A Trying Town In a Tried Country

Hermleigh Herald

The Deepest Soils And the Best Farmers

VOLUME 2.

Hermleigh, Texas, Thursday, June 6, 1929

NO. 35

TEXAS

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HERMLEIGH BOY WINS CAPONIZING SET

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REV. WERNER REMEMBERED IN NEW SNYDER CHURCH

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One of the art windows in this decade of the 19th. century. It is Scurry County's ambition The window is dedicated to Rev.

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T. J. Weaver, W. A. Bowen, Jim Farr, Steve Kemp, Will Holloman, H. E. Brock. John Patterson.

Trustees.

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R. S. NORMAN, EDITOR

Published every Thursday at Hermleigh, Scurry County, Texas.

Subscription price \$1.50.

Miss Lottie

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Hermleigh, Texas, as second class mail matter, according to times! Act of Congress, March 3, 1897.

DON'T THEN MAIL ORDER HOUSES DO

(Clipped from Linotype news)

"Here's a statement all publishers of small town papers should bring to the attention of prospective advertisers in their communities. It is taken from a radio talk given by John H. Casey of the University of Oklahoma school of journalism. He is quoting the statement of the advertising manager of one of the country's largest mail order

"We have a bureau whose duty is to read each week the county newspaper from all over the land. This bureau looks over these newspaper and when we find a town where the merchants are not advertising in the local paper we immediately flood that territory with our literature. It always brings results far in excess of the same effort put forth in territory where the local merchants use their local papers.'

Every small town merchant in the the county should be given an opportunity to read that state-

We are calling the attention of our local business men to the above article with the view of offering a suggestion concerning the business of advertising. Experts say that business men have to be educated in the matter of advertising to appreciate its value. These experts also say that it is advertising that makes a town. Should we draw a conclusion from the above premise it would be like this: education in the art of town building is essential to the growth of a town. Why then is it not good business, right in the outset, to study the art of town building? What is a town, anyway, more than a local trading center? If a town is a local trading center, then, of course, it is to the not within reach of water, and intrests of the town to meet the therefore have no protection demands of her trading public, from fire, and whose insurance is

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THE HERMLEIGH HERALD through which people see their home town. The local paper reflects the spirit of the town. Every time the local paper reach-

es the individual home it carries a message from the town. The results of this visit of the town with her tradespeople is determined by the impression Entered at the postoffice in the town is making. It is no wonder that towns, fail some-

> We are dropping this as we pass for the benefit of those who care to be benefited by it. Remember, your town is visiting with your trades-people each week through your local paper. Does your business carry a greeting through its columns? When you meet a man on the street you are supposed to great him with a 'how-do you-do.' If you do not he thinks something is wrong. What do you suppose he thinks when your town visits in his home once each week and your business never 'raises its hat' to greet him?

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Mayor Mueller thinks that, if it accords with law regulating the matter about to be mentioned. the city equalization board should equalize taxes on the bases of the benefits from the thing for which they are taxed.

For instance: Those who are How can this best be done? not lowered by reason of hav

Great Pianist Thorough

At the age of seventy-seven years the famous pianist, Vladimir De Rachmann, still practices three to four hours daily at the piano. Pachmann's favorite way of keeping his fingers supple is to play four chromatic scales simultaneously, two with each hand. He has invented his own method of fingering for the purpose, and though he u fingers for each scale he mane them in such a way that the scales run smoothly together. Pachmann considers no piece fit for performance in public until he has played it 5,000 to 7,000 times to himself or his friends.

Famous Voices Broadcast

The British Broadcasting company and the British museum have made an arrangement whereby some of the phonograph records of famous voices will be broadcast. says the Scientific American. The tentative list includes Tennyson. Sr Herbert Tree's record of Hamlee's solilouny on death and Roose wilt's speech against the trusts.

It was hoved that a record made Queen, Victoria could be put on the nir, but this was decided against bucause The

Dr.

W. H. Ward.

Physician and Surgeon. PHONE

Office 3 Res. 2

Hermleigh. Texas

Mr. J. E. Blakey is the representative of the Texas Electric Service Compar in Hermleigh.

For any information about electric light service call Mr. Blakey at Snyder, Texas. Phone No. 235 or at his home, Phone No. 312.



