor last week, when he declared that if the weather would not permit the work to get under way, the campaign would be continued until such time as the job is completed. Reducing fire hazards during the spring months, adding attractiveness to the surroundings and giving a generally brighter and cleaner appearance are some of the arguments advanced for a unanimous response on the part of the citizenship.

That all rubbish which cannot be buried be placed in containers until such time as the clean up trucks can reach the premises is the request of the mayor. Otherwise tin cans and other rubbish would scatter over the premises and streets and alleys with the first wind that blew. The rubbish containers will not be hauled away, but will be left for further use, the mayor promised.

## Under-Privileged Boys Should Have Scouting

"Some of the finest boys in Floydada would be Boy Scouts and good ones of them only had the ways of earning funds with which to obtain the modest outfit necessary," W. A. Gound, local scout worker for a number of years, told members of Floydada Rotary Club at their meeting Wednesday noon. Because their circumstances in life do not permit them to obtain funds from parents or guardians, the lads are having to forego the many pleasures that go with Scouting. A number of the boys are contributing to the support of their families, the Scoutmaster said his survey of a few weeks ago had disclosed. He was introduced as a boy scout worker and a "big stick" maker, referring being made to his recent designing and making of a gavel that was "so good the speaker of the house (Mr. Garre) could not break it." The gavel was presented by one of the local boy scout groups recently. A gavel being used by the Rotary Club here was also received from the same source.

"How the Rotary Club may help in school work" was discussed by J. C. Wester of the club, who pointed out the numerous practical activities in this connection which have been used in previous years and may well be continued as a part of the club's program.

Lowell Gambin, high school student, was one of the guests at the luncheon in recognition of his feat in Fort Worth last week when he won the mile-run for high school contestants at the Fat Stock Show.

## CONSUMERS FUEL TO NAME OFFICERS AT APRIL MEET

Officers for the ensuing year will be elected at the regular annual stockholders' meeting of the Consumers Fuel Association called for Monday afternoon, April 11, at 2 o'clock, it was announced this week by R. H. Horn, secretary.

## INFANT DAUGHTER BURIED

Burial was made Wednesday afternoon at 5 o'clock in the Lockney cemetery of the infant daughter of Mr. and Mrs. Ed Holmes, of Sand Hill community. The child, named Mary Beth, was born and died Wednesday morning.

Judge J. W. Howard and S. B. McCleskey will go to Amarillo this Thursday on business. Judge Howard will visit his daughter, Mrs. Frank Tye, of Amarillo, and Mr. McCleskey will visit his daughter, Mrs. Orb Tye, of White Deer.

## Local Market Today

**Poultry**  
Hens, 4 lbs. and up .....10c  
Hens, under 4 lbs. ....8c  
Old Roosters, .....3c  
Colored Fryers, .....8c  
Leghorn Fryers, .....5c  
Stags, .....4c  
Eggs, per dozen .....5c  
Cream  
Butterfat, per lb. ....13c  
Butterfat, No. 2 per lb. ....10c  
Hides  
Hides, per lb. ....1c  
Hogs  
Top Hogs, per 100 lbs. ....\$3.75  
Packer Hogs, per 100 lbs. ....\$2.75  
Grain  
Wheat, per bushel, .....36c and up  
Maize, per ton, .....\$5

## COUPLE, MARRIED 13 YEARS, LUNCH ALONE FIRST TIME SUNDAY

Mr. and Mrs. W. N. Brewster, of this city, have been married for more than thirteen years, but lunched together alone—just the two—for the first time in all their married life Sunday last. It was a novel experience which they enjoyed thoroughly, Mr. Brewster said.

"It has always happened that when lunch time came we were either at our lunch room or that we had some of our friends, or in later years the daughter, Ruedell," Dutch said. "Sunday Ruedell was visiting. We had sat down for the meal when it occurred to us that we were having a new experience."

Even on their honeymoon the Brewsters did not lunch alone, a couple married at the same time being with them on the trip and all dined together.

Many couples dine alone for weeks on end and the novelty is that of having someone to lunch with them, but in this instance the novelty was in being with themselves and "just enjoying a good old-fashioned dinner at home together."

## City Assessments Are Two-Thirds Completed

Assessments of property taxes for the municipality in the City of Floydada are two-thirds completed at this time and it is the hope of the city authorities that the work will have been completed in its entirety by April 15, Mayor W. C. Hanna said yesterday afternoon.

Mr. Hanna, who has been giving his spare time to the assessing job, relieving Secretary Duncan for the press of detail work in that office, said that the remainder of the assessments would be slower coming in than the first two-thirds on account of the scattered ownerships.

## Strange Malady Kills J. C. Lackey's Cattle

Loss of about twelve cows in the past two weeks from a strange malady, thought to be "hemorrhagic septicemia," a kind of fatal blood poisoning was reported this week by J. C. Lackey, who resides on his farm sixteen miles northeast of Floydada in the Cedar Hill community.

Specimens, including parts of the lungs and hind quarters were brought to W. U. White of the White Drug and they were sent to Dr. O. M. Franklin at the Amarillo veterinary laboratories. Dr. Franklin is known as an authority on the "hemorrhagic septicemia."

"We will know in a few days just what is the trouble with his cattle," Mr. White said. "The strange thing about the case is the fact that all the cows have been given the serum and in every case one that died has been vaccinated, so we are not sure just what the disease is that is doing so much damage to his range cattle."

It was explained that the cattle seemed to get the germs of the disease from the wheat where they have been grazing, the germs having been blown on the ground by high winds and getting on the wheat as it grew through the soil.

Outbreaks of "hemorrhagic septicemia" are more noticeable following dust storms, Mr. White said.

Mr. Lackey is the only one to report losses of cattle from that section of the county, Mr. White said.

## LOCAL POST OFFICE MEN MAKE GOOD EXAM SCORES

W. B. Henry and L. T. Bishop, local post office employees, made high scores in the annual examination given Wednesday in connection with the dispatching of mail, it was announced by N. W. Williams, assistant post master.

Henry threw a total of 801 cards addressed to Texas towns in 26 minutes and threw only one card incorrectly. Bishop threw the same number in 21 minutes and placed only three incorrectly. A total of 100 separations were included in the examination which was conducted by W. O. Davis, of Fort Worth, chief clerk of the railway mail service.

Both men placed in the first twelve out of a group of 75 in the state who took the examination last year.

## FIRST AID CHEST GIVEN ANDREWS WARD SCHOOL BY BOY SCOUTS, TROOP 44

Presentation was made Wednesday afternoon of a new oak medicine chest for first aid by Troop No. 44 of the Boy Scouts and Scoutmaster W. A. Gound to the Andrews Ward School. The chest was given to Principal O. K. Davis and it was placed in the office of the school.

White Drug, Floydada Drug and Arwine Drug contributed medicine and bandages Wednesday afternoon, Mr. Davis said. He was enthusiastic over the appropriate gift to the school.

## Floyd County's First Meat Show to Be Staged Friday, Saturday; Murray Is Judge

### Club Girls To Have Rug Training School Here Saturday At 10

Mrs. C. A. Caffee of the Antelope Home Demonstration Club and Mrs. R. H. Ashton, of Campell Club, demonstrators, will have charge of the Rug Training School for the Home Demonstration Girls' Clubs to be held Saturday in the district court room.

The school will begin at 10 o'clock. At 10:30 o'clock Miss Jewell Williams and Miss Annie Jewell Fawver, Baker, will give a demonstration on equipment showing the operation of both the Burpee and Automatic sealer. These two club girls will represent Floyd County Home Demonstration Club girls at the Meat Show at Lubbock Thursday, March 24 and will give the sealer demonstration there, it was announced this week by Miss Martha Faulkner, county home demonstration agent.

Mrs. Ashton will discuss and illustrate the "Fundamental Principles of the Hooked Rug" and Mrs. Caffee will discuss the "Fundamental Principles of the Braided Rug" to the club girls here Saturday.

One of the goals in the girls' work this year is to have a hooked or braided rug on every bedroom floor. The other two goals set for this year include improvement of closet space, and planning a wardrobe according to individual needs.

### Child Bitten By Mad Cat, Taken To Austin

Josephine, seven-year-old daughter of Mr. and Mrs. T. J. Britton, one mile east of Pleasant Hill, was bitten by a mad cat Monday night of last week. Following a report from Pasteur Institute at Austin to Dr. V. Andrews that examination of the cat's head showed unmistakable signs of rabies, the child was carried to that institution leaving Saturday and arriving in Austin Sunday.

Mr. and Mrs. Britton and B. F. Hicks, the latter a nephew of Mr. Britton living in Crosbytown, accompanied the child to Austin. Mr. Hicks is county superintendent of Crosby County.

While the bite was rather severe Mr. and Mrs. Britton did not at first become alarmed about their child. However a day or two following a stray dog showed up at the Britton home where it had a fit similar to hydrophobia fits. Thursday the cat, also a stray, was killed and the head forwarded to Austin by Mr. Britton, Rev. G. W. Tubbs and County Health Officer Andrews. The report was received back here by wire to Dr. Andrews on Friday.

### New Officers Elected By Andrews Ward PTA

Mrs. T. P. Jones was elected president for the ensuing year of the Andrews Ward P. T. A. at a meeting held Wednesday afternoon. Other officers elected included the following: Mrs. Jim Willson, first vice-president and chairman of the program committee; Mrs. K. A. Osborn, second vice-president and chairman of the membership committee; Mrs. O. T. Williams third vice-president and chairman of the social and financial work; Mrs. Roe McCleskey, secretary; Mrs. R. A. Garrett, treasurer; Mrs. Elbert Norman, cafeteria treasurer.

Formal acceptance by the new officers had not been made, it was stated.

Mrs. Willson was elected delegate to represent the local group at the district P. T. A. convention at Slaton April 5-6. Mrs. Jones, president, is also a delegate.

The outlined program was given Wednesday and Miss Ruby Norton's room won the banner for having the most number of parents present, having had six present.

Miss Fannie Bolding was elected secretary-treasurer for the remainder of the year, the office having been made vacant by resignations.

It was reported at the meeting that the cafeteria is being kept open and is making operating expenses. It was also voted that the P. T. A. assist in filling the first-aid medicine chest presented by Troop No. 44 of the Boy Scouts.

### W. C. GRIGSBY IS MUTUAL LIFE REPRESENTATIVE HERE

W. C. Grigsby was appointed this week as local representative of the Plainview Mutual Life Insurance Association. His territory will include the entire county.

A. E. Boyd, of Plainview, was here Tuesday completing the arrangements with Mr. Grigsby on behalf of the company.

### Exhibit Will Be Held In C. Of C. Building

Public Urged To Attend Free Display; Entry Lists Open To All.

Miss Myrtle Murray, district home demonstration agent, of A. & M., will judge the exhibits in Floyd County's first Meat Show to be held Friday and Saturday in the Chamber of Commerce Building on West California Street it was announced Tuesday by Miss Martha Faulkner, county home demonstration agent, who is sponsoring the show with the clubs and the C. of C.

Mrs. Kreis is Chairman Mrs. A. H. Kreis is general chairman of the committee arranging the show as appointed by the Home Demonstration Club Council. Other members of the committee are Mrs.

Early entries that arrived Wednesday afternoon are "pointers" toward a large list of exhibits of quality products, Mr. Ross said.

Mrs. W. M. Knight and Mrs. W. M. Jeter of Sand Hill brought exhibits yesterday afternoon, the first of the show. Mrs. Knight entered lard and canned sausage and Mrs. Jeter entered an exhibit of soap.

C. A. Smith, Mrs. Geo. Stiles, Mrs. Clarence Ashton and Miss Blanche Ramsey.

Miss Murray will likely be assisted by a representative from Texas Tech, it was stated.

The exhibit will be free and the general public is urged to attend. No fees will be charged to those entering products in the show, it was explained and the lists are open to everyone.

No prizes will be given but places will be awarded. It is planned to send the winning products to the Meat Show at Lubbock March 24-25 at which time more than \$200 in cash prizes are offered.

More canned and cured meats have been put up in the county this year than any time in history and in view of this fact and a general increase in interest in home preservation of foods the show is expected to draw many interested visitors.

### Has Three Purposes

The purpose of the show is three fold: to encourage the raising and feeding of livestock; to encourage rural people to "live at home," utilizing the home produced meats on home tables, and to produce a standard home cured meat product and find a market outlet for it.

Exhibits will include cured ham, bacon, shoulder, sausage, lard, canned pork and beef products and canned chicken.

The entry list is as follows: Cured Meats: Best cured ham. Best cured bacon. Best cured picnic shoulder. Best cured smoked sausage. Best exhibit lard. (Approximately 5 lbs). Canned Pork Products: Best No. 3 can roast. Best No. 2 can sausage. Best No. 2 can mincemeat. Best No. 2 can scrapple. Best No. 2 can liverpaste. Best cake soap (Moulded in No. 2 can). Canned Beef Products: Best No. 3 can roast. Best No. 2 can steak. Best No. 2 can Chili. Canned Chicken: Best No. 2 can boned chicken.

### RURAL DRAMA SCHOOL ENDS AT NOON LAST FRIDAY

Classes in the Rural Drama and Recreational School held here last week under the direction of Jack Stuart Knapp, of the National Recreation Association of New York City, and sponsored by Mrs. S. M. Lester, county recreational chairman, and Miss Martha Faulkner, county H. D. agent, through the cooperation of the Extension Service of A. & M. College, closed Friday at noon.

A lecture and games comprised the morning program. Mr. Knapp and Miss Myrtle Murray, district home demonstration agent, who was in attendance, left Friday afternoon, Miss Murray going to Spur in company with Miss Faulkner and Mr. Knapp going to New Mexico via Amarillo.

Mrs. Lester expressed her thanks and appreciation for all those who assisted in making the school a success.

