



The Hermleigh Herald



"The Richest Land and the Best Farmers in All West Texas."

VOLUME 3.

Hermleigh, Texas, Thursday, Oct. 31, 1929

NO. 3

Saturday, November 9, Is "Linotype Day."

"GOLDEN HONOR ROLL"

In this column from week to week will be found the names of those whose subscriptions are paid in advance, and those who are sending the paper to others out of town.

- Will Caffey.
- J. L. Vineyard.
- Mrs. W. A. Cross.
- T. W. Tolson.
- T. W. Windle.
- Mrs. J. W. Wemken.
- W. A. Johnston.
- Mrs. E. C. Adams.
- Mrs. Pearl Chorn.
- O. L. Barfoot.
- W. A. Clift.
- J. I. Chorn.
- C. M. Adams.
- B. F. Caswell.
- W. C. Fargason.
- C. B. Gleastine.
- F. J. Kasper.
- Rev. C. E. Leslie.
- H. T. Gleastine.
- Joe Nachlinger.
- C. M. Perry.
- Powers Dry Goods.
- R. B. Tucker.
- H. C. Vaughn.
- E. T. Vernon.
- Mrs. M. E. Williams.
- R. C. Watts.
- M. U. Vernon.
- Dr. W. H. Ward.
- F. A. Werner.
- W. L. Jones.
- Henry Caldewey.
- E. T. Henley.
- Walter Goebel.
- F. J. Kuss.
- M. J. Kuss.
- J. F. Kuss.
- A. J. Kuss.
- W. H. McQuaid.
- Rufus Mize.
- A. M. Merket.
- John Neitzler.
- A. Parker.
- Emil Schattel.
- City Cafe.
- J. L. Fargason.
- Harkins Grocery.
- E. E. Kerr.
- R. D. Hall.
- L. R. Fargason.
- Snyder Times - Signal.
- H. G. Towle.
- Texas Electric Service Co.
- J. B. Scott.
- D. A. Redding.
- R. Q. Silverthorne.
- Tom Winkler.
- Bill Rea.
- N. E. Farr.
- J. R. Hays.
- D. Z. Hess.
- S. E. N. Hollman.
- E. R. Jones.
- Willie Kimzey.
- W. O. Moore.
- Joe Roemisch.
- O. D. Runnels.
- S. B. Spykes.
- Frank Wenetschlaeger.
- T. J. Weaver.
- D. E. Watson.
- H. Holley.
- Warren Dodson.
- T. Stevenson.
- Victor Longbotham.
- K. P. Lofton.
- Louder Insurance Agency.
- H. E. Brock.
- S. W. Seay.
- J. J. Lee.
- H. A. Wimmer.
- H. Shulze.

The breaking of stud bolts in the fly wheel caused the Planters Gin to close down last Saturday. A trip was made to Sweetwater for repairs, and on Wednesday a section of the fan broke out and another Sweetwater trip was made. The machinery is now in good repair.

The Cotton Seed Situation Worthy Of Consideration

If one were to listen to all he hears from those who are selling cotton seed, he would become so confused that he wouldn't know what to do. The other fellow's seed are no good, is inevitably the conclusion one reaches. But in listening, one is out of a delima into a "jack pot." The other fellow's seed are no good, but which is the other fellow?

The farmers of this community should shake themselves sane and get together behind closed doors from cotton seed men, and work out some plan for overcoming our bad market, or all agree to plant a short staple cotton and sell at a short staple price. Our market is penalized and will remain so until we have outlived our reputation for short staple.

The argument that we have a short staple climate can't be sustained. Long staple cotton will grow here if it is planted.

One must locate himself, or his situation, before, he can work out of his difficulty. It requires lots of thinking to do things. Would our farmers rather work in a cotton patch twelve months in the year at a loss than to do just a little thinking and planning? It sometimes looks like they would. "Wise men for council, weak men for war."

CHURCH ANNOUNCEMENT

Each member of the First Baptist Church is urged to be present at the regular church hour next Sunday. The public is also invited to attend.

The subject for the hour will be, "The Mission of the Church to the World." The evening topic will be, "The Safety of Young Men."

A full attendance and a well prepared lesson is expected at Sunday School. The regular singing meet will convene in the afternoon. The latest and most up-to-date song books will be here. Come and bring your friends. You are always welcome.

There will be an important meeting at the church Saturday at 11:00 a.m. Don't forget the hour, nor fail to attend.

