

We Wish Our Readers - Merry Christmas

Ten Pages This Week

Most Widely Read
News Medium In
Floyd County

The Floyd County Hesperian

One Of Floydada's
Oldest Institutions

VOLUME 38

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 24, 1931.

NUMBER 44

H. D. Clubs Help In Making Floyd County Farms Pay Dividends

Thousands of dollars worth of food, profits on poultry and farm products, better homes, and many happy families all go to show that Floyd County women did a big job this year in helping to keep expenses down on the farm and in turning much home-grown stuff into profit as shown in the annual report just completed of the county home demonstration agent, Miss Martha Faulkner.

The records of the 4-H pantry demonstrators show the greatest amount of work done while the poultry demonstrators come in for a large share of the profits that were made during the year just closed. The report shows that there were 14 active home demonstration clubs in the county during the past year with a total enrollment of 337 members and 8 4H Girls Club with 100 members.

In the pantry work there were 14 demonstrators with 322 pantry co-operators and 352 special co-operators, the latter are those women who do not belong to organized home demonstration clubs but who were aided by club women in canning and other activities of food conservation.

The total number of quarts and pounds of fruits, vegetables, meats and preserves put up by the women is 424,102 and the estimated value of the products is \$133,554.52. As far as possible records were kept on the number of new pressure cookers that were purchased during the year and the records disclose that a total of 90 were purchased, also 65 sealers, 20,000 tin cans and 2,200 glass jars. In addition to the canned foods here was 514 pounds of cheese made which is valued at 25 cents per pound showing a total value of \$128.50.

All of this canning was made possible by the hundreds of gardens which were made during the spring and early fall. The 14 garden demonstrators averaged 31 different varieties of vegetables to each garden and the total cost for seed and fertilizer amounted to \$132.

Vegetables sold amounted to \$140, the value of fresh vegetables for home consumption amounted to \$500 and the vegetables canned were valued at \$3,508.

The ten poultry demonstrators showed a net profit on their work for the year in spite of the low prices which they received for their produce. The total number of hens for the ten demonstrators used during the year was 9,033 after culling the flocks and selling off all birds which were low producers the average flock per demonstrator was 223. Seven dozen eggs were produced and the income from poultry, including eggs sold amounted to \$4,408.91. After deducting \$1,805.00 for expenses, the net profit realized from poultry amounted to \$2,603.91.

In addition to the work carried on in the food conservation program, the farm fruit plot demonstrators which numbered 13, planted and now have growing 498 fruit trees, 157 shade trees, grape vines 161, dewberries 313, young berries 118, strawberries 4,975 and 857 grape cuttings, making a total of 7,079 trees and plants.

The year book for 1932 has just been issued and lists the two new clubs, Lone Star and Fairmount-Edgin, which have already been organized and will make the total number of home demonstration clubs for Floyd County 16 next year.

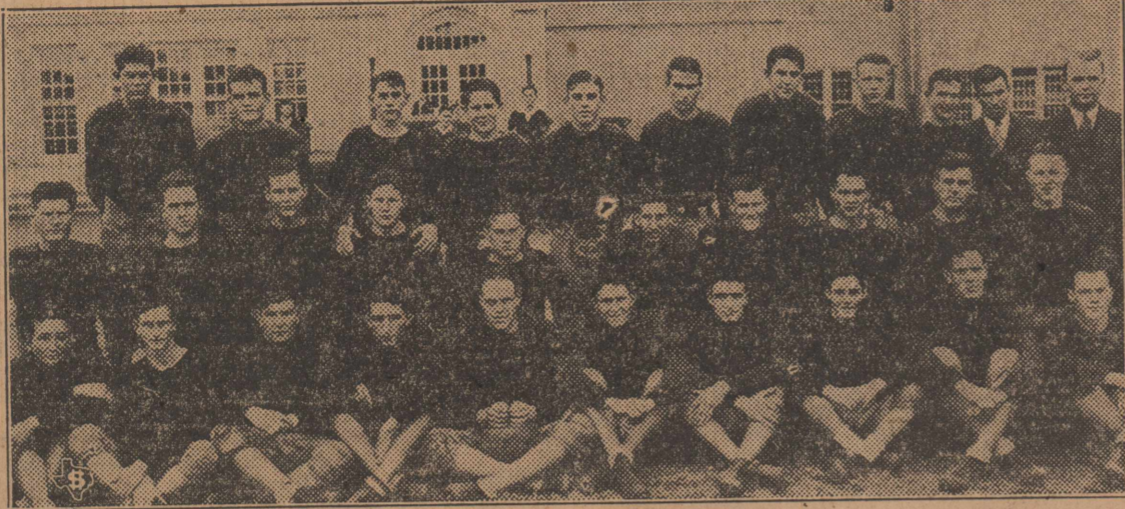
Many of the home demonstration clubs have their own club rooms which are furnished and equipped with modern furnishings and equipment for carrying on their work. The work this year has perhaps met with more wide-spread approval than for any other year as the economic condition has caused more and more people to try to conserve everything possible and to make every dollar count. The annual report shows that this has been done in Floyd County during 1931.

During 1932, the demonstration women will continue their 4-H Pantry work and poultry and wardrobe studies. The 4-H club girls will continue projects and study in poultry, clothing and bedroom improvement. Three new clubs will be organized in January and February, making every section of the county represented in the work.

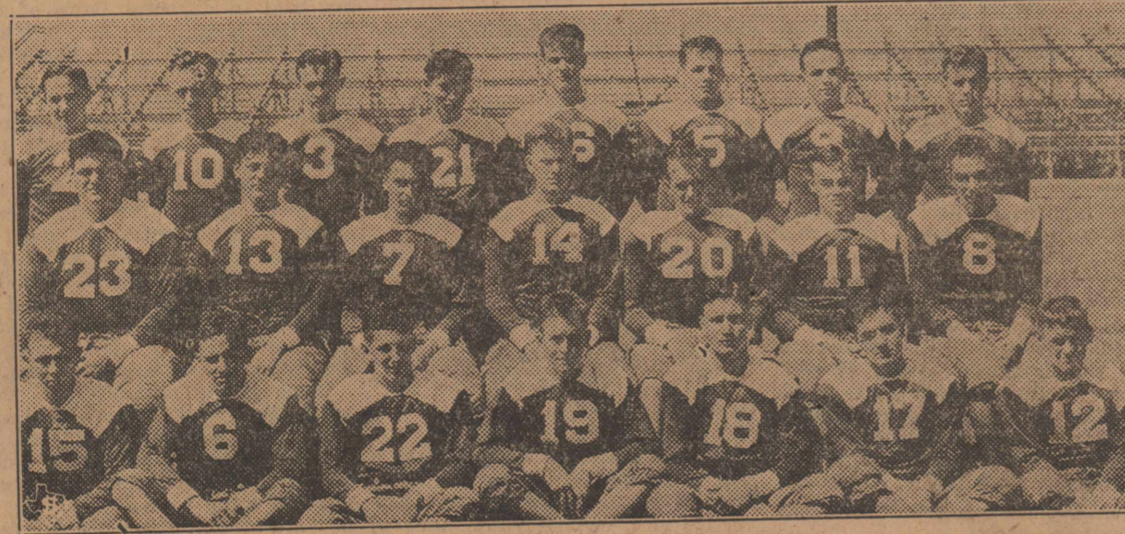
CHRISTMAS PROGRAM AT NAZARENE CHURCH TONIGHT

A special Christmas program will be given this Thursday night at the Church of the Nazarene, it was announced by Rev. N. E. Tyler, pastor. The program will begin at 7:30 o'clock.

These High School Teams Will Clash for Texas Title



ABILENE HIGH SCHOOL EAGLES



BEAUMONT HIGH SCHOOL ROYAL PURPLES

By virtue of their victories last Friday and Saturday, Abilene over Greenville by 20-yard line penetrations, although the score was 0 to 0, and Beaumont over Corsicana by a score of 13 to 6 on a muddy field, these two high school teams will meet to decide the championship of the State of Texas. Abilene defeated Greenville by penetrating beyond Greenville's 20-yard line four times, while Greenville succeeded in advancing the ball into the Abilene danger zone only once. Beaumont's defeat of Corsicana, heretofore undefeated and untied, was a decided upset.

New Officers Elected By Retail Merchants

Claude M. Martin was elected president of the Floyd County Retail Merchants' Association in a ballot conducted by the association from names selected last week by a nominating committee. O. P. Rutledge is vice-president, and J. D. McBrien, A. N. Bratton, Geo. M. Finkner and J. A. Arwine are four of the new directors. T. W. Whigham and O. W. Kirk tied for fifth place on the board of directors and a new ballot will be spread next week to select the man to fill this place. J. M. Willson, president of the association, said Wednesday.

The new officers will succeed to their respective places in the organization with the beginning of the year 1932, it was stated.

Robt. A. Sone is serving the association as secretary.

High School Is Again Affiliated With Ass'n.

Floydada High School has been returned to the membership list in the Southern Association of Secondary Schools and Colleges for 1932, according to an announcement received this week by Superintendent W. E. Patty.

The notice stated, "Floydada High School has been returned to the membership list without any adverse criticism or comment." Only high ranking schools with good records are admitted to membership in the association. This will be the fourth year that F. H. S. has been affiliated with the association, Mr. Patty said.

MILE ROAD PETITIONED BY ROBERT HINSLEY, OTHERS GRANTED BY COMMISSIONERS

A one-mile road running east from the northwest corner of Section 3, in the southeast part of the county, petitioned for recently by Robert Hinsley and others, was granted last week by the Commissioners' Court of the county.

The road is a forty-foot road in width. It terminates at the Matador fence on the east. Total damage of \$40 were allowed in the report by the jury of view, composed of W. H. Nelson, R. P. Graves, N. Williams.

Dr. and Mrs. J. Herman Thomas, of Fort Worth, are among the out-of-town people here to spend the holiday season. Mrs. Thomas is the daughter of Mr. and Mrs. M. A. Shaw and Dr. Thomas a brother of Mrs. J. A. Arwine.

Post Office Has Christmas Rush; Mails Are Heavy

Mail during the Christmas season this year is much heavier than was anticipated and surpasses that of last year at this time, according to a statement by Postmaster J. D. Starks Wednesday.

"In spite of general business conditions, the people are sending many packages this year and seem to be joining in the spirit of the season as much if not more than ever before," Mr. Starks stated.

No mail will be distributed by carriers Christmas day and no separations of the mails will be made at all. No mail will be placed in the boxes on that day, Mr. Starks said, the postoffice employees enjoying a complete holiday.

J. A. WYMAN'S SISTER DIES AT HOME IN KENTUCKY

J. A. Wyman, former resident of this city, who has been making his home with a sister at Lowes, Kentucky, stated in a letter received this week by Mr. and Mrs. H. D. Butler that his sister died some two weeks ago. Mr. Wyman is still residing at Lowes, where he has been for the past several months.

JUDGE HENRY BETTER

Judge F. P. Henry, who has been suffering with a gripe and rheumatism for two weeks or more, has been showing improvement the past two or three days.

His daughter, Mrs. T. M. Bartley, and son, Henry, of Waco, who were here from Saturday to Wednesday, left yesterday on their return home to spend Christmas.

SCHOOLS GET HOLIDAYS

Floydada Public Schools and the rural schools will bring their Christmas holiday season today. The work will be resumed in the local schools Monday, January 4.

Mr. and Mrs. A. B. Keim and daughter left Wednesday afternoon for Waco where they will be guests of Mrs. Keim's parents, Mr. and Mrs. J. E. Laughlin for Christmas.

Mrs. Wilson Kimble and children, Mary Ann and John, left Wednesday afternoon for Fort Worth to spend the holidays with her mother, Mrs. E. M. McGlinchey, and other relatives.

BORN—to Mr. and Mrs. L. F. Carter, of Lakeview, a daughter on December 15.

Rotary Party Tuesday Night, Plans Of Club

The Rotary party, planned for the Rotarians and the Rotarians and their families for last week, but which was postponed on account of inclement weather, will be held Tuesday night in the basement of the Methodist Church, "rain or shine," it was stated this week by J. M. Willson, president of the club.

Lon M. Davis, general program chairman, has charge of the program plans.

Plans are being made to entertain in three groups, the pre-school youngsters to be in charge of Mrs. J. N. Johnston, and the youngsters of school age in charge of Miss Peggy McKinney.

Mrs. Walter Lovell's Pantry Valued \$81.50

From every part of Floyd County comes reports of well filled pantries which shows that Floyd County farmers have provided well for their food requirements for this winter.

Mrs. Walter Lovell, 4H pantry demonstrator of the Prairie Chapel home demonstration club has put up a total of 310 quarts of vegetables for her family which includes 105 quarts of leafy vegetables, 90 quarts of starchy vegetables, 65 quarts of pickles and relishes and 50 quarts of tomatoes, she values her pantry at \$81.50. A hail storm destroyed my tomatoes so I exchanged some other vegetables with my neighbors and in that way secured enough tomatoes to put up 50 quarts.

Mrs. Lovell said, "We bought and canned 34 quarts of apples, 35 quarts of grapes and grape juice which my family and I went to the breaks and gathered. This makes a total of 119 quarts which we value at \$47.60. We have also put up 35 quarts of preserves and jellies and 65 quarts of meat, we cured 600 pounds of meat and have dried 80 pounds of beans. This makes the value of my garden \$101.50 and the value of my pantry \$322.55.

"We raised three new varieties of vegetables this year, egg plant, rhubarb and New Zealand spinach, we liked all three very much. New Zealand spinach is worthy of space in any garden as it stays green all summer and comes out nice and tender in cool weather." Mrs. Lovell said. I only raised pimento peppers, cabbage and tomato plants in my hot bed."

Alpha King, Tech Senior is home for the holidays.

Gavel From Floydada Scout Troop Used by John Garner to Call U. S. Hall to Order

'Sound Your Horn' At Sand Hill, Christmas Night P. T. C. Play

"Sound Your Horn" must have been the slogan for Sand Hill here of late in order to get so much state-wide publicity for the community and our fair county.

This also happens to be the title of a play that the P. T. C. Society of Sand Hill will give in their own auditorium Christmas night. The play is a good clean comedy and is bound to cause many a hearty laugh.

Some special songs under colored lights are being arranged that will hold you in the real Christmas spirit for a few minutes. This effect is new and is certainly expected to please you.

Another between-act number given by the Cow Hand Scribe and Mildred Strickland promises to be great, president Ed Holmes says.

This is the one night of the year that the Sand Hill community as a whole and many of their other friends look forward to, year after year. They are going to try to see that no one is disappointed when they get to their fine auditorium on Friday night, December 25. Every-body is welcome.

Mid-Night Matinee At Palace Christmas Part Of Plans For Jubilee

Picture show fans, who like their midnight matinees, will enjoy the program planned by the Palace Theatre for Christmas night, when at 12:01 a. m. will be presented a feature picture together with a Mickey Mouse comedy, according to Jack Deakins, manager, who says plans are all complete for a Christmas Jubilee party.

On Christmas day, matinee and evening shows are planned, running continuously from 2 o'clock in the afternoon. In this show two of the outstanding stars of the year are presented in "The Cheat," with a good supporting cast. Tallulah Bankhead, daughter of Senator Bankhead, back in America from triumphs in London, has the lead and Irvil Richel, the "district attorney" of "An American Tragedy," plays opposite her.

H. Martin, Italy, Is Victim Heart Trouble

H. Martin, of Italy, former resident of Floyd County for a number of years, succumbed to heart trouble on Monday, December 7, according to information received by friends here recently. He was sick about ten days, it was stated. Mr. Martin was 81 years four months and twenty-three days old.

Mrs. Martin preceded him in death about four months, passing away also at the Italy home of the couple.

There are three surviving children. They are H. Martin, Jr., of Italy, Arel Martin of Sweetwater, and Frank Martin of New York City. The last named son was not present for the funeral, which was held at Italy, where interment was also made.

AUDREY FARRIS HOME

Nashville, Tenn., December 19.—Miss Audrey Farris returned home last week-end to spend the Christmas holidays with her mother, Mrs. John N. Farris. Miss Farris is a student in Ward-Belmont College, of Nashville, and she is one of the outstanding members of the Senior class. She was elected this fall Proctor of Senior Hall which position entitles her to a place on the Student Council.

TAKING A HOLIDAY

Tomorrow—Christmas Day—all hands at The Hesperian office have a holiday.

This issue of The Hesperian is going out on the rural routes twenty-four hours early, other deliveries including the city carrier routes hitting their regular schedules.

Personal Letter Of Appreciation Is Sent to Scoutmaster W. A. Gound.

Appreciation for the gift of the hand-made gavel was expressed by Representative Jno. N. Garner of Texas, speaker of the U. S. House of Representatives in a personal letter addressed to Scoutmaster W. A. Gound and members of Troop No. 44 and received Monday.

The gavel, of Bois d'Arc wood, was made by Scoutmaster Gound and sent to Mr. Garner December 10 as a special gift from Troop 44.

Mr. Garner used the gift from Floydada to call the House to order Thursday, December 17. His letter to the local Scouts follows:

The Speaker's Rooms,
House of Representatives,
Washington, D. C.
December 16, 1931.

My dear Mr. Gound:

This will acknowledge receipt of the gavel made by the Floydada Boy Scouts and presented through my good friend, Representative Marvin Jones. This gavel is a real work of art and I expect to use it in calling the House to order on Thursday, December 17. From its general appearance I would judge that it will be able to stand the most severe usage to which it could be put.

Please convey to the Boy Scout Troop No. 44 my regards, good wishes and sincere appreciation for this gift which will always remain one of my most cherished possessions.

Sincerely yours,
Jno. N. Garner.

Monday Mr. Gound received a letter from Congressman Marvin Jones from Texas stating that the gavel had been presented and also a copy of a letter written by Speaker Garner to Mr. Jones. Both letters follow:

Washington, Dec. 18, 1931.

Mr. W. A. Gound,
Scoutmaster, Troop 44,
Floydada, Texas.
Dear Friend:

The gavel which you made was duly presented to Speaker John N. Garner, and he used it the next day while presiding over the House.

As the newspaper carried the story, I have waited until Mr. Garner had time to write me a note, and I enclose it herewith. He sent me a copy of the letter he wrote you, and which I assume has already reached you.

