# GENERRL RANFALL BRIMES COOD ROW CROP SEASON 

## J. A. Martin, Veteran Of Civil War, Died Here Last Saturday

Irene Colston of Baker 4-H Club Wins First In State Poultry Contests



Christian Endeavor Representatives To Attend Convention

## 'Strictly Business' Throughout Every Department Is New Policy Inaugurated By City Councilmen

Wheat Crop Prospects Brighten During Week

Citizen Co-operation



Rain, of state-wide propor-
ions. falling ferom the $G$.



## LOYD COUNTY CROP PRODUCTION COSTS ARE SHOWN


 Isto the are enat has must

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## Center News

McCoy News
$\qquad$
o joind year ciars borse Center. Anril 28 - Center. w. M.


 2.ast or prowing three times $\underset{\substack{\text { cosinefys } \\ \text { nterest on } \\ \text { on Investment } \\-3.300}}{ }$

## 2umn the wheat entris seed seat



## 

 Horse porer)
ration of the sed t on Investment $-\frac{1.00}{813.50}$

Home Demonstration Club werk delightfully entertained by the
Camivell club on Tuesday, April 21,
with Miss Mabel Teague as hostess. The Texas program was carried out
in the entertainment Games and
contests were also enjoyed during Delicious refreshments of chicken
sandwiches. perfection sala, lem-
onade, cake and ice onawiches, perfection salad, lem-
onade ake and iee cream were
served to the following visiting la-
dies from the Starkey dies from the Starkey Club: Mrs
W. F. Ferguson, Mess Willie May
Atkinson, Mrs. Roy Thornton, M. A. Woods, Mrs. E.i. Grigss, Mrs.
Harian Day, Mrs.
Robert Day, Mrs.
II
Day, Mrs. ${ }^{\text {Mi }}$品
$\qquad$
$\qquad$
$\qquad$

ational Agri. Class mpiles Farm Figures mer Is Engaged In Real mer Is Engaged In
Business Enterprise,
Says Williams. Business Enterpris
Says Williams. Exactly what it costs oyd County farmer to proice an acre of wheat, an acre cotton, and an acre of row
op is the interesting bit of
formation worked up by 0 . formation worked up by o. - Williams and his boys ocational agriculture On ypical farm it costs $\$ 8.15$ to cypical farm it costs $\$ 8.15$ to and $\$ 7.30$ per acre for milo
maize, according to maize, according to figures
taken from material prepar ed this year by the students and sent to J. B. Rutland, as and sent to J. B. Rutland, as-
sistant supervisor of vocational agriculture "Costs" Are Figured
These figures vary on land va
tion, istance from the yield
farm, yin tion, distance figary from lawnd valua-
fize o
farm, yield per are and other
tors that must be co The statitstics we wense compeded from
actual reports from records Hoyd County farmers, using power
machinery in some cases, and sent
to the A. \& M. Neficisl to the A. \& Mome cases, and sent
his reference libralal for filing in
on the interest tal land was figured on $\$ 30$ and
$\$ 40$ valuations at 7 per cent interest.
Mr. Williams, teacher S., hal agriculture classes ine ine vo
. H
hevoted a great portion ., has devoted a great portion o,
his time in explaining to "his boys",
as he calls them, the importance figuring "costs" on the farm just
as they would in usdertaking.
und
und
Wing is strictly a business,"
Mr. Williams poonted out, "and the
ora carefully a farmer expenditures and costs the thes his likelihood that he costs make a more
it.
it. I have had the boyse take up
these details in their projects and
we have gone in these details in their projects and
we have gone into the subject thor-
oughly from every we have gone into the subject thor-
oughly from every angle and our
figures are based on facts and not suess work glad to give this data The Hesperian to present in any to
form that seems desirable if it will be of any beeme defit to the the farmers of
Floyd County we are glad to have
rend How many times have you heard
Heder a servie. and so for my wheat, I can still
make money!" Often times the
armer does not take into tion does not take into consider-
tion deciation on his costly ma-