C. Leslie, Pastor.

SEAY ERECTS LANDMARKS

It has been the pride of the human family from the beginning of its history to build cities and adorn them with pretty homes. A pretty home is the pride of society. Not every man is capable of constructing the buildings which stand as monuments of progress.

At such a point as this, we pause to call attention to our own S. W. Seay. Here is a man whose value to this community might easily be overlooked. He is a willing constructor. Structures are landmarks. Landmarks are evidences of advanced civilization. Let us give "Honor to whom honor is due, custom to whom custom is due, and tribute to whom tribute is due."

Would you not like to have your name on our "Golden Honor Roll?"

Club Makes Fine Record Despite Its Infancy

Gannaway Women's Home Demonstration Club, though organized less than five months ago, made a commendable showing at the recent Scurry County Fair. Gannaway Club ranked second in complete exhibit, and the various Gannaway entries wore home thirteen ribbons as follows:

Cotton pillow cases, Mrs. M. R. Snowden, first; towel, Mrs. E. R. Jones, first; dresser scarf, Mrs. Lon Hamil, first; record book, Mrs. J. W. Wade, secretary, first; linen pillow cases, Mrs. E. R. Jones, second; boy's suit, Mrs. H. C. Campbell, second; child's dress, age 7 to 9, Mrs. J. W. Wade, second; child's dress, ages 2 to 5, Mrs. E. R. Jones, third; sheer dress, Mrs. D. E. Watson, third; two quarts watermelon rind products, Mrs. D. E. Watson, first; two quarts relish, Mrs. D. E. Watson, first; jelly, 3 glasses different kinds, Mrs. N. B. Wallace, second; two quarts canned vegetables, Mrs. H. C. Campbell, third.

It was decided that the cash prize awarded Gannaway booth should be added to the club funds. The booth was sponsored by the Gannaway Women's Club. —Reporter. —Snyder Times Signal.

A CORRECTION

Within the past few days I have learned that there is a statement being circulated in the community that the Lutheran preacher and I charged Sister Wemken forty dollars (\$40.00) for holding the funeral services for Bro. Wemken.

There could be nothing further from the truth in this statement so far as I was concerned. A few days after Bro. Wemken's funeral, Sister Wemken came to our home and asked me what she owed me for assisting with the funeral. I told her that for nothing in the world would I charge her, or receive from her anything for taking part in the funeral services, and all I had done in visiting and helping wait upon Bro. Wemken in his affliction, and the part I took by her request in the funeral services was as a neighbor and because of my esteem of the family. My wife was present and heard all of this. What their pastor, the Lutheran preacher did, as to charging for his services, I do not know.

In all the years of my ministry I have never charged any one for funeral services. I have many times gone long distances to hold funerals but have never accepted pay or even my traveling expenses, and I never shall.

M. H. Hudson.

WAS OUT EARLY

From the music of a clear gin whistle Wednesday morning, Ginner Merrett of China Grove was up and ready for service early. His gin whistle could be heard with clearness.

China Grove gins lots of cotton. They have had a better market for cotton this year than we have.

Saturday, November the 9th, is being announced as "Linotype Day" in Hermleigh. That the coming of the composition machine is among the big things for Hermleigh, there can be no doubt. The town appreciates this to the extent that they all agree to join in a big Sales Day on that day. There will likely be no entertainment more than the dedication of the machine, the placing the names of those on our "Golden Honor Roll," in the "Corner Stone of Our Purpose To Serve The People," etc.

Every store in town will offer special prices on various articles of merchandise, making trading a special event that day.

The front door of the office will open at 2:00 o'clock, p.m. A short entertainment will be given in the lobby, after which the people will pass through the new Herald Office and see everything in operation.

If you live out of town and can not be here, we shall be pleased to have a telegram of congratulations from you. We have many out-of-town readers who are interested in our progress as these of our own town. These telegrams will be read as they come in, if it is seen fit to send them. This kindly act on the part of out-of-town readers will be greatly appreciated.

It shall be our purpose to publish a special edition of the Herald for this occasion. Everything in it will be set on the machine. We shall call this special edition the "Souvenir Edition," and shall ask that each of our readers put his copy away for future references.

Don't forget "Linotype Day! If you want your name in the "Corner Stone" with the others whose names are already on our "Golden Honor Roll," send in your dollar for renewal; or one dollar and fifty cents and have the paper sent to some friend out of the county. Thanks!

VERNON AT WHEELS OF PROGRESS

A man's value to society should be determined by his general or special usefulness, and not by the "eat he occupies in the Synagogue." Machinery stands at the front in progress. This being true, "the man who turns the wheels of machinery," should be society's honored guest.

