



The Hermleigh Herald



"The Richest Land and the Best Farmers in All West Texas."

VOLUME 2.

Hermleigh, Texas, Thursday, Sept. 26, 1929

NO. 50

Pretty Weather Favors Cotton Picking

HIGH SCHOOL WILL PUBLISH SCHOOL PAPER

The High School has decided this year to publish a school paper. The name of the literary periodical is to be "The Cardinal," the objective of this year's class being preminence. The staff is as follows.

Bessie White, editor.
Brents Norman, news editor.
Ernestine Rector, society editor.
E. C. Leslie, Jr. humor editor.
Preston Vick, cartoonist.
Terrell Bowlin, business Mrg.
Press Club

Clarice Harkins, president.
Ruby Kimzey, secretary.

The first issue of the school monthly will appear not later than Saturday, it is expected.

A PRACTICAL EXAMPLE OF COTTON FARMING

Auther Goebel, the Cotton Prince of Scurry County, is producing one half bale of cotton per acre, it is said by those who have seen his cotton crop.

Mr. Goebel is never heard to say anything favorable about his own ability as a cotton farmer.

Goebel has one of the best and nicest improved farms in the county. There are few farm homes in the county that will compare favorably with it.

A. A. McMillan said: "The only evidence I need of Goebel's ability as a cotton producer is the number of times he goes to the gin during ginning season."

B. C. WATTS, THE DIVERSIFICATION FARMER

R. C. Watts, a tennant farmer so far as it is known, is succeeding in a greater way than many farm owners. Watts is carefully conservative. He seems to know just what to do and what not to do.

One of the fine things about Watts is the fact that he never overcrops himself. He tends his farm well and has time to think over what he is doing so as to make it count for the very most.

He is a diversification man, he stays with his cows and chickens. He says: "When my cows and chickens are at their worst, I stand by them just the same. They pull me through rough places, and I, in turn, will pull them through theirs."

Watts says that Mrs. Watts is a full partner with him in all he does.

Church Of Christ Has New Minister

The Church of Christ here has secured the services of Elder G. W. Sypret of Merkle. He will begin his work here next first Sunday. Elder Sypret is a capable preacher and the church here is fortunate to have him.

Supt. Mize of the German community says he is going to the Fair with the view of winning a big prize with his community booth. Luck to you, Mr. Mize!

TON LITTER GAINS 15 POUNDS PER DAY

Ed Jones of Fluvanna, Pork production contestant, has closed his records with a litter of ten pigs. He started this contest when the pigs were farrowed, April 16th., and has kept records of feeding and other costs including feeding sow from breeding until pigs were weaned and service fee on sow.

A group of Snyder business men, some Jones' neighbors and others witnessed the final weighing on tested cotton scales when the pigs were 148 days old. The total weight of this litter weighing 2,285 pounds, with the least pig weighing 216 pounds, the largest weighing 244.

The total cost of producing this litter or 2,285 pounds of pork was \$136.00, divided as follows: \$5.00 feeding sow; \$38.27, feed for pigs until weaned; \$92.73 from weaning until weighing. Average daily gain of ten pigs, 15 pounds; average cost per lb of gain 5.9 cts. Mr. Jones found this to be a profitable way to feed pigs for the market. He intends starting another litter in the next few days.

-W. O. Logan.

Principal Hicks Makes Talk At Epworth League

By the repeated indications of his usefulness, Principal Hicks of the High School continues to commend himself to the people of the school community.

In a short talk before the Epworth League Sunday night he said: "A smile is easy and inexpensive, yet most valuable. A cheerful smile is an indication of a big heart." His remarks suggested the following acrostic which we shall entitle "HICKS"

S mirk no one.
M ake life plaesant for others.
I rradiate all those about you.
L end a helping hand.
E nnoble your own life.

San Francisco Man Wants Herald

W. H. Ward, Jr., youngest son of our own Dr. and Mrs. Ward, recently made a trip to Honolulu. While there he saw a copy of the Herald, and upon his arrival back in San Francisco, he wrote home sending his supscription. Thanks, Mr. Ward.

Mr. and Mrs. Smith of Ft. Worth, stoped for a short visit Saturday with Mr. and Mrs. J. I. Chorn.

A. S. Caffey of chaater Oak, Cal., who has been visiting in the will Caffey home here will retnis week.

J. L. VINEYARD ADDS TO HIS HERALD LIST

J. L. Vineyard, a real good social sport, and one of the Herald's best friends, was in the office Friday and added another subscription to his Herald list. He is second best customer the Herald has.

