# ALDERMEN PLAN ORDINANCES TO CUT UTLITY RATES 

Club Women Plan Flower
And Quilt Exhibit for Fair


| A. G. Smith, 74, Died Suddenly This Mornin <br> News of the sudden death th morning of A. G. Smith, 74 , of L <br> relatives in Floydada, but no deta were obtainable about 10 o'clock <br> calls from this office. <br> who resides here, was out of <br> utes prior to the call here for Lub bock in company with her husba <br> that city. |
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## Merchants To Offer Special Bargains On <br> 



Floyd County Tax Rate of 56 Cts. Levied By Commissioners

4-Day Healthcade In County
Begins Tuesday; Ends Friday

Claim Gas, Electric Rates Give Excessive Return On Investments

## J. T. Clark, Lockney, Drops Dead At Work

Council of Floy
d Years.

| Officials |
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ation hew ordinancest the

|  | Motor Travelers are Getting <br> these Unusual Free Services at Conoco Stations |  |  |  |
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|  <br> Motor Travelers are Getting |  |  |  |  |
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## Business and Professional Directory

| Stansell \& Collins |
| :---: |
| HARDWARE |
| Full Line John Deere |
| Implements |
| PARTS AND SERVICE |
| 215 S. Main St. Phone 88 |



## A HAPPY THOUGHT <br> For HOT DAYS

. in mid-summer heat, rely on our thirst-quench-
ing drinks to keep you cool ing drinks to keep you cool
and fresh $\ldots$ taste the soothing delicacy
ORANGEADES.

## FLOYDADA

DRUG CO.
"The Rexall Store"


Palo Grisham Recovers
From Lightning Shock





## Half-Minute Interviews



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PERRY'S
THATS THE PLACE THAT'S GOT IT.
THEY GOT IT CHEAPER 'N ANYBODY

## FREE:

For First Monday, Trades Day Only! Pennsylvania - Inner - Tubes

FREE with each purchase of a Pennsylvania Tire

This is a real, sure-enough bargain for next Monday Pennsylvania Tires actually give better service and afford safer driving than most high price tires-and
Pennsylvania Tires cost no more than ordinary tires.

Shop Work of All Kinds on Any Make of Car.

## Finkner Motor Co.

## Trades Day Special! 15\% discount

## KELLY SPRINGFIELD TIRES

MONDAY, AUGUST 3,
"FIRST MONDAY TRADES' DAY," we will make this Special Reduction on all sizes of
these long service tires. We believe they are the best these long se

Consumers' Fuel Ass'n.
402 E. Missouri Street
Phone 300

Odors and Impurities in
the Air ar
Automatically Removed!
Melting Ice is one refrigerant that absorbs odors and gases given off by foods. These impurities are carried down the drain. Thus is the air in the refrigerator constantly cleansed. Let melting ice protect your health, as only good, clean ice can do

CALL 232 FOR ICE
Texas Utilities Co.

Water Rate Criticism
Not Justified, Claim

## 

## OUR MIGHTY CLIMAX SALE CONTINUED THROUGH <br> FIRST MONDAY <br> TRADES DAY

## Monday, August 3

Extra Special Prices for Friday, Saturday and Monday

## FREE! FREE! FREE!

ADIES HAT-Choice of
MEN'S DRESS SHIRT-Come in and register and give the size and slee ength you wear. First to give correct measurements of shirt in special package will receive this nice Dress Shirt Aboslutely FREE

New Fall Merchandise Arriving Daily. New Low Prices Now in Effect.

We are maintaining one of the most complete stocks of popular-priced mer-
ndise of newest styles, highest quality and popular appeal in Floydada. You -

## Stone Depactment Stions

## C. D. Gibbs, Manager.

## Trades Day Specials

## For Saturday and Monday

We appreciate the splendid response of our patrons to our last Trades Day bar-
gains. We are going to have many more for you this time and we want you to be sure and see these big values
Here are just a few of the many Specials we are going to give-

$\qquad$
10 c

| Men's Shorts with elastic back-sizes |
| :---: |
| while they last- |

28 to

## while they last- 18 c Pair

Men's Swiss ribed shirts-sizes 34 to
while they last-

## $\$ 4.85$


 $31 / 2$ to $8, A A$, 's to $B$ 's.

