

Richest Land and Besi Farmers in All West Texas

# urday, "Price Smashing" Day In Hermleigh

racing To Be Encouraged By Chamber Of Commerce Tuesday Nite IS TO BE

## **BAPTIST WORKERS** DAK CONFERENCE

### munty is essentially unty. We are depenirgely upon cotton but, at is our best money main two questions me "how to produce mer acre." and "how. farmers are working the view of planting variety of cotton. matany standard varion measuring as much dan inch, will give any et a better price for m. The local Chamber re is at work in other in the view of better most important thing mmunity is a market m. There are times of

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riets for cotton. mording to announceby produce men last Hermleigh affords market in the country mand at other periods disnot quite so good. Camber of Commerce dismatter in hand and

gto give Hermleigh a emarket for all kinds

is first big "Price Sale will be held the 1st. Every busim, in addition to ofprices on all arti-

The Monthly Workers Conference of the Mitchell-Scurry Eaptist Association will convene with the First Baptist Church of Colorado Tuesday, December the 4th. Program as follows: 9:45 Song service led by Ches-

ter Thomas, Colorado. 10:00 Devotional, Rev. J. E.

McDermett, Westbrook.

10:15 Message "Personality and activities of the Holy Spirit in the Old Testment" Rev. G. W Parks. Roscoe.

10:45 Discussion . "Personality and activities of the Ho'y Spirit in the New Testment' Rev. W. F. Ferguson, Snyder.

11:15 President J. D. Sandefer of Simmons University, Abilire. 12:15 Lunch served in basement auditorium.

1:45 Meeting of Associational Board. Also W. M. U. session. 3:00 A playlet 'Then and Now' by the ladies of the First Baptist Church, Colorado.

3:30 Sermon. "The Holy Spirit. in the Life of the Christian" Rev. Graves Darby, Roscoe.



## HUDSON EXPRESSES APPRECIATION

To the membership of the present.

the churches co operate in ser rain fall.

## .C. OF .C. TO HAVE MEETING TUESDAY

President Coker s persistently insistent that there be a good representation of both business men and farmers at the meeting of the Chamber of Commerce Tuesday night. An invitation is extended especially to every farmer who owns his farm. The meeting will be devoted largely to the discussion of terracing. The county demonstration agent will be here, and his aid and sug

Methodist Church and to all the The fact that most of our land friends in this charge, I feel a is fairly level and doesn't wash peace and tranquility have reigndeep and warm desire to express is no argument that it doesn't my gratitude to you for your need terracing. The terrace kindness and friendship that has serves at the least two great purbeen so frepuently and so get poses. 1st. It saves the land uinely expressed in so many from washing. 2nd. It preserways to us in the past. Also ves moisture. There is enough for your cooperation in the work rainfall, ordinarilly, to furnish of our Master's cause and now, sufficient season for a crop, but as we are back to serve you for too often it is lost by the water an other year, if in the provi- running off too swiftly. The dence of God we may live to do properly terraced field holds so, we hope to carry on the wark what rain fall it receives and toil. in such away with your co-ope a- preserves it. The chief need of

vice of our common Lord. Tuesday night will be a great ideals which have operated for

## "A Proclamation:

PRESIDENT'S THANKSGIVING

PROCLAMATION

"The season again approaches when it has been the custom for generations to set apart a day of thanksgiving for the blessings which the Giver of all good and perfect gifts has bestowed upon us during the year. It is most . becoming that we should do this. for the goodness and mercy of God which has followed us through the year deserve our gestions will be of value to all grateful recognition and acknowledgments.