Eyes Scientificially Tested and Glasses Fitted

Are you sending your Whole child to school? They may have some Eye Defect that causes them to lag in their studies.

H. G. Towle

Snyder,

YOUR HOME BANK

Is your friend in time of need. We' need your business and friendship all the time,

First State Bank

Hermleigh,

Texas

TAILORIN

CLEANEST, NEATEST, BEST

The practice of dressing is as old as the human family. There will never come a time when men and women do not pride themselves in their dress

Werner's Tailor Shop

First Baptist Church

C. E. Leslie, Pastor

tery working at Pyron last Fri- a newspaper editor attending George, spent the week-end visday. Quite a gathering of folks was there, paying their respects than It was a great pleasure of to the "City of the Dead." I was a great pleasure of remember the first person to be brethern from Palava in the serburied there. The remark was vice Sunday morning. This visit made Friday that we should by these good people was greatsoon need to enlarge the acreage of the cemetery. This is a sacred place to me. The remains of my frields rest htere, and some of my beloved ones service I do not know it, and they pillow their head in the dust have never sent me away empty ere. As we were rounding the handed. was thinking, who will

are reminded here of St. als high hope of living as to attain unto the resurection of Christ." "Blessed are those who be long remembered. have part in the first resurection, on such the second death hath no power." May all our readers have a part in that wonderfull gathering.

After the work on the cemetery was done, the good women spread dinner and a wonderful repast was enjoyed. After the feast enough was left to feed a multitude.

The Pyron cemetery is well kept, reflecting credit upon those who have its upkeep in their care.

Services at the church here were well attended last Sunday. We had a number of visitors at the morning service, among whom we shall mention editor

I attended the annual ceme- Norman. It looks good to to see

These fine Palava folk were guests in our home for dinner, and bringing their dinner as they did, they were welcomed guests. The fine occasion will

It is sweet to have this Christian fellowship. It helps to lighten the burden of life. I believe in the truth of the song "Give Me the Roses While I Live." I can not appreciate them after I am gone. Pass it on, brother, pass it on!

Dr. Gordon said: "Die when I may, I want it said of me by those who know me best, he always plucked up the thistle and planted a rose." Let not a day pass without at least one thoughtful act of kindness. Every one appreciates the life of a good man. No personal sacrifice is lost if in the end one gains everlasting life."

Mrs. W. D. Dryden and childof her parents and grandparents business Tuesday morning. Mr. and Mrs. T. N. Mims.

iting on the Plains.

Barber Shaw who has been ren of Weinert Texas, were sick for the past few days was week end visitors in the home able to be back to his place of

Miss Marian Snowden and J. B., Mrs. Ethereige and Mary Ann Nachlinger left Monday for San Marcos where they will enter school for the summer.

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HOEING TIME

It is now the time of the season when hoeing in the field begins. We are supplied with all kinds work clothes.

> Harvest Hats, Gloves, Work Suits, Shoes. BEST PRICES!

T. W. Windle

"The Federated Store."

THANKS!

The hatching season for the year came to a close June the 1st. We have closed a good year's work, considering the bad hatching season this year, which has been the worst hatching season in a period of years.

We appreciate the patronage of the good Hermleigh people.

Sweetwater Hatchery

The young Dr. and Mrs. Ward a rot of private rane, and it rooms have been heard from at Golden like we should be 'kicked' for den farms 160 acres of land. He

TO PREACH AT CHURCH OF CHRIST HERE SUNDAY

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Elder George Sypret of Merkle Church of Christ Minister, will were dinner guests in the Cliftpreach at the Church of Christ ton Ryan home Sunday. here next Sunday. Elder Sypret is an able preacher, having a picnic. We had our served his church well both as Thursday night. Quiet a few a preacher and as a writer for a attended both picnic and play. number of years. The Church Most every one were promoted, invites the community at large and were all glad to see the vato hear him next Sunday.

The revival meeting to be July. Elder Foster will conduct and Edith Mahoney. this revival again this year.

Mark Vaughn, whose health seemingly has been weakening for some time, left this week for Temple where he will have med ical and Surgical treatment.

Bill Der Says

There is a world of difference between coming back and going back.



