One Of Floydada's
Oldest Institutions

## The Floyd County Hesperian

## HESPERIAN STAGES COOKNG SCHOOL MAY 7, 8, 9

## Hanna Re-elected Mayor of Floydada, Duncan Secretary, Smith Marshal

Four New Men Named For Aldermen As Heavy Vote Polled Tuesday Brown, Henderson, Collins


Mrs. Deita J. Jordan Culinary Expert, To Give Daily Lectures

## Event To $\overline{\text { Be Staged In }}$ In Building On South Side

$\qquad$ Fare Weil In Jersey Division Dairy Show




Fire Boys To Banquet Tonight 0 n Proceeds
Of Aviation Circus

## 

## Match Play To Begin In Annual Club Golf




A WORTH WHLE AID TO SCHOOLS


## Dougherty News

 Now that Easter has come, maybe
we can feel like it's time to gar-
den and plant flowers. Local News
Miss Cleo Cowan and Miss A
Kelly visited their home folls urdy visited their home Milks Ann
texat-
Texas. Mr. and Mrs. Floyd Blankenship Irs. Blankenship's father at LubMrs. R. A. Ferguson and daugh-
ter, Mrs. Bessie Reeves from Grassand, Texass, visited their son and
and
rother Cecil Ferguson and family Monday and Tuesday. Cecil and
family returned home with them
fuesday afternoon for a few days Miss Lorena Spence from Floyda-
visited the school Monday afterMr. E. S. Foster N. E. S. Foster and family movSaturday to the Ferguson place
n South Dougherty.
Mr. Jerry Simmens moved to the
 astersociated with
that time he
time to his farm.
 Ir. Edwards mothe in company with spent Sunday wither of Froydada, and Mrs.
John Hodges at Littee Mrrs. Fanges at Little Mrield. and Mrs. Texas.
visiting hem of Big Spring

 view
noon.
Mr.
Mited
Church and School New
 School hour was spent in a program
arranged and presented by class No , the young people class of the
union Sunday school.
The Baptist Starkey, April 6. The
Dramatic
Starke
Club will

 The Woman's Missionary Societ
will hold a food sale Saturd the Floydada
ery Company.
The spirit of $\overline{\text { Good }}$ Fellowship was
manifested Sunday
day Scho manifested Sunday whellowship wash Suan
day Schools and most every family
in the community ted went to Roaring $\begin{aligned} & \text { Rpringsen for } \\ & \text { lunch and an Faster }\end{aligned}$, lunch and an Easter Egr hunt in After Sunday School every one
oaded in cars and truck and star ted for the springs. Upon arriving
a fire was kindled and the lunch The weather was ideal for th
occasion and everybody reported most enjoyable time.

Professor Blankenship wishes $t o$
announce the State Examination to ind 29 th. mination The Dougherty School is present
ing a free play next ing beginning at 8 o'lock entitlee
Wild Ginger" a comedy-drama in
$\qquad$ Prof. Blankenship.
Virginia Tallman, Jaked Miser ter-Irene Kreis. Reynolds Sanders.
Sanford I Iake Sanford Lakey, it Marwood Lakey, Sanford's sonWayne Furrow. Wuaz Custer. Mr. Peterson, a groceryman-
Mernis Wood. Rachael Lee, Virginia's friend-
Jonnie Brownlow
Miss Miss Stanley, a healthy nurseMrs. Walker, Wuzy's mother-Lil-
lian Barker. reyon. Marwoods sister-
n's. n's missionary societ
church Monday after od attendance and
The lessons are from and Mr. and Mrs. A. L. Scoggin and
children, Jessie MMerle, Mac, John
Harvey, Marilou and Charolette Pay

## Starkey News



 Mr. and Mrs. S. M. Harrson, of
Abernathy, spent Sunday with Roj
Thornton and family Thornton and family.
A number of poeple from this
community have been attendin
church at Cone for the per

## Pleasant Hill News

Pleasant Hill, April 7.- Everyon
is invited to attend the play tha will be given at Pleasant play that aud
torium on Friday night, April It is entitled "TThat's One on Bill.
There will be no admission charge Miss Lavelle Gillbreath, Miss Eve
lyn Roy and Miss Vida Battey spent Sunday with Miss Aida Battey spe
Mrs. Will
Nill Moore and son fro Levelland are visiting with Mrs.
W. Wright, of this community.
Mr. and Mrs. T. J. Cardinal Mr. and Mrs. T. J. Cardinal and
children spent Sunday with Mr.
and Mrs. W. B. Jones, of Dougherty. Mr. and Mrs. Guy Smallin spent
the week-end with Mrs. Smallin's
parents, Mr. and Mrs. renzo. Miss Audrey Camden spent the
week-end with Miss Irene Fry, Mr. and Mrs. C. D. Kelly and sons,
Virgel and Curtis, spent Sunday with Mrs. Kelly's mother, Mrs. Dan O. Z. Smith was elected as ne

## Fairview News

$\qquad$ Sunday, Everyone enjoyed Broth-
er Carner's Easter sermon and the
other program also. other program also. $\begin{aligned} & \text { Mrs. } \\ & \text { Taylor and daughter Miss } \\ & \text { Sibyl, from Memphis, are visiting }\end{aligned}$
is are always ${ }^{\text {a }}$ decided to ${ }^{\text {welcome }}$

