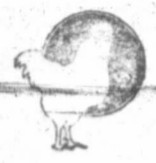


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# Hermleigh Herald



"A Junior Newspaper, the Best in All West Texas."

VOLUME 2.

Hermleigh, Texas, Thursday, Aug. 15, 1929

NO. 45

## First Bale To Be Ginned This Week

### METHODIST REVIVAL STARTS HERE SUNDAY

With a sort of a tendency to think that seven weeks of continuous revival effort is a "weariness to the flesh" in a town the size of Hermleigh, the Methodist Church will begin their revival meeting here Sunday.

Supt. J. R. Coker said before his school Sunday morning, concerning revival effort, that the various churches of town ought to work together in one revival meeting during the summer rather than to drag the community to death by stretching the meetings out over the whole period of summer vacation time. There are a goodly number of people who are thinking of this just like Supt. Coker does.

Rev. McReynolds of Stanton will assist Rev. Hudson this year. Mr. Werner, local church choir director, will have charge of the music.

### Must Begin Work At Our Community Fair

Our Community Fair organization is on its yearly vacation, it is supposed, since nothing can be heard concerning any plans for the Fair this year.

Let us shake off and get to work at this, time is swiftly passing by. Our Fair organization is but two years old but is developing nicely. Let us wake up and go to work!

W. T., Mrs. Stevenson, Edna Arno, and E. J. are spending their summer vacation visiting friends and relatives near Temple, Tex.

Mrs. Windle was among those paying subscriptions last week.

Mrs. J. R. Mize and Evelyn of Stanton spent last week with Mr. Rufus Mize here.

### FARMERS EAST OF TOWN ARE PICKING COTTON

A number of farmers living east of town in Fisher County were in town here Monday purchasing cotton sacking. Mrs. Schwartz and J. M. Robinson are expected to gin cotton here this week. They have been fortunate throughout this season, to have everything turn their way. Their early cotton all escaped uninjured by blowings and during the early season, and the rains have seemed to favor them, making everything nice for them this year.

There is always a thrill about the ginning and selling of the first bale of cotton each year. We all like to be first.

### First Baptists Close Revival

The First Baptist revival closed Tuesday night after a baptismal service in the afternoon. This is thought to be the best meeting the church has held in years. The pastor did the preaching besides a number of additers to the church, the membership was greatly revived.

### 4-H Club News

The 4-H Club Boys will meet at tabernacle Sat., 17. Bring paper and pencil.—Terrell Boylin.

Mr. J. E. Coston and family of Slaton are visiting home people here this week.

Our good friend, Terrell Powell was in for a short visit with the Herald Saturday.

Mr. Frank Layman, his two sons, his sister, Miss Annie Bell, and his father of Red Oak are visiting in the Russ Layman home, here this week.

Mrs. Hugh Mason favored the Herald force with a bucket of nice peaches this week. Thanks!

### COTTON LOOKS PROMISING AFTER ALL

Our cotton is small, but there is no other particular evidence of a short crop. We are likely to be agreeably surprised with our cotton production here.

We have some little feed already made. It is a light crop, of course, but no absolute failure. The younger feed stands a chance yet. Fortunately the older feed has already made some and the younger will await the coming rain. Cotton and small grain are drouth resisting crops.

### New Bell School House Now Nearing Completion

The new Bell school building is nearing completion and when completed will be one of the prettiest small school buildings in the country. The building burned some several weeks ago, but will be ready for the opening of school this year.

The commendable School Board personnel is: W. O. Ballard, W. B. Rnodes, and B. B. Etheredge.

### Partial Rain Falls Here

Rain reaching the proportions of one and a half inches fell north and east of town Monday night. This strip of the country has been lucky this year. It has caught most of the rainfall this season. The crops in this district are doing nicely. There are leaf worms, but they are not dreaded much.

Mr. W. L. Smith was very nice to us in commending the Herald this week. Thanks Mr. Smith.

Mrs. W. C. Fargason underwent an operation for tonsillitis this week.

### LEAF WORMS ARE MAKING THEIR APPEARENCE HERE

The leaf worm has struck the cotton fields here in places despite the fact that the weather has been open and dry. There has been no serious alarm made as yet, but danger signals are ready to be raised at any moment.

We have had a few light showers during the last few days but only enough to make poisoning impractical. The leaf worm can do cotton much serious injury, but farmers do not dread them like they dread the boll worm and weevil.

As the cotton country develops and the acreage is increased there is also an increase in cotton pests. When the cotton acreage is cut down to what it ought to be, not to over flood the market, then there will not be so much pest fighting to do, perhaps.

### Needs Speeding Up

The bad year of last year and the slow development of the crop this year is jerking a crink in business here. Money is getting scarce. Every one is anxious to see what the end will be. We forget that the darkest part of the night is just before day. The country is deeply in debt, no doubt, but just a half of a cotton crop will relieve this situation somewhat.

Among the bad features of our situation is the fact of scarcity of feed, however there is time enough yet to make feed. The younger feed is still in a growing stage and a rain within a few days will bring us around alright.

Elmer, Mrs. Gardner, Buster, and Elmer Joe are enjoying their summer vacation in and around Clovis, N. M.

To Attend School At Tech.

and grain to feed them through the winter. This is practical, and would be but a small expression of our appreciation of them.

CARD OF THANKS

were splendid. There was a large number of conversions and additions reported and one new church added to Assn. The pres

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# Energy Quick POST TOASTIES

The Wake-up Food



FOR ECONOMY buy the family size package

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When a capable business man retires from business, that's the man the public office ought to seek.