Wishing you and all of the Scouts in the organization a happy holiday season, I am

Cordially yours,
Marvin Jones.

Washington, December 16, 1931.
Honorable Marvin Jones,
House of Representatives
Washington, D. C.

My Dear Marvin:

I wish to thank you for presenting to me the gavel made by the Boy Scouts of Floydada, Texas. The gavel is certainly a beauty and the fact that it was made by Texas boys adds materially to its value in my eyes.

I am enclosing for your information a copy of a letter to Mr. W. A. Gound, Scout Master.

Sincerely yours,
Jno. N. Garner.

Local Market Today

(Wednesday)

TURKEYS
No. 1 Turkeys, lb.,15c
No. 2 Turkeys, lb.,8c
Old Toms, lb.,10c

Poultry
Hens, 4 lbs. and up,10c
Hens, under 4 lbs.,8c
Old Roosters,4c
Colored Fryers,11c
Leghorn Fryers,8c
Stags,6c

Eggs
Eggs, per dozen,25c

Cream
Butterfat, per lb.,18c
Butterfat, No. 2 per lb.,15c

Hides
Hides, per lb.,1c

Hogs
Top Hogs, per lb.,4c
Packer Hogs, per lb.,3 1/4c

Grain
Wheat, per bushel,42c
Threshed Maize, per 100 lbs.,40c
Kaffir, per 100 lbs.,40c
Head Maize, per ton,\$5.00

Ex-Service Men To Hold Bonus Payment Meeting January 4

A mass meeting of all ex-service men in Floydada and vicinity will be held at the American Legion hall on Monday night, January 4, to vote upon the proposed payment of the balance of the adjusted compensation. The American Legion requests the presence of every ex-service man, whether he is a member of the Legion or not, as this is an important question and the wishes of every man regarding the balance of this payment is necessary.

The Legion has been called upon to make a roll call of ex-service men and send it in during this term of Congress. Every ex-service man, whether he is in favor of or opposed to, this payment, is requested to be present and vote, officials of McDermott Post declare.

Young Man Held; Car Theft In Ballinger Charged Against Him

Martin Wayne is being held in the Floyd County jail on a charge of the theft of an automobile in Rannels County December 5, warrant having been forwarded from the sheriff of that county to local officials.

Wayne, about 20, was arrested last week by City Marshal Bob Smith and turned over to county authorities, to whom he is said to have confessed to the theft. The car taken over is a 1929 model Chevrolet coupe.

Christmas Program To Be Given Over Radio

A Christmas program will be given over the Floydada radio station Christmas morning by members of the Baptist Church Orchestra from 9:30 to 10:30 o'clock. The orchestra will be assisted by a reading by Miss Wanda Teeple and also readings will be given by Doniece Cline and Margaret Seale.

A Christmas welcome song features the opening number of the program. This is given by the pupils of Mrs. L. E. Fagan's kindergarten class.

Following is the program: Christmas welcome song, kindergarten class; Christmas overture, orchestra; "Why Do Bells on Christmas Ring?" reading by Margaret Seale; song, Christmas carol; reading, "A Stray Letter," by Doniece Cline; sacred song medley, orchestra; reading by Miss Wanda Teeple; two musical numbers, "I Heard the Bells on Christmas Day," and "The Shepherds of Love," by orchestra.

Mrs. Fagan is in charge of the program and is director of the orchestra.

PLAY AT McCOY, 'RUTH IN A RUSH,' SET FOR FRIDAY NIGHT, JAN. 1

The three act play "Ruth in a Rush," will be presented at the McCoy school house, Friday evening January 1 at 7 o'clock. This is the first of a series of plays to be presented at McCoy this year and the public is invited to attend. There will be no admission charges.

The cast of characters is as follows:

Mrs. Brownell, played by Irene Smith; Juliet Ramond by Bernice Jackson; Ruth McDonald Moore by Claret Tardy; Susie, by Georgia Pittman; Leonard Bruce by Billie Green; Wayne Ashley by Floyd Wayne Jackson; Dwight Lambert by Howard Stapleton; Peggy Patton, by Bonnelle Payne; Gilbert Lansing by Leola Smith; Philip Grant by Zora Belle Pittman; Sadie Sodastorm by Lorene Embry, and Gene Moore by Juanita Harless.

COUNTY ATTORNEY HOME FROM CONFERENCE WITH ATTY. GEN. DEPARTMENT

County Attorney Tony B. Maxey returned home Saturday night from Austin, where he went to confer with members of the attorney general's department on legal phases of the county's affair, including the A. N. Cornell contract.

He also spent some time in the Comptroller's Office, where a transfer of interest-bearing county warrants is being made for bonds dollar for dollar, under a recent deal negotiated by the Floyd County Commissioners' Court with the Roger H. Evans Company, a Dallas investment house.

Mr. Maxey was accompanied by Tax Assessor Roe McCleskey on the trip.

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY... HOMER STEEN Editor and Manager... Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

A GOOD REPORTER

Many are "called" as newspaper reporters but few have that divine spark which makes possible a word-picture of the happenings they record stand out in the minds of their readers.

And she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, 'Glory to God in the highest, and on earth peace, good will toward men.'

And the shepherds returned, glorifying and praising God for all the things that they had heard and seen, as it was told unto them.

AN AMPLE SEASON

Those who are inclined to find fault with the kind of weather we have been having the past six weeks are reminded that it has brought along with it the kind of winter season we have been wishing for.

Snow and rain, sleet, fogs and cloudy weather in December are tough on the cattle, the other live stock and the man who gives them attention.

IT TAKES TIME

Folk who become too impatient with the activities of their public servants as regards the reduction of the cost of government, particularly the schools, should bear in mind that the pace was set by all of us, whereas we charge a few with the job of making the change.

As a matter of fact, the school board and faculty began cutting their budget before the taxpayers really realized the necessity for doing so, in so pronounced a fashion.

The way school, city and county have cut their costs and reduced the tax bills is something over which to marvel.

CITY'S JOB BIGGEST

In the long run the city has the biggest job, in so far as meeting the bills created by the people and at the same time meeting the popular demand for reduced cost to them of the local government.

But the troubles of the city will become more pronounced as time goes along, because the city has the larger fixed indebtedness.

AND MANY THANKS

About the most appreciated Christmas gift the Commissioners Court could have presented to the people of Floyd County, as announced last week, was that cut of a million and a half dollars off the valuations of taxable property for farm lands next year.

The fact that the reduction in valuations automatically reduces the commissioners' salaries, taking \$100 per month off their combined income, is not a matter to be overlooked, of course.

WATCH DURING CHRISTMAS

Last week one of the fire insurance underwriting agencies of Floydada warned their friends and customers to be careful with their decorations, Christmas Trees, and Santa Claus trappings of one kind and another.

As declared in the advertisement, there are too many tragic instances already, proving the necessity for care both at home gatherings and at public Christmas exercises.

POLITICS IN THE OFFING

Politics in the State of Texas will boil this year as never before, what with close money and the desire of many and sundry to assure themselves and their families a livelihood during the next year or two, which do not have such a rosyate appearance, financially.

TEN BRAVE MEN

When Abraham bargained with God to spare Sodom, ten righteous men could have saved it.

At the command of Jehovah, Gideon decimated his legions until a brave few destroyed the Midianites.

Give me ten brave and stalwart men and I'll give you 10,000 more—we sing a song like that.

Millions there are today pale-faced and white-livered. As in every crisis, we have a bad blood count.

The crying need from Podunk to Metropolis is for ten good men.

We need an infusion of faith, an injection of confidence, an inoculation against spiritual suicide.

Our children will write about these times as the days when ten brave men were needed.

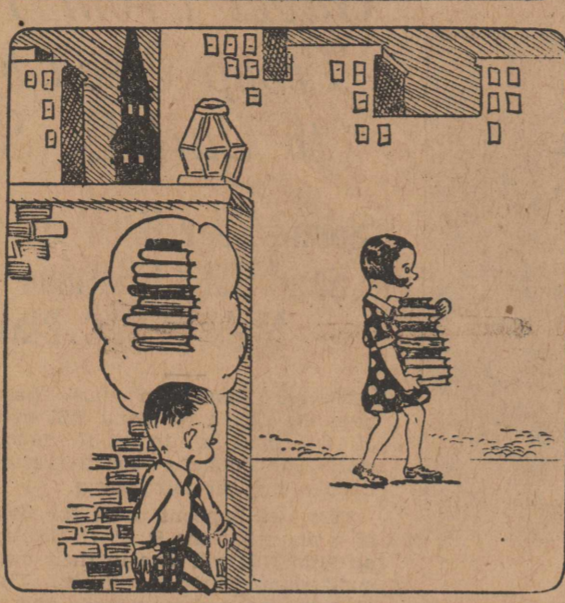
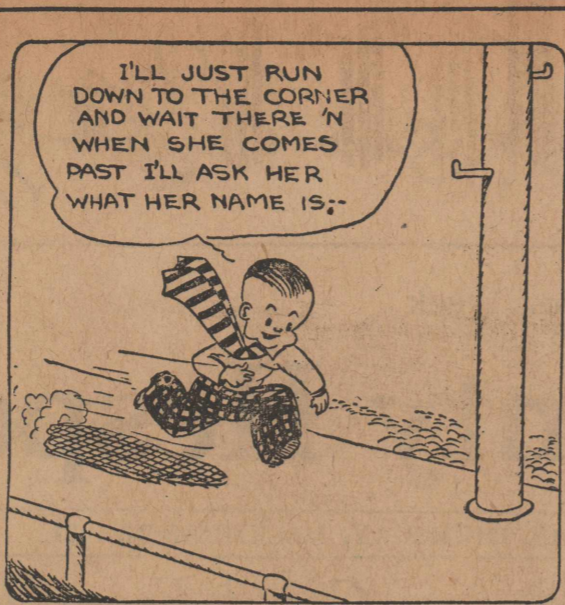
Clipped Paragraphs

A writer says that only those who have suffered can write modern fiction. If so, any one who has read modern fiction should be able to write it.—Thomaston (Ga.) Times.

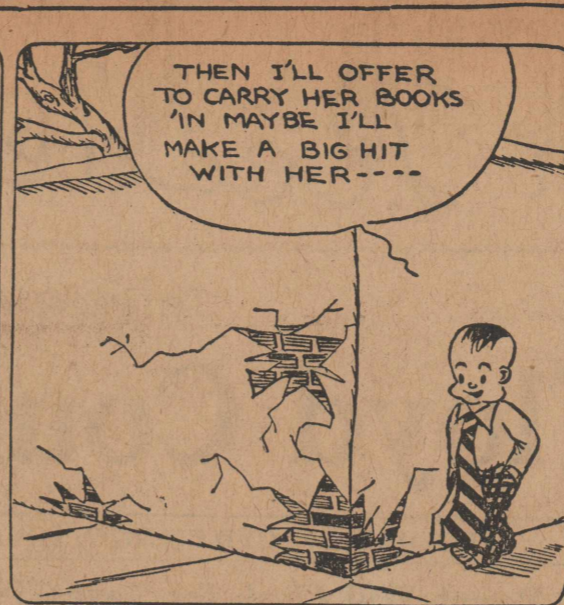
United States moves to check drinking of anti-freeze solutions, says a news item. To say the least, it certainly has been entirely unnecessary during recent weeks.—Thomaston (Ga.) Times.

The end of the world will find some people with many things undone.

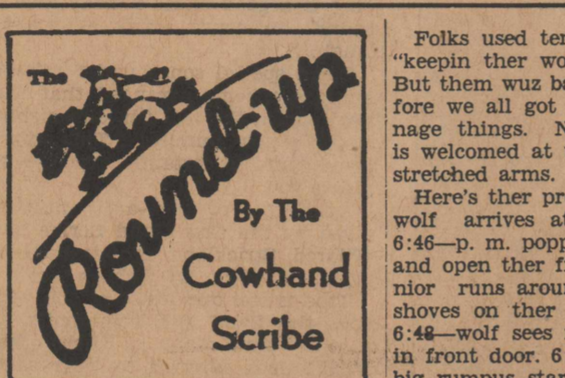
MAC



On Second Thought—



By Munch



Merry Christmas and best wishes of the season to everyone.

We are not all able to do as many nice things for our friends as we would like to do but anyway we can join in the spirit of the occasion.

I have bin lookin fer a week now tryin ter find an old inner tube so I kin cut off a slap like ther little boys do ter make ammunition fer their wooden guns only that ain't whut I want ter do with mine.

Last year ther boys played a low-down trick on me an filled my boots and socks full o' cow chips fer no reason at all except jist ter be honnery.

Not lookin fer much Christmas since one of my friends hazz done gone an give me a nickle seegar which I shore did appreciate.

Mrs. Calvin Steen sed somethin about cracklin' bread fer a surprise along about this season uv' ther year.

Looks like that it's gittin ter where ever time some people accept a favor they look ter ther price mark.

Us humans air funny critters. We most allus try ter be dignified.

And ther fust thing I done whin I got up wuz ter look allaround ter see who wuz alookin. It's amusin ter watch a person when they do a stunt like that.

Folks used ter worry a lot about "keepin ther wolf frum ther door." But them wuz back in ther days before we all got wise how ter manage things.

Here's ther program: 6:45 p. m.—wolf arrives at door and howls. 6:46—p. m. poppa gets a meat rind and open ther front door.

Mc handed me a plumb clever little pome jist last week and it's somethin I wanted my three readers ter enjoy, too. Here 'tis—

Alphabetically Related Willie found a swarm of bbbbs; Thought he could handle them with ees.

Believe it or not—ther football game between Abilene and Greenville ended 0 to 0 in favor of Abilene.

Washington Irving said: "Tis the season for kindling the fire of hospitality in the hall, the genial fire of charity in the heart."

I gotta go out and milk ther rabbits but before I go I want ter wish yer all a—

BIG Hilarious Christmas!

Generally we are inclined to line-up with what labor wants but this every-employer-to-hire two more workers as a solution of the unemployment problem makes us wonder who will eventually solve the no-employer crisis.

Saving time is a good habit, if you do anything with it after you save it.

Debts make wars and wars make debts—and ther you are.—Boston Shoe and Leather Reporter.

Prospect Pete ast me yestiddy whut I would think if I had five bucks in my pocket.

When someone stops buying, someone stops selling.

When someone stops selling, someone stops making.

When someone stops making, someone stops earning.

When someone stops earning, everyone stops buying.

KEEP GOING!

When someone stops buying, someone stops selling.

When someone stops selling, someone stops making.

When someone stops making, someone stops earning.

When someone stops earning, everyone stops buying.

KEEP GOING!

Contemporary Thought

ROOT HOG, OR DIE

Ferguson Forum: Can we survive? That is, can we live? Can we carry on? Can we make the hill? Will we starve?

Every day numbers of my farmers friends through my office and these and similar questions are asked me and I am pressed for answer.

As dreary and as blue as this Christmas will be to thousands of homes in Texas, there is also a hushed anxiety as to what the future is to bring forth in the coming year.

Here and there we see things and learn facts that is already causing alarm and belief in the minds of many people that our agricultural system is on the verge of a wholesale breakdown all along the line, and that as a result we can not carry on, that we can not live—yes, that awful spectre of starvation is already in the minds of many.

The American people have their backs to the wall, and for at least 2 or 3 years we must abandon all idea of profit or money making or wealth accumulation and turn our attention to the task of making our existence as comfortable as possible.

Let us not deceive ourselves as to our future difficulties, and cut our garments, according to the cloth. Let us at once understand that there is not going to be any reduction in taxes, there is not going to be any increase in the volume of money and there is not going to be any increase in the price of farm products.

So we had just as well know what we are up against. The tax gatherer and the tax eater are going to grab and eat to the last penny they can get.

It is therefore a plain old case of "root hog or die" and the devil take the hind most.

SCHOOL EXPENSES

Muleshoe Journal: As was to be expected, the school teachers throughout the state attending the recent annual meeting of their association at Amarillo spent much time in discussing finances, and some very constructive ideas were offered.

It was freely agreed that most of the schools throughout the state are spending too much money, and at least one legislator and one member of the state board was present, sounding a warning of dire things which might happen, if some of these expenses were not curtailed in the near future.

It has been nearly six years ago that the editor of this newspaper, then operating the leading newspaper in an adjoining county, suggested that greater efficiency could be obtained from our public school system by operating it throughout the entire year rather than for just nine months of that period.

No private business concern with an investment of two or three million dollars could possibly show dividends to its stock holders by letting such a plant remain idle from 25 to 40 per cent of the time.

Postmaster F. P. Henry has sold a total of \$219.06 worth of War Savings and Thrift Stamps up to Monday noon.

