

Hermleigh Herald

VOLUME 2.

Hermleigh, Texas, Thursday, June 20, 1929

NO. 37

Dairy and Poultry Interest Increasing Here

TEXAS

A gamut of experience in practical dairying has started a wave of dairy sentiment sweeping Wise County which promises to set a faster and more enduring pace than the pioneer dairying county has exhibited before. The ups and downs which Wise County has gone through in respect to dairying are described in a comprehensive article in the May number of Texas Opportunities, an agriculture and industrial magazine published by Texas Power and Light Company.

In September, 1921, Tennessee Dairies, Inc., observed an undercurrent of interest in dairying in Wise County and undertook to accept 25 cans of milk daily for its retail whole-milk trade. Attracted by the year round character of the market thus opened and by the fairness of the management in the matter of prices, small farmers began to add to their herds. And then 1928 found a hue and cry being raised throughout Texas in behalf of dairy development. It also found a large number of dairy cows of the highest productivity available in Wise County. Such good prices were offered that Wise County farmers were tempted to "clean house" and 800 cows went out of Wise county into other dairy sections.

The cow depleted county found a number of farmers receiving \$10 to \$15 milk checks instead of \$50 or more, and they shortly turned again to dairying activities. Business houses are cooperating with the movement, the Tennessee Dairies Inc., is better fitted to handle a greater volume of milk, and a county agent is devoting much of his time to forwarding the undertaking.

Mrs. D. R. Layman is among the splendid garden farmers of the community this year. She has an excellent garden, and has cabbage as good one might want

PRINT SHOP FABLES



Is the Editor going to faint? He would if he could spare the time. The Paper was ready to go to Press when Hank Pled the First Page into 1,706,584 Pieces. Would ye Ed trade Places with the President of the United States? You Bet!

CITY WATER WORKS PUT ON PAYING BASES

The new city council is faced about with difficulties which are not easy of solution. It is no matter how hard the old council might have labored; it is no matter how difficult were their problems; it is no matter how wisely they may have acted, the new council must take up the affairs of the city right where they are and handle them to the very best possible effect.

Hermleigh is now passing through a crisis, which crisis all other towns, in their turn, have gone through. This is the hard period. The city is under injunction law, the finals of which will be determined in the District Court of Appeals tomorrow. We are not a unit, and being divided in judgement over the affairs of administration, weakens us. It places the present council in a bad position and discourages the entire citizenship.

The larger part of town is connected with the city water, but not enough are using city water to make it self sustaining. The cost of pumping and supplying water, at the present overhead expense, is greater than the revenue it pays. The City books show the water department to be \$86.00 in the red to date. To remedy this situation, the council in session Monday afternoon raised the minimum rate on water from \$1.50 per month to \$2.00. This will put enough money in this fund to take care of the expense of operating.

This matter has been before the council for some time and, after it was taken up with those using the city water and a large majority of these agreed to pay a minimum of \$2.00 per month, the council finally made this a ruling; however, the motion which carried before the council was to the effect that this should prevail only until other and better arrangements could be made to raise this deficit.

DR. AND MRS. WARD ON WESTERN BORDER

The young Dr. and Mrs. Ward have been heard from at Golden Gate Park, San Francisco, Cal. They will not leave for Honolulu, in the Hawaiian Islands, until the 25th. Dr. Ward, who has been all over the United States says that the Western Coast country is superior, in his opinion, to any other part of the United States.

Dr. and Mrs. Ward, son, and daughter-in-law of our own Dr. and Mrs. Ward, will spend two years of service for our government in these Islands.

Mrs. Frank McClure of Ralls, Texas spent the week-end with her parents, Mr. and Mrs. R. W. Newman here.



AIR LANDING NEEDED HERE

Riding in the air has become so common that every town should have an air port. It is not practical for us to have a regular air port, neither do we need one; but the mere fact that our own community boys, the Messrs Schattles, have a plane and often stop as close here as they can find landing ground, making it necessary that we provide some sort of plane landing as close in as practical. In a small place like this where our own people own planes, a landing place close in would be good. Somebody suggest something.

Another indication of the tremendous extent to which aviation is expected to develop in the near future can be seen in the action taken at the recent convention of the airport section of the the Aeronautical Chamber of Commerce. This organization recommended that all cities of 100,000 persons or more build their airports so as to handle a minimum daily traffic of 100 planes. In addition it was estimated that at least \$500,000,000 will be spent on airports in the United States this year.

Figures such as these show how aviation is progressing. At present only Chicago reaches the 100-planes-a-day figure. If smaller cities are to attain this level soon—and the industry's conservative leaders believe they will—the business of aviation will have to expand to many times its present size.—Star-Tel

HAVE GOOD BASE BALL PLAYERS AND NO TEAM

We have a goodly number of splendid base ball players, and a lot of private fans, and it looks like we should be 'kicked' for not having a ball team. The following players are broadly known as base ball players: Bob Adams, Finis Werner, Elmer Louder, Barber Hill, Supt. Kerr, Mayor Mueller, Dorris and Elvis McMillian, Howard Appleton and a number of younger players who know the game. Having this fine line up of players and not using them is a matter of not taking advantage of our opportunity.

There will never come a time, possibly, when base ball will not be a great game. Let us get behind our team and push them in to action. All they need is a little boosting and they will go.

FARM INDUSTRY OF COUNTY REVOLUTIONIZING

The farming industry of this country is revolutionizing. The change is coming fastly. It is noticeable on every hand, and the coming change is no more noticeable than it is appreciated. The country has suffered for the past decade because of a one crop condition. Many efforts have been made to find a solution to this problem through other crops than cotton, but all efforts are in vain. All other crops are uncertain—too uncertain to risk.