"Mr. Knapp was well pleased with the size of the group," said Miss Faulkner. "Miss Murray was delighted over the fact that most of the 32 delegates had had previous training and advanced work could be given here," she continued.

## High School Follies Tonight And Friday Night At Auditorium

Most Popular of Four One-Act Plays to Be Voted on Friday Night.

The High School Follies will be presented at 8 o'clock tonight and tomorrow night, March 17 and 18. Four one-act plays are to be given as follows:

Thursday night, "Camp Keep Off" presented by Freshman class and "Friday for Luck" by Sophomore class.

Friday night, "A Watch, A Wallet, and The Jack of Spades" presented by Junior Class and "The Singapore Spider" by the Senior Class.

Immediately following the last play Friday night the most popular play of the four will be chosen by a vote of those who attend, and class members are urging that all save their votes and cast them on that date.

Proceeds from the two nights of entertainment will be used for the improvement of the new athletic field, a project sponsored by the senior class of 1932.

High School Follies is an annual event in high school life in Floydada, the plays are always good and the crowds always large. This year music will be furnished by the high school orchestra. Admission charge will be 15 cents and 25 cents.

## To Enter Tournament

One of the four plays which will be seen during the Follies will also have the honor of being chosen for entry in the One-Act Play Tournament to be held in Plainview on Saturday, March 26. This play will be chosen by a critic judge or a board of judges who will attend each night.

## Warmer Days Follow Coldest March Spell

Considerably higher temperatures of the past four days, with the thermometer as low as the freezing point only two mornings, have served to cause the buds on trees to begin swelling once more and afford proof, for one thing, that not all the peaches have been killed, with most of the plums, apples and grapes still safe against the possibility of recurrence of cold weather.

Reports vary on the condition of spring oats and barley. Some farmers say their barley is badly injured and their oats have escaped serious injury apparently, while others declare their oat crop is worse damaged than the barley. All the oats and barley are in the ground.

Two flurries of falling moisture have occurred during the past five days. Saturday night snow fell practically throughout the day and Wednesday local showers fell around over the county. Neither the snow nor the showers added appreciably to the good season in the ground at this time.

Row crop farmers have been quite busy getting late land preparation done. No row crop planting will be done until sometime next month when a few early fields of feed will be planted, reports indicate.

## COMMISSIONERS' COURT CONTINUES FISCAL STUDY

Except for the transaction of routine affairs of the county members of the Commissioners' Court in their session Monday, gave their time to the study of financial affairs, continuing a study on which the court has been concentrating for several months.

Paving and jail building funds on hand were insufficient to meet the indebtedness due this year and appropriations to complete these payments had to be made from the general fund, further embarrassing the most "hard up" fund in the county's system. Possibilities of funding a portion of the present standing indebtedness against fund are being investigated by court, following the recent failure of the Roger H. Evans Company Dallas concern, to complete the funding transaction which it undertook under a contract made October.

\$5,000 was transferred by the court from the general road and fund of the county to the four commissioners' precinct funds, amount being divided \$1,400 to Precinct One, \$1,350 to Precinct \$1,150 to Precinct Three and \$600 to Precinct Four. This amount apportioned out among the commissioners is expected to maintain and upkeep the roads of the precincts and the supervision of the road commissioners.

## ROBINSON

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# The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

**SUBSCRIPTION PRICES**  
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One Year .....\$1.00  
Six Months .....50c  
Three Months .....35c  
In Advance

**Outside Floyd and Adjoining Counties.**  
One Year .....\$1.50  
Six months .....75c  
Three Months .....50c  
In Advance

Advertising Rates Furnished on Application.

### STOCK HAULING LAW

A new law, which a lot of us knew nothing about, passed by the Forty-Second Legislature, requires a permit to haul live stock and poultry on the highways. Under this new law a state highway patrolman or other officer may stop a truck or other vehicle and require the driver to produce a permit for the transportation signed by the owner.

Only this week it is announced that a "campaign of enforcement will be launched." The law is all right, doubtless. In fact, it was designed with a dual purpose, we are told:

- First, to prevent the removal of cattle from a quarantined district into areas not infested by ticks or other cattle diseases, a feature needed in the eastern part of the state;
- Second, to prevent the transportation of stolen animals or butchered portions thereof, or stolen poultry, over the highways.

The Texas Cattle Raisers' Association and the Sheep and Goat Raisers' Association will take an active part in enforcement, it is said.

The law, on its face, seems a proper one, all right, but the announcement that a "campaign of enforcement" will be "launched" is a reminder that we have so many laws on our statute books that the enforcement officers can't keep up. They have to "launch campaigns of enforcement." Those of us who are so busy making a living we do not have time to read the new statutes as they hatch will await with interest the completion of this campaign and the launching of another, when we will read up on it, too.

### MORE ABOUT LIVING

Those who read the interview in last week's Hesperian with Dr. J. S. Knapp, about the aims of the National Recreation Association and the reasons for the dramatic schools, must have been struck with the general theme, viz:

That the time has arrived for farm folk to find a more complete life and greater satisfaction from living closer at home than has been their custom. Working to produce heavy crops of cotton and wheat and other commodities of which the world already has a surfeit in order to go somewhere for somebody else to entertain them at so much per entertainment somehow or other has not worked out. It may be the fault of one thing or another. Let whoever can talk the loudest win the argument about what's the reason. At any rate, "What is the use of telling the people how to raise more wheat when they have more than they can sell? What is the use of raising more cotton if the market is flooded?" If the larder is full, why in addition raise a lot more stuff to offer on a market at less than cost, to wear lives away to no ultimate gain? Why not also live and learn to enjoy the living, not under conditions one would like to find but under the conditions which actually are?

### DEBUNKING THE FADDISTS

A piece of debunking which dietitians and students of foods in central western colleges have taken up gives The Hesperian quite a bit of pleasure to record. An example of such work was used last week in this newspaper in the form of a story from the Nebraska Agricultural College at Lincoln, Nebraska. In this story Miss Matilda Peters, a foods authority at that school, pointed out the fallacy of such advice as "eat sparingly of meat and eggs," and "do not eat meat but once a day or three times a week." Such advice has led people all over the country to think that meat is inimical to the health.

All foods have their limitations as well as their values. Meat among them. It is wholesome, nutritious and palatable, and there is no reason why it should not be included in any person's diet. The same may be said of eggs. Iron and phosphorus, both needed by the human body, are obtained from these meats especially. "Many people who pride themselves on doing without meat do not have sufficient knowledge of food values to utilize all the essentials of an adequate diet," Miss Peters says, "by a casual knowledge of the physiology of the human system." This statement of hers is entirely true.

Dietitians have cost middle-western livestock and poultry producers a good deal of money. More power to some of them and a hand to debunk the faddists.

ly responsible for the fact that Sherman has a labor payroll instead of being just another north Texas cotton town adjacent to Dallas, has been making his presence felt as manager of the Texas prisons. He has done a remarkably good job to date in saving money for the citizens of the state on the prison system and has built up the morale of the inmates of the penitentiary greatly, it is claimed.

He has started raising the system out of the morass and putting it on a modern, industrial, reforming basis. This work has been gradual, necessarily. Everybody in the know is hoping the politicians this year will at least leave the prison system alone.

### FOR EGG EATERS

If five-cent eggs have had something to do with your increased consumption of hen fruit on your daily menu, you will be interested in this information from the College of Industrial Arts.

"Eggs are very valuable as food and should be included in the child's diet whenever possible. The iron content of egg yolk gives it an important place in the diet. It is also valuable as a source of protein, phosphorus, and vitamin A, vitamin B, and vitamins D and G."

Food faddists have about talked the folks out of eating the substantial foods on which they were reared, seizing on half truths about this and that and playing upon the imaginations of the housewives. A balanced diet may well include all the fine foods that are grown in the plains area and not the least of these are eggs.

### SOME DEFINITIONS

- Says a contemporary writer:  
To know what to do is wisdom;  
To know how to do it is skill;  
To do the thing as it should be done is service.

## FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

### ISSUE OF MARCH 14, 1918

The Day & Night Garage, of which Dane & Hughes are proprietors and J. M. Hughes is manager, opened their doors for business this week.

Mr. and Mrs. J. A. Grigsby left Tuesday afternoon late for Dawson County, from which place they had the news that their grandson, child of Mr. and Mrs. Ernest Grigsby, had been severely burned. No further details of the accident had been received here yesterday.

The Red Cross Chapter is indebted to Frank Boerner for making the much needed shelves in the sewing room. He was assisted by Bill Colville. These two Junior Red Cross members are excellent workmen and have the sincere thanks of the chapter for the service rendered.

Carter Andrews, son of Dr. V. Andrews, examining physician of the board, will be inducted into service Saturday. He will go to the Aviation Signal Corps, Kelly Field, San Antonio.

D. C. Lowe, of Lockney, was a business visitor in Floydada Tuesday.

Miss Wanda Armstrong has returned from Denton, where she has been studying at the College of Industrial Arts.

Four trustees for Floydada Independent School District are to be chosen at the election in this district to be held on April 6th. The term of J. B. Jenkins, O. B. Olson, S. D. Greer and W. L. Boerner will expire and their successors are to be chosen.

W. M. Colville, W. I. Allen, and E. C. Henry are the hold-over trustees.

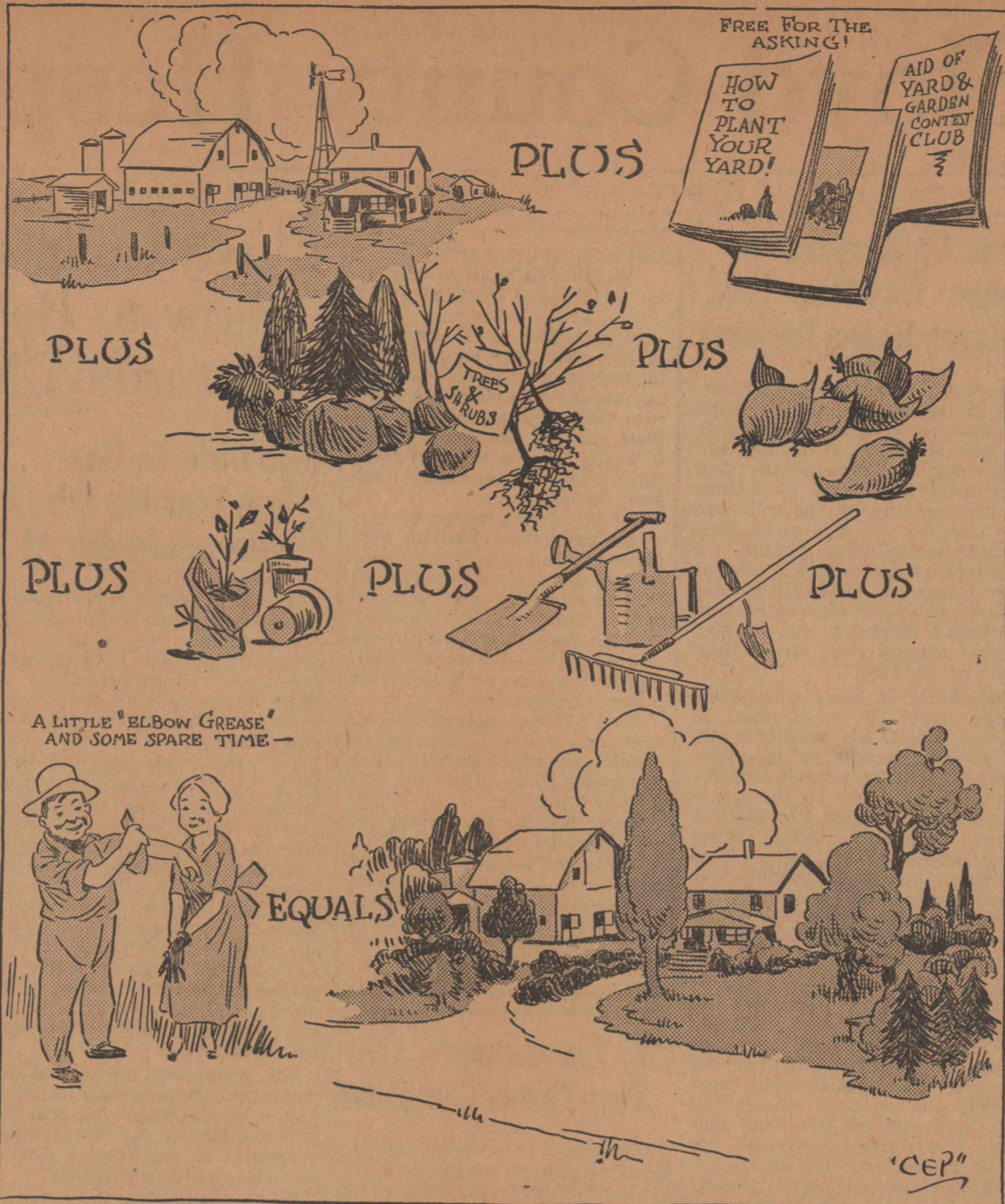
### Clipped Paragraphs

There is one doctor to every 800 persons in the United States, the U. S. Department of Interior found.

Japan is learning that by killing people one may stop their arguing but not their argument.

An astrologer predicted that a United States Senator will lose his mental balance during 1932. Which is our idea of a prophet playing safe.

## A Simple Problem In Home Addition



Dogonit, looks like a feller just can't get nowhere these days. He'll plan and skimp around and cut a corner on this and save some on that and do without something else and lo and behold he manages to fool the world and save up ten or twelve dollars. With this princely sum to his credit with most of his creditors taken care of, he goes whistling homeward, all smiles over the prospect of buying the wife two or three little items that she had been wanting.