Mrs. A. Redding of Plainview was the first one to enter a name on our mailing list, paying a few days later; W. W. Thompson was the first to pay a subscription. J. J. Lee was first home man to put his name to our list, paying after the first issue went in the mail; Claud Harless was the first home man to pay a subscription. Will Caffey pavs more subscriptions than any one else. Vineyard is a close second.

Mr. Vineyard's home is three miles west of town. He is among our best citizens and farmers. Thanks, Mr. Vineyard.

Mrs. Lynde Entertains

Mrs. J. H. Lynde was hostess to the Ladies Missionary Society of Methodist Church Monday. A China Missions program was rendered, a special feature of which was a Chinese luncheon. Mrs. K. B. Rector was the chief Chinese waitress.

The County Fifth Sunday Singing Convention will meet in Snyder at the Presbyterian Church Sunday afternoon. Judge Holley, president, urges every one to attend.

Fargason Bros. has taken the agency to sell the R. C. A. Radio.

FARMERS RUSH WITH COTTON HARVEST

The weather clearing up from a series of Monday rains, we are having as beautiful a fall season as might be desired for gathering the cotton crop. It is cool and pleasant, with no morning dew to delay early picking. The cotton is opening rapidly, and those who have begun to pick are agreeably surprised with the turnouts they are getting. The crop will easily be fifty per cent above the fear which was felt 30 days ago.

There is a great need for pickers. The average farmer has nothing like an adequate force to keep up with his picking. There is too much fear of loss from bad weather. Every one is in a rush. This is one time when every one should bend his energies and help to get the cotton out.

There will be quite a bit of bollies to pull later in the season according to the way much of the cotton has begun to improve since the rain.

S. P. Davis Prepared To Live

The Herald's good friend S. P. Davis says he has plenty of fresh vegetable and invites us out to help him eat them. Thank, Mr. Davis.

It sounds good to hear of a farmer having garden vegetable this time of the year. We folk in this country are just now beginning to learn how to make a livelihood. Bad years for cotton come hard, but they make some mighty good suggestions.

SATURDAY SPECIALS

HONEY, 10 lbs famous blue lable, extra good comb \$1.40

HONEY, 10 lbs extract \$1.15

SPUDS, 10 lbs choice 35c

FLOUR, Mongolia, extra high patent, every sack guaranteed \$1.65

SOAP, white naptha laundry, 3 1-2c

OATS, large size, 3 minutes 25c

Many others things at like prices.

BOOKS ARE CLOSED ACCOUNTS DUE

Fargason Bros.

Hardware, Grocery, Implements

SPECIALS

To close out a few numbers in mens and womens shoes, we offer:-

Womens \$6.45 shoes, \$4.95

" " " \$5.45 " \$4.65

" " " \$6.75 " \$5.00

Mens \$2.65 work shoes, \$2.00

" " \$4.95 " " \$4.45

Two new shipments of shoes just in.

Just received a shipment of newest style sweaters. Come in and see them.

T. W. Windle

"The Federated Store."

THE HERMLEIGH HERALD
R. S. NORMAN, EDITOR

Published every Thursday at Hermleigh, Scurry County, Texas.

Subscription price \$1.50.

Entered at the postoffice in Hermleigh, Texas, as second class mail matter, according to Act of Congress, March 3, 1897.

COUNTY COTTON ACREAGE TOO LARGE THIS YEAR

Scurry County has an area of 900 sections totalling 576,000 acres. Near 35 percent of the land of the county is in cultivation, giving total farm acreage of 201,600 acres. It is thought that 75 percent of this is planted to cotton this year, giving us a total of 151,200 acres of cotton.

The County Agent estimates the cotton acreage of the county 150,000. On this acreage bases it will require only 260 pounds per acre to reach our "wild" estimate of 27,000 bales. At one bale to every 8 acres, we shall gather 18,000 bales, as per the acreage estimate. At one bale to every 10 acres, we shall gather 15,000 bales, if the acreage is correct.

The county has produced as high as 45,000 bales, in one year, and since the county has become a cotton county proper, 11,000 has been our least crop, according to the information we have.

With only a bale to every 10 acres, as is generally estimated, we shall gin only about 15,000 bales this year.

The A. & M. College estimates that it costs 20 cts per pound to produce cotton, and it is estimated that 1 bale to every 6 acres an average for the county, making it cost us \$17.00 per acre to produce cotton. These figures alone show that the cotton acreage in the county should be reduced.

The state estimate of the crop, just put out, is 3,887,000 bales, which is 220,000 below the government estimate of Sept. 1st.

"Cut the acreage," must become our slogan.

