## VOLUME

## First Meat Demonstration For County To Be Held November 7

Coach Makes Shifts In Line-Up For Game With Canyon Friday

\$1,481,571 Slash Made In Values For Floydada Independent School District; Board Finishes Work
Floydada Selected
April Meeting Place
For Federated Women

|  | Farm Lands Radically |
| :---: | :---: |
|  | New Figures Sh |
|  |  |
|  | Trimming on Budget |
|  |  |
|  | On the hels of the an- |
|  | Floydada, zation boa |
|  |  |
| Florists' Damage Suit Started This Morning |  |
|  |  |
|  |  |
| Criminal Docket To Be Resumed in District Court Monday <br> Of Next Week | ${ }_{\text {coic }}$ |
|  |  |
|  |  |
|  |  |



Cardinal Family Re-United At Home Here Last Week


Local Market

##  <br> Cimarron

## By Edna Ferber comprisht by Enan Ferber. WNU Bervice

 the Cimarron country in Oklahoma
to estabilis a newspaper, the Okla-
homa Wigwam, in the pioneer town
of









 $\substack{\text { tion. } \\ \text { Now } g o \text { on with the story } \\ \text { chapter } \\ \mathrm{xx}}$

|  |
| :---: |

## 

## 


 Sne was silent again, smiling her
foilish fixed smile., said Yancey
ocavod. Amighty
Cravat. He looked at Sabra, came him away. I'm not going to-it's all
right."." It was as though she shrank
from his touch. She stood there
formen from his touch. She stood there,
staring at the two barbaric figures
taring so stonily bir their dead black Intian the Marcy in
at times ilie that that the Man
her stoo her in good stad. She
came of iron stock, fit to stand the
fire. Only beneath her fine dark eyes you now sudath henly saw a a smande dage
of purplish brown, as though a dirty
thumb had rubbed there; and a
sagging of all the muscles sagging of all the muscles of her
face, so that she looked wattled,
lined, old. look like that, honey.
"Don't
Come. Sit down."
 non





## 8 \%






## 

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what they
vio $\underset{\substack{\text { Yancey } \\ \text { monosisyla }}}{\substack{\text { man }}}$

 weentrul weak face sh otereal



## For ACHIS and PAINS GDIUMTMRDS Penetrates/ Soothes!

Edwards Grain \& Elevator Co. Phone 106

"I NEVER READ THE ADVERTISEMENTS


 accent on the "ad."
vertised products.

Why, he could no more escape the presence and the power of the printed word than he could evade eating of contemporary American life. Their messages are vital to daily existence. They have a definite associ-
ation with the pocketbook, than which there is nothation with the pocketbook, than which there is noth
ing more intimate and personal.

The important thing is not merely to "read the advertisements," but to read ALL of them. The one ad-
vertisement you "didn't see" may contain informavertisement you "didn't see" may contain informa
tion you would have given a great deal to possess. tion you would have given a great deal to possess
Certainly, it is as important to you to know tha Smiths are having a sile of sheets or shirts,
read that Congress will hold a special session!
'FRIEND, GUIDE AND COUNSELOR"-THE ADVERTISEMENTS IN THIS PAPER

$\qquad$
Business and Professional Directory


## LAND <br> We have land to Sell and to Lease for Farming, ing purposes, from about 80 acres up, in Floyd, Briscoo, Hall, Motley and other counties. Also large list of counties. Also Lots in Floydada <br> W. M. Massie \& Bro. <br> Floydada, Texas

| WATCH and JEWELRY <br> REPARING <br> Gift Jewerly <br> M. L. Solomon <br> Located Arwine Drug, south side |
| :---: |
|  |
| Dr. W. M. Houghton <br> Now located in offices at <br> Floydada Drug Co. <br> General Practice <br> Disease of Women and <br> Children a Specialty <br> Phones: <br> Residence 250 <br> Floydada Drug 51 |