In this connection, we wish to call attention to one of our own citizens whose real value is not realized. We speak of E. T. Vernon. Vernon is not only capable, but he is willing. Such men are great value to society.

NEW FUEL

Fargason Brothers are selling out a car of the new Magnolia Coke. This is a new fuel and is said to be much cleaner than coal and some little cheaper. The use of it might be of much value, owing to the fact that coal is so dirty to use in the home. If it can be bought for less money than coal, that too, will be of interest.

Supt. Kerr, of the High School, is as much enthused over the installation of our new machine as we are. Thanks, Mr. Kerr.

"HONOR ROLL"

In this column will be found from week to week the names of those whose subscriptions are paid up to date, and those of our new subscriptions.

- E. C. Boone.
- J. R. Coker.
- J. F. Coston.
- J. W. Crumley.
- A. D. Higginbotham.
- W. D. Hooper.
- J. O. Leech.
- A. W. Mobley.
- B. Y. Rea.
- D. A. Collum.
- E. J. Ely.
- C. E. Ross.
- R. W. Newman.
- J. W. Smith.
- W. T. Stevenson.
- Bert Standifer.
- J. A. Bartels.
- S. W. Barfoot.
- J. M. Pagan.
- H. J. Schulze.
- F. Watzel.
- J. L. Bowen.
- A. A. Crumley.
- S. P. Davis.
- Jacob Brom.
- G. W. Hamil.
- S. M. Kemp.
- Willie Kubena.
- J. W. Patterson.
- W. A. McFarland.
- A. E. Snowden.
- Lee Sturdivant.
- D. L. Vaughn.
- W. H. Vernon.
- Ross Williams.
- J. M. White.
- Dave Kinney.
- J. M. Robertson.
- L. C. Darby.
- Economy Dry Goods Co.
- Davis - Harpole.
- Yoder - Anderson Motor Co.
- J. H. Lynde.
- C. Karnes.
- W. T. Stevenson.
- T. M. Sanders.
- W. R. Bowlin.
- A. J. Mahoney.
- Louis L. Seale.
- J. L. Bowen.
- Rev. L. H. Beane.
- A. P. Gannaway.
- Sterlin Taylor.
- J. C. Rea.
- A. Stahl.
- L. H. Crawford.
- George Peterson.
- J. R. Patterson.
- Raymond Seale.
- E. O. Echols.
- Mike Rogers.
- Rev. M. H. Hudson.
- A. H. Goebel.
- Walt McMillan.
- A. A. McMillan.
- H. M. Murphy.
- Marvin West.

MAYOR MUELLER OPERATES MACHINE

We are more deeply indebted to Mayor Mueller than we shall ever be able to repay. He has taken charge of the machine, installed it and has operated it in putting out both the Cardinal and this issue of the Herald.

It is exceeding fortunate for us that the Mayor is an experienced operator. His being such has had much to do with our installing a machine. We could not have done it without his assistance.

Mrs. T. W. Windle was in Wednesday saying: "Before you go to press with your honor rolls, I want to be placed on your Golden Honor Roll." Thanks, Mrs. Windle.

THE HERMLEIGH HERALD

R. S. Norman, Editor

Published every Thursday at Hermleigh, Scurry County, Texas.

Subscription price, \$1.50

Entered at the post office in Hermleigh, Texas as second class mail matter, according to act of congress, March 3, 1897.

Display advertising, 25 cents per column inch; line ads and local readers, 10 cents per line.

Our Toil And Appreciation

We were hardly through with our last week's work when the Linotype came and was ready to unload. Its arrival forced us into a move across the street in search of more room. The move, complete, required two days time. Sunday came in the meantime. If there was ever a time when the "ox was in the ditch," it was this time. We worked all day but closed up for the evening, leaving the 'ox in the ditch.' He is still in the 'ditch' but is out of danger. Still there is "no rest for the weary."

We had a special motor ordered to set the machine in operation with, but it had failed to come. What shall we do? was the challenge. At a late hour Saturday, Editor Jones of the Snyder News and Mr. Blakey of the Texas Electric Service Co. came to our rescue with some kind of a contrivance which enabled Mayor Mueller to start the machine, opening a pit for the "Sunday Ox" to fall into; and 'kertumble' he went. No one has ever manifested a bigger spirit, or done a more timely favor than this initial act on the part of these fine men. We can never repay them. Sunday afternoon Editor Jones with his machinest were back over, rolling up their sleeves and hitting the job. Later in the afternoon Editor Richenthaler of the Times-Signal came in.

