

San Diego Men Modernize Fishing; Locating Schools of Fish by Plane

Old salts who have spent their lives steering fishing smacks about the seas may be incredulous at the news that deep fishing is now being done by airplane.

It would seem highly fantastic to most skippers to be told that it is possible to send up a plane from a smack, have it scout a school of fish and then radiophone back to the ship just where to cast its lines and nets.

This is the procedure that Guy Silva, prominent San Diego fisherman, and his 19-year-old son, Gray, are carrying out in their explorations of the tuna fisheries off the Central American and Mexican coasts. And to them goes credit for pioneering in this modernized scheme for fishing.

Got Ideas From "Subs"
The Silvas got their idea from the U. S. Navy. Submarines, they noted, were equipped with tiny scouting planes. The Silvas observed that such a plane, equipped with pontoons, could be easily carried atop the bait box of their 95-foot schooner, the Emma R. S.

"By means of the pontoonequipped airplane, which carries a radiophone set," explained the elder Silva before setting out for southern waters, "my son, who will be the pilot will be able to scout an area in an hour that would require nearly a week's sailing by our fishing boat."

"From an altitude of 1000 feet," he continued, "an observer in the plane can sight a tuna school a distance of approximately 10 miles. As soon as the school is sighted the plane flashes the news by radiophone. The plane, on returning to the schooner, is then hoisted aboard by means of a cargo boom."

Both father and son are qualified pilots as well as experienced fishing men. Guy, a graduate of the school of aeronautics at the University of California, served in the army air corps during the war. When the Armistice was signed he returned to his first love, fishing.

Gray, like his dad, is air-minded. It was his distinction to win his



private license quicker than any student in the history of the Airtech School of Aviation at Lindbergh Field, where his father also took post-graduate instruction.

May Revolutionize Fishing
The elder Silva believes the success of his southern expedition may decide the future of the fishing industry on the coast.

"If we are successful, and I firmly believe we will be," he says, "it won't be long before a fleet of San Diego tuna fishing boats will be operating on the tuna banks, each boat equipped with a spotting plane. Obviously, our success will revolutionize the Southern California fishing industry."

Though the tuna schools are being depleted, according to Guy Silva, a consoling feature is that they have

a widespread habitat. "The natural habitat of the yellowfin tuna," he points out, "is far greater than any other species of fish, their feeding and spawning grounds ranging from the Hawaiian Islands to the California coast and thence into the South Pacific to the west coast of South America." The time spent in locating schools in this large area is, obviously, lessened by airplane scouting.

Fishermen everywhere are awaiting with keen interest the result of Silva's cruise. His "fishing boat airplane carrier" is said to be the first fishing craft in the world to be thus equipped and probably the world's first deep sea fishing craft to have as its skipper a master mariner and a qualified aircraft pilot.

Dave Holland has accepted a position with J. U. Borum Variety Store. He assumed his duties Saturday.

Mrs. J. F. Pundt of Crane came Saturday for a visit of some time with her mother, Mrs. A. D. White and other relatives. Mrs. Bill Boyd came over with Mrs. Pundt, returning to Crane Sunday afternoon.

Among the new faces on the job in Floydada this season is that of E. R. Harris, who is bookkeeper for the Floyd County Gin Company.

Mrs. J. V. Nelson and children and Miss Mildred Teeple, of Amarillo spent the week-end with their parents, Mr. and Mrs. R. I. Teeple. Miss Mildred is employed as bookkeeper with the Goodyear Tire and Rubber Company in Amarillo.

Mr. and Mrs. T. W. Whigham spent last week end visiting in Spur with relatives and friends. Miss Ina Mae Laffitter accompanied them home for a visit this week. Miss Laffitter is a teacher in the Spur school.

BUBBLES IN CITY WATER

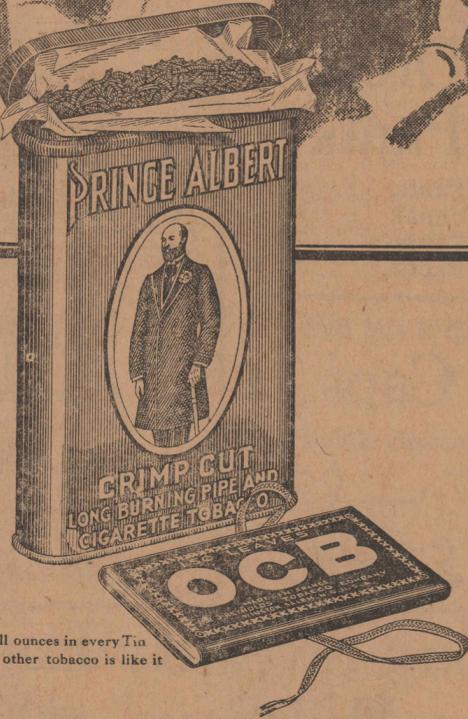
Residents in many larger cities throughout the drouth region may have wondered why drinking water from the city system has been milky and bubbly at times. The condition is one for which the drought may be blamed indirectly, according to C. F. Marvin, Chief of the Weather Bureau.