"Through His divine favor ed throughout the land. He has protected our country as a whole against pestilence and disaster and has directed us in the way of national prosperity. Our fields have been abundantly productive our industries have flourished; our commerce has increased; wages have been lucrative, and contentment has followed the undisturbed pursuit of honest

"As we have prospered in mation and counsel, as to see the this country is moisture. The terial things, so have we also greatest prosperity in spiritual terracing system is the best so- grown and expanded in things life that this circuit has ever had, lution to this problem. We can spiritual. Through divine in-I feel that we can see this only not govern the falling of the spiration we have enlarged our as all the spiritual forces of all rain, but we can preserve the charities and our missions; we have been imbued with high We crave your prayers, your meeting for the people of Herm- the benefit of the world and the



mandise, are giving intely free, some useof merchandise. swhich is giving it a child will want to be than ever before. tag on the balloon

joices to know that their beloved pastor who has been serving them so acceptably was sent back to them by the late conterwat \$:00 o'clock Sat- ence. Camp Springs and Mount member the 1st , a bas- Zion were placed in this district falloons will be turn- under the oversight of Rev. the air from a given Hudson. This will helpfully aid pearrying the name these churches and strengthen meet merchandise and the Hermleigh church somewhat. "Bro. Hudson," as he is known bey body will be in- by every body here has held this locatch the balloons to church in previous years and this cerely. surprise article is time has been here three years. mearticles are to re He thinks, as a result of an im

The Methodist Church here re-

marge values, but all provement in health the last to be useful and few months that he will be able sticles. Every man to do a better work this year

Both his church and the town and community warmly welcome store where you will him back for this conference our surprise package. year.

> ior is placing himself well among year. Henry is a good telephone joyed by all. the students there. He has man, a good citizen, and the official positions among the see him go. He will be especial- all know that they had a good student activities.

a periodical publish- and his home folk here rejoice to community in an outstanding the way. But as these go, our best office with a "pleasant 'hello" "the New Mexico Un- man year in the University.

friendship, and your love. We leigh and let us all be here. do not ask of you mire than we 'Thought power moves the feel for you and expect to freely world." extend to and for you, both saint and sinner. For we do not know a single person that we do not love. We want to serve in every possible way all who are in the church and all who are out of the church.

M. H. Hudson.



J. J. and Mrs. Henry, former ing a good laugh at Mr. Allen an

ly missed from the local school time. g to a clipping from E. J. is a bright young fellow Board, where he is serving the

A birthday party for five people was enjoyed by a group of With love, we are yours sin- thirty two persons, at the home of E. F. Henley Sunday.

> Mr. Jesse M. Allen being the oldest of the five was asked to cut the large birthday cake which proved to be only a round hat box beautiful decorated with five colors of icing. After tak-

owners and operators of our immense dinner was served contelephone system, have bought sisting of roast turkey, cakes, the exchange at Odell. They will pies, and everything imaginable iversity, our own E. J. Ely Jun- take charge of it the first of the to make a good dinner, was en-

The writer is unable to give been honored with a number of Hermleigh folk regret much to the names of all present but they

John Mason was in the news

promotion of brotherhood of man through peace and good will.

"Wherefore, I, Calvin Coolidge President of the United States, do hereby set apart Thursday, the 29th day of November, as a day of general thanksgiving and prayer, and I recommend that day the people shall cease from their daily work, and in their homes and in their accustomed places of worship devoutly give thanks to the Almighty for the many and great blessings they have received, and seek His guidance, that they may deserve a continuance of His favor. "In witness whereof I have

hereunto set my hand and caused to be affixed the great seal of the United States.

"Done at the city of Washington, this 23rd day of October, in the year of our Lord, one thousand nine hundred and twentyeight, and of the independence of the United States, the one hundred and fifty-third.

"By the President: "Calvin Coolidge.

"Frank B. Kellogg, "Secretary of State." THE HERMLEIGH HERALD SOIL MEASURES & INCHES R. S. NORMAN, EDITOR

#### Published every Thursday at Scurry County, Hermleigh, Texas.

Subscription price \$1.50.

Hermleigh, Texas, as second day morning. He told the story class' mail matter, according to of digging a storm seller at one of Act of Congress, March 3, 1897. his farm houses in which he dug

Wednesday night.

Thursday, Nov. 29, 1928

Any erroneous reflection upon the character of any person firm or corporation will be cheer

fully corrected upon its being brought to the attention of the management.

and other things for which a charge is usually made, we will gladly publish free.

W. M. U.

The ladies of the W. M. U. met Tuesday with Mrs. W. H. Atchley said ... Ward. They packed a large box of home baked cookies for an Orphanage in Dallas.

