

BANK OFFICIALS MAKE FIRST PUBLIC STATEMENTS

City Grants Reduction In Summer Water Rates

Irrigation Rate Effects Saving of 10c per 1,000 Gallons Over 8,000 Minimum.

A substantial reduction in city water rates for summer irrigation purposes was effected Friday afternoon by the City Council, in compliance with a petition presented by the city government body some three weeks ago by over a hundred users of city water. The new rate was made effective with the June 20 meter readings and will continue through the summer months, up to and including the September 20 meter readings, it was decided by the council.

The revised schedule provides for a rate of 10c per 1,000 gallons of water, after a minimum of 8,000 gallons have been used. The old rate of \$1.50 for the first 3,000 gallons and 20c per thousand gallons for all over that amount is still effective up to the 8,000 gallon minimum.

It is believed by the council that the new rate will effect a substantial saving for the consumer who uses a considerable amount of city water for irrigating gardens, trees, lawns and flowers, without greatly reducing the city's income from this source. Although the small user of water is not effected by the reduction, the council believes there will be a more liberal use of city water for irrigation purposes under the new schedule of rates.

Where city water is used for irrigating gardens, lawns and so forth, the consumer uses from 18,000 to 30,000 gallons per month, and it is these consumers that will benefit from the reduction, it was pointed out by Mayor W. C. Hanna. Whereas the consumer who uses 30,000 gallons has been paying \$6.90 per month under the old rate, his bill for water will now be \$4.70, effecting a \$2.20 saving under the new rate. The new rate will be effective on water used during July and August.

Old Settlers Picnic Date Will Be Set When Directors Meet Sat.

The directors of the West Texas Old Settlers Association will set a definite date, and make plans for the annual picnic at the Hank Smith Memorial Park at Mt. Blanco, when they meet Saturday of this week for the purpose. The meeting of the directors will be held, probably, at the Rock House, R. B. Smith said in Floydada Saturday.

The dates for the picnic, likely will be August 14 and 15, Mr. Smith said, but this will be determined definitely when the directors of the association meet. At their meeting the directors make plans for the event and prepare to advertise and sell the concession rights. Many calls are already being made by concessionaires, Mr. Smith said. If Saturday's meeting is not held at the Rock House it will be held in Floydada in order to make it easier for some of the directors who live north of Floydada to be present.

W. C. T. U. Organized By Women Of Floydada

Mrs. J. L. King President of Organization That Will "Fight Evils of Our Homes."

A group of women and two of the ministers of the town met Tuesday afternoon, July 14 at the Presbyterian church to organize a "Woman's Christian Temperance Union."

After the singing of several songs Rev. Claude Wingo led in prayer and Mrs. J. L. King read the scripture and gave a very interesting talk concerning the purpose of the organization.

The following officers were elected: Mrs. J. L. King, president; recording secretary, Mrs. Claude Wingo; corresponding secretary, Mrs. Ella Johnson; treasurer, Mrs. W. M. Colville and publicity woman, Mrs. J. DeHart.

There is to be a vice president from each church in the city elected at the next meeting. The meetings will be held each second and fourth Wednesday evenings in conjunction with prayer meetings. Places of meetings to be in the various churches.

"This is not a denominational or political organization but it is a band of christian women pledging themselves to uphold right and fight the evils of our homes, our city and our nation," Rev. Wingo said. The next meeting will be held at the First Christian church next Wednesday night at 8:30.

Dr. and Mrs. V. Andrews and Mrs. Sam Berry spent Wednesday in Lubbock.

'Have Confidence, Be Patient, All Possible Being Done' Say Floyd Co. Nat'l Bank Officers

Formal statements were issued this afternoon by officials of the Floyd County National Bank, which closed its doors Wednesday morning, indicating that efforts are being made to relieve the present situation as soon as possible.

While no definite decision has been reached for final action, it was reliably stated that negotiations are underway to take care of depositors. Outcome of pending matters will determine whether re-organization can be effected, and will govern the protection available for accounts, it was stated.

Statements from C. Surginer, chairman of the Board of Directors, and T. S. Stevenson, president of the bank, both made an appeal to the people to be patient, use good judgment and have confidence in everything being done for them that is possible.

C. Surginer, chairman of the Board of Directors, made the following statement this afternoon at 3 o'clock:

"Everything is being done that is possible to take care of the situation. We are confident that this matter will be handled to the best advantage of everyone concerned.

"Folks should just keep their heads—use just common horse sense and sit steady in the boat. I think this is the best thing to do."

T. S. Stevenson, president of the institution, issued the following formal statement this afternoon:

"While the Directors and Officers are profoundly hurt, we assure everyone that our depositors are receiving first consideration.

"Full examinations are being made and we are awaiting reports from the examiners as to further negotiations regarding disposition of assets that will enable us to protect our depositors to the fullest possible extent.

"We ask that they all have patience."

Col. Massie Makes Comment

Col. W. M. Massie, Floyd County cattleman and experienced with business conditions in this county since early days, made some interesting comments this Thursday afternoon that should prove of value to every citizen. Col. Massie is a clear thinker. He goes straight to the heart of the situation and calmly figures the matter out. His opinion at this time is of double import for he is so thoroughly familiar with Floyd County conditions. He never makes flourishes and he doesn't believe in being too hasty about anything.

He appeals to every straight thinker with his thoughtful comments. He said in part today while speaking on the closing of the Floyd County National Bank this week:

"The banks have been considerate of the people and now is the time for the people to be considerate of the banks.

"Banks have become a necessity. We can't get along without them.

"People are going to have to get down to old horse sense economy. We must go on paying debts when we have a chance.

"People should save and put their money right here in the home bank.

"Of course we are all in sympathy with the local situation. I am very hopeful that this bank can get its business straightened out and soon up again.

"We are all inclined to do more when people are in sympathy with us. Lots of banks have been closed and after a short time have gotten their open up again.

"That's what we hope will happen with this bank here."

DENY RUMORS

Alleged current rumors that they had withdrawn funds from the Floyd County National Bank on the morning of July 15, were emphatically denied in written statements issued this afternoon to the press from W. Edd Brown, R. Fred Brown, and Lon M. Davis.

"We did not withdraw a single penny on the morning of the fifteenth, or at time prior except in the regular payment of bills," they declared in the statements in which they denied any connection with the "run" that resulted.

They invited investigation of the bank's records on the matter.

Baptists Hold Revival At Mt. Blanco Church

Rev. G. W. Tubbs will conduct the services at a revival meeting which opens at Mt. Blanco Baptist Church Saturday night and he will be assisted by Rev. H. M. Burnham of Whiteflats.

The meeting will continue for a week or ten days and a general invitation has been issued to everyone to come and worship.

The revival is one of a series being conducted by the Baptist Association preachers in various communities during the summer.

Current rumors fly like wild fire at the most inopportune times and often do untold damage. When you hear something that arouses doubt in your mind about the condition of your bank, for example, do not depend on hear-say but go to your banker and talk to him direct. Let him quiet your nerves if they are excited. He can tell you the facts—he is in a position to know them.

Floyd Co. National Suspends Business As Climax Of Wed. 'Run'

Security State Bank at Lockney Also Fails to Open Doors Wednesday Morning.

As a climax of a slow "run" that had developed in the past few weeks, which was climaxed by several demands for money Wednesday morning, The Floyd County National Bank of this city, closed its doors at 10:30 yesterday and at 2:30 directors of the bank posted a notice on the door that its business was being suspended.

Depositors who demanded and received their funds Wednesday morning prior to the closing of the bank were composed largely of those who had heard of the failure of the Security State Bank at Lockney to open its doors Wednesday morning. These soon had the run of Wednesday morning under way at the local institution, and following the closing of the doors the directors, after consideration, turned the affairs of the bank into the hands of an examiner.

Except for disappointment and regret over the closing of the bank, which had had a long and useful career, there was little to indicate on the streets that anything of an unusual nature had occurred throughout Wednesday.

The bank had an excellent statement as of date June 30, their cash reserve being \$126,200.15 on that date, deposits of \$362,218.65, loans totalling \$313,199.96, capital and surplus of \$53,214.46. Rediscunts with the Federal Reserve Bank were \$72,000.

Although no statement was made for the press, it was indicated that the people who owed the bank had been unable to liquidate their indebtedness this season as rapidly as had been expected on account of low commodity prices. This fact, coupled with continued withdrawals, made the closing of the institution necessary. Resources of the bank are such that it is anticipated, with proper handling on the part of the collecting agent, practically complete, if not complete, re-payment can be made to depositors in due course.

The bank, established in 1909, was nationalized in 1925. T. S. Stevenson, president of the bank, has had a long career as a banker in this area, and the list of stockholders includes a number of leading business men of the county.

Security State Bank Deposits of the Security State Bank of Lockney, which failed to open Wednesday morning, were given at \$69,872.25, signed certificates \$6,554.00, loans \$88,848.00, and bills payable \$32,590.00. The capital stock was \$25,000. Inability to liquidate assets of the bank quickly was assigned as the reason for closing the institution.

Frank L. Moore made a business visit to Hart one day this week.

Tri-State Mercantile Agency Opens Office For Collections Here

The Tri-State Mercantile Agency, with R. C. Henry as manager, opened offices in the Readhimer Building, West California Street, last week and is getting fitted up to do a general collecting and adjusting business for mercantile establishments over this section of Texas, eastern New Mexico and southern Oklahoma. Already several contracts for collection of accounts have been signed up by the company and Mr. Henry feels the new agency will fill a need in the territory.

Miss Roxie Norton will be in charge of the office of the new agency.

MRS. PATTY IMPROVING

Mrs. W. E. Patty, who has been in Mineral Wells for treatment since the close of the school term here, is improving nicely, according to nerve specialists who have her under their care in a Mineral Wells hospital. Friends of the family received news of her improvement this week in letters from Mr. Patty.

MISS MURRAY VISITS

Miss Myrtle Murray, district home demonstration agent, spent Tuesday here with Miss Martha Faulkner, county home demonstration agent, and visited county club women who attended the recreational school recently at Canyon.

They visited Mrs. S. J. Lester, Mrs. Edd Holmes, and Mrs. C. V. Ford. They also inspected the garden of Mrs. W. E. Miller, of Sand Hill, county garden demonstrator.

Miss Murray left Tuesday night for Ralls and Lubbock.

An Appeal to 'Stand By' In the Name of Common Sense

(AN EDITORIAL)

Loyalty has built empires. Faith has founded nations. Confidence has established a civilization.

Nowhere in this great nation will there be found a more loyal, sincere people than those right here in Floydada and Floyd County. Just as their pioneer forefathers, they have prided themselves on a faith that has never wavered and have expressed a confidence in their future success by an undying determination to "stay in the saddle."

Always Floyd County citizens have risen to every occasion with that indomitable spirit so characteristic of West Texans. They are sane, clear-thinking folks who know how to go straight into the face of reverses—with a smile.

It is to you—every loyal, sane, clear-thinking man and woman of Floyd County,—that this appeal is made on the basis of just plain common sense. Your faith and your confidence today will serve you and your fellow citizen well as we pass together to look at a situation that exists—just to look at it in the good, old "hoss sense" way.

Now let's just pause and do some cool thinking. You know, sometimes we are inclined to lose sight of the real facts of a matter when something comes along and disturbs us from our regular way of doing things.

Hysteria closed the doors of a Floydada banking institution Wednesday morning. But that does not necessarily mean that depositors will lose their money. The Hesperian does not, of course take the position of assuring that all deposits will be paid in full dollar for dollar, but it is presenting some mighty interesting facts to you on that very point. Simply this:

That statistics in the National Comptrollers office show that of the banks closed, with the exception of "steal-outs" by some employee, the depositors have received 93 per cent of their money back. They have lost only 7 per cent. Now those facts are encouraging, aren't they?

And here's something else interesting: the borrowers of the closed bank now owe the depositors. Just because the doors have been closed this does not mean that notes have been cancelled. The accounts have merely been transferred from the bank to the community—in other words in favor of the depositors.

Depositors will begin to get their money back in the course of 60 to 90 days—depending upon the rate collections are made. If you had money in a checking account, you have not necessarily lost a thing—it is just "tied up" temporarily. Look at it that way.

All bank notes are short-time notes. Repayment of deposits must depend on the collection of those notes. Liquidation begins immediately—and the depositors will begin receiving payments as the notes are paid, according to the procedure in past instances that are similar to the local situation.

Not only are all loans collateral to the deposits but also all stock holders are liable for double the amount of stock they hold in the bank. It is a double liability on their shoulders—and another assurance of protection of the deposits.

If you are a borrower from the closed bank you have an obligation now to meet with your community. It is of vital importance to your neighbor, perhaps, that he receive his deposit back. Look at it from the standpoint of the great service your town and your county are calling upon you to render.

Every logical-thinking man and woman realizes the value of a strong bank in a community. It is the heart, the nerve-center of business and trade. Without it chaos would result, trade would cease, jobs would cease to exist and the entire community would be paralyzed.

The strong banks over the country are standing and will continue to stand if the people will remain loyal. They must be calm, think clearly and sanely. They must realize how much depends upon their cool-headedness and judgment at this time.

Every assurance of stability has been given by the strong banking institution that is serving Floydada so faithfully today. But faith is needed to stop any little hole that may appear in the dyke (remember the story of that brave little Dutch boy who saved his people from catastrophe by holding his finger in the dyke all night long and held back a mighty flood that would have broken loose had he given up his post one minute?)

Have confidence, sit tight in the saddle and we'll all see it through together just as we are—one big family of just human folks after all. Stand by YOUR post. Spread confidence.

Stand by in the name of common sense and for your individual interest! Floyd County folks will "come through"—you can depend on them.

15-Cent Special Road Tax Not To Be Levied

Commissioners Learn Levy of Special Tax by Precincts Illegal.

Floyd County will have at least a nine-cent reduction in the county tax rate for the current year, members of the Commissioners' Court having come to the conclusion recently that the 15-cent special precinct levy for road and bridge purposes, levied and collected since it was voted in 1919 in Precincts One and Four and since 1920 in Precincts Two and Three, is an illegal levy and uncollectible on account of the manner in which it was voted.

Levy of the county tax will be made soon by the court, either at a special session during the latter part of July or at the regular session of the court the second Monday in August, Judge Howard said Monday afternoon of this week. A levy of the tax at as early a date as possible is desirable in order to give the assessor an opportunity to complete his rolls in readiness for approval by the court and the comptroller of the state before October 1, which is the first day on which taxes for the year may be paid.

Taking off the 15-cent special road and bridge levy will seriously hamper operations of the members of the court in maintaining the roads in their respective precincts, taking off \$18,000 gross of the total anticipated income of the four precinct road and bridge funds and leaving the respective commissioners only enough funds to make the more urgent road repairs and do a limited amount of dragging. Work of building roads or re-making worn out roads will have to wait such time as funds are again provided the commissioners for the purpose.

While none of the members of the court were seen this week by a Hesperian reporter, failure to levy the fifteen-cent special tax will mean that road-building machinery of the respective precincts will remain idle indefinitely.

Study of the situation began in June when the question was raised by representatives of the Rankin Audit Company as to the 15-cent levy for special road and bridge purposes. Attention was called to a ruling of the Supreme Court of the state in which it was pointed out that political sub-divisions of a county cannot be given power by the state legislature to levy and collect taxes. The 15-cent special tax in Floyd County was voted by precincts Numbers One and Four having adopted the tax by vote taken in 1919, under separate proclamations and Numbers Two and Three by vote in 1920 on a joint proclamation. This form of adopting the special tax, done under a law passed by the legislature, was held unconstitutional by the Supreme Court in 1927, County Attorney Tony B. Maxey pointed out to a reporter this week. "So far as the people are concerned, the matter does not have serious import," he said, "because if the people want the special tax put back on all they have to do is petition for a county-wide election and put the tax back on themselves, and they can do this any time they see fit."

The special road tax as such is not unconstitutional, he pointed out, but only the manner in which it was adopted in this county, the vote being taken by sub-divisions of the county instead of in a county-wide manner.

Net Reduction 9c That the Commissioners' Court have in mind holding the levy down to the lowest possible figure, was indicated by Judge J. W. Howard Monday afternoon before his departure Tuesday morning on a brief vacation from the county. "The net reduction in the county tax rate will likely be nine cents," Judge Howard said, making a county rate of 56 cents instead of 65 cents. "The present levy for the regular road and bridge funds of the county is twelve cents," he said, "and with the special funds taken away it is probable the court will have to increase this to 15 cents in order to have some funds for emergency road work." 5 cents per annum of this fund is pledged on road warrants issued some years ago, and the court will thus be left 10 cents for all road and bridge purposes during the ensuing year.

The rest of the levy changes probably to be made are as follows: One-half cent increase in the jury fund, two cents on the jail building fund and one-half cent on the square paving fund, making a total of six cents, and leaving after taking off the fifteen-cent special (Continued on page 5)

Blaze Destroys House Here Wednesday A. M.

Fire of an unknown origin completely destroyed an eight room house in the eastern part of the city, known as the Husky place, at about 1 o'clock Wednesday morning. The house was the property of W. C. Kirkwood, of Fort Worth, and was unoccupied. It was located on 12th Street, at the corner of East Virginia. The place was vacated Tuesday by Jim Hardgrove, who had been renting the home for the past few months.

The place was built just prior to the world war by Dr. M. F. Husky, formerly of this city and now of Kennedy, and remained the Husky homestead until last fall, when the Husky family moved to Kennedy to make their home.

Value of the place was estimated at slightly over \$3,000 and was covered by \$2,000 insurance. A garage, insured at \$200 was also damaged by the blaze.

MRS. OLSON IS MANAGER ANDREWS WARD CAFETERIA

Mrs. O. B. Olson recently was elected to the position of manager for the ensuing school year of the Andrews Ward Cafeteria, it was announced Wednesday.

The selection was made at a meeting of the executive committee of the Andrews Ward P. T. A.

RE-ROOF ELEVATOR

Re-roofing of the Edwards Elevator was started this week. Chas. Stephenson has the contract for the work. The job will represent an expenditure of approximately \$100, it was estimated.

Mr. and Mrs. A. C. Hull and daughter of Spur spent Tuesday as guest of Mr. Hull's sister and brother, Mrs. J. D. McBrien and A. T. Hull.

Read The Hesperian for the news

The Floyd Co. Hesperian

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HOMER STEEN Editor and Manager

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STILL IN THE MARKET

It may not be a bit remarkable, and therefore not news to the world in general, but The Hesperian learning recently that the Farm Board as late as last week was still buying wheat, thought it a real news story and put it on the wires.

A local grain dealer filled an order of 10,000 bushels for the Farmers' National Grain Corporation, operating with the Federal Farm Board, through a Fort Worth broker while the price was thirty-one cents, Galveston being the point of delivery.

While the eye of the nation, or the agricultural part of it, has been trained on the reputed two hundred million bushels of wheat the Farm Board bought at high prices and has been holding off the market, the board has been buying at least a little wheat. How big their buying operations have been, we are not informed.

A MAJOR HORROR

Modern students of social-psychology, delving into the mysteries of the whyfore of human actions, are wondering what can be the meaning of many strange forms of human behavior. One of these peculiar reactions of the human race is the apathy with which American people are accepting the appalling and ghastly waste of more than 30,000 men, women and children killed annually in motor vehicle accidents, and above that, nearly a million maimed and mangled and any of them rendered miserable wrecks for the remainder of their lives.

It is a major horror of all history and yet the rank and file of the citizenry accept it with complacency, only faintly conscious, it seems, of the wholesale slaughter. Only when it strikes home and becomes personal does it seem to awaken consciousness of what is going on about us. Day by day the endless destruction is recorded in the news columns in every city, town and village of the country, but there is no evidence of an outraged public opinion which might compel reform.

With the facts before us, one is forced to wonder what is the matter with a people which fails to take notice of a condition of such monstrous meanness. It might be termed race suicide on a scale unparalleled in human history. It is like a huge spectacle where the victims are also the spectators who pass around the chewing gum and chatter while awaiting their turns.

Why waste time studying the strange antics of monkeys and guinea pigs, when we have such interesting psychological subjects as ourselves—the human race—at hand without having to go to Africa for specimens to put in pens?

TAKING VACATIONS

A lot of the people in Floyd County are enjoying vacations again this year, in spite of their marketing troubles, or one might even say, on account of their troubles.

Worries, big or little, when looked at too long, get bigger and become apparently more nearly insurmountable than they really are. Given ten days or two weeks rest a pack of troubles dwindle up a lot, become more easily solved. As a matter of course, few people are taking expensive vacations, but the spending or not spending is all a matter in the mind, anyhow, and an inexpensive vacation, truly, is an enjoyable as an expensive one.

Taking a vacation does not mean, necessarily, driving a car as far as it can go in ten days or two weeks and coming home more tired than when you left. The idea for one and excuse of a vacation is that it gives one rest and relaxation and a change of social contacts. An inexpensive vacation can serve that purpose as well as an expensive one.

WHOLE WHEAT POPULAR

If you don't think the people of the county are taking to the idea of using up their own wheat one way and another to make up their meals and save expending money for flour for which they feel the mills are taking too much profit, or at least producing at too much cost, —if you don't think the folks are using wheat ground whole and oth-

erwise at the small mills around over the territory, you are mistaken.

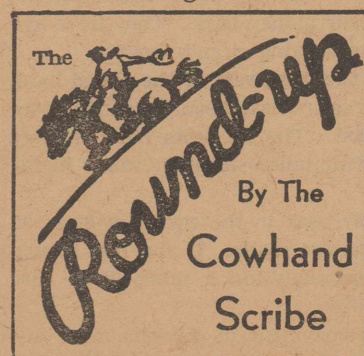
Reports from farmers who have been to Abernathy and other points where small mills are being operated, indicate that these mills have been over-run with orders. One farmer said he was at Abernathy last week and would not get his flour for several days, the mill being much behind with their orders. They are milling on custom basis or selling the flour and taking wheat on an exchange basis, according to the desires of the customers. Wheat ground, burr-mill style, is also proving popular, a mill of this type being in operation in Floydada. From a freuse of the whole wheat for bread and pastries, the general health of the community will be better, and it a mighty fine thing that it is proving so popular.

USE MORE WATER

People outside of the city limits of Floydada, located around over various portions of the county, have some wonderful gardens, lawns and flowers, and are keeping their trees beautifully by the use of well water.

Beginning in the latter part of June, people living inside of Floydada have almost well-water prices to apply on their tree-irrigation, their gardens and their lawn springling and should take advantage of the new rates to care for their trees and lawns during the summer. Most every family that makes any extensive use at all of water, will use up the 8,000 gallons of water at the old rates and from that figure may use another 20,000 gallons for only two dollars, or 30,000 for three dollars. In other words, at 10 cents per thousand gallons. The new irrigation rate is a sort of a compromise price but at that, represents a price that residents of many cities and towns would like to enjoy. The rate is applicable for the remainder of the summer. It can be made use of to keep trees growing in healthy state, to keep gardens growing and to make the flowers bloom more freely. Many a home in Floydada has an investment in trees and lawns, roses and other flowers that should not be sacrificed if at all possible to prevent it.

Use lots of the cheap water to keep Floydada more attractive.



The Round-up By The Cowhand Scribe

Mark Martin says that he has developed a new type of wheat. "You have heard of this famous half-and-half cotton," Mark said, "Well, we've got some half and half wheat—half smut and half grain."

Carrying accounts is getting to be a real burden, the collectors declare. Guess there'll be an epidemic of fallen arches.

State traffic cops have been making the feathers fly in Floyd County lately. It rubs things the wrong way to have to appear in court but after all it is a mighty fine piece of work the state officers are doing. A tail light is almost as important on a highway vehicle as headlights. The careful driver will check the lighting system on his car before he starts out on the road for night driving. Consideration of the other fellow is an important item in life and in motoring there is no exception to the rule.

The doggone dog days have got me in a daze. It must be sleeping sickness because the more I sleep the more I wanna sleep. If it were not for the fact that I might miss another clever stunt by the Republicans I would pull a Rip Van Winkle and catch up with my snoozing for one time and for all.

Guess everybody's happy and the goose is hanging high. Not one single written request has come in for the new "Love's Labor Lost" department being conducted by The Cowhand. When I organized this idea last week several had indicated that they wuz just plumb anxious to have me help solve their love puzzles. If I could get a little business started I would organize a company and place some stock but there ain't no float around here with enough water in it to float anything.

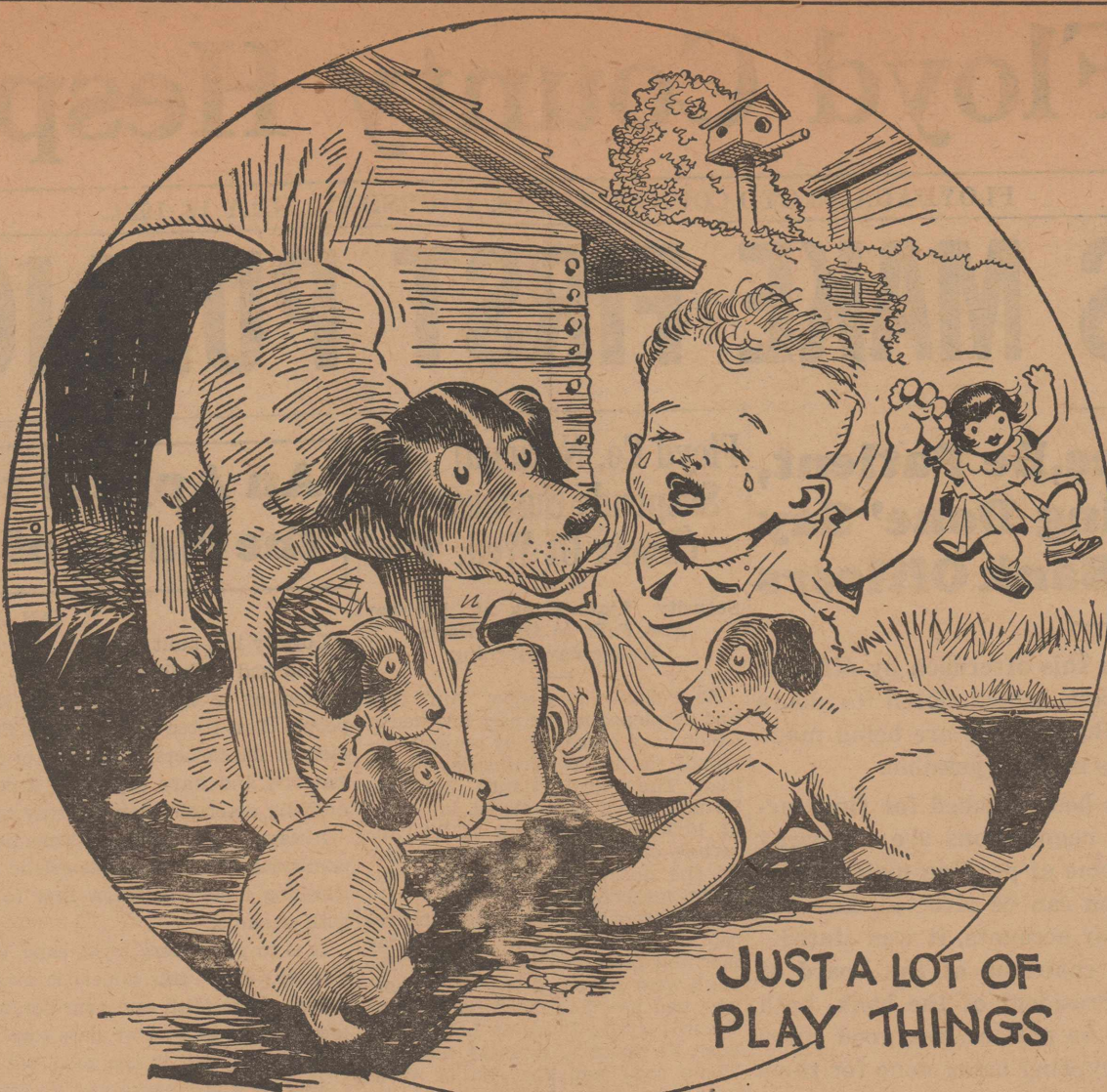
One of the farmers who received a government loan on his row crops this year told Edd Brown the other day: "Well, you can tell your uncle Sammie that his cotton he loaned me the money to plant hasn't even sprouted."