The recently encouraged dairy and poultry move is showing itself to be both practical and profitable, and the farmers are taking to it. At the same ratio of development as at present Scurry County will be a different county within five years from date. Dairying and poultry growing are in a measure wild industries, and we are just now beginning to domesticate them. Primarily West Texas is a wild country, these products, therefore, are natural West Texas products. The country is naturally adapted to cattle and chickens. These are much at home here. They are on familiar ground here. They are in a native climate and on a native soil.

While this phase of our industry is in its infancy, it is growing rapidly and will soon be the leading phase of our industry.

As a practical example of this we call attention to one of our own men, a man whom we will readily recognize as an average man of the community. We speak of A. E. Snowden. Snowden has seven hundred chickens old and young, on his yard. In his cow pen he has three good milch cows. In his pig pen he has sufficient hogs to make his meat for the year. He has 37 turkeys, having had bad luck with turkeys this year.

From these cows and chickens, Mr. Snowden sells an average of \$25.00 per week of cream and eggs. According to his own figures, he is clearing about \$70.00 per month on his hens and cows. This about clears the expenses of home and farm, he says.

In addition to this Mr. Snowden farms 160 acres of land. He has about 80 acres of cotton, 40 acres of which is very pretty for this season. He grows all his feeds, etc.

Just five years of this type of farming, Mr. Scurry County Man, and our county will be well on the industrial map of Texas; our farm homes will be fit to live in, our towns will be fit to trade in, and our people will be holding high heads and acting like real "TEXANS." "Scurry County men, let's talk Scurry County.

Mr. Henly, father of our own E. F. Henly, west of town was on the streets here Tuesday.

County Notes

Mr. J. A. Fowler living just south of Canyon School house eleven miles west of Snyder, is the first farmer in the county to join the Cow-Test-By-Mail-Association. Mr. Fowler has two middle aged cows, and two heifers which he is putting on Butterfat tests for the next twelve months. The heifers are from a circle bull. Sophie's Agnes Laddie 31st. and his cows. Four cows are fresh in lactation with four calves by the Circle bull Marcia's Pogis Boy now being kept by L. F. Sterling and Mr. Fowler. With these tests completed, or well under way, results of breeding to good circle bulls will be seen. In the test we have the Dams and Daughters, the daughters being from a real Lasater Tormentor bull now in circle No. 2.

In testing his cows Mr. Fowler agrees to weigh his milk, take a sample and send it to Texas Tech. once each month, night and morning, in small containers furnished by the Association. He receives a monthly summary, and then at the close of the test he receives an annual summary showing just what his cows produced. In addition he receives feeding suggestions and other information. According to W. O. Logan County Agent, this test will be of vital importance to Mr. Fowler, and also to other bull Circle members over the County in checking their breeding operations. It also gives Mr. Fowler recognized production.

Mr. Fowler is living on H. Towle's Farm, and Mr. Towle says he is sure glad to see Mr. Fowler taking this step. They have a real livestock partnership out there and the feed crop stays on the farm to feed the livestock. The four cows are producing approximately fifteen sixteen gallons of milk daily. Mr. Towle says that in selling young stock, especially bulls the first question is "What did the Dam produce." He thinks this is a reasonable question, and testing is the only way one can accomplish satisfying results for particular breeders.



This Shortsighted Fellow is Kicking about the Ads, not Knowing that No Newspaper could Run without Ads and sell at a Reasonable Price. Usually the More Ads a Paper prints, the Snappier Looking it is.

THE HERMLEIGH HERALD
R. S. NORMAN, EDITOR

Published every Thursday at
 Hermleigh, Scurry County,
 Texas.

Subscription price \$1.50.

Entered at the postoffice in
 Hermleigh, Texas, as second
 class mail matter, according to
 Act of Congress, March 3, 1897.

The newspaper is the best
 medium of advertising known.
 When more people know of
 what you have for sale, your
 chances to sell are better. The
 Herald is a popular local week-
 ly with a circulation of 500
 with list gradually growing.

**"I GO FISHING" YOU
 COME GO WITH ME**

Judge Fritz R. Smith has made
 two addresses in Hermleigh since
 we have been here. In both of
 these he spoke of the "Dead sea,
 and the sea of Galilee." Dean
 Cox of the Abilene Christian
 College delivered an address here
 recently and he, too, spoke of the
 Dead sea, and the sea of Galilee.
 We have planned for some time
 to write a short article about
 these places which seem to be
 popular with speakers who ad-
 dress audiences here.

We are living in dry West
 Texas where sand feels welcome
 to fly in the air whither-so-ever
 the wind pleases, but we are
 thinking of a pretty, still, yet
 slightly rippled blue sea back in
 the Orient; we are listening to
 the roar of airplanes above us,
 but we are thinking of slowly
 creeping donkeys and camels; we
 are living in an age when real
 scientific advancement has been
 realized, but we are thinking of
 that typical period of time when,
 back in the Orient, the founda-
 tion was laid for all future devel-
 opment; we are living in an age
 when the flower of scientific,
 social, and philosophic beauty is
 in its bloom, blessing the world
 with its fragrance, but we are
 thinking of that time and place
 back yonder where the seed
 were first planted which is today

producing such a bountiful har-
 vest; we are living today in the
 very ripeness and realization of
 civilization's progress, but we
 thinking of that period of time
 which foreshadows it all.

A long time ago a small group
 of men back in the ancient world
 went fishing on the sea of Gal-
 ilee. They fished all night,
 but caught nothing. A very
 most prominent character of
 that, and of all subsequent ages,
 came to them in the early morn-
 ing and ask: "Have you caught
 anything?" They answered,
 "No." The most welcomed
 early morning visitor said to
 them: "Cast your net on the
 other side of the boat, and ye
 shall find."

