SIXTEEN PAGES N TWO SECTIONS The Floyd County Hesperian

VOLUME 36

CART



Local Business Firms Sponsor Unique Plan

16 Pages

-In-

2 Sections

Publicity Campaign For Bet-terment of Floyd County To Run in Hesperian.

Floydada business firms, professional men and civic leaders this week announce their willingness to give of their time and money to promote a campaign for the Greater Deveyopment of Floydada and Floyd County. It is to be run in the form of a page advertisement each week in the Hesperian.

They invite you to read the first of the series in this issue of the Hesperian, and to watch for the pages that will follow each week.

To Better County

Hundreds of towns and cities throughout the United States are awakening their citizens to the possibilities for the expansion of their communities. The competition for growth, and prosperity between towns and cities everywhere is becoming more intensified each day. This severe competition between communities is the fundamental reason why the community de-velopment is sweeping the entire United States. Aggressive towns and cities are determined to develop and prosper. Their aggressive-ness and determination insure that they will succeed, and their success will be achieved at the expense of those communities that have not been awake to their opportunities. Communities cannot stand still. They must progress and prosper or

they will decline and decay. What way be future of Floyd County. The answer is given by this Great Development Campaign.

Co-Operation From All Every resident of Floyd County zation, was present. is interested in its future and will

therefore welcome the news of this community building campaign. The ultimate success of any campaign of this kind depends upon two things: First, a thorough knowl-edge of the fundamental factors that make for a successful come. that make for a successful com-munity; second, the co-operation of every resident of the communi-ers.

perior knowledge in their line of endeavor. Successful communities

spirit of the campaign. The Floydada Chamber of Commerce heartily endorses such a campaign, as do many other firms and business men of this city who are not listed as signers on the page. The following organizations and individuals, by their financial support, are making this campaign

mands that everyone join into the

possible The First National Bank The Floyd County National Bank Community Supply Company Floyd County Abstract Company Dr. J .S. Rinehart, L. G. Mathews Floydada Insurance Agency C. H. Davis, Jeweler Baker, Hanna & Company Rutledge & Company McGuire's Store for Men Wilson Studio John A. Enoch Fry-Bishop Insurance Agency Westers' Quality Bakery D. W. Fyffe Moore Drug Company I. W. Hicks, D. D. S.

C. R. Houston Company J. C. Wooldridge Lumber Company

Felton-Collins Grocery Company Higginbotham-Bartlett Company Arwine Drug Company White Drug Company J. R. Yearwood Consumers' Fuel Association Willson & Son Lumber Company Snodgrass Chevrolet Company South Plains Lumber Company Radio Electric Company

Lion Club Officers At Lubbock Banquet

J. C. Gilliam, president of the Lions Club of Floydada, and S. W. Ross, a member of the program committee of the club, attended a banquet Wednesday night of last week, honoring Melvin Jones, secretary-general of Lions Interna-tional, of Chicago, held with the

In addition to the secretary-general of Lions International, A. C. Kater, of Houston, district gover-nor of Texas in t he Lions organi-

NOTICE TO BIDDERS

GEORGE WASHINGTON-PATRIOT

AISSELHORN

FEBRUARY 20, 1930 FLOYDADA, TEXAS,

seed's death 1897" next week.

Hicksville Gazette

sville is going hooey over basket-

FLOYDADA HIGH SCHOOL

Christene Trowbridge

... Lois Sitton given.

Knowledge is power in every en-deavor. Successful individuals, and successful corporations have a su-

Edited By Pupils of Floydada High Sunday. John Deere Haybinder up now so all you bring your news. School. had secured the surrey and the whites from his pa and was going —Elvirey Buttonhole. to take Sally Cookstove to the sing-

Fairview NewsAssistant EditorRuth Rutledgeseat to ride in to Pigeontoe.The Junior-Senior Girl ReservesFairview. Feb. 16.—The following
students were on the honor roll forAssistant EditorFred FondyAfter the caravan of two surreys
had been on its way for about half
an hour, Ichabod Rowbinder sud-
denly spoke to Miss Sally and saidThe Junior-Senior Girl Reser-
ves met Tuesday, February 11, at
activities period. The meeting was
called to order by the president.

Floydada Mill & Elevator Burned With Heavy Loss Sunday Morn

Old-Time Music to Be Used At Singing Here

Santa Fe Also Loser In Bad Fire on Switc.

Hopes To Re-Build

Fire Proof.

A fierce blaze destroyed

NUMBER

16 Pages

-In-

2 Sections

Plans are being made for a sing-ing in Floydada on Sunday, March 2, at 2 o'clock, at the First Bap-Hopes To Re-Build tist Church when the old-time singing will be rendered, us-ing the o ld four-note music.

F. P. Donathan, who is one of the local people interested in the forth-coming event, said Monlay that a number of singers were expected from Hale Center and Crosbyton to day morning of this week, join the singers of this vicinity. The singing is expected to aid in re-viving an interest in the old-style the frame building and its music, much in vogue during a past generation.

NOTICE TO SINGERS

All singing classes are invited to attend singing Sunday afternoon, February 23, at the City Auditor-ium at Lockney at 1:30. All who have 1930 Stamps Song Books are requested to bring them.

question and they decided to be married by the "Little Minister" of "Sleepyhollow." When the "Mer-chant of Venice" confided the news to his friends "The Dimension" and for the fir to his friends "The Riverman" and the "Virginian." they only laugh-ed and said. "Oh, now, you have joined the ranks of "Les Meser-of the blown flames from

The great day arrived. "The Little Minister" was unable to at-tend so they were married by the "Vicar of Wakefield." The "Three S. Cummings, was estimated at approximately \$22,000 of able. "Vicar of Wakefield." The "Three Musketeers" were ushers, and "Ben Hur" was best man. "Jane Eyre" and "Ramona" were bridesmaids. Among the notables at the wedding were: the "Hoosier Schoolmaster," "Ivanhoe." "Don Quixote, "Slias Marner," "Portia" and "The Ladies from Crawford." As the "Vicar pronounced the last words the "Merchant of Venice" said. "To Have and to Hold" took the "Lady of the Lake" in his arms. They left in the "Covered Wag-

They left in the "Covered Wag-on" on their honeymoon and fol-were stored on the compr on" on their honeymoon and fol-lowed the "Trail of the Lonesome Pine" They also took a "Tour of the Prairies," and visited the "De-serted Village" after which they returned to their home in "Kenli-worth" at the "House of Seven Ga-bles" and lived happily ever after with "Pride and Predudice."

with "Pride and Predjudice."

Through the Halls With the Make- sign. Up Man.

 perform knowledge are those whose citizens possess a thorough knowledge of the principles underlying community success. Fortunately this knowledge of the past month at school:
 Fairview. Feb. 16.—The following the thor molecular the past month at school:
 The old business was discussed and daily spoke to Miss all sourcess.
 The old business was discussed and daily spoke to Miss all sourcess.
 Although Mr. (Ander Miss all sourcess)
 Althou stay outside during the noon hour the milling business in Flo The constitution was read, and and enjoy the sunshine for a while. Mr. Cummings said. town and section of cou The other day when I went home the mill seems beyond qu I put my hand in my pocket and I will not attempt to redrew forth a big handful of paper a frame structure in that one of these pesky note-writ- hazards from fire are s ers had put in my pocket, and that Mr. Cummings had no id Knowledge Is PowerSon, Ins Horton, Lorene Brown and
the articles that will be present-
ed have been prepared by a corps
of authorities who have spent yearsSon, Ins Horton, Lorene Brown and
the articles that will be present-
ed have been prepared by a corpsSon, Ins Horton, Lorene Brown and
the articles that will be present-
ed have been prepared by a corpsSon, Ins Horton, Lorene Brown and
the articles that will be present-
singing by 8:30 o'clock.Van Irom Hensteeth returned to
home and every one was sound
alseep and dreaming of another
singing by 8:30 o'clock.The schools of Home Economics
to f the Texas Technological College
to f the Texas Technological College
to f the Texas the been emptied there, and
the school is the text of text of the text of the text of the text of text o Robinette Ridgway cessantly about the fair Sally Cook- nomics Building. Texas Technolo- afraid for others to see. Now has been owner and c stove, and if they are already di- gical College, beginning at 9:30 o'- about this note I found in my pock- the business for the pas

Junior-Senior Girl Reserves The Junior-Senior Girl Reser-

the frame building and its contents of machinery an stock being a total loss. A jacent property of the San Fe Railway Company was akso damaged to the extent of \$800, estimated.

One Fireman Injured The call that came shortly after 1 o'clock Sunday morning, soon had fire trucks and men surrounding the blaze but the fire had been dis-

ad

"One Twelfth Night" he popped the covered too late for the firmen to vator. His clothing was

damage to the

ties, rails and Will Probabl

reader of the Hesperian.

Once each week for the next six some phase of community develop-ment that every citizen should be Fourth grade: Juanita

ands of communities in every part til Sunday. of the United States.

means of this Community De- this community. coming familiar with the success Preston Bullard ,of Floydada, building qualities essential to the spent the week-end with Bill and Buck Jackson. Motto

their support. It must be remem- and Canyon. bered that its ultimate success de-

SETH B. HOLMAN TO MANAGE

International and New Mexico.Mr. and Mrs. J. A. Meador, of
Southwestern Stockman Farmer, a
farm publication recently bought byMr. and Mrs. J. A. Meador, of
twith Aubrey Hanks and fami-Singing April 31, 1992Sunday anternoon Miss Lucious Ab-
erdeen Ophelia Sugarfoot had an
attack of heart failure. The one
in the surrey said she got a glimpseIntrinsi plates for firty cents each.
which was played on the local
own plates and have twenty-five
the Floydada boys. The Lockney the company, and will move the ly. Mrs. Hanks is their daughter. Almanda Watermellonseed and of the Chicago shiek that has been in our midst for a short time—Mr. the company, and will move the ly. Mits manks is their daughter. Almanda watermelionseed and of the Chicago shiek that has been others of the younger hicks in the in our midst for a short time—Mr. Urputh McDevomituth. We all a representative farmers' magazine visiting with relatives in Plain- decided to go to a singing and hope she has a speedy rece of this region.—Hereford Brant. view.

W. Cannon; Third grade: J. B. Burgett. Doro- Faculty Advisor months, the Hesperian will pre-sent an illustrated article covering Clark, Irene Reeves, Alton Saunment that every citizen should be familiar with. Each week for the Elaine Culpepper and Bob Teal; next twenty-six weeks some factor of community advancement will be fully discussed, pointing the way to Junior Reporter

of authorities who have spent years Mrs. R. E. McAfee and daugh- Economics Club lems-problems such as those fac-ten-day visit with her mother who Good Citizenship Club... in the study of community prob- ter, Patricia Jean, returned from a ing Floyd County today. Every ar- lives near Graham. Mrs. Littleticle is founded upon actual facts john, Mrs. McAfee's mother, came secured from the analysis of thous- home with them and remained un-

Vollie McNeill, of Dougherty, During the next twenty-six weeks spent Sunday with his cousins in

Mr. and Mrs. A. C. Jackson spent

ford citizen and owner of The Brand, was a brief visitor in the city Tuesday afternoon while re-turning from a business trip to E Paso. Mr. Holman is now associ-to present to the public on Friday night Eebruary 28 was a small token of our apprecia-tion of Mr. Jones' work on the the behave and be careful. Mr. Patty then introduced to us no other than W. H. Scoggins. We are glad indeed to set Mr. Scog-night Eebruary 28 was a small token of our apprecia-tion of Mr. Jones' work on the the behave and be careful. Mr. Patty then introduced to us no other than W. H. Scoggins. We are glad indeed to set Mr. Scog-

.....

are glad indeed to set Mr. Scog-gins back in school with us. announced their decision of obtain-The committee that was appointed

ground dinner out to Pigeontoe one Elvirey's back porch is

Miss Biebel the mammoth caravan reached the table fashion. The girls voted on the date, May 2 and 3, as the most

to the Hesperette are: Freshman Reporter.....Dick Nichols Sophomore Reporter Alice Mae Fyffe Junier Reporter

The meeting then adjourned. napkins and toothpicks were also

Home Economics Contest.

Current Event Club Do-Re-Mi Club, Herschel Swepston E. F. T. Club, C. W. McCerty Stove, and if the teacher doesn't give the stove, and if they are already di-toright already di-torig

Do-Re-MI Club, Herschel Swepston F. F. T. Club C. W. McCarty Current Event Club .. Lloyd Murray Commercial Club. Mildred Welborn All high schools offering home because I was afraid that the Lino- their correct mailing economics are eligible to enter the type machine would get sick from cluding rural route contest.