$\qquad$ Lubbock. . ${ }^{\text {Sss spent the week-end }}$
Miss Claudie Myrl Patton spent
week-end at parents.
Miss Wanda Day spent the week-
end in Mecoy with her parents. Mrs. R. N. Adams. of Ackerly,
Texas, visited with MIr. and Mrs.
John A. Lloyd Sunday night Monday.
Miss the week-end with her father, R. B
Patterson, of Fairview.
Mrrs. Wayne Wright has been on the sick list this week.
Jonnnie Palmer of
Ethragn an Johnnie Palmer, of Muncy an
Ethrage Gilbreath and RRy Ader-
son spent Sunday with Woodrow Mrs. G. L. Baker has been seriily ill for the past few days.
A. Cass was re-eceted Monda
Ahe board meetine the board meeting, as principal
of the Lakeview school.
Mrs. Cella Ross spent the weekend with her poss spent the week
J. Dicke, Mr. and Mrs.
Miss Carolyn Dixo
iso spent Friday night with Dion the
I. A. Lloyd was J. A. Lloyd was elected as one of
trustees for another year Mrs. J. C. Raley spent Sunday
Jith Mr. and Mrs. Raymond Bunch. Mrs. John L. Odam and family
spent Sunday with Mr. and Mrs. Hartsell and family of the Mrs. Blanco community.
Some from this tended the "Air community at
ada Sunday afternoons" at Floyd-
An Easter Cel low
low
abo
bas
the s- th
rs
de
de
sp
 the
this speri-al-octown ocasion wuests enjoying Mrs.
E.
C. McReynolds and children . C. McReynolds and children, Mary
Edwin and Joe Dickey, of Amarillo,
and Mr. and Mrs. A. L. Scogain


We are pleased to announce that effective April 1, 1931, the Perfect Bakery of Floydada has been con
solidated with Westers' Quality Bakery and will be operated in the future as a single establishment.

We have made this change with one motive in view-

## To Cut Down Overhead Expenses

incurred in running two bakery shops. Above all things we wish to make it clear that we are not attempting to get a corner on the bread business here but simply believe that our patrons are entitled to the better work we can now do. We pledge ourselves to the service of our many patrons and assure each of you that we will continue to give you with our combined shops

## The Same High Quality

Bread, Cakes, Pastries, etc. Expenses will be less and the service even better if possible-and the SAME EXCELLENT QUALITY will be our aim.

For an indefinite time we will continue to supply the Ho-Made, Real Loaf, and Aunt Betty Breads to our customers so that no inconveniences or disappointments will result.

## Mr. C. C. Casey

Formerly owner and manager of THE PERFECT BAKERY, and

## Mr. E. E. Boothe

For eight years in the bakery business in Floydada will operate the bakery shop, Mr. Casey having charge of the baking shop proper and Mr. Boothehandling the sales and purchasing business.

Mr. Boothe has been operating Boothe's Tailorsfor the past three years and is glad to announce that he is back in the bakery business again.

Mr. Casey and Mr. Boothe will welcome their old customers and friends and will appreciate their continued patronage. They hope to give SERVICE and QUALITY second to none in this section.

The New Shop located at 124 West California Street at the same place occupied by Westers' Quality Bakery and the consolidated shop will be operated as -

## The Perfect Bakery




Presenting
the smartest new

DeLuxe Roadister

This striking new sport model gives added brilliance to the reputation of the Willys Six as the fastest, most powerful of all low-priced cars . . And the Roadster is as outstanding in appearance as it is in performance . . . Low,
racy lines-the attractive color harmony of two


Finkner Motor Company

Northwest Teachers To ${ }^{\text {pressident }}$ we
Meet At Lubbock Friday
$\qquad$ men, officials of the Lubbock Cham
ber of Commerce
$\qquad$
the Teachers Association, an educaL. Rushing
hree wells, where day from Min
fpent so
baths. hree
baths. $\begin{aligned} & \text { S. } \text { A. A. } \\ & \text { Satay } \\ & \text { business. }\end{aligned}$ Ay at K s SAME PRICE
 Superintendent W. E. Patty of the
Floyyada Public Schols and other
Flovd County teachers plan to


## Floyd County Farmers

let's take a step forward i

TION IN 1931
COUNTY must a produce a better quality cotton crear The ond
way to accomplish this is by planting better pedigreed seed. Two cars of Texas State Certified Pedigreed ACALA Co
tonseed, which is the variety selected by the County Seed Com mittee have been bought for distribution as foundation seed
stock here and are available to every farmer at $\$ 1.50$ per bushel. Give your order to the Chairman of the Seed Committee,
your local Banker, or H. A. McNeal, Representative of the Texas Certified Cottonseed Breeders Association
These seed will be ready for delivery soon and as the supply
is limited you should place your order at once. Every farmer owes it to himmelf and to FLOYD COUNTY to cooperate in this
movement to improve the quality of the cotton crop.