The record says that when the
 net was changed to the other
 side of the boat, the catch was
 so great that the net would
 hardly hold the fishes. This
 looks strange doesn't it? Just
 the mere changing of the net
 from one side of the boat to the
 other made the great difference!
 Can we Hermleigh folk not get a
 lesson from this?

Our good friend, Judge Smith,
 openly declares that the Dead
 Sea is dead, because it is contin-
 uously receiving the water from
 the country around it, and never
 gives anything back to the wa-
 ters beyond it; that the sea of
 Galilee is a live, fresh, flowing
 stream which is full of fishes be-
 cause, as it receives the waters
 of the hill country through the
 channel of the Jordan, it gives it
 back to the waters beyond it.

We have plenty of Galilean
 seas; we have plenty of good
 boats; we have plenty of good
 commercial nets, but we
 are catching no fish! "Have we
 toiled all the night and caught
 nothing?" Pat the net on the
 other side of the boat, and ye
 shall find."

Our old system of doing has
 proven a failure. We must
 change our tactics. We must
 "cast our net on the other side
 of the boat." Think this over.

What is the use in saving for
 a rainy day in West Texas? Rain
 being our greatest need, it is
 our most welcomed guest here in
 this great Western country.

PLUMBING FIXTURES!

**CESS POOLS
 SEPTIC TANKS, ETC.**

Materials and workmanship
 guaranteed. Prices reasonable.
 Phone us for estimates, we pay
 such calls.

Hamrick Plumbing Co.
 Snyder, Texas
 2 door south of Palace Theatre.

Mr. A. E. Snowden was in
 the office late Saturday and
 paid us both a subscription and a
 visit. Thanks Mr. Snowden.

PRINT SHOP FABLES



My, see the Printer Glower! Gosh,
 he looks hard! Brother he is hard.
 The Printing Bizness is So Full of
 This and That, a Wepking would Fall
 by the Wayside. Printers have to
 Cope with Tippy Type, Balky Presses
 and Strong Pipes.

**Ocean Denizens "Up"
 on Modern Warfare**

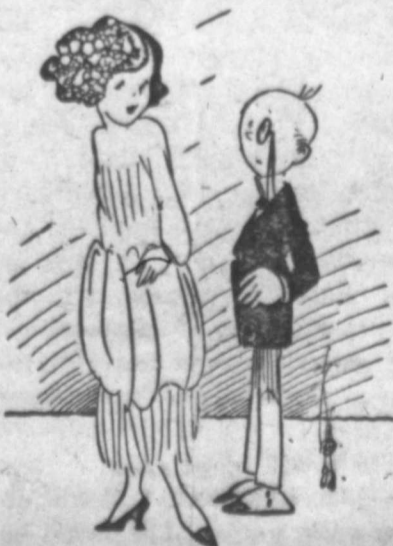
Modern warfare has its close
 parallels beneath the sea. Dr. Ray-
 mond L. Ditmars told members of
 the National Geographic society at
 a recent meeting.

He showed motion pictures of
 struggles among water creatures in
 which clams and crabs "dug in"
 for protection, cuttlefish laid down
 smoke screens and queer animal
 forms conducted "gas attacks" by
 emitting poisonous vapors. Elec-
 tricity, even, has its place among
 the war forces of water creatures.
 Doctor Ditmars declared, relating
 how an electric eel, kept in a large
 tank at an aquarium, severely
 shocked attendants through the
 metal frame of the container. So
 severe are such shocks, Doctor Dit-
 mars said, that they made blue spots
 like bruises on the bodies of the
 victims.

One of the most remarkable of the
 forms was the sea caterpillar, which,
 in throwing off poisonous vapor,
 seems to be puffing smoke like a
 veteran addict of the weed. Equally
 interesting were views of coral
 polyps at work building reefs, and
 a hermit crab "trying on" new
 shells until it found one that fitted.

The series of films shown rep-
 resented seven years of work. Some
 of the pictures were taken through the
 sides of glass tanks, while others
 were made directly in the sea.

NOT CHANGED MUCH



He—Once you said I was the
 light of your life.
 She—I still say you're light
 headed.

Mr. Orlean Newman spent the
 week-end in Old Glory.

Little Warena Fargason has
 been sick this week.

Mr. J. E. Blakey is the re-
 presentative of the Texas
 Electric Service Company
 in Hermleigh.

For any information about
 electric light service call
 Mr. Blakey at Snyder, Tex-
 as. Phone No. 235 or at his
 home, Phone No. 312.

Dr.

W. H. Ward.

Physician and Surgeon.
 PHONE

Office 3 Res. 2

Hermleigh, Texas



**Eyes Scientifically Tested
 and
 Glasses Fitted**

Are you sending your Whole child to school? They may have
 some Eye Defect that causes them to lag in their studies.

H. G. Towle

Snyder,

Texas

**YOUR OWN HOME
 BANK**

We want the Banking busi-
 ness of all good and loyal citi-
 zens of Hermleigh and sur-
 rounding trade territory.

Our Bank has been your
 friend for years. Our aim is
 to help you. You can help us
 by keeping your banking busi-
 ness at home.

First State Bank

Hermleigh,

Texas

**A NICE
 NEW SUIT**

We are ready to take your
 measure for that pretty new
 summer "Keep-Kool" Suit.
 All our work is guaranteed.

Cleaning and pressing is
 our special line of service. We
 remove both the dirt and the
 wrinkles.

Werner the Tailor

Bigger Cream Checks

When You Use a
**New DeLaval
 Separator**



In more than 1000 public tests,
 in which De Laval Separators
 "skimmed the skim-milk"
 from some separator in use in
 each community, held during the
 past two years in various parts of
 the country, De Laval Separators
 never failed to recover some
 butter-fat from the skim-milk.

