







# Uncle Bash' Massey Leads Opening Parade at Fort Worth Fat Stock Show

## Cowboy High Honors

Mr. Massey, 84, of Range 34, drove to Exhibition in Auto.

Uncle Bash' Massey, 84, of Range 34, drove to Exhibition in Auto. He was the only cowboy to ride in the parade.

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little Denton mare that he owned run. She always won the races.

"Several times Uncle Bash has seen prairie fires sweeping toward him and on one occasion a furious three-mile ride was necessary before he succeeded in circling the flames.

"Excitement? I never really ever had anything exciting happen to me. Why I never even had but one fight in all my life and that was when a man about 25 years younger jumped on me. I was past 70. Did I win? Of course I did."

"When he first visited Fort Worth, it was just a small town and out in West Texas there was nothing but prairie dogs and coyotes, he said. Those were good old days but he doesn't regret the change.

"At one time he had a little outfit of his own up in the Cherokee Nation, then sold it and came back to Texas. Twenty-five years ago he began operation of Montgomery's ranch and has been in charge ever since."

Names of veteran cowboys from every section of the state had been suggested in the contest which was won by Floyd County's range rider.

## McCoy News

McCoy, March 7.—The farmers of this community are taking advantage of the pretty weather and are almost up with their work.

Rev. Carr filled his regular appointment Sunday and Sunday night.

Leroy Green spent the week end with his parents Mr. and Mrs. C. C. Green.

Mrs. T. J. Embry and family spent Saturday in the Blanco community visiting with Jim Sowell and family.

Mr. and Mrs. Mara visited in the Muncy community Sunday.

Mr. and Mrs. Marlan and family were guests Sunday of Mr. and Mrs. K. Terrell and daughter of the Erick community.

Mr. and Mrs. Guy Jackson from Center visited in this community with Mrs. J. W. Jackson and family.

Mr. and Mrs. W. H. Brock and family spent Sunday with Mr. and Mrs. Blasingame of Floydada.

Maggie Berry and Georgia Pittman and George Glenn spent Sunday afternoon in the Starks home in the Farmer community.

Miss Nova Cox spent Saturday night and Sunday with Miss Beatrice Germany of Allmon.

Several from this community are attending the Fat Stock show at Ft. Worth this week.

Mr. and Mrs. W. H. Brock visited in Lubbock Saturday.

Quite a few are absent from school this week on account of the flu.

McCoy 4 H club girls met at the school house Monday morning at 10 o'clock. The house was called to order by the president. Thirteen members were present for the discussion of the lesson on storage. All new members and visitors are welcome.

## Antelope Items

Antelope, March 8.—Charley Nickles made a business trip to Lubbock last Monday.

Guests in the R. L. Ardry home last Sunday were Robert Hinsley and family, Oren Hatley and Henry and Paul Wright.

Miss Hazel Blankenship of Lockney is visiting in this community for a few days.

Mrs. R. L. Ardry spent Friday with Mrs. Hatley of Floydada.

## Meat, Eggs Are Least Expensive Sources of Animal Protein; Should Include In Diets, Authority Says

Faddists Mislead Public To Think Meat is Harmful Food Says Miss Peters.

Lincoln, Neb., March 5.—Propaganda promoted by various food faddists and others regarding meat being a harmful food has no doubt resulted in the prejudice toward a perfectly wholesome food, Miss Matilda Peters, foods authority at the Nebraska agricultural college at Lincoln, says.

"Eat sparingly of meat and eggs," and "Do not eat meat more than once a day or better not more than three times a week" are examples of the type of advice which has led people to believe that the eating of meat is injurious to health. Miss Peters points out. A sanitarium with a nationwide reputation serves no meat and is responsible for circulating a number of posters which are misleading, to say the least, in the Nebraska foods authority's opinion.

There has also been published a number of unfair circulars. Miss Peters maintains. Two of them are entitled "The Story of Too Much Meat," and "The Story of Too Much Sugar." In contrast to these, the same organization has published "The Story of Milk," and "The Story of Whole Grain Cereals," as the these last named foods had no limitations. Since any food, Miss Peters says, has certain limitations as well as values, this organization should also have published "The Story of Too Much Milk" and "The Story of Too Much Cereals."