E. F. HENLY AGREEABLY SURPRISED WITH COTTON

E. F. Henley was in town Saturday with cotton. He has as much cotton open as he has been thinking he would make, and now thinks his previous estimate will be doubled, he said.

Henley is strong and robust, and has a promising future. He is a conservative farmer, practicing diversification. His farm is about 3 miles west of town.

Out Of An Airplane Into A Wagon

Mr. Emil Schattle was in town with cotton Monday. He was overheard to suggest that we need hitching posts for horses. It would seem that a wagon and team would be a little slow to a man who rides in an airplane. He is a good citizen, good neighbor, a good man; he is the best informed man in the country concerning European history and current events in Russia.

There'll be no election Tuesday

W. C. Fargason, while testing an electric bacon slicer in his place of business late last week, sliced a thumb instead.

Mr. Charlie Coston returned this week to his home in Hamilton County. He has been visiting here for near two months.

While in town with cotton you are certain to get hungry

COME TO
"OUR CAFE"

B. D. Smith

YOUR OWN HOME BANK

Offers its constant service to its home people.

Do you care for your home? then be loyal to your home institutions.

We are here to serve those who are loyal to us.

First State Bank

Hermleigh,

Texas

Ready To Go All Time

Our cleaning system is as good as the best. Bring us your

BOLLIES

and let us show you what a pretty sample we can give you.

We have hulls and meal to sell or exchange for cotton seed.

FULLER GIN

C. E. ROSS, Mgr.



Eyes Scientifically Tested and Glasses Fitted

Are you sending your Whole child to school? They may have some Eye Defect that causes them to lag in their studies.

H. G. Towle

Snyder,

Texas



Possibly the greatest contribution which has been made to modern civilization is the electric light. It has turned night into day, increased the efficiency of man's work, made possible comfortable and healthful hours of reading as far into the night as man has felt the urge to follow his studies or his pleasures.

The modern Texas home is a palace of light. Through the use of proper light the simplest home becomes a shrine of beauty. Light is a decorator and an artist.

The home with light, properly located and rightly diffused, is made comfortable, healthful and beautiful with very little expense. Simple furnishings, simple decorations take on new qualities when given the proper lighting background.

The Texas Electric Service Company has made a special study of lighting for the modern home and would be glad to work with you in giving your home the best possible lighting arrangement at the lowest possible cost.

When you have really given serious thought to the lighting possibilities of your home you will be delighted with the changes that can be economically made.

Texas Electric Service Company
"Your Electric Servant"

SPECIALS

FOR SATURDAY

1 No. 2 tub, 80c, 1 washboard, 45c, 1 bar of soap, 5c, total \$1.30, all will sell for	\$1.15.
1 25c Sifter will sell for only	15c
1 Five string broom will sell for	43c
1 6 Cup Perculator for only	37c

Ely's Cash Grocery

WARNING NOTICE!!

WARNING: All laws will be enforced in the City of Hermleigh from the date of this notice. No driving with open cut-outs. No driving at night with one light. All stock must be confined, according to law. The recent timely street ordinance concerning offensive out-door privies will also be enforced. Get your privy fixed to comply with the law. --T. N. Mims, Marshal.

It is time for your fall and winter clothing. Have your measurement taken and clothing fitted at

Werner's Tailor Shop

Your Clothes Pressed While YOU WAIT.

Locals

Ginner Ross has recently repaired his residence here and moved over and "put his chickens to roost" Tuesday. Mrs. Ross will join him here today.

Mr. Ross has the appearance of a real community man.

C. P., Ross Williams and families, Mrs. M. E. Williams and daughter, Miss Minnie Lee spent Sunday in the J. G. Reed home.

A very delicious dinner was served, followed by a course of ice cream in the afternoon.

S. P. Davis was in the office Wednesday and paid a subscription to the Herald, saying: "Tell the merchants I want to keep in touch with all the good bargains" Thanks, Mr. Davis.

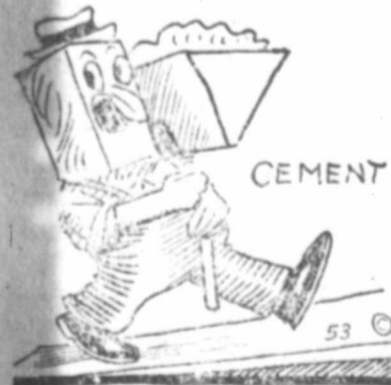
J. R. and Mrs. Coker, Mrs. M. E. Williams and Miss Minnie Lee are visiting in Lamesa.

Dr. Tomlinson who has been away for sometime, has returned.

E. T. Stevenson who has been here for a summer's visit, returned to his home in Port Arthur this week. He will go by way of Fort Worth where he will stop for a few days.

