Most Widely Read News Medium In Floyd County


|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Jno. L. West Elected Pres. Of Farm Bureau




Lawyer
Practice in all Courts
Office 204 Readhimer Bld Floydada, Texas


Drs. Smith \& Smith Sanitarium FOR SURGICAL CÁ̧̧̧ES Phone No. 177 Floydada,


Tony B. Maxey Lawyer
PRACTICE Limited CIVIL CASES on Office Second Floor Court Honse

## A. J. FOL ${ }^{\text {T }}$ EI

 Lawye.District Attorney's Offi Civil Practice Only Floydada, Texas

## LAND

We have land to Sel
Lease for Far Lo Lease for Far ing purposes, from 80 acres up, in Floyd,
coe, Hall, Motley and counties. Also lar
Lots in Floydada
W. M. Massie \&

Floydada, Texas

## THE HESPERETTE



## Drum Up More

Business
THE CROWDS GO WHERE THE LIGHTS ARE THE BRIGHTEST

One of the most certain ways to attract crowds is through attractive illumination - and crow

Make your place one of the business est

You will find electrical illumination
big help to you.

## TEXAS UTLLITIES CO.

Your Electric Servant"

## YES or NO

## Are You

 capable of carryingout a plan doing what yo pect yourself to do

Of course, you have a definite purpose, but without application, work and more work, there can be no results.

By bringing to the bank a portion of what you earn, you will have something to show for your labor.


## lot of of nap na chu med med



 Elizabeth Watkins ot Petersburg
visited the Third Grade last Mon-


## SPLINTERS

| THE SOUTH PLAINS LUMBER COMPANY <br> H. G. McCHESNEY, Editor |  |
| :---: | :---: |
| If mosture it what we nead to |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| get out of it alive. |  |
|  | til the customer is entirely satis- |
|  |  |
|  |  |
|  |  |  |
| $\begin{aligned} & \text { porch or sleeping porch. } \\ & \text { are both conducive to health. } \\ & \text { Estimates cheerfully furnished. } \\ & \qquad * * \end{aligned}$ |  |
|  | South Plains |
| $\begin{aligned} & \text { Ned: "Sure! There's nothing } \\ & \text { better than mustard for hot } \\ & \text { dogs!" } \end{aligned}$ |  |
|  |  |

WE HANDLE A COMPLETE LINE OF WINDMILL REPAIRS


Performance, tow, proves $\mathbb{C}$



## 

## 



$$
\begin{aligned}
& \text { ganberry (Alice Mae Fyffe) was as } \\
& \text { old-maidish as James Whitcomb } \\
& \text { Riley's Aunt. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Riley's Aunt. } \\
& \text { The juniors are just one more pep- } \\
& \text { py class and I don't mean maybe. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { py class and I don't mayber m mand } \\
& \text { Besides putitn on a dandy play, } \\
& \text { they won the two dollars and a haif }
\end{aligned}
$$

$$
\begin{aligned}
& \text { they wo the two dollars and a half } \\
& \text { for selling the most tickets. That } \\
& \text { two and a halif will go toward elect- } \\
& \text { ing some of the junior representa- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ing some of the junior representa- } \\
& \text { ing in the annual ocontests. } \\
& \text { the play was so good that the }
\end{aligned}
$$

$$
\begin{aligned}
& \text { tives in the annual contests. } \\
& \text { sphe pas soon that the } \\
& \text { sponsors are considering taking it } \\
& \text { to some of the neighboring towns }
\end{aligned}
$$

$$
\begin{aligned}
& \text { is ust one good class. The best in } \\
& \text { school. Con on lin and and let's } \\
& \text { get busy. (Yea, you had better or } \\
& \text { the seniors will beat you.) } \\
& \text { we can do a lot more than put }
\end{aligned}
$$

$$
\begin{aligned}
& \text { we con ao a pot more than put (Says the seniors, I doubt } \\
& \text { it. a pety's get a little class compe- } \\
& \text { ition started. } \\
& \text { tion }
\end{aligned}
$$

tion starte

$$
\begin{aligned}
& \text { Seniors, Rah. } \\
& \text { Yea, it's true, when ou } \\
& \text { the junior play, you missed }
\end{aligned}
$$

$$
\begin{aligned}
& \text { the } \\
& \text { the } \\
& \text { one, } \\
& \text { oood } \\
& \text { nors } \\
& \text { nolo }
\end{aligned}
$$ is sure a good one.