The average yearly loss of butter-fat
 from these separators, as proved by
 the amount of butter-fat recovered
 from their skim-milk when run through
 a new De Laval, was \$78.80. That is
 a lot of money to lose because of a
 poor separator, and there are hundreds
 of thousands of separators now in use
 which are losing as much or more.

Is your separator wasting money for
 you? A good way to find out is to try
 a new De Laval — it usually brings
 bigger cream checks.

Two complete lines — the De Laval
 "Golden" Series and the De Laval
 "Utility" Series, among which will be
 found one that will suit your needs
 and purse. Call on us.

Fargason Bros.

Authorized De Laval Agency

First Baptist Church

C. E. Leslie, Pastor.

"I am a debtor, both to the Greeks, and to the Barbarians; both to the wise, and to the unwise (Rom. 1:14).

In the final accounting, every man is an asset or a liability. We are all debtors to Christ, and should be creditors to all His creatures. The fact that Christ is our creditor makes us debtor to the dying world. A spiritual debt is more sacred than an ordinary financial obligation and, since every man is anxious to meet his financial obligations, it follows that every Christian should be anxious to meet his spiritual obligation to his Lord.

A wilful failure to meet the ordinary financial obligation, results in a bad business rating. A failure to meet spiritual obligations should be doubly disgraceful. The church owes a debt to the world.

The initial item in the world's account against the church is the gospel command to "preach the gospel to the world." Nothing, not even the printed page, can ever take the place of the preached word. In all ages to come prophets of religion must have their place. They can not, as of old, foretell future events, but as a mouth piece for God they can declare the whole council of God.

The first duty of the preacher is to "preach the word. Be instant in season, out of season; reprove rebuke with long suffering." Christ is the propitiation for our sins, but there can be no

substitute for the gospel.

Sociology is good, in its place; but its place is not in the pulpit. The world doesn't need sociology nor theology like it needs the truth of the gospel of the Son of God. Many make the mistake of beginning with man and trying to work up to God, instead of beginning with God and working down to man. "In the beginning was God." In the closing prophetic scene of the Bible, God is seated upon his throne.

There is a vast difference between lecturing and preaching. Had Socrates contented himself with lecturing, he would not have suffered the fatal hemlock. A lecture may be interesting, it may be popular, but the preaching of the gospel alone is powerful. We hear much these days about a "new gospel." When it is shown that there is a new God, and a 'new Bible', then, and not until then, will I commit myself to a new gospel. I have little confidence in the pleaders, and no faith in the plea that the gospel is losing its power. The gospel has not lost its power, it is the preacher who has lost his faith in the gospel.

I love life, but I trust I shall not live long enough to cease to believe that the "gospel of Christ is the power of God unto salvation to everyone that believeth." The gospel is a sufficient rule of faith and practice.

"Brethren, comfort each other with these sayings."

SWEETWATER MISSIONARY LADIES ENTERTAIN HERE

The pageant, entitled "Forty Years", which was given at the Methodist Church Sunday night, under auspices of the Missionary Ladies of the Sweetwater Methodist Church, was well worth attending. A large audience evidenced the value placed on the announcement of the play, and the attention given throughout evidenced its good effect upon the audience.

The play is being given in connection with Church's efforts to raise a worth while endowment fund to care for the aged ministers and their widows. That this is a worthy cause, there can be no doubt, especially since seeing the pageant.

A groupe of near twenty arrived here about 6:00 o'clock Sunday evening and enjoyed a fine repast and social rest prepared for them by the Missionary Ladies of this church. The community tabernacle was used for this timely entertainment.

OUR HOME PROPHETS

Mr. Lynde may have slightly lost his rabbit foot as a weather prophet, but he has a pretty new suit of clothes, and a 'new-pair-of-socks' too, he said. G. W. Hamil is the only real good weather prophet we have left now, since Mr. Lynde missed — Lynde predicted rain the latter part of last week. Hammil says the precipitation will be light throughout June and July. — it is safe to prophesy 'dry weather' in West Texas.

FRIDAY THE 21ST.

Friday being considered an unlucky day, and 21 being a multiple of 7, the supposed lucky number, we Hermleigh folk are wondering what effect Friday, the 21st will have on the Court of appeals which will try our incorporation case in Eastland tomorrow.

PREACHER INDIRECTLY ACCUSED

He doesn't know just how to go about telling it, being a little timid, but Arlie McMillian is slightly suspicious concerning the Rev. C. E. Leslie. He claims that his strangely colored pig which miraculously escaped a high-pen fence was found pened at the Baptist parsonage.

Loyal Little Johnnie

It was an off hour among the caddies at the golf club. "What kind of a score did that guy make you was totin' for today?" inquired Jimmy jilly. "Listen here," retorted Johnnie. "That gent gave me two bucks an' his score is whatever he says it is." —Grit.

Women Foe of Rodents

Probably the only women in the United States who make a business of rat extermination are Helen A. Caldwell and Anna May Wright. The two girls, who hail from Virginia, have traveled through 33 states and by the use of scientific methods have rid many cities of unwelcome rodents.

Our weather prophets are all looking for dry weather.

Mayor and Mrs. Mueller have a baby girl, born Wednesday.

BUSINESS SOLICITATION

Your business wanted. Am still selling goods at reduced prices. Prompt service and fair dealing our Motto.

ELY'S CASH STORE

Service Grocery

Staple and Fancy
GROCERIES
MARKET

Service, Ice, etc.

Your ticket account here is due the first of each month and must be paid.
Third Notice!

Harkins Grocery Co.