One of the greatest organizations in the world today is the American Legion. Perhaps I am not in the position to tell the other guy what he should do but just from what I have seen of the Legion's activities I am convinced that every ex-service man owes it to himself to become a member. It is a great big association of buddies dedicated to the highest of American ideals. The Legion has proven a powerful factor in getting the ex-service men their just dues. Every new member means an added unit of strength. Join the Legion and then when you need assistance you can call on your own organization.

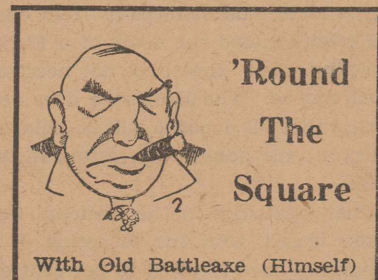
DEPRIVED OF HARMONY

There are only thirty sets of attuned church chimes in the United States.

THE GREAT AMERICAN HOME



JUST A LOT OF PLAY THINGS



'Round The Square

With Old Battleaxe (Himself)

Through the courtesy of the Martin Dry Goods Company, I am printing here an article entitled: "What a difference fifty years makes."

1881 Fifty years ago women wore hoop-skirts, bustles, petticoats, corsets, cotton stockings, high buttoned shoes, ruffled cotton drawers, flannel night gowns, puffs in their hair—did their own cooking, baking, cleaning, washing, ironing—raised big families—went to church Sunday—were too busy to be sick.

Men wore whiskers, square hats, Ascot ties, red flannel underwear, big watches and chains—chopped wood for stoves, bathed once a week, drank ten cent whiskey and five-cent beer, rode bicycles, buggies or sleighs, went in for politics, worked 12 hours a day, and lived to a ripe old age.

Stores burned coal-lamps, carried everything from a needle to a plow, trusted everybody, never took an inventory, placed orders for goods a year in advance, always made money.

1931 Today women wear silk stockings, short skirts, low shoes, no corsets, an ounce of underwear, have bobbed hair, smoke, paint and powder, drink cocktails, play bridge, drive cars, have pet dogs, and go in for politics.

Men have high blood pressure, wear no hats, and some no hair, shave their whiskers, shoot golf, bathe twice a day, drink poison, play the stock market, ride in airplanes, never go to bed the same day they get up, are misunderstood at home, work five hours a day, play ten—die young.

Stores have electric lights, cash registers, elevators, never have what the customer wants, trust nobody, take inventory daily, never buy in advance, have overhead-mark-up—mark down—quota—budget—advertising—Stock control—annual and semi-annual, end-of-month, dollar-day, founder's day, rummage, economy day sales, and never make any money.—Exchange.

A couple of Floydada business men met on the street Saturday: "Well, I heard you had a fire last Thursday." "Sh-h-h, next Thursday."

I liked to have got myself in trouble about two weeks ago, folks. In commenting on one of Jim Wilson's letters, written from Denmark, I said that anybody who could read and pronounce the names of those Danish Museums ought to be in Denmark and not in Floyd County. But I had failed to take into account the fact that we have a man right here in Floydada who was raised in Denmark. Paul Jacobson, local cotton-buyer and native son of Denmark, called my hand and was going to make me retract what I said. But after he made an attempt at reading Jim's letter, he withdrew his objections. By-the-way, I owe Mr. Jacobson my thanks for helping me spell some of those European names correctly.

Well, folks of Floydada, we've got a lower water rate for summer irrigation and there's no earthly reason now why our trees, lawns and flowers ought to suffer the rest of the summer. The new water rate is not so great as some of us had hoped for, but still it is just about as low as the City Councilmen could put it without cutting the city's income down to where the city's business could not be run

efficiently. Under the new water rate you can use 10,000 gallons of water for irrigation for only \$1.00, after you have used your regular 8,000 gallons. This new rate is mighty reasonable, folks, and we all ought to keep our homes looking pretty this summer with the new water rate. Let the water run on that lawn, trees, grass and garden! It don't cost much and it will increase the value of your property and help feed the family. Let the water run, folks, let it run!

I know a bird that is forever and eternally complaining about being sick. The guy has actually been sick all of his life. I guess he was born sick. He was born in a hospital.

Why, oh why, can't that court house be painted? If there ever was a good time to paint and re-model that old trap, right now is the time. The county is in fairly good financial shape, and paint and material and ever will be again, and besides is cheaper than it was ever before, that we've got some people here in town who have just got to have work. These men can be used to put that court house in pretty good shape at very reasonable cost and still supply them with enough money to feed their families. I'm just about to become "regusted" folks. There's no earthly reason why that thing ought not to be fixed up, now is there Mr. Commissioner? Is there?

And as for present financial conditions in Floyd County, all I've got to say is that they tell me that the grave yard is full of people who worried themselves to death over things that never happened. So, there's no use in crossing bridges before we get to them, folks. If your business is in pretty hard financial shape right now, or if your cotton and row crops look pretty punk, there's no use to get all down hearted. A hundred years from now you'll never know the difference. That's all I got to say about "conditions." Shut 'er down, George!

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF JULY 19, 1917

Floyd County will furnish under the first selective draft a total of sixty-six men to the colors.

The thought he gave to them was, according to Matthew, who tells the story, that you are made happy by what you are, not by what you get. The key to a blessed life lies in your heart. It is being merciful and pure in heart. You must not be angry, you must love every one, even your enemies.

The golden rule was a strange plan of life to most of that multitude who were there from both sides of the Sea of Galilee, from Jerusalem far to the South, and from Tyre and Sidon to the north. It is strange to many people today, as far as actually living in concern, but it is a good plan for happiness, nevertheless.

The next time you feel discouraged, or blue, or unhappy, why not go out and do something to make someone else a little bit happier for that is what you would have them do to you, is it not? Then you will be surprised how much it will help you to happiness.

"You don't have to wait until you are old to grow spiritually beautiful."

Jots in Jest

Maybe they call it peanut politics because everything connected with it is in the bag.

Once upon a time New York cops used to swing night sticks; now some of them get protection from night clubs.

How women manage to prepare meals so quickly is most uncanny.

If our secretary of treasury, on his visit to France, gets into an argument over the debt plan wise-crackers will have a fine chance to call him a Mellon feud baby.

A Kansas woman has jazz music played to her cows to increase their milk production. Hay! Hay!

If you think that nothing can be accomplished by sitting still, then how else is a chicken to hatch an egg?

Contemporary Thought

SPIRITUALLY BEAUTIFUL

Slayton, Minnesota, Herald: Have you ever known an old lady who was spiritually beautiful? Could you remember what her features were like? Or did you think of her as sort of a beautiful flower of God's handiwork, sending forth love and kindness and compassion for all; and every one loving her in turn.

This same old lady probably had no money to speak of, though she had thousands of friends and was continually happy.

You probably knew another old lady who had all kinds of money and everything that money could buy to make a person happy, yet she was not happy in the least. No one was glad to see her, because no one became happy because of her. You may not exactly remember her features, but you will never forget her sharp tongue and how happy you were to get away from her.

When Jesus gave his sermon on the Mount he answered the question of how to be happy.

Many of them would not believe, when he explained to the multitude of people who had come great distances to learn the secret of true happiness, that they were all wrong in the common assumption that the acquisition of material things alone brings happiness.

The thought he gave to them was, according to Matthew, who tells the story, that you are made happy by what you are, not by what you get. The key to a blessed life lies in your heart. It is being merciful and pure in heart. You must not be angry, you must love every one, even your enemies.

The golden rule was a strange plan of life to most of that multitude who were there from both sides of the Sea of Galilee, from Jerusalem far to the South, and from Tyre and Sidon to the north. It is strange to many people today, as far as actually living in concern, but it is a good plan for happiness, nevertheless.

The next time you feel discouraged, or blue, or unhappy, why not go out and do something to make someone else a little bit happier for that is what you would have them do to you, is it not? Then you will be surprised how much it will help you to happiness.

"You don't have to wait until you are old to grow spiritually beautiful."

LOTTERY BROADCASTING

Sotmr Lake, Iowa, Register: This is newspaper shop talk but it might be of general interest anyway. It's

all about a discussion that is taking space in the newspaper trade publications relative to the lottery laws.

It is well known to postmasters, newspaper men and most advertisers that the postal laws are exceedingly strict in forbidding publication of news or advertisements pertaining to raffles, games of chance, guessing contests or any other scheme that Uncle Sam has always regarded as falling under the general heading of lotteries. Such schemes are declared by the post office department as "inimical to the public interest." No newspaper is permitted to go thru the mails if it contains either news or advertisements pertaining to any of the above.

Recently the attorney general of Iowa, has issued orders to all county attorneys that merchants in any town, for instance, dare not give away prizes such as automobiles to the persons holding what is known as "the lucky number." And it is just too bad for any newspaper that should attempt to boost such a gift giving enterprise thru its columns.

But does Uncle Sam take similar steps to put a quietus to lottery advertising via the radio? Verily, he does not! Any radio listener knows that local lotteries are being advertised over the air in increasing quantity. Not only that but fake mediums, numberologists, fortune tellers, clairvoyants and grafters are working overtime, thru broadcasting stations on programs "sponsored" by this or that concern. No reputable newspaper would be permitted to carry fake advertisements of this sort even if it should desire to do so.

Manifestly, there is an injustice here. A bill which was introduced in congress recently reads as follows:

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the last sentence of Section 29 of the Radio Act of 1927, as amended, is amended to read as follows: "No person within the jurisdiction of the United States shall, by means of radio communication, (a) utter any obscene, indecent or profane language, or (b) announce, advertise, or conduct a lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance or announce or advertise any list of prizes drawn or awarded by means of any lottery, gift enterprise, or similar scheme."

Newspapers are on the whole in favor of the passage of that act. Or, they desire permission to carry the same brand of advertisements thru their columns that now goes over the air.

Newspaper men cannot see why, if Uncle Sam permits this sort of advertising to clutter up air currents, he cannot permit the merchants of their own towns to compete with these big concerns thru guessing contests, raffles or similar gift enterprises.

We believe the public sees the injustice of the present situation both to the newspapers of the country and to the local business houses who are the goats in the long run.

AIN'T WORTH A DAM

Albany, Texas, News: Walked into a fellow's store this week and asked the merchant about his advertising copy. He said it right blunt, said it did not do any good, did not get any results from an ad in the News. That is to say, it was not worth a damn. We did not get mad because he slapped The Albany News in the face—That was to say that it's space was not worth a damn. But on the other hand we felt sorry for him. The Albany News has been here high on to fifty years, has a circulation of twelve hundred, goes into every nook and corner of the county. Has been on the battle line for all these years for its town and county, the farm, the ranch, schools and churches, all about whitefaced cattle and laying

hens, garden, truck patches—glorified this rich soil, talked its fertility. And has lived to see wild grass land go up from one dollar to fifteen—twenty five and as high as fifty dollars per acre. And yet this fellow says that its space ain't worth a damn. Looking over his stock of merchandise, might nigh every article of merchandise in his store was nationally advertised goods. Boston baked beans, Campbell soup, early morning coffee, Star hams, cheese and crackers and prunes, all advertised goods—But when it enters this fellows store its gone into the graveyard and the tombstones are up. Don't believe in advertising, sorry for you, boy. When you fell out of bed this morning, your naked feet hit an advertised rug, then you got into a suit of B V D's nationally advertised goods, lighted a Camel cigarette, nationally advertised. Got your feet under a pine table made in Battle Creek, Michigan, slapped your Rogers silver knife in a ball of creamery butter, advertised—poured Nigger head molasses on an Aunt Jemima's hot cake, drank advertised coffee. Then went out and stepped on the gas and came down to the store in an automobile very much advertised. Yes the company spent ten million dollars advertising it last year. And say boy, some day they are going to haul you out to the graveyard in an advertised ambulance going to let you down in your grave in an advertised casket. Then the last and final act they will pile advertised flowers on your grave—And of course boy, you are going up to Heaven in the sky and that is the city that has been advertised more than any other city heard of and we hope that God and the angels will give you a lesson in advertising. No, space in the Albany News ain't worth a damn.

Letters From Readers

Paris, Tenn. July 7, 1931.

Dear Editor and friends:— We left our home last Tuesday morning at 9:30. We went through Matador, on through Crowell and into Frederick, Oklahoma. The crops were looking good and they were as a whole, the cleanest crops we've seen in a good while. The wheat around Frederick was fine. Some were threshing, others had left their in the shocks.

We crossed the Red River north of Oklaunion. The crops from Frederick to Oklahoma City were good but from Oklahoma City to Ft. Smith, Arkansas, were poor. The soil looked poor and didn't have much foundation. On the Arkansas River bottom crops were much better. There were not any chickens around Arkansas.

The ladies were doing their washing alone in creeks and to our surprise, their clothes were real white. We then went to Little Rock, Arkansas and from there we saw fields of rice growing. This was surely a pretty sight. Cotton looked good through this section. The corn was good, too.

We next went to Memphis, Tenn. Here there was a beautiful park. It is a National Park. Its name is Overton Park.

We are enjoying the scenery through this country. The pines are so plentiful. There are lots of Paradise trees and Oaks are the largest of them all.

This town Paris is about 9000 in population. Has pretty churches and a pretty court house.

We will leave here and go to Murfessboro, Tenn. We shall write to you again next week.

Your friends, Mr. and Mrs. S. L. Rushing and daughters, Pauline Rushing and Mrs. T. M. Jones.

In a stream near Bellingham, Wash., Carl Miller caught a trout equipped with 2 regular mouths, one of which was smaller than the other.

JUST THINKIN' by Charles S. Kinnison

Morning Song

'Twas a morning drab and dreary, Dawn' of day was soon to break— Dulled by sleep, my eyes were bleary, I was up, but half awake! At the house, I vain would tarry, For the day looked hard and long. Then—the little old canary Warbled forth his morning song!

Did I say that I was gloomy, That the world looked drab and gray, And was unattractive to me? Yes, it's true—I'm 'shamed to say! But the little glad canary As he sang, to greet the dawn, Filled my heart with music merry And my shadows soon were gone.

I was eager for the duty Of the day that lay ahead— It would be a day of beauty, On which God his smiling would shed! I had not a cause for grieving, I was doubly blest, I knew— And, as I the house was leaving, I'd a song of gladness, too!

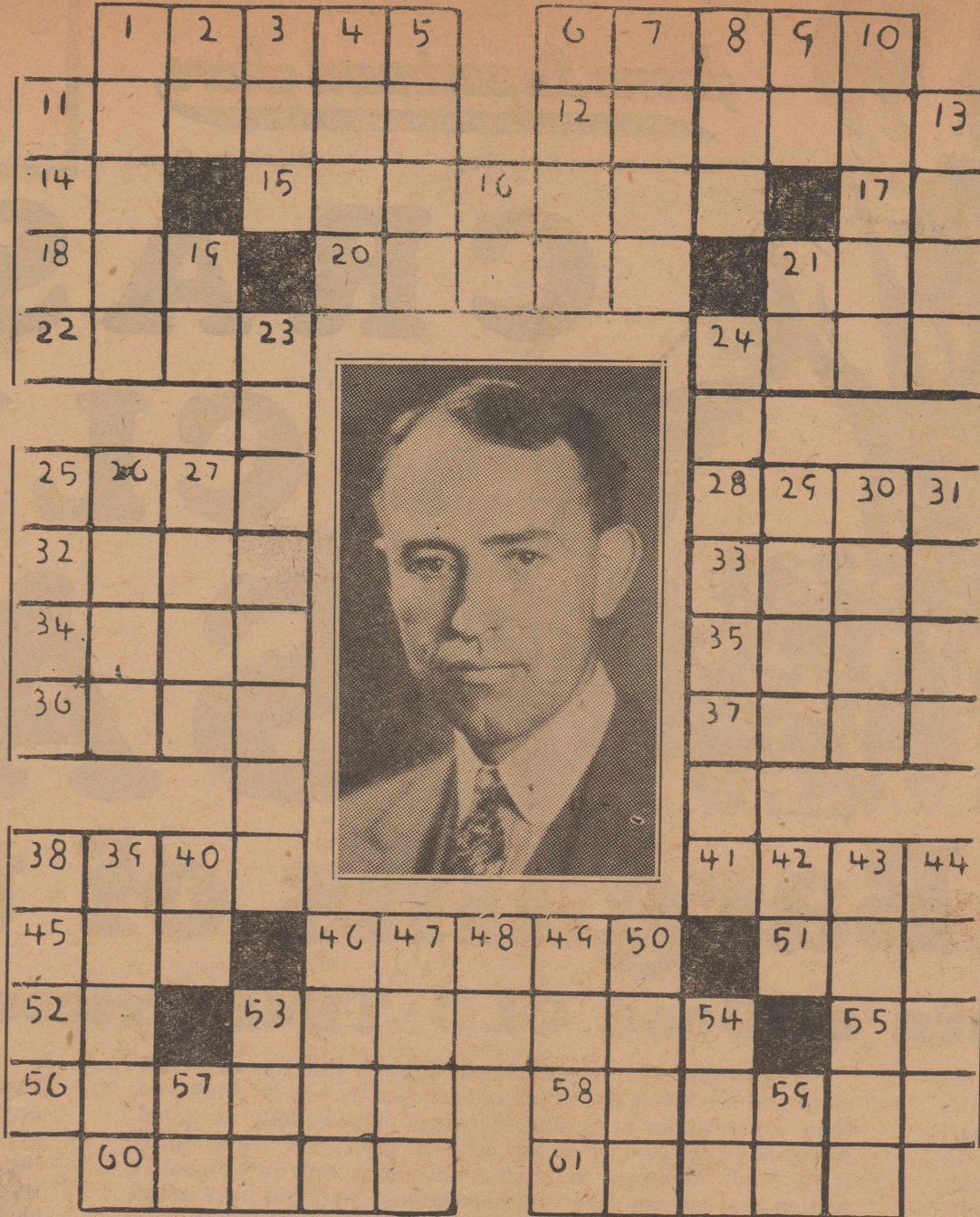
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WOMEN'S SOCIETY

Here's A Novel Cross-Word Puzzle For You



How to Solve The Cross-Word Puzzle

- HORIZONTAL**
- Insects
 - Australian bird
 - Hunt
 - Hammered
 - Initial of man pictured
 - Science of divisible matter
 - Sun God
 - Writer
 - Benches
 - Obtain
 - Former Russian ruler
 - Not win
 - Against
 - Flying toy
 - Last name of prominent judge
 - Ages
 - Falsified
 - Blood vessel
 - Either
 - Island
 - Team
 - Desire
 - Insect
 - Grain
 - Ocean
 - Second note.
 - A Floydada dry goods man.
 - By
 - All
 - Large bay windows.
 - Carries
 - Fight
- VERTICAL**
- Nourishes
 - Sixth note
 - Age
 - Performs
 - Foot covering
 - Gush forth
 - Wad
 - Tree
 - Union Label (abr.)
 - Dries up
 - Cat command
 - Fixed time
 - Mother
 - Each
 - Proceed
 - Arctic animal
 - A Floyd Co. school
 - Capable
 - Spike
 - Binds
 - Angers
 - Appendage
 - Slave
 - Peel
 - About
 - Pronoun
 - Verb
 - Another Floydada merchant.
 - Head coverings
 - Did wear
 - Tints
 - Plural ending
 - Particle
 - Ripped
 - Slap
 - Nothing
 - Preposition
 - Wide shoe.

Few flowers make so lavish a show for so small an effort in growing them as irises. If planted in a border, irises should be spaced so they can develop into clumps strong enough to carry 8 to 10 stalks of bloom. Do not let plants surrounding them grow over them after their flowering season. Shade over the iris rhizomes prevents the proper ripening of the plant and so curtails the bloom the next year. The flower buds for the next season are formed in late summer or early autumn and it is best to divide and transplant either before or after this time.

Mrs. Moore, Mrs. Bishop Hostess To Sunday School Class.

Mrs. Frank Moore and Mrs. L. T. Bishop entertained the Fidelis Matron Sunday School class of the Baptist Church last Wednesday afternoon in a business and social meeting at the home of Mrs. Moore.

After the business meeting, a social hour was enjoyed when the hostesses served delicious refreshments to Mrs. John McCleskey, Mrs. Clayton Teague, Mrs. G. E. Bond, Mrs. S. J. Latta, Mrs. Roy Burrows, Mrs. E. L. Norman, Mrs. Roy Paschall, Mrs. E. L. Angus, Mrs. H. O. Cline, Mrs. J. D. McBrien, Mrs. P. D. O'Brien, Mrs. L. J. Welborn, Mrs. Frank Bass, Mrs. Joe Breed, Mrs. S. M. Cole, Mrs. Fred Ebling, Mrs. R. C. Henry and Mrs. M. L. Kizzlar of Altus, Oklahoma.

Mrs. Daily Honors Mother With All-Day Entertainment.

Mrs. Bill Daily was hostess at an all-day party honoring her mother Mrs. M. L. Kizzlar of Altus, Oklahoma at her home Wednesday.

Guests arrived at 11 o'clock each bringing a dish prepared for the noon hour when dinner was served buffet style. Matinee tickets were used as plate favors which the guests were asked to use when they went in a party to the theatre for the afternoon's entertainment.

Those enjoying the day were: Mrs. P. Rutledge, Mrs. Glad Snodgrass, Mrs. R. E. Fry, Mrs. E. C. Henry, Mrs. W. P. Daily, Mrs. Ross Henry, Mrs. W. I. Cannaday, Mrs. I. W. Hicks, Mrs. Homer McDonald, Mrs. J. B. Jenkins, Mrs. W. C. Grigsby, Mrs. J. G. Wood, Mrs. E. P. Nelson, Mrs. Kenneth Bain, Mrs. E. L. Angus, Mrs. W. M. Massie, Mrs. G. A. Linder, Mrs. Frank Stovall, and the honor guest, Mrs. M. L. Kizzlar.

Mrs. Daily, Mrs. Henry Honor Visitors With Dinner.

Mrs. W. P. Daily and Mrs. R. C. Henry were joint hostesses last Sunday with a 12 o'clock dinner honoring Mrs. M. L. Kizzlar of Altus, Oklahoma, and Mrs. E. J. Morehead and daughters, Dorothy Jane and Marjorie Sue, of Plainview.

Others present for the dinner besides the honor guests were: Mr. and Mrs. Bill Daily and daughter Jo Ann, R. C. Henry and sons, R. C. Jr., and Billie Burke, Mrs. R. E. Adams and Mr. Daily.

Mrs. Willson Conducts Lesson For W. M. S.

Mrs. J. M. Willson conducted the Bible lesson on "Laws of Separation" last Monday afternoon for the Women's Missionary Society of the M. E. church when they met at the church for their regular Bible study. The society will meet in a social meeting next Monday afternoon at 4 o'clock with Mrs. D. D. Shipley.

Presbyterian Aid Met At Church.

The Ladies Aid of the Presbyterian church met last Monday afternoon at the church for a study from the book of Genesis taught by Mrs. J. L. King.

Mrs. S. G. Underwood conducted the devotional after which a short business session was held. The Aid will meet again Monday afternoon July 27 at the church at 4 o'clock.

Mr. and Mrs. Cummings Hosts To Ace Bridge Club.

Mr. and Mrs. A. D. Cummings were hosts to the Ace Bridge club Tuesday evening at their home on West Virginia Street.

Four tables were arranged for the games of bridge on the lawn. Mrs. T. W. Whigham and Robt. A. Sone received high score. At the conclusion of each game slips were drawn to tell each player how they should count their score.

At a late hour the guests were invited into the house where lovely refreshments were served to Mr. and Mrs. J. C. Gilliam and Mrs. Horace Lindley of Tulsa as guest at the meeting and Mr. and Mrs. Robt. A. Sone, Dr. and Mrs. W. Hubert Seale, Mr. and Mrs. G. L. Kirk, Mr. and Mrs. T. W. Whigham, Mr. and Mrs. L. J. Welborn and Mr. and Mrs. Frank Bass.

Mr. and Mrs. L. G. Kirk will be hosts to the club Tuesday evening, July 28 at 8:30.

Porterfield M. S. Takes up New Study.

Members of the Porterfield Missionary Society of the M. E. church met last Monday afternoon to take up their new study course. Mrs. Robt. A. Sone conducted the lesson on the book of Hebrews.

The society will meet at the church next Monday afternoon at 4 o'clock for a lesson study in place of the social with Mrs. T. W. Whigham as had been planned.

Baptist W. M. S. Hold Circle Meetings.

North Circle of the Baptist Women's Missionary Society met last Monday afternoon with Mrs. J. V. Daniel with five members present.

Mrs. W. F. Weatherbee conducted the devotional and a lesson from the new study book, "Missionary Lesson from the Bible," was then given. The society will meet Monday afternoon, July 20, at 4 o'clock with Mrs. E. L. Norman.

Duplicate scale books at The Hesperian Office.

J. W. Wright Honoree at Birthday Dinner.

Friends and relatives met Sunday at the home of Mr. and Mrs. J. W. Wright, 615 South Wall street to honor Mr. Wright with a surprise birthday dinner. Ice cream was served in the afternoon.

Mr. Wright came to Floyd county in 1906 and has resided here since. He was seventy-five years of age July 11. Mr. and Mrs. Wright have four children all of whom live in Floyd county. They are W. C. and N. O. Wright, Mrs. A. M. Battey and Mrs. J. A. Jameson.

Those enjoying the day were Mr. and Mrs. W. C. Wright and family, Mr. and Mrs. N. O. Wright and son Harley, Mr. and Mrs. A. M. Battey and children, Mr. and Mrs. J. A. Jameson and son Lester, J. F. Roberts and son Frank, Mr. and Mrs. Brent Breed and family, Mr. and Mrs. Jim Higgins and children of Petersburg, Elder W. J. Higgins of Snyder, Elder C. L. Garrett and family and Mrs. Bostic of South Plains, S. E. Taylor and D. L. Handley.

Y. W. A. and G. A.'s Are Entertained at Matador.

The Young Women's Association and Girls' Auxiliary of the Baptist Church at Matador entertained the girls from the same organizations of the Baptist Church here last Tuesday from 4 till 6 o'clock, at Matador.

After a very interesting program, lemonade and cake were served and a social hour enjoyed.

Mrs. Johnson Hostess to Pastors Helpers Class.

Members of the Pastors Helpers Sunday school class of the M. E. church and other guests enjoyed an all day meeting with Mrs. Ella Johnson as hostess.

A devotional meeting was conducted at 10:30 with Mrs. Geo. Dickey as leader of the lesson from John 14, prayer by Mrs. J. L. King followed by singing Sweet Hour of Prayer. The business meeting was conducted by the class president, Mrs. Lillie Britton, after which Mrs. Bob Green gave an interesting talk on the workings and life of the employees of a large cotton mill which she visited on her recent trip. This talk was greatly enjoyed by all.

At the noon hour a lovely dinner which had been brought by the guests was served to the following: Mrs. R. M. McCauley, Mrs. W. M. Colville, Mrs. Courtney, Mrs. A. P. McKinnon, Mrs. O. B. Olson, Mrs. J. S. Solomon, Mrs. D. Shipley, Mrs. Lillie Britton, Mrs. J. E. Eubanks, Mrs. J. E. Appling, Mrs. Alice Seale, Mrs. Geo. Dickey, Mrs. W. C. Hanna and Mrs. Bob Green, visitors were Rev. and Mrs. Sam Young and daughter Elizabeth Ann, Verna Lynn Olson, Mrs. Fred Brown, Mrs. J. L. King, Mrs. R. L. Henry, Mrs. P. M. Smith, Miss Veda Wooten, Mrs. Mary Kirchner of Dallas, Mrs. K. D. Middleton of Abilene, Mrs. McAfee of Corsicana and the hostess.

