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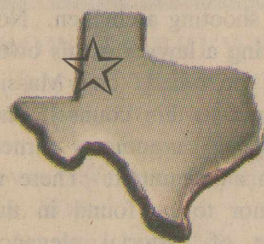
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# The Floyd County HESPERIAN-BEACON

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(USPS 202-680)

www.hesperianbeacononline.com

VOLUME 114 NUMBER 52

THURSDAY, DECEMBER 30, 2010

10 PAGES - 75¢

## Floydada's Christian community comes together to build crosses

By Homer Marquez

Recently, as an act of community faith, church leaders along with members of Floydada's community have teamed up to send a subtle yet overpowering expression of their values and beliefs in Floydada. For a little over a month now, volunteers and the city's ministerial alliance have dedicated their time to the construction of hundreds of simple front yard crosses. Through the crosses, which stand about 3 feet high, church leaders are hoping to unite and strengthen believers around the city, as well as attract others to the gospel of Jesus Christ. With the help of donated time and materials, the front yard crosses will be given out free to anyone who wants one, and can be delivered and set up for anyone who may need assistance.

As Floydada's Methodist preacher Less Hall describes, the idea for the front yard crosses came along when two local men told him of an article that they had read in a local newspaper. The article, about a small community in Frankenmuth, Michigan, told the story of a local atheist who had complained and requested



Courtesy Photo

Floydada's Ministerial Alliance teams up with community volunteers to build hundreds of wooden front yard crosses for the city. Through the crosses, Floydada's church and community leaders look to unite and remind believers that the cross is the ultimate goal of the birth of Jesus Christ; the group plans on giving the crosses out free of charge to anyone who wants to put one in their front yard.

the removal of two crosses that were placed on the town's bridge. After the buckling of town officials, the crosses were removed from the bridge. Feeling accomplished, the atheist moved on to try to change the city's shield, which along with other symbols, included a symbol of a heart with a cross in it; the symbol was meant to signify the towns Lutheran beginnings.

At this point, perturbed by the atheist constant requests, Frankenmuth's Christian community sent a silent but strong message by placing small crosses in their front yards. To this day, hundreds of crosses still stand in the yards of the small community.

The popularity of story has caught on nationwide and now millions of crosses stand in front yards all across

America. Floydada's church and community leaders look to follow suit, by making the crosses available for any Floydada resident who wants one.

If you are interested in acquiring a free cross, you can contact the First United Methodist Church in Floydada at 806-983-3706, or call Floydada's First Baptist Church at 806-983-3755.

## Lockney School Board discusses audit and donations

By Homer Marquez

It would be their last meeting of the year, members of the Lockney Independent School District Board recently convened to discuss and review items on this month agenda. Items on the December agenda included reviewing and discussing the results of the district yearly audit as well as discussions on the progress of on-going construction at the school.

As usual, the Board opened up the meeting by reviewing and approving the payment of this month's bills. Immediately following the motion, board members were presented with the results of their yearly audit. During the presentation, a representative from the public accountant firm, Bolinger, Segars, Gilbert and Moss, reviewed and discussed the results of the audit with board members. In the audit, the representative announced that there were no significant audit findings in the report; the report stated that the school's districts current financial policies were up to par and effective. The report also stated that there were no difficulties encountered while performing the audit; the report made note that the accounting firm encountered,

"no significant difficulties" in dealing with Management during the process of performing the audit. Also in the report, the accounting firm stated "We detected no material misstatements and did not propose any audit adjustments that, in our judgment, could have a significant effect, either individually or in the aggregate, on the entity's financial reporting process."

After the audit report, the Board moved to adopt the resolution "Make Education a Priority". The resolution's main purpose is to unite Texas school districts as they face and fight probable budget cuts in the upcoming year. Following the resolution's passing, the Board moved to amend the 2010-2011 budget; the amendment readjusted the budget after an increase in federal funds and grants.

In his superintendent report, Mr. Cotham announced that the girl's softball field was the proud owner of a new scoreboard. Funds for the scoreboard were graciously donated by Longhorn supporters, Jimmy and Jami Kemp and Randy and Nancy Henderson. The scoreboard, which is shown

Lockney School Board  
 Continued on page 4

## Free Grocery Distribution Program for Floydada Residents

First Baptist Church of Floydada in partnership with the South Plains Food Bank will begin providing free food boxes to individuals or families in need of assistance beginning in January.

Each month, a mobile pantry will deliver boxes of groceries to First Baptist Church where they will be distributed to those who have been approved by the Food Bank. Each qualified family or individual will receive two to three large boxes of fresh, canned and frozen food items at no cost. Recipients will be responsible for picking up their food boxes on the third Wednesday of each month at noon.

Those interested in food boxes must register on

January 6, 2011, from 10:00 a.m.-noon at the Fellowship Center of First Baptist Church (401 S. Main Street). Delegates from the South Plains Food Bank will be on hand to help people register and determine whether they meet income qualifications. Applicants must bring some sort of I.D. and proof of residency (for example, a bill that lists both a name and address). Food box distribution is limited to one per household (one per address).

The first mobile pantry delivery is scheduled for Wednesday, January 18, 2011 at noon.

For more information on this program, contact First Baptist Church at 983-3755.

## Letter to the Editor

Dear Editor,

Thank you for the front page article on Leonard's Café. I was close friends with Gary's younger brother, Mike. Your article triggered the memory of the downtown location which I had completely forgotten.

The business must have been a success in those early years because among my friends the Matsler's were the first to have an air-conditioned car. I recall it as a 1951 Mercury.

Before my mother moved from Floydada for

more structured elder care, Gary was great to take off from that noon meal rush to deliver an outstanding Leonard's meal every day. We are forever indebted to his kindness.

Many a high school meal was eaten at that café.

The remaining question is where the classes of 1958-1964 will meet for the next homecoming. Leonard's Café became a tradition for us.

Dale Newberry  
 Lamesa, Texas



Photo by Homer Marquez

Coors merchandisers stock up the shelves at Lowe's Pay-n-Save in Floydada. The local grocery store is now the first to offer beer and wine in Floyd County after an historic election this past November which legalized the sale of alcohol within Floydada's City limits. Other businesses in Floydada are looking to follow in Lowe's footsteps as they wait for their permits to process.

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### Floydada Senior Citizens News

By **Margarette Word**

We were closed December 24<sup>th</sup>.

I hope many of our members were with family during the holidays. Some may have been like me. Mary Garrett and I attended the Candle Light Service at the First United Methodist Church Friday evening, December 24<sup>th</sup>.

Christmas Day Mary and I went to Plainview to a movie and then ate about 3 p.m. at Furr's Cafeteria. My son and families were unable to be home this year. We did talk a lot on the phone. Mary's family lives far away too. Mary did celebrate Christmas with her sister, Ann Carr and family Christmas evening, December 25<sup>th</sup>. I was invited but could not attend.

Congratulations to Donnell and Wilma Gowens who celebrated their 60<sup>th</sup> wedding anniversary on December 20<sup>th</sup>. A family celebration will take place soon hosted by their children.

Bob and Charlene Alldredge are celebrating their 60<sup>th</sup> wedding anniversary with their family at the 50 Yard Line Restaurant with their children as the hostesses. They were married December 26, 1950.