And when he gets home there's a notice of a payment due on his insurance for fifteen smackers. Or maybe it's a feller with a bill you had been owing so long you had forgotten about it.

Really it doesn't matter—the principle is the same—you have to pay off with the coin you thought you was going to cut so many capers on.

That's just like life ain't it. Always expecting one thing and having to do something else.

Lace Martin who has come home from Russia says he's not contented plain' going back. I don't blame him a smacking bit. Why do you know what he told me about the weather over in Russia. He said he had seen it as cold as 40 degrees below zero.

Ugh! My, my, my. And up in Siberia it gets 90 degrees below zero. I wonder how in the heck they know. I guess they just turn the thermometer upside down and let the mercury percolate backwards.

Think of it, 90 degrees below zero! And I been running around here hollerin' about it being so doggone disagreeable and it's only been 12 degrees above zero. I feel plumb ashamed of myself, taking on like I have and it no colder than 12 degrees above. Tush, tush. Wait till I go over and cut off the gas. Right here in midsummer weather with the mercury trying to fall out the bottom of the thermometer and me

with a hot fire going and wasting good cheap gas.

I don't blame Lace none for wanting to stay over here. He said the Russians had to wear underclothes an inch thick and gee whiz even then I know I would freeze solid. My pore feeble brain can't even imagine how cold 90 degrees less than nothing would be so I'm gonna give up before I take pneumonia thinking about it an die.

Habit, they say, is a funny thing. You get into a habit of doing a thing and you just can't stand to have it any other way. There was a joke about tobacco but this is gonner about something else. Lindy's baby and the depression and the weather are the biggest things in our lives these days except our appetites.

So this is gonna be about habits and the depression, both being one and the same with me. I got in such a habit of being in this depression that I don't feel good until I am right in the middle of it, which I always manage to be (with the loving watchful help of my creditors).

I didn't know until this year just how much I had been neglecting my exercise. You know it's healthy to walk. Everybody was quick to realize that fact and now everybody's got in the habit of doing it. Why some who used to ride in cars with as many as six cylinders under the hood are now out splitting the nice cool ozone with their noses. It's plumb exhilarating. This air whistlin' through a feller's pants puts pep into his steps and he don't waste no time getting to a fire.

And up at the ranch house we have gone plumb crazy over soup.

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### Victims

(Editorial by Jay A. Routh)

A young teacher has been spending the Winter in our home. She is a talented young lady, who won highest honors in her college work; she is a conscientious, hard working, ambitious young woman, who strives to inspire her students. She has had five years of experience in teaching, and this experience together with her common sense and ability has made her a comparatively efficient teacher.

However, when we reached home yesterday evening we found her almost sick—her face was evidence of the pain she had suffered—her eyes hinted that she had cried—she looked friendless and hurt.

It was later explained to us that the son of one of the community's proud, aloof citizens had been unable to satisfactorily meet the requirements of his studies. The failure of this son had hurt the mother more than the student, with the result that the mother, who had had no experience whatever in teaching, had visited our young friend and haughtily criticized her methods. The teacher had been the victim of unthoughtful accusations.

Then it occurred to us that this same day we had been forced to listen to a conversation of criticism and slander directed toward a prominent religious worker of the community. Generally speaking, we all admired her and appreciated her efforts, but this sensitive critic had perhaps become jealous and thoughtless.

Twenty centuries ago the Master of men met with criticism and opposition—the only Being who was perfect, yet, He was misunderstood and unappreciated. His acts of kindness, His healing of the maimed and lamed, His association with the lower classes—these acts of goodness in themselves brought criticism. This Master Teacher, unexcelled in His methods and unequalled in ability, was unjustly made a victim.

Perhaps we are all victims—victims of unthoughtfulness, of uncontrolled temper, of lying tongues, of nervous temperaments, or of fits of jealousy. If we knew about all these tortuous things which are flung at us, the consciousness of them would hinder us in achieving anything worthy or worthwhile. However, the point is, that even with the consciousness that we are victims of all these weaknesses of human-kind we must ignore them, and, doing our best, must strive onward toward the goal which we have fixed in our minds.

And eggs! Oh boy, no meal or my shirt would look natural without eggs very much in evidence. That just goes to show what a first class depression can do for a feller. It builds up his appetite and helps his digestion.

I used to be plumb finicky about my vittles but now I can eat anything from broom corn to horse feathers. Rich foods like cakes, pies, planked steaks, fruit salad, asparagus tips and all such unhealthy truck have been discontinued during months containing the letter "R", "U" and "M," if you know what I mean.

I remember when I couldn't eat cabbage but now it's one of my favorite fruits and it just agrees with me first-rate.

Today is St. Patrick's Day and 'tis time for wearin' o' the green and Monday, March 21, is the first day of Spring.

Boy, oh boy, bring on your warm weather and your green trees and your fresh vegetables and your flowers—I'm plenty ready.

Gardening is going to be the order of the day and I gotta go get me some cabbage seed. So long until next week.

### Contemporary Thought

#### THE SALES TAX

The Tullia Herald: A general sales tax on every commodity except the staple foodstuffs appears to be inescapable. Revenue must be raised to pay the nation's running expenses, and there are few sources of taxation that will not have run dry before the mounting cost of government will have been met.

The sales tax is a rather painless way of making everybody pay his or her share of governmental costs. If it is levied in such a way that everybody who buys anything realizes that part of the purchase price goes for taxes, it may have the effect of making the ordinary citizen tax-conscious, and that will be a good thing.

The ultimate consumer pays the taxes now, but he doesn't know it. The average man thinks there is some way of taxing the rich which cannot be passed on by the rich to the poor. There isn't any such system possible, and the sooner that is generally realized, that all taxes bear heaviest upon the retail purchaser, whether he buys a pair of shoes, an automobile or the rent of a home, the sooner the ordinary man will begin to take an interest in public affairs and demand more efficiency for his tax money and greater economy in public office.

#### CASH BENEFIT FROM GOOD ROADS

Memphis Democrat: The public at large probably gets more value from money spent in road building and improvement than from any other kind of government expenditure.

As a spokesman for the American Association of State Highway Officials recently said, every dollar spent in road betterment makes the automobile worth more. When needed road work goes undone the utility of the automobile, and, consequently, its value to its owner, is reduced. And there are now some twenty-odd million automobiles in use.

Road building last year furnished employment to about 750,000 men. Without this work, these men and their families would, for the most part, have been forced to endure a year of want and despair. Thus the good roads movement has been immensely valuable as an alleviator of unemployment—and relief measures of this kind are very different from such propositions as the dole or gigantic federal bond issues, inasmuch as the money is legitimately spent and benefits all.

Modern materials plus modern construction technique, have made it possible to build full-width, weatherproof, long-wearing roads of the asphaltic type, at but a fraction of the cost of "high-type" highways. Such roads are eminently suitable to rural localities—and, indeed, all localities where traffic is not excessively heavy—and make the road dollar do many times the work it did a few years ago.

#### DEFINING GOSSIP

Memphis Democrat: We have, at last, found an adequate definition for a gossip. The Fort Worth Star-Telegram in its issue of Monday, February 29, carried the definition of Dr. W. O. Mendenhall, president of Friends University, Wichita, Kansas, in an address he made at the final session of the North Texas Students Christian Conference at Texas Woman's College last Sunday.

- And
- The follow office, subj Primary, Ju authorized to perian:
- For State Se CLYDE
- For Represent M. R. A
- For District cial District A. J. F ROBT.
- For County J. W. H C. J. G
- For Sheriff: G. R. S W. A. B T. B. G J. M. W
- For District C ROY O
- For County C TOM W. L. L. R A. B. B
- For Tax Asses ROE MO
- For Tax Collec C. M. MI FRANK
- For County Tre MAUD M
- For Commission G. R. MA L. B. MA A. S. CUD
- For Commission ANDREW
- For Commission GEO. L. I W. W. PA
- For Public Weig A. E. SHH

Said the doc merely persons complex and th tdy to bring peo things down to That is, by far, we have ever co is one of the destructive mea command. Some but not Dr. Mend er to you, doctor

#### ACREAGE CO PAI

Clarendon New ed by a considera people, the court cotton acreage re constitutional, an the columns last of cotton acreage dom of the farme With the 1932 year ahead of its duction, it ough much trouble for make up his mind A normal crop of co surplus year's crop. one thing—continued staple, and maybe lo Cotton may be a normal price of cents, but most anyt it at five cents.

#### WHY FUS

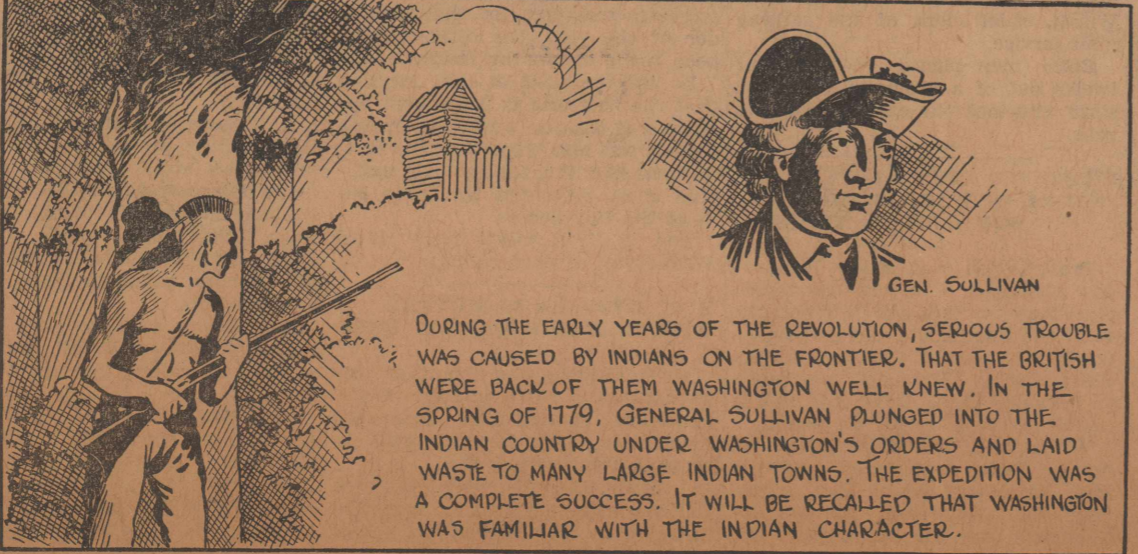
The Muleshoe Journ seldom gets one anyw we are all, more or les. it. And right here i there seems to be no v to this staid rule, rega constant advice handed supposedly superiors worrying.

It's a noticeable fact big business men seldom tation. Apparently ti everything will not al smoothly, and when som wrong they are expecti prepared for it. Not in they obtained and hold ored and responsible pos cause when everything go turvy and subordinates get ed-up" they maintain the tomed calm and soon over disorder.

At Public Meetings Why do they always give th to the jackass with the loudest—the Country Home.

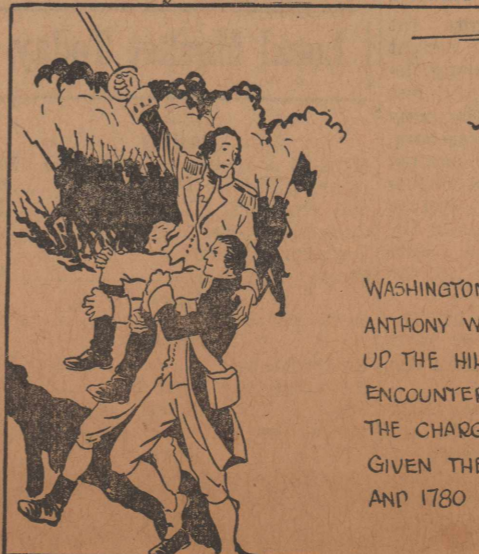
Copy Book Maxims Ben Franklin spent a long having fun and telling other not to have any.—American J zine.

## GEORGE WASHINGTON'S TRAVELS

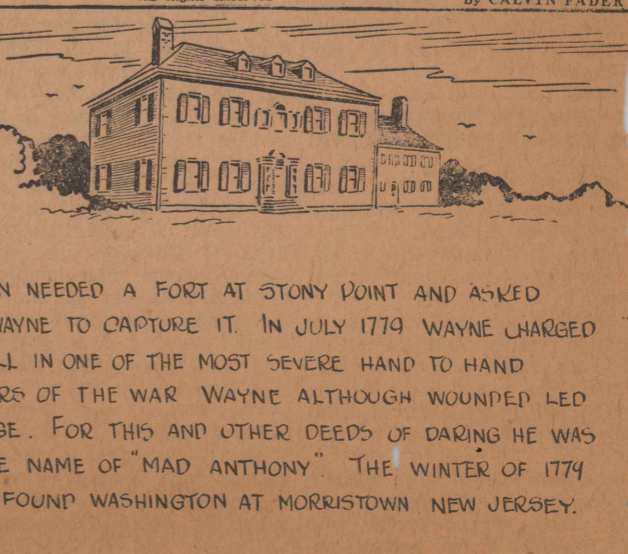


DURING THE EARLY YEARS OF THE REVOLUTION, SERIOUS TROUBLE WAS CAUSED BY INDIANS ON THE FRONTIER. THAT THE BRITISH WERE BACK OF THEM WASHINGTON WELL KNEW. IN THE SPRING OF 1779, GENERAL SULLIVAN PLUNGED INTO THE INDIAN COUNTRY UNDER WASHINGTON'S ORDERS AND LAID WASTE TO MANY LARGE INDIAN TOWNS. THE EXPEDITION WAS A COMPLETE SUCCESS. IT WILL BE RECALLED THAT WASHINGTON WAS FAMILIAR WITH THE INDIAN CHARACTER.