Chapel Program One of the best programs of the
year was given in chapel Thursday
when the juniors their phey "And Home Harts fre Came Ted
There were four short scenes there were four short scenes
the play given and judging fr
the crowd at the play Fridg the crowd at the play Friday nig
they made a good impression on t
student bady student body.
After the After the junior's program',
debaters and extemporaneous speak
er er told of their trip to Olton las
week. The boy debaters were A. Amburn, and dirters were
with Herwin Stricklaw with Herwin Stricirgial Craw as alte
nate,
Thel and the Thelma Crawford and Mary An
Swenstor Swepston. The extemporane
speaker. was Christine Trowbrids
The debaters did not The debaters did not win any of
their debates, but Christine brought their debates, but Christine brought
back a cup., We are all surely proud
of Christine.
Sophomore volley Ball
The sophomore Volley ball The sophomore Volley ball girls
went to Ralls Saturay and defeat-
ed-the Sophomore volley ball girls wedthe Sophomore volley ball girls
of Ralls. The score was $15-7$. Bajietball
The Floydada basketball fans


Painful Condition

played this year. Estacado held
two or three points ahead of them
until the last half of the game when
the Five until the last half of the game when
he Fire Boys rallied and due to
ome fast plyaying by Coach Barks-
dale and Bill Risinger they pulled


## Tennis Try-outs

ave been in progress for the past
wo weeks. Interest in tennis in $F$.
S. is very great and about
wo weeks. Interest in tennis in F.
fise is vory geyeat and about fifty-
find bave to the tennis club
and have paid their dues.
nd have paid their dues. Of these
ifty-five about thirty-five came out for tryouts. This number has been
eliminated to ten members, and a
further elimination will be made to
six members. Two or possibly three six members. Two or possibly three
rom the latter groups will represent
Floydada in the county meet. Those who have won in the first
ry-outs are: try-outs are:
Donley Stephenson, W. E. Dooley,
Truett Smalley, Charles Brown. Sam Rutledge, Marion Heald, Ressell
Ring, Raymond King, Morris Moor King, Raymond King, Morris Moore
F. Chermo.
There are about fifteen members I the girl's tennis club who have
paid dues, and those who are try-
ng for the teams are: ng for the teams are
Morevele Fields, Madge, Dorsey,
Mary Alice Summerville, Myrtice
Rawdon, Bernice Rawdon, Enid Rary Alice Summerville, Myrtic
Racon, Bernice Rawdon, Enid
The Ralls tennis clubs have been invited to come over some time this
wekk to play our teams. RRall al-
ways ways has strong teams and these
will be good games. The public is

## East Ward School

 NewsMrs. T. W. Whigham's first grad
room entertained with an enjoyable chapel program last week. The pu-
pils especially enjoyed their two
numbers: "copsy Turvy Drill and numbers: "Topsy Turvy Drill' an
the play "The King of The Canni
It Isles." Ten of our Declaimers. gave our
Chapel program this week. We are
expecting some winners from this expecting some winners from th
group as they are working diligent ly on their Declamations. The of-
ficial Try-ut will be held one day
next week. The Try-out will also next week. The Try-out will als
be held next week in the Primar
Story Telling Contest. At the close of the Second grad
Reading contest for February H. Sams and V. P. Switzer won first
paces. in their respective groups.
Approximately 2000 pages or more Approximately
were read daily by the room in sup-
plementary readers or Story plementary readers or Story Books.
Mrs. Whighams High First are
doing some excellent reading work,
she reports. They are reading an
sere average of one book every ten day
They are also spelling any wor
they are able to sound throug their Phonics work. They hat hat
challenged Miss Mckinneys Fir
Grade to a Spelling match. Tir will probabaly spelling match. Th
ing the present sometime d dur-