## $\$ 2.85$

ANNOUNCEMENT
$\$ 2.85$ and $\$ 4.85$
One counter ehildern's shoest-blacks
-compoistion solestwell worth $\$ 1.50:-$
Saturray and Monday98e
 Graham Brown and other goon brands. Values
St.50 to s5.5. Broken sizes 6 to 11 . Choice
Saturday and Mondey Saturday and Monday-

## $\$ 2.85$

BIG HOSE BARGAIN
 2 pair for 69c Our entire stock of Rolling silk hose-s 1.95
and $\$ 1.65$ grade- special, Saturday and Mon$\$ 1.45$

## Seale \& Jones Dry Goods

## WE QUIT: <br> We are leaving Floydada. Everything in our store goes at actual cost.-Up

 stairs-down stairs; from ware house to front show windows-everything at cost - Nothing reserved. We mean just what we say; a store-wide actual cost sale! We must be hauled to Tucumcari, New Mexico, therefore we are not going to let any customer leave our store without buying-if prices countSome items that are difficult to move will be sold below cost. Come and see A big store full of Hardware and Groceries at actual cost.

Below we give you a list of some of the prices prevailing. We will have
ous items equally as cheap which space will not permit us to advertise.

| 3 TILL 4 O'CLOCK FRIDAY |  |
| :---: | :---: |
| Hasses | of $6, \mathrm{On}$ splay in Store |
| K. C. BAKING POWDER, $25 c$ Size, | GALLON SIZE APRICOTS, 40 C For, |
| 8, lb. MRS. TUCKER'S SHORTENING, | GALLON DISTILLED VINEGAR, |
| 5 lb. CALUMET BAKING 8DG POWDER, | MOTHER'S OATS, ALUMINUM, 24 C Package, |
| 21/2 lb. GOLD PLUME COFFEE, $\quad 79 \mathrm{C}$ | 2 PACKAGES CIGARETTES, 256 FOR, |
| 3 1b. MAXWELL HOUSE COFFEE, | 2 CANS PRINCE ALBERT, 236 For, |
| 1 lb . FRESH BULK <br> COCOANUT, | 10c SIZE HARDWATER $\quad 5 \mathrm{G}$ <br> TOILET SOAP, |
| WAPCO BLACK EYED PEAS $\quad 56$ Per Can, | P\&G LAUNDRY 3C SOAP, |
| WAPCO PORK \& BEANS, $\quad 56$ Per Can, | NO. $21 / 2$ WAPCO TOMATOES, 10C FOR, |
| GALLON SIZE PINEAPPLE, 65C For, | LARGE OVAL <br> SARDINES, |

3 TILL 4 SATURDAY

## Bread <br> Fresh Floydada 5 Loaves Limit, Loaf



## Rose Glass Bowls 25 c

on display in store

| 50 FT. WATER HOSE BEST GRADE, | \$3.25 | 2 GALLON <br> WATER BAG | 63 c |
| :---: | :---: | :---: | :---: |
| 7 -INCH HOES BEST GRADE | 65 c | 10-INCH HOE FILE, FOR, | 120 |
| 8-INCH HOES, BEST GRADE, | 69 c | 3-POUND AXLE GREASE, FOR, | 19 |
| GALLON THERMOS | 85 c | 5-PIECE MIXING BOWL SET, | 65 |
| QUART SIZE O'CEDAR POLISH, | 85 c | R. F. D. MAIL BOX APPROVED TYPE | \$2.40 |
| BRASS CHIEF WASH BOARDS, | 45 c | SHAPLEIGH BUTCHER KNIFE, | 180 |
|  | 50 c | $\xrightarrow[\text { SHER SHOT 12-GA. SHE }]{ }$ | 65 |

NO CREDIT! NO DELIVERIES! NO POST DATED CHECKS! Every sale must be for spot cash-ABOVE PRICES GOOD UNTIL SUPPLY IS EXHAUSTED
We wish to thank our many friends and customers for their patronage during our stay in Floydada.
Floydada Hardware \& Grocery Co.