The Home Economics department folks let's keep our study halls box number, is in pro-pilation at the office It sure does appear like all Hick- will enter several contests.

The Literary Club

ball. Saturday all the stores clos-Reeves Scott called the Library will not litter up a study hall lists completed and ed and everyone went over to Lock-The student body was given a new to see the game. Ezrie But- Club to order in regular session floor, and then no one will ever the public within thr munity. The greatest good, from this de-velopment program can only be se-cured through the heartiest co-op-

cured through the heartiest co-op-eration and support of every man, mrs. S. L. Rushing returned Fri-woman and child in the county. This progressive movement merits their support. It must be remem-Several attended the funeral of and we hope that Rev. Wingo will getting out of the surrey tore his torine Fitch to finish and to have Freshmen and Sophomores will pre-

 A Bookish Love Story

 The "Merchant of Venice" was

 in love with the "Lady of the Lake"

mabbe I had better not put it in list of voter of Floyd

clean and if you think that you Collector, it was love someone then why not wait week by Collector P and tell them about it when you who said he expected

The plays offer fun and variety, in this community and relatives.

Brownie McDov Whirlwinds Lose Championship community Sv Mr. and Mrs of Childress. and wife Satu

> Grandma Gi this writing. We

Elvie Lackey third game, which was also played in the M. H. Taylor Dolph Hopkins vis

(Continued on back page)

several attended the funeral of Lawrence Lewis last Monday. **ETH B. HOLMAN TO MANAGE** NUNN-WARREN FARM PAPER Seth B. Holman, former Here-Lawrence Lewis Last Monday after the function of the lawrence Lewis last Monday after the lawrence Lewis last Monday. Seth B. Holman, former Here-Lawrence Lewis last Monday after the lawrence Lewis last Monday after the lawrence Lewis last Monday. Seth B. Holman, former Here-Lawrence Lewis last Monday after the lawrence Lewis last Monday after the lawrence Lewis last Monday. Seth B. Holman, former Here-Lawrence Lewis last Monday after the lawrence Lewis last Monday. Seth B. Holman, former Here-Lawrence Lewis last Monday after the lawrence Lewis last Monday. Seth B. Holman, former Here-Lawrence Lewis last Monday after the lawrence Lewis last Monday after the lawrence Lewis last Monday. Seth B. Holman, former Here-Lawrence Lewis last Monday. Mr. Patty presented a sweater to Mr. Jones' work on the tion of Mr. Jones



father in the East. Athol, in great "Hold on," said Mosher; "how ("Salvation Jim"). When the Prod-igal returns, the three men join the stampede into the Frozen North, his pocket a wad of bills an inch the Prodigal and Hubbard financ- thick. ing the outfit.

Among the motley crowd on the boat is a young girl obviously out of place. She is traveling with her grandfather and a hard-looking couple named Winklestein, who figure as her uncle and aunt. Athol has an opportunity to befriend her, Mosher; "now you git." and she tells him a sad story of her life. She is journeying into Alaska I saw the gun fall from Mosher's to take care of her grandfather, who is obsessed with the idea of to the ground. Quiikly the man getting rich in Klondike. Her name, from Minnesota recovered them lls him, is Berna. she

r shall I forget the last I her, a forlorn, pathetic figves were clear and steady as

sa

un

ade good-by to me, and from worse, we stood apart, her face had

the less precipitous, but drawn out. Skagway trail. the grim Hewson, the silent an' stole my wife, blast him!" each quiet and watchful, oring up power for a treumed

"Hold on," said Mosher; "how do

The man laughed and took from

"Guess that's enough, ain't it?" Quick as lightning Mosher had snatched the bills from him, and the man from Minnesota found himself gazing into the barrel of a six-shooter.

"This here's my money," said A moment only-a shot rang out.

hand, and the roll of bills dropped and rushed off.

That night I said to Jim: "How did you do it?"

He laughed and showed me a black, waving a farewell to I stood on the wharf. The bullet had burned. "Good job you didn't hit him

them I saw the inseparable the skunk that busted up my home ly, and staggered on a few

effort. There was the wholesomeness of Madam tein, all jewelry, smiles and badinage, and near her, and near her, played out. Salvation Jim was full

water. "Get the horse out yourself, then, turse you. Do what you please with him. But mark you—I'll get even, with you for this—I'll—get—even." He shook his fist and, with an the traffic was relieved. The trail was again in motion. When we got birde domas, then submerged horse, we hitched on the ox and hastily pulled it out and (the Jam-wagon proving to have no little veterinary mar, then I realized the greatness



we stood apart, her face had pathetic sweetness of a Ma-while. There's something mighty the strong man, with infinite paa. familiar about Jake Mosher. He's tience, righted his over - turned mighty like a certain Sam Mosely sleigh, and in the face of the blind-im, interested in. I've just written ing blizzard, pushed on through the were all for Dyea, and the a letter outside to see, an' if it's clogging snow. "Klondike or bust" old Chilicoot, with its bliz-beaten steeps, while we had the big of bus big of bus bliz-beaten steeps, while we had the big of bus big of bus bliz-beaten steeps, while we had the big of bus bliz-beaten steeps, while we had the big of bus bliz-beaten steeps, while we had the big of bus bliz-beaten steeps, while we had the big of bus bliz-beaten steeps, while we had the big of bus bliz-beaten steeps, while we had the big of bus bliz-beaten steeps, while we had the big of bus bliz-beaten steeps, while we had the big of bus bliz-beaten steeps, while we had the big of bus bliz-beaten steeps, while we had the big of bus bliz-beaten steeps, while we had the big of bus bliz-the big of bus bliz-the big of bus bliz-beaten steeps, while we had the big of bus bliz-the big of bus bliz-bus bliz-the big of bus bliz-bus b "And who was Sam Mosely, Jim?' had fallen, and stiff, cold, racked "Sam Mosely Sam Mosely was with pain, gritted his teeth dogged-

> more. "Klondike or bust"—the fan-atic of the trail, crazed with the Day after day, each man of us gold-lust, performed mad feats of

husband, squinting minably. There with his face of but it was the Jam-wagon who is visionary eye proved his mettle in a magnificent along with infinite travail. We had financial enthus-muttering: Klon-was his name, a world tramp, a was near its end. And what an end! It's no use wasting was his name, a world tramp, a was near its end. And what an end! With that I grippe and lastly by his e wry smile on her once have been a magnificent fel-the miser and difficulty of the way seemed to in-

lightly as possible, I

ace of your life. But you're not worth it." We gave Bullhammer a kick. The win and Hewson. They looked thor-man got to his feet. He was a cow-ard, but his pig eyes squinted in impotent rage. He looked at his horse, lying shivering in the icy water. "Gone back," she repeated; "in-deed I would have, oh, so gladly. "All right," she laughed taunt-ingly; "come again." "All right," she laughed taunt-ingly; "come again." "Gone back," she repeated; "in-deed I would have, oh, so gladly. But you don't understand —they wouldn't let me. After they had got all his money—and they did got though they looked insolently fit and "Get the horse out yourself, then. full of fight. They had heard of the ace of your life. But you're not vance guard of the oncoming army "Thank you," I said; "I'm sor-worth it."

CHAPTER IV SYNOPSIS Dissectisfied with the quiet life in home, young Scotsman who tells e story, leaves his mother and ditu young men from Minnessca.

were crushed as flat as pancakes. Again, with a pain at my heart, I asked for Berna and her grandfather. Twin number one said they were both buried under the slide. I gasped and was seized with sud-den faintness. "No," said twin number two, "the old man is missing, but the girl has escaped and is

nearly crazy with grief. Good-by." Once more I hurried on. Gangs of men were shoveling for the dead. Every now and then a shovel would strike a hand or a skull. Then a shout would be raised and the poor misshapen body turned out.

digger paused in his work. "Yes, that must have been the old guy with the whiskers they dug out early on from the lower end of the slide. Relative, name of Winklestein took charge of him. Took him to the tent yonder. Won't let anyone go near.

He pointed to a tent on the hill-

The words came with a snarl. I

looked up in surprise. There at the door of the tent,

I felt myself grow suddenly, savagely angry. I measured the man resource, while the Jam - wagon somehow she was in my arms. She for a moment and determined I could handle him.

"I want," I said soberly, "to see the body of my old friend."

"You do, do you? Well, you darned well won't. Besides, there ain't nobody here.

"You're a liar!" I observed. "But it's no use wasting words on you.

With that I gripped him sudthe white-faced low, and even now, with strength crease. Then we came to the trail some force. One of the ten ropes took away his feet violently, and

the ad- grieved. I was great gray eyes were lustrous. "Berna," I said again, "why did you come in here, why? You should "How do I know? Per "You ugly blackguard! I've a Bennett. shocked, awed, and immeasurably good mind to beat you within an I was jogging along past the ad- grieved. "Thank you," I said; "I'm sor-

have gone back."

row. I came over from the other trail to see you, but you were too do you take me for, Berna?" to comfort you!

back. This is no country for you. again for—I thought a lot of you. If I can help you, Berna, let me No man's ever been so kind to me know. If you come on to Bennett, as you have. They've all been-the She disengaged herself. then I will see you.

"Believe me again, dear, my heart ches for you. "Believe me again, dear, my heart some little thing to show you I Almost be aches for you. "Be brave.

was really grateful."

just keep it for me.'

tell you the things a poor girl

"Indeed I will, Berna, keep it al-

can't let you go like this. See here,

that.'

"Always affectionately yours, "ATHOL MELDRUM."

Then once more I struck out for Bennett.

thousand pounds over a thirty-sev- give you this-to remind you someside, and it was with a heavy heart I went forward. The poor old man, inearly a month. For an average of 1 It was a poor so gentle, so dignified, with his for all that was a day we had worked contained a lock of her silken hair. who had been seriously ill. His so gentle, so dignified, with his dream of a golden treasure that might bring happiness to others. It was cruel cruel "Say, what d'ye want here? Get patience than desperate endeavor ways, and wear it for you. But I and endurance.

Our party was well qualified to girl, is there nothing I can do? pass the test of the trail. The Berna, Berna, look at me, listen Prodigal was full of irrepressible to me! Is there? What can I do? There at the door of the tent, all a-bristle like a gutter-bred cur, Was Winklestein the muzzle with ideas. Salvation She seemed to sway to Jim was a mine of foresight and ly. Indeed I did not intend it; but method at proved himself an insatiable glut- felt so slight and frail a thing, I ton for work. Altogether we fared feared to hurt her.

better than the average party. We were camped on the narrow neck of water between Lindeman ne and Bennett, and as hay was two hundred and fifty dollars a ton, the on my shoulder. It was wet with hundred and fifty dollars a ton, the first thing we did was to butcher the cx. The next was to see about the one was a see about the provision of the provision the ox. Th e next was to see about building a boat. We thought of whipsawing our own boards, but the timber near us was poor and thinned out, so that in the end we bought lumber, paying for it twen-ty cents a foot. We were all very

passion that would

would come in time. I care

hand on her arm and drew her hind a barrier of convention."

which he promised to deliver into her own hands. I wrote: "Dear Berna: I cannot tell you how deeply grieved I am over your grandfather's death, and how I sympathize with you in your sor-what we have a structure of the structur "Never!" I said harshly. "What means life and death, hate and adoration, rapture and pain, the ill. Now I must go back at once. "My friend.... you know, after greatest thing in the world. Oh, If I could only have said a word his death, when I was so sick, I my dear, my dear, trust me! Let "Oh, Berna, dear, go back, go letter, and I felt I must see you

"Yes, that's right, a little longer." Her voice was faint and toneless.

"Now, good-night; they may have other sort. I used to think of you

Almost before I could realize it, she had disappeared among the tents, leaving me there in the "Oh, come, Berna, never mind gloom with my heart full of doubt, self-reproach and pain. Oh, despicable, paltering coward! "Yes, I mean it. I just wanted to

they had been for two weeks or more with Mr. Penland's father, It was a poor little locket and it "It's worth nothing, I know, but condition was improved when they left to return home.

> **RUPTURE** EXPERT HERE

C. F. Redlich, Minneapolis, Minn., nationally famous Rupture Appliance expert will demonstrate She seemed to sway to me gent- without charge his unequalled

LUBBOCK SUNDAY AND MONDAY, FEBRUARY 23-24

Then I felt her bosom heaving at the Lubbock Hotel from 10 a.

Mr. C. F. Redlich says:

or how heavy a weight you left. er did she try to escape nor hide They give instant relief and contract the opening in a remarkably short time.