NOW IS THE TIME!

your home. Before you buy, year. come in and compare our refrigerators with others for depend- ing lots of his cotton seed up. able service, for beauty and for price.

ful new cabinets in a variety and daughter are employed as of sizes to fit every purse teachers. and taste, and built to last a life-Step in tomorrow-or any time this week.

Higginbotham-Bartlett Company.

Hermleigh, Texas.

"Everything to build anything."

Morning and evening church service were well attended Sun-

Rev. and Mrs. Todd and family

Our school closed Friday with play cation days come again.

Pearl Shattles of near Inada e conducted by the church will returned home Sunday after begin on the first Sunday in spending a week visiting Voa

> Mr. and Mrs. Buell Lews and family visited the farmers parents Mr. and Mrs. H. R. Lewis Sunday.

Mr., Mrs. Jess Allen and family visited relatives near Ira

Mr. and Mrs. Jack Mahoney and family visited in the George Wemken home Sunday.

Linard Bullard visited Otis Vineyard Sunday.

Mrs. Mag Graham called on Mrs. Bill Mahoney Tuesday afternoon.

Mrs. Bulah Watson and children visited Mrs. A. N. Campbell Tuesday.

Mrs. Adams who has been seriously ill for several days, died at the Lubbock Sanitarium early this morning.

Mr. W. M. Hendrix who has been seriously sick of pneumonia for the past two weeks, is slowly recovering. Mrs. Morris of Dallas has nursed him.

Grandad Sligh who has been sick this week is reported to be better.

GANNAWAY COMMUNITY

We are feeling fine and have fine prospects for a bumper crob - to install a refrigerator in and are hoping for a prospers

Uncle George Hamel is scratch

O. C. Maule is proud of his gilt that has eleven fine pigs.

We are looking forward to a Let us show you the beauti- good school. Mr. Guy Casey

> Evelyne Seay entertained thirty youngsters at a party in her home Saturday night. Games were played and refreshments served.

> Hermleigh base ball fans lost to China Grove Monday in a 4-3 game. Werner, Hill, Kerr, and Mueller were the Hermleigh batteries. Quiet and West were batteries from China Grove, Mayor Mueller thinks we shall have a ball team yet.

Doris McMillan was in town Doris said he had been killing grown vegetables from Hopkins weeds but when he sumed it all up he was only chopping them down.

Doris said he didn't like to work; but when it came to let ually putting out manual couldn't do it.

We should feel fine this week Tuesday blowing about what he after assisting Dr. and Mrs. has done and what he could do. Ward in eating the fine homecounty. Either Hopkins county is an excellent vegetables countv. or, the Mrs. Yarborough there is an excellent garine. Thanks Mrs. Yarborough.

Mrs J. R Roach and little Haughter, Martha Rae, spent he could beat those who said he last week with their parents, Mr. and Mrs. R. B. Tucker, here.



Powers Dry Goods

"For Cash and for Less"





We take pleasure in announce ing that we have taken the agency for the De Laval Cream Separator — recognized everywhere as the world's best sepa

The "Golden Series" memorating the 50th De Laval Anniversary which we now have, on hand are the finest separators ever made. They have many new features and refinements and must prove a source of pride as well as profit to every owner.

You lose money by not having a new De Laval. With butterfat at present prices you are losing more than ever if you have a worn-out or inferior separator or if you skim by hand. A new De Laval will soon pay for itself.

The De Laval can be purchased or cash, on easy terms or on the installment plan. Let us show you the new De Laval, or better still, let us demonstrate it on your own farm. Catalogs on request.

"Where your trade is appreciated"

Fargason Bros.

Hardware. Groseries,

Implements

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For instance: Those who are not within reach of water, and demands of her trading public. from fire, and whose insurance is How can this best be done? not lowered by reason of hav.

Great Pianist Thorough

At the age of seventy-seven years the famous pianist, Vladimir De Pachmann, still practices three to four hours daily at the piano. Pachmann's favorite way of keeping his fingers supple is to play four chromatic scales simultaneously, two with each hand. He has invented his own method of fingering for the purpose, and though he uses three fingers for each scale he manages them in such a way that the four scales run smoothly together. Pachmann considers no piece fit for performance in public until he has played it 5,000 to 7,000 times to himself or his friends.