नloyd Co ．Hesperian Published Every Thursday By
THE HEPRERAN PUSLISHING
COMPANY

| 10 |
| :--- | :--- |
| 4 |

## 

## THE FINGER OF HATE？

## 









## HE STLLL INSISTS

 poinss out ine fact that the or－
ganization is standing pat on its
proposition that herese must he m


 Iound neees
forech oruses
The hank
1s closing loans in the value of
$\$ 1,2500,000$ per month at their five
and one－half per cent interest rate，
plain the tank is loaning only ou
application


Ve been hard hit ourrowers who whol
saffairs tha the bond buyers
are netited to have their
ments

## Contemporary Thought

|  |  |
| :---: | :---: |

## ieve that pronibibisiton isen resed tonsibel for the immunity from punishment


 or this money has come from pro
hibitionsts it has all come from
men and women who are willing use these thuss as criminal pro－
currers of forodidaen goods．To the
axtent that hootes．


 murderous ganss of the city than
the thatric ind inure ．The otstin
guished Mr．Capone is reported to



## TRIFLE PROTRACTED

Plainview Herald．－The delays o
the law are proverbial；but occas
ionally a cese ionally a case illustrates the snail－
like progress of our judicial machin－
ery so excellently that it is worth citing in detail． 1929 a New York
In October of
iury indicted the directors certain bank that failed．That，as
such things go，is relatively a long
time ago．But it was just the oth－ er day that the New York court of
appeals ruled that the indictment
was valid，and that the indicted men
met be brought to trial on it． may be brought to trial on it．
Here then，we have a delay of
approximately 16 months before
even so much as the validity of the indietment had be
At that rate a fin
the guilt or inncene
ed men ought to be



$\qquad$




$$
\begin{aligned}
& \text { year. There was more cotton grad } \\
& \text { ed for the individual selier here las } \\
& \text { year than any previous season. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { year than any previous season. } \\
& \text { This and other facts accounts fo } \\
& \text { the broader understanding amon }
\end{aligned}
$$

$$
\begin{aligned}
& \text { the cotton planters of the value of } \text { coton seed of the better varieties, } \\
& \text { pararticularly cotton of fair staple } \\
& \text { leneth. }
\end{aligned}
$$




## ual producer of the dollars an cents value to him of cotton of th

\section*{\section*{ <br> <br> にん <br> <br> にん <br> Cyty}



Elza Gullion in company with
other，Mrs．J．A．Bagwell and
John，of Dimmitt，left this
of for Hillsboro to visit rela－


A Sidewalk Review Mostly About
People And Personalities In
Floyd County．
By The Cowhand Scribe
Raise th＇lid gently an＇slip th
Cowhand＇s name in the gold－plat
d snuff box．Gone and done
ow－made th＇famous hole in one
club Yep，gotta Hoover flag and
nice hole right in the bottom－
Don＇t worry me none cause I gotta
hole in my pocket－nothin＇togo o in
it and hencen neve have to worry
about losin＇anything out．
F．A．Rogers，＂the＂representative
who is making quite a record as

 Collins loaned The Cowhand last
Saturday as follows：anyone wants to help us on th＇
St and
＂All agricultural ＂All agricultural departments，
farm boards and other agencies des－
ignated to aid the farmer are worth－
less．They are not worth a dime． One year the state Agricultural
Department will come to us and
show us how to arise more stuff
then then the next year the Hoover board
tells us we are raising too much an

## nohow and is allus glad to give ole Cecil a tenth of one per cent everything．I allus wuz free heat



FLOYD COUNTY 14 YEARS AGO
＂We followed the advice of the
department in raising onions and
after we got the crop gathered they after we got the crop gathered they
came out with a big board that had
a hole in the middle we supposed to have onions were
would fit that hole．Four of his
boys went into the barn and hunt－ boys went into the barn and hunt－
ed a half hour before we could find
one that would fit that hole．＂ Martin Brown，＂manager of the
Floydada Hardware and Grocery
Ho doesn＇t claim to be an inventor Co．doesn＇t claim to be an inventor
but hes＂way out on a limb＂when
it comes to inventing ways and
means for displaying and preserv－－
ing merchandise．Take for exam－
ple his tatest－a home－made auto－
ple his latest－a home－made auto－
matic spraying rack which preser－
ves the freshness of the truck gar－
den products．It is a clever，econo－ ves the freshness of the truck gar－
den products．It it a clever，econo－
mical，and efficient little contri－
vance．