Happy Birthday to those who have a January birthday: January 1 - Ophelia Wade; January 3 - Judy Haynes; January 4 - Jo Payne; January 5 - Wayland Jones; January 8 - Lloyd Vick; January 11 - Nathan Mulder; January 13 - Sheree Cannon; January 20 - Linda Crader, Henry

Russell; January 21 - Betty Baker; January 22 - Bo Poage, Delmas McCormick; January 23 - Johnny Bill Sue; January 26 - Bill Shurbet; January 31 - Pete Salazar.

We want to thank the Friendship Sunday School Class at the First Baptist Church for their very nice donation to the Center. Also the 1934 Study Club made a nice donation to the Center.

We are always happy that this community supports the Center by making donations to help our Center keep the door open.

Our sympathy to the family of Marie Warren.

Thank you for remembering the Center when you need to make a

memorial donation.

**In memory of Marie Warren** - Shorty Turner, Ruby Gooch, Millie Burgett, Norma Reeves, Ruth Hammonds, Louis and Ferne Anderson.

**In memory of Sue Jones** - Louis and Ferne Anderson.

**In memory of Jimmy Crader** - John and Judy Dunlap, Charles Craig.

**Thought for the Week** - I want to thank each of you for reading this weekly article. Your Center, if you are not 60 years or older, you will be one day and you will enjoy having the Senior Citizen in operation so you can come and enjoy a good meal and enjoy visiting your friends. We wish each of you a very Happy New Year and thanks for supporting the Center.

### Lockney Senior Citizens News

By **Renee Armstrong**

Happy New Year from the Center. We hope you all had a great Christmas. Lavirn Carthel had his 90<sup>th</sup> birthday at coffee on Friday. We all had a great time and visited. Walter Reeves was

here over the weekend for a visit. Joyce Mason was in the hospital and she got to go home for Christmas. Windy Clarke spent Christmas in the hospital. We hope you both get well soon.

Our sympathy to the

Brewer family in the loss of Dowell. Please remember that the Center will be closed on Friday Dec. 31. Hope you all have a great week and a very Happy New Year.

Menu

Jan. 3-7  
Monday-Ham and Black-eyed Peas  
Tuesday-Tacos  
Wednesday-Chicken Fried Steak  
Thursday-Salmon  
Friday-CLOSED

### SOUTH PLAINS HOBBY CLUB NEWS

By **Sandra Lass**

On a bright and balmy day (no wind for once), the South Plains Hobby Club met at my house on December 8, 2010 for our annual Christmas potluck luncheon and exchanging of gifts. Members present included Margie Young, Janis Julian, Candace Scott, Virginia Taylor, Glenda Ford, Carol Hopkins, Ann Hartman, Annela Staples, Mary Lou Zinck, Peggy Roberts, Nancy Marble, Kay Gilbert, Carolyn Marble, Margaret Kitchens, Lou Burleson, Joy Smitherman, Helen Teeple, Betty Deavenport, Mary M. Carter, Donnie Bowman, Wanda "Boo Boo" Lane and Sandra Lass. Although few wore coats, hats, scarfs or gloves the ladies began arriving about 11:30 AM. Their arms were loaded with packages, purses, sacks and covered dishes. It took most of them two trips to get everything into the house: the food on the counter, the wrapped presents near the Christmas tree and the toys for the Crisis Center in Plainview in the kneehole under the counter near the front door. Several of us brought favors for each person: Peggy Robertson

brought bookmarks, each with four pictures of flowers from Lone Star Wildflowers. Betty Deavenport brought hand crocheted and starched snow-white snowflakes. I provided slotted cards with snowmen pencils and candy canes in the slots and an "angel for your pocket" (dime sized silver coins with an angel printed on one side of the coin) was taped to the bottom of the card. The card explains the meaning and history of candy canes.

We formed a circle and held hands as Janis Julian, President, led us in prayer thanking the Lord for our blessings, good fortune, friendship and food and for Jesus, the Lord's greatest gift to all of us. My two largest tables were set, the coffee was ready and my kitchen counters never looked so colorful and festive. The house was filled with aroma of food fit for a King. We lined up and served ourselves from an array of casseroles, vegetable dishes, sandwiches, chips and dips, pickles and olives and other relishes as well as pies, puddings, cakes and candy. There were no two covered dishes alike and we didn't end up with all casseroles

or all salads or all desserts. It was remarkable since no one was told what kind of dish to bring. Just as the last of us sat down to eat, others arrived so we set up another table and brought out more chairs and a couple of TV trays. (Next year I'll have the boys bring down another large table from upstairs. There's plenty of room for it.)

After our sumptuous meal, we cleared and took down two of the tables. The third table stayed put. It weighs about 400 pounds and cannot be easily moved. We then set up the chairs in a circle and got ready for the fun and games part of our party. Virginia Taylor, Master of Ceremonies, read the poem "A Different Christmas Poem" by Michael Marks, according to the International War Veterans Poetry Archive (IWVPA), December 2000. The poem describes a soldier's lonely night before Christmas and can be found at snopes.com. Then Virginia asked each of us to get the wrapped gift that we brought and to take it with us back to our seats. She explained that she would read aloud the poem

"Twas The Night Before Christmas" by Clement Clark Moore but would be inserting the words right or left as she read the poem. When she said either "right" or "left" we were to pass the gift to the person sitting on the right or left of us. Virginia assured us that since she would be inserting the words right or left many times, no one would end up with the gift she brought. She was right. No one did! Each of us got what we wanted or needed. Further, like the food, no two gifts were alike. After the game, we drew names for the three door prizes. Betty Deavenport, Nancy Marble and Virginia Taylor won the door prizes. After a thoroughly enjoyable afternoon on a picture perfect day, we cleaned up the kitchen, recovered the left over food (or exchanged with each other what was left over) and said our goodbyes.

The next Hobby Club meeting will be held on Wednesday, January 12, 2011 at the South Plains Baptist Church. We will be planning our activities for 2011 and electing new officers.

### From the archives....

#### FLOYD COUNTY HISTORY FROM THE ARCHIVES OF THE FLOYD COUNTY MUSEUM

From the Floyd County Hesperian July 15, 1965

#### W. M. MASSIE ESTABLISHED LAND OFFICE HERE IN 1889

Since early in the history of Floyd County the name Massie has been one of the most prominent. In 1889 W. M. Massie came here from Parker County, establishing his land office business in Floydada the following year. In 1940 it was the oldest continuous land office in West Texas. Hollis Bond eventually joined the firm, and for a few years it was known as Massie and Bond, but he eventually bought out the Massie interests. His nephew, Wilson Bond, works with him in the firm.

In the years 1907-10 W. M. Massie headed up the efforts of citizens in the Lockney-Floydada area to get a railroad constructed from Plainview to Floydada, without the payment of a bonus. This was done, and he was president of the road until it merged with Santa Fe.

He first settled two miles west of Della Plain; this area later becoming the site of Mayshaw; but by this time he was in Floydada. While in the center of the county he conducted a school, while living in a one room house 10 x 12 feet. According to Doc White half of his pay came in the form of cordwood, which he used for constructing his own residence. The school he taught was the second to be conducted in the county. He had an unusual experience, even for a new country, where the strange is practically the everyday: He kept two boys during the week, and often went home with them on the weekend. Robert and Jim Merrill were the boys, and they lived in Blanco canyon, about six miles southwest of present day Floydada. After talking it over with their parents, Massie agreed to experiment and it worked out well. The boys liked the idea from the start, saying they would rather stay with him than at home. Doubtless they all enjoyed the good weekend cooking. "And so I kept them. We often spent the weekend with their parents, and my brother, V. M. Massie, now deceased, who had a little ranch at that time not far from the Merrill's" he told a reporter from the Hesperian in 1940.