 ANTELOPE WOMENS CLUB Other officers named at the an| Roseland Home Demonstration |
| :---: |
| Club entertained the members of of Lockney, president, Leta Mae |
| $\begin{array}{l}\text { Marshall, Aiken, treasurer. } \\ \text { Mairview will be the next meeting }\end{array}$ | the Antelope club Friday, April 17, Fiairview will be the next meeting

in an all day meeting at the Rose- place of the Ansil Lynn Union of
thand Eporth Leage, acoording to
lon building. the twenty Antelope myembers at- sion with the Lockney league. The
tended, but this did not affect the meeting at Fairview will be held
Friday night May 29



miss cmidprs to stage Harle Hi-Jinss, the seconc $=2=$ $=$ The presentation which will in-
clude gags, songs, dances, and spec
ailty numbers will be given in nection with the regular in con- pictur


| TOMATOES | CORN | COFFEE |
| :---: | :---: | :---: |
| Med. Size | No. 2 standard | Fresh Roasted <br> One Lb. Bags, <br> 3 for 25 c |
| 3 for 35c | 25c |  |

Just Arrived
FRESH UVALDE HONEY Extracted or Comb


Bakers Moist COCONUT 2 cans 29 c

Fresh Fruits and Vegetables
Steak

FRESH CATFISH
FRIDAY and SATURDAY
Felton - Collins Grocery Company
PHONE 27

Our Complete MOOD Tire Line
Includes the right type of tire for


THE SAFEST, ine STRONGEST and all-together the FINEST Tires your money can buy. Think of the satisfac-
tion which Hoods bring. No Tire worries and the feeling of tion which Hoods bring. No Trie worries and the feeing or
Safety. from Blow-outs and serious aceidents. There are thousands of motorisis who would not go back to thigh pressure" for any amount of money $\downarrow$ For Hoods are REA.

Bring in. Your Car Today Get our Special Allowance Offer
Ask About Our Special Charge-Over Plan LOOK FOR THIS TRADE-

## Lov (ondovevores (0)

REFINING COMPANY
SERVICE STATION
End of Pavement, on South Main Street

MARK

## STM Phone Pade <br> Phone SAVE 8 or 9 MONE 8 or 9


for sale



 Comprete frak of Anatin


 and

Renew Your Health By Purification

Painful Condition

[^0]

|  |
| :---: |



## MR. FARMER:

## Repair Your Tractor

and get it in shape fo rthe harvest season. We have an expert shop repair
Come in and see us.

Equip your car with Pennsylvania Tires-the bes

## Finkner Motor Co.

Business and Professional Directory

A. J. FOLLEY Lawyer
District Attorney's Of
at the Court House. Civil Practice Onl Floydada, Texas

LAND
We have land to to Lease for
ing purposes, fro
80 acres up, in Flo
coe, Hall, Motley
counties Also
W. M. Massie

Floydada,
H. Z. Penn physician and
C. M. THACKER Dentist

Office Phone 256


## It's Coming! May 7-8-9 ORIGAL C Jexall ONIECINT SMUTE

Three days only-Thursday, Friday, Saturday-May 7, 8, and 9. The greatest Sale ever conducted by a Drug Store anywhere for your benefit. It's worth waiting for: You remember our past sales. Look for our ad for complete list next week. More complete than ever. Remember time and place May 7, 8, and 9 at-

Floydada Drug Company
hone 51
The Rexall siore
Floydada, Texas





 winners.
J. H. Bean, of Turkey, and C. A,
Bean and Miss Tva Moore, of Burle-

Trenas, are visiting relatives
and friends in the Antelope Com

## TRY <br> Westers' Dainty Rolls <br> 5 C DOZEN



T HIS WEEK we want to pay tribute to the members of the Floydada Volunteer Fire Department The timely efforts of the following can not be measured in dollars and ents:

| G. R. Strickland | o. W. Harris | B |
| :---: | :---: | :---: |
| Virgil Shav | Horace Kincaid | Bill Sisson |
| Hal Drace | E. S. Price |  |
| G. G. Glover | A. L. Duncan | oug Maddu |
| ${ }_{\text {John }}$ Buchanan | Geo. Sherrill | L. D. Britton |
| ${ }_{\text {E. }}^{\text {E. Sed Johnson }}$ | Bill Debnom | W. D. Johnso |
| Ray Clements | Clyde Maddo | V. L. Elliott |