Wherever last summer's drouth has been prolonged and the water has drained from the topsoil, Mr. Marvin explains, the rivers are now

fed almost entirely by spring water coming from underground. Water is highly charged with minerals. Where cities draw their supply from such rivers and mix it with chemicals to make it fit for drinking, the chemicals frequently react with the minerals, releasing carbon dioxide in the water. In reality, the pipes carry the water, such as one gets at the fountain.

Index cards, guides and the Hesperian.

For the best HOME-ROLLED cigarettes ever... try this



2 full ounces in every Tin
No other tobacco is like it

—AND THE PAPERS ARE IMPORTANT, TOO. The perfect combination for home-rolled cigarettes; P.A. for filler and OCB for wrapper. The world's finest papers, made at the famous Bolloré mills in France expressly for R. J. Reynolds Tobacco Company. Book of 150 leaves for 5¢. Buy OCB's with good old P.A. and you're all set to be satisfied

OPEN a tidy red tin of Prince Albert... sniff the delightful fragrance of the tobacco. It's the grandest aroma that ever floated out of a package of smoking tobacco. Then spread a cigaretteful in a paper and see how quick and easy it rolls into a trim cigarette that burns evenly and stays put. No fuss or muss or spilled tobacco... because P.A. is crimp-cut. That's why it rolls so smooth.

Now light up!

You'll have to admit that no other home-rolled cigarette ever had so much to recommend it. Prince Albert is simply better tobacco, Gentlemen.

Have you tried a pipe lately? Men who thought a pipe was not for them have changed their minds after the first load of P.A. This friendly tobacco just wouldn't think of biting your tongue or parching your throat. Take my tip... get out the old pipe and give it a new deal.

PRINCE ALBERT

ROLLS EASY AND STAYS PUT

© 1931, R. J. Reynolds Tobacco Company
Winston-Salem, N. C.

Court House Roof And Dome To Get Repair

L. B. Maxey, lowest of four bidders, was awarded a contract Monday by the Commissioners' Court for the re-painting and repair of the court house roof, fire walls and dome, and workmen were put on the job Tuesday afternoon.

All cement work on the fire walls is to be removed and the fire walls replastered, according to the general specifications on the job, the brick flue is to be repaired, all asphalt paint on the roof below the dome is to be scraped off and all holes to be re-soldered and re-painted with heavy roof paint, and all metal tile shingles are to be gone over and repaired where necessary and re-painted with two coats of industrial aluminum paint. All metal work is to be re-nailed and tightened, and the clock face re-painted, and electric lights are to be replaced on the east and west side of the dome.

Expense of the repair job, bid in at \$375, will be cared for out of the court house upkeep and repair fund. It was pointed out at Judge Howard's office that considerable damage to the building is being done by the leaky roof and the exposed fire walls, making the repair job imperative.

SALARY CUTS ANNOUNCED FOR PURINA EMPLOYEES

Salary cuts for all officers and employees of the Purina Mills, commercial feed makers, was cut fifteen per cent on September 1 according to announcement made this week, the cut being preceded by the announcement of reductions in the prices of their feeds.

"We feel in making this salary cut and in cutting the price of our feeds that we are passing on to the feeder every extra dollar and every extra value that it is possible for us to give," says E. G. Gherbonnier, secretary of the Purina Mills. "We know that we are in a business that depends primarily on the prosperity of the American farmer and for that reason feel that we can most help to bring good times by giving the farmer greater values today than ever before. In cutting the price of our feed and in cutting the salary of thousands of employees, we have not taken away one bit of the quality that is in our products. Like the farmer, we know that we must at this time take less for our products and less for our labors."

Every member of the Purina Mills field force has been urged to give diligently of his time and efforts to every livestock feeder to help him to reduce his production costs and to increase his margin of profit through better methods of care and feeding, the statement added.