The secret of their sucess is in their simplicity. An expertly adjusted device seals the opening without discomfort or detention from work. It is practically everlasting, sanitary, comfortable and actually holds ruptures which heretofore were considered uncontrollable. "IF YOU WANT TO HAVE IT **DONE RIGHT-SEE REDLICH"** Doctor J. W. Seaver, for many vears in charge of the physical Education of the students of Yale College, has recorded 75% cures with this system.

Again I put my inquiries. A busy

was cruel, cruel.

and willpower impaired, he was a man among men, full of quick is and willpower impaired, he was a man among men, full of quick is and willpower impaired, he was a man among men, full of quick is and willpower impaired, he was a man among men, full of quick is and a frame buildings, mostly sa-s, dance halls and gambling is; an eager, excited moto is; but it was for horses his fondness was most expressed, so ndering knee-deep in the mire fondness was most expressed, so their eyes putrid in the sunshine. ground lay a longish object covered were beginning to come through the streets, struggling and bbling and cursing over their ts—that is all I remember of the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the verge of combat. ("The transmission of the trail, where there was constantly on the transmission of the trail, where there was the transmission of the trail, where there was the transmission of the trainsmission of the trainsmission

"That's a great man," said the the tent, indescribably glad of a body of the old man.

Prodigal developed a won- Prodigal to me, "a fighter from day's rest. The Jam-wagon was He was lying on his back, and We were all ready to start in a few xecutive ability; he was a heel to head. There's one he can't mending a bit of harness; the had not been squeezed out of all days. The mighty camp was in a of activity, seemed to think fight, though, and that's old man Prodigal was playing solitaire. Sal- human semblance like so many of ferment of excitement. Every one thing and to glory in his Booze.

ility as a leader. Always One day we were making a trip a trip to Skagway, where he had ghastly enough, with his bluish once more, to Eldorado! A great exalways thoughtful, he was s of our party. He never his efforts a moment, so I and the Jam-wagon His usually hale and kindly face and wide bulging eyes. I felt his efforts a moment, so I and the Jam-wagon His usually hale and kindly face belt was gone!

1 his efforts a moment, march, so I and the Jam-wagon ins usually nate and kindly late the Jam-wagon (A Jam-as the general name given in passing a sump-hole, as the general name given in passing a sump-hole, as the general name given in passing a sump-hole, as the general name given in passing a sump-hole, as the general name given in passing a sump-hole, said; "now I'm sure of it. There's granddaughter's friend. I'm going Silent and abstracted, I looked in glishman on the trail) to his sled had skidded and slipped a hoo-doo on it. What it's a-goin' to see justice done. This man had to the brooding disk of sheeny sky, ber. It was the Prodigal downhill into the water. Now he to cost, what hearts it's goin' to two thousand dollars in a gold belt my eyes dream-troubled. overed him. He was a tall, was belaboring the animal unmer-Englishman, gaunt, rag- cifully, acting like a crazy man, wreck no man'll ever know. God girl now. You've got to give it up, venomous but with the shouting in a frenzy of rage. of a g ⁺¹eman. A lost The horse was making the only knows what it's cost already. Winklestein, or by-"

of a g ⁺leman. A lost ry sense of the word, the gallant efforts I ever saw, but, with "What's the matter. Jim?" I s "What's the matter, Jim?" I said; to him a refuge and an every fresh attempt, its strength "what last?"

stamping-ground. So, weakened. Time and again it came pity, partly in hope of down on its knees, which were raw there's just been a snowslide on the ack his manhood, we al-to join the party. and bleeding. It was shining with sweat so that there was not a dry buried. Hundreds of poor sinners

imals were in vast de-it was considered a grub was the equal of a gold. We were lucky in blulhammer grew every moment hundred dollars. On the we hauled half of our with a club. It was a sickening blub for the prodigat cut in "Poor devils! I guess we must know some of them, too." He turn-ed to me. "I wonder if your little Polak friend's all right?"

we had do blir with a club. It was to the in-anyon City, and on the sight and, used as I was to the in-transferred the balance. bur plan all through, bad places we had to bad relays. It was simple his eyes burned.

"You infernal brute! If you trouble) there was little time for A tent nearby was being run as a But I've never forgotten you, and for you, and walk the world bareoh the travail of it! e hard, all exasperat- strike that horse another blow, I'll reflection. Nevertheless I found at med with discomfort; break your club over your should- all times visions of her flitting before me, thoughts of her coming bit, we forged ahead. ers.

fore us and the army | Bullhammer turned on him. Sur- to me when I least expected them. ver faltered. It was an prise paralyzed the man, rage Pity, tenderness and a good deal of ession, in which every r himself. There was humanity, no fellow-interview of the state of the s thoughts that made the Prodigal

ation. It is the "Curse you, anyway. Don't in- say to me: trail. trail. terfere with me. I'll beat bloody head was a large yery much in evi-you won't say one word, see?" trail. terfere with me. I'll beat bloody to take a run over the Dyea trail, I guess I can spare you for a day trail. terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with terfere with me. I'll beat bloody terfere with me. I'll beat bloody to take a run over the Dyea trail, terfere with terfere with me. ter

very much in evi- you won't say one word, see?" With that he struck the horse or so." ning fraternity. On "Yes, indeed. I'd like to see the te canyon they had another vicious blow on the head. "Ye trail," It was evening There was a quick scuffle. The "Oh, yes, we've observed your en-

lasphemy, fury and spoke.

the Prodigal, Salva-i mer's hand. I saw it come down three-shell man was twice. The man sprawled on his

vation Jim had just returned from the others. Nevertheless, he was seemed elated beyond words.

"Prove it, prove it!" he splutter-

ed. "You're a liar; she's a liar; you're all a pack of liars, trying to money, I say!"

"I've a mind to choke your dirty in its expression, and she looked at my kisses. throat. But I'll hound you till I me with just the most pitiably make you cough up that money, sweet smile in the world. make you cough up that money. Where's Berna?"

licious. "Find her," he jibed; "find her for yourself. And take yourself out tered, but went on bravely. "I've "If you could only take me away from them, protect me, care for me. Oh, if you could only marry me,

restaurant, and there I had a cup I wanted to see you just once foot for your sake. Oh, my dear, of coffee. Of the man who kept it, I made inquiries regarding the girl. Yes, he knew her. She was living it tent with Madam Win-"Berna!" I cried; "don't say that "Berna!" I cried; "don't say that "Berna!" I cried; "don't say that of the princess of my dreams. I of coffee. Of the man who kept it, more."

face of Madam appeared. When she to know. No, Berna, I didn't for-

manded.

her? Isn't that enough?"

The ice was loose and broken conquer. I would succeed, I would

Then I felt a ghostly hand touch my arm, and with a great start of surprise, I turned. "Berna!"

The girl was wearing a thin black Yet Her Own Lips Were Cold. shawl around her shoulders, but in her face, but seemed to give her-"Why haven't you heard? Well, blackmail a decent man. He had no the icy wind blowing from the lake, self up to me. Her tears were salt she trembled like a wand. Her face upon my lips, yet her own lips were "Oh. you vile wretch!" I cried. was pale, waxen, almost spiritual cold, and she did not answer to

> At last she spoke. Her voice was like a little sigh.

"I'm sorry I startled you; but I "Oh, if it could only be!" Suddenly he became quietly ma- wanted to thank you for your let-"What, Berna? Tell me what?"

I saw he had me over a barrel, I wonder I lived. I know you'd for- would work my fingers to the bone moment and every moment had its so, with a parting threat, I left him gotten me and I don't blame you for you; I would starve and suffer

coffee, and made for the tent. The a vast camp. There are so many flap was down, but I rapped on the thousands of people here. Time and "Berna," I said sternly, "

"Berna," I said sternly, "look at canvas, and presently the dark again I inquired, but no one seemed me.

She obeyed

w me, it grew darker. "What d'you want?" she de-I've lain awake thinking of you, wondering, longing to see you love me?'

anded. "I want to see Berna," I said. "Then you can't. Can't you hear ""2 Jen't that enough?" again. What a little white wisp you are! You look as if a breeze would blow you away. You shouldn't be "No, Berna," I said; "you don't; "No, Berna," I said; "you don't; "No, Berna," I said; "you don't; blow you away. You shouldn't be ware girl Put my coat ware of It's not the sort of dwared of It's not Surely I could hear a very low, out this night, girl. Put my coat you're afraid. It's not the sort of love you've dreamed of. It's no th. th. Mosher, with his bald Jam-wagon, looking very grim. The rafty little eyes, his flat horse slipped quietly back into the

Mr. Redlich is internationally known and speaks English, German and Spanish.

HOME OFFICE: 535 Boston Block, Minneapolis, Minn.



any time than my work. "I was so tired 12:00 when I would arise in the morning. In-stead of being rested, I felt ter-

rible. "At last, mother told me to take Cardui, and I did. After the first bottle, I could tell a difference, and when I had taken five bottles the tired feeling was all gone. I felt like a different person, thanks to Cardui. I hope that other mothers will try Cardui. I have been wonderfully benefited by it."

Try Cardui in your case.



Take Thedford's BLACK-DRAUGHT for Costs only 1 cent a dose.

The Floyd County Hesperian, Floydada, Texas, Thursday, February 20, 1930

Believes Fruit Growing Can Be Success on Plains of West Texas

After twenty-nine years of experience I must admit that many orchards have been a failure, but I still believe that with experience and perseverence they can and will be made a success, especially with the fact that we are learning the work and alternate them around the body of the tree. Cut them so that the growth will be not the south and west and alternate them around the body of the tree. Cut them so that the growth will be not finite in this country and in the coldest states. However, there are difficulties to be overcome and they are mainly these; late frost, dry weather, hard winds, hot sunshine and hall. We will consider the late frost first. I will say the most true the soute a laternate and hall. We will consider the laternate the soute alternate and hall. We will consider the laternate the south and west that a low neather, hard winds, hot sunshine and hall. We will consider the laternate the soute alternate the south and west and alternate them so that the growth will be inclined toward the south and west the south and west and alternate them so that the growth will be inclined toward the south and west the south and west it shave them off the dirt around in among the roots. Cover the roots with loose dirt, so the south the south the south water. When the laternate were the is fully explained in instructions for West Texas and New Mexico. The advantage that a low head there has over the high pruned the south are sover the high pruned the we more fruit on it from a foot altowe the ground to where the fight and bloom about the last of the are the roots the proving the true the south are advantage that a low head the tex hat bloom about the last off the are and appear to the south t

There is still another way and that and be as good as ever.

care of themselves.

gin to dry out, crack and become er shrubs will do better to plant dry. The same principle works in the cultivation of land, as the fine

mulch on top stops evaporation. There is still another method that can be used on small areas and this is mulching with coarse straw and stalks—this will stop evaporation and fertilize the land at the same time. Moisture can be supplied by irrigation—there is a

that bloom late. There are some varieties that bloom about the last of April and there are other varie-ties that bloom moderately late, but that are so prolific that even though 90 per cent of the fruit buds are killed, there is enough left for a good fruit crop. Then there are varieties that are s o hardy that it but block is a protection from the second fruit crop. Then there are varieties that are s o hardy that it baye protection from the a good link of the series is the series of t

is overhead irrigation-this in time There is a general opinion that may become a success—but my ex-perience is the simplest way is to plant the hardy trees that will take I feel sure that there has never been a tree died on t he Plains of

The problem of dry weather—is not so much the problem of getting the moistore as it is retaining the moistore after we get it. To my opinion the best way to do this is by thorough cultivation — and I mean by this to cultivate both way to as to have a soil mulch the growing season—after every the growing season—after every this will hold the moisture. I ex-plain this by saying if a woman makes up bread dough and wants to keep a portion over until anoth-er date she will cover it with flour, this way it will stay fresh and moist for several hours, but if she were to put this piece of dough out in the sun and wind it would soon be-grapes, berries, roses and many oth-

them in the fall. After they are planted cut the tops off within three or four inches of the ground three tops the ground tops three-

If You Think You Can't, You Can't
If You Think You Can, You
Can, Dalmont Says.man that contemplatts planting a
tree should have it in his mind how
to cut the tree same as a carpenter
has his plants laid to build a cer-
tain house. When you plant a tree
you want t o prune the north and
perience I must ' admit that many
perchards have heen a failure but.man that contemplatts planting a
to cut the tree same as a carpenter
has his plants laid to build a cer-
tain house. When you plant a tree
you want t o prune the north and
perience I must ' admit that manyit best to heel them out through
the winter and plant about George
Washington's birthday. A good way
to heel them out is to cut a ditch
side straight down about 18 inches
deep. Make the south side of the
ditch slanting towards the south,
our own premises but you core addthe sloping soil instead of soaking
in to the soil.

and cover the tops with moist dirt fresh and moist to plant in Feb-up to where they have been cut. This will keep them moist and fresh and they will grow out good location for an orchard. My opin-

People Learning Best Methods of Handling
 If You Think You Can't, You Can't If You Think You Can, Dalmont Says.



brated new remedy is for the stomach, liver, kidneys and bowels and rheumatic and neuritis troubles. Chicago, Philadelphia, and other large cities have gasped at the wonderful accomplishments of this remarkable medicine



FLOYDADA DRUG STORE

This remarkable compound is destined to bring new hope, happiness and glorious health to Floydada people. Thousands of seemingly hopeless cases of health troubles have been conquered in larger cities, by this advanced compound

Konjola, the medicine made from extracts of 22 plants of Nature, containing over 30 beneficial ingredients, works with the sufferer's own food, bringing more normal healthy action to the important organs of the body-the stomach, liver, kidneys and bowels.