Willson \& Son Lumber Company
Dealers in the best grades of Building Materials at the Lowest Prices

## SENSATIONAL

## Low Prices on New Federal Tires

Here are a few of the remarkable values made possible through a Special Purchase of 1931 stock offered at FAC-TORY-TO-YOU PRICES:

| SIZE | Double (6-ply) <br> Blue Pennant |  | Blue Pennant |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Reg. Price | Price Now | Reg. Price | Price Now |
| 4.40-21 (29x4.40) |  |  | \$7.05 | \$5.65 |
| 4.50-20 (29x4.50) | \$10.45 | \$ 8.35 | 7.45 | 6.00 |
| 4.50-21 (30x4.50) | 10.80 | 8.75 | 7.85 | 6.35 |
| 4.75-19 (28x4.75) | 11.15 | 8.95 | 8.25 | 6.65 |
| 4.75-20 (29x4.75) | 11.50 | 9.25 | 8.90 | 7.15 |
| 5.00-19 (29x5.00) | 12.25 | 9.85 | 9.15 | 7.35 |
| 5.00-20 (30x5.00). | 12.60 | 10.25 | 9.40 | 7.60 |
| 5.25-21 (31x5.25) | 14.75 | 11.95 | 11.40 | 9.25 |

THESE PRICES FOR LIMITED TIME ONLY!
Prices on all other sizes in Proportion-Buy Now!

\section*{This Week's "Red Hot" Tire Special for Fri., Sat., Mon. <br> Federal 6-ply Heavy Dut (4.50x21) $30 \times 4.50$ <br> s.iss <br> | Real |
| :---: |
| Buy |}


The engineers of the Federal Rubber Co. are building Federal Tires to meet with West Texas road conditions as recommended by the dealers in this section.
The Supreme Quality of the new Federal is without question the beginning of a new era in tire Service for the car owners of Floyd County. Come in today! We can save you money!

Gullion's Super Service
Phone 83
"Floydada's Fastest Road Service"

## Dougherty News



SPECIALS

TRTOUR
996
LARD
Pure Hog Lard,
Bring your hucket,

## $84 c$

SUGAR
49 C
SYRUP
Bulls Eye, per gallon
56 e

SOAP
31c
SOAP
Palmolive, 3 bars with one
10c loo OLIVE BEADS

## 24 C

FIG BARS
2AC
HAMS
Real No. 1 Hams,
Puritan, Half or whole,
246

## BACON

Smoked, per pound
19e


Letters From Readers




auditorium larse enough for this
But we cant just now.
I wish we would raise the cit
$\qquad$
$\qquad$




$$
\begin{aligned}
& \text { the main auditoriuu } \\
& \text { Signed }
\end{aligned}
$$

Mrs. W. S. Posey and daughter
Mrs. R. D. Mckinney and son




| Ted Borum left Wednesday for Sweetwater and Abilene on business, after visiting here several days with his parents, Mr. and Mrrs. E. R. Borum. Mrs. Borum has also been visiting with her parents, Mr. been visiting with her parents, Mr. and Mrs. A. L. Sparks for several days. |
| :---: |
| W. L. Rivers and family of Fla stafl, Ariz., have been here week preparatory to moving to A Rivers will be manager of the Sea \& Jones Dry Goods store there. has been employed this wek with local firm. |
| - W. L. Boerner returned Wedne day morning from Marlin whe he has been taking baths and tr ments for the past two weeks. improved. |
|  |