亏弓

할

News items taken from files of
the Floyd County Hesperian pub－
lished in Floydada fourteen year lhe Foyd county Hesperian pub－
lished in Floydada fourteen years
ago． ISSUE OF MARCH 8， 1917 dis－
The thirteenth congressional darvi
ict is now represented by Marvin ones，of Amarillo，who on Mon－
day was sworn in succeeding John
$\qquad$

$$
\begin{aligned}
& \text { Harry Benton has received the } \\
& \text { appointment as carried on Route } \\
& \text { Two from the department and will } \\
& \text { begin his duties next Monday. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Judge A. J. Fires, of Childress, } \\
& \text { who is here this week on the trial } \\
& \text { of a case, first visited Floydada in }
\end{aligned}
$$

2n

A．T．Emert and Miss Audrey Mil－
1er were maryied at the court house
Effective Monday of this week A．
J．Ryals has bought the Main ga－ rage and subleased the new Foster
brick being constructed for it，from
Pope \＆Slay．

## 

Well，folks，＂Lucky Bill＂came
back home last Friday and ceased
his wanderings over Floyd county．
＂Lucky Bill＂made thirty five visits ＂Lucky Bill＂made thirty five visits
during his monthts tour，which
means that he changed hands more
than once h day，which ain＇t haif
bad．Now，＂Bill＂is all set to make



## 

 Tre arready said to to
em down，George．

## Sunday School Lesson <br> 

It
the sties
thatat
paralic
partic
swerinSome folks want to know why in
he heck $I$ started all of themTie－That dolar increased in value one
penny every time
lit wast spont．The
linat spent it received $\$ 1.35$

didn＇t cost any of ous ansthings．nd
now we are all berter oft ty sc．as
than we were before we started．
But forgetting the



．

end snow fell here saturday
and sunday monning ave
about．an inch in depth．The
nuch benerititt to the
$t$ had fallen smooth．

Mrs．J．S．Johnson andteek，
$\begin{aligned} & \text { wris，} \\ & \text { morn，} \\ & \text { tern } \\ & \text { ter }\end{aligned}$
is
wasneIer brother bought a filling sta－