Historically Correct Sketches By CALVIN FADER

CAMEL'S HUMP ONE OF THE HIGHEST PEAKS IN THE GREEN MOUNTAINS

TREES HAD TO BE CUT DOWN, BRIDGES BUILT AND ROCKS MOVED—IT WAS A MOST DIFFICULT ENGINEERING JOB ASSIGNED TO KNOX AND HIS MEN—BUT THEY GOT THE CANNON TO BOSTON—JUST IN TIME

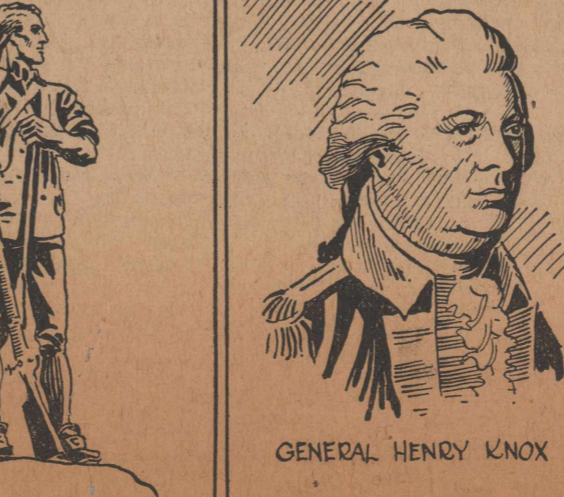
GEORGE WASHINGTON'S TRAVELS



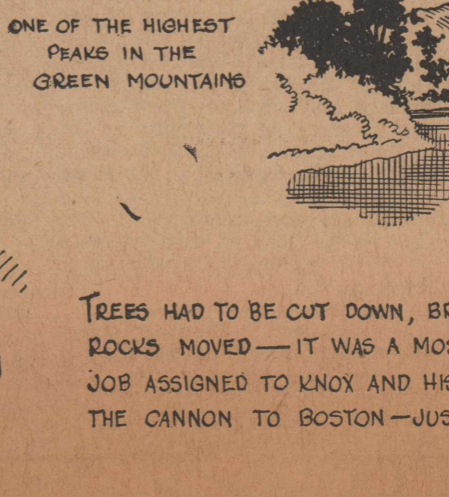
MONUMENT OVER GRAVE OF ETHAN ALLEN BURLINGTON, VERMONT

IN THE SPRING OF 1775 ETHAN ALLEN AND HIS GREEN MOUNTAIN BOYS CAPTURED FORT TICONDEROGA AND MANY CANNON—WASHINGTON NEEDED THE CANNON FOR HIS FORTIFICATIONS AROUND BOSTON BUT TO GET THEM OVER THE MOUNTAINS WAS A MOST DIFFICULT TASK—HE CHOSE GENERAL KNOX AS THE MAN TO BRING THE CANNON TO HIM—KNOX SUCCEEDED AS WASHINGTON KNEW HE WOULD—IN THREE WEEKS 59 CANNON WEIGHING OVER A HUNDRED THOUSAND POUNDS WERE HAULED ON SLEDS OVER THE GREEN MOUNTAINS—

THE GREEN MOUNTAIN BOY A STATUE IN RUTLAND, VERMONT



39 By James W. Brooks



GENERAL HENRY KNOX

Merry Christmas

GREETINGS

It gives us great pleasure to extend to you compliments of the season and to wish you a very MERRY CHRISTMAS!

W. L. FRY,
Tailors

May the Day Be Merry

We extend Christmas Greetings to our friends and customers. We are always glad to serve you.

White Kitchen
Cafe

To a Very Merry CHRISTMAS

We wish you joys of the season. We especially want to thank those friends whom we have been privileged to serve.

Cline Bros.,
Radiator
Service



We sincerely wish you the very merriest Christmas. We always enjoy serving you.

Wilson Kimble,
Optical & Jewel-
ry Co.

Hail...Hail... CHRISTMAS

Serving you has been a pleasure. We extend greetings of the season to all.

Texas Service
Station

May Yours Be a Happy Holiday

That sunshine fills your homes from Christmas to Christmas is our wish for all of you.

John McCleskey
Top Shop

Heartiest Greetings

May Christmas bring the fulfillment of your fondest dreams, the achievement of your highest ambitions.

Home Cafe

A Wealth of Good CHRISTMAS WISHES

We hope your Christmas tree is loaded with gifts of good health, prosperity and contentment.

Lester's Body
Fender &
Battery Shop



Merry Christmas

A jolly Christmas to all the jolly folks who have favored us with their patronage during the past year.

Floydada Insurance
Agency

Greetings in the Christmas Spirit

How nice it would be to shake you all by the hand and express our good wishes personally. Instead may we take this means of extending seasonal greetings and wishing you a very merry Yuletide.

FLOYDADA POULTRY & EGG
COMPANY

HAIL YULETIDE

It is our wish that Christmas mark the beginning of every happiness for you and your dear ones. May the day be a delightful one.

White Drug Co.

Your CHRISTMAS a Day of Happiness

As we extend greetings of the season, may we also thank our friends for a year of pleasant patronage.

Motor Inn
Oscar Penland

Our Most Cordial GREETINGS

We pray that Christmas shall bring countless blessings to all our friends and patrons. May the day abound with joy.

Kirk & Sons

MAY THE DAY Abound WITH BLESSINGS

Greetings, folks. And enough Christmas joy to last throughout the year. May health and happiness attend.

Dr. C. M.
Thacker

COMPLIMENTS of the Season

On Christmas, and on all the days to come, may you enjoy a full measure of happiness, health, and accomplishment.

L. G. Mathews

Extending Our GREETINGS

We wish you a Merry Christmas and hope that you have found your relations with us as pleasant as we have ours with you.

Jones Shoe
Shop

Greetings of Sincerity

To you and yours, may this Christmas bring every happiness you could possibly wish for... We appreciate our friends and customers and wish to thank you for your many favors.

Snodgrass Chevrolet
Company

To a Joyous Yuletide

To each and every one of you we wish a Christmas filled with all the things that make life sweeter and better and dearer.

Edwards Grain
& Elevator Co.

A Wealth of Good CHRISTMAS WISHES

We extend you greetings and in doing so we want to thank you for a year of pleasant patronage. Best wishes—

Perry Bros.,
Variety Store

To a Very Merry CHRISTMAS

This is a season in which we like to pause and thank you for your favors of the past year and wish each and every one of you A MERRY, MERRY CHRISTMAS!

Roy Holmes
Studio

Merry Christmas

As another Christmas day rolls 'round we think back on our many years of pleasant business associations with you, and send you our friendliest seasonal greetings. May your happiness be as certain as our wishes are sincere.

ARWINE DRUG CO.

TO A CHRISTMAS of Happiness and Health

On Christmas morn may a spell of good fortune be cast across your threshold, to linger there forever and ever. With never an intervening shadow or disappointment.

FLOYDADA CREAMERY

Our Sincerest GOOD WISHES

Our entire personnel joins in wishing you a very merry Christmas and merrier days to follow.

The Davis Gin
Lon M. Davis

BEST WISHES

I wish you all a Merry Christmas and extend my sincerest best wishes.

Robert A. Sone

Greetings of Sincerity

Friends, we greet you this Christmas day with wishes for your everlasting health and happiness.

C. Surginer &
Son

May the Day Be Merry

We send cordial greetings of the season and thank you for your kind patronage.

Floydada Drug
Co.

Our Most Cordial GREETINGS

Best wishes for a Merry Christmas and at this time we wish to thank you for your business during the year now closing and will appreciate your continued patronage.

Magnolia
Service
Station

Enjoy Your CHRISTMAS

May the day find you happy. We wish to thank you for your business during the past year and assure you of our very best wishes.

J. U. Borum,
Variety Store

To a Cheerful... CHRISTMAS

May Christmas find you surrounded by those you love and those who love you. For thus will your Christmas be merriest.

Dr. J. S.
Rinehart

Your CHRISTMAS a Day of Happiness

At this glad season we want you to know how much we have appreciated your business during the year. May you enjoy many pleasures is our wish.

Farmers Grain
Co.

To a CHRISTMAS of Contentment

You have been faithful in your patronage during the past year. May your kindness be returned to you an hundredfold.

E. S. Randerson

Greetings in the Christmas Spirit

From all of us... to all of you. Think of us not as a business institution at Christmastide, but as "folks." For it's as such we wish you, from the bottom of our hearts, a very Merry Christmas.

Frank Boerner

J. N. Gullion

DAY & NIGHT GARAGE

Dougherty News

(By Mrs. W. D. Newell)

With the coming holidays just ahead, who of us does not feel the thrill of the Spirit of St. Nicholas' visit, yet are we forgetting the greatest of all gifts, that of the baby Jesus who brought to the Earth "Peace and Good will Among men" Those of us who have small children let us not forget to remind these little ones of Him, whose birthday we celebrate and who set the first example of "Giving."

All about us we hear plans of the Christmas dinner being made with pride using home canned "this" and home canned "that" and folks, it sounds good doesn't it? Maybe this "depression" word we've about worn out has really been our one big lesson we've been needing. Anyway come on, folks let's say "three cheers" for the club women of Floyd County.

Dougherty Has Double Wedding
Last Saturday afternoon Elmer Cook and Miss Frankie Wisdom, Earl Foster and Miss Mable Bradford were united in marriage at Matador. The wedding ceremony was read by Rev. Pipkins, pastor of the Methodist Church at Matador. Mr. Cook is the son of Mr. and Mrs. U. E. Cook of Dougherty and is prominent as a cotton and wheat farmer.

Miss Wisdom is the daughter of W. M. Wisdom of Joeballey and has lived in this community since she was a small child.

Mr. and Mrs. Cook will make their home South of town with his parents where he will farm the coming year.

Mr. Foster is the son of Mr. and Mrs. E. S. Foster of Dougherty, coming here from McGargle, Texas, three years ago.

Miss Bradford is from the Sand Hill community where her parents reside but she has made this her home the past year, being employed by Mrs. John Mayo.

Mr. and Mrs. Foster will leave this week for Santa Fe, New Mexico to make their home, where Mr. Foster will be employed.

The actual rainfall the past week measures three-fourths inch but the moisture including the snow that fell last Wednesday and Thursday has been estimated as amounting to one and one-half inches of moisture. These light rains and snows are very beneficial in giving a good season for the coming crops.

Mrs. Maud Powell and children made a business trip to Floydada last week.

Mr. and Mrs. S. D. Scott and children visited relatives in Dougherty last Monday.

Church and School News
There were no services here last Sunday because of the disagreeable weather and bad roads.

Rev. I. J. Lloyd will fill his appointment here next Sunday morning and evening.

The League services for next Sunday evening will be taken from the outline given in the "New Epworth Hymnbook." The subject for discussion will be "The First Impressions of Jesus." Scripture for the lesson will be found in John 1:19-51.

Miss Thelma McNeil will have charge of the program which will be given Sunday evening, beginning at seven o'clock at the Methodist church.

There has been no announcements of any Christmas programs to be given here during the coming week, as most of the inhabitants plan to be away during the holidays.

Singing All Day Sunday
The Floyd County Singing Convention will meet here in an all-day gathering next Sunday. Everyone is invited to bring your song book and lunch basket and enjoy the day together.

School News
From Miss Esther Patterson, school reporter.

The school attendance has been less the past week than for quite awhile due to bad weather.

Miss Vela Blasingame submits two poems from her room stating that the talent for writing is evidently not limited to grown ups.

- After Christmas SPECIALS**
- Muscad Grapes, No. 2 cans, 11c
 - Fruit Salad, No. 2 cans, 23c
 - Blackberries, No. 2 cans, 12c
 - Red Pitted Cherries, No. 2 cans, 24c
 - All kinds Preserves, 2 3/4 lb. Jar., 42c
 - White Swan Olives, 12 1/2 oz., 30c
 - Gallon Fruit, All kinds, 43c
 - Mustard, Quart Size, 18c

L. L. Collins & Co.
Dougherty, Texas

Autumn Leaves
(By Ruth Evalyn Kreis, 4th grade)
The wind is wildly blowing
As the sun is setting low,
And the golden leaves are falling
Now the little leaves must go.

The flowers that are outside
Are bending their heads low;
For they know when Autumn's over
They shall have to face the snow.

Autumn Leaves
(By Lerabeth Newton, 5th grade)
Autumn leaves are over-head
Some are green and gold and red,
Winter is on the hum, they say
It may come this very day.

See them in their beauty rare
Falling, falling, every where.
Poor bare trees, their beauty gone
Now they look so old and strong.

Old bare trees, you'd think they're dead
Without their leaves of gold and red
But they're only fast asleep
Hid from winter, cold and bleak.

How we love the Autumn leaves,
Flying clouds, and chilly breeze
Make us think of good Thanksgiving
Then we're awful glad we're living.

Miss Irene Kreis has been absent from school this week because of illness.

The Dougherty basketball boys played a game with the Roaring Springs team last Wednesday night and won by a score of 38 and 6.

The Intermediate and Primary rooms are planning a Christmas tree and program for the children Wednesday afternoon.

The school will close Wednesday for the Christmas holidays and it has not been announced officially when it will start again but possibly the following Monday.

Andrews Ward News

Editor—Kathleen Hodge.
1st Assistant Editor—Fleta Manning.

2nd Assistant Editor—Fern Finkner.
Reporters—Barbara Lyn McCleskey, 7-A;
Ethel Westfall, 7-B2; Mattie Fern Fields 7-B.

Editorial
The money that we spend on text books would reach farther if all the students of R. C. A. would cooperate and try to make it do so.

One way would be to keep our books covered. If we do this they will always look neater and it will also protect the findings of the books.

Another way would be to remember the assignments rather than to mark them in the books.

So students of R. C. A. let's cooperate and try to keep our books in the best condition possible.
Fern Finkner.

Jokes

Line Was Busy
Tom—Was it a big wedding?
Tim—Yes, I got in line twice to kiss the bride and nobody noticed it.

That Lid
Maidens tall and maidens teeny—
Each one wears a hat Eugenie.
Damsels dumb and damsels brainy
They each sport a new Eugenie.
How I wish there weren't so many
Girls who wore and said Eugenie.

Filial Devotion
Did you give the penny to the monkey dear?
Yes, mama.
And what did the monkey do with it?
He gave it to his father who played the organ.

Horace Greely once said he didn't believe in ghosts but was afraid of them. Many fathers are that way about Santa Claus.

Mule in a barnyard, lazy and sick
Boy with a pin on the end of a stick,
Boy jabbed the mule—mule gave a lurch,
Services Monday at Methodist Church.

Can You Imagine?
Fern Finkner falling?
Willie Ritter making a hundred in department?
Jack McKinney not staying in detention?
June Sams with dark hair?
Daisy Aaron as slender as Ione West?
Miss Norton writing finger movement?
Malcom Linder not laughing?
Jack Stansell as tall as Paul Marshall?
Marquinta Price without any friends?
Mr. Stovall teaching writing?

Half-Minute Interviews

L. G. Mathews: "I drove from Lubbock to Plainview in one hour and fifteen minutes and it took me four hours and twenty minutes to drive the nineteen miles from the paying in Hale County to Floydada."
Wm. Finkner: "I don't believe you had as much moisture here in town as we had out at Harmony. There was still plenty of snow in the road Tuesday."

Record On Poultry Helped Her



When she figured up the year's poultry profits from her calendar record Mrs. J. B. Watkins of Permela, Coryell county, found as hundreds of other demonstrators in Texas have, that high egg production and low costs kept her profits up during 1931. From a flock averaging 300 white leghorns she made a net profit of \$468.14 or an average of \$1.17 per hen for every one of the 400 hens she started in the fall of 1930.

"If our hens hadn't done better last season than in 1927 when I started keeping records we would have been bad off, sure enough," she says. In that year the flock averaged 84 eggs per hen, in 1928 it was 129, in 1929 it averaged 157; during 1930, the first year of the demonstration with C. Snell, county agent, the flock averaged 174 eggs per bird, and in 1931 the 187-egg mark was reached.

Mrs. Watkins attributes this success to record keeping, daily wet mashes, keeping houses scrupulously clean, furnishing green feed most of the year, and mixing a home-grown ration. The mash fed consists of corn meal, ground barley, wheat bran, a little cottonseed meal and skim milk.

Referring to the Texas A. and M. College Extension Service Poultry Calendar, Mrs. Watkins declares that "anyone can make money in the poultry business if he will use and follow this guide."

THE PEOPLE'S FORUM

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum.)

INFORMATION FOR AUTOMOBILE AND TRUCK OWNERS

As there has been numerous inquiries concerning the registration of motor vehicles for the year 1932 the following information is being given out by the Tax Collector's office.

Application for registration of all motor vehicles must not be made later than January 31, 1932. Owners of motor vehicles who do not intend to register same during month of January should not operate them after the 31st of December, 1931. Then when registration is made, they only be charged for the remainder of the year. Vehicles which have been operated during the month of January and not registered by the 31st day of February 1932 will be considered delinquent. When such vehicle is registered the whole year will be charged for and in addition to this, a twenty per cent penalty will be added. It is legal for any person to operate any kind of vehicle upon the Highways of the State with 1931 license plates during the month of January 1932 if said vehicle is registered for the year 1932 during said month of January.

In registering any kind of motor vehicle, it is necessary for the applicant to present to the collector at time of registration last year's registration receipt together with any other papers which have been made pertaining to such vehicle prior to last registration date. It is not necessary for passenger vehicles to be weighed.

All owners of commercial motor vehicles should under the House Bill No. 336 passed by the last legislature, present to the Tax Collector's office at the time of registration an affidavit showing the weight of such vehicle. In order that the tax payer maybe saved any additional expense in complying with the law, it is suggested by the Collector that the truck owners weigh their vehicles at any convenient scale, then execute affidavit at the Collector's office. Arrangements have been made by the office to render this service without any expense to the tax payer.

No commercial motor vehicle will be registered for a carrying capacity in excess of 7000 pounds beginning with 1932 registration. The County Tax Collector's office has no jurisdiction whatever over the issuing of special permits which were provided by recent legislation.

Applicants for license plates for exempt vehicles should make application direct to the Highway Department. Necessary form for making these applications may be obtained and executed at the Collector's office. Due to the fact that license numbers will be issued direct from Austin, these applications should be executed as soon as possible.

People who are in position to register their automobiles during the early part of January are urged to do so. The office will appreciate your cooperation to this extent because we know it will be necessary for some car owners to wait until the last day because of financial conditions.

GIVES TEN REASONS WHY ROADS SHOULD BE PAVED

Editor Hesperian:
At the present time it takes lots of nerve to express a forward looking program, but with your permission I would like to place before the voters of Floyd County, ten reasons why we should at the present time vote for bonds for the paving of

roads across Floyd County:
1. The heaviest tax the people of Floyd County is paying is depreciation in the service rendered by their automobiles, due to the continued traveling over rough and chuggy roads, and repairs to body springs, etc., from the above conditions.

2. There are in Floyd County about 2500 cars which consume an average of 10 gallons of gasoline a week on which a tax of 4c per gallon is paid, for which \$250.00 is placed in the school fund of the state of which Floyd County receives its prorata share. About \$100.00 a week is spent in the county for highway maintenance, and the balance of \$650.00 a week leaves the county to supply the needs of the Highway Commission where they have had the initiative to vote highway bonds.

3. At the present time labor and material is cheaper than it has been for a long time, and a bond issue of \$250,000.00 at the present time would do the work of \$400,000.00 two years ago, and possibly the past condition may prevail 2 years in the future.

4. In the paving of No. 70 from east to west the State is ready to pay one third the cost, the Federal government one third, and leave for local tax-payers one third, when can we see a better time to bring the outside money into the county than at present.