In Memory ...

In Memory of GEORGE WASHINGTON, Student, Statesman, General, President and Gentleman, whose im- ; mortal greatness survives through the onrushing epochs of American History.

Each year the reflection of his inspirations and standards rise to new and greater heights.

handling of water, especially in irrigating orchards or vegetables, and I believe many times that there is more harm done than good. For instance ,if you have a plot of ground though it may be in perfect condition and flooded with water and not followed up with a good cultivation it will dry out, crack and bake and in a few days will be in a worse condition than if it had not been irrigated. My experience in irrigating as the better way is to irrigate through deep ditches, giving the sub soil a thorough soaking but not wetting the top any more than can be helped and just as soon as the top is sufficiently dry give it a good cultivation. This way an irrigation is equal to a good rain. We can take care of an orchard with just as little rain or moisture as any other crop. Now I want to consider what I

want you to get is that high pruning has been to the g reatest detriment to the fruit interest—for the hot sun and the dry hot weather blisters the bark on the southwest side of the trees, which kills the sap on the southwest side of the tree, and as the sap is the life of the tree, the tree can never be fruitful. This does not apply to shade trees, as they have thick bark that the sun doesn't blister. When the sun has killed the southwest side of a fruit tree this cuts off the circulation of the sap just as far as the sun scalds around the The sap is the life of the tree tree. and the tree becomes partly killed. After the bark is affected the borers get in and the results are that your tree is never very fruitful any more.

High pruning has never been good in any country except to get the tree in shape to plow close to. Far less in a high altitude like this where the trees need their natural protection from the excessive dry winds and hot sunshine that we have. There is a general opinion that seedling trees do better than budded or grafted trees. There is no cause for this except that seedling trees are left to grow their own way-they branch low and na-ture takes care of them. Whenever you interfere with nature you are doing wrong. We should shape up our tree to suit the climate. A man contemplating planting an orchard should have in his mind just how he wants to cut his trees to shape it up so as to keep it balanc-ed against our hard southwest winds and hot sunshine. The sun should never shine on the body of the tree. The shade should be over soil that covers the roots. In this way a tree stays moist and cool during hot dry weather more



-yet prices greatly reduced?

The new Chevrolet Six is enjoying the greatest public reception ever given a Chevrolet car. For it offers scores of new improvements and refinements that make it a finer car in every way. Yet it sells at greatly reduced prices!

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-a stronger, more durable rear axle, with increased gear ratio!

-four Lovejoy hydraulic shock absorbers-assuring a smooth, even, comfortable ride over any road!

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Every factor has been considered that would add to the safety, comfort and convenience of the Chevrolet owner. Come in today. See this greatest of all Chevrolets! Check over its new features. Drive it. You'll find quality you never thought possible—at such greatly reduced prices!

The Roadster	\$495	The Coupe	\$565	The Sendan Delivery	\$595
The Phaeton	\$495	The Sport Coupe	\$655	Light Delivery Chassis	\$365
The Sport Roadster	\$555	The Club Sedan	3623	Chassis	2220
The Coach	\$565	The Sedan	\$675	1 ¹ / ₂ Ton Chassis with Cab	\$625
All prices f. o. b. factory, Flint, Michigan					
SNODG	RAS	ss chi	EVR	OLET	CO.
Floydada, Texas					

SIX IN THE PRICE RANGE OF THE FOUR A

Patriotically, economically, industrially, and educationally, George Washington's memory contributes much to the Nation.

It is fitting that, upon his birthday

Saturday, February 22

The Undersigned Banks Will Be

Closed All Day

The First National Bank AND THE

Floyd County National Bank

OF FLOYDADA

The Floyd County Hesperian, Floydada, Texas, Thursday, February 20, 1930

oyd Co. Hesperian

hed Every Thursday By TESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

as second class matter ered 20th, 1907, at the Post Office loydada, Texas, under the Act ingress of March 3rd, 1879.

to be hit.

months.

SUBSCRIPTION PRICES In Floyd and Adjoining Counties ...\$1.50 One Year .85 Six Months .45 Three Months In Advance Outside Floyd and Adjoining Counties. \$2.50 One Year, \$1.50 Six Months .75 Three Months In Advance

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FARM WORK UNDER WAY

On hundreds of Floyd County farms this week the plow is turn-ing over the soil, which is "worked in the spring. Farmers are bet- about. the seasons and the mar-kets are going to see them through again as they have from time im-chain stores have the right-of-way again as they have from time im-memorial, the meantime doing a lot of thinking. Undoubtedly, Floyd County farmers are carefully meas-uring the size and kind of the crops they are going to pitch a lit-tic later Already there is a contle later. Already there is a con-siderable acreage in wheat. This and save the country regularly to acreage will be more or less only get out of the ruts of our existence. as later season demands. But other crops are certainly in the flux. Many thousands of acres, one way or another, will depend on what the state of mind of the farmer is when it comes time to plant.

Putting it down on paper, which easier done than handling the actual job of planting, where there d ubt it might be wise to decide avor of more feed. Its mighty rd to break a man with plenty feed in the lot, and sometimes average returns from feed is great as the returns from either neat or cotton.

-0-HIS LOT IS EASIER

Speaking a few lines above of the of planting, meaning handling arm, as being harder than the of writing of it, is a reminder the lot of the farm toiler is a h easier one than it used to be. I easier one than it used to be. ed, the transformation in this comes in that category of towns is as great or greater than in that have early debt-maturing other line of endeavor. Rid-that used to walk; mail, serially .

As for the interest rate paid, it ained reekly by the slow f going to the post office appears that most of the financing of the city's public works has been on money that is the cheapest that narvesting sitting on a math a wheel. And so on. Of has been available for years. plowing, by directing a trac-

much simpler than a day on-Public interest in the question of hirty years ago, when the plow-higher and higher note for the past the direction of the Georgia sixty to ninety days until many days until many chain stores has been pitched on a watch for some wise guy to say ock, while watching ready to jump minds are at white heat over the

spent

sooner or later, come unerringly to the truth. And if you are a believ-HUNTING FOR REVENUE Legislators of Texas are in mad er in the chain system of business, haste to find some additional reve-nue with which to finance the much- in -need state - supported site of us all is the final arbiter, schools of the state. And with the and believe me, a most ruthless limited time at their command the one. legislators are going to do the best

job they can. Somebody is going to be "it", of course, and all hands are hoping that their particular line is not the one that is going the source of the so The almanac says Easter Sunday

The other day Ed Brown said he had run an ad for a year in The Tangible property, such as real Hesperian and hadn't got any reestate—city and country—has more than its share of the load already, hopes. It would please us mightily it seems pretty well established. if some of our customers would buy But when the hunt begins for whoever it is that has the button, then more talk begins. The gov-the schools and the eleemosynary institutions all are in need of funds. the schools and the eleemosynary institutions all are in need of funds for proper functioning. Some-where, somehow, the money must be obtained. There'll be numerous bills in the hopper. And somebody we are creatures of suggestion.

will wake up to find themselves carrying a new form of taxation in the course of a few weeks or the store and times were so awthe gloom with a knife, we laughed it off down in this country. was a good joke "on them gamb-

-0-----MEN COME AND MEN GO

This And That

lers." But now its gradually come down to us and although we have ing over the soil, which is work-ing better, it appears, than it has in many moons. Freezing weather, with a fair to excellent season in the ground, has made the ground pulverize as it turns over, auguring the orithe group that will be appeared to a solution of the average o Men come and men go, but arwell for the crop that will be plant-the exitement we enjoyed was all can tell by the expression on the faces of any crowd you come up to faces of any crowd you come up to that they've a talk-fest on which But while the excitement is on,

Up nawth, they quit talking hard imes in December and began looking for something useful and pro-fitable to do. We've quit looking for ways to make a living and ar devoting all our time to talking about how tough things are.

Speaking municipally, the City of Floydada has its fiscal affairs in condition above that of the aver- big sign you see on half the billage city or town, we are told by men boards in the country, talking buswho should know. For the expeniness up; and somebody else startditures of pdblic money that have been made, taken all in all, this community stands high as regards what was received for the money ness world of, the southwest to the fact that times get hard when you quit working and go to howling. An opinion on whether or not Whoever heard of anybody getting administrations of previous years have made errors in the kind of bonds or warrants sold seems to depaid for sitting around and grumbl-

ing? It isn't done.

Dense Dorothy thinks the ides of March is a new composition by Sousa.

* * * Gertrude Atherton, the author, says, "I think men ought to be bur-ied in silk pajamas of soft colors." If they wear them they should.

Women, according to a new so-ciety edict, will use perfumes to match their complexious. Now

four hundred block. And it still had all six nails in it ,and I had



"When I'm a man, I want to be like Daddy!" I heard my boy remark the other day. "An' so do I!" declared his baby brother. A moment later they resumed their play; But I could not dismiss the thought so quickly. It challenged me with countless hopes and fears. And brought a keener sense of obligation

That shall forever guide me down the years.

My boys believe their dad is what he should be (Just as your children put their trust in you), And oh, how earnestly I pray for guidance

- To meet the test as they expect me to! The day will come when I shall disappoint them— When they must learn how humble is the man
- To whom they now impute such might and virtue,

For so have children grown since time began. I want my boys to want to be "like Daddy,"

And yet I hope for them a finer thing-A greater gift from manhood's boundless treasure

- Than such a wish fulfilled could ever bring. I hope that each will grow in strength and wisdom,
- Nor be content should he become like me;
- But may he carry on where I have faltered And be the kind of man I'd like to be!

carbon black plants at Pampa. Traveling north of Clarendon and Memphis this smoke can be seen very clearly but of late it is noticed here, too, and farmers tell us that they can smell it at times and that the smell recalls the odor of rotten eggs.

FILCHING RIDES

Lubbock Avalanche: Every mode of travel has its parasites. At sea it is the stowaway, and his tactics have remained the same from the day of sailing vessels down to the modern liner and the days of re-stricted immigration. On land there has been more variety. Thirty years ago the railroads were the main highways for the hobo, who from a freight car door. Once these wanderers were numerous enough to be a pest to train crews. Now they are heard of occasionally, sometimes being listed as "unknowns" among the victims of a freight wreck, but they have mostly disappeared.

Have they taken to the automobile? With their instinct for wandering, they may have seen that the great state and national systems of highways offer them the best opportunities. They depend on the good will of the autoist to "get a lift" and on the long stretches, away from the populous districts, they are generally successful.

The spread of this habit of ac-cepting or soliciting rides is an imposition on the good nature of auto owners. Their real object, of course, is to save carfare home. The whole thing amounts to a petty hold-up and should be stop-The hobo's way of stealing a ride does not differ so much after all from the more up-to-date method of begging a ride.

A BAD STATE OF AFFAIRS

Randall County News: The Brady case has consumed as much interest in Austin as has the session of the legislature. It is another case of a brilliant man falling before the onslaught of alcohol. It is the best example any young man or young woman may have which would lead their common sense to let / alone bootleg whiskey.

Officers in the smaller towns are sometimes freely criticized for the lack of enforcement of the liquor laws. Citizens of small communities should read the following facts: Ninety per cent of the liquor cases before the court of civil appeals come from the small counti As • na rule these cases are largely firmed because the courts are very careful that there are no grounds for reversal. Those who have visited the cities of Texas or the cities of any other state know that ninety per cent of the violations of the liquor laws are in these cities but only ten per cent of the cases in court originate in the cities. This means that the small counties are making an honest effort to enforce the liquor laws, while the officials of the large counties are making little or no effort to enforce the laws. It is a bad state of affairs.