$\mathscr{W}$

# h 

hen a single pistol shot opened an empire
 , only to be driven out by the red . their homes gone in clouds of smoke tra tangs
But such adversity only added fuel to the arennial American urge to pioneer and to perennial American urge to pioncer and to
seek homes in a new land of promise. Their seek homes in a new land of promise. Their persistence was rewarded when on March 23, 1889, a proclamation was issued by the
President, opening $1,900,000$ acres of land resident, opening $1,900,000$ acres of land changed an unpeopled and untamed Canaan one day into an American commonwealth the next, is now history. April 22, 1889, saw the next, is now history. April 22,1889 , saw
thousands of eager settlers, waiting for the solitary pistol shot that would open the way to wealth beyond conception.
Among the last States to be admitted into the Union, Oklahoma is now third in oil production and ranks among the leaders in cotton and wheat. In 1905 , two years before Oklahoma was admitted as a State, the near Sapulpa forever placed Oklahoma in the vanguard of all oil-producing States. In the comparatively few
years since the first discovery royalties, leases and taxes. Railroads have realized a tremendous source of revenue $\ldots$. millions of people have been given jobs bank deposits have grown fabulously . . . cities have bloomed where prairies once existed . . . the entire realm of business has profited and prospered. That the founders of the Magnolia Petroleum Company were among the first refiners west of the Mississippi is not nearly as important as the fact that in a single generation this pioneer oil company has supplied every conceivable need for petroleum . . . changing and improving its products constantly to meet the changes and improvements in automobiles, industrial and farm equipment.
 Just as the Magnolia Gasoline and Motor Oil of ten
years ago were ideally adapted to the motors of that time, so are the Socony Motor Oil, Magnolia Maximum - Mileage and Magnolia Ethyl Gasolines of today tuned to the needs of the modern moto
car . . carrying you luxuriously and efficiently over
historic Southwestern trails. historic Southwestern trails.

MAGNOLIA
PETROLEUM COMPANY Pioneer Refiners of the Southwest

Magnolia Gasoline and Socony Motor Oil
The first Post Office at Oklahoma City, opened April 23, 1889 , the day following the great Oklahoma Land Rush. Drawn from an actual photograph, Postmaster G. A. Beidler is shown standing

MAGNOLIA ETHYL GASOLINE

MAXIMUM-MILEAGE GASOLINE

SOCONY MOTOR OIL


Iany Thousand-Acre Farmer, Lima Bean King of America Spends 2 Days in Floydada

Local Young People
Attend Annuil lieet
B. Y. U.P. This Week


Half-Minute
Interviews

Bakeries Consolidate; Tailor Shop In Trade





 | over the tatiler |
| :--- |
| by Mr. Boorne |



 that our patrons change benieven
Wr. Boothe esac.


Hesperian want Aas Pay
SPECIALS

## Good Flour

Sugar
$96 c$
Flour
$\$ 1.29$
\$1. 10
Meal
$45 c$
Grape Fruit
Coffee
79c
Sigers Coffee S
SATURD
Crackers
$26 c$
Cakes
$24 c$
Cheese
2IC
Bacon
I4e
Bring Us Your
Cream, Eggs and Chickens
"OUR"
Grocery and M ket

## (1i) SOCIETY

Joint Meeting of Baptist W. M,
At Church.
The Baptist Woman's Missiona
Society held a joint meeting at tr program as given last week
rendered after which the mo
business meeting was held. The Society will meet in circle
meetings Monday afternoon, April
13. The meeting places will be an-

Triple Four Bridge club met Tues-
day afternoon, April 7 with Mrs. A. Horn as hostess
A red and white color scheme was
used the apointments and re-
freshments. Vases of red carntions were placed on the ted carnes dur-
ing the serving. Mrs. J. A. Arwine received high score for the the memberse
rind Mrs. Walter Pennington for the Members present were Mrs. J. A.
Arwine, Mrs.

Social Calendar Arwine, Mrs. wests were Mrs. V. Williams, Mrors,

Wr. Hilton, Mrs. Wailter Pen-
nington of Dimmitt, Mrs. Carr Surnington of Dimmitt, Mrs. Carr Sur-
giner and Mrs. Robert Mccuire.
The club will meet Tuesday afteroon, April 21 at 3 o'clock with Mrs.
B. Keim. Mrs. Whigham and Mrs. ǸtcBrien
Hostesses at Bridge Party. Mrs. T. W. Whigham and Mrs. J.
D. McBrien were joint hostesses to
a very prettily appointed bridge Pastel colors were used in the appointments and refreshments. Five
tables were at play during the af-
ternoon. Mrs. L. J. Welborn reThose enjoying the lovely affair were Mrs. A. D. Cummings, Mrs.
Robt. A. Sone, Mrs. Bilie Stani-
forth, Mrs. Jas. K. Green, Mrs. W.
Crissby, Mrs. Hubert Seale, Mrs.
. John Reagan, Mrs. Edd Joanson,
Mrs. J. C. Gilliam, Mrs. L. J. Wel-
born, Mrs. G. P Groves, Mr. Jones, Mrs. T. B. Maxey, Mrs. Wal.
ton Hale, Mrs. Bill Daily, Mrs. Louis
Condra, Mrs. Terrell Loran, Mrs. R eroy McD
Walker.
т. A.