MRS. NORA HATLEY AGAIN ON JOB AT WESTERN UNION

Mrs. Nora Hatley, who had been out of the local Western Union office for the past ten days for a tonal operation, was back on the job as manager Tuesday of this week. Mrs. Wahnie Haynes, of Anson, who had been relief manager, during Mrs. Hatley's absence, left Tuesday afternoon returning to Anson.

S. H. Wright and son, Henry, returned recently from Roy, N. M. and other points where they have been working for the past two months.

W. B. Trice and Jim Stiles made a business and pleasure trip to Lubbock, Brownfield and other points last Saturday.

Local Dentists Enjoy Meeting In Plainview

Drs. I. W. Hicks and C. M. Thacker, representatives of the dental profession in Floydada, spent Friday and Saturday of last week at Plainview, where the members of the West Texas Dental Society were guests for their annual two-day meeting.

Clinics Friday afternoon and Saturday morning were of absorbing interest to the dentists, and entertainment features included swimming, golfing, and a banquet Friday evening at the Hilton Hotel.

The meeting was one of the best they have attended, both Floydada members of the profession said.

Next year's meeting goes to San Angelo.

JUDGE AND MRS. HOWARD HOSTS SUNDAY AS KINSMEN ARE REUNITED FOR A DAY

Thirty-seven kinsmen of Judge and Mrs. J. W. Howard gathered at the Howard home in south Floydada Sunday of this week for a reunion, and visit, all the children of their family being present except Mrs. J. W. Chapman of Lorenzo, Mrs. F. G. Tye of White Deer and J. W. Howard, Jr., of Pueblo, Colorado.

Present for the enjoyable occasion were Mr. and Mrs. Alva Raper and daughter, Hazel, of Lockney; Mr. and Mrs. Homer Howard and three children, of Lockney, Mr. and Mrs. Norvel Raper and son of Lockney, Mrs. Chloe Amy of Waco, Mr. and Mrs. Earl Raper and three children of Halfway, Mr. and Mrs. Beachem Kelly, of Follett, and the following children of Judge and Mrs. Howard: Mr. and Mrs. O. D. Howard and son; Mr. and Mrs. Lee Howard, and two sons; Mr. and Mrs. Alton Birchfield, C. W. Seaton, Orland, John and Nell Howard, Miss Oleta Thornton of Sterley, was a guest of Miss Nell for the day.

Mr. and Mrs. Kelly of Follett, will visit Judge Howard's mother at Paris, and will also spend sometime in Missouri, Illinois, Kentucky, Virginia and North Carolina before their return home. Mrs. Kelly is a cousin of Judge Howard.

COMMERCIAL ARBITRATION

A wave of dissatisfaction with the inefficiency of the courts is sweeping American business, and arbitration as a method of settling disputes is growing in favor, declares Harry Hibschman, well-known attorney, in the December "Rotarian Magazine."

"Litigation at best is expensive," he comments. "The cost is not measured in money only. There is the cost in time, in worry, in reputation, and in goodwill. And then after settlement, he who wins is apt to lose."

New York state is leading in the movement to arbitrate commercial disputes by disinterested third parties. Other states have borrowed New York's law legalizing the system. Among the industries that have adopted arbitration are the movies, the American Zinc Institute, the American Fur Merchants' Association, and the Rubber Association of America. Most of them make use of the machinery of the American Arbitration Association.

Miss Mildred Abernathy spent last week-end in Plainview as a guest of Mrs. Virgil Spence.

Judge L. G. Mathews spent the first of the week in Abilene where he went to represent a client in court.

Funeral At Plainview Monday For Bob Myers

Funeral services were held at Plainview Monday afternoon for R. E. (Bob) Myers, 58, Plainview groceryman and former traveling salesman, who died Sunday morning at his home in Plainview following a prolonged illness. For more than twenty years Mr. Myers was associated with Noble Bros. wholesale grocery in the capacity of traveling salesman and credit manager. He was well known throughout the South Plains section and had many friends in Floydada and Floyd County. He was probably more widely known than any other salesman making this territory, being known to old timers and new comers alike.

After the sale of the Noble Grocery Company a little over a year ago, Mr. Myers entered the retail grocery business in Plainview. He had been in ill health for the past six months.