At present retail prices, meat and eggs are the least expensive sources of animal protein. Meat is a wholesome nutritious and palatable food, and there is no reason, in Miss Peters' opinion, why most people should not include it in their diets. Considered from a practical standpoint, it is impossible to meet the protein needs of the body without some of the protein being from animal sources.

"In addition to protein, lean meat is an excellent source of both of the minerals phosphorus and iron," Miss Peters said. "An analysis of the diets of students who do not eat meat very frequently shows the protein to be at a lower level than is desirable and in addition to this the phosphorus and iron are below a satisfactory standard."

"Studies of dietaries of city families frequently reveal a marked deficiency as to iron. Iron is essential for the development of red blood cells and the prevention of anemia. Anemia, as we all know, is a very common disorder and is one of the common causes of people being run down and below par. At present prices, meat and eggs may be considered as inexpensive sources of this important element. Liver and kidney are even richer in iron than muscle meats."

"Many people who pride themselves on doing without meat do not have sufficient knowledge of food values to recognize all of the essentials of an adequate diet," Miss Peters thinks. "These people may labor under the delusion that their diet is satisfactory because it does not contain meat, when as a matter of fact, the diet may actually be deficient in the very factors which meat contains. They may not know how to select other foods to make good these deficiencies."

"An all meat diet is no more to

be desired than an all-cereal diet, an all-fruit and vegetable diet, or an all-milk diet. It is possible to unbalance the diet because of a preponderance of any single food."

Housewives, who have reduced the meat consumption in their families because of high prices which prevailed during the past few years, may have established the habit of doing without meat, Miss Peters feels. Since they and their families have become accustomed to a limited amount of meat in their diet, they may not be aware of the relative economy of meat at the low prices which have prevailed during the past two or three months.

Mr. and Mrs. W. C. Grigsby had as their guests Sunday Mrs. S. W. Meharg, Mrs. Keith Gamble and daughter, Keith Ann, and Mr. and Mrs. Jim Houston, all of Plainview.

## LIVING ROOM STUDIED BY HARMONY H. D. CLUB

Wednesday of last week the Harmony Home Demonstration club met with Mrs. R. B. Gary at 2 o'clock and a program on "The Livable Living Room" was carried out. Subjects assigned and the persons responding were, "Elimination of undesirable furnishings," Mrs. Walter Hanna; "Living room floors," general discussion; "Draperies and pictures," Miss Blanche Ramsey; "The importance of the living room as the family center," Mrs. Ramsey. Mrs. M. D. Ramsey will be hostess to the club on its meeting date March 16. The subject for discussion will be "care and storage of clothing."

## DAUGHTER ARRIVES AT THE L. V. ROGERS HOME

Mr. and Mrs. L. V. Rogers have a daughter, named Jean La Verne, who arrived on Sunday, February 28.

Mrs. Rogers is chief operator of the Floydada Exchange of Southwestern Bell Telephone Company. She was granted a leave of absence from the office recently.

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The styles that are right, the colors, the shapes in quality never before offered at such a low price

\$2.95

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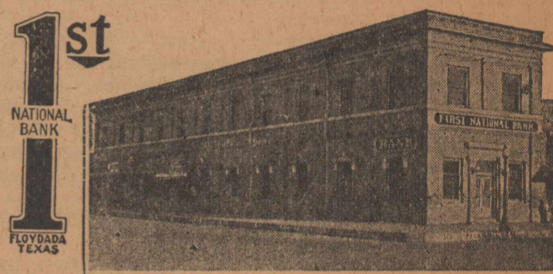
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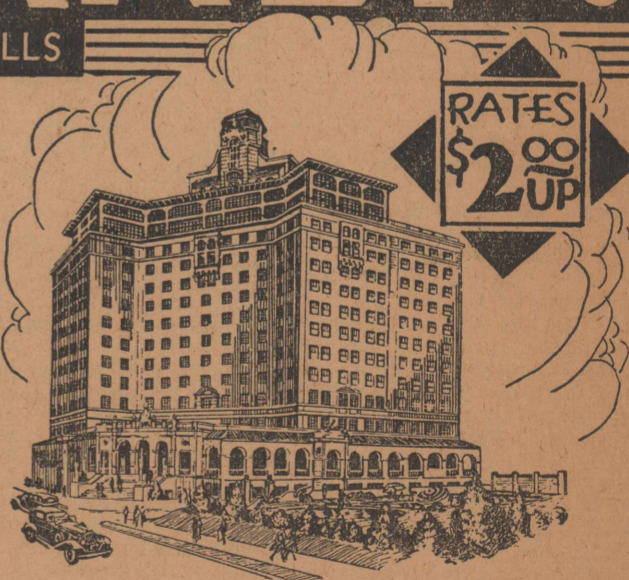
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THOUSANDS ARE LEARNING OF THE BENEFITS DERIVED FROM A FEW DAYS OR WEEKS REST IN THIS WONDERFUL HEALTH RESORT