At 4 o'clock each guest departed declaring they had had a lovely day.

15-Cent Special Road Tax Not To Be Levied

(Continued from page 1)

road and bridge levy, a net decrease of 9 cents on the \$100 valuation.

"The court, I am sure, will not levy a cent more in taxes than they absolutely have to levy," Judge J. W. Howard said Monday afternoon. County Attorney Tony B. Maxey Monday afternoon said, in response to inquiry that the specific law under which the elections in Floyd County were held, has been declared unconstitutional by the higher courts of Texas. Such being true and the law itself being unconstitutional the levy would be clearly illegal, there being no authority in law for its levy or collection.

"The remedy for the citizens of the county, if they want the tax levied," he continued, "would be by proper petition initiate and have called a county-wide election for the levy of the special tax, which such county-wide election, would be in conformity with the mandate of the constitution and existing law. Meanwhile there is no lawful way to continue the levy of this special 15-cent road tax."

Misses Helen McKinney and Mildred Raley returned home Wednesday from Canyon where they have been attending W. T. S. T. C. during the summer months.

Mr. and Mrs. Edd Johnson left Wednesday for Valley Mills, Texas, where they will visit for the next few days with Mrs. Johnson's relatives.

Ed Leonard, of Travis, Texas, is here visiting with Mrs. V. A. Leonard and other relatives. He arrived Monday.

Mrs. Pinky Guynes of San Antonio who is visiting with her mother, Mrs. Hubbard, of Lockney, spent Tuesday here with friends. Mrs. Guynes will be remembered as Miss Pinky Hubbard and was a former resident of this city.

WHEN DREAMS COME THROUGH

To a psychoanalyst the human mind is exposed as a wart on the face, and has much the same appearance.—Collier's Weekly.

This week The Hesperian presents this most unique feature which, it is believed, will prove unusually popular with the big family of readers.

Cross-word puzzles are always a source of educational entertainment for young and old alike and the puzzle appearing above this week is exclusive with The Hesperian. It was worked out by Otho Clendennen of this city and drawn by him on a special mat and prepared right here in Floydada. It is one of the "keenest"

ideas this newspaper has presented in years and it is expected to have an even greater interest due to the fact that local names appear in the puzzle.

It's great fun to figure out. Get a pencil and start to work and see how quickly you can solve it completely. And when you get through and if you have enjoyed this new feature take a minute and drop us a line or two expressing your opinion of the puzzle and whether you would like to have more similar to this one.

This is done for two reasons: first to furnish educational entertainment for you, and second to introduce some of Floydada's most influential citizens, helping us all to get better acquainted with our friends and neighbors.

Grab a pencil, work out the puzzle, and then let us hear from you. Otho will appreciate it, and so will we.

Watch for the solution next week on the classified ad page and see if you solved it correctly. Good luck.

Nail Picker Gathers Nearly Two Tons

Giant Magnet 'Attracts' Unique Collection In Trips

Refuse Matter From County Highways

Almost two tons, 3,500 pounds to be exact, of nails, tin and scrap iron were "collected" from Floyd County highways during the past week by a magnet machine operated by W. L. Crooks and John Moneycutt, of Amarillo, with the State Highway department. The refuse material was picked up by the machine on Highway No. 28 from the Motley County to the Hale County lines and the streets in Floydada and Lockney.

The 125-volt magnet, operated by a tractor motor mounted on a special truck body, had cleared the highway of nails, wires, bottle tops, mashed cans, crushed buckets, steeples, scrap iron, washers, nuts, screws, and bolts, and every description of misery makers for motorists' and their tires, a perusal of the "drag" disclosed.

From the Hale County line on the west to Lockney the nail picker collected 490 pounds of refuse Thursday of last week. In going from Floydada to Lockney a total of 390 pounds were picked up Saturday and 350 pounds on the return trip. In one "drag" from the first lake east to the square a total of 90 pounds were gathered Tuesday morning.

The magnet on the machine may be raised and lowered similar to a grader blade. It picks up any kind of iron but does not attract copper or brass.

"We make from 2 to 12 miles per hour and cover about 60 miles per day," Mr. Crooks said. "We have more flats than anybody. The nails drop off the magnet sometimes and then we do the tire changing act." To prove his statement a tire promptly went flat while the machine was parked on the pavement on South Main Street. The magnet is capable of lifting a 100-pound piece of iron, it was explained.

The machine here is one of the largest in the state and is operated from Division 4 at Amarillo. Floyd County is in Division 5 of the state.

Mr. Crooks and Mr. Moneycutt left Tuesday morning for Dickens County and will go from there to Lubbock County.

M. L. Solomon and A. J. Cline spent Wednesday in Canyon.

Wesley Eddy, who will act as master of ceremonies for a Buffalo (N.Y.) theatre, met neither marry nor grow a moustache until 1934, according to the terms of his 3-year contract with the manager of the theatre.

Too Late To Classify

LOST—Log chain about twenty feet long on Lakeview road or in town. G. E. Bond. 211tpd

Close-Out SPECIALS

Silk Hose

Ladies' Chiffon Full fashioned Silk Hose. All Colors.

79c

House Dresses

A good selection of fast color materials.

49c - 79c - \$1.48

Children's Wash Dresses

Made by Jack Tar and Lucette. Fast colors. Sizes 6 to 14

98c - \$1.48

Just received a few

New Voil Dresses

\$1.95

Ladies' Silk Dresses

Worth up to \$12.75. Your choice, only

\$5.95

Special Prices on all

Swim Suits

New Voil Dress Material

Just received, per yard only

29c

All Silk Undies on Sale!

All Silk Piece Goods on Sale!

Just received, a big new shipment of

New Fall Shoes

Come in and be fitted.

One Lot Gossards

Go on sale at exactly

One-Half Pirce

If you want good, honest merchandise at the lowest prices possible, come to

C. R. Houston Co.

Bargains in Second-Hand Machinery

If you are going to be interested in a used PLOW, TRACTOR, or DRILL, or any other used farm implements, come in and talk it over with us. We can fix you up with whatever you may want, at a reasonable price, and satisfactory terms.

"Farm With A Farmall"

Rutledge & Co.

Hurry!

Everybody



THE OLD-TIME PRICES OF YEARS AGO!

EVERYBODY SAVES

—AT—

Stone Department Store
Incorporated

"Outfitters for Everybody" Floydada, Texas

Store Closed All Day

—Thursday, July 16—

Sale Opens Friday, July 17, at 9 a. m.

CRASHING CLIMAX SALE!

Greatest Bargains of the Year!

Celebrating the Return of Good OLD-TIME Prices Bigger Values

It's Here! The Sale of Sales! For weeks and weeks we have planned, worked and prepared for this MIGHTY SMASHING CLIMAX SALE with the outstanding values of the year. We have ALWAYS KEPT FAITH with you, our friends, in our advertising and we want to assure you of the greatest, most sensational and daring low prices this store has ever put forth in a sale. Lowest prices since 1913!

Before the war prices! Look through this big advertisement and see a few of the many bargains we are offering you, then come to our store and see many more equally as good. Never have prices been so low as right now. We are shouting it out loud. We want to impress upon every one in this entire section that we can save you more money than you have saved at a sale in many years. BE HERE!

Here are the facts: Merchandise is selling cheaper in the Eastern Markets than in many years, which means we are buying cheaper. With lower manufacturing prices and our system of paying cash, taking all the discounts and only buying when we are assured of the VERY LOWEST quotations without lowering our quality—that's why we can make you these amazing prices at SUCH SAVINGS!

SALE BEGINS FRIDAY, JULY 17 Lowest Prices Since 1913!

LOOK!

FAST COLOR

36-Inch Prints



A great value, folks, but you had better be here early—they won't last long. Every item in stock reduced for this CLIMAX SALE. Yd. **10c**

Ladies' Hats

Choice for

\$1

WASH FROCKS

New! Dainty Made Styles. All Guaranteed fast colors. Buy them at this sale for only.....

88c

Men's Sox

Plain Lisle in assorted colors. Opening Day Special—

pair **5c**

HURRY!



Brown Domestic

Look! Better be here on time for this item. Very best grade, heavy brown domestic—

6c yard

81x90 Sheets

Good grade, free from starch. We have only about 100 of these sheets, so be here early for yours. Each—

59c

Rayon Undies

They're beautiful. All colors—bloomers, teds, step-ins and panties. Some with dainty lace trim pockets. Truly a bargain—

37c

Shoe Polish

(Liquid) Regular 25c Seller

10c

While It Lasts!

Rayon 2-Piece Underwear

You will pay 49c elsewhere for these. All colors. All sizes. Elastic waist band. Only—

34c



DRESS SHIRTS

Values up to \$1.98 All sizes. Solid colors and fancies. Men, they're dandies! At—

84c

Drastic Price Reductions

Boys' Overalls

Heavy blue denim in all sizes. Well made. A 75c value. For—

43c

Men's Overalls

Heavy blue denim. Extra well made. All sizes. Extra Special—

69c

Men's Work Shirts

For the man who wants a work shirt to stand wear, here it is in a 50c extra heavy triple stitched blue chambray—

43c

Heavy Big Yank shirts in blue and gray. Ventilated and triple stitched. 98c value,

69c



Ladies' Hosiery

Rayon and silk mesh hosiery in all the desirable colors. There is not room to list every item we have, but we promise you a store full of bargains.

34c

Beautiful full fashioned hosiery..... silk to top.....in sheer quality. Values to \$1.98 and all good colors—

77c

Genuine Kotex

In box of 12. No imitation. Below cost price. SAVE NOW.. in EVERY department.

28c Box

All Ready-to-Wear at Less than 1/2 Price

We are boasting of the artful fashioning that each of these dresses represent, and of the Money-Saving Prices we are asking...Values* to \$7.95—

\$3.00

Regardless of the style or price that you have in mind, come to our store Friday morning and inspect the styles and compare the values we are offering. Values to \$16.75 in this remarkable group—

\$7.00



All Ready-to-Wear at Less than 1/2 Price

Every dress in stock bears a red sale ticket that tells the price...and they are priced to clear the house of every dress in stock. We need more space for incoming merchandise. You need the dress. Come and save FRIDAY! Beautiful selection from one group at—

\$5.00

LADIES' NOVELTY

Jewelry

Going almost at your own price. Come early for yours.

Men's Waist Overall Pants

Made for service. They are growing in popularity and we're making you a real price for this Climax Sale—the biggest of them all. Real values, men. All sizes. Going at—

69c

SHOES REDUCED!

CHILDREN'S SHOES reduced. Values to \$1.98 for this sale—

79c

LADIES' SHOES, values up to \$6. Newest styles. Three big racks—

\$1.00 - \$2.50 - \$3.00

MEN'S SHOES, values to \$10.00 special values at—

\$2.00 - \$3.00 - \$4.00 - \$5.00

CANVAS GLOVES

Climax Sale price. Good grade. Selling at 1/2 price—

5c pair

TENNIS SHOES

A DANDY VALUE! Heavy reinforced sole. We have them in all sizes for men, women, boys and girls.

69c pair

MEN'S FANCY

DRESS SOX

Pair

10c

Out They Go!

Men's Suits

The Biggest Values you ever saw! As low as

\$4.98

YOUR OPPORTUNITY TO SAVE

ECONOMY is the thing you are interested in...to buy what you need at the lowest possible prices. That is just what this sale will permit you to do. Secure your needs economically. READ—then COME AND SAVE!

Stone Department Store
Incorporated
FLOYDADA, TEXAS

Store Closed All Day Thursday
Sale Begins 9 a. m. Friday, July 17

Most Widely Read News Medium In Floyd County

The Floyd County Hesperian

One Of Floydada's Oldest Institutions

VOLUME 38

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JULY 16, 1931.

NUMBER 21

NINE CENT REDUCTION IN 1931 TAX RATE PROBABLE

City Grants Reduction In Summer Water Rates

Irrigation Rate Effects Saving of 10c per 1,000 Gallons Over 8,000 Minimum.

A substantial reduction in city water rates for summer irrigation purposes was effected Friday afternoon by the City Council...

The revised schedule provides for a rate of 10c per 1,000 gallons of water, after a minimum of 8,000 gallons have been used.

It is believed by the council that the new rate will effect a substantial saving for the consumer...

Where city water is used for irrigating gardens, lawns and so forth, the consumer uses from 18,000 to 30,000 gallons per month...

Old Settlers Picnic Date Will Be Set When Directors Meet Sat.

The directors of the West Texas Old Settlers Association will set a definite date, and make plans for the annual picnic at the Hank Smith Memorial Park at Mt. Blanco...

The dates for the picnic, likely will be August 14 and 15, Mr. Smith said, but this will be determined definitely when the directors of the association meet.

W. C. T. U. Organized By Women Of Floydada

Mrs. J. L. King President of Organization That Will 'Fight Evils of Our Homes.'

A group of women and two of the ministers of the town met Tuesday afternoon, July 14 at the Presbyterian church to organize a "Woman's Christian Temperance Union."

After the singing of several songs Rev. Claude Wingo led in prayer and Mrs. J. L. King read the scripture and gave a very interesting talk concerning the purpose of the organization.

The following officers were elected: Mrs. J. L. King, president; recording secretary, Mrs. Claude Wingo; corresponding secretary, Mrs. Ella Johnson; treasurer, Mrs. W. M. Colville and publicity woman, Mrs. J. DeHart.

There is to be a vice president from each church in the city elected at the next meeting.

E. S. RANDERSON IS MANAGER GULLION'S SUPER SERVICE STA.

E. S. Randerson, local agent for the Gulf Refining Company, Saturday of last week completed negotiations with J. N. and J. E. Gullion for the ownership and management of Gullion's Super Service Station on East California and Wall streets.

Mr. Randerson purchased a part of the equipment of the station and will do tube repair and greasing work. The station will be operated under the firm name of Orange Disc Service Station.

A full line of tires and tubes will be carried, it was announced. "We plan to make it a one-stop station," Mr. Randerson said.

R. C. Patton is active manager and Dale Strickland is also employed at the station.

Mr. Gullion and his son stated that their plans were indefinite for the future.

Legion And Auxiliary To Have Picnic Monday

All Ex-service Men and Families Urged to Attend Gathering At Day Crossing.

"Fun galore for everybody" is the promise made by Roy L. Snodgrass, commander of McDermott Post American Legion, for all ex-service men and all women eligible for membership in the Ladies Auxiliary of the Legion when they stage a picnic Monday night at the Day crossing on Blanco Canyon.

Every ex-service man in this section and all women eligible for the auxiliary are requested to meet at the Legion Hall at 6:30 o'clock Monday evening and join the auto caravan to the canyon.

Featured on the evening's entertainment is a three-round boxing bout between John (Cyclone) Maxwell and Bob (Mickey) McGuire. Other "preliminaries" are also being planned for the ring.

The picnic will take the place of the regular legion meeting night and officials of the post are urging all ex-service men and their families to be present.

M. E. Church Will Take Wheat On Assessments

At an enthusiastic meeting of the board of the Methodist Church held Tuesday afternoon for discussing the financial situation of the church, it was unanimously voted to extend to as many of the members as desire the following proposition, according to Rev. Sam Young, pastor of the church:

"Wheat will be accepted at fifty cents per bushel, delivered at Floydada at a designated place. Frying size chickens will be accepted at fifteen cents per pound, hens at sixteen cents per pound and eggs at fifteen cents per dozen."

These prices are considerably above the market price, but as the assessments were made this year on normal prices on commodities, the church board is willing to meet the membership more than half-way and offer them more than the regular prices that prevail at this time in order to help the church members who prefer to pay in produce, according to Rev. Young.

"We believe that every member of the church desires to pay as much as possible on the church budget," Rev. Young said yesterday. "And hope that this proposition will offer some inducement to the members in meeting their church obligations."

"If you have only a few bushels of wheat you can spare or half a dozen chickens, or a few dozen eggs, bring them in and you will be given credit for them on assessment. We hope that you will be able to co-operate with us in this movement and that you will be responsive to this plan," he said.

SHERIFF ATTENDING STATE CONVENTION AT HOUSTON

Sheriff J. M. Wright left the first of the week for Houston, Texas, where he is in attendance at the convention of the State Sheriff's and Marshall's Association this mid-week.

He visited enroute with relatives at his former home at Austin. Mrs. Wright and their son, Hearon, accompanied him as far as Austin.

Frank L. Moore made a business visit to Hart one day this week.

Floyd Co. National Suspends Business As Climax Of Wed. 'Run'

Security State Bank at Lockney Also Fails to Open Doors Wednesday Morning.

As a climax of a slow "run" that had developed in the past few weeks, which was climaxed by several demands for money Wednesday morning, The Floyd County National Bank of this city, closed its doors at 10:30 yesterday and at 2:30 directors of the bank posted a notice on the door that its business was being suspended.

Depositors who demanded and received their funds Wednesday morning prior to the closing of the bank were composed largely of those who had heard of the failure of the Security State Bank at Lockney to open its doors Wednesday morning. These soon had the run of Wednesday morning under way at the local institution, and following the closing of the doors the directors, after consideration, turned the affairs of the bank into the hands of an examiner.

Except for disappointment and regret over the closing of the bank, which had had a long and useful career, there was little to indicate on the streets that anything of an unusual nature had occurred throughout Wednesday.

The bank had an excellent statement as of date June 30, their cash reserve being \$126,200.15 on that date, deposits of \$362,218.65, loans totalling \$313,199.96, capital and surplus of \$53,214.46. Rediscouts with the Federal Reserve Bank were \$72,000.

Although no statement was made for the press, it was indicated that the people who owed the bank had been unable to liquidate their indebtedness this season as rapidly as had been expected on account of low commodity prices. This fact, coupled with continued withdrawals, made the closing of the institution necessary. Resources of the bank are such that it is anticipated, with proper handling on the part of the collecting agent, practically complete, if not complete, re-payment can be made to depositors in due course.

The bank, established in 1909, was nationalized in 1925. T. S. Stevenson, president of the bank, has had a long career as a banker in this area, and the list of stockholders includes a number of leading business men of the county.

Deposits of the Security State Bank of Lockney, which failed to open Wednesday morning, were given at \$69,872.25, signed certificates \$6,554.00, loans \$88,848.00, and bills payable \$32,590.00. The capital stock was \$25,000. Inability to liquidate assets of the bank quickly was assigned as the reason for closing the institution.

Baptists Hold Revival At Mt. Blanco Church

Rev. G. W. Tubbs will conduct the services at a revival meeting which opens at Mt. Blanco Baptist Church Saturday night and he will be assisted by Rev. H. M. Burnham of Whiteflat.

The meeting will continue for a week or ten days and a general invitation has been issued to everyone to come and worship.

The revival is one of a series being conducted by the Baptist Association preachers in various communities during the summer.

LOCAL MARKET

Turkeys Old toms, per lb., .8c No. 2 Turkeys, per lb., .6c Turkey Hens, No. 1, .12c

Poultry Hens, 4 lbs. and up, .11c Hens, under 4 lbs., .9c Old Roosters, .4c Colored Fryers, .14c Leghorn Fryers, .11c Stags, .6c Guineas, each, .15c Geese and ducks, .6c

Eggs Eggs, Canded, per doz., .8c Eggs, Stamped Infertile, doz., .10c

Cream Butterfat, per lb., .15c

Hides Hides, per lb., 1 1/2c

Hogs Top Hogs, per lb., 6 1/2c Packers, per lb., .4c Hog Company, .3 1/2c

Grain Wheat, per bushel, .28c Barley, per bu., .25c Oats, per bu., .20c

ROTARY CLUB MEMBERS HEAR 'JUBILEE YEAR' AT LUNCHEON WEDNESDAY

G. L. Kirk, of the West Texas Gas Company was presented by the program committee at Wednesday's noon-day luncheon of Floydada Rotary Club, held in the basement of the First Baptist Church, and he gave some of the high lights in the development of the natural gas industry in its modern conception.

This talk, along with a talk by P. D. O'Brien on "Jubilee Year," an exposition of the pre-exilic plan of the Jewish tribes to make every fiftieth year one in which all debts were cancelled, all prisoners released, all slaves freed from bondage and all real property reverted back to the original owners, made up an interesting program.

O. P. Rutledge, vice-president of the club, presided at the meeting.

New Features Planned For Monday Trades Day

Floydada Merchants Planning 'Big Day' For Floyd County Farmers August 3.

An entertainment program that will furnish several hours of fun for Floyd County farmers is the feature of Floydada's second First Monday Trades Day on August 3, according to merchants who are sponsoring the periodical event. The first event of this nature sponsored on Monday, July 6, met with such an encouraging reception that it has been decided to continue the Trades Day plan.

In addition to the features of the first event, which were centered principally upon the many merchandising bargains offered by local merchants, contests, games, and free entertainments are being planned. Many valuable prizes in merchandise will probably be given again at the next event, since the reception of the free-prize idea was so good at the first event.

Shade and water will be provided for the livestock; it was announced and every encouragement possible given those who may be in a position to do so and desire to exchange stock, poultry, household goods, or farming implements.

"It will pay you to trade in Floydada" is the slogan being adopted by many of the merchants sponsoring the event, and they are already making plans to make this statement ring true at the second Monday Trades Day, August 3.

Tri-State Mercantile Agency Opens Office For Collections Here

The Tri-State Mercantile Agency, with R. C. Henry as manager, opened offices in the Readhimer Building, West California Street, last week and is getting fitted up to do a general collecting and adjusting business for mercantile establishments over this section of Texas, eastern New Mexico and southern Oklahoma. Already several contracts for collection of accounts have been signed up by the company and Mr. Henry feels the new agency will fill a need in the territory.

Miss Roxie Norton will be in charge of the office of the new agency.

C. D. GIBBS RESIGNS AS MANAGER OF STONE STORE

Cecil D. Gibbs, manager for the past year and a half of Stone Department Store, Inc., formerly C. E. Stone Co., Wednesday tendered his resignation effective immediately. His successor had not been named late Wednesday.

Mr. Gibbs stated that after a short vacation trip he would be associated with J. C. Penny Co., Inc., store of this city.

MRS. PATTY IMPROVING

Mrs. W. E. Patty, who has been in Mineral Wells for treatment since the close of the school term here, is improving nicely, according to nerve specialists who have her under their care in a Mineral Wells hospital. Friends of the family received news of her improvement this week in letters from Mr. Patty. Mrs. Patty's mother, and Mr. Patty have been in Mineral Wells with her.

MISS MURRAY VISITS

Miss Myrtle Murray, district home demonstration agent, spent Tuesday here with Miss Martha Faulkner, county home demonstration agent, and visited county club women who attended the recreational school recently at Canyon.

They visited Mrs. S. J. Lester, Mrs. Edd Holmes, and Mrs. C. V. Ford. They also inspected the garden of Mrs. W. E. Miller, of Sand Hill, county garden demonstrator. Miss Murray left Tuesday night for Ralls and Lubbock.

An Appeal to 'Stand By' In the Name of Common Sense

(AN EDITORIAL)

Loyalty has built empires. Faith has founded nations. Confidence has established a civilization.

Nowhere in this great nation will there be found a more loyal, sincere people than those right here in Floydada and Floyd County. Just as their pioneer forefathers, they have prided themselves on a faith that has never wavered and have expressed a confidence in their future success by an undying determination to "stay in the saddle."

Always Floyd County citizens have risen to every occasion with that indomitable spirit so characteristic of West Texans. They are sane, clear-thinking folks who know how to go straight into the face of reverses—with a smile.

It is to you—every loyal, sane, clear-thinking man and woman of Floyd County,—that this appeal is made on the basis of just plain common sense. Your faith and your confidence today will serve you and your fellow citizen well as we pass together to look at a situation that exists—just to look at it in the good, old "hoss sense" way.

Now let's just pause and do some cool thinking. You know, sometimes we are inclined to lose sight of the real facts of a matter when something comes along and disturbs us from our regular way of doing things.

Hysteria closed the doors of a Floydada banking institution Wednesday morning. But that does not necessarily mean that depositors will lose their money. The Hesperian does not, of course take the position of assuring that all deposits will be paid in full dollar for dollar, but it is presenting some mighty interesting facts to you on that very point. Simply this:

Bank statistics in the National Comptrollers office show that of the banks closed, with the exception of "steal-outs" by some employee, the depositors have received 93 per cent of their money back. They have lost only 7 per cent. Now those facts are encouraging, aren't they?

And here's something else interesting: the borrowers of the closed bank now owe the depositors. Just because the doors have been closed this does not mean that notes have been cancelled. The accounts have merely been transferred from the bank to the community—in other words in favor of the depositors.

Depositors will begin to get their money back in the course of 60 to 90 days—depending upon the rate collections are made. If you had money in a checking account, you have not necessarily lost a thing—it is just "tied up" temporarily. Look at it that way.

All bank notes are short-time notes. Repayment of deposits must depend on the collection of those notes. Liquidation begins immediately and the depositors will begin receiving payments as the notes are paid, according to the procedure in past instances that are similar to the local situation.

Not only are all loans collateral to the deposits but also all stock holders are liable for double the amount of stock they hold in the bank. It is a double liability on their shoulders—and another assurance of protection of the deposits.

If you are a borrower from the closed bank you have an obligation now to meet with your community. It is of vital importance to your neighbor, perhaps, that he receive his deposit back. Look at it from the standpoint of the great service your town and your county are calling upon you to render.

Every logical-thinking man and woman realizes the value of a strong bank in a community. It is the heart, the nerve-center of business and trade. Without it chaos would result, trade would cease, jobs would cease to exist and the entire community would be paralyzed.

The strong banks over the country are standing and will continue to stand if the people will remain loyal. They must be calm, think clearly and sanely. They must realize how much depends upon their cool-headedness and judgment at this time.

Every assurance of stability has been given by the strong banking institution that is serving Floydada so faithfully today. But faith is needed to stop any little hole that may appear in the dyke (remember the story of that brave little Dutch boy who saved his people from catastrophe by holding his finger in the dyke all night long and held back a mighty flood that would have broken loose had he given up his post one minute?)

Have confidence, sit tight in the saddle and we'll all see it through together just as we are—one big family of just human folks after all. Stand by YOUR post. Spread confidence.

Stand by in the name of common sense and for your individual interest! Floyd County folks will "come through"—you can depend on them.

FLOYDADA STUDENTS WILL ATTEND TARLETON COLLEGE

A number of Floydada High school graduates are planning to enroll in John Tarleton Agricultural and Mechanical College, at Stephenville, for the next term according to Lieut. Col. E. W. Scott, a student of the school who was here this week in the interest of the college.

Among those from Floydada who have attended Tarleton are Theodore Baker, Ernest Carter, Wesley Foster, Floyd E. Fuqua, Starks Green, Lester Jameson, Aria Lackey and John K. West. Starks Green was a member of the football squad, playing guard on the Varsity team during the past term, while John Key West, a student in 1929-1930-31 was president of the Student's Council and a First Lieutenant in the Tarleton Cadet Corps. Tarleton is a co-educational state junior college.

RE-ROOF ELEVATOR

Re-roofing of the Edwards Elevator was started this week. Chas. Stephenson has the contract for the work. The job will represent an expenditure of approximately \$100, it was estimated.

Mr. and Mrs. A. C. Hull and daughter of Spur spent Tuesday as guest of Mr. Hull's sister and brother, Mrs. J. D. McBrien and A. T. Hull.

Blaze Destroys House Here Wednesday A. M.

Fire of an unknown origin completely destroyed an eight room house in the eastern part of the city, known as the Husky place, at about 1 o'clock Wednesday morning. The house was the property of W. C. Kirkwood, of Fort Worth, and was unoccupied. It was located on 12th Street, at the corner of East Virginia. The place was vacated Tuesday by Jim Hardgrove, who had been renting the home for the past few months.