## 

and


## Nuoherty News

Quanah Girl Injured When Ford Hits Truck

son. Sadie Snapp-Reva Handley.
Fred Miller-Maurice Campbel Fred Miller-Maurice Campbell.
Rachael-Lillian Barker.
Horatio Algernon Hayard Jr.,-
Reynolds Sanders. Reynolds Sanders.
The between ats entertainments
were reading: "The Boy that Fath-
er Was "Humphrey Barker; Son
"T
 ad to go all the way to Lockney to
ind an amateur actress to compli-
nent. Doughery is more fortuu-
ate as we do not have to go outate as we do not have to go out-
ide our own community to find
imateurs worthy of complimenting. Is a comedian, Reynolds Sanders
leserves special mention. A real old fashioned snow-storm
Saturday night and Sunday, usherod in the "Blustry month of March" the like a lamb" is itrue, then the
ast days of March will be very The high wind that accompanied
te snow drifted it in deep drifts three feet deep. Considerable This moisture added to the good
ason we already had, keeps the Dougherty failed to have mail
nd passenger service Sunday as 1e train was snow-bound and could
ot make et through the difts. Mon-
ay it was one hour and After bucking snow drifts for
wveral miles Sunday night the eight train stopped at Dougherty
etake water. After filling the
ender it was found that the valve ould not close and a good stream
f water continued to flow until the
ailroad tank ailload tank was empty Investi-
trion however, found that a bolt s broken in the valve and it
vild not seat properly. oss of about a half hany suffered
The broken bolt was water. The broken bolt was repaired
tonday and the tank filled again. C. Edwal Happenings. Cecil ${ }^{\text {d }}$ Kelsie Kirvin returned Saturfrom Mountainair, New Mexico d roads in they report some ver
A heary snow had the coun They reyorrt that coure. $\begin{aligned} & \text { in a fair } \\ & \text { mditition having raised a good crop }\end{aligned}$,
 George Sanders and family left
last week for Mill, New Mexico make their home at that place. H
brother Spencer Sanders and fam
ilty moved to Spur. These tw Edell and Odell McKinsey from mily last week. ist week but is improved at this Miss Lillian Barker spent the week
d with Miss Jonnie Brownlow. Mr. and Mrs. Johnnie Bradford
children from Sand Hill spent
week end with Mr. Gladys Sessiom Trene and Opal MMNeNeil spent the Irene Kreis and
spent
Saturday
Esth
nig
spent Saturday
Jonnie Brownlow
Pitt and wife moved t
Monday. Mr. Pitt wil his work ther
ection gang.
,ch and School News vices held at the churc
nor Sundy nor Sunday night. st church next Sunday
evening ool at both churches
y morning begins
 nce enjoyed the play
uigh school Friday Vagabond" was the
act comedy drama. act comedy drama.
3omments of the
to be one of the管

> Before you cenew your insurance

ask your agent to call and review your insurance needs, and make suggestions that will give you better protection.

If your property has increased in value it is probable you will require additional fire insurance in order to be adequately proFLOYDADA INSURANCE AGENCY

## HOW TO READ Your Gas Meter



There is nothing mysterious about the reading of a gas meter. The ability to read a meter will acquaint patrons with the rate with which gas is being consumed on their premises. A meter also is valuable in detecting leaks.

The accompanying illustrations shows what is known as a four dial meter, such as is

## EASY TO READ A METER

To read the above meter, first take the dial at the left marked " 1 million". It is divided into 10 parts of 100,000 each. Look at the pointer, It is between the numbers " 1 " and " 2 ". So put down the number " 1 " which the pointer has just passed.

The second dial is marked " 100 Thousand," having 10,000 to each division. The pointer is just past the cipher, so put down the cipher after the " 1 " from the first dial, and you have " 10 "

The third circle is marked " 10 " Thousand," each division representing 1,000 cubic feet. Put down the number the pointer has just passed, which is " 8 " and you will have the number of thousand feet consumed, 108.

The last dial to the right is divided into 10 sections of 100 each. The pointer has just passed " 4 ", so the complete reading is 108,400 .

The West Texas Gas Co... however reads the meters for billing purposes in even thousands, so you would be billed for the month for the difference between 108,000 and the previous month's reading. You can check your gas consumption at any time during the month by comparing the previous month's reading given on your gas card with the present state of meter

## LOWER DIALS ARE USEFUL

 or in finding the rate at which any of your gas appliances is consuming gas.To find leaks, turn off all gas outlets tightly and then note whether the hand on one of the lower dials move. If it does there is a leak somewhere. But DONT LOOK FOR THE
LEAK WITH MATCHES. Use a heavy soap suds on the connections, and see whether the gas bubbles through. Then, if you dont know how to mend the leak yourself, call a plum. ber-for gas leaks are dangerous and expensive.
The rate of any gas appliance may be determined by shutting off all other outle*
and then noting how long it takes the appliance to consume a certain number of cub
The West Texas Gas Co., Service department always is glad to cooperate wiin cl which they purchase.
"MODERNIZE WITH GAS"
West Texas Gas Co .
C. Women Plant 7,097 irees, Vines and Cuttings

##  <br> Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County


FOR RENT
mplete stock of Aladdin Lamps
parts. Floydada Hardware Co.
FOR RENT-Modern 3 room house
two large closets, garage, East. Ma-
rivena St.
Call
Cos. 182ct
FOR RENT-five acre tract, garage,
garden, five room house and wind-