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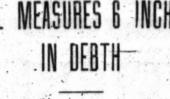
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Texas ill ke

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d M. O. visiting ale this in town nd paid . Brock rst copy ver pub



T. W. Atchley, prominent, retired farmer and land owner Entered at the postoffice in here, was it the office early Tues All- matter for publication through six feet of solid soil. must reach the office by He says the matter is open for investigation at the tennant house on the old John Thomas farm east of town. This is

> remarkably deep soil and, being of the very finestappe of soil, it is something of which to take notice. Mr. Atchley has been here

nine years. He has looked the lands of many - Texas counties over and savs that he has found Obituaries, cards of thanks none better than ours anywhere, He is just back from the plains where he made soil tests in a

> number of counties and came back satisfied with his land holdings here. Mr. Atchley and our good

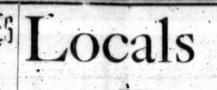
friend R. E. Bullard of Lubbock. are both 114 years old to day,

The Rev. S. W. Wilkerson of Camp Springs was in town Wed.



## Stationery---Gifts

Stationery in gift boxes is a truly practical gift, nnd you may choose quite an' elaborate selection, if you come here, at a price which is most moderate.



HERMLEIGH HERALD

Messrs Seay, Etheredge, and Leslie returned from a successfull hunt late last week. Three big bucks were killed and the story of it related by an elated hunting party of three. when these fellows go, they get some thing. The hunt was staged within 10 miles of the city of San Antonia, where it would seem there would be no deer.

Messrs. Roemisch and Nachinget are leaving this week for the eastern counties where they will engage in business pursuit and enjoy a vacation visit.

Mr. and Mrs. J. L. Fargason and little J. L. Jr. spent Saturday night in the Sparks home in Snyder.

Mmes. W H. Ward and F. D. Mueller were shopping in Snyder Wednesday afternoon.

Our good friend J. L. Vineyard was in the office late Saturday and paid up a "half bushel" of subscriptions. Thanks

Don't forget the "Price Smashing" day in Hermleigh Saturday

Mr. and Mrs. Ray Sturdivant of Big Springs visited home folk here Sunday.

Will Caffey is breaking a new work horse this week. The man breaks the horse, but truck and tractor break the man.

Father and mother Coston who have been visiting with their son and his family in Bosque county, returned last Thurs-They reported the daughday. ter-in-law was improving in health slowly, but other wise every thing is well and they enjoyed a good time. Mother Coston gained two pounds while she was gone.



Try us for your next bill of Groceries. Convenient service--knock. at our door any time for service.

THE SLIGH GROCER

SATURDAY

December 1, will be "Price Smashing Day" HERMLEIGH

This store extends a Speeial Invitation to farmers and visitors to come and see us while in town, and make this store your head quarters.

Let us show you the different items in our line of Hardware. We have something that you want for Christmas. Regardless of whether you buy anything or not, we want you to visit our store and feel at home

Higginbotham

Bartlett Co.

"Everything To Build Anything."

Hermleigh Pharmacy

"The Cash Store."

Mr. J. O. Guinn of Camp Springs was in town Monday. Mr. Guinn is one of the county's best citizens.

Oscar Barfoot butchered a nice fat hog this week and fed a number of persons about in the town.

## "Prices Smashed.

ALL FEDERAL TIRES GOING AT Cost Price Saturday

"FOR CASH ONLY"

No. 1 Idaho Selected Spuds 2cts per lb.

Campbells Vegetable Soup 13cts

Scotts Diamond Hominy 10cts

Scotts Catsup larger size 25cts

## TIRE BOOTS

50ct boot 26cts 35ct boot 17cts 25c boot 14cts 15ct boot 9cts

King Eagle Garage , Texas Service Station, Highway Service Stn.

