Local Clubs To Send Delegates Next Week To State Convention





Whiriwinds Expect
Hard Battle Friday
With Matador Team



Three Holidays For
Teachers, Pupils Of
Floydada In November

Event Given Saturday For Farmers' Benefit

Ceneral Public Invited; Many Useful Suggestions To

General Public Invited; Many

## Cimarron










## 这

## Economy

## is essential-

Economy in the use of Natural Gas is es
sential as a means of keeping gas bills down
Economy does not mean stinting. It mean using only what is needed to perform usefu
heating and cooking operations and to check all waste

The more miles an auto may run on a gal
lon of gasoline, the greater the fuel efficiency lon of gasoline, the greater the fuel efficiency.
When the auto engine is allowed to run with-
out moving the machine there is no fuel economy nor efficiency
When Natural Gas is allowed to burn with out performing some useful operation, or

Send for a Service Man to adjust your ga

West Texas Gas Company
Business and Professional Directory
 of fix as the result of irregular or faulty bowel
movement, try Thedford's movement, try Thedford's
Black-Draught for the re-
freshing relief it
W. M. Massie \& Bro. Floydada, Texas

| WATCH and JEWELRY |
| :---: |
| REPAIRING |
| Gift Jewerly |



Drs. Smith \& Smith Sanitarium FOR SURGICAL CASES

Phone No. 177
Floydada, Texas


## Westex Motor Stages




In Your Next Cake
Use K C Baking Powder and notice the fine texture and large volume.
Because of its high leavening strength you use less than of high priced brands and are assured of perfect results in using
$\qquad$ SAME PRICE for over 40 years


## If You Don't Know...

WHATS GOING ON AT

## Seale \& Jones Dry Goods

BE SURE AND COME HERE BEFORE YOU BUY.
We've got a house full of bargains and our everyday prices are sale prices on high quality merchandise.

IN EVERY TOWN THERE IS ALWAYS ONE THAT UNDERSELLS-IN FLOYDADA IT IS -

## Seale \& Jones Dry Goods

"Everybody's Store"



# AFTER TODAY <br> Omly Two More Days 

Of Our Big
REXALL ONE-CENT SALE Come In and Save!
Floydada Drug Co. the Rexall stan
Phone 51

## aONoco

The Judges Selected these

## WINNERS <br> IN THE CONOCO \$10,000 Hidden Quart Contest

FIRST PRIZE . . . $\$ 5,000$
HERBERT E. LAKE
SECOND PRIZE ... \$2,000.00
C. S. PAVEY

THIRD PRIZE ... \$1,000.00 MRS. ETHEL B. CHANCE

## $\$ 500.00$ PRIZES


$\$ 50.00$ PRIZES


## A Word to all Contestants

WE sincerely thank you for your interest in the "Hidden Quart" Contest
and for your entry. Almost all wf you understood that the "hidden ouart" and for your entry. Almost all ve you understood that the "hidden quart" of Conoco Germ Processed Oil stays up in the motor, where it clings to, appreciated the extra advannages of the "hidden quart" to the motorist, And, because so many answers were good, the judges-Dr. Bizzell, Mr.
Martin and Dr. Hunter-had a difficult time deciding which were the best.

CONTINENTAL OIL COMPANY


## 





| GALVANIZED barbed wire $\$ 3$ per roll. South Plains Lumber Co 371 tc. |
| :---: |
| "Motor in" for that good 100 gas |
| $6683^{99}$ | -

\section*{ <br> 

Hesperian Cross-Word Puzzle Number 16
 Thny odu
section
sunday

## 



## preaching announcement

 Elder J. H. Fisher, Primitive Rap-tist minister of Newcaste, Texas,
will

nazarene church Rev. N. E. Tyer, pastor.
Sunday school at 10 a. m .
 You are invited to come and worf-

McCoy








| Large river fish. <br> Pronoun. (Old English) <br> Sun God. |
| :---: |

How To Solve The Cross-Word Puzzle

Hirst name of First name of girl pictured.
Hank.......Crossy County pio neer.
Frud secreted in the mouth.
Rough bed on the floor. A injunction A intiy covered so wild Kreis.... Manning.

