One Of Floydada's
Oldest Institutions

The Floyd County Hesperian Local Golfers For Tournament Honors


## Commencement Exercises of 1931 Graduating Class From Floydada High Held Friday Night, May 22

Baccalaureate Sermon Given Sunday, May 17


Miss Marie Strange Named To Represent Floydada In Colorful W.T.C.C. Pageant




Floyd County League Contestants Will Go To Lubbock This Week


County winners in literary an
ahletic events will go to Lubboc

or the 1931 graduating class

$\qquad$ reate
defini
said.

H.
Having practiced the utmost econ-
my during the present sicholastic
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principal, announced Wednesday,
The class to finish the seventh
grade work has been orgaized and
the motto selected is "Climbers, on-
|ard and Upward."
There will be approximately 35
receive their diplomas. There are
35 enrolied in the class and pro-
motion of all the students is a
likelihood, Mr. Stovall said. Salu-
class are to be selected next week.
Dates had not been set Wednes-
day for the closing exercises of the
East
CHECK UP ON INHERITANCE
TAXES DUE IN FLOYD CO
E. A. Harrell, representing the In-
heritance Tax Division of the
Comotrollers Department of the
State of Texas. spent Tuesdav af
ternoon and Wednesday in Floyd- $\qquad$
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Hesperian Cooking
School Postponed


First Quilt Show Sponsored
By Auxiliary Real Success Women Plan To Make Exhibit An- terns of the many pretty quilts Women Plan To Make Exhibit A A
nual Affair; Judges Praise


Spur Man Charged With
Assault To


## Under the hoofs of grazing cattle

 the destiny of the Southwest

$T$HE pioneer catileman who crowded the heels of savagery was of the breed which met emergency with resourcefulness, hi word and honor needing no sureties. In the face of adversity he wrapped himself in his abounding fortitude and calmly awaited the opportunity to again forge ahead. Like the mesquite tree, he was the first to occupy the vacant space and, like the mesquite in a drouth, which dies back from the top but whose roots are deep in the soil, uspicious showers found him ready to again thrust out green boughs and luxuriant foliage. But a new wealth was destined to turn the resourcefulness and energy of the pioneer cattleman and farmer into more lucrative channels. In 1894 traces of crude petroleum showed in a well that was intended to bring water to the City of Corsicana, Texas. Exercising an inherent pioneer progressiveness, a group of far-sighted citizens began drilling for oil. Their vision and foresight ere rewarded when, in 1896, a producing well was brought in, marking the beginning of the first important oil field in the Southwest.
Within a few brief months a movement was started to build a refinery. On Christmas Day, 1898, the first still in the Southwest was charged at Corsicana by the J. S. Cullinan Company, which, through a series of developments, became the Magnolia Petroleum Company in 1911. Before the accidental discovery of oil at Corsicana in 1894, the vision of a Jules Verne could
hardly have conjured a picture of the Southwest
thirty-seven years hence. Oil, like black magic, plus the same kind of resourcefulness and fortitude possessed by the early Southwestern pioneer, has brought untold wealth and prosperity to a and that would otherwise have been cattle pastures or cotton fields.
As oil transformed the cattle range into cities and oil fields of beehive activity, the founders of the Magnolia Petroleum Company kept pace with each new need for petroleum products. As the kerosene lamp replaced the ancient and troublesome tallow candle, bringing new convenience and pleasure to the ranchman and farmer, so was a new era of smokeless, cinderless luxury introduced to the traveler when, in the early part of 1901, the first oil-burning locomotive left Corsicana over the Houston \& Texas Central, burning Magnolia fuel oil

The Magnolia Petroleum Company, as the original refining company of the Southwest, like its pioneer predecessors, has grown with its responsibilities and opportunities until today we see the pioneer, who a generation back read his letters from home by the light of Magnolia kerosene, hurtling across his range in an eightcylinder motor car, still served by Magnolia his needs supplied better than ever before by Socoly Motor Oil and Magnolia Ethyl or Max-imum-Mileage Gasoline.


Magnolia Gasoline and Socony Motor Oil

fare-free motoring

## MAGNOLIA ETHYL

 GASOLINE "Hills are just scenery"FEDERAL TIRES are constructed to withstand the strenuous road punishment of our unimproved highways in the Southwest. The Supreme Quality of FEDERAL TIRES has gained the confidence of thousands-for tire mileage-safety-

Phone 83
Floydada's Fastest Road Service"

## The Floyd Co．Hesperian

 Published Every Thursday ByTHE HESERRINT
COMPANY

## HoMER STEEN Editor and Manager Entered as second class matte April 20th， 1907, at the Post Office at Floydada，Texas，under the Ac Entered as second class matter April 2oth，， 1907 ，at the Post Offic at Floydad，Texas under the Ac of Congress of March 3rd； 1879 ． <br>  <br> NO LEGAL ADVERTISING