## H. Z. Pennington physician and surgeon

 Residence ${ }^{\text {Telephones: }}$ Office 73E. P. NELSON wil afpenctite your




## A. J. FOLLEY Lawyer

 District Attorney's Office Civil Practice Only Floydada, Texas| F. C. HARMON |
| :---: |
| Licensed Undertaker |
| Modern Equipment |
| Hearse and Ambulance |
| SERVICE ANYWHERE |
| Phones: Day 2AY; NHERE |
| and 316 |



Westex Motor Stages

nduced Freight Rates on Cotton and Cotton Seed To Meet Truck Competition, Means Heavy Saving $y_{\text {w }}$ Cotton Rate From Floydada To Port 72c



 Following the new rates on cotton
has ome announcement of a ${ }^{2}$ per
cent cut on the freight rate for cot.

 tigures as an example in expoa ianing
how much the reduction would afThe rate on cot tonseed is set on
the mileates basis and went into of-
fect Octoer 22 . The rate on cotton is dietermined on the zone conti
similar tor opstal rates
of the center of the
Gulf
Gol
on th







 rate
cents. Robt. Medlen, local asent for the
Q. \& . . sid his oftice reecived
the wire shortly after noon vest

Saturday and Monday We're Offering

Some mighty low prices on newest of Fall Merchandise Remember our every day prices are SALE PRICES.

In every town there is always one that undersells-in Floydada it is -

## Seale \& Jones Dry Goods <br> "Everybody's Store"

## See Our Windows For Saturday and Monday Specials

## SOCIETY

## Social Calendar




Lace Martin May Come Home
 Soon; Dissatisfaction Made By Influz of U. S. Laborers $\square$



 American Legion Auxiliary will be
hosts with a Hallowe'e social at
the Leition Home October 30 at 8
o'clock.








 Miss Bonnerea Stephens. Hos-
tess to P W. G. Club. Miss Bonnerea Stephens was hos
tess to the . WV. Clau ot othe
home of Mrs. John Reagan Tuescaz, home of Mrs. John Reagan ruesaay
evening
Candy making and a social fur

 the hostess.
Mrss. Heald And Mrs Osburn
Honor Hushands an Party.




 Mr. and Mrs. Lincoln
Fortieth Anniversary.


Mccov B. Y. P. U. program ar-
ranged for Sunday evening, Novem-
 As early Christians so interpertea
it Clarence Jones
God and the risen Christ so in terpreted it-Albert Parrish.
Church loyalty is stila a aust mea-
sure of Christian living-Lounette
Pharr.

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& \text { It their }
\end{aligned}
$$

There will be a Hallowe'en party
given at the home of Mr. and Mrs.
Preston Friday evening, October 30 .



$\qquad$

 Refreshments were then served
and the meeting adjounned.
-Reporter. New Club Selects "Round
Dozen" As Name.
"Round Dozen" was the name se
 Six taties were arranged for
gates to porave. Mrs. Richar
Stovall and wayton Hale receive


 Mr. and Mrs. Hale Entertain
Club and Other Guests. Mr. and Mrrs. Walton Hale enter:
taind memers of the Friendshi
Bridge Clube and other suests





## Mrss Sone Hostess 1929 Study Club.

## 

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 king Commission to to
a bankrupt bank.

CAMPBELL H. D. CLUB STUDY
FINANCING CO. GOVERNMENT

 several weei
and Mrs.
C
$\qquad$









Hallowe'en Specials
Nice assortment of Hal
Remember our line of School
Suplies Is Complete.
FIRST FLOYD, COUNTY FAIR
IN 1908,' WLLL GATHER

SPECIAL PRICES
Graded Sheet Music, 10 C
Each,$\$ 1,49$
Sand Hill News$\$ 1.49$


"Why"" don"t know. Just like it, that


liked me because 1 could work. You
liknow
know
tow
got as oily as the rest of them every
day., Work made the time go fast-
er.,
e went oug orm, his mot every time time heThere are 500 men emploryed on
the farm, most of them dweling in
nearby viluse coming to work茞
"Thing on the farm are getting
into better shape continually. Large
ormitories are at present
bict
smanl is tars freauent absence
are big supplies of anoush there
and and huc


Just Received New Cotton Suiting 25c and 29c Yard.