"At that time I was not able to put up a windmill, and I carried all the water we used from the public well at Della Plain. I had a large bucket, and every morning I would take the bucket to school and bring the water home in the afternoon." After the school was out he did a lot of surveying in the county, continuing with his work even after the establishment of his land office.

When he first came to the county Starkey was his post office, with Uncle Joe Day as the postmaster.

At first he slept in the back of Sam Chadwick's store. Chadwick and C. J. Menefee, a local preacher of the Methodist Church, also slept there. It was nothing unusual for as many as three or four men to sleep in one bed. He once stated, "When a cowboy would come in from one of the ranches and needed a bed

we would make room for one more. In the winter when it was cold we would take turn about sleeping on the outside and just keep turning. Tom Teeling and Marion Day had a little one room house, and they would make room for the boys, too." A rather amusing incident occurred once when Teeling was hauled up for a trial before a justice of the peace, who happened to be his roommate, Marion Day, for shooting a chicken. Not having a lawyer of his own, he prevailed on Massie to act as his counsel, and Massie's argument earned him an acquittal. There is humor to be found in the type of sartorial elegance affected by Massie for his august appearance in court. "I borrowed a Bee Gun two story hat from John G. Ranft, a merchant, and I borrowed a Prince Albert Long tail coat twice too large from Deputy Sheriff Frank Anderson."

In 1899 Massie returned to Parker County to marry a schoolmate of his, Miss Lela Martin. They rode the rails to Estelline, the closest point to Floyd County at that time by train, spending the first night in the county at the "F" Ranch, for which he served as land agent a total of forty years.

In time that ranch became dotted with farm land, presaging the time when farms would take over from ranches.

The first house he built was on the west edge of Floydada. Later he built a new home a little way from the old one.

Another pioneer Floydada firm operated by the Massie family was Massie Wholesale Grocery, which opened in 1912. In this venture W. M. joined with his brother, C. M., as partners, and from 1912 to 1916 J. B. Jenkins, long time resident of the county, worked for them. G. M. Massie worked there from 1916 to 1923. Other employees included J. A. Carruth, whose service began in 1923; A. P. Horn, 1923-1927; Truett Butler, 1923-1926; Kenneth Umberson, 1926-1930; B. Nichols, who began working in 1926 and worked up into the '40's; and J. F. Klebold, 1927-1937.

The 1940 historical edition of the Hesperian concludes the article about this firm by saying: "The present force includes W. H. Baker, W. A. Kirk, Fred Bell, and Creed Parrish. In the early days of the Massie Wholesale Grocery, orders were shipped as far north as Tulia and south to Post, but in latter years the business has been confined to a shorter radius about Floydada."

In "One Corner of Heaven", P 14, Blanche Scott Rutherford gives further confirmation of this. Vividly describing the grasshopper invasion of 1892, when the hoppers ate the oilcloth off the chuck wagon boxes, and the bark off the trees, and man was defenseless against this horde, when, in a sense like the turkey gobbler who ate all he could and then had to give up, "Many settlers were so discouraged they moved away. In desperation they offered their land for almost nothing. (it hadn't cost a great deal, to start with, in today's currency). Many sold for one-third or one-fourth of what they paid. Some sold for five hundred dollars per section. W. M. Massie, the young school

Archives  
Continued on page 8

## Schacht's

Flowers, Jewelry & Gifts

Is having a sale on Christmas items as well as a storewide sale.

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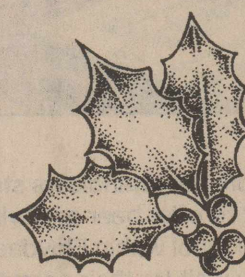
Two miles south on the Ralls Hwy.

Merry Christmas and Happy Holidays from everyone at Hollis Livestock Commission. Our next sale will be Saturday, January 8th.

580-688-9213

# 2011

Happy New Year!  
Randall Griffin, D.D.S.



#### THE FLOYD COUNTY HESPERIAN-BEACON

Published weekly each Thursday at  
111 E. Missouri St., Floydada, Texas 79235.  
Periodical postage paid at Floydada, Texas 79235.  
Postmaster: Send change of address to: The Floyd County Hesperian-Beacon,  
111 E. Missouri Street, Floydada, TX 79235  
(806) 983-3737 • www.hesperianbeacononline.com



## Obituaries



**DOWELL BREWER**  
Dowell Brewer, age 82, known by friends and family as "Digger", passed away Saturday, December 25, 2010.

Services were held at 2 p.m., Tuesday, December 28, 2010 at the First United Methodist Church. Interment followed at the Lockney Cemetery under the direction of Moore-Rose Funeral Home in Lockney.

Dowell worked for over 37 years with Southwestern Bell Telephone Company and after his retirement he worked for many years at Moore-Rose Funeral Home in Lockney. He enjoyed playing music and was a member of the VFW.

Dowell is survived by his wife of over 57 years, Ledell Brewer of Lockney; his son, Terry Brewer and wife, Charlotte of Daingerfield, Texas; his daughter, Dianne Rose of Lockney, his grandchildren Shayla Brewer, Taylor Rose and Johnny Rose, all of Lockney; and a great-grandchild, Brae Brewer.

He was preceded in death by his parents.

Memorials may be made in Dowell Brewer's name to the American Diabetes Association, 8008 Slide Rd, Ste 12-A, Lubbock TX 79424 or [www.diabetes.org](http://www.diabetes.org).

Online condolences may be made at [www.moore-rose.com](http://www.moore-rose.com)



**LILLIAN CARTHEL ROGERS**

Funeral Service for Lillian Carthel Rogers, 84, of Lovington, New Mexico were held at 2 p.m. Wednesday, December 22, 1010 at West College & 3rd Church of Christ Church in Lockney, Texas.

Burial followed at the Lockney Cemetery. Visitation was held from 5 to 7 pm Tuesday, December 21, 2010. Arrangements were under the direction of Stevens Funeral Home.

She passed away December 19, 2010 at Hobbs Health Care in Hobbs, New Mexico. She was born February 24, 1926 to Babe and Lillie Carthel. She married Chester Rogers on December 29, 1945 in Plainview, Texas. She was a member of 3rd and Central Church of Christ in Lovington, New Mexico.

She is survived by her son Hugh Rogers and wife Chaney of Lovington, New Mexico, two daughters Vicki Dutton of Lovington, New Mexico, Tandra Corbin and husband Greg of El Paso, Texas, two brothers Lavern Carthel and wife Clementine of Lockney, Texas and Ray Gene Carthel and wife Winnie of Amarillo, Texas, eight grandchildren Viliana Fox, Toby Dutton, Clay Dutton, Jennifer Rogers, Kimberly Rogers, Ryan Rogers, Josh Corbin and Jacob Corbin and eight great grandchildren.

She is preceded in death by her parents, her husband Chester Rogers in 1986.

Memorial contributions may be made to the West College & 3rd Church of Christ, P.O. Box 217, Lockney, Texas 79241

Online registry can be accessed at [www.stevensfuneral.com](http://www.stevensfuneral.com)



**MARIE WARREN**

Marie Warren, 85, of Floydada, passed away Monday, December 20, 2010.