The place was built just prior to the world war by Dr. M. F. Husky, formerly of this city and now of Kennedy, and remained the Husky homestead until last fall, when the Husky family moved to Kennedy to make their home.

Value of the place was estimated at slightly over \$3,000 and was covered by \$2,000 insurance. A garage, insured at \$200 was also damaged by the blaze.

MRS. OLSON IS MANAGER ANDREWS WARD CAFETERIA

Mrs. O. B. Olson recently was elected to the position of manager for the ensuing school year of the Andrews Ward Cafeteria, it was announced Wednesday. The selection was made at a meeting of the executive committee of the Andrews Ward P. T. A.

15-Cent Special Road Tax Not To Be Levied

Commissioners Learn Levy of Special Tax by Precincts Illegal.

Floyd County will have at least a nine-cent reduction in the county tax rate for the current year, members of the Commissioners' Court having come to the conclusion recently that the 15-cent special precinct levy for road and bridge purposes, levied and collected since it was voted in 1919 in Precincts One and Four and since 1920 in Precincts Two and Three, is an illegal levy and uncollectible on account of the manner in which it was voted.

Levy of the county tax will be made soon by the court, either at a special session during the latter part of July or at the regular session of the court the second Monday in August, Judge Howard said Monday afternoon of this week. A levy of the tax at as early a date as possible is desirable in order to give the assessor an opportunity to complete his rolls in readiness for approval by the court and the comptroller of the state before October 1, which is the first day on which taxes for the year may be paid.

Taking off the 15-cent special road and bridge levy will seriously hamper operations of the members of the court in maintaining the roads in their respective precincts, taking off \$18,000 gross of the total anticipated income of the four precinct road and bridge funds and leaving the respective commissioners only enough funds to make the more urgent road repairs and do a limited amount of dragging. Work of building roads or re-making worn out roads will have to wait such time as funds are again provided the commissioners for the purpose.

While none of the members of the court were seen this week by a Hesperian reporter, failure to levy the fifteen-cent special tax will mean that road-building machinery of the respective precincts will remain idle indefinitely.

Study of the situation began in June when the question was raised by representatives of the Rankin Audit Company as to the 15-cent levy for special road and bridge purposes. Attention was called to a ruling of the Supreme Court of the state in which it was pointed out that political sub-divisions of a county cannot be given power by the state legislature to levy and collect taxes. The 15-cent special tax in Floyd County was voted by precincts Numbers One and Four having adopted the tax by vote taken in 1919, under separate proclamations and Numbers Two and Three by vote in 1920 on a joint proclamation. This form of adopting the special tax, done under a law passed by the legislature, was held unconstitutional by the Supreme Court in 1927. County Attorney Tony E. Maxey pointed out to a reporter this week. "So far as the people are concerned, the matter does not have serious import," he said, "Because if the people want the special tax put back on all they have to do is petition for a county-wide election and put the tax back on themselves, and they can do this any time they see fit." The special road tax as such is not unconstitutional, he pointed out, but only the manner in which it was adopted in this county, the vote being taken by sub-divisions of the county instead of in a county-wide manner.

That the Commissioners' Court have in mind holding the levy down to the lowest possible figure, was indicated by Judge J. W. Howard Monday afternoon before his departure Tuesday morning on a brief vacation from the county. "The net reduction in the county tax rate will likely be nine cents," Judge Howard said, making a county rate of 56 cents instead of 65 cents. "The present levy for the regular road and bridge funds of the county is twelve cents," he said, "And with the special funds taken away it is probable the court will have to increase this to 15 cents in order to have some funds for emergency road work." 5 cents per annum of this fund is pledged on road warrants issued some years ago, and the court will thus be left 10 cents for all road and bridge purposes during the ensuing year.

The rest of the levy changes probably to be made are as follows: One-half cent increase in the jury fund, two cents on the jail building fund and one-half cent on the square paving fund, making a total of six cents, and leaving after taking off the fifteen-cent special

(Continued on page 5)

Cimarron

By
Edna Ferber

Copyright by Edna Ferber,
WNU Service.

THE STORY

SO FAR—It was 1889. Yancey Cravat, just returned from the newly opened Indian territory where he had participated in the Run over the border, is describing this adventure to a large family gathering of the Venables. The Venables, ruined by the Civil war, had left Mississippi and settled in Wichita, Kan. Five years before Yancey Cravat had appeared in Wichita and won as his bride sixteen-year-old Sabra Venable. Gossip said of Yancey Cravat that there was Indian blood in him. He is a clever criminal lawyer and editor of the Wichita Wigwam. A born orator, he combines something of the charlatan, much of the actor and a dash of the fanatic. When the Run started, Yancey had raced his pony against the thoroughbred mount of a girl. When her horse fell and broke both forelegs, he stopped to shoot the crippled animal. The girl leaped on his mustang, galloped to the quarter section and got the land by right of claim. Yancey announces he is going back to the Oklahoma country to start a newspaper in one of the new towns. Sabra, defying her mother, says she will go too.

They make the journey in two covered wagons. Isaiah, a little negro servant of the Venables, is found when they make camp of the first night, hidden in a roll of carpet. The travelers find the darky youngster almost invaluable in his care and protection of Cimarron, the four-year-old son of the Cravats.

At Osage Yancey immediately begins trying to learn who had murdered a man named Pegler, who had been shot after the first edition of his paper, called the New Day, appeared in Osage. He had been too truthful in calling attention to conditions in the territory. Preparations for the publication of Yancey's paper, the Oklahoma Wigwam, are about completed. Isaiah becomes a member of the Cravat household.

Yancey and Sabra attempt to locate a house that will accommodate the printing plant, the library, and the household.

CHAPTER V

Sabra stood there. Seeing her, it would have been almost impossible to believe that anyone so bravely decked out in silk and plumes and pink roses could present a figure so bewildered, so disconsolate, so defeated. Literally, she did not know what to do. She had met and surmounted many strange experiences in these last ten days. But she had been born of generations of women to whom men had paid homage. Perhaps in all her life she had never encountered the slightest discourtesy in a man, much less this abysmal boorishness.

She looked at him, her face white, shocked. She looked up, in embarrassment, at the glaring steel sky; she looked down at the blinding red dust, she looked helplessly in the direction that Yancey had so blithely taken. She glanced again at Doc Nisbett, propped so woodenly against the wall of his hateful house. She should, of course, have gone straight up to him and said, "Do you mean that ten barrels are too much? I didn't know. I am new to all this. Whatever you say."

But she was young, and inexperienced, and full of pride, and terribly offended. So without another word she turned and marched down the dusty street. Her head in its plumbed hat was high. On either cheek burned a scarlet patch. Her eyes, in her effort to keep back the hot tears, were blazing, liquid, enormous. She saw nothing.

From Doc Nisbett, Yancey received laconic information to the effect that the house had been rented by a family whose aquatic demands were more modest than Sabra's. Sabra was inconsolable, but Yancey did not once reproach her for her mistake. It was characteristic of him that he was most charming and considerate in crises which might have been expected to infuriate him. "Never mind, sugar. Don't take on like that. We'll find a house. And, anyway, we're here. That's the main thing."

He stretched his mighty arms, shook himself like a great shaggy lion. In all this welter of red clay and Indians and shirt sleeves and tobacco juice and drought he seemed to find a beauty and an exhilaration that eluded Sabra quite. But then Sabra, after those first two days, had ceased to search for a reason for anything. She met and accepted the most grotesque, the most fantastic happenings. When she looked back on the things she had done and the things she had said in the first few hours of her Oklahoma experience regarding the naivetes of a child. Ten barrels of water a day! She knew now that water, in this burning land, was a precious thing. Life here was an anachronism, a great crude joke. It was hard to realize that while the rest of the United States, in this year of 1889, was living a conventionally civilized and primly Victorian existence, in which plumbing, gaslight, trees gardens, books, laws, millinery, Sunday church-going, were taken for granted, here in this Oklahoma country life had been set back according to the front-

ier standards of half a century earlier. Literally she was pioneering in a wilderness surrounded but untouched by civilization.

Yancey had reverted. Always—even in his staidest Wichita incarnation—a somewhat incredibly romantic figure, he now was remarkable even in this town of fantastic humans gathered from every corner of the brilliantly picturesque Southwest. His towering form, his curling locks, his massive head, his vibrant voice, his dashing dress, his florid speech, his magnetic personality drew attention wherever he went. On the day following their arrival Yancey had taken from his trunk a pair of silver-mounted ivory-handled six-shooters and a belt and holster studded with silver. She had never before seen them. His white sombrero he had banded with a rattlesnake skin of gold and silver, with glass eyes, a treasure also produced from the secret trunk, as well as a pair of gold-mounted spurs which further enhanced the Texas star boots. Thus bedecked for his legal and editorial pursuits he was by far the best dressed and most spectacular male in all the cycloramic Oklahoma country.

Sabra learned many astounding things in these first few days, and among the most terrifying were the things she learned about the husband to whom she had been happily married for more than five years. She learned, for example, that this Yancey Cravat was famed as the deadliest shot in all the deadly shooting Southwest. He had the gift of being able to point his six-shooters without sighting, as one would point with a finger. He was one of the few who could draw and fire two six-shooters at once with equal speed and accuracy. His hands would go to his hips with a lightning gesture that yet was so smooth, so economical that the on-looker's eye scarcely followed it. He could hit his mark as he walked, as he ran, as he rode his horse. Sabra was vaguely uneasy. Wichita had not been exactly effete, and Dodge City, Kan., was notoriously a gun-play town. But here no man walked without his six-shooters strapped to his body. On the very day of her harrowing encounter with Doc Nisbett, Sabra, her composure regained, had gone with Yancey to see still another house owner about the possible renting of his treasure. The man was found in his crude one-room shack which he used as a combination dwelling and land office. He glanced up at them from the rough pine table at which he was writing.

"Howdy, Yancey!"

"Howdy, Cass!"

Yancey, all grace, performed an introduction. This lean, leather-skinned house owner wiped his palms on his pants' seat in courtly fashion and, thus purified, extended a hospitable hand to Sabra. Yancey revealed to him their plight.

"Well, now, say, that's plumb terrible, that is. Might be I can help you out—you and your good lady here. But say, Yancey, just let me step out, will you, to the corner, and mail this here letter. The bag's goin' any minute now."

He licked and stamped the envelope, rose, and took from the table beside him his broad leather belt with its pair of holstered six-shooters, evidently temporarily laid aside for comfort while writing. This he now strapped quickly about his waist with the same unconcern that another man would use in slipping into his coat. He merely was donning conventional street attire for the well-dressed man of the locality. He picked up his sheaf of envelopes and stepped out. In three minutes he was back, and affably ready to talk terms with them.

It was, perhaps, this simple and sinister act, more than anything she had hitherto witnessed, that impressed Sabra with the utter lawlessness of this new land to which her husband had brought her.

This house, so dearly held by the man called Cass, turned out to be a four-room dwelling inadequate to their needs, and they were in despair at the thought of being obliged to wait until a house could be built. Then Yancey had a brilliant idea. He found a two-room cabin made of rough boards. This was hauled to the site of the main house, plastered, and added to it—provided them with a six-room combination dwelling, newspaper plant, and law office. There was all the splendor of sitting room, dining room, bedroom, and kitchen to live in. One room of the small attached cabin was a combination law and newspaper office. The other served as composing room and print shop. The Hefner Furniture and Undertaking Parlors provided them with furniture—a large wooden bedstead to fit Sabra's mattress and spring; a small bed for Cim; tables, chairs—the plainest of everything. In two days Sabra was a housewife estab-

lished in her routine as though she had been at it for years.

Setting up the newspaper plant, and law office was not so simple. Yancey, for example, was inclined to write his first editorial entitled "Whither Oklahoma?" before the hand press had been put together. He was more absorbed in the effect of the sign tacked up over the front of the shop than he was in the proper mechanical arrangement of the necessary appliances inside. THE OKLAHOMA WIGWAM, read the sign in block letters two feet high, so that the little cabin itself was almost obscured. Then, beneath, in letters scarcely less impressive: YANCEY CRAVAT, PROP. AND EDITOR. ATTORNEY AT LAW. NOTARY.

The placing of this sign took the better part of a day, during which



Placing of This Sign Took the Better Part of a Day.

time all other work was suspended. While the operation was in progress Yancey crossed the road fifty times, ostensibly to direct matters from a proper vantage point of criticism, but really to bask in the dazzling effect of the bold fat black letters. As always in the course of such proceedings on the part of the laboring male there was much hoarse shouting, gesticulation, and general rumpus.

It was Sabra's first realization that the male of the species might be fallible. A product of southern training, even though a daily witness, during her girlhood, to the dominance of her matriarchal mother over her weak and war-shattered father, she had been bred to the tradition that the male was always right, always to be deferred to. Yancey, still her passionate lover, had always treated her, tenderly, as a charming little fool, and this role she had meekly—even gratefully—accepted. But now suspicion began to rear its ugly head. These last three weeks had shown her that the male was often mistaken, as a sex, and that Yancey was almost always wrong as an individual. But these frightening discoveries she would not yet admit even to herself.

"Yancey, this case of type's badly piled." Jesse Rickey, pouneyman printer and periodic drunkard, was responsible for this misfortune, having dropped a case, face down, in the dust of the road while assisting Yancey in the moving. "I'll have to be sorted before you can get out a paper."

"Oh, Rickey'll tend to that. I've got a lot of important work to do. Editorials to write, news to get, lot of real estate transfers—and I'm going to find out who killed Pegler and print it in the first issue if it takes the last drop of blood in me. I'll show them, first crack, that the Oklahoma Wigwam prints all the news, all the time, knowing no law but the Law of God and the government of these United States! Say, that's a pretty good slogan. Top of the page, just above the editorial column."

In the end it was she who sorted the case of pied type. The five years of Yancey's newspaper ownership in Wichita had familiarized her, almost unconsciously, with many of the mechanical aspects of a newspaper printing shop.

The hand press was finally set up and the little job press, and the case rack containing the type. The rollers were in place, and their little stock of paper. Curiously enough, though neither Yancey nor Sabra was conscious of it, it was she who had directed most of this manual work and had indeed actually performed much of it, with Isaiah and Jesse Rickey to help her. Yancey would lose himself in the placing of his law library, his books of reference, and his favorite volumes, for which he contended there was not enough shelf room in the house proper. He had brought along boxes of books stowed away in the

covered wagons. If the combined book wealth contained in all the houses, offices, and shops of the entire Oklahoma country so newly settled could have been gathered in one spot it probably would have been found to number less than this preposterous library of the paradoxical Yancey Cravat. Glib and showy though he was with his book knowledge, Yancey still had in these volumes of his the absorption of the true book lover.

Lost to all else he would call happily in to Sabra as she bent over the case rack, her cheek streaked with ink: "Sabe! Oh, Sabe—listen to this!" He would clear his throat.

"Son of Nestor, delight of my heart, mark the flashing of bronze through the echoing halls, and the flashing of gold and of amber and of silver and of ivory. Such like, methinks, is the court of Olympian Zeus within, for the world of things that are here; wonder comes over me as I look thereon. . . . G-d, Sabra, it's as fine as the Old Testament. Finer!"

"The world of things that are here," echoed Sabra, not bitterly, but with grave common sense. "Perhaps if you'd pay more attention to those, and less to your nonsense in books about gold and silver and ivory, we might get settled."

But he was ready with a honeyed reply culled from the same book so dear to his heart and his grandiloquent tongue. "Be not wroth with me, harest, goddess and queen."

The goddess and queen pushed her hair back from her forehead with a sooty hand, leaving still another smudge of printer's ink upon that worried surface.

Jesse Rickey, the printer (known, naturally, to his familiars as "Gin" Rickey, owing to his periods of intemperance) and black Isaiah were, next to Sabra, most responsible for the astounding fact that the Cravat family finally was settled in the house and office. The front door, which was the office entrance, faced the wide wallow of the main street. In the midst of clay and refuse, in a sort of shed-kennel, lived little Isaiah; rather, he slept there, like a faithful dog, for all day long he was about the house and the printing office, tireless, willing, invaluable. He belonged to Sabra, body and soul, as completely as though the Civil war had never been. A little servant of twelve, born to labor, he became as dear to Sabra, as accustomed, as one of her own children, despite her southern training and his black skin. He dried the dishes, a towel tied round his neck; he laid the table; he was playmate and nursemaid for Cim; he ran errands, a swift and sly-footed Mercury; he was a born reporter, and, in the course of his day's scurrying about the town on this errand or that brought into Sabra's kitchen more items of news and gossip (which were later transferred to the newspaper office) than a whole staff of trained newspaper men could have done. He was so little, so black, so lithe, so harmless looking, that his presence was, more often than not, completely overlooked. The saloon loungers, cowboys, and homesteaders in and about the town alternately spoiled and plagued him.

Sabra, in time, taught him to read, write, and figure. He was quick to learn, industrious, lovable. He thought he actually belonged to her. He cleared the unsightly back yard of its litter of tin cans and refuse. Together he and Sabra even tried to plant a little garden in this barren sanguine clay. More than anything else, Sabra missed the trees and flowers. In the whole town of almost ten thousand inhabitants there were two trees: stunted jack oaks. Sometimes she dreamed of lilies of the valley—the translucent, almost liquid green of their stems and leaves, the perfumed purity of their white bells.

All this, however, came later. These first few days were filled to overflowing with the labor of making the house habitable and the office and plant fit for Yancey's professional pursuits. Already his talents as a silver-tongued were being sought in defense of murderers, horse thieves, land grabbers, and more civil offenders in all the surrounding towns and counties. Even a horse thief, that blackest of criminals in this country, was said to have a bare chance for his life if Yancey Cravat could be induced to plead for him—and provided always, of course, that the posse had not dealt with the offender first.

Yancey, from the time he rose in the morning until he went to bed late at night, was always a little over-stimulated by the whiskey he drank. This, together with a natural fearlessness, an enormous vitality, and a devouring interest in everybody and everlasting in this fantastic Oklahoma country, gained him friends and enemies in almost equal proportion.

In the ten days following their arrival in Osage, his own interest

seemed to be the tracing of the Pegler murder—for he scoffed at the idea that his predecessor's death was due to any other cause.

Sabra argued with him, almost hysterically, but in vain. "You did not do anything about helping them catch the Kid, out there on the prairie, when they were looking for him, and you knew where he was—or just about—and he had killed a man, too, and robbed a bank, and I don't know what all."

"That was different. The Kid's different," Yancey answered, unreasonably and infuriatingly.

"Different! How different? What is this Pegler to you! They'll kill you, too—they'll shoot you down—and then what shall I do?—Cim—Cim and I here, alone—Yancey, darling—I love you so—if anything should happen to you—" She waxed incoherent.

"Listen, honey. Hush your crying and listen. Try to understand. The Kid's a terror. He's a bad one. But it isn't his fault. The government at Washington made him an outlaw. The Kid's father rode the range before there were fences or railroads in Kansas, and when this part of the country was running wild with longhorn cattle that had descended straight from the animals that the Spaniards had brought over four centuries ago. The railroads began coming in. The settlers came with it, from the Gulf coast, up across Texas, through the Indian territory to the end of the steel at Abilene, Kan. The Kid was brought up to all that. Freighters, bull whackers, mule skinner's hunters, and cowboys—that's all he knew. Into Dodge City, with perhaps nine months' pay jingling in his pocket. I'll bet neither the Kid nor his father before him ever saw a nickel or a dime. They wouldn't have bothered with such chicken feed. Silver dollars were the smallest coin they knew. They worked for it, too. I've seen seventy-five thousand cattle at a time waiting shipment to the East, with lads like the Kid in charge. The Kid's grandfather was a buffalo hunter. The range was the only life they wanted. Along comes the government. What happens? They take the range away from the cattle men and cowboys—the free range that never belonged to them really, but that they had come to think of as theirs through right of use. Squatters come in, Sooners, too, and Nesters, and then the whole rush of the Opening. The range is cut up into town sites, and the town into lots, before their very eyes. Why, it must have sickened 'em—killed them almost—to see it.

"Wilderness one day; town sites the next. And the cowboys and rangers having no more chance than chips in a flood. Can't you see it? Shanties where the horizon used to be; grocery stores on the old buffalo trails. They went plumb locoed, I tell you. They couldn't fight progress, but they could get revenge on the people who had taken their world away from them and cut it into little strips and dirtied it.

"The Kid's bad, yes. They don't come worse than he. And they'll get him, eventually. But the man who fathered him needn't be ashamed of him. There's no yellow in the Kid."

For one dreadful sickening second something closed with iron fingers around Sabra Cravat's heart and squeezed it, and it ceased to beat. White faced, her dark eyes searched her husband's face. Wichita whispers. Kansas slander. But that face was all exaltation, like the face of an evangelist, and as pure. His eyes were glowing. The iron fingers relaxed.

"But Pegler. Why are they so much worse—"

"Skunks. Dirty jackals hired by white-livered politicians."

"But why? Why?"

"Because Pegler had the same idea I have—that here's a chance to start clean, right from scratch. Live and let live. Clean politics instead of the skulduggery all around; a new way of living and of thinking, because we've had a chance to see how rotten and narrow and bigoted the other way has been. Here everything's fresh. It's all to do, and we can do it. There's never been a chance like it in the world. We can make a model empire out of this Oklahoma country, with all the mistakes of the other pioneers to profit by. New England, and California, and the settlers of the Middle West—it got away from them, and they fell into the rut. Ugly politics, ugly towns, ugly buildings, ugly minds." He was off again, Sabra, all impatience, stopped him. "But Pegler. What's that got to do with Pegler?" She hated the name. She hated the dead man who was stalking their new life and threatening to destroy it.

"I saw that one copy of his paper. He called it the New Day—poor devil. And in it he named names, and he outlined a policy and a belief something like—well—along the lines I've tried to explain to you.

He accused the government of robbing the Indians. He accused the settlers of cheating them."

"Oh, my heavens, Yancey! Indians! You and your miserable dirty Indians! You're always going on about them as if they mattered! The sooner they're all dead the better. What good are they? Filthy, thriving, lazy things. They won't work. You've said so yourself. They just squat there, rotting."

"I've tried to explain to you," Yancey began, gently, "White men can't do those things to a helpless—"

"And so they killed him!" Sabra cried, irrelevantly. "And they'll kill you, too. Oh, Yancey—please—please—I don't want to be a pioneer woman. I thought I did, but I don't. I can't make things different. I liked them as they were. Comfortable and safe. Let them alone. I don't want to live in a model empire. Darling! Darling! Let's just make it a town like Wichita . . . with trees . . . and people being sociable . . . not killing each other all the time . . . church on Sunday . . . a school for Cim . . ." The face she adored was a mask. The ocean-gray eyes were slate-gray now, with the look she had

seen and dreaded—cold, relentless.

"All right. Go back here. Go back to your trees and your churches and your sidewalks and your Sunday roast beef and your smug, dead-alive family. But not me! Me, I'm staying here. And when I find the man who killed Pegler I'll face him with it, and I'll publish his name, and if he's alive by then I'll bring him to justice and I'll see him strung up on a tree. If I don't it'll be because I'm not alive myself."

"Oh, G-d!" whimpered Sabra, and sank, a limp bundle of misery, into his arms. But those arms were suddenly, no haven, no shelter. He put her from him, gently, but with iron firmness, and walked out of the house, through the newspaper office, down the broad and sinister red road.

(To be continued)

Handy reference books at The Hesperian Office.

BLEEDING GUMS HEALED
The sight of sore gums is sickening. Reliable dentists often report the successful use of **Leto's Pyorrhoea Remedy** on their very worst cases. If you will get a bottle and use as directed druggists will return money if it fails.

Arwine Drug Co.

BEAUTIFUL NEW FORD

De Luxe Bodies

- TOWN SEDAN DE LUXE SEDAN
- CONVERTIBLE SEDAN
- DE LUXE TUDOR VICTORIA
- CABRIOLET

The most striking fine car types ever offered at such low prices are now being presented by Ford dealers. These are the six newest de luxe creations of the Ford Motor Company. They are designed and built to meet every need of the automobile buyer whose desire for motoring luxury and outstanding performance is tempered with sound economy.

Get the facts about these fine cars. Compare their lithe, clean-cut style with any you have ever created in your own imagination. Learn about the de luxe materials with which each car is trimmed and upholstered, and how carefully these are tailored. Sit and ride in the wide, restful seats and you will realize that just as no restrictions have been put on mechanical performance, so no limits have been placed on comfort and beauty.

There is much to interest the careful buyer—a choice of sparkling colors, a variety of rich upholstery materials, Rustless Steel, safety glass, Houdaille double-acting shock absorbers, one-piece welded steel wheels, slanting windshields, and many other features which make the Ford a happy investment.

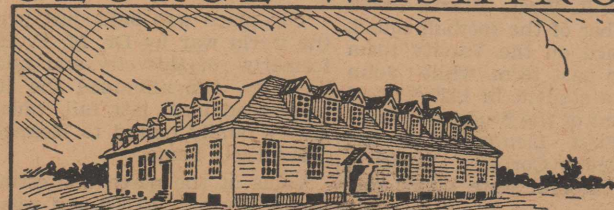


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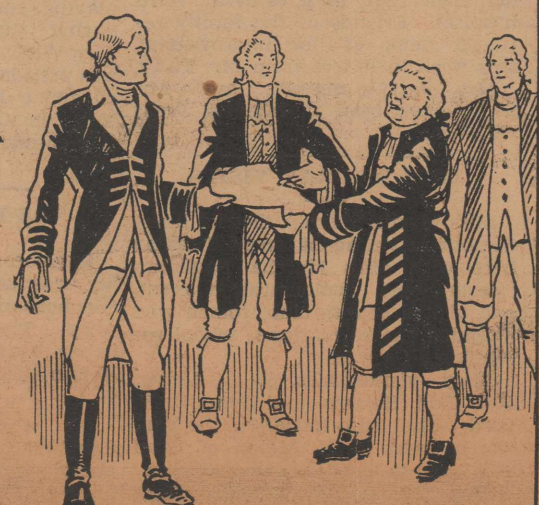
Historically Correct Sketches
By CALVIN FADER

GEORGE WASHINGTON'S TRAVELS

17 By James W. Brooks



UPON his return again to Williamsburg, Washington repaired to Raleigh Tavern while the terms of his surrender at Great Meadows were being translated. It was discovered that he had signed an admission that he was an assassin in his attack on Jumonville. Gov. Dinwiddie went into a rage. The young man, in a stern yet respectful demeanor, heard the governor through and then explained that the mistake was due to the fact that the governor had not supplied him with a competent interpreter. With that, Washington threw the papers on the table and closed the incident.



SORE in mind and heart, Washington resigned his commission in the Virginia militia and returned once more to Mount Vernon. He would often remark that a good stiff ride would jolt trouble from his mind, and when again in communion with Nature the perplexities of military duty were soon left behind. "How much more delightful," he wrote, "to an undebauched mind is the task of making improvements on the earth than all the vain glory which can be acquired by ravishing it by the most uninterrupted career of conquest."

Dougherty News

(By Mrs. W. D. Newell)

The rain of last week has greatly benefitted the crops and gardens in fact it has helped to revive vegetation of all kinds.

The rainfall measured three-fourths inch here. Cotton and young feed look good in this part of the county.

Information Wanted

The writer is anxious to get more information on the "Cowhand Scribe's Whole Wheat Pudding." This sounds like a good thing.

He didn't mention that he would like for someone to bring in a sample for him with the recipe but I'm sure he is interested and would be glad to "pass on it" so we hope some thrifty housewife will give him this information to publish for us.

Local News

Mr. and Mrs. R. W. Lotspeich and family and Miss Annie McNeil spent Sunday at Hale Center with Mr. Lotspeich's brother and family.