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# Hermleigh Herald

Walter Moore has a new radio PEDMAN COUNT NOTEC

VOLUME 2. Hermleigh Texas, Tuesday, November, 27, 1928. NO. 10

# Saturday, 'Price Smashing' Day Here

# Watch For The Flying Balloons!

## Big "Price Smashing" Saturday Sale Event Planned For Hemleigh

Flying Balloons to Carry Tickets Calling For Valuable Articles of Merchandise

The most giganic co-operative usiness effort on the part of bebasiness men of Hermleigh rasplanned in a mass meeting dbusiness men held here last night. A series of 'Price Smashing" Saturdays Sales was planed. Much interest was manifested. The spirit of co-operation as manifested in this meeting was possibly the best in the history of the town.

The crowning idea of the meeting was that of rendering serne to our trades people. Each mepresent recognized the oblipation of the local town to its trales people. By co-operative effort and much thought this pervice' can be rendered in a much greater way by the local town than many of our towns we rendering it.

Scurry county is essentially acotton county. We are dependent too largely upon cotton, but, since cotton is our best money crop, the main two questions

of Commerce is at work in other year. West Texas as a whole meditation and glory in when it local markets for cotton.

The local Chamber of Commerce comparatively few years .... west fortunate after all. also has this matter in hand and Texas is a comparatively new Hermleigh some day will come of produce.

Saturday the 1st. Every busifering special prices on all arti- here. The tag on the balloon ited we stand; divided we fall. cles of merchandise, are giving you happen to catch will lead away, absolutely free, some use- you to the store where you will ful article of merchandise.

away. Every body will be in- green cotton field. terested to catch the balloons to valuable articles. Every man it.

HERMLEIGH COMMUNITY PROVES HERSELF GOOD IN HER EVERY TEST

recieve your surprise package.

For any information about

Promptly at 3:00 o'clook Sat- The regular issue of the urday, December the 1st., a bas- Herald Thursday will carry a State is the largest of any country ket full of balloons will be turn- long list of prices which are 'cut in the world. Here \$50 per inhab ed loose in the air from a given to the ground." According to building top carrying the name plans announced last night the of an article of merchandise and cut in prices Saturday will be to the business which is giving it prices like a biting frost to the Be sure and be here Saturday. see what his surprise article is Read your Herald carefully Frito be. These articles are to re- day morning. This special efpresent no large values, but all fort is all for your own benefit. of them are to be useful and Don't fail to take advantage of

county. Some how, even now, the eyes of "big old Texas" do nct close when they turn towar l Seurry County.

All the good which might be said for Scurry county is being said for Hermieigh. The county is an agricultural county and The Sunday's issue of the Hermleigh is the agricultural Fort Worth Star-Telegram car- center of the county. We have ried a large map of Texas show. the "Richest's ils and the best ing the purchasing power of farmers" in the county. This is each county in the state this ours to appreciate in private. ways with the view of better was shown up in bad light, two is placed before the public. The counties only classifying as good, man who owns a farm near The next most important thing Potter and Lubbock. Only a Hermleigh, on the black land with our community is a market few were classified as fair. A- divide more especially, has some for produce. There are times of mong those was our own good thing of which to be exceeding the year, according to announce- old Sourry. Scurry county is proud. Those who are less for ment made by produce men last but a little behind the best coun tunate-those who do not own night, when Hermleigh affords ties in the state notwithstanding farms--but who are equipped the best market in the country the fact that she has no oil devel- for farming and are fortunate for produce, and at other periods opments and as an agricultural enough to rent one of these fine the market is not quite so good, county has been settled up but farms, should consider himself

is working to give Hermleigh a country, but fastly coming to her to her own. When, like the more stable market for all kinds wn. Give us a few more years seven hills of ancient. Rome, all of development and we shall our men are enabled to see that Hermleigh's first big "Price show the Lone Star State a real what is to the interest of one Smashing" Sale will be held wide awake and prosperous Hermleigh man is also to the interest of the other, the day of ness in town, in addition to of- woman and child will want to be her advancement has come. "Un-

#### Leads in Electricity

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before us are "how to produce more cotton per acre," and "how to get more cents per pound for ". Our farmers are working at this with the view of planting a standard variety of cotton. It is said that any standard variety of cotton measuring as much # 15-16 of an inch, will give any local district a better price for their cotton. The local Chamber itact has been invested in the electrue industry and the generating stations of the industry produce 600 units of electrical energy per person.