THE FIRST CENSUS

Moses is credited with being the first ruler to count noses in his flock. Solomon did likewise, some 3,000 years ago. After nine months



Well, I'm on the war path with the City Dads again, folks. Here's the way it all happened: There was a board with six big nails in it laying just exactly eight feet from the curb on West Kentucky street, on the two hundred block, and it had laid in just that very spot since before Christmas. I knew exactly where it was and just how to drive Old Betsy Ann down the street without hitting it. Two months practice had taught me

how. Well, the City Dads decided last week to scrape the streets, and sure-enough, they got my old board. I missed it that night. But the next day, I found it ... to my sorrow. It was in the middle of the street on South Main Street on the

or dodge the next sasafras root that subject. In numerous localities, reatened the shins. Its a far where newspapers are not "warm- are said to be engaged because the City Dads should give us citizens

nd yet some people wonder if ing up" the chains or are altoge-progressing as a farming ther silent on the matter, new newspaper ventures are being start-unity! The farmers have newspaper ventures are being startnd yet some people wonder if ing up" the chains or are altogeolving problems so fast the ed that are actively taking up the ing. ifteen years they've hardly cudgel against chain stores. le to reflect on the wonder-

anges they have brought And the other problems still be told only by time itself. Meansolved-why sure, they'll be while, some stores that really are solved, too! By the farmers, them-relyes. not chains but which have allowed the public to look upon them as

selves. -0-

"RUTHER BE DED"

Phebe K. Warner, the Armstrong are frankly and avowedly chain enwoman writer who has terprises. County brought many worth-while ideas to From all over the country comes Texans with her trench-

West the same story about the punishpen, writes an interesting artibased on the illiterate penciled ment lost volume and prestige, of seri-ous curtailment of trade, because sage from the dead, found on

door of a tenant's home last istmas down in the black land of the sudden decision of a cont. "All ded. I'd ruther be ded. siderable per centage of the people ok in cellar," the penciledscrawl that chain stores are inimicable to that chain stores are inimicable to and Mrs. Warner made the the interests of the community in t of a sad story of what Texans which they are operating. Many a to do right in their own state household that welcomed the chain bring happiness and greater ppiness to many homes of our the past few years in the wildfire

The whole sorbid story of the ath of the humble renter and his out of business. cood, because on Christmas Day nere could be no happiness for the ttle fellows who looked to daddy and Santa Claus for happiness on that happiest of all children's days is a stinging arraignment of pov-How often have we heard now riches do not bring happiness. for every instance where riches have brought misery you can find a million where poverty has blight.

ed lives and brought unhappiness. first robs children, the Poverty helpless, the blind and the halt.

TIME SOON TO PLANT

We suggest you don't get so badly "het up" over the Farm Board, businesses. Doubtless there will be chain stores, the bolters or some legislation, sooner or later. If whatever your particular hobby may so, let us hope it is passed only afed, this winter while you had the keep some man from holding or with the firm of C. Surginer and leisure to think about it. And losing some coveted high place in Son. plant a few good roses and a few the councils of the state. other kinds of flowers at the pro-

per time. You won't be able to Both those who are for the chains solve any of the major problems of and those who are against them the nation, probably, with the in- can take comfort in the thought, formation and the vocabulary at however, that in the long run the your command, but you can plant great buying public itself will dea tree and—if you give it proper termine the question and deter-attention—the coming generation mine it right. The conduct of any will call you blessed long after they business, great or small, is neces-have forgotten what the arguments sarily autocratic. But the conduct the business to and he us all. were about back in the spring of of the buying masses is always produced them from his coat.

* * *

The writer who declared, "love Who's right and who's wrong will making is fast becoming a lost art" probably forgets that modern methods have made of it a science.

such are having to stand up under FLOYD COUNTY the punishment being meted out by the public the same as those which **14 YEARS AGO**

News items taken from files of the Floyd County Hesperian pubthe chains are taking, of lished in Floydada fourteen years ago.

ISSUE OF FEBRUARY 24, 1916

Fred Brown is in business R. again in Floydada, after an eighteen months rest. having bought stores with whoops of joy during the L. M. Flanary Grocery Stock on north side square last week. spread of these institutions, is now

whooping it up for putting them Sam Dane, contractor, and James Hinrod, of Colorado City, What percentage of public opinhere on business. Mr. Dant is bid-

ding for the construction work on ion the present hysteria of antichain feeling represents is a moot the Lakeview School house, which question. Many a man who has his is to be let tomorrow. all tied up in the success or fail-

ure of a chain store would give a great deal to know, likewise whether the storm is at its worst, and Mrs. Gule Snodgrass were hosts to when and how it will begin to calm.

The question of chain or antihome west of town. chain is also getting into politics to some extent in Texas, with one

A. L .Williams has purchased an candidate an avowed antagonist of interest in the Floydada Drug Comthe chains. And first one kind of pany, and will hereafter be associlaw and another is being sugated with Dr. J. H. Massie in the gested for the control of the chain

conduct of the business. 0. Rittenhouse, formerly of be at this time, that you forget to ter due thought and consideration Seadrift, Texas, has located in plant those shade or fruit trees you for the good of the state as a whole Floydada and will engage in empromised yourself would be plant- in the long run and not just to balming and undertaking. He is

> THE ABSENT-MINDED PROFESSOR

"Who's the absent-minded one paign" now?" said the professor as they run. left the church one rainy night. "You left your umbrella back there want

His wife gazed blankly at him. democratic and in the long run will 'emingt n and Royal Portable chains keep cool in the certain brought one to church."—U. www.iter at Hesperian Office.

two flats on my whoopee. Now, my argument is this: The French girls at the naval parley enough dash to the French dress-ing. they are going to the prepared for the shock. A citation by publication ought to do the job.

> Say, folks, this Little Theatre is going to be a humdinger.....and how! With me as prop-boy and Halitosis as star heroine, vou just can't imagine just how great it

going to go over. You know, Halitosis and I make a great team. She does all of the talking and I do all the work. Just like any other happily married couple, you know.

Newspaper work is funny. Not local newspaper-is the biggest the kind of funny that you laugh salesman any business has. at, but just funny funny. A num-ber of newspapers over this section can't "sell" your business unless are advertising the fact that "Feb- you've got the service, quality and ruary is Prosperity Month." Now, price to back it up. if we tried that in Floydada, we

would either get laughed at or run out of town.....evtn though Floyd County is as prosperous as any of the other counties in the state. It's just the way people look at things.

My tailor got after me last week for wearing my Sunday-go-to-meet-ing suit every day in the week of our readers. are without having it cleaned. I've thought it all over, and the only way I can have this suit cleaned is wait until it gets warm enough to wear my brother's pants and go

Celebrating the anniversary of without a coat and vest. Mr. Snodgrass' birthday, Mr. and

My "Budgeting system" allows some thirty-five friends at a very me one suit a year. I buy one in enjoyable dinner Sunday at their the Fall and wear it every day in the week. Then when summer gets here again, it is usually thin enough to make an ideal summer suit.

> guy on California Street That says that a Republic is a place where people can make their own laws, but can't make their own liquor.

Beginning this week, the Hesperian will run a 26 week's series of page ads telling the people of Floydada and Floyd County how this community can be bettered and how to compare it with oth- Frist Lady in the White House, er communities. Thirty-odd local made a practice of carrying a large merchants are

run. Every page is directed to every reader of this paper, and I they could.—The Country Home.

to encourage you to read They will prove helpful to

us P heard and not seen.



One local man has got the impression that I believe that "no Contemporary business can go broke while advertising." Now, don't get me wrong, Thought big boy. Advertising-especially the right kind of advertising in a good

> IN THE DARK But Clarendon News: The public generally is more or less in the dark as to the progress being made by the representatives of the various

The Hesperian this week passes it's thirty-fourth mile stone. Thir-ty four years young! The Hesper-ion has strived all there presentatives of the various nations at the London Conference to limit naval armament. Very little publicity can be given ty four years young! The Hesper-ian has strived all these years to the initial stages of the negotikeep just one step ahead of Floyd ations, as every fair-minded per-County in offering the best in a son will realize, because after each newspaper service. The degree of country states its desires there will country states its desires there will "our" success is left to the minds have to be a lot of compromising and adjusting to secure a final agreement

The position of the United States This writer has been with the Hesperian, off and on, for the past ten years. By "off and on," I mean "on" the pay roll most of the time, and "off" of the working end time, and "off" of the time. would give it acommanding superiority and it was admitted that no other country was able to finance

the British must have, and in de-

termining this due regard must be

taken of the building programs of

other countries. While it is to be

hoped that the London Conference

succeeds, it must be frankly admit-

ted that there are a number of

ALL SIGNS FAIL

Quanah Tribune-Chief: We used

to be able to predict the coming of

large difficulties in its way.

Say, folks, haven't you often such a building program. heard one person in church, or if Washington, the American repreyou don't go to church, then in the sentatives proposed the scrapping theatre, cough, and start all oth- of its own program and a smaller ers coughing, and you have seen a nenunciation by British and Japan person yawn and start others to which was immediately accepted. The situation at London is quite yawning. Then you have seen smiles that put others to smiling, different. America has no large and you have met folks that are offer to make with which to buy happy and they make others hap- assent of other countries. Great Then.....well, figure it out for Britain has admitted our right to equality, and it merely remains to vourself be established what naval strength

FOILED HANDSHAKERS

Mrs. Theodore Roosevelt, when sponsoring this bouquet of flowers at receptions as 'Community Development Cam- protection against handshakers, a and are paying to get it device that no doubt some of our

to Presidents would like to follow if

ROAD WITHOUT END

Personally, folks, I'm in favor of these new long skirts. They make it possible for knocked-knees to be real student is never finished.— It to be able to predict the coming of a norther with some degree of regularity when seeing a long blue streaky cloud on the horizon but of late years we are no longer so sure The American Magazine. of it as it may be smoke from the



NEW HITS

In Columbia Records now ready for you at Harmon's. Call to hear them early.

15503-D, 10 in.,-75c A NIGHT IN A BLIND TI-GER-Parts 1 and 2. Vocals and Instrumentals-Clayton McMichen. Riley Puckett, Lowe Stokes, Fate Norris, Bert Layne, Uncle Fuzz and Tom Dorsey.

15505-D, 10 in., 75c FRANKIE AND JOHNNY (You'll Miss Me In the Days

to Come) DISSATISFIED. Vocals-Riley Puckett.

At

15504-D. 10 in., 75c WHEN THE FLOWERS BLOOM AGAIN IN THE OZARKS. MY OLD CABIN HOME. Vocal Duets-Mr and Mrs. Hugh Cross.

15501-D, 10 in., 75c SWEET ROSE OF HEAV-

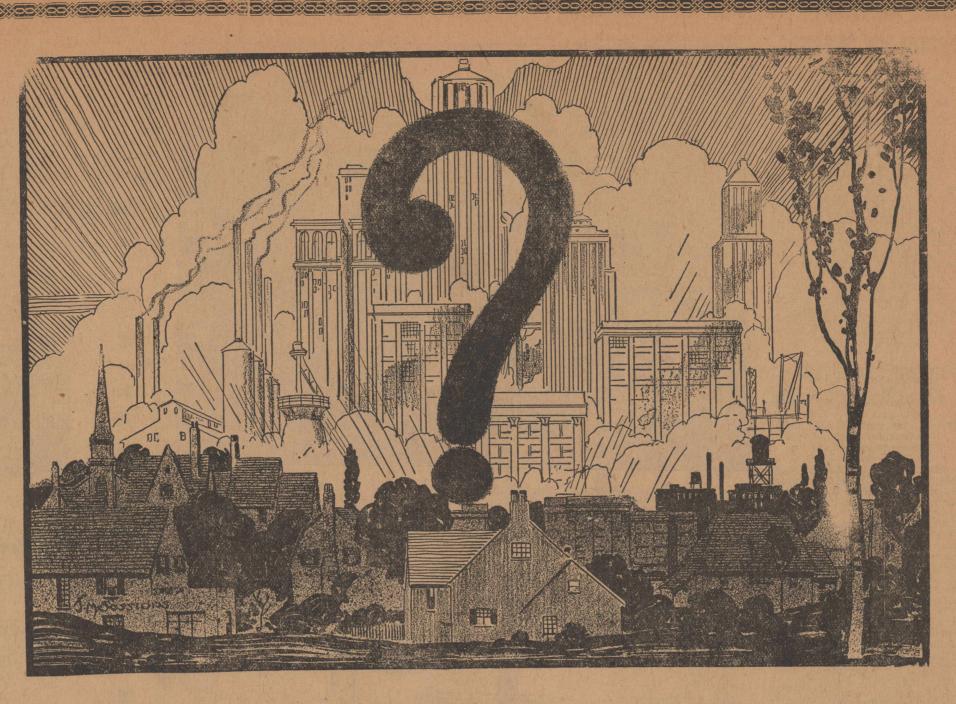
EN. BEAUTIFUL BELLS. Waltzes-Leake County Revelers.

