

THE HERMLEIGH HERALD

VOLUME 1

FRIDAY DECEMBER THE 16th, 1927

NO. 13

Water, An Essential to the Life Of Any Town

The geometrician knows more than anyone else knows. He knows that he does not know, and is capable of making an allowance for his miscalculations. Any two things which are equal to the same thing are equal to each other, and where two men differ, at a given point, one or the other is wrong or they are both wrong. When an issue comes up, who is right? The mathematician can not tell; the philosopher can not tell; it is a matter of opinion.

A long time ago men did their touring on foot, on the donkeys back are by way of the camel. Today we can drive our car at 65 miles per, and the old donkey can still be heard; we can ride in the air at double this speed and still men can walk; soon we may be shot through space like a cannon ball but the camel will not be extinct.

Despite the rapid strides of our progress today; despite the high cost of living; despite the high tax we have to pay, the average man has more money than ever before. What does it mean? It could not have been understood in this country a century and one half ago, but now we can see it.

It has become an issue with some that Hermleigh should have had a water system. "Should we, are should we not? that is the question." If no body had a wife we should be living alone today ourselves, very likely; if no body lived in fine and expensive residences with all the modern conveniences, we should not mind how we are domiciled; if no body rode in a good automobile we should not mind to walk, like folks use to do, but the other fellow has, and so can and must we. All towns have a water system, and yet is questionable that Hermleigh should have one. This is the issue.

Etheredge and Son Plan to Build

Etheredge and Son of the City Market have announced their plans to erect a new stucco building near the west end of main street from the First State Bank, the lot where their present small building is located. Mr. Etheredge says that their plans are not thoroughly mature at the present, but they are most sure they will build. Their present building is not sufficient for their business, he said, and new building is necessary to take care of their operations.

Card of Thanks

We wish to thank our many recently made friends for their unsparing personal aid and sympathy in the recent death of our sweet little baby, R. S. Jr. Nothing was left undone.

We are especially indebted to the business men of town, our Sunday School Class and individuals for the beautiful floral offering.

Mr. and Mrs. Norman Brents, Jim Pot and Ritta Jane.

Notes From German School Community

The school is progressing nicely with an enrollment of 27. We expect to have 45 or 50 after Christmas.

We are going to have an old-time box supper Saturday night the 17th. Supt. A. A. Bullock will be here to make an address. Every body will have a fine time. Come and bring your box and your pocket book.

Mr. Frank Wasz, a member of the school board, who underwent an operation at the Lubbock Sanitarium recently has returned home and is feeling fine.

Cotton picking is all about done with the exception of a few bolls to be pulled. Wm. Hughes and his three children who have been picking cotton and visiting relatives in this country have returned to their home in Lavaca County.

Supt. Bullock visited our school Monday while the health nurse was working at the Hermleigh school. He gave the children a splendid address, and complemented our work, our new building and playground equipment. The children are always delighted to have Mr. Bullock with them.

HERMLEIGH

Chapter No. 482,
Order of Eastern Star.
Meets Every 3rd. Tuesday
Night in Each Month at
7:00 P. M.
Mrs. W. R. Terry, W. M.
Mrs. Shed Ragsdale, Sec.



Hermleigh to Have New Dry Goods Store

Mr. W. H. Powers of Floydada has leased the Gentry building on the north side of the street and will open a Dry Good Store there within the next few days. Mr. Powers is an expert dry goods man and his coming here is not unwisely planned. We are ready to welcome Mr. Powers within the business circle of the city.

Sweetwater Man Interested In Hermleigh

The Herald is in receipt of a letter from a very prominent business man of Sweetwater who, among other things of interest said: "If it were not for the essential things that I have mentioned (the above reference is to our late water system), it would not be possible for you to have a town. I am of the opinion that Hermleigh is one among the thriving agricultural towns of West Texas, and I feel sure that it will not be many months until Hermleigh will make other towns in its class set up and take notice because of the progressive citizenship of Hermleigh it is bound to grow.