Mrs. Thomas to Present Eula
Hae Gullion in Recital.
GREATER FOOD

 ,ixisis

HULL \& McBRIEN

## Finkner Motor Co.



The New Straws
Here in the store ready for your inspection and styles, and materials

SAILORS AND BODY HATS
Suited to your purse as well as your taste. See them
McGuire © Russell


## SAVE ON GOOD FOOD!

If you're accustomed to quality Food-then this
your Store. If extremely low price interests you, is your Store. If extremely low price interests you,
this, too, is your Store.
Don't Forget Your Soap Coupons. They Are Valuable.
White Swan
Salad Dressi Salad Dressing
Syrup 640
$\underset{\substack{\text { Mlackeye } \\ \text { PEAS }}}{ }=19 \mathrm{C}$ PEAS 89 c

Muscat Grapes ${ }^{-\omega-}-18 \mathrm{C}$
MOTHERS COCOA

18 C

OLEO
MARGARINE
17c
Cheese -19 c
Bacon
25c
VEAL LOAF Freeh Ground, MEAT

12c

## FRESH FISH AND OYSTERS

Felton-Collins Gro.

Rural Women's Short. Course April 28 To Be Attended By Many
 The short course will be for wo-
men of Districts One and two, which The short course wind two, which
men of District One and two
practically cove the panhandle and
south plainins area.. Registration will
begin at 9 o'clock in the morning south plains area. Registration will
begin at 9 oclock in tine therning
and lunch will be served at noon
a program of great interest is being A program of great interest
planned by college and
service officials, it is said. County Tax Collector C. M. Mere-
It was attended by fifty women from Clink having dith is in Austin this week, having
this county, Sand Hill Club
100 per cent attendance, and sever- left Saturday. He is expected home

<br>\section*{For} Better Gardens!<br>FLOYDADA HARDWARE CO.

## ANOTHEREXAMPWE

(1) F TITDVALUE


Mboighlet, enduminay RUSTCESS STEEL is meal for many exposed bright metal parts of the For al

When you buy a Ford you buy enduring beauty. The body finish is made to last for the life of the car and practically all exposed bright metal parts excopt the bumpers are made of enduring Rustless Steel.

This Rustless Steel has great tensile strength. It is the same bright metal all the way through. A salt test equivalent to forty years' service under the on its brilliance conditions failed to have any effect you do is wipe it with a damp cloth, as you do your windshield.

This is just one of many features that show he substantial worth of the Ford. In speed, comort, safety, economy and long life - in the rich. ness of its finish and upholstery - it brings you everything you want or need in a motor car at an unusually low price.

Call or phone for demonstration.

 430 to "630
pare tire Detroit, plus freight and delivery. Bumpers and onomical terms through the Authorized Ford Finance Plans of the Universal Credit Company.)


 him. Can you go on?" o'Hara asked
Both of his hands clung to the
saddle horn. He nodded, not wastsaddle horn. He nodded, not wast-
ing the energy to answer in wards
"Weill try to make the Circle
""



Cut for the Creek an' Get Act
It," Texas Jim Advised. which he was lifted. A few min
utes later he was. utes later he was
scious into the nous,
O'Hara sent a
doctor and another for Steelman
That ane moor doctor and another for steelman
That the attack upon the Hughes
ranch would be interpreted as offer
be eu
breach riflery. He $\left.\begin{array}{c}\text { considering } \\ \text { would }\end{array} \begin{array}{l}\text { it black } \\ \text { retaliate }\end{array}\right)$ swiftly, probably with deadly effiehim to see the affair in its tr
light. Quantrell and the men w
had ridden with him on the ra had ridden with him on the raid
must be discharged. It must b
made clear that neither Steelma
nor his partners of the Circle $S$. nor his partners of the Circle S
ranch countenanced in any wa
what had been done.
He talked it over with Smith He talked it over with Smith-
He talk
Beresford. The Englishman sug Beresford. The
bested a difficulty "It's all very well talking about
getting rid of Quantrell and the getting rid of Quantrell and the
other young devils who rode with
him on this raid, but let's not go
too fast about it, old chap", he said too fast about it, old chape," he said.
"The Assyrian may come down like
the wolf on the fold, and it would the wolf on the fold, and it would
be deuced convenient to have a few
of these wild hellions around to re of these wild hellions around to re-
pei boarders, you know we can't
discharge Quantrell until we know what Ingram means to do even if sh o
he did spill the apple cart for us.
let here,"
"If "If we keep Quantrell we tell In
gram that were standing back
the raid. No two ways about that
Lyulph. "In." know. Confound the young
ruffian! But if we don't keep hin
and the others wed But if we don't keep hin
and the others were inviting the
enemy to come and wipe us out.
Smith-Beresford laughed
"Let's say yore plans had worked
out the way you originally expected,
Bob," he said. "You'd have sur Bob," he said, "You'd have sur-
prised Ingram's warriors early in
the morning. Say word had reached
him while he an" our friends here
had been talking" compromise. What
hat the morning. Say word had reached
him while he an, our friends here
had been takiki, compromise. What
do you reckon he would have done
to them? Would they have had a
dead man's chance to get out of "May not

$$
\begin{aligned}
& \text { how you aim to drive hire hire } \\
& \text { Well, I figured Id save yo } \\
& \text { trouble, } \\
& \text { not which roil have in }
\end{aligned}
$$