Boys, Charged With Auto Theft, Bound Over To Grand Jury

Willson Writes Letters Un Sweden and Finland Visits
Loeal nan rolew inetrex rome


 Sweden reached this clit. The let-
ters were received by the Hesperian
Of special interest to me is the
last Thurscay and MM. Willson re-
turned home Sunday afternoon. last Thurscay and Mr.
turned home Sundidson afternoon. $\begin{aligned} & \text { Nobel Peace Prize, which has } \\ & \text { main history and organization here. }\end{aligned}$



## 

on his tour, ay Mr. this weilson we while
printing the last of this series of
interesting communications. The,
letters written to "Old Battleaxe,
Hesererian
sum of $\$ 500$ each to a wait the ac-
tion of $\$$ Floy Count grand jury
on charges of theft filled by Deputy Sheriff T. T. Hamilton last wee
following an examining trial he Friday afternoon by Justice J.
Solomon. alleged to have stolen a car Mon
day night of last week from the
garage of TT. J. Campbell of May view, and to have dampen it eastwa
on the Matador Highway, where the o Plainview on an om oil tratectrar ent enrout car
a practicall new Chevrolet sedan a practically new Chevrolet sedan
was located by officers later. It was
considerably damaged. The truck ent to investigatound no one at the
in the collision found
car. In the examining trial Friday
fternoon officers alleged the wood He Wynn boys were in the car an an
bandoned it staving that inght a
he Caprock Filling station east
to ave confessed to the theft.
They had not made bond the
st of this week.
Roseland News

## Dear Battleaxe:- I am now in Helsingfors, Finland a very welcome place too ind in Poland and Russia. <br> 



## (4). SOCIETY

Johnson Sounds Note Of Optimism Before
Rotary Club In Tall

## 




PRICE-Counts But so does-Quality

EXTRA SPECIAL QUALITY PRICES For Friday, Saturday and torr caten suar 5um size 1.09 cirfe mit 140 comonemp bute $\quad 100$ TOMATOES,
303 Size, $7 c$
 Poss toasties
per package $\quad 11 \mathrm{c}$
 OAP, P. \& E G. $\quad 33 \mathrm{c}$
10 cocoanur, Bulk,
per pound, 20 C per pound
we will Have Other Attra tire Pries in Ours Store
Dorit Fail to visit is satur-

MSYSTEM


Friday and Saturday
SPECIALS
FLOUR
$99 c$

| SUGAR |
| :---: |
| 10 1. Cloth Bags |
| 52e |



COFFEE
19 C
OATS
17c
SOAP
23c
BACON
10c
BACOI
210
Bring us your
Cream and E

## "OU)

GROCERY \& MARKE'I
Phone 130
 19c

GELATINE DESSERT $=25 \mathrm{C}$
Coffee $=25 \mathrm{c}$
Apricots

THIS COUPON and 49c Cash entitles bearer to one full size $\$ 1.00$ Bottle of Hogues Vanila Ex-
tract. For 1c Extra you get 5 Bars Laundry tract.
Soap.

| Veal Loaf $=-11 \mathrm{c}$ |
| :--- |
| Roast $=-15 \mathrm{c}$ |

Felton - Collins Grocery Co.

## Dougherty News

 In the light of current prome"
prosals
for a reformed calendar of thirteen months of equal length, it is inter-
esting to note how the variable
lengths of our present months came

## -

Financial conditions at Dougher-
are good. One citizen report ty are good. One citizen reports
seeing 15 jack rabbits and ooly
traveled one and one half. miles together with the garden and ri
chickens it looks like the "Goose
in Mrs. W. M. Sanders Injured in Fall
Last Tuesday morning Mrs. W. M. Last Tuesday morning Mrrs. W. M.
Sanders received a painful injury
when she fell in a celler. going down the steps with a load of Her back was badly wrenched and she received several bruises on
body but no bones were broken. condition
ous but
this time.
Miss Florence Green is in the
Blanco community this week nursing Mrs. Foster Daniels who has
been seriously ill the past week. Friends $\begin{aligned} & \text { here wish for her a speedy recov- } \\ & \text { ery. }\end{aligned}$ Miss Mildred Reese accompanied
her father home from Fort Worth her father home from Fort Worth
last Friday. They will make their
home with Mr. and Mrs. J. M. Mr. and Mrs. E. S. Foster and ithita Falls Tuesday