NEVER wait to see if a headache will "wear off." Why suffer about your eyes

**ARTIE**  
His Adventures in Love, Life and the Pursuit of Happiness  
By **GEORGE ADE**

**Artie Gets Back to Nature**  
EVERY breeze that came in at the open windows was soft as velvet. The warm sunshine had tempered it until the last sting of winter was gone.  
Miller and Artie had removed their coats and unbuttoned their vests. They worked listlessly, and occasionally one of them would lean back and gaze sleepily out at the walls and roofs and the distant ribbon of lake, now dotted here and there with moving specks.

"A man ought to be pinched for workin' a day like this," Artie finally observed.  
"Isn't it delightful?" said Miller. "This is the time of year when a man feels like getting out into the country."

"That ain't no lie, neither. You don't see very many Johnny-jump-ups growin' along Dearborn street, do you?"  
"Do you expect to get away from town often this summer?"  
"Gee, I can't go very far. Since I've started plantin' my stuff in the bank and plunkin' in a few cases every month on the bullfin' and loan game, I've got to play party close to my bosom, I'll tell you those. Night before last, though, I was fixin' it up with Mame to take a little run over to St. Joe or up to Milwaukee on the boat. When they let you ride all day on the boat for two bucks a throw, w'y that's the place where I cut in freely."

"If I'm going to take a vacation," said Miller, "I'd rather get right out into the country. Don't you like the country?"  
"Well, I ain't dead sure about that. I 'spose the country's all right to a man that's lived there, but you take some wise boy that was brought up in town, and you throw him out on a farm, and he's sunk. They can't spring none o' that happy-childhood

think he said? This is on me level, too. He says, 'It's past four.' When he said that I didn't know what kind of a combination I'd struck."  
"I guess people in the country often get up that early in the summer time, especially in the busy season," said Miller.

"They'd never get me up, I tell you those, only that fresh cousin o' mine grabbed me by the leg and pulled me out. Oh, he's a playful guy, all right. Well, I put on my clothes and went downstairs, dead on my feet. You see, I was shy four or five hours' sleep. When they see me they all give me the horse-laugh—even the hired girl. My aunt asked me what time I got up when I was in town, and I said never before seven o'clock, and then they all yelled again. They seemed to think I was bloomy. Everything I done or said they give me the ha-ha."

"Of course life in the city is much different," said Miller.  
"Well, I guess yes. I know this town like a book. I can begin at the first card and go through the deck, but out there—they lose me. They had me lookin' like a sup all the time. The worst one was the hired hand. His name was Elias. I see him up here once for the Fat Stock show, dodgin' ears and lookin' up at the skyscrapers. He was dead lucky to get out o' town without havin' his clothes lifted, and, at that, I ain't sure he did. But down at the farm, he was the Wise Ike and I was the boob. What do you think? The second day I was there I goes out in the fields where they was cuttin' down with one o' them blindin' machines, and 'Lias asked me to go back to the barn and ask Uncle Matt if he had a left-handed monkey-wrench. How was I to know? I ain't up on monkey-wrenches. Gee, I went drillin' way back to the barn through the hot sun, and when I sprung the left-handed monkey-wrench on the uncle it made a horrible bit with him. He hollered around till I got kind o' sore. Then he went in the house and told them and they all had a fit about it. But you ought o' seen 'Lias when he come in at night. He was all swelled up over the way he put it over me. He thought he was a better comedian than Leon Errol. He must a' gone for two miles all around tellin' that monkey-wrench story, and a lot o' the hands used to come over

Improved Uniform International

## Sunday School Lesson

(By REV. P. B. FITZWATER, D. D., Dean Moody Bible Institute of Chicago.)  
(© 1929 Western Newspaper Union)

### Lesson for August 18

#### THE RETURN FROM CAPTIVITY

LESSON TEXT—Jeremiah 29:10-14; Ezra 1:1-6; Ps. 126:1-6  
GOLDEN TEXT—The Lord hath done great things for us, whereof we are glad  
PRIMARY TOPIC—A Happy Home Coming

JUNIOR TOPIC—A Second Chance, INTERMEDIATE AND SENIOR TOPIC—Making a Fresh Start  
YOUNG PEOPLE AND ADULT TOPIC—Historic Significance of the Return

#### I. The Return Predicted (Jer. 29:10-14)

False prophets were flourishing in Babylon telling the people that they would speedily be restored to their own land. To counteract this the Lord moved Jeremiah to send a letter to the captives in Babylon (vv. 8, 9). In this letter he advised them to settle down and quietly pursue their regular callings of life, and not to be led astray by the false prophets (vv. 6, 7).

#### II. The Return Fulfilled (Ezra 1:1-4)

(1) This was not by accident but that of the word of the Lord might be fulfilled (v. 1). What God has promised He will do.

#### III. The Return Fulfilled (Ezra 1:1-4)

(2) By divine initiation (v. 1). "The Lord stirred up the spirit of Cyrus." How this was done we do not know. Possibly Daniel brought to his attention the prophecy of Isaiah and Jeremiah (Isa. 44:28; Jer. 25:12) and (3) The content of the king's proce



"NOW YOU'LL LIKE BRAN"

# Effective

and so tempting, too!

These appetizing bran flakes are extra delicious with fruit or in bread and muffins.

## POST'S BRAN FLAKES

WITH OTHER PARTS OF WHEAT

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### If It Isn't One Thing

"Why are you looking so down in the mouth, old fellow?"  
"Lost my new car."

"Good heavens! Why don't you report it to the sheriff?"  
"No good. He's the one who took it."—Boston Transcript.

### Enough Said

"What kind of a wife has he?"  
"Well, all I got to say is I pity him if he ever forgets he's married."

## POISON IVY

Hanford's Balsam of Myrrh

Money back for first bottle if not satisfied. All dealers.



SUB  
ROSA  
BY  
MIMI

Temperaments Made While You Wait

If PEOPLE would only stop talking about complexes and go back to the talk about temperament, we'd all be better off, and common sense would have its day again. Ages before there was any of this complex patter, there was plenty of good dope on temperament, and after all the complexes have been scrapped, our human temperaments will still be in fashion.