## FIRST OF THE MONTH

SPECIALS

| BEANS, Pinto, 10 pounds for, |
| :---: |
| SNOWDRIFT, <br> 6 pound pail for, |
| PEACHES, Gold Bar, No. $21 / 2$ cans, |
| SHREDDED WHEAT, per box, |
| SPAGHETTI, Pre per can, |
| SAUSAGE, Vienna, 3 cans for, $\qquad$ |
| SALMON, per can, |
| SOAP, Crystal White, 10 bàrs, |

Hull \& McBrien

\section*{ own officials have decided to sell

he building to get the municipal- <br>  <br> Titman Egg Corp. <br> Phone 146 <br> Too Late To Classify <br> |  |  |
| :---: | :---: |
| If You Are Having Your Work Done With Me, I Certainly Do Appreciate It. |  |
| If you are not, give me a trial. If I don't please you I can't expect to hold your patronage. |  |
| Dollars Are Dollars Now-A-Days | and pressed regularly by expert cleaners will give |
| Boys, you will get your money's worth here. Back in the same old stand, .Floydada Welding Works, the old Garner stand. | you twice the service as those cleaned occassionally by inexperienced workmen. Make Your Tailoring Dollars Bigger - Have Your |
| My Motto is "Live and Let Live" in all kinds of blacksmithing and welding, Wood work, Dise Rolling. | Clothes Cleaned and Pressed at our Economy Prices. |
| IENRY LINVILLE |  |

At graduation time your friends expect your photograph.

## Roy Holmes Studio

## If your car <br> has spring fever

Hatuicic man so mant os sivil

Let Us Figure With You
 Floyd County !

BUY THE OLD BUS A NEW SET OF SHOES-
Equip with GOODRICH SILVER Ow

Triangle Garage

| Closing Program Mrs. Miller Is Invited |
| :--- | Is Heid At Lone Star To Bid On Sale Of Peas

Commencement exercises for the Mrs. W. E. Miller of the Sand

| Half-Minute |
| :---: |
| Interviews |

 are saturiay. It sure looks sood: A :






## Fairview News

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## \section*{${ }^{1} \cdot 1$} <br> 

 S. L. Rushing returnea Sunday
atternoon from a business trip to


## WARNING!

## To Kite Flyers

DO NOT FLY KITES NEAR ELECTRIC LINES-it is dangerous! Wet strings and copper wires on kites may come in contact with an electric wire, causing serious injury or possibly instant death.

THIS IS A WARNING TO ALL PARENTS! Do not let your children fly kites near any electrical line; make sure that they are clear of all wires; do not use wet strings; do not use copper wire for string! BE CAREFUL AT ALL TIMES!

## Texas Utilities $\mathrm{C}_{0}$.

YOUR ELECTRIC SERVANT"

| THE REALTEST. |  |
| :---: | :---: |
|  |  |
| baking powder | K 6 |
| वरहल. | 25 |
|  |  |
| = |  |
| SAME PR |  |
| $\mathrm{C}^{\text {BA }}$ |  |



## Do Your Kiddies

ATTEND School In Dallas (2)

You may think it foolish to ask if your kiddies attend school in Dallas, or any other large city nearby, for of course they do not. They attend school in Floydada at HOME-for the schools are ONE institution which
ONE HUNDRED PER CENT patronage from the HOMEFOLKS.

If you send your kiddies to a city school, then it is fair for you to do your buying in metropolitan centers. If you do not-and of course you don'tthen it is fair to do your buying in Floydada for the Floydada merchants are helping EDUCATE YOUR CHILDREN by contributing their FULL
share to the SCHOOLS and EVERY OTHER WORTHY INSTITUTION in share to the SCHOOLS and EVERY OTHER WORTHY INSTITUTION in

## It's Money Saved

There may have been a time when it was considered "smart" to do you
buying in the cities. There may have been a time when it was economy to buying in the cities. There may have been a

But in this age of modern merchandising, it's MONEY SAVED to BUY AT HOME! Local merchants not only offer the same quality merchandise that you could buy in the city, but their prices are always as low-and often lower-as you would pay the out-of-town-merchant, and you save the transportation charges.