ABOUT
FACTS and FASHIONS
PRICE
QUALITY and STYLE

Whatever you need
Whatever you Want

See our prices in "Facts and Fashions" before coming to town to trade.

Special prices on all shelf silks in stock.

Special prices also on all shoes.

Watch for July "Facts and Fashions." These contain valuable shopping suggestions.

T. W. Windle

"The Federated Store."

SPECIALS

For Saturday

Nothing charged at the following prices.

25 lbs. Sugar with every \$2.50 purchase **\$1.48**

Pure Bee Honey; 10 lb. can **\$1.15**

No. 2 Tomatoes, solid packed **11c**

El Food Mayonnaise 35c size **30c**

No. 2 Corn per can **11c**

Bee brand Extracts, all flavors **25c**

Special Price on Good Year
Tires and Tubes

W. W. Early

"The Most For the least."

Locals

Los dos muchachos que trabajan en el officia' de este periodico son muy bueno porque ellos trabajan todos los dias de la semana.

Mr. and Mrs. Paul Kempe and Paul Jr. of Shiner Texas are visitors in the Kasper home here this week.

L. M. Lewis made a business trip to Tahoka this week.

Mr. Howard Appleton returned this week from Abilene.

Mrs. Breeden and granddaughter Charlotte Mobley returned from an extended visit in Fort Worth with Mrs. A. E. Read.

Miss Pearl Vernon who made a short visit in Big Springs with sister Ona, came home Tuesday night.

Miss Zoe Mobley is visiting in Bowie this week with Dr. and Mrs. Brock.

Mrs. and Mrs. Ray Sturdivant were week end visitors in Hermleigh and Snyder.

Mr. Bert Standifer made a short visit with us this afternoon.

Mrs. Travis Reed who has been visiting he parents Mr. and Mrs. E. J. Ely, returned to her home in Big Springs Tuesday morning.

Mr. Scott of the county C. of C. was in town this morning. The county organization is interested in county's welfare. Scott offered the assistance of their organization at any time they might help us.

The Rev. Parks, Central Baptist pastor, was here for his regular service Sunday.

Mr. K. B. Rector, who was called home two weeks ago to his little son Kenneth who suffered a badly broken arm, is remaining over for a few days to assist in the lad's recovery. Kenneth is doing nicely, considering the seriousness of his recent injuries.

Mr. and Mrs. Darwin Hill are spending a few days with the latter's people here. Mrs. Hill is our-own former Alma Brawley.

Hermleigh mail service was bad Monday. We had to send to Pyron to get the mail pouch which was kicked off the Santa Fe there. The mail clerk was drowsy, we suppose, and mistook Pyron for Hermleigh. This is a slack way to handle the U. S. mail.

George: "Do you advertise?"
Town Storekeeper: "No, siree, I did once and it pretty near ruined me."
George: "Hows that?"
Town Storekeeper: "Why, people came in and bought dern near all the stock I had."

BIG SULPHUR

Rev. Todd filled his regular appointment here Sunday. Elderly Speck of Snyder was with us in the afternoon.

Mr. Forrest Loper and family of Oklahoma are down for a few weeks visit in the Henry Peeves home.

Miss Josie Mahoney spent the first part of the week with Mrs. Emmett Bowlin.

Mr. and Mrs. Jack Ryan visited the formers brother and wife, Mr. and Mrs. Rual Ryan Sunday

Mrs. A. N. Campbell who has been on the sick list for two weeks is up.

Mr. and Mrs. Rhea Bowlin visited Mr. and Mrs. Emmett Bowlin Sunday.

Mrs. Jack Mahoney and children spent Sunday night with Mrs. Bill Mahoney.

Mrs. Bulah Watson and children called on Mr. and Mrs. Avery Whitehead of Snyder Sunday afternoon.

The party at Mr. Currentts Saturday night was well attended and a nice time was reported

Mr. and Mrs. Jess Allen and family called at the L. Martin home Friday night.

Miss Northa Lee Davis was shopping in Snyder Saturday.

Mr. Drape Higginbotham is in Fort Worth this week looking after business interests.

Cost of Street Lighting

Street lighting costs are low. Statistics show that for every dollar of the city tax, street lighting tax may run from 28 cents to 48 cents. For a really good lighting, the annual expenditure should be \$1 per capita per year, according to experts. Only nine states spent more than 90 cents and of these only four spend more than \$1.

SELLS WOOL ON SAN ANGELO MARKET

Messrs. Banker Lewis and Farmer Murphy made a business trip to San Angelo Monday. Mr. Murphy made the trip in car with trailer to market this years wool crop. Mr. Murphy is among the few men in this community who have sheep. It looks like San Angelo is a great distance to go to market, but the touring car and the trailer make it easy to reach. We need more farmers like Murphy, and more produce like wool.

LEAGUE PROGRAM

Leader .Sallie Rea.
Scripture - Isa. 40:28-31; Cor. 10:12-13.
Songs-
Prayer -
Leaders Introduction - Sources of Strength.
1. Prayer a Souch of Strength for Christian Living - Vira Barfoot.
2. The Study of God's Word a Source of Strength - Vance Clift.
3. Fellowship with Christ a Source of Strength - Bill Taeff.
5. Service to Others a Source of Strength - Verda Coston.
Song -
Benediction.

Bill Der Says

People with money to burn never set the world on fire.



COOKERS, SEALERS, CANS

Canning season is just about here. We have a good stock of National pressure cookers. Burpee can sealets, and all sizes of sanitary cans.

Come in and let us demonstrate our line showing you how easy it is to put up your fruits, vegetables, a ndmeats. Our prices are right.

Higginbotham-Bartlett Co

"Everything To Build Auything."