By James W. Brooks



Copyright 1930 by James W. Brooks All Rights Reserved Historically Correct Sketch By CALVIN FADER



WASHINGTON NEEDED A FORT AT STONY POINT AND ASKED ANTHONY WAYNE TO CAPTURE IT. IN JULY 1779 WAYNE CHARGED UP THE HILL IN ONE OF THE MOST SEVERE HAND TO HAND ENCOUNTERS OF THE WAR WAYNE ALTHOUGH WOUNDED LED THE CHARGE. FOR THIS AND OTHER DEEDS OF DARING HE WAS GIVEN THE NAME OF "MAD ANTHONY." THE WINTER OF 1779 AND 1780 FOUND WASHINGTON AT MORRISTOWN NEW JERSEY.

# PRESENTING

# THE NEW SPRING FASHIONS

OF

# 1932



*'Tis A New Season*

SPRING.....! The gladdest time of the year. Come and find it in all the many delightful and refreshing styles on display in FLOYDADA stores.

It is time to fix up.....time to get all those many needed items.....that new dress and hat you have been denying yourself.....that new suit, shirt, ties and hat. It is time to put on new clothes and new SMILES. The stores are chuck full of quality that is spelled "ECONOMY."

# NEW SPRING STYLES ENCOURAGE ECONOMY

**Simplicity Of Design, Darker Themes Shown**

Merchandise Offered in Low and Medium Price Ranges By Floydada Stores.

restricted budget can't cramp the style this spring. The designers evidently sensed current trends, for they have given a liberal amount of smart new styles that will be developed in medium and low price ranges without a sacrifice of quality at Floydada stores.

Spring styles are, fundamentally, in fabric and line. Designers have returned to bare essentials as is as obsolete as the hat of Eugenie. The simplicity and the art of making moderate price garments at cheapening maturing on workmanship.

**Originality** in apparel is characterized by practical look and elements manifest adaptability-occasion wear. But designers are by no means the affairs their sensible feature indicate. On the contrary, they lend themselves to plentiful variation and their trend toward simplicity elicits relief from recently "empire" and period

designers have been frugal. In the presentation of new fabric interest, unorthodox tendencies, and exciting silhouettes technique.

**Cost Reduced** of the smart new dresses fall into medium and low price groups by grace of their low cost. They flaunt few details and these consist of such simple accents as bows, scarfs, and sashes... inexpensive lace and lingerie touches... bright wooden or metallic buttons... an occasional gay buckle or clip. Cleverness of cut and significance of fabric make this season's inexpensive dress compare favorably with its sister that costs twice as much.

The coats for 1932 may be put in the same category. Some of the best models are styles with a simplicity that dispels any fear of expense from the start. A large number turn away from costly fur ornament in favor of a scarf-like collar, new high neckline, or a collar terminating in wide bands.

The majority have been with an objective of all-season—a compromise between dress and strictly sport.

**Suit Types Strong** and suit-dresses are important in this seasonal considerations. The offers a large selection in variety of styles and prices. The woolen street suit serves a big spring number, for it serves so many purposes. This spring's suits would be popular by virtue of their own distinction if they were not other recommendation. The simplest tailored models escaped from typical suit tradition and taken on new airs that set them definitely on the fashion stage of 1932.

Both tailored and dressy suits are built along the lines of the "gigolo" silhouette—wide-shouldered, straight to the skirt, and pinched in at the waist—as snugfitting and reduced fundamentals as a cadet's uniform.

**Still More Jackets** you can't keep a good style down any season, so up pops the suit-maker for its annual spring performance ready to greet its faithful clientele in striking 1932 guises!

Conspicuous at every spring show were the "double-duty" jacket—one minute suits, dresses, and more time than it takes to powder nose; simple theatre frocks may be transformed into dancing attire in a split second!

Jackets play such a prominent role that all types are featured separately and offer an economical way to glean two or three extra outfits. They're briefer than in former years, very fitted, and distinguished by new sleeve treatments, new-type collars, scarf and high necklines. They can be used to advantage in changing frocks of other seasons up to date, as well as lending a chic touch to the new wardrobe.

**Darker Colors** Fashion is "in the dark," as colors go! A wide use of navy or black as a spring costume basis is quite stunning as it is different, and emphasizes further emphasis to the season's practical note. In printed as well as plain frocks the dark tendency is noticeable.

Bits of red, white, and ravishing new hues brighten spring apparel with striking contrast. Light-dark affinity prints are used for effective ensembling in many instances. Never has a style tendency been more timely than this prevailing emphasis on practicality that alluring creations express. The woman who makes a note of this and her spring wardrobe accordingly will find it an easy matter to be dressed during the spring without making severe inroads on her bank account.

add youthful touches to frocks of silks and light-colored fabrics. Frequently one part, poised on the hip

## Waist Lines Are Higher in New Spring Coats; Military Themes Smartest This Year

### SPRING HOSIERY SHADES BLEND SHOE WITH DRESS

In-between tones in the general categories of beiges, taupes and pastels are suitable for wear with various costume colors, and have specific applications to certain groups, and around these three the spring hosiery color chart revolves.

"Allegresse," for instance is a medium gray-beige with a slightly mauve cast. It is especially recommended for wear with blues in fabrics and black shoes.

"Pawn brown" goes with brown shoes and costumes of various browns, beiges, and greens.

"Sunbeige" is a new version of a sun tone in the warm medium beige range. It is a complement to white footwear for active or spectator sportswear and white or bright costume shades.

"Ash" is a subtle yellow beige to complement shades of beige, red, soft blue, and soft green.

There's a new off-white called "Sandwhite" for those who like a light hosiery with white and light summer cottons.

### SMARTEST NEW WAYS TO DO YOUR HAIR

Bobs are on the increase this spring—not really shingled ones, but at least definitely short. The bob, this year, should be left just long enough to give an effect of softness, and the heap of curls in back, a la Garbo, is decidedly out. One smart and practical way to achieve the new effect is to wear the hair an inch to an inch and a half long and brush it across the head in a swirl which ends in a soft curl behind the ear.

Long hair if you prefer it, may be just as fashionably arranged as the bob. The soft curled-up roll in back is good, and looks new arranged in two graduated rolls instead of one. This year's knot isn't worn low on the neck but follows the natural hair line. One-sided effects are smart—the hair brushed to the side-knot in a sweeping diagonal line.

Instead of being waved down to the cheek in front, in a parallel line with the part, the hair should be worn long enough to give the effect of having been brushed back and then pushed forward in a soft wave with emphasis on a sweep away from the temples.

### JERSEY FINDS NEW FASHION FAVOR FOR SPRING WEAR

Fine, tightly knitted jersey, of silk or woolen, holds new prestige for spring in both "high" style and medium priced collections. It was first presented for southern resort wear and seems to be a hold-over for spring, and summer as well.

It is most popular in white and delicately tinted pastels, or white and colored combinations, and is handled exactly like a crepe.

Paradoxically, it is used for one-piece sport frocks and is also a leading evening fashion. It is fashionably lustreless, and its best style feature is its beautiful draping quality.

Lace in variety is employed in the development of blouses worn with jackets costumes invariably contrasting—as, for example, red and rose with navy and black... yellow lace with brown... and white with black.

### Trend Toward Broad Shoulders In Season's Offerings; Buttons Are Larger.

Hints of Spring are here, there, and everywhere. In Spring coats the spirit of this gay season, is captured and expressed in new exciting lines, fabrics and colors.

Fashion has gone Military—but a "dress parade" sort of military. The Wooden Soldier silhouette is evident in all types of spring coats. It gives us broad shoulders, trim high waist lines, and slenderizing lines below the waist.

The trend for broad shoulders is a natural outcome of the winter's fashion for bulk-above-the-waist. Padded shoulders and epaulettes add a youthful note of interest, while more conservative styles use raglan shoulders and intricate seaming to emphasize this feature. Shoulder width accentuates the narrow waist line.

**Waist Lines are Higher** Waist lines have been creeping up on us and have now adapted themselves to the simple natural lines of the new mode. The belted or defined waist line however, remains normal, with moulding above. This is not an extreme style and is really vastly becoming and wearable.

The skirts of coats are cut straight from the waist line with a wide wrap-around to give the necessary width when in motion. They are fastened to the side, most frequently with buttons, but some models use soft ties of the same fabric.

Fulness at some point is still a feature of sleeve interest but in a modified form. Width is usually concentrated between the elbow and the wrist. Cuffs are often button-trimmed or a narrow buttoned band. The Vionnet-inspired sleeve with width at the bottom is shortened to three-quarter length when fur trimming is applied.

**Larger Buttons Used** Buttons are big and business like. They play a very important part in the fashion picture but their first duty is to fasten the coat to stay in place. There is no more holding of coats which was a graceful but impractical gesture. New coats are designed for comfort and are easy to wear with their clean cut manliness neatness.

Detachable and adjustable trimming is good news. While the general silhouette is fairly uniform we can express our individuality by means of changeable scarfs of fur or fabric, different color combinations and high or low neck lines.

Coat fabrics this Spring have an eye to sudden showers. We will all be thankful for rough surfaced woolens which are so easy to care for, and do not spot as readily as the fabrics of smoother finish. Crepey weaves, interesting new diagonals which have a tendency to slenderize and a variety of rich novelty weaves dominate the fashion picture.

**Military Mode in Sport Coats** The sport coat is the most adaptable medium for the military vogue. Rows of shiny buttons are arranged with military precision, up one side to a high closing, or in double-breasted formation. Bright scarfs give a colorful accent while softening the neck line.

Lyolene has designed several models which are already in high favor and promise to be favorites for Spring as popular prices. Linings and scarfs are of contrasting jersey and of silk for later in the season. The scarf can be tied high at the throat with a youthful bow, on the

model with soft revers, or looked over and pulled out between the buttons of a high shoulder buttoned model. Navy blue with red is a favorite color combination for this type sport coat. Tans and browns are also good and some bright colors are shown.

On dress coats the inverted triangle silhouette is softened by a variety of feminine details. An early favorite on both coats and suits is the detachable fox lei. The fox lei, we are all familiar with, because of its popularity this winter but the detachable feature is new and practical.

This collar frequently of silver or blue fox can be worn in numerous important and flattering ways. It can be tied high around the neck for chilly days or worn nonchalantly off one shoulder, or crossed diagonally to the closing at the side waist line. In warm weather a scarf can be substituted for the fur. Small animal pelts and flat furs are also fashioned into separate scarfs to complete the ensemble.

**Dress Coats Without Fur** The unfurred dress coat assumes an important place in the spring fashion picture. When they are strictly fitted thru the hips and waist and softened by draped revers, a bow or loose throw at the neck line, they are very smart and wearable for many occasions. In fact it is the comfortable soft and becoming features that make all these new coats so exciting. Pique trim adds zest to some of the youthful models.

### NEW FABRICS OFFERED FOR WEAR THIS SUMMER

As the season advances into the summer months many new fabrics are introduced. These are largely cool weaves that have been developed for the winter tourists and others that are glorified types of cotton and linen weaves that have been used for years in the far South. Such weaves as seersuckers and light nub cloths come in this category. The new ones are characterized by an order of tailoring and styling that lend them a smartness acceptable to the most fastidious dresser.

Linen suits will also be very prominent this Spring as they started to assume considerable popularity during the late months of last summer. These are in plain white, ivory or ecru. Often slight patterns or self patterns are used to embellish them. They come with, or without vests. They're mostly in sport models and many are double-breasted.

New weaving and patterning developments also are evident in such standard mid-summer fabrics as Palm Beach Cloths, Tropical Wools, Mohairs, Poplins, Gaberdines and Tropical Tweeds.

### SWEATERS GOING 'BIG'

Short Blouse Types in Lacy Weaves

We're headed for a season of informality, practicality, and simplicity of style—naturally sweaters are good. They are also smart, new-looking, and individual in their 1932 versions. They range all the way from definite sport types in angoras and ribbed simulated hand-knits, to open-work and lacey crocheted effects that are as dressy as a blouse.

The new high-waisted skirts have influenced sweater styles in many ways. For one thing, they're definitely shorter. Often the high-waisted effect is emphasized by carrying a dark color through the closely fitting rib section with the top in a lighter contrasting color. And since this tight fit through the center of the body is smartest if the top fits loosely, many a new sweater is roomy about the shoulders or adopts a cowl neckline of puffed sleeves to achieve that casual, wide-shouldered look.

Materials are responsible for much of the interest in new sweaters. The most up-to-the-minute is pure Irish linen thread—almost like a heavy sewing thread—used for very simple

and very smart hand-knitted white sweater blouses.

The high neckline, so general throughout the mode, has invaded sweater realms too. One type is a high, purled neck that stops short at the base of the throat. If this seems too severe, a scarf can be added for a softening line. Another style features a childish turn-down round collar with tiny silver buttons proceeding from the top all the way down the throat.

### NEW GLOVE TENDENCIES

For practical all-around wear, hand-sewn fabric gloves continue to be most popular. One designer has dressed them up by using large pearl buttons and buttonholes at the sides. Suede follows as a close second, and the color, most in demand for both is beige.

In the novelty group, there's a delightful kid glove trimmed with patent leather which suggests a chic tie-up with footwear fashions, as patent is always an important spring shoe medium. Some of the more extreme types flourish cuffs entirely of patent leather; the more

conservative ones have discreet patent strips.

Conspicuous are various buttons and clasps of new and unusual design. Braided leather buttons, on flared demi-mousquetaires look especially interesting.

An ingenious converting of a staple into a novelty manifests itself in a plain, eight-button demi-mousquetaire with a rolled down top that is sewn at regular intervals with tiny pearl beads.

Gloves in many colors are shown, and it is a smart stunt to match them with a belt.

Jackets with waistline jackets button describing a

Slender skirts frequently width in pleat—also inverted back that de

Small mesh good for evening wear.