But for all that, there is some sort of likeness between the complexes they talk about and the temperaments which we have, for both of them are made to order. We wish them on ourselves. We put them on as though they were hats and coats.

The old idea was that you were just born with a certain kind of temperament in the same way that you were born with a certain kind of complexion. Well, we do all we can to make our complexions look the way we want them to, but we are not so careful in doling up with temperament.

If only there were a certain kind of cold cream which would give a girl a cheerful temperament after she had applied the stuff to her face. That would be some cosmetic! Or if a girl could have common sense put into her head the way she has a waver wave put into her hair. We want the common sense wave to be permanent.

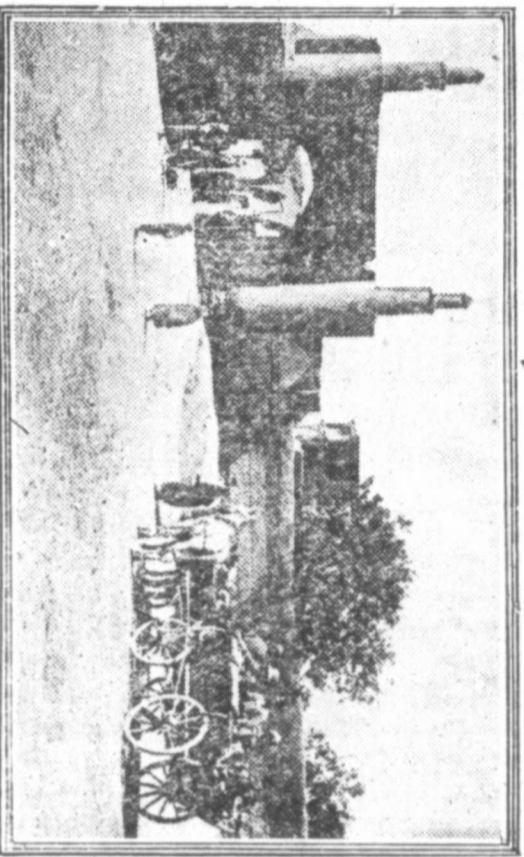
Now, as a matter of fact, a person's temperament is largely of his or her own make. Of course, it isn't in a bottle or tube that you can buy at the pharmacy, and it can't be applied like a freckle lotion. But still there is something about temperament that enables a person to handle it.

The first step in the direction of temperamental control is by means of emotion. That's a thing that comes and goes, and if you are going to operate, you must be up on your toes and sweat the fly of temperament while it's buzzing around your head.

Let the emotion take root and it will spring up in the form of a model, which is only an emotion long drawn out.

If you are worried about being bald, fretted as the case may be, you shouldn't worry about something which you can control—temperament. You'll have a better chance to change that than you have with your bald dome.

# Persia Awakes



Entrance to City of Saveh; Mail Stage in Foreground.

Prepared by the National Geographic Society, Washington, D. C.

PERSIA, long practically railroadless, has laid down more than 200 scattered miles of rails since the World War, and is now constructing a real trunk line from the Persian gulf in the south to the Caspian sea in the north. Persia's awakening, in the matter of communications as well as in other senses, can be ascribed in large part to the World War. The higher price of silver that followed the conflict doubled Persia's capital, and the world sought her raw materials and so removed her from comparative isolation to a place of importance among commercial nations.

Persia is one of the oldest empires in existence. It has been a kingdom for 25 centuries—ever since Cyrus the Great, about 550 B. C., conquered Media and united that country to his under the name of Persia. It has had many glorious episodes in its long history; has produced the great teacher, Zoroaster; such world-famous poets as Ferdusi, Omar Khayyam, Saadi and Hafiz, and such great soldiers and rulers as Darius I, Shapur I and Shah Abbas.

Again and again the empire has been a prey to anarchy; again and again conquering hosts have swept through the country. Alexander, the Great having many a successor, the most destructive conqueror being Genghis Khan with his hordes of savage Mongols—a leader who boasted that he had slain 4,000,000 of his fellow creatures!

The center of the country is a great plateau, rising from 2,000 to 6,000 feet, and crossed by frequent chains of mountains, while a lofty mountain barrier bounds it on the north and

stranger as financial. During their Month of Mourning—that in which the son of Ali was assassinated—they put on deep black, throw their shirts open at the chest, whether this lunar month is very hot or very cold, invert their bodies, and go unshaven and with bare feet through the streets. Using their swords they beat the tops of their heads until the blood streams over their faces and on to their garments. Large sums are paid by principal persons in the celebration for the blood-drenched robes.

Crude Theatrical Performances.

During that month the only theatrical performances of Persian take place. They are manifestations of Persian patriotism in which the Sultans show their hatred for other Mohammed sects, particularly for the Sunnites, and are somewhat like the early English miracle and morality plays. They are performed in the courtyards of the houses of the rich, the stage manager announces to the audience where the scene is laid, a suspended lion skin represents the desert, a silver bowl of water the Tigris, and the parts of the women are taken by boys or young men.

The crudity of the performances is amazing to the average American who is familiar with the elaborate settings of the modern moving-pictures. When the actors are supposed to be off the stage they merely sit down, and a "course" sits quietly on the stage dressed in a shirt, stuck through with arrows and smeared with blood, or in some similar outfit to indicate the manner of his death.

Many Persians have no home life in the usual sense of the word. A Persian house is divided into two brooms,

**ATWATER KENT**  
**RADIO**  
Operated by **BATTERIES!**  
*Screen-Grid*  
*Electro-Dynamic*  
New improvements heretofore only in house-current sets  
**NEW!—HEAR IT—TODAY**

**Need for Many Chemists**

American industry today is sorely handicapped by the lack of chemically trained men to fill executive positions in fields where chemical materials and chemical processes daily become more important, but the training given young chemists in our universities does not fit them for this work. There is accordingly a surplus of routine analysts and research workers, according to William Haynes, well-known chemical economist, while there is a shortage of 25,000 chemists equipped to manage plants or branch offices, and to fill financial executive positions.