"Instead of which you have in-
volved us in fresh trouble," OHara
said curtly "Yutye said curtly. "You've put us in the
saar in the most flagrant way.
where's just one thing for us to do,
Than that is to show Ingram if we and that is one shooing for us to do do,
aram if we
can that this attack took place
without our knowledge and against
our wishes we can that this attack took place
without our knowledge and against
our wishes. We cant keep you in
our employee, Quantrell," our employee, Quantrell.,
The bour eves of
brown
steadily the light blue shallow ones
of the young killer.

 fellow, you not havin' sand in yore
craw' enough to go through with
what you started. All right, 'Nought
said. 'Ill ride dit said. Ill ride down the river to-
day.". "Understand, Bob, weave got no
personal feelings against you,"

 at once at the same wages You
wont lose a day's pay. After we
get things straightened out here
gee can come back an' ride for me
you the rive", on the river."
"I don't aim to go to Texas, but
to stay right here, Steelman," the young fellow answerede. "I wouldn't
wonder none but there'll be times
a-plenty when en ty when you wished I was in
vas." O'Hara tried again to get him to
understand. "You've forced our
hand, Bob. We don't want to lose "But you've got to do it to save
your face with Ingram," interrupt-
ed the boy ed the boy with Indely. "No," need to ex-
plain to med I understand what
pure driving' "Were under obligations to you,
Bob," O'Hara went on "You
saved my life and Lyulph's, tout
from She Sanderson's venge She Sandersons venhengeance,
e like you, both of us. But you knew perfectly well what the orders
were, that our riders should keep
out of this feud if they wanted to
stay with us. You deliberately
overrode
 word fellow, don't you quantrell.
mont take outre takin' to me me. I
dodders from you or any"But, by Jove, that's just the
rouble, Bob," intertses Smith-
Berestord amiably. "We cant seresford amiably. "We cant have
pu shootin' up people all over the
hop. It wont do. you know" "We want to part friends." OHara
"There's no reason why we You're too-impulsive,
but say, to ride for us just now,
"Friends," interior "Friends," interrupted Quantrell,
his cold blue eves narrowed to slits,
his voice filled with his cold blue eyes narrowed to slits,
his voice filled with scornful anger.
"Me, I was ready to ride the river
with you. Id ha with you. Id have ride the rive
to the end of the trail, through, yo
der, between, or over. And
drop er, between, or over., trough, un An
drop met like a hot potato because
fur re scared of what I
ink. Don't talk to



THIS week we remember, and hope you will, some of our worthwhile citizens.
We wish to express publicly our sincere appreciation of:
S. W. ROSS, Secretary Chamber of Commerce
W. ADD BROWN; S. L. RUSHING; MRS. JNO. N. FARRIS

For the Hard Work they have done and the time they have given our citizens in a very efficient supervision of the Government Drouth Relief Loans

## Willson \& Son Lumber Company

Dealers in the best grades of Building Materials at the Lowest Prices

## How

Olive Palmer sang her way to Fame
by Long Distance


An Iowa girl, just out of her 'teens rushed excitedly to her mother with a crumple newspaper in her hand.

Look, mother! Sanford Abbott*, the New ark producer, is reviving twenty operas I'm going to ask for a place in the cast.'
$\qquad$ to New York for that! Your chances are to New York
'I'll telephone him and see
Let a noted newspaper tell the story (name
f newspaper and date of article on request
"She got long distance. A
way voice said: 'This is Mr. Abbott speaking,' she talked as fast as she could. But Abbott cut her short. His casts were come to New York. New York,' the girl said. Jus let me sing for you.'
" And singing through those miles and miles of wire came
silvery voice-Olive Palmer singing the famous 'Shadow

## - 'Get the next train to New



A Free Book for You
Just list, on the coupon below, name and addresses of out-of-town friends an relatives. Mail the coupon. Without cost or obligation, we'll send a personal "out-of-town number book", list-
phone numbers and the cosses, tell-three-minute conversation with York,' Abbott said quietly Olive Palmer went - and made good. Every Wednesday night in thousands homes throughout the land, radios catch from the ether the liquid beauty of her voice. A radio magazine lists her as one of the ten most pop
$\stackrel{\text { Fictitious }}{ }$ Nair
the shadings of a singer's voice are heard easily and correctly, though artist and critic separated by half a continent
stand so
telephone.

It's fast, too. In most cases, you are connetted with the called telephone while yo hold the line, particularly if you call by number.
for 35 cents after $8: 30$ p.m. (station-to-
each of your friends.

Fire Department Makes
\$74 From Air Circus


## Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County


## Nilk And Cream

##  <br> in iour county and state contained today at Hesperian offse. Get yours tors 513d

 OR SALE-Kasch Cotion Seed,own yenear from pedigread seed.
oo per bushel. M. C. Latta, Route



## MISCELLANEOUS

REMEMBER-Specialty Day
duas-
diat at stone's
atrepartment
Complete stock of Aladdin Lamps
and parts. Floydada Hardware Co.