## scellaneous

 And Cream
## y Patton dairy

## ock of Aladdin Lam oydada Hardware

## ND whole whea meal, $21 / \mathrm{c}$ c 1 b . cas hoss, take toll in ex ary J . W. Hatch feast square, Massie 14tc.

## - の品

FOR RENT-Two room house, also
furnished rooms, 1 block west of
high school
furnished rooms, 1 block west of
high school. Mrs. John Wahl.
52gtp.
POULTRY AND EGGS
PRIZE winning White Wyandotte-
setting eggs for sale 25c per setting.
The kind of chickens that lay all
The kind of chickens that lay all
year. S. J. Latta, 3 miles East on
Matador highway.
24tic BABY CHICKS
Short run this season. Will trade
baby chicks or custom hatching for cows, hogs, bundle feed, wheat or
what-have you. Have few Masto-
don Everbearing Strawberry plants.
$\$ 1.00$ per hundred. Marshall Hatch-

## 



Mrs. H. J. Willis Is
Buried Here Saturday



UP


TITMAN EGG CORPORATION
K. A. Osburn, Mgr. 211 S. Main Phone 14

## ${ }^{6}$ OUR'9 Specials

FOR FRIDAY AND
SATURDAY
FLOUR

 is Right.
(Where the tall grass used
to grow)
For the Dinner, Afternoon
Bridge or Tea, we have a nice
selection of Dainty Cookies,
Rolls and Sandwich Bread
CAKE
Cinnamon Rolls, Doughnuts,
Apple Turnovers, A Variety
of Cookies.
PIES

| Will appreciate your con- | PIES |
| :--- | :--- |
| tinued patronage. |  |
| At the Marble Top old |  | \(\begin{aligned} \& Rhubarb, Gooseberry, Rasp- <br>

\& berry, Lemon and Cocoan-\end{aligned}\)
BEN ROBERTS
Boot and Shoe Shop
Floydada, Texas

## Perfect Bakery



SOUTHWESTERN EXPOSITION AND FAT STOCK SHOW FORT WORTH, TEXAS, MARCH 7 TO 15 INCLUSIVE, 1931 Tickets on sale March 5 to 14 Inclusiv Final return limit March 17, 1931. ROUND TRIP FARE FROM FLOYDADA

## $\$ 15.20$

Correspondingly low fares from other points For further information, reservations, etc,, Call Virgil Williams, Agt Floydada, Texas

LAL

## $45 c$

Sweet Potatoes
od ones, 10 lbs .
$22 c$

| Cocoanut <br> Fresh, per pound <br> $23 c$ |
| :---: |
| BEANS |
| Pinto, No. 1, 10 lbs. |
| 39e |
| BACON |

24 C
BACOS

14c
We pay Highest Ma
for your CR
CHICKENS.
${ }^{66} 01$
Grocery a
Phone 130 .

## nnouncement

have purchased the si $\begin{aligned} & \text { tock of the J．D．Randolph } \\ & \text { ide of the square，former－}\end{aligned}$
oy Store on the south s ）
ned by H．P．Watson
Ne intend continuing busi ness at the same loca－ and are this week re－arre items we find we are we will make some

## Special Prices

IN ORDER TO MOVE THEM OUT
e also intend keeping a complete stock at all mes
ind． We invite you to come and see us．Yot ir friend－

## J．U．BORUM <br> 

YOUR selection and use of feed is a vital factor in de－ termining the number of chicks you will raise－also the number you will lose．The BEST feed is always the cheapest in the long run－－and you just can＇t beat MERIT STARTING MASH
Contains the right proportions of oat groats，dried buttermilk， charcoal，alfaifa leaf meal，other essential ingredients－．－．－and PLENTY OF COD LIVER OIL

## Edwards Grain and Elevator Co．

## 2so Mevit staring Mash

Floyd County Hesperian $\$ 1.50$ Per Year

## Collection Of Family Relics With History Is Valued Possession



Irick News

## BZ <br> <br> 时品

 <br> <br> 时品}
## 윰

 f a PERFECT prescription，when filled by

## ARWINE DRUG COMPANY

and

