# Per Real Estate Co. State \& Insurance <br> ME 2 <br> <br> Hermietgh Herald <br> <br> Hermietgh Herald <br> <br> Hermleigh Texas, Thursday, November, 29, $1928 . \quad \therefore$ NO. 10 <br> <br> Hermleigh Texas, Thursday, November, 29, $1928 . \quad \therefore$ NO. 10 <br> <br> (urday, "Price Smashing" Day In Hermleigh 

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con measuring as much
ininch, will give any
on a better price for Parks. Roscoe.
6. The local Chamber 10:45 Discussion. Personality and activitles of the Hoy Spiri F. Ferguson, Snyder.
11:15 President J. D. Sandeftr of Simmons University, Abilire.
12:15 Lunch served in bavement auditorium 1:45 Meeting of Associational
Board. Also W. M. L. session, by the ladies of the First Bap whermletgh affords
waket in the country by
and at other periods $\begin{array}{ll}\text { Kis not quite so good } & \text { tist Church. Colerado. } \\ \text { Gamber of Commerce } & 3: 30 \text { Sermon. "The Holy Spirit }\end{array}$ ds matter in hand and in the Life of the Cinristian"Rev so
$\qquad$
20f's first big "Price

## BRO. HICSO BCCK

Methodist Church and to all the

my gratitude to you for your
keen so frepuently and that has
uinely expressed in so many
ways to us in the past. Also
for your cooperation in the work

$\qquad$
dence of God we may tive to do
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Ifeel that we can see this on!
the churches co operate in ser
vice of our common Lord.
We crave yor pravers,
$\square$and sinner. For we do not know
urch and a

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Mrs. He
owners an
They will
Theughtelephone sistẹm. h
he exchange at Odehe exchange
They will
ear. Henry is a good telephoneHermieigh fotk regret much $t \alpha$ the names of all present but theyee him go. He wil be especial- alBoard, where he is serving the
Bcommar theswishes shall go with them

President Cokêr s persistently insistent that there be a good representation of buth business men and farmers at the meeting of the Chamber of Commerce Tuesday night. An invitation is extended especially to every farmer who owns his farm. The
meeting will be devoted largely to the discussion of terracing The county demonstration agent will be here, and his aid and sug gestion;
present.
The fact that most of our land s fairly level and doesn't wash s no argument that it doesn't need terracing. The terrace serves at the least two great purrum washing. 2nd the land is moisture. There is enough rainfail, ordinarilly, to furnish sufficient season for a crop, but running oif too swiftly. The property terraced f:eld holds what run tall it receives and this country is moisture. The terracing system is the best so-
tation to this proticm. We can no kuern the falling of theTuesday nirht will be a greateeting for the will greeigh and let usiall be here.
Thought
Brithay Celebation
e was enjoved by a groupE. F. Henley Sund
Jesse M. Allen being theuldest of the five was ask:ed tocut the large birthday cakewhich proved to be only a roundhat box beautiful decorated withfive colors of icing. After tak-
ing a good laugh at Mr. Allen an
immense dinner was served con-
sisting of roast turkey, cakes,
make a good dinner was enThe vriter is unable to gtime.John Mason was in the newoffice with a "pleasant "hello"early this morning.

## prfenilis Thullcsull



## A Proclamation:

The season again approaches when it has been the custom for generations to set apart a day of thanksgiving for the blessings which the Giver of all good and perfect gifts has bestowed upon us during the year. It is most becoming that we should do this, or the goodness and mercy of God which has followed us through the year deserve our grateful recognition and acknow edgments.
'Through His divine favor peace and tranquility have reigned throughout the land. He has protected our country as a whole against pestilence and disaster and has directed us in the sway national prosperity. Our fields have been abundantly productive our industries have flourished; our commerce has increased wages have been lucrative, and contentment has followed the undisturbed pursuit of honest ..
As we have prospered in mathings, so have we also grown and expanded in thing spiration we have enlarged our charities and our missions; we have been imbued with high ideals which have operated for the benefit of the world and the promotion of brotherhood of man through peace and goed will
"Wherefore, I, Calvin Coolidge President of the United States, do hereby set apart Thursday, the 29 th day of November, as a day of general thanksgiving and prayer, and I recommend that day the people shall cease from their daily work, and in their homes and in their accustomed places of worship devoutly give thanks to the Almighty for the many and great blessing they have received, and seek His guidance, that they may do rve a continuance of His favor
In witness whereof I have hereunto set my hand and caused to be affixed the great seal of the United States.

Done at the city of Washing ton, this 23rd day of October, in the year of our Lord, one thousand nine hundred and twentyeight, and of the independence of the United States, the one hundred and fifty-third.
'By the President:
Calvin Coolidge
'Frank B. Kellogg
"Secretary of State
the hermleigh herala SOIL MEASUIRES 6 INCHE?