Novelty of Life Wears Off In Nicaragua; Duncan Pines For Return to Beloved U. S.




\$5.
 must be due to some inherent de-
fect in tits people. Such is our quite ungonscious background for jur judg-
 dinary, citizen continues that the or- the
dhited states
is likely to lump together an


 uncultured, superstituous; an infer-
ior race whose antions owing to the



 rule, but sterrny when we deem 1 He points out that Latin America
has procuceed some reat



 makes mention of the fact that he
was a spaniard.
He is truly an interesting fellow. He is truly an interesting fellow
He tell me that some few eveas
ago whem Christopher (Columbus) ago when Christopher (Columbus
art to this ountry. he eas sailing
off the coast of what is now Honduras, where he encountered ater-
rific
fiturm, and was exceedingly
 named the place "Honduras" owing
to the tirght traece he was in during
the storm oft its coest that the storm off its coast: that iniranl,
he reached the Northern Coast ot ne reached the Northern Coast od
Nicaraguua and the wind subsided Gracias" to exprers his thront "Caiso it is surprising that this span-
orad knuws more about the history
of the United Ste
 intelligent as he, the U. S. Marine
would not be here. Howeren
think there is some togic in ali h would not be here. However,
think there is some iogic in
had to asy. I had to say, I can appreciate
some extent, his point of view. Ine noticed, a paper whic waw.
shed in Buefields. Nicaraasua.



aer Floydada Boy writes Third
Featurue sory
of Sond
Sand Lind

of this city. Mr. Duncan is in the the
office
Biuff Lumboer Company bat Pamens
Buerto
Cabezas. Niciaragua.
 Average American Citizen" and nis
ideans of other people
ive feature to to The Hesperian was
The sive feature to The Hesperian was for more unut frrmation about the
homeland of sandino of which we


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wrote the others.
I am just wond

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 The noverty of this land of niggers and chigers and Spanish goodid
tigeers has not and hotter Condititions with us,

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and execute all in in the same rider
and It think they would consider it na I think they would consider
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There is a U. S. Aireraft Suadron Managua (The Capitol)
planes come over nearly every
n patrol duty Meets Brilliant Native
I have made the acouaintance
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fine (rairroad line
find this


 Ho monte men




 ays we are strongly Americans he
evaritan and
evangelical of our protestantism
nd wishful of forcing all to con-

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## LISTEN IN!

To the Largest of All Radio Broadcasts!

Rexall Stores are on the Air Every Morning

Nov. 2-3-4-5-6-7 over 175 Stations!

Music and Novel Entertainment Features

## 4 Days Only

 ORIGINAL One Cent SaleSAVE WITH SAFETY at your rexall drug store FLOYDADA DRUG COMPANY

GEORGE WASHINGTON'S TRAVELS


## By James W. Brooks

N St. John's Church at Richmond, Virsinia
Patrick tenry made his impassioned plea for It is not on record that he made comment, but created a deep impression ase did Henrys addresses involved fundamental principles that
 their disposal the newest and best equipment which scientific cleaning demands Your clothes are cleaned carefully and always safeMinor repairs are al-
ys made cheerfully, at no cost to you and without

## W. L. FRY

Cionners PHONE 67

Lecoal Eaitors-Lavern Jordan, Ge-
nell stovall, Virisinia stovall.

$\qquad$ Policeman Makes Talk to Civics The Civics classes of second and
third periods met in the auditorium
the second period Tuesday to hear
 Lis taik on the tratifio contriol
Letective work. Juvenile Courts, and
Lety

## For Quick Turn Over

5 Row Binders, price, each, $\$ 75.00$ 1 10/14 Peoria Furrow Drill, 1 16/8 Peoria Press Drill, 1 Hammer Type Mill,

Also new Sanders Plows and Superior Furrow Drills at greatly
get yours.