5. There are many businesses in the county that are continuing only from bulldog tenacity for hanging on and not from good judgement. Why should the voters not take this into consideration at the present time and try and establish a payroll that will help carry these men over this depression, for with the completion of the highway the extra travel at all times will bring in a better amount of outside business.

6. Between Floydada and the end of the pavement in Hale County there are twelve dangerous turns and three railroad crossings, and sandwiched in is one mile of the roughest road between the north and south pole through the city of Lockney, which should be eliminated.

7. At the present time land values are at their lowest ebb, and as it will be necessary to condemn land for right away, now would be the logical time to do it.

8. Many laboring men and farmers are wondering how they are going to get by till the next harvest, on account of lack of funds. Would this not be the ideal time to place a permanent constructive program for the benefit of all and especially for the laboring people at this time, with the proviso in each contract that local labor shall be used at a living wage?

9. Should the much agitated state bond issue be placed on the statute books Floyd County would receive no benefits as the record would show that the people had always defeated the bond issue and were therefore not desirous of having good roads, and we would be left in the mud to our hearts content.

10. At the present time the money rate is the cheapest that it has been for several years, and bonds should be sold at a reasonable rate of interest, which would not be a prohibitive burden.

These are my sentiments. You can take them or pass them by, but the benefit of this from the morale stand point would be worth more than the taxes to Floyd County.

Respectfully,
J. A. Enoch.

McCoy News

McCoy, December 22. — The weather has been very unfavorable the past week. About six inches of snow fell in this community and was followed by an inch of rain Saturday night.

There was no Sunday School or B. Y. P. U. here Sunday, as the weather was so bad.

Our play, "Ruth In a Rush," has been postponed from Tuesday night until the night of January 1.

Mr. and Mrs. Jewel Mara spent Sunday in Sand Hill community with his parents.

Mr. and Mrs. Emory Curry are the happy parents of a new girl, born December 16.

Mr. and Mrs. K. Terrell spent Saturday with friends in Petersburg. Miss Mildred Raley spent Saturday night with friends in Floydada.

MRS. W. S. POOLE HOSTESS TO ANTELOPE H. D. CLUB

Mrs. W. S. Poole was hostess to the Antelope Home Demonstration Club in an all day meeting Thursday, December 10. A three course luncheon was served. Following this a business meeting was held, opening by singing of the Christmas carol, "Silent Night." After the business meeting an hour of games were enjoyed by all then Mrs. Caffee gave some interesting and inexpensive gift suggestions and as she

completed her talk Santa Claus entered with a heavy pack filled with gifts for all.

The guests departed for their homes at a late hour each filled with the joy of Christmas, a deeper love for their fellowman and feeling that the day had been well spent. Those enjoying the day were Mesdames: C. A. Caffee, C. E. Flemings, T. J. Boyd, G. W. Blankenship, C. W. Tillson, H. B. Barnett, R. R. Jones, P. R. Grissom, W. W. Palmer, B. N. Norman, C. A. Smith, J. T. Poole, our county home demonstration agent, Miss Faulkner, and the hostess.

Reporter.

Mr. and Mrs. G. A. Linder and family left this morning for Dallas where they will spend the next ten days as guests of Mr. Linder's mother, Mrs. E. Linder and his sister, Mrs. Chas. Van Eaton.

Joe Smith, who is attending S. M. U. at Dallas, was in Floydada Tuesday enroute to visit his parents, Mr. and Mrs. Joe H. Smith, of Wayside, Texas, for the holidays.

CHEVROLET PUTS THOUSANDS OF EMPLOYEES ON PAYROLL

More than 89,000 people are back at work as a result of the introduction of new 1932 Chevrolets, and \$20,000,000 worth of new cars or parts had already been built at the time of the public announcement, according to a statement released by General S. Knudsen, president and general manager of the company.

The statement follows: "Chevrolet Motor Company has its normal force of men back on the job after a two-week's shut-down for inventory and an equal period of model-change shut-down during the months of October and November.

"The Company's policy during the last year has been to retain as near an equal number of men on the payroll as possible and vary the hours according to the demand for cars; in addition, during the short demand periods, inventory has been built up to increase the weekly hours to the greatest possible number.

Hesperian Ads Get Results.

IT IS OUR PLEASURE TO EXTEND TO EVERYONE A MOST CORDIAL WISH FOR.....

Merry Christmas

and remind you of the fact that we are proud of the patronage you have given us during the past year, and to assure you that we will continue our Policy of Service and Good Building Materials at the Lowest Prices.

AND MAY NEXT YEAR BE A MORE PROSPEROUS ONE FOR YOU!

South Plains Lumber Co.

Floydada, Texas

THERE'LL BE SOMETHING NEW TOMORROW

Every time you feel like muttering "There's nothing new under the sun," take up your own Hesperian and read through the advertisements. Changes are, you'll change your mind. Here's a new wrinkle in sanitary plumbing... there's a new kind of carpet that should have been thought of long ago... here's a decidedly better way of washing delicate fabrics.

These things concern you intimately—they affect your life and the manner in which you live it. They are new things under the sun. And advertisements are the arms with which they reach out and touch you. Read the advertisements regularly. There'll be something new this week... and the week after... and the week after that. Something you wouldn't want to miss.



IS OUR SINCERE WISH TO YOU.

MILADIES SPECIALTY SHOPPE

Mrs. Welch Mrs. Horn

The Hesperian

Most Widely Read News Medium in Floyd County

SOCIETY

Christmas Social Enjoyed By Martha Girls S. S. Class.

Members of the Martha Girls Sunday school class of the Methodist Church enjoyed their Christmas social at the home of Mrs. T. P. Collins last Saturday evening. Decorations were in keeping with the Yuletide season and gifts were exchanged from a lovely Christmas tree.

Christmas carols, Bible contests and readings by Mrs. Robert A. Sone accompanied on the violin by Mrs. A. D. Cummings, and Little Frances Keim furnished the entertainment till the gifts were distributed. Delicious refreshments were served.

Those enjoying the evening were Mrs. A. D. Cummings, Mrs. Robert A. Sone, Mrs. W. H. Sharp, Mrs. Dean Hill, Mrs. T. W. Whigham, Mrs. Terrell Loran, Mrs. Lee Wilkerson, Mrs. Paul Jacobson, Mrs. W. H. Henderson, Mrs. Leroy McDonald, Mrs. Roy Snodgrass, Mrs. I. D. Roberts, Mrs. A. B. Keim, Mrs. J. B. Bishop, Mrs. Ralph Groves, Mrs. J. M. Willson, Mrs. E. E. Hinson and Miss Lillie Solomon.

Mr. and Mrs. Norman Hosts at Dinner.

Mr. and Mrs. E. L. Norman were hosts to friends Sunday at a two course turkey dinner. Decorations, place cards and the menu were suggestive of the Christmas season.

Those enjoying the dinner were Rev. and Mrs. P. D. O'Brien, Mr. and Mrs. J. D. McBrien, Mr. and Mrs. G. A. Linder and A. T. Hull.

Friendship Club Entertained With Christmas Party.

The reception rooms at the home of Mr. and Mrs. B. K. Barker were beautifully adorned in gay Christmas decorations Monday evening when they entertained the Friendship Bridge Club.

The lighted tree shone bright in red and blue lights over the strings of pop-corn, red berries and silver trimmings, from which gifts were distributed to each guest after the games. A novel feature was the drawing for tally cards, which was a small paper bag containing the players first hand and a gift suggestive of the occasion, from a large paper bag.

Delicious refreshments were served

TONY B. MAXEY
LAWYER
PRACTICE LIMITED TO
CIVIL CASES ONLY.
Office Second Floor Court House
Floydada, Texas

E. P. NELSON
FIRE INSURANCE
AGENCY
WILL APPRECIATE YOUR
BUSINESS
Every detail of your Fire Insurance requirements will be carefully handled if entrusted to this agency.
PHONE 285
OFFICE—ROOM 8
FIRST NATL BANK BLDG.
Floydada, Texas

A. J. FOLLEY
Lawyer
District Attorney's Office
at the Court House.
Civil Practice Only
Floydada, Texas

DON'T SLEEP ON LEFT
SIDE, GAS HURTS HEART
If stomach gas makes you restless and unable to sleep on right side, take Adlerika. One dose will rid you of gas or nervousness, and bring sound sleep. Floydada Drug Company. W-1

DO-TELL KILLS PAINS
This new discovery will help every woman to have a painless menstruation period. DO-TELL is sold in Floydada and guaranteed by Arwine Drug Co. 6-adv.

Westex Motor Stages
Floydada to Lubbock — — Floydada to Spur
BUS TERMINAL AT DEL RUE CAFE

WEST BOUND—			Fare
Lv. Floydada	1:30 pm.	8:15 pm.	\$
Ar. Ralls	2:20 pm.	9:00 pm.	
Ar. Lubbock	3:30 pm.	10:00 pm.	2.50
Connections—			
Ar. Roswell	9:45 pm.		8.00
Ar. Hobbs	9:00 pm.		7.00
Ar. Big Spring	9:00 pm.		7.00
Ar. El Paso	10:40 am.		14.50
Ar. Fort Worth	11:55 pm.		
Fare to Los Angeles, California			31.25
EAST BOUND—			
Lv. Floydada	1:30 pm.		
Ar. Crosbyton	2:40 pm.		
Ar. Spur	3:30 pm.		
Connections—			
Ar. Stamford	6:30 pm.		6.00
Ar. Abilene	10:00 pm.		7.75
Ar. Breckenridge	8:15 pm.		7.95
Ar. Austin	6:30 am.		16.55
Arrive in Floydada From—			
Lubbock	10:15 am.	3:15 pm.	
From Spur		3:15 pm.	

If you travel regularly between Floydada and Lubbock, ask driver for Special Rate. Thru tickets are cheaper. 10% Discount on all round trip tickets.

to Mr. and Mrs. A. B. Keim, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. Walton Hale, Mr. and Mrs. Tony B. Maxey, Mr. and Mrs. R. B. Rosson, and Mr. and Mrs. Robert McGuire. Mr. and Mrs. Hale held high score in the games played.

Ace Club Has Christmas Party At Welborn Home.

In rooms beautifully decorated in red and green, the Ace Bridge Club enjoyed a Christmas dinner party at the home of Mr. and Mrs. L. J. Welborn last Monday evening. A gallily lighted Christmas tree decorated in red, green and silver lent a holiday atmosphere to the occasion. The season motif was featured in the tallies, score pads and table covers. Tiny Christmas bells were used as plate favors.

At the conclusion of the games of bridge, high scores were held by Mrs. A. D. Cummings and J. D. McBrien. Members playing were Mr. and Mrs. G. L. Kirk, Mr. and Mrs. Robert A. Sone, Mr. and Mrs. T. W. Whigham, Mr. and Mrs. A. D. Cummings, Mr. and Mrs. J. D. McBrien and the host and hostess.

After the games the gifts from the Christmas tree were exchanged. The next meeting of the club will be Tuesday evening, January 5 at 7:45 with Mr. and Mrs. T. W. Whigham as hosts.

Woman's Council Hostess with Christmas Party.

Woman's Council of the First Christian Church entertained with a Christmas party Monday evening at the home of Mrs. E. C. Nelson with their husbands and other ladies of the church as their guests.

Different games and jokes were enjoyed till gifts were distributed from a beautifully decorated tree, the men receiving some little gift as a joke.

Refreshments were served to Mr. and Mrs. W. Edd Brown, Mr. and Mrs. R. Fred Brown, Mr. and Mrs. J. A. Enoch, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. Lon M. Davis, Mr. and Mrs. Claude Wingo, Dr. and Mrs. W. M. Houghton, Dr. and Mrs. V. Andrews, Mrs. M. L. Probasco, Mrs. Champ Walters, Mrs. John Reagan, Mrs. Sallie White, Mrs. Martin Brown, Misses Myrtice Meador, Oma Johnson, Blanche and Ruth Enoch, and A. D. Summerville.

Senior B. Y. P. U. Has Christmas Party.

Mrs. G. A. Linder entertained the Senior B. Y. P. U. Tuesday evening with a Christmas party at her home. Many games were played after which each one was presented with a gift and a bag of candy and apple.

Those present were Zela McRoberts, Opal McNeill, Angeline Patterson, Virginia McClung, Clara Belle Goughly, Selma Linder, Bonnie Lloyd, Josephine Williams, Faye Newell, Verdie Snodgrass, Lenora Myers, Annie Snodgrass, Claude Myrl Patton, Johnnie Johnson, Bernice Jeter, Elaine Henry of Lubbock, and Amy McRoberts, J. D. Moore, Buck Bishop, Pete O'Dell, Pat Stansell, Herwin Strickland, Milton Sims, R. C. Patton, Rolein Smith, Virgil Crawford, Gilbert Nichols, Stokes Campbell, Rex Johnston, Verne Eastridge, John Harold Myers, J. W. Teague, and Sam Henry of Lubbock.

Dr. W. M. Houghton
Now located in offices at
Floydada Drug Co.
General Practice
Diseases of Women and
Children a Specialty
Phones:
Residence 250
Floydada Drug 51

Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

They Cuss Him



December 7 to 13 was annual "Cuss the Editor" week at Dalhart, Texas. This is an innovation of John McCarty, above, editor of the Dalhart Texan. According to McCarty, citizens of his section of the state wasted no time to cuss him. Nearly three pages of his paper are taken up with the cussings each year.

Miss Gamble Hostess to Las Amigas Club.

Miss Mary Gamble was hostess to the Las Amigas Bridge Club at her home Tuesday evening. At the conclusion of the games Miss Oleta Jackson held high score. Refreshments were served to Misses Bernice Bishop, Helene and Maurine Jay, Eula Mae Gullion, Oleta Jackson, and the hostess members and Miss Mildred Welborn, guest.

Christmas Social Enjoyed by Pastor's Helpers Class.

One of the most enjoyable social affairs of the Christmas season was the class party for the Pastor's Helpers Class of the Methodist Church, at the home of Mrs. Lillie Brien, 429 West California Street, Tuesday afternoon.

The home was beautifully decorated carrying out the Christmas idea, including a beautiful tree. Most of the ladies were dressed appropriately for the depression and were eligible for prizes. Some lively games were played by part of the group while others were making candy and popping corn which was later enjoyed by all.

Refreshments were served by the hostess and Mrs. R. E. Fry assisted by Mery Lynn Fry and Verna Lynn Olson and last the gifts were distributed to each one present from her "Twin sister."

Members present were Mrs. J. E. Appling, Mrs. Walter Birch, Mrs. W. M. Colville, Mrs. J. E. Courtney, Mrs. Alice Dickey, Mrs. J. J. McKinney, Mrs. Myrtle McCauley, Mrs. M. B. Holmes, Mrs. P. M. Felton, Mrs. Ella Johnson, Mrs. I. A. Smith, Mrs. Will Walker, Mrs. W. C. Hanna, Mrs. Tom Deen, and the hostess. Guests were Mrs. R. E. Fry, Mrs. Paul Jacobson, Mrs. Hardgroves, Mary Lynn Fry and Verna Lynn Olson.

Mr. and Mrs. Hammonds Entertain Pla-Mor Club.

Three tables were placed in the beautifully decorated rooms suggestive of the holiday season, when Mr. and Mrs. John Hammonds entertained the Pla-Mor Bridge Club last Tuesday evening. Lovely poinsettias, holly wreaths and other decorations in keeping with the season were used. Gifts were exchanged from a lovely tree. Mrs. Richard Stovall and Calvin Steen held high score.

Delicious refreshments were served to Mr. and Mrs. Herbert Sams, Mr. and Mrs. Calvin Steen, Mr. and Mrs. Richard Stovall, Mr. and Mrs. Carr Surginer, Mr. and Mrs. Luther Fry and the host and hostess.

Mr. and Mrs. Calvin Steen will be hosts to the meeting for January 7 at 7:30 o'clock.

CONSTITUTION take

"If I got constipated, I would get dizzy and have swimming in my head. I would have very severe headache. For a while I thought I wouldn't take anything—maybe I could wear out the headaches; but I found they were wearing me out. I found Black-Draught would relieve this, so when I have the very first symptoms, I take Black-Draught and now I don't have the headache. I am a firm believer in Black-Draught, and after using it 20 or more years, I am satisfied to continue its use."
—P. E. McKinney, Orange Park, Fla. 2-171

THE FORD'S Black-Draught
WOMEN who are run-down, or suffer every month, should take Cardui, Used for over 50 years.

Lakeview Eaglet

(By Students of Lakeview High School)
Staff
Editor in Chief—Alta Lloyd.
7th and 8th grade Reporter—Bonnie C. McCravy.
5th and 6th grade reporter—J. W. McCravy.
3rd and 4th grade reporter—Ara Sue Edwards.
1st and 2nd grade reporter—Mae Dean Raley.

Program, Christmas Dec. 24, 1931
Music by Mr. Kiker and Mr. Wright.
Song, "Silent Night" by Congregation.
Reading "Welcome Address" by Vera Faye Battey.
Christmas Tide by Primary pupils.
Song—"Hark! The Herald Angels Sing," by fourteen grammar school pupils.
Address, Supt. Price Scott.
Reading "First Christmas" by Helen Hinsley.
"Christmas Dialogue" by 3rd and 4th grades.
Piano solo "In the Mountain Cot" by Mary Lois Conway.
"A Christmas Quiz" reading, by Madine Raley.
Two act play "Daddy's Christmas" by fifth and sixth grades. Mrs. Kiker.
Music, Mrs. Kiker.
Reading "Christmas Time" Imogene Ray.
Talk, Clark Baldwin.
Reading "Little Fellows Stocking" Jimmie Poore.
Reading "Christ Child Walkes on Christmas" by Alma Ruth Nelson.
Duet "Joy to the World" by Evelyn Roy and Ethel Warren.
School will be dismissed from December 23 until January 4.