## R. S. NORMAN, EDITOR

Published every Thursday at Hermleigh, Scurry County, Texas.

Subscription price $\$ 1.50$. Entered at the postof the postoffice in here, was it the office early Tue Hermleigh, Texas, as second day morning. He told the story class mail matter, according to of digging a storm seller at one of Act of Congress, March 3, 1897. his farm houses in which he dug Allo matter for publication through six feet of solid soil. We reach the office by He says toe matter is open for Wedresday might.,... house on the old 'John' Thomas Thursday, Nov. 29, 1928 farm east of town. This is remarkably deep soil and, being Any erroneous reflection up- of the reny finestape of soil, it on the character oftany person firm or corporation will be cheer fully corrected upon its being brought to the attention of the management.

Obituaries, cards of thanks and other things for which a
charge is usually made we wili gladly publish free.
W. M. U

The ladies of the W. M. met Tuesday with, Mrs. W. H. Ward. They packed a large box
of home baked cookies for aut of home baked cook
is somet
Mr. Atchley has been here Mr. Ath years has been here lands of many Texas counties over and says that he has found none better than ours any where, He is just back from the plains here he made soll tests in a back satisfied with his land holdings here.
Mr. At friend R. E. and our good are both 114 vears old to day Atchley said
 Camp Springs was in town Wed IV CEBTH-

## T. W: Atchley, prominent re

 red farmer and land
## Hermleigh Pharmacy

## Locals

Messrs Seay, Etheredge, and Leshe returned from a success ull hunt late last week. Three big bucks were killed and the story of it related by an elated hunting party of three. when these fellows go, they get some thing. The hunt was staged ithin 10 miles of the city of an Antonia, where it woul

> Messrs. Roemisch and Nach
nowgen averleaying this week fo the eastern counties where they will engage in business pursuit and enjoy a vacation visit.
Mr. and Mrs. J. L. Fargason and little J. L. Jr. spent Satur day night in the Sparks home in nyder.

Nmes. iv H. Ward and F. D. Mueller were shopping in Snyde Wednesday afternoon.

Our good friend J. L. Vineyard was in the office late Saturday and paid up a "half bushel" o subseriptions. Thanks

Don't forget the "Price Smash ing" day in Hermleigh Saturday
 of Big Springs visited home folk here Sunday

Will-Caffey is breaking a new work horse this week. The man breaks the horse, but truck and tractor break the man

Father and mother Coston who have been sisiting with their son and hisefamily in Bos que county, returned last Thurs ter-in-law was improving bealth slowly. hut other wise every thing is well and they enjoyed a good time. Mother Coston gained two pounds while she was gone.

Mr. J. O. Guinn of Camp
Springs was in town Monday Mr. Guinn is one of the county" best.citizens.

Oscar Barfoot butchered a nice

## BEST GROCERY SERVIC

Try us for your next bill of Groceries. Convenient service--knock at our door any time for service.

## THE SLIGH GROCER

## SATURDAI

December 1, will be "Price Smashing Day"

HERMLEIGH

This store extends a Speeial Invitation to farmers and visitors to come and see us while in town, and make this store your head quarters.

Let us show you the different items in our line of Hardware. We have something that you want for Christmas. Regardless of whether you buy anything or not. "e want you to visit our store and feel at home

> Higginbotham Bartlett Co.

## "Prices Smashed.'

| FEDERAL TIRES GOING AT |
| :---: |
| Cost Price |
| Saturday |

King Eagle Garage , Texas Service Station Highway Service Stn.