Old shoes made new for less than a penny a pair

Scuffs disappear. Clean, uniform color returns. More than 50 shades for 50 cents. Black, brown, tan, white and neutral.

**BARTON'S DYANSHINE**  
SHOE POLISH

**MOTHER!**

Clean Child's Bowels with "California Fig Syrup"

**STOP THAT ITCHING**

Apply Blue Star Ointment to relieve Skin Irritations, Itching Skin or the Itch of Eczematous Conditions, Tetter, Ringworm, Itching Tumor, Poison Oak and as an Antiseptic Dressing for Old Sores, etc.

Ask your Druggist for

**BLUE STAR OINTMENT**

**To Kill**

**Screw Worms**

Your money back if you don't like Cannon's Lintiment. It kills screw worms, heals the wound and keeps flies away. Ask your dealer. (Adv.)

**R You 40?**

If you have trouble to

**READ at NIGHTS**

Consult our Optometrist  
**Dr. David L. Worsman**  
about your eyes

To Attend School At Tech.

and grain to feed them through the winter. This is practical, and would be but a small expression of our appreciation of them.

CARD OF THANKS

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NEVER wait to see if a headache will wear off. Why suffer

**THE HERMLEIGH HERALD**  
R. S. NORMAN, EDITOR

Published every Thursday at Hermleigh, Scurry County, Texas.

Subscription price \$1.50.

Entered at the postoffice in Hermleigh, Texas, as second class mail matter, according to Act of Congress, March 3, 1897.

Display advertising, 25c per column inch; line ads and local readers, 7 cts per line, first insertion and 5 cts. per line each succeeding insertion.

**IF IT IS LIKE THIS, IT IS GOOD!**

A well regulated society, with all kinds of modern conveniences such as we have today; with business conditions good so that a livelihood could easily be made; with good roads leading all across the country everywhere; with good schools and churches, would be fitly becoming to good old Hermleigh and Scurry County at this time.

Such a society as this would produce a "golden age," but could we not all enjoy such good things as these? To have such conditions as described above would require a lot of community reconstruction and the raising of the common standard of living.

Think of a few persons who are living easily, and who are of such type of citizen as naturally grace society, and then suppose that all of us were in the same easy financial condition, and possessed the same good dispositions, would this "golden age not be realized?

Below we give a few good examples of such good citizenship. We might mention others, but space forbids.

Among other examples of good citizenship which our younger people might seek to emulate, we mention our own Finis Werner. In the first place, Werner was well reared. "Train up a child in the way he should go, and when he is old he will not depart from it." Mr. Werner is a son of the late Rev. Werner of Snyder.

Werner is no bad commercial example. He is thrifty in business, and is perfectly straight. In a strictly moral sense, he has few, if any, superiors. He is president of our School Board, City Fire Marshall, captin of our winning ball team, choir director at the Methodist Church

and a teacher in the Sunday School. He is an active participant in the community's every forward movement.

Mrs. Werner, the good wife, and power behind the curtain, is a daughter of our own Mr. and Mrs. J. M. Appleton. Their only son is the young Mr. F. A. Jr..

During the former days when West Texas was first coming into general notice, there came to this part of the country a fine young man and his wife. These folk took advantage of their every opportunity, and as the years passed they fitted themselves into the shaping of this country of ours. Continuously building upon this sort of foundation, Mr. and Mr. J. H. Lynde have become pillars in the commercial and social life of this country.

Mr. Lynde taught school for a number of years, finally choosing farm and ranch life. While they were working hard to pay for their large acreage of land here, they were working to build up schools, churches, etc.. They have contributed as much, perhaps, as any one else toward to building up of our fine school which we enjoy today, and have been very prominent in church all the while. The Herald is delighted to hold these fine people up before the community as example of good citizenship.

W. C. Fargason is in receipt of letter from a lady in Alabama who says: "I am receiving the Herald and for which I could hug some one's neck." We are glad our good friend is enjoying the Herald, and it is no matter to us whose neck she hugs.

It is interesting to hear Luther Prince talk about the customs of Philippinoes. Prince spent two years of army service in the Philippine Islands during the world war.

What is considered the hottest weather in the recent history of the country is being endured here this month. It is caused by the lack of wind. Many farm homes are low on water and some are hauling water from town. The stillness and extreme heat of the season is unusual.

The editorial page determines whether or not there is a backbone in the publication—Publisher's Auxiliary.

If the old expression, "Now the devil is to pay," is true, we are sure he is the best collector among us---he gets his.

If the business men of town played the game of business like the ball boys play the game of ball, we should have a different town. No living thing dies without a cause.

Bill McQuaid who has been in Scurry County for thirty years says that dry weather is no unusual thing in West Texas. It is dry nine months in the year here on an average, he says.

Mr. J. E. Blakey is the representative of the Texas Electric Service Company in Hermleigh.

For any information about electric light service call Mr. Blakey at Snyder, Texas. Phone No. 235 or at his home, Phone No. 312.

Dr.  
W. H. Ward.  
Physician and Surgeon.  
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Hermleigh, Texas



**Eyes Scientifically Tested and Glasses Fitted**

Are you sending your Whole child to school? They may have some Eye Defect that causes them to lag in their studies.

H. G. Towle  
Snyder, Texas

**TAILORING**

New, snappy, made-to-order suits for the coming season.

Special service in cleaning and pressing.

**Werner's Tailor Shop**

**YOUR OWN HOME BANK**

We want the banking business of all good and loyal citizens of Hermleigh and surrounding territory.

