

Most Widely Read News Medium In Floyd County

The Floyd County Hesperian

One Of Floydada's Oldest Institutions

VOLUME 38

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 17, 1931.

NUMBER 43

7-Inch Blanket of Snow Over Floyd County

A. & M. Makes Study Of High Grade Wheat Raised In W. Texas

S. W. Ross Sends Samples of Floyd County Grain For Tests On Protein.

Operating with the belief that definite information will prove of practical value to wheat buyers...

Mr. Ross Wednesday sent off samples of the best grade of wheat from thirteen farms in Floyd County.

Samples of the wheat were obtained by Mr. Ross through the assistance of O. T. Williams, teacher of vocational agriculture in Floydada High School...

It is rather generally known that wheat grown in the Panhandle region of Texas is high in protein content.

The Division of Chemistry and our Division are cooperating in a project to make available specific information relative to the protein content of Texas wheat...

Doctor Fraps tells me that he can take care of about 150 samples. There are at least 15 counties in which we would like to make preliminary tests.

Suggest that each sample be placed in a strong paper bag, or better still, in money bags, if your banker can furnish them.

Thanking you for your cooperation, I am Very sincerely yours, L. P. Gabbard, Chief.

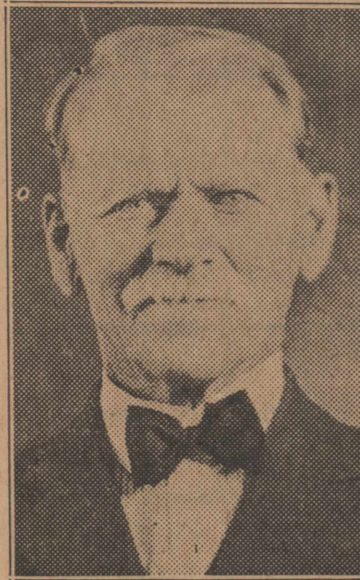
MAKE PLANE TRIP

Hertbert Sims and Kenneth Henry made a trip to Petersburg Sunday by airplane. They took up some fourteen passengers while there.

Married For Fifty-Nine Years



Mrs. R. Cardinal



R. Cardinal

Above are the recent photographs of Mr. and Mrs. R. Cardinal, prominent residents of the Pleasant Hill community...

Mary Raphael of St Joseph Hospital, Belvidere, Illinois; Peter Cardinal of Hereford, Texas; Mrs. Emmie L'Eouyer of Clyde, Kansas...

Rotary Party Plans Changed; Postponed On Account Weather

Indefinite postponement of the Christmas party of the Rotary Club set for this Thursday night at the First Methodist Church...

The new date will likely be announced next week. It is planned to have a three unit program of entertainment including the children, Rotarians and the Rotarians.

At the meeting of the club Wednesday on a program continuing with international relations...

FLOYDADA MALE CHORUS WILL GIVE CHRISTMAS PROGRAM SUNDAY NIGHT

Featuring the Christmas theme throughout a special program of songs will be given at the First Baptist Church Sunday night at 7 o'clock...

G. C. Tubbs will direct the Floydada Male Chorus. The program will include special numbers of group songs, quartets, and duets.

Mrs. J. V. Daniel will tell a Christmas story entitled "The Other Wise Man" by Henry Van Dyke as one of the features of the evening.

Program, Banquet At Sterley Friday Night

Sterley, December 15.—About two hundred were present at a banquet given by the Baptist church at Sterley Friday evening, December 11.

The following program was rendered separate from the banquet. Introductory remarks—Mr. Clayborn.

Song, Mrs. Clayborn, Mrs. W. A. Whitlock and Mrs. O. E. Wicker. Reading—Hortense Byers.

Talk, "Can we do without churches?" Lewis Boothe.

Song, Mrs. Clayborn. Reading, Mrs. Elma Cummings.

Song, Mrs. House. Talk, "Value of Sunday school and E. Y. P. U., Bill Bobbitt.

During the banquet for which Bill Bobbitt, science teacher in the Lockney high school, served as toastmaster...

Rev. and Mrs. P. D. O'Brien and twin sons visited friends in Leveland, going to Lamesa where they spent Monday night as guests of his mother...

15 Per Cent Reduction Made In Co. Farm Land Valuations

Commissioners Take \$2 Per Acre Slash County Land Taxes

A flat reduction of fifteen per cent in the valuation of farm and grazing lands of Floyd County for county and state taxing purposes...

The action of the court was taken during their regular monthly session and is a part of the general program of reductions and retrenchments in the cost of local government...

In addition to the saving effected the taxpayers directly, the reduction will also cut down the amount of state taxes sent out of the county annually to Austin.

Cuts Salaries, Too Another effect the cut will have is that of automatically reducing the salaries paid commissioners. Whereas they have been receiving \$150 per month each...

Members of the court are of the belief that trustees of the county's common and consolidated school districts will follow the lead of the court in reducing the tax bills in their respective districts.

The sturdiest gavel was made by W. A. Gound, scoutmaster of the troop, who is an experienced wood worker. It was 9 inches in length and was made of Bois d'Arc and presented in the name of the local Boy Scouts.

Speaker Garner has been breaking gavels rather consistently, but Scoutmaster Gound said that he believed the new one would give satisfactory service.

A. B. Newton Lived In Floyd And Crosby Counties 20 Years

A. B. Newton, whose death occurred Sunday night at 10 o'clock at Ralls, had been a resident of Floyd and Crosby counties for twenty years. He lived two miles west of Floydada eleven years ago.

He had been a member of the primitive Baptist Church since 1893. For several years he lived in the Lakeview community, where G. L. Baker now resides.

Mr. Fry has not missed a week in sending in new business for four years and 46 weeks, running consecutively. If at any time he had missed a week he would have had to begin again on his score.

For the years past the company has given Mr. Fry a set of silverware for his continuous producing of new business but this year gave him the watch on the back of which is engraved his name and his remarkable record.

Mrs. Fry and daughters, Maxine and Marylind, accompanied Mr. Fry to the convention. They returned home Sunday. Next year's convention will be held in San Antonio.

Mr. Fry said that in spite of a falling off in business his company's records showed more cash assets and reserve than a year ago.

HANNA NAMES COMMITTEE TO LEAD IN OBSERVANCE OF WASHINGTON YEAR

Plans for observation of the Bicentennial of George Washington's anniversary which will begin on the birthday of the Father of His Country, February 22, 1932, were begun in Floyd County this week...

Mr. Hanna was requested by the Bicentennial Commission, set up by act of Congress, to name the committee for this county, and the above-named are the selections made by him and reported to the committee.

Observance of the two hundredth anniversary year of Washington's birth, which will begin February 22, will end on Thanksgiving Day of next year. During the year various programs and features commemorating the wide range of activities of America's greatest and most versatile statesman, will be held.

Each community in the county will outline its own observance of the year, Mr. Hanna said, and the committee named is expected to lend its aid in any way possible in all communities.

Basketball Schedule Made For Whirlwinds

Starting out on their basketball schedule for this season, the Floydada High School Whirlwinds defeated the Lakeview High School Eagles, in their first real test game here Friday night by a score of 17 to 13.

Coach L. T. Barksdale and Assistant Coach J. M. Teague have been putting their charges through stiff practice since the football season closed and indications are that the Whirlwind quintet will be strong contenders for county and district championship honors this year.

Malcolm Bridges, a star on this year's football team and a letter man on last year's basketball team is again working for the center position. Johnson Horn, a star man from the South Plains school, is bidding for a forward position.

The schedule so far as completed has been announced by Coach Barksdale for the Whirlwinds as follows: December 22, Matador first and second teams here.

January 5, Plainview high school there; January 6, Matador first and second teams there; January 8-9, South Plains basketball tournament here; January 15-16, Ralls basketball tournament there; January 22-23, Matador basketball tournament there; January 26, Plainview high school here; January 29-30 Dimmitt basketball tournament there.

The games in the schedule will have no bearing on the standing of the team for either county or district title as the championship for the county will be decided in the county tournament which will be held here probably the first or second week in February.

The county winner will represent the county in the tournament which will be held at Lubbock some time in March.

MR. AND MRS. HOUSTON TO MOVE TO HAMILTON COUNTY

Mr. and Mrs. C. R. Houston will leave sometime during the next few weeks to Hamilton County, where they will make their home on a farm seven miles northwest of Hamilton on the Carlton road.

The farm is rented for this year and their move will be made when they can be given possession, which is not expected to be long. They will remain in Floydada for the Christmas holidays, however.

Following the disposal of the Houston dry goods business here and at Crosbyton ten days ago, Mr. and Mrs. Houston visited at Hamilton and made their arrangements to move to the farm which they have owned for a number of years.

Fall Estimated At 7 Inches; Is General

Slight Drift; Temperature Dips Below Freezing This Morning.

A blanket of snow covers an area that extends from Colorado and the Oklahoma panhandle on the north to Sweetwater on the south, the fall being approximately seven inches in Floyd County.

Although the snowfall is general little damage has been done to date to live stock by the storm. Only a light wind accompanied the snow wave at any time and much of the fall melted as it hit the ground.

The lowest temperature of the season was reported Monday morning early when the temperature dropped to 19 degrees. It came with a clear, crisp night, with no wind.

Robt. Medlen, agent of the Quail, Acme & Pacific Railway Company this morning said the snow had drifted rather heavily in the cuts along the caprock but that they had no doubt that trains would operate on regular schedules.

Students of Sand Hill High School will present "Mary's Castle in the Air," Friday night, December 18, as the first play of the season sponsored by the P. T. C. Society.

Friday night's play will begin at 7:30 o'clock and the admission will be 10 and 20 cents. Members of the cast are as follows: Mary Eastbrook the air castle girl, Melba McLain; Mrs. Jenkins, the housekeeper, Eddie Strickland; Jane Jenkins, the maid, Lorraine McLain; Bill Bronson, the chauffeur, J. D. Cates; Daddy Alden, village philosopher, Lynn Miller; Lenny Taft, the grocer boy, Arlan Miller; Jim Ruggies, an attorney, Ray Chapman; Mimi Carlyle, a spoiled daughter, Ruth King; Edward Carlyle, a millionaire, Lee Cates; Delta, a colored servant, Clara Mae Craft; Mrs. Eastbrook, Mrs. Jenkins' mother, Altha Strickland.

Opening P. T. C. Play Staged At Sand Hill School Friday Night

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JUDGE HENRY'S CONDITION MORE FAVORABLE TODAY

Judge F. P. Henry, who has been suffering from a gripe and sciatic rheumatism in aggravated form during the past ten days, had a better day than usual yesterday, his physician said this morning, and it is felt he will continue to show improvement.

He had a severe chill Tuesday afternoon and some alarm was felt at that time. He has been confined to his bed the past ten days.

Annual League Meet Will Be Planned By Teachers Saturday

Postponement of the meeting of the teachers until January 9 at 2 o'clock was announced late this morning by Superintendent W. E. Patty following a conference with County Superintendent Price Scott.

Detail plans for the annual Inter-scholastic League contests for the county to be held in the spring will be made at the meeting of the teachers of all the schools in the county at the High School Building Saturday afternoon at 2 o'clock.

Dr. J. A. Hill, president of the W. T. S. T. C. and head of the State Teacher's Assn., will be unable to accept an invitation to address the assembly, due to a previous engagement for that date.

Officers and directors of the various divisions of the county meet will be elected Saturday.

HIGH SCHOOL TEACHERS MAKE HOLIDAY PLANS; MANY TO GO ON TRIPS

With the approach of the holiday season, plans are underway for trips and visits with relatives and friends by teachers in Floydada High School. The majority of the instructors plan to be out of town during Christmas.

Mr. and Mrs. A. D. Cummings will go to Canyon for Christmas. Mr. and Mrs. Richard Stovall will go down-state to Calvert. Miss Evelyn Dennis plans to go to her home in Itasca.

Mrs. Joe Breed will spend Christmas in Abilene. Miss Sudie Miller and Miss Lena Pennington will spend the holidays in Floydada.

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Local Market Today

Table listing market prices for turkeys, poultry, eggs, cream, hides, hogs, and grain.

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SAVE TIME

Phone NO. 8

Want Ad Page

Phone NO. 8

SAVE MONEY

Classified

Advertising Rates Information

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month...

Phone 8 or 9

The Hesperian reserves the right to classify all Want Ads under appropriate headings and revise or withhold any copy deemed objectionable...

Want Ad Rates

Ten cents per line, or count six words, first insertion; five cents per line or subsequent insertions.

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 8 or No. 9 and let us put the "livest salesmen in Floyd County" to work for you.

Wanted

COLLINS at Dougherty has a special price on gallon fruit for Saturday and Monday—43 cents. Get a gallon for your Xmas pies. 431tc

WANTED—100 cars to grease at 50 cents each. Texas Service Station. 31tc.

Houses To Rent

FOR RENT—Two, two room houses furnished or unfurnished. One block west of High School. Mrs. John Wahl. 424tc

Land For Sale

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner. Phone 265. 391tc

Miscellaneous

COLLINS is giving special prices on men's and boys' shoes at Dougherty. 431tc

13 PLATE "MOCO" Batteries, \$4.95. Gullion's at Day & Night Garage. 432tc.

Milk And Cream

Sweet and Pure. We deliver twice a day. Drink milk—the food of health. We appreciate your business.

ROY PATTON DAIRY

GET our special prices on living room suites. F. C. Harmon 431tc

GIVE magazines for Christmas, no shopping, mailing or wrapping. Call 158, Mrs. Jennie Bishop. 431tc

CHRISTMAS Pot Plants. Beauties. One Dollar each and up. Hollums, Floydada Florists. 423tc

JUST ARRIVED with supply all kinds good eating, cooking apples. Also have pecans and peanuts. L. E. Jordan, north side square. 412tc

COLLINS at Dougherty is making special prices on sweaters and work clothes. 431tc

THE POET said: "If I had two loaves, I would sell one and buy white Hyacinths for the Soul" Beauty is also essential. Hollums, Floydada Florists. 423tc

MAGAZINE racks, smokers and card tables for gifts. F. C. Harmon. 431tc

FIRST CLASS Laundry Work. Rough dry our specialty. Quilts laundered 20c each. Phone 141. Floydada Steam Laundry. 415tc

STAR BARBER SHOP—Nothing over twenty cents. We specialize on ladies' and children's work. Four expert barbers to serve you. 606 Broadway, Plainview, Texas. 405tc

Live Stock

FOR SALE—some good work horses mares and mules. One mile south of Floydada. S. M. Rawdon. Phone 905F11. 431tp

FOR SALE—50 mules and horses ready to work. J. C. Bolding, Floydada. 341tc

Hesperian in the county \$1 per year.

How To Solve The Cross-Word Puzzle

- HORIZONTAL
1. County S. E. of Bell County.
6. Allow; to permit to enter.
11. Capital of Cuba.
12. Gov. of Oklahoma.
14. ... Davis; alright.
15. Small truck patches.
17. Mother.
18. Mortals.
20. Rock.
21. Prefix meaning through.
22. Periods; ages.
24. Not soft.
25. Mrs. ... Austin, teaches at Hillcrest.
28. County prison.
32. Not fat.
33. Too.
34. City in Garfield Co. Okla.
35. A little room in the jail.
36. Miss...Loe; Miss...Easley; Mrs....Phillips.
37. Bottom timber of a ship.
38. For a ship or cloud to move swiftly.
41. Son of the woman pictured.
45. Daughter of the woman pictured.
46. Last name of the woman pictured.
51. Fluid in trees.
52. To perform; to accomplish.
53. Capitol of New Mexico.
55. Do good Drs. put out circulars.
56. Capital of Texas.
58. Store; selling place.
60. Sir Conan..., Englishman.
61. Mistake.
VERTICAL
1. Builder; Home.
2. I have (contracted).
3. To drop behind.
4. Collections of facts.
5. Market.
6. Last word of prayer.
7. A sandhill.
8. Married woman's title of respect.
9. Irish.
10. Animal trainer.
11. Residence; ... Maker.
13. Three feet.
16. First note of the scale.
19. ... Armstrong, cattle buyer.
21. Father.
23. Old white windmill build just like an eclipse.
24. A petty bandit (slang).
25. On the sheltered side.
26. To loan.
27. Proud; conceited.
29. Same as 25 vertical.
30. Island (Poetic).
31. To lounge at ease.
32. Sodium carbonate.
33. Mass of condensed water floating in the air.
40. Union actor (abr.)
42. Bone.
43. More right mentally.
44. A certain place.
46. Big chunks of frozen rain.
47. Wife of Charles Lindbergh.
48. New Testament (abr.)
49. The title of anything.
50. At a distance.
53. A pig pen; a tumor.
54. To go wrong.
57. In like manner.
59. Boxing match; knockout.

Hesperian Cross-Word Puzzle Number 22

Grid for crossword puzzle with numbers 1-61 and a central portrait of a woman.

Solution Last Week's Cross-Word Puzzle.

COOPERS WELCH
CORRAL AVOWAL
RBBRIDGES SPA
ARMAMEER SPY
GARY JOYST
O HOIST
FORK HONST
ALEE NINA
REAM SLAM
MORA TYPE
T O
SLUE NASH
LIP YOUNG RIO
ANDORRELL DR
VENIRE WEAPON
ROPES SEDAN

Lost And Found

LOST—yellow greyhound pup, male. Has had tail broken. Reward. Oliver Allen. 431tp

For Sale

SPECIAL price on ladies' hose at Collins, Dougherty. 431tc

FOR SALE—acousticon. Call 184 431tc.

FOR SALE—Girl's bicycle. New tires. A bargain. Call 184. 422tc

CARDBOARD—out fit your card tables. Hesperian office. 40hd

BULBS—Tulips, Hyacinths, Narcissus, Jonquils and others at Hollums Floydada Florists. 371tc

VELVET paintings \$2.50 to \$5.50. Make lovely Christmas gifts. F. C. Harmon. 431tc

CHRISTMAS Holly, Mistletoe, Poinsettias, Pot Plants, Cut flowers Hollums, Floydada Florists. 423tc

Poultry And Eggs

HATCHING \$2 cash per tray 112 eggs until January 15th. Eggs 40c dozen in trade for hatching. Bring any day. Floydada Hatchery. 432tpd.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Floyd. NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, on the 10th day of December, 1931, by Roy O'Brien Clerk of said District Court under a Decree of foreclosure, in favor of Z. A. Ray in a certain cause in said Court, No. 2421 and styled Z. A. Ray vs. A. A. Burdett, et al., placed in my hands for service, I, J. M. Wright as Sheriff of Floyd County, Texas, did, on the 10th day of December, 1931, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit: A part of Sec. No. 27, Block C, Cert. No. 222 Abst., No. 305, the metes and bounds of

which are as follows: Beginning at the Northeast corner of said Sec. No. 27, Block C; thence South along the East line of said Sec. No. 27, 885.4 vs.; thence West line of said Sec. No. 27, Block C; thence North 885.4 vs. to the North West corner of said Sec. No. 27, thence East 1900.8 vs. to the place of beginning, and being to the North 298.8 acres of said Sec. No. 27, Block C, and levied upon as the property of A. A. Burdett and Maggie Burdett and that on the first Tuesday in January, 1931, the same being the 5th day of said month, at the Court House door, of Floyd County, in the City of Floydada, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said decree of foreclosure and Order of Sale I will sell above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said A. A. Burdett and Maggie Burdett.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said date of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 10th day of December, 1931. J. M. WRIGHT, Sheriff Floyd County, Texas. By T. T. Hamilton, Deputy.

THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County—GREETING: YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Mrs. Samantha Morris whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floydada on the Fourth Monday in January 1932, same being the 25th day of January, 1932 then and there to answer a Petition filed in said Court, on the 30th day of October A. D. 1930, in a suit numbered on the docket of said Court No. 2297, wherein North Texas Trust Company, a corporation, is plaintiff and Mrs. Samantha Morris, is defendant. The nature of the plaintiffs demand being as follows, to-wit: Plaintiff alleges that defendant is owner of lots 8 and 9, block 138 of the City of Floydada, Texas, and that the City of Floydada, Texas, levied an assessment against said property for the purpose of paving and improving the same in compliance with Chap. 106 of the Fourteenth Legislature, First Called Session. That said City of Floydada levied an assessment against lot 8, in the amount of \$350.35 and against lot 9, in the amount of \$353.13. That said work was in all things completed and said City of Floydada issued two certain paving certificates to L. H. Lacey covering and evidencing the amount due on said assessment and that L. H. Lacey sold and assigned the same to the North Texas Trust Company, the plaintiff, that same were to be paid in Ten equal annual installments and that default in one matured the balance at the option of the holder. That said assessment is by law a lien on the abutting property. Plaintiff prays for judgment on its debt, interest, One Hundred Fifty dollars attorney fee as the law provides and for foreclosure of its lien on the property before described.

HEREBY FAIL NOT, And have you before said Court, on the first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 9th day of December A. D., 1931. (Seal) ROY O'BRIEN, Clerk District Court, Floyd County, Texas.

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Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 9th day of December A. D., 1931. (Seal) ROY O'BRIEN, Clerk District Court, Floyd County, Texas.

Witness my hand, this 8th Day of December 1931. J. M. WRIGHT, Sheriff Floyd County, Texas.

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THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County—GREETING: YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Mrs. Samantha Morris whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floydada on the Fourth Monday in January 1932, same being the 25th day of January, 1932 then and there to answer a Petition filed in said Court, on the 30th day of October A. D. 1930, in a suit numbered on the docket of said Court No. 2297, wherein North Texas Trust Company, a corporation, is plaintiff and Mrs. Samantha Morris, is defendant. The nature of the plaintiffs demand being as follows, to-wit: Plaintiff alleges that defendant is owner of lots 8 and 9, block 138 of the City of Floydada, Texas, and that the City of Floydada, Texas, levied an assessment against said property for the purpose of paving and improving the same in compliance with Chap. 106 of the Fourteenth Legislature, First Called Session. That said City of Floydada levied an assessment against lot 8, in the amount of \$350.35 and against lot 9, in the amount of \$353.13. That said work was in all things completed and said City of Floydada issued two certain paving certificates to L. H. Lacey covering and evidencing the amount due on said assessment and that L. H. Lacey sold and assigned the same to the North Texas Trust Company, the plaintiff, that same were to be paid in Ten equal annual installments and that default in one matured the balance at the option of the holder. That said assessment is by law a lien on the abutting property. Plaintiff prays for judgment on its debt, interest, One Hundred Fifty dollars attorney fee as the law provides and for foreclosure of its lien on the property before described.

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Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 9th day of December A. D., 1931. (Seal) ROY O'BRIEN, Clerk District Court, Floyd County, Texas.

Witness my hand, this 2nd day of December, 1931. J. M. WRIGHT, Sheriff Floyd County, Texas.

THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County—GREETING: YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Mrs. Samantha Morris whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floydada on the Fourth Monday in January 1932, same being the 25th day of January, 1932 then and there to answer a Petition filed in said Court, on the 30th day of October A. D. 1930, in a suit numbered on the docket of said Court No. 2297, wherein North Texas Trust Company, a corporation, is plaintiff and Mrs. Samantha Morris, is defendant. The nature of the plaintiffs demand being as follows, to-wit: Plaintiff alleges that defendant is owner of lots 8 and 9, block 138 of the City of Floydada, Texas, and that the City of Floydada, Texas, levied an assessment against said property for the purpose of paving and improving the same in compliance with Chap. 106 of the Fourteenth Legislature, First Called Session. That said City of Floydada levied an assessment against lot 8, in the amount of \$350.35 and against lot 9, in the amount of \$353.13. That said work was in all things completed and said City of Floydada issued two certain paving certificates to L. H. Lacey covering and evidencing the amount due on said assessment and that L. H. Lacey sold and assigned the same to the North Texas Trust Company, the plaintiff, that same were to be paid in Ten equal annual installments and that default in one matured the balance at the option of the holder. That said assessment is by law a lien on the abutting property. Plaintiff prays for judgment on its debt, interest, One Hundred Fifty dollars attorney fee as the law provides and for foreclosure of its lien on the property before described.

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at the Courthouse Door, of Floyd County, Texas, in the City of Floydada, between the hours of Ten A. M. and 4 P. M. by virtue of said levy and said order of sale, I will sell said above Real Estate at public vendue, for cash, to the highest bidder, as the property of T. C. Russell and Minnie Russell. And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a Newspaper published in Floyd County.

Witness my hand, this 8th Day of December 1931. J. M. WRIGHT, Sheriff Floyd County, Texas.

SHERIFF'S SALE THE STATE OF TEXAS, County of Floyd. NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, of the 1st day of December, 1931, by the Clerk of said District Court, Floyd County, Texas for the sum of Six Hundred Three and 75/100 (\$603.75) Dollars and cost of suit, under a Judgement, in favor of South Plains Lumber Company, a corp., in a certain cause in said Court, No. 2455 and styled South Plains Lumber Company, a corporation vs. Bertie E. Duncan and George Duncan and placed in my hands for service, I, J. M. Wright as Sheriff of Floyd County, Texas, did, on the 2nd day of December, 1931, levy on certain Real Estate, situated in City of Floydada, Floyd County, Texas, described as follows, to-wit: Lot No. 16, Block No. 14, of the Original Town of Floydada, as shown by plat record in Volume 2F, page 294 of the deed records of Floyd County, Texas, and levied upon as the property of Bertie E. Duncan and George Duncan and that on the first Tuesday in January, 1932, the same being the 5th day of said month, at the Court House door, of Floyd County, in the City of Floydada, Floyd County, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale I will sell above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Bertie E. Duncan and George Duncan. And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 2nd day of December, 1931. J. M. WRIGHT, Sheriff Floyd County, Texas.

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Andrews Ward News

Editor—Kathleen Hodge.
1st Assistant Editor—Fleeta Manning.
2nd Assistant Editor—Fern Finkner.
Reporters—Barbara Lyn McCleskey, 7-A;
Ethel Westfall, 7-B2; Mattie Fern Fields 7-B.

Honor Roll

First Grade: Randolph Rutledge, Gene Loran, Mary Lynn Stanley, Mary Joe Osburn, Katherine Pendleton, Frances Ruth Garrett, Floy Jean Hale and Lorane Graham.
Low Second: James Wester, J. L. Nichols and Billy Ray Jones.
Low Second—Charline Fields, James Turner Jr., Jack Dawson and Louise Willson.
High third: Winifred Hodge, Edna Earl Price, Judson Abernathy, Clarence Westfall, Mary Frances Copeland, and Esther Finkner.
Low Fourth—Jeane Williams, Wilbur Nelson, Randell King, Bobby Cogswell, Donnie Beth Nichols, Josephine Troutman, and Robert Scott.
High Fourth: Robertine McIntyre, Mary Katherine Daniel, Jack McIntosh, Leeman Norman, Benja Johnston and Frances Williams.
Low Fifth Alene Warren and Viva Lais Stanley.
High Fifth: Harley Stone
6B: Worth Gwendolyn Shipley, Evelyn Hicks, Juanita Roden, and Billy Standforth.
6B2: Dorothy Smith, Mary Emma Cogswell and Truman Quirk.
Low Seventh: Malcom Linder, Eldon Burgett, Mary Evelyn Davis, Louise Condra, Marlynn Fry, Oneca Hamilton, Minnie Anon Stanley, Irene Mathews and Rebecca Smith and Joe Dolph Montgomery.
High Seventh: Jack Stansell, Gayle Bishop, Willene Tyler, Glenna Mae Shurbet, Fern Finkner, Kathleen Hodge and Fleeta Manning.