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- TAKING THE BATHS •••••
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- AND ENJOYING THE FRIENDLY SERVICE THE BAKER HOTELS RENDER SO WELL •••••



450 ROOMS BATHS

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- The STEPHEN F. AUSTIN AUSTIN
- The BAKER DALLAS
- The GUNTER SAN ANTONIO

WRITE FOR ILLUSTRATED BOOKLET

# The BAKER HOTELS

T. B. BAKER, President

"Where Most Texas People Stop"



Now comes Ingredient X. It brings new wonders in chick life—new wonders in growth. It is the secret process of synchronizing proteins and minerals—the nicking together of the right protein ingredients in Purina Startena and Purina Growena. Ingredient X is the greatest feeding discovery since vitamins. You cannot see it in the feed, but it shows clearly in the chicks in added life and growth—better feathering.

Ingredient X, the result of long years of research work is found only in the Checkerboard bag—in Startena and Growena. Start your chicks on Startena. Grow them on Growena. You'll raise more and bigger chicks—you'll have big framed pullets, fully developed and ready for early laying.

We have Purina Startena containing Ingredient X. Come and ask us about Ingredient X.

Farmers Grain Co.



Profitable feeds for livestock and poultry. They lower your cost of production and make you more profits.

### How To Solve The Cross-Word Puzzle

- HORIZONTAL**
- A vessel for carrying water.
  - Water-proof canvases.
  - Grandson of man pictured.
  - Foreigner
  - ...al (and others)
  - Skilled.
  - Preposition.
  - ...King, Raymond's father.
  - A male duck.
  - To piece out.
  - Part of a circle.
  - Killed.
  - Blast on a horn.
  - To ramble.
  - Stylish.
  - A date.
  - An Arabian name.
  - In.
  - A flower.
  - Midday.
  - Lazily.
  - Unpolite.
  - Short for Delbert.
  - Deep opening in earth.
  - Transgress or offend.
  - Pound.
  - Name of a ship.
  - Road.
  - Delbert...., attending school at Tech.
  - Spikes of forks.
  - Tent.
  - Burn slightly.
- VERTICAL**
- ...sburg.
  - Like.
  - Sick.
  - Told falsehood.
  - Burn to dryness.
  - Cistern.
  - Sheltered side of ship.
  - To set free.
  - Protestant Episcopal (abr.)
  - Serpent.
  - A girls name.
  - Boll slowly.
  - Sun God.
  - District of Columbia (abr.)
  - A measure.
  - A place where eggs are artistically hatched.
  - Man pictured.
  - Isar, Tzar (variant)
  - A state.
  - Fatty liquids.
  - Indian girls name.
  - Annul.
  - Soon, variant of anon.
  - Inactive.
  - A first appearance.
  - ...Fawver, farmer.
  - You and me.
  - A funeral hymn.
  - Finishes.
  - A walking-stick.
  - Walk.
  - Exists.
  - Sips.
  - ...Hat, picture recently released.
  - The vital juice of plants.
  - 20 hundredweight.
  - To exist.
  - National guard.