## South Plains Lbr. Co.

## Big Reduction FEDERAL TIRES

Now you can SAVE MONEY and at the same our car ready for Winter driving.
SEE US BEFORE YOU BUY

## GULLION'S

DAY \& NIGHT GARAGE
PHONE 83
"Invite Us To Your Next Blowout"

## How To Solve The Cross-Word Puzzle

##    .. Luturedge, Hon the worette Went wrong; sinned. Went wrong; sined. Popular beverase oo To break short. First $t$ ame or girl pictured. $A$. covering for a foot. Share. State noth of Missouri. Miss. Mis. Belcher, English teac Garden of Adam and Eve. Coloriber wrote Cimarron. Fired a liquids for cloth. A fullback of the Whirlwinds. Electrified particle. A fullback of the Whirlwinds Electrified particle. Whirray, Whirlwinds. Graarterback venetable; English State south of Iowa. (abr.)   and And Hong Angle Arill Brind Land

$\underset{\substack{\text { Io } \\ \text { To } \\ \text { Td } \\ \text { Ta }}}{ }$


## Springy Part-Wool

Plaid Blankets
PENNEY'S SENSATIONALL LOW-PRICE!

## \$1.89 Pair



Thanks to Penney's advantageous purchase, you ca have the warmest, snuggliest, best blankets you've ever seen at
this thrillingly low price! We had to buy a manufacturer's entire oultput to bring the price so low! Sateen ribbon
bound : double bed size.





| Contemporary <br> Thought |
| :---: |

b


 and warm and followed by moon-
light nights that were perfect. But
winter is just getting all set to
pounce down across the Plains. All
of gue and approve athletic contests
"as having wholesone eucational
values when properly conducted by
school authorities") "ertain



FLOYD COUNTY 14 YEARS AGO
That warning I sounded not so
long ago still holds good watch out
for Matator. The boys down unde
the hill registered at 13-0 wallop
ing over the champions for the pas
two years and thatis something. In
just mentioning this so us guys cal
keep our eyes open and not let old
Man Over-Confidence catch us nap
ping

## 

$$
\begin{aligned}
& \text { g instances. If you have trees that } \\
& \text { y look "sick" give them a little more } \\
& \text { n attention than usual this winter } \\
& \text { e and kee them watered. You'l be } \\
& \text { ( glad you saved them for they can- } \\
& \text { n not be replaced in a year or even } \\
& \text { tour years. }
\end{aligned}
$$

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\begin{aligned}
& \text { ters } \\
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& \text { or }
\end{aligned}
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& \text { Can } \\
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& \text { discuss } \\
& \text { many } \\
& \text { ciation }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Prospeck Pete says: "There's a } \\
& \text { lot o difference between seeing } \\
& \text { through a thing and seeing a thing }
\end{aligned}
$$

Will anybody ever bring back
those happy days of fun and laugh

$$
\begin{aligned}
& \text { those happy days of fun and laugh- } \\
& \text { ter when everybody wuz jist plain } \\
& \text { folks and wuz proud of thitact Re- Ren } \\
& \text { member them candy pullin's? We }
\end{aligned}
$$

$$
\begin{aligned}
& \text { that always had to horn in on every } \\
& \text { party and hen he got through pul- } \\
& \text { lin' his taffy it looked like chocolate } \\
& \text { molasses kisses. You can figure out } \\
& \text { wha for vourself. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Why for yourself. } \\
& \text { Did your mad because } \\
& \text { your best gal ereft you flat and pull- } \\
& \text { ed candy with that smart alec from }
\end{aligned}
$$

$$
\begin{aligned}
& \text { over across the creek? } \\
& \text { My my, my! How good thot } \\
& \text { popcorn balls were that we uster } \\
& \text { make when we went over to the } \\
& \text { neighbors and spent a cold winter }
\end{aligned}
$$

$$
\begin{aligned}
& \text { neighbors and spent a cold winter } \\
& \text { evening around the fire. } \\
& \text { Mebbe we can all be just folks } \\
& \text { Main like we used to do. Things }
\end{aligned}
$$