Masons Plan to Erect New Lodge Building

The members of the Hermleigh Lodge No. 987 A. F. and A. M. are enthusiastically arranging their plans to build a new lodge building somewhere on main street. It is thought they will build over some other building, at least two of which are now being planned for erection. The material out of the old building is still in the possession of the lodge and can easily be used in a new building, more especially if the building should be a stucco as some are planning. This will aid some in raising the funds for the building.

Chamber of Commerce Meeting For Tonight

Owing to the extreme weather Wednesday the 7th the meeting for the organization of Chamber of Commerce was deferred. The meeting will be tonight at 7:00. The place of meeting will be in the office at Higginbotham-Barlett Lumber Store. All who are interested in building Hermleigh are expected to be present.

HERMLEIGH

Lodge No. 987
A. F. & A. M.
Meets Saturday Night
On or After
Full Moon in Each Month.
T. W. Windle W. M.
J. C. Rea, Clerk.

Hermleigh Hi Basket Ball Team Making Good

The Hermleigh Hi basket ball boys met the Sardis five on their own ground Thursday the 8th, and made them dance to the tune of 12-13. On account of the cold weather and the late arrival of the Hermleigh team, the game was cut down to 10 minute halves with one 10 minute rest.

The Sardis team will meet our 'Red Birds' in a return game here this afternoon.

Last Saturday night the "Red Birds" met the Fluvanna "Steers" in a red-hot contest at Snyder. The Hermleigh Five played a clean and honorable game, but were forced to take the little end of a 26 to 28 score. At the end of the game the score was 24 to 24 but the extra five minutes proved fatal to the hard worked "Hermleigh Five."

Hermleigh has the strongest team this year she has had for many years, and we are looking forward to winning the county championship. We are proud of our boys. Basket ball is a clean sport and teaches many moral lessons in connection with its lessons in sportsmanship. It aids the mind as well as the muscles and is therefore of general benefit to the individual. Let Hermleigh get behind her team.

Notes From the Gannaway School Community

The Gannaway school is making a "go" of it this year. Every one is putting his best into it. Teachers and parents are working together. With this co-operation what else could be expected?

Arrangements are being made to have a Christmas Tree program on Thursday night before Christmas, and the plans are being put into effect most enthusiastically. We are hopeful of a successful night and that old St. Nicholas will visit us all. We wish one and all a Merry Christmas and happy new year.

Little R. S. Jr. Buried Tuesday

Little R. S. Jr., son of editor and Mrs. Norman, was born Sept. the 30th. of this year and was buried Tuesday afternoon in the cemetery at Snyder. The little life of less than three months was full of smiles and sweetness but passed on to radiate sunshine in another world. The rose bud is plucked from us but according to Christian hope will bloom out in a world which shall know no end.

The funeral services were conducted in the home of Mrs. M. U. Vernon. The Rev. Dr. Sparks of Snyder being in charge. The following ministers were present and assisted in the service; Rev. Hudson of the city; Rev. Lesley of the city, and the Rev. Dr. Manley Presbyterian minister of Snyder.



COLD CASH
WILL WARM.
COLD FEET

As you sit around the fire these cold winter days, take the time to make your plans for next year, and meditate along the following lines:

- Diversification -
- Terracing -
- Cream and Egg Checks -
- Saving Money -
- Borrowing Wisely -
- Paying Debts Promptly -
- The Golden Rule -

First State Bank

Safety,

Service,

Silence.

Miss Thelma World entertained the Pyron basket ball team with a 42 party Friday night.

Mr. Pick Bowen is thinking seriously of getting some "Hair

Hermleigh,

Texas.

The Hermleigh Herald.
Published every Friday at Hermleigh, Scurry County, Texas.
R. S. Norman, Editor.
Subscription price \$1.50.

Entered at the postoffice in Hermleigh, Texas, as second class mail matter, according to Act of Congress, March 3, 1897.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be cheerfully corrected upon being brought to the attention of the management.

Friday Dec., 17th, 1927.