W. Ed Bown and R. Fred Brown, of this city, were honorary pall bearers at the funeral services Monday afternoon. The Brown brothers were formerly in the grocery business here for a number of years. E. C. Nelson was also named as an honorary pall bearer, but was unable to attend the funeral. Mrs. Ed Brown and Mrs. Fred Brown and a number of other Floydada friends were present. Friends and acquaintances from all sections of the plains were present to pay last tribute to this early day salesman.

The deceased is survived by his widow and two children, Rebecca and Stanley, all of Plainview.

FOREST INSECTS THRIVE IN WAKE OF BIG DROUTH

Drouth has weakened forest trees in many parts of the country this year and the United States Department of Agriculture reports armies of bark beetles following in its wake and preying on weakened trees. The beetles are not only killing many trees, but they are reinforcing their ranks for a threat against timber next year.

Damage by drouth and beetles together is particularly severe throughout the southern Appalachian Mountains. An appreciable percentage of the pine timber throughout most of the region near the junction of Tennessee, North Carolina, and Virginia is dying. Large patches on mountain sides, normally green with pine at this time of year, are now red or brown. Many hickory trees likewise suffered from the drouth and beetles have attacked them. Reports from Ohio and other North Central States show that drouth and insects together have killed many hardwoods there.

Drouth alone killed some trees, but in most cases beetles have added the finishing touches. Bark beetles do not attack vigorous trees when there are enough weakened ones to satisfy their appetites.

Entomologists of the Division of Forest Insects, Department of Agriculture, suggest that unless subzero, killing temperatures occur during this winter precautionary measures should be undertaken in order to prevent the development and possible spread of the beetles next spring and summer. These measures consist of destroying, by burning, the developing beetles present in and under the bark of infested trees left in the woods, or present in slabs left at the sawmill. Dying trees should be cut first to get the beetles. Dead trees can wait, for the tree-killing insects have already left them.

Filing supplies. Hesperian.

21% LESS



MEN'S SUITS



HERE IT IS

Hard Worsted All Wool Suits in the Newest Styles and Latest Patterns made by American Clothing Co.

\$16.59

With 2 Pair Pants

You can Save 21% on Overcoats during this 21st Anniversary Sale.

Finest Woolens

Are in these Hart, Schaffner & Marx and Varsity Town Suits. It pays to buy good clothing.

\$27.50 Suits with 2 Pants

\$21.73

\$37.50 Suits with 2 Pants

\$29.73

Big 21% Saving On Men's Felt Hats

We have received all our New Fall Hats and are offering a Saving of 21% in Our 21st Anniversary Sale.



QUALITY FIRST—THEN THE PRICE

This our 21st Anniversary—21 years of constant selling—A House I for a few days we will Discount Practically Every thing in the house 21 per served. Every item is marked for a quick Sale and our reputation of 21 tee of the truthfulness of these Prices.

Cannon Towels

Double Thread
Size 22x46

20c
Each



Canvas Gloves
8c pair

MEN'S HAWK BRAND GREY
Work Shirts

2 Pockets, coat style made of Blue Bell Chambrey,

48c

Boys' Dress Shirts

Boy Blue, Fancy Broadcloth Shirts, Fast Colors, 98c Values.

79c

MEN'S
Hawk Brand
OVERALLS 90c

Boys' Wash
Suits

Fast Color, Anniversary Sale,

87c

Equality Sheets

81x90 No Filler

59c

Garza Sheets

81x90

79c

ALL
LUGGAGE
21% OFF

Men's and Young Men's
Black

Welt Oxfords

\$2.49

Save Money On
Shoes

Girls Patent or Black Calf Skin
Sizes 11½ to 2, **\$1.67**

Misses School Oxfords, Black,
Sizes 2½ to 8, **\$2.37**

Misses Crepe Sole Brown Ox-
fords, sizes 3 to 8, **\$2.60**

Boys' Black Calf Skin Oxfords,
Sizes 2½ to 6, **\$2.19**



Save
21%

On Boys'
Suits and
Overcoats



Boys' Unions

Heavy Winter Suits, sizes 24 to 34, Ecu Color. Anniversary Sale Price,

59c each

Broadcloth
Shirts

The Outstanding
Cocoon NoFade
Shirts in Blue,
Green or White,

\$1.30

Philip Jones Pre-
shrunk collars, fast
color solid shades,

85c



SAVE 21% ON MEN'S
AND BOYS'

Dress
Pants

\$2.98 Pants,\$2.36
\$3.95 Pants,\$3.12
\$4.95 Pants,\$3.90
\$5.95 Pants,\$4.70

MEN'S and BOYS'

Caps

Anniversary Sale Price,

47c—87c

\$1.89

Men's Leather
Work Coats
21%
Saving

Men's Sox

Solid Color Cotton Yarn
Sox,

8c pair

Fancy Silk and Rayon
Sox, Anniversary Sale
Price,

18c pair

Reinforced Heel Rayon
and Silk Fancy Sox,

23c pair

Buy Sweaters Early
You Will Save
21%

During this 21st Anniversary Sale,
Sweaters with Quality at an Ex-
tra Saving from Our Already Low
Prices.