7A Class Party

The High Seventh grade of Andrews Ward had their class party Friday, December 4, from 7 o'clock till 9 at the home of Vernon Dorsey. The class played many new games and tricks that every one enjoyed. There were fourteen pupils and their sponsor present. We were served with lovely refreshments in class colors. The class wants to express its thanks to Mrs. Dorsey for opening her home for the class party.

7A Class Meeting

The 7A Class had a special meeting Wednesday, December 9, in the study hall. The girls decided to wear gingham dresses and the boys waist pants and shirts for graduation. The girls dresses will carry out the class colors as much as possible. The boys trousers will be blue and the shirts white. We are trying to economize as much as possible this year.

Breezes

The results of the games played by the football boys this season was: Plainview Jr. High 0, Breezes 0. Plainview Jr. High 0, Breezes 0. F. H. S. Fish 0, Breezes 13. Lubbock 0, Breezes 0. Lubbock 7, Breezes 6. Scouts 6, Breezes 13. Matador 6, Breezes 6. Matador 7, Breezes 20.
The football boys handed in their suits at the end of this season, having used them three years without loss of equipment.
They have sent for the letters to go on the sweaters, and will receive them between now and Christmas. They haven't found out definitely how many boys will get letters. But hope that the largest part of them will get them.

Lone Star News

Lone Star, December 16.—Lone Star school will dismiss Friday December 18 for a two week's Christmas vacation.
The State Aid Inspector accompanied by the county superintendent Price Scott visited the school Monday, December 14. All requirements for state aid were met and favorable comment as to cleanliness, conduct and the general condition of the school and its property were made by the inspector.
Fire caused by the explosion of a kerosene cook stove destroyed the house on the George Meriwether place one and a half miles north of here Monday at noon. The house, occupied the past two years by Mr. and Mrs. A. J. Witcher and family, was vacated about a month ago and recently occupied by Mr. and Mrs. Darby Day and family. Mrs. Day was preparing lunch when the explosion was heard. Immediately the entire room was in flames. Mr. Day was at work in the field quite a way from the house but neighbors rushed to the scene as quickly as possible but were able to save very little of the household articles.

CARD OF THANKS

As an expression of our gratitude we write this to our friends of Dougherty and Lakeview for the sympathy, the encouraging words and the beautiful flowers given us in the time of our bereavement.
May the same warm friendship be given you in your hour of trouble.
Mr. and Mrs. J. E. Newton and family,
Mrs. N. T. Newton and family.

Antelope News

Antelope, December 15.—C. C. Popes mother of Durant, Oklahoma is visiting him.
Mrs. Robert Audrey and little son spent Saturday night with her mother Mrs. Hatley of Dougherty.
Mr. and Mrs. Robert Hinsley spent Sunday with Mr. and Mrs. Pullin of McAdoo.

Muncy News

Muncy, December 15.—Mr. and Mrs. Ernest Fowler are the proud parents of a baby girl born Friday. Mrs. Fowler is at the home of her parents, Mr. and Mrs. Geo. Webster.
Mr. and Mrs. Edd Muncy and Mr. and Mrs. Robert Muncy attended the social given by their Sunday School class Friday evening at the City Auditorium in Lockney. Tress and Genell Allen, of Lockney, spent Sunday with Bobbie Muncy.
Mr. and Mrs. Everett Wallace visited relatives in Plainview Sunday.
Mr. and Mrs. J. F. Biggs spent Sunday afternoon with Mr. and Smalley.
Miss Flossie Ferguson, Mrs. R. E. L. Muncy and Mrs. A. B. Muncy were in Floydada Tuesday.
Mr. and Mrs. J. J. Frizzell and Lendon Frizzell visited in the Edd Muncy home Monday afternoon.
Mr. and Mrs. Geo. Webster spent Wednesday afternoon of last week with Rev. and Mrs. R. E. L. Muncy.

Center News

Center, December 14.—The school inspector visited our school last Friday morning. He was very nice to us but we have to make some improvements yet.
Mr. and Mrs. Grimes and daughter, Edith, spent Sunday at Ralls visiting with Mr. Grimes' parents.
Mr. and Mrs. Jordan and daughters spent Sunday in Ralls visiting with Rev. and Mrs. A. L. Jordan.
Mina Lee Solomon and Miss Helen McKinney of Floydada visited with Miss Lillian King Sunday.
Mrs. Burley Veach and little daughter have been visiting since Sunday with Mr. and Mrs. C. F. Veach.
The young people enjoyed a B. Y. P. U. social at the home of Mr. and Mrs. W. B. Jordan Saturday evening. A large crowd was present and the entertainment committee kept every one busy playing all the time. The young people are indebted to Misses Opal Hartsell, Lillian King and L. D. Gollightly for the pleasant evening.
Mrs. W. E. Grimes and Edith and Misses Opal Hartsell and Lillian King were in Plainview last Saturday.
Miss Alma Montgomery spent last Wednesday night in Floydada with Miss Verdine Snodgrass.
Lawrence Wood came in last week from California to join his wife and baby who have been here for the past month visiting with her parents, Mr. and Mrs. T. M. Goodman and other relatives.
Miss Alma Montgomery spent Saturday night and Sunday with Miss Manola Gilbreath of McCoy.

Floydada, Texas.
Dec. 14, 1931.

Dear Santa Claus:

I am in the first grade and have been a good girl please bring me a doll.

I love you,
Mary.

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County—GREETING:
YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Estate of J. E. Lancaster whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the Fourth Monday in January 1932, same being the 25th day of January, 1932 then and there to answer a Petition filed in said Court, on the 30th day of October A. D. 1930, in a suit numbered on the docket of said Court No. 2298, wherein North Texas Trust Company, a Corporation, is plaintiff and Estate of J. E. Lancaster, is defendant. The nature of the plaintiffs demand being as follows, to-wit: Plaintiff alleges that defendant is owner of lot 18, block 104 of the City of Floydada, Texas, and that the City of Floydada, Texas, levied an assessment against said property for the purpose of paving and improving the same in compliance with Chap. 106 of the Fourteenth Legislature, First Called Session. That said City of Floydada levied an assessment against lot 18 in the amount of \$171.48. That said work was in all things completed and said City of Floydada issued a certain paving certificate to L. H. Lacey covering and evidencing the amount due on said assessment and that L.H.Lacey sold and assigned the same to the North Texas Trust Company, the plaintiff, that the same were to be paid in Ten equal annual installments and that default in one matured the balance at the option of the holder. That default was made in the payment of said certificate and plaintiff elects to declare the balance due. That said assessment is by law a lien on the abutting property. Plaintiff prays for judgment on its debt, interest, Seventy Five Dollars Attorney fee as the law provides and for foreclosure of its lien on the property before described.
HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.
Given under my hand and seal of said Court, at office in Floydada, Texas, this 9th day of December A. D., 1931.
(SEAL) ROY O'BRIEN,
434c.
Clerk District Court, Floyd County, Texas.

Never Such Holiday VALUES Christmas Gifts

The Right Gift for Every Name on Your List... Seeing Is Believing... AND DECIDING! If You Are Doubt as to Happy Selections at Low Prices for Those on Your Gift List... Come Here, Roam the Aisle and Draw Your Own Decision From Thousands of Suggestions That Will Confront You! This Year Practical Gifts are Being Sought and Bought Here—At the Lowest Prices in Our History!

Make This A "Clothes Christmas"

Give Her A Coat or Dress

Just Received our First Shipment of New Spring Dresses and they are Simply Lovely.

\$5.00, \$10.75, \$17.95

Extra Saving on all Ladies' Coats, \$29.50 Coats,

\$18.89



Suits for Christmas

Men's Hart, Schaffner & Marx and other Suits of Quality, in all wanted colors and patterns are offered you at a Big Saving.

Hart, Schaffner & Marx \$30.00 values	Suits Valued to \$27.50 for	Good Values Worth \$19.50
\$23.89	\$16.79	\$11.87

Top Coats And Over Coats

Give Him a Warm Coat that will last. All go at, **1/2 Price**



Munsingwear Pajamas

The New Balbriggans that is so Comfortable and only **\$1.95**
1 Piece Rayon in the style they are simply adorable, **\$3.45**



Munsingwear Undies

A gift she will appreciate for they are trim, trig and tailored.

Bloomers	85c	\$1	\$1.95
Step-ins		\$1.95	\$2.95
Combinations, Rayon			\$2.45
Slips, Shadow Proof			\$1.50
Skirts, Teds of Munsings			\$1.75
Rayon,			

Shirts and Shorts

Men's Rayon Packard Shirt and Short, cellophane wrapped,

\$1.25 Package

Other shirt of Ribbed Cotton or Rayon and shorts of Rayon or Broadcloth go at

25c to \$1.00 Each

LOVELY GIFTS

Munsing Hose, all the new colors and style, high grade very sheer,

\$1.50 Hose	
\$1.25	
\$1.95 Hose	
\$1.65	

Kid Gloves

For useful, practical gifts, we suggest these slip-on black or brown Kid Gloves,

\$1.95

Handkerchiefs

Hand embroidered Swiss or Linen,

25c to 98c Box

Bed Spreads

Beautiful lustrous patterns, full sizes, scalloped edge.

\$1.59 to \$4.95

BLANKETS

Nothing would be nicer than one of these part wool 72x84, 4 1/2 lb. blankets for Christmas, **\$2.89**

All Cotton Double Blanket, size 64 x 76, Grey, **79c**

USEFUL GIFTS

Towel Sets
1 Towel, 2 Wash Cloths, **49c and 89c**

Sheets and Pillow Cases
Fancy Borders **\$1.98**

Lunch Sets
Spread and 4 Napkins, **98c**

Stationery
Plain White or fancy trim, **23c to 75c Box**

LADIES' SHOES

I table of high grade shoes, values to \$6.00 to close out.

\$1.79

MEN'S HATS

Give him a new Hat for Christmas—It is a gift that lasts, all the newest colors and styles,

\$3.45 - \$5.00
\$3.95 - \$7.00

PRACTICAL GIFTS

Men's Scarfs
Men's Scarfs square or oblong **89c Up**

Men's Dress Gloves
lined or unlined, **98c to \$2.50**

Men's or Boys' Sweaters
Coat or Pull-ons, **98c to \$3.98**

Belts and Buckle
Belt or Belt Sets **49c to \$3.00**

Men's Oxfords

Quality is in these new Packard Oxfords, Black Calf for,

\$5.79

Kid or Kangaroo Parkards, **\$6.95**

HOUSE SHOES

Ladies', men's and children's all kinds, felts or leather,

49c to \$2.79

NICE GIFTS

Men's Rayon

ROBES

Shawl collar trimmed with Skinner's Satin, **\$4.95**

Men's Pajamas

Fancy color broadcloth, in pastel shades. **\$1.65**

The new Balbriggan's by Munsingwear. **\$2.50**

Nofade Shirts

New colors and patterns, plain or fancy colors, **98c to \$3.95**

TIES

Hand tailored, all silk, wool lining, non wrinkle, **98c**

Other Ties **49c**

Men's Sox

Plain colors or fancy, Silk, Rayon or Mercerized, **10c to \$1.00**

Martin Dry Goods Co.

"The Store With The Goods"
Floydada, Texas

DIES SEND LOVE TO OLD SANTA IN MANY LETTERS

Floydada, Texas.
Dec. 9, 1931.

is old and in the been a good boy a dump truck. ve you,
J. V.

Floydada, Texas.
Dec. 10, 1931.

aus: I want you to a weather house, s, some checkers, a e crackers and lots ts. Jean wants a some gloves and a

wants a tractor, a l and some gloves. Lots of love,
and Jean Wester.

Floydada, Texas.
Dec. 12, 1931.

Claus: le girl eight years old. e third grade. Please pair of skates, Santa, een a good girl so don't and my little brother. ther children something. Claus I will be at Tem-

I love you,
Velma Evelyn Daniel.

Floydada, Texas.
Dec. 10, 1931.

a Claus: a tool box and a filling d some little cars to go hope you won't forget any girl. Please don't for- her and daddy. Bring pair of shoes and moth- at. I will be glad when

Billie Rae Jones.

Floydada, Texas.
Dec. 12, 1931.

a Claus: please bring me a large curls and some dresses to I also want a nice set of and some story books. e of your little friends,
Marilyn Seale.

Floydada, Texas.
Dec. 12, 1931.

anta Claus: e been a good girl this year. ght years old and will soon September 12, 1932. Santa u are a good man, you are me. I want a doll for s some fruit and some can- Don't forget me for I will when you come.
I love you,
Mary Ruth Simpson.

Floydada, Texas.
Dec. 14, 1931.

ta Claus: little girl five years old. u to bring me a pair of ers, a bear, a doll with some candy and fruit. u very much for the you brought me last year pe that you remember all e girls and boys this year. u a very merry Christmas.
Love,
Betty Jean Swepton.

McCoy School.
Dec. 13, 1931.

a: little boy eight years old t McCoy. I have been a boy this year because I i might bring me some- ant a cap gun, a top, a and also a little toy car fruit, nuts and suckers. With lots of love,
John R. Gray.

Floydada, Texas.
209 N. 3rd St.
Dec. 14, 1931.

Claus: e a nice little boy and I forward to you coming as eve night. ke to have an aeroplane. nd zeppelin. Hope you al nice Christmas. With e and thank you for what me.
Fred Martin.

Floydada, Texas.
Dec. 14, 1931.

Claus: tle girl two years old. negro doll and a white ors, ball, fruit and candy. all the other little girls

With love,
Baby Doll Smart.

Floydada, Texas.
Dec. 14, 1931.

a Claus: little boy five years old. u to bring me a dump ader tractor, a watch and works, fruit, nuts and on't forget the other lit- d boys.
our little friend,
eth Bain Poole, Rt. 5.

Floydada, Texas.
Dec. 13, 1931.

Claus: little girl four years old. and a half miles south- Mt. Blanco. Please bring doll bed, a string of pearls, y of nuts, fruit and candy.
Your little friend,
Doris Jean Mosley.

Floydada, Texas.
Dec. 11, 1931.

ta Claus: a truck, a handkerchief, a doll, some oranges, lem- nd candy bar. Don't fo- o little brothers for they boys.
Love to you,
Fred Douglas Pope.
want a billy goat and a

Floydada, Texas.
Dec. 3, 1931.

Claus: he first grade and have

The Old Master



been a good boy. Please bring me a knife. I love you.
Edward Bennett.

Floydada, Texas.
Dec. 9, 1931.

Dear Santa Claus: We want you to please bring us these things for Christmas, I, Clyde wants a knife, a toy car and fire truck. I, Don Clark, want two

things to roll, one of them a little tractor. We like nuts, candy, apples and oranges, too. We think our little baby sister wants a doll. And don't forget to go to see all little girls and boys. I, Clyde am five years old and have pulled nearly a bale of cotton this fall so you see I try to be a smart boy. Don Clark is three but he doesn't like to pull cotton yet. We will be so thankful

for just anything.
Lots of love,
Clyde and Don Clark Green.

Floydada, Texas.
Dec. 10, 1931.

Dear Santa Claus: I am a little girl eight years old and in the third grade. I have tried to be a real good girl this year and hope you come to see me. I would like to have a big sleepy doll, a doll piano, and a little telephone. Please do not forget my little sister who is one year old, and bring her a little doll and rocker. Don't forget candies, nuts and fruit.
Lovingly,
Lanell Harmon.

Floydada, Texas.
Dec. 11, 1931.

Dearest Santa Claus: We are three little children and live at harmony. I, Percy, want you to bring me a knife and a tricycle. Bring Margaret a mama doll and set of dishes. Bring Roy a red wagon and a sack of marbles. We all want lots of oranges, apples, candy and nuts.
Your little friends,
Percy Williams,
Margaret Williams,
Roy Hale.

Floydada, Texas.
Dec. 14, 1931.

Dear Santa Claus: I am a little girl six years old. This is my first year in school and I like to go real well. Would like for you to bring me a little table and chairs, and pair of skates and some fruit please. Remember my teacher, Mrs. Johnston.
As ever your friend,
Letha Joy Cardwell.

Floydada, Texas.
Dec. 12, 1931.

Dear Santa Claus: I am a little boy six years old. I want a little tool box, a story book, candy, fruit and nuts and don't forget Dorothy and Mary Bell.
From your little friend,
Dave Willis.

Floydada, Texas.
Dec. 12, 1931.

Dear Old Santa Claus: I am a little girl two and a half years old. Mother says I have been a good little girl this year and I want you to bring me a sleepy doll, doll buggy, a toy telephone, some dishes a little iron and a purse. Lots of fruit, nuts, candy and sparklers. Don't forget Doris Gene bring her something too.
With lots of love,
Betty Waunell Teague.

Floydada, Texas.
Dec. 12, 1931.

Dearest Santa Claus: I am a little boy six years old. I have tried to be a good little boy this year. I want you to please bring me a scooter, a guitar, a little truck, a story book, little roller and a new sweater. Also plenty of fruit, nuts, candy and fire crackers. Don't forget my mother, daddy and all the other little girls and boys. Thanking you for the things you brought me last year.
Lovingly yours,
Clarence Clayton Teague, Jr.

Floydada, Texas.
Dec. 14, 1931.

Dear Santa: I want a ball, some gloves and that's all except a hand full of nuts and some fruit. Don't forget my teacher, Mrs. Fisher. Merry Christmas to you Santa.

From,
Jerrell Armes.

Floydada, Texas.
Dec. 12, 1931.

Dear Santa: Please bring me a neck tie and a little red wagon, lots of fruit, nuts and candy.

Yours truly,
Glenn W. Norman.

Floydada, Texas.
Dec. 15, 1931.

Dear Santa Claus: Will you please come to see me Christmas and bring me a big sleepy doll and a doll bed. Bring Billie Ruth a doll and lots of candy, nuts and fruit.

Your little friend,
Winnell Stiles.

SPECIAL
APPLES
Fancy Winesap
Dozen,
19c

Delicious, tender and fit for that Christmas feast are all our meats at reasonable prices.

- K. C. Baking Powder** 39c
50c Size, Each,
- Brooms** 42c
Blue Bird Quality, Each,
- Red Beans** 5c
Per Can,
- Oranges** 27c
Large Size, Dozen,
- Coffee** 23c
San Antonio Maid, 1 lb. Pkg.,
- Crackers** 21c
2 lb. Box, Each,
- Xmas Candies** 18c
Fancy, Pound,
- Ribbon Cane Syrup** 79c
East Texas, Gallon,
- Meal** 32c
20 lb. Sacks, Each,

FELTON - COLLINS
GROCERY COMPANY
PHONE 27

The BEST TODAY COSTS NO MORE Than The CHEAPEST—

The famous Purina Chows tried and tested by their makers on their experimental farm for years before they are given to the public—also every ingredient accepted only after rigid laboratory tests

Now Actually costs less than some brands of feeds that are built by guess and not tested.

Before you punish your flocks and herds with these untested feeds, demand of that dealer or manufacturer that he tell you how many eggs in the bag you are buying or what it costs to produce a pound of butter fat or a pound of pork with his feed. If he can't tell you, come to our store and we will show you what Two Million hens and thousands of dairy cows say Purina Chows will do.

Mix Purina with Home-Grown Feeds!
Farmers Grain Co.



Profitable feeds for livestock and poultry. They lower your cost of production and make you more profits.

HOLIDAY
FOOD BARGAINS

CRACKERS	2 Pound Box	22c
SMOKED SALT	10 Pounds,	75c
SALT	5c Package, 3 For.	10c
SOAP	Laundry, 10 Bars,	24c
CANDY	1 lb. Box Cherry Centers,	32c
SPUDS	No. 1 10 Pounds,	14c
COMPOUND	8 Pounds, Bulk,	54c
ROAST	Flesh Per Pound	12c
PORK	Roast, Per Pound	15c
STEAK	Per Pound,	19c
RIB ROAST	Per Pound,	10c

Christmas Turkeys Dressed On Order.
"OUR" GRO. & MARKET
Phones 124 & 125

Jake De'Cake Can A Hunter Change His Spots By M.B.

NOW IF WE ARE TO GO HUNTING YOU MUST GET A DISTINCTIVE OR BRIGHTLY COLOURED COAT TO WEAR SO THAT OTHER HUNTERS DO NOT MISTAKE YOU FOR A BEAR OR SOMETHING.

LORD PLUMBDURF SAYS I GOT TO GET ME A BRIGHT COAT SO I'LL JUST PAINT SOME YELLOW SPOTS ON THIS OLD JACKET.

I WAS TO MEET HIM HERE. I WONDER WHERE HE IS?

LORD PLUMBDURF

BUT OLD CHAP IN THAT OUTFIT YOU LOOKED LIKE A LEOPARD

SOCIETY

Triple Four Club Enjoys Christmas Party.

Triple Four Bridge Club met in their regular meeting in a Christmas party with Mrs. T. P. Collins Tuesday afternoon.

Decorations were in keeping with the approaching holidays and gifts were received from a lovely Christmas tree.

Mrs. Terrell Lorán and Mrs. John Reagan played as guests at the club meeting. Members playing were Mrs. J. A. Arwine, Mrs. A. P. Horn, Mrs. A. B. Keim, Mrs. C. L. Minor, Mrs. Robert McGuire, Mrs. H. J. Holland, Mrs. C. J. Hollingsworth, Mrs. H. B. Sams, Mrs. J. L. Thomas and the hostess. Delicious refreshments were served with small sacks of candy used as plate favors. Mrs. J. A. Arwine received high score.

Mr. and Mrs. Sone Hosts to Ace Bridge Club.

Mr. and Mrs. Robert A. Sone entertained the Ace Bridge Club and other friends last Tuesday evening. The Christmas motif was used in decorations, tallies and refreshments.

Guests of the club were Mr. and Mrs. T. P. Collins, Mr. and Mrs. LeRoy McDonald and Mr. and Mrs. R. A. Garrett. Members playing were Mr. and Mrs. L. J. Welborn, Mr. and Mrs. A. D. Cummings, Mr. and Mrs. T. W. Whigham, Mr. and Mrs. J. D. McBrien and Mr. and Mrs. Sone.

At the conclusion of the games high scores were held by Mrs. Collins and Mr. Garrett, guests, Mrs. McBrien and Mr. Cummings members.

Mr. and Mrs. L. J. Welborn will be hosts to the club at a Christmas dinner party Monday evening, December 21, at 7 o'clock at their home on West Virginia Street.

Martha Girls S. S. To Have Christmas Social.

Martha Girls Sunday School Class of the Methodist Church will have their Christmas social Saturday evening, December 19, at 7:30 at the home of Mrs. T. P. Collins.

Each member is asked to bring a gift to be exchanged.

Mr. and Mrs. McGuire Hosts to Friendship Club.

Mr. and Mrs. Robert McGuire were hosts to the Friendship Bridge Club last Friday evening with three tables of bridge at play.

Refreshments were served to Mr. and Mrs. Tony B. Maxey, Mr. and Mrs. B. K. Barker, Mr. and Mrs. A. B. Keim, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. J. C. Gilliam, Mrs. Walton Hale and the host and hostess.

Mr. and Mrs. Tony B. Maxey will be hosts to the club with the Christmas party Friday evening, December 18 at 8 o'clock.

Letters To Santa

Floydada, Texas,
Dec. 12, 1931.

Dear Santa:

I have been a good little girl. I am not looking for much but I want a purse, a pair of gloves, ring and a brush, mirror and comb.

Your little friend,
Pauline Wood.

Floydada, Texas,
Dec. 11, 1931.

Dear Santa:

I am a little school boy just six years old. I will tell you what I want you to bring me. Please bring me apples, oranges, nuts and an air gun and think of other children.

Your little friend,
J. W. Permenter.

Floydada, Texas,
Dec. 11, 1931.

Dear Santa Claus:

I want a little doll and a story book. My little brother Billy wants a little knife, a watch and a truck. Don't forget my teacher Mrs. Murff.

Your little friend,
Virginia Hough.

Floydada, Texas,
Dec. 12, 1931.

Dear Santa Claus:

I am a little girl eight years old. I would like for you to bring me a doll with curls and some dresses and a Polly Ann aluminum cooking set. I also want some story books, candy, nuts and fruits.

Geneva Seale.

Floydada, Texas,
Dec. 1931

Dear Santa Claus:

I am a little boy nearly two years old. I want a little tool set, an aeroplane and some fire crackers, lots of fruit, nuts and candy.

Your little friend,
Billie Neil Pollan.

Floydada, Texas,
Dec. 12, 1931.

Dear Santa Claus:

I am a little girl five years old. Will you please bring me a doll and some toys like you bring to boys as I like boys toys better than girls.

Your little friend,
Margaret Seale.

Floydada, Texas,
Dec. 9, 1931.

Dear Santa Claus:

I am in the first grade and have been a good boy. Please bring me a house, a dump truck and a box of blocks. Thank you.

I love you,
Thomas Earl Rogers.

It's a Hard Life

Modern monarchs don't know what it is to have a restful moment. A king's life is just one damned cabinet after another.—Collier's Weekly.

Two Killed in Texarkana Tornado



A tornado which struck in three different places just north of Texarkana last Friday killed two and injured one probably fatally and several seriously. Upper photo shows the home of Harvey L. Perry, in which Mrs. Perry was killed. Lower photo shows the home of J. E. Hardin, in which Hardin was killed, Frances Hardin, aged 9, probably fatally injured, and his wife and son injured. The tornado struck the Hardin home first, jumped a mile to the Perry home, then a mile and a half and demolished a negro house and church.

Wins Office, Too



Miss Mary Kleberg, above, daughter of Texas' new congressman, Richard M. Kleberg, has also won an office. She was named last week by Governor Ross Sterling as "Duchess of Texas" at the annual Mardi Gras celebration at Galveston.

Luck? And How!



Miss Bennie Lockhart, who has been trudging Dallas streets looking for a job for the last six weeks, received a cable from England informing her that she has won second place and \$400,000 cash on the England Sweepstakes, run at Liverpool. She won on a dollar ticket. Her first expenditure will be for a palatial Highland Park home, to which she will bring her mother, four little sisters, and brother, from Covington, near Corsicana, she says. Then she will attend Texas University.

Dairy cows should get plenty of lime while they are dry. Good pasture in summer and well-cured legume hay in winter supply lime.

There's a lot of difference between wise spending and squandering.—The Country Home.

Half-Minute Interviews

J. V. Jones: "The quality of the turkeys offered on the Christmas market was sure good. I bought a bunch of turkeys from Lucian Wheeler that averaged—toms, hens and all—eighteen pounds and over."

LAKEVIEW H. D. C. ELECTS OFFICERS

Lakeview Home Demonstration Club met December 9 with Mrs. J. M. Harrison for the election of officers.

The following were elected: president, Mrs. J. M. Harrison; vice president, Mrs. L. E. Kiker; secretary and treasurer, Mrs. Earl Edwards; Mrs. O. M. Conway was appointed recreational director for next year and Mrs. John Lloyd reporter. After the business meeting a candy demonstration was given by the members. Seven members were present with two new members enrolling.

The next meeting of the club will be Wednesday, January 13 with Mrs. L. E. Kiker.

MANY COMMON FOODS SUPPLY IRON IN DIET

Iron, which is essential to the formation of sufficient red corpuscles in the blood, is obtainable from a wider range of foods than most people realize. Liver has been greatly emphasized as a source of this important mineral, and many children have been told to eat spinach because of the iron it contained. Raisins, too, are frequently advertised as an especially palatable and easily obtained iron-rich food.