For Friday and Saturday

| | |
|---------------------------------|-----|
| Gasoline, for fast riding, | 17c |
| Kerosene, for home convenience, | 13c |
| Liquid Bluing 25c size, | 20c |
| Ice ceam powders | 8c |

Newman & Woodson

Prosperity Is Promised

Figures Don't Lie!

In the year of 1900 the Mexican boll wevil first struck the Texas cotton field, and the following year was bad; in the fall '07, we were struck by a money panic, the following year was hard; late in the fall of '13, we were hit directly in the face by another money panic, and in '14 we all 'smelled the patching; in '21 the world took sick of "dropsy," and we endured; in '28 every disaster known in the South struck us good and heavy, but we are still here.

If history repeats itself, financial conditions will have a change for the better this year. So let us ALL CHEER UP!

The Herald

SATURDAY

For Cash

| | |
|---------------------------------|--------|
| No. 2 Standard corn | 10c |
| No. 2 1-2 fancy Del Monte | |
| peaches | 20c |
| Post Toastes per pkg. | 10c |
| No. 2 Pork and Beans | 10c |
| 24 lb. sack Corn Meal | 63c |
| 3 lb. can High Grade | |
| Breakfast coffee | \$1.25 |
| 3 lb. pkg. San Tone coffee | \$1.15 |
| 48 lbs. Extra High patent flour | \$1.64 |

"Where Saving Counts For the Whole Family."

Fargason Bros.

Cash

Grocery

First Baptist Church

C. E. Leslie, Pastor.

"We, then, as workers together with Him... (2 Cor. 6:1),"

The Bible teaches us both the way of salvation and the way of the Christian life. All of God's children should be workers. We are saved to serve. No one who does not love God can serve Him acceptably. We all have our work to do, and each man's work shall be tried at the great judgment, and if it stands up he shall receive a reward.

We should be careful not to confuse the works of Christian privilege with works of grace, for "Eternal life is the gift of God. Not of works, lest any man should boast." The preacher can't do the work of the laity of the church, neither can the laity do the work of the pastor.

We must be workers together. This is not only essential in church work, but it is also essential to all forms of community

work.

To illustrate: Not long ago I noticed a lone ant trying to move a large grasshopper out of its path, but the load was too heavy for it. After a while there came other ants down the path all of which fell in line with the first, and the heavy grasshopper was soon removed. As I was standing there and watching those ants, I learned a valuable lesson. I said to myself, I wish all church members could work together in this way. By united effort, a church or a community can overcome all difficulties. "We are workers together."

The devil has always sought to divide the people of God, and too many times he has succeeded. It might be noticed that the text says: "We are workers together with Him." Working together with Him, we are certain to succeed. A failure to do this

gives place to the satanic influence, and we are divided.

As revival time is drawing near, I am trusting we shall all think this over both carefully and prayerfully. "Let everyone stand in his place about the camp." May we let the Holy Spirit lead; may we follow His leadership; may the battle be made so warm against the devil that he can't stay in Hermleigh; may we all sing together that old hymn, "Have Thine Own Way Lord."

Mrs. Victor Longbotham, of Sweetwater, spent the week-end here, guest in the Kemp home.

Mr. J. E. Blakey is the representative of the Texas Electric Service Company in Hermleigh.

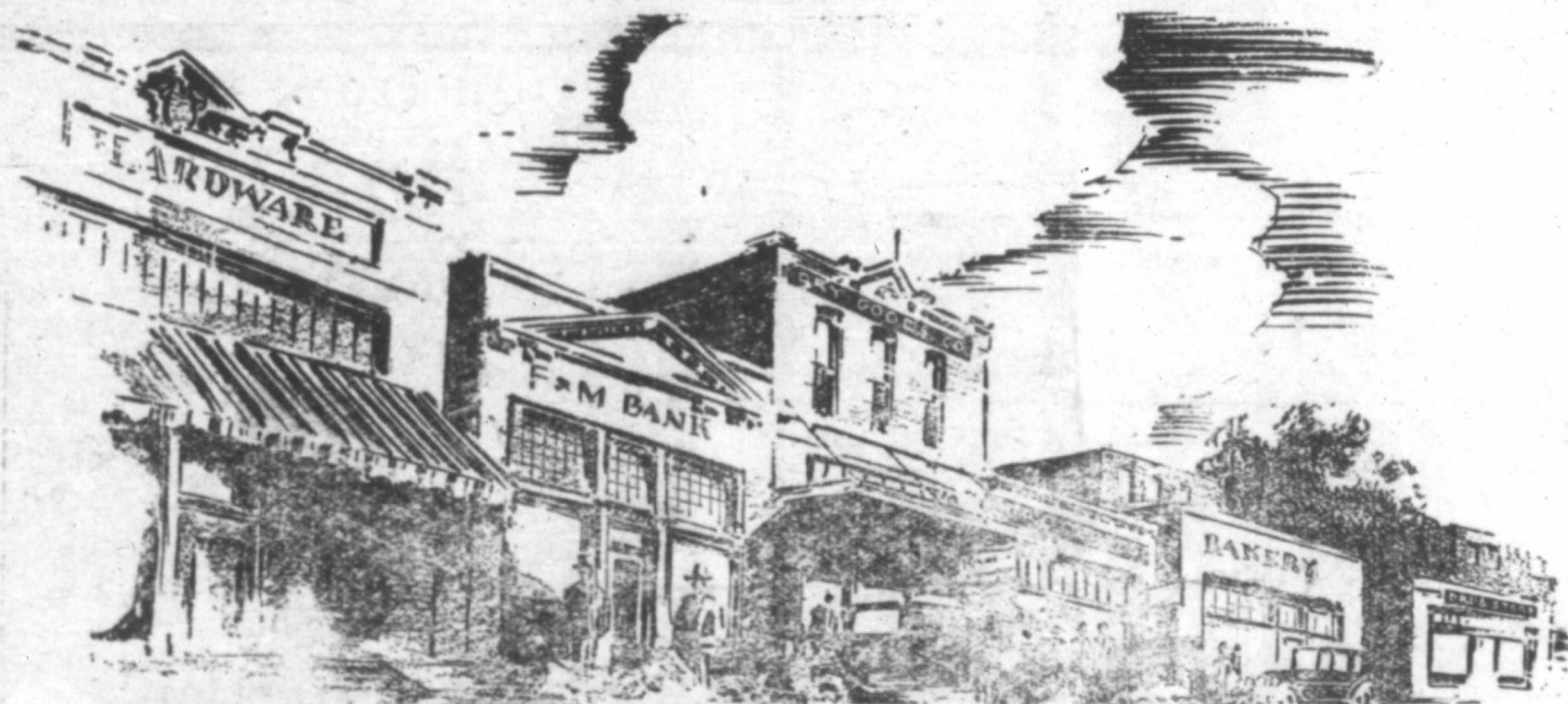
For any information about electric light service call Mr. Blakey at Snyder, Texas. Phone No. 235 or at his home, Phone No. 312.