Black and white dress houses



**GETCHA DUDS READY NOW FOR THE EASTER PARADE!**

'Tis time to brighten up things and we're Specialists in taking the "press" outta "de-press-ion" and putting it in your suit and dress to STAY.

Bring 'em in Today!

**W. L. FRY TAILORS**

It's the season when Footwear assumes real importance.

AND what a wonderful selection every woman who comes to this Store every straps and oxfords...all here...price

**\$1.98 to \$5.95**

**MARTIN DRY GOODS**

## NEW for NOW

One Smart Style After Another is Making its Bow for Easter!

These styles for all-round Spring Wear are as practical as they are Smart and New.

**\$5.95, \$9.95, \$16.75**

### Pure Silk Night Gowns

Comes in four different styles, Peach or Flesh color, Lace Trim.

**\$2.50**

**Martin Dry Goods Co.**

## Penney's Spring Opening

### Come A-Running!

"Fascinating"

# First Fashions

**\$7.90**

Fresh from their wrappings—and everyone's a honey!

1932's cleverest fashions! Rich crepes... made enchantingly with laces, scarfs, 'fussy' sleeves, and other pert fashion details!

Straight, slenderizing frocks—boleros—jacket dresses in bright colors (blacks, too), prints and plain colors with contrasting prints! Sizes for Misses and Women!

**J. C. Penney Co. Inc.**

SOUTH SIDE, FLOYDADA, TEXAS

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clock is relied upon to supply the vertical effect that seems to be essential in hose to complete trim fitting lines.

For sport wear the most popular vogue will be for plain colored hosiery in pastel shades and white with a contrast clock or solid color hose with ribbed effects.

**Underwear Goes in for Color**

The new spring underwear runs largely to two types of garments... the shirts and shorts and the one-piece garment with white uppers and patterned bottoms. Next to these are the regular athletic models in wash fabrics or in mesh weaves.

The shirts and shorts show that most men prefer the shirts of plain color nit weaves and reserve their penchant for color to be applied to the trunks or shorts. And in these shorts colors and patterns run riot... bold stripes; exotic patterns or wide contrasts between the waist-band pattern or color and the leg patterns. In fact the diversity of effects is too wide and variegated for description.

**Pajamas, Too, Go Color Mad**

If the futuristic school of art has its appeal to you and you desire to apply it to your slumberwear you'll have plenty of opportunity to indulge in batik and batty treatments in your pajamas because many of the effects are of this genera.

However, there is also a newer and less obtrusive school of designing in pajamas that has made considerable headway. These foster more subdued patterns and go in for color placements of panel designs and body designs or contrast effects only on cuffs, collars, lapels and girdles. These solid color pajamas are mostly in pastel shades with plain pipings.

**Plain Effects in Knit Wear**

Knit garments, such as sweaters, bathing suits and golf hose go in for solid color treatments or large masses of color with a contrast placement of panel design or body design. We see very few elaborately patterned sweaters or bathing suits. The sweaters go in for soft and pastel colors for foundation shade and the bathing suits go in for rather warm colors. In both the embellishments of design are worked out in ornamental patterns of panels, bias stripes, contrast edges and other small motif effects.

Collars for the season show but slight variation from last Spring's shapes. On the laundered collars of patterned variety the points are a bit more rounded. On the collar-attached shirts the collars do not show such large depth and width as heretofore and most of them have celluloid inserts in the tabs for better fitting adjustment. These collars are worn either button-down or with a collar pin.

Fancy handkerchiefs in effective patternings; either borders or all-over designs are worn now as a dress detail to present a color note peaking out of the breast pocket. Fine linses are more popular than silks at the moment.

**Suit Models for Men Show More Trim, Fitted Lines for Spring; Three Types to be Outstanding**

**Fabrics Are Finer; Notch Lapels Rule As Favorites; New Models Present Color Variety.**

The laws of compensation have made it not only more important than ever to keep up appearances these days but have also made it easier to attain that end. This is consummated through the fact that finer fabrics and sightlier patterns have been developed in the Spring apparel notwithstanding that prices are easier than we've known in years.

Such strange price marks greet the Spring buyer that the men of habitually high quality ideals are, at first flash, incredulous that these new figures can meet old standards. But they do. In fact both mills and makers have put their utmost into their products at close prices to get their volume expectations during a period of intense competition. And, of course, you Mr. Wearer, will gain the benefit by being able to dress up to your standards even though you've trimmed down your spending budget.

**Patterns and Weaves Smarter**

In the suits particularly one notes a trend toward extreme dressiness of the more refined sort. While this Spring goes more to patterned effects than ever it is noted that the patterns are not bold but present more intricate designing, combining various motifs of cross-weaving and over-plaiding.

Glenurquharts, braeburns and s-date washed effects seem to lend themselves to such schemes of patternings and hence are decidedly strong in the Spring showings. Next to these we find smart tweeds in two-tone treatments, neat tartans and checks of the smaller, degrees such as shepherds, club-checks and, in the lounge suits, many hounds-tooth checks.

Where stripes are shown they are largely of the interval stripe effect combined with small figure designing intervening. Some stripes are shown on solid grounds of blues, grey and tans, but most of these are found in flannels which will be much favored by the younger men for business wear.

**Standard Colors in New Tones**

You'll see all the old basic colors of other days but you'll see them in new casts. Greys, greens, browns, tans and blues are such standard shades because the color gamut in men's wear has always been limited since the French and American Revolutions abandoned silks for woollens.

But the dyers of goods have considerably stretched these limitations this Spring by finding new blends, casts and shadings of these stand-

ard colors so as to create a color variety that spirited men will welcome. These have been attained by combining basic colors so that we see soft blue-greens, blue-greys, azures, powder blues, dusted blues, burgundies, hennas, vellum tans, plum, apricot, oyster and a myriad of tones that have broken the bounds of color restriction in men's wear.

Sport jackets for mid-summer or country club wear were the pioneers to this trend and men so favored their emancipation that now dyers have taken full opportunity of this development and applied it to fabrics in general.

**Youthfulness Is Keynote**

Trim and more fitted lines are characteristic of the Spring suit models. Youthfulness is the keynote. Shoulders are natural and a bit more emphasis is given to the waistline without creating a chesty effect which often follows in waist-defining models.

The natural shoulders, have for the time being, obscured such devices as rope shoulders in building up height and expanse to shoulders

and lend sturdiness rather than trimness to the figure. Less of these rope or extended shoulders, will be seen this Spring than heretofore.

Notch lapels lead over the peak lapels in a ratio of about 60 to 40, although many of the makers of the higher priced lines still favor the peak in their models. Double-breasted suits, of course, are always made with the peak lapel, but double-breasted suits are never quite as popular during the Spring season as they are in Fall.

**Three Types are Outstanding**

In the suits there are three outstanding types though there are dozens and dozens of variations from these types arising from the versatility and originality of designers

in their efforts to create effects in their particular sections of the country.

The two-button, single sack suit has the call in sections of the country. In college circles, and in certain types of dressers in the three-button model buttons to button seems preferred. Then among the and conservative business middle age we still see a leaning toward the straight three-button with abbreviated roll of lapel.

Sport models have their own following and an increasing following it is. Here is another trend that finds its genesis in the sport jacket. This type of suit is worn largely by the younger business men

**Pre-Easter Savings Sale**  
AT  
**BAKER, HANNA & COMPANY**  
Eight Big Days--March 18th to 26th, Inclusive

Folks, we are going to give you some Real Prices on good, New Merchandise that you need and we believe that you will appreciate the prices that are quoted below. Be sure and come in during this sale and look over our New Spring Merchandise. We will be glad to show you.

- All Silk Flat Crepe, most all colors, Pre-Easter price, per yard, **88c**
- All Silk Printed Crepes, new Spring Patterns, Special for Pre-Easter Sale, per yard, **98c**
- Printed Rayon Crepes, very pretty designs, per yard, **38c**
- New Wonder Cord Silk and Linen Cloth that is very pretty for that New Easter Dress, per yard, **48c**
- Embroidered Batiste that will make a very pretty Dress or Blouse, Pre-Easter Special, per yd., **88c**
- 36-inch Prints, all new patterns, Special per yard, **9c**
- Big assortment of Bessie Haven Prints, fast color, Pre-Easter price, per yard, **12½c**
- Peter Pan Prints in a big assortment of colors, all super vat dyed, fast colors, per yard, **17c**
- Fruit of the Loom Printed Broadcloth—you can't buy a better cloth for the money—looks like silk—a dress made of this cloth looks good enough to wear anywhere. Special for this sale, **21c**

**Staple Goods Department**

- 36-inch Gordon LL Brown Domestic, fine for quilt linings, Pre-Easter Special, per yard, **4c**
- Champion and Carter LL Brown Domestic, 36-inches wide, nice, smooth grade, Special for this Sale per yard, **5c**
- 9-4 Brown Garza Sheeting, Special for Pre-Easter Sale, per yard, **25c**
- 9-4 Bleached Garza Sheeting, Pre-Easter Sale, per yard, **28c**
- 81 x 90 Garza and New Era Sheets, Special for Pre-Easter Sale, **69c**
- Large Turkish Bath Towels, 25 x 45 inches, Pre-Easter Sale, They won't last long at this price, **17c**
- 15 x 27 Turkish Face Towel, This Sale, Each, **8c**
- 3 lbs. good linter Cotton Batts, Pre-Easter Sale, **25c**
- 1½ lbs. China Batts, Special for this sale, **39c**

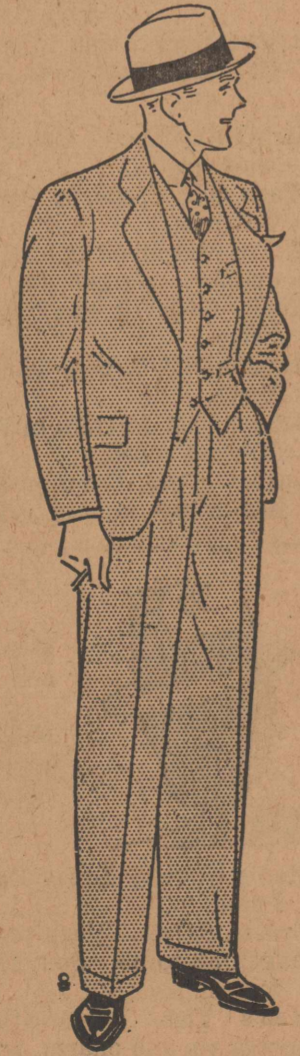
**Shoes Shoes Shoes**

Folks, we have them for the whole family and cheaper than you have bought GOOD Shoes in many, many years. You people who have bought shoes from Baker, Hanna & Co. know that we sell shoes that will wear. Come in and buy a pair during this Sale!

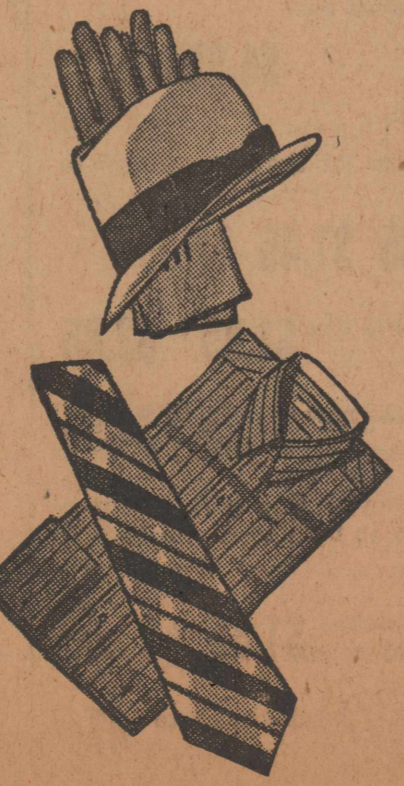
- 1 Big Table of Ladies' \$5 to \$7.50 Shoes in all-leather, all good styles but broken sizes, going on this Sale for, **\$2.89**
- 1 Table of Ladies' and Growing Girls' Shoes in black, brown, and light colors, regular price \$3.85 and \$4.85, Special for this Sale, **\$2.49**
- 1 Rack Ladies' Dress Pumps, Oxfords, and Straps, real good looking Shoes and Solid Leather, Special for Pre-Easter Sale, **\$1.89**

**SPECIAL DISCOUNT ON ALL SHOES!**

**...EASTER**



- HATS, - \$2.95 to \$7.00
- SHIRTS - 79c to \$1.95
- TIES, - - - 49c to \$1.00



**BETTER**  
Hart, Schaffner & Marx Clothes  
for  
**LESS**  
New Dixie Weaves, New Colors, New in every detail — and only—  
**\$18.50 to \$27.50**

**JOIN THE EASTER PARADE**

In a new **SPRING SUIT** individually tailored. You'll appreciate the difference fine tailoring can make. New low prices now in effect—  
**\$17.50**  
AND UP. THINK OF IT!  
Come in today and see the nifty new patterns.

**CITY TAILORS**

**Ladies' Ready-to-Wear**

1 rack of 2-piece Knit Suits and short Sport Coats, going on this Sale for only, **\$4.95**  
(A REAL BUY)

Special Discount on all New Spring Dresses, Coats, and Hats. Visit this Department and Save during this Sale.

**Men's New Spring Dress Hats**

The very newest are here men. Snap brim in front and rolled in back. They're nifty. Priced for Pre-Easter Sale,  
**\$1.95 \$2.49 \$2.95**  
and **\$3.85**

We have the right Styles at the Lowest Prices.

- Men's regular \$1.95 Dress Shirts, Pre-Easter Special, **\$1.69**
- Men's \$1.50 Dress Shirts This Sale, **\$1.29**
- Men's \$1 Dress Shirts in solid and fancy Broadcloth, fast colors, this Sale, **89c**
- Men's Silk Rayon Hose, regular 35c seller, 4 pair for, **\$1**

Special price on all Men's One and Two-Piece Underwear during this sale.