## Hermleigh Herald

VOLUME 2. Hermleigh Texas. Tuesdav, November, 27. 1928. NO. 10

## Saturday, 'Price Smashing' Day Here

# \$ \$ \$ - \$ - \$ \$ 

## Watch For The Fiying Balloons!

# Big "Price Smashing" Saturday Sale Event Planned For Hemleigh 

Flying Balloons to Carry lickets Calling For 'aluable Articles of Merchandise

The most kiganic co-operative hainess effort on the part of tebosiness men of Hermleigh usplanned in a mass meeting If business men held here last right. A series of 'Price Smashing" Saturdays Sales was planned. Much interest was mani lested. The spirit of co-opera tine as manifested in this meet ing. was possibly the best in the Histary of the town.
The crowning idea of the meet ing was that of rendering serतinetwour trades preople. Eaeh we present recognized the oblipation of the ,local town to its trile people. By co-operative ffort and much thought this service' can be rendered in a moch greater way hy the local town than many of our towns re rendering it.
Scurry county is essentially acotton county. We are depen dent too largely upon cotton, but sitce cotton is our best money crop, the main two questions before us are "how to produce more cotton per acre," and "how to get more cents per pound for it." Our farmers are working at this with the view of planting a standard variety of cotton. It is said that any standard variety of cotton measuring as much as 15-16 of an inch, will give any local district a better price for their cotton. The local Chamber
 of Commerce is at work in other
ways with the vitw of better local markets for cotton.
The next most impe rtant thing with our community is a market for produce. There are times of the year, according to announcement made by produce men last night, when Hermleigh affords the best market in the country for produce, and at other periods the marbet is not quite so good. The local Chamber of Commerce also has this matter in hand and is working to give Hermieigh a
more stable market for all kinds more stable
of produce.
Hermleigh's first big "Price Smashing" Sale will be held Saturday the 1st. Every business in town, in addrtion to offering special prices on all articles of merchandise. 'are giving away, absolutely free, some useful article of merchanduse

Promptiy at $3: 00$ o'clook Saturday. December the 1st., a basket full of balloons will be turned loose in the air from a given building top carrying the name of an article of mer:nat, dise and the business which is giving it away. Every body will be interested to catch the balloons to see what his surprise article is to be. These articies are to represent no large values, but al of them are to be useful and valuable articles. Every man

county. Some how, even now the eyes of "big old Texas" do PROUFS HERCEIF FOnA nct c ose when they turn towar 1 Scurrv County
All the good which might be said for Scurry county is being said for Hermieigh. The count is an agricultural county and The Sundar's issue of the Hermleigh is the agricultural Fort Worth Srar-Telegram car- center of the county. We have ried a large map of Texas show. the "? ichest = ils and the best ing the purchasing power of farmers" in the county. This is each counts in the state this ours to appreciate in privart year. West Texas as 3 whole meditation and glory in when was shown up in bad light, two is placed before the public. The counties only classifying as good, man who owns a farm near
Potter and Lubbock. Only a Hermleigh. on the black land mong those was our fawn. A- divide more especially, has son.e. old Surry. Scurry countv is proud. Those who are less for but a little hehin ith best coun tunate-those who do not ow ins in the state notwithstanding farmi--but who are equippes the fact that she has no oil devel- for farming and are fortunate opmer ts and as an agricultural enough to rent one of these fine countr has been settled up but farms. should consider hims comnaratively few vears.... West fortunate after all.
$\qquad$ wn. Give u-a f.w more year: seven hills of ancient. Rome, all horment and we shal our men are the interest of wide awake and posperous Hermleigh man is also to the in. wide awake and prosperous terest of the other, the day of woman and child will want to $b$ her advancement has come. " Lnnhere. The tag on the balloon ited we stand: divided we fall. Leads in Eleetricily
vouto the store where vou wil
The your surprise packag
The regular issue
 to the ground." According to
plans announced last night the :-
cut in prices saturday will be to -tatons of the imlnotry produce 600
prices like a biting frost to the
green cotton field.
Be sure and be here Saturday
Penny Wise
Read your Herald carefully Fri- Pryfeomr in Vatural history
day morning. Tnis special ef fass-What animal practices the
Don't fall to take advantage of kright Stulent - The skunk-he

THE HERRMLEIGH HERATIN NOI
R. S. NORMAN,

Published every $7 \rightarrow$
Hermleigh, ScurI
Texas.
HERMLEIGH HERALD
Subscription priée $\frac{\text { Entered at the }}{\text { Hermleigh, Texas }}$ class mail matter, : Act of Congress, Ms All matter for must reach the Wednesday night.

Thursday, Nov.
$\qquad$

Any erroneous $r \epsilon$ on the character of firm or corporation fully corrected upot brought to the atte management.

## Obituaries, card

 and other things charge is usually $m$. gladly publish free. W. M.The ladies of the met Tuesday with Ward. They packed of home baked coo of home baked cos Orphanage in Dallas

## Stati

 <br> \section*{Thanksgivings Greetings! <br> \section*{Thanksgivings Greetings! <br> Saturday, December the 1st. "Price Smashing" Day In H E R M L E I G H Notice the Herald Friday for Prices}Stationery
tical gift, an elabo a here, at a ate.

## Herml

\author{

- SIGNED
}

| Hermlı | i.ongbritham's'Service <br> Etheredge \& Son | First State Bank | King Eagte Garage |
| :--- | :--- | :--- | :--- |



## Friends and Customers:-

As Thanksgiving prices we will give you the celebrated Fratice, Ferry Flour, 48 lb . sacks at $\$ 1.80$ Meal, large sacks, 70 c Spudds, per lb.