#### Penny Wise

Professor (in Natural history class )- What animal practices the most rigid economy? Bright Student-The skunk-he makes every scent count.

HERMLEIGH HERALD

## THE HERMLEIGH HERALD DOUL MERADURED & LUCHES

#### R. S. NORMAN,

Published every 7-Hermleigh, Scurr Texas.

Subscription price Entered at the r Hermleigh, Texas, class mail matter, : Act of Congress, Ma All matter for must reach the Wednesday night.

### Thursday, Nov.

Any erroneous re on the character of firm or corporation ' fully corrected upor brought to the atter management.

Obituaries, cards and other things 1 charge is usually m gladly publish free.

#### W. M. U

The ladies of the met Tuesday with Ward. They packed of home baked cool Orphanage in Dallas

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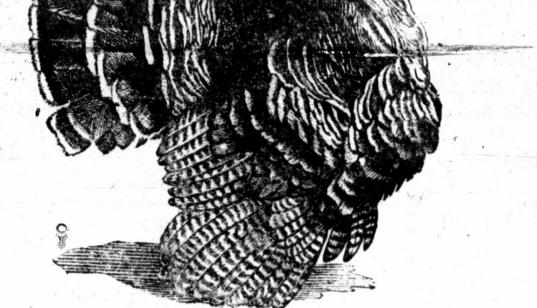
M. O. siting this town paid Brock t copy

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Stationery tical gift, 1 an elabora

### HERMLEIGH HERALD



# Thanksgivings Greetings!

# Saturday, December the 1st. "Price Smashing" Day In H E R M L E I G H Notice the Herald Friday for Prices

## SIGNED

here, at a ate.

FEDH

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Herml

Longbotham's Service Etheredge & Son Hays & Elder, Cafe Dee Thompson Werner's Tarlor Shop The W. C. Grocery Sligh Grocery Dr. W. H. Ward First State Bank King Eagle Garage Fargason Bros. Pep Garage T. W. Windle Higginbotham Co. W. D. Hooper, Feed Mobley's Barber Shop

Powers Dry Goods Gleastine Bros. Highway Service Hermleigh Pharmacy Harkins Grocery L R. Fargason Louder Real Estate Mims' Cafe iday. He