Little Dan Cupid

'Loafs' On JobAim Gets Wobbly| year |
| :---: |
| y 1929, |
| 15 or |Jange

June
notice

$\qquad$ During the year 1930, there were
16,682 divorces granted in the state,
as compared with 18,383 in 1929
cose as compared with 18,383 in
representing a decrease of 1,701 or
9.3 per cent. In 1922, there wer
12,527 divorces granted There were
110 marriage annulled in 1930 , a
compared with 167 in 1929. 110 marriages annulled in 1930 ,
compare with 167 in 1929.
The estimated population of the
state of Texas on July state of Texas on July 1, 1930, wa
$5.853,000$, and on July $1,1929,5$,
739,728 . On the basis of these esti733,728 , On the basis of these esti-
mates, the number of marriages pe
1,000 of the population was 7.7 in 1930, as against 11.0 in 1929; and th
number of divorces per 1,000 of the
population was 2.85 in 1930 , as The number of marriages was
furnished by the County Clerk and
the fhe number of divorces by the Clerk
of the District Court of the District court, of each coun-
ty. The figures for 1930 are pre
liminary and subject to correction,

## $t$ was stated.

H. D. ClUB WOMEN HAVE

ON WATERMELON RIND Each of the 14 Home Demonstrat
ion Clubs of the county was repre ion cd at the all-day demonstrat
sented
ion on watermelon rind product
held held at the high school building
Friday of last week by Miss Martha
Faulkner, county home den Friday of last week by Miss Martha
Faulkner, oounty home demonstrat
ion agent. There ion agent. There were 26 women
present, all taking part in the work.
The representatives will give the demonstration to their respective
clubs in August.
Samples of each product wassupSamples of each product wassup-
plied for the women in attendance
to take home to their culubs. The to take home to their clubs. The
women brought their lunches for the noon hour.
The products made included Wa-
termelon rind preser The products made incluaed wa-
termelon rind preserves, garnishes
jam, and sweet pickles. represented were as follows: Campbell - Mrs. N. Williams and
Mrs. Geo. Stiles. Mrs. Geo. Stiles. T. J. Boyd an
Antelope- Mrs.
Prs C. Amith. . Prairie Chapel-Mrs. Doug Watson
and Mrs. Carl McPherson. Lakeview-Mrs. O. M. Conway and
Mrs. Earnest Kendrick.
Harmony-Miss Blanche Scott and Mrs. Chas. B. Smith. Pleanat Hill-Mrs. C. T. Camden
and Mrs. S. D. Scott. Roseland-Mrs. C. V. Ford and
Mrs. I . M. Lester.
South Plains. Mrs and Mrs. Wailter Wood.
Starkey $-M r s$. M. Hassell and Mrs Starkey-Mrs. M. Hassell and Mrs
W. F. Furgusen.
Cedar Hill Mrs. C. V. Lemons.
Pleasant Valley-Mrs. B. McColPleasant Valley-Mrs. B. McC Blanco -Mrs. P. E. McCarty,
Sand Hill Mrs. W. M. Knigh
and Magie Tinnin. and Maggie Tinnin.
Irick Mrs. Hill Harris and on
other representative.
Sheriff J. M. Wright, Deputy
C. Hamiton, Bur Bedford and
Glover ma
on tor make room for our New Fall Goods. All summer dresses in silks and voiles at below factory cost. All white and light shoes, some as cheap as you would pay for a good house shoe, and you can get so much more service, and too, they are better for those tired feet. Give them a treat to a real pair of shoes so very cheap. All summer piece goods must go

COME IN AND GET YOUR SHARE OF THESE
GREAT BARGAINS.