## Not many. Smallest. Whthey

## Toward the sea. Cushions.

Center. of some future event.
Asign .
Spanish and Texas land me
Naked
Smooth;
Blackbir
Biat

 To view woth the eaces.
River in ithly.
Gap; hole; place to enter.
 Plants or or sows grain.
A fine mist
$V$ A. . Caponene, Chicago ganester.
whizing sound, to whiz by. Bad.
Oposite of early.
Minineal sprins.
Grain, steped, fe
 A padded pat
A word kin to
Frort note.
Pronoun.
Ocean between here and Euro Colosed baking chanmer. The surface extent, scope. Ireland (poen
Birds home. Birds home.
Pruras of 3 .
Presese
rothe
. Presse ciothe
Northeast.
Tike
3. To return
4. Oeans
4. Hastened;

Hastened; raced
Possessive pronoun.
Holes dug in the ground.
To cut with scissors.
Large river fish.
fronound (Oid English)
Sun God.


When you SEE When you HEAR this new 1932
Atwatelir KENT
SUPER-HETERODYNE LOWBBIY


You'll say it is the greatest
VALUE you have ever found in VALU you hav you'll be right. Selling fast because it gives honest return for every dollar. sonal trial. Only ${ }^{818}$

Radio Electric Co.
Phone 201


## CHEAPEST IN 14 YEARS

## Bargain Days

## Star-Telegram

Largest Circulation in Texas
ONE YEAR BY MAIL


> Making $\$ 5.95$ for Daily and Sunday. Regular price is $\$ 10.00$, YOU SAVE $\$ 4.05$ Regular price, Daily Without Sunday $\$ 8.00$, Cut to $\$ 4.95$. -YOU SAVE $\$ 3.05$.

Make sure your ho isehold daily for the coming year is à COMPLETE MARKET paper. You can't afford to miss the three daily business pages.
FORT WORTH STAR-TELEGRAM Morning-Evening-Sunday AMON G. CARTER, President

## पमाडाजाज

WEDNESDAY, NOVEMBER 11

## We Pay Homage To The Heroes of War

WE COMMEMORATE THE COMING OF PEACE

On Armistice Day we glorify Peace, not War. We honor the nation's heroes as men who gave their lives not to win a war, but to win an everlasting peace. They were brave, fighting hearts that bled for a noble cause. We can well cherish the memory of thir deeds. But in remembering let us also pray that our youth and the youth of the world will never again meet on the battlefield.


## Texas Utilities Company




Ed Holmes Is Active Making Idea Success Miss Myrtle Murray Takes Le
Taking Idea To Other
Sand Hill community's unique or-
ganization, the P. T. C. Societ, Sand Hill community's unique or-
ganization, the P. T. C. Society,
which has made a decided success
in the county is obtaining state-
wide publicity and communities in
numerous counties are following the
 the country enthusiastica endorser of of
munity builder and is as com-
lead in tation munity builder and is taking the
lead in introducing the idea in many
sections of West sections of West Texas.
A most comprehensive story was
written by Miss Murray on the Sand A most comprehensive story was
written by Miss Murray on the Sand
Hill P. T. C. Society and appeared
in the .C.to Ranch. $\begin{aligned} & \text { Special } \\ & \text { Spronssion } \\ & \text { granted } \\ & \text { for } \\ & \text { story } \\ & \text { sollows: }\end{aligned}$ its re-printing. The Every one knows about the coun-
try cub. But ist'tit funny that the
country club is for city neople But country club is for city people? But
in Sand Hill community, Floyd
county, Texas there is club for country peopole. But countrynge
to say it is not named "Country,
Club," but is called "P. T. C."
Conin Club," but "P called "P. T. C.,
meaning, "Pupils, Teachers and
Community,"
In 1925 Ed
 Scenes of Activities Sponsored by P. T. C. Society in Sand Hill Community

At the right is
 The Heritage which
was one of the se








 too, money is more, plentiful than
later in the sose actors say.
Develops spirit of Loyaty