Famous Voices Broadcast

The British Broadcasting company and the British museum have made an arrangement whereby some of the phonograph records of famous voices will be broadcast. says the Scientific American. The tentative list includes Tennyson. S'T Herbert Tree's record of Hamlee's soliloguy on death and Roosewelt's speech against the trusts.

It was honed that a record made by Queen Victoria could be put on the air, but this was decided against because the words were registered on an old evlinder which does not give a true idea of her voice.

Dr.

W. H. Ward.

Physician and Surgeon. PHONE

Office 3 Res. 2

Hermleigh.

Mr. J. E. Blakey is the representative of the Texas Electric Service Company in Hermleigh.

For any information about electric light service call Mr. Blakey at Snyder, Texas. Phone No. 235 or at his home, Phone No. 312.



Eyes Scientificially Tested and Glasses Fitted

Are you sending your Whole child to school? They may have some Eye Defect that causes them to lag in their studies.

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YOUR HOME BANK

Is your friend in time of need. We need your business and friendship all the time.

First State Bank

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TAILORING

CLEANEST, NEATEST, BEST

The practice of dressing is as old as the human family. There will never come a time when men and women do not pride themselves in their dress

Werner's Tailor Shop

First Baptist Church

C. E. Leslie, Pastor

tery working at Pyron last Fri- a newspaper editor attending day. Quite a gathering of folks church. Come again, Mr. Norwas there, paying their respects man. It was a great pleasure of to the "City of the Dead." I ours to have such a fine group of remember the first person to be brethern from Palava in the serburied there. The remark was vice Sunday morning. This visit made Friday that we should by these good people was greatsoon need to enlarge the acreage ly appreciated. I have pastored of the cemetery. That is a the Palava church for the past sacred place to me. The re-fifteen years, and if they have mains of my friends rest htere, ever tired of the Master's and some of my beloved ones service I do not know it, and they pillow their head in the dust have never sent me away empty there. As we were rounding the handed. graves I was thinking, who will be next?

We are reminded here of St. Pauls high hope of living as to they did, they were welcomed "attain unto the resurection of Christ." "Blessed are those who have part in the first resurection, on such the second death hath no power." May all our readers have a part in that wonderfull gathering.

After the work on the cemetery was done, the good women spread dinner and a wonderful repast was enjoyed. After the feast enough was left to feed a multitude.

The Pyron cemetery is well kept, reflecting credit upon those who have its upkeep in their care.

Services at the church here were well attended last Sunday. We had a number of visitors at the morning service, among whom we shall mention editor

I attended the annual ceme- Norman. It looks good to to see

These fine Palava folk were guests in our home for dinner, and bringing their dinner as guests. The fine occasion will be long remembered.

It is sweet to have this Christian fellowship. It helps to lighten the burden of life. I believe in the truth of the song 'Give Me' the Roses While I Live." I can not appreciate them after I am gone. Pass it on, brother, pass it on!

Dr. Gordon said: "Die when I may, I want it said of me by those who know me best, he always plucked up the thistle and planted a rose." Let not a day pass without at least one thoughtful act of kindness. Every one appreciates the life of a good man. No personal sacrifice is lost if in the end one gains everlasting life."

Mrs. W. D. Dryden and childof her parents and grandparents business Tuesday morning. Mr. and Mrs. T. N. Mims.

George, spent the week-end visiting on the Plains,

Barber Shaw who has been ren of Weinert Texas, were sick for the past few days was week end visitors in the home able to be back to his place of

Miss Marian Snowden and J. B., Mrs. Etheredge and Mary Ann Nachlinger left Monday for San Marcos where they will enter school for the summer.

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HOEING TIME

It is now the time of the season when hoeing in the field begins. supplied with all kinds work clothes.

> Harvest Hats, Gloves, Work Suits, Shoes. **BEST PRICES!**

T. W. Windle

"The Federated Store."

THANKS!

The hatching season for the year came to a close June the 1st. We have closed a good year's work, considering the bad hatching season this year, which has been the worst hatching season in a period of years.

<u>ତ୍ରା ଆଧାର ଜାବାର ଜାବାର</u>

We appreciate the patronage of the good Hermleigh people.