Mr. and Mrs. Bee Hatley of Floydada visited his parents Mr. and Mrs. J. A. Hatley Sunday.

Mr. and Mrs. George Stiles of Campbell community attended church here Sunday night.

Miss Florence Green returned this week from Davidson, Oklahoma, where she visited with Dr. and Mrs. Davis.

Mr. and Mrs. J. N. Bartlett visited

in the A. L. Hollums home at Fairview Sunday.

Mr. and Mrs. Roe Jones and daughter Helen visited relatives at Levelland from Friday till Sunday. Miss Voo Billington accompanied them home for a few days visit.

Mr. and Mrs. A. G. Barnett and son from Wake visited her sister Mrs. C. E. Bartlett and family Sunday.

Mrs. E. W. Terry visited Mrs. Osbourn Hicks at Floydada last week end.

Mr. and Mrs. Cecil Ferguson made a business trip to Crowell Thursday, returning home Friday.

Mr. and Mrs. W. H. Nelson and children and Mr. and Mrs. J. N. Bartlett attended quarterly conference at Fairview Sunday.

Seaton Howard who has been employed with the Edwards Grain Company here, returned to his home in Floydada Saturday.

Mrs. L. H. Newell and Miss Faye Newell from Floydada visited relatives here Saturday and Sunday.

Several from Dougherty attended the miscellaneous shower Thursday afternoon honoring Mrs. B. Marshall, at the home of Misses Veva and Robyn Swinson in Floydada.

Miss Ruby Craig from Memphis is visiting her brother J. H. Martin and family.

J. F. Newton and W. D. Newell returned Sunday from Crowell where Mr. Newton has been on a

threshing run the past month.

Mr. and Mrs. Dalbert Epler who have been here from Oklahoma during the harvest season, left Saturday for Hereford.

Church News

Rev. F. O. Garner attended Conference at Fairview Sunday and was unable to fill his appointment here Sunday morning but preached Sunday evening.

Methodist Revival Date Set

The Methodist revival for Dougherty has been announced to start the first Sunday in August or August 2. Rev. Smith will help in the meeting.

The Epworth League presented a good program Sunday evening. The subject being on Interracial questions. The following ones were on the program representing different countries:

Norman Payne, Irene Kreis, Glen White, Opal McNeil, Esther Patterson, Irene Colston, Jewell McNeil, Jonnie Brownlow and C. F. Lincoln.

Rev. Claude Wingo will preach at the Methodist Church next Sunday afternoon at 3 o'clock.

The Woman's Missionary Society met at the church Monday afternoon with eight members and one new member present. The new study of "World Peace" is proving very interesting. Good programs each Monday afternoon at 3 o'clock. New members and visitors welcome.

Sand Hill News

(Too late for last week)

Sand Hill, July 7.—The showers we have been having the past two weeks were good on the cotton and grain. Crops are growing nicely.

E. D. O'Brien of Floydada preached for us Sunday afternoon. Everyone enjoyed the service.

The people of this community are about through harvesting. The wheat turned out better than was expected by some.

Iva Morton of Abilene spent the week-end here with home folks.

E. M. Sisson and family of the Allmon community spent Sunday in the J. W. Morton home.

B. R. Phillips and family of the Lone Star community visited in this community last Thursday.

Mr. and Mrs. Harrell Ellis are the proud parents of a baby girl.

Several from this community celebrated the Fourth of July in Plainview.

We have Sunday School every Sunday morning and preaching every third Sunday morning and every second and fourth Sunday in the afternoon. Every one is invited to attend each service.

Lakeview News

Lakeview, June 14.—Miss Deocata Poore has been seriously ill for the past two weeks.

Mr. and Mrs. Robert Nace of Memphis visited Mr. and Mrs. G. L. Baker Saturday and Sunday.

Mrs. Herman Harding and little son Herman Jr. of Sweetwater visited Mr. and Mrs. W. E. Edwards last week.

Mr. and Mrs. Harold Porterfield of Floydada spent last week end as guests of Mr. and Mrs. W. E. Edwards.

Mr. and Mrs. Dink Bishop entertained a group of young people with a fruit supper at their home last Saturday evening. Every one reported a nice time.

Mr. and Mrs. John Buchanan and family of Floydada spent Sunday with Mr. and Mrs. A. C. Lloyd.

Miss Mamie Schuster, who has been attending school at Lott returned to Floydada last week where she will be with her mother and sister for the summer.

Mrs. W. L. Holloman of Slaton was a guest Sunday of her mother Mrs. J. C. Edwards.

Mr. and Mrs. G. R. May spent Sunday with Mrs. May's mother Mrs. J. C. Edwards.

Roseland News

Roseland, July 13.—Most everyone is through harvesting wheat in our community.

Frank Brown went to Plainview for treatment for his eyes Wednesday. Frank has been suffering a very bad case of sore eyes. At this writing he is improving as quickly as could be expected.

Mr. and Mrs. Hilburn Casey are the proud parents of a new baby girl, named Bobby Lou.

Neighbors of Mrs. R. L. Casey came in and cut her wheat last week. Mrs. Casey certainly does appreciate this.

Mrs. Frank Cooks, of San Antonio, spent last week with Mrs. C. H. Brown.

SPEND SUNDAY AT BLEDSOE

Mr. and Mrs. W. E. Stone, Mr. and Mrs. Louis Sanders and children, Mr. and Mrs. W. N. Brewster and daughter Ruedel, Miss Virgie Mae Dennis and Mrs. Jewel McLaughlin Sunday went to Bledsoe, Texas

where they spent the day with friends and attended a meeting in progress there, for which H. P. Cooper, formerly minister of the City Park Church of Christ here, is doing the preaching. Wilbur Dennis, of this city, is leading the song service for the meeting.

Mrs. Sanders and children and Mrs. Brewster and children remained for the week at Bledsoe, other members of the party from Floydada returning home Sunday night.

J. I. Finley left Monday for Lockney to accept a position with the Ozark Filling station at that place. Mr. Finley had been employed for the past two years at the Floydada Steam laundry until the last four months.

Tokyo Fliers Forced Down At Nome, Alaska

With a larger motor in their plane "Fort Worth" Reg L. Robbins and Harold S. Jones, Texas aviators, plan to try again at the 5,100 mile hop from Seattle to Tokyo which ended last mid-week in failure when they had to land at Nome, Alaska. They had covered 2,100 miles when forced down because they could not make another refueling contact with their tri-motored plane piloted by J. J. Mattern and Nick Greener.

Robbins is a nephew of D. H. Widener of the Lakeview community and is a cousin of Mrs. B. L. Breed, instead of Mrs. Joe Breed as was stated in last week's Hesperian.

The aviators have not announced the date of their next attempt. They were disappointed in their failure in the quest for a \$25,000 prize offered by a Japanese newspaper for the first non-stop flight between Seattle and Japan.

LOCAL FORD DEALER ANNOUNCES SPECIAL COMMERCIAL DISPLAY

Announcement was made this morning by Barker Bros. local Ford dealers, that a special display of Ford commercial units will be held at their place of business Thursday of next week, July 23. This display will be conducted in co-operation with the Dallas Branch of the Ford Motor Company which will bring twenty different body types to add to the units on hand.

"The expansion of the Ford commercial line from a few body types to more than fifty in recent months is unprecedented in commercial car history," Mr. Barker said.

"The present effort is to acquaint the public with the various body types, color combinations, the equipment and springs for a specific load to the end that the lowest ton mile costs may be enjoyed by the user," said Mr. Barker further.

In addition to the truck units to be displayed there will be special mechanical displays, cut-away axles and many other things of interest to the operator of commercial units.

The units on display will be utilized to demonstrate to interested parties during the showing and immediate deliveries will be made.

One of the most interesting features of the display will be the Ambulance and Funeral Coach equipment recently added to the Ford line.

Mr. and Mrs. W. C. Watson returned to their home at San Angelo, Texas, the earlier part of last week after spending a month here. They were guests of Mr. Watson's parents, Mr. and Mrs. E. C. Watson, and other relatives, while here. Mr. Watson owns a farm in this county and helped harvest a wheat crop during their stay in Floydada.

Mr. and Mrs. J. D. McPhaul of Lubbock spent Saturday night and Sunday as guests of her parents, Mr. and Mrs. R. F. Jackson, of this city.

Local And Personal

Mrs. Holland C. Mitchell, of San Antonio arrived Sunday in Company with her parents, Mr. and Mrs. W. N. Jones, of this city, for a visit here of some four weeks.

Mr. and Mrs. Jones in company with Mr. and Mrs. L. L. Jones met Mrs. Mitchell at Weatherford, having gone down Friday and returning Sunday.

Mrs. J. E. Rogers and sons and daughter of Dallas county came Sunday for a two weeks vacation visit with Mrs. Rogers' sister Mrs. Eva Wagner. They went to Muleshoe Monday for a visit of several days with Mrs. Rogers and Mrs. Wagner's brother, M. L. Tivis.

Rev. I. D. Hull and daughters, Mrs. L. D. Stripling of Crystal City, Mrs. Algie Smith of Big Spring, and Mrs. E. M. Innam, of Snyder, came Monday for a visit of several days with Mr. and Mrs. J. D. McEwen, and A. T. Hull. Mrs. McEwen is a daughter and Mr. Hull a son of Rev. Hull.

Mrs. C. H. Davis and son, Billie Clyde, left Saturday afternoon for their home at Ranger after spending the past week here visiting with relatives. Mrs. T. P. Collins and Mrs. J. C. Gilliam accompanied her as far as Sweetwater and spent the week-end with Mrs. Gilliam's sister, Mrs. L. O. Cardwell, and Mr. Cardwell. Mr. Davis met his wife and son there.

G. D. Lee and sister, Miss Carrie Belle, and Mr. and Mrs. Owens of Memphis, accompanied by Mrs. Wanda Banker returned Friday from a few days vacation trip to Carlsbad Cavern. While here the party visited with Mr. and Mrs. T. P. Collins.

Mr. and Mrs. F. D. McGlinchey, of Fort Worth, visited over last week-end with Mr. McGlinchey's brother-in-law Wilson Kimble. They left Sunday afternoon for Lubbock where he will be employed for several weeks.

Mr. and Mrs. Frank Butler and family of Amarillo spent Sunday and Monday visiting with his parents, Mr. and Mrs. H. D. Butler and other relatives here. Marie Butler remained for a longer visit.

Miss Elaine Henry of Lubbock and Miss Priscilla Watson of Santa Anna, California, spent last week-end here as guests of Miss Henry's aunt, Mrs. G. A. Linder, and other relatives.

Mr. and Mrs. E. D. Appling, of Stamford, visited from Saturday to Monday in Floydada with Mr. Appling's brother, J. E. Appling and wife and with his niece, Mrs. O. M. Watson, and Mr. Watson.

Mrs. J. U. Borum and son, Urnon, and Mrs. F. C. Harmon and little daughter, left Saturday for Denton County where they will visit several days with relatives. They will be accompanied home the latter part of the week by Miss Venita Borum, who has been visiting there also.

A. N. Ward, L. G. Withers and Chas. Orsborne returned home the latter part of last week from a trip into southern Colorado and through northeastern New Mexico.

NOTICE!

We appreciate the business given us by the Public during the Harvest Season.

WHEN YOU START PREPARATIONS

For the New Crop your business will also be appreciated and you will always find us in line with reference to prices.

Phillips Petroleum Co.

Roscoe Fort, Agent Floydada, Texas

THERE HAS BEEN NO MORTOAIUMR or REDUCTION

given by the Utilities Co., Coal Co., or Heavy Hardware Supply Houses, in fact not anything being done to bring relief by

ORGANIZED GREED

But knowing the Dollars are few and far between with the FARMERS and in order for them to have tools in A-1 shape to work their crops, I am going to charge the following prices for the balance of the season:

6 inch sweeps sharpened	10c each
8 inch sweeps sharpened	12½c each
10 inch sweeps sharpened	15c each
12 inch sweeps sharpened	17½c each
14 inch sweeps sharpened	20c each
16 inch sweeps sharpened	25c each
40 inch Go-Devil knives	60c per pair
48 inch Go-Devil knives	75c per pair
20 inch ONE-WAY disc rolled	25c each

New Lister shares, Sweeps, and Go-Devil knives in stock.

J. A. ENOCH

East Side of Square Floydada, Texas

IMPORTANT

ANNOUNCEMENT

THE FORD COMMERCIAL CARAVAN WILL BE HELD IN

FLOYDADA, JULY 23rd

8:00 A. M. TO 9:00 P. M.

BARKER BROS.

Twenty Dependable Modern Commercial Units will be available for demonstration, emphasizing the 55 body types available on the Ford chassis and thirty-eight color combinations.

SPECIAL MECHANICAL DISPLAY LECTURES MUSIC

A telephone call will place our courtesy car at your disposal for this special event.

PHONE 133

BARKER BROS.

FLOYDADA, TEXAS

FOLKS OUR USED FURNITURE DEPARTMENT IS CHUCK FULL OF

Bargains In Repossessed Furniture

We can furnish most any room with an almost new suite at a surprisingly low cost or we have most any odd piece of furniture that may be used in the home. In these bargains you will find, bed room suites, living room suites, breakfast suites, congooleum rugs, dressers, dining tables, dining chairs, rockers, kitchen cabinets, Simmons iron beds, and many other bargains too numerous to mention.

This furniture is not the usual run of used furniture but is high grade furniture slightly used and may be slightly worked over and be made look like new.

F. C. HARMON

Dealer for Philco Balanced Unit Radios.



How Many Folks Do You Know?

Who have Shetland Ponies to sell? Well, neither did Bobby Eubank, but he knew Hesperian wantads knew somebody who did, and so he bought 20c worth of want ad lines, like this—

WANTED—Shetland Pony. Robt. Eubank. Phone 133. 201c

and before Saturday noon, he had had not only some replies, but had found the pony Bobby, Junior, wanted and had bought the pony. Robert, Sr., went ahead with his work and turned the pony-hunting job over to experts. He didn't mis-judge Hesperian want ads—

They Make Things Happen!



Charter No. 12692 Reserve District No. 11

REPORT OF THE CONDITON OF

The Floyd County National Bank of Floydada

In the state of Texas, at the close of business on June 30, 1931.

RESOURCES

1. Loans and discounts	\$312,428.26
2. Overdrafts	771.70
3. Other bonds, stock and securities owned	57,495.49
4. Banking house, \$16,500.00; Furniture and fixtures \$12,325.00	28,825.00
5. Real estate owned other than banking house	17,108.00
6. Reserve with Federal Reserve Bank	25,020.48
7. Cash and due from banks	45,416.71
8. Outside checks and other cash items	367.47
Total	\$487,433.11

LIABILITIES

15. Capital stock paid in	\$ 50,000.00
17. Undivided profits—net	1,694.46
18. Reserves for dividends, contingencies, etc.	1,520.00
21. Due to banks, including certified and cashiers' checks outstanding	9,363.26
22. Demand deposits	327,628.07
23. Time Deposits	25,227.32
26. Bills payable and rediscounts	72,000.00
Total	\$487,433.11

State of Texas, County of Floyd, ss:

I, L. Surginer, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

L. SURGINER, Cashier.

Subscribed and sworn to before me this 10 day of July, 1931. (SEAL) B. K. BARKER, Notary Public. CORRECT—Attest: Jas. K. Green, T. S. Stevenson, C. Surginer, Directors

Announcing

A NEW MANAGER

For our Retail Station, in the person of

MR. H. J. HOLLAND

Who has been associated with the service department of our Number 2 Station in Plainview for the past three years.

Mr. Holland, we feel, knows our products and knows how to serve the public in the right manner, and we commend him to the people of Floydada in the belief that he and his family will make a valuable addition to the community.

YOUR BUSINESS APPRECIATED

Panhandle Refining Company is a West Texas institution, serving West Texas people with West Texas Petroleum Products. No gas has been found which will give you more mileage or better pick up than NOXLESS GREEN Gasoline. Our white gasoline is better than U. S. Motor specifications.

We have some very interesting prices on HOOD TIRES and tubes.

Retail Station located at the end of the paving, South Main Street.

Panhandle Refining Company

Wholesale Dock on East California Street.

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES In Floyd and Adjoining Counties: One Year \$1.00 Six Months .50c Three Months .35c In Advance

Outside Floyd and Adjoining Counties. One Year \$1.50 Six months .75c Three Months .50c In Advance

Advertising Rates Furnished on Application.

STILL IN THE MARKET

It may not be a bit remarkable, and therefore not news to the world in general, but the Hesperian learning recently that the Farm Board as late as last week was still buying wheat, thought it a real news story and put it on the wires. The story did not register at all in the news centers, so evidently it was not news to anybody but people around Floydada.

A local grain dealer filled an order of 10,000 bushels for the Farmers' National Grain Corporation, operating with the Federal Farm Board, through a Fort Worth broker while the price was thirty-one cents, Galveston being the point of delivery.

While the eye of the nation, or the agricultural part of it, has been trained on the reputed two hundred million bushels of wheat the Farm Board bought at high prices and has been holding off the market, the board has been buying at least a little wheat. How big their buying operations have been, we are not informed. But it is certainly true it bought 10,000 bushels of wheat in Floydada and got delivery last week.

A MAJOR HORROR

Modern students of social-psychology, delving into the mysteries of the whyfore of human actions, are wondering what can be the meaning of many strange forms of human behavior. One of these peculiar reactions of the human race is the apathy with which American people are accepting the appalling and ghastly waste of more than 30,000 men, women and children killed annually in motor vehicle accidents, and above that, nearly a million maimed and shocked and many of them rendered miserable burdens for the remainder of their lives.

It is a major horror of all history and yet the rank and file of the citizenry accept it with complacency, only faintly conscious, it seems, of the wholesale slaughter. Only when it strikes home and becomes personal does it seem to awaken consciousness of what is going on about us. Day by day the endless destruction is recorded in the news columns in every city, town and village of the country, but there is no evidence of an outraged public opinion which might compel reform. Furthermore, the chief causes of the accidents are known and recounted from time to time, and yet drivers and pedestrians continue to make the same mistakes from day to day.

With the facts before us, one is forced to wonder what is the matter with a people which fails to take notice of a condition of such monstrous magnitude. It might be termed race suicide on a scale unparalleled in human history. It is like a huge specter where the victims are also the spectators who pass around the chewing gum and chatter while awaiting their turns.

Why waste time studying the strange antics of monkeys and guinea pigs, when we have such interesting psychological subjects as ourselves—the human race—at hand without having to go to Africa for specimens to put in pens?

TAKING VACATIONS

A lot of the people in Floyd County are enjoying vacations again this year, in spite of their marketing troubles, or, one might even say, on account of their troubles.

Worries, big or little, when looked at too long, get bigger and become apparently more nearly insurmountable than they really are. Give a few days or two weeks rest a pack troubles dwindle up a lot, become easily solved. As a matter of fact, few people are taking extensive vacations, but the spending and saving is all a matter in mind, anyhow, and an inexpensive vacation, truly, is an enjoyable one.

One of the greatest organizations in the world today is the American Legion. Perhaps I am not in the position to tell the other guy what he should do but just from what I have seen of the Legion's activities I am convinced that every ex-service man owes it to himself to become a member. It is a great big association of buddies dedicated to the highest of American ideals. The Legion has proven a powerful factor in getting the ex-service men their just dues. Every new member means an added unit of strength. Join the Legion and then when you need assistance you can call on your own organization.

WHEAT POPULAR

You don't think the people of your county are taking to the idea of growing their own wheat and another to make up their minds and save expending money for which they feel they are taking too much profit, or just producing at too much cost, you don't think the folks are wheat ground whole and oth-

erwise at the small mills around over the territory, you are mistaken.

Reports from farmers who have been to Abernathy and other points where small mills are being operated, indicate that these mills have been over-run with orders. One farmer said he was at Abernathy last week and would not get his flour for several days, the mill being much behind with their orders. They are milling on custom basis or selling the flour and taking wheat on an exchange basis, according to the desires of the customers. Wheat ground, burr-mill style, is also proving popular, a mill of this type being in operation in Floydada. From a freese of the whole wheat for bread and pastries, the general health of the community will be better, and it a mighty fine thing that it is proving so popular.

USE MORE WATER

People outside of the city limits of Floydada, located around various portions of the county, have some wonderful gardens, lawns and flowers, and are keeping their trees beautifully by the use of well water.

Beginning in the latter part of June, people living inside of Floydada have almost well-water prices to apply on their tree-irrigation, their gardens and their lawn springing and should take advantage of the new rates to care for their trees and lawns during the summer. Most every family that makes any extensive use at all of water, will use up the 8,000 gallons of water at the old rates and from that figure may use another 20,000 gallons for only two dollars, or 30,000 for three dollars. In other words, at 10 cents per thousand gallons. The new irrigation rate is a sort of a compromise price but at that, represents a price that residents of many cities and towns would like to enjoy. The rate is applicable for the remainder of the summer. It can be made use of to keep trees growing in healthy state, to keep gardens growing and to make the flowers bloom more freely. Many a home in Floydada has an investment in trees and lawns, roses and other flowers that should not be sacrificed if at all possible to prevent it.

Use lots of the cheap water to keep Floydada more attractive.



By The Cowhand Scribe

Mark Martin says that he has developed a new type of wheat. "You have heard of this famous half-and-half cotton," Mark said. "Well, we've got some half and half wheat—half smut and half grain."

Carrying accounts is getting to be a real burden, the collectors declare. Guess there'll be an epidemic of fallen arches.

State traffic cops have been making the feathers fly in Floyd County lately. It rubs things the wrong way to have to appear in court but after all it is a mighty fine piece of work the state officers are doing. A tall light is almost as important on a highway vehicle as headlights. The careful driver will check the lighting system on his car before he starts out on the road for night driving. Consideration of the other fellow is an important item in life and in motoring there is no exception to the rule.

The doggone dog days have got me in a daze. It must be sleeping sickness because the more I sleep the more I wanna sleep. If it were not for the fact that I might miss another clever stunt by the Republicans I would pull a Rip Van Winkle and catch up with my snoozing for one time and for all.

Guess everybody's happy and the goose is hanging high. Not one single written request has come in for the new "Love's Labor Lost" department being conducted by The Cowhand. When I organized this idea last week several had indicated that they wuz just plumb anxious to have me help solve their love puzzles. If I could get a little business started I would organize a company and float some stock but there ain't no place around here with enough water in it to float anything.

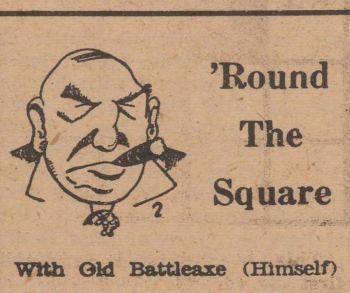
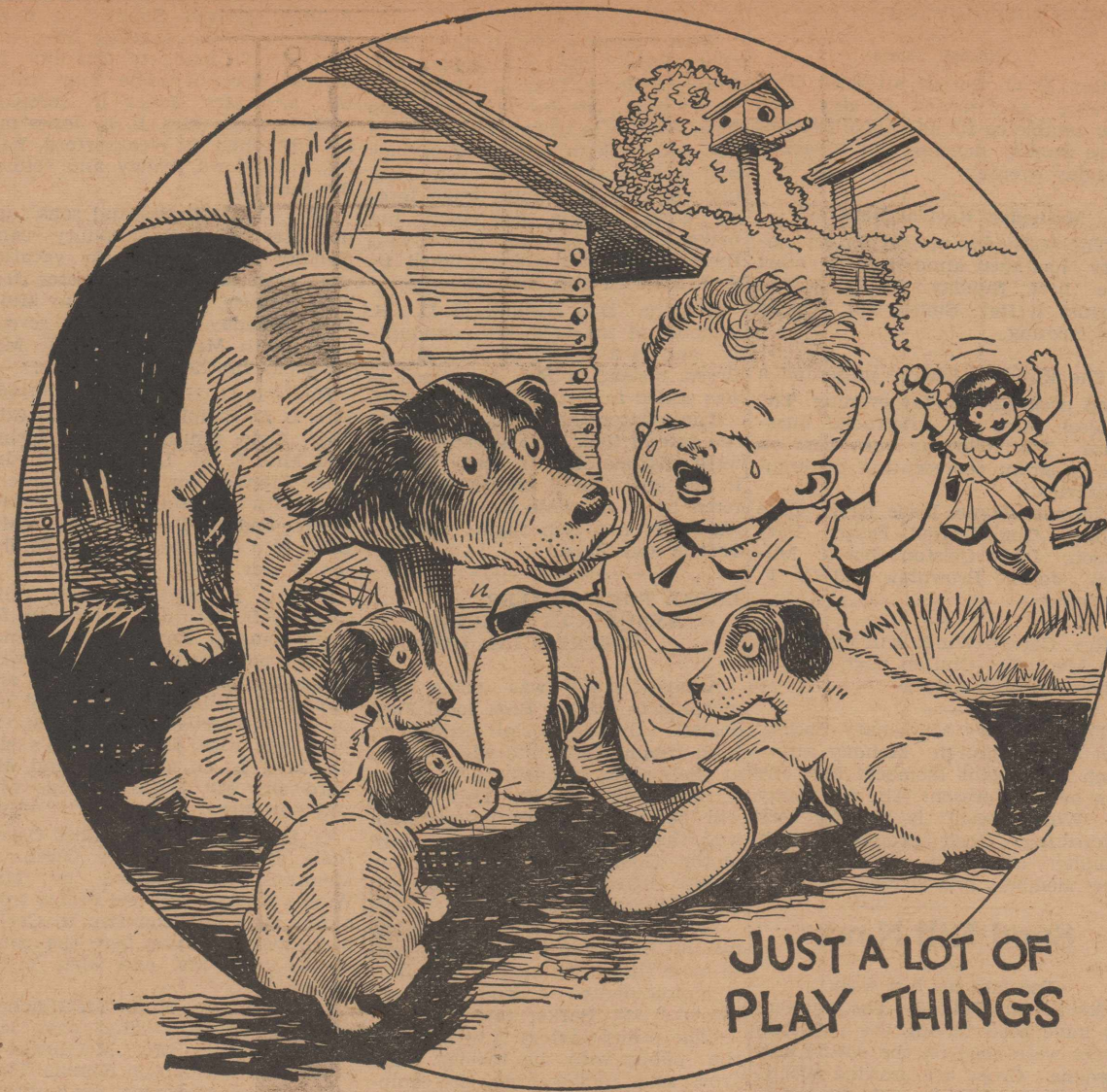
One of the farmers who received a government loan on his row crops this year told Edd Brown the other day: "Well, you can tell your uncle Sammie that his cotton he loaned me the money to plant hasn't even sprouted."

One of the greatest organizations in the world today is the American Legion. Perhaps I am not in the position to tell the other guy what he should do but just from what I have seen of the Legion's activities I am convinced that every ex-service man owes it to himself to become a member. It is a great big association of buddies dedicated to the highest of American ideals. The Legion has proven a powerful factor in getting the ex-service men their just dues. Every new member means an added unit of strength. Join the Legion and then when you need assistance you can call on your own organization.

DEPRIVED OF HARMONY

There are only thirty sets of attuned church chimes in the United States.

THE GREAT AMERICAN HOME



With Old Battleaxe (Himself)

Through the courtesy of the Martin Dry Goods Company, I am printing here an article entitled: "What a difference fifty years makes."

1881 Fifty years ago women wore hoop-skirts, bustles, petticoats, corsets, cotton stockings, high buttoned shoes, ruffled cotton drawers, flannel night gowns, puffs in their hair—did their own cooking, baking, cleaning, washing, ironing—raised big families—went to church Sunday—were too busy to be sick.

Men wore whiskers, square hats, Ascot ties, red flannel underwear, bow watches and chains—chopped wood for stoves, bathed once a week, drank ten cent whiskey and five-cent beer, rode bicycles, buggies or sleighs, went in for politics, worked 12 hours a day, and lived to a ripe old age.