15501-D, 10 in., 75c I WORSHIP THE LORD. I WANT TO DO MY BEST. Vocals-Owens Brother and Ellis. (A Stamps Quartet).

2088-D, 10 in., 75c YOU'VE GOT THAT THING (from "Fifty Million Frenchmen") HARMONICA HARRY (The Harmonica King). (Incidental Singing by Ted Lewis). Fox Trots-Ted Lewis and His Band.

F. C. HARMON **COLUMBIA PHONOGRAPHS** AND RECORDS

practically all of the time.



Do You Know-

COMMUNITIES as "centers of living" are considered so important that scientific research has been directed toward towns and cities to find out why some grow and prosper while others decline? It has been definitely determined that their development or decline takes place because of certain definite causes.

THRU THE study of community development it has been discovered that there are some forty major and three hundred minor factors to be found in Our Community. Any one of these, by functioning improperly, may prove a damaging weakness.

FORTUNATELY, however, there are proven cures and preventives for Community weakness and defect - rules for Community health, happiness and prosperity -just as there are rules for individual health, happiness and prosperity.

Do You WANT to Know-

WHAT THESE vital factors are - where we are strong and where we are dangerously weak? Do you want to know how we compare nationally as a "Living Center" with other towns and cities of our class? Do you want to know how we can be a stronger, more prosperous Community?

> We are interested in the subject because we realize the individual as well as the collective wellbeing of the citizens of this center is involved. We are prepared to present a weekly survey on this page. Will you let us have a personal expression of your interest in this campaign for

FLOYDADA

Fry-Bishop Insurance Agency "Anything Insured Against Everything" 204 Readhimer Bldg. Phone 238

Westers' Quality Bakery "Home of Ho-Made Bread"

> Wilson Studio "Photographs Live Forever" Phone 162

John A. Enoch "Best Blacksmith on the Plains In the Best Town On The Plains"

D. W. Fyffe "Farm Machinery of the Better Kind" Phone 92

Moore Drug Company "Yours for Moore Service" 102 South Main Street-Phone 193

I. W. Hicks, D. D. S. Phone 56 **Texas Utilities Company** "Your Elecrtic Servants"

Floyd County National Bank Of Floydada "The Bank of Friendly Service"

> C. H. Davis, Jeweler "Easy Payment Plan Jeweler" Phone 30 — Woody Drug Co.

> > **McGuire's** "The Store For Men" Phone 66

Floyd County Abstract Co. "Is Your Title Clear" Room 7, First Nat'l. Bank Bldg.

Rutledge & Company "Full Line International Dealers" Phone 57

Floydada Insurance Agency "The Agency of Service" W. H. Henderson

G. C. Tubbs

First National Bank Of Floydada

Dr. J. S. Rhinehart Phone 93 — Readhimer Bldg. Baker, Hanna & Company "Where Most People Trade"

L. G. Mathews Attorney-at-Law Phone 131 — Readhimer Bldg.

Snodgrass Chevrolet Co. Roy L. Snodgrass, Proprietor

Consumers' Fuel Association Ajax Tires — Gas and Oils Phone 300

Arwine Drug Company South Side Square "Goteverthing"

> **Higginbotham-Bartlett Co.** "Everything To Build Anything" Phone 55

Felton-Collins Grocery Co. Grocery and Market Phone 27

White Drug Company "The Store of Personal Service" Palace Theatre Bldg. South Plains Lumber Company "Courtesy, Quality and Service" Phone 6

> C. R. Houston Company "Dependable Dry Goods"

> **Radio Electric Company** Atwater-Kent Radios Phone 201

J. C. Wooldridge Lumber Company "Quality Building Material" Phone 7

J. R. Yearwood

"Ask Your Neighbor"

Phone 247

Willson & Son Lumber Co. "The Home of Friendly Service"

Community Supply Company. Phone 21 — 112-114 West California Street

is Week's New Home Built To **Give Utmost Economy In Material**

That Space All Used to the stairs leading from quare Floor Plan Tip

The fuel bin is in one corner of the basement, the back door is so Exterior Lines Give 'Victoria' situated that it is only a step to **Rambling** Comfortable the fire door of the furnace.

While the exterior architectural lines of the Victoria give that rambling, comfortable look that speaks of dis- concrete. The footings of the house jointed floor layout, a study of the floor plans reveal that the general outline of the sisting at all points. Although a basement adds to the cost of a house its great value and house is square—sure sign of economy in space and mate- utility are expected to make it more and more desirable in this section as a part of the modern home. rial.

Room Layout Is Right The exterior of the Victoria is pleasing, the sweeping roof lines, the arched stone-sided entrance, the commodious side porch and the white trimmed dormer all are arranged and designed to give an at-mosphere of friendlyness and hos-

The Victoria is a brick veneered home with five rooms, a bath and porch. The main rooms of the house are large and spacious, and are arranged to secure comfort and convenience

No matter how attractive the ex- home builder realizes when terior of a house may be, the true home is built and he has lived in worth of the house is revealed in it a while. Then it becomes evident the true test of livability. Is the home comfortable, well arranged a dwelling place atmosphere of ease and comfort? Then the plans its interior arrangement. Here is up are right

The plans of the Victoria give this to a marked degree. The house has proven its worth in actual tests, for the Victoria has been built. It is not a fanciful crea-tion but a real home.

This pleasant dwelling is so laid out that the cost of building is re-latively low. It is economical of space and material. While the cost a house depends upon the locality, the labor conditions and oth-er factors this house can easily be built by the family in moderate built by the family in moderate ircumstances.

Entrance Effective

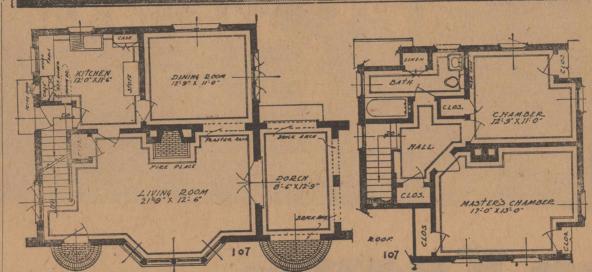
'The entrance to the Victoria is through an arched doorway, faced by native stone. The use of stone trim at the door sets off delightilly the brick veneer which forms siding of the house. The small o at the entrance is also of

quirements of the family in mind Within is the living room, with rather than with a desire to build staircase running upward along e left wall. The living room is feet 9 inches long and 12 feet Spanish or Colonial house. the exterior lines do not fit in with the interior arrangement change nches wide, large enough so that the exterior design until it does e staircase is not conspicuous and not de ninate the room. Be-You live on the inside of the

row mantel.

French doors separate the living Study the requirements of the from from the pleasant porch at family, not only as they are at the summer months this porch is screeped in, thus providing a cool ber that you are building a house so may be served evening meals.

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When all other facts are consid- owner. A home literally and ac- a hundred-fold in comfort, in joy ered, no other form of investment can show the amount of profit that tually pays for itself as an invest- in happiness and in lasting satisa home can be made to yield its ment. And in addition, it pays you faction

additional side walls that go with in summer . The East, South or windows throw light farther into the two storied house. Timid members of the family may prefer to have the sleeping quarters on the se cond f loor where

Lot And Exposure Factors The lot which is selected for the site of the building and the ex-

Low Ceilings

the arrangement of the rooms. High ceilings, favored in the architecture of the gay nineties, caused many of the houses to

have high and lofty lines. The houses sat bolt upright and this many homes, this type of window being affective with buildings of the English type. The outstanding

The exposure or the direction in which the lot faces is another fac-tor of importance in correct plan-ning. The sun and the prevailing be high or low, depending on the which is a part of the feeling that be high or low, depending on the **Rooi Lines**

West exposures are often favored the interior of a building, the average house does not require this treatment to secure light near the inside walls . The grouping of several windows into bays. gives bright, cheerful interior and aids in balancing window masses against wall masses when viewed from the exterior of the house.

Casement windows are used in staircase is not conspicted and a minate the room. Be-new cores, one leading to the en, the other to the dining the standpoint of comfort and by the high harrow white the standpoint of the standpoint of comfort and by the high harrow white the standpoint of the standpoint of comfort and by the high harrow white the standpoint of th

The grouping of the rooms below

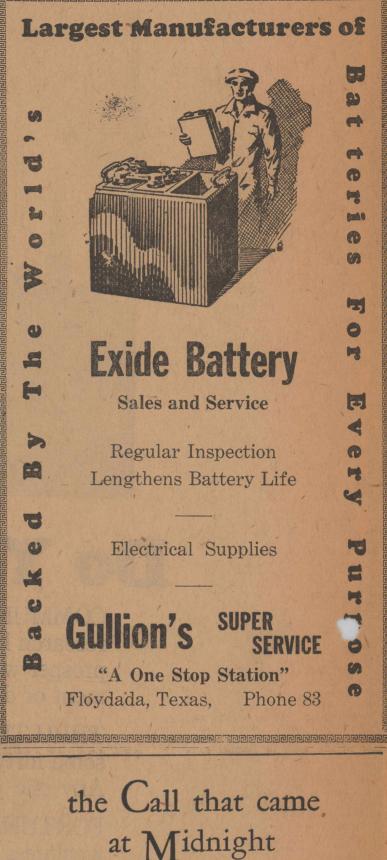
Lubbock, Texas

9-42

The Victoria, Five Rooms, Bath and Porch ing the atmosphere of hominess and this condition yet design affect the fuel bills in this manner at the wise home builder is not a the fuel bills in this manner and

the wise home builder is not godo not dispense with the attic. This section of the dwelling has an im-portant function, protecting the in-terior from cold in winter and warding off the heat in summer.

Winter fuel bills are lessened with the attic. When the living rooms are in contact with the roof the heat from these rooms is ab-sorbed by the coldness of the snow on the roof Betanted inwillstion on the roof. Patented insulation Enough people already have plenty material will do much to overcome of brass.



Every Phase of Family Life Should Be Carefully Consindered When Drawing Plans.

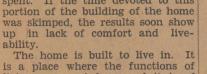
Home Most Important

Planning the interior arrange-ment of the new home is of great-er importance than the average

Planning Interior of

be used as a drying room during

it a while. Then it becomes evident that hours spent in detailing the



living are carried on and it is of prime importance that every phase of the family life shall be carefully considered when drawing the plans.

Plans More Important Plans are more important than the exterior lines of the house, although many a home is judged en-

True, the exterior design of the proposed residence has an important place in the building project as a whole but the exterior should

be subserviant to the interior. The opinions of casual observers is un-important when the comfort and convenience of the household is at stake. The house should be planned and built with the re-

they will be away from night prow-lers, fancied or otherwise.

posure are additional factors that enter into the formulation of plans

wind have much to do with the ceiling height.

The architectural appearance of the house is often determined by

The during room immediately be-ind the living room is small, be-only 11 feet wide by 12 feet 9 hes long. This room is large ugh to hold a dining table, buf-and chairs. A large dining h, being used but three hours and chairs. A large dining n, being used but three hours of the twenty-four is not an

omy; the smaller room is al-ys better construction as this ar-rangement keeps as low as possi-the family purse at present and in the future. The family who can ble the space devoted to this brief afford no maid must not build a

function. The side wall of the room is pro-vided with three outstanding case-ment windows while the rear wall contains two double hung case-ment windows while the rear wall bus that requires the services of trary, the servants quarters should be sufficient for the staff that will Your Patronacco

contains two double hung sash. Cross ventilation is assured, making the room cool during the summer mented later by the addition of a mother-in-law or a baby, provision

Kitchen Well Arranged A swinging door permits entrance the kitchen from the dining om. Here is a conveniently ar-haps a concealed bed can be built anged room with two built-in pboards ample enough to provide bace for the kitchen utensils.

The kitchen sink with its apron It is well to consider carefully the solution of the solution o s lighted by another window and that should be considered. an electric light in a side wall bracket has been placed overhead. This room is provided with elecing board, which when not in use is hidden in a recess in the wall. a handicap. On the other hand the wide expanse of roofing re-sulting from the bungalow design The service entry off the kitchen may be more expensive than the

ST

leads the way outside and down to the basement

Two Chambers Two sleeping rooms and a bath comprise the floor space on the second story of tht Victoria. Of spec-ial interest is the master's room which is 17 feet by 13 feet in dimensions. This chamber is provided with two closets and the same storage convenience are found in the second chamber on this floor.