Personals
Mr. and Mrs. Fowler Instep and Misses Frankie and Ernestine Jones who have been visiting in Littlefield for several weeks returned home Friday night.
Mrs. Henry Hollis was ill the first part of last week, but is reported to be improving at this writing.
J. M. Warren made a business trip to Goodland, Texas the first part of last week.
The Trustees visited school Monday.
Some teachers intend to spend Christmas with their parents and friends if weather permits. Miss Dixon will visit her parents in Bell-Evew, Mr. and Mrs. C. A. Cass and C. A. Jr. will visit in Paris and Dallas during the Christmas holidays.
Miss Woolsey will spend Christmas at her home in this community.
Mrs. Ross will spend her Christmas holidays in Floydada and Amarillo visiting friends and relatives.
Miss Mamie Schuster spent the week end with her mother Mrs. J. C. Raley.
Mr. and Mrs. Orville Poore spent Saturday and Sunday with her mother Mrs. S. D. Thornton.
R. B. McCravy is reported to be improving at this writing.
Mr. and Mrs. H. J. Nelson and family spent Sunday with Mr. and Mrs. R. H. Nelson of Floydada.

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Floydada, Texas, Dec. 16, 1931.
Dear Santa:
I am a little boy six years old. I go to school and am in the first grade.
Santa will you please bring me a foot ball and a train. This is all I want, but don't forget the poor children.
Lots of love,
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Dear Santa Claus:
Merry Christmas to you.
For fear you did not know what I wanted you to bring me, I will tell you. If you can bring me a doll, some doll clothes, a lunch basket, and a box of water colors.
I thank you for the gifts last year. I hope you have gifts for all the girls and boys and everybody.
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Last Installment This Week of Hundreds of Letters to Santa Claus

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Your friend,
Juanita Luttrell.

Floydada, Texas, Dec. 8, 1931.
Dear Santa: I am in the third grade. I go to school at Lakeview.
I have been a good boy. I want a twenty-two target and two boxes of shells and a bicycle. Some nuts, candy and fruits. Do not forget Miss Woolsey, she is my teacher.
Your friend,
Roscoe Riggle.

Floydada, Texas, Dec. 8, 1931.
Dear Santa Claus: I am a little girl five years old. I have brown eyes and hair. I live about one and a half miles south of Floydada. Santa if you have enough I would like to have a big baby doll and I'd also like to have some dishes and a table with two chairs. Santa I have a sister thirteen and she would like a manicure set and please don't forget my mother and daddy. I hope you leave plenty of toys at the Orphans home. You will find some pie on our table.
Merry Christmas,
Mary Jean Wood.

Floydada, Texas, Dec. 11, 1931.
Dear Santa Claus: I am eight years old and in the third grade at school. Please bring me a fountain pen and a story book. I want a pretty bridle for my shetland pony and lots of fruit and candy and nuts, don't forget my twin brothers and little baby sister.
Anna Beth Smith.

Dougherty, Texas, Dec. 10, 1931.
Dear Santa Claus: I want to thank you for being so good to me every Christmas. I have received many pretty things from you and I love you very much. This Christmas I want a new suit, a box of water-colors, a tool chest, some fruit and candy. Please don't forget my little niece, Selma Louise. She would like a doll, a dog and a ball, and please remember the orphans and sick ones. I love you lots, Santa,
Bennie Crawford.

Floydada, Texas, Dec. 15, 1931.
Dear Santa Claus: I am a little girl eight years old. I go to school at Andrews Ward. I am in the second grade, Miss Walker is my teacher. Please bring me a baby doll, a cabinet, fruits, nuts and candy. Don't forget my teacher and don't forget Mother and Daddy.
Your friend,
Wilda Ruth Finley.

Running Water, Texas, Dec. 14, 1931.
Dear Santa: I am a little girl ten years old and in the fifth grade and go to school at Running Water, Texas. My teacher's name is Mrs. Woods. Now I will tell you what I want for Christmas. I want a little cedar chest and nuts, candy and fruits and don't forget the other boys and girls.
Your little friend,
Lois Williamson.

McCoy, Texas, Dec. 19, 1931.
Dear Santa Claus: I am a little boy seven years old, and go to school at McCoy. For Christmas I want a stock farm and a little truck. And plenty of apples, nuts and candy. And don't forget my teacher Miss Raley. Bring her something nice too.
Your little friend,
Leon Payne.

Floydada, Texas, Dec. 7, 1931.
Dear Santa Claus: It will soon be time for you to come again. Please bring me some fruit, nuts and a football and fountain pen. I hope you will bring all the little girls and boys something.
Curtis Kelly.

Floydada, Texas, Dec. 15, 1931.
Dear Santa Claus: Please bring Yvonne and I a doll in a case and clothes, fruit, nuts and candy. Don't forget little Edward and Wanda Fern. Edward would like a train and Wanda Fern a doll.
Your little friend,
Lorraine and Yvonne Wilson.

Floydada, Texas, Dec. 8, 1931.
Dear Santa: I am a little girl in the fourth grade. I am eleven years old. I go to school at Lakeview. I have been a good girl. I want an ever sharp pencil, a box of crayolas, fruits, nuts, candy and fire works. Please do not forget Mother and Father and the other little children.
Your little friend,
Ella Breed.

Floydada, Texas, Dec. 11, 1931.
Dear Santa: I am a little girl in the fourth grade. I am nine years old. I go to school at Lakeview. For Christmas I want a fountain pen, a doll, a story book and some nuts and candy. Do not forget my Mother and Daddy. My little sister wants a doll, and my little brother wants a train.
Your friend,
Ara Sue Edwards.

Floydada, Texas, Dec. 11, 1931.
Dear Santa: Please bring me a sleepy doll, some dishes and a fountain pen. I would like to have some nuts, fruits and candy. I have been a good girl this year.
I am in the fourth grade. Bring my brother a fountain pen and an ever sharp pencil. Bring my little sister a sleepy doll and some dishes and nuts, candy and fruit. Be sure and do not forget Mother and bring her something.
Your friend,
Dorothy Odam.

Floydada, Texas, Nov. 20, 1931.
Santa Clause, Borum Variety Store, Floydada, Texas.
Dear St. Nick: Please bring me a wagon, foot ball, candy, nuts fruits. Please remember my brother Revis.
Sincerely,
Thomas Reno Stanford.
P. S. Please remember by little cousins Tressmon, Willard and Bern Glover.

Floydada, Texas, Dec. 8, 1931.
Dear Santa: Santa Claus please bring me a pair of gloves some candy and nuts, fountain pen and a story book, and don't forget my little brothers and little sister. I have been a good boy. I am in the third grade. Don't forget Miss Woolsey.
With love,
Otis Anderson.

Floydada, Texas, Dec. 8, 1931.
Dear Santa Claus: I want a new dress for Christmas. And all kinds of nuts and candy. I would like to have a fountain pen also please remember Ruth and May, Mother and Father also. Remember the other little children. I have been a good girl this year. Remember Miss Woolsey. I am in the third grade.
Your friend,
Hazel Riggle.

Floydada, Texas, Dec. 8, 1931.
Dear Santa Claus: I want a fountain pen a knife and some fruit and nuts. Don't forget my teacher, Miss Woolsey and my little brother, Odell.
Your friend,
Frank Breed.

Floydada, Texas, Dec. 8, 1931.
Dear Santa: I want a bicycle. I want a foot ball. I would like some nuts and candy. I want some kind of game. I have been a good boy. Remember Mother and Father and brother. Don't forget the teachers.
Your friend,
Jim Carr.

Floydada, Texas, 324 West Houston Street, Dec. 18, 1931.
Dear Santa: I am a little girl nine years old I have tried to be good and for Christmas I want a stocking and the prize box with it and fruit, nuts and candy. Be sure and not miss my teacher, Miss Meredith, bring her something nice. Do not forget my sister, Fern, bring her something nice too, also mother and daddy and aunt.
With lots of love,
Esther Finkner.

Floydada, Texas, Dec. 19, 1931.
Dear Santa Claus: I am a little girl nine years of age. I am in the third grade and go to Andrews Ward School. I have been on the honor roll all this year and have tried to be nice. So please bring me a pair of boots to wear in the snow, I want a surprise stocking and I also want a treasure box. Bring me lots of fruit, nuts and candy.
Your little friend,
Edna Earl Price.

Dougherty, Texas, Dec. 11, 1931.
Dear Santa: Please bring me an apple, orange some candy and nuts. Don't forget my little sister Jean.
Bobby Covington.

Floydada, Texas, Dec. 19, 1931.
Dearest Santa: I am a little boy three years old. I want a wagon, car that runs when wound up, an airplane and story book. Fruit, candy and nuts. Don't forget mother and daddy.
Good bye,
Glenn Bryant Carmack.

Floydada, Texas, Dec. 18, 1931.
Dear Santa Claus: I have been a good little boy and I wish you would bring me a football and a plow I can pull behind my farmal some candy and nuts. Don't forget my little sister and Dee.
Your little friend,
Leroy Chowning.

Floydada, Texas, Dec. 19, 1931.
Dear Santa Claus: I am a little boy four years old. I want you to bring me a little pop gun a zeppelin, a hammer and a little aeroplane and lots of nuts, fruits and candy. I wish you a merry Christmas.
Love,
Bert Lee Emert.

Floydada, Texas, Dec. 18, 1931.
Dera Santa Claus: I am a little boy four years old. I want you to bring my toys, fruit, candy and nuts to Slaton, Texas, for I will be there visiting by grandmother. I have been a good little boy. I had an operation for appendicitis in October but I am feeling fine now. I love you.
Your little friend,
Sudduth Parker Moore, Rt. 5.

Floydada, Texas, Dec. 1931.
Dear Santa: I am a little boy seven years old and in the third grade. Please bring me a pair of spurs, bridledbits, fire works and fruit.
Your little friend,
Bobby James Eubank.

Floydada, Texas, Dec. 14, 1931.
Dear Santa: I am a little boy nine years old. I want an air gun. And don't forget the other little boys and girls. Mother, Daddy and my little brother.
Love,
L. H. Smith.

Floydada, Texas, Dec. 18, 1931.
Dear Santa Claus: I am a little girl six years old. Will go to school next year and will try to learn fast so will you please bring me an educational scroll and black board a doll and don't forget I still like nuts, fruit and candy. Be sure to remember all other little girls and boys.
A nice little friend,
Eunice Faye Williams, Route 4.

Floydada, Texas, Dec. 15, 1931.
Dear Santa Claus: Will you please bring me a little machine and little dresser and suitcase and lots of candy, nuts and fruit. Bring brother some toys too.
Wanda Heard.



TO WISH

Our customers and friends all a Merry Christmas, full of the joys of home and the season's pleasures.

All our force appreciate the opportunity of serving you at any time.

FINKNER MOTOR COMPANY

St. Louis Popular Fireproof Hotels

REFINED—but NOT EXCLUSIVE—where just "PLAIN FOLKS"—and ARISTOCRATS "brush elbows" good-naturedly—in a HOME-LIKE ATMOSPHERE—where your purse is NOT continually being opened.

Make THE AMERICAN or THE ANNEX your place of contact. » « You'll like it!

Rates: \$2.00 per day and up. Every room has bath, hot and cold and circulating ice water, etc.

We feel sure our food will attract you to our cafe.

GARAGE ONE BLOCK FROM HOTEL

THE AMERICAN 7th & Market Sts.
THE ANNEX 6th & Market Sts.
Saint Louis, Missouri

What is "Merry Christmas" worth?



Is there someone this Christmastide who means more to you than a mere Christmas "greeting" can express?

Is it mother . . . father . . . sister . . . brother . . . an old friend?

Here's a suggestion for a remembrance whose value can't be measured in terms of dollars and cents. And yet it costs comparatively little.

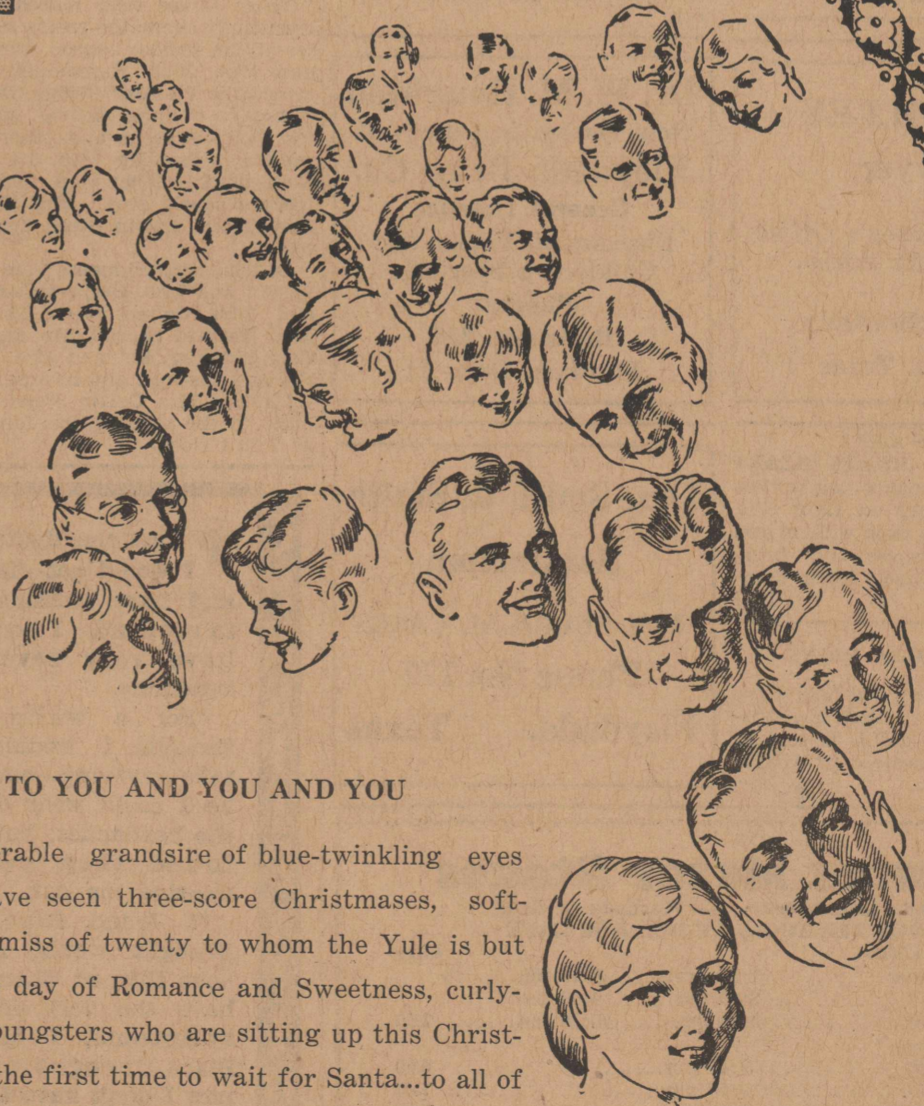
Go to the telephone Christmas Day. Call the home folks. Talk to Mother, Dad, Mary, Bill. Talk to your chum. Talk to your sweetheart. Talk to your friends. Think of the surprise and the thrill they'll get out of hearing your voice . . . and think of the pleasure you'll get out of hearing them.

What price can measure the value of a talk between Mother and Son? What price on a child's laugh heard a thousand miles away? What price on a hundred words exchanged by separated lovers?

And yet, your "Merry Christmas", spoken along the wires after 8:30 p. m., goes 100 miles for 35 cents. (station-to-station rate) The Long Distance operator will gladly tell you the cost of a three-minute conversation to any point.



JOY TO ALL



TO YOU AND YOU AND YOU

. . . Venerable grandsire of blue-tinkling eyes that have seen three-score Christmases, soft-cheeked miss of twenty to whom the Yule is but one more day of Romance and Sweetness, curly-haired youngsters who are sitting up this Christmas for the first time to wait for Santa...to all of you, a Happy Christmas.

Texas Utilities Co.

For the sixteenth consecutive year, we take pleasure in wishing our many, many friends the compliments of the season!

THE HESPERETTE

Published by Students of Floydada High School

Editor—Selma Lider.
 Assistant Editor—Virgil Crawford.
 Literary Editor—Elizabeth Daniels.
 Local Editors—Lavern Jordan, Genell Stovall, Virginia Stovall.
 Sports Editor—Waldo Houghton.
 Joke Editors, Madge Dorsey, Gladys Ruth Brown, Sam Rutledge.
 Society Editor—Louise Conner.
 Exchange—Jean Bain.
 Typists—Dorothy Scott, Blanche Hilton, Enid Scoggins.

EDITORIAL

The Real Purpose of Christmas

The word "Christmas" as interpreted by many, means a time for celebration and enjoyment. The average person in America doesn't ever think about the real purpose of Christmas. They give and receive presents, feast, and have a good time without ever thinking what the occasion of Christmas means. The small children think that with a few sweets, some toys, and the loud fire works, their Christmas is complete. The young people have a merry Christmas by attending all sorts of social entertainments. The older people celebrate Christmas in a truer spirit than the younger generations. Their Christmas holidays are usually spent by having a peaceful rest at home and watching the little tots enjoy themselves.

Many of us today celebrate Christmas too much like a national holiday. We should try to refrain from doing this. The word Christmas is sublime, and should be respected by everyone. Due to the fact of unthoughtfulness, many people say "Xmas" instead of "Christmas." Now, this is an error because in doing this we leave out the word "Christ," and it is for this word that we have Christmas. The real purpose of Christmas is to celebrate Christ's birthday in a humble and worshipful spirit.

LETTERS TO SANTA

Dear Santa:
 Please bring Mr. Cummings an automatic excuse writer, and Mrs. Teague something to eat during her loafing period.
 Enid Scoggins.

Dear Santa:
 Please bring me a new car and lots of "sweets."
 L. T. Barksdale.

Dear Santa:
 Please bring me a toy car and a pair of stilts.
 Tommy Deen.

P. S. I didn't forget about the depression.

Dear Santa:
 I have tried to be a good girl. Please bring me a new powder puff, a set of dishes, and Malcolm Bridges.
 Genell Stovall.

Dear Santa:
 I want a new doll and a lot of candy and beans.
 Madge Dorsey.

Dear Santa:
 Please bring me a new drum and a little red wagon. I have tried to be a good boy. Don't forget the other little boys.
 Little Malcolm Bridges.

Dear Santa:
 Please bring my wife a doll, so I can go one place without her.
 Mr. Teague.

Dear Santa:
 I have tried to be patient, so please bring Mr. Barksdale a new car.
 Thank you,
 Miss Dennis.