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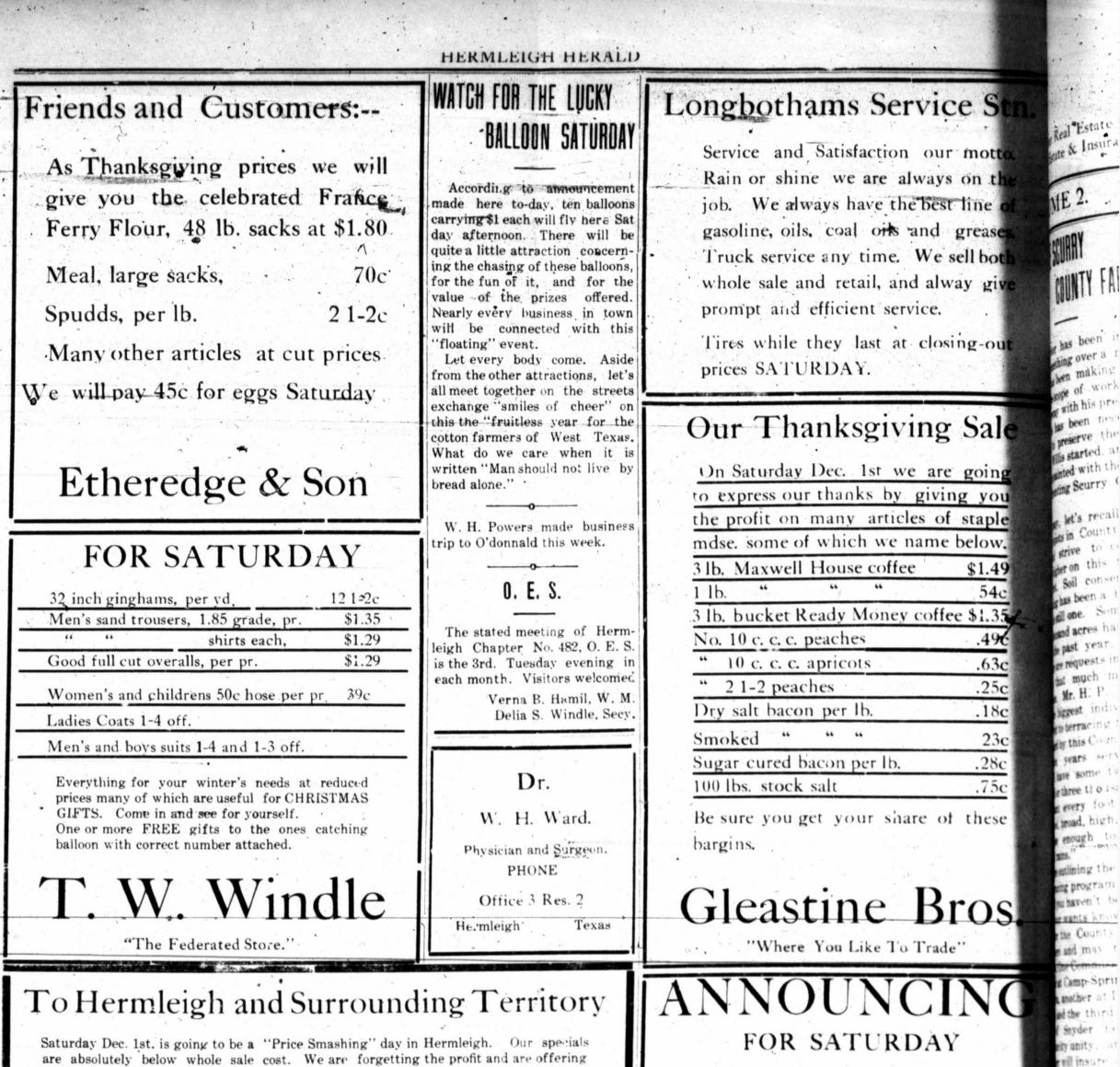
"FOR CASH ONLY" Scotts Catsup larger size 25cts

15ct boot 9cts

King Eagle Garage , Texas Service Station, Highway Service Stn.



ill, be-



some real bargains.

If you read the special edition of the Herald this week, you have an outline of what the Hermleigh business men are going to do for you Saturday. In addition to the cash orizes, we are also going to have some special prizes to be given away on that day = absolutely FREE. Below are a few of the many BARGAINS we have to offer you next Saturday, the 1st.

Good cotton blankets, size 65x80, \$2.35

**S**1.69

ATTENTION, LADIES!! We have cotton batts, size 72x90 quilted pure

white. Regular price \$1.25, 3 lb. rolls.

69C

This is one of our many bargains,

grade, double blankets,

Men's ribbed union suits \$1.25 grade 79C

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Boys fleece lined union suits ages 6 to 16 \$1.25 grade for Saturday only,

Children's ribbed waist union suits 75ct grade, Special for Saturday.

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We want to call your special attention to boys suits, ages 6 to 16, two pr trousers. We are going to sell these suits at absolutely whole sale cost and take \$1.00 off that.

Our mens suits will be sold the same way.

LADIES- Saturday Dec. 1st. we are going to sell every ladies dress in the house at actual whole-sale cost. We have some real bargains in these dresses, good styles, colors and sizes.

Powers Dry Goods Co.

.75c can K. C. Baking Powder	.59c
.50c can '' '' '' ''	.38c
4 lb. pkg. Market Day Raisins	.31c
25 lb. Cane Sugar	\$1.60
3 lb. can Sam Houston Coffee	\$1.35
8 lb. can Vatan Coffee	\$1.28
We have a number of other items whic	h are equal-
ly as good a buy.	

We give absolutely FREE to the person making the largest purchase or payment on accounts, a SET of the FAMOUS BLUE BIRD plates, cups saucers./ Don't miss this and buy a month's supply

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"Where the guarantee is good"

Fargason Bros. HARDWARE GROCERIES