SPECIALS

| | |
|------------------------------|-----|
| Good heavy brooms, 75c, | 60c |
| K. C. Baking powders | 23c |
| Mothers oats with aluminum | 28c |
| Mothers oats with china ware | 32c |
| Extracts, all flavors, | 25c |
| 3 loaves of fresh bread for | 25c |

We have the Famous T. P. gas and oils."

W. W. Early



OUR TOWN AND OUR PEOPLE

All local towns buy on practically the same market, all buying directly or indirectly. The present evolution of business is demanding better prices. Better prices can be had when every one pays CASH. Selling for cash, then, is becoming essential to business. Overhead expenses in business also effect local prices. Our overhead expense is light.

Every town owes it to its trades people to sell to them at the very best possible price.

"WATCH THE HERALD FOR PRICES!"

SIGNED

| | | |
|-------------------------------|----------------------------|--------------------------------|
| First State Bank | W. W. Early, Groceries | Fargason Bros. Grocery-Hwd. |
| Powers Dry Goods Co. | E. J. Ely, Groceries | Harkins Grocery Company. |
| T. W. Windle, Dry Goods. | Our Cafe, the place to eat | Mobley's Barber Shop. |
| Hemleigh Pharmacy, Drugs | Pennant Service Station | L. R. Fargason, Shoe Shop. |
| Werner's Tailor Shop | Clyde Mason, Accessories | King Eagle Garage, Accessories |
| City Cafe, Good Eats | Shaw's Barber Shop | Newman & Woodson, Grocery |
| Louder Real Estate, Insurance | | McQuaid, Lunches, groceries |

HOW THE PRINTERS' DEVIL GOT ITS NAME

In the early days of printing this art was much of a mystery, and ignorant people thought the printer evoked the aid of evil. Aldus Manutius, the famous Italian printer of the sixteenth century, went to Africa on an exploring expedition and brought back with him a very black boy. Negroes were a rarity in Italy then. The report immediately gained circulation that the printer had been employing the black art in his work, and that the pickaninny was in reality an imp of satan. He was called the "Little Black Devil." The charge became so serious that the printer was forced to exhibit the negro in public. In his announcement he said:

"Be it known to Venice that I, Aldus Manutius, printer of the Holy Church and the Doge, have this day made public exposure of the printers' devil. All those who think he is not flesh and blood may come and pinch him." Thus originated the term "printer's devil."—Selected.

RE-CONSTRUCTION WORK NOW UNDER WAY

It is incourging to note that re-construction work is begining to be done on both sides of main street. The Harkins Grocery has just re-arranged its front, giving the building a new and better appearance. The Ely Grocery has repainted its front, and L. M. Lewis has leased the the Odd Fellows building and is arranging it for occupancy by the first of the month.

When proposed street work is completed, as planned, and when cleanup work after recent fires here is done, James street will have been made new. This looks encouraging. It indicates new life, and better hope on the part of the entire town.

Mrs. B. M. Hamil and Burne Mack of Colorado are visiting with their parents and grandparents, Mr. and Mrs. J. R. Coker this week.

O. E. S. ELECTS OFFICERS

Hermleigh Chapter 482 O. E. S. elected following officers for ensuing year.

- Mrs. W. H. Ward, W. M.
- J. C. Rea, W. P.
- Miss Zue Belle Lee, A. M.
- W. R. Terry, A. P.
- Mrs. Delia S. Windle, Secy.
- W. C. Rea, Treas.
- Mrs. Ida Henderson, Cond.
- Mrs. Kate Jones, A. Cond.
- Miss Lois Jones, Adah.
- Mrs. Dollie Kerr, Ruth.
- Miss Sallie Rea, Esther.
- Mrs. Ina May Fargason, Martha.
- Mrs. Alis McMillan, Electa.
- Mrs. Vertna Lee, Warder.
- Lynn Henderson, Sentinel.
- Mrs. Eula Farr, Chaplain.
- C. H. Grace, Marshal.
- Miss Pearl Vernon, Organist.

Mrs. Mayberry and son, 'Bobbie boy,' are visiting in the K. B. Rector home this week.

Mrs. George Wemken was hostess Sunday to her sister Mrs. Leggett and children of Coahoma, and Mr. and Mrs. Edd Mahoney and family. The dinner groupe of 13 was fed on "home grown fish," George reported. Mr. Wemkens is among the few farmers who have fish.