Pep Squad Football Banquet

The Green Peppers of F. H. S. entertained the football boys with a lovely banquet served by the Methodist ladies at the Methodist church Friday night. The following program was enjoyed by all present:
 A Toast—Alice Mae Fyffe.
 Response—Marion Head.
 Reading—Edele King.
 A Tribute—Coach L. T. Barksdale.
 Songs—Lola Maye Grundy, Louise Conner, Rhe Cloud, Norine Spence and Lurlyne Clonts at the piano.
 Address by Rev. P. D. O'Brien.
 Short talk—E. E. Boothe.
 Songs—Pep Squad.
 The menu was, fruit cocktail, baked chicken, dressing, giblet gravy green beans, creamed potatoes, rolls butter, cranberry jelly, pickles, mint jello, cake, coffee.

There were 84 present and at the close of the banquet, the Green peppers led by Genell Stovall, Blanche Hilton and Alice Mae Fyffe sang, "We're Cheering for the Whirlwinds," gave fifteen "rahs" for Whirlwinds and then with everyone standing sang "Dear Floydada High." They were then dismissed by Mr. O'Brien. Mr. Boothe invited those attending the banquet to see the show. The majority of the guests accepted his invitation and enjoyed the show very much.

The Senior members of the pep squad and football team left the banquet with sad faces, although they enjoyed the banquet to the greatest extent, realizing that this was the last football pep squad banquet they would attend in old F. H. S.

The room and table were beautifully decorated with Green and white paper. Green and White goal post and footballs were used for place cards. The cocktail, jello and cake also carried the color scheme of green and white.
 The pep squad plans to entertain the basketball boys after basketball

season is over. They will have the Whirlwind spirit and hope that it will never die.

Notice

Coach Barksdale found tacks in his nut cup at the Pep banquet Friday, so he went ahead and ate them, because he didn't want to be left out.

Chapel News

Chapel was held Thursday, December 17, in the auditorium. The following program was presented by the H-Y.

Silent night—Students.
 Talk on Hi-Y—Mr. Stephens.
 The Bird's Christmas Carol—Sam Rutledge.

Birth of Christ and Incidents of his Life—Verne Eastridge.
 A Christmas Miracle—W. A. Amburn.

How Christmas is Celebrated in other Lands—Virgil Crawford.

Mr. Patty then made the following announcements: Faculty meeting after school. Christmas holidays will start Wednesday, December 23 and last until January 4.

Rev. Smith Makes Talk To Students

Tuesday, December 22, the following chapel program was rendered. Songs sung were: "America For Me" and "Joy to the World"; following the songs, Rev. I. A. Smith, pastor of the First Methodist Church, led in a word of prayer. Rev. Smith then gave a very interesting address.

Mr. Cummings made the following announcements: basketball game at R. C. A. Tuesday night at 7; Floydada will play Matador in what is promised to be a very exciting game of basketball.
 Pep meeting was called after school.

CLUBS

History 9a

The Cruiser's History Club met Friday, December 18, and gave a short program, which consisted of some interesting topics from the scholastic and a debate on the proposition: "Should children be taught there is a Santa Claus." The club then dismissed not to meet again until after exams.

Girl Reserves

The Girl Reserve met for a short session Monday, Dec. 21, and discussed what they would do for Christmas. They decided to bring some food, filling a basket to give away for a present. Each girl was supposed to bring some kind of food for the basket by Wednesday.

News Searchers' History Club Meeting

Friday, Dec. 11, the News Searchers met. The club was called to order by the President, Cleo Birch. The minutes of the last meeting were read by the secretary, Lon Davis, Jr. During the last meeting, a committee was appointed to select us a name. Several were suggested and club voted on them. The constitution was read and adopted by the club. Several themes were read and the club members enjoyed them very much.
 Our next meeting will be on January 8.

D. D. E. Club Meets

The D. D. E. Club met December 21 in Miss Miller's room and the following program was given: Hugh Jeff Ayres told a very comical story, "The Recruited Xmas"; Jean Bain gave an article on "Peace on Earth"; Mr. Cummings gave a talk on "The good that we will get from the club." We adjourned to meet the week after the Christmas holidays.

Christmas Rush

Shops are full of Christmas shoppers. Buying papa bedroom slippers. Tinselled trees are blazing brightly. Christmas parties given nightly.

Mother's in the kitchen baking. Daddy's busy money making. Holly wreaths are in the window. Hung there recently by Linda.

Baby's writing to old Santa. Asking him for more than plenty. All this hurried celebration. Is for Christ, our great salvation.

A haircut is a funny thing. When you get a new haircut, what do you do with the old one? You don't throw it away, you don't keep it and you don't get it cut off. What do you do with it.
 And if a haircut doesn't wear out and doesn't wear in, why do you have to get a new one. I never have seen any worn-out haircuts laying around. Strange, strange.

Latinus Nuntius

An English-Latin Letter

The following letter was written by a business man—a firm believer in Latin—to illustrate this fact to a doubting pupil.

Latin is a great help in every thing we study. In bookkeeping, it is much easier to understand "debit" and "credit" if we know their "derivation;" in Algebra, it shows us without a rule the difference between identity and equation; in Geometry, Q. E. D. ("quod erat demonstrandum") is much easier to say than "which was to be proven." In Botany, Agriculture and nearly all the Sciences, most of the names come from Latin (or Greek), while it is impossible to get so much out of History and German without Latin, is with it.

But in English—the most everyday practical study of all—Latin helps most. We cannot get away from it. If we know Latin, we never misspell separate, preparation, laudable, precedence, and so on. Consciously or unconsciously we use it all the time, not only indirectly in fully half that we speak or write,

but directly as well. We see a football "poster."

High School Versus Academy Game Called at 3 P. M.

Do we know the words in quotation marks? In the game only "bona fide" students are allowed to play; others are unfit to represent our "Alma Mater." We go to the game and pay our money (which has "a plumbus unum" stamped on it) to the manager, who is "ex-officio" gate-keeper. Our team beats the other (or "vice versa") and the captain makes an "ex tempore" speech. We pretend the other team is dead, and we hold a post mortem celebration, parading the streets with a big banner with a facsimile of the rival school marked "In memoriam" and "requiescat in pace."

If the principal opposes athletics, we may argue pro and con (tra) urging a "referendum" to the students. A single lapsus linguae may spoil our case in toto. We may use an effective a priori argument, or say there is prima facie evidence that football is a good thing; but if we fail to make our point, things remain in status quo, the principal gives his ultimatum, and we make our exit.

And so I could go on "ad finitum" by talking of "flat" money, "ad valorem" tariff duties, "ex-post facto" laws, and "ante bellum" days, when the per capita income of the country was less per "annum" than it is now. But you ought to be studying your Latin, instead of reading this about it, so I will stop. Scriptor Hugh Ayres.

Autobiography

Bow, Wow! My arrival into the world was thus announced on April 28, 1914. Although I was born in all fool's month, I can hardly consider myself influenced by this.

The events which took place during my early life are not stamped in my memory; therefore I should relate to you a few incidents as told to me by my family. Upon the night of my debut, several of my relatives were present. Of course they were all interested in me and each wanted me to be his namesake. My uncle Hezekiah was present, and he insisted that I be named after him. I also had an aunt present and she contended that I should have her maiden name, Berry. These two names with my grandfather's name, Virgil, were taken into consideration, and several days later I was christened, Hezekiah Berry Virgil Crawford. It is a mystery to me how I have managed to survive under such a name at this; however I have thus far.

At a very young age I became interested in nature. It happened that during my younger days I lived near a forest, and it was here that I spent many pleasant hours listening to the birds sing, and watching the beautiful scenery.

My grandfather and I were real close pals and we spent many happy evenings together, sitting on the porch talking, or hunting in the woods. Hunting has always been my favorite sport, although I am very fond of fishing; however I have never been very lucky at catching a large fish.

I am never alone, but I have always had a diabolical insight. At times I am to quizzical, especially where I am in a happy mood. As a general rule I am optimistic; however at times when things go wrong, I tend to be a little pessimistic.

I recall very distinctly an incident which happened during my early life. I was six years old and mother had prepared a birthday cake for me. We had some visitors that day and mother intended that every one present should celebrate my birthday. Fearing that the company might devour all my cake at the first table, as they generally did, I went to the pantry before dinner, got a knife, and cut the large cake half into, I took what I considered my half, of course it was the larger half, and placed it on the porch. When mother called the guests in to dinner, I made my way to the back porch where I intended to feast, but to my utter disgust my dog, Fido, had devoured every crumb of my cake. Wearing a long face, I made my way into the living room to await my turn at the second table, and a good scolding from mother. I shall always remember this.

I have lived on a farm all of my life and I enjoy such a life very much. Nothing have I enjoyed so much as the pleasant summers, eating wild berries in the forest and

swimming in the creek were my favorite hobbies during the summer. Six years of my life were spent in East Texas. When still a small lad, I moved out into the west where I have lived since. I have traveled in several parts of Texas and Mexico, but have never been in any other state except Oklahoma.

I am the seventh child of a family of nine children. I have always had an ambition for a good education and it is for this that I am now striving.

Locals

Gwendolyn Snodgrass, a former F. H. S. student, who has been attending Ward Belmont visited school Monday.

Gene Smalley, Golden Louise Steen, Roxie Norton, Charley Grigsby, Starks Green, Dave Luttrall, former students in this school, visited with us Monday.

Stokes Campbell, Reva Handley and Opal McNeill spent the weekend at Dougherty.

Eddie Bailey, Dick Switzer, Victor Jo Hudson, and Ralph Hudson from Fort Worth spent Sunday with Mr. and Mrs. V. P. Switzer and family.

Nina Virginia Ford had visitors from Lakeview last week-end.

Wilma Salisbury visited school Tuesday.

Christine Trowbridge visited school Tuesday.

The Hesperette Staff, together with the entire students of Floydada High School, wish each and every citizen of Floydada a very prosperous and happy Christmas and New Year.

Jokes

Malcom: I always kiss the stamps on your letters because I know that your lips have touched them.
 Genell: Oh, dear. And to think that I dampen them with Fido's nose.

Mrs. Teague was heartbroken. What's the matter? asked Miss Dennis.
 Oh, my husband is so absent minded. After breakfast he left a tip on the table, and when I handed him his hat he handed me another tip.

Well that's nothing to worry about. It's just force of habit.
 That's what worries me. He kissed me when I gave him his coat.

Doc. Houghton: Do you always stutter?
 Mr. Cummings: N-n-o-o-pe, only when I t-t-t-talk.

How did it happen that Willie and Nellie were kicked out of the auto show?
 Oh, they got into one of the cars and forgot where they were.

Say, Pa!
 Well, what is it now?
 When deaf mutes have hot words do they get their fingers burned?

Jimmy: Mother, let me go to the zoo to see the monkeys?
 Mother: Why, Jimmy! Imagine wanting to go to see the monkeys when Aunt Lucy is here.

Do you know your wife is telling around that you can't keep her in clothes?
 That's nothing. I bought her a home and I can't keep her in that, either.

Dad, I got a 65 today. Fine work, let me see your card. Here it is.
 Good gosh; I thought it was your golf score instead of your scholastic standing.

Freshie: Say, mister hold these books a minute.
 Principal: Little boy, don't you know I am principal of this school.
 Freshie: Oh, that's all right, you look honest.

Mrs. Breed: Were you nervous the first time you asked your husband for money?
 Mrs. Stevens: No, I was calm—and collected.

Hesperian in the county \$1 per year.

At The PALACE This Week

Xmas Day Matinee and Night and Saturday
December 25-26
 Tallulah Bankhead in
"The Cheat"

Also selected Short Subjects
 Admission 10 and 25c

Attend
 Palace Theatre's Xmas Jubilee Party Xmas Night
December 25
 12:01 a. m. Showing
 Kay Francis and William Boyd in

"The False Madonna"
 Admission 10 and 25c

Sunday - Monday - Tuesday
Dec. 27-28-29
 Eddie Dowling in

"Honeymoon Lane"
 Also Selected Short Subjects.
 Admission 10 and 25c

RAINER SHOE SHOP

We are equipped to do all of your shoe repair work.

BORN—to Mr. and Mrs. Leo Phillips, of Sand Hill, December 18, a daughter.

REVIVAL MEETING

At the City Park Church of Christ Evangelist John M. Rice who is well known over the South as a powerful, plain, Gospel preacher, teaching as the Apostles and early ministers did, persuading men to become Christians and Christians only, will do the preaching and the meeting will continue indefinitely. Every body is especially invited and urged to attend. Bring your note books and Bibles and as many questions as you wish to be answered. 442tc

THE STATE OF TEXAS.

To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED. That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Estate of J. E. Lancaster whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floydada on the Fourth Monday in January 1932, same being the 25th day of January, 1932 then and there to answer a Petition filed in said Court, on the 30th day of October A. D. 1930, in a suit numbered on the docket of said Court No. 2298, wherein North Texas Trust Company, a Corporation, is plaintiff and Estate of J. E. Lancaster, is defendant. The nature of the plaintiffs demand being as follows, to-wit: Plaintiff alleges that defendant is owner of lot 18, block 104 of the City of Floydada, Texas, and that the City of Floydada, Texas, levied an assessment against said property for the purpose of paving and improving the same in compliance with Chap. 106 of the Fourtieth Legislature, First Called Session. That said City of Floydada levied an assessment against lot 18 in the amount of \$171.48. That said work was in all things completed and said City of Floydada issued a certain paving certificate to L. H. Lacey covering and evidencing the amount due on said assessment and that L.H. Lacey sold and assigned the same to the North Texas Trust Company, the plaintiff, that the same were to be paid in Ten equal annual installments and that default in one matured the balance at the option of the holder. That default was made in the payment of said certificate and plaintiff elects to declare the balance due. That said assessment is by law a lien on the abutting property. Plaintiff prays for judgment on its debt, interest, Seventy Five Dollars Attorney fee as the law provides and for foreclosure of its lien on the property before described.

HEREIN FAIL NOT. And have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.
 Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 9th day of December A. D., 1931.
 (SEAL) ROY O'BRIEN, 434tc
 Clerk District Court, Floyd County, Texas.

SHERIFF'S SALE

THE STATE OF TEXAS,
 County of Floyd

NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District court of Floyd County, on the 10th day of December, 1931, by Roy O'Brien Clerk of said District Court under a Decree of foreclosure, in favor of Z. A. Ray in a certain cause in said Court, No. 2421 and styled Z. A. Ray vs. A. A. Burdett, et al, placed in my hands for service, I, J. M. Wright as Sheriff of

Floyd County, Texas, did, on the 10th day of December, 1931, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit: A part of Sec. No. 27, Block C, Cert. No. 222 Abstr., No. 305, the metes and bounds of which are as follows: Beginning at the Northeast corner of said Sec. No. 27, Block C; Thence South along the East line of said Sec. No. 27, 885.4 vs; thence West 1900.8 vs. to a point in the West line of said Sec. No. 27; thence North 885.4 vs. to the North West corner of said Sec. No. 27; thence East 1900.8 vs. to the place of beginning, and being the North 298.8 acres of said Sec. No. 27, Block C, and levied upon as the property of A. A. Burdett and Maggie Burdett and that on the first Tuesday in January, 1931, the same being the 5th day of said month,

at the Court House door, of Floyd County, in the City of Floydada, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said decree of foreclosure and Order of Sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said A. A. Burdett and Maggie Burdett.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said date of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.
 Witness my hand, this 10th day of December, 1931.
 J. M. WRIGHT,
 Sheriff Floyd County, Texas.
 By T. T. Hamilton, Deputy.

Merry Christmas

Believe in Santa Claus? We'll say we do! Why, it's Santa...and all he stands for...that's made us forget all about depression and recession and session after session with bankers, and has made us cheerful as a winning team on its home grounds.

And that's why we take this occasion to pay our hard-earned money for space to wish you and yours the Merriest of Merry Christmases. We hope you get a lot of Christmas greetings...and we hope every one means it as much as we do!

Ladies, now is the time to buy that New Coat and Dress! Just received a big shipment that we bought away below the market price, and to close these out REAL QUICK we have marked them very, very low. We will be glad to show them.

A few prices listed below—

- 1 Lot New Dresses, regular \$10 values, sell-'em-quick-price, **\$7.65**
- 1 Lot New Dresses made to retail for \$16.85, priced at, **\$8.95**
- 1 Lot New Fall Coats in all wool crepe, trimmed with fur collars and fur on sleeves. Be sure and see them at, **\$8.95**
- 1 Lot New Coats, \$22.50 values, out they go at, **\$13.85**

Baker, Hanna & Company

"The Place Where You Will Like to Trade"

Kelly - Springfield Tires

- 4-ply 4.40 - 21 **\$5.25**
- 4-ply 4.50 - 20 **\$5.60**
- 4-ply 4.50 - 21 **\$5.90**

LOTTA MILES

- 4-ply 4.40 - 21 **\$4.00**
- 4-ply 4.50 - 20 **\$4.50**
- 4-ply 4.50 - 21 **\$4.55**

CRUISERS

- 4-ply 4.40 - 21 **\$3.75**
- 4-ply 4.50 - 20 **\$4.15**
- 4-ply 4.50 - 21 **\$4.25**

Merry Christmas

We send you all greetings of the season. We have certainly enjoyed serving you during the past year and hope that we may have the continued pleasure.

Consumers' Fuel Association

Special

Layer Cakes

40c

AND

50c

SOUTHERN SPICE

APPLE SAUCE

COCOANUT

DEVILS FOOD

SPECIAL ORDERS

GIVEN

SPECIAL ATTENTION

Westers' Quality Bakery

Letters to Old Santa Claus

Floydada, Texas.
Dec. 14, 1931.

Dear Santa Claus:
I am a little girl eight years old. I go to school and get on the honor roll every month.
Please bring me a large doll, a new dress, some nuts fruit and candy.

With love,
Gladys Maxine Muse.

Floydada, Texas.
Dec. 14, 1931.

Dear Santa:
I am a little boy six years old, I go to school.
Please bring me a truck and airplane, some nuts, fruit and candy. Also some fire works.

Lots of love,
Carl Ray Muse.

Floydada, Texas.
Dec. 15, 1931.

Dear Santa Claus:
I am a little girl eight years old. I go to a rural school and am in the third grade. My little brother wants a wagon.

I want a sewing machine. Be sure to come to see all the other children.

We want some candy, nuts, oranges and bananas.