Our bank has been your friend for years. Our aim is to serve you. You can help us by keeping your banking business at home.

**First State Bank**

Hermleigh, Texas

# Locals

J. S., Neal Farr and families returned Sunday from a family union visit in Dahart. Mr. Neal reports poor prospects for crops back that way.

J. R. Coker has been Supt. of the Methodist Sunday School here for twenty years.

George Wemkens has a 10 year old cow which is now nursing her 12th. calf. She is now nursing twin calves.

Ray and Mrs. Sturdivant of Big Springs spent last week-end here.

Miss Pearl Vernon who has been away on her summer's vacation returned last Saturday.

J. W. Crawley, Snyder Band Master, was in town here Saturday.

Bill Nunley of Rising Star uncle to Mrs. W. H. Powers, and old-time friend to Banker Lewis was here for a short visit last week. He and Banker Lewis hadn't met before in forty years.

Mrs. Wren Moore of Crosbyton spent last week here, guest in the Marvin West home.

Mrs. Benefield of Abernathy is visiting in the Marvin West home this week. She is West's aunt, and this is the first time they have met in eight years.

"Enthusiasm is the boy who lubricates the wheels of progress."

We are in receipt of a sample copy of the "Southern Advance," published at Houston. We are glad to see the South "advance."

Thomas and Mrs. Sturdivant are moving from Fluvanna to make their home here. We are glad to have these fine young people back with us.

"Move along with the ongoing world, or it will go along without you."

Joe Drennan has enrolled with the new school of weather prophets. Joe may never graduate, but he knows as much about it now as any of us know.

D. R. Layman will be among the first to gin cotton this year. He has some cotton which will yield an average crop.

Rev. Jemerson of Canyon, who is conducting a revival at Lorraine, was in town here Monday, guest in the J. R. Coker home.

It will be necessary for the people south of town to get them a weather prophet. Brother Lynde has quit prophecying and Geo. Hamil is turning all the rain his way. This is an emergency which we must meet. No one can blame Hamil, he is looking out for his own part of the country; we must meet the emergency.

Marshal Mims is carrying a whetstone in his pocket which he has been carrying for eight years.


Hy Coldeway is back from a recent visit on the Plains. His son on his farm at Tahoka is doing nicely, he said.

Marshal Mims reports that there have been mad dogs loose in town. A number of dogs have been killed here and others have escaped which were seen having fits, according to Marshal Mims.

A. A. McMillan, Elvis, and two of the younger girls spent last week visiting relatives in Tahoka. They report short crops there.

## CARD OF THANKS

In appreciation I may say: The offering I received toward caring for those recently bitten by the mad dog reached \$200.00, and for which I am indeed grateful to Scurry and Nolan Counties, and to the people of Inadale, Hermleigh and other places.—J. T. Lipham.



**IF IT RAINS  
We Shall Occupy This Seat.**

# REVIVAL MEETING

Beginning Sunday August, 18th.

Rev. Hudson, Pastor in charge.

Rev. McReynolds of Stanton, Evangelist.

F. A. Werner, will have-charge of the music.

Services each evening at 8:15, and each morning at 10:00 o'clock

Every one invited to attend and to take part in each service.

# METHODIST CHURCH

To Attend School At Tech.

and grain to feed them through the winter. This is practical, and would be but a small expression of our appreciation of them.

## CARD OF THANKS

were splendid. There was a large number of conversions and additions reported and one new church added to Assn. The pres

and do some house cleaning there. Then you'll be ready to operate upon your temperament. Try it. If you're hurt. And a good temperament makes for popularity.

### To Her That Hath

TO HIM that hath shall be given, which is just as true with her. Those who don't spend money make it. They who are stingy take the exercise. And the girl with a complexion that would make a peach envious is the one who spends the money for the beauty stuff.

Then you would imagine that the poor guy would be the one to save and invest what money he had, but he's usually too good a spender and he lets the millionaire nurse the nickel.

It's the same in education. The man who has a string of degrees after his name works the encyclopedia, while the girl who can't write a decent letter keeps away from the Carnegie library as though it were quarantined.

It's just the people who don't need more strength or money or knowledge who are working their muscles and filling their pockets and wishing up their brains. I'll say it's funny.

Now it's just as much a rule in the case of beauty and cosmetics. The girl who has the real goods, natural finish is the one who hangs around the toilet-stands counter of the Blue Front Drug store, while the girl who needs a little first aid to the flesh keeps away from the place.

How are we going to balance things up so that the beauties keep off the beautifiers and the plainer James take their places at the cosmetic counter?

Then you'll be ready to operate upon your temperament. Try it. If you're hurt. And a good temperament makes for popularity.

### Persians Are Handsome Aryans.

The Persian is of Aryan stock, and has the same words as ourselves for father, mother, brother and daughter (pitar, mader, bradar and dakhlar), and the construction of his language is like that of English.

He is a handsome, well-built man, with regular features and fine black eyes, his complexion being no darker than that of an Italian. In manner he is most courteous; he is quick, alert, and has rightly been called the Frenchman of the East.

Persia is the home of many religions, beginning with the Zoroastrian now represented by the Parsees, and several sects of Christians down to Mohammedanism. In his many divisions, Shiite Mohammedanism being the state religion of the country.

Shiites have their own traditions, the most marked being an inordinate respect for Ali, nephew and son-in-law of the Prophet and probably his first male convert. They believe that the angel Gabriel visited Mohammed on his last pilgrimage to Mecca and instructed him to proclaim All his successor.

So thoroughly are they convinced that the caliphate belongs to the house of Mohammed alone, that to the confession, "There is no God but God and Mohammed is His ambassador," they add, "and Ali is the vice-regent of God." But Ali while on earth had some powerful enemies, chief among whom was Ayesha, the favorite wife of Mohammed and the only one of his harem who had never been married before, and they succeeded in putting him aside and choosing three caliphs before him. He finally succeeded in obtaining the caliphate, but was murdered in the mosque of Kufa after he had served only four years.