### Hesperian Cross-Word Puzzle Number 34

### Solution Last Week's Cross-Word Puzzle.

AROSE MELEEE  
 STARKS AROMAS  
 POBBINDINGVA  
 INKPEONSJET  
 TEES MDSEI  
 H I  
 EMMA LAIC  
 BEEN LICE  
 BRAG IDOL  
 SETH RENT  
 A O  
 FIGI NIPS  
 ADO SIRE S E LI  
 REA TACKS AN  
 MARGIE HIKING  
 SCORN OPINE

his disciples. He told them not to be troubled, just to continue to believe in him; he was going to his Father's house of many mansions to prepare a place for them.

Thomas complained that the disciples did not know where the Lord was going and therefore could not know the way. Jesus answered: "no man cometh unto the Father but by me."

When Jesus spoke to his disciples of the Father, Phillip wished Jesus to show them the Father. God, in the person of Jesus, had been with Phillip a long while and he had not recognized him.

### HOME DEMONSTRATION CLUBS SET GOAL AT 1,469 FAMILIES

Under the provision that all the 18 County Home Demonstration Clubs reach their goal of available family members this year, a total of 1,347 farm homes will have been reached, which is just a few short of the goal set for the entire group. The county goal is 1,496 farm homes reached through the services of home demonstration work and the Extension Service of A. & M. College.

In order to touch as many farm homes as possible a membership contest is being staged by the clubs in the county. The club having the largest per cent of available members in its community will be the winning club, however, one community may take in parts of two school districts.

Following are the clubs and the number of available families for

each with parts of two school districts combined in several instances: Fairmount-Edgin 82; Campbell 44 and 33 from Baker; Prairie Chapel 54 and 14 from Providence; Liberty 43 and 12 from Ramsey; Blanco 20 and 30 from McCoy; Antelope 35; Roseland 36 and 10 Sterley; Cedar Hill 57; Lone Star 73 and 14 from Providence; Center 43 and 30 from Fairview; Irick 98 and 50 from Alken; Pleasant Valley 41 and 30 from Muncy; Pleasant Hill 46 and 30 from Baker; Starkey 59 and 31 from McCoy; South Plains 56; Sand Hill 116; Harmony 41 and 30 from Allmon; Lakeview 89.

### ALPHA KING WINS FREE TRIP TO FAT STOCK SHOW AND ASSISTS WITH EXHIBITS

Alpha King, son of Mr. and Mrs. E. C. King, who is a senior at Texas Tech, was winner in a judging contest at the school last week and was awarded a free trip to the Fat Stock Show and Exposition, where he has been since last mid-week assisting with the exhibits in the livestock division.

While Mr. King is in Fort Worth, Mrs. King is visiting her parents, Mr. and Mrs. R. B. Calhoun, four miles east of Floydada.

Alpha is majoring in dairying at Tech.

Sanford's inks for the office man at Hesperian Office.

You save in business you use KC...  
 SAM... FOR 40Y...  
 25 ounce...  
 MILLIONS OF OUR CO

### Pay Your Insurance Premium Monthly

During these hard times you need insurance protection. Do not let your insurance cause you are short on cash. We have which you can pay your insurance premium monthly, thus enabling you to keep the protection much need at this time.

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 Phone 273

### Sunday School Lesson

International Sunday school lesson for Sunday, March 13.

### JESUS COMFORTS HIS DISCIPLES

Golden text.—Peace with you, my peace I give unto you; not as the world giveth, give I unto you. Let not your heart be troubled, neither let it be afraid. John 14:27.

Lesson Text.—John, chapters 14-17. John 14:1-18 is here printed.

1. In my Father's house are many mansions: if it were not so, I would have told you, I go to prepare a place for you.

2. And if I go and prepare a place for you, I will come again, and receive you unto myself; that where I am, there ye may be also.

3. And whither I go ye know, and the way ye know.

4. Thomas saith unto him, Lord, we know not whither thou goest; and how can we know the way?

5. Jesus saith unto him, I am the way, the truth, and the life: no man cometh unto the Father, but by me.

6. If ye had known me, ye should have known my Father also; and from henceforth ye know him, and have seen him.

7. Phillip saith unto him, Lord, shew us the Father, and it sufficeth us.

8. Jesus saith unto him, Have I been so long time with you, and yet hast thou not known me, Phillip? he that hath seen me hath seen the Father; and how sayest thou then, Shew us the Father?