 y. .IT cannot be done in one
yeason sat seval. And he sold at
seaske toone family only that Well, the fact is thirteen plays
were presented that year instead of
twelve, with sixty-three actors
ing part twelve, with sixtyat year instead of of
ing part. A doen actors tak-
cents was a doer One man I enspecially watched
who said it couldn't be done, paid
$\$ 2.50$ for his admission beter year was over,", said Mr. Hore thes
"But since then he has never drubt.
ed, and has been the Community Has Never Doubted
And the community has never Community has ned
nover
for $\$$. he foll: tickets were yeare sold
yeart the scheol children have a con-
est betwcen the can sell the the thest tideses to to see who
pil seling tho ten dollars . Thorth pu-
sickets gets gets his ticket free. And Mr.
And Mrs. Holmes gave a party to
the grade selling the greater In this way, everybody works,"
the citizens will tell you. "The man
who buys a ticket is much as one of the actors." just as
tickets are sald Lockney, thus of Froydada in the
friendship between the re rural fine
fhe city people Can't think of anyone, who would
refuse to buy a tickent," said Mrrs.
Holmes. "People believe in it much. And we lile each other so
much better since we work and play
together," One year there was a man in the
community who did not feel that

## NOVEABER SDECLARS "Save" Martin Dry Goods Company "Save"

| $18$ | STYLE and QUALITY <br> Are in these new Hats, small snap brims, <br> \$3.45 and \$3.95 | outing <br> 36 inches wide, light or dark patterns. <br> $10 c$ yard <br> DOMESTIC <br> Half bleached, 40 inches wide, a dandy quality, <br> 7c yard | R. S. PRINTS $80 \times 80$ count, beautiful colors for Dresses, <br> 17e yard <br> FAIRY PERCALE <br> PRINTS will not fade see these for House Dresses, 14c yard |  | HOSIERY More than ordinary Hose-'Munsingwear' Everyone likes the new shades - smoke beige, light gunmetal and shadow black, $\text { 79c, 98c, } \$ 1.50$ $\$ 1.95$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SHIRTS <br> Made of Grey Blue Bell Chambrey, <br> 49c | Silk and Rayon <br> FANCY SOX Reinforced Heels, a very serviceable sox, very serviceable sox, 25c Pair | DOMESTIC <br> 36 in. wide, unbleached, good weight, 5c Yard | PRINTS <br> Fast color, smooth finish, 10c yard | LADIES' RAYON HOSE <br> Pecot tops, good Weight, Weight, 2.5c Pair | SCHOOL HOSE Rayon plated, wide ribbed, good colors, 25c Pair |
| MEN'S <br> UNIONS <br> Weighs full 18 lbs . Ecru Color,机 <br> 98 | OPK Color Tan, Black, Grey or White, <br> 8c pair | SALE OF SHIRTS <br> Values to $\$ 2.50$, Nofade and Perfecto Shirts to Close Out at, <br> $98 c$ |  | Cotton Picking HOSE Ladies' ribbed cotton Hose, <br> I5c pair | SCHOOL HOSE <br> Cotton ribbed, a good one for school, sizes 6 to $91 / 2$, <br> H5c pair |
|  | GREY MIXED SOX <br> Heavy, no seams in toes, a dandy for work TOC pair |  |  |  |  |
| MEN'S <br> overalls Knock Out Brand, 220 weight, white back Denim, <br> 59c | HEAVY SOX Part wool, very warm, Iqe pair |  |  | Just received new shipment of large head sizes, also others in the smaller sizes, <br> 98c, $\$ 1.95$ $\$ 2.98$ | Childrens <br> UNIONS <br> Taped, long sleeve, ankle length, white, 2 to 8 , <br> $49 c$ |
|  | HEEPSKIN NED COATS heavy Moleskin, re- d with leather, 36 long, $\$ 3.79$ |  |  |  |
|  | er Suede Jackets, all knit bottoms, Adust uffs, reindeer color, \$5.95 | AN EXTRA EPECIAL <br> Just Received a case of Plymoth Novelty Gingham that is worth 25 , or 29c. We offer you for, <br> 17c Yard |  |  | Ladies' Rayon <br> Bloomers Extra quality, fancy trimmed, <br> 49c | Baby Blankets Blue or Pink, size 40 x 30, |
| Equal |  |  |  |  |  |
| 59ceach | I90 | BLANKETS $72 \times 84$ part wool, $41 / 2 \mathrm{lbs}$ Satin bound, plaids, Satin bound, plaids, \$2.95 <br> $64 \times 76$ double cotton blankets, tan or grey, $89 c$ |  |  | es' or Misses' Rayon loomers |
| SHEETING 81 inches wide, brown, for only, 20c Yard | Cannon Towels Size $18 \times 36$, double thread, borders colored, 6 for $59 c$ |  |  |  | Values unsurpassed Quality that stands out, $25 c$ |