Bill Der Says

A home may lack speed, but it has staying quality



CEMENT

PAINT FOR ANY PURPOSE

We carry a line of house and building paint that should well fill any possible need to this community.

Our prices are right and service as good as we have been able to make it up to this time. Any suggestion for improvement will be appreciated.

We guarantee our paints to give satisfaction.

HIGGINBOTHAM
BARTLETT CO.
LUMBER

"Everything to build anything."

Commissioner Johnston of Dunn was in town here Tuesday afternoon. Mr. Johnston paid his Herald subscription for two years. Thanks, Mr. Johnston.

Mr. Johnston says that the Herald is worth his money to him. Every newspaper has a value, otherwise they should cease to exist.

Mmes. W. C. and J. L. Fargason and Miss Callis were shoppers in Sweetwater Monday.

Little Miss Warena Fargason, 2, made her first trip to town, a distance of four blocks, Sunday morning. She slipped away, and when overtaken just as she reached town said: "Beby buy chu-gum."

Mr. Will Sturdivant was among those in town here Monday after the rain. However deeply he may be thinking, Mr. Sturdivant is a man of few words.

The Messrs. Perry and Jauers who recently came here from Ala., are making their home with C. M. and Mrs. Perry.

These are fine young men we are glad to hear they will likely make this community their permanent home.

Mr. J. E. Fargason enjoyed his 71st birthday dinner Sunday Mrs. R. L. Fargason was hostess. Former Mayor Callis also had a birthday Sunday.

Messrs. Jack Caffey and Arlie McMillan began work with the Williams and Terry Gin Monday. McMillan will have charge of the books.

Word was received here late Tuesday night concerning the serious illness of Mrs. John Coston at a sanitarium in Waco. Roy and Mrs. Coston, Mrs. M. U. Vernon, and Mrs. Kinney left immediately for her bedside.

Miss Lottie Davis of Corpus Christi, who has been visiting home people here, will return next week. Miss Davis is a daughter of our own Joe and Mrs. Davis.

The Santa Fe Inspector's car, a Cadalac equipped with steel wheels for running on the rail, is parked here for mechanical repairs. Ray Vernon is working on it.

Hy Schneidum, brother to Mrs. H. J. Shulze, John and Frank Kantack of Hanover Kansas, are visiting in the H. J. Shulze home here this week.

Mr. A. M. Merket, ginner and Merchant of China Grove, was painfully hurt Monday when his hand was caught in the burring machinery at the gin.

T. W. Tolson says that Tom Sanders has been elected to the much desired place of president of the "Non-sweaters" Assn., and that it is the organization purpose to with draw fellowship from him if he doesn't quit working so much. His excessive working makes him a mis-fit in his community, Tolson says.

Economy Dry Goods Co.

Launches the Most Phenominal Event of Merchandising of the Year 1929—A Selling Sensation That Positively Stands Head and Shoulders Above Any Sale Ever Attempted in this Section of Texas.

THURSDAY

SEPTEMBER 26th IS THE FIRST DAY

MONEY RAISING SALE!

Below Are Only 16 of the 1,000 Bargains That Will Participate in This Big 14-Day Selling Event.

ONE LOT TURKISH Bath Towels Limit 5 to a customer. To go at— 5c	DOUBLE Blankets Limit 1 pair to a customer, regular \$1.50 value, for— 98c	BOYS' HICKORY STRIPE Coveralls A very Special Value now at— 59c	CHILDREN'S Sox Limit 3 pairs to a customer, values up to 43c now— 5c
ONE LOT Gingham Limit 10 yards to a customer to go now, per yard, at— 5c	MEN'S HEAVY WEIGHT BLUE Overalls All sizes up to 42 to go now for only— 88c	BOYS' HEAVY BLUE Overalls Sizes 5 to 16, an extra special at— 69c	BOYS' BLUE Work Shirts Limit 2 to a customer, regular 85c value, to go now at only— 66c
MACHINE Thread Limit 5 spools to a customer, 5c value, at this sale— 3c	Bed Sheets In size 81x90 of fine count Sheeting, regular \$1.25 value for only— 88c	FLEECY OUTING Flannel 36-inch and has good weight, fleecy nap on both sides, 20c value, now— 13c	BOYS' DRESS Shirts In fancy patterns of percale or broadcloth, in all size. Special at only— 79c
IMPERIAL Chambray A national known cloth in all size checks, special for this sale, for only— 23c	WOMEN'S SILK Hose Limit 1 pair to a customer, per pair, now only— 25c	LADIES' HOUSE Frocks Outstanding values for this Money Raising Sale, \$1.25 values at— 77c	WOVEN MATTRESS Ticking Good weight, 30 inches wide, nice range of patterns, 20c value for only 12 1/2c

LOOK FOR OUR SIGNS AND BANNERS

If you did not receive one of our big four-page advertisements, Ask Your Mail Carrier, as He Has One For You.