9. Believest thou not that I am in the Father, and the Father in me? the words that I speak unto you I speak not of myself: but the Father that dwelleth in me, he doeth the works.

10. Believe me that I am in the Father, and the Father in me; or else believe me for the very works' sake.

11. Verily, verily, I say unto you, He that believeth on me, the works that I do shall he do also; and greater works than these shall he do; because I go unto my Father.

12. And whatsoever ye shall ask in my name, that will I do, that the Father may be glorified in the Son.

13. If ye shall ask any thing in my name, I will do it.

14. If ye love me, keep my commandments.

15. And I will pray the Father, and he shall give you another Comforter, that he may abide with you for ever;

17. Even the Spirit of Truth; whom the world cannot receive, because it seeth him not, neither knoweth him: but ye know him; for he dwelleth with you, and shall be in you.

18. I will not leave you comfortless: I will come to you. Time.—Thursday, April 6, A. D. 30.

Place.—In the Passover room in Jerusalem.

Following the washing of the feet of the disciples, Jesus sent Judas away, and had a close heart to heart talk with his other disciples. His heart was exceedingly heavy, he was greatly troubled, not the least of

his sorrows being the fact that one of the twelve—one whom he had taught and assisted in so many ways—one who had been a close companion—should betray him.

At this time too, Jesus gave the twelve a new commandment: to love one another.

Again, at this time we find Peter telling his Lord that he would lay down his life for him, and Jesus foretelling that before dawn Peter should deny that he so much as knew Jesus.

See the heart of Jesus; though he knew the hour of his crucifixion was at hand, he sought to comfort



### It's TIME To PIONEER Again

The Present Period of Recovery calls upon thinking business men in all fields, large and small, to exert new effort, to try new methods, to look for new channels of business. To these pioneers will come renewed success.

Our company, which pioneered in electric service to the Empire of the Plains Country of Texas and New Mexico, serving Floydada and other communities with an uninterrupted service since 1915, is ready to lend a hand, shoulder to shoulder, with other citizens of this community.

Our company not only pioneered in service to this community but also pioneered in REDUCING consumer prices in the face of increasing costs of commodities for more than a decade.

### Texas Utilities Co.

"Your Electric Servant"

### Baylor College Big Endowment And Debt-Paying Program Begun

### Hardin Gift Starts Realization Program of Texas Baptist Organization.

Belton, March 7, (special)—With announcement of a gift of \$100,000 from Mr. and Mrs. John G. Gilin, of Burkburnett, Baylor College officially started today the realization program of their big endowment and debt-paying campaign.

This gift is to be applied directly to the further endowment of the college, and in no way affects the goal set for this year's share of the debt-paying campaign for \$150,000.

March is the realization month for this goal of \$150,000 and March 20-27 has been set for the every church canvass. This campaign was launched at the General Baptist Convention in Texas which met in Waco in November. It is to be followed by a campaign for the remainder of the \$750,000 to be raised next year, \$500,000 of which is to go for paying for the institution and \$250,000 to further endowment.

Already organizations of seven school districts including all Texas counties have been perfected, and a complete program of information and education has been carried out. The last part of the year is known as realization period.

The Hardin gift is made in securities which may be worth much more than the \$100,000 as they are developed. This gift to Baylor College makes their third major contribution to Texas Baptist Institutions recently. Securities valued at approximately \$1,250,000 were given to the permanent endowment of Baylor Orphans Home for the large sum. They also contributed about \$100,000 in further securities to the University in their big campaign.

Baylor College, older than the State of Texas as well as the oldest college for women west of the Mississippi, celebrated its eighty-seventh charter day recently. The college has been located in Belton since 1886.

This present campaign marks the first one Baylor has ever made with the complete forces of the Baptist convention behind it. \$150,000 must be raised this year for emergencies due to the immense debt under which the college is struggling. \$1,000,000 has been guaranteed by the M. U. S. of Texas. The rest must be raised by individual subscriptions.

Baylor has recently had added to its loan fund for worthy girls of moderate means who could not otherwise be educated a gift of \$10,000 from the J. J. Roberts estate who gave this fund in memory of his

### Floyd County Abstract Co.

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