Contractor Seay fell in at the first and made a regular hand. We were reminded of the history of the building of the first Masonic Temple, "the people all had a mind to work." Hugh Vaughn came in and made his contribution by doing carpenter work.

Monday morning, E. T. Vernon came in with his sleeves rolled up, and joining with Seay who had been regularly on the job, put the thing into operation. Louie Brock of Inadale was also a useful visitor in the meantime.

We are indebted to all our gins and to Clyde Mason for their accomadations in getting the "wheels to turning." They withheld nothing from us.

Early Monday morning we were agreeably surprised to have Editor Richenthaler and Operator Carter to visit us. They were anxious to see that we lacked no assistance which they might render. Mr. Carter is an expert Linotype operator and machinist, being recommended to us by the Linotype salesman.

Last, but not least we shall mention Supt. Kerr, who furnished the Ford and gasoline which got us and Editor Smith together which resulted in securing lead to start to press with the second issue of the Cardinal. Smith seemed to have been tickled because of an opportunity to help.

What Supt. Mize Thinks

Supt. Mize of the German School was in the office Tuesday evening. Mr. Mize thinks the installation of our printing machinery and the equipment of a newspaper office here is one of the most forward steps in the history of the town.

He, like many other farmers around here, wonders why things don't move forward with better speed than they

do. He owns property near here and realizes as few others do the need of building up the town as a community center. this part of the county. Mize is not only a friend to our efforts, but he is a friend to progress. He likes to see things go.

LOFTON WANTS ON GOLDEN HONOR ROLL

Mr. K. P. Lofton was in Monday morning and advanced his subscription, saying, "If there is a Golden Honor Roll, I want on it." We thank you very kindly, Mr. Lofton.

Mr. Lofton is a business farmer. The term, "business farmer," is a very appropriate term. Many farmers do not make farming a business. If one is to succeed as a farmer, he must make his farming a business. It is one of the best businesses in any agricultural country. We think Mr. Lofton is a good example of "business farming."

H. M. McMillan spent last Sunday in Lubbock.

PROUD OF OPPORTUNITY TO WORK

"It is not practical in a town the size of this to do what we are attempting to do. We fully realize this, but some one must take the initiative and move forward or there shall never be any progress. If we pay, our investment is safe. It is not like buying real estate.

We have a fine country, plenty of space, as good farmers as can be found, and all Hermleigh needs is more businesses. Retired farmers, however much money they may have, or however capable they may be, will never build a town. The english letter "X" is the only thing which does well crossed with itself. Men can't get anywhere that way.

Mr. and Mrs. Roy Spykes and Mrs. Ray Patterson left Tuesday for Fannin county to attend the funeral of Mrs. Spykes father.

Is your name on the "Golden Honor Roll?"

Mrs. E. J. Ely left Sunday for a sanitarium in Big Spring. She will undergo an operation.

Elmo Higginbotham visited Mark Vaughn last week.

J. E. Stevens and Mr. Fezel of Midland were here Tuesday attending to business.

Wilburn Harkins of the Harkins Grocery went to Iola Monday on business.

MAGNOLIA COKE

The Ideal Fuel For Modern Homes!