MARTIN DR

Floydada

ANNIVERSARY SALE

21% OFF

—HERE YOU WILL FIND BOTH

All of Brand New Merchandise—The Cheapest in Over Fifteen Years and
 er cent— We urge you to attend this Anniversary Sale—Nothing is Re-
 Years of straight forward business dealing in Floydada is the Guarant-



LADIES' COATS

Unmatched are these new Sterling Coats of Chonga Weave richly fur trimmed. All fur hand picked. Colors Black, Brown or Blue. Buy standard Brands and not be disappointed.

\$15.00 Coats, \$11.85	\$29.50 Coats, \$23.00
\$19.75 Coats, \$15.60	\$37.50 Coats, \$29.65



Approved Fall Styles

Fine Fabrics—Smart New Colors—For all Occasions
 —Sport, Street or Evening Wear. Every DRESS in
 Stock Included.



\$4.95 Dresses, \$3.90	\$16.50 Dresses, \$13.00
\$9.85 Dresses, \$7.79	\$29.50 Dresses, \$23.00

Save 21% On Girls Coats

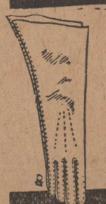
Here's Value and Style in these Snappy Models of Nubby and Crepe Weaves.

Girls School Hose
 Go During this Anniversary
 Sale at,
13c and 23c pair



Bags

Anniversary Sale of
 New Bags,
 89c, \$1.74, \$2.69



Gloves

Save 21% on Dress or
 Driving Gloves.



Hose

Save 21% on all Silk
 Hose During Our 21st
 Anniversary Sale.

"Empress Eugenie" Hats



A Saving of 21% can be had by buy-
 ing during this 21st Anniversary
 Sale.

WOOLENS

\$1.95 Grade, 54 in. wide.
 Fine for Skirts or Suits,
 Anniversary Sale,

\$1.55

SILKS

Crepes, Printed Crepes, Satin and Satin Crepes
 are included in Our Anniversary Sale.

98c Silks, _____	77c yd.
\$1.29 Silks, _____	\$1.08 yd.
\$1.79 Silks, _____	\$1.42 yd.
\$1.95 Silks, _____	\$1.55 yd.

Save 21%

On Munsingwear Undies

\$1.00 Garments, _____	79c
\$1.50 Garments, _____	\$1.19
\$2.95 Garments, _____	\$2.33
\$3.45 Garments, _____	\$2.73

Save 21%

On H & W Corsets and Brassiers.



Monarch Nonpareil Part Wool Double Blanket

Beautiful Plaid with Satin
 Bindings, size 72x84, weight
 4 1/2 lbs., Anniversary Sale
 Price,

\$2.95

PAIR
\$2.95

STARTS
 TUESDAY
 SEPT. 26
 9 A.M.

Curtains and Draperies

Save by buying during Our Anni-
 versary Sale. \$1.25 Criss Cross
 Curtains,

99c

Panel Curtains

Fringe Bottom, Ecrú Color,
 3 For \$1.00

DRAPERIES

Fast Colors, 36 in. Extra Heavy
 25c Draperies, _____ 20c
 35c Draperies, _____ 27c
 49c Draperies, _____ 38c

Store
 Closed All
 Day Friday

Packard Oxfords

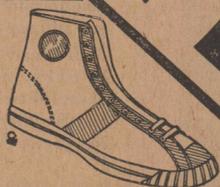
All Black \$6.50 Oxfords Go at

\$5.15

TENNIS SHOES

One Lot Sizes 7 1/2 to 6, in Boys' Only

49c



KOTEX

27c Box

Y GOODS CO.

Texas

Letter From J. A. Wyman

Lowes, Kentucky, Sept. 19, 1931. Hesperian Publishing Co., Floydada, Texas.

Hello everybody. I'm now in Kentucky for a while. I left Floydada July 3 arrived at Carlsbad N. M. next day, spent two weeks with my brother and wife there. Had a pleasant visit with them.