Services were held at 2 p.m. Thursday, December 23, 2010 at the First Baptist Church of Floydada.

Interment followed at the Floyd County Memorial Park under the direction of Moore-Rose Funeral Home.

Ila Marie (Battey) Warren was born July 24, 1925 in Floydada to Charles and Mamie (Watson) Battey. She married Thomas Edwin Warren on July 29, 1948 in Floydada. She was a lifetime resident of Floydada, graduating from Floydada High School in 1942. She was a very active member of the First Baptist Church in Floydada where she served as Church Secretary for many years.

She is preceded in death by her parents, her husband in February 2005; one daughter, Margaret Elaine (Warren) Stout; one grandson, Brian Thomas Stout and one brother, Lewis Clark Battey.

Marie is survived by her two sons, Edwin Lynn Warren and wife, Dana of Levelland, and Donald Ray Warren and wife, Hope of Floydada; her daughter, Joyce Marie Owens of Floydada; twelve grandchildren and seventeen great-grandchildren; one sister, Charlene (Battey) Allredge and husband, Bob of Floydada.

In lieu of flowers, the family asks memorials be sent in Marie Warren's name to the First Baptist Church of Floydada, 401 S. Main St., Floydada, TX 79235 or the Floydada Senior Citizens, PO Box 573, Floydada, TX 79235.

Online condolences may be made at [www.moore-rose.com](http://www.moore-rose.com)

## Floyd County Church Directory

**AIKEN BAPTIST CHURCH**

Dennis Butler, Pastor  
Morning Worship ..11:00 a.m.  
\*\*\*\*\*

**BIBLE BAPTIST CHURCH**

810 S. 3rd, Floydada  
Darwin Robinson, Pastor  
983-5278  
Sunday School .....10:00 a.m.  
Morning Worship ..10:50 a.m.  
Evening Worship ....6:00 p.m.  
Wednesday.....7:00 p.m.  
\*\*\*\*\*

**CALVARY'S CORNERSTONE FELLOWSHIP**

Floydada  
Armando Morales, Pastor  
Sunday School .....9:45 a.m.  
Morning Worship ..11:00 a.m.  
Bible Study .....6:00 p.m.  
Wednesday Evening 7:00 p.m.  
\*\*\*\*\*

**CARR'S CHAPEL**

Service Every Sunday:  
Morning Worship ....9:00 a.m.  
Sunday School .....10:30 a.m.  
\*\*\*\*\*

**CHURCH OF CHRIST**

West College & Third, Lockney  
Steve McLean -Minister  
Morning Worship ..10:30 a.m.  
Evening Worship ....5:30 p.m.  
Wednesday Service 7:30 p.m.  
\*\*\*\*\*

**CITY PARK CHURCH OF CHRIST**

Levi Sisemore, Minister  
Floydada  
Sunday Bible Study..9:30 a.m.  
Morning Worship ..10:30 a.m.  
Evening Worship ....6:00 p.m.  
Wed. Bible Study ....7:00 p.m.  
\*\*\*\*\*

**FIRST BAPTIST CHURCH**

Tim Franks, Pastor  
Terry Simmons, Minister of Ed./Music  
Josh Burgett -Minister of Students  
Sunday School .....9:15 a.m.  
Morning Worship ...10:30 a.m.  
Evening Worship ....6:00 p.m.  
Wed. Bible Study ....6:30 p.m.  
\*\*\*\*\*

**FIRST BAPTIST CHURCH, Lockney**

John Franklin, Pastor  
Chad Cook, Youth Min.  
Phil Cotham, Music Min..  
Sunday School .....9:45 a.m.  
Morning Worship ....10:45 a.m.  
Evening Worship .....6:00 p.m.  
Wednesday.....6:30 p.m.  
\*\*\*\*\*

**FIRST UNITED METHODIST CHURCH**

Floydada  
Rev. Les Hall, Pastor  
Early Worship ....8:30 a.m.  
Sunday School.....9:45 a.m.  
Morning Worship ...10:50 a.m.  
Youth (Sunday).....5:00 p.m.  
Youth (Wednesday)..7:30 p.m.  
\*\*\*\*\*

**FIRST UNITED METHODIST CHURCH**

Lockney  
Rev. Ricky Carstensen  
Pastor  
Sunday School .....9:30 a.m.  
Worship Service .....10:30 a.m.  
Evening Service.....6:00 p.m.  
Wed. Jr. High .....5:30 p.m.  
Wed. High School...6:30 p.m.  
\*\*\*\*\*

**GRANT CHAPEL CHURCH OF GOD IN CHRIST**

Joe Bennett, Pastor  
Sunday School .....10:00 a.m.  
Morning Worship ...11:00 a.m.  
Evening Service.....7:30 p.m.  
Tuesday.....8:00 p.m.  
Wed. Service .....7:30 p.m.  
\*\*\*\*\*

**MAIN STREET CHURCH OF CHRIST**

Lockney  
Jay Don Poindexter, Minister  
Bible Study .....9:30 a.m.  
Morning Worship ..10:30 a.m.  
Evening Worship ...6:00 p.m.  
Wednesday.....7:30 p.m.  
\*\*\*\*\*

**MT. ZION BAPTIST CHURCH**

Floydada  
Rev. Ralph Jackson  
401 N 12th St (983-5805)  
Sunday School .....10:00 a.m.  
Morning Worship ..11:00 a.m.  
Evening Worship .....6:00 p.m.  
Wednesday Study ...7:00 p.m.  
\*\*\*\*\*

**NEW SALEM PRIMITIVE BAPTIST CHURCH**

Floydada  
Pastor Elder Ronnie Hedges  
(806) 637-0430  
Sunday Singing .....10:30 a.m.  
Morning Worship ...11:00 a.m.  
\*\*\*\*\*

**OUT REACH HARVEST PENTECOSTAL CHURCH**

310 E. Mississippi  
Floydada  
Rev. David Ramos, Pastor  
Ester Ramos, Praise Leader  
Sunday Bible...10:00 a.m.  
Morning Praise...11:00 a.m.  
Evening Praise ....5:00 p.m.  
Wed. Worship....7:00 p.m.  
\*\*\*\*\*

**POWER OF PRAISE FULL GOSPEL CHURCH**

Rev. Manuel Rendon, Pastor  
704 N. Main, Lockney  
Sunday Services.....10:00 a.m.  
Sunday Evening .....5:00 p.m.  
Wednesday.....7:30 p.m.  
\*\*\*\*\*

**PRIMERA IGLESIA BAUTISTA**

Lockney  
Jesus Caballero, Pastor  
Sunday School .....9:45 a.m.  
Worship Service ....11:00 a.m.  
Discipleship .....5:00 p.m.  
Wed. Service .....7:00 p.m.  
\*\*\*\*\*

**PRIMERA IGLESIA BAUTISTA**

Floydada  
Pastor Reverend Raymond Asebedo  
Sunday School .....9:45 a.m.  
Morning Worship ..10:55 a.m.  
Evening Worship ...6:00 p.m.  
Wed. Evening .....6:00 p.m.  
\*\*\*\*\*

**SAN JOSE CATHOLIC CHURCH**

Lockney  
Rev. Patrick Maher, Pastor  
Wed. Communion...8:00 p.m.  
Sunday Mass.....11:30 a.m.  
\*\*\*\*\*