Stores burned coal-lamps, carried everything from a needle to a plow, trusted everybody, never took an inventory, placed orders for goods a year in advance, always made money.

1931 Today women wear silk stockings, short skirts, low shoes, no corsets, an ounce of underwear, have bobbed hair, smoke, paint and powder, drink cocktails, play bridge, drive cars, have pet dogs, and go in for politics.

Men have high blood pressure, wear no hats, and some no hair, shave their whiskers, shoot golf, bathe twice a day, drink poison, play the stock market, ride in airplanes, never go to bed the same day they get up, are misunderstood at home, work five hours a day, play ten—die young.

Stores have electric lights, cash registers, elevators, never have what the customer wants, trust nobody, take inventory daily, never buy in advance, have overhead-mark-up—mark-down—quota—budget—advertising—Stock control—annual and semi-annual, end-of-month, dollar-day, founder's day, rummage, economy day sales, and never make any money.—Exchange.

A couple of Floydada business men met on the street Saturday: "Well, I heard you had a fire last Thursday." "Sh-h-h, next Thursday."

I liked to have got myself in trouble about two weeks ago, folks. In commenting on one of Jim Willson's letters, written from Denmark, I said that anybody who could read and pronounce the names of those Danish Museums ought to be in Denmark and not in Floyd County. But I had failed to take into account the fact that we have a man right here in Floydada who was raised in Denmark. Paul Jacobson, local cotton-buyer and native son of Denmark, called my hand and was going to make me retract what I said. But after he made an attempt at reading Jim's letter, he withdrew his objections. By-the-way, I owe Mr. Jacobson my thanks for helping me spell some of those European names correctly.

Well, folks of Floydada, we've got a lower water rate for summer irrigation, and there's no earthly reason now why our trees, lawns and flowers ought to suffer the rest of the summer. The new water rate is not so great as some of us had hoped for, but still it is just about as low as the City Councilmen could put it without cutting the city's income down to where the city's business could not be run

efficiently. Under the new water rate you can use 10,000 gallons of water for irrigation for only \$1.00, after you have used your regular 8,000 gallons. This new rate is mighty reasonable, folks, and we ought to keep our homes looking pretty this summer with the new water rate. Let the water run on that lawn, trees, grass and garden! It don't cost much and it will increase the value of your property and help feed the family. Let the water run, folks, let it run!

I know a bird that is forever and eternally complaining about being sick. The guy has actually been sick all of his life. I guess he was born sick. He was born in a hospital.

Why, oh why, can't that court house be painted? If there ever was a good time to paint and re-model that old trap, right now is the time. The county is in fairly good financial shape and paint and material and ever will be again, and besides that, we've got some people here in town who have just got to have work. These men can be used to put that court house in pretty good shape at very reasonable cost and still supply them with enough money to feed their families. I'm just about to become "regusted" folks. There's no earthly reason why that thing ought not to be fixed up, now is there Mr. Commissioner? Is there?

And as for present financial conditions in Floyd County, all I've got to say is that they tell me that the grave yard is full of people who worried themselves to death over things that never happened. So, there's no use in crossing bridges before we get to them, folks. If your business is in pretty hard financial shape right now, or if your cotton and row crops look pretty punk, there's no use to get all down hearted. A hundred years from now you'll never know the difference. That's all I got to say about "conditions." Shut 'er down, George!

FLOYD COUNTY 14 YEARS AGO News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF JULY 19, 1917 Floyd County will furnish under the first selective draft a total of sixty-six men to the colors.

A Ford belonging to Herbert S. Sparks and driven by Jim McNeely with Roe McCleskey as mechanic, won second money in the jitney twelve mile event of the auto races at Tulla Tuesday. The running time was fifteen minutes.

Gamble Bros., Ira D. and A. N., have bought the interest of S. W. Ross in the Gamble Bros. & Ross Dry Goods Company. Mr. Ross re-enters the employ of the Martin Dry Goods Company as salesman.

E. B. Thompson for the past several years conductor on the Floydada branch of the Santa Fe transfers this week to Lamesa.

James Colville Monday took examination for entrance into the Texas National Guard at Quanah, and was passed.

The First National Bank was notified by telegram yesterday afternoon by Marvin Jones, congressman from this district, that their bid for the quarters of the local post office had been accepted by the post office department. The building is on West California Street, facing south, adjoining the present post office quarters.

Jots in Jest

Maybe they call it peanut politics because everything connected with it is in the bag. Once upon a time New York cops played to swing night sticks; now some of them get protection from night clubs.

How women manage to prepare meals so quickly is most uncanny. If our secretary of treasury, on his visit to France, gets into an argument over the debt plan wise-crackers will have a fine chance to call him a Mellon feud baby.

A Kansas woman has jazz music played to her cows to increase their milk production. Hay! Hay! If you think that nothing can be accomplished by sitting still, then how else is a chicken to hatch an egg?

Contemporary Thought

SPIRITUALLY BEAUTIFUL

Slayton, Minnesota, Herald: Have you ever known an old lady who was spiritually beautiful? Could you remember what her features were like? Or did you think of her as sort of a beautiful flower of God's handiwork, sending forth love and kindness and compassion for all; and every one loving her in turn.

This same old lady probably had no money to speak of, though she had thousands of friends and was continually happy. You probably knew another old lady who had all kinds of money and everything that money could buy to make a person happy, yet she was not happy in the least. No one was glad to see her, because no one became happy because of her. You may not exactly remember her features, but you will never forget her sharp tongue and how happy you were to get away from her.

When Jesus gave his sermon on the Mount he answered the question of how to be happy. Many of them would not believe, when he explained to the multitude of people who had come great distances to learn the secret of true happiness, that they were all wrong in the common assumption that the acquisition of material things alone brings happiness.

The thought he gave to them was, according to Matthew, who tells the story, that you are made happy by what you are, not by what you get. The key to a blessed life lies in your heart. It is being merciful and pure in heart. You must not be angry, you must not be revengeful. You must love every one, even your enemies.

The golden rule was a strange plan of life to most of that multitude who were there from both sides of the Sea of Galilee, from Jerusalem far to the South, and from Tyre and Sidon to the north. It is strange to many people today, as far as actually living in concern, but it is a good plan for happiness, nevertheless.

The next time you feel discouraged, or blue, or unhappy, why not go out and do something to make someone else a little bit happier, for that is what you would have them do to you, is it not? Then you will be surprised how much it will help you to happiness. "You don't have to wait until you are old to grow spiritually beautiful."

LOTTERY BROADCASTING

Sotmr Lake, Iowa, Register: This is newspaper shop talk but it might be of general interest anyway. It's

all about a discussion that is taking place in the newspaper trade publications relative to the lottery laws.

It is well known to postmasters, newspaper men and most advertisers that the postal laws are exceedingly strict in forbidding publication of news or advertisements pertaining to raffles, games of chance, guessing contests or any other scheme that Uncle Sam has always regarded as falling under the general heading of lotteries. Such schemes are declared by the post office department as "inimical to the public interest." No newspaper is permitted to go thru the mails if it contains either news or advertisements pertaining to any of the above.

Recently the attorney general of Iowa, has issued orders to all county attorneys that merchants in any town, for instance, dare not give away prizes such as automobiles to the persons holding what is known as "the lucky number." And it is just too bad for any newspaper that should attempt to boost such a gift giving enterprise thru its columns.

But does Uncle Sam take similar steps to put a quietus to lottery advertising via the radio? Verily, he does not! Any radio listener knows that local lotteries are being advertised over the air in increasing quantity. Not only that but fake mediums, clairvoyants and grifters are working overtime, thru broadcasting stations on programs "sponsored" by this or that concern. No reputable newspaper would be permitted to carry fake advertisements of this sort even if it should desire to do so.

Manifestly, there is an injustice here. A bill which was introduced in congress recently reads as follows:

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the last sentence of Section 29 of the Radio Act of 1927, as amended, is amended to read as follows: "No person within the jurisdiction of the United States shall, by means of radio communication (a) utter any obscene, indecent or profane language, or (b) announce, advertise, or conduct a lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance or announce or advertise any list of prizes drawn or awarded by means of any lottery, gift enterprise, or similar scheme."

Newspapers are on the whole in favor of the passage of that act. Or, they desire permission to carry the same brand of advertisements thru their columns that now goes over the air.

Newspaper men cannot see why, if Uncle Sam permits this sort of advertising to clutter up air currents, he cannot permit the merchants of their own towns to compete with these big concerns thru guessing contests, raffles or similar gift enterprises.

We believe the public sees the injustice of the present situation both to the newspapers of the country and to the local business houses who are the goats in the long run.

AIN'T WORTH A DAM

Albany, Texas, News: Walked into a fellow's store this week and asked the merchant about his advertising copy. He said it right blurted, said it did not do any good, did not get any results from an ad in the News. That is to say, it was not worth a damn. We did not get mad because he slapped The Albany News in the face—That was to say that it's space was not worth a damn. But on the other hand we felt sorry for him. The Albany News has been here right on to fifty years, has a circulation of twelve hundred, goes into every nook and corner of the county. Has been on the battle line for all these years for its town and county, the farm, the ranch, schools and churches, all about whitefaced cattle and laying

We are enjoying the scenery through this country. The pines are so plentiful. There are lots of Paradise trees and Oaks are the largest of them all. This town Paris is about 9000 in population. Has pretty churches and a pretty court house. We will leave here and go to Murfreesboro, Tenn. We shall write to you again next week. Your friends, Mr. and Mrs. S. L. Rushing and daughters, Pauline Rushing and Mrs. T. M. Jones.

In a stream near Bellingham, Wash., Carl Miller caught a trout equipped with 2 regular mouths, one of which was smaller than the other.

JUST THINKIN'

by Charles S. Kinnison

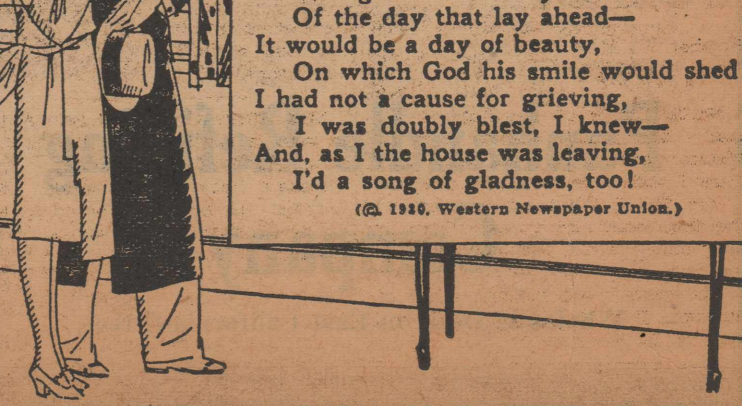
Morning Song

'Twas a morning drab and dreary, Dawn of day was soon to break—Dulled by sleep, my eyes were bleary, I was up, but half awake! At the house, I vain would tarry, For the day looked hard and long. Then—the little old canary Warbled forth his morning song!

Did I say that I was gloomy, That the world looked drab and gray, And was unattractive to me? Yes, it's true—I'm 'shamed to say! But the little glad canary As he sang, to greet the dawn, Filled my heart with music merry And my shadows soon were gone.

I was eager for the duty Of the day that lay ahead— It would be a day of beauty, On which God his smile would shed! I had not a cause for grieving, I was doubly blest, I knew— And, as I the house was leaving, I'd a song of gladness, too!

(© 1930, Western Newspaper Union.)





SOCIETY

Mrs. Moore, Mrs. Bishop Hostess To Sunday School Class.

Mrs. Frank Moore and Mrs. L. T. Bishop entertained the Fidelis Matron Sunday School class of the Baptist Church last Wednesday afternoon in a business and social meeting at the home of Mrs. Moore.

After the business meeting, a social hour was enjoyed when the hostesses served delicious refreshments to Mrs. John McCleskey, Mrs. Clayton Teague, Mrs. G. E. Bond, Mrs. S. J. Latta, Mrs. Roy Burrows, Mrs. E. L. Norman, Mrs. Roy Paschall, Mrs. E. L. Angus, Mrs. H. O. Cline, Mrs. J. D. McBrien, Mrs. P. D. O'Brien, Mrs. L. J. Welborn, Mrs. Frank Bass, Mrs. Joe Breed, Mrs. S. M. Cole, Mrs. Fred Ebling, Mrs. R. C. Henry and Mrs. M. L. Kizzlar of Altus, Oklahoma.

Mrs. Daily Honors Mother With All-Day Entertainment.

Mrs. Bill Daily was hostess at an all-day party honoring her mother Mrs. M. L. Kizzlar of Altus, Oklahoma at her home Wednesday.

Guests arrived at 11 o'clock each bringing a dish prepared for the noon hour when dinner was served buffet style. Matinee tickets were used as plate favors which the guests were asked to use when they went in a party to the theatre for the afternoon's entertainment.

Those enjoying the day were: Mrs. O. P. Rutledge, Mrs. Glad Snodgrass, Mrs. R. E. Fry, Mrs. E. C. Henry, Mrs. W. P. Daily, Mrs. Ross Henry, Mrs. W. I. Cannaday, Mrs. I. W. Hicks, Mrs. Homer McDonald, Mrs. J. B. Jenkins, Mrs. W. C. Grigsby, Mrs. J. G. Wood, Mrs. E. P. Nelson, Mrs. Kenneth Bain, Mrs. E. L. Angus, Mrs. W. M. Massie, Mrs. G. A. Linder, Mrs. Frank Stovall, and the honor guest, Mrs. M. L. Kizzlar.

Mrs. Daily, Mrs. Henry Honor Visitors With Dinner.

Mrs. W. P. Daily and Mrs. R. C. Henry were joint hostesses last Sunday with a 12 o'clock dinner honoring Mrs. M. L. Kizzlar of Altus, Oklahoma, and Mrs. E. J. Morehead and daughters, Dorothy Jane and Marjorie Sue, of Plainview.

Others present for the dinner besides the honor guests were: Mr. and Mrs. Bill Daily and daughter Jo Ann, R. C. Henry and sons, R. C. Jr., and Billie Burke, Mrs. R. E. Adams and Mr. Daily.

Mrs. Willson Conducts Lesson For W. M. S.

Mrs. J. M. Willson conducted the Bible lesson on "Laws of Separation" last Monday afternoon for the Woman's Missionary society of the M. E. church when they met at the church for their regular Bible study. The society will meet in a social meeting next Monday afternoon at 4 o'clock with Mrs. D. D. Shipley.

Presbyterian Aid Met At Church.

The Ladies Aid of the Presbyterian church met last Monday afternoon at the church for a study from the book of Genesis taught by Mrs. J. L. King.

Mrs. S. G. Underwood conducted the devotional after which a short business session was held.

The Aid will meet again Monday afternoon July 27 at the church at 4 o'clock.

Mr. and Mrs. Cummings Hosts To Ace Bridge Club.

Mr. and Mrs. A. D. Cummings were hosts to the Ace Bridge club Tuesday evening at their home on West Virginia Street.

Four tables were arranged for the games of bridge on the lawn. Mrs. T. W. Whigham and Robt. A. Sone received high score. At the conclusion of each game slips were drawn to tell each player how they should count their score.

At a late hour the guests were invited into the house where lovely refreshments were served to Mr. and Mrs. J. C. Gilliam and Mrs. Horace Lindley of Tulsa as guest at the meeting and Mr. and Mrs. Robt. A. Sone, Dr. and Mrs. W. Hubert Seale, Mr. and Mrs. G. L. Kirk, Mr. and Mrs. T. W. Whigham, Mr. and Mrs. L. J. Welborn and Mr. and Mrs. Frank Bass.

Mr. and Mrs. L. G. Kirk will be hosts to the club Tuesday evening, July 28 at 8:30.

Porterfield M. S. Takes up New Study.

Members of the Porterfield Missionary Society of the M. E. church met last Monday afternoon to take up their new study course. Mrs. Robt. A. Sone conducted the lesson on the book of Hebrews.

The society will meet at the church next Monday afternoon at 4 o'clock for a lesson study in place of the social with Mrs. T. W. Whigham as had been planned.

Baptist W. M. S. Hold Circle Meetings.

North Circle of the Baptist Woman's Missionary Society met last Monday afternoon with Mrs. J. V. Daniel with five members present.

Mrs. W. F. Weatherbee conducted the devotional and a lesson from the new study book, "Missionary Lesson from the Bible," was then given. The society will meet Monday afternoon, July 20, at 4 o'clock with Mrs. E. L. Norman.

Duplicate scale books at The Hesperian Office.

J. W. Wright Honoree at Birthday Dinner.

Friends and relatives met Sunday at the home of Mr. and Mrs. J. W. Wright, 615 South Wall street to honor Mr. Wright with a surprise birthday dinner. Ice cream was served in the afternoon.

Mr. Wright came to Floyd county in 1906 and has resided here since. He was seventy-five years of age July 11. Mr. and Mrs. Wright have four children all of whom live in Floyd county. They are W. C. and N. O. Wright, Mrs. A. M. Battey and Mrs. J. A. Jameson.

Those enjoying the day were Mr. and Mrs. W. C. Wright and family, Mr. and Mrs. N. O. Wright and son Harley, Mr. and Mrs. A. M. Battey and children, Mr. and Mrs. J. A. Jameson and son Lester, J. F. Roberts and son Frank, Mr. and Mrs. Brent Breed and family, Mr. and Mrs. Jim Higgins and children of Petersburg, Elder W. J. Higgins of Snyder, Elder C. L. Garrett and family and Mrs. Bostic of South Plains, S. E. Taylor and D. L. Handley.

Y. W. A. and G. A.'s Are Entertained at Matador.

The Young Women's Association and Girls' Auxiliary of the Baptist Church at Matador entertained the girls from the same organizations of the Baptist Church here last Tuesday from 4 till 6 o'clock at Matador.

After a vrey interesting program, lemonade and cake were served and a social hour enjoyed.

Mrs. Johnson Hostess to Pastors Helpers Class.

Members of the Pastors Helpers Sunday school class of the M. E. church and other guests enjoyed an all day meeting with Mrs. Ella Johnson as hostess.

A devotional meeting was conducted at 10:30 with Mrs. Geo. Dickey as leader of the lesson from John 14, prayer by Mrs. J. L. King followed by singing Sweet Hour of Prayer. The business meeting was conducted by the class president, Mrs. Lillie Britton, after which Mrs. Bob Green gave an interesting talk on the workings and life of the employees of a large cotton mill which she visited on her recent trip. This talk was greatly enjoyed by all.

At the noon hour a lovely dinner which had been brought by the guests was served to the following members: Mrs. R. M. McCauley, Mrs. W. M. Colville, Mrs. Courtney, Mrs. A. P. McKinnon, Mrs. O. B. Olson, Mrs. J. S. Solomon, Mrs. D. D. Shipley, Mrs. Lillie Britton, Mrs. J. E. Eubanks, Mrs. J. E. Appling, Mrs. Alice Seale, Mrs. Geo. Dickey, Mrs. W. C. Hanna and Mrs. Bob Green; visitors were Rev. and Mrs. Sam Young and daughter Elizabeth Ann, Verna Lynn Olson, Mrs. Fred Brown, Mrs. J. L. King, Mrs. R. L. Henry, Mrs. P. M. Smith, Miss Veda Wooten, Mrs. Mary Kirchner of Dallas, Mrs. K. D. Middleton of Abilene, Mrs. McAfee of Corsicana and the hostess.

At 4 o'clock each guest departed declaring they had had a lovely day.

15-Cent Special Road Tax Not To Be Levied

(Continued from page 1)

road and bridge levy, a net decrease of 9 cents on the \$100 valuation.

"The court, I am sure, will not levy a cent more in taxes than they absolutely have to levy," Judge J. W. Howard said Monday afternoon. County Attorney Tony B. Maxey Monday afternoon said, in response to inquiry that the specific law under which the elections in Floyd County were held, has been declared unconstitutional by the higher courts of Texas. Such being true and the law itself being unconstitutional the levy would be clearly illegal, there being no authority in law for its levy or collection.

"The remedy for the citizens of the county, if they want the tax levied," he continued, "would be by proper petition initiate and have called a county-wide election for the levy of the special tax, which such county-wide election would be in conformity with the mandate of the constitution and existing law. Meanwhile there is no lawful way to continue the levy of this special 15-cent road tax."

Misses Helen McKinney and Mildred Raley returned home Wednesday from Canyon where they have been attending W. T. S. T. C. during the summer months.

Mr. and Mrs. Edd Johnson left Wednesday for Valley Mills, Texas, where they will visit for the next few days with Mrs. Johnson's relatives.

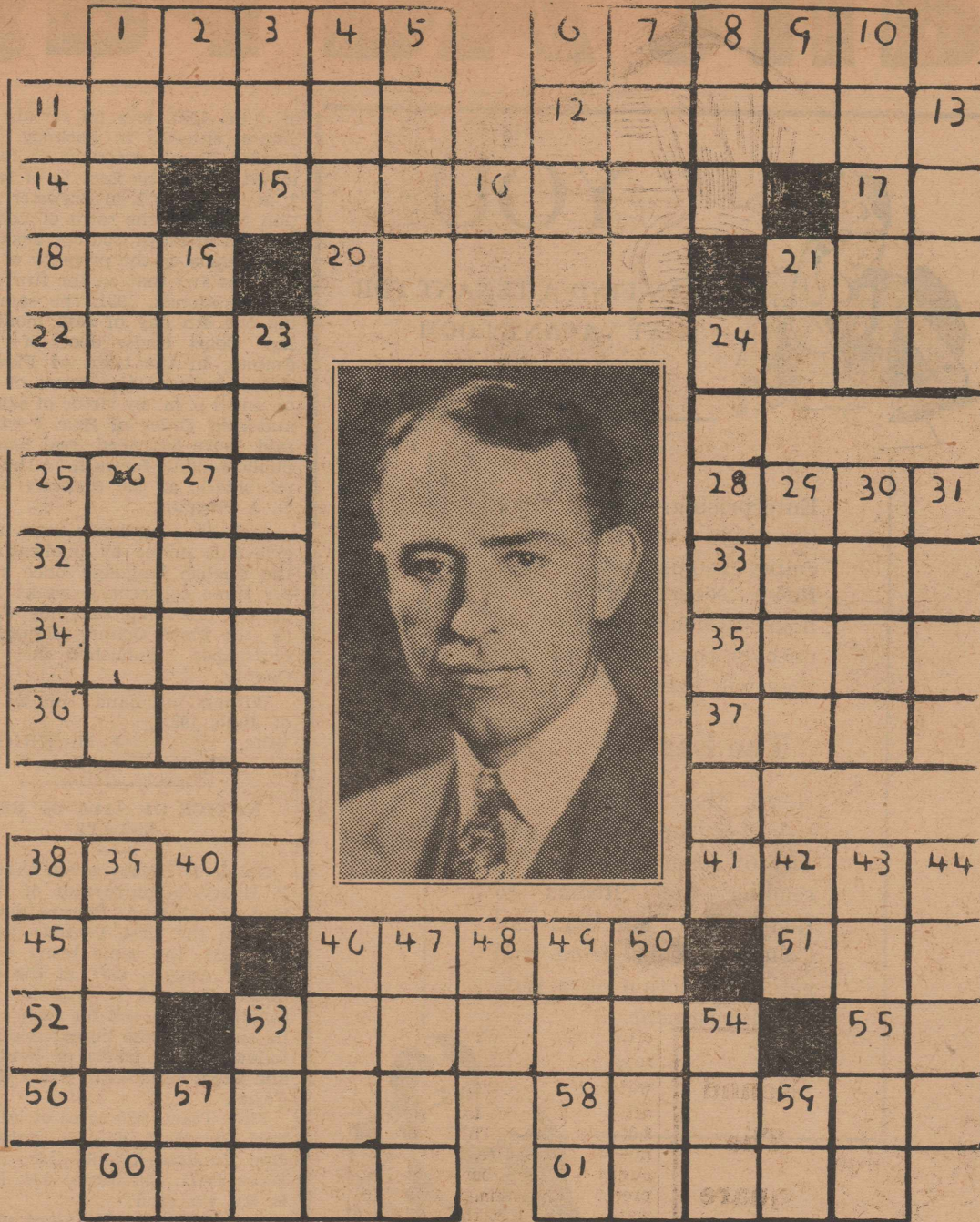
Ed Leonard, of Travis, Texas, is here visiting with Mrs. V. A. Leonard and other relatives. He arrived Monday.

Mrs. Pinky Guynes of San Antonio who is visiting with her mother, Mrs. Hubbard, of Lockney, spent Tuesday here with friends. Mrs. Guynes will be remembered as Miss Pinky Hubbard and was a former resident of this city.

WHEN DREAMS COME THROUGH

To a phychoanalyst the human mind is exposed as a wart on the face, and has much the same appearance.—Collier's Weekly.

Here's A Novel Cross-Word Puzzle For You



This week The Hesperian presents this most unique feature which, it is believed, will prove unusually popular with the big family of readers.

Cross-word puzzles are always a source of educational entertainment for young and old alike and the puzzle appearing above this week is exclusive with The Hesperian. It was worked out by Otho Clendennen of this city and drawn by him on a special mat and prepared right here in Floydada. It is one of the "keenest"

ideas this newspaper has presented in years and it is expected to have an even greater interest due to the fact that local names appear in the puzzle.

It's great fun to figure out. Get a pencil and start to work and see how quickly you can solve it completely. And when you get through and if you have enjoyed this new feature take a minute and drop us a line or two expressing your opinion of the puzzle and whether you would like to have more similar to this one.

This is done for two reasons: first to furnish educational entertainment for you, and second to introduce some of Floydada's most influential citizens, helping us all to get better acquainted with our friends and neighbors.

Grab a pencil, work out the puzzle, and then let us hear from you. Otho will appreciate it, and so will we.

Watch for the solution next week on the classified ad page and see if you solved it correctly. Good luck.

Nail Picker Gathers Nearly Two Tons

Giant Magnet 'Attracts' Unique Collection In Trips Refuse Matter From County Highways

Almost two tons, 3,500 pounds to be exact, of nails, tin and scrap iron were "collected" from Floyd County highways during the past week by a magnet machine operated by W. L. Crooks and John Moneycutt, of Amarillo, with the State Highway department. The refuse material was picked up by the machine on Highway No. 28 from the Motley County to the Hale County lines and the streets in Floydada and Lockney.

The 125-volt magnet, operated by a tractor motor mounted on a special truck body, had cleared the highway of nails, wires, bottle tops, mashed cans, crushed buckets, steeples, scrap iron, washers, nuts, screws, and bolts, and every description of misery makers for motorists' and their tires, a perusal of the "drag" disclosed.

From the Hale County line on the west to Lockney the nail picker collected 400 pounds of refuse Thursday of last week. In going from Floydada to Lockney a total of 390 pounds were picked up Saturday and 350 pounds on the return trip. In one "drag" from the first lake east to the square a total of 90 pounds were gathered Tuesday morning.

The magnet on the machine may be raised and lowered similar to a grader blade. It picks up any kind of iron but does not attract copper or brass.

"We make from 2 to 12 miles per hour and cover about 60 miles per day," Mr. Crooks said. "We have more flats than anybody. The nails drop off the magnet sometimes and then we do the tire changing act." To prove his statement a tire promptly went flat while the machine was parked on the pavement on South Main Street. The magnet is capable of lifting a 100-pound piece of iron, it was explained.

Too Late To Classify

LOST—Log chain about twenty feet long on Lakeview road or in town. G. E. Bond. 211tpd

WELL-CURED HAY RARELY BURNS

Proper curing of hay prevents loss from spontaneous heating, which annually destroys at least one-tenth of the harvested hay crop of the United States. The moisture content of hay well cured by the usual process is reduced from about 75 per cent to 20 per cent, at which point there is little danger of the hay over-heating in the stack or mow, but hay drawn in before it is completely cured, because of danger of rain or rush of work, is a

source of danger because it may ignite spontaneously. If a burnt odor becomes noticeable, try to locate the fire pocket which has formed somewhere within the mow. This can be done by boring into the hay in different places with a hollow steel rod or tube provided with a sharp cutting edge. If a section of the tube is very hot when removed and the core of hay in its appears burned, this indicates a fire pocket. In case of a fire pocket, remove the hay at once, but first provide fire-extinguishing apparatus or water, as there is always danger that the sudden admission of air to the pocket may cause flames to break out.