In response to many requests the Bureau of Home Economics, United States Department of Agriculture, has compiled a list of common animal and vegetable foods which are rich in iron. The amount obtained from any one food is small, says the bureau, and it is well to include liberal quantities of iron-rich foods in the diet.

Egg yolk heads the list. It is not only one of the best means of supplying the body with iron, but it also contains phosphorus and calcium, minerals needed to build bones, teeth, and other tissues. Next on the list come meats, particularly liver, kidney, brain, and heart; also lean muscle of beef, veal, pork, and lamb. Oysters and shrimp are mentioned among sea foods.

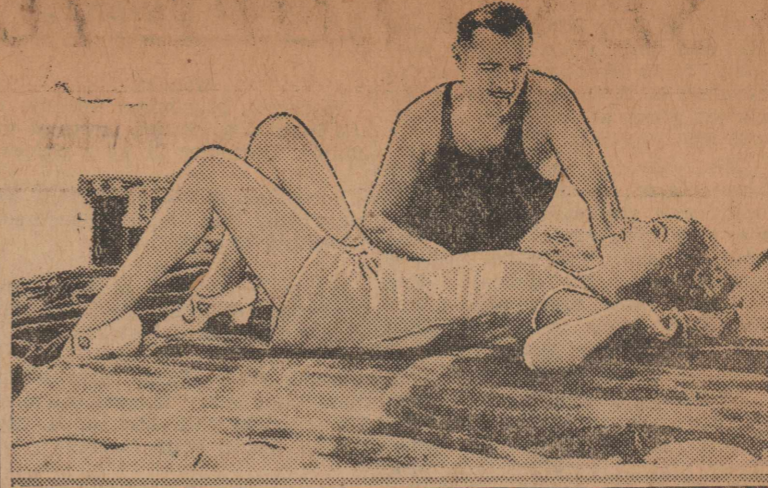
Several green-leaf vegetables share with spinach the distinction of being rich in iron. The list includes turnips and beet tops, chard, dandelion and mustard greens, watercress, kale, New Zealand spinach, and broccoli leaves.

The dried fruits are a good source of iron. Apricots, peaches, currants, dates, figs, and prunes all vie with raisins in this respect. The whole-grain flours or cereals are important, particularly wheat, barley, rye, and oats. Molasses ranks high. Sorghum and cane sirups are also mentioned. Many legumes are listed, both fresh and in the form of dried seed, such as limas, lentils, common or kidney beans, cowpeas, and common peas. Almonds, hazelnuts, walnuts, pecans, and hickory nuts also supply some iron.

WHY POP CORN POPS

Moisture stored in the kernels of pop corn is converted into steam when the corn is heated, and it is

Scene From 'Dirigible'—Air Picture



Jack Holt and Fay Ray, in the above photo, are starred in Columbia Pictures' epic of the air which opens a three-day engagement at the Palace Theatre next Sunday. Ralph Graves also takes a leading role. The story of "Dirigible" is the story of the conquest of the South Pole by aircraft. The "Los Angeles," second largest dirigible in the United States Navy is used in the picture.

Aggie Captain



This is Jimmie Aston of Farmerville, Texas, who was recently named captain of the 1932 Texas A. and M. College football team at College Station, Texas. He lettered at quarterback in 1930, but played fullback this year. He is a junior.

The pressure of this steam which causes pop corn to pop. Corn will not pop well if it contains too little or too much moisture, says cereal specialists of the United States Department of agriculture.

Pop corn stored where it is in contact with the outside air usually will have the right amount of moisture for popping. If it is too moist expose in a heated room will dry it out. If it is too dry sprinkle it lightly with water and leave it in a tight container for a day or two, until the moisture is absorbed. Corn pops best when the fire is hot enough to make it begin to pop in about one and one-half minutes.

Fall is the best time of year for dairy cows to freshen, says the Bureau of Dairy Industry. Winter is second choice, spring third, and summer last.

Choose a day for slaughtering farm stock when the carcass will cool rapidly but will not freeze. A temperature of 34 to 40 degrees is desirable.

Wheat may well take the place of middlings or shorts in the poultry ration this year. One good mash feed suggested by the U. S. Depart-



CHRISTMAS

This year promises to be a day of practical gifts. Considerations of thrift, of usefulness and of the actual needs of others will be paramount. And no gift is more practical, none more filled with the real spirit of the holiday season than a gift of food. Good things to eat have always been given with pride and received with pleasure.

Extra special prices on all fruits, nuts, and canned foods Christmas Week.

See Us and Save FOR THIS WEEK

- PEACHES, Best Grade, 2 1/2 can, 19c
- PEANUT Butter, Qt. Jar, 25c
- POP CORN, TNT, 2 for, 25c
- SHORTENING, 8 lb. Pail, 69c
- SUGAR, Cloth Bag, 10 lbs., 49c
- GRAPE JUICE, Pint, 19c
- BAKING POWDER, 25c K. C., 19c
- PINEAPPLE, No. 1 Can, 9c

Hull & McBrien

Telephone 292

We Deliver

Golf's E Golf is now most popular are 9,000,000 States.—America

Hesperian in year.



SANTA SPEC

- MEAL, Large Sack, SUGAR, (Limit 10 lbs.,
- PEARS, White No. 2 1/2,
- MACARONI, Per Box,
- CRACKERS, 2 lbs. Salty,
- COFFEE, Good Drinking, 3 lbs

XMAS TR

STAR C GROCER

Phone 40 SUDDEN SERV

Holiday Special

Cranberries Per Quart

Mince Meat 3 Packages

Cocconut Per Pound

Cocoa Mother's Pec

Candy Cherries in Cord

Hams Fancy skinn

Pecans Nice On

Beans 5 lbs. G. N.

Cocoanuts Fresh, Ea

Raisins Seedless, 2 lb

Sugar 25 lb. Cloth



PET MILK

Gives and bu vor to cookin

M SYSTEM

GROCERY AND MARKET

GET YOUR

Flour Free!

We will give away four 12-pound sacks of Carnation Flour every hour Saturday afternoon beginning at 2, 3, 4 and 5 o'clock.

All kinds of Fruits, Candy and Nuts for Christmas.

Week-end Specials

- SUGAR, 25 lb. Cloth Bags, \$1.24
- FLOUR, 48 lb. Sack Seal Brand, 79c
- COMPOUND, Swift's Jewel, 8 lbs. Bulk, 54c
- MEAL, 20 lb. Sacks, 33c
- COFFEE Fresh Ground 3 lbs., 33c
- CRACKERS, 2 lbs., Saltine Flakes, 26c
- PRUNES, good ones, 3 lbs., 19c
- COCOANUT, Fresh ones, each., 9c
- BACON, No. 1 Smoked, per lb., 14c

M SYSTEM

Loop

SOCIETY

Christmas

enjoyed their regular at the home of A. Linder Tuesday

has tree and other keeping with the made the rooms where the tables for the games to be quest received gifts and Mrs. C. L. Minor also received tin score prizes.

M. S. Takes Up

course, "Challenge," was taken up at of the Woman's Missionary Society of the Methodist day afternoon. Mrs. J. conducted the lesson.

am Leader For Por-

gram. V. Whigham was leader ram at the social meet- Porterfield Missionary So-

home of Mrs. E. E. Hin- day afternoon. Mrs. L. de Martin and Mrs. L. de assisted Mrs. Whig-

the program. Refresh- re served to Mrs. H. G. ey. Mrs. Claude Martin,

H. Sharp, Mrs. Robert A. Mrs. Lorin Leibfried, Mrs. Jacobsen, Mrs. Carl Rogers

Ward Christmas

December 23. Andrews Ward P. T. Associ-

ating which was to have id on Wednesday of this postponed to Wednesday, 23. The business meeting

id at 2 o'clock, and the will be given in the audi- general assembly begin-

30 o'clock. It will be as Christmas Welcome", all. Welcome—Bobbie Dean

Reading—Jack Dawson. Away in a Manger—First

High Second Grade. "First Christmas" Low Sec-

g. Winifred Hodge. e: "The Star and the ow Fifth Grade.

and drill "Jingle Bells"— Girls. lo—Mary Lynn Cole.

—Nadine Woods. Christmas Day" Fourth

o: Marquinetta Price. Joyce King. anta and Son"—Sixth

s. Harris Hosts at day Dinner.

e birthday dinner was Sunday at the home of s. V. D. Harris, hono-

3. E. Harris and Ray-loyd Nelson.

as served cafeteria style wing Mr. and Mrs. C. B. d son of Olton, Mr. and Rhodes and daughters of

Mr. and Mrs. Roy Tur-ully, Mrs. H. O. Shurbet Harris of Lockney, Mr. H. Nelson and children.

Nelson, and Mr. and onway of Lakeview. s. B. E. Harris and Mr. and Mrs. Raymond

d the host and hostess, Mrs. V. D. Turner, and

lub Meets With rs. Fry.

of the Pla-Mor Bridge Monday evening at the and Mrs. Luther Fry.

Mrs. Roy Snodgrass were the meeting. Members

re Mr. and Mrs. Calvin and Mrs. Richard Sto-

nd Mrs. Carr Surginer, rs. John Hammonds and nd hostess. Mrs. Surgi-

John Hammonds received The hostess served de-

shments. Mrs. Hammonds will be e club in their Christmas

day evening, December

ngsworth Hostess

Club. 9. Hollingsworth enter- Kongential Kard Klub

afternoon at her home. s and refreshments

Christmas idea. ying were Mrs. John s. Carr Surginer, Mrs. es, Mrs. W. H. Hilton,

Nelson, Mrs. H. O. Pope, Hollingsworth, Mrs. Jas. rs. Jack Deakins, Mrs. i, Mrs. W. J. Dyer and i Brown.

Mr. and Mrs. Johnson, Mr. and Mrs. Condra Hosts at Bridge.

Mr. and Mrs. Edd Johnson and Mr. and Mrs. Louis Condra were joint hosts Monday and Tuesday evenings of this week with bridge parties given at the home of Mr. and Mrs. Johnson.

The rooms in which the tables were placed for the games were beautifully decorated with Christmas bells, holly wreaths, pointsettias, imitation snow and other symbols appropriate of the holidays. Red and green table covers with miniature Santa Claus' were used during the serving with plate favors of small red stockings of candy.

At the conclusion of the games Monday evening Mrs. S. W. Ross and R. E. Fry held high score. Those playing were Mr. and Mrs. J. G. Wood, Mr. and Mrs. R. E. Fry Mr. and Mrs. C. L. Minor, Mr. and Mrs. T. W. Whigham, Mr. and Mrs. C. J. Hollingsworth, Mr. and Mrs. S. W. Ross, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. T. P. Collins, Mr. and Mrs. A. S. Hollingsworth, Mr. and Mrs. John Reagan, Mr. and Mrs. A. P. Horn and Mr. and Mrs. E. P. Nelson.

Tuesday evening list included Mr. and Mrs. Walton Hale, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. Tony B. Maxey, Mr. and Mrs. J. I. Hammonds, Mr. and Mrs. A. B. Keim Mr. and Mrs. Luther Fry, Mr. and Mrs. Richard Stovall, Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. H. O. Pope, Mrs. W. C. Grigsby, Mrs. A. J. Welch, Miss Ruth Collins and Roy Eubank. Mrs. Luther Fry and Roy Eubank received high score.

Mrs. Condra and Mrs. Johnson also entertained Tuesday afternoon. Those playing were Mrs. Clavin Steen, Mrs. George Smith, Mrs. W. H. Hilton, Mrs. Bill Dally, Mrs. Carr Surginer, Mrs. J. D. McBrien, Mrs. L. J. Welborn, Mrs. W. I. Cannaday, Mrs. T. P. Jones, Mrs. A. J. Folley, Mrs. Jas. K. Green, Mrs. E. L. Norman, Mrs. A. D. Cummings, Mrs. Leroy McDonald, and Mrs. Glad Snodgrass. Mrs. W. H. Hilton held high score.

Series of Parties Feature Week's Entertaining.

Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. E. P. Nelson and Mr. and Mrs. H. O. Pope were joint hosts entertaining last Tuesday, Thursday and Friday evenings with bridge, at the home of Mr. and Mrs. Snodgrass.

The Christmas decorations of holly, bells, imitation snow and red candles, placed in holders, and soft red glow of the lights cast over the rooms added charm. Score cards were drawn from the tables, on which the cards formed the monograms of the hosts, by the guests as they arrived. Miniature Christmas trees were placed on the tables during the serving and also were used as plate favors.

Tuesday evening guest list included Mr. and Mrs. John Reagan, Mr. and Mrs. A. P. Horn, Mr. and Mrs. Leroy McDonald, Mr. and Mrs. Jas. K. Green, Mr. and Mrs. Tony B. Maxey, Mr. and Mrs. Roy Snodgrass, Mr. and Mrs. Bill Dally, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. H. J. Holland, Mr. and Mrs. A. S. Hollingsworth, Mr. and Mrs. A. D. Cummings, Mr. and Mrs. Robert Garrett, Mr. and Mrs. Bob Willis, Mrs. Hazel Hughes and Misses Evelyn Dennis and Eddythe Walker. Mrs. W. H. Hilton and H. J. Holland received high score for the evening.

Thursday evening players were Mr. and Mrs. Odus Stephen, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. T. P. Collins, Mr. and Mrs. Calvin Steen, Mr. and Mrs. Robert A. Sone Mr. and Mrs. Roy Snodgrass, Mr. and Mrs. L. J. Welborn, Mr. and Mrs. J. D. McBrien, Mr. and Mrs. B. K. Barker, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. Walton Hale, Mr. and Mrs. A. B. Keim, Mr. and Mrs. T. C. Russell, Mr. and Mrs. J. L. Thomas, Mr. and Mrs. C. J. Hollingsworth, Mrs. John Reagan, Mrs. W. C. Grigsby and Mrs. A. J. Welch. Mrs. Keim and T. P. Collins held high score.

Those playing Friday evening were Mr. and Mrs. C. L. Minor, Mr. and Mrs. A. J. Folley, Mr. and Mrs. Louis Condra, Mr. and Mrs. Edd Johnson, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Homer Steen Mr. and Mrs. J. I. Hammonds, Mr.

PECANS!

COME AND GIT EM.
We shell em. U eat em.
Apples, Oranges, Grapes, Grapefruit,
Sweet taters,
Lasses, and honey.
Home Made
Candy. Oh
Boy!
Special Prices on Xmas Pecans,

H. M. McDonald
Pecan Store
NUTS AND FRUITS
108 West California Street

Social Calendar

Monday

Woman's Missionary Society of the Methodist Church meets at the church December 21 at 2 o'clock.

Porterfield Missionary Society will meet with Mrs. W. H. Henderson, December 21 at 3:15.

Woman's Council of the First Christian Church meets at the church December 21 at 2:30.

South Circle of the Baptist Woman's Missionary Society will meet December 21 with Mrs. J. H. Myers, 420 South Main Street.

Mr. and Mrs. B. K. Barker will be hosts to the Friendship Bridge Club December 21 at 8 o'clock.

Mr. and Mrs. L. J. Welborn will be hosts to the Ace Bridge Club at 7 o'clock December 21.

Tuesday
Pla-Mor Bridge Club meets December 22 at 7:45 with Mr. and Mrs. John Hammonds.

and Mrs. S. W. Ross, Mr. and Mrs. R. Fred Brown, Mr. and Mrs. Richard Stovall, Mr. and Mrs. Jack Henry, Mr. and Mrs. Luther Fry, Mr. and Mrs. V. Williams, Mrs. A. J. Welch, Mrs. W. C. Grigsby and Miss Ruth Collins. Mrs. Stovall and Edd Johnson received high score.

Joint Hostesses Entertain P. W. G. Club.

With Misses Capitola Hardgroves and Ruby Cothorn as joint hostesses the P. W. G. club was entertained Monday evening at the home of Miss Hardgroves. Decorations in keeping with the Christmas season were placed about the rooms. Gifts were exchanged from a lovely little tree and bridge furnished the diversion for the remainder of the evening. Miss Bonnarea Freeman received high score.

Delicious refreshments were served to Misses Bonnarea Freeman, Mildred Olson, Bonnarea Stephens, Inez Switzer, Audrey Stiles, Mrs. Oma La Juana Jones and the hostesses.

The club will meet December 31 with Miss Bonnarea Stephens.

Miss Norman Honoree at Birthday Party.

Miss Herma Lee Norman was the honoree at a surprise birthday party Monday evening given by friends.

After enjoying fireworks and a theatre party the guests returned to the honoree's home where games of bridge and dancing furnishing the diversion till refreshments were served to Misses Irene Morgan, Hazel Probasco, Bobby Archer and the honoree, Herma Lee Norman; Messrs. Wayne Gound, Hearon Wright, Audice Norman and T. H. Stewart.

Mrs. Garrett Hostess to 1929 Study Club.

Mrs. R. A. Garrett was hostess to the 1929 Study Club last Thursday afternoon, December 10, at her home on West Missouri Street. The rooms were beautifully decorated in keeping with the Christmas season.

Mrs. A. D. Cummings conducted an interesting lesson on "Americans Begin to come into Texas." Mrs. J. D. McBrien, Mrs. Robert A. Sone, Mrs. Terrell Loran and Miss Emma Lou McKinney assisted the leader in the discussion of the lesson topic. Members answered to roll call by naming a Texas college.

Mrs. L. J. Welborn and Mrs. Garrett gave interesting reports on the state meeting of Federation of Women's Clubs, which they attended in Lubbock. At the conclusion of the program, as a reminder of the approach of the Christmas season the president, Mrs. Leroy McDonald, read from the Bible the story of the birth of Christ.

During the social hour the hostess served delicious refreshments using Christmas symbols as plate favors. Mrs. Edwin Heald will be hostess at the next meeting on Thursday afternoon, January 14 at 3:45.

Dougherty News

(By Mrs. W. D. Newell)

Father of J. E. Newton Dies.

Mr. and Mrs. J. E. Newton returned home Monday night from Ralls where they had been the last week at the bedside of his father, A. E. Newton, who died Sunday night at 10 o'clock and was laid to rest at the Lakeview Cemetery Monday afternoon.

Grandpa Newton had been in feeble health the past few months, his condition becoming serious two weeks ago. He was 82 years old at the time of his death and is survived by his wife, Mrs. N. T. Newton, one daughter, and six sons, all of whom were present at the funeral except one son.

Mrs. Sam Smith and little son, Charlie Frank, left last Sunday for Childress, Texas to visit her parents. They plan to be gone two weeks.

Mr. and Mrs. Norman Payne visited Mr. and Mrs. Cleburn Payne at Floydada last Sunday.

Classes Number two and three of the Union Sunday School were entertained last Sunday at the home of their teachers, Mr. and Mrs. W. D. Newell.

The day was spent playing games, fortune reading and music and a good time in general. Thirty-three persons were present for the occasion.

Mrs. John Carmac has been very sick the past week but her mother, Mrs. J. M. Brownlow, and sister, Mrs. O. S. Ray, visited her Sunday afternoon and report that she is much improved.

Owing to the bad weather, the farmers have not taken advantage of the coal-buying plan but if you are interested you may leave your order with Joe Nall between now and December 28th, and the car will be delivered about January 2 and it will be later when the car arrives.

School News

Miss Esther Patterson reporter. The State Inspector visited the school on November 10 and was well pleased with our work here at Dougherty.

The Dougherty basketball boys went to Matador last week-end for a game and Dougherty won by a score of 19 to 11.

The Primary and Intermediate grades have been decorating their rooms for Christmas, and the children are all getting in high spirits for the coming holidays.

The sixth and seventh grades have an excellent report in attend-

ence so far this month. They have had only one absent one day and are very proud of this record.

Church News

Good services were held in Dougherty Sunday beginning with a decided increase in the Sunday School attendance and ending with a full house Sunday evening.

Rev. F. O. Garner filled his regular appointment here Sunday morning and evening.

Quarterly Conference will meet in Dougherty next Saturday in an all-day meeting.

Rev. Claude Wingo will preach at The Methodist Church here next Sunday afternoon at 3 o'clock.

The following League program was given by the Fairview League at Dougherty last Sunday evening: Songs: "Take My Life and let it be"; "Jesus Calls Us"; Song leader—Mr. Biggs;

Subject: "Lives of Great People," scripture by Mrs. Connor; prayer by John Reeves; song—"My Country 'tis of Thee"; "Columbus"—by J. W. Dixon; "Inventors." Thomas A. Edison, McCormick, James Watt, by Mr. Grimes; Special music:—"Susanna and John Wesley"—by Naoma Hodge; "Founder of Sunday School" by Claud Hammonds; "Bible Characters" by Mr. Miller, Benediction.

The Woman's Missionary Society met Monday afternoon and Mrs. W. H. Nelson read the 26th chapter of Acts in the devotional service.

The Society will have its next meeting Monday December 28 and the new officers for the new year will be installed.

Mrs. W. H. Nelson, president.

Let us not forget that we have three stores in Dougherty from which to select Christmas presents. Let's look at home before we go some place else to do all of our Christmas shopping.

Letters To Santa

Floydada, Texas, Dec. 11, 1931

Dear Santa:
I want you to bring me a little man doll, some oranges, lemons, nuts doll, some oranges, lemons, nuts and candy. One candy bar please and some double bubble chewing gum.

Love to you,
Emma Lou Pope.

Floydada, Texas, Dec. 13, 1931.

Dear Santa Claus:
I am a little girl six years old and go to kindergarten. I am trying to be good and I want you to please bring me a doll, embroidery set, a Bible story book, and any thing else you want to leave me will be appreciated. Be sure and bring me lots of fruit, nuts and candy.

Love,
Doniece Cline.

Floydada, Texas, Dec. 9, 1931.

Dear Santa:
I'm a real little boy and am expecting you to come see me and here is what I want. A stick horse, a set of rattling blocks, and a doll and a singing top. Don't forget my two sisters they don't want much and be sure and don't forget my daddy and mother.

Your little friend,
John Edwin Maxwell.

Floydada, Texas, Dec. 15, 1931.

Dear Santa Claus:
You will remember me as the little girl who said, "Santa Claus you can't see me." I am five years old. Please bring me a little doll, some beads and a tam. Don't forget to bring some fruit and nuts. Remember dear daddy and mother.

Love from,
Quilla Armes.

Floydada, Texas, Dec. 10, 1931.

Dear Santa Claus:
Please bring me a doll and a pair of roller skates. I want you to bring me a blanket with the doll and also think of Leslie Ray and Bobbie Lee and my teacher. Bobbie Lee wants a scooter and Leslie Ray wants a pair of roller skates. Please don't forget mother and daddy and bring some candy and nuts. Santa I will be pleased with any thing you can bring.

Mary Frances, Leslie Ray and Bobbie Lee Copeland.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus:
I am a little girl ten years old and in the fourth grade. For Christmas I want a doll with a soft body, a head that will turn and shoes and socks. I want some nuts and an orange, an apple and some candy. I hope I get a beautiful doll at Christmas. We learned a song about you and where you lived and how many reindeers you have. I hope you a merry Christmas.

Yours truly,
Mary Opal Colston.

Floydada, Texas, Dec. 9, 1931.

Dear Santa Claus:
I am in the first grade and have nine years old. I have three sisters. I want a doll and a bed please.

I love you,
Sarah Jewel Landell.

Jewelry FOR CHRISTMAS

A Gift from Here Will Mean Much More

10% to 50% DISCOUNT

WILSON KIMBLE

Optical & Jewelry Company

BIG SALE CONTINUES!!

We are well pleased with our sale. We have plenty of real bargains all over our store. It will pay you to visit this sale.

New Fall Dresses

We have just received a shipment of 44 New Dresses that were bought away down low, which we are offering at real values. Don't fail to see them.

Real Coat Values

We have five Fall Coats carried over ranging in price from \$24.50 to \$60 GOING AT \$9.85 TO \$19.95

We have 23 New Fall Coats left. If you don't believe we are selling them worth the money, come in and check their value, priced At \$5.85, \$8.95, \$13.85 and \$19.95

These are real values, folks. We invite you to see them. Ladies' Felt Hats from 49c to \$2.49


- 1 LOT LADIES' HOUSE DRESSES, Going at, **47c**
- 1 LOT HUMMING BIRD ALL-SILK HOSE, Going at, **85c**
- 1 LOT SILK DRESSES AND SILK SUITS, Values up to \$12.50, going at, **\$2.99**
- MEN'S WORK SHOES, Good Leather, All Sizes, **\$1.29**
- LARGE DOUBLE BLANKETS, Part Wool, **\$1.49**
- GOOD HEAVY GRADE OUTING, 36 inches wide, per yard, **9c**
- MEN'S AND BOYS' COAT SWEATERS, Special, **44c**
- ALL SILK CREPE, At per yard, **79c**

Baker, Hanna & Co.
"The Place You'll Like To Trade"

Let Yours Be A Gift From

Arwines

"Gift Tree Is Brim Full"



These Gifts from Arwines are gifts of good taste...less expensive, but none the less exquisite, for a Gift is more a matter of Good Taste than price." Manicure rolls \$1.50 to \$5; end table and radio lamps \$1.50 to \$4.50; perfume sets 75c to \$10; military sets \$2 to \$5; shaving sets \$1 to \$3.50; desk sets, fountain pen and pencil sets \$1 to \$3.50; smoking sets \$1 to \$7.50; Christmas candles, long wood 50c pair; sugar and cream and tea sets \$1.50 to \$3.50; hanging baskets, fruit bowls, pen trays, jewel boxes \$1.00 to \$2.00, Christmas cigars and rumidor tobacco holders; memory books and Bibles \$1 to \$5.00; perfume sprays, toilet water, bath salts, bridge gong, bud vases, book ends, Pyrex ware, flower pots, console sets, salt and peppers, McGregor golf clubs, golf balls, ash trays, candle holders, hat brushes, serving trays, ladies' and gentlemen's purses, stationery, compacts, vanity cases, Xmas Cards, Xmas Decorations in great variety; and those keenest of all—Majestic Radio or Majestic Refrigerators. Everything most reasonably priced, and we're going to be disappointed if you don't pay us a visit. Remember Only Six More Shopping days left.

CHURCHES

CITY PARK CHURCH OF CHRIST

City Park Church of Christ announces a revival meeting to begin January 1. John M. Rice of Abilene, who is a very noted evangelist will do the preaching.

Everybody is invited to attend all services. Regular services: Bible study 10 to 11 a. m. Preaching and communion 11 to 12 a. m. Evening service at 7 p. m.

FLOYDADA CIRCUIT, M. E. C. S.

Our first quarterly conference will be held at Dougherty Saturday, December 19. Bro. E. E. White our new Elder will preach at 11 o'clock Saturday and conference at 1:30.

All are welcome. Officers and stewards are urged to be present. I will be at Fairview Sunday morning and night. Everybody welcome. F. O. Garner, pastor.

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor
For some time we have been trying to have 200 in the Training service, and we reached our goal last

DON'T DO IT!

Christmas Eve only six days away! The thought conjures up thoughts of Home and Happy Voices—the delight of joyful kiddies as they gather about the home or community Christmas Tree or fireside! Don't let your carelessness in decorations, the hanging of light wires, or the use of cotton and other fabrics for the Christmas Tree be responsible for turning the gathering into one of mourning instead of joy.

There are hundreds of tragedies recorded to bear us out in this warning. Don't be careless this Christmas! Protect your home!