My son Judson and family of Dallas came to visit the famous Carlsbad Cavern. After spending two nights and one day there we started on our trip through New Mexico and on into Colorado. We visited Roswell staying the first night on our journey at Vaughn, then on to Albuquerque and Santa Fe N. M. Then to Raton by the way of the Cimarron canyon, which is beautiful.

We also visited at Pueblo, Colorado Springs, Denver and on to Boulder. There we spent two days

with the late James E. Parks and wife. Had a pleasant stay with them. Returning to Dallas by the way of Clayton N. M., and Amarillo, visiting some old time friends at the latter place. All in all we had a fine trip. I visited with my son and family till September 3. I came to Kentucky on the bus.

Found fine crops all the way.

Kentucky sure has her Sunday clothes on. The best crops that I nearly ever saw with a wonderful fruit crop of every kind. Every old apple and peach tree loaded with the best of fruit. They shipped thirteen cars of peaches from one orchard near here besides what they sent out on trucks. A good crop of everything except money, that is scarce.

With best wishes to all my Floydada friends.

J. A. Wyman.

'Some Credentials Of Catholic Church' Is Subject Of Talk

Maintaining that the Catholic Church is the one true church and that Catholicism is the one true religion, Dr. David Goldstein of Boston discussed "Some Credentials of the Catholic Church" before an audience of two hundred people on the court house lawn Saturday night.

"I come to make the Catholic Church better understood and better loved. She stands as one great unified Christian force in the world," he declared.

The church was established by Christ while He was on earth and Peter was made the visible head, Catholics believe, he said.

Traces Church History

Historical lineage and the unbloody sacrifice of the mass were the two points discussed by the speaker in his main address which was delivered over a portable loud speaker set in the rear of an open touring car. Following the talk, questions asked by members of the audience were answered by the representative of the Catholic Truth Guild of Boston.

"Catholics believe Christ is the heavenly divine head of the church and that He came to earth to establish a visible church and select Peter the visible head. Through history I have traced from Pope Plus XI, the present and 260th occupant of the chair of Peter, a straight connection in the Catholic Church through 1900 years. History proves that the Church was in existence and functioning 140 A. D. and there is no other religious order in the world that can claim a continuous service from such an early date.

"The Church asks nothing political, as the people would be led to believe from the last presidential campaign. The Church asks nothing political of our country save what every other religious society has under the guarantee of the Constitution—freedom to function in the spheres of religion and education," Dr. Goldstein said.

The Catholic Church has 320,000 priests and 20,000,000 members in America, and 14 per cent of the population of Texas are affiliated with the church, he said.

In his religious researches he has found that there are nearly four hundred churches claiming to be

the true church of the Christ, he stated.

No Divorces Granted

In the questions answered during the quiz period the speaker declared that the Catholic Church believed in separation of Church and State, each to be supreme in its sphere; that a Protestant marriage is considered for those outside the Catholic Church a holy union and re-marriage is not necessary upon entering the Catholic faith; that there are no divorces possible in the spiritual sense; that a priest can forgive sins; that faith alone is not sufficient for salvation but must be accompanied by work or actions in keeping with the faith.

"The Church is the most misunderstood organization in the world. To understand her is to live her as Catholics do—with all their hearts," he concluded.

Dr. Goldstein was assisted by Francis Cain, of Boston. They came here from Plainview and went to Canyon Sunday and Sunday night spoke in Amarillo.

Sanitarium Notes

Maxine Jones, four-year-old daughter of Mr. and Mrs. J. F. Jones, of Lakeview underwent a trephine operation Monday morning.

Dorothy Echols, 12, of Matador arrived Monday to receive treatment for an infected right ankle.

Clay Muncey of Muncie community underwent an operation Monday.

Mrs. G. V. Smith, city, underwent an operation at the sanitarium Saturday.

L. V. Shurbet, 18, had an appendicitis operation Monday.

MISS FAULKNER JUDGES CLUB EXHIBITS AT SPUR

Miss Martha Faulkner, county home demonstration agent, will judge the home demonstration club exhibits at Spur Friday. She will return home late Sunday afternoon.

Miss Clara Pratt is home demonstration agent for Dickens County.

Mr. and Mrs. W. C. Barnett and daughter, Billee Jean, returned Friday from Lawton, Oklahoma, where they have been several days transacting business. Miss Pinkney Hightower returned with them for a visit.