|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| milk-the food of |  |  |
|  |  |  |
| R |  |  |
|  | (tanior W. Y. A. Elects New |  |
|  |  |  |
| Milo, Sudan and Kaffir. Farmers' Grain Co. | New officers of the Junior Y. W.were elected last Friday, April 3 . Went elected last Friday, A G. N. Shirey. Officers elected were | $\begin{aligned} & \text { MRS. NICHOLS HOSTESS TO } \\ & \text { PLEASANT HILL H. D. C. } \end{aligned}$ |
| REAL |  |  |
|  |  | Mrs. Clyde Nichols was hostess to the Pleasant Hill Home Demonstra- |
| CHOICE Bufiding Lots, well located, priced right. Monthly or yearPhone 265. |  |  |
|  |  |  |
|  |  |  |
| LIVE Stock |  |  |
|  | Reimer, Lera Opal Patton, LoreeMorton, Margaret Sims, Evelyn Jenkins, Mary Smith, Buelah Shir- |  |
| FOR SALE-One good work mare and some good 3 and 4 year, old Floydada, Phone 905 F11. 3 ffc |  |  |
|  |  |  |
|  |  |  |





## Poor Lights Expensive

## Epworth Leagus Rally Plainview This Week



## Mived Sunday for a visit here with her dauhhter, Mrs. Hal Lattimore Mr. and Mrs. Lattiore spent Sun day in Lorent. They went to lainview Saturday and were ac companied Sunday by Mr. and Mrs

## E. L. Hunsacker, vice president on the Stone Department Stores. in corporated, of Dallas, spent Frida

$\qquad$
sent Saturday afternoon and Sun
day in Big Spring, where they were
$\qquad$
itt spent Tuesday here as a gues
her parents, Mr. and Mrs. W.
Hiltor

## returning home wednesday.

Mr. and Mrs. J. N. Finley, Miss
Florence Goodgoin, Miss Marie Finy, and Gaymoon, Miss Marie Fin-
Hinley enjoyed an
ting at Linguish Falls Sunday

Whether in the ohome, office or factory, poor light ing is an extravagance-injuring the eyes, increasing hazard through accident

More industrial accidents occur about the middle the afternoon than any other time. This is due,
a large measure to fatigue. Nothing will contribute degree than working in a poo light. Fifteen per cent of all industrial accidents are attributable to improper lighting.
Poor lighting belongs to the days of the cave man' pine torch, the hanging fire basket, the crude oil
lamp, the candle, with their smoke and flickering lamp, the cand
wavering light.
Electricity belongs to this age. There is no ex use for poor lighting. The abundant and correct us

Texas Utilities Co.

 57c 33c

| 33 |
| :---: |
|  |  |

PEACHES,
CORN, White Swan 15C
Fancy,
OFFEE, 6 Pounds \$1,00

Star Cash Grocery

Bulk Seeds

## CLEAN-UP SPECIALS!

AT BAKER, HANNA \& COMPANY FROM FRIDAY, APRIL 10, TO SATURDAY, APRIL 18

We have gone through our large stock and collected all short lengths of Piece Goods of all kinds and are making special reductions of these during our Clean-Up-Week Sale. Also special prices on Men's and Boys' Underwear, Shirts, Shoes and Ladies' and Misses' Shoes

ALL LADIES NEW SPRING $\$ 19.50$ DRESSES WILL BE CLOSED OUT DURING CLEAN-UP WEEK FOR

## $\$ 13.95$

All Spring Coats are being closed out at wholesale cost. This is your chance to own a good looking Spring Coat at a real saving. Visit this Clean-Up Sale and be well dressed for the rest of the summer at a very small cost.

## Baker, Hanna \& Co.

"Where You'll Like To Trade"

THE HESPERETTE



 Faculty Advisor: Mrs. Lon V. Smith. Locals
Nyildred Strickand spent a few
days at home this last week. She attending school this week
Maxine Fry
father to $\begin{aligned} & \text { anden } \\ & \text { Houston the past week. }\end{aligned}$



 Miss Bernice her poryentits. was the
guest of Flora Day the past week-
end Miss Thelma Crawford spent the
week-end with her parents who live Mear Dougherty. Johnson had as her
Misk Johnnie
veke end
suests several
friends

## Exchange Dignity

We hear a lot about dignity and
mostily it seems sto apply to folks
who
are old and importanto but
 orfitshnessow or ant innint stitiffress or
It should be fint and piseasinabe. see. our idea is that to be digniti-
ed means only to behave in all cirumstances with a decent self-
respect. And boys can do that as

 pleased, but you can't eontented satisid

 austied boy and we will show yout
a bor who will stick around about
where he is until his hairs are grat

Current Event Club
Even third period History Current
minut Club met Prixay, April s. The
mas
nas of the tast meet as Friday, Marcht 20 meeting whice read by
he secretary. The program com
hittee

 Mary Anna Rosouss had tound neand and
Side of the oustion whic was the
iurch, and Lorean Louis and s.it
 Current events given by some everer the
pupils. The
program
committee

 ing of the club printing and fram-
ofricers signed theirstution name
To the
one Constitution as follows:
President.
Marcella
Fesident retary, Lorain Stiles; Reporter
Forara Lee Long; Critic, Loree Mor-
tor
$\qquad$
 last meeting were read by bye of ecre
lary
til call The members the answered the or Representanive of Teras
A prosenam was arranged consist"Life of Oliver Wendell Holmes"
Sam Rutiedge.

 taries-Joe Pennington.
"Why and How We Vote" - Mar-
$\qquad$
$\qquad$ Sims and nexte meeting was, Milton
The seorrend pervent Clurent Even
Club met April 3. The club was call

FLOYDADA HIGH SCHOOL NEWS
iowing members was very interest-
ng:
"How Shall Congress Conduct the
vert World War?"-Harold Salis-
vury.