**SOUTH PLAINS BAPTIST CHURCH**

Joe Weldon, Pastor  
Sunday School .....10:00 a.m.  
Morning Worship ...11:00 a.m.  
Prayer Meeting.....7:00 p.m.  
\*\*\*\*\*

**TEMPLO GETSEMANI ASSEMBLY OF GOD**

701 W. Missouri  
Joe Hernandez  
983-5286 (church)  
983-5156 (parsonage)  
Sunday School .....9:45 a.m.  
Morning Worship ...11:00 a.m.  
Evening Service.....5:00 p.m.  
Wednesday.....7:00 p.m.  
\*\*\*\*\*

**ST. MARY MAGDALEN CATHOLIC CHURCH**

Floydada  
Rev. Angelo Consemio  
Phone: 983-5878  
Sunday Mass.....11:30 a.m.  
Mon.Wed. Mass .....6:30 p.m.  
Confession Sat.....10-11 a.m.  
\*\*\*\*\*

**TEMPLO BAUTISTA SALEM**

Lockney  
Rev. Joe Hernandez  
Sun. Prayer Service 9:30 a.m.  
Sunday School .....9:45 p.m.  
Worship Service ....11:00 a.m.  
Evening Worship ...6:00 p.m.  
Wed. Meeting .....7:00 p.m.  
\*\*\*\*\*

**TEMPLO BETHEL SPANISH ASSEMBLY OF GOD**

Washington and 1st St.  
Sunday School .....9:45 a.m.  
Morning Worship ..11:00 a.m.  
Evening Worship ....5:00 p.m.  
Wed. Service .....7:00 p.m.  
\*\*\*\*\*

**TEMPLO NUEVA VIDA**

Rev. Herman Martinez  
308 W. Tennessee, Floydada  
Sunday School .....10:00 a.m.  
Evening Worship .....5:00 p.m.  
Tuesday.....7:30 p.m.  
Thursday Service....7:30 p.m.  
\*\*\*\*\*

**Trinity Assembly**

500 W. Houston, Floydada  
Henry Russell, Co-Pastor  
Vance Mitchell, Co-Pastor  
Children's Church .....10:30 a.m.  
Morning Worship .....10:40 a.m.  
Sunday Evening .....5 p.m.  
\*\*\*\*\*

**TRINITY LUTHERAN CHURCH**

Providence Community on FM 2301 293-3009  
Rev. Peter W. Harrington  
Minister  
Sunday School .....9:45 a.m.  
Worship Service ....11:00 a.m.  
\*\*\*\*\*

**WEST SIDE CHURCH OF CHRIST**

Floydada 983-3548  
Sunday Worship ...10:30 a.m.  
Sunday Evening .....5:00 p.m.

**American State Bank**

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**Barwise Gin**

Barwise Community  
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**Tastee Burger**

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**Clark Pharmacy**

320 N. Main - Lockney  
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**Davis Lumber**

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**Sawaya Ins. Agency**

120 E. 7th Street  
Plainview  
293-1318

**Lighthouse Electric Coop**

703 A Matador Hwy  
983-2814

**Goen & Goen Insurance**

102 E. California  
983-3524

**Lockney Co-op Gin**

652-3377

**Oden Chevrolet Inc.**

221 S. Main, Floydada  
983-3787

**Payne Family Pharmacy**

200 S. Main, Floydada  
983-5111

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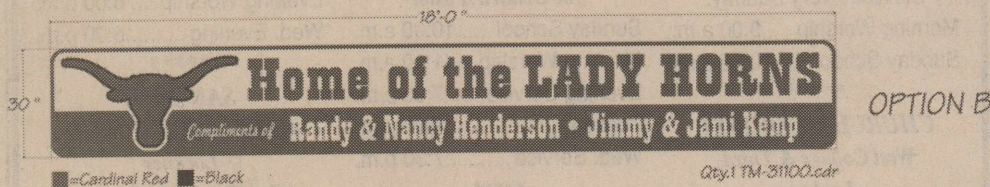
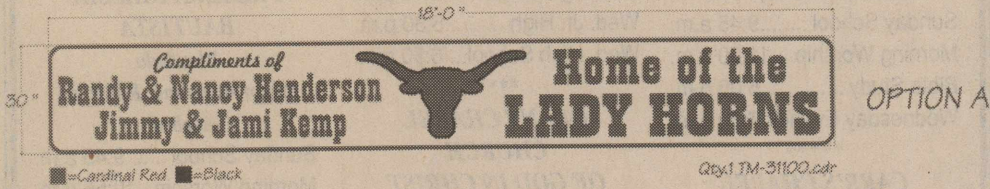


**Lockney School Board**  
Continued from Page 1

on this page, will add on to the ongoing generosity and sacrifice that the community has made for the Longhorn Girl's softball team. Mr. Cotham also announced that as a token of appreciation, the school will be planning to put the names of those who donated time and funds to the softball field on plaques and markers across the field. Some of the big donors include: All who volunteered labor in the building of the field's fences, dugouts and concession stands; Lockney Maintenance Director, Kenny

Hooten for the designing, planning and building of most of the field's facilities, The Lockney Economical Development Corporation for their funds that helped pay for the installation of the dirt in the infield, Cargill Cattle Feeders for their donation of dugout and fencing frames, Legacy Dairy for their donation of C perlin for the dugouts, Adams Well Service for their donation of pipe and a backstop net, Jimmy and Jami Kemp along with Randy and Nancy Henderson for their donation

of funds for the scoreboard, Brady Rasco and the Lockney ISD Ag Department for their involvement in the construction of the concession stand, restrooms and bleachers, and Wal-Mart Distribution for their donation of funds. Anybody who is still interested in donating will also receive the same token of appreciation embodied in a name plaque or marker. All interested parties may send the tax deductible donation to Lockney ISD, P.O. Box 428, Lockney, Texas 79241.



Players for the Lady Horn's softball team are now the proud owner of a new scoreboard; (above) plans for the scoreboard are shown. Funds for the scoreboard were graciously donated by Longhorn supporters, Jimmy and Jami Kemp and Randy and Nancy Henderson. The donation of scoreboard will add on to the ongoing generosity and sacrifice that the community has made for the Longhorn Girl's softball team. Lockney ISD has recently announced that as a token of appreciation, the school will be planning to put the names of those who donated time and funds to the softball field on plaques and markers across the field.



Photo by Homer Marquez

Lady 'Horn Kat Araujo, looks for an open teammate during Lockney's latest game against Anton. With a 5-12 record, the Lady 'Horns have prepared and sharpened the skills for district competition by playing a who's who of top 2A, 3A, and 4A schools.