Gives a Steady, Even Flow of Intense Heat

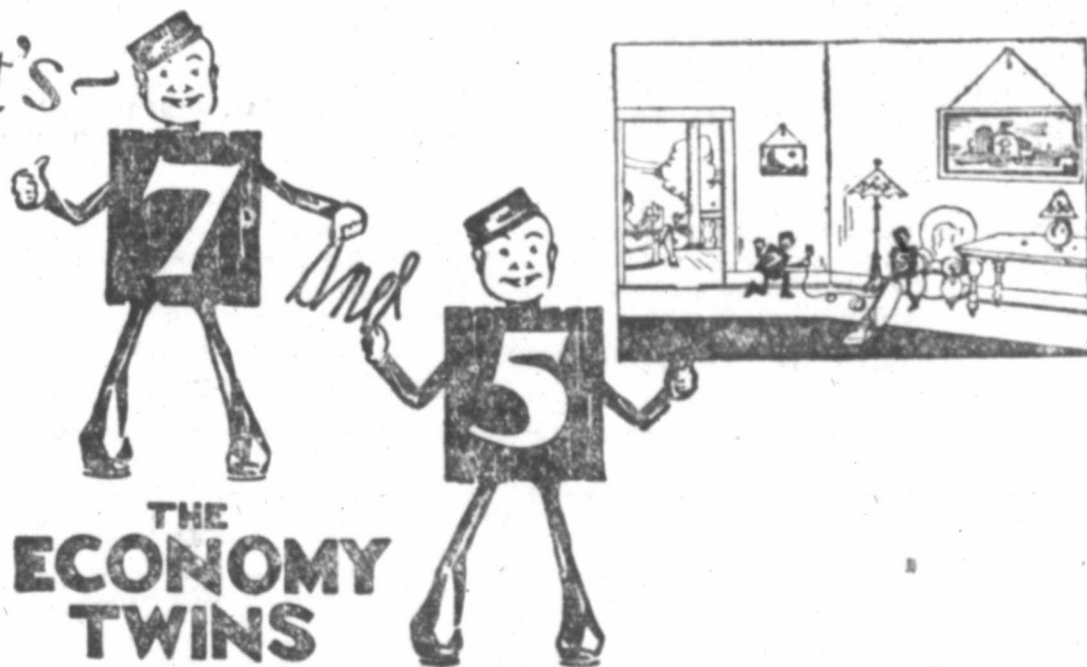
SMOKELESS — HARMLESS — ECONOMICAL

Contains more heat per pound than any coal. Residue of ash less than one-half of oneper cent.

Fargason Brothers

The Modern Housewife

Let's-



do her work for her

THE modern woman knows it is better and cheaper to let 7 and 5 do her work for her. It saves time, money and strength. It gets better results in cleaning, washing, ironing, refrigeration, cooking, sewing, and many other household tasks.

7 and 5 are the two steps in the new electric energy rate for domestic electric service of the Texas Electric Service Company. This is the rate which is now in effect and which brings you the advantage of using larger amounts of electric service at only a small additional cost.

7 and 5 make electricity so cheap that you do an injustice to yourself, to your family, to your health and to your future when you fail to make full use of it. Electricity is now cheaper than it has ever been in this community.

Let 7 and 5 work for you while you enjoy living. They will create new hours for you and give you the strength and health to live them fully. 7 and 5, The Economy Twins, are always ready to work for you—just press the button and there they are, cheap and reliable—at your instant service.

Texas Electric Service Company
"Your Electric Servant"

Locals

Mr. and Mrs. B. N. Wheeler and daughter, Miss Mary Ethel, of Idalou, were weekend visitors here, guests in the home of their daughter, Mrs. E. E. Kerr.

Mrs. A. A. McMillan, Misses Sallie Rea, Alta Kemp and Chlodelle McMillan, were shoppers in Sweetwater last week.

W. H. Powers was in Snyder Tuesday.

Mrs. Warren Chorn was called to the bedside of her brother, Addison Jones, in the Lubbock Sanitarium last Friday.

Mmes. C. Karnes and Chas. Adams were shoppers in Snyder last Saturday.

FOR SALE — Full blooded

Mammoth Bronze toms. Free from diseases. Price \$1.00. See me ten miles east of Hermleigh on the S. W. Bryan farm, or write Sweetwater Route B, box 60. — Jim Stewart.

Mrs. Hunter, telephone operator of Dunn, visited with Mrs. Drennan, operator here, Saturday night. The visit was of mutual pleasure, both parties being employees of the Standard Telephone Company.

Mmes. Dowell of Lubbock and Sanders of Slaton were visitors here Saturday afternoon, guests in the Drennan home.

Mr. Archie Quickalle of Gatesville, Texas, who is now in school at Abilene, spent the week-end with the C. B. Gleas is a cousin to the Gleasline Brothers.

West Texas can grow turnips, as is seen on the Martin farm near Big Sulphur. He has turnips which average 5 pounds each. These are record breaking turnips.

Mrs. Ada Henderson attended the Grand Chapter of the Order of the Eastern Star in San Antonio last week.

Mr. and Mrs. J. S. Starnes of Slaton visited with the latter's parents, Mr. and Mrs. J. E. Fargason here Saturday.

Miss Christine Neal spent the day Wednesday with Miss Opal Gleasline.

Mr. Sam Wilburn of Snyder called at the Herald office Tuesday evening. He was a guest in the Werner home here.

Mr. Wilburn is moving to Austin where he will be employed as mail clerk.

Mr. and Mrs. T. A. McGee of Loraine, visited in the F. D. Mueller home here Thursday.

For the particulars of it, see Jack Caffey.