Our Intense Nature

This series of articles on "Paving the Steets in the Other Fellow's Town," may not be appreciated by all our readers. We have this apology only: Our nature is intensive, not indolent; it is active, not passive. We often times wish we could hide behind the thick dark curtain of passiveness and let the rude world pass quietly by, but we can not. "Having eyes the world sees not, and having ears it hears not." For instance: A high school education, at the very least, is something we owe our children, and our schools being supported by tax on per capita wealth, what chance have our own children except that the other fellow's money shall pay their way? These men who are paying our way for us are working hard, while we are idling our time away; they have endured all the hardships of the past, while we have taken no chances nor expended no energy. If no one paid more tax toward the support of the various phases of our

government or made larger gifts toward the support of society than we, what would become of things over here in Texas, year right here in Hermleigh?

We are going to stick dynamite under the thing right now. Look out!

Suppose we spend \$1200.00 per year for domestic supplies, 20 per cent of which goes to some man some where as a retail selling commission, are here not \$240.00 which might be turned indirectly toward the support of home enterprises, as schools, water systems and etc? Now suppose we spend all are any part of this amount of money out of our home county, what do the citizens who are schooling our children a right to think of us? Nuf-sed. Think it over.

Our reporter says that, judging from the number of fine hogs he has seen dressed and hanging on a pole the last few days, Scurry County folk will have full larders this winter. Plenty of home cured meat with produce from the dairy pen and the hen house, will keep bill collectors from the door of our homes. Scurry County folk are fastly learning that it is cheaper to grow their foods at home than it is to buy them from the factories. The cow and hen are the two leading farm investments. They will pay greater dividends on the money invested than anything else. We must learn farm economy as well as other phases of business economy.

We Please The Most
Exactng Appetite
**Eat Here and
Be Happy**
It will be a pleasure
to SERVE YOU
Macks Cafe

Commercial organizations grow spontaneously out of an enterprising spirit, and where such organizations properly function there is always municipal progress; and where there are no such organizational enterprises it is certain there is no spirit of enterprise on the part of the people. "It is the spirit that quickens." The Herald editor is so full of the spirit of 'going on' that he can not easily comprehend how others can be indifferent toward the activities of life. "Awake thou that sleepeth, and arise from the dead and the spirit of enterprise will give you life."

Mr. and Mrs. John Roemisch are proud parents of a new baby girl.

FOR SALE

ANTON pedigreed cotton planting seed for sale. We are the only firm in the State that holds a contract with Mr. Anton for his Multipling seed. For information, literature and price write THE ANTON COTTON SEED CO., 4500 East Grand ave., Dallas Texas, or see W. A. Lander, Local Agent. Hermleigh.

Dr.

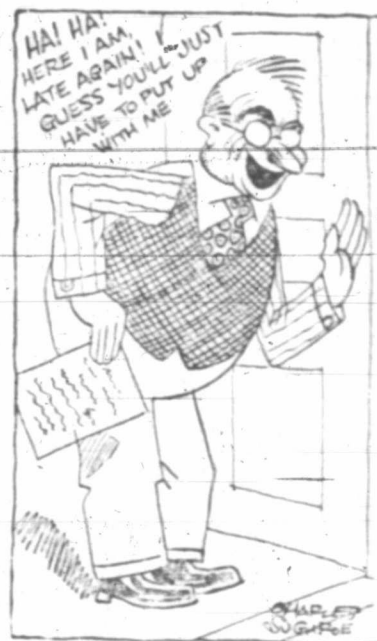
W. H. Ward.

Physician and Surgeon.
PHONE

Office 3 Res. 2

Hermleigh, Texas

PRINT SHOP FABLES



Ha! Ha! Old Stowpoke is Late Again with his Ad for the 17th of Time. Will ye Ed forgive him and Stop the Press and Make the Paper Late to Squeeze in the Tardy Ad? Not any More. Henceforth the Paper goes to Press on Time, Ad or no Ad.

PRINT SHOP FABLES



Hooray! Here's the Editor's Friend. He may be Short on Style, but Ye Ed would rather See Him than Beau Brummel, Lord Chesterfield and the Prince of Wales. The Editor's Friend has a Heart of Gold and Remembers that Others also Enjoy Reading the Home Town Paper.

Say Fargason Bros.

For Everything for the Kitchen or Farm

Tomorrow we will give away absolutely FREE, one 24 x 54 Congoleum Rug with each order amounting to \$8.00 or more.