## BAKER, HANNA \& COMPANY <br> "The Place Where You'll Like To Trade"



Lace Gets Box From Home; Sitting Pretty Once More
 am learning a little Russian.
This is my last paper and can
buy any, so write for a change.

| Another letter from Lace Martin, brother of Mark Martin of this city, who is employed with an implement company in Russia assisting with the now famous "five year plan," was received recently by Mark and gives more interesting views behind the curtain in the land of the Soviet. The letter follows: <br> Bogursky, Russia, July $3,1931$. | Half-Minute Interviews |
| :---: | :---: |
|  | Earl Rainer: "I like the new cross word puzzles you are giving us and hope you keep them coming.' <br> w. C. Hanna, mayor of Floydada: |
| Dear M. H., <br> Well I am sitting pretty once more. I got a package this morning and my poor stomach is so full. weinies, sugar, Prince A., raisins and soap. I sure do appreciate it. | "If any city on the plains has a cheaper water rate than Floydada except possibly Lockney, I don't know where it is." |
|  | Mrs. Cella Ross and son, N. L. and Mrs. Ross' little grandson, Jo Dickey McReynolds, of Amarillo, ar- |
| home and maybe get two hardboiled eggs or maybe some potato soup, it don't set so well. You can't buy for a quart of strawberries on the market. I am saving them for this winter. Boy, it gets tough in the winter. <br> I was on three farms this week and so far I haven't seen any wheat that will make ten bushels per acre. It may seem that West Texas gets dry but the driest place I have ever | rived Monday for a brief visit here |
|  | with her parents, Mr. and Mrs. J. |
|  | They returned home Wednesday af- |
|  | ternoon. |
|  | Mrs. Ida Thomas of Plainview spent Saturday here attending to business. |
|  | Arthur Earl Gamble of Lubbock |
|  | It may seem that west Texas gets is spending this week wiwadry but the driest place I have ever grandmother Mrs. J. C. Edwa |
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FRIDAY - SATURDAY - MONDA
Just a few of our REAL BARGAINS listed belo to let you know we want your busines. ALI suM
MER MERCHNDDISE AT REDCED PRICES make room for new Fall Goods.
JUTS RECEVVED-A big shipment of new FAL
FOTWE FOOTWEAR!

LADIES HATS-One Lot, regardless of regular pric SPEClaL-

98e
MEN'S AND BOYS'
BIG REDUCTIONS.
CHILDREN'S WASH DRESSES-In fast color ma

- 98 -
INFANT'S Rubber Jiffy PANTS
$\frac{\text { COC }}{\substack{\text { CHILDREN'S RAYON BLOOMERS-Sizes age } \\
\text { 12, Only- }}}$

| BOYS' DRESS SHIRTS-Fast colors, Regular |
| :--- |
| value, SPELIAL- |
| 69e |

-SEE OUR NEW FALL FOOTWEAR-
SLLK DRESSES-Values up to $\$ 10.75$, SPE
\$3.95
BOYs' WORK SHIRTS
39 c and 49 c
the money. REGULAR PRICT
$\$ 1.00$
ALL LIGHT COLOR FOOTWE
$\$ 1.98$ and $\$ 2.48$

DON'T FORGET TO LOOK AT OUR NEW FAI HOE FOR MEN AND WOMEN.

Come to our Store Monday, August Trades Day.
C. R. HOUSTON COMPANY

# 擎比 <br> Phone 8 or 9 

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eve

管官官

Hesperian Cross－W ord Puzzle Number 3

|  | 1 | 2 | 3 | 4 | 5 |  | 6 | 7 | 8 | 9 | 10 |  |
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| 25 | 20 | 27 |  |  |  |  |  |  | 28 | 29 | 30 | 31 |
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| 34 |  |  |  |  |  |  |  |  | 35 |  |  |  |
| 36 |  |  |  |  |  |  |  |  | 37 |  |  |  |
| 38 | $3 ¢$ | 40 |  |  |  |  |  |  | 41 | 42 | 43 | 44 |
| 45 |  |  |  | 46 | 47 | 48 | 44 | 50 |  | 51 |  |  |
| 52 |  |  | 53 |  |  |  |  |  | 54 |  | 55 |  |
| 56 |  | 57 |  |  |  |  | 58 |  |  | $5 ¢$ |  |  |
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## THEDFORDS i） b）a 11 ghi