It's playing the game FAIRLY to give your full cooperation to the HOME merchant. He is spending his money to help you, and when you keep your money at home you have an opportunity for your dollars to come back to you. If they are spent elsewhere, they are gone forever.

## These Home Merchants <br> Are Worthy of Your Patronage

# The Hesperian 

Phone 8
Commercial Printing-Office Supplies
The above applies equally as well to the business man in regards to his stationery and printing requirements. "Your Home Paper" has several thousand dollars invested in modern printing equipment. It is in position to handle your printing requirements.

The Hesperian has always urged its readers to patronize the "Home Mer chants" and we suggest that the merchants patronize their "home printer

he royd Co. Hesperian
Published Every Thursdy By
THE HESPRRAN PUBIISHING
COMPANY


This is the time of year when
business of many and varied kinds
begins to poke its head out of the

 Two or threaped. times have we seen
this kind of suggestion in. Nous
organs and trade juruals. NNews
 lwo or three industries with strong
lobbying forces maintained at Austin have reported
from Texas already.


## WHO SHOULD PAY?


 people and indiigents, is the bone
contention. The $_{\text {instance }}$ t was a poor Mexican who would
have gone to the hospital for an ap pendicits operation The hospital
authorities sald they hha been itm
onsed uno
on hundreds of people them they hated to turn away, but
they were fininialuly unabe. to
tand all the bill. The public, the contend, should help out, at teast
to the extent of taking ore of tail
board and room rent of the pati-
ent. Tame controversy has arisen
Tnumber of times in Moyd County.
nut



## $1 .{ }^{2}$



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$\square$



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 $\left\lvert\, \begin{aligned} & \text { Yor } \\ & \text { dilig } \\ & \text { Puld } \\ & \text { Paso } \\ & \text { been } \\ & \text { beal }\end{aligned}\right.$



FLOYD COUNTY 14 YEARS AGO

ISSUE of MAY 3, 1917
The business of the Pierce-Ford The business of the Pierce-Ford
yee oin Association in Froydara ha
gat grown to such an extent and
company has bught olts and
build during the next ninety da a storage and sales station here
Gus Herberg, of Post city, has been Guas serreed to this soint to take
tharser of the businpess
chat
Saturday Robbins \& Manning
were poppinted Frove County deall
ers
for the Maxwell
autombilies

Claude $V$. Hall, superintendent
the Mataio scool, has aceepte
he superintencheol.

$\qquad$
ff those who came this way
f lie and deat a nd contant $c$
struggles long and moments
r
$\qquad$
$\qquad$ ed not
hourh heary semed the load
houd he could stand till the clos of the day
Galad to have served in his humble
The lives of his fellow men.


AURCHES

 first methodist church





 he children tees. Sonday shand bring he
coung Peoples meetings are to be be


 firied, presticent
sionary society.

## Church of christ

 services were dismissed on sunday vening, Quite a number of the
vembers went to Tockey for the closing service of theokney for the the
lad been in proces whing
and

 essions and baptieres thirteen con-
hg and two placed the meetremerber that the
leeting at the City rark thurch
iit begin the twenty-furth y. I will do the preaching in the eeting and home forces with the
jistance of o quarte from num-
Trexs will have charge of the kiep the date of orrialisy meeninited in
keen
id and attend every service hurch of the nazarene

 Y. P. S. is on the che climbing
ane are making for the top.
some of the finest ne some of the finest young.
ners. work. They are will-
zers. astor has been in a revival
at Knox city for the past
as and he reports a good
s.

ing messages
und
und
the morna
forward and
fand

Here is a photo of Froydada High
Schools championship Volleybail School's championship Volleybaly
team. These girls won the county
title for the first time and fought
their way to the finals at the diss
trict meet at Lubbock last Friday trict meet at Lubbock last Friday
and Saturday. When they left fo
at the evening service one youn


## .


oyda-
ob
 Pastor Eunty are ergently invited by
Rosenthan Comport to hear Bro.