If Mrs. W. A. Clift will call at our store Saturday December the 17th., we will present her with \$1.00 in merchandise

Free

Fargason Bros.

Everything to work with and Lots of Good Eats.

GROCERIES
Try us for your next bill of Groceries. We will treat you right. Drop in.—J. L. Sligh.
"Keep the money closer home."

FOR SALE—60 Cornish Game Hens. \$1.25 each.—N. J. Seale

FOR SALE
Accredited Rhode Island Game Roosters.—J. O. Leech.

Pennant Products

The famous Pierce Oils

Have taken over the Pennant Products, Pierce Petroleum Corporation.

Will handle full line of lubricating oils, greases, gasoline, and kerosene oil.

Delivered at whole sale prices. Deliveries made any time.

Victor Longbotham

Phone 22

Your business appreciated.

Christmas Gifts

Give Christmas Gifts that are useful such as new perfection Stoves, Pressure Cookers, Cream Separators and many other things that we might mention.

Visit our store and see the nice things we have that would make wonderful gifts for wife, mother, or any member of the family.

We are headquarters for all kinds of Hardware.

Higginbotham-Bartlett Company.

"Every Thing to Build Anything"

PAINT

LUMBER

The Golden Text

God, having of old times spoken unto the fathers by prophets by divers portions and in divers manners, hath at the end of these days spoken unto us in his son." The same voice spoke in both; but in the utterance of the prophets there were but partial gleams, glances, scattered fragments of revelation. In the Son there was unparalled fullness. This stage of revelation is in vast advance of earlier stages of Divine communications. The perfect manifestation takes up into itself the broken and imperfect voices. The dream fades in the reality, the vision melts in the tangible image, the type is lost in the anti-type, the historical event is merged in One who professes to be the source of all history. The prophets were the cords through which the heavenly music sounded; the Incarnate Son of God was the complete instrument which gave to man the perfect melody of heaven. Every prophet added his own touch to the glorious picture of the days of the New Covenant, until, after sufficient elaboration of the main figure, the painters all

withdrew, and let fall the curtain for awhile. The Person is already depicted, who shall raise this curtain again, and with His own hand trace for his contemporaries the fulfilment of the prophecies. The son of God unites in Himself the revelation of God's revelation. — Sir Robertson Nichol.

PRINT SHOP FABLES



Oh, Look at the Briny Weeps! The Man feels Bad. Four Times he's Got Sore and Stopped his Paper. Each Time he Cooled Off and Ordered it Started. But Now the Editor is Mad and Won't Send him the Paper. Just a Fairy Tale, of course, but with a Moral.

Improved Uniform International Sunday School Lesson

Lesson for December 18

REVIEW: THE EARLY PROPHETS OF ISRAEL

GOLDEN TEXT—God, who at sundry times and in divers manners, spake in times past to the fathers by the prophets, hath in these last days spoken by His Son.

PRIMARY TOPIC—What We Have Learned This Quarter.

JUNIOR TOPIC—Great Men and Great Teachings of the Quarter's Lesson.

INTERMEDIATE AND SENIOR TOPIC—Lessons from the Early Prophets.

YOUNG PEOPLE AND ADULT TOPIC—The Mission of the Prophets.

The method of review must always be determined by the genius of the teacher, the aptitude of the pupils and the particular grade in the school. For the adult classes three methods are suggested.

I. Biographical.

During the quarter six great prophets, have been under review, namely, Elijah, Elisha, Amos, Hosea, Haggai and Isaiah. Assignments of these characters to representative members of the class should be made the week before so that they may come prepared to present the vital characteristics of these men.

II. Application of the Prophetic Messages to Modern Life.

Assignments should be made the preceding Sunday so that the members of the class may come prepared to make application of the vital messages of the prophets to the affairs of modern life. The following questions may be considered as representative:

What application can be made of the prophets' teachings as to: (1) The land question in the United States, (2) the problem of pauperism, (3) the problem of capital and labor, (4) light on the theological controversies of the present time, (5) a message for the modern woman, (6) the cause of prohibition, (7) modern amusements, (8) modern church life.