Cross ventilation is furnished each room through the use of dou-ble hung windows on two sides. Side wall brackets as well as a center ceiling lights are a source of artificial illumination.

The bathroom is conveniently situated with reference to the two sleeping chambers. It contains a linen closet, large enough to hold the family supply of towels and bed linens. An electric light is over the medicine cabinet and another hangs from the center of the center of the ceiling

A built-in tub is placed in a re-cess in the wall. The rest of the fixtures are modern in design.

Basement Contains Laundry The laundry with its two built-in tubs occupies one corner of the sement which is large enough to

The same thought should be given to the location of the other rooms of the house. Place the living room where it is always bright

Your Patronage

In Electrical

Service

Appreciated

I am now located with the Floydada Hardware Company,

South Side Square, where I

will be glad to meet my

friends and customers. I will

have charge of washing machine sales and service, and will be glad to have the

opportunity to handle your

electrical repair jobs and

give you estimates on electri-

R. G. SPENCE

Checking

Accounts

Accounts.

Travelers

Checks,

Boxes.

4% Saving

Time Deposits,

Safety Deposit

A safe place to

keep your money.

cal contracts.

OUR STOCK OF MERCHANDISE

"DEPENDABLE SERVICE SINCE 1903"

comfort of the home. The kitchen situated on the sunny side of the house c an be an inferno all day

We make liberal loans on well improved South Plains farms. Excellent terms and pre-payment privileges, and reasonable rates. Immediate Inspection—Prompt Service. "YOU GET ALL YOU BORROW"

Come in and lets talk it over. Your for "Moore" Service.

LOUIE F. MOORE LOANS-INVESTMENTS

220 Temple Ellis Bldg.

NEED Lots of Light?

New 1500 watt "Red Line" Delco-Light gives you all you need . . . and more

No matter how much light you need, the new 1500 watt "Red Line" Delco-Light does the job to perfection. It's designed for the bigger light and power jobs on large farms, country estates, resorts, in summer hotels, schools, churches and filling stations. No better plant was ever built for use on ranches, poultry farms, in hatcheries, dairies, amusement resorts, country clubs, mines and similar places where extra lights are needed.

We are the authorized Delco-Light Dealers in this territory and we'd like to show you this and other new 1930 "Red Line" Delco-Lights.

R. B. GARY, Dealer 1025 Broadway Street, Plainview, Texas. Office Phone 245; Res. Phone 903F43 Floydada, Texas

Just phone or drop us a card and we'll bring Delco-Light to your home for a night demonstration ELECTRIC POWER AND LIGHT PLANTS Also Manufacturers of D Electric Water Systems PRODUCTS OF GENERAL MOTORS Made and Guaranteed by Delco-Light Company, Dayton, Ohio.

An icy gust of February wind eddied down the dark stairway, rustled the pages of the telephone book on the landing, and sent its chill breath easily through Robert McBain's thin pajamas.

McBain glared angrily into

the telephone, shivered, sneezed. "Listen!" he interrupted im-patiently, "there's really not much we can do about it until morning, is there? Suppose you see me then!"

He rattled the receiver on the hook and plodded back upstairs to the bedroom.

1 1 1

"Calling me at midnight!" he snapped. "That's nerve for you. And and now . . Warning twitches assailed his nostrils and again he sneezed!

.... and now," he finished wearily, "I guess I'll nurse a cold for the rest of the winter.

Beneath comfortable covers, his wife stirred sympathetic-

ally. "I've always said," she be-gan drowsily, "that we needed

"Yes, I know!" broke in her husband. "An extension tele-phone in here. And mark my word, tomorrow we'll have one, right beside this bed!"

Telephones where you need them save time, patience, inconvenience — sometimes, strange as it may seem, prevent colds. Few know that the extra cost of one or two "extensions" is somewhat less than that of the single telephone they now have. By a wisely-placed "extension" or two, and perhaps a rearrangement of the equipment you already have, an expert telephone man can often double the convenience of the telephones in your home.

He rattled the receiver on the book

Manager, Southwestern Bell Telephone Co., City.

I'd like to know how to get more value out of my telephone service. Please send me free, a copy of your booklet, "Modern Telephone Service for the Home.

Name Address The Floyd County Hesperian, Floydada, Texas, Thursday, February 20, 1930

America's Foundation

Sunday School Lesson

JESUS AS AN ORGANIZER

The International Uniform Suny School Lesson for Feb. 23. ecruiting Christian Workers. fatt. 9:35-10:8; 10:40-42.



Jesus appears in the New Testament story early in his ministry as an organizer. It is an interesting February, A. D., 1930, executed a fact that we sometimes forget.

*

A few years ago a leading adver- the undersigned all of their propthe undersigned an of their prop-tising man in America wrote a book about Jesus in which, among other aspects, he was spoken of as a great executive. It was a rather extravegant and evendraum or an of their prop-proportionate share of their prop-entry and estate share of their prop-proportionate share of their prop-entry and estate share of their propextravagant and overdrawn ac-count of the meek and lowly Jesus, calculated to encourage the modern that the undersigned accepted said business executive in the too com- trust, and has duly qualified as the placent assumption that Jesus was a man somewhat like himself, or at All creditors consenting to said least that he and the Master had Assignment must within four months from the date of this noconsiderable in common.

The representation, though it tice make known to the underindicated a reaction from the af- signed Assignee their consent in fectation of undue meekness and writing, and file their claims as humility, hardly did justice to the deep and essential teaching of Jesus concerning true humility and Post Office address is Floydada, in the complete unselfishness of the Floyd County, Texas. highest life.

But Jesus was an organizer, and it is well to remember that. He was not a futile dreamer content He But Jesus was an organizer, and it is well to remember that. He was not a futile dreamer content A. B. CLARK. But Jesus was an organizer, and For Public Weigher, A. B. CLARK. But Jesus was an organizer, and For Public Weigher, But Jesus was an organizer, and For Public Weigher, But Jesus was an organizer, and WITNESS MY HAND AT FLOY-For Public Weigher, A. B. CLARK. But Jesus was an organizer, and But Jesus merely to scatter words as seeds 513tc. that had very little effect.

He never put outward movements and results above inward and spiritu realities, and in the or-ganizations that he effected and the sort of advice that he gave to the disciples that he organized he the organized he for the organized he to be a first things was very careful to keep first things and to disabuse their minds of the idea that their labors would be measured in terms of apparent or outward success. We could hardly imagine any modern business man speaking to a force of salesmen either in the spirit or manner in which Jesus spoke to his disciples.

Organized Disciple Jesus did organize. quickly gathered to him an inner group of 12 unique and trusted men, one of whom in fact proved unfaithful, but he also appointed at least 70 others and sent them forth with the ministry of the Kingdom. Perhaps we have never

M. LYLES ANNOUNCES AS CANDIDATE COM. PRE. NO. 4

C. M. Lyles, of Campbell Comnunity, for seventeen years a resident of Floyd County and Precinct Number 4, this week announces his candidacy for the office of Com-missioner in Precinct Number Four. In making his announcement Mr. Lyles said he had no special platform, except the promise to give the duties of the place his most conscientious attention, if elected. 'However, I do believe that a man who handles public funds, and has the responsibilities which are a commissioner's, should be as care-cial District.

ful and economical as he would if the funds were his own," My Lyles He feels that he is well acquainted with the needs of Precinct Four, and that he is capable of handling the affairs of the office, and will For County Attorney the affairs of the office, and and greatly appreciate any considera-tion given his candidacy. His race will be made subject to the Democratic Primary

(Political Advertisement)

NOTICE TO CREDITORS

MAUD MERRICK THE STATE OF TEXAS, For District Clerk: T. P. GUIMARIN COUNTY OF FLOYD. TO THE CREDITORS OF J. G. WOOD AND E. G. WOOD, INDI-VIDUALLY, AND AS PARTNERS, DOING BUSINESS UNDER THE For ROY O'BRIEN Tax Assessor: JOE M. (JODIE) DAY FIRM NAME OF WOOD BROS .: A. A. TUBBS You are hereby notified that J. G. Wood and E. G. Wood, individually, and as partners, doing business as For Sheriff: Wood Bros., of Floydada, in Floyd F. N. F. N. (FRED) CLARK P. G. STEGALL Deed of Assignment conveying to For Tax Collector: C. M. MEREDITH

> MISS OLA HANNA J. B. ALLEN

> > For Commissioner, Precinct One: W. F. WEATHERBEE E. W. HENDERSON

For Commsissioner, Precinct 4: JOE P. HART GEO. L. FAWVER. C. M. LYLES

Precinct No. One: J. S. SOLOMON WITNESS MY HAND AT FLOY.

Precincts One and Four: R. C. COVINGTON Assignee Mrs. Fred Zimmerman returned

nome last week from a trip to Min-J. G. Martin returned the earlieral Wells, where she had been taking the baths. Advertise in The Hesperian.



The following announcements for It Was Sure A Primary, July 26, 1930, have been authorized to be made by The Hes-

For Judge 110th Judicial District: KENNETH BAIN

perian

Political

Announcements

cial District: A. J. FOLLEY

For County Judge: Wm. McGEHEE W. H. HENDERSON

ROBT. A. SONE

TOM. W. DEEN J. P. DAVIDSON

For County Treasurer:

"Orgatone Has Restored My Wife's Health And Has Saved Me a Lot Of Money." Says Plumber "My wife is the very picture of

Surprise For Us

health and feels better than she has in several years," said T. K. Mor-gan of 2312 Ave T, Lubbock, Texas. Mr. Morgan is in the plumbing business and while talking with the Orgatone representative stated he was glad to tell about Orgatone, and what it had done for his wife.

"Orgatone was sure a surprise for us," he continued. "For my wife had taken so many different kinds of medicines, we didn't think it would do her very much good. She suffered from stomach trouble, and indigestion. She couldn't eat anything for it wouldn't agree with her and she had terrible gas an bloating spells until she would be in miswith this maple flavored syrup ery for hours after eating.

"She was very run down, and always had severe, sharp, shooting pains in her back and sides, and was so nervous she could hardly do anything. Her liver and kidneys bothered her quite a bit, and finally she got so weak and run down she could not do her own housework without stopping two or three times to rest. She was getting to feel melancholy and wasn't taking any interest in anything.

"A friend of ours recommended Orgatone to her and she began taking it. She has just taken two bottles and is like a different person. She is improving every day and now can eat anything she wants, without it hurting her in the least. She never complains as she used to and goes about her work feeling fine. She doesn't get as tired and worn out now and is doing all of her housework. Orgatone has restored my wife's health and has saved me lots of money, that I would have paid out trying to get her back to health and we are both grateful and are glad to recommend it. Genuine Orgatone (Argotane)

Iarm with a Iarmall

Of course we are advocating Power Farming since we have evidence on every hand that it is proving more satisfactory and economical than the old team-farming;

SORE GUMS NOW CURABLE You won't be ashamed to smile again after you use Leto's Pyorrhea Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails. 1 Arwine Drug Co.

Married Woman Fears Gas—Eats Baby Food

"For 3 years I ate only baby food, everything else formed gas. Now, thanks to Adlerika, I eat anything and enjoy life.—Mrs. M. Gunn.

Just ONE spoonful Adlerika relieves all GAS so you can eat and sleep better. Acts on BOTH upper and lower bowel removing poisons you never knew were there, and which caused your stomach trouble. No matter what you have tried for stomach and bowels, Adlerika will surprise you! Floydada Drug Co.





the congestion, reduces complications, hastens recovery.



WITHOUT EQUAL STOMACH AND L... TROUBLES

Nurse Gives Remarkable Endorsemen

Tanlac may seem miraculous its action to millions who ended stomach, liver and kidney troubles as well as rheumatism, pains in the back, sides, joints and muscle



On cold, wintry mornings dian maple in this syrup. It's so inexpensive, too. what a pleasure to come down to a breakfast of piping bot pancakes. Especially when they're nicely browned, with Staley's Maple Flavored Syrup dripping over them. You'll taste the tang of real Cana-

Browned...buttered

hot 'cakes

Ask your grocer for Staley's Maple Flavored Syrup today. Then for variety try the Honey Flavored, as well as the other flavors.