Floydada Insurance Agency

G. C. Tubbs
W. H. Henderson

ELECTRICAL Christmas Gifts

Heavy Chrome Plated Waffle Irons as low as—

\$4.95

Chrome Plated Treverso, 2-Side Electric Toaster as low as—

\$2.35

HEATING PADS \$3.75
Guaranteed Percolators, Chrome Plated, 6 cups, as low as—

\$7.50

Hotpoint Electric Irons price,

\$3.45

And Up

And many other useful household appliances and prices very low.

Electrical Christmas Decorations

Christmas tree light sets, complete with 8 lamps—

85c

Electric Wreaths, complete with lamp—

\$1.00

REMEMBER—

ATWATER-KENT and GENERAL MOTORS RADIOS! Come in and let us show you the PRACTICAL CHRISTMAS GIFT.

RADIO ELECTRIC COMPANY

110 West West California St.
T. W. Whigham, E. E. Hinson

Sunday evening, when exactly that number were present. Seventy two members and visitors were present at the Senior program, which was directed by Mrs. G. A. Linder. There were 379 in the Sunday school, and fine crowds at all preaching services.

Next Sunday morning the program will feature Foreign missions. As is our custom a special offering will be taken which will go to the work of Foreign missions. This is called the Lottie Moon Christmas Offering. More than a hundred missionaries have been placed on the field and supported by this fund during the past four years.

The evening service will be given over to a special song program. The songs will be in keeping with the Christmas season spirit, and will be rendered by members of the Floydada Men's Chorus, under the direction of Clifford Tubbs. The public is cordially invited to attend this service. There will be no sermon at the evening service. This program was originally scheduled for the evening of December 27.

M. E. CHURCH TO PRESENT 'WHITE CHRISTMAS' PROGRAM

White Gifts for the King, "Our Love Gifts," or White Christmas is the title of the Christmas program to be given by the Methodist church this year in place of the regular Christmas tree. The program will be given Tuesday evening, December 22, at 7:30.

The theme throughout the program is the spirit of giving instead of receiving. As God gave His only begotten son to the world, by giving we are helping his cause. The program consists of a pageant, songs and readings. The money will be sent to our orphan's home at Waco and the other gifts to the needy of the town.

Every one is invited to attend this program.

McCoy Senior B. Y. P. U. PROGRAM

The McCoy Senior B. Y. P. U. program for Sunday evening, December 20 is arranged as follows: Subject—The Holy Spirit in the World Wide Missions.

Scripture reading—Clarence Jones.
Introduction—Kelley Holyfield.
The Holy Spirit—Seidle Stapleton.

The call to Definite Fields—Claret Tardy.
Missionary work—Vida Mae Day.
Missionary tests and trials—Flora Day.

Missionary Problems at Home—Irene Smith.
The Holy Spirit at work in Lands afar—Manola Rae Gilbreath.
Conclusion—Rupard Osborn.
All new members and visitors are welcome.

LEAGUES PROGRAM TO BE PRESENTED AT CHURCH

Sunday evening, December 20 at the regular church hour the Leagues will present a program as follows at the M. E. Church:

Song.
Scripture Reading—Hi-League.
Song.
Reading—"Others"—Bonnie Dale Fyffe.

Pageant—They Stayed in College—But How—Senior League.
The public is cordially invited to hear this program.

Y. W. S. HOLDS BUSINESS MEETING AND SOCIAL

The Y. W. S. of the Methodist Church met Tuesday afternoon with Miss Madge Dorsey in a business and social meeting.

A lovely salad course, with plate favors of holly tied with silver cord, was served to Misses Eula Mae Gullion, Nora Smith, Maurine Hay, Winona Felton, Veda Woten, Mrs. James Colville sponsor and Mrs. W. M. Dorsey.

Hesperian in the county \$1 per year.

BILIOUS

"I have used Black-Draught . . . and have not found anything that could take its place. I take Black-Draught for biliousness. When I get bilious, I have a nervous headache and a nervous, trembling feeling that unfits me for my work. After I take a few doses of Black-Draught, I get all right. When I begin to get bilious, I feel tired and run-down, and then the headache and trembling. But Black-Draught relieves all this."—H. A. Hendrix, Homerville, Ga.

For indigestion, constipation, biliousness, take

Theford's BLACK-DRAUGHT

WOMEN who need a tonic should take CARDUI. Used over 50 years.

BAPTIST W. M. S. MET IN CIRCLES

Members of the Woman's Missionary Society of the Baptist church met Monday afternoon in circle meetings. North circle met with Mrs. D. P. Carter to complete sewing and other articles for the orphan's home at Dallas.

South circle held an all day meeting at the church when a quilt was quilted and a box packed for the orphan's home, the gifts being given through the Sunday school. Fifteen members were present and each one contributed a dish of food for the noon hour. This circle will meet December 21 with Mrs. J. H. Myers, 420 South Main street in a social meeting.

Blanche Groves circle met with Mrs. A. J. Folley with eleven members present. An interesting Christmas program was given with Mrs. L. J. Welborn as leader. Mrs. J. L. Thomas gave the devotional. Mrs. S. M. Cole a Christmas reading, Mrs. J. D. McBrien a Christmas poem and Mrs. Robert A. Garrett a story.

The hostess served delicious refreshments.

MRS. CLAUDE WINGO LEADER OF MISSIONARY PROGRAM

Mrs. Claude Wingo was leader of the Missionary program at the meeting of the Woman's Council of the First Christian church Monday at their meeting at the church.

The meeting opened with the song, "Help Somebody Today" followed by prayer, then the business meeting. December topic of the Missionary study is, "The Road to Bethlehem." Scripture reading, Matthew 25-31:46 and devotional talk was given by Mrs. Wingo, prayer by Miss Daisy Lee Gresham. Mrs. Edd Brown gave an interesting talk, A beautiful obligation fulfilled; Mrs. J. B. Jenkins, The Benevolence of Office Speaks. The meeting was dismissed with prayer by Mrs. Edd Brown.

The meeting for December 21 will be at the church at 2:30 with Miss Myrtice Meador leader of the Bible study.

Y. W. A. HOLDS REGULAR MEETING MONDAY EVENING

Fifteen members of the Y. W. A. of the Baptist church were present at the meeting at the home of Mrs. G. N. Shirey in their regular meeting Monday evening.

The program was rendered as follows:

Song—Membership.
Scripture reading—Mrs. Shirey.
Lesson taught by Mrs. Shirey, Hazel Borum, Amy McRoberts, Verdine Snodgrass, and Zela McRoberts. Questions on the lesson were asked by Mrs. Shirey.

The association meets next Monday evening in a social at the home of Miss Selma Linder.

LOCAL CHURCH DELEGATES GO TO METHODIST INSTITUTE

Representatives from the First Methodist Church of this city were in attendance at the all-day session of the District Stewards and Pastors Institute held Friday of last week at Plainview. Those present from Floydada included Rev. and Mrs. I. A. Smith, Rev. F. O. Garner, Mrs. Hubbard and J. M. Willson.

At the noon hour the women served lunch, each one having brought a dish of food.
Work for the coming year was discussed. Mr. Willson attended the meeting of the district stewards.
Rev. E. E. White, new presiding elder, was at the institute and it was announced that he would be in Floydada December 27 and will deliver the message at the church that night.

SENIOR B. Y. P. U. PROGRAM

The Senior B. Y. P. U. program for Sunday evening, December 20 is as follows:

Subject—The Holy Spirit in World Wide Missions.
Scripture reading—Bonnie Lloyd.
Introduction—Lenora Myers.
The field and the force—Herwin Strickland.

The Missionary Spirit—Marion Phillips.

The call to definite fields—Bernice Patton.
Missionary Works—Rex Johnston.
Missionary tests and trials—Verdine Snodgrass.

Missionary Problems at Home—Florene Jeter.

The Holy spirit at work in Lands—Roy Anderson.
Conclusion—Noryne Spence.

Interesting programs are given every Sunday evening and all members are asked to be present at the next meeting. Visitors and new members are always welcome.

CENTER B. Y. P. U. PROGRAM

Senior B. Y. P. U. program arranged for Sunday afternoon, December 20, is as follows:

Subject—The Holy Spirit in World Wide Missions.
Scripture reading and introduction—Opal Hartsell.
The field and the force—Gertrude Lighfoot.

The Missionary Spirit—Dennis Spence.

The Call to definite Fields—Harold Tubbs.

Missionary work—Grady McCada.

Missionary tests and trials—Catherine Tubbs.

Missionary problems at home—Alice Fae Harbor.

The Holy Spirit at work in lands afar—Bernice Mankin.

Daily Bible readings: Monday J. B. Jordan; Tuesday, Alma Montgomery; Wednesday, Effie Noland; Thursday, Ola Henderson; Friday, Myrtle Leatherman; Saturday, Maxine Ross.

FIRST METHODIST CHURCH

Rev. I. A. Smith, pastor
Sunday School—9:45.

Preaching services—11:00.

Leagues—6 p. m.

Preaching services—7 p. m.

Prayer meeting, Wednesday evening 7 p. m.

The men's Bible class had charge of the prayer meeting service Wednesday evening. Practicing of the Christmas program followed the prayer meeting services.

TWENTY-TWO MEMBERS, TWO VISITORS AT LONE STAR CLUB

Lone Star Home Demonstration Club met December 11 in the school auditorium for a business meeting and program. The meeting was presided over by Mrs. Clyde Baxter, president with twenty-two members and two visitors present.

The program given was as follows:

What are my responsibilities to my community—Mrs. C. D. Merrick
Are my children satisfied with their home surroundings—Mrs. C. J. Roach.

Am I giving to the citizenship of my community a life that will reflect ideal standards—Mrs. M. S. Johnson.

Is my household a place of peace and happiness—Mrs. G. B. Johnson.

Am I taking proper time with my children to give them the proper principles and character buildings—Mrs. R. B. Phillips.

Is my home management of a sound basis—Mrs. J. T. Griffin.

Do I conserve my energy for my personal benefit and for others—Mrs. Walter Lovell.

Do I save time to sow seed of happiness—Mrs. Albert King.

Is my life a reflector with a radius covering space out side of my home—Mrs. Ben McGehee.

Let every one start the new year right by attending club every time and make our club a success.

Reporter.

Irick News

Irick, December 15.—Sunday school was not very well attended Sunday on account of the cold weather.

Miss Lillie Maye Taack returned to McLain Wednesday after a few days visit with her parents.

Mr. and Mrs. J. A. Stegall attended the Workers Conference at Crosbyton Friday.

Mr. and Mrs. Roy Edwards of Flaton spent the week end in the B. F. Hampton home.

Earl Hampton and Miss Gladys Ellis of Plainview were married at Clovis, N. M., last Saturday. Their friends here wish for them much happiness.

J. A. Stegall made a business trip to Crowell Saturday.

Mrs. Umberson of New Mexico is visiting her daughter Mrs. Blount.

Floydada, Texas.
Dec. 9, 1931.

Dear Santa Claus:

I am writing for Victor and me. We have kept the little wagon so long that we want a little bicycle. We have kept the little wagon three years and the little car two years. I want an automatic pistol and one box of caps. My name is Jimmy.

I pulled 5759 pounds of cotton and Victor pulled 4898 pounds this fall. We want a tool box. Victor wants an automatic pistol and one box of caps, too. We both want a knife apiece, some good things to eat, too. Don't forget our little baby sister. Don't forget the other little girls and boys. We will thank you for just anything.

Jimmy Jr. and Victor Green.

Roseland News

Roseland, December 15.—Mrs. G. C. Fairrey of Amarillo is visiting her parents Mr. and Mrs. T. F. Casey.

Rev. and Mrs. Aaron Shaw and children were the guests of Mr. and Mrs. F. S. Byars and family Sunday.

Mr. and Mrs. Guy Sams spent last Friday with Mrs. Sams mother Mrs. J. W. Sims to help can meat.

W. A. Whitlock and Buster went to Abernathy to mill last Wednesday.

Miss Celia May Wicker spent Saturday night and Sunday with her parents.

Horace Marble made a trip to Earth this week for maize.

Mr. and Mrs. Carl Callahan spent Sunday with Mr. and Mrs. Hilburn Casey. We are very glad to have Mr. and Mrs. Callahan move to our community.

Mrs. J. C. Dutton, who has been sick for some time is slowly improving.

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, S. A. McMannis whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floydada on the Fourth Monday in January, 1932, same being the 25th day of January, 1932, to answer a Petition filed in said Court, on the 30th day of October A. D. 1931, in a suit numbered on the docket of said Court No. 2308, wherein North Texas Trust Company, a corporation, is plaintiff and S. A. McMannis is defendant. The nature of the plaintiffs demand being as follows, to-wit: Plaintiff alleges that defendant is owner of lots 15, 16 and 17, Block 64 of the City of Floydada, Texas, and that the City of Floydada, Texas, levied an assessment against said property for the purpose of paving and improving the same in compliance with Chap. 106 of the Fourth Legislature, First Called Session. That said City of Floydada levied an assessment against lot 15 in the amount of \$166.53, against lot 16 in the amount of \$166.53 and against lot 17 in the amount of \$166.53. That said work was in all things completed and said City of Floydada issued three certain paving certificates to L. H. Lacey covering and evidencing the amount due on said assessment and that L. H. Lacey sold and assigned the same to the North Texas Trust Company, the plaintiff, that the same were to be paid in Ten equal annual installments and that default in one matured the balance at the option of the holder. That default was made in the payment of said certificate and plaintiff elects to declare the balance due. That said assessment is by law a lien on the abutting property. Plaintiff prays for judgment on its debt, interest, Seventy-Five Dollars Attorney fee as the law provides and for foreclosure of its lien on the property before described.

HEREIN FAIL NOT, And have you before said Court, on the first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 9th day of December A. D., 1931.

ROY O'BRIEN,
Clerk District Court, Floyd County, Texas. 434tc

Call 83 for Tire and Battery Service.

GULLION'S TIRE SHOP. 431tc

Sanford's inks for the office man at Hesperian Office.

ALCOHOL SPECIAL
59c
Gallon
This exceptional offer good for only—
10 DAYS
Get your supply today and protect your radiator.
Panhandle Service Station

AT THE PALACE THIS WEEK
Friday - Saturday
December 18-19
Buster Keaton In
"Sidewalks Of New York"

A picture that will keep you laughing from start to finish, with Buster Keaton, Cliff Edwards and Anita Page. Also Chapter 12 "Heroes of the Flame" and Talk Comedy.

Sunday, Monday
Tuesday
December 20-21-22
The picture that overshadows any picture ever made.

Love... lure...
hated... perils
...adventure...
everything is in
the sensational
"DIRIGIBLE"
with
JACK HOLT
RALPH GRAVES
FAY WRAY
A FRANK CAPRA Production
A COLUMBIA PICTURE

"83"
Call 83 for Tire and Battery Service.
GULLION'S TIRE SHOP. 431tc

Give Sweets



There's just the proper dash of sentiment in our candy. And there's an extra-big measure of enjoyment value.
Our Special Christmas offerings are moderately priced. Come and make your selection NOW!

Stationery 1/2 Price
Cosmetic Sets
Perfumes
Leather Goods
"Where Prices Are Best"
Floydada Drug Co.
The Rexall Store
Phone 51



SPECIAL MATINEE MONDAY
AFTERNOON, DECEMBER 21
School Children Admission—High School Students, 25c; Grade School Pupils, 20c;
Regular Prices Sunday Afternoon Monday and Tuesday night
Children 25c; Adults 50c
Also Paramount News and Talk Comedy

Wednesday-Thursday December 23-24

Richard Dix In
"The Public Defender"
One of Richard Dix's finest pictures. Also good Talk Comedy. Remember folks Wednesday night the Regal International Radio. Come! Admission 10c and 25c

COMING Xmas Day, Dec. 25

Tallulah Bankhead In
"The Cheat"

Make up your theatre parties now for Xmas, plan to see this picture Xmas Day. Matinee 2 p. m.

SPECIAL MIDNIGHT MATINEE
XMAS NIGHT 12:01 A. M.
Showing Kay Francis and William Boyd In

"The False Madonna"

"We Welcome The Opportunity Of Serving You"

1st NATIONAL BANK
Capital \$50,000 Surplus \$50,000

Teams Send Entries For Annual Tourney Here In Basketball

Several teams have indicated that they will compete in the annual South Plains Basketball tournament which will be staged at the Andrews Ward Gymnasium January 8-9, and notices that entries have been made are being received daily in response to invitations by Superintendent W. E. Patty and Coach L. T. Barksdale, directors of the contest.

Following is the letter invitation sent by Superintendent Patty and Coach Barksdale to the schools expected to participate in the tournament.

Floydada, Texas
December 10, 1931

Dear Sir:

It has become the established custom of the Floydada High School to hold annually the South Plains Basketball Tournament for boys teams at some opportune time prior to the date of the District Tournament. We have decided on January 8th and 9th as the most suitable date for holding this Tournament, hence we invite you and your team to be our guest on that occasion. We shall be able to furnish rooms only.

We have a modern gymnasium and will have competent officials in charge. You and your team will be admitted free to all games.

You will find suitable blanks below to fill in your acceptance and agreement to the plan. Please mail your acceptance promptly so that we shall receive it not later than January 4th.

Respectfully,
W. E. Patty Supt. Schools.
L. T. Barksdale, Coach of Athletics.

We are extending invitations to about thirty teams, and expect a large percent of them to accept. We suggest that you allow us to arrange an alphabetical list of the schools that accept and have the Secretary of the local Chamber of Commerce draw numbers which shall be assigned to the teams in order of list, that number one play number two first, number three play number four second, and so on. If all of the teams will agree to this we can notify you the hour and the team you will be expected to meet first, thus making it possible for your team to participate with the least possible loss of time.

Gold basketballs will be given to the individual members of the winning team, silver basket balls to the individual members of the runners up team.

SPECIAL MATINEE WILL BE GIVEN FOR SCHOOL KIDDIES TO 'DIRIGIBLE'

School children will be given an opportunity of seeing the epic of the air, "Dirigible" showing at the Palace Theatre in a special matinee for the pupils Monday afternoon at 3 o' clock. It was announced Tuesday by manager Jack Deakins.

"The picture is educational and we are going to give special prices to the kiddies for we sure want them to see it. Theatres all over the nation have been staging special shows for the school children and we feel that interest here will warrant a special showing of this wonderful film which illustrates in graphic manner the pronounced progress being made in the world's newest and fastest growing industry—aviation.

Jack Holt, Ralph Graves, and Fay Ray take the leads in this screen sensation of the season.

Christmas Day a special feature has been obtained by the management. Tallulah Bankhead will be seen in "The Cheat." This film has just finished extended runs in all key cities and will be shown here at the matinee at 2 p. m. Christmas Day.

A special Christmas Jubilee Party at 12:01 a. m. Christmas night, December 25, showing Kay Francis and William Boyd in "The False Madonna" will be one of the feature programs of the season, Mr. Deakins said.

PLAY AT STARKEY

A four act comedy-drama will be presented at Starkey high school auditorium Thursday evening, December 24, entitled "Let-Toby-Do-It." The cast of characters will be:

Uncle Josh Simpson, Everybody's friend, Bill Howard.

Henry Simpson, His son, Bruce Blackford.

Frank Dalton, From the city, Loyd Allen.

Toby Perkins, A boy of all work, Sam Poteet.

Mary Sanders, Uncle Josh's ward, Helen Grigsby.

Roxy, a great help, Mable Thornton.

Lizzie Evans, Some what crooked, Myrtle Clendenen.

Everyone is invited and there will be no admission charge.

'TWO DAYS TO MARRY' TO BE PRESENTED AT MUNCY

The play entitled "Two days to Marry," a three act comedy, will be presented at Muncy school next Friday evening, December 18. The cast of characters will be as follows:

Simon B. Chase, Earl Smalley.

James J. Dare, Joe Furguson.

Ruford B. Sawyer, W. M. Vandergriff.

Emily Jane Pink, Mrs. Earl Smalley.

Sadie L. Boise, Mrs. O. B. LaFrance.

Imogene McShane, Mrs. Everett Wallace.

Walter M. Blair, O. B. LaFrance.

The public is cordially invited to attend the play. There will be no admission charge.

Sanford's inks for the office man at Hesperian Office.

Hung Jury



Shown above is Dr. H. E. Luehrs, Corpus Christi, indicted for murder in connection with the death of Miss Susan Snell. Mrs. Luehrs is pictured with him. State attorneys alleged that Miss Snell died as a result of an illegal operation performed by Luehrs. The defense maintained that Miss Snell's death resulted from a blood clot caused by an overdose of ergot. Below is J. P. Weatherford, Corpus Christi cleaner and presser, and the only member of the jury who refused to vote for Dr. Luehrs' conviction.

MISS RUBY MCKNIGHT, ONCE FLOYDADA RESIDENT, DEAD

Miss Ruby McKnight, in 1910 a resident of Floydada and a student in Floydada Academy, was found dead in her room at a Big Spring hotel on December 4 and the remains carried to Katyene, the family home, for burial, according to information received here this week by her cousin, Mrs. Jno. L. West.

Miss McKnight's remains were identified by her father, Dr. Bennett McKnight. While in Floydada Miss McKnight lived in the home of J. F. McCarty. She was 35 years of age at the time of her death.

COLE MERCANTILE COMPANY NEW HOUSTON STORE OWNERS

The Cole Mercantile Company were purchasers of the C. R. Houston Company stocks here and at Crosbyton and the first of this week assumed charge of the two businesses.

Joe Kellum, of Spur, has charge of the business here and announced this week they would sell the stocks in their entirety, including the fixtures.



The PERSONAL GIFT....

Your photograph may mean very little to you, but to someone else it means a tremendous lot. And in that you are trying to please that "someone else," have your photograph expertly taken at Roy Holmes Studio as a Christmas gift.

6 Small Studio

Portraits

3.90

PHOTOGRAPHS
Live Forever

Barksdale's Machine Places Seven Men On All-District Teams

Whirlwind Stars Honored By Mention On Mythical Eleven for '31 Season.

Coach L. T. Barksdale's Whirlwinds placed three men on the mythical all-district Class B grid team as compiled by Collier Parris, Lubbock Avalanche-Journal Sports editor. The three outstanding players on the Green and White eleven selected by sports writers and coaches over District 2 on the all-star aggregation were McLaughlin, tackle; Lloyd Murray, guard, and Heald, half. Floydada placed four men on the second team in the district: they were Golithly, deCordova, Bridges, and F. Murray.

Floydada won the north half of the district and was nosed out 6-0 by Lamesa in the sectional tilt Thanksgiving Day at Lamesa.

Here are the teams:

First Team	Pos.	School
Wimberly	L. E.	Littlefield
McLaughlin	L. T.	Floydada
Jordan	L. G.	Lamesa
Slaughter	C.	Brownfield
L. Murray	R. G.	Floydada
Conklin	R. T.	Lamesa
Koger	R. E.	Lamesa
Harliss	Q.	Littlefield
Heald	H.	Floydada
Marr	H.	Lamesa
Treadway	F.	Lamesa
Second Team	Pos.	School
Golithly	L. E.	Floydada
Clark	L. T.	Post
Boswell	L. G.	Lamesa
deCordova	C.	Floydada
Tankersley	R. G.	Tahoka
Stevens	R. T.	Littlefield
Graham	R. E.	Brownfield
F. Murray	Q.	Floydada
Bridges	H.	Floydada
Stevens	H.	Tahoka
Moore	F.	Lamesa

RELATIVE SERIOUSLY ILL IN HOSPITAL AT CISCO

P. D. O'Brien received word Wednesday of this week that his brother-in-law, J. L. Bisbee, was in a Cisco hospital suffering from pneumonia and locked bowels. Physicians held out little hope for his recovery. Due to the very bad weather and condition of the roads Rev. O'Brien is waiting further word before attempting to go to his bedside. Mr. Bisbee married Rev. O'Brien's youngest sister.

Bud Jackson of Plainview was in Floydada on business Wednesday.

The Shooting Seems to Be Good Along the Gulf Coast



At least it would appear that way from the loaded appearance and the happy smiles of these Texas men who recently went duck hunting together near Corpus Christi. They are, left to right: Ben Davis of Abilene; S. W. Pappert, president of the Texas Dally Press League, Dallas; Al Mittenhal, millinery manufacturer, Dallas; Willis Cox of Abilene, and Grady Kinsolving, editor of the Corpus Christi Caller and Times. The two men on the right were guides for the party. Note the three large geese Kinsolving has secured.

Boy Scouts Collect Toys To Assist Old Santa Bring Smiles

Launching a drive for toys which they will collect and distribute to those who otherwise would receive nothing for Christmas, the Boy Scouts met Tuesday afternoon at 4 o'clock at the home of Scoutmaster, W. E. Suite. The drive got underway Tuesday and about half the town was canvassed and a good assortment of toys collected.

Other sections of the town will be visited this week. Scoutmaster Suite said.

The toys will be repaired by the Scouts, assisted by the Girl Reserve and distributed Christmas to those that Old Santa might not be able to locate.

"If any who wish to contribute to this work being done by the Scouts by giving old or new toys are missed by the collectors, I would appreciate their notifying me by letter of bringing them to 312 West Jackson Street," Scoutmaster Suite said.

"We wish to get further aid from the people by asking that anyone who knows of children who may not get a visit from Santa to give us this information not later than Monday of next week, stating the names, ages, and addresses."

RELATIVELY SPEAKING

Lawyer—"Why do you want a separation from your wife? Aren't your relations pleasant?"

Tired Business Man—"Mine are, but hers are perfectly horrid."

A new screen for talking pictures is porous, permitting sound to pass through it, if the loud speaker is placed behind it.

Operated by a lighting current, a portable motor driven paint mixer has been perfected.

LUXURIES OF KINGS IS NOW COMMON ARTICLE OF FOOD

When the knights of old and their ladies fair gathered about the banquet board their fare was largely meats, gravies, and pastries, all heavily spiced. Spices were commonly used to disguise the flavor of foods which, because of the lack of proper refrigeration, had become slightly off in taste. Spices were the luxury of kings and the quest for them sent armies marching, started the mallets clattering in a thousand shipyards, and raised the black flag to the top of the tall masts of innumerable pirate vessels.

A few grains of spice go a long way in the average modern kitchen, but commerce in this valuable palate-pleaser has shown no signs of slackening. Spices have become a necessity.

In common with other imported foods, all spices shipped into the United States must be submitted to the skillful analytical methods of Government food officials, who examine these products to make sure that they meet the specifications for purity and honesty of labelling required by the Federal food and drugs act.

Officials stationed at eastern ports alone examined more than 36,000,000 pounds of spices entered during the year which ended May 31, 1931. This huge supply included more than a score of different varieties and but 1,500,000 pounds were detained for their failure to meet the requirements of the national pure food law.

The housewife who goes to the store for spices should consult her grocer as to the nature and cost of different grades and varieties. Few buyers know very much about spices—where they come from and what they are. Some people still believe that allspice is so named because it contains all the spices in a mixture. Allspice really is the dried unripe fruit of the pimento tree. Allspice gets its name because it has been

said to have the odor of all the spices. Similar popular misconceptions are common with regard to other spices.

Examinations of imported spice tend to prohibit the sale in the United States of impure or adulterated goods or of those which are misbranded under the food and drugs acts. The housewife should remember also, when making her purchase to note carefully the words on the label which tell how much spice the can or box contains. Some spice packages are deceptive and, since spices sell at a relatively high price, it will pay the buyer to read the label carefully.