 Residents of Floyd County，whothe learning of sales and officia
actions of trustes the learning ortses and numerous
actions of trustee
other legal affars seond－handed
will be interested to know that the
legal publication law in texas has be interested to know that th
legal publication law in Texas ha
made practically a nullity an en made practically a nullity an only a limited number of such mat
ters are now required by law to b
published．Newspapers in published．Newspapers in Texa
have been attempting to obtain an have been attempting to
adequate publication law
so far failed，principally， so far failed，principally，we are in
formed，because the law－makers wh
are asked to pass a wholesome are asked to pass a wholesome la
of this nature are resentul o
charges made against them fo
political announcements by news
pipers papers．
Wantever the cause，the fact re
mains the same－that practically a
the legal notices of one kind an mains the same－that practically a
the legal notices of one kind an
another now appear on postin
boards at the court house，and
you want to＂keep up with th ou want
imes＂as
numerous








## PUBLIC SHOULD BE INFORMED



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## Jo＇sin Jest

 High－toned people，you will notice，are not always people of note
If the old maxim＂in numbers
there is safety＂were followed，
license plates．would never be
given motorists．

Dutch boxer，after losing to hi
Sh avversary．kissed him in th
Just to get in a smack some
ung man doesn＇t begin to
is failing until he flunk
jurses at college．
－ ortera in hisamis．mour meats
为



 Rerand reaed tools at The Hee








FL
for the winter and when the cold
blasts from the north bring frigid
temperatures to kill the green vege－
tation，the same wise little squirrel
lives snugly in his tree trunk sup－
plied with plenty of good nuts．Just
a simple illustration but it carries

## Graduation days will soon be here for many young men and women of Floyd County．Senior classes

est events in the life of of an ineat－
vidual－the first real undertakig
in life completed successfully．Just
a short time now and school days
will be over for this term and those




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## HESPERETTE



 Eauty Advisor．Mrs．Lon V．Smit

Contemporary Thought

## COTTONS TRAGIC PLIGHT Houston Post－Dispaten：Gaston． in，N．．．is prapss the geatest cot． ton manuacturing center in th

## is of glass．The rest is aluminumin

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 srge scale production．
This hrous is on on dislay today at
Architectural and Alied Arts
and Expo
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1
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Besides these there are the ten－
nis toans and many rrack men
will take part in the events．
NEW ROAD，ABoUT FIVE
MLLES LONG，IS GRANTI

sis品品々


## (1). SOCIETY


lins.
The guest list for Monday even The guest list for Monday even
included Mr. and Mrs. A. liey, Dr. and Mrs. Hubert Seale
r. and Mrs. S. W. Ross, Mr. and
Flynn Thagard, Mr. and Mrs.


## Social Calendar

\section*{of | N |
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| in |
| in |}

3

## Ceci. B. Jones and Miss Callie MeMurray Married.

communits of the Pleasan Miss Calli
McMurray of this city were united
in marriage at 10:030 oclock Sunday
morning at the home of her parents
Mr. and Mrs. C. Surginer in com- and at San Antonio will be joined
pany with their daughter, Mrs. W. by Captain DennyC Ivey, who has
R. Ivet R. Ivey of Big Spring, left Friday been attending Peacock Military
of last week for Son Antonio Ken-
edy, and other points in South and
Academy. At Kenedy they will be edy, and other points in south and Academy. At Kenedy they will
Central Texas. They plan to be guests of My. and Mrs. Garne
away some ten days or two weeks. Surginer.

Your Checking Account Is
Far More Than A Conven-
ience

It Eliminates Chances to Lose
Money From Pocket or Purse
"BUILD UP YOUR BALANCE"


## Public Sale

At the W. A. Kirk farm 1 mile north and one-half mile east of Center School, 7 miles northeast of Floydada, beginning promptly at 10 o'clock,

## Monday, April 27th

I will sell the following described property:


## Free Lunch on Ground

Terms of Sale: On Sums under $\$ 25$ cash; on sums of $\$ 25$ or more six months time on bankable notes bearing 10 per cent interest, or ten per cent discount for cash.
L.A. ROGERS, Owner

Mrs. Maxey. Me home of Mri, and
Verstor for the evenings.
Vnses or pink and white carna-
ons and snap aram

lesson. Society will meet in circle
The
metings next Monday afternoon.

Forty four members of the Fidel-
is Matrinns sunday shonol Class of
the Batist church enjoyed the Home Coming, with a banguat
celeorating the first birthay on the
class, held at at the churrh last Thurs The class. colors of pink, orchid
and green were carried out in the A short program was rendered as
foliows Invocation-Rev. P. D. O'Brien.
Welcom Address-Mrs. P. D.
 Solo- Mrrs. L. L. Muncy.
During the banquet Mrs. A. Folley gave a toast to to the pasto
Mrs. L. J. . Welborn to the Supe
intendent.