$$
\begin{aligned}
& \text { vegetable in the same bowl of soup. } \\
& \text { Letes get us somepoporn and go } \\
& \text { over and howdy with the neighors } \\
& \text { and enjoy just some good old-fash- } \\
& \text { ioned friendships again. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Saturday night and the goblins } \\
& \text { will be out to do everything but but } \\
& \text { onhble vun'll find mo }
\end{aligned}
$$

$$
\begin{aligned}
& \text { bed. So } 10 \\
& \text { keep a shar } \\
& \text { Saphilthy. }
\end{aligned}
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## Roseland News

## Roseland, oftober 2 20-The to



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## Irick News





 and Faye Barman, of Poinuvew







## Lone Star News





 ton and Mr.and and Mrs. Gi. G. . J. Joom-




 True Certrude Truer Hatat Martue




Mr. and Mrs. Thurston Rankin, Mr,
and Mrs. Elma Cummings and Mr.
and Mrs. Ben McGehee.
latest golf census
There are 5,000 professional golfers
in the United States, and 60,000 cad

## The Floyd Ciounty Hesperian



## JOIN! AMERICAN RED CROSS



CHURCHES


## WARTA

## N $\left.\sqrt{\int}\right)=8=$

| For Sale |
| :---: |
| FOR SALE-Good clean ley seed, free from smut 35 c per bu. ${ }^{\text {Phone }} 9$ Scott. |
| BALANCED Philco Radio now for sale at Harmon's. |
| FOR SALE-good second hand co or wood stove. See or call D. H. Co lins. Telephone 253 J . |
| Land For Sale |
|  trade for farm near Floydada, Ad dress $H$. Pendieton, Papoose, Okle ${ }_{3 \text { atic. }}$ |
| TO TRADE for farm near Floydad 100 acres joining Roby, county sea of Fisher. Henry Leibfried, Rob Texas. |
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| 40 doz. doze Phone 161. Mrs. S. J. . 36ite. ndley. | nt |
| :---: | :---: |
| $\begin{aligned} & \text { PHONE 83 } \\ & \text { hen you've got a flat, ring } 83 \\ & \text { be happy. Gullion's. } \end{aligned}$ | For R |
| "MOTOR IN" for that good 10c gas <br>  |  |
|  | Wanted |
|  | $\begin{aligned} & \text { cons } \\ & \text { cons } \\ & \text { 2ntre } \end{aligned}$ |
|  |  |
| P depression is | WANTED to rent-Wheat <br> Call 324 or write Claude Floydada, Texas. |
| ENOCHS COFFEE SHOP | WANT to buy some oil stoves, kitch en cabinets and coal heaters. Will pay cash or trade. F. C. Harmon. ${ }^{\text {pay }}$ 362tc. |
| TE ARE REAY to tlan and Treat your seed wheat an an ary small tost. You cant aford to to <br> take the risk for the differencee. Fitfic Farmers Grain Co. |  |
|  | Live Sto |
| health. We appreciate your busi- ness. ROY PATTON DAIRY Phone 306 | FOR SALE-Several durham cow and bull calves, two Perchero horses, two mares ar. coits. L . C. Wheeler. |
| ALL WORK guaranteed. Have your mattresses made over. Across street from Harris Bros. F. C. Harmon. 352tc. | Poultry And Eggs |
| GET in on our record sale of CoLumbia records. All 75 c records your chice for 25 c each, for a few days. F. C. Harmon. | WE WANT setting eggs. Any kind mixed or full blood. Pay more than market price. Bring any day |
|  |  |
| Farmers Grain co. |  |


sydada Selected April Meeting Place For Folerated Women
Hot Shots

SYSTE
Felton--Collins SPECIALS
Sweet Potatoes
16c
SHORTENING
56c
KC
19c
Pure Sorghum 63c
STEAK
19c
ROAST
12c to 14c
Felton-
Collins
Gro. Co.


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