Prince Lennert, who has announced his engagement to Miss Karin Nissvandt, the daughter of a Swedish industrialist, will forfeit his right to the throne of Sweden when the marriage ceremony has been concluded.

Bargains in Second-Hand Machinery

If you are going to be interested in a used PLOW, TRACTOR, or DRILL, or any other used farm implements, come in and talk it over with us. We can fix you up with whatever you may want, at a reasonable price, and satisfactory terms.

"Farm With A Farmall"

Rutledge & Co.

How to Solve The Cross-Word Puzzle

HORIZONTAL

1. Insects
6. Australian bird
11. Hunt
12. Hammered
14. Initial of man pictured
15. Science of divisible matter
17. Sun God
18. Writer
20. Benches
21. Obtain
22. Former Russian ruler
24. Not win
25. Against
28. Flying toy
32. Last name of prominent judge
33. Ages
34. Falsified
35. Blood vessel
36. Either
37. Island
38. Team
41. Desire
45. Insect
46. Grain
51. Ocean
52. Second note
53. A Floydada dry goods man.
55. By
56. All
58. Large bay windows.
60. Carries
61. Fight

VERTICAL

1. Nourishes
2. Sixth note
3. Age
4. Performs
5. Foot covering
6. Gush forth
7. Wad

8. Tree
9. Union Label (abr.)
10. Dries up
11. Cat command
13. Fixed time
16. Mother
19. Each
21. Proceed
23. Arctic animal
24. A Floyd Co. school
25. Capable
26. Spike
27. Binds
29. Angers
30. Appendage
31. Slave
38. Peel
39. About
40. Pronoun
42. Verb
43. Another Floydada merchant.
44. Head coverings
46. Did wear
47. Tints
48. Plural ending
49. Particle
50. Ripped
53. Slap
54. Nothing
57. Preposition
59. Wide shoe.

Few flowers make so lavish a show for so small an effort in growing them as irises. If planted in a border, irises should be spaced so they can develop into clumps strong enough to carry 8 to 10 stalks of bloom. Do not let plants surrounding them grow over them after their flowering season. Shade over the iris rhizomes prevents the proper ripening of the plant and so curtails the bloom the next year. The flower buds for the next season are formed in late summer or early autumn and it is best to divide and transplant either before or after this time.

Close-Out SPECIALS

Silk Hose

Ladies' Chiffon Full fashioned Silk Hose. All Colors.

79c

House Dresses

A good selection of fast color materials.

49c - 79c - \$1.48

Children's Wash Dresses

Made by Jack Tar and Lucette. Fast colors.

Sizes 6 to 14

98c - \$1.48

Just received a few

New Voil Dresses

\$1.95

Ladies' Silk Dresses

Worth up to \$12.75. Your choice, only

\$5.95

Special Prices on all

Swim Suits

New Voil Dress Material

Just received, per yard only

29c

All Silk Undies on Sale!

All Silk Piece Goods on Sale!

Just received, a big new shipment of

New Fall Shoes

Come in and be fitted.

One Lot Gossards

Go on sale at exactly

One-Half Pirce

If you want good, honest merchandise at the low prices possible, come to

C. R. Houston Co

SAVE TIME

Phone 8 or 9

Want Ad Page

Phone 8 or 9

SAVE MONEY

Classified

Advertising Rates Information.

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accommodation account will be opened for those who phone in their ads, to be paid same week. When telephoning ads please re-check with the ad-taker on names and numbers.

Phone 8 or 9

The Hesperian reserves the right to classify all Want Ads under appropriate headings and revise or withhold any copy deemed objectionable. Notice of any error must be given in time for correction before second insertion.

Want Ad Rates

Ten cents per line, or count six words, first insertion; five cents per line or subsequent insertions.

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 8 or No. 9 and let us put the "livest salesmen in Floyd County" to work for you.

For Sale

FOR SALE—at less than cost, a limited number of Galvanized Water Tanks, for cash. Floydada Tin Shop. 203tc

PADS for egg stamps at The Hesperian. 17dh.

Summer Sale. Big Reduction on all Greenhouse Stock. Hollums, Floydada Florists. 17tfc

FOR SALE—at less than cost, a limited number of Galvanized Water Tanks, for cash. Floydada Tin Shop. 203tc

CONOCO Gas and Oils, tires tubes and accessories at Motor Inn. 211tc

TIRE REPAIRS that really stay put, are our specialty. Conoco Gas and Oils at Motor Inn. 211tc

DON'T FORGET your home town agent when you want to subscribe for your favorite magazine. Mrs. Jennie Bishop, Phone 153. 211td

EGG STAMPS at Hesperian office. 17dh.

STEAM PRESSURE Cookers, canners and supplies. See us before you buy. C. Surginer & Son. 201tc

FOR SALE—at less than cost, a limited number of Galvanized Water Tanks, for cash. Floydada Tin Shop. 203tc

200 SAMPLES new Fall Suits \$22.50 made to measure. Closing out all Spring suits and returned made-to-measures. Glad Snodgrass. 211tc

Miscellaneous

PHONE 80—"Call us, we'll call." Cleaning and pressing. City Tailors. 211tc

BETTER prices paid for stamped infertile eggs. Egg stamps at The Hesperian. 17dh.

Duplicate scale books at The Hesperian Office.

SEE OUR new pattern in Glassware. Big 10c values! J. U. Borum Variety Store. 211tc

PHONE 80—for first class cleaning and pressing. We call for and deliver. City Tailors. 211tc

REMEMBER—Specialty Day Tuesday at Stone's Department Store. 6tc.

TRY US THIS MONTH. You'll like our Conoco gas and oils, our tire repair service and our filling station service. Motor Inn. 211tc

SUBSCRIBE to your favorite magazine from your home town agent. I meet all prices. Mrs. Jennie Bishop, Phone 153. 211td

CAN YOUR vegetables. Complete supplies at C. Surginer & Son. 201tc

KODAK AS YOU GO—Take your kodak on that vacation or picnic. Have your films developed by Roy Holmes Studio. 211tc

DELIVERY SERVICE on cleaning and pressing. Call 80. City Tailors. 211tc

DON'T FORGET your Kodak on that vacation or picnic. Have your films developed by Roy Holmes Studio. 211tc

MAGAZINES—I meet all prices. Subscribe from your home town dealer. Mrs. Jennie Bishop, phone 153. 211td

Year Old Rose Bushes, pot grown, can be planted outside now. Very best varieties on own roots, while they last fifteen cents each. Hollums, Floydada Florists. 17tfc

Milk And Cream

Sweet and Pure. We deliver twice a day. Drink milk—the food of health. We appreciate your business.

ROY PATTON DAIRY
Phone 306

Remington and Royal Portable Typewriters at Hesperian Office.

KODAK FILMS and film development of first class style. Roy Holmes Studio. 211tc

Many Varieties of pot grown perennials, while they last at one half price. Hollums, Floydada Florists. 17tfc

Land For Sale

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner. Phone 265. 30tfc

WILL TRADE for good plains land a six room home FREE FROM DEBT, well located and close to schools in Wichita Falls, Texas. Also have Wichita Falls revenue bearing property for trade on land. Security Investment Company, 711 Scott Ave., Wichita Falls, Texas. 193tp

Crop Payment
320 acres choice Floyd County farm to sell on crop payments. Write R. T. Westerfield, Box 2831, Amarillo, Texas. 202tc

Duplicate scale books at The Hesperian Office.

YOU

CAN FIND A TENANT FOR THAT VACANT ROOM



Enterprising, thrifty folks nowadays are converting empty rooms into income. Room seekers abhor the house-to-house canvas to uncover the sort of a home they will like.

The Easiest Way

Hence they resort to the quickest, most satisfying way of room selection... reading the "Rooms to Rent" ads in our Want Ad Columns. Your room will get quick action on a trifling investment.



PHONE NO. 8 OR NO. 9

HESPERIAN
WANT-ADS
GET RESULTS

Lost And Found

LOST—32x6 truck tire on Chevrolet rim. Finder notify Clarence Foster at Panhandle Refining Co. wholesale station. Will pay for trouble. 201tc

SHERIFF'S SALE

THE STATE OF TEXAS, County of Floyd.
NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, of the 19th day of May, 1931, by the Clerk of said District Court of Floyd County, Texas for the sum of One Thousand, Three Hundred Thirty Six Dollars and Ninety Nine Cents (\$1336.99) and cost of suit, under a Judgement, in favor of L. A. Wofford in a certain cause in J. M. Wright as Sheriff of Floyd County, Texas, did, on the 24th day of June, 1931, levy on certain Real Estate, situated in the Town of Lockney, Floyd County, Texas, and

Houses To Rent

FOR RENT—two room apartment with garage. Call at 215 West Crockett St. 16tfc

FOR RENT—modern four room stucco house with hall and bath. Chicken pen, cow shed. \$15.00 per month. G. I. Dunavant, Route 2. 202tp

Wanted

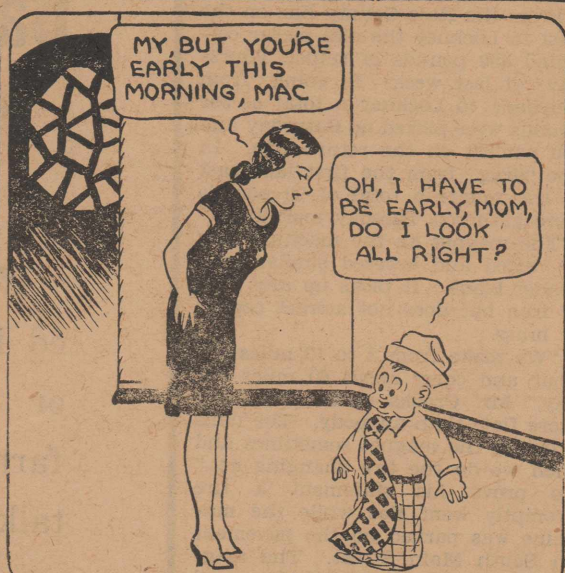
Will pay cash for one good Angel 10-foot plow. Dougherty Grain Co. 16tfc

WANTED—100 cars to grease at 50 cents each. Texas Service Station. 21tfc

MAC

"An Early Riser"

By Irving



of June, 1931, levy on certain Real Estate, situated in Lockney, Floyd County, Texas, described as follows, to wit: being the East 1/2 of lot No. 2, in Block No. 1, in Brewster Addition No. 2, of the town of Lockney, situated in Floyd County, Texas and levied upon as the property of O. J. Huggins and that on the first Tuesday in August, 1931, the same being the 4th day of said month, at the Court House door, of Floyd County, in the town of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Alias Execution I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said O. J. Huggins.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian a newspaper published in Floyd County.

Witness my hand, this 25th day of June, 1931.
J. M. WRIGHT,
Sheriff Floyd County, Texas.

NOTICE OF SALE OF REAL ESTATE

Notice is hereby given that I, F. P. Henry, administrator of the estate of James A. Burrus, deceased, will on the first Tuesday in August, 1931, the same being the 4th day of August, 1931, at the Court-house door at Brownfield, Terry County, Texas, sell for cash at public auction to the highest bidder the following two tracts of land lying and being situated in Terry County, Texas:

First Tract: 320 acres of land, the East One-Half (E 1/2) of Section No. One Hundred Twenty-five (125) in Block D-11, Certificate 324, D & S E. Ry. Co. land;

Second Tract: 160 acres of land, the South-west One-fourth (S.W. 1/4) of Section No. One Hundred Twenty-six (126) in Block D-11, Certificate 324, D & S E. Ry. Co. land.

Said land belonging to said estate.

Witness my hand the date above given.
194tc
F. P. HENRY,
Administrator of the estate of James A. Burrus, deceased.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Floyd.

NOTICE IS HEREBY GIVEN That by virtue of a certain Alias Execution issued out of the Honorable County Court of Law No. 2, Dallas County, of the 3rd day of February, 1931, by the Clerk of said County Court at-Law No. 2 for the sum of Seven Hundred Twenty One & 19/100 (\$721.19) Dollars Less credit of Two Hundred Fifty and No/100 (\$250.00) and cost of suit, under a Judgement, in favor of Texas Drug Company, A Corporation in a certain cause in said Court, No. 57278-B and styled Texas Drug Company, A Corporation vs. T. H. Stewart and placed in my hands for service, I, J. M. Wright as Sheriff of Floyd County, Texas, did, on the 25th day of June, 1931, levy on certain Real Estate, situated in the City of Lockney, Floyd County, Texas, described as follows, to wit: A tract of 1/4 acres out of the J. D. Burleson Survey, Abstract No. 1227, together with all improvements thereon, situated in the Town of Lockney, Floyd County, Texas, and

levied upon as the property of T. H. Stewart and that on the first Tuesday in August, 1931, the same being the 4th day of said month, at the Court House door, of Floyd County, in the Town of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said T. H. Stewart.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian a newspaper published in Floyd County.

Witness my hand, this 25th day of June, 1931.
J. M. WRIGHT,
Sheriff Floyd County, Texas.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Floyd.

NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, of the 2nd day of July, 1931, by the Clerk of said District Court of Floyd County, Texas for the sum of Two Hundred Thirty Five & 15/100 (\$235.15) Dollars and cost of suit, under a Judgement, in favor of F. C. Carpenter in a certain cause in said Court, No. 2431 and styled F. C. Carpenter vs. J. W. Splawn and placed in my hands for service, I, J. M. Wright as Sheriff of Floyd County, Texas, did, on the 2nd day of July, 1931, levy on certain Real Estate, situated in Floydada, Floyd County, Texas, described as follows, to wit: an undivided 1/8 interest in Lot 9 - 10, Block No. 121 original town of Floydada, Floyd County, Texas, and levied upon as the property of J. W. Splawn and that on the first Tuesday in August, 1931, the same being the 4th day of said month, at the Court House door,

Witness my hand, this 2nd day of July, 1931.
J. M. WRIGHT,
Sheriff Floyd County, Texas.

Business and Professional Directory

ROBT. A. SONE
LAWYER
Practice in all Courts
Office 204 Readhimer Bldg.
Floydada, Texas

C. M. THACKER
Dentist

Dr. W. M. Houghton
Now located in offices at
Floydada Drug Co.
General Practice
Diseases of Women and
Children a Specialty
Phones:
Residence 250
Floydada Drug 51

READHIMER BUILDING
Office Phone 256

H. Z. Pennington
PHYSICIAN AND SURGEON
Telephones:
Residence 330 Office 73

LAND
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.
Floydada, Texas

E. P. NELSON
FIRE INSURANCE
AGENCY
WILL APPRECIATE YOUR BUSINESS
Every detail of your Fire Insurance requirements will be carefully handled if entrusted to this agency.
PHONE 285
OFFICE—ROOM 8
FIRST NAT'L BANK BLDG.
Floydada, Texas

L. G. MATHEWS
Lawyer
Readhimer Building
Floydada, Texas

A. J. FOLLEY
Lawyer
District Attorney's Office at the Court House.
Civil Practice Only
Floydada, Texas

Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

F. C. HARMON
Licensed Undertaker
Modern Equipment
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 316

DR. WILSON KIMBLE, OPT.D.
Specializing in the care of children's eyes and fitting glasses
Consultation free.
Examination \$1.50 to \$5.00
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Renew Your Health
By Purification
Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health.
Calotabs are the greatest of all system purifiers. Get a family package with full directions. Only 35 cts. at drugstores. (Adv.)

sluggish feeling

Next time you are out of fix as the result of irregular or faulty bowel movement, try Theford's Black-Draught for the refreshing relief it gives thousands of people who take it. Mr. E. W. Cecil, a construction superintendent in Pulaski, Va., says: "When I get constipated, my head aches, and I have that dull, tired feeling—just not equal to my work. I don't feel hungry and I know that I did something to cleanse my system, so I take Black-Draught. I have found it a great help."

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Black-Draught
MEN who are run-down, or suffering from indigestion, should take Black-Draught for over 50 years.

To Talk To Rotarians

Alfonso Johnson to Appear at Rotary Meeting Wednesday Noon, July 29.

Alfonso Johnson, director of the Trade Extension Division of the Dallas Chamber of Commerce, will visit Floydada Wednesday, July 29, and will appear on the program of the Rotary Club in a talk on retail problems, including merchandising and advertising, according to an announcement made this week by S. W. Ross, secretary of the club.

In addition to the group meeting, Mr. Johnson will call on individual merchants who want to discuss specific problems and all of his services are free to local merchants. The wholesale merchants of Dallas are sponsoring Mr. Johnson's work.

Mr. Johnson has had an extensive and varied experience in merchandising and advertising and while he has no cure-alls for business ailments he sticks to the business fundamentals that have always been safe and sane and have always built business it is stated. His program has proved very popular and helpful to the retailers of the Southeast and in many cases he has been asked to return at the earliest possible date for more talks and more references.

Until recently Mr. Johnson was personnel director of one of the largest department stores of the South and for five years served as business editor of the Dallas News and Journal. He served the government as United States Trade Commissioner to Japan and is the author of a number of business articles, including a survey of the possibilities of American goods in the Orient.

Irick News

Irick, July 15. We had a good attendance at Sunday School Sunday also at B. Y. P. U. Sunday night.

Mr. and Mrs. John Evans of Tulla visited her father Geo. Carruthers over the week-end.

Mr. and Mrs. H. A. Harris visited Jake Hill and family at Liberty Sunday.

Mr. and Mrs. Fred Lamb and the Zimmerman of Aiken were in the W. E. Taack home Sunday.

Mr. and Mrs. A. L. Feagan and children spent Sunday in Lockney guest of Mr. and Mrs. Luther Jern.

Mr. and Mrs. Charley Perry of Campbell spent the week-end with Mr. and Mrs. Walter Robertson.

Lucille Harris was a week-end guest of Pearl Crawford of near Lockney.

Mr. and Mrs. B. F. Mowbray and son, Truman Dean, of Olton, and Mr. and Mrs. John Holmes and children were visitors Sunday in the L. P. Goen home.

Mrs. W. C. Poage honored her daughter, Grace Jewel last Sunday with a birthday dinner. Those present were Artie Moreland, Pauline Brooks of Altus Oklahoma, Dorothy Lee, Mavoline and Frieda Merle Davis, Norene and Joe Bection Potts.

Mr. and Mrs. Joe Harris who have been visiting H. A. Harris returned to their home in Mexico Monday.

Mrs. M. B. Holmes and Mrs. Edd Holmes of Sand Hill spent Monday afternoon with John Holmes and family.

Misses Gladys Ellis of Snyder, Claudine Hatcher and Bessie Boyles visited in the B. F. Hampton home Sunday.

Mrs. Eula Holmes and baby visited in Olton Saturday.

D. D. Boyle made a business trip to Plainview Saturday.

Mr. and Mrs. W. C. Poage entertained the community with a party Saturday night.

TWIN BOYS IN HOSPITAL DOING WELL THIS WEEK

R. T. and A. G. Tyler, nine-year-old twin sons of Rev. N. E. Tyler, had a tough break last week when they had to go to the hospital for operations, which were had Friday morning.

R. T., especially, is having some troubles these days, the pain of an abdominal operation being added to by the fact that he has a broken leg, from an accident that occurred some two weeks ago.

However the boys are doing nicely this mid-week and are expected to be active again in the natural course of events. Their father, Mr. Tyler, was recently called as pastor of the Nazarene Church in Floyd-

POSTMASTER'S EXAMINATION TO BE HELD SOON

Notice has been given by the United States Civil Service Commission, Washington, D. C., for a fourth class postmaster examination to be held at a future date in Floydada to fill a contemplated vacancy at the post office at Dougherty.

Receipt of applications will close July 31.

Mr. and Mrs. Kirchner of Amarillo in company with Mrs. Kirchner's mother, Mrs. A. P. McKinnon of this city, will leave Friday for Denver where they will spend a month on business and enjoying a vacation. Mrs. Kirchner has been visiting her mother here this summer.

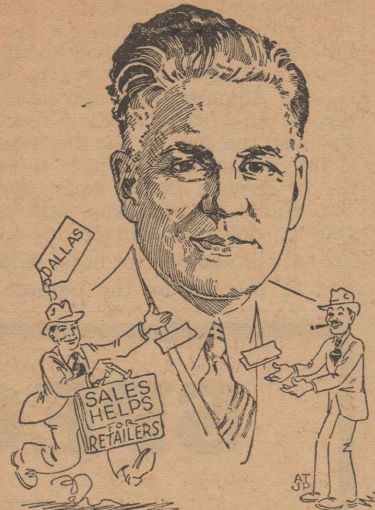
Starks Green, who has been attending summer school at John Tarleton College, returned home Sunday to spend the remainder of the summer with his parents, Mr. and Mrs. Jas. K. Green.

Will Simpson, of Amarillo, was in Floydada on business one day this week.

Floydada Rotarian Tells of Vienna, Austria Convention

Vienna, Austria, June 25, 1931.

TO SPEAK HERE



ALFONSO JOHNSON, DIRECTOR TRADE EXTENSION DIVISION, DALLAS CHAMBER OF COMMERCE

He will speak to the Rotary Club in Floydada on Wednesday, July 29, on merchandising problems.

4-H PRODUCTS CANNING IS STUDIED AT CONFERENCE

Standardization of 4-H watermelon products, tomatoes, and canning of chicken were the main topics for study and discussion July 4 to 11 of the Home Industry Conference at Las Vegas, N. M., which was attended by Miss Martha Faulkner, county home demonstration agent.

There were 23 agents, two home industry specialists, and Miss Myrtle Murray, district home demonstration agent, at the session which also included the study of preparation for marketing of 4-H products and plans for the wayside market.

Miss Faulkner brought home several sample jars of the watermelon products canned at the conference, including rind preserves, candied and crystallized products, rind crumbles, marmalade, sweet pickles and garnishes; green tomato pickles and Spanish relish.

The agents also canned cubed chicken and ground giblets.

EUDALY VISITS; TO RETURN FOR ASSISTANCE IN AUGUST

E. R. Eudaly, A. & M. specialist who is working with farmers on their problems in the drought stricken area, spent Saturday in Floydada and with farmers over the county. He spent a short time at the J. D. Christian turkey farm and looked over the champion stock of high quality birds.

Mr. Eudaly will return in August to be of any assistance possible to the farmers.

"In some sections of the county the row crops look fairly good," he stated. "Cotton stands are not extra good."

TO BROADCAST

First Christian Church will be on the air from local broadcasting station next Sunday from 8 to 9 a. m., Rev. Claude Wingo, the pastor, announced this week.

DR. HOPKINS IMPROVED

Dr. E. A. Hopkins, of Miami, who sustained an apoplectic stroke ten days ago, has been much improved the past few days, his condition being satisfactory when his daughter, Mrs. W. B. Henry of this city, left the Hopkins home Saturday to return to Floydada.

The doctor fell on the porch of his home in Miami Tuesday morning of last week about 2:30, as he returned from a call. He was unconscious several hours.

Hesperian Want Ads Pay.

NOTICE!

GULLION'S SUPER SERVICE LOCATION UNDER NEW MANAGEMENT

NOW THE ORANGE DISC SERVICE STATION

After being out of the retail end of the gasoline business for over seven years, I have entered this business again at the above mentioned location, handling Gulf No-Nox Ethyl Motor Fuel, That Good Gulf Gasoline, (made better) Gulf Supreme Motor Oils and Gulf Pride Oils.

We will continue to do tube repair, washing and greasing service. Your continued patronage of this station and new accounts will be appreciated.

Try our prompt, efficient and courteous service. Our telephone number is 62.

E. S. Randerson, A. D. A.

R. C. PATTON, Manager

Dear Battleaxe:—

The convention is about over and I imagine everyone had a very great time as the Rotarians were royally treated and no one seemed to have to pay excess prices as is often the case at a convention.

Very few countries offer such beautiful places as Austria. It has the Blue Danube, snow capped Alps and very green fields. It has some very pretty lake regions and big pine forests and scattered along are many pretty hamlets.

Of course there are the old churches, fortresses and castles which formerly were the possessions of Royalty. But now you know Austria is a republic and very socialistic and the republic has done some good things for the people. Before the war there existed among a large per cent of the people very unsanitary conditions. Now the government builds large houses with clean, sanitary apartments for all at a few dollars a month, prices within reach of all.

On the Danube is the capitol of Austria, Vienna. Nearly two million people inhabit the city, while the country now has about seven million. They really boasted of 40 to 50 million before the war.

The business aspect has changed fundamentally. Austria now has to export to all the world to make its existence possible. If you come to Vienna you have to cross some other country, and usually that makes it interesting to tourists; especially to Rotarians who want to understand as many countries as possible. Rotary's sixth object is the promotion of international understanding. I think the leading men of Rotary had that in mind when they decided to go to Vienna for the convention.

At the convention I found something of the character of many countries. In the music French Slav and Italian. The theatre is German. Some of the churches are from Roman denomination.

It seems that Vienna wanted the Rotarians to feel at home and I wish that all Americans could have visited this city that has done so much to make our visit a pleasant one. Seventy-five or eighty per cent of Vienna Rotarians speak English and it would seem surprising to see how many more of the people speak English also.

There are many things of interest to see here in the museum and large palaces but time does not permit. Sufficient to say that every person of importance in Austria came to the convention and many spoke and all seemed to be men of great personality.

Will leave tomorrow for Poland.

Warsaw, Poland, June 29, 1931.

Dear Old Battleaxe:—

The convention is over and we surely could not have asked for any better time. I do not see how a people under such adversities could have entertained so well and have such a smile.

Our president, Al Roth, captivated the Europeans at once with his personality and smile. The Southwestern states elected all the five new directors; one from Texas, Walter Wolthall, of San Antonio.

Our new president is Sydney Paschall, of England. I talked to him on Wednesday and he is a very ordinary looking Englishman, but after talking with him you readily could see he is a man of high principals and sound in his ideas. He also has a very good sense of humor. Everyone that knows him thinks he will make a wonderful president and be very zealous in furthering the principals of Rotary, which have as I see it, a very important meaning for the world peace.

We really regretted to leave Vienna, but in so doing we had to cross Czechoslovakia again and ar-

rived here in Warsaw Poland Saturday.

The fields are not so fertile as the rest of Europe and I noticed at once that the people do not seem to be as happy as they should appear. I attribute this to the form of Russian domination.

In Prague I found some of the men doing mission work who went to school with me. Also I had a long talk with Bishop Darlington, one of the M. E. South's Bishops. And it would seem that the Protestant churches are gaining in that country.

At Warsaw I also found a number of Texas people connected with the mission work. Some I knew, including Chas. Holdt, who attended school at Georgetown. These people in Poland seem to be very grateful to the U. S. for all she has done for them and therefore the protestants are gaining a little in Poland, but the Methodist are not allowed to build church buildings.

The people of Poland have been very bitter against anything left that symbolized Russia in the least but I think that I can see signs of people going to better conditions here as fast as they can, although many things are against them.

There are many Jews here and it was very interesting to visit the old part of Warsaw and the Jewish quarters.

Warsaw has 1,000,000 people and as it was the capitol, it has a magnificent castle which is decorated with many beautiful works of art and historical souvenirs. There is being brought back every few weeks more of its old treasures from Russia and other places, which was according to their treaty. We saw many boxes yet uncrated.

The castle is occupied by the president of the republic and is connected by means of a passage with St. Johns Cathedral. This building was fashioned after the English Gothic style, so fashionable in Byron's and Scott's time.

Near this old church is a market place, known as the "Old Town." The houses are five or six stories high and covered with modern paintings.