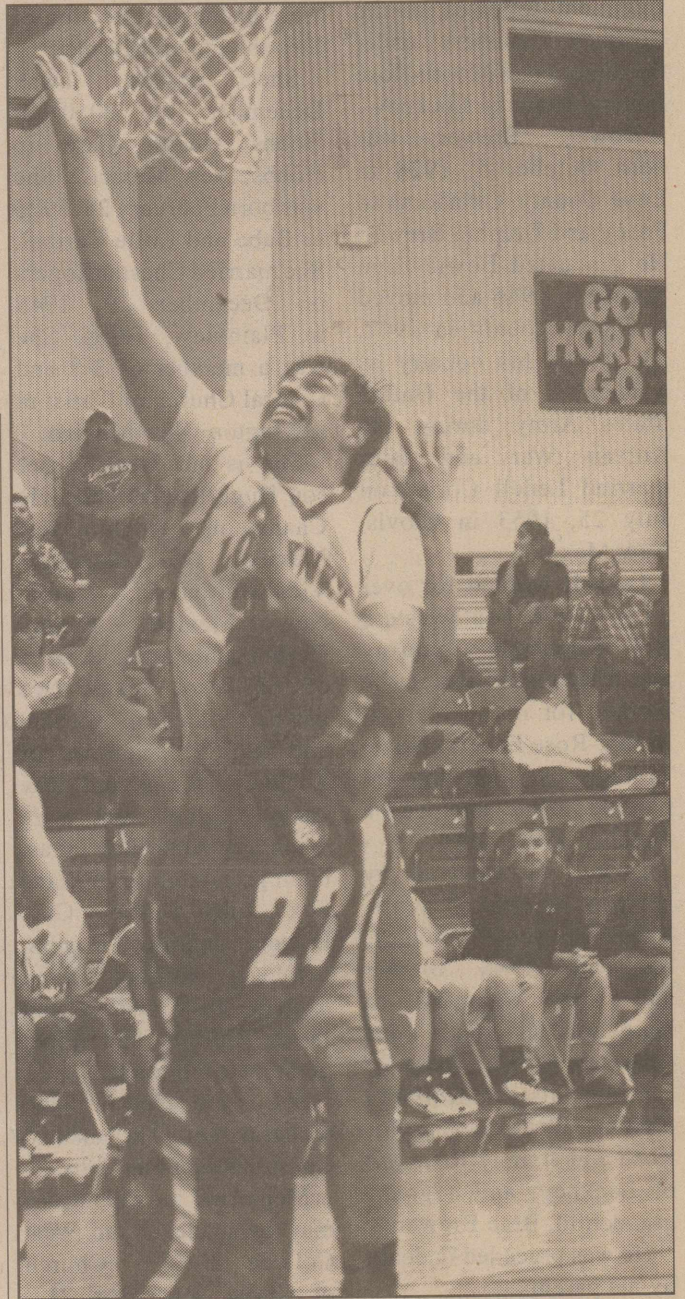
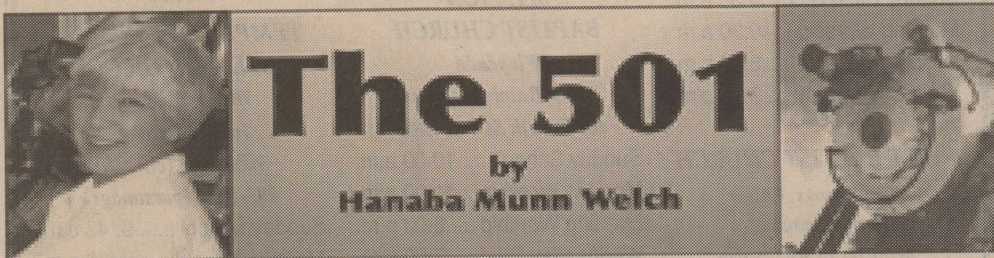


Photo by Homer Marquez

Longhorn, Jonathan Luna (34) grabs a rebound during a recent Lockney boy's basketball game. Luna has continued to be a key factor for the 'Horns this year, putting up big points in recent games. The Longhorns will need to continue that momentum as the look toward district play at the beginning of the year.

**Lockney School Lunch Menu**  
Jan. 3- Jan. 7

- Monday**  
Breakfast- Waffle or cereal, toast, juice, milk  
Lunch- Chicken patty or grilled cheese, potatoes, green peas, sliced pears, roll, milk
- Tuesday**  
Breakfast- breakfast pizza or cereal, toast, juice, milk  
Lunch- Pig in a blanket or ham and cheese, pinto beans, corn, fruited gelatin, milk
- Wednesday**  
Breakfast- Rice or cereal, toast, juice, milk  
Lunch- Hamburger or chicken nuggets, tater tots, salad, pineapple, milk
- Thursday**  
Breakfast- Eggs and ham or cereal, toast, juice, milk  
Lunch- Stuffed baked potato or burrito, salad, applesauce, roll, milk
- Friday**  
Breakfast- Cinnamon roll or cereal, toast, juice, milk  
Lunch- Pizza or corn dog, salad, sliced peaches, milk



Real heat is my favorite kind. Nothing beats backing up to a hissing steam radiator, a crackling wood stove, a blazing campfire or a gas space heater with radiants glowing orange. Ah, the feel of hot starched jeans against human flesh. You can't beat it.

Yes, I'm cold. My laptop is the closest thing I have to a good heat source. I'd put it up against the household iron for joules generated. Meanwhile, our central heating and cooling system is blowing overhead. I don't trust it. Much ado about nothing. Takes a blowhard to know one. Speaking of irons, they don't get as hot as they used to, do they? Have you

seen any scorched clothing lately? I haven't, and I've been looking. I suspect the government has intruded to regulate irons, meaning they're probably equipped now with thermostats that keep them from burning human flesh, therefore making it hard to use them to flatten wrinkles out of fabric. My theory. If I look rumpled, I'm blaming the government.

Speaking of joules, in retrospect, that's what I should have put on my Christmas wish list. Not that I really know what a joule is. Isn't it some sort of measure of heat and energy? I need both.

My husband would rather keep me in the other kind of jewels than turn up the thermostat. That's OK. I'm as much a skinflint as he, and I'm not going to touch that thermostat any more than I would try to

commandeer the television remote control. I barely know how either works.

As for television remotes, a friend of mine had no clue how to turn her television on and off after her husband left. She had to ask her children. Lucky she had some. Really.

Sort of reminds me of my mother, city-bred farm wife, who was very careful not to learn how to do certain things on the farm. She was especially proud of not learning how to milk a cow. And the main tool she purposely didn't master was a hoe, if you don't count the tractor. Sure enough, she successfully stayed out of the barn and didn't have to hoe cotton either.

Mother was no slacker; she slopped the hogs some, pouring skim milk on their heads, and I remember her tossing bread crusts -- the ones I didn't eat -- over the fence to the chickens. I was glad we had chickens. If you don't know why she poured that milk between the hogs' ears and over their snorting snouts, you've never tried to get swine to step back from the trough until the table is set. Only in cartoons do piggy bank-looking pigs wait politely and then, on cue, plunge in to eat with the coordination of synchronized swimmers. The same old cartoons compare eating corn on the cob to typing on a typewriter, one row at a time, with a bell ringing at the end of each line.

OK. I feel better now. There's some warmth in memories.

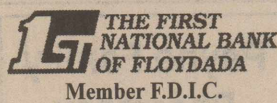
**NOTICE OF SCHEDULED ENTRY INTO FIELDS**

Pursuant to Tex. Agric. Code, Sec. 74.117, cotton producers in the Northern High Plains Boll Weevil Eradication Zone, which consists of all of Hale and Swisher counties and portions of Randall, Armstrong, Briscoe, and Floyd counties are hereby notified that Texas Boll Weevil Eradication Foundation personnel will be conducting eradication activities in and around their fields, beginning January 16, 2011. All cotton fields will be mapped, and treatment will begin during the cotton-growing season. For notification prior to any chemical treatment, call 1-800-687-1212 with the exact location of your field and appropriate telephone numbers. Field entry and treatment is expected to last until all cotton is harvested in the zone. For more information regarding this program, please call the Texas Boll Weevil Eradication Foundation at 1-800-687-1212.