Sweetwater Hatchery



The young Dr. and Mrs. Ward a lot of private fans, and it looks den farms 160 acres of land. He

TO PREACH AT CHURCH OF CHRIST HERE SUNDAY

Miss

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Elder George Sypret of Merkle Church of Christ Minister, will were dinner guests in the Cliftpreach at the Church of Christ ton Ryan home Sunday. here next Sunday. Elder Sypret is an able preacher, having a picnic. We had our served his church well both as Thursday night. Quiet a a preacher and as a writer for a number of years. The Church invites the community at large to hear him next Sunday.

The revival meeting to be conducted by the church will returned home Sunday begin on the first Sunday in July. Elder Foster will conduct and Edith Mahoney. this revival again this year.

Mark Vaughn, whose health seemingly has been weakening for some time, left this week for Temple where he will have med ical and Surgical treatment.

Bill Der Says

There is a world of difference between coming back and going back.



NOW IS THE TIME!

- to install a refrigerator in your home. Before you buy, come in and compare our refrigerators with others for dependable service, for beauty and for price.

Let us show you the beautiof sizes to fit every purse teachers. and taste, and built to last a lifetime. Step in tomorrow-or any time this week.

Higginbotham-Bartlett Company.

Hermleigh, Texas.

"Everything to build anything."

BIG SULPHUR

Morning and evening church service were well attended Sun-

Rev. and Mrs. Todd and family

'Our school closed Friday with play attended both picnic and play Most every one were promoted, and were all glad to see the vacation days come again.

Pearl Shattles of near Inada'e spending a week visiting Voa

Mr. and Mrs. Buell Lew's and family visited the farmers parents Mr. and Mrs. H. R. Lewis Sunday.

Mr., Mrs. Jess Allen and family visited relatives near Ira Sunday.

Mr. and Mrs. Jack Mahoney and family visited in the George Wemken home Sunday.

Linard Bullard visited Otis Vineyard Sunday.

Mrs. Mag Graham called on Bill Mahoney Tuesday Mrs. afternoon.

Mrs. Bulah Watson and children visited Mrs. A. N. Campbell Tuesday.

Mrs. Adams who has been seriously ill for several days, died at the Lubbock Sanitarium early this morning.

Mr. W. M. Hendrix who has been seriously sick of pneumonia for the past two weeks, is slowly recovering. Mrs. Morris of Dallas has nursed him.

Grandad Sligh who has been sick this week is reported to be

GANNAWAY COMMUNITY

We are feeling fine and have fine prospects for a bumper crob and are hoping for a prospers

Uncle George Hamel is scratch ing lots of his cotton seed up.

O. C. Maule is proud of his gilt that has eleven fine pigs.

We are looking forward to a good school. Mr. Guy Casey ful new cabinets in a variety and daughter are employed as

> Evelyne Seay entertained thirty youngsters at a party in her home Saturday night. Games were played and refreshments served.

> Hermleigh base ball fans lost to China Grove Monday in a 4-3 game. Werner, Hill, Kerr, and Mueller were the Hermleigh batteries. Quiet and West were batteries from China Grove. Mayor Mueller thinks we shall have a ball team yet.

Doris McMillan was in town Tuesday blowing about what he after assisting Dr. and Mrs. has done and what he could do. Ward in eating the fine home-Doris said he had been killing grown vegetables from Hopkins weeds but when he sumed it all county. Either Hopkins county up he was only chopping them down.

Doris said he didn't like to Thanks Mrs. Yarboroligh. work; but when it came to actually putting out manual labor he could beat those who said he couldn't do it.

We should feel fine this week is an excellent vegetables countv. or the Mrs. Yarborough there is an excellent gardner

Mrs J. R Roach and little daughter, Martha Rae, spent last week with their parents Mr. and Mrs. R. B. Tucker, here.





as well as profit to every owner. You lose money by not having new De Laval. With butterfat at present prices you are losing more than ever if you have a worn-out or inferior separator or if you skim by hand. A new De Laval will

soon pay for itself. The De Laval can be purchased for cash, on easy terms or on the installment plan. Let us show you the new De Laval, or better still, let us demonstrate it on your own farm. Catalogs on request.

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