EXHIBIT TELLS HOW TO GAIN OR LOSE WEIGHT

How the average person can reduce without going on a starvation diet and how he can put on weight are graphically outlined by the Bureau of Home Economics of the United States Department of Agriculture in an exhibit recently completed.

The will power to stick to a program is the first requisite in changing weight after knowing what to do, the bureau's nutrition experts say. They strongly advise against drastic measures and discourage all reducing practices except on the advice of a physician.

Adults need not worry about their weight unless they find themselves more than 10 to 15 per cent over or under the averages in tables for height at the age of 30, according to the bureau. The exhibit points out the dangers of under-weight and of overweight and contrasts the advantages derived from a good healthy routine.

The best course to follow, after the correct weight has been obtained, is to maintain it, the bureau says. The way to do this is to balance the amount of energy-giving foods with the energy spent. The energy-giving foods which provide most of the calories—in short, the

weight regulators—are the fats, sweet breads, and cereals.

Milk should be included in both the fattening and thinning diets, but skim milk or buttermilk is preferable for those who are keeping the calories low. The "thins" who are eating to gain weight should help themselves liberally to whole milk, drink it in place of part of the water at meal time and in extra milk shakes. The bureau suggests that food cooked or served with milk will help to add more calories and consequently more pounds.

Fruits and vegetables are in the imperative list for both the "fats" and "thins." Bulky green vegetables, low in calories, must be eaten by the latter group, even though they add little to the weight. They are important since they offer many other substances essential for good nutrition. Some vegetables and fruits, because of their starch and sugar, supply a great many calories.

STOPPING LIGHTNING

Out of every 100 buildings struck by lightning only two are protected by lightning rods, reports the United States Department of Agriculture. Lightning causes the Nation an annual fire loss of \$12,000,000, and proper lightning protection could materially reduce this, the department says.

Filing supplies. Hesperian.



HEADQUARTERS CHRISTMAS CANDIES

FIRE WORKS

FRUIT CAKE

Everything Good To Eat

WESTERS' QUALITY BAKERY

Practical CHRISTMAS GIFTS

Of Nationally Advertised Brands

AT ONE PRICE—THE LOWEST

Make your selections from these standard items of merchandise listed below—and KNOW that you will be pleased with the quality at our economy prices. The Best is Cheapest at Seale & Jones Dry Goods.

- Interwoven Socks for Men,
- Reese & Reese Ties,
- Mallory Hats,
- Goodknit Underwear,
- New Era Shirts
- Star Brand Shoes.
- Garza Sheets and Sheeting,
- Buzby Gloves for Men,
- Rollins and Vanette Hose,

- Society Interseal Shoes for Women,
- Henderson Brassiere Girdles,
- Golden Seal Blankets,
- Peter Pan Fabrics—tub fast guaranteed colors.
- Hope and Anna May Pongee, guaranteed fast colors.
- Boyce Kid Gloves for ladies.
- Gilbrae Gingham.

Seale & Jones Dry Goods

"Everybody's Store" Floydada, Texas

Most Widely Read News Medium In Floyd County

The Floyd County Hesperian

One Of Floydada's Oldest Institutions

VOLUME 38

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 17, 1931.

NUMBER 43

Santa Receives Rush Orders in Letters From Youngsters This Week

Cheery Notes Will Be Rushed To Northland

Letters from Floyd County kiddies telling Old Santa about the things they want for Christmas have been coming into the Hesperian office every day now for the past two weeks.

Santa is planning to take just lots and lots of his toys over to the poor little Chinese kiddies this year and he may not have enough to spare very many for all his little friends in this country.

Those sending in letters that are not printed will know that they got here too late to get in the paper but have been sent right on by air mail so that Santa will be sure and get them.

Following are some of the letters that were sent in this week:

Floydada, Texas, Dec. 7, 1931.

Dear Santa Claus: I've been a very good girl. Please bring me a baby doll, furniture, fruit, nuts and candy.

With Love, Nadine Raley, Lakeview School.

Floydada, Texas, Dec. 15, 1931.

Dear Santa Claus: Will you please bring me a tool chest and a dump truck, lots of nuts and candy.

Your little friend, Delwin Williams.

Floydada, Texas, Dec. 15, 1931.

Dear Old Santa: I am a little boy five years old. I wish you would please bring me a tool chest and a dump truck, also lots of fruit and candy.

Lots of love, Billie Paul Williams.

Floydada, Texas, Dec. 15, 1931.

Dear Old Santa: I am a little girl eight years old. I go to school at Andrews Ward fourth grade. I want you to please bring me a ring and some nuts, fruit and candy.

With love, Frances Marie Williams

Floydada, Texas, Dec. 15, 1931.

Please bring me a doll, some nuts fruit

Lots of love, Marliou Williams.

421 West Jackson Street, Floydada, Texas, Dec. 14, 1931.

Dear Santa: I am a little girl six years old. For Christmas please bring me a doll, a car and a little broom so I can sweep floors for my mother.

I also try to be a good little girl and wash and dry dishes. I have a little brother four years old and he wants a little wagon and a pretty ball. Don't forget my baby brother bring him a ball and something else you think he would like. We want some fruit, nuts and candy too Santa if you will be plenty.

Lots of love, Your little friend, Loreta Turner.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I have been a good boy and I want a French harp, some gloves and a box of dominoes.

Wilson Gordon Bond.

Floydada, Texas, Dec. 7, 1931.

Dear Santa Claus: Please bring me a doll with some clothes also apples, oranges, bananas and candy. Don't forget my teacher Mrs. Murff. Please don't forget all the poor little boys and girls.

Your little friend, Bettie Jo Perry.

Bivens, Texas, Dec. 9, 1931.

Dear Santa: I guess you are on your long Christmas journey. You must bring your reindeers this time for it is real mucky down here in East Texas.

Please Santa bring me a knife with two blades, a good story book,

Santa Claus To Hear From More Kids Next Week

Floyd County boys and girls, and those others, too, who have been writing Santa Claus through The Hesperian, have been slow to wake up to the fact that Christmas is right here already, almost.

This means that a whole lot of kids have not written until this week, and The Hesperian has been forced, for lack of space, to leave out a "gob" of them in this issue. But they'll show up next week on Christmas Eve--these late letters will, and Old Santa will have a chance to look them over.

Last Chance Saturday

We will print all the late letters, but have to make a dead line somewhere. So, here is the low-down, boys and girls. All letters received for Santa Claus after Saturday will not be used. Don't forget this date--Saturday night of this week the letters must be in the office. Don't fool around now. If you are going to write a letter to Old Saint Nick snap into it this week.

I can not read but I like for mother to read to me. I will be big enough to go to school next year. Dear Santa don't forget my grandmother and grandpa also mother and daddy. You will find your cake all ready so hurry I will be listening for the reindeers.

Your good little friend, Edsel J. Williams, Cass County.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I want you to please bring me a little top and some marbles, a little barn with two cows in it and two billy goats in it too.

Your friend, Marvin Lyles.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I am six years old now I go to school. Will you please bring me a set of tools and a pair of gloves? That will be enough for one little boy this Christmas. I may be moved to Hillcrest then but I know you can find me.

I love you, Carlton Fawver.

Floydada, Texas, Dec. 11, 1931.

Dear Santa: I want a football for I go to school now. I can have lots of fun with a football. Don't forget my cousins, Tommy and Tresmon and little Eileen, she will be at grandma's.

Your friend, Willard Glover.

Starkey, Texas, Dec. 12, 1931.

Dear Santa: I am a good little boy and love my teacher. Please bring me a bat and ball, a glove, a little car and lots of nuts and candy.

Your little friend, Louis Ray Stapp.

Floydada, Texas, Dec. 7, 1931.

Dear Santa Claus: How we hope you have more money than we have. Daddy says you can't get across the canyon but Bobbie Lynn said he would take old Bill and pull you across. I will be glad to get any thing you give me.

Lots of love, Dorothy Lynn Williamson

Floydada, Texas, Dec. 8, 1931.

Dear Santa: I have been a good little girl and I want you to bring me a baby doll and some candy, apples and oranges and nuts.

From little, June Marrs.

Floydada, Texas, Dec. 12, 1931.

Dear Santa Claus at the North Pole I am a little boy going to school at Starkey. Am in the third grade. I try to make a straight A on my report card. Please Santa bring me some nice presents and some nuts, fruit, candies and fire crackers. Don't forget my brother and sisters and all the other school children and Miss Roberta our teacher and please don't forget Aunt Anice she has been sick a long time.

Your little friend, Bobbie Atkinson.

P. S. You can find many nice things at Mr. Martin's store at Floydada.

Floydada, Texas, Dec. 7, 1931.

Dear Santa Claus: I hope you do not pass our house up this Christmas. We live on the bank of the canyon. We will be glad to get any little gifts that you give us.

Lots of love, Bobbie Lynn Williamson.

McCoy School, Dec. 13, 1931.

Dear Santa: I am writing you to tell you what I want for Christmas. I have been a good little girl this year. I am nine years old. I want a pair of house shoes, a manicure set, and lots of fruit nuts and candy. Don't forget my teacher Mrs. Mara, bring her something nice too and anything else that you want to bring me.

With lots of love, Wynona Smith.

Floydada, Texas, Dec. 7, 1931.

Dear Santa: I am a little boy nine years old and live at Starkey. Santa will you please bring me a ball, bat, some marbles, and a little car. Be sure and don't forget the nuts and candy.

Your friend, Bill Ferguson.

Floydada, Texas, Dec. 10, 1931.

Dear Santa: I am going to write to you and tell you what I would like to have for Christmas. I want an air gun, a little car, a tricycle some candy, fruit and nuts. Don't forget my little brother, Austin.

Your little friend, Hudson Holmes.

Floydada, Texas, Dec. 1931.

Dear Santa Claus: I want to thank you for the nice things you brought me last year. This year I would like to have a doll and doll trunk, a ring, pair of scissors, black board, lots of fruits, nuts and candy.

Don't forget the other little children,

Your little friend, Kittie Leonore Pollan.

Floydada, Texas, December 1931.

Dear Santa Claus: I am a little girl four years old. I am a good little girl sometimes. I'd like for you to come to see me this year and bring me a doll and doll truck, a string of yellow beads, a box of pencils and crayolas. I'll try to be a real good girl next year.

Your little friend, Anita Gene Pallan.

P. S. Please don't forget the fruits nuts and candy.

Floydada, Texas, December 9, 1931.

Dear Old Santa Claus: I am a little girl four years old and I've tried hard to be good. Please bring me a doll bed, a stove, some clothes for my doll, candy, fruit and nuts.

Remember all the other children who are expecting you.

Your little friend, Lajuana Jo Sharp.

429 West Kentucky Street, Floydada, Texas, Dec. 9, 1931.

Dear Santa Claus: I am a little boy four years old. Will you please bring me a drum, a horn, a story book, a toy cow, a little car and some candy? Be sure and remember Junior Teague, Edd Duncan and all the other little girls and boys.

Your little friend, Dale Scott King.

Floydada, Texas, Dec. 7, 1931.

Dear Santa: I am a little girl ten years old and I still like to play doll so please bring me a set of doll furniture, a doll house, and a little baby doll also some candy and fruit if you can spare it. Please don't forget the other little girls and boys for I don't want to be selfish. Please do not forget my little niece Norma Gene.

Your little friend, Claudine Carpenter.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I have been a good little girl and I would like for you to come to see me if you can get around to me. I am not going to ask for a picture and a little doll. If you have room I want a story book. Please don't forget my mother and daddy.

Your friend, Mildred Stovall.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I have been a good little girl and I would like for you to come to see me if you can get around to me. I am not going to ask for a picture and a little doll. If you have room I want a story book. Please don't forget my mother and daddy.

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Dear Santa Claus: I have been a good little girl and I would like for you to come to see me if you can get around to me. I am not going to ask for a picture and a little doll. If you have room I want a story book. Please don't forget my mother and daddy.

Your friend, Mildred Stovall.

Floydada, Texas, Dec. 11, 1931.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: Please bring me a truck, car, watch and plenty of nuts and fruit. Don't forget mother and daddy. Remember all the poor little girls and boys.

Your little friend, Billie Hinkle.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I have been a good boy. I want a wagon and a football please.

Tommy Stanford.

Floydada, Texas, Dec. 7, 1931.

Dear Old Santa: I am a little girl fourteen months of age but I love a baby doll so please bring me a little sleepy doll, a little red rocking chair and a little broom. Also bring me lots of fruits and candies.

Please don't forget the little girls and boys every where.

Your little friend, Norma Gene Carpenter.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I am a little boy six years old and in the first grade at school. Santa please bring me some roller skates, a book satchel, and any other toys you can bring. Be sure and bring my little sister, Beth. Lots of pretty play things. We would like some fruit, nuts and candy too.

With love, Herschell Hinson.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I am a little boy nine years old. I have a little sister ten and a half months old and I want you to be sure and bring her some pretty toys. Santa please bring me some roller skates a book satchel, football and some fruit, nuts and candy. Santa don't forget the little poor girls and boys.

With love, Emmett Earl Hinson.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I am a little girl nine years old. I have a little sister ten and a half months old and I want you to be sure and bring her some pretty toys. Santa please bring me some roller skates a book satchel, football and some fruit, nuts and candy. Santa don't forget the little poor girls and boys.

With love, Emmett Earl Hinson.

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Dear Santa Claus: I am a little girl nine years old. I have a little sister ten and a half months old and I want you to be sure and bring her some pretty toys. Santa please bring me some roller skates a book satchel, football and some fruit, nuts and candy. Santa don't forget the little poor girls and boys.

With love, Emmett Earl Hinson.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I want a little doll, a little dresser and a little safe.

From, Joyce Graves.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I want a football and a pair of gloves please.

Love, Tresmon Glover.

Floydada, Texas, Dec. 11, 1931.

Dear Santa Claus: I want a doll and a set of dishes also a buggy and a little car. Please bring my little sister a doll and a set of dishes too.

Your little friend, Wanda Wales.

Floydada, Texas, Dec. 8, 1931.

Dear Santa: Christmas time will soon be here so I will write and tell you what I want. I want a big doll with eyes that will open and close also a set of dishes and lots of apples, oranges and all kinds of nuts and candy.

Your little friend, Billy Joe Patterson.

Dec. 2, 1931.

Dear Santa Claus: I am a little girl nearly eight years old. I'm not asking for much this Christmas but I would like very much to have a little pop gun and some games. Please bring me some fruit, nuts and candy.

By by, Your little friend, Dulon Sargent.

Starkey School, Dec. 8, 1931.

Dearest Santa Claus: I am a little boy six years old. I go to school at Starkey. Santa please bring me a little oil truck, a hammer, saw and candy. Do not forget my little friend.

Lots of love, Bearl Ferguson.

Floydada, Texas, Dec. 11, 1931.

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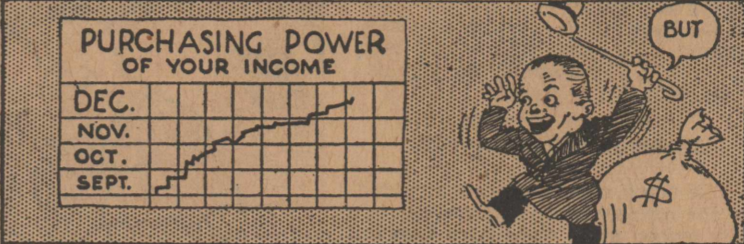
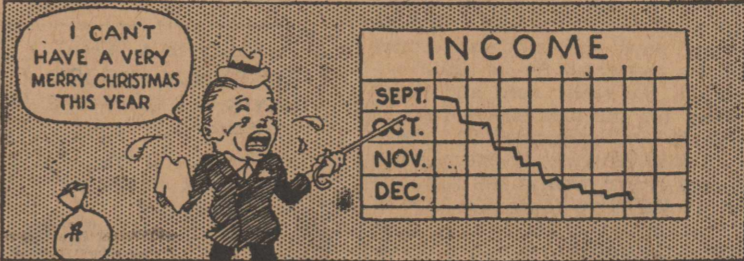
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TODAY'S SPENDOGRAPH



A Farmer's Life

"As He Lives It" BY ED HOLMES

The Lord just naturally takes care of fools and farmers and may be a few others.

Last week I was crying because through carelessness I lost five good pigs. Well three days later I was on the job attending to my own business and another gilt farrowed 13 and I saved them all. This was worse than before because the gilt only had 11 tits and of course could only raise that many.

Maby some of you will be interested to know that by the time pigs are one hour old, every one of them have decided which tit belongs especially to him or her as the case may be and any time the sow lets the pigs nurse, they get their dinner from the same tit. You can mix them up any way you wish and they go straight back to their own place. Well just as soon as the thirteen had decided on their own places for their warm meals, of course for two different places there were two pigs fighting over the same tit. I took one each of the two fighting pairs and gave them to the gilt that had farrowed three days before. The gilt with the 11 still has them all. This is the first time I have ever successfully given one sow's pigs to another when they were three days older than the new comers. Generally all the tits have dried up by that time except one each for the litter. This time two of the pigs had cornered off two tits each and were doing a good job guarding them. Which ever tit the young pigs decided to suck, that was the tit the big one wanted and as soon as the little ones tried to get the other, the big pigs had changed their mind and would knock them loose from that one. If I had left them alone of course the older and stronger pigs would have starved the little ones to death very soon. Here is how I managed to force the big pigs to divide. Maby this will help some farmer as I know many of them are up against this trouble lots of times. I decided myself which tits the little pigs should have and every time the other would try to rob them I would crack their heads with my knuckles and force them to just suck one tit and leave the other alone. I kept them in a box for two days and nights and would let them out only long enough to nurse. One of the big pigs gave up the fight right away but the other was plenty hard headed. My knuckles are still sore from tapping him on the head. Five of our good-looking neighbor girls came home with us on Sunday for dinner and had plenty fun watching me pull the pig's ears and tapping him on the head, trying to keep him from making a hog of himself. Did you know that when a pig is farrowed he has eight well-developed teeth? Two on the top and two on the bottom jaws, on each side. They are located in the end of his mouth nearest his rooster. If you doubt this, try pushing him away from the handle to his dinner basket that furnishes warm meals at all hours! He will bite you before you can remove your hand to save your neck. These teeth are just as sharp as pin points. Did you know that you were supposed to clip these teeth as soon as they are farrowed? There is an in-

strument made especially for this purpose and is nationally advertised. Not many farmers do this but they loose pigs by not doing it and do not know the reason why.

When pigs are farrowed there is always a scramble and fight before they settle down to one tit. The big ones force the smaller ones to go on down the line and take a tit where the udder is not so large and of course will not give so much milk. When they begin fighting, they will cut the sow tits of course and she will get up and step on some of them and then lay down on a few more of them, then have the same racket over again if she didn't happen to kill one of the fighters. If you are on the job and clip those teeth it will have the same effect as used to happen when the six Holmes brothers would get to celebrating a little too strong and Mrs. M. B. would get a leather strap and thrash the whole bunch. They stop their rights right away and the sow can rest easy. You can always raise more pigs.

I've caused many people lots of suffering and they afterwards appreciated it, so I am going to pass the remedy on to you.

When you feel you are taking a bad cold, use Vaseline in your nose! I mean just this. Yes it is hot, but you better get used to a little heat. Some day a lot of it may be forced on you? This might postpone the real fireworks for a long time.

Use an eye dropper or if you do not have one, pour a few drops in a common teaspoon, throw your head back and pour it in one side then the other. Just as you get central to call out the fire department it will quit burning and just remember that the more it burns, the better it will feel when it quits burning. There is space back in your head that you didn't know was there! If you do not believe it, try this remedy. That is where these bad old germs are and you can gargle your throat a thousand times and you can never reach them that

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

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CHRISTMAS TIME AGAIN

With Christmas time again, people of Floyd County are getting to think more nearly in the terms of the real Christmas spirit that they have in many a day.

And it is this ideal we will see most nearly reflected this year among our people as Christmas Day approaches. We have been halted, we have been forced to take time to reflect, and have arrived all of a sudden to a more thorough appreciation of the finer things of life.

A DISTINCT UPTURN

Every day that passes records another thousand or two thousand and men gone back to work in the factories of the east and north, and for every mouth that will be fed out of these factories there is another customer made for the turkeys, the butter and the wheat and cotton of Floyd County farms, so people of our section, too, may record a distinct upturn in business.

At any rate, there are distinct signs of recovery, and the man who stays in there and works and cuts corners and uses some management, avoiding the foreclosure which stares so many in the face, will eventually work out. It is evident that hopeful signs are on the horizon—proof of the signs, too, in spots.

THE FOREIGN MARKET

While business in general, including manufacture, depends to a considerable extent on the foreign market, the most dependent industry on foreign conditions is that of the farmer. Believe it or not, the farmer's business reflects most quickly any a serious financial condition abroad.

And that is why, for one reason, that cotton is so low. All of Asia uses a currency that is so cheap it can't buy American gold standard products at a price we can afford to sell.

THE GOLD STANDARD

The best financial thought in America and the world is bent upon a study of the standards by which the various currencies are measured. Our present economic ills are based to a considerable extent upon conditions brought about by the mediums of exchange used.

Unfortunately the soap box orators have not been able to fix these things up for us. While they have been able to please the unthinking with their wild theories, they have been unable to make commerce and world exchange do their bidding.

much of what he is talking about as he does of aeronautics.

ANOTHER SPECIAL SESSION?

The signs of the times point to another special session of the legislature.

In a time when we need to hold down the cost of government, when we have a multiplicity of laws we can't enforce already, those who favor the repeal of the Cotton Acreage Law are going to force Governor Sterling's hand. It has been scarce three months since hysterical meetings all over the state demanded the passage of the Acreage Reduction Law.

What we really need and have needed for the past few years is a governor well-grounded in statecraft, who recognizes hysteria when he sees it and well knows that, after all, the state can't take care of the citizenship of which it is composed.

MORE FOR THE MONEY

One thing outstanding as a result of the discussions at the meeting of the Texas State Teachers' Association at Amarillo during Thanksgiving week, is the thought that we are sorely in need of getting more for our school money.

Now that receipts from the taxpayers' pockets are definitely cut down for a period, we are going to have to get more for our money whether we would or not. There are people in ample numbers who believe that the schools in many portions of Texas may not operate another year, bogging down in their own indebtedness.

WIZARDRY OF SCIENCE

The wizardry of science is wrapped up in a news story that came out of Austin the other day, in which it is told that the deepest profitable oil wells in the world, those in the Big Lake Field in Reagan County, have been cleaned out of their dug even deeper than formerly.

The operation is simple, when described, or it appears so. One grade of oil from one horizon flows through the casing to the top, while the other comes up through tubing. Simple enough, of course, when you know how to do it.

HAVING IT OUT

Congressman, both wet and dry, have decided that the thing to do when Congress gets organized is to bring the question of prohibition to a head by some kind of a vote and then give their attention to serious and pressing economic matters that are calling for immediate action.

The drys in Congress are sure of a majority and the wets do not seem to dispute that there will be a dry majority. However, it is their claim they want all the dry members to get on record so that all may know.

There is no probability there will be any material change in the prohibition law of the country at any early date.

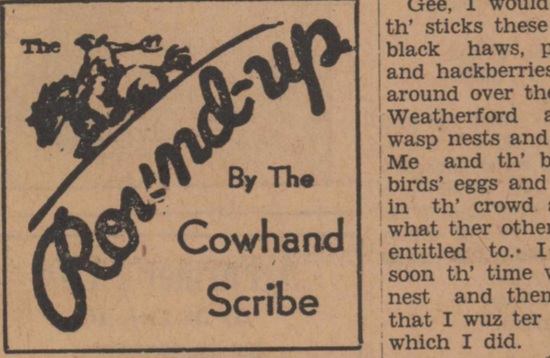
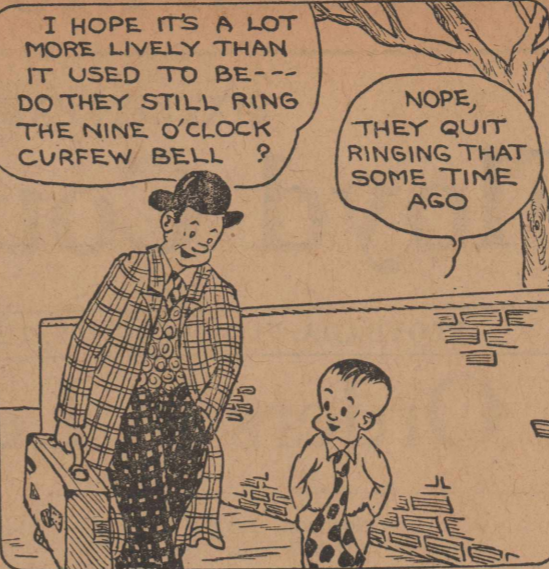
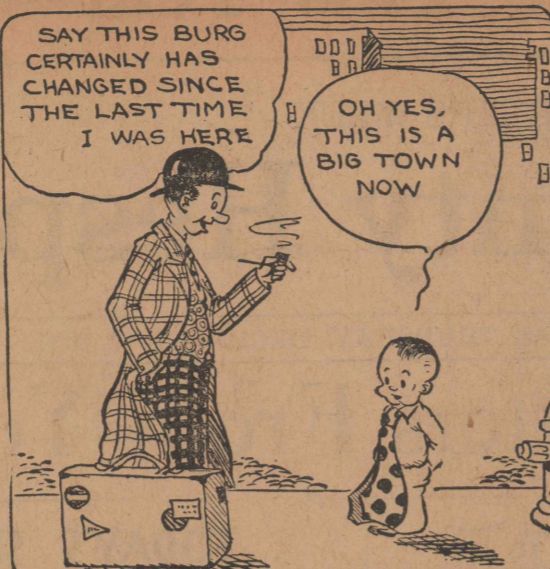
The Boston Herald, hearing of a lamb without wool, thinks that if some wizard could develop some bald headed cotton textile overproduction would solve itself.

The pessimists are beginning to doubt the existence of Santa Claus.

MAC

From Bad To Worse!

By Munch



Hurray, hurray, hurray. Th' City Dads haz dun it; they haz dun it. Gone and turned off th' lights on street corners fer ever day cept Saturday. That's a plumb good plan and jist as I wanted it.

I reckon I am th' champeen alleged columnist in th' world. I claim ter be better than Old Tack, Guy, Bisbane, Will Rogers, McIntyre and Governor Murray. I am absolutely a jule—a priceless stone.

I claim ter be th' world's champeen fer writin' stuff and not a single reader! Lottsas columnists claim ter have as low as five, two and one, but I gottem all beat—not nary a one.

It must be jist that way fer I never hear from ennybody and if I got so much as one reader he shore must be satisfied with me fer I never have got myself challenged. I must be some high falutin' writer if I kin keep all th' folks happy and that's jist what I wannar do.

I am still in th' receivin' market—thet's all I kin say.

Gee, I would like to be down in th' sticks these days and fill up on black haws, persimmons, pecans, and hackberries. I used ter tramp around over th' hills down around Weatherford and throw rocks at wasp nests and fill up on wild nuts. Me and th' boys used ter hunt birds' eggs and I wuz th' lurt wart in th' crowd and I had ter take what th' other guys thought I wuz entitled to.

Sometimes I git th' blues when I think what a hard time I have in this life—tryin ter keep warm. But when I git all down cast I jist think o' th' moth. Jist think what he has ter suffer. He shore does have a tough time. In th' summer he lives in an overcoat and in th' winter he lives in a bathing suit.