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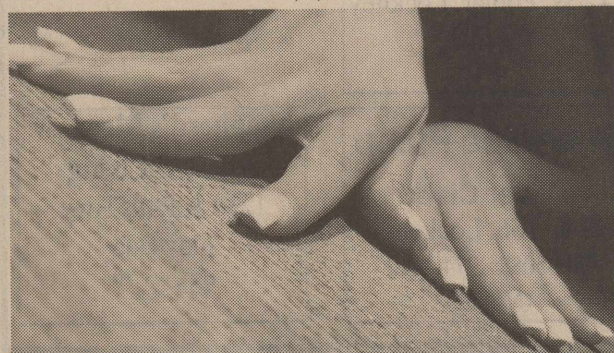


Courtesy Photo

Lockney's own SyAnn Foster is shown at the South Plains Fair in Lubbock winning Supreme Champion Heifer and winning Champion Showmanship with her Chianina heifer TKG Miss Jackie 1W.

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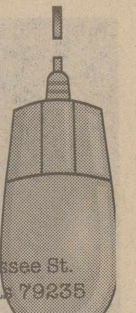
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# Lady Winds defeat Abernathy; Improve season record to 14-0

By Coach Styles

The Lady Winds improved to 14-0 and 3-0 in district with their 44-37 victory at Abernathy on Tuesday, December 21st.

The Lady Winds had quarter leads of 8-5, 21-15, and 37-22.

Leading the way for the Lady Winds was Liz Suarez 12 points, Avery Miller 10 points and 5 deflections, Brityn Helms 8 points,

Sarah Jo Miller 5 points, Breann Gooch 2 points, Sarah Sanders 6 rebounds and 8 deflections, Emily Hall 2 rebounds, and Nikki Seymour 1 deflection.

The Lady Winds will compete in the Lubbock Caprock Tournament Tuesday, 12/28 through Thursday, 12/30 before they resume district play on Jan. 4<sup>th</sup> at home against Littlefield.

## FLOYDADA SCHOOL MENU

Jan. 3 – Jan. 7

**Monday**

Christmas Holiday

**Tuesday**

**Breakfast-** Sausage/biscuit or cereal and graham crackers, juice, milk

**Lunch-** Stuffed baked potato, baby carrots/ranch, fresh fruit cup, Texas toast, milk

**Wednesday**

**Breakfast-** Pancakes/syrup or cereal and graham crackers, juice, milk

**Lunch-** Chicken fried steak, mashed potatoes/gravy, green beans, hot roll,

strawberries w/whipped topping milk

**Thursday**

**Breakfast-** Oatmeal and cinnamon toast or cereal and graham crackers, juice, milk

**Lunch-** Meat and beana chalupas, Spanish rice, lettuce & tomatoes, rosie applesauce, milk

**Friday**

**Breakfast-** Breakfast burrito or cereal and graham crackers, juice, milk

**Lunch-** Submarine sandwich, lettuce, tomatoes, pickles, tater tots, brownie, milk

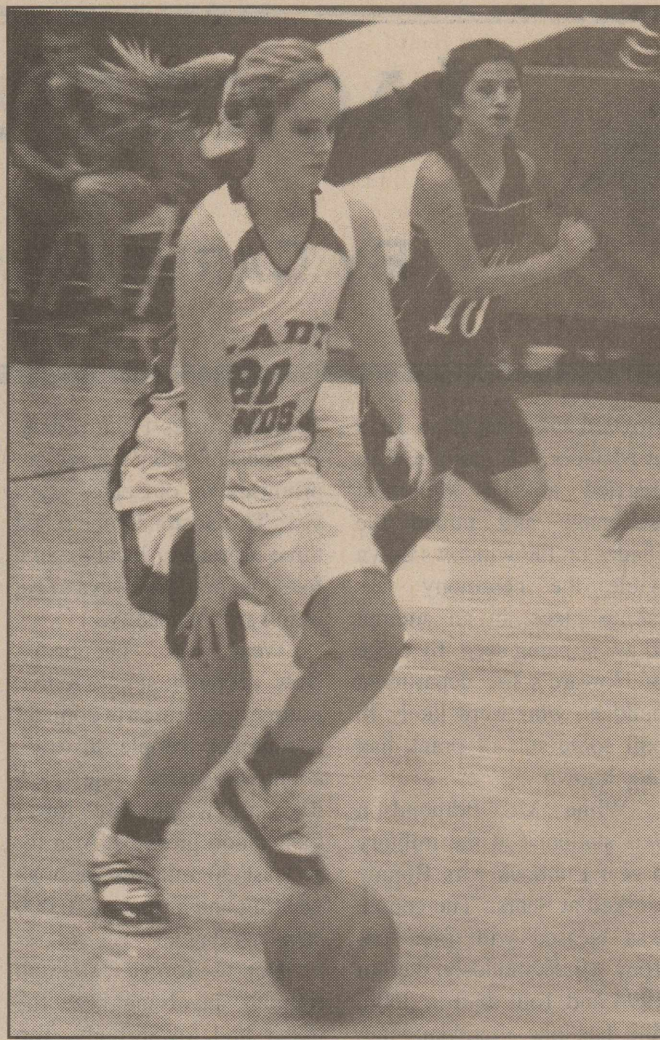


Photo by Homer Marquez

Lady 'Wind, Whitley Beedy (20) takes it to the paint in a recent game at home. During their game in Abernathy this past week, Beedy put up 7 points in the Whirlwind's 44-37 victory over the Antelopes; currently Beedy leads the Lady 'Winds in scoring with 189 points for the season. The potential for this year's Lady 'Winds is immeasurable, advancing to 14-0 with 3 straight district wins.

## Cotton Market Weekly



A service provided by Plains Cotton Cooperative Association

With few futures trading and the markets already in "holiday mode," cotton futures prices on the Intercontinental Exchange (ICE) topped from Tuesday's all-time record highs quickly falling to limit losses for the remainder of the week.

Cotton futures tumbled by the daily limit for a second day on Thursday as investors sold the fiber to lock in profits after prices rallied to an all-time high.

"At this high level, we expect demand to start to be rationed somewhat," a trader said. "But selling ahead of the Christmas and New Year holidays also could have pushed down prices," he mused.

Analysts say prices have doubled this year, nearing the largest annual gain since 1973, on speculation that global supplies will be inadequate to meet rising demand from China, the world's largest user.

Cotton has been the star commodity performer in 2010 due to solidly bullish supply/demand fundamentals. For years, cotton prices languished in the 60 to 70 cents per pound area with competing crops offering better returns. As a result, cotton's planted acreage had declined almost every year this decade.

At the same time, cotton demand, particularly from China, increased each year due to low prices and a rising population. In 2010, just one supply disruption would send cotton prices soaring. Floods in Pakistan, the world's fourth largest cotton producer and the third largest exporter, provided that stimulus. As a result, cotton prices more than doubled from the mid 70 cent level to \$1.60 by the end

of the year.

Demand in China now is forecast to outpace supply by 17 million bales in the year ending July 31, according to USDA figures. Stockpiles in the U.S. are forecast to plunge for a third straight year to the lowest level since 1960, government data also shows.