III. A Summary of Facts and Teachings.

Lesson for October 2.

The basis of decision as between Baal and Jehovah was that the true God should answer by fire. The leading lesson is that accepted service is the supreme test enabling men to choose between Christ and heathen gods.

Lesson for October 9.

Elijah, who was brave before Baal's prophets, was frightened by Jezebel's threat and ran away. He failed at what had been his strong point.

Lesson for October 16.

Ahab coveted Naboth's vineyard. Jezebel schemed to destroy Naboth so that Ahab's petulant desire might be gratified. Judgment fell upon both Ahab and Jezebel.

Lesson for October 23.

A prophet is one who speaks forth God's message. When Isaiah had a vision of the Lord and was cleansed from sin, he was ready to go at the divine bidding.

Lesson for October 30.

Amos was called from the humble occupation of a shepherd and tradesman to fill the prophetic office. God is not dependent upon any school or system of training for the supply of His workers.

Lesson for November 6.

Though the nation had grievously sinned by worshipping idols, oppressing their fellow men and persecuting the prophets who spoke against them, God invited them to return to Him.

Lesson for November 13.

Israel's apostasy was illustrated by Hosea's unfaithful wife. In spite of their wickedness God loved them and pled with them to return unto Him.

Lesson for November 20.

Isaiah pointed out the moral state of the people, exposing their ingratitude, stupidity, and habits of evil, and showed them that although God had severely chastised them, their case was not hopeless.

Lesson for December 4.

Isaiah reminded Israel of God's peculiar favor under the figure of a favorite vineyard. He pointed out the sins which brought their ruin. The outstanding sins were oppression of the poor, drunkenness, proud self-conceit and perversion of justice.

Lesson for December 11.

Through Isaiah's long ministry he was privileged to give counsel to several kings. Sometimes it was counsel of encouragement, sometimes of rebuke. To Ahab he gave counsel of assurance, pointing to a day of deliverance and blessing through Immanuel. When Hezekiah faced the crisis of invasion by the Assyrians, he resorted to the house of the Lord and sent for Isaiah.

Church Notes

"Forsake not the assembling of yourselves together as the custom of some is."

FIRST BAPTIST CHURCH

Sunday School every Sunday at 10:00 a. m. Preaching on the 1st. Sunday in each month and on Saturday before. Every body invited to come.

L. H. Peone, Supt.
C. E. Leslie, pastor

CENTRAL BAPTIST

Sunday School every Sunday at 10:00 a. m. Preaching every 1st. and 3rd. Sundays. B. Y. P. U. every Sunday evening at 7:00
H. T. Gleastine, Supt.
Broughton Morgan, Pastor.

"Whom shall we send, and who will go for us? He that hath clean hands and a pure heart."

CHURCH OF CHRIST

Bible Study Every Lord's Day Morning at 10:30. Communion Service at 11:30.

T. W. Atchley, Deacon

METHODIST CHURCH

Sunday School every Sunday at 10:00, a. m. Preaching every 2nd, 3rd. and 4th. Sundays each month.

J. R. Coker, Supt.
M.H. Hudson, pastor.

"If any man (or woman) offend not in word, the same is a perfect individual, and able to bridle the whole body."

"Fear God; honor the Governor."

NOTICE

THE PHONOGRAPH will be given away Saturday the 17th. Begin now to bring keys in. —Hermleigh Pharmacy.

My Second Federated Sales Event

My second Federated Sales Event is on Thursday, Friday and Saturday Dec. the 15, 16 and 17th.

See the advertisement of the many big Stores in Texas belonging to this Chain in Wednesday's Star-Telegram

The same items at the same prices in all these Stores on above mentioned dates.

Reduced prices on practically all merchandise in the store during this big Events-Sale. Shoes, Hats, Clothing and etc.

Christmas is Almost Here!

Are You Ready for Christmas?

T.W. Windle

Hermleigh, Texas.

New Suits

Suits Made to Measure and Prices ranging from \$21.75 to \$60.00
Guaranteed to Fit.

Cleaning and Pressing Given Special Attention.

Werner's Tailor Shop

Gleastine Bros.