Prospect Pete sez: "The hen is immortal—her son will never set!" This air th' season when everybody is thinking about Christmas and jist lots o' them wishin' they could think about somethin' else—meanin' me on account o' not havin' much prospect fer much o' ennythin'.

And right here and now I am gonner git off a letter to Old Santa Claus. Dere Santa: I am jist a dumb cowhand Werkin here fer bread and butter along with all th' other good folks of Floyd County. I ain't gonna ask yer ter bring me a thing not because I ain't needin' help more'n most nigh ennybody but I shore do hope yer kin fill this here order fer my friends.

Please bring all th' little kiddies jist as many nice things as you can. Course I know th' you plan ter divide up with lots o' young folks in all th' other countries and may not have as much fer th' little uns here as they would like but bring them as much as possible.

And fer everybody else we would like fer you ter bring th' government some sense—spechully congress. Them boys up at Washington haz got it in ther heads that what they need ter do is raise more money ter fill ther budgit. I don't know what a budgit is, Santa, but if they gottar put on more taxes ter fill it I shore wish yer would ast them birds fer us if they would mind lettin' ther budgit go empty fer a spell.

I would be perfectly satisfied without so much infermashun such as "what makes a wood tick tick," "ther Wichersham reports," and "nonsense showing why we ain't got prosperity." In other words, tell th' Big Shots up in ther White House thet what we want is fer them ter take "appointment" out of "disappointment." Cut down on expenses and fergit about creatin' more expense by creatin' more commissions thet they already got.

Santa, please bring ther ex-service men ther cash bonus when you come down this way. And if you don't fergit it, drop in on th' Farm Board and tell them ter try settin' eggs fer a spell and give ther price o' cotton and wheat a rest. They have about regulated us ter death and doggone if we ain't about got ther fl—I mean doggone if we ain't jist about too regular already. Try givin' ther board a box o' salts. Take a box ter Andy M. and ter Rask Cobb and ter John D. and G. M. A. C. and ter all th' other corporashuns thet need ter loosen up a bit on pore old Dollar Bill and let him git his breath and come on back home where he kin live peaceful among his friends thet know what he's really worth and thet know how ter appreciate him ter ther proper extent.

Tell th' politishuns thet us Americans kin fergit about our drinkin' habit. What's got us worried is a habit thet we jist can't git out o' ther habit o' havin'—ther eatin' habit. I bet a buffalo nickle thet if our big probishun army wuz turned loose on th' job o' protectin' th' farmers and us common laborers frum too much bureaucracy and too much centralbureashun of power and too much government in business we would be purty nigh happy. More mints and less governs would werk pretty good, I sez.

Abe Lincoln er Columbus er somebody sez, "What America needs is a good nickle seegar." And if you kin find one now, Santa, you kin beat me, so you might bring me a couple.

Well, at last our farmers are getting some relief. Their vacationing relatives are going home.—Judge. When business does turn that corner, it is to be hoped it will not do it on two wheels and upset itself.—Louisville Times. Hard times do not mean that the cheapest purchase is the best always.—Turkey Enterprise.

Contemporary Thought

REGULATING UTILITY RATES

Plainview Evening Herald: The hands of the people of Texas are tied insofar as regulation of public utility is concerned. Theoretically the cities of Texas have the right to set rates by ordinance for electric current used for light and power.

The board of City Development of Plainview, through its secretary, communicated with the Attorney General of Texas, complaining about an alleged difference in rates charged in Lubbock and Plainview by the company which serves both with light and power.

The Attorney General's Department advises that the Texas Railroad Commission is now considering rates and suggests that the board communicate with it. The Railroad Commission in turn advises that it has no power to regulate rates for electricity, but that the statutes gives the cities power to set rates by ordinance.

The city's attorneys advise that suit to enforce such an ordinance would involve a question of constitutional rights and would have to go to federal court with attendant expense that the average city is unable to stand. Under the Texas statutes there is no redress within the reach of cities whose people believe their rates are too high.

The Herald makes no effort to pass on whether rates charged by the various utilities companies are too high when based on the capital invested, or supposed to be invested, or on the value of properties involved. That would, indeed, be a matter for experts. It is of the opinion that rates could be reduced without putting the corporations which produce or distribute these commodities in any worse condition than other businesses of the land are finding themselves today.

It does know that Mr. John Householder is encompassed with expenses that are bearing down upon him and that he needs relief from every possible source.

The purpose here is merely to point out the fact, as The Herald sees it, that there is no adequate regulatory body in Texas before which rate matters can be submitted with any certainty that facts will be arrived at fairly and accurately and the rights of the public and the corporations servicing it safeguarded.

The hands of the citizens of Texas in these matters are tied. Competition does not exist. The whole situation is unwholesome.

CHRISTMAS HAPPINESS

Pampa Daily News: Most youngsters believe that there is a benevolent old saint somewhere, far to the north, who locks up his toy factory on Christmas Eve and travels around the world with a bottomless pack of toys. Children's eyes hold a little of the glory of the Bethlehem star-shine as they hang up their stockings on the magic night, maybe they are hungry. Cold too, perhaps. And disappointed. But Santa Claus won't fail them, they tell themselves.

They remember that he stood on the corner and asked them exactly what they wanted. He has pocketed their letters. They saw him do it. Secure in their dreams, they go to sleep.

But a great many children are going to have lumps in their throats when they waken on Christmas morning unless we get busy. They are going to be hurt and baffled when they find limp stockings where they had expected them to be plump and gay and merry. They are going to bury their heads in the blankets to crush the sobs while they wonder why they were forgotten.

And ever after the tinsel gleam will mean nothing. A world in which Santa Claus will take all of his toys to somebody else can never be quite so lovely to a little boy or girl again.

It is up to us to see that no wistful youngsters wonder why Santa Claus crossed their addresses from his calling list. If we interpret the spirit of giving as we should, every stocking will be fat and every child's voice will be as lifting as a Christmas carol.

The large number of children

who are dependent on our generosity for their faith in Christmas brings back the thought that this is a season of giving, not of exchanging. The wise men didn't give their gifts to each other. They brought them to one who couldn't repay them in coin.

It takes such a little thing to make a child happy. A doll or a horn or spinning top and a candy cane for the top of the stocking. But we won't forget. After a while when he is older and understands that Santa Claus is only the spirit of Christmas, he will remember gratefully that life didn't fail him. He won't be afraid to trust again. But if his stocking is bare not all the tinsel glamor of all the evergreen trees in the whole wide world can ever quite bring back the charm.

EVERYBODY'S BUSINESS

Nolan County News: In connection with the recent Fire Prevention Week, Secretary of Agriculture Arthur M. Hyde made a plea to farmers and rural dwellers to reduce the gigantic annual fire loss on farms—a loss said to total \$100,000,000 in property and 3,500 lives.

Fire Prevention Week is over, but that advice is still good—and will always be good. Every fire prevented, as Secretary Hyde pointed out, represents that much gain for the community, and a reduction in farm loss is equivalent to an increase in farm income.

At present, farm property losses due to fire total about a fifth of the entire national waste in property, and a third of the waste in lives. Practically all farm fires, like those in cities, are preventable. The principal causes are defective chimneys and flues, sparks on combustible roofs, lightning, careless use of matches and smoking, spontaneous ignition of farm products, careless handling and storage of gasoline and other inflammable and explosive liquids, defective wiring and improper use of electrical appliances. Almost all of these menaces may be minimized by care and thought on the part of the farmer.

Every community should organize in an effort to prevent fire. It should do this, not for one week each year only, but for fifty-two weeks. Public opinion should be used to bring home to the individual his personal responsibility for fire. Every fire damages the whole community, and costs the whole community money. It is one case where one person's business is everybody's business.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

Col. Thos. Montgomery is adding to his brick rental property in Floydada. Saturday he contracted for three more brick buildings on the south side. Contract for the buildings was let Saturday to Sam J. Dane, who began moving dirt for foundation work Monday.

Shortage of coal at Floydada has become more acute as time has passed, only a few loads of fuel have been consigned local dealers within the past several weeks. In an attempt to alleviate the situation Mayor W. L. Boerner recently took up the matter with the Fuel Administration at Washington.

The Commissioners of Court Wednesday afternoon turned down for the present the matter of taking care of the paving on the streets of Floydada, assessed against county as its proportion of the by the city.

Roy Snodgrass and Thompson left Sunday for San Antonio to offer recruits in the Aviation Corps. They were accompanied by son, Clarence, and son, The latter is at the Army Cadet Military Academy, Antonio.

The following have been from Lockney on the Floyd Legal Advisory Board: S. J. T. Holbrook, A. B. B. F. Smith, S. Dougherty, Meriwether, Herman Rouse.

Frank H. Dougherty, brother of Mrs. Fred Zimmerman, who from this county early this year of the officers' training school at I. Springs and was later transferred to the Aviation Corps after being commissioned, is now at Dayton, Ohio, where he has been given a machine.

John Maxwell has been home during this week visiting his mother Mrs. J. M. Maxwell. He is a salesman in one of the mercantile establishments at Lorenzo.

GEORGE WASHINGTON'S TRAVELS

By James W. Brooks



GENERAL WASHINGTON AND HIS IMMEDIATE STAFF OCCUPIED THE WADSWORTH HOUSE IN CAMBRIDGE, MASSACHUSETTS, AS HEADQUARTERS—HIS SOLDIERS TOOK OVER THE BUILDINGS OF HARVARD COLLEGE, THE STUDENTS BEING TRANSFERRED TO CONCORD—WASHINGTON AT THIS PERIOD REALIZED THE ABSOLUTE NECESSITY OF ONENESS AMONG HIS TROOPS—THE PRICELESS STATUE BY HOUDON IN THE CAPITOL AT RICHMOND, VIRGINIA, TYPIFIES THIS THOUGHT OF UNITY—



CONGRESS APPOINTED AS MAJOR GENERALS UNDER WASHINGTON, ARTEMAS WARD, A FAVORITE SON OF MASSACHUSETTS, PHILIP SCHUYLER, CHARLES LEE AND ISRAEL PUTNAM—ALL SERVED WITH DISTINCTION WITH THE EXCEPTION OF LEE WHO WAS NOT DESERVING OF HIS HIGH COMMAND—HE WAS LATER COURT MARTIALED AND DISMISSED FROM THE ARMY—

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Historically Correct Sketches By CALVIN FADER

Aiken High School To Give Play December 18

The pupils of Aiken will present "George in a Jam," a fast moving comedy drama in the high school auditorium at Aiken on December 18. There will be no admission charge and everyone is invited.

The following appear in the cast: Leon Wilhelm as Jim Gray; Chaline Davis as Miss Brown; Auneta Morris as Odessa; Ernest McAvoy as Jack Carson; Ruby Nell Morris as Sarah Jarson; Ruby Oleta Hughes as Nellie Morrow; May Bell Lewis as Ma Larkins; Bill Clark as Pa Larkins; Marvin Glenn Marshall as George Forbes; and Thurmon Thomas as Zeke Stebbins.

FIRST STATE CANDIDATE SEEKS PLACE ON SUPREME COURT BENCH OF TEXAS

Judge Ocie Spear, of Austin, is the first state candidate to make a definite announcement of his candidacy for office in the Democratic Primaries this year. He will seek the office of Associate Justice of the Supreme Court to succeed Justice Pierson.

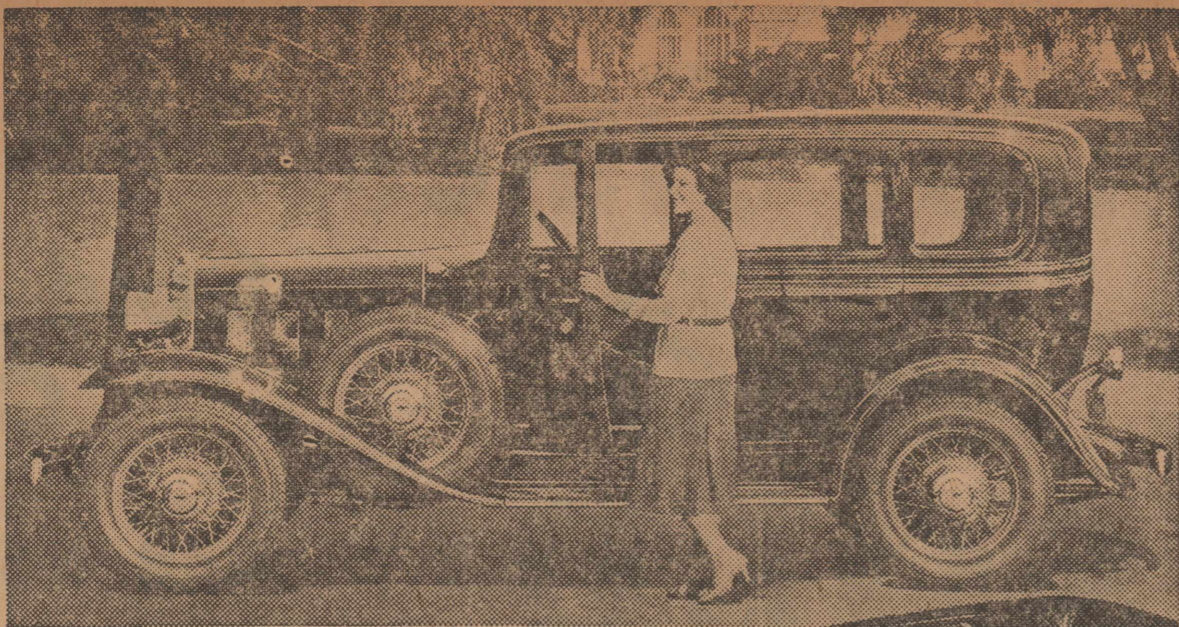
Sunday School Lesson

THE SUPREME GIFT OF LOVE

International Sunday School lesson for Sunday, December 20. The Supreme Gift of Love. Golden text.—Beloved, if God so loved us, we ought also to love one another. I John 4:11.

- Lesson text.—I John 4:7-19.
- 7 Beloved, let us love one another: for love is of God; and every one that loveth, is born of God, and knoweth God.
 - 8 He that loveth not, knoweth not God; for God is love.
 - 9 In this was manifested the love of God toward us because that God sent his only begotten Son into the world, that we might live through him.
 - 10 Herein is love, not that we loved God, but that he loved us, and sent his Son to be the propitiation for our sins.
 - 11 Beloved, if God so loved us, we ought also to love one another.
 - 12 No man hath seen God at any time. If we love one another, God dwelleth in us, and his love is perfected in us.
 - 13 Hereby know we that we dwell in him, and he in us, because he hath given us of his Spirit.
 - 14 And we have seen, and do testify, that the Father sent the Son to be the Savior of the world.
 - 15 Whosoever shall confess that

New Chevrolets Displayed Throughout U. S. Last Week



Above: Special Sedan
Right: Head-on View

Two views of the 1932 model Chevrolet which went on display simultaneously throughout the United States last week, Snodgrass Chevrolet Company putting a coach model on its floors here. The new line offers a tremendous spurt to business it is stated. Although many refinements and improvements are claimed no increase in the price of the car is being made.



Jesus is the Son of God, God dwelleth in him, and he in God.

16 And we have known and believed the love that God hath to us. God is love; and he that dwelleth in love dwelleth in God, and God in him.

17 Herein is our love made perfect, that we may have boldness in the day of judgment: because as he is, so are we in this world.

18 There is no fear in love; but perfect love casteth out fear; because fear hath torment. He that feareth, is not made perfect in love.

19 We love him, because he first loved us.

Time.—Tradition says John died in the year A. D. 98. His first epistle is thought to have been written not long before that time.

Place.—In this case it was probably written from Ephesus, where John was the bishop of the church.

Introduction
As Paul was the outstanding

apostle to the Gentiles, John was pre-eminently the apostle of love. But of the activities of John we have no detailed accounts as we do of the work of Paul. The Acts gives little account of him after his imprisonment with Peter, and their trial before the Jewish council concerning their preaching immediately following Pentecost. He was probably at Jerusalem when his brother James was put to death and later at the first Christian Council (See Acts 15). He probably went from Jerusalem to Ephesus where he lived to a ripe old age. He was for a time an exile on the island of Patmos because of his loyalty to Christ. Besides his work and influence in the Jerusalem Church, he seems to have done quite a bit of evangelistic work. He was probably the youngest of the twelve apostles, and has to his credit the authorship of the gospel of John, three epistles, and the book of Revelation.

The Lesson Comment

It is Christmas once more, but instead of telling the story of the Babe of Bethlehem, we are at this time, telling of the love of God which caused the birth of the Babe of Bethlehem. The Scripture of our lesson was written by John, the beloved disciple of Jesus, the same who wrote the Revelation from which our last lesson was taken. The lesson for today was written in a time of peace, when persecution had for a time ceased. John was an old man; he had been freed from his exile on Patmos, and was living in Ephesus, probably bishop of that church. The epistle was written shortly before his death. Some one has called it John's last will and testament to the church.

A noted writer says John has only two subjects in all his writings: God is light, and God is love. It is fitting, on this Christmas Sunday that we have this lesson on love, for love is the basis of all Christian work. The love of God prompts the missionary to give the same love to all the world.

Love has been truly called the greatest thing in the world, and no one was more competent to write of love than John—John who had been with Jesus, the embodiment of God's love for three years, and had loved the Master with such deep devotion.

One who is filled with the love of God, loves every one; old and young, good and bad—not loving their ways, not loving the things they do—but loving and regretting and even hating the sins which make one unlovely. One may love a sinner, yet hate his sins; and the one who endeavors in a loving way, to lead the sinner out of his sins is a true missionary—at home and abroad.

Notice how John addresses the people of his church: "Beloved," and he entreats them to love one another.

other. He tells them that love is of God, and he who is destitute of love has never had any knowledge of God. (Weymouth.)

God proved his love to us by sending his only Son into the world to die for our sins. Not because we loved God, but because God loved us. Then if God loved us so deeply, should we not love him in return? We are very ungrateful creatures when we do not love him

for all his great love to us. Have you sometimes seen parents who loved their children so devotedly that it was apparent to every one, and these same children were so indifferent, so careless, even unkind, that it made your heart bleed? Have you not wondered how much love could be so slighted? Some children call on mother and dad when they need them, but otherwise go on their way careless, indifferent, never trying in any way to show love for them. We are quick to say what should be done with such children, yet we neglect and trample underfoot a far greater love. We pray when we find ourselves in sore need; at other times we forget to pray. How few are the times we go aside and have a real heart-to-heart talk with our Lord, praising him and loving him, thanking him and never asking for anything except his continual love and care.

Under the old dispensation the children of Israel served God through fear. They tried to obey him because they feared his wrath and punishment; that was a failure.

Under the new dispensation, we serve God through love. The debt we owe to God through our sinning could never have been paid by us. Jesus loved us enough to come to the world, our greatest Missionary—God in human form—and suffer all temptations, yet without sin; to die the most shameful death and thus pay the debt for us. Christians who love most are most like God, for God is love. Let us fill this Christmas time with love; let us resolve to pray more, than thanksgiving prayer—the communion prayer—and not so much the begging prayer. Let us tell the Lord how we love him, and let us pray daily:

"More love, oh, Christ, to thee, More love to thee."

ATTENTION LADIES

To do away with the customary habit of having pains, cramps and headaches during the menstruation period, take do-Tell. Arwine Drug Co. 5—adv.

Sore Gums—Pyorrhea

Heal your gums and save your teeth. It's simple. Just get a bottle of Leto's Pyorrhea Remedy and follow directions. Don't delay; do it now. Leto's is always guaranteed. Arwine Drug Co.

JAP BEETLES "FLY HIGH"

That Japanese beetles in Connecticut apparently have a tendency to "fly high," literally and with respect to social surroundings, was shown a few weeks ago when plant quarantine inspectors of the United States Department of Agriculture collected 69 specimens from the clubhouse roof of an exclusive club, at New London.

From New Jersey, where the beetle first was found in this coun-

try, reports indicate that they have a fondness for the grounds of schools and colleges, presumably cause of the abundance of tree shrubs. At Princeton University there was a particularly heavy infestation last summer in plants of rare evening primroses. The plants, and costly scientific experiments, begun in 1905, in which 30,000 pedigreed primroses were used, are threatened by beetles, which feed freely on plants.

Giving You Gas When You Need It

When you turn on the gas and touch a match to it, do you ever think what is behind that convenience and comfort?

West Texas Gas Company secures gas from a pipe line system more than 1,000 miles in length that obtains clean sweet natural gas from one of the largest gas fields known today.

Inside the city are miles of mains that carry the gas to your property line, there to be piped through the meter to your gas appliances.

Cold Weather Service

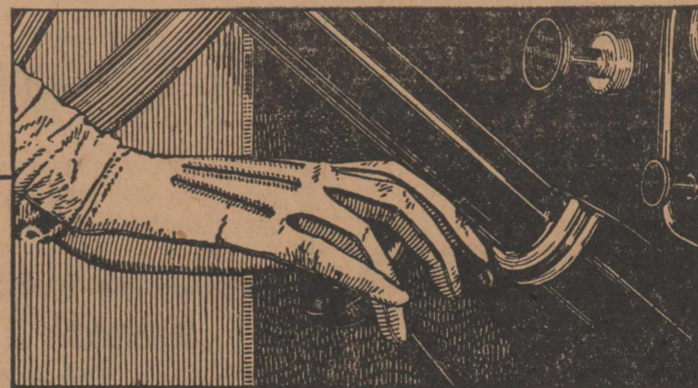
And then enters the human element. Line walkers each day are walking over snow-covered ground and wind swept plains to inspect the lines so that a break may not cause you discomfort.

As you sit by your warm fire, there are crews of men at work who may be undergoing hardships for the sake of the service—for it is during the coldest weather that they must work the hardest.

24 hours a day, and every day in the year, members of the West Texas Gas Company organization work diligently at their task of insuring you against discomfort.

West Texas Gas Co.

The first and only low-priced car with Syncro-Mesh Shift and Free Wheeling



The new Chevrolet Six combines the advantages of two inventions... Syncro-Mesh and Free Wheeling... to assure quick, quiet, easy gear-shifting and positive control of the car under every driving condition

One of the biggest driving thrills in modern motoring is now available at one of the very lowest prices in the automobile market. Silent Syncro-Mesh gear-shifting is combined with simplified Free Wheeling in the new and finer Chevrolet Six!

No other car offers this double-feature for so little money. Syncro-Mesh is recognized as the most advanced type of transmission ever developed by engineering science. Free Wheeling is that new, up-to-date sensation which adds so much to the zest of driving. The two make a matchless combination! They bring about an entirely new kind of driving

PRICED AS LOW AS

\$475

All prices f. o. b. Flint, Michigan. Chevrolet Motor Company, Detroit, Michigan. Division of General Motors.

Low delivered prices. Easy G. M. A. C. terms.

ease and car control, far beyond anything you have ever enjoyed before. They give you quick, quiet, easy shifting and complete mastery of the car, under a conditions of road and traffic. They enable you to do things in driving that are impossible to do in a car without both these features.

Then, along with these two big motor-ing thrills—Chevrolet offers you 60-horse-power "six" performance, higher speed, faster acceleration, greater smoothness, smarter Fisher bodies, matchless economy, and a first cost among the lowest in the motor car market. Certainly, it's the great American value for 1932

NEW CHEVROLET SIX

THE GREAT AMERICAN VALUE FOR 1932

SEE YOUR DEALER BELOW

Snodgrass Chevrolet Co

Floydada, Texas

Pleasing + GIFTS

REMEMBER YOUR FRIENDS!

You will find in our stock

COMPLETE LINE OF XMAS CARDS

Fountain Pen and Pencil Sets, Desk Sets, Perfumes, Toilet Waters, Stationery, Kodaks, Cigars and Cigarettes, and the most appreciated gift, a—

CROSLY RADIO

The Gift for the Family

Woody Drug



REFINED—but NOT EXCLUSIVE—where just "PLAIN FOLKS"—and ARISTOCRATS, "brush elbows" good-naturedly—in a HOME-LIKE ATMOSPHERE—where your purse is NOT continually being opened.

Make THE AMERICAN or THE ANNEX your place of contact. "You'll like it"

Rates: \$2.00 per day and up. Every room has bath, hot and cold and circulating ice water, etc.

We feel sure our food will attract you to our tables. GARAGE ONE BLOCK FROM HOTEL

THE AMERICAN 7th & Market St. THE ANNEX 6th & Market St. Saint Louis, Missouri

It's double acting

First—in the dough. Then in the oven. You can be sure of perfect bakings in using—

KC BAKING POWDER

SAME PRICE FOR OVER 40 YEARS

25 ounces for 25c

MILLIONS OF POUNDS USED BY OUR GOVERNMENT

Once, Twice, Three Times The C. R. H

Sold by the U
Court at ab

The C. R. Houston Co. Bankrupt Stock

THE C. R. HOUSTON COMPANY BANKRUPT STOCK

Offered the Buying Public now on the basis on which it was purchased from the U. S. Bankrupt Court, this high grade stock will be closed out entirely to the waiting public at prices that are astounding. Be here when the doors open. Friday morning, December 18, 9 o'clock

and SOLD!

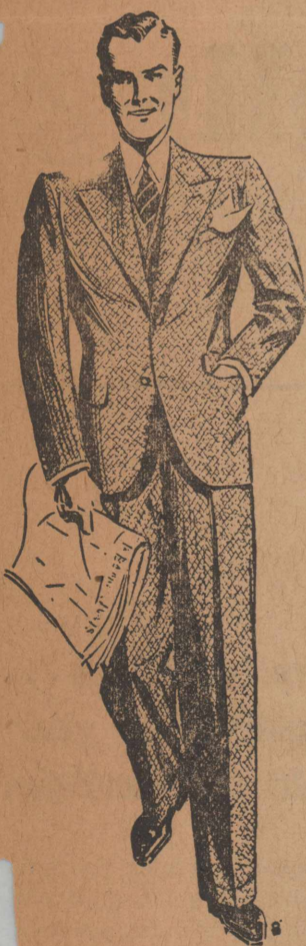
And Now Offered To
Before Heard

BANKRU

The C. R. Houston Co. Stock of Dry Goods, Clothing Goods known all over this part of West Texas as on tion of the country, this stock is going to be sold ou munity has ever known, we bought it to sell and beli if you have a drop of economical blood in your vein you will not let ANYTHING keep you away from this Mighty BANKRUPT SALE, set the doors open at 9 A. M. Friday Morning, December 18th.



Sale of Men's Suits



These Suits are well made of good material and include values that sold as high as \$20.00, if you need a suit you are actually throwing money away if you fail to buy one of these at the low sale price.