**Baker, Hanna & Co.**  
"The Place Where You Will Like To T

**Martin Dry Goods Co**

### For Women Are Worn On 'Top' Head This Season

clothes are on the up and spring—slightly shorter gher waistlines, higher and, as they climb, they new hats up too...in fact, on top of our heads. That's are your new hat wants to sit, popping slightly upward in front and revealing all your hair in back. Like our clothes, the new hats have one aim—to give height. Unlike our clothes, trimmings are used abundantly—flowers, feathers, and ribbons—but these follow the line of the hat silhouette with an upward movement to achieve the tall effect. Modified brims are returning to

favor and a modified sailor with a shallow crown is one of the smartest and easiest to wear. Watteau effects are with us again but in lifted versions entirely of 1932 character. The Breton sailor inspires a jaunty style that has a cuff brim turned up all around and frequently, a bright quill or bow at the side. Cloche and Touque styles are prominent, too, in modern developments

But probably the favorite of all is the beret and variations of it. If you possibly can, you'll wear a "Pancake" beret—a small felt disc that clings precariously to one side of your head. You can have it perfectly plain or dress it up with a jeweled clip or a veil.

#### Dark Hats Good

The bodies of most of the hats are dark, and the trimmings, bright. Black leads as a background color, then the blue range, then brown.

You may, however, expect to see many red hats, due to the importance of red as a trimming accent on our frocks.

Flowers are the most important trimmings, especially natural flowers such as Parma violets, nasturtiums, geraniums, dogwood, and narcissus. These series, you will notice, are all flat flowers to be banked at the side or back of your hat, or in cuffs or bandeaux.

Lace, popular as a dress trimming, adorns many new hats just as effectively, sometimes covering the entire crown, or facing the brim, seen on pastel-colored hats for late spring and summer.

A new collection by a famous Paris designer sponsors bird-shaped hats, notably one of ibis in the natural rosy pink, also a natural-colored gull. The wings of these large birds make most of the hat, the line flowing upward and outward toward the back.

#### Unique Trimmings

Also from Paris, there are cloches with a brim turned back against the crown and trimmed there by a band of pastel feathers or a ribbon. Similar bands of feather or ribbon compose the crown by crossing at right angles to make a "X" and leave triangles of hair showing around the crown's base.

One designer approving the vogue for increased trimming, uses flowers, feathers, or ribbons placed at side front, or front, as well as massed at back in the manner described. She goes further and accompanies some of her flower-trimmed hats with tiny flexible flower affairs to be worn as huge boutonnières, a wide bracelet on one arm, or pinned against the waistline of the dress. Hyacinths, roses, carnations, and chrysanthemums all appear, made of cotton, muslin, or silk, sometimes, leather. Her feather trimmings consist of small bird heads in colorful arrangements; the ribbons include satin and embroidered organdy.

All of these trimmings accent the theme of a black hat trimmed with a color or, but less often, a colored hat trimmed with black. Soft, pastel pink is especially used with the black, such as a shape of black straw trimmed with pink flowers, or a pink hat trimmed with a black ribbon.

#### Other Styles

Another French collection shows an outstanding model in a closely fitted toque made entirely of double white violets with two, small black velvet bows at the side. Various trimmings on other hats in this group include reversible grosgrain ribbon, as black and red reverse... small feather wings posed in pairs toward the back of the hat... flowers, placed two or three under the brim and two or three above. Among the flowers are double anemones of old rose with yellow centers, and poppies made of a sort of dull felt fabric with black beads forming the center.

A particularly interesting new hat material is a felt sprinkled with shiny cellophane as, for example, in white with black sprinklings. A little bakou is seen here and there.

#### Novelty Sport Type

For those gay in spirit, a bit daring, and totally uninhibited about hats, there are some delightful affections in the way of sport models, fashioned by the nimble fingers of the one and only Jeanne Duc. These come from St. Tropez, that amazing little French fishing village that turned famous resort and style center almost overnight.

We mention them because they've the most pleasant nonsense you've glimpsed in many a year, if you've courage enough to wear them. Whimsical bits, they are, of postage stamp dimensions, made of old-fashioned, pale-colored, narrow braids of straw with hardly any crown and less brim. The crowns are mashed in, dented, and stitched with miraculous skill; what brims there are have been twisted and pinched into amusing originality.

These are frivolously and ridiculously top-heavy with ribbons, flowers, tassels, or funny hollow-shaped berries that make a noise hitting together. However extreme, they're quite too jolly to be ignored, and you'll more than likely see a good many of these, or adaptations of them, adding bright notes of novelty to spring and summer wardrobes.

#### BLOUSE TYPES OF VARIETY ARE IN CURRENT DEMAND

A big suit season is a big blouse season, too, and the designers have not disappointed us. Never, in fact, have we seen such originality and versatility of blouse styles as 1932 offers.

Pick your suit, then make it suitable for dozens of different occasions with three or four new blouse types.

Here are some of the leaders: Sport models in crepe and heavy sheer silk, with the new tied waistline.

Dot-embroidered sheer silk with short sleeves; embroidered net gumpies in white, ecru, and pastels.

Satin and georgette contrast in fine afternoon blouses. Hand-knitted white wool sweater-blouses with a tight waistline band, short sleeves and V-neck; also lacy weave and ribbed angora sweaters in blouse styles, some with puffed short sleeves, turtle-type necks, and some diagonal cross-closings.

All-lace blouses of Baby Irish-type and simulated hand-crochet in white and colors; lace-trimmed chiffon with long sleeves (a becoming style for older women); linen and batiste blouse with lace bodice insertions.

Handkerchief linen in lively pastels, featuring pin-tucking—sleeves, short-sleeved and long-sleeved; eyelet embroidered washable blouses.

### This And That—in Spring Styles

Stiffened Irish lace makes an interesting trimming for black dresses in sheer woollens as well as cotton and rough crepes. The lace is applied in perky motifs at the neckline and forms crisp cuffs on bracelet-length sleeves.

Red accents are introduced in belts, sections of belts, scarf necklines, buttons, and clips.

Prints are used as trimmings rather than for entire frocks with printed scarfs and girdles especially smart on the dark street frocks—red and yellow on black and navy, for example.

Beige and gray are both accentuated by the style houses and "Greige" is a happy combination of both sponsored in afternoon fashions in sheer woollens and silks and also heavier crepes.

Satin makes an effective trimming for crepe dresses, also those in lightweight woollens, introduced in collars and scarfs, and as insets at the shoulders that aid in adding breadth at this point. Both regular and crepe satin are used.

White is new-looking in evening fashions in lace and crepe with bright color accents giving a dramatic effect as introduced in scarfs, sashes, flowers, and clasps.

Striped handlings are affected by some of the newest prints—not regular, even stripes, but stripes formed of shallow designs, conventional flowers, leaves and so forth. Capes complement many spring costumes in shoulder or waistline length, a favorite in both woolen and crepe.

Navy for early spring meets with enthusiasm in jacket costumes, one-piece dresses, and youthful frocks with bolero-like jackets that are really bodices.

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### The New STRAWS are Rough and Ready!

98c, \$1.95, \$2.95, \$4.95

ROUGH in their shiny weaves, and ready to go any place at all during a bright, sunny Spring day! You're bound to like them...and you'll find them easy to wear!

Martin Dry Goods Co.

Now! Quality Headwear Costs No More!

### "Marathon" Hats

Spring 1931—\$3.98

SPRING 1932—

**\$2.98**

Leaders in smartness... quality... value! They're handsomely trimmed and correctly styled. Favored shades in gray and tan!

New Shipment of those Good-Looking Narrow Band Hats in Light Shades.

Just Nine Days Till Easter—Buy Now!

**J. C. Penney Co. Inc.**  
DEPARTMENT STORE

South Side, Floydada



### NEW for EASTER

FRIENDLY FIVES



The Wing Tip with Higher Heel is the Outstanding Black Oxford for Spring.

**\$5.00**

SPORT TWO-TONE OXFORDS

**\$2.98 & \$5.00**

ds Co.

## M. D. JONES DRY GOODS OPENS THE SPRING SEASON WITH NEW MERCHANDISE VALUES

Unheard of prices prevail here on the New-Season Styles. Lovely, Smart Easter creations for Milady and every member of the family have just arrived...practical and appealing to the economical buyer. In every

department we have crowded style and then squeezed the prices down to our ever a scantiest margin of profit. Come in an Department TODAY!

### SMART EASTER DRESSES

New Materials—Meshes, Linen, Camelette Cloths, Eyelet Batiste, priced from—

\$2.48 to \$2.85

### SWEATERS

New and Snappy Styles at—

\$1.85

### SILK DRESSES

Showing in solid color, Crepes and Prints. New Styles—Something you like. Price—

\$4.98 to \$7.98

### Shoes for Easter

We have just received our new Shoes for Easter for Women, Men, Boys and Girls—in fact for all the family. Bring them in and let us show you.

One table of Dr. Austin's Arch Support Shoes in Pumps, Oxfords and Straps, in military heels. Sizes

2½ to 8. Values to \$2.85. Our Price, \$1.49

### SANDALS

We have the New Sandals in Black, Blonde and White, sizes 2½ to 8. Price—

\$1.98 \$2.85 \$4.85



Beach Sandals for Misses, sizes 11½ to 2. Price, \$1.35

Sizes 2½ to 7, Price, \$1.65

Shoes for Infants—We have them in sizes 0 to 2. Priced from, 45c to 85c

Children's Shoes—Sizes 2½ to 5, Price, 69c to \$1.35

Shoes for Misses—Sizes 5½ to 11. Table of Roman Sandals. They are just the thing for the little Girls, \$1.15



Carrie Well Arch Shoes for Women in all the new colors and styles for Easter wear at—

\$4.85

Boys' Oxfords—we have them for the boys, sizes 7 to 2. Priced at—

98c \$1.15 \$1.35 \$1.45 \$1.65

Big Boys' Oxfords, Sizes 2½ to 5½ Priced at, \$1.85 to \$3.85

Men's Oxfords, Black, in all the new styles, \$2.45 to \$4.85

Work Shoes—for men and boys. One table of super quality work shoes, sizes 2½ in boys to 11, in men's— \$1.25

Wolverene Work Shoes for men—we have them in black and tan for \$1.85 to \$3.85

Tennis Shoes—Sizes from 11½ in children's to 10 in Men's, 47c



### NEW MILL

Smart Fashions . . . Straw Body . . . L We are showing and Pastel shades,

\$1.45 \$1.85

### NEW MATERIALS IN PIECE DEPARTMENT

Eyelet Batiste and Linene. Newest Designs and Colors, 40 inches wide, price,

### SILKS

Mel O Ray Crepe, Floral Designs. We are showing at, Wash Silk Crepe, in Pastel Shade, Our price,

A F C Vat Dyed Prints, 80 count, regular 19c quality. We sell for, Lucky Girl Vat Dyed Prints, 36-inches wide, Price,

Roanoke LL Brown Domestic, Yard, School Pals Anklets in Plain, Knit, and Meshes, price, 15c to

Ladies' Hose, Genuine Spiral Diamond Mesh, also other designs, priced at,

### Greater Values In Men's Wear

Men's Dress Pants, good pattern and sizes— \$3.49 to \$4.85

Mallory Hats—the new ones are here! New styles—Different Shapes for dress up wear— \$4.85

Men's Novelty Dress Hats— Priced, \$1.49 and \$2.85

Dress Shirts. Very pretty patterns, all sizes; sleeve length 32 to 35. Something nice for, \$1.00 to \$1.45

Men's Ties, a beautiful assortment of colors with Spring zip and charm, for— 29c 39c 49c 85c

Dress up Hose, the Interwoven kind, with good assortment of colors, 25c to \$1

Other nice Hose, at, 15c to 25c

Big Smith and Dickie Overalls & Jumper, Price, 89c

Work Pants for men, each, 89c

Pool's Grey Work Shirts, Price, 45c

Children's Coveralls in stripes For, 39c 49c 59c

Boys' Overalls, Sizes 6 to 16, 45c

M. D. JONES DRY GOODS



**onion Not read Not g, Dr. Says**

Down to Potatoes and Butter Often.

American family sits consisting of bread chops, potatoes me form, coffee eam in it, and a y, more frequent- y other during a

as a surprise to t pork chops are than beefsteak. rican family con- of pork chops in

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**and Specials**  
WHEAT 19c  
lbs., 48c  
25c  
14c  
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**Service and groceries**  
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**OUR NEW**  
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OUR 48 lb. Carna- tion, a real flour, 99c  
GAR, 10 lb., 48c  
Cloth Bags, 28c

OAP, 10 Bars, 19c  
White Eagle, 28c

MEAL, 20 lb., 25c  
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COFFEE, 2 lbs., 25c  
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CANDY, Milky Way 10c  
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BACON, Fancy Sliced, per lb., 22c  
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**MSYSTEM**  
GROCERY & MARKET

**This Cake Will Be Liked By All The Family**



If the American public marched to the polls on a November day to cast ballots for its favorite dessert, it is a safe wager that chocolate cake would be well toward the top. Feathery in texture and mahogany of hue, delectable richness three layers high, topped with a fluffy icing and served in generous sectors following the light lunch- one or supper—nothing could be so eminently satisfying whether to the small boys and men of the family or that discerning audience, the ladies of the bridge club.

To add piquancy to its homey goodness it may be flavored with strong hot coffee freshly made, and thickly frosted with coffee marsh- mallow icing.