Aquatic Roy Coston demonstrated his science and his love for the sport of swimming at Lake 18, Saturday. Messrs Hodnet and Spykes were among the sports present.

Mr. and Mrs. Rector returned Tuesday from Lubbock with their son, Kenneth, who is having trouble with a broken arm.

Mrs. S. P. Miller of Lubbock is spending this week with her sister, Mrs. Ward, here.

Our good friend Terrell Bowlin, this years' graduate of the High school here, visited with Herald force Tuesday evening.

MERCHANTS ASSOCIATION

Growing out of a get-together meeting held here Monday, the local merchants of town may organize a merchants Assn. a little later.

The principle, "United we stand, divided we fall," applies to the business of today just as it applied to nationalism in the days of Abraham Lincoln. That business changes are now shaping themselves anew, there can be little doubt.

The present evolution of business effects concerns which sell at close margins more than it effects other phases of business. The practice of paying cash for all smaller items of merchandise has already shaped itself in many places, and other places where all loss on ticket accounts is charged against profits are rapidly coming to this.

The cash system is of mutual benefit to the purchaser and the dealer. Waste in loss on bad accounts is necessarily charged to the retail price on merchandise. This waste eliminated, the buying public will get the benefit of lower prices.

Our local merchants in meeting here Monday declared themselves ready to meet the demand of this new order of things.

Mrs. W. W. Early has recently purchased new May Tag. Her husband thinks exceeding well of his wife.

Miss Ida Mae Callis, last year's graduate of Hermleigh High School, is here for a few days visit. She spent the past year in the State Normal at Canyon.

Mrs. W. H. Ward is leaving this week for Mineral Wells where she will rest in a private sanitarium for a few weeks.

L. B. Rea left Tuesday evening for Sweewater. He will be there for a few weeks.

Mrs. Troy Sturdivant and little daughter, Joy Nelle, of Fluvanna are spending the week here this week, guests in the home of their parents.

Fair warning—all stock found running at large in the city limits after the first of July will be dealt with according to Law.

—T. N. Mims City Marshal.

J. M. Pagan purchased a new Chivrolet Saturday afternoon. Jim is now back in line with the other happy riders of the community.

Miss Lottie Maude Lewis and brother, Chas. J. Jr., left Monday for Dallas. Miss Lottie Maude will spend the summer, while Chas. will return earlier.

Mr. J. M. Allen, prominent farmer and dairyman, west of town was on the streets here Monday.

Mrs. W. R. Terry has new electric stove and refrigerator bought of the Texas Electric Service Co.

CENTRAL BAPTIST CHURCH

Subject - Solomon L. Ginsburg, Gospel Herald in Brazil.
Leader - Verdell Gleastine.
Introductory - Leader.

1. Conversion and Persecution - Kate Davis.
2. A Missionary on His Own - Gayenelle McMillan.
3. First Column, down to (1) Campos 1893 - 1900 - Valine Leech.
4. Last Part, beginning with (1) Campos 1893-1900 - Paul Bevans.

EVERY-DAY PRICES!

| | |
|---|--------|
| Maxwell House Coffee, 3 lb. cans, | \$1.50 |
| Pickles, gallon cans, | 65c |
| Colorado Peas No. 1 | 10c |
| Gooseberries for pies No. 2 | 15c |
| Hominy No. 2 | 10c |
| Dry Apricots per pound | 19c |

At E. J. Ely's Cash Store

Ray and Mrs. Patterson have returned home after spending a few months in N. M.

Mrs. C. S. Suddath of Inadale was in town here Wednesday.

E. T. Stevenson of Port Arthur arrived here Saturday for an extended visit with his sons W. T., E. D., and G. L.

Our good friends, Jess Eoff and sons, Georfe and Louie, were pleasant callers at the Herald office Wednesday morning.

Harry Harland an old time friend of the town was here this week.

The Farm Bureau Johnson Grass Demonstration Truck will kill Johnson grass on the B. Y. Rea farm 1 mile north of Hermleigh on highway number seven east side of road the 9th.

H. Stahl of Inadale was in town Tuesday.

YOUR OWN HOME BANK

We want the banking business of all good and loyal citizens of Hermleigh and surrounding trade territory.

Our bank has been your friend for years. Our aim is to serve you. You can help us by keeping your banking business at home.

First State Bank

Hermleigh, Texas

SATURDAY

ALL CASH DAY

| | |
|---------------------------------------|--------|
| No. 1 Crushed Pineapple | 11c |
| 1-4 lb. can Arbuckle Orange Pekoe tea | 18c |
| 1 lb. pkg. Menger pb. coffee | 40c |
| 1 lb. can Breakfast coffee | 42c |
| 3 lb. can Breakfast coffee | \$1.25 |
| Flour, Extra High Patent guaranteed | \$1.55 |
| Gallon can Brer Rabbit syrup | 69c |
| Gallon can Plumbs | 50c |
| Gallon can Blackberries | 50c |

"Where Saving Counts."

Fargason Bros.

Hardware, Grocery, Impements

Bill Der Says

THERE'S MIGHTY POOR BACKING TO MANY A GOOD FRONT



YOU NEED ONE, TOO!

Every one who sees the convenience of the New Perfection oil Stove is sold on the idea that they need one too. The wonderful baking qualities of the oven combined with the time and labor saving elements is a favorite with housewives.

We want you to come in and let us tell all about the New Perfection. We know you will be favorably impressed.

Higginbotham-Bartlett Co

"Everything To Build Anything."

PRODUCE!

POULTRY, EGGS, CREAM WANTED!

New Produce House now open at Inadale. Will pay top prices for produce. Will do our best to please, and will buy every day.

Modern Cream Equipment.

We thank you in advance for your patronage.

Western Produce Co.

INADALE, TEXAS