\$1.99

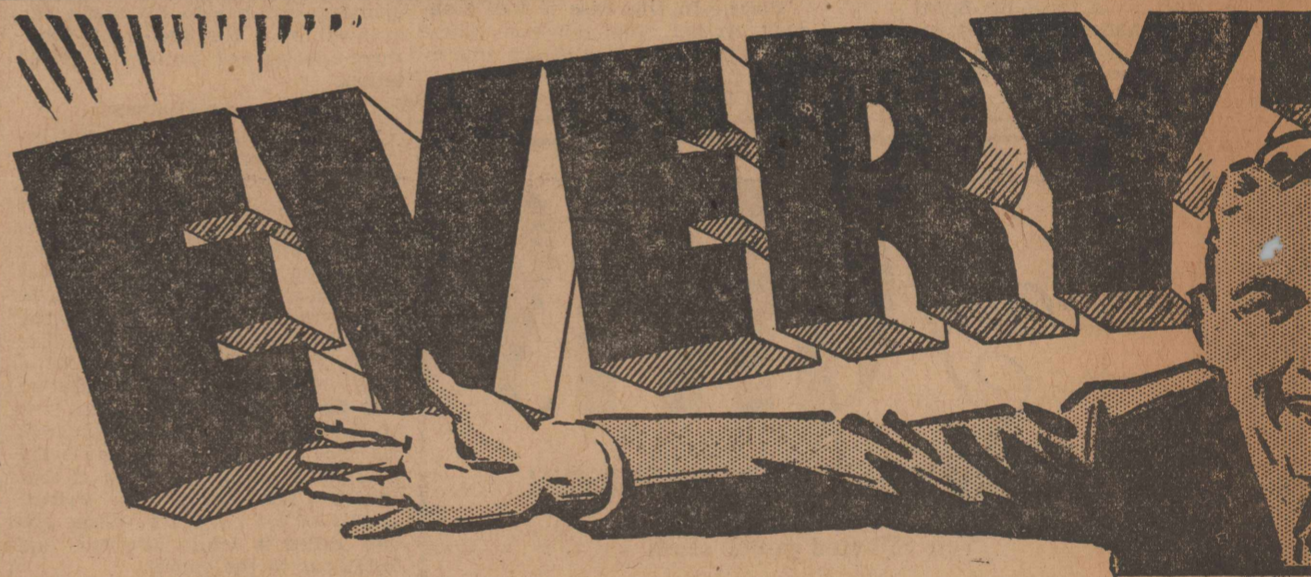
EVERY SUIT AND OVERCOAT In this stock must be sold and every single garment has a Bankrupt Sale tag on it that tells its own story of downright economy never before and perhaps never again will you see such values in high grade hand tailored all wool Suits and overcoats.

Men's Heavy Work Pants

A good heavy long wearing work pant in most all sizes. Buy them in this big Bankrupt Sale at the low price of only,

69c

Men's Dress trousers cheaper than you even dreamed of, now is your opportunity to save.



MUST I

WE ARE GOING TO SELL THIS HIGH GRADE STOCK OUT ENTIRELY THIS OLD BUILDING OF ITS CONTENTS TO THE FOUR BARE WALLS AND BAGGAGE, AND THE QUICKEST WE CAN DISPOSE OF IT THE SCORES OF PEOPLE HAVE BEEN WORKING DAY AND NIGHT BEHIND THE MERCHANDISE, THE SHOW CASES AND SHELVING HAVE BEEN FULL OF MERCHANDISE YOU WANT AND NEED AT PRICES THAT ARE DOWN FROM THIS BANKRUPT SALE.

Men's Heavy Flannel Shirts

A heavy extra warm flannel overshirt for men, solid Grey and plaid designs, all sizes. Bankrupt sale price.

73c

Men's Dress Shirts

Fast colors, desirable patterns, all sizes, collar attached styles, values in the lot to \$2.00, take your choice

79c



One of The Best Shoe Stocks In West Texas,

All at BANKRUPT PRICES. See Them



Childrens 2 Buckle Over-shoes

At this price you can't afford to let the childrens feet get wet and cold only.

33c

36 in. Brown Domestic

A good weight, full yard wide brown Domestic as long as it lasts, Bankrupt Sale Price.

4c

Ladies Silk Hose

A good quality ladies' Silk Hose in desirable colors, dull finish, all sizes. Bankrupt Price.

23c

Woolen Dress Goods

Novelty and plain patterns, values to \$1.95 only a Bankrupt Sale would justify such a low price.

44c

36-Inch Outing

A full yard wide good weight outing flannel in all the wanted colors and patterns, the yd.

8c

Floydada, Texas

Cole Merc

PURDHASERS OF THE C. R. H

Houston Co. Stock United States Bankruptcy out 25c on the Dollar

Buy Your Xmas Gifts at Bankrupt Prices

This sale opens just in time for you to do your Christmas buying at prices that will allow you to buy useful Gifts at prices that you never dreamed of. Be among the crowd when the doors swing open Friday, December 18th at 9 a. m.

Fixtures For Sale

We are going to close this store out and the prices we have made on the merchandise will do the job in short order, our advice to you is to be here when the doors swing open. If interested in store fixtures see the management.

The Waiting Public At Prices Never
Of, ANYWHERE, In This Big

Sale Starts Friday Morning at 9 Dec. 18

PT SALE

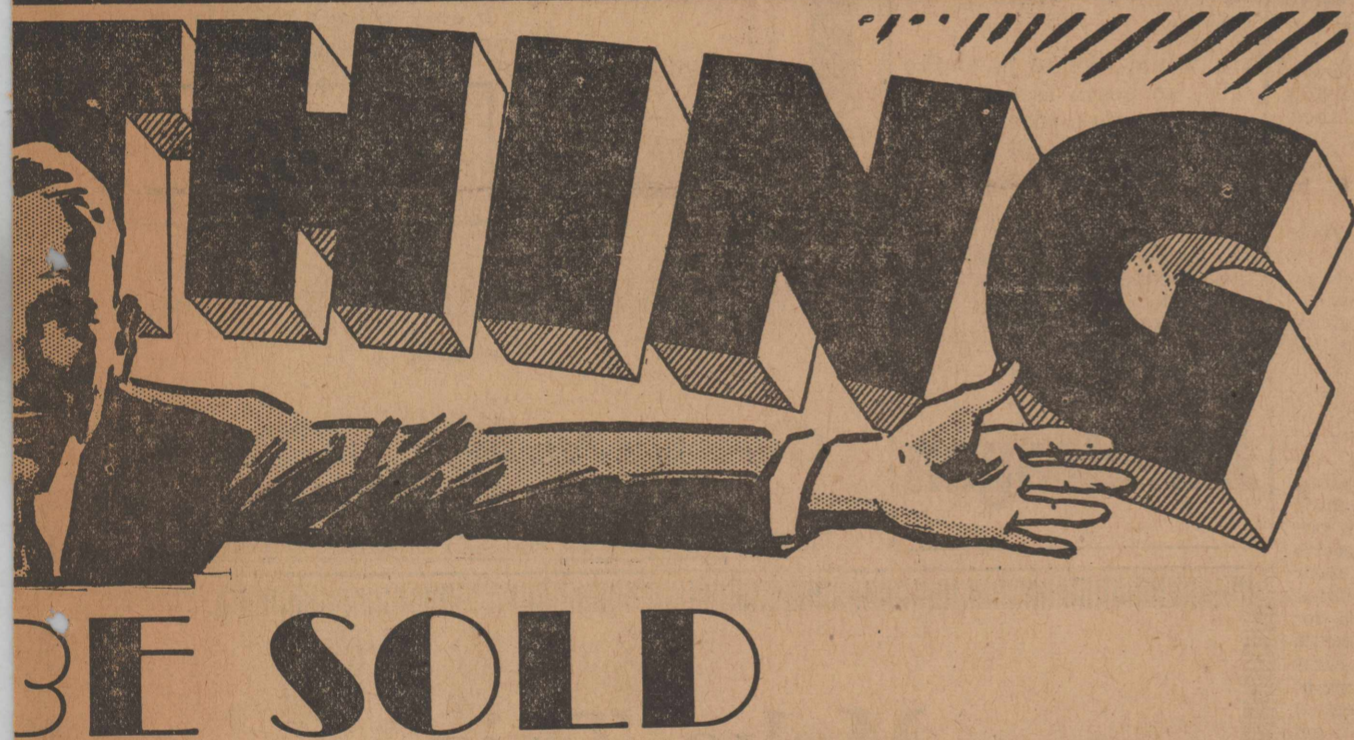
Shoes, Ready-to-wear, Millinery, Notions and Furnishing
of the cleanest, best and highest grade stocks in this sec-
t entirely in one of the fastest selling campaigns this com-
eive us we are going to sell it and we are going to sell it fast,
s, if you know the worth of a Dollar, if you appreciate real bargains, then
your Clock at 6 Bells, leave the breakfast dishes, bring the whole Family, be in line when

Children's School Hose

A good ribbed school stocking for Boys and Girls they come in black and tan. Bankrupt Price. **9c**

Heavy Jersey Gloves

A good weight warm brown Jersey Glove, Bankrupt Sale price, **9c**



LY. NOT ONE SINGLE ITEM IS RESERVED, WE ARE GOING TO EMP-
ALLS, EVERYTHING GOES, MERCHANDISE AND FIXTURES, BAG
BETTER WE WILL BE PLEASED.
HIND CLOSED DOORS REARRANGING THE STOCK, MARKING DOWN
EEN EMPTIED, COUNTERS AND TABLES ARE PILED HIGH WITH THE
OWNRIGHT REDICULOUS. DO NOT LET ANYTHING KEEP YOU AWAY

A Great Sale of Ladies' COATS

ONE LOT LADIES' COATS

These Coats are indeed remarkable values at this unheard of price, you will have to see them before you can really appreciate their true worth. Take your choice while they last.

\$1.49

LADIES

If you have waited until now to buy your winter Coat this Bankrupt Sale is your opportunity. Cost and the former price is forgotten, they must be sold they will be sold every one of them.



Folks!

The Selling will
Be
Fast and Furi-
ous. Delay Is
Dangerous.
Come Early!



Silk Dresses

ONE SPECIAL LOT SILK
DRESSES

Attractive styles, wonderful materials and most all sizes. We sincerely hope that you will get here in time to get in on this offering.

\$2.29

Every Coat, Every Silk Dress, Every wash Dress will be sold at regular Bankrupt Prices.



36-Inch Bleaching
A full yard wide bleached Domestic, soft finish in this Bankrupt Sale for only, **5c**

Children's warm Sweaters
Good wool sweaters, coat styles, red buff and copen. Bankrupt Sale price, **79c**

Hand Towels
A good soft finish hand towel 13x24 as long as they last, only, **5c**

27-Inch Prints
New and attractive patterns is this new, this season's material, Bankrupt Price, **5c**

cantile Co. Floydada, Texas
HOUSTON CO. BANKRUPT STOCK

Kotex Genuine Kotex, 12 pad packages, Only, **19c**

Centerview Farm Hens Get Fifth Place In National Egg Laying Contest, 1931

Pen of Ten White Leghorns Lay 2559 Eggs in Fifty-One Weeks At A. & M. College.

The pen of ten white Leghorn flocks, entered by Mr. and Mrs. S. Miller of Centerview Farm six miles northeast of Floydada in the Texas National Egg-Laying Contest at College Station, Texas has made an outstanding record for the year ending October the first. This pen took fifth high honors in number of eggs laid in the fifty-one weeks test conducted between fifty pens, 500 hens from outstanding breeders in thirteen states.

The Centerview pen laid 2559 eggs or an average of over 255 eggs per bird, in fifty one weeks, leading thirty-six of the forty pens of Leghorns in the contest.

This pen scored again in having the second high hen, in number of eggs laid, in the entire contest of 90 hens in September, this year. After eleven months of steady laying

this hen laid twenty-seven eggs in thirty days, and she laid twenty-five or more eggs each and every month. Her total record for 365 days was 314 eggs. Only eleven hens in the 500 reached the 300 egg mark. The average production per hen was 205.7 eggs. The final report for the fourteenth Texas National Contest also gives this interesting fact, as to the progress being made in poultry breeding to improve egg production. In the first contest held in 1917, fourteen years ago the average production per hen was 121 eggs, and the high hen laid 207 eggs. When these figures are compared to the average production of 205 eggs per hen, and 330 egg record made by the high hen this year, something of the progress may be realized.

To be able to place in the list of "The ten High" in a National Contest is considered a great honor. To have the Fifth high pen and the second high hen in this contest

brings no little honor to Floyd County, and to Mr. and Mrs. Miller, who have worked hard to develop a strain of high producing Leghorns. They are now in the fourth year of trapnest work, every hen being trapnested every day, to enable them to select the best for breeding and to eliminate the lowest producers from the flock. They have a record of the number of eggs laid by each hen on the farm, and also the record of their mothers and grandmothers. The 314 egg hen in the contest this year is the daughter of a 200 egg hen bred and trapnested on their farm, and the grand daughter of a 317 egg hen. Every one of the ten hens that were entered in the contest were daughters of hens that laid 200 eggs or more in one year. Individual records of these ten hens are as follows: 314, 284, 275, 271, 270, 244, 233, 233, 232, and 214 eggs. Total 2559 eggs.

"Breeding is largely responsible for this phenomenal increase" the report from the contest says, and Mrs. Miller of Centerview Farm says that careful selection of the hens used in the breeding pens, both by their type and their record of production as obtained by trapnesting, and the use of males from hens of known high production are the most important points in breeding for production.

Modern Equipment Used
The Miller's have one of the most complete chicken-breeding and egg producing plants in this section. Their equipment includes a tile hen house twenty by 136 feet, concrete floors, running water, and lights.

Speaking of the feeding rations Mrs. Miller said the same mash is fed on their farm as is used in the Texas National Contest. This ration is as follows: 200 pounds bean, 100 pounds ground oatmeal, 150 pounds meat scraps, fifty pounds dried buttermilk, fifty pounds alfalfa leaf meal, twenty pounds bone meal, twenty-five pounds fine oyster shell and five pounds salt. Home grown grains as used for the scratch feed, and green feed is supplied by the use of wheat or sudan range or from the year-round garden in which lettuce, mustard, beets and rape are grown. "We have found that rape furnishes the surest supply of greens through the winter," Mrs. Miller said, "Our patch last winter supplying the hens through out the winter months and the baby chicks until other greens came in late in the spring."

County-Wide Exchange Plan For Community Plays Made Saturday at School of Drama

Leaders Asked to Write Ed Holmes Giving Dates for Productions This Season.

Formation of a county-wide circuit for exchange of rural community plays was effected Saturday following the one-day Rural Drama School conducted at the Andrews Ward gymnasium by Mr. and Mrs. Ed Holmes of Sand Hill with Mrs. S. M. Lester, county recreational chairman, co-operating.

A total of thirteen communities was represented at the all-day affair which was acclaimed a decided success. It is the plan of the communities to produce plays in their respective communities and exchange them with other groups. One division of eight communities will give eight plays and a second division will give and exchange four plays.

In explaining a plan he has worked out since Saturday, Mr. Holmes said: "For those who want to have eight plays presented in their own auditorium we will use seven other communities and they can each present two plays, then exchange one of the plays with each of the other communities. This will make the full eight. Each community would have two plays to present to the other communities and the other communities should pick either one of the two and I do not believe that there would be any trouble but that they would be able to select one out of the two that had not been presented in their own auditorium. This would certainly be fine for us for we would get acquainted with six other communities in the one year.

To Select Dates
"Each community could select their own man or woman to take charge of the correspondence and we could get the plays and the dates fixed. For instance, if I can get the names of the leaders of the other seven communities at once. I will write them about the two plays that we will present and ask them which they want and ask them to send me the three dates when they could use the play. When I receive this information, I will send them the date when we could be there and the job will be done.

"Each of the other communities could do the same thing and we will have an organization that would mean much to each community and would be easy to work.

"I suggest that Harmony, Liberty, Starkey, South Plains, McCoy, Lakeview and Antelope select their leaders and write me if this plan is satisfactory, then I will have their names printed and we will be on our way.

"Several communities are planning to present plays this Christmas and we need to have this schedule complete. If any other communities other than those I have named wish a series of eight plays in this order, if they will select their leader to take the responsibility and send me the name and addresses as soon as I receive the first seven I will publish their names and the communities and we will get started.

"The four communities planning to produce four plays will give one and make arrangements to receive three in exchange by giving their play in three other communities. This will make an ideal circuit for small communities and I would suggest that they follow the same plan as the others and notify me at the very earliest possible moment of the dates and plays so we can get the schedule worked out for the entire county at once," Mr. Holmes explained.

The day was spent at the Rural Drama School in playing games, discussing plays, taking notes on information in connection with rural entertainment.

Those registered were as follows: Sand Hill—Mrs. Jim Holmes, Miss Allina Goodman, J. W. Chapman, Lynn Miller.

Lakeview—Henry Horton and Wm Smith.

Starkey—Bruce Blackford, Miss Mable Thornton, and Bill Howard. McCoy—Jewel Mara, Mrs. Jewel Mara, Lowell Preston, and Flora Day.

Center—L. D. Golightly, Dennis Spence, Margie Hill, and Jennie McCormick.

Blanco—Mrs. James B. Turner, Walter Travis, Mary Katherine Smith, and Clyde Snell.

Campbell—Mrs. A. H. Kreis, Milton Teague, Mable Teague, and Mrs. S. J. Latta. The group also represented Dougherty and Baker. Liberty—Willie Hill, Richard Ford, Robert Fisher, and Mozelle Williams. South Plains—Mrs. Menard Field, Gall Jarnagin, Mr. and Mrs. Doan. Roseland—Bennie Mavat Lester, Mrs. Boyce Kenady, Frank Brown, Buster Whitlock, Paul Rogers. Harmony—Zant Scott, Mrs. M. Carr, and Blanche Ramsey.

Antelope—Mrs. T. J. Boyd.

P. T. C. Society Is Model
Representatives present were community leaders from the schools, home demonstration clubs and social groups. They obtained information to take back to their respective communities and plan to formulate organizations similar in general plan to the successful Sand Hill P. T. C. Society which is gaining popular state-wide attention.

"We are anxious to have our own county organized in this fine plan for rural entertainment," Mr. Holmes stated in discussing the purposes of the school.

Mr. Fisher, Mr. and Mrs. Holmes made the principal discussions during the school. Mr. Fisher told of the drama short course which he attended at Canyon and pointed out how communities might organize and the value of the work to the individuals.

Supplies, stage arrangements, and other details were discussed carefully.

fully by Mr. and Mrs. Holmes who conducted the school efficiently, in a thorough pleasing style, and handled the work like real veterans. In every respect the school was a decided success and every one who attended was enthusiastic in making plans to organize Floyd County and arrange for a series of scheduled plays this winter. Mr. Holmes was elected president of the play-exchange group and will prepare the schedule.

Christmas Sale! Closing Out Big Stock!

—Of Holiday Goods at greatly Reduced Prices, some at cost, and some below cost. We are over stocked, and are going to give the folks of this vicinity an opportunity to supply their wants at saving prices. We hope to make it a Merrier Christmas for you.

SALE CLOSES DECEMBER 24, 1931.

Watch our window for special telegram from Santa Claus giving time of his arrival at our store Saturday afternoon, December 19, and also on Thursday, December 24.

J. U. BORUM Variety Store SOUTH SIDE SQUARE

Special Holiday Fares GO HOME FOR CHRISTMAS

Via



One and one-third of regular one-way fare for the round trip between all points in Texas and to destinations in Louisiana. Tickets on sale any day to and including December 31st, 1931, final return limit thirty days. Tickets at regular one-way fare plus 25c for the round trip will be on sale Dec. 24th, limit December 28th, and December 31st, 1931 limit January 4th, 1932. Very low round-trip fares to many other points in United States. Tickets on sale December 18th to 24th, inclusive 1931, final return limit January 5, 1932.

For further information, rates, routes, reservations, etc., Call V. Williams, Agent, Floydada, Texas Or Write, T. B. Gallaher, General Passenger Agent, Amarillo, Texas

Cotton Seed! Cotton Seed!

We have a few hundred bushels of MEBANE and KASCH SEED—first year increase here from Pedigreed seed.

These seed have been quite satisfactory from every standpoint, yield, lint, turn-out and staple. We wish you would see how well this cotton has stayed in the burr through this recent bad weather.

Investigate now and secure—

SUPERIOR COTTON

Bring in now two bushels of your gin run seed for each bushel of our seed that you want.

None Better For This Territory

Floyd County Gin Co.

Always Ever Ready, Ever Constant Service

Throughout the twenty-four hours of the day the dynamos in our power stations continue to run in order that you might have at all times adequate power or a flood of light.

You recall an industry in modern life that is more conservative, with so little effort on your part, than that of the Texas Utilities Company.

Get the same unparalleled service in the rural communities that you do in the larger cities, making opportunities in the smaller towns for industrial development, as great as in the cities.

The Texas Utilities Company brings to every hamlet served by it an abundance of power, the first requisite for the establishment of factories and the sustaining of payrolls that are so desirable to local markets and business.

Let us add the hum of industry to the efforts of agriculture and the ranch in Northwest Texas.

Texas Utilities Co. "Your Electric Servant"

Letters To Santa

Floydada, Texas, Dec. 10, 1931.

Dear Santa Claus: I am a little girl eight years old and in the second grade. I go to school at Campbell. I want a little embroidery set and fruit, nuts and candy. Please bring daddy a nice present.

Your little friend, Blanche Sharon Fuqua.

Floydada, Texas, Dec. 10, 1931.

Dear Santa Claus: I am a little girl six years old. I don't go to school. I want a little lamp and a piano, fruit, nuts and candy. Please don't forget my mother, bring her a nice bed spread.

Your little friend, Eddie Estelle Fuqua.

Floydada, Texas, December 11, 1931.

Dear Santa Claus: I hope that you wont forget the little girls and boys. I want a story book and two new dresses and a pair of gloves, nuts and candy. I hope that you want forget my mother and daddy and my brothers and be sure that you wont forget Mr. and Mrs. Murff, my teacher. I am nine years old.

Your friend, Evelyn Louise Fawver.

Floydada, Texas, Dec. 9, 1931.

Dear Santa Claus: I am a little girl three years old. I want you to bring me a tricycle, a doll, fruit, candy and nuts.

Your little friend, Dorothy Greer.

P. S. I live at Sand Hill.

Floydada, Texas, Dec. 10, 1931.

Dear Santa: I am a little girl ten years old. I am in the high third grade. I have been very nice to my mother and father and my teacher, so please bring me a doll with sleepy eyes and some fruit.

Your friend, Ella Mae Gregg.

Filing supplies. Hesperian.



If CUPID Played SANTA

He'd unquestionably give the ladies jewels. Because that's what they secretly long for. You can take a tip from Cupid.

Beautiful Diamond Rings \$25 and up FOR HER

And for Him—He'll like most of all an Elgin Watch! \$9 and up

M. L. SOLOMON, Located Arwine Drug

NOTICE!

TO CAR OWNERS

THE NU-WA GARAGE

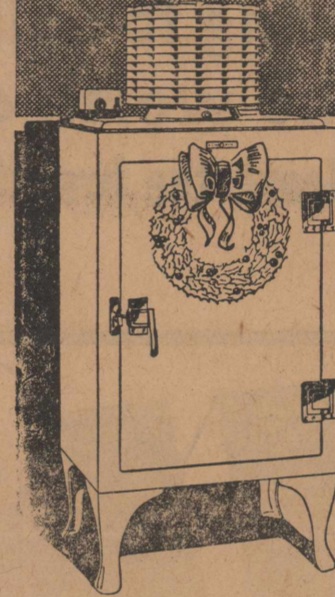
Will be in position to test lights as soon as the equipment arrives from Austin. We also have a full line of lights and other equipment for putting your lights in condition to be tested.

We would like to have the cars to begin to come in and get test receipts at once, so there will not be such a rush on the last days.

Mr. Rogers is also ready to take care of any repairs your car may need. We also have replacement parts for most cars.

J. H. Reagan

Make this the BEST CHRISTMAS you ever had



GET the General Electric Refrigerator you've always wanted. The savings begin the moment it is installed . . . savings that quickly pay its cost. Come in and let us explain how our budget plan makes it easy to have a G-E installed Christmas morning.

Take advantage of our time payment plan.

WILLSON & SON LUMBER CO., Inc., Floydada

GENERAL ELECTRIC ALL-STEEL REFRIGERATOR

Domestic, Apartment House and Commercial Refrigerators, Electric Water Co.

Make This A Merry Christmas

The year of all years to keep up the Christmas contacts—to pass on a heartening word of Christmas cheer in every possible way. It is a year when the friendly word—the friendly act—has value far beyond that of other years. A year when each recipient is glad not to be overlooked—not because of the value of the gift, but just from the gladness of being thought about—just because of the little human cheering.

This is a year not to neglect a single friend—especially one who may be troubled. It is a matter of thought—of effort—even more than of money. Your Christmas cards may or may not be less elaborate than heretofore—they can at least reach as many—they can at least say Merry Christmas in your name. Your Christmas gift may or may not be as large—it can show greater thought.

LET THE HESPERIAN ADVERTISERS ASSIST YOU IN SHOPPING

Christmas Sweets Within The Budget

Christmas sweets are important enough in the Christmas celebration—especially for the family that has no margin for luxuries—to call for a little change in the weekly food supply at this time, says the Bureau of Home Economics. From now until Christmas, it is suggested to the family following the bureau's low-cost market suggestions to cut down on bread and cereals if necessary, to provide the "makings" for home-made candy, without which Christmas does not seem to be just right.

Other "makings" are the popcorn, nuts, and fruits included in the list this week, to give a more festive air to Christmas time. Some of them may be used as decorations for a tree if there is one, and at the same time they will furnish flavor and calories, so essential in the diet.

If some of the cereal is purchased in the form of popcorn, much pleasure can be provided for the younger members of the family if they may assist in popping, in making strings for decoration and the popcorn balls which are so popular. Kernels of popcorn floating in the soup add food value and increase interest in the soup.

Just one thing, the bureau adds, by way of caution. Sweets should be eaten at the end of the meal. Otherwise, they dull the appetite for other foods which we can not do without.

The cheapest materials for home-made candy are white sugar, brown sugar, molasses, corn sirup, peanuts, cocoanut, popcorn, raisins, prunes, and other dried fruits, fresh apples, and orange or grapefruit peel. The variety of interesting sweets can be made from this list includes peanut brittle, stuffed prunes, popcorn balls, molasses taffy, toffee, apple candy, and any number of candies of different flavor made from fondant. The cheapest of all candy is plain fondant, made of nothing but

sugar and water with a pinch of cream of tartar, or a little vinegar, and the flavoring.

RECIPES

Fondant
2 cups granulated sugar
¾ cup boiling water
¼ teaspoon cream of tartar or 1 tablespoon vinegar
½ teaspoon salt
½ teaspoon vanilla.

Put the sugar, water, cream of tartar, and salt into a saucepan over a hot fire. Stir constantly until, but not after, the sugar has dissolved. Do not splash the sirup. Remove the spoon and do not use it again after the sirup boils. Remove the sugar crystals around the edge of the pan with a dampened brush or wet cloth. Let the sirup boil until it forms a soft ball when dropped into cold water. Add the vanilla without stirring. Pour the sirup in a thin sheet onto a chilled platter so it will cool quickly. Do not scrape out the saucepan. When the sirup is cool, work it until it creams with a flat wooden spoon. When it forms a soft creamy mass, work it with the palms of the hands in the same way as bread dough until it is smooth.

Place the fondant in an earthenware or glass dish, and cover with a damp cloth. After about 24 hours the fondant is ready to mold. Fondant made in this way will keep for months in a cold place if covered with a moist cloth or stored in a tightly covered jar.

Nut Brittle

2 cups granulated sugar
¼ teaspoon salt
¼ teaspoon soda
1 teaspoon vanilla
2 cups nuts.

Heat the sugar gradually in a clean smooth skillet. Stir constantly with the bowl of the spoon until a golden sirup is formed. Remove from the fire and stir in quickly the

salt, soda, and vanilla. Pour the sirup over a layer of nuts in a greased pan. When cold, crack into small pieces.