Initiation of new members.
Last Contest
The last popuaritc contest was
eld Wentesday, April 1 . The
se






 Carlene, could you introduce a bill
inh senate leisisurur)
Cariene: No. only honest or in-

 Christene: so this is the new high

\section*{| school $\begin{array}{l}\text { Thima: } \\ \text { Cormmas. }\end{array}$ |
| :--- |}

Venita Borum: "I never trust a
man with a mustache or a clean
Andrews Ward News
The Progress of Our School
Now that the count meto $\begin{aligned} & \text { over } \\ & \text { the pupils and teachers of our school }\end{aligned}$

 100\% Pupils In Deportment
seven A: Cleo Birch, Margaret










 s
Honor Roll For March
The following were on the hono The following were on the honor
oin for Marchi
7 -A. Cleo Birch, Milldred Houston Ruth Troutman and Emma Lousise
Smith
Z-B. Vernon Dorsey. Ferr Fink-
ner, Flota Manning, Jack Stansel
 6-A22 Louise Condra, Minnie
Anon Staliey, Joe Dolph Montgom-








 side were Nadyne. Wood. .frenirmative Rob
erts,
Bettie Louise The following received buttons
and certificaes in writing: Those
getting ficto bitt





 Switzer, Louise Condra, oleta Faa
Donathan, Russel Rucker, Haze
Wade Granvile en


 ton, Coleta Morre, Pernie Do
than and Nina virginia Ford. Those receiving certificates are
Marie Davis and Pernie Donathan

$$
\begin{gathered}
\text { marc } \\
\text { warc }
\end{gathered}
$$ $\frac{\text { In }}{\text { Ward }}$

 | places |
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| folowin |
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| fur |
| won |
| year | We regard the literary events

more important than the athelic
events and we won mer athe the events and we won more of
literary events.
we. Andrews is proud to say
we won first place in sub-junior
speling fond spelling and and punare in subub-jumio
arithmetic we more than doubled
Tither



\section*{| points, J. . R. Dopley 155 . $\begin{array}{l}\text { ins. } \\ \text { ners. are very proud of these win }\end{array}$ |
| :--- |} Clienn is is high point man

Interscholastic League for ward


 In witus or nownows







## Our Specials


ford. $\overline{\text { CARD of THANKS }}$
We cannot find words to expr

Are the Best for the Season GOOD FOR Friday and Saturday

## Worth. and Mrs. Jack williams of Mnt. Sand Hill visited Mr and Mrs.

 family or Lookney and Mr. and Mrs
Bud Carter and son Leon spent last
cinday with Joe Baker and fam-
ily. Misses Ora Scoggins and Velma
Marble spent last week end in Can-
yon
 Robertson nisited iast week end with
her mother Mrs
Mr. and Mrs. M. A. . . Steegall retelum-
 led last week from Abilene.
Mr. and Mrs. Jo mon Holmes spent
Sundian with his mother Mrs. M. B.
Holmes of Sand Hill. Everyone enjoyed the Easter pro-
gram whic
mary
mas
give
by the prorimary and intermediate rooms Fri-
day ant nemonor trustes elected were Hill
The new

## Antelope News



Mr and Mrs. Robert Hinsiey and
family visited last Sunday at Spur
vith Mr. and Mrrs. J. M. Ashton and

guests of G. A. Ray and family.
Mr and Mrs. Lessile surginer re-
turne home
tensive vacation trinay of of three weeks



50 lbs. Wonder Baby Chick Starter, Good as the best and 100 lbs. Arcady Dairy 100 lbs . Rolled Oats for $-\$ 3.0$ 100 lbs. Wonder Hog Feed, as long as it lasts, 25 lbs . Wonder Calf Meal, 75c Sudan Seed, recleaned and guar-
$\qquad$
We will deliver anywhere in de the city limits.
will appreciate your Cream, Poultry, and Eggs. Thanking you for past business

TITMAN EGG CORPORATION
 everyone of our friends who were so
kind to us during the illness of our
babies, and we especiall thank Dr
Houghton. J. Ray can use his leg
nicely. May God's richest blessings

Miss Odessa Clendennen of Ama-
rillo spent the week-end with rela-

Just in time for Summer!

## VISION

A Saving Account Is the Beginning
visos. . . tho esemenc of gratat athicere met
 laid the foundation of a nation it was Vision. And when you-and your associates lay the foundation of an augmented business-again it mint buine


From now on through the Summer no woman can have too many dresses. Here's a remarkable opportunity for supplying your requirements for the season. They are 2 for $\$ 7.90 \ldots$ when you see them you will want to buy half a dozen. These dresses are all clever, new styles. See them in our show windows ... see them in our Dress Department . . . and don't wait too long!

## J. C. PENNEY CO., Inc

90 Pupils of Floyd County $\begin{aligned} & \text { Home Demonstration } \\ & \text { Schools to Go to Lubbock } \\ & \text { Agent Sith Sending Month } \\ & \text { With 'Aid ' Gardeners }\end{aligned}$
 wilyys-overn
 The willys-OVerland Company is ternational prominence in winning
first and second place in the annual announcing a new willys Six De Pikes Peak Race, pitted against
Luxe Sport Readster to sell in the the largest field that ever competed
low priced six-cylinder field, an an- in this famer hill Luxe Sport Roadster to sell in the the largest field that ever competed
low priced six-cylinder field, an an- in this famous hill climbing classic.
nouncement this week says, the new
It has a wheel base of 110 inches car to be deluxe in every sense of and and a wheel base of 1110 inches
the word, in appearance, quality and power.