Fabulous are the stories which have grown up about his name. In fact, he is said to have out-donated Joshua in the following manner: One day while in Kufa he was so busy that he did not have time to say his prayers. Just as he finished his chores the sun disappeared behind the horizon, so he raised his hands toward the sky, made a sign, and the sun retracted its steps to the position it should occupy at the moment of prayer and waited while the great man offered up his petition. Persian processions impress the

When open secret rooms. Here the men live, and here they usually entertain their men friends, while their women dwell in rooms set round an inner courtyard, the entrance to which is through the harem.

### Despite Persia's traditional conservatism in governmental affairs

Teheran, its capital, is the city of kaleidoscopic contrasts. Visitors may enter through any one of its twelve beautiful gates, whose glazed tiles glisten in the sunlight, and find spread before them a dizzy collection of mud houses rubbing elbows with palatial residences enclosing flower-filled gardens.

A lumbering camel, seemingly just stepped out of a price-less old Persian rug, may draw aside to allow the passage of a high-wheeled motor car bearing a wealthy Persian en route to his villa on the outskirts of the city.

Rhages, Old Capital, in Ruins. Teheran has not always been the capital of Persia. Rhages or Reil, its predecessor, the ruins of which are nearly a bustling city of one and a half millions in the Middle Ages. As the birthplace of Harun al-Rashid, Caliph of Baghdad, the fifth and most renowned of the Abbasides, its name is forever linked with the "Arabian Nights." This city, also called Rhagae, was destroyed by Jenghiz Khan and Timur.

Modern Teheran's position, 70 miles south of the Caspian sea, commanding the highways of the extensive upland plateau and the entrance to the Elburz Passes, has made it the center of a considerable caravan trade, though it does not rank high as an industrial city. Its population is roughly estimated at 300,000 in winter, but in summer this number diminishes one-third. For, although the district lies in the approximate latitude of Cape Hatteras, and nine months of the year bring it cool nights and sun-shiny days, the three months of summer are uncomfortably hot and dry.

The palace of the shah is located in the "Ark," or former citadel. In the middle of the city. Here is the Salnam court, containing the large Takht-i-Khanah, or Throne room.

Even constipated, bilious, feverish, or sick, colic babies and children love to take genuine California Fig Syrup. No other laxative regulates the tender little bowels so nicely. It sweetens the stomach and starts the liver and bowels without tripping. Contains no narcotics or soothing drugs. Say "California" to your druggist and avoid counterfeits. Instant upon genuine "California Fig Syrup" which contains directions.

### Ostrich Diamond Mines

Ostriches are shot down by professional hunters in South Africa and examined to see if they have hidden away in their anatomy anything like a gem. Two birds recently killed are said to have yielded a fortune—one had 53 and the other 17 diamonds. The ostriches plucked the gems from illuvial deposits.

All vat dyes used in this country before the European war came from Germany and Switzerland.

Read How This Medicine Helped This Woman

### Great Results From Compound

Brainard, Minn.—"I read about Lydia E. Pinkham's Vegetable Compound in a newspaper and I have got great results from its tonic action at the Change of Life. Before I took it I was nervous and at times I was too weak to do my housework. I was this way about a year. But now I do all my housework and do chores outside also. I must say that Lydia E. Pinkham's Vegetable Compound has done wonders for me and no woman should be without it. I situate can speak a good word for it."—Mrs. J. W. SKEITH, R. E. 7, Brainard, Minnesota.



LINZ BROS. DALLAS

### \$1000 FOR \$1.00

Most wonderful opportunity ever offered readers of this paper. Men willing to pay \$1.00 for 100 shares of the Linz Bros. Company, but here is an opportunity to get \$1,000 at approximately 15¢ a share, for the family to use at the time money is most needed. \$1.00 makes you a full Life Member in one of California's leading institutions, which furnishes its members with Life Insurance at COST. No premiums or make cost of \$1,000. The approximate value at your death, in 25 daily or about ONE PER CENT a year. Men and women, boys and girls, in good health between 18 and 50 are acceptable. No examination required. Make no difference where you live. Write at once your application for membership and your payment and carries this \$1,000. Don't delay. Responder today as a Life Member by sending name, age, address and \$1.00 to COLONIAL MUTUAL LIFE ASSURANCE COMPANY, 1311 South Broadway, Los Angeles, California, and a FULL FIVE-DOLLAR LIFE MEMBERSHIP POLICY will come to you promptly.

Save Your Cattle! VACCINATE and avoid having manure. Every year a hundred million dollars worth of stock is lost by the loss of calves. At One Shot Agency, we have a special vaccine that makes every calf safe. Write for our new booklet. O. K. Franklin Building, Denver, Colorado.

FRANKLIN'S BLACKLEG VACCINE

Piles Now Ended John Kenrick of Dallas, Texas says: "After using every known remedy, I ended a 27-year history of hemorrhoids with a bottle of Dr. J. C. Smith's Pile Treatment (U. S. Pat.) perfected by science for home use and guaranteed. A proven successful remedy; eradicates, relieves, odorless, and in every way superior. Write for FREE INFORMATION. Address: Dr. J. C. SMITH, 508 Demorest Bldg., St. Louis, Mo."

Music Teachers Our facilities for filling sheet music orders are unparalleled. Trained operators to give you every requirement of expert attention. Complete stocks of sheet music. Write TODAY for literature and catalogue. JENNINS MUSIC CO. Kansas City, Mo.

FISHING TOOL AND TOOL DRESSING. Supplies of all kinds. This fine outfit can be bought for about one-half price, write for invoice. THE GILSTEAD COMPANY, EL DOLADO, ARKANSAS.