Dried Fruit Balls (Parisian Sweets)
Almost any combination of dried fruits, with or without nuts, may be used. The following were found to go together particularly well: Apricots, pears, and nuts; figs, dates and nuts; peaches, apples, and nuts; raisins without seeds, apricots, and figs.

Use equal quantities of any of the fruits selected. Wash and dry thoroughly, and run them and nuts, if desired, through the meat grinder, using the medium blade. Add a little salt, and moisten with enough sirup to make the mixture hold together and keep its shape when formed into balls. Roll the balls lightly in powdered sugar or dip them in coating chocolate.

Toffee

2 cups light brown sugar
4 teaspoons vinegar
½ cup butter or margarin
½ cup seedless raisins
Heat sugar, butter or margarin, and vinegar over a very moderate fire, stir until the sugar dissolves, then boil without stirring until the sirup forms a hard ball when tried in cold water. our carefully around and over the raisins which have been arranged in rows in greased pans. When cold, cut in squares.

Pop-Corn Balls

2 quarts freshly popped corn
2 cups nut kernels
1½ cups sugar
1 cup water
2 tablespoons vinegar
½ teaspoon salt
1 teaspoon vanilla.

Boil the sugar, water, vinegar, and salt, until the sirup hardens when dipped into cold water. Add the vanilla, and pour while hot over the popcorn and nuts and mix well. When cool enough to handle,

grease the hands and form into balls, or place pop corn in a deep layer in a greased pan and cut in oblong pieces. When cold wrap in waxed paper. If desired, 2 squares of unsweetened chocolate may be added to the sirup for variety.

Candied Apples

1 cup sugar
1 cup honey
½ cup water
½ teaspoon salt
2 tart, firm apples.

Boil together the sugar, honey, water, and salt for a few minutes. Wash, core, and pare the apples, cut into half-moon shaped pieces about half an inch thick, drop into the sirup, and cook rapidly until the apples are transparent and practically all the sirup is absorbed. Place on waxed paper to dry.

Taffy

2 cups sugar
1 cup brown sugar
1½ cups water
4 tablespoons melted butter or margarin

4 tablespoons vinegar
Pinch of soda
Put the sugar, molasses, water, and vinegar in a heavy saucepan. Stir until the sugar has dissolved and boil without stirring until it forms a hard ball when dropped in cold water. Remove from the fire, add the butter or margarin, and soda. Stir until mixed and pour into a greased shallow pan. When cold pull until the taffy is a light golden color. When finished, cut into small pieces and wrap in waxed paper. The candy will remain "chewy" if kept in a refrigerator.

Sugared Pop Corn

1½ cups sugar
1 cup water
1 teaspoon salt
2 quarts freshly popped corn.

Cook the sugar, water, and salt until the sirup forms a soft ball when dropped in cold water. Remove from the fire, and beat with a spoon until it is creamy. Drop in the pop corn and stir quickly until each kernel is coated with sugar. Put on a platter and separate the grains of corn.

Can Pumpkins In The Pressure Cooker For Years Round Use

"When the frost is on the pumpkin," it's time to get those self-same pumpkins and can them for use during the rest of the year. The pressure cooker is a double aid in doing this.

First the pumpkin is washed, cut up, and the seeds removed. Then steam it for 15 minutes at 15 pounds' pressure, putting the pumpkin in the inset pans without any water.

When the pumpkin has been removed from the cooker, scoop out the pulp from the shell and put through a sieve. If the pumpkin seems very watery, it must be cooked down over the stove, in order to boil off some of the water.

While still hot, pack the pumpkin in tins or jars and process for one hour at 10 pounds' pressure.

One pint jar or No. 2 can will contain enough pumpkin for two medium sized pies; a quart jar or No. 3 can, for four such pies.

A delicious yet economical recipe for pumpkin pie is as follows:

2 cups of canned pumpkin
1 cup brown sugar
1 teaspoon ginger
1 teaspoon cinnamon
½ teaspoon cloves
½ teaspoon salt
2 large or 3 small eggs
1 pint scalded milk.

Blend the spices and seasonings well with the pumpkin and stir in the milk and well-beaten eggs. The filling will be fluffier if the egg yolks and whites are separated and the stiffly beaten whites are stirred into the mixture at the last.

The pumpkin filling should be put into pastry shells that have been baked about 10 minutes at 500 degrees. Bake for 30 minutes in a slow oven. Small, individual pies will require slightly less time.

MENUS FOR ONE DAY

Breakfast
Stewed Pears
Cooked cereal with milk
Coffee (adults) Milk (children)

Toast
Dinner
Roast Pork with Batter Pudding
Spinach

or
Scrapple with Fried Apples
Creamed Cabbage

Supper
Scalloped Corn
Mashed Turnips
Quick Coffee Cake

RECIPES

Roast Pork with Batter Pudding
A dish corresponding to the Yorkshire pudding which is frequently served with roast beef can be made out of corn meal to serve with roast pork.

¾ cup corn meal

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GIVE
A YEAR'S
SUBSCRIPTION
TO THE
HESPERIAN
Only \$1 in Floyd or an adjoining County.

1 cup milk
½ teaspoon salt
2 eggs

Place the milk, corn meal, and salt in the top of a double boiler and cook about 10 minutes, or until the meal has expanded to form a mixture. After the mixture has cooled, add the eggs, well beaten. Grease gem tins thoroughly, allowing to each about 1 teaspoon of fat from the roast pork. Bake in moderate oven, basting occasionally with the drippings of the pork.

This serves 4 persons.

Scrapple

10 pounds whole hog heads
2½ pounds hog livers and hearts
A small quantity of beef, if desired

6 pounds corn meal, yellow or mixed

½ pound salt
½ pound buckwheat or rye flour
3 ounces spices, including pepper, sage, marjoram, and thyme in any desired proportions.

Clean the heads thoroughly, removing the eyes and ear tubes. Split the head lengthwise and remove the teeth and the soft bones in and near the nasal cavities. Place the heads and other meat in a large kettle with a liberal quantity of water and cook until the meat falls off the bones. Separate the meat and soft tissue from the bones and pass through a meat grinder. Strain the liquid in which the meat was cooked to remove the small pieces of bone, return to the kettle and heat to the boiling point. Then slowly add the meal and flour, stirring constantly. Boil and stir until the mass becomes thick. Add the salt, spices, and chopped meat, and boil 10 minutes longer. Pour while still hot into deep wet molds; bread pans will do. Pour 2 to 4 tablespoons of melted lard over the material in the pans.

The scrapple is ready for use as soon as it has cooled. To prepare it for the table it is usually cut into slices about one-half inch thick, dusted with flour, cracker dust, or dry corn meal, fried until the outside is crisp, and served hot. Fried apples are good with fried scrapple.

Scalloped Corn

1 cup milk
1 can, or 2 cups corn
1 cup bread crumbs
2 slices green pepper
1 teaspoon salt
½ teaspoon pepper.
2 tablespoons butter.

Place alternate layers of corn and bread crumbs in a greased baking dish, reserving some crumbs for the top, adding butter and seasoning to each layer. If desired, 1 tablespoon of sugar may be added. Pour on the milk and bake for one-half hour.

Quick Coffee Cake

2 cups sifted flour
3 teaspoons baking powder
2 tablespoons sugar
½ teaspoon salt
4 tablespoons butter or other fat
½ cup milk
½ cup raisins, chopped
1 teaspoon cinnamon mixed with 2 tablespoons sugar.

Sift together the flour, baking powder, sugar, and salt, saving out 2 tablespoons of flour to mix with the fruit. Cut in the fat with a biscuit cutter, and add the milk and floured fruit. In a greased pan, pat the dough down until it is about 1½ or 2 inches thick, and bake for 35 to 40 minutes in a moderate oven (350 degrees F.) When done, butter the top and sprinkle over it a mixture of cinnamon and sugar. Place the cake in the oven again and let it remain until the sugar begins to melt. Serve hot or cold.

Hominy Date Pudding

1 cup hominy grits
5 cups milk (skim or whole)
1 teaspoon salt
½ cup sugar
1 cup chopped seeded dates
1 teaspoon vanilla.
Add the salt and hominy grits to

the milk and cook in a double boiler one hour. Add sweetening, dates and vanilla, and mix well. Partially cool before serving.

Save Your Steam
Most arguments are too trivial to be worth arguing about.—American Magazine.



"Well Dressed" with places to go

IN the gay '90s a chicken didn't go very far, no matter how good it was! The "marketing" of poultry was pretty much a local activity and a daily "cash market" was unheard of. One locality might have an acute shortage while another not far away might be watching its chickens grow old and stringy. There was no highway between supply and demand.

Swift & Company, thirty years ago, bent its energies toward making a national market for poultry, butterfat and eggs. That national market exists now. Northeastern States consume each year 350 million pounds of poultry their own people do not produce. Eleven states in the Middle West sell 200 million surplus pounds annually outside their own borders.

Two hundred thousand farm patrons sell poultry, butterfat and eggs for cash to Swift & Company at more than 100 produce plants. In place of the one town market of spring wagon days, they have thousands of markets. Every one of approximately 400 branch houses, every one of 10,000 towns on refrigerator car routes is a potential outlet for every chicken dressed in a Swift plant.

All dressed up and 10,400 places to go!

Leased wires everywhere keep our executives informed where produce markets are best. Supplies are hurried to these points. Demand is enhanced by advertising brands of high quality, Premium Milk-fed Chickens and Golden West Milk-fed Fowl among them. Service is complete and charges for it are low. No other system returns a larger share of the consumer's dollar to the producer. Swift & Company profits for years have averaged less than one-half cent per pound of product sold.

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"I began taking Cardui when in a weakened, run-down condition," writes Mrs. F. S. Ferrit, of Wesson, Miss. "I took one bottle, and I seemed to improve so much that I sent for six bottles. After I had taken the six bottles, I seemed entirely well.

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This medicine has been used by women for over 50 years.

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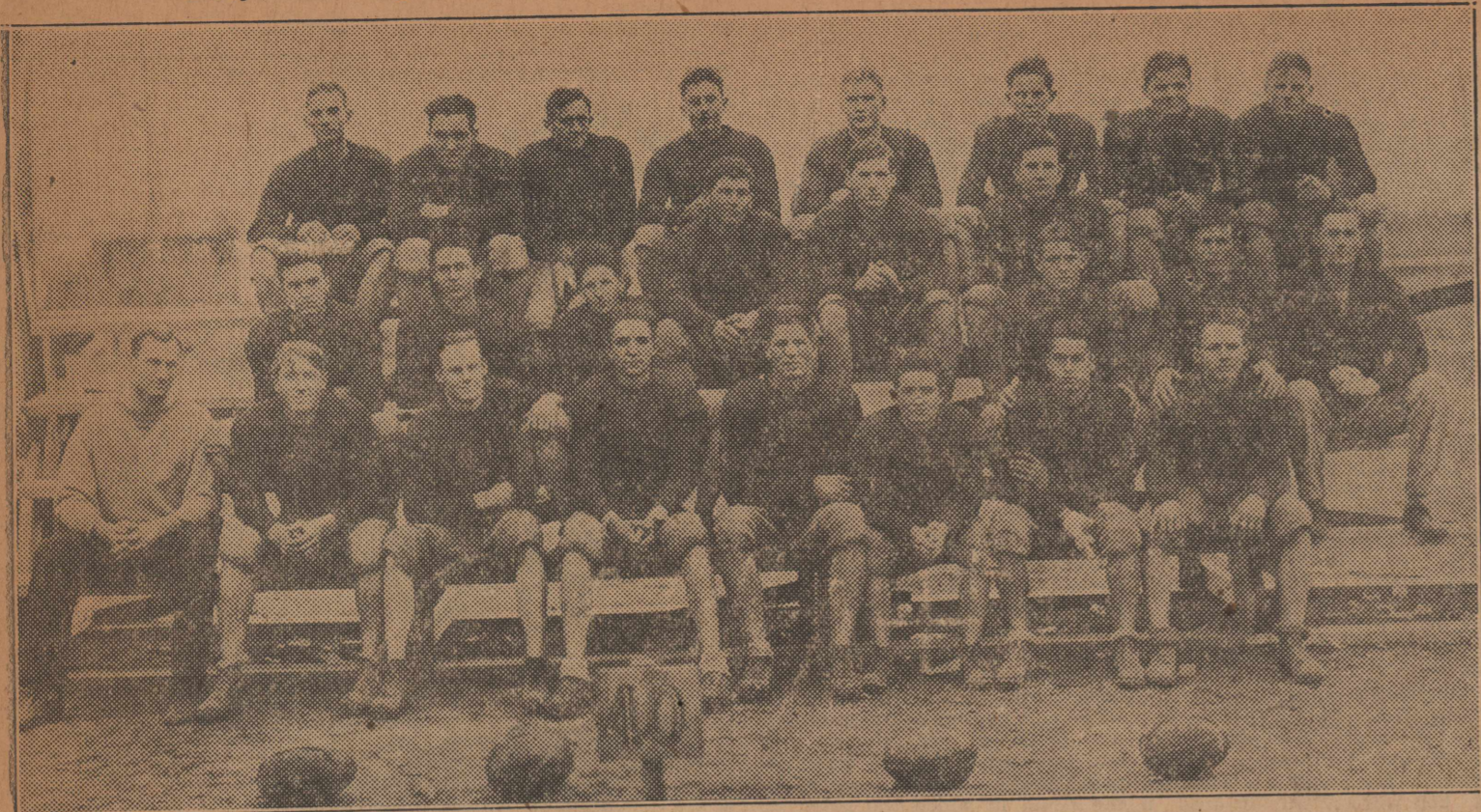
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WEST BOUND—			Fare
Lv. Floydada	1:30 pm.	8:15 pm.	\$
Ar. Ralls	2:20 pm.	9:00 pm.	
Ar. Lubbock	3:30 pm.	10:00 pm.	2.50
Connections—			
Ar. Roswell	9:45 pm.		8.00
Ar. Hobbs	9:00 pm.		7.00
Ar. Big Spring	9:00 pm.		7.00
Ar. El Paso	10:40 am.		14.50
Ar. Fort Worth	11:55 pm.		
Fare to Los Angeles, California			31.25
EAST BOUND—			
Lv. Floydada	1:30 pm.		
Ar. Crosbyton	2:40 pm.		
Ar. Spur	3:30 pm.		
Connections—			
Ar. Stamford	6:30 pm.		6.00
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Ar. Breckenridge	8:15 pm.		7.95
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If you travel regularly between Floydada and Lubbock, ask driver for Special Rate. Thru tickets are cheaper. 10% Discount on all round trip tickets.

Floydada High School's Fighting Whirlwind Football Squad Of '31



Above is the first printed photo of Coach L. T. Barksdale's remarkable Whirlwind team of Floydada High School that just recently completed one of the most successful seasons in history, bowing over all opposition, taking the title to the north half of District 2, Class B, and losing the district championship by a 6-0 margin to Lamesa Turkey Day. With a mere handful of fighting men, Coach Barksdale and Assistant Coach J. M. Teague fashioned a machine that was easily the class of this section and marched through an unusually heavy schedule this season.

In the picture: bottom row, from left to right—Coach Barksdale, Milton Sims, Wendell Jenkins, J. R. deCordova, Malcolm Bridges, Wilford Cothran, Floyd Murray, Kyle Glover; second row left—Lloyd Murray, W. A. Amburn, Waldo Houghton, right Marion Heald, I. T. Williams, and Assistant Coach Teague; third row center—Ben Eudy, Guy Ginn, Carl Young, fourth row—John Hoffman, Leo Jackson, Billie Joe Welch, N. B. Mooney, Layton Dorrell, Otho Johnston, Bruce McLaughlin, and Clifford Golightly. This year the Whirlwinds scored a total of 220 points to 123 by opponents, including two games with Class A teams. F. H. S. scored 208 points to 59 in Class B games.

for Floydada: Johnny Horn and Floyd Murray at forwards; Malcolm Bridges at center; Herman Nelson and Roy Anderson at guards. Lakeview will again be a strong team in the county.

Floydada cagers played Ralls Tuesday night.

Freshman Class Party

The Freshman class gave a party Saturday night, December 13, at Gladys Ruth Brown's. Games were enjoyed, after which lovely refreshments were served. Those attending were as follows: Juanita Phillips, Neil Howard, Cleo Birch, Catherine Gresham, Bonita Newsome, Bert Ione Smith, Emma Louise Smith, Ruth Key Green, Ruby Belle Harris, Mildred Houston, Gladys Ruth Brown, Nella Frances Faulk, Reba Duncan, Virginia Stovall, Ruth Troutman, Melvin Blasingame, Bob Moreland, Robert Daniels, Lewis Hollingsworth, Lon Davis, Jr., John Kimble, J. R. Dooley, J. A. Smith, Jim Hammonds, John Harold Myers, Kenneth Stevens and the sponsors, Mrs. Breed and Miss Miller. The guests were Jack and Henry Nabors from Vernon, Bradford Black and Billie Boy Brown.

Junior Class Party

Thirty-eight members of the Junior class enjoyed a party at the R. C. A. Gym Friday night, December 11. The sponsors present were Mr. and Mrs. Teague and Mr. and Mrs.

Steven. Many interesting games were played and then delicious refreshments of punch and cookies were served to everyone present. Miss Wanda Teeple led the entertainment, and everyone reported a good time.

The Second Period Current Event Club met December 11 at the second period in Miss Miller's room. The club was organized some time ago. The officers are: president, Robert Daniel; vice president, Reba Duncan; secretary and treasurer, Claire Bell Yearwood; critic, Lewis Hollingsworth; reporter, Edgar Moreland.

Those on the program were Nina V. Ford, Claire Belle Yearwood, Carrol Westfall and Gladys Ruth Brown.

The Eighth Period History Club met Friday, December 11. The president, Virginia Stovall, took charge of the meeting, and the minutes were read by the secretary, Bert Ione Smith. The name of the club was voted on and "Magazine Cruisers" was selected. Each one in the class had a part on the program.

The Fourth Period History Club met December 11. The president called the house to order and the minutes were read of the last meeting. The committee appointed to make a constitution for the club was ready to report. It was accept-

ed with a few corrections to be made. The committee who was named to decide on a name had several suggestions. The club voted on these and "The Word Knowledge Club" was decided to be the name of the club. There was no new business so the following program was given: "What Ghandi's visit accomplished," by Louise Gound; "The man who spends, \$1,000,000 a year of another fellow's money" by Florine Dorrell; Christmas Cheers with a Ton" by Mary Anna Ross; "What's happened at home" by Effie Mae Shelton. There was not time for all the program. At the end of the period, we adjourned until the next meeting which will be after Christmas.

English

The Fourth Period English Class met Monday and organized with the following officers: president, Ester Collins; secretary, Lurlyne Clonts; reporter, Jean Bain and sergeant-at-arms, Billy Joe Welch. One purpose for organizing was to learn parliamentary law. This class will have a debate on: "The thirteen month calendar should be adopted."

Hi-Y

The Floydada Hi-Y Club went to Plainview Monday night, December 13, and rendered a Christmas program. The program given was: The Bird's Christmas Carol, Sam Rutledge; Christmas as celebrated

in other countries, Virgil Crawford; Christmas Meral, W. A. Amburn. There was also a basketball game between the two clubs. The Floydada Hi-Y won by a score of 26 to 24

Locals

Lois Wahl had friends from Starkey visiting in her home Sunday. Laverne Jordan, Ester Collins, Bessie Sherrill, Mary Collins, and Norine Spence visited friends in Matador Sunday.

Blanche Gary spent the week-end in her home at Harmony. Agnes Taylor spent the week-end at Cedar Hill.

Henry Nabors and Jack Nabors from Vernon spent the week-end in Floydada visiting Lon Davis, Jr. Mary Smith spent Saturday in Plainview.

Bonita Newsome spent Saturday in Plainview. Marie Blanton, who has been absent from school, is now back.

Jack Pitts from Canyon is visiting Jim Hammonds.

Mr. and Mrs. Stovall spent Saturday in Lubbock and attended the football game between Lubbock and Abilene.

Opal McNeill and Reva Handley spent the week-end at their respective homes at Dougherty.

Florine Jeter and Clair Belle Golightly spent the week-end with Mary Irene Harris.

Alma Montgomery spent the week-end with Manola Ray Gilbreth at Blanco.

Joy Grigsby spent the week-end at her home in the Starkey Community.

Ester Collins visited in Lakeview over the week-end.

GREELEY'S HANDWRITING

Many stories have been told about Horace Greeley's notoriously poor handwriting, which was a constant night mare to his associates, and especially to the printers, on the old New York Tribune.

One printer, being given a Greeley manuscript to set up for the first time, exclaimed: "My God, if Belshazzar had seen this writing on the wall he would have been more terrified than he was." Later it is said, Greeley wrote to the foreman, directing that the printer be discharged because he made so many typographical errors. The printer got hold of the note before leaving, and carried it to the foreman of another newspaper as a recommendation—and got a job immediately.

Once Greeley was invited to lecture in Sandwich, Ill. He wrote that as he was overworked and would be sixty years old on the following February third, he felt unable to take the engagement. After much labor in deciphering the letter, the committee replied that they would be glad to have him lecture on February third, and that the fee of sixty dollars would be satisfactory.

Hesperian Want Ads Pay.

GIFTS FOR "HIM"

Here they go at the new low prices. There's no substitute for standard brands at Glad's. Men's wearing apparel prices have dropped (not a little but a lot). But Glad's standard high quality is up where it always was. When you enter this store you will not be handled by high powered salesmen. The goods must sell themselves or there will be no sale, (and if you happen to find any article we've had in stock longer than ninety days, you'll buy at ONE HALF the new low price). Read these standard brands at the new low price. All new snappy merchandise most of which has been placed in the store the past thirty days. Value based on the past thirty days. Fact—"The cost to manufacture." A value that isn't inflated—that isn't vacuum.

FOR HIM—and things he'd select). Cheap clothes should have no place in your plans when the finest garment men ever wore at the lowest price man ever paid in more than a decade—direct from factory. Suits that sold ninety days ago for \$22.50, \$29.50 to \$42.50, new low price today \$10.50 to \$19.50. Three suits we purchased more than four months ago for a song and we'll sing one verse.

OVER COATS and TOP COATS. Lots of you men haven't given yourself an even break this year—Those new coats sold on Fall markets \$17.50 to \$37.50 new low price of \$6.50 to \$22.50. They said we wouldn't sell em—Oh! yeah.

NECK SCARFS—85 per cent of 'em came in this week and sixty days ago sold for \$2.50 to -3.50 new low price \$1.45 and \$1.95.

NECKWEAR—(All new and no off brands) Old price \$1 to \$2.50 new low price 69 cents to \$1.

SHIRTCRAFT SHIRTS. (They can't fade or shrink) New stock \$1.95 to \$3.50 shirts—new low price 95 cents to \$1.95.

LAMB KNIT SWEATERS (Ship ons) \$1.95 to \$4.45.

LUGGAGE—Solid leather, made by best makers—\$35.00—Gladstones at \$22.50, \$17.50 Gladstones \$11, etc. No old stock—but new low prices.

MEN'S HOLEPROOF HOSE—35 cents to 75 cents.

Pajamas—new low price 95 cents to \$4.95. Silk lined Gloves—new low price \$1.50. John B. Stetson Hats—new low price. Underwear—Two piece, in all colors 95 cents to \$1.95 the suit. Men's Trousers—(Some we've had ninety days, \$5 and \$6 trousers at \$2.95. Men's Caps \$2 and \$3.50 caps—New low price \$1 to \$1.95. Nunn Bush Oxfords—\$10 and \$11. Oxfords at \$5.95 to \$7.85. Brand New Oxfords—Walter Collins Special—Complete stock new low price \$3.95. Ladies' Holeproof Hosiery \$1.95.

There is more behind this story than a mere saving. The big point is—The Label—which distinguishes these items and many others from every other special offered in many other stores. We are proud of the quality and looks of every item and they are the best values I've offered in my store since 1909.

We want you to see these items. You will not be high powered by any salesman.

Glad Snodgrass "Smart wear for men since 1909"

HESPERETTE

Editor—Selma Lider. Assistant Editor—Virgil Crawford. Literary Editor—Elizabeth Daniels. Local Editors—Lavern Jordan, Gene Stovall, Virginia Stovall. Sports Editor—Waldo Houghton. Joke Editors, Madge Dorsey, Gladys Ruth Brown, Sam Rutledge. Society Editor—Louise Conner. Exchange—Jon Bain. Typists—Dorothy Scott, Bianche Hilton, Enid Scoggins.

The True Christmas Spirit

Christmas the day of giving and receiving, is approaching very fast. So near is it at hand that before we hardly know it we will be saying 1932 instead of 1931. The coming Christmas is going to be different from the previous ones. The gifts will be less in both quantity and quality. There will be many children right here in our own town who will awake to find that the good old Santa failed to leave them anything. Now, many of these disappointments can be prevented if everyone will cooperate and do his or her part. There are in F. H. S. about 15 or 20 different clubs. If each of the members of these clubs would contribute something to be given to the needy at Christmas, the true Christmas spirit would prevail in many more homes in Floydada.

Did you ever experience that thrill of giving something to another person who is less fortunate than yourself? To some one who really appreciates it? If you haven't you have missed something. When you see the smile on an unfortunate one's face after receiving a gift, you can't keep from shedding a tear, if you're sentimental; and whenever you think of the smile later, you just have to smile yourself.

Be a cheerful giver, and don't expect too much in return for what you give. The expense of the beauty of a Christmas gift is the spirit. Without the true spirit of giving, the gift is useless so far as you are concerned. Let's meet the coming Christmas with a smile and carry the smile over into the next year.

Seniors and Sophs Beat Football Game

Last Friday the Seniors and Sophomores played the Juniors and Freshmen and beat them, 6-0. No doubt the Juniors were the favorites because the sidelines were all for the Juniors, except the Senior pep squad. The Juniors outplayed the Seniors all during the game except once when the Juniors were caught napping and "Mathews" went around right end for sixty-five yards and a touchdown.

The outstanding playing for the day was fully won by Greer Christian, big shifty fullback for the Juniors. "Eudy" also return the punts from safety position like a veteran. For the Seniors, Mathews, Gamblin and Lightfoot were outstanding.

The yardage gained by the Seniors was 98 yards; for the Juniors 225 yards. The Juniors made fourteen first downs to the Seniors none.

Owing to hard luck, the Juniors failed to beat the Seniors, although they gained six times as many yards and fourteen times as many first downs.

Floydada vs. Lakeview

The Floydada High cagers met the Lakeview Eagles in the second game of the season last Friday night. The Floydada boys won by the small margin of 4 points, the score being 17 to 13. The following boys were on the starting line-up

There's a place on every gift list for

"GAYMODE" Silk Hose
—Penney's own brand, notable for quality at low prices!

"GAYMODE" Sheer Chiffon Silk Hose
Full-fashioned—picot top—silk-plated toe and sole—French heel—cradle foot—wanted colors!
Ask for No. 451!
98c

"GAYMODE" Semi-Service Silk Hose
Ideal for general wear! Full-fashioned, with mercerized top sole and toe. Newest shades.
Ask for No. 444!
79c

"GAYMODE" Sheer Chiffon Silk Hose
ALL-SILK! Smartly dull (from twisting and twisting the silk threads!) Full-fashioned.
Ask for No. 448!
\$1.29

J. C. Penney Co. Inc.
FLOYDADA, TEXAS

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