The river Vistula is a large river and there is an island on which is located the summer palace of "Lazienski." It has a theatre and the audience is separated from the stage by a body of water.

There are lots of interesting things here but you have not enough "L" "W" and "Y's" etc., to print them if you wished. Will leave early in the morning for Moscow, Russia.

J. M. Willson.

Handy receipt books at The Hesperian Office.

LADIES CORDIALLY INVITED

For your approval, we have "Lady Doris" Baby face lotion. A marvelous bleach and beautifier. Removes summer tan, sunburn, blackheads, pimples and acne. Lovely powder base and astringent.

WOODY DRUG CO. and FLOYDADA DRUG CO.

TROOP NO. 20 OF SCOUTS MAKES TRIP TO LINGUIST

Members of the Boy Scouts Troop No. 20 with Waymon Finley, assistant scoutmaster, enjoyed an outing at Linguist Falls July 3, 4, and

5. The boys "camped out", went swimming enjoyed meals cooked over the open fire. Those making the trip were as follows: James Jones, Wilson Connelley, Bernard Borum, Elwood Patty, Leo Cowan, Cap Felton, Thomas Johnson, and

Waymon Finley. W. E. Suite is scoutmaster of the troop.

Genuine Dalton Adding Machine Ribbons at Hesperian Office.

Report Of The Condition Of The

First National Bank

Floydada, Texas

At the close of business June 30, 1931.

RESOURCES:

Loans and Discounts	\$312,169.90
United States Bonds	12,500.00
Stock in Federal Reserve Bank	3,000.00
Redemption fund with U. S. Treasurer,	625.00
Banking House, Furniture and Fixtures,	30,190.82
Other Real Estate	25,300.36
Other Assets,	8,741.82
Available Cash:	
Cash in Vault and due from Banks,	\$104,880.96
U. S. Liberty Bonds owned,	4,931.25
School Warrants	15,716.03
Total,	518,056.14

LIABILITIES

Capital Stock,	\$ 50,000.00
Surplus and Undivided Profits,	52,548.02
Circulation,	12,500.00
Deposits,	403,088.12
Total,	518,056.14

Officers:

- E. C. Nelson, President
- Thos. Montgomery, Vice-Pres.
- Mrs. Jno. N. Farris, Vice-Pres.
- J. V. Daniel, Vice-Pres.
- O. M. Watson, Cashier
- E. L. Norman, Asst. Cashier
- C. H. Bedford, Asst. Cashier

Directors:

- E. C. Nelson
- Thos. Montgomery
- Mrs. Jno. N. Farris
- J. V. Daniel
- J. B. Jenkins
- H. E. Cannaday
- O. W. Stroup
- J. V. Nelson.

Clearance Sale Of Odds and Ends

SURPASSES OUR BIG JULY CLEARANCE SALE PRICES

Men's Straw Hats

Sailors, Panamas, Leghorn and Milan all go at—

1-2 Price

Men's Fancy Sox

To Close Out At—

12c & 19c

Shorts & Shirts

Only a few left, each

19c

Men's Suits

Hart, Schaffner & Marx, Frat and Oregon City Suits to close out at—

\$15.00

With 2 Pair Pants

Ladies Shoes

All light colored Shoes, Values up to \$6.00 go at—

\$1.98

Summer Materials

All Dimities, Voiles, Batiste and Organdies on Table—

18c & 38c

Bathing Suits

At close out prices—

65c & \$1.48

Mens Summer Pants

Not all sizes of a kind, go at

Close-Out Prices

Ladies Rayon Hose

To Close Out At—

19c

Ladies' Rayon and Silk Hose A wonderful hose for

48c

New Fall Prints

Beautiful Colors and Patterns

13c & 19c

Ladies Dresses

Only a few Summer Silk Dresses left. All go at—

1-2 Price

Martin Dry Goods Company

FLOYDADA,

TEXAS

SOCIETY

Mrs. Lester Entertains For Sunday School Class.

Mrs. Sam Lester entertained her Sunday school class with a party Thursday afternoon at her home on the Silverton road. The afternoon was spent singing and playing games, etc. Punch and cake were served to the following guests:

Josephine Johnson, Mary Louise Medlen, Margaret McKinney, Geneva Seale, Emogene Young, LaVerne Hanks, Fern and Esther Finkner, Zelma and Tommie Dennison, Mozelle and Frederick Williams and Jennie McCormick. Mrs. George Finkner and Mrs. Clay Johnson were also guests, taking the class and guests from Floydada to the home of the hostess in their cars. Small dolls were given as plate favors.

County Council Will Meet Saturday, 2 o'Clock.

Members of the County Council of the Floyd County Home Demonstration Clubs will meet in called session Saturday afternoon at 2 o'clock in the county court room. It was announced Monday by Miss Martha Faulkner, county home demonstration agent.

The meeting set for July 4 was not held and matters that had been scheduled will be discussed this week, Miss Faulkner said.

Hermalea Norman Hostess At Party.

Miss Hermalea Norman was hostess to a number of her friends at her home on West Tennessee Street at a watermelon party Thursday night of last week.

Ice cold melons were served the following: Misses Oleta Jackson, Maurine Hay, Mildred Welborn, Ruby Cothran, Irene Morgan, Robby Archer, Mildred Strickland, and Hermalea Norman; Messrs. G. V. McCaskill, Hearon Wright, Riley Holmes, Leo Cothran, and Audice Norman.

Henderson Family Holds Reunion This Week.

Twenty-two relatives were present at a reunion of the Henderson family, held here Sunday and Monday at the homes of Mrs. W. B. Jordan and W. H. Henderson. All members of the family were present except one brother, E. D. Henderson, and family, of Cody Wyoming. Immediate members of the family who were present for the two-day reunion were Mrs. Albert Ross, Mrs. Ray Rankin and Frank Henderson, of Temple, Oklahoma, and Mrs. W. B. Jordan, Mrs. G. C. Tubbs and W. H. Henderson, of Floydada.

The relatives met Sunday at the home of W. H. Henderson and Monday at the W. B. Jordan home, near this city. Those present were Mr. and Mrs. Albert Ross, Mr. and Mrs. Frank Henderson and son, Mr. and Mrs. Ray Rankin and daughter, all of Temple, Oklahoma, Mr. and Mrs. W. B. Jordan and family, Mr. and Mrs. G. C. Tubbs and family, Mr. and Mrs. W. H. Henderson and Mr. and Mrs. Roy O'Brien.

In the Kitchen

Useful hints that are of interest to the housewife are presented from time to time in this column. If you have a favorite recipe send it in to "The Kitchen Editor" and it will be published with proper credit given. Perhaps you will find new ones here—clip them. Women readers are invited to make this their open forum for the kitchen. Anything that interests you interests others—contribute something—you are invited to chat with your neighbor "In The Kitchen."

Jellied Meat Dishes

A new dress for the old American standby, lamb stew, and a jellied dish that, in a hot weather prescription the Bureau of Home Economics, U. S. Department of Agriculture, offers to all homemakers anxious for an inexpensive dish that is easy to prepare in hot weather. Jellied lamb and jellied beef stew may sound a little radical to some persons, but if soup can be jellied why not stew, the bureau asks. The new dishes combine economy, nutrition, and time saving, with the fact that they are more appropriate for July days than hot stews.

The taste for an attractive gelatin or jellied salad is not necessarily coincident with plenty of money for the food budget. If it were, it would be simple to satisfy the longing, for the markets of the world are at one's disposal with all sorts of attractive offerings. When the budget is limited, the task becomes much more difficult, since the least expensive and satisfying dishes are usually hot concoctions, like stews and thick soups.

In keeping with the food guide outlined for families with limited incomes, the bureau recently developed a series of six attractive one-dish meals that can be jellied. The ingredients are all inexpensive and the dishes are easy to prepare.

Eggs, fish, rice, spaghetti, vegetables, and stewing meat are used in quantities sufficient to serve five persons very generously, so little

day at the W. B. Jordan home, near this city. Those present were Mr. and Mrs. Albert Ross, Mr. and Mrs. Frank Henderson and son, Mr. and Mrs. Ray Rankin and daughter, all of Temple, Oklahoma, Mr. and Mrs. W. B. Jordan and family, Mr. and Mrs. G. C. Tubbs and family, Mr. and Mrs. W. H. Henderson and Mr. and Mrs. Roy O'Brien.

Mr. and Mrs. Bishop Hosts to Friendship Club.

Mr. and Mrs. L. T. Bishop entertained the Friendship Bridge Club at their home last Friday evening with three tables of bridge at play.

Mrs. Robert McGuire and J. C. Gilliam received high score for the members and Mrs. C. H. Davis and S. W. Ross for the guests.

Lovely refreshment plates were served to Mr. and Mrs. S. W. Ross, and Mrs. C. H. Davis of Ranger, guests at the meeting. Mr. and Mrs. A. B. Keim, Mr. and Mrs. Robert McGuire, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. J. C. Gilliam and Walton Hale members present.

Mr. and Mrs. R. B. Rosson will be host and hostess to the club Friday evening July 24 at 8:30.

Miss Wooten Hostess at Slumber Party.

Miss Veda Wooten was hostess to friends last Saturday night with a slumber party at the home of her grandmother on West Mississippi street.

Those present to enjoy the night were Misses Elizabeth and Peggy McKinney, Irene Morgan, Madge Dorsey, Capitola Hardgroves, Benvis Meadows of Crosbyton, and the hostess.

Mrs. Whigham to Sponsor Girl Scout Encampment.

Mrs. T. W. Whigham will leave this evening for Spur to confer with the girl scout council and make arrangements for the encampment which she has been selected to sponsor next week when the girl scouts from Spur will hold their regular encampment.

Mrs. Whigham states that they expect to have about thirty in camp this year and all visitors from other troops are welcome and especially at the camp fire programs. She will return home Saturday afternoon for the week end and meet her girls at Roaring Springs Monday.

Y. W. A.'s Give Missionary Program.

The Young Women's Association met last Monday afternoon at the Baptist Church for a missionary meeting. A very interesting program was given by the members.

Those present were Misses Zela McRoberts, Etha Williams, Verdine Snodgrass, Amy McRoberts, Florine Jeter, Clara Belle Goughly, Orlene and Ina Copperell, Bernice Patton, Faye Newell, Mary Rone and Johnnie Johnston.

The next meeting will be at the home of Etha Williams Tuesday evening July 21 at 8 o'clock.

Pastors Partners B. Y. P. U. Enjoy Party.

The Pastors Partners Union was entertained last Monday with an out door party at the City Park. Many games were played after which refreshments of lemonade and cake were served to the following: Beulah Frances Shirey, Thelma Jo Hamilton, Mary Smith, Edna Hunt, Mable Tubbs, Pauline Williams, Rovenia Johnson, Miss Meredith and Evelyn Jenkins.

additional food need be served. The salads are an excellent medium for utilizing left over vegetables. Fish, other than halibut, may be used in the fish salad. Halibut was chosen because it is usually available throughout the country. Small whole fish may be substituted for the steak variety, but small fish must be thoroughly boned after cooking, usually a rather tedious task. Canned fish may also serve as a basis for a salad, but the canned form requires a little different treatment from fresh fish. It should be drained, flaked and boned and added to the salad as any other cold ingredient. The gelatin should have an acid base as in the fresh fish salad.

Dishes are Cheap

The low cost of these delicious jellied dishes is one of their most attractive features; they range from only 30 cents to 61 cents for five generous servings. The only additional expense necessary to make up the meal for the dinner menu suggested today is lettuce or finely shredded cabbage, a tart salad dressing, bread and butter and iced cocoa. The bureau suggests that the ice be removed from the cocoa for very young children, who, as a special treat, are drinking cocoa, which is usually denied them.

Since potatoes are not especially palatable in jellied form they were excluded. The lamb dish has cooked rice in it, however, which not only adds to the food value but is most attractive suspended in the gelatin. Cooked spaghetti was used successfully in two of the combinations, one made with vegetables and the other with canned consommé. Any canned meat broth can be used as a foundation for a jellied dish, a fact that is well to remember for unexpected occasions when fresh meat is not available.

Almost any vegetable can be introduced into these jellied combinations providing it is not watery like squash. With spinach, be careful not to overcook it; it should be comparatively firm and not mushy. Allow spinach to cool and then chop it. Used this way spinach makes a colorful as well as nutritious addition to the salad. Raw cabbage gives crispness and moderates the extreme smoothness which many persons find objectionable in jellied dishes.

Prepare Day Before

It is best to prepare these jellied dishes the day before—or early in the morning, if they are to be served at the evening meal. A plain gelatin will set much faster than any of these, which are chock-full of meat, vegetables or fish. If they are put away to set in a dish with straight sides, the salad will slip out of the molds easily. Be sure to turn them out on a dish that has been rinsed in cold water and not dried. In case the salad does not come out exactly in the center of the plate, it is easy to slide it into place on the wet surface of the dish.

With the various ingredients, all sorts of interesting patterns can be made in the mold, but this takes time which you may not wish to spend on any one meal. If you do decide to take time for decorative effects, the gelatin must be partly set before you lay out the pattern, and then only one layer can be added at a time, allowing each to set a trifle before beginning on the next.

MENU
Breakfast
 Cooked cereal with apricots
 Coffee (adults) Milk (children)
Dinner
 Lamb and Vegetables in Aspic
 Lettuce Salad Dressing
 Iced Cocoa
Supper
 Black Bean Soup — lemon
 Toasted Whole Wheat Bread
 Berry Pie
 Tea (adults) Milk (children)

RECIPES

Lamb & Vegetables in Aspic
 2 pounds breast of lamb
 3 pints water
 2½ teaspoons salt
 3 tablespoons gelatin
 ½ cup cold water
 1 cup cooked flaky rice
 1 cup cooked chopped spinach
 1 cup cooked diced carrots
 1 cup lean chopped lamb
 2 tablespoons lemon juice
 1 teaspoon onion pulp.

Wipe the meat well, put in a saucepan, add the 3 pints of cold water, partly cover and simmer until the meat is tender. Remove the meat, add sufficient hot water to the broth to make 1 quart. Add the salt. Allow this to cool, and remove the fat. Soften the gelatin in the ½ cup of cold water for 5 minutes. Reheat the broth, pour over the gelatin and stir until the gelatin has dissolved. When the gelatin mixture has partly set add the vegetables, meat, lemon juice and onion pulp. Stir until well mixed and pour the mixture into a wet mold and put in a cold place until set. Turn out on crisp lettuce leaves and serve with salad dressing.

Jellied Vegetable Salad

3 tablespoons gelatin
 ½ cup cold water
 1 quart can tomatoes
 2 teaspoons salt
 1½ cups cooked peas
 2 cups shredded raw cabbage
 1 cup cooked spaghetti.
 (broken into small pieces)
 Soften the gelatin in the ½ cup of cold water for 5 minutes. Add the salt to the tomatoes and heat to the boiling point and then press through a fine sieve to remove the seeds. Pour the hot tomato pulp and juice over the gelatin and stir until the gelatin has dissolved. When the gelatin mixture is partly set add the vegetables. Stir until well mixed. Pour the mixture into a wet mold and put in a cold place until set. Turn out on crisp lettuce leaves and serve with salad dressing.

Jellied Fish Salad

1 pound halibut
 1 quart water
 3 teaspoons salt
 Pepper
 3 tablespoons gelatin
 ½ cup cold water
 1½ cups diced skinned tomatoes.
 2 cups shredded raw cabbage
 6 tablespoons lemon juice.
 Simmer the fish in the quart of water with a bay leaf for about 10 minutes, or until tender. Drain and to the liquid add enough hot water to make 1 quart. Add the salt and pepper. Remove the skin and bones from the halibut and cut into even pieces. Soften the gelatin in the ½ cup of cold water for five minutes and pour over it the hot fish stock and stir until the gelatin has dissolved. When the gelatin mixture has partly set add the fish, vegetables, and lemon juice. Stir until well mixed. Pour the mixture into a wet mold and put in a cold place until set. Turn out on crisp lettuce leaves and serve with salad dressing.

L. G. Mathews, Robert McGuire and Cecil Gibbs made a business trip to Lubbock Friday of last week.

Half-Minute Interviews

W. L. Boerner: "Our farms were right in the big middle of good rains last week. We got from one and a half to three inches."

Antelope News

Antelope, July 15.—Robert Audrey and family had as their guests Sunday Mr. and Mrs. Hatley and son Oren of Dougherty, Mr. and Mrs. Bee Hatley of Floydada, Mr. and Mrs. Jess Glover and family and Huey Hatley and family of Dougherty.

The Antelope club ladies entertained with an ice cream supper Saturday night.

Lee Bedford, of Lubbock, spent the first of this week here visiting with relatives.

Mrs. W. S. Posey, of Lubbock, is here this week to visit with her parents, Mr. and Mrs. W. L. Boerner and family.

Mrs. C. E. Meredith, who had been visiting for a week at Lubbock with her brother, C. A. Dawes, returned home Monday.

Mrs. Alice Seale returned home last Thursday from a visit of some time with her daughter, Mrs. E. R. Rothwell at Dimmitt.

Mrs. Horace Lindley and little son of Tulia came Sunday for a visit with her sister, Mrs. A. D. Cummings and family.

Mrs. C. P. Barker and sons, of Weinert, Texas, have been here several days on a visit with Mrs. Barker's mother, Mrs. E. C. Henry and other relatives.

Mrs. F. C. Harmon and daughters left Saturday last for Denton County to be absent from home several days while on a visit with relatives.

H. B. Moore returned the latter part of last week from a trip to Fort Worth and other points downstate.

BORN—to Mr. and Mrs. Solomon J. Handley, July 12, a son.

Mr. and Mrs. Polk Goen, who have been making their home at Lovington, New Mexico, returned last week.

Mrs. Jerry Withers, Capitola Hardgroves, and Peggy McKinney visited in Lockney Friday of last week.

Misses Gladys Hagins, Gladys Watson, and Billie Ritter spent from Friday to Monday visiting relatives and friends in Spur.

Delma Floyd of Lockney was a guest last mid-week of Mrs. N. B. Stansell.

Julia Marie Blackwell of Lubbock has been the guest of Laura Blanche Hilton for the past two weeks.

Commissioner E. W. Henderson has been visiting this week near Waco with relatives.

BORN.—To Mr. and Mrs. E. L. Teague, city, a son, July 7.

PERRY'S

THAT'S THE PLACE THAT'S GOT IT.
 THEY GOT IT CHEAPER 'N ANYBODY.

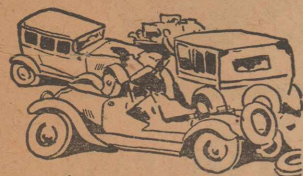
LIKE GOOD HEALTH
 beyond price

Dependable Gas Service, like good health, is seldom considered while we enjoy it, but is appreciated keenly after it disappears.

Your gas service is regarded as a good gas service only if it meets your needs 365 days in the year, every minute of the warmest day of Summer or the coldest day in Winter.

Day and Night, the members of the West Texas Gas Company work diligently at their task to insure such a service.

WEST TEXAS GAS COMPANY



Junked!

THESE cars were junked as the result of accidents.

The same fate may overtake your car.

Insure against all hazards.

FLOYDADA INSURANCE AGENCY

G. C. Tubbs
 W. H. Henderson

PAINS QUIT COMING

"When I was a girl, I suffered periodically with terrible pains in my back and sides. Often I would bend almost double with the intense pain. This would last for hours and I could get no relief.

"I tried almost everything that was recommended to me, but found nothing that would help until I began taking Cardui. My mother thought it would be good for me, so she got a bottle of Cardui and started me taking it. I soon improved. The bad spells quit coming. I was soon in normal health."

—Mrs. Jewel Harris, Winnboro, Texas.

Sold at All Drug Stores. 2-175

CARDUI
 Helps Women to Health

Take Theford's Black-Draught for Constipation, Indigestion, and Biliousness.

Very Low Round Trip Summer Tourist Fares To CALIFORNIA From FLOYDADA

To Los Angeles and San Diego	To San Francisco
\$35.96	\$45.96

Correspondingly low fares from other points
 Tickets on sale July 18th and 19th, final return limit August 8th and 9th respectively.

LIBERAL STOPOVER PRIVILEGES

For further information, reservations, etc., Call Or write
 V. Williams, Agent
 Floydada, Texas
 T. B. Gallaher,
 General Passenger Agt.,
 Amarillo, Texas.

PREPARED!



Before you go on any long motor trip this summer, it's the better part of wisdom to have us give your motor the "once-over." The low costs will surprise you.

PENNSYLVANIA TIRES

Entering their 33rd Year

HAVE SIX BIG NEW FEATURES:

1. Stronger
2. Safer
3. Steer Easier
4. Grips the road better.
5. More comfortable
6. More Economical.

OUR PRICES ARE RIGHT!

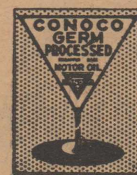
FINKNER MOTOR CO.

PROOF



Sir Isaac Newton proved that the law of gravitation rules the universe

The Indianapolis and Altoona races Proved that Germ-Processed Oil will perfectly lubricate motors up to 120 miles per hour



CONOCO GERM PROCESSED MOTOR OIL



Travel with a Conoco Passport! . . . Send an outline of your proposed motor trip or let us help plan your trip. Get a Conoco passport, individually marked road maps and other travel helps . . . all FREE! More than 40,000 motorists used this service in the season just past. CONOCO TRAVEL BUREAU . . . Denver, Colorado

IT IS WELL TO CLAIM . . . BETTER TO PROVE



EVERYBODY SAVES

—AT—
Stone Department Store
Incorporated

"Outfitters for Everybody" Floydada, Texas

Store Closed All Day

—Thursday, July 16—

Sale Opens Friday, July 17, at 9 a. m.

CRASHING CLIMAX SALE!

THE OLD-TIME PRICES OF YEARS AGO!

Greatest Bargains of the Year!

Celebrating the Return of Good OLD-TIME Prices Bigger Values

It's Here! The Sale of Sales! For weeks and weeks we have planned, worked and prepared for this MIGHTY SMASHING CLIMAX SALE with the outstanding values of the year. We have ALWAYS KEPT FAITH with you, our friends, in our advertising and we want to assure you of the greatest, most sensational and daring low prices this store has ever put forth in a sale. Lowest prices since 1913!

Before the war prices! Look through this big advertisement and see a few of the many bargains we are offering you, then come to our store and see many more equally as good. Never have prices been so low as right now. We are shouting it out loud. We want to impress upon every one in this entire section that we can save you more money than you have saved at a sale in many years. BE HERE!

Here are the facts: Merchandise is selling cheaper in the Eastern Markets than in many years, which means we are buying cheaper. With lower manufacturing prices and our system of paying cash, taking all the discounts and only buying when we are assured of the VERY LOWEST quotations without lowering our quality—that's why we can make you these amazing prices at SUCH SAVINGS!

SALE BEGINS FRIDAY, JULY 17 Lowest Prices Since 1913!

<p>LOOK!</p> <p>FAST COLOR 36-Inch Prints</p> <p>A great value, folks, but you had better be here early—they won't last long. Every item in stock reduced for this CLIMAX SALE. Yd.</p> <p>10c</p>	<p>Ladies' Hats Choice for \$1</p> <hr/> <p>WASH FROCKS New! Dainty Made Styles. All Guaranteed fast colors. Buy them at this sale for only.....</p> <p>88c</p>	<p>Men's Sox HURRY!</p> <p>Plain Lisle in assorted colors. Opening Day Special—</p> <p>pair 5c</p>		
<p>Brown Domestic</p> <p>Look! Better be here on time for this item. Very best grade, heavy brown domestic—</p> <p>6c yard</p>	<p>81x90 Sheets</p> <p>Good grade, free from starch. We have only about 100 of these sheets, so be here early for yours. Each—</p> <p>59c</p>	<p>Rayon 2-Piece Underwear</p> <p>You will pay 49c elsewhere for these. All colors. All sizes. Elastic waist band. Only—</p> <p>34c</p> <p>DRESS SHIRTS</p> <p>Values up to \$1.98 All sizes. Solid colors and fancies. Men, they're dandies! At—</p> <p>84c</p> <p>Drastic Price Reductions</p>	<p>Boys' Overalls Men's Overalls</p> <p>Heavy blue denim in all sizes. Well made. A 75c value. For— 43c</p> <p>Heavy blue denim. Extra well made. All sizes. Extra Special— 69c</p>	
<p>Rayon Undies</p> <p>They're beautiful. All colors—bloomers, teds, step-ins and panties. Some with dainty lace trim pockets. Truly a bargain—</p> <p>37c</p>	<p>Shoe Polish</p> <p>(Liquid) Regular 25c Seller</p> <p>10c</p> <p>While It Lasts!</p>	<p>Men's Work Shirts</p> <p>For the man who wants a work shirt to stand wear, here it is in a 50c extra heavy triple stitched blue chambray—</p> <p>43c</p> <p>Heavy Big Yank shirts in blue and gray. Ventilated and triple stitched. 98c value. 69c</p>		
<p>Ladies' Hosiery</p> <p>Rayon and silk mesh hosiery in all the desirable colors. There is not room to list every item we have, but we promise you a store full of bargains.</p> <p>34c</p> <p>Beautiful full fashioned hosiery..... silk to top.....in sheer quality. Values to \$1.98 and all good colors—</p> <p>77c</p>	<p>All Ready-to-Wear at Less than 1/2 Price</p> <p>We are boasting of the artful fashioning that each of these dresses represent, and of the Money-Saving Prices we are asking...Values to \$7.95—</p> <p>\$3.00</p> <p>Regardless of the style or price that you have in mind, come to our store Friday morning and inspect the styles and compare the values we are offering. Values to \$16.75 in this remarkable group—</p> <p>\$7.00</p>	<p>All Ready-to-Wear at Less than 1/2 Price</p> <p>Every dress in stock bears a red sale ticket that tells the price...and they are priced to clear the house of every dress in stock. We need more space for incoming merchandise. You need the dress. Come and save FRIDAY! Beautiful selection from one group at—</p> <p>\$5.00</p> <p>LADIES' NOVELTY Jewelry</p> <p>Going almost at your own price. Come early for yours.</p>	<p>Men's Waist Overall Pants</p> <p>Made for service. They are growing in popularity and we're making you a real price for this Climax Sale—the biggest of them all. Real values, men. All sizes. Going at—</p> <p>69c</p> <p>SHOES REDUCED!</p> <p>CHILDREN'S SHOES reduced. Values to \$1.98 for this sale—</p> <p>79c</p> <p>LADIES' SHOES, values up to \$6. Newest styles. Three big racks—</p> <p>\$1.00 - \$2.50 - \$3.00</p> <p>MEN'S SHOES, values to \$10.00 special values at—</p> <p>\$2.00 - \$3.00 - \$4.00 - \$5.00</p>	<p>CANVAS GLOVES</p> <p>Climax Sale price. Good grade. Selling at 1/2 price—</p> <p>5c pair</p> <p>TENNIS SHOES</p> <p>A DANDY VALUE! Heavy reinforced sole. We have them in all sizes for men, women, boys and girls.</p> <p>69c pair</p>
<p>Genuine Kotex</p> <p>In box of 12. No imitation. Below cost price. SAVE NOW.. in EVERY department.</p> <p>28c Box</p>	<p>YOUR OPPORTUNITY TO SAVE</p> <p>ECONOMY is the thing you are interested in....to buy what you need at the lowest possible prices. That is just what this sale will permit you to do. Secure your needs economically. READ—then COME AND SAVE!</p>		<p>MEN'S FANCY DRESS SOX</p> <p>Pair 10c</p> <p>Out They Go!</p> <p>Men's Suits</p> <p>The Biggest Values you ever saw! As low as \$4.98</p>	

Stone Department Store
Incorporated
FLOYDADA, TEXAS

Store Closed All Day Thursday
Sale Begins 9 a. m. Friday, Jul 17