## Money - Money Plenty of Money

TO LOAN ON

## Real Estate in Floydada

Both Business and Residence. -CHEAP RATES

Officé Phone 80 Residence Phone 162J Lockney
L. D. HARRIS

## A Spring Truck Caravan

WILL ARRIVE IN FLOYDADA
Tuesday, at 4:30 p. m.
APRIL 14th
For One Half hour- 30 minutes onlyeleven types of the forty-nine truck types offered by Ford, will be displayed and demonstrated.

## YOU ARE INVITED

If you are interested in a truck now or will be in the future, you cannot afford to miss this display to be held by the Ford Motor Company and

## Barker Bros.




## Like Color . . . the best Gasoline is Blended

$T$ HE artist stands before his canvas greens, white and touches of warmer tones are blended by his inspired brush as the waves of the seascape take form. His genius tells him that only through
the blending of just the right colors is the ideal result achieved O Oherwise the iceal result achieved. Other wise result in a monotone, wholly lacking in brilliance.
Artistry and genius have their place in the making of CONOCO Gasoline. found that the ideal gasoline is a bal anced blend of the three types containing the elements most desired in a motor fuel. There is highy volatile

ing. There is Straight-run Gasoline, to give power and long mileage. There is anti-knock quality.
Like the artist with his colors, CONOCO refiners take these three types of gasoline in balanced proportions and blend them. The result is as pleasing to the car owner as is a
Rembrandt to the art connoisseur. Of Rembrande to the art connoisseur. O course the genius of "knowing how" is the vital element and it is here that CONOCO refiners excel. Convince yourself of the merit of CONOCO Blended Gasoline. Try it today. You will find this triple-test CONOCO Red Triangle.

Roy Holmes Studio
Рнотосдарня

CONOCO

Spring Football Practice
Opens For Whirlwind Team



SPECIALS
 Cabbage25c SUGAR $\$ 1.00$



Potatoes $33 \mathrm{c} \overline{\text { BANANAS }} 1$
$\overline{2 / 2}$ poumd Goud Plume Stringed Beans 25 c Coffee 93c Floydada
Grocery Co.

|  |  |  | Amazing Values: |
| :---: | :---: | :---: | :---: |
|  | High School Follies For April 16 And 17 |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | Tatana trate thaco in the ouem- |  |
| A. R. Yandell Died At Roar'g Springs Monday |  |  | LADIES' SILK DRESSES. Absolutely Latest Colors and Fabrics, Plain and Flowered Patterns, four |
|  |  |  |  |
|  |  |  |  |
|  |  |  | \$1.99 \$2.99 \$3.99 \$4.99 |
|  |  |  | LADIES' SHOES-the new duo-tones and blacks. High and medium heels. Three groups of real val |
|  |  |  |  |
|  |  |  |  |
| No |  |  | \$1.98 \$2.98 |
|  |  |  | MEN'S THREE-PIECE SUITS. All wool, peak or notch lapel, latest styles. Come and see these un-heard-of values. Good materials. |
|  |  |  |  |
| , |  |  |  |
|  |  | come |  |
|  |  |  | \$5.00 |
| Mal Jarboe Elected |  |  | One-Half Price |
|  |  |  |  |
|  |  |  |  |
|  |  |  | Overalls, good quality, pair |
|  |  |  |  |
|  |  |  | Men's Khaki Pants, built for wear, |
|  |  |  | work clothing priced low in proportion. |
|  |  |  |  |
| and |  |  | Stone Depaximent store |
|  |  |  |  |
|  | . |  | Uutiters for Everybody" Floydada |
|  | No City Yax PenaltyUntil After Tueslay |  |  |
|  |  |  | SPECIALS |
| Ships Sixteen Cars Of Livestock In Two Weeks sisteen carroads of ive stook |  |  | FRIDAY and SATURDA |
|  |  |  | Sugar ${ }^{20} \mathrm{max}$ Limith |
|  |  |  | ur Flars, ts bses. \$1 |
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|  |  | ${ }_{\text {R }}{ }_{\text {Remek }}^{\text {Leit }}$ | Meal |
|  |  |  |  |
|  |  |  | Peas |
|  |  |  | Prunes 4 Pomas |
|  |  |  | Peaches rate sta 2s 1 |
|  |  | SPECIALS | Cocoanut per romat 1 |
|  |  |  | Cocoa 1 lmam |
|  |  |  | Pineapple , mans ors |
|  |  |  | Honey nosu immber |
|  |  |  |  |
| mumbrt massir somix |  |  | Mustard emanime |
|  |  |  | Potatoes smet, s ime. |
|  |  |  | Coiffee 3 pomst orn |
|  |  | , | Cabbage sont |
|  |  |  |  |
|  |  |  | Lettuce |
|  |  | Seeds all Germinated, tested, Hegari; Kaffir, Black Hull <br> Peoples Exchange | Apples |
|  |  |  | Oranges per poan |
|  |  |  | LOOPER |