**Coffee Chocolate Cake**  
1/2 cup butter  
1 cup sugar  
1/2 cup white corn syrup  
Yolkes of 5 eggs

1 teaspoon vanilla extract  
3 squares (3 oz.) unsweetened chocolate  
1/2 cup strong coffee  
1 1/2 cups flour  
3 teaspoons tartarate baking powder  
1/2 teaspoon salt  
Whites of 3 eggs.  
Cream butter; add sugar slowly; add corn syrup. Beat egg yolks until thick and lemon colored. Add to creamed butter mixture. Melt chocolate in hot coffee, allowing mixture to thicken without boiling; cool. Sift dry ingredients together three times. Add alternately with coffee to first mixture. Fold in stiffly beaten egg whites. Pour in- to two greased square (9 inch) layer tins. Bake in moderate oven at 340 degrees F. for 35 minutes. Put together with coffee marshmallow frosting.

produces fat. Such unwise attempts at reduction have resulted in insufficient nour- ishment, sometimes amounting to practical starvation and often re- sulting in rendering the body of the unfortunate victim subject to dis- eases of malnutrition and even low- ering body resistance against such diseases as tuberculosis.

The fad of slimness, together with the ridiculous idea that bread is fattening, has materially reduced the consumption of bread, because it is one of the first things a re- ducer "cuts out."

**Starkey News**

Starkey, March 15.—The farmers are taking advantage of the pretty weather we are having this week by putting up the remainder of their land.

Mable Thornton, Marion Moore and Irene Allen of Cone visited G. W. Poe and family of Allmon Satur- day night.

Orlin, John and Nell Howard were visitors in this community Sunday. J. E. Easley of Farmer visited with Ralph and Mable Thornton.

W. F. Ferguson is ill with pneu- monia. It is hoped by his many friends that he will recover speed- ily.

Mr. and Mrs. O. D. Howard, Orlin Howard and Ralph Thornton took dinner with Mr. and Mrs. C. W. Howard Sunday.

Mr. and Mrs. J. W. Lott and family have moved where Charley At- kinson lived.

Starkey Dramatic Club will pre- sent a play Friday night at Star- key entitled, "The man in the green shirt." There will be admission of five and ten cents charged.

Hesperian Want Ads Pay.

20 Lbs. Fancy Table Meal, 33c  
8 lbs. Pinto Beans, 25c  
For,

**CAMPBELL BROS.**  
211 So. Main Street

**STAR VALUE SPECIALS**  
SUGAR, 10 lbs., full weight Bag, 49c  
COFFEE, White Swan, Vacuum Packed, 3 lbs., \$1.09  
PINEAPPLE, Del Monte, Gallon, 49c  
CRACKERS, 3 lb. box, 29c  
PRUNES, 4 lb. Bag, 35c  
GRAPE JUICE, Quarts, 39c  
SYRUP, Good-to-eat, Gallon, 59c  
SALAD dressing, pint, 25c

**STAR CASH GROCERY**  
BULK GARDEN SEED

**Kongential Kard Klub Entertain- ed at Brown Home.**

Members of the Kongential Kard Klub were entertained last Friday evening at the home of Mr. and Mrs. R. Fred Brown. Three tables of bridge were at play in which Mr. and Mrs. Carr Surginer received high score.

Those playing were Mr. and Mrs. A. S. Hollingsworth, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. D. John- son, Mr. and Mrs. Carr Surginer, Mr. and Mrs. Richard Stovall, Mrs. Hazel Hughes and R. Fred Brown. A delicious ice course was served at the conclusion by the hostess.

Mr. and Mrs. Oran Cantwell will be hosts to the club in the regular meeting Friday evening, March 25 at 7:45.

**Mrs. Snodgrass Entertains Clover Leaf Club.**

Mrs. Glad Snodgrass entertained the Clover Leaf club and other guests at her home, 503 West Cali- fornia street with the regular num- ber of games of bridge played. St. Patrick's motif was stressed in the appointments and refreshments.

Those playing were Mrs. A. S. Hollingsworth, Mrs. A. J. Welch, Mrs. W. C. Grigsby, Mrs. H. O. Pope Mrs. Edd Johnson, Mrs. Paul Jacob- sen, Mrs. E. P. Nelson, Mrs. R. Fred Brown, Mrs. E. L. Norman and Mrs. W. I. Cannaday, members; Mrs. Louis Condra, Mrs. E. L. Angus, Mrs. J. A. Arwine, Mrs. T. P. Collins, Mrs. J. D. McBrien and Mrs. O. J. Day and Mrs. M. Green of Matador, guests.

The meeting for Tuesday after- noon, March 29 will be with Mrs. E. P. Nelson at 2:45.

**Hosts to Ace Bridge Club.**

Mr. and Mrs. W. T. Whigham were hosts to the Ace Bridge Club last Tuesday evening. The St. Pat- rick motif was carried out in the tallies and other decorations. Mem- bers enjoying the games of bridge were: Mr. and Mrs. G. L. Kirk, Mr. and Mrs. L. J. Welborn, Mr. and Mrs. J. D. McBrien, Mr. and Mrs. A. D. Cummings, Mr. and Mrs. Robt. A. Sone, and the host and hostess. High scores were held by Mrs. Whigham and J. D. McBrien. After the games of bridge the hostess served a delicious refreshment plate. Mr. and Mrs. L. J. Welborn will en- tertain the club at the next meeting at a date to be announced later.

**American Legion Auxiliary Program for Friday.**

The American Legion Auxiliary will hold their regular meeting Fri- day afternoon, March 18 at 3 o' clock at the Legion Home. A short program has been arranged as fol- lows:

Readings—Mrs. V. Andrews pupils. Piano Solo—Mrs. Thomas pupil. Talk—Mrs. J. M. Willson.

After the business session a social hour will be enjoyed. All eligible members are especially urged to be present at this meet- ing.

The Auxiliary will also be hostess with a social at the home Monday evening March 21 when all eligible legionnaires and families are invit- ed.

**Master Home Makers Give Special Luncheon.**

Floyd County's three Master Home Makers, Mesdames A. R. Hanna, O. W. Fry, and W. E. Miller, were hos- tesses at a lovely luncheon Thurs- day at noon of last week, honoring Miss Myrtle Murray, district home demonstration agent, of A. & M. College, and Jack Stuart Knapp, of New York City, who were here in connection with the Rural Drama and Recreational School held here last week.

Other special guests included Mrs. S. M. Lester, county recreational chairman; Miss Martha Faulkner, Floyd County home demonstration agent; Miss Mary Sifton, Potter county H. D. agent; Miss Margie Lyon, Carson County H. D. agent; Mrs. Maud Merrick, county treas- urer, and S. W. Ross, secretary of the Chamber of Commerce.

The menu of delicious foods serv- ed at the home of Miss Faulkner on

Filing supplies. Hesperian.

**SPECIALS**

SUGAR, 25 lbs., \$1.19  
HERSHEY Cocoa, 1 1/2 lb., 11c  
SPUDS, per peck, 19c  
SOAP, Laundry, 10 bars, 19c  
MEAL, Cream, 20 lbs., 27c  
SYRUP, per gallon, 53c  
COFFEE, 3 lbs., 33c  
COMPOUND, any brand 8 lb. bucket, 63c  
CHEESE, Longhorn, per lb., 17c  
Breakfast Bacon, per lb., 20c  
FLOUR, 48 lbs., 79c

**PEOPLE'S EXCHANGE**  
Hull & McBrien  
Phone 292 — We Deliver

**Social Calendar**

**MONDAY**  
Woman's Council of the First Christian church will meet March 21 at 2:30 with Mrs. E. C. Nelson.

Porterfield Missionary Society meets with Mrs. E. E. Hinson March 21 at 3:15.

Woman's Missionary Society of the Methodist church meets March 21 at 2 o'clock at the home of Mrs. N. W. Williams.

Woman's Missionary Society of the Baptist church will meet with Mrs. G. A. Linder March 21 at 3 o'clock.

American Legion Auxiliary will be hostesses to all ex-service men and eligible auxiliary members March 21 at 7:45 at the Legion Home.

**TUESDAY**  
Triple Four Bridge Club meets March 22 at 3 o'clock with Mrs. J. H. Reagan.

Owl's 42 club meets March 22 at 8 o'clock with Dr. and Mrs. G. V. Smith.

**THURSDAY**  
Pla-Mor Bridge Club meets this evening at 8 o'clock with Mr. and Mrs. J. I. Hammonds.

1922 Study Club meets at 3:30 with Mrs. J. M. Willson this after- noon.

**FRIDAY**  
Mr. and Mrs. A. B. Keim and Mr. and Mrs. Tony B. Maxey will be hosts to the Friendship Bridge Club March 18 at 8 o'clock at the home of Mr. and Mrs. Keim with the Pla- Mor Club as guests.

American Legion Auxiliary meets March 18 at 3 o'clock at the Legion Home.

South Wall Street included the fol- lowing: boiled ham, string beans, candied sweet potatoes, pineapple salad, sweet cucumber pickles, hot rolls, coffee, and pecan pie. Pink and white sweet peas were placed at each plate.

**Woodmen Circle Hold All Day Meeting.**

The Woodman Circle met in an all day meeting with Mrs. Katie Conner last Tuesday. The day was spent in piecing a quilt for the circle. Each member took a dish pre- pared for the noon hour when a lovely dinner was served. Mrs. A. A. Beedy and Mrs. W. M. Colville were guests at the meeting.

Others enjoying the day were Mrs. R. M. McCauley, Mrs. W. J. Copperell, Mrs. John Buchannan, Mrs. J. D. Starks, Mrs. W. H. Hilton, Mrs. J. C. Dickey, Mrs. D. H. Col- lins and Mrs. N. A. Armstrong.

Mrs. J. C. Dickey will entertain the circle in the next regular meet- ing, April 5 in the afternoon.

**Mrs. Kimble Entertains Sunday School Class.**

Popping corn, candy making and other amusements furnished a jolly good time for the members of Mrs. Wilson Kimble's Sunday school class and their guests when they were entertained by their teacher at the Methodist church Tuesday evening. Mrs. G. R. May assisted the hostess in entertaining.

Those enjoying the evening were Bennie Lester, Mary Anna Ross, Mabel Smith, Novella Taylor, Mary Louise Thurmon, Mozelle Fields, Wanda Teeple, Latane Hale, Doris Manning, Laura Blanche Hilton, Bert Ione Smith, Marcella Faulk, Genell Stovall, Louise Conner, Mary Anne Kimble, Malcolm Bridges, P. W. Bell, J. R. deCordova, Carrick Snodgrass, Leroy Green, Joe Boothe, John Edwards Smith, Herschell Hammonds, Verne Eastridge, Pat Stansell and Silas Duncan.

**BAKERY SPECIALS**

Friday and Saturday  
MILK CHOCOLATE CAKE 19c  
COOKIES, 2 Dozen 25c

**Westers Quality Bakery**

**1929 Study Club Continues History Study.**

The 1929 Study Club met last Thursday afternoon at the home of Mrs. Boone Hall to study the Causes of the Texas Revolution. Members answered roll call by naming a hero of the Alamo.

The following program was pre- sented: "Robertson Colony Contro- versy" by Mrs. L. T. Bishop, "Popu- lar Disturbances of 1832," Mrs. A. D. Cummings, and "Austin's Mission to Mexico and His Imprisonment" by the Leader, Mrs. Robt. A. Sone.

During the social hour which fol- lowed the program, the hostess, Mrs. Hall, served a tasty refresh- ment plate to the guests.

**Fidelis Matrons Sunday School Class Enjoys Social.**

Mrs. Clayton Teague, Mrs. John McCleskey and Mrs. C. J. Hollings- worth entertained the Fidelis Ma- trons Sunday school class of the First Baptist church in their regu- lar monthly business and social meeting last Wednesday afternoon at the home of Mrs. Teague.

After the business meeting several interesting contests were enjoyed till the hostess served refresh- ments to Mrs. Frank Moore, Mrs. A. J. Folley, Mrs. E. L. Angus, Mrs. Edwin Heald, Mrs. K. A. Osborn, Mrs. S. M. Cole, Mrs. P. D. O'Brien, Mrs. Henry Cox and Mrs. Orville Harris, who was a visitor.

**P. W. G. Club To Initiate New Members.**

P. W. G. Club held its regular meeting March 14 in the club room in the Readhimer Building. Various items of business were dis- cussed and voted upon. Several new members were elected for mem- bership in this club and they will be initiated into the club at the next regular meeting. The club voted to also take in some associate mem- bers and a limited number of young married women.

The next meeting will be held in the club room March 28 at 8 o'clock.

Those present for the business meeting were: Mildred Olson, Bon- narea Stephens, Ola Hanna, Oma La Juana Beavers, Ruby Cothren, Capitola Hardgroves and Audrey Stiles.

**SAND HILL CLUB PROGRAM**

The Sand Hill Home Demonstra- tion Club met Wednesday, March 9, at their club room and had a program on the subject, "The Live- able Living Room." Mrs. Knight discussed the elimination of unde- sirable furnishings, Mrs. J. H. Hol- mes living room floors, Mrs. J. V. Greer draperies and pictures, and Mrs. M. B. Holm's the importance of the living room as a family center.

Beginning with April we plan to give over all demonstrations we have had in the past for the bene- fit of the new members, and as the membership drive is on we invite every woman in the community to join our club by April 1.

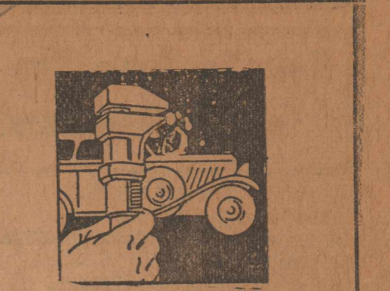
The next meeting date will be March 23, when care and storage of clothing will be the subject.