Health Giving Sarsaparilla All Winter Long Write Cree & Chaffey Palm Springs, CALIFORNIA

and Mrs. W. F. Bowlin Sunday. For any information about

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**LINZ BROS.**  
24 hours  
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GREAT RESERVE

heart, so use it as often as it can spare you any pain. Every druggist always has genuine Bayer Aspirin for the prompt relief of a headache, colds, neuralgia, lumbago, etc. Familiarize yourself with the proven directions in every package.

**ASPIRIN**  
Aspirin is the trade mark of Bayer Manufacturers of Monocrotinester of Salicylic Acid



Miss Lucile Mason

**Got the Secret from Her Mother**

"I can remember very well how my mother struggled to get me into the habit of taking care of myself," says lovely Lucille Mason, Fort Worth girl, who lives at 205 Kentucky Avenue. "It is the secret of my good health now though. She always believed Nature's Remedy (NR Tablets) was the best to keep away indigestion, constipation, sick headaches, etc., and though I have used other medicines once or twice to see if she was right, I always go right back to NR Tablets. I know I can depend on them."  
That's because NR Tablets are purely vegetable. They do not carry off vital body fluids like salts do; they do not salivate you as calomel does; they cannot poison you as excessive use of phenolphthalein preparations may do. Get the 25c box of NR Tablets at any drug store.

**WINTERSMITH'S CHILL TONIC**  
STANDARD FOR 50 YEARS  
For over 50 years it has been the household remedy for all forms of -  
**Malaria**  
**Chills**  
and  
**Fever**  
**Dengue**  
It is a Reliable, General Invigorating Tonic.

**GREAT RESERVE**



"That Fresh Cousin Grabbed Me by the Leg and Pulled Me Out."

days-down-on-the-farm business on me. I've been next, I'll tell you those."  
"I didn't know that you were ever on a farm," said Miller, laughing.  
"I was there once, all right, and I got it thrown into me so hard I was good and sore, too. Four years ago this summer—that was before my father died—my uncle Matt, that's got a farm a little ways from Gatesburg, wrote for me to come down and visit 'em. The old gentleman asked me if I wanted to go, and I said, 'Sure thing. I'd been reading them con story books about pickin' flowers and goin' fishin' and dabbin' around the woods out in the country, and I think to myself: 'This is a cinch I'll go down there and dazzle them boys. So I went down there, and I'm a cousin o' mine, Spencer Blanchard drove me out. I got there in time for supper, and they all give me the glad hand and jolled me up, and I kind o' thought that first night that I'd be a warm proposition. About the time they got the dishes washed we'd better turn in. 'What do you mean?' I says; 'go to bed?' 'Sure thing, says he. 'We got to get all kinds of an early start in the mornin'.' I couldn't stand for that. I put up a holier right at the jump I told 'em I was just usually beginnin' to enjoy myself about nine o'clock in the evening. They said I could set up if I wanted to, and then they ducked and turned in. Well, I didn't want to turn in, but there was nothin' to keep me up. I set 'out by the pump for a little while smokin' and listenin' to them karytids gettin' in their work, and then I went in the house and went to bed, but I couldn't get to sleep before midnight. It seemed to me I'd been poundin' my ear about ten minutes when some body walloped me in the back and hollered, 'Get up! Well, I set up in bed, and honest Miller, this ain't no kid—it was dark outside. 'What's the trouble?' I says. 'Is the house on fire?' It was my cousin Spencer that give me the jolt in the back. 'It's time to get up,' he says. I asked him, 'What time it was and what do you

(b) Appeal to Jewish patriotism (v. 3). He invokes upon such as possess the national religious feeling the blessing of God, and commands them to go and build the house of the Lord God.  
(c) To lend assistance (v. 4). Many of the Jews were established in business and therefore were not free to go. Many, no doubt, had lost their national spirit and were not anxious to go. All such were to lend friendly assistance with silver gold and beads.  
2. The response to Cyrus' proclamation (vv. 5, 6).  
The chief of the fathers of Judah and Benjamin and the priests and Levites presented themselves as willing to go. The company which returned was largely made up of representatives of Judah and Benjamin.  
3. The royal favor (vv. 7-11). Cyrus returned 5,400 vessels of the house of the Lord which Nebuchadnezzar had brought forth out of Jerusalem and put into the house of his gods. This was a great encouragement to every loyal Jew whose heart had been grieved over the profanation of these sacred vessels.  
III. The Gladness and Rejoicing of the Returning Exiles (Ps. 126:1-6)  
1. The proclamation of Cyrus as a dream (v. 1). They recognized that their going back was through the favor of the Lord.  
2. Their laughter and singing (vv. 2, 3). They not only recognized the favor of the Lord upon them, but testified thereof in the hearing of the heathen round about them.  
3. Their prayer for prosperity in the land (v. 4). They were not only going back with the consciousness of the good hand of the Lord upon them, but were trusting Him for the fruitfulness of the land.  
4. Sowing in tears (vv. 5, 6). The seeds which they were to sow on the land were so precious that they seemed to have hesitated as to sowing, and yet they recognized that they would follow their sorrow when they should bring in the sheaves of the harvest.  
**Gaining Fragrance**  
We never miss an opportunity of giving innocent pleasure, or of helping another soul on the path to God but we are taking away from our selves forever what might have been a happy memory, and leaving in its place a remorse.—Frances Power Cobbe.  
**Victory**  
A victory won over self is the only victory acceptable to God.—Charles Noel Douglas.