With love,
Margaret Lee.

515 Wall St.
Floydada, Texas.

Dearest Santa:
Will you please not forget this Xmas? I am a little boy four years old.

Could you spare me some Tinkertoys, gloves, and some real overalls with a shirt? Don't forget the oranges and candy.

Please remember all other boys and girls, especially the Green boys.

Lots of love,
D. I. Bolding Jr.

Floydada, Texas.
Dec. 15, 1931.

Dear Santa Claus:
Please don't forget me. Will you bring me a dump truck, a big top and some fruit, nuts candy and please don't forget all the other little children.

Your little friend,
Garner Franklin Buchanan.

Floydada, Texas.
Dec. 15, 1931.

Dear Santa Claus:
I am a little girl eight years old and try to be good most of the time and help mother in the house.

There are a lot of things I would like to have but there are so many little children for you to go to see, I will not ask for very much so please bring me a doll and some fruit and nuts.

Your little friend,
Betty Jo Buchanan.

Floydada, Texas.
Dec. 15, 1931.

Dear Santa Claus:
Please remember that I want a little car, a dump truck and any thing else that you think would be good for a little boy to play with as I have to play by myself for I can't go to school.

Your little friend,
Henry Edsel Buchanan.

Floydada, Texas.
403 N. 4th St.
Dec. 16, 1931.

Dear Santa Claus:
I am a little boy eleven years old. And now I will tell you what I want this Christmas, I would like for you to bring me a set of art paints, and a couple of boxes of bebes, and fruit, nuts and candy.

Also lots of fire works, and don't forget the other little children I will thank you very much for what you bring me.

Your Dear little friend,
John Buchanan, Jr.

Lockney, Texas.
Dec. 11, 1931

Dear Santa Claus:
I don't want much this Christmas. I want a pop gun and a little knife and also a little car. I love you.

Your friend,
Frank Jeter.

Lockney, Texas.
Dec. 11, 1931.

Dear Santa Claus:
I don't want much this Christmas. I just want a knife, a doll and lots of fruits, nuts and a telephone. I love you.

Your friend,
Flora Jeter.

Floydada, Texas.
Dec. 8, 1931.

Dear Santa:
I want a foot ball and a story book. I would like to have some kind of a game. I want some fire works, and a knife too. But don't forget the other children.

Your friend,
C. D. Alexander.

Floydada, Texas.
Dec. 8, 1931.

Dear Santa:
I want some fire crackers, sky rockets, roman candles, foot ball, candy, nuts, oranges and apples.

I am in the fourth grade and I like it fine, I was nine years old the 15th of November.

Please bring all the poor little children something. And please bring my teacher something and Father and Mother.

Your friend,
C. A. Cass.

Floydada, Texas.
Dec. 8, 1931

Dear Santa Claus:
I am a little girl two years old. I want you to bring me a big baby doll with sleepy eyes and a tricycle with balloon tires, some apples, oranges and chewing gum.

Your little friend,
Joyce Jaunell Stanley.

Floydada, Texas.
Dec. 8, 1931.

Dear Santa:
Please bring me a pair of leather gloves, a story book and two packages of fire crackers and some fruits. Don't forget my two little brothers and sister and don't forget the other children.

Your little friend,
William Anderson.

Floydada, Texas.
Dec. 8, 1931.

Dear Santa:
I have been a good girl. I am in the fourth grade. I go to school at Lakeview. Will you please bring me a story book, a fountain pen, an ever sharp pencil. Bring me some oranges, apples and some nuts.

Your little friend,
Mary Bell West.

Floydada, Texas.
Dec. 8, 1931.

Dear Santa:
For Christmas I want an air rifle. I want a box of shells. I have been a good boy.

Please do not forget my air rifle. I am in the third grade. I go to school at Lakeview.

Your friend,
Harvey Lee Newberry.

Floydada, Texas.
Dec. 15, 1931.

Dear Santa Claus:
I have tried to be a very sweet girl this year. Be sure to visit me and bring me a doll, house slippers, a chair and please put them on my pretty tree.

Your little friend,
Verna Lynn Olson.

Floydada, Texas.
Dec. 17, 1931.

Dear Santa Claus:
I am a little boy two years old with big blue eyes. I wish you would please bring me a little pair of boots, a dump truck and little car also nuts, fruit and candy. Don't forget Gene, mother and daddy.

I love you Santa,
Jack Loran.

Floydada, Texas.
Dec. 17, 1931.

Dear Santa:
I hear you are coming to our town before long. I want you to bring me a doll and a doll house.

I am three years old and have been a good little girl.

Your sincere friend,
Nancy Suite.

Floydada, Texas.
Dec. 19, 1931.

Dearest Santa Claus:
I am a little boy five years old with curly red hair and blue eyes. I wish you would please bring me a little pair of boots, a little train and candy, nuts and fruit. I have tried to be a good little boy.

I love you,
P. G. McCoy.

P. S. I'll be at grandmother and granddaddy Felton's who live at 312 South Main Street.

Floydada, Texas.
Dec. 19, 1931.

Dear Santa:
We have tried to be good little girls this year and we want you to bring us a baby doll and furniture and a doll buggy. Lots of fruit, nuts and candy.

Be sure and don't forget our little playmates Elma and Olan.

We love you lots,
Your little friends,
Miss Ted Standifer,
Miss Joy Grigsby.

Floydada, Texas.
Dec. 18, 1931.

Dear Santa:
I am a little girl six years old and I want you to be sure and come to see me this year.

I would like to have a refrigerator, a table and chairs, skates, a big doll, and goodies but won't be disappointed if you can't bring them all this time.

Lots of love,
La Juana Leibfried.

P. S. Be sure and come to see Dr. George and Margaret, the greatest girl in the world.

Floydada, Texas.
Dec. 19, 1931.

Dear Santa Claus:
I am a little boy six years old and in the low second grade. Please bring me a little train, boots, nuts, fruits and candy and please don't forget my brother, sister, mother and daddy.

Your little friend,
Harold Franklin Estes.

515 W. Missouri Street.
Floydada, Texas.
Dec. 1931.

Dear Santa Claus:
I am a little boy eight years old will you please bring me a base ball and bat some caps for my gun, fire crackers and sparklers, some fruit and nuts and candy. Now don't forget my teacher, Mrs. McDonald, be sure and remember to give all little children something.

Your friend,
Junior Finley.

Floydada, Texas.
Dec. 18, 1931.

Dear Santa Claus:
Will you please bring each of us a pair of waist trousers, two rubber balls, a football bladder for our football and don't forget the fruit, nuts and candy. We will have you some cake and candy. Don't forget the other little boys and girls.

Lots of love,
Weldon and Billie Joe Dubois.

Denton, Texas.
Dec. 18, 1931.

Dear Old Santa Claus:
I am a little girl two years old and I try to be a good girl but mother says I am not. I'm late but hope you will see my note.

Please bring me a ring, doll, candy, fruit and nuts. Please don't forget my grandpa, aunts and uncles at Floydada, Texas, and don't forget my mother and daddy and all the other girls and boys.

Your little friend,
La Juana Porter. Rt. 2

Floydada, Texas.
Dec. 19, 1931.

Dearest Santa:
I am a little girl going to school. I have tried to be good. I want a sleepy doll with hair, a set of dishes, banjo uke, a sweater and gloves. Don't forget my school teacher. Oh, yes, candy, fruits and nuts.

Love,
Cagelene Carmack.

Lockney, Texas.
Dec. 11, 1931.

Dear Santa Claus:
I don't want much this Christmas. I want a Dictionary, stationery and a little memory book.

Remember my mother and dad, also my little sister and brother.

Your friend,
Faye Jeter.

McCoy, School.
Dec. 15, 1931.

Dear Santa Claus:
I have tried to be a good boy all year through, so you would come to see me. I want a car, and some fire crackers and a coaster wagon, a sail boat and some candy and fruit and nuts.

Please don't forget my little brother and sisters. My little baby brother wants a rubber ball and a rocking chair, and a rubber doll. And don't forget my teacher Miss Raley. Bring her a pair of beads and a bracelet.

J. C. Smith.

Floydada, Texas.
Dec. 10, 1931.

Dear Santa:
I am a little girl six years old. I am in the primer. I want a doll, doll bed, jack-in-the-box, candy, nuts, apples oranges, and please bring my teacher something. I have tried to be a good little girl.

Your little friend,
Mary Helen Day,
McCoy School.

McCoy School.
Dec. 8, 1931.

Dear Santa Claus:
I am a little girl seven years old. I want you to bring me a little doll, smaller than the one you brought me last year, and some crayolas a pencil box, and some fruits, nuts and candy. Don't forget Mother and Daddy, and my teacher Miss Raley.

Your little friend,
Pauline Walden.

Floydada, Texas.
Dec. 8, 1931.

Dear Santa Claus:
I am a little girl ten years old, and go to school at McCoy. Mr. Santa Claus, I would like for you to bring me a little doll, doll buggy and fruits and nuts. And Santa Claus, don't forget my little school mates and my teacher Miss Raley.

Love and best wishes,
Leta Martin.

Floydada, Texas.
Dec. 15, 1931.

Dear Santa:
I am a little boy six years old. I am not asking for much this year. Just a little train, fruits, nuts, candy and pop corn.

Be sure and remember all the other little boys and girls. My little sister wants a baby doll that goes to sleep, nuts fruits and candy.

Your friends,
Verlon and Ona Ruth Wright.

Floydada, Texas.
Dec. 14, 1931.

Dear Santa Claus:
I am a little girl four years old. My mother says I have been a good little girl, so please bring me a baby doll, a little bed and a ball.

I would also like some fruit, nuts and candy. Please do not forget the other little boys and girls.

Lovingly,
Doris Jean Mosley.

Special Holiday Fares GO HOME FOR CHRISTMAS

Via



One and one-third of regular one-way fare for the round trip between all points in Texas and to destinations in Louisiana. Tickets on sale any day to and including December 31st, 1931, final return limit thirty days. Tickets at regular one-way fare plus 25c for the round trip will be on sale Dec. 24th, limit December 28th, and December 31st, 1931 limit January 4th, 1932. Very low round-trip fares to many other points in United States. Tickets on sale December 18th to 24th, inclusive 1931, final return limit January 5, 1932.

For further information, rates, routes, reservations, etc., Call V. Williams, Agent, Floydada, Texas. Or Write, T. B. Gallaher, General Passenger Agent, Amarillo, Texas.

SORE GUMS NOW CURABLE

You won't be ashamed to smile again after you use Leto's Pyorrhoea Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails. I. Arwine Drug Co.

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.
Floydada, Texas

At The Change

A Critical Time in Every Woman's Life.

"During a critical time in my life I took Cardui for several months. I had hot flashes. I would suddenly get dizzy and seem blind. I would get faint and have no strength. My nerves were on edge. I would not sleep at night. Cardui did wonders for me. I recommend it to all women who are passing through the critical period of change. I have found it a fine medicine."—Mrs. Hettie Murphy, Poplar Bluff, Mo.

Cardui is a purely vegetable medicine and contains no dangerous drugs.

CARDUI

Helps Women to Health

Take Theford's Black-Draught for Constipation, Indigestion, and Bloating.

Cotton Seed! Cotton Seed!

We have a few hundred bushels of MEBANE and KASCH SEED—first year increase here from Pedigreed seed.

These seed have been quite satisfactory from every standpoint, yield, lint, turn-out and staple. We wish you would see how well this cotton has stayed in the burr through this recent bad weather. Investigate now and secure—

SUPERIOR COTTON

Bring in now two bushels of your gin run seed for each bushel of our seed that you want.

None Better For This Territory

Floyd County Gin Co.

Hesperian Want Ads Get Quick Results



A GIFT Every Week of the Year

You don't catch old Santa Claus napping. This year he has a new gift inspiration. A gift that renews itself every week of the year. The Hesperian. In the form of a year's subscription. What an idea!

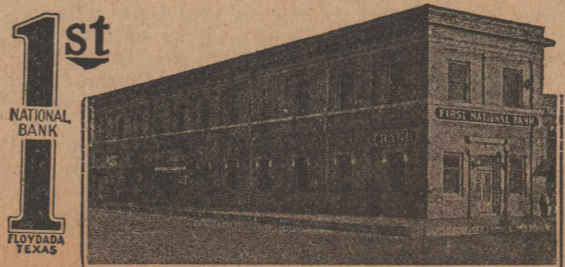
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6 Month's Subscription 50c

The Floyd County Hesperian



A bit of magic . . . certainly something of mystery . . . permeates our lives and affairs as Christmas Day draws near. All the petty conflicts, the little disappointments that harass us are forgotten. Greed is superseded by generosity, thought of self by altruism.

With the entire world happy in the deep joy of Christmas-tide, we wish to add our greeting to the many that are coursing through a million mails, rolling from a thousand presses. To all we are proud to call our friends . . . best wishes for a Merry, Merry Christmas!



A Farmer's Life

"As He Lives It"
BY ED HOLMES

Here is just a farmer's luck. Everything coming along pretty smooth, stock in the field, good grazing, cows getting fat, giving lots of milk and butter-fat and costing us nothing. Here comes the snow! We are forced to dry-lot (except they are wet lots) feed them, get about half as much milk, see that good pasture rot, see that cotton covered with snow that you intend to be gathering to sell and get your Christmas money! What can you do? Get your boots on, what can you do to a good job of feeding your stock. Better be glad you have them. If you didn't, you would be worse off. This snow means more feed and better times on down the road. It is a good thing there is a future ahead or a farmer would be blown up. The present seems to be always bad and the past doesn't mean a thing. We really profit very little by our mistakes in the past.

If your boots or overshoes leak, get the tire patching out of the car. You can do a good job yourself.

Speaking of programs being eye-openers! The H. D. Club program at Sand Hill on December 15th was a knock-out. You just can't trust a woman! No less than three of them just simply stole three suits of clothing from members of our male quartette, borrowed our caps, then dressed up and for the last number on the program, tried to show us how we looked and how we sang! I guess it was funny, at least everybody laughed. It should be getting pretty serious when your wife steals your clothes and let's another woman wear them to stress to the public just how you look trying to sing.

I didn't know how important my thumb was to my singing. I think I will tie a red rag around it so it will not be noticed any more. The racket all started when we donned the ladies' Kitchen Band Uniforms to furnish a little entertainment in a program over a year ago. It took them a full year to think what they would do to get even and finally they did a pretty good job.

Boys we just as well to quit. We are just as near even as we will ever be.

Kerosene is a pretty good remedy for your horse when he has the Colic. Tie a rag around a pair of bridle bits, soak it good with kerosene then bridle the horse.

There seems to be a lot of Kitten Colic this year. Your horse will just lay down and roll but does not swell up or breathe hard. He will not eat and just continually looks around at his flank. Get a two ounce bottle of Sweet Spirits of Nitre. This will be two doses. Mix one ounce in a quart of hot water and pour it down him. After 5 or 6 hours if he is not OK give him the other ounce in the same way.

I guess I was wrong the other day about the farmer friend of mine and the second run oil! He caught up with me and told me that his pigs were black hogs and did not get many? If I knew this to be a fact, I might sell my Red ones and go into the Black hog business.

About the sweet cream! One young lady told me she tried it and it was fine. Another girl spoke up and said she had been using sweet cream for Cold Cream all time and sometimes she used it for Cleansing Cream! I don't know what she meant by that but if you do, you are welcome to it. I don't guess everybody has gone to using the sweet cream idea yet for the price went the wrong-way!

During your spare time try painting all of your gate fasteners and latches white! You will be surprised to find how much easier it is to find them in the dark.

I give all of mine about three coats of white enamel. It doesn't make any difference how dark it is, you can easily grab the fastener.

If you have any pigs farrowed this cold weather you better watch out or they will be bob-tailed and about half of their ears will be missing. Catch them nursing at about 24 hours old and rub some lard on their tails and ears. Real cold weather on their delicate skin will cause big sores and twisted ears if you do not grease them with something.

This bad weather if you have a sow with a big bunch of pigs she will probably get off-feed on account of being fastened up too closely. Of course the more you can get a sow to eat while she is suckling pigs the better off you are as that is the cheapest gain you can ever put on a pig. Some of the best sows we have ever had would quit eating when we would try to feed them extra heavy and grow bigger pigs.

Here is a way that will absolutely make them eat! A hog is just naturally a HOG, that is why they call them HOGS. When she quits eating just turn another sow to the same trough when you feed her. In order to keep the other sow from getting anything to eat she will try to eat it all! For this reason it is always better to keep two brood sows together.

This is Christmas and is no time to talk of hogs. We should get just as far from the HOG idea as possible, so I am off of them until the New Year.

Oliver Holmes and R. L. Golleher have been working long hours to get the Sand Hill Auditorium lights in tip top shape for Christmas night. If you miss "Sound Your Horn" a comedy play, along with some special songs featured under colored lights, you will miss the best we are able to give you. Also we have a special between act number of some twenty minutes dura-

CHURCHES

PETERSBURG CHARGE

Brother E. E. White, the Presiding Elder of the Plainview District, will be with us and preach at Carr's Chapel next Sunday morning. There will be dinner at the church. The first quarterly conference for the year will be held immediately after dinner.

Let all our people take notice and make this a good day. We have a new P. E. Let's make him feel welcome by giving him a fine congregation.

May I say to all our friends that read this paper that I will not send Christmas Greeting cards this year, but we wish you a Merry Christmas and Happy New Year.

Your Brother in Christ,
W. H. Strong, Pastor.

MT. BLANCO BAPTIST CHURCH

G. W. Tubbs, Pastor
Preaching Saturday night at 7:30.
Sunday School 10 a. m. Sunday, and preaching by the pastor at 11 a. m., and 7:30 p. m.
B. Y. P. Unions at 6:30 p. m.

SENIOR B. Y. P. U. PROGRAM

Senior B. Y. P. U. program for Sunday evening, December 27, to be given at the Baptist Church at 6 o'clock will be as follows:
Introduction, Rolein Smith; Scripture lesson, Mrs. G. A. Luder; Beginning at Jerusalem, John Harold Myers; From Jerusalem, The first century, Wilmer Jones; The spread of the Gospel by centuries, Amy McRoberts; India, Garland Foster; China, Virginia McClung; Japan, Laverne Rimmer; Back to Jerusalem, Virgil Crawford; The world seeks the star of Hope, Johnnie Johnston.