## campbell baptist church



 w. m. s. of methodist The Woman's Missconary Society
of the Methodist church held
Bible study in their regular Mon-


 afternoon. funior epworth league
program sunday evenin The Junior Epworth League of

Leader-Worth Shipley.
Quiet musir- ${ }^{\text {anppho }}$. Ward.
Call to worship,-by leader. Coll to worship, bby leader.
Songi, shing alont he way
Picture talk-Trene
 Story of China--
A Chinese Game.
pastor's alliance report At the meting of the Pastors Al-
ance last Monday morning at the lance last Moncay morning at the
Baptis churh stud their attend-
ance reports for sund



 The Poantor deopies meused ting propo-
sition of arranging the tabernacle - accommodate lerge community
cowds and expressed a hone thy


| PRESbYTERTAN CHRIS |
| :---: |
| ENDEAVOR |

Program for Sunday, May 3, at
7:00
p. m.
oclock will be as follows: Song "In My Heart There Ring
Melody:"

 ngs with the heart as the theme)
Thinf.
Ting.

Ruothenarted inter

## 

AE HESPERETTE

## Fditor-in-chief 

Floydada High Is Well Represented At Lubbock District Meet


## $\left\lvert\, \begin{aligned} & \text { Green, Gleo Birch, Margaret Cogs- } \\ & \text { well, H. A. Withers, Katherine Gres- }\end{aligned}\right.$

Houston, Emma Lowsism, Smith, Bert Bert
Hone Smith, and Ruth Troutman.

A BRAND YOU CAN BE PROUD TO HAVE
YOUR FRIENDS SEE YOU WEAR.
IT MARKS YOUR JUDGEMENT AS KEEN-
FOR IT IS A SIGN OF QUALITY!

Et US be your work clothes headquarters The Martin Dry Goods Co

Floydada, Texas

## Vacation Rates

THE CRAZY WATER HOTEL At Mineral Wells, Texas
announces very low rates for those who desire a real health vacation. Excellent room with outside exposure, ceiling fans, circulating ice water and private bath as low as $\$ 1.50$ per day OTHER GOOD ROOMS AS LOW AS $\$ 1.00$

You can be a guest of this magnificient Hotel, built at a cost of approximately a million dollars, as cheap as you can stay at home

Come on to the Crazy Water Hotel, Mineral Wells, Texas
"WHERE AMERICA DRINKS ITS WAY TO HEALTH"
Further Information Write or Wire
Crazy Water Hotel Company
Mineral Wells, Texas

## To The Citizens of FLOYDADA:

Owing to the present financial condition of the City of Floydada and in view of the urgent need of protecting the property and rights of every individual, we, the City Council, take this means of appealing to every citizen to help us clear up the books and place Floydada on a sound business basis AT ONCE.

In order to do this we must ask that the city ordinance be observed and in accordance

## All Outstanding Water and Sanitary Bills

Are Due On Or Before May 10, 1931
No favoritism will be shown-we want to treat every one alike-fair and square.

Please see that your water bills are paid promptly by the 10th of the month, or service will have to be discontinued.

These outstanding accounts on the City's books total approximately $\$ 4,000$ and THESE BILLS MUST BE PAID out of fairness to your fellow citizen and to your city Help us help you.
(Signed) Mayor W. C. HANNA, and
THE CITY COUNCIL.



[^0]:    Why Ines iuta gin B. Home, wites Mrs.
    Rexgan of Bair
    Texas, IT took Cardui for Texas, "I took Cardui for
    cramping and pains in cramping and pakk, and it
    my side and bed me at that time.
    hel "After I was married, found myself in a weak,
    rundown condition. I sufffered a a great deal with
    my back, which was so
    weakk it hit weak it hurt me to get up
    or when I would stand
    on $m$ teet. I fell off in on my teet. I fell off in
    weight.
    "A frierd of mine, see
     Y hat tatane two bottles, 1
    CARDUI
    Whemps