## Land For Sale

，Mon

 WE RE－BORE auto cylinders．Good
equipment，good workmanship good cyinders．Gooop
wormmanship
Boerner－Thagard Motor $C$ ．
222te FLoy Pada Poultry \＆Egg Co．wil
appreciate your business．Phone 53 appreciate your business．Phone
22tit
East side Square．

## CUSTOM HATCHNG，BABY

## 

 eggs any day．Book ordays．Bowning forFrall chicks．FLOYDADA HATCH－
FRY

## KODAK FILMS and film develop－ ment of first class style．Roy Hol

 Many Varieties of pot grown
perennial，whil they last on one
and
antice Holums Floydada
halif
Florists．
p．
NEW Fly－whel starter bands can
be installed quickly，the eright way

${ }^{222 \text { 2tc．}}$
Mo
morms an
Renew Your Health By Purification

Installment Stock，
Fully Paid stock，
Any physician will tell you that
＂Perfect Purification of the Sys
STATE OF TETEXAS

are undermining your vitality？
aurity jour nitire yystem bal tak，
Ping a thorough course of Calotass，

 perian office．describe．Hess 231 tc

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BULDINGARTER
OFFICIAL STATEME LOA OFFCIAL STATEMENT
 Real Estate Loans to Members ASSETS
 Found－Gold Masonic emblem tarr．and Mrs．Roy Favuer enter－
ring．Pay for ad and describe．Hes－ package with full directions．On

How to Solve The Cross－Word Puzzle




| points in East |
| :--- | :--- |
| ing to Austin． |

## Free！

## High cards Peck Preposit．） Prosion

Preposition
Under water rock

## Fourth note

## Campbell News

 program．．Mrs．Sam clenn left last
week for Oklahoma．

Mr．and Mrs．Jim owens and




Solution Last Week＇s Cross－Word Puzzle．


Ceorge Bagwell of Dimmitt in
company
city who whit Eliza Gullion of this


Nrrs．Sam McRoberts and daugh－
ters，Adele
and Amy ，heft sunday for Jacksboro to spend the next
mont ond
mistising with her son Eimo
McRoberts． month ivising
MCRoberts．
J．A．Enoch and daughter，Ruth，
made a business trip to Conyon las made a buy
Thurscay．
Judge and Mrs． ．C．C．Nelson and
two sons of Amarillo were guests two sons of mamilile were guests
over the Week－end of her parens，
Mr．and Mrs．E．C．Nelson，Sr．

MONDAY
Trades Day Only
One large Layer Cake to
he lady bringing the great the lady bringing the great－
est number of our bread wrappers，either

HO－MADE
AUNT BETTY
Cake to be given at 4：30 p． m．Monday

## Westers＇

Quality Bakery


Hull \＆ McBrien

## ＂That <br> reminds me．．． aneusi

Is the Month that I plan to trade where They＇ve

## ＂Goteverthing＂



## CHURCHES

## $\rightarrow$ any <br> Dick OBrien，Pastor Large and appreciative congrega－ tions heard Rev．C．E．Dick，of Cros－ First，Baptist church the pulpit both hot he the last Sunday．It has at been our hours lege to be with the First church at Crosbyton for the lege to be with the Feirst ochurch ativi－ Crosbyton for the past two weeks in revival．We have （hom the morning and large eving from the opening service of the meeting．Much interest has been <br>  <br> pleased the congregations were well pleased with brother Dick＇s ser mons here．And on his part he wa delighted with the hospitality mons here．And on his part he was delighted with the hospitality ex－ tended him by the folks．There hurch of the nazarene N．E．Tyler left for Gordon，Tex－ Sunday before．There wer the B．T．S．This also show cease over last Sunday．気最登品 We are looking forvices next to a a day． day throughout．Let＇s bring the Sunday school Sunday school and B．T．T．S．．attend－ ance back to normal and allow no slackening of the prond I expect to meet the Men＇s Bible Class at the Palace Theatre at $9: 45$ ． Claude－ ngo，Pastor us land．Sunda One confessio Sunday． Sfession H． H． ay． sion B B． a loy－ Sams，Jr．We are proud of the loy－ alty of our．people．Real tests prove real worth．Business，society，or re－ ligion，today that cannot stand the

 Eines

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