"Where You Like To Trade"

While doing your Christmas buying, don't forget that we carry a complete line of Staple and Fancy Groceries, and we are always glad to serve you.

We appreciate your business, and hope to merit a continuation of same. We hope it is convenient for those indebted to us to settle their account.

Our Service Is Your Service.

Lone Wolf School To Have Big Box Supper

The Lone Wolf School Community is to have an old time box supper at the school house tonight. A general good time is expected to be had. The proceeds put forth will advance the Lone Wolf school. The proceeds from the supper will go to the school. Young ladies invited to attend. Come, have a good time and advance the progress of the community through the school.

A Word of Appreciation

I wish hereby to acknowledge receipt of a nice overcoat which was a gift to me by the ladies of the church, and wishing the very best for them in return for this their greatness. Chas. Lesley, pastor First Baptist Church.

Will Caffey is Recipient of Nice Fruit

Mr. Caffey paid the office a very pleasant visit yesterday. He was much elated over the gift of a box of California fruit just received from his sons at San Dimas. He also showed us his lemon sack he used while he lived there. His conversation was full of interest, too full for the space available at this time. He paid four subscriptions to the Herald. Who can beat that?

Pastor Watson is in St. The Eoff's and we were neighbors receiving treatment for him in Plainview before coming to Hermleigh and Snyder.

The Rev. Chas. Lesley is sportsman and Marie Fleming of Inadale were shoppers in Hermleigh Saturday.

Mr. and Mrs. Jess Eoff and family were in Hermleigh recently.

Arvil, the young son of Mrs. W. L. Roberts, almost completely lost his nose in an accident which occurred at the Lone Oak school Monday morning. The lad received the injury jumping from a tree saw on the play ground.

Mr. Cecil Hall received a serious stab in his arm last week while butchering hogs.

Fear God, honor the Governor.

Herlin Shepherd Burned to Death

Mrs. E. H. Moore received a message by wire Sunday night her nephew, Herlin Shepherd, Cloud Chief Oklahoma, was killed to death Saturday night and his companion were killed under a burning car and lost their lives in this way.

Herlin is a son of A. H. Shepherd formerly of this place. He and E. H. Moore were in Cloud Chief Sunday night for Cloud Chief. Where they will join with the bereaved family.

Hermleigh Girl Leaves To Travel For Nurture

Miss Thelma Ferguson left today for Plainview where she entered Monday morning for training at the Plainview Sanitarium. Miss Thelma is a young lady of excellent character and beautiful personality, and interests of the town church social and business both here and hope for her success in her chosen work's life's.

FOR SALE
Accredited Rhode Island Roosters.—J. O. Leech.

HERMLEIGH
Odd Fellows Lodge,
No. 667
Meets Every Thursday Night.
T. J. Hodney, N. G.
H. T. Gleastine, Sec.

Gin Announcement

The Gins will all be closed from Friday night, the 23rd, until Thursday morning the 29th.

Williams and Terry
Planters Gin Co. Fuller Gin Co.

The Lost Key

We are being delayed in delivering the Phonograph.

Bring Your Keys in at Once
Hermleigh Pharmacy

Christmas Greetings

The Truest and Purest
Spirit of

The Yuletide

With The Season's Best Greetings

H. G. Towle, Jeweler

Snyder,

Texas.

The new Dry Store conducted by Mr. Floydada, will be open in Hermleigh next week. Mr. Floydada has a man of experience here with the shoppers. The new store is a warm welcome.

Hermleigh general dry goods store ready to general groceries and one drug store, on a main store in all the concerns carrying a cafe's, one hair shop, one garage, two three cotton bales, one or two stations, five road stations, one real estate shop, one school, good electric water system a hard surf straight through. There may be other business need of a good electric well creamery at

THE CHILD of the motions of C ever forbid destroy the in life's day the man w by easy sta childhood, youth, to v graduated gress. In bout which and irresist strength. time, full of of happy with all o preserve homes in a Jesus the says to u ceive one Name rec ever rec Him that Born in without a halted current of graced wo the slave dispelled ance and the Chri Church u mon grou is what w son-of the

Mrs. W of Burk I Holidays and aunt They ar ursday.