LEE LEAPS TO GOLDEN HONOR ROLL

J. J. Lee gave us a check last week for two dollars, saying, "I have had these dollars for you all the time, had just forgotten to hand them in. I was for you at the first, and am still for you." Thanks, Mr. Lee. We well remember the day we first met Mr. Lee. His first words to us were these: "We have been stung repeatedly by newspaper efforts but I am going to take one more chance."

POST - FROST PEACHES

Judge Louder brought us some peaches Wednesday morning which are still growing and ripening after frost. He has a pretty tree of them, he said. According to this late variety, one might have fresh peaches six months in the year by planting all varieties.

SPUDS IN

Our own Clyde Rea, who and his pretty bride are now making their home here, came in the office Wednesday and had their name placed on our mailing list. Thanks, and continued congratulations, Mr. Rea.

Locals

CHINA GROVE

The singing Sunday was well attended. There were many good singers present which lent grace to the occasion.

The B.Y.P.U. Sunday night was omitted on account of the threatening condition of the weather.

Mr. and Mrs. George Beene are the proud parents of a big baby boy.

Mr. and Mrs. Calep Trousdale were visitors in the Beene home Saturday.

Mr. D. A. Cates and family of San Angelo spent Saturday night and Sunday in the Lewis Seale home.

Several of the China Grove young people were present at the party at Buford Friday night, and Homer Newby had the misfortune of losing his new hat.

Mr. Floyd Shepherd and family spent Sunday with Mr. and Mrs. Haywood Allen.

Mrs. George Lyman was a caller at the Hall home Saturday.

Mr. and Mrs. Chas. Seale spent Sunday afternoon with Mr. and Mrs. J. A. Seale.

Mr. Tom Collier was a caller at the home of his sister, Miss Gladys Collier Sunday night.

Mmes. Gladys Newby, Louis Seale, and John Newby spent Sunday afternoon with Mrs. Gladys Beene.

Miss Iva Hall spent last week with her sister, near Dunn.

There will be church here again Sunday. Every one is urged to attend. — Lula Mae Seale.

SHALL WE EMPTY - HANDED GO

According to the present revelations of science and invention, man can do anything. They have done wonders, but we have noticed that these doing fellows all live some other place. Why can we not do things?

We have just listened to a conversation between two high school pupils. They were planning how they might excel other schools of their class. "Everything which has ever been done, some one did it," they said. "If the other schools have done things we can do them," they continued.

This is a good suggestion. This old stuff, "it can't be done," has always been a barrier to progress. If we can't think of something to do, speak favorably of what the other fellow plans. This will help him. It is a good idea to get out of the other fellow's way some times.

Do! There is no end to what can be done if only one can get himself in gear and have an open road! Put yourself into your task and notice the difference.

HIS SILENCE GAVE CONSENT

Without uttering a word, Mike Rodgers voiced his sentiments concerning the Herald Monday morning when he handed us a one dollar bill. When actions speak louder than words, why should we make long speeches? Thanks, Mr. Rogers.

Rogers is one of our live wire young farmers living just west of town. His farm is well kept, being terraced last year. Being a young man, with his life yet before him, and a good start this early, Rogers has a splendid future.

It is time for your fall and winter clothing. Have your measurement taken and clothing fitted at

Werner's Tailor Shop

Your Clothes Pressed While YOU WAIT.

YOUR OWN HOME BANK

Offers its constant service to its home people.

Do you care for your home? then be loyal to your home institutions.

We are here to serve those who are loyal to us.

First State Bank

Hermleigh,

Texas

USED CARS!

WORTH THE MONEY!

We have the best selection of used cars at reasonable prices ever offered in Scurry County. Every car a good one and worth what we ask.

Yoder-Anderson Motor Co.

SPECIALS

FRIDAY AND SATURDAY

New shipment of Ladies dress shoes in brown and black patent leather, medium and high heels—pumps and ties, regular \$4.95 sellers, for only

\$4.39

Children's underwear, 95 cent grade

69c

Men's Hanes underwear, \$1.50 grade

\$1.29

Mens Hawk Brand Overalls, \$1.75 grade

\$1.59

Men's Khaki shirts, good grade, \$1.35 sellers for only

98c

Men's dress caps, \$2.50 grade

\$1.95

Men's dress caps, \$2.25 grade

\$1.75

Men's dress felt hats, wool shirts and sweaters at reduced prices.

Powers Dry Goods

"For Cash And For Less."