 Who was a guest The retrione
were present Mrs. Roy Muncy, Mrs F. C. Thomas, Mrs. Boone , Mall Misi Venton Harmon, Mrs, C.
Denison, Mrs. Jim Houson, Mrs.
K. © osburn, Mrs. John M.




 Hamilton. Mrr. Hen O. Cine. Mrs. T. T.
J. Welborn, Mrs. Frank Bass, Mrs.




## Joint Hosts Entertain

## Whin briage.

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## 200 Attend School By Gleaner Combine Officials Saturday

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TRYWesters' Dainty Rolls
5c
DOZEN

## FREE

ONE TEASPOON SAVE 20 COUPONS FROM

## Aunt Betty Bread <br> Made By

Westers' Quality Bakery

## "Remember the Sabbath Day

TO KEEP IT HOLY."-Ex. 20:8.
There is no better way to keep this holy commandment than to spend the Sabbath day in worship in His

## The First Baptist Church

Invites you to worship with us next Sunday. Sunday school, seven departments, 34 classes, and 557 members, meets at 9:45 a. m.
The Training Service, with 13 units and 230 enrolled meets at 7:00 p. m.
Preaching hours 11:00 a. m. and 8:00 p. m.
"Forsake not the assembling of yourselves together. Heb. 10:25

## Mr. Farmer:

## Repair Your Tractor

Equip your car with Pentire on the market - at low

## prices.

## Finkner <br> Motor Co.

CHIROPRACTIC BATHS The Natural Way to Health J. G. Pruitt, D. C. Room 4, Surginer Bldg Office hours: 9 to 12 a . m ,

## HEAL THOSE SORE GUMS



Eat Everything
without Fear of Indigestion







## 

## Biksinc



## 



Hesperian Want Ads Cheapest, Busiest Salesmen In Floyd County
 Complete stock of Aladdin Lamps
and parts. Floydada Hardware Co,
32tfc. FOR SALE: Hegari seed, tested for
high germination, 2 cents pound. C
P. Caldwell, 10 mi. north Hereford. SUBSCRIBE to your favorite mag-
azine from your home town agent FIELD SEED-Corn, cane, Hegari,
Milo, Sudan and Kaffir. We have
some good oats to feed your teams,
Farmers' Grain Company. 6 tfi PENNIES COUNT at Circle Sale
Thursday, Friday and Saturday. J.
U. Borum Variety Store.

Milk And Cream



SAVE!

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| cota |
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| 33 c |
| Sitars stanarel 25 |
| prunes ${ }^{37}$ |
| momi box ${ }^{\text {a }}$ |
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| STAR CASH |
| GROCERY |




| One lot Khaki Work Shirts, <br> Friday and Saturday, | GRAPEFRUIT <br> Texas Sweet, 6 for 45c |
| :---: | :---: |
| One lot Good Work Pants, values up to 81.75 Fritay and Saturray, $\$ 1,25$ |  |
| One lot Work Sox, Nine pair. |  |
|  | BEANS <br> Pinto, 10 pounds for 39e |
| One lot Fancy Dress Sox, <br> Five Pair, <br> 95 c |  |
|  |  |
|  | LARD <br> Pure hog lard, Bulk, Bring your bucket, 8 pounds |
| One lot men's Summer Unions, regular 75 c val- 956 ues, Friday and Saturday, t*o pair for, |  |
| One Lot Men's Caps, values to $\$ 1.75$, <br> Friday and Saturday, |  |
| One lot men's Dress Pants, values to $\$ 5.00$ Friday and Saturday, F 90 | SNUFF <br> Any Kind |
| One lot Kangarao Oreralls, 81.50 values, Fritidy and Saturday, $\quad 95 \mathrm{C}$ |  |
| One lot Kangaroo Work Shirts, Regular $\$ 1.35$ values, Friday and Saturday, | HAMS |

Puritan, half or wh

## 240

CHEESE
$23 c$
Bring Us Your CREAM, CHICGENS AN
"OUR"
Market and Gro

the nearest dealer and have him give you a demonstration ride in the Ford. Then, from your own personal experience, you will know that it brings you everything you want or need in a motor car at an unusually low price

LIW FITBIPRICES 430 10 630 $=\square=$ small down payment, on economical monthly terms, through
the Autherized Ford Finance Plans of the Universal



THIS wEEK we want to recognize the outstanding accomplishments of the officers and members of the

## South Plains Parent-Teachers Association

Their efforts, under the efficient leadership of Mrs. G. Milton and Mrs. Gilbert Bean, with the aid and backing of the men of the community have done much in the past few months to make South Plains a better place in which to live. Their example will undoubtedy lead others to $_{0}$
greater efforts for Civic Attractiveness, Better Communities and Better greater effo
Citizenship.
Willson \& Son Lumber Company in the best grades of Building Materials at the Lowest


Like a Symphony . . . the best Gasoline is Blended

 CONOCO