Many other articles at cut prices We will pay 45c for eggs Saturday

## Etheredge \& Son

| FOR SATURDAY |  |
| :---: | :---: |
| 32 inch ginghams, per yd. | 12182 c |
| Men's sand trousers, 1.85 grade, pr. | \$1.35 |
| shirts each, | \$1.29 |
| Good full cut overalls, per pr. | \$1.29 |
| Women's and childrens 50 c hose per pr |  |
| Ladies Coats 1-4 off. |  |
| Men's and boys suits 1-4 and 1-3 off. |  |
| Everything for your winter's needs at GIFTS. Come in and see for yourself. One or more FREE gifts to the one bailoon with corer number attached. | reducects |

## T. W. Windle

"The Federated Store.

## WHTCH FOR THE ICCEXY

BALIONS STIUROA

Accordit.g to awoumcement made here to-day, ten balloons carrying $\$ 1$ each will fly here Sat day afternoon. There will be quite a little attraction concerning the chasing of these balloons for the fun of it, and for the value of the prizes offered Nearly evėry business in town will be connected with this 'floating' event.
Let every body come. Aside from the other attractions, let's all meet together on the streets exchange "smiles of cheer" on this the "fruitless year for the cotton farmers of West Texas. What do we care when it is written "Man should not live by bread alone."
W. H. Powers made busines trip to O'donnald this week.

## O. E. S.

The stated meeting of Hermleigh Chapter No. 482, O. E. S. is the 3rd. Tuesday evening in each month. Visitors welcomed Verna B. Hamil, W. M Delia S. Windle. Secy

## Dr.

W. H. Ward.

Physician and Surgeon PHONE

Office 3 Res. 2
He:mleigh Texas

To Hermleigh and Surrounding Territory
Saturday Dec. 1st. is goink to be a "Price Smashing" day in Hermleigh. Our sper:ials are absolutely below whole sale cost. We are forgetting the profit and are offering some real bargains.
If you read the special edition of the Herald this week, you have an outtine of what the Hermleigh business men are going to do for you Saturdav. In addificn to the cash prizes, we are also going to have some speecial prizes to be given away on that day -absolutely FREE. Below are a few of the many BARGAINS we have to offer you next Saturday, the 1st.

Men's ribbed union suits, $\$ 1.25$ grade 795
Boys fleece lined union suits ages 6 to 16 $\$ 1.25$ grade for Saturday only 695
Children's ribbed waist union suits 75 ct grade, Special for Saturday,

Good cotton blankets, size (hとか) \$) grade, double blankets,

## $\$ 1.68$

ATTENTION, LADIES We hare cotton batts, size $72 \times 90$ 'quilted, pure white. Regular price $\$ 1.25,3 \mathrm{lb}$. rolls. This is one of our many barkuins,

## 476

We want to call your special attention to boys suits, ages 6 to 16. two pr trousars. W are going to sell these suits at absolutely whole sale cost and take $\$ 1.00$ off that. Our mens suits will be sold the same way.
LADIES-Saturday Dec. 1st. we are going to sell every ladies dress in the house at ac tual whole-sale cost. We have somereal bargin; in thesa deesses, good sty es, colors and sizes.

## Longbothams Service

Service and Satisfaction our mott Rain or shine we are always on th job. We always have the best line gasoline, oils, coal oits and grease Truck service any time. We sell bot whole sale and retail, and alway give prompt and efficient service.
liires while they last at closing-out prices SATURDAY.

## Our Thanksgiving Sale

| the profit on many articles of staple |  |
| :---: | :---: |
| mdse. some of which we name below. |  |
| 3 lb . Maxwell House coffee | \$1.49 |
| 1 lb . |  |
| 3 Ib. bucket Ready Money coffee \$ $\$ 1.35$ |  |
| No. 10 c.c.c. peaches |  |
| " 10 c. c. c. apricots |  |
| " 2 1-2 peaches |  |
| Dry salt bacon per lb. |  |
| Smoked " " " |  |
| Sugar cured bacon per lb. . 28 . |  |
| 100 lbs . stock salt |  |

Be sure you get your share of these bargins.

## Gleastine Bros

 'Where You Like To Trade"FOR SATURDAY

| 10 lb . Calumet Baking Powder | \$1,62 |
| :---: | :---: |
| .75 c can K. C. Baking Powder | 59 c |
| .50c can " .. | 38 c |
| 4 lb . pkg. Market Day Raisins | 31e |
| 25 lb . Cane Suyar | \$1.60 |
| 3 lb . can Sam Houston Coffee | \$1.35 |
| 8 lb . can Vatan Coffee | \$1.28 |
| We have a number of other items | equal- |

We give absolutely FREE to the person making the largest purchase or payment on accounts, SET of the FAMOUS BLUE BIRD plates, cups saucers. Don't miss this and buy a month's supply

Where the guarantee is good"
Fargason Bros.
HARDWARE GROCERIES