Eyes Scientifically Tested and Glasses Fitted

Are you sending your Whole child to school? They may have some Eye Defect that causes them to lag in their studies.

H. G. Towle

Snyder,

Texas



Announcement

We are pleased to announce to our friends and neighbors that we have been appointed an Authorized Dealer in this locality by the

Radio Corporation of America

This new connection enables us to serve you even better than in the past, with expert service and courteous attention. We will be glad to demonstrate to you, without obligation, any of the complete new line of RCA Radiolas, Loudspeakers and Radiotone Vacuum Tubes.

Fargason Brothers

You can always get quality groceries
for moderate prices

AT
Ely's Cash Grocery

"Where Quality Is Paramount."

AGRICULTURAL NOTES

By W. O. Logan

Turkey time will be here real soon, there are some nice flocks in Scurry County. It pays to feed the turkeys before going to market with them, says Charlie Eastman. Charlie has been very successful with his turkey crops in the past.

November first is starting time for New Poultry Calendars, there has been 204 poultry demonstrators from 39 counties, representing 30,007 hens. Flocks run about as follows: 85 flocks with less than 100 hens, 98 flocks with 100 to 300, and 21 flocks with over three hundred. The summary for August showed these hens produced a dozen eggs for 17.7 cents worth of feed, and at a profit of 16.6 cents per hen for the month. Six Fisher County Poultry Demonstrators made a profit of 58.5 cents per hen above feed cost during June, July and August. There must be something in poultry if 204 different farms in 39 different counties can show profits thru the summer months.

Many would-be poultry men have given up the "Chicken Game" in disgust and if you ask them these simple questions you will see why. What was your flock average last year? What was your last month's average? How much feed does it take to produce a dozen eggs with your flock? what were your returns over the feed bill last year or month? How much floor space per hen is in your hen house? What are your plans for green feed? How do you handle your hens during cold days? How often did you cull? Most of those questions are answered by the people that say there isn't anything in chickens, by saying I DON'T KNOW. Get a poultry Calendar at the County Agent's Office and learn these things, and how others are making nice profits from their flocks.

Apoultryman who expects his hens to rustle scraps and grain from the stack and horselots sufficient to lay eggs will be disappointed. The man who makes his houses out of tin because it can be burned out when bugs get in it, and with just roosting room inside because they never stay in the house during the day will never get eggs at a profit. The man who says culling is useless, or no good, will never succeed very far because he

Bill Der Says

CONGRATULATIONS!

To the Herald and Mr. Norman for the addition of a **LINOTYPE** to the Herald equipment.

May your business continue to grow and we all be benefited by your prosperity.

**HIGGINBOTHAM
BARTLETT CO.**
BUILDING MATERIAL
HARDWARE

**The Drennan Family Has
Home-Coming Celebration**

The R. H. Drennan home was the scene of the Drennan Reunion last Sunday. A specially prepared dinner was served, and the afternoon greatly enjoyed by all. Those attending were:

Mr. and Mrs. J. W. Drennan, Sweetwater; Mr. and Mrs. Wilcox, Sweetwater; Mr. and Mrs. Jim Dowell, Lubbock; Mrs. Thelma Sanders, Slaton; and Mrs. Walter Dowell, Hermleigh; Mr. and Mrs. J. F. Drennan, and Mr. and Mrs. C. W. McQuaid and family, Hermleigh. Total number attending, 33.

METHODIST MISSIONARY SOCIETY

Mrs. J. R. Coker was hostess to the Methodist Missionary Society Monday afternoon. A special Missionary on "Korea" was rendered, with Mrs. T. J. Rhea as leader. The program concluded with a short play representing a Korean home, after which interesting contests were entered into which constituted the entertainment.

The Missionary Ladies of the Central Baptist Church were invited and attended. Those attending were:

Mmes. E. C. Adams, W. A. Clift, C. Karnes, B. Y. Rea, J. H. Lynde, K. B. Rector, T. J. Rhea, E. C. Boone, W. H. Powers, Ray Patterson, W. C. Fargason, F. D. Mueller, D. R. Layman, E. E. Kerr, H. C. Vaughn, J. M. Appelton, C. Rea, R. B. Tucker, J. I. Chorn, M. H. Hudson, Winn Lee, W. L. Jones, A. W. Mobley, M. U. ernon, J. M. Brawley, L. B. Rea, F. A. Werner, Misses Sallie Rea and Ida Mae Callis.

The house was beautifully decorated in Hallowe'en decorations. Black cats were used as plate cards. Delicious refreshments were served.