**A Sour Stomach**

In the same time it takes a dose of soda to bring a little temporary relief of gas and sour stomach, Phillips Milk of Magnesia has acidity completely checked, and the digestive organs all tranquilized. Once you have tried this form of relief you will cease to worry about your diet and experience a new freedom in eating.  
This pleasant preparation is just as good for children, too. Use it whenever coated tongue or fetid breath signals need of a sweetener. Physicians will tell you that every spoonful of Phillips Milk of Magnesia neutralizes many times its volume in acid. Get the genuine, the name Phillips is important. Imitations do not act the same!

**PHILLIPS Milk of Magnesia**

W. N. U., DALLAS, NO. 33-1929

**"They were spoiling our home..."**

I COULDN'T seem to rid my home of flies and mosquitoes. They were a terrible pest, and bothered my husband terribly. I tried everything. Finally I got Black Flag Liquid. I sprayed it around, and it worked beautifully. It killed every fly and mosquito quickly. My husband was so pleased!

Mrs. J. J. L.

**BLACK FLAG 35¢ LIQUID** why pay more

Black Flag also comes in Powder form. Equally deadly. 15c, and up.

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SINGLE ROOM  $\frac{1}{2}$  BATH \$2.50 PER DAY  
DOUBLE ROOM  $\frac{1}{2}$  BATH \$4.00 Per Day & Up  
**CHICAGO**  
NEW GARAGE NOW OPEN  
DRIVE YOUR CAR RIGHT INTO HOTEL SHERMAN  
LIFE AGENTS  
A good old-line life insurance company wants men with clean records to represent them in Dallas and North Texas. Attractive policies, pay full benefits, are 5. No objection to part time men.  
OMAHA LIFE INSURANCE CO.  
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**FREE \$3.75 in New Records with This Genuine \$100 VICTROLA \$18.75**  
ALL FOR ONLY  
Perfect playing Victrola, Mahogany. Double spring motor. Splendid tone. Ten new selections FREE. Repack. Similar bargains in Victrolas, Gramophones and Records. Complete list TODAY.  
**JENKINS MUSIC CO., K.C., MO.**



and do some house cleaning there. Then you'll be ready to operate upon your temperament. Try it. If you've got a cool temperament make for popularity.



river, the Kalam. It flows into the head of the Persian gulf, and on this sea the so-called ports are thereby open roadsteads, at which cargo can not be loaded in stormy weather.

and on which open sea rooms. Here the men live, and here they usually entertain their men friends, while their women dwell in rooms set round an inner courtyard, the entrance to

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To Attend School At Tech.

and grain to feed them through the winter. This is practical, and would be but a small expression of our appreciation of them.

CARD OF THANKS

were splendid. There was a large number of conversions and additions reported and one new church added to Assn. The pres

**B. Y. P. U. Program**

Subject, Loyalty to the Bible--  
The world's Wonder Book.  
Scripture. Psalm 119:105-112;  
19:7-14, Edward Stevenson;  
Tim 3:14 17, Faye Adams.  
Introduction.  
Criticism, Clarice Harkins.  
The Bible as a foundation of our  
Spiritual Life, Clarice Harkins.  
The Bible, Sword of the Spirit,  
P. 56, Naida Gleastine.  
Memorized selections from  
Whittier and Coleridge, P. 57,  
Elizabeth Neimeyer.  
Language Beautiful, P. 57, Thur-  
man Leech.  
Poem, "My Bible and I," Gay-  
nelle McMillan.  
Meditation, a Source of Know-  
ledge, P. 56, Edith Stevenson.  
Know Your Parts!!

Mr. and Mrs. E. W. Armstrong  
and children of Amarillo, visited  
Rufus Mize last Saturday.

**SNYDER MERCHANTS**

**GIVING FREE TICKETS**

To stimulate interest in the  
County Fair this year the Snyder  
merchants are giving free tickets  
with each one dollar purchase of  
merchandise, entitling the holder  
to a chance at one of three Jer-  
sey heifers which are being given  
away by the County Fair Assn.  
This is quite an interesting ad-  
ditional feature of the Fair this  
year.

In addition to this, worth while  
prizes are being offered on  
booths. The booth winning first  
place will receive \$75.00; second  
booth will win \$50.00; the third,  
\$25.00 and all others will be given  
\$10.00 each. On this bases there  
is victory in the end for each  
community entering booths this  
year. Much effort is being  
made to put the County Fair  
over in good way this year.

Malberen Whitehead and Geor-  
gia Peterson were in the office  
Tuesday. They like to read the  
Herald, they say.

Bob Lee said, "I'll bet two to  
one any time that it doesn't rain.  
If I win I am one better off, and  
if I lose I am the winner."

**--BILL DERR SAYS--**

OPPORTUNITY IS THE ONLY KNOCKER  
THAT IS WELCOME



PAINT IS PAINT

...But when you have erected a costly residence or  
have purchased a costly business structure, and  
plan on a painting job—you want to know some-  
thing more about PAINT.

We can show you plenty about PAINT—of almost  
any kind. And our prices are right, too.

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- Maize Forks
- Maize fork handles
- Maize knives
- Cotton scales
- Wagon rods
- Neckyokes
- Myers spray pumps
- Deering binder twine
- Windmills
- Washing machines
- Perfection oil cooking stoves
- De Laval Cream Separators.

"Everything For the Kitchen and Farm."

**Fargason Bros.**

Hardware, Grocery, Implements

**FIRE, SMOKE, WATER!**

**HUBBARDS  
FIRE  
SALE!**

STARTS 9:00, a. m.

**Wednesday**

AUGUST 21st.

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YOUR MAIL

For our big 4 page circular com-  
ing to you soon--it tells you all!  
WATCH FOR IT!!

**HUBBARDS**

SWEETWATER

NOW LOCATED ON

OAK STREET NEAR WRIGHT HOTEL

and Mrs. W. P. Bowlin Sunday.  
Mrs. Warren Fargason, Mrs.

in Hermleigh.  
For any information about  
electric light service call

Baking powder, K. C. 25c can 20c