If you don't know what is going on in the Senior B. Y. P. U. come next Sunday night and find out.

CHRISTIAN ENDEAVOR PROGRAM

The following program will be presented at the First Christian church at 6 o'clock, Sunday evening December 27:

Topic—"What we should learn from experience of others, and our past experiences."
Leader—A. D. Summerville, Jr.
Scripture reading Heb. 11:32-40—Myrtice Meador.

Song—"Others"
Prayer—Blanche Enoch.
Story of Gideon, Judges 6:11, 7:23—Layton Dorrell.

Story of Barak, Judges 4:6-9—Florence Dorrell.

Story of Samson, Judges 16:4-21—Gladys Ruth Brown.

Story of David, 1 Sam. 17:32-51—Hazel Probasco.

God's Protector, Daniel 3:13-30—Blanche Enoch.

St. Paul, Acts 7:58-60—Gwilym Enoch.
Prayer by leader.

Song, "I'll go where you want me to go."
Scripture reading, Heb. 12, 1-2—Myrtice Meador.

Short talks by the following: Kinder Farris, Ruth Jenkins, Audrey Farris, Waldo Houghton and Mrs. White.

What I have done worth while this year and why I think it is worth while—discussion lead by Ruth Enoch.
Business—benediction.

SOUTH CIRCLE BAPTIST W. M. S. MET IN SOCIAL

South circle of the Baptist Woman's Missionary Society met with Mrs. J. H. Myers Monday afternoon in a social meeting. The Christmas motif was stressed in the decorations and refreshments. Various games were played and the circle presented Mrs. P. D. O'Brien with a quilt as a Christmas gift.

Mrs. J. E. Horton and Mrs. T. T. Hamilton were guests at the social. Members enjoying the affair were Mrs. P. D. O'Brien, Mrs. I. W. Hicks, Mrs. G. R. Strickland, Mrs. J. A. Grigsby, Mrs. G. N. Shirey, Mrs. J. T. McClung, Mrs. G. A. Luder, Mrs. G. C. Tubbs, Mrs. J. P. Davidson, Mrs. E. C. Wood and the hostess.

The next meeting will be held at the church January 4 at which time all circles meet in a business meeting.

WOMAN'S COUNCIL MEETING

Woman's Council of the First Christian church met at the church Monday afternoon in a Bible study.

The following program was given: Leader—Mrs. M. L. Probasco. Song "O Worship the King."
Prayer, Mrs. Wingo.
Devotional Miss Oma Johnson.
Prayer, Mrs. W. Edd Brown.

Topics: What took Paul to Europe—Why put in jail—What two kinds of hearers did he meet in Macedonia?—Miss Daisy Lee Gresham.

What part has Christianity played in progress of Temperance reform—What difficulties did Paul face at Corinth?—Mrs. R. Fred Brown.

How did Paul's messages contrast with his surroundings at Ephesus?—Mrs. R. Fred Brown.
Why did Paul go to Jerusalem?—Mrs. Champ Walters.

What opportunities did Paul find in Roman prison?—What lessons did he learn from the Epistle to Philémon—Miss Daisy Lee Gresham.

tion, given by two persons outside of our community, one of which you might say, has the world by the tail and a down-hill-drag when it comes to reproducing Baby Lingo. You will want to see this!

A Merry Christmas to everybody!

CHURCHES

ham. What were the dominant thoughts of Paul as death approached—Mrs. M. L. Probasco.
What sins did John condemn in the life of the seven churches? Why did Jesus come to the world—Mrs. J. A. Enoch.
Aims of lesson—Mrs. Claude Wingo.
After a short business session the meeting was dismissed in prayer by Miss Daisy Lee Gresham.

Sunday School Lesson

REVIEW OF QUARTER

International Sunday School Lesson for Sunday, December 27. Review, with missionary application. Golden text:—The kingdoms of this world are become the kingdom of our Lord, and of his Christ; and he shall reign forever and ever. Revelation 11:15.

Lesson text.—Selected scriptures from the quarter's lessons:
Lesson 1, Golden Text—Matt. 28: 19.—Go ye therefore, and teach all nations, baptizing them in the name of the Holy Ghost;

Lesson 2—Acts 16:30-32—Sirs, what must I do to be saved? And he said, Believe on the Lord Jesus Christ, and thou shalt be saved, and thy house. And they spake unto him the word of the Lord, and to all that were in his house.

Lesson 3—1 Thess. 2:9, 11.—For ye remember, brethren, our labour and travail: for labouring night and day, because we would not be chargeable unto any of you, we preached unto you the gospel of God. As ye know how we exhorted and comforted and charged every one of you, as a father doth his children.

Lesson 4—Acts 18:1, 4, 9, 10.—After these things Paul departed from Athens, and came to Corinth; and he reasoned in the synagogue every Sabbath, and persuaded the Jews and the Greeks. Then spake the Lord to Paul in the night by a vision, Be not afraid, but speak, and hold not thy peace: for I am with thee, and no man shall set on thee to hurt thee: for I have much people in this city.

Lesson 5—Gal. 5: 13, 14.—For brethren, ye have been called unto liberty; only use not liberty for an occasion to the flesh, but by love serve one another. For all the law is fulfilled in one word, even in this; Thou shalt love thy neighbor as thyself.

Lesson 6—Acts 19:10b, 18, 20.—So that all they which dwell in Asia heard the word of the Lord Jesus, both Jews and Greeks. And many that believed came, and confessed, and shewed their deeds. For thou shalt be his witness unto all men of what thou hast seen and heard.

Lesson 7—Acts 28: 17, 23.—And it came to pass, that after three days Paul called the chief of the Jews together, and when they had appointed him a day, there came many to him into his lodging; to whom he expounded and testified the kingdom of God, persuading them concerning Jesus, both out of the law of Moses, and out of the prophets, from morning till evening.

Lesson 8—Golden Text, Gal. 3:28.—There is neither Jew nor Greek, there is neither bond nor free, there is neither male nor female; for ye are all one in Christ Jesus.
Lesson 9—11 Tim. 4: 17.—Notwithstanding the Lord stood with me, and strengthened me; that by me the preaching might be fully known, and that all the Gentiles might hear; and I was delivered out of the mouth of the lion.
Lesson 10—Rev. 1: 9.—I, John, who also am your brother, and companion in tribulation, and in the kingdom and patience of Jesus Christ, was in the isle that is called Patmos, for the word of God, and for the testimony of Jesus Christ.

Lesson 11—1 John 4: 9, 14.—In this was manifested the love of God toward us, because that God sent his only begotten Son into the world that we might live through him. And we have seen and do testify that the Father sent the Son to be the Savior of the world.
The Lesson Comment
The period of time covered by this quarter's lesson is about 47 years. The first lesson is Paul's call to Macedonia, and the last lesson being taken from 1 John, which was written just before the beloved disciple's death.

The Golden Text of the first lesson is the last command of our Savior, given just before his ascension. One might dwell long on this text since it is a command we have been very slow to fulfill. Some one has said God gave this command; when we did not go, then he tossed the heathen into our lap through immigration, and still we do not tell them of Jesus. Not only have we not told them of Jesus, but we are allowing them to bring their idols to our own country and continue that worship here.

Paul was not so slow to do the Lord's bidding; When the call came to him, he went to Macedonia, where he suffered many hardships and came near losing his life for the sake of his obedience to the call of God. But so long as men were believing in Jesus and being saved, Paul did not mind hardship and danger. Notice in the third lesson that Paul reminds the Thessalonians that he was gentle, loving, being willing to give of himself freely for their sakes. Go on with him in his journey to Corinth where he reasoned with the Jews and preached also to the Greeks being comforted and encouraged by a vision of the Lord, who spoke to him telling him to preach and hold not his peace, and he, the Lord, would be with him.

In our temperance lesson Paul pleads love. He and his Lord, and in fact, all true Christians, know

that love covers all the ground, fulfills all the law. Notice verse 15 in lesson 5. Then when we begin to bite and devour other Christians, "take heed that we be not consumed."

Sometimes Paul's preaching was so successful—he saw such wonderful results—that his heart was made to rejoice. Success is not always apparent. Sometimes one must toil for many long years without seeing any results—perhaps never see results. But in our sixth lesson Paul witnessed wonderful results, as he often did. He was called to be a witness for the Lord—so are we, whether we see results or not.

When Paul entered new fields, he first told the story of Jesus to the Jews; but he did not stop at the Jews. He knew that God had made all men of the blood and all were equally dear to him.

God presented Paul's life, delivered him from the lions, and he had the joy of preaching Jesus for many years, and at the last had courage to lay down his life for his Master.

The Cowhand's (Own) 4-UM

I bin down in the dumps fer ther past two weeks but I am one happy Cowhand now. The kiddies has got ther Santy Claws but I got a mighty good friend and I shore do appreciate him.

Just leave it up ter ther men folks, sez me. Wm. Finkner who raises some of the best haws in this here hole country haz delighted my hart plumb to ther core. While you all are settin around eatin turkey why I'm gonna be setting at ther business end of ther chuck wagon rakin in Cracklin Bread! Yessirree! Whoopee, and Hot Daw!

Wm. Finkner he comes to ther bunk house and brings me a hole can uv cracklins—honest ter goodness good uns like nobody kin make but Bill and he sez: "Here is yore Christmas present."

Bill, I shore do thank yer and hope Santy kin bring ye thet lectrick toaste. Sometime mebbe I kin send yer something nice like you done fer me rite at ther time I needed somethin nice ther most. I didn't expect no Christmas at all but I'm shore all smiles now.

And ther ain't all. Bill he wrote me a letter and by crackey I'm gonner let you folks read it, too. Here 'tis—

Dear Cowhand:
Here's some of the cracklins you been calling for. They ought to be good, hand cut and everything. If they're not you can bring 'em back and we'll have another killing and you can make 'em to your own taste. It is more blessed to give than to receive and I sure feel that way now. I never have called for cracklin bread and I don't think I ever will. That's just me all over and I can't help it.

Now, Mr. Cowhand, please don't stop that column of yours as I sure get a lot of joy and pleasure out of reading it. For instance like when I was way up in Nebraska the other day and they was having blizzards every day and I was settin' by the fire tryin' to get warm and I read in your column: "A blizzard a day keeps the warmth away." Now if that ain't comfortable reading in a time like that I'd like to see something that is.

Sometimes when we have a real wet and muddy spell you might tell the folks that "rain every day keeps the drouth away." Kinda keep us up with the times, you know.

Well, Cowhand, I've adopted (or whatever you call it) a new slogan all my own. Seeing as how Santa ain't comin' this year I thought it right proper fittin'—"Hoover next year—no Santa, I fear."
Merry Xmas to you,
Wm. Finkner.

P. S. If you want to give me something for Xmas, make it an electric toaster, seein' as how I am in the bread line anyway.

Now I ast yer ain't thet nice. Hand carved cracklins! Sumthin I bin hankerin fer fer nearly two years. And Bill sez lotta nice things that I don't deserve. I—I—doggonit, I'm chokin' up with thanks and my mouth's waterin so fer ther cracklins thet I am jist

SPECIALS

- CRANBERRIES, Per Quart, 15c
- MOTHER'S OATS, Box, 25c
- FLOUR, Belle of Vernon, 48 lbs., 99c
- FLOUR, Lily, 48 lbs., 85c
- MEAL, Cream, 20 lbs., 35c
- TOMATOES, No. 2 Cans, 3 for, 20c
- SYRUP, Per gallon, 54c
- K. C. Baking Powder, 25 oz., 19c
- SUGAR, 10 lbs., Cane, 50c

PEOPLE'S EXCHANGE

about ter drown. Aw, I gotter quit and go have Chrissmus.
So long until next week, folks.
C. S.

Local And Personal

Mrs. G. Hartung and son, accompanied by her brother, C. H. Lowry, will leave for her home in Los Angeles, California, after Christmas. Mrs. Hartung came to Floydada last August following a nervous collapse and has been visiting with her parents, Mr. and Mrs. J. A. Lowry. Her brother will locate in Anaheim before returning for his family.

Harold Terry and Howard Welborn, students at Cameron A. & M. College, Lawton, Oklahoma, arrived the first of the week to spend the holidays at home, and Chester de-Cordova is due to arrive today from the same school.

Miss Martha Faulkner, county home demonstration agent, left Wednesday morning for Fort Worth to spend Christmas with her parents, Mr. and Mrs. K. H. Faulkner. She was accompanied by Mrs. Will Snell and daughter, Ruth, who will visit relatives and friends at Fort Worth. They plan to return home Thursday of next week.

Miss Mildred Olson left Wednesday for Oklahoma City to spend the holiday season with friends.

Charles Mathews, student at the University of Texas, Austin, is at home for the holidays visiting his parents, Mr. and Mrs. L. G. Mathews. Mr. Mathews went to Plainview and met Charles Tuesday.

Mr. and Mrs. Holland C. Mitchell, of Galveston, are here visiting her parents, Mr. and Mrs. W. N. Jones. Mr. Mitchell is attending the Medical School of the University of Texas and Mrs. Mitchell is teaching in a rural school this year. They plan to leave Saturday for Weatherford to spend a few days with his parents before returning home.

Mr. and Mrs. H. M. Mason and little son of Lockney, were in Floydada Tuesday enroute to Tulsa, Oklahoma, to spend the Christmas holidays.

Charles Grigsby, who is attending school at Greeley, Colorado, arrived home this week to spend the holidays with his parents, Mr. and Mrs. J. A. Grigsby.

Mrs. G. L. Kirk resumed her duties at the office of West Texas Gas Company Monday of this week. Miss Ruth Collins, who relieved her for some two weeks, has returned to the Plainview office of the company.

Miss Wilmina Salisbury, student at the Texas Woman's College, Fort Worth, is at home during the holidays visiting her parents, Mr. and Mrs. T. W. Salisbury.

Miss Ruth Enoch, who has been studying at West Texas State Teachers' College, returned home Friday of last week to spend the vacation period with her parents, Mr. and Mrs. J. A. Enoch.

SPECIALS

- Flour, Gold Crown... 80c
- Sugar, 10 lbs., 49c
- Spuds, 10 lbs., 14c
- Compound, 8 lb. pail 65c
- Crackers 2 lb. box 19c
- Peanut Butter 59c
- Broom, good one 25c
- Tubs, No. 2 50c
- Coffee, 3 lb. 39c

- BEST BULK
- Bird Seed, pkg., 12c
- Jello, 2 pkges, 15c
- Candy, 75c value, 25c

BOX CHOCOLATE LOOPERS'

SANTA CLAUS SPECIALS

- YOUR MERRY XMAS WILL BE "MERRIER" IF YOU BUY YOUR LAST-MINUTE NEEDS HERE
- SUGAR, 10 lbs., 55c
- MEAL, Large Size, 33c
- SALAD DRESSING, Pint, 25c
- PEARS, No. 2 1/2, White Swan, 25c
- PEACHES, No. 2 1/2, White Swan, 19c
- PEAS, Extra Sifted, No. 2, 15c

STAR CASH GROCERY

Phone 40
Call us. We Deliver

A. J. Cline left Tuesday morning to spend the holidays at Waco and other points down-state. He was accompanied by Mrs. Frank Cline and children.

F. A. Smith and Gilbert Bean, business men of South Plains, were in Floydada Monday.

Mr. and Mrs. Odus Stephens will spend the holidays with his parents at Dublin and her parents at Navasota. They left Wednesday afternoon accompanied by Malcolm Bridges who will visit with his sister in Breckenridge.

Mr. and Mrs. Richard Stovall will be the guests of her parents at Calvert and friends in Fort Worth during the holidays, having left after school dismissed Wednesday.

Mr. and Mrs. A. A. Bishop, of Dallas, are here for the Christmas holidays, guests of Mrs. Bishop's parents, Dr. and Mrs. W. M. Houghton, and of Mr. Bishop's father, A. L. Bishop.

Miss Bama Gene Smalley, and Miss Eulalia Burrus are home for the Christmas holidays, having arrived last week-end from Canyon, where they are students in West Texas State Teachers' College.

Miss Gwendolyn, daughter of Mr. and Mrs. Glad Snodgrass, who has been studying at Ward-Belmont College, Nashville, Tennessee, is spending the Christmas holidays at home, having arrived Friday of last week.

Miss Hattie Goins returned from Canyon last week-end to spend the Christmas holidays at home with her parents, Mr. and Mrs. J. A. Goins. She is a student in West Texas State Teachers' College.

Miss Verla Blasingame returned Tuesday from Tech College to spend the Christmas holidays with her parents, Mr. and Mrs. Lon Blasingame.

Too Late To Classify

A FEW STOVES left. Better get yours. South Plains Lumber Co. 441tc.

LOST—between Campbell school and town one Ford wheel with Silvertown casing. Finder leave at Consumer's Filling Station. A. F. Norton. 441tpd

SHOTGUN shells at cost. Only a few left. South Plains Lumber Co. 441tc.

FOR SALE: White Male hog. Wm. Finkner. 442tp.

SOME office equipment, good as new, will sell worth the money. South Plains Lumber Co. 441tc.

Edwin and Jim Stiles returned Sunday night from Clovis where they spent the past several days on business.

Mr. and Mrs. E. H. Boling of Van Alstyne, with the Bland Printing Company of Greenville, are now making their home here. His father, L. W. Boling, moved here some two months ago.

Hesperian in the county \$1 per year.



Just to Wish All Our Friends and Customers

—A—

Dandy Christmas

And glad that we have had a part in helping Old Santa Claus fill the stockings of so many.

With every good wish of the season.

M SYSTEM GROCERY AND MARKET



GREETINGS

—Most cherished among the gifts bestowed by the passing year is the memory of the pleasant relations with those whom we have been privileged to serve, so it is most sincerely that we wish you—

A MERRY CHRISTMAS

Pure Cane, 50c
10 Pounds,

Winesap, 15c
Dozen,

Aroma, 15c
Found Package,

Per Pint, 21c

Medium Can, 8c

Hy-Power, 10c
Can,

2 Pound Box, 19c

White Swan, 18c

Small, 25c
6 For,

2 Pound For, 25c

Two Molds Free, 3 for, 25c

Phone 27