—Reporter.

LOCAL BAND PRACTICE

The local band will meet for practice next Friday night. Splendid progress is being made in the band organization, and every one is urged to put his very best into it.

The quicker we can get ready for recitals the better it will be for us. We wish we might have some band music here on Linotype Day. If it is practical, we shall be very glad to have the music.

will have "dead beats" eating up profits of the layers. A dirty, dark tin house and dirty poultry yard, wormy flocks, and some hens with roup, colds, etc. keeps folks from making money. Give the hens a chance if you expect them to repay you. Another thing, if you are kind to your hens, and with them lots, seeing after their needs and giving attention, you will find they will respond with more eggs.

COX - THOMPSON

Miss Lillian Thompson and Roy Cox were quietly married here riday night, the Rev. C. E. Leslie reading the ceremony.

Mrs. Cox is the daughter of Mr. and Mrs. Dee Thompson, formerly of this place. Mr. Cox is the son of Mr. and Mrs. Jim Cox, near town.

The Herald joins with the rest of the community in extending congratulations to them.

**BRENTS NORMAN NEWS
EDITOR OF CARDINAL**

After the delivery of the following address delivered with a humorous intention and listened to with a good deal of laughter, Brents Norman, "Senior devil" at the Herald office, was unanimously elected as news editor of the Cardinal for the succeeding month.

"Ladies and gentlemen: It is with great pleasure that I address you in behalf of my candidacy for the distinguished office of news editor of the Cardinal."

"I am certain the Cardinal has meant and is meaning more to this institution, than anything else has or could. The spirit of the entire school and community has been improved since the publication of the first issue of the Cardinal last month. I sincerely believe that there are few school papers published anywhere which are greatly superior to our own, The Cardinal."

My ambition is to fill the Cardinal to the brim with news. But it can be improved by the efforts of an experienced and capable news editor. In my opinion it is necessary for the new editor of our paper to be experienced in this line of work.

I have had years of training and practical experience in the newspaper work. I know the newspaper business and I know that if the Cardinal is to measure up to our ambition, it must have first of all, a live wire news editor. A news editor must be an all-around practical newspaper man. I can get the news, edit the news and publish the news. If needs to be, I can do the complete job of printing and publishing.

If elected as your news editor, I pledge my service and undivided attention to the news interests of the Cardinal.

I sincerely solicit your support (which will be nominating and electing me) in the coming election immediately after chapel.

If you want the Cardinal to go, elect me as news editor and I will make it go.

P. S. —I am sorry I had a limited number of candidate cards and will expect your vote and influence anyway.

I will now close my electioneering in order that Bessie White may have time to give her speech.

NOTICE

In preparing the lists for our Honor Rolls, we may have overlooked some, we remember overlooking Mrs. St. L. Gartman. Others may have been overlooked. If your name belongs to go here and doesn't appear, kindly notify us.

NUMBER OF BALES TO DATE

The gins have been somewhat slowed down the past week owing to the rainy condition of the weather. The number of bales ginned to date is 1473.

George Peterson joined with the rest of our readers this week. Thanks, Mr. Peterson.

Would you not like to have your name on our "Golden Honor Roll?"



Congratulations!

The Herald's efforts look like success. Following out of defeat. Every previous effort to have a newspaper in Hermleigh, has proven a failure. The present effort looks like a success, and we join in congratulations.

These congratulations are not matters of custom, but they come forth voluntarily and free. Let the Herald go! May the rest of the town grow with it.

Harkins Grocery

**Bargain Days
Star-Telegram**

The Daily, six days

\$5.95

Daily with Sunday,

\$7.45

We are authorized agents for the STAR-TELEGRAM. You will want to take advantage of the special Bargain Days offer of \$7.45 for the daily and Sunday. Six days in the week, at \$5.95.

We will appreciate it if you will renew your subscription through us.

Every home should have a daily paper. There is no Texas Daily which is better than the STAR-TELEGRAM.

The Herald

SATURDAY

All Bran, Kellogs, per pkg 11c

Post Bran, per pkg 11c

Shreaded Wheat per pkg 11c

Blackberries, East Tex No. 2 15c

Salmons, Nile brand, per can, 15c

Pickles, qt. sour only 25c

Soap, Crystal white, 6 bars 25c

Coffee, SanTone, 3 lb. can \$1.15

Compound, 8 bound Pail \$1.05

Other bargains made up of combination of Groceries and Hardware.

Fargason Bros.

Hardware, Groceries, Implements