STALEY SALES CORPORATION Decatur, Illinois

Staley

APLE FLAVOR

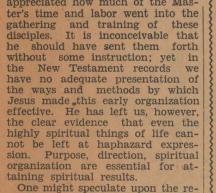
SYRUP

BREAKFAST MENU: Sliced oranges and bananas

Coffee

Pancakes with Staley's Maple Flavored Syrup

Maple Playored + Honey Flavored + Sorghum Flavored + Crystal White + Goldes



tion of these who were sent forth his public ministry by the Masthe great mass of disciples not to have received any ng or commission. There in people who wished to as whom he very specifihome to do a work of their home environsibly that is all a part ried ministry to which The significant thing took some men out of and occupations, fishcollectors, tanners, etc. gh the richness of his teaching made them efnisters.

> Hochstetler, of Des e, is here on a visit her, Mrs. I. W. Camp-

Aas Get Results.

They talk of harnessing the sun's heat and making it work for man.

Useful But Unused

Heat

Nobody knows-But we do know that lots of heat that is harnessed, is wasted because the HARNESS is poor.

We're speaking of faulty ways of using Natural Gas, after it is brought to your door, delivered and charged for.

How much of it do you pay for and not get the full benefit of? Wasted Heat is Wasted Gas.

It is a matter of your appliances and the way you burn the gas.

We want to help you-that is the purpose of our Free Service Department.



1

We are still selling many horse drawn listers and Cultivators, and for the man who prefers that method, or is not ready for the FARMALL, we have a good stock of No. 7 Two-Row P. & O. Listers, which is the chain drive type; No. 5 Two-Row Drag Planter type, and one and two-row McCormick-Deering Cultivators, light of draft, and easy to handle.

Make up your mind how you want to farm in 1930, and let us equip you with new implements, that go far toward making you a satisfactory yield.

Rutledge & Company

FULL LINE INTERNATIONAL DEALERS

By Irving





Thoughtfully!





CHILDREN Need a Laxative "WE have used Thedford's Black-Draught in our family for nineteen years. I have found it of great help in raising my family. "I have given it to all six of my children. Whenever they complain of upset stomach, or set stomach, or begin to look pale and sick-ly, I make a tea of Black-Draught and begin giving it to them. In a day or two they are all right. "I give it to them for constipation, and my hus-band and I both take it. I always give it for colds in winter, for I believe a way to prevent them is to keep

WHEN

to prevent them is to keep the system clean."-Mrs. Doshie Terry, 1205 4th Ave., Decatur, Ala

The Floy ... county Hesperian, Floydada, Texas, Thursday, February 20, 1930

THE HESPERETTE

(Continued from page 1) Lockney, was disastrous for the Whirlwinds. The score of this game was very close for the first three quarters, as the teams were tied at the half and at the end of the third period, but the Longhorns rallied in the last quarter to win the County Championship for the second consecutive year.

Exchanges

Thirty-two class A and B high schools have been invited to take part in a track and field meet at schools have been invited to take part in a track and field meet at Snyder on Saturday. March 8. At least 200 athletes will take part. Loving cup and medals will be given as trophies to the winners.

absent quite a while with a relapse of the mumps. The student body join in expressing their joy on his return.

Laugh Over These

Mrs. Stephens came to her husband in tears—"I've been insulted! Your mother insulted me."

Mr. Stephens: "My mother? But she's miles away. Mrs. Stephens: "I know, but a

come in? Mrs. Stephen: (Weeping all the more) "In the —the post script. It said: "Dear, don't forget to give this to O. S."

Mr. Jones: "Thankful! What have I to be thankful for? I can't The second pay my bills."

creditors.

the word "Candor?"

my ear. Tunte"

History Of Texas Filed

Fourth Ouster Charge In

In two instances impeachment

In a dedication address Tuesday night, February 11, Dr. J. E. Nunn of Amarillo presented Western and the alleged manner of house

This hat, is was charged, was pre-This hat, is was charged, was pre-sented by a Fort Worth citizen who, it was alleged, also present-ed two other department employes 500 shares each of mining stock. "We do not find the stock or

hat were received with any wrong-ful purpose," said the House in-vestigating committee. "but severly deprecate the practice of heads of important departments and trusted clerks receiving gratuities from those with whom their office brings Mrs. Stephens: "I know, but a letter came for you this morning addressed in your mother's hand-writing—and I opened it." Mr. Stephen: (Looking stern) I see. But where does the insult see. but was offered generally to that it was offered generally to

> Formula for Going Crazy To be able to go crazy naturally, one should become acquainted with some past master of the art, such

The second step is easy. Start ay my bills." Mr. Davis: "Then, man alive, be looking crosseyed and cockeyed at the world at the same time, simulthankful you are not one of your taneously wreathing your face in an inanely beatific smile. Sur-Miss Biebel: "And now—will someone give as a sentence using on all occasions. For example when shaking hands with the superinshaking hander?" Starks: "Please m, my pa had a retty stenographer, but after ma aw her he candor (canned her.) aw her he candor (canned her.)

"All right, 'Sweet Noth- street on hands and knees. You are now ready for the next

Williams: "No it doesn't, it needs itting nicely. You cut it badly st time."

Austin, Texas. Feb. 17. (UP).— Effort to impeach State Comptrol-ler Sam Houston Terrell is the fourth impeachment of a state of-ficial that has been attempted in Texas. In two incident

ed by a committee consisting of W. E. Bledsoe of Lubbock, R. L. Car-lock of Fort Worth, W. M. Fly of Gonzales, R. E. Thomason of El Paso, E. R. Bryan of Midland, W:

Verla: "Whisper sweet nothings good climax by jumping out the window and walking down the

rber: 'Your hair needs cutting biggest step. Begin to acquire the habit of creating goofy, idiotic and nutty pictures, giving them such

roop and the Afghanistan Pt! at Mr. McWhirter: "Do you believe n capital punishment?" Raymond: "Yeah; if I could only (like the editors of this paper alraise some capital, I'd sure punish ways do). You do this writing

Mary Ann Kimble: "Who started the bits into lines and then read them upside down The final step is now at hand. You disguise yourself as a worm and pass among your friends taking up collection for a ticket to Lockney, where you spend the remainder of your days in the com-pany of Napoleon, Joan of Arc, Cleopatra, Missolini, Demosthen-es, Genghis Khan ,Confucius, Mary Clerk: "A monkey wrench?" Winona: "Er-no-I think my dad Queen of Scots, and the writer. By O. Wyami Nutty.

Governor Ferguso I. He was also granted a pardon after Mrs. Miriam Ferguson was elected Governor. at all times to guard against a fail-The amnesty bill later was repeal- ure of the lights.

ed. Effort to impeach the late J. T. Robinson, former state land com-missioner, last year is the latest the latest the intervention of the power company's nissioner, last year is the latest the control of the print of the pri

half of his life in the land de-partment. His death occurred a few months after he had undergone the strain of a long hearing.

E. Pope of Corpus Christi, Bruce "Although the 'blood and thun-Bryant of Haskell, D. S. McMillin der' headlines of the daily newsof Whitewright and Barry Miller paper might give the opposite im-



Strictly

Cash

BEGINNING

Smart Things To Harmonize With Spring Costumes

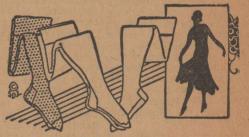
> Individual touches of attractiveness add so much beauty to your new Spring wardrobe. Why not a few of the special values below-they are all so interesting.



SILK SCARFS—Boast New Patterns

\$1.75 to \$2.95

Lovely silk neckpieces to flow in the Spring Breezes. Modernistic patterns, gay colors, fancy wide and narrow borders. New pastel shades and other notable ideas.



PURE SILK HOSIERY Some With Picot Tops 98c to \$1.95

Picot tops and added protection to these pure 42 guage silk Hosiery. Full fashioned of course with fancy heel effects to select from. Perfect quality in all new



NEW HAND BAGS Present Various Frames

\$1.50 to \$4.95

Pouch, envolope and under-arm styles. In loveliest, distinctive frames. Leather and silk purses in beautiful new spring shades and various trimmings.

The Undersigned Floydada Drug Stores will go

In a dedication address Tuesday night, February 11, Dr. J. E. Nunn of Amarillo presented Wayland College with a \$20,000 gymnasium a gift from his son, J. Lindsey Nunn.
 More than fifty students of the suburbs displaying tames the speer level of the suburbs displaying tames and shouling for the re- intendent of schools.
 Mr. Scoggins Back in School Wer are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back in School We are glad to report that our principal, Mr. Scoggins Back and that as a present by the head of the scharge was the receiving of a slik has a present by the head of the scharge was the receiving of a slik has a present by the head of the scharge was the receiving of a slik has a present by the head of the scharge was the receiving of a slik has a present by the head of the scharge was the receiving of a slik has a present by the head of the scharge was the receiving of a slik as a present by the head of the back in school We are glad to report that our be back in school at were tried by a scharged, was present by the head of the scharge was the receiving of a slik has a present by the head of the scharge was the receiving of a slik has a present by the head of the scharge was the receiving of a slik has a

to be noticed.

any

more than a momentary flicker is

lights suddenly going out. Should this occur, current from large Ex-

"Many theatres and halls are also installing storage batteries for emergencies. No longer is there

fear of confusion due to the

the Lion's Club? Mary Louise "Daniel, I suppose."

Dave: "How's your new girl?' Joe Smith: "Not so good." Dave: "You always were lucky."

Winona: "I'd like to buy a

wants the big baboon size."

Miss Brock: "What would the interest be on \$500 for one year at 3 per cent. Pat, pay attention." Pat: "At 3 per cent I would not be interested."

Roy Hale: "I came tonight es- meet each day. pecially to find out if you cared Each little smile brings gladness enough to marry me." Lorena Spence: "Is that all? I was hoping you had come to take me to the movies."

Alsie: "Whatever I say goes!" Lois: "Then talk to yourself awhile.

Ruth Rutledge: "If a boy would ev r kiss me, I believe I'd die." Patty: "I'd be ready then my-self."

Dorothy: Taking pictures at noon) "Do you turn this lever back and forth?" Robinette: "No, only forth."

front of a mirror.

that block.'

coat.

Nita:

ghost song? Verne: No, what is it?

Arma Lee: "I ain't got nobody." Gee, I'm clever wasn't it?

Hatty: "Seems to be lots doing tunity

-

A Smile Amid the joy of each passing day At work or school or play, But of all the joys that come to

Is my school mate friends I

And drives away all sadness, And though the day seems dreary A smile will make it cheery; So let us all remember One smile is worth a thousand frowns.

It will help to lighten some weary heart

And lift them to higher grounds; So remember for 'tis true A smile might help you too. Lorena Spence.

Exchange

Quotations Worth Noting "People will do anything nowa-days to save a few minutes, though what they mean to do with those few minutes is quite another ques-

Buddy was parting his hair in ront of a mirror. Joe standing nearby, causally re-vorted "Year bare of the standard of the sta R. Edwards.

"The sooner the idea is got rid Ernie (Worried) I don't feel right about this powder of yours on my of that prisoners, like dogs, are (Nonchalantly) It's all have plenty more in my entitled to the first bite, the bet-ter for the public."—Hal Halkett. "If you will think about people right, I have plenty more in my compact. Arma Lee: Did you hear the "If you will think about people in a friendly, kindly way, your thoughts will fly in a strange, mys-terious fashion."—Lord Riddle.

CARD OF THANKS

In behalf of my husband and family I wish to take this opporof sincerely thanking here in the way of studies." Duncan: "Yeah, everything I do seems to be in the way of studies". ing the recent illness of Harper Scoggins. Especially do we thank Warren (To Clark) "I say, fellow could you take that red tie with orange spots out of the window for me?

Clark: "Why. certainly sir. nights, Dr. George Smith and Ar-Pleased to take anything out of the window at any time, Sir." high structure of the service, the 1922 Study Club and others who of-Warren: "Thanks brother, that fered helping hands at this time. thing bothers me every time I pass" Mrs. Harper Scoggins and family.

Your Patronage and Your Hearty Co-operation Solicited and Appreciated



Floydada Drug Co. Arwine Drug Co. **Moore Drug Co.** White Drug Co. Woody Drug Co.



COSTUME JEWELRY Is Intriguingly Styled 75c to \$3.00

The new Frock necklines a new problem of v cessory harmonizes best. Our selection has pecially created for the new fashion ideas.

Figure Contour Achieve Nev Fashionable Lines

Novel handling of panels and godets intro means of adjustment and comfort.

\$1.50 to \$15.00



Princess and emp are applied with emphasis in comb and girdle gar Styles that also duce new concealed ing reinforcement fine silk coutil and

C. R. Houston Company

combination.