J. A. Enoch, Carl Broyles, T. J. McClung and Gwilym Enoch spent Sunday in Dimmitt.

**SPRING SPECIALS**

SUGAR, 10 lbs. 41c  
Limit, 27c  
PINTO BEANS, 10 lbs., 27c  
BANANAS, 20c  
per dozen, 27c  
MEAL, Cream, 20 lbs., 27c  
TEXAS Grapefruit, 2c  
Each, 25c  
CRYSTAL White Soap 25c  
8 Bars, 19c  
TABLE SALT, 10 lbs., 19c  
COMPOUND, per lb., 7c  
HOG LARD, per lb., 8c  
SAUSAGE, 10c  
per lb., 12c  
RIB ROAST, per lb., 8c  
FLESH ROAST, per lb., 10c  
SLICED BACON, per lb., 20c  
CHEESE, 16c  
per lb., 20c  
BUTTER, per lb., 20c

We have all kinds of bulk gar- den seed.  
**ARMSTRONG GRO.**  
Phones 124 and 125



**SPRINGTIME IS HERE!**  
LET US GET YOUR CAR READY!  
Costs Are Low

Let us overhaul your car and get the motor in tune for maximum service. We can make the old buggy keep plugging for you dur- ing the season—our repair prices are depression prices

**Drive In Today!**  
**DAY & NIGHT GARAGE**  
Frank Boerner

**SAVE ON EASTER SEASON Specials**

**HAMS Half or Whole Lb. 19c**

**SUGAR 10 Pounds 49c**

**CRYSTAL WHITE SOAP 8 Bars 25c**  
Balloons Free

**K. C. 25 oz. 19c**

**SPUDS Peck 19c**

**DEL MONTE APRICOTS 2 1/2 Size 23c**

**STEAK Pound 16c**

**Felton - Collins Grocery Company**  
PHONE 27





Exhibit Will Be Held In C. Of C. Building

(Continued from page 1) The rules and regulations are simple and the show is open to any farm man or woman and their family living in Floyd County...

Center News

Center, March 15.—We are about to thaw out after the coldest spell of the winter. Water pipes thawed out today so we can get water all over the house.

Antelope News

Antelope, March 15.—Guests in the W. W. Palmer home Sunday were Viola, Neva and R. J. Hinsley...

INSURANCE PREMIUMS Can Be Paid Monthly

You need insurance protection these hard times. Do not let it lapse because you are short on cash.

We Have A Plan

By which you can pay your premiums monthly, keeping the protection you need so handy.

Ask us about this monthly payment plan. It is worthwhile.

THE HESPERETTE

Published by Students of Floydada High School

Editor—Selma Linder. Assistant Editor—Virgil Crawford. Literary Editor—Elizabeth Daniels...

Cremney—Malcolm Bridges, Detectives. The Senior Class will present "The Singapore Spider" also Friday night.

Current Events—James Hemmonds. Japan and China Battle on wide front—Rex Brown.

East Ward News

On the usual chapel day last week Miss Vera Hamilton's room gave a splendid program on Texas.

DEBATE TOURNAMENT

The debaters with their coach, Mr. Cummings and Mrs. Cummings, left here at seven o'clock Friday morning for Vernon, Texas.

The debaters arrived there about eleven o'clock and were assigned homes in which to stay Friday night.

W. C. T. U. Notes

A study of the results voted in the House of Representatives Washington D. C. after having been forced to an issue by a petition signed by 145 members of the House...

Andrews Ward News

League Tryouts Held Preliminary contests for the county meet were held Thursday afternoon of last week at Andrews Ward School...

Lakeview Eaglet

Staff: Editor in chief—Evelyn Roy. Assistant editor for 1st and 2nd grades—Nadine Raley.

Sanitarium Notes

The 7-year-old daughter of D. O. Murphy of Blanco community received treatment for a severe head wound received when she was struck by a stone or small piece of iron...

Sanitarium Notes

High praise punctuated with constructive criticism was given by Jack Stuart Knapp, national drama authority, to members of the cast of "Civil Service" presented by Liberty Dramatic Club...

Blanco News

Blanco, Mar. 15.—We enjoyed a real play at the school auditorium Monday night when Liberty presented "Civil Service."

J. V. DANIEL ADDRESSES CAPROCK BANKERS' ASS'N.

J. V. Daniel, vice-president of the First National Bank of this city, made an address before the convention of the Caprock Bankers' Association held March 2 at Matador.

MRS. LESTER HOSTESS TO LIBERTY HOME D. CLUB

Liberty Home Demonstration Club met Monday afternoon with Mrs. S. M. Lester to study care and storage of clothing.

Without Quality

Price has no meaning. In these Shirtraft Shirts you will find range of material, colors and exclusive features.

Without Quality

Price has no meaning. In these Shirtraft Shirts you will find range of material, colors and exclusive features.

Glad Snodgrass

"Smart wear for me since 1900"

Advertisement for Glad Snodgrass clothing, featuring a list of items like Dr. Kuykendall Magnetic Masseur, and various notices.

Dr. Kuykendall Magnetic Masseur Relieves stubborn, chronic cases. See him at once.

Senior Class Selects Invitations The senior class met March 10 after school in the upper study hall.

Knowledge Seekers The meeting was called to order by the president and the following program:

Well For \$22 Last Year



It is important to save... Mrs. Will... demonstration... To prove... account to... appropriate...

Brown Is Native Of

Famous Lad Is 'Drowning Minnows'; Collects History

48 Years Young' Now

one of the most... the United States... He's small but... in a "big" way... all my clothes... the exception of... and my collar... ter who was here... dog, Tige, Friday... Dry Goods Com...

state. His home is in Weatherford, Parker County, where his parents are buried. He maintains his citizenship there and votes at Weatherford.

He has been with the Brown Shoe Company for 17 years next May as their traveling representative. He makes no sales but travels all over the United States.

And in his travels he meets all kinds of people who respond to different appeals and ideas necessitating a close study of human nature and application of common-sense psychology.

"People often ask me the question, 'Seeing as many children as you do and having them always crowding around and asking so many questions makes you awful tired of them doesn't it?'

"I answer them with the statement that long years on the road have only made me more and more attached to the children. I love them.

"Of course I find that kiddies act differently in various sections of the country just as is true of their fathers and mothers. So far as intersectional feeling is concerned I think the assembling of men together in the camps from all parts of the country during the World War did more to make us more truly united than any other factor.

"Boys from the north found that the southerners were not such a bad lot after all and that they didn't cuss those 'd—Yankees' every breath and didn't drape a Confederate flag all over the front of their houses.

"I try to talk and think in terms used by the people where I happen to be. I was up in the hills of Arkansas one time and an old grey-bearded man looked me over and said, 'Wal, young feller, you're a furriner ain't ye?'

"I told him that I didn't live there and he said, 'I thought so, I knowed ye wuz a furriner.' But I generally have better success as I did up in the hills of Tennessee when a mountaineer patted me on the back and said 'I talked exactly like a hill billy and 'he bet I shore wuz one.'

Here 14 Years Ago
Buster Brown made his first visit to Floydada 14 years ago and 'I'll never forget it as long as I live. An old Parker County friend of mine, Erschel Morris, who is now residing in California consented to take me to Plainview to catch a train and when we got to Lockney they were putting in some water mains or something and had deep ditches dug in the main streets.

"We were navigating in a Model T Ford and a fellow driving down the street toward us started to make a U-turn and to avoid a collision Morris headed our car across one of those ditches and after completely jumping over it we landed right over a big section of pipe which stuck right through the metal drum that holds the clutch underneath.

"As the old timers would say it 'I was frightened out of a year's growth,' he said.

Buster Is Bachelor
By the way, Buster is a bachelor but he declares with a twinkle in his eyes 'that he is still hopeful.'

Buster indicated he might be getting anxious for a house-keeper when the conversation turned to sox and he looked down at his legs, pulled up a tiny pant leg and said, 'Looky there at that sox. All out of shape. I don't know what the laundry does to them unless they boll them or stew them but when I get them back the feet are usually stretched out about twice their original size.'

Tige had to come into the discussion. Before the show Friday, Buster and Tige were over at Martin's and Buster was conversing with...

J. G. Martin on general matters and suddenly Buster said, "By the way, Mr. Martin, I wonder if you know where I could buy a bull dog here in Floydada. Tige is no good and I have got to sell him."

If you ever wondered why a kid can become so fond of a dog then you should have been there to see old Tige give a touching demonstration of that almost human intelligence that a boy soon discovers and appreciates but is often lost on a mature individual. But Tige did it so thoroughly that the most skeptical would have been convinced.

Not until his master came and patted his head and assured him that it was all a joke after all did he take things easy again.

Old Tige that performed for the kiddies here Friday is seven years of age. Buster has had him since he was a year old. He is a small dog, brindle in color, big brown eyes and his forefathers were of the English variety.

Tige gets only a piece of toast of perhaps a part of an egg for breakfast, no lunch but a good supper. At night he gets meat, cereals, and anything a dog likes. When Buster goes to a cafe, Tige gets parked un-

der the table where he is content and quiet as a mouse.

The dog has a blanket coat which protects him from wintry winds and around his neck is a big leather collar and a lead strap attached.

The present dog is Tige No. 4. The first lived to see nine years of service before he died, two were used for a time but failed to have the necessary amount of dog grey matter in their noodles, so the present smart animal was obtained.

When he goes to a hotel, Buster takes Tige to his room with him. "Only three hotels west of the Mississippi River during the past year refused to permit me to take my dog to my room," Buster said.

"Some have accused me of sleeping with Tige" but he objects because he's afraid he might get fleas on him."

"When I go to a town, the kiddies like to bring their dogs around for me to see them—and what a variety of mutts they can collect. Most all of them are named "Tige."

Greets Many Twins
"I get to see the twin boys and girls, too. I reckon I have seen more pairs of twins than anybody in the country," Buster commented.

Buster said he was "along about the middle of the string" in a large family of four boys and four girls. "I always had to do the normal work required of a child about home and my father and mother never showed me any special favors above those given my brothers and sisters."

"People are always wanting to help me. I go into a cafe and often the proprietor apologizes for not having a higher seat for me. When I get on a train, the porter usually tries to boost me up and he retards me invariably more than he helps."

"When I start across a street, somebody always grabs my arm and holds on to me so I won't get run over."

Buster carries himself proudly and manfully. He likes to make friends and he's far from being "backward" or timid about anything.

And what do you suppose is Buster's favorite sport? Fishing! "I like to get out my rod and reel and go down minnows every time I get a chance. I don't have much luck fooling the fish, however."

Hobby? Surely, Buster has a hobby and it's an unusual one. He's collecting literature of historical nature on Texas and the Southwest. He has J. Frank Dobie's books, a copy of John Lomax's Cowboy Ballads, and magazines, clippings, and all kinds of historical data.

An interesting national figure—is Buster Brown and of course his inseparable companion—his dog Tige. They left Saturday morning over the Santa Fe for Amarillo and from there will go to Shamrock.

What Will Happen?
What will happen when men demand membership in women's clubs?—Woman's Home Companion.

School Progress
Average boys and girls in this country are getting two more years of schooling than in 1914.—Woman's Home Companion.

'GOING STRAIGHT' DOESN'T HELP AVOID SOIL EROSION

It does not pay to follow the time-honored farm adage "Plow a straight furrow" if your land is being depleted by soil erosion, says the United States Department of Agriculture.

Straight rows, especially over sloping land, make soil erode more rapidly than usual. "The desire for straight rows has been a costly contributing cause of erosion on American farms. Straight rows were never intended for sloping fields," says R. H. Davis, soil-erosion specialist of the department. A straight row down a slope really gives soil erosion a start.

Many modern farm implements really contribute to soil erosion when they are used for straight rows over sloping fields, rather than making the rows follow the contours of the land. This was strikingly demonstrated on a Kansas field. With straight rows 70 per cent of a 3-inch rain ran off, while with the rows following the contours of the slopes only 16 per cent of the rain ran off.

To correct erosion conditions, a new cultivating machine has been developed which leaves the field in a "pitted" condition. The shovels of the machine alternately go up and down and each "pit" dug by the shovels holds about 3 gallons of water. This allows the water to soak into the ground, rather than run off.

How to Live Long
The chief secret of longevity is to be found in diet.—Woman's Home Companion.

Advertisement for Phillips 66 gasoline. Features an illustration of a ship at sea and the Phillips 66 logo. Text includes: 'Famous FAST STARTERS', '4 DAYS, 14 HRS., 30 MIN.', 'IMAGINE 52,000 TONS STREAKING THROUGH THE WATER—3690 MILES OF IT—AT AN AVERAGE SPEED OF 33.4 MILES AN HOUR!', 'TO INVESTORS', 'An interesting history of the oil industry...', 'PHILL-UP WITH PHILLIPS - THE GASOLINE OF CONTROLLED VOLATILITY', '“HIGHEST TEST” at the price of ordinary gasoline', 'Phillips 66 volatility is 69.6 per cent higher than the average of 28 competitive gasolines.', 'Improvement in performance that is nothing short of sensational...', '32° below freezing yet THIS OIL is perfectly FLUID', 'Protects cold cylinder bearings against winter and damage.', 'For those who prefer it... Phillips 66 Ethyl... at the... price of Ethyl G...'

weights 80 Pounds... tips the scales at 80... he is four feet and two... half inches tall. He was... nklin, Tennessee, in Aug... and when asked his age... answers, "I am 48 years... gave his weight and age... view he remarked, "Now... nd don't get my weight... age. People have quite... me agreeing on my age... t all the way from the... seventies. Usually I... mark, "Why look, he's... old; just look at that... ce how gray it is."

Advertisement for a bank. Features the text 'I CAN SAVE' in large stylized letters and an illustration of a two-story brick building. Text includes: 'I CAN SAVE', '1st NATIONAL BANK', 'FLOYDADA TEXAS'.