ECONOMY DRY GOODS CO
"THE PRICE IS THE THING"
SOUTH SIDE SQUARE

WELCOME

SCURRY COUNTY PEOPLE TO COUNTY FAIR

AT SNYDER

SEPTEMBER THE 26th., 27th., 28th.

Davis-Harpole Co.
Dry Goods Notion and Ready-to-Wear
Bargain Basement

Piggly Wiggly
Groceries

Higginbotham-Bartlett Co.
Lumber

B. G. Johnson
Gas Co.

Stinson Drug Co. No. 2

Texas Electric Service Co.

Yoder-Anderson Motor Co.

Odom Funeral Home

Economy Dry Goods Co.
"The Price Is The Thing."

Nunn Motor Co.

Elza & Wenninger
Auto Accessories and Hardware

Bryant-Link Co.

The First State Bank & Trust Co.

Caton Dodson Dry Goods Co.

Stinson Drug Co. No. 1

H. G. Towle, Jeweler

Community Natural Gas

Snyder Hrd. & Imp. Co.

J. H. Sears & Co.

Shull's Variety Store

Hugh Taylor & Co.
Groceries

Gray's Variety Store

Star Cash Grocery
And Market

Howard Dry Goods Co.
Snyder's Favorite Shopping Place

SNYDER INSURANCE AGTS.
Insurance—Abstracts

J. C. Penney Co., Inc.
World's Largest Chain Dep't Stores.

Chambers & Rogers
98—Dry Cleaners

Snyder National Bank

Snyder Garage

Snyder Laundry

Texas Pacific Coal and Oil Co.

Towle & Boren
Insurance

Strayhorn & Sons
Hardware and Implements

Farmers Exchange

Just Mollie and Me
Groceries

Joe Strayhorn
Ford Sales and Service

Miles Studio

Snyder Merchants' Association

E. J. Ely, Jr., has this week done more improvement work on the system and arrangement of his grocery store. The young Mr. Ely declares he will have a pretty a store as anyone when he is through with it.

Mr. and Mrs. L. T. Patterson made a trip to Ft. worth last week. Mr. Patterson returned, and Mrs. Patterson remained for a visit with her daughter who has recently undergone an operation.

Locals

BIG SULPHUR

The singing at Jack Mahoney's Sunday night was well attended.

Mr. J. L. Vineyard spent the week-end at Munday, Texas.

The ice cream Supper at the J. S. Davis home Saturday night was well attended and a nice was reported by all.

Mr., Mrs Jack Mahoney visited Mr. and Mrs. Jim Shattles of near Inadale Monday.

Mr., Mrs. Jack Ryan and daughter motered to Abilene and Anson on business Saturday.

C. A., and Mrs. Dacus and sons called at the R. H. Dacus home Sunday.

Mr. Laurence Campbeli, wife and family, Mrs. Bulah Watson and children visited in Dunn Sunday.

Messrs. Jack Mahoney and Elmer Gardner motered to Snyder on business Tuesday.

Quiet a few from this community attended the funeral at Pyron Sunday.

Mr. and Mrs. G. B. Griffin of Snyder, spent Saturday night and Sunday with the latters parents Mr. and Mrs. J. S. Davis.

Mrs. George Wemken and children called, at the A. J. Mahoney home Saturday.

Miss Berthe Vineyard called to see Miss Clyde Dacus Sunday.

Mrs. John Coston whose serious illness is mentioned elsewhere in this issue, is being buried here today. The services will be held at the Methodist Church. Rev. Hudson will have charge.

Mrs. Audy Leslie is dangerously sick at her home in Cooke County. Rev. Leslie was called and left for her home early Tuesday morning.

Ther'll be no election Tuesday.

Business Notice

Beginning Oct., 1st, we will sell for cash only. This will enable us to sell at better prices.

We will have coupon books for all those who care to have them. This will be a convenience to both us and you.

We will retain our light testing station. Battery charging and repair work done here.

All those owing us an account, will please come in and settle at your earliest possible convenience.

King Eagle Garage

J. F. Drennan, Prop.

APPRECIATION

We have striven and are yet striving to give the people of Hermleigh a grocery and market of which they will feel proud

We appreciate very much the co-operation o u r customers have lent us in changing the system of our business.

We will buy all your produce and pay you cash for it.

Harkins Grocery