Little Miss Mary Louise Carruth left Tuesday for her home in Quanah after a three-weeks visit in Floydada with Mr. and Mrs. Lon M. Davis.

Nickles Gin At Joe Bailey Begins Season

The new C. W. Nickles Gin at Joe Bailey began its season run this week, four or five bales having been turned off up to Tuesday night. Apparently everything is running smoothly, Mr. Nickles said.

The gin replaces one that was destroyed by fire last year. It was built at a cost of \$15,000 or more and will serve an extensive territory in the southeast part of the county.

DISSOLVE PARTNERSHIP

The Partnership of McGuire & Russell, tailoring firm in this city, has been dissolved but neither interest has changed hands, it was stated this week by Robert McGuire, former member of the firm. The Hesperian, in a news article last week, stated that T. C. Russell had bought the interest of Mr. McGuire, but this report is erroneous, and each firm member retains his interest in the equipment, etc., it was pointed out by Mr. McGuire.

Mr. Russell is continuing to run the business in the same location, but Mr. McGuire has not announced his plans for the future.

Mr. and Mrs. John McCleskey and Mr. and Mrs. O. W. Harris spent Monday of this week in Amarillo.

4-H CLUB MEMBERS WRITE HISTORY OF FARM GROVES

Farm tree groves and windbreaks have played an important and often dramatic role in Iowa history, according to I. T. Bode, State extension forester. Planted by hardy pioneers who in some cases hauled the young trees with ox teams 25 to 50 miles or more to the prairie homesteads, grove and windbreak often saved the livestock and sometimes human lives, and sheltered and rested other immigrants from blizzard in winter and from the hot sun of the summer.

A contest participated in by 93 boys and girls of the Iowa 4-H clubs was recently completed and prizes in the form of farm and forestry trips distributed to young history writers in each of four districts covering the entire State. A bronze trophy was also awarded by the American Forestry Association. The club members attended many forestry demonstrations with the farmers, this work being a feature of State and Federal forestry cooperation.

Each club member wrote the history of a local farm grove. One homestead grove was planted with seeds gathered from under the famous William Penn Indian Treaty elm in Pennsylvania 70 years ago. A boy found boards high up in an ancient tree, indicating that his grandfather's generation must have furnished its share of "tree sitters."

One farm produced peaches successfully each year, with the aid of windbreak protection. A hilltop grove was used for camp for United States soldiers. There was a spring in this grove. By planting trees upon the birthday of each of his children, one farmer assured benefits in shelter and wood for to-day's generation.

The extension forester is appealing to the farmers of Iowa to replace the old groves, many of which are being cut down. Interest is also being aroused in tree planting to prevent erosion on hillsides and to stop the encroachment of gullies into fertile fields.

NEW STRAWBERRIES TESTED UNDER ARTIFICIAL LIGHT

With the aid of powerful electric lamps to lengthen the day in the greenhouse in the winter, plant breeders of the United States Department of Agriculture are attempting to determine the adaptability of new varieties of strawberries to the various strawberry-growing sections of the country. Since the length of day varies with the latitude, they believe these tests will indicate approximately the regions to which the newly developed varieties are adapted. Heretofore it was necessary to send all new varieties to the field stations in all different regions to determine their adaptability by special tests. G. M. Darrow and G. F. Waldo, department

pomologists, think this method of testing all new varieties under artificial light may save much time and effort by securing some fairly definite indication of the region to which each new variety may be adapted before sending it to a field station for further trial.

Claude Nichols, of Williams, Arizona, arrived Tuesday for a visit with relatives and friends here. Mrs. Nichols has been here for a visit for the past two weeks.

Mr. and Mrs. Wilson Kimble spent Tuesday in Plainview.

"We Welcome The Opportunity Of Serving You"



Capital \$50,000 Surplus \$50,000

Last Call!

Only 4 more days

CONTEST CLOSES

MONDAY, SEPTEMBER 28, MIDNIGHT

\$10,000

IN CASH PRIZES

FOR THE BEST ANSWERS EXPLAINING THE

MYSTERY of the "HIDDEN QUART"

AND TELLING HOW THIS QUART BENEFITS MOTORISTS

Fact No. 1—Thousands of motorists and service station men have observed that after a car has been given its first fill of Conoco Germ Processed Motor Oil and is driven 200 to 350 miles, a look at the crankcase gauge shows that about one quart of oil is apparently missing . . . but

Fact No. 2—These same people have noticed that on the second and later fillings with Conoco Germ Processed Motor Oil, scarcely a drop of oil will disappear during the first 350 miles, and practically none at 500 and up to 1,000 miles!

The above facts have been checked by actual tests with cars that use six quarts of oil for the crankcase, cars in good mechanical condition and driven at ordinary rates of speed. These facts will also prove true for your car, in proportion to the amount of oil your crankcase usually holds, your car's mechanical condition and the speeds at which you drive.

What becomes of the "hidden quart"? The answer is easy if you study the Facts given above and keep in mind the things that only Conoco Germ Processed Motor Oil can do. The explanation of the whereabouts of the "hidden quart" is simple—no technical knowledge of motors or oil is necessary.

Remember—The "hidden quart" of Germ Processed Oil does not escape through leakage . . . does not burn up, wear out nor evaporate. It is "present but unaccounted for." Fact No. 2, given above, proves all this.

After you've found where the "hidden

quart" goes, you can easily see the special benefits it gives the motorist—advantages that no other oil can give.

Ask at any Conoco Station or Conoco Dealer for free Entry Blank which contains information about Conoco Germ Processed Motor Oil that may help you win. Conoco Station and Dealer employees will gladly answer your questions. Remember, you do not have to buy anything to enter this contest.

See Rules of Contest for complete details.

29 PRIZES

First Prize
\$5,000

Second Prize - - \$2,000

Third Prize - - - \$1,000

4th, and 5th Prizes - - - \$500

6th, 7th, 8th and 9th Prizes - - \$100

10th, 11th, 12th and 13th Prizes \$50

14th through 29th Prizes - - \$25

WINNERS WILL BE ANNOUNCED

as soon after the contest closes as possible.

Announcement of all winners will be made in this newspaper.

THE JUDGES

DR. W. B. BIZZELL, President
University of Oklahoma

JOHN A. HUNTER
Professor of Mechanical Engineering,
University of Colorado

FRANK L. MARTIN, Asso. Dean
School of Journalism, University of Missouri

THE QUESTION

"What becomes of the 'hidden quart' and how does this quart benefit the motorist?"

COMPLETE RULES OF CONTEST

1. Answers may be any length not exceeding 200 words; length of answer will not determine winners. Write answers on Official Contest Entry Blank preferably, or on plain white paper. Conoco Stations and Dealers will give you an Official Contest Entry Blank free. Elaborate presentations of answers will not count in your favor.

2. Write your answer in plain, simple language. Technical terms or special scientific knowledge will not influence the judges.

3. Contest closes midnight, September 28, 1931, and no entries bearing postmarks after midnight, September 28, 1931, will be accepted.

4. Contest open to everybody except employees and executives of the Continental Oil Company, Conoco Stations, Conoco Dealers and the Company's advertising agency, and their families.

5. In case of tie, both contestants will receive full amount of prize tied for.

6. You do not have to use or purchase Conoco Germ Processed Motor Oil or other Conoco products to compete for prizes.

7. All entries submitted, whether or not they win prizes, become the property of the Continental Oil Company and may be used in advertising without payment, and none can be returned to senders.



CONTEST CLOSES
MIDNIGHT
SEPTEMBER 28th.

ADDRESS ALL
COMMUNICATIONS TO
"CONTEST OFFICIAL"

CONTINENTAL OIL CO.
PONCA CITY, OKLAHOMA

CONOCO

GERM PROCESSED

PARAFFIN BASE

MOTOR OIL

THE ONLY OIL PROVIDING "PENETRATIVE LUBRICITY"

BREAD IS MORE THAN JUST WHEAT!

IF THE FARMER GREW HIS WHEAT FOR NOTHING

IF THE MILLER MILLED THE GRAIN FOR NOTHING

IF THE RAILROAD HAULED THE FLOUR FOR NOTHING

A Good Loaf of Bread

Weighing Only One Pound

Would Still Cost The Baker 4 1/2c.

These figures are not ours. They have been compiled by the Department of Commerce, U. S. Government.

These figures ONLY include the actual ingredients in the loaf of GOOD Bread. They do not include the Bakery overhead expenses, such as rent, help, electricity, gas, machinery, or wrapper. These expenses must be added before the baker can make a price that will permit him to "break even."

HO-MADE Bread and AUNT BETTY Bread are the best breads that we can bake. Baked Clean—Sold Clean—Isn't it worth it's price?

Westers' Quality Bakery

Home of Ho-Made and Aunt Betty Bread.