In the meantime, China will attempt to expand its import channels for grains and cotton and help importers boost domestic supplies, Minister of Commerce Chen Deming said this week. The country faces difficulty in boosting grain and cotton supplies in the short term, and high global commodity prices will limit imports and the country's ability to curb domestic prices, he added.

In other news, net export sales of U.S. cotton totaled a healthy 314,800 bales in the week ended Dec. 16. The figure was up 65 percent from the previous week and 14 percent from the prior four-week average. China, Turkey, and Bangladesh were the week's top buyers. Net sales of 60,900 bales for delivery in 2011-12 mainly were for Thailand and Indonesia.

Export shipments of 316,900 bales were up four percent from the previous week and 26 percent from the four-week average. The primary destinations were China, Turkey, and Indonesia.

Closer to home, spot cotton sales also were lower in the week ended Dec. 16 as producers in Texas, Oklahoma, and Kansas sold 21,806 bales online at prices ranging from \$1.35 to \$1.44 per pound. The previous week, producers sold 38,497 bales at \$1.35 to \$1.41 per pound.

## Xcel Energy signs 161-megawatt deal for wind energy

AMARILLO – Xcel Energy has formalized an agreement with a Cielo Wind Power, LP (Cielo) affiliate to purchase the output of the planned Spinning Spur Wind Ranch to be built west of Amarillo in the Texas Panhandle.

Spinning Spur Wind Ranch will be sited west of Vega, Texas in Oldham County, north of Interstate 40 and west of U.S. Highway 385 adjacent to the existing Wildorado Wind Ranch. The facility will have a total capacity of 161 megawatts.

Xcel Energy will purchase the output and receive the Renewable Energy Credits (RECs) generated by production at Spinning Spur through a 15-year purchased energy agreement. The facility is expected to generate 650,000 megawatt-hours of electricity annually, enough to power more than 54,000 households per year.

"Our modeling shows this purchase is economically beneficial to our customers, and it also decreases our reliance on traditional generating resources," said Riley Hill, president and CEO of Southwestern Public Service Company, an Xcel Energy company. "This purchase further supports economic development in rural parts of our service

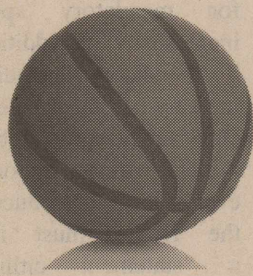
area that are benefitting greatly from wind energy development."

Xcel Energy currently has more than 900 megawatts of wind capacity connected to its Texas-New Mexico system,

a figure that includes both long-term contract and short-term contract purchases made from facilities in eastern New Mexico and the central and

Xcel

continued on page 8



### Floydada Junior Basketball Sign-Ups

Did you miss sign-ups before Christmas? You have another opportunity on Tuesday, January 4<sup>th</sup> at 5 p.m. until 7 p.m. in the High School Gym during the JV and Varsity games against Littlefield.

Registration Fee \$40 per child

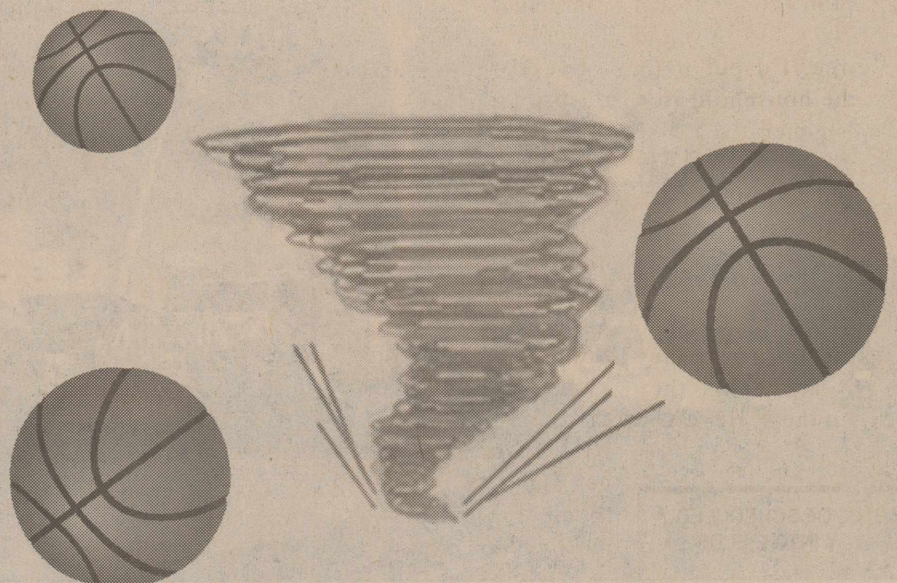
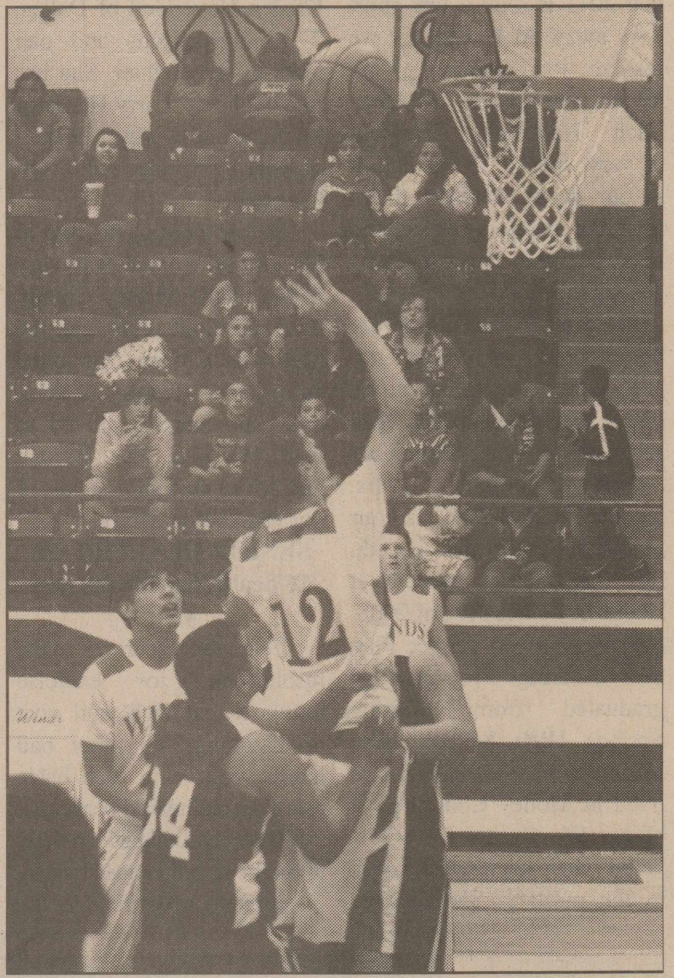
Please bring a copy of your child's birth certificate if they are in 3<sup>rd</sup> - 6<sup>th</sup> grade. Tryouts will be held at 9 a.m. on Saturday, January 8<sup>th</sup> at the Junior High Gym.

Last day to register is January 4<sup>th</sup>, no exceptions.

Please contact Dana Faulkenberry at (806) 317-9006 or (806) 632-7870 with any questions.

Photo by Homer Marquez

Whirlwind, Ruben Deleon Jr. (12) pushes past opponents to sink a two-pointer in a recent game. During their game in Abernathy this past week, the Whirlwinds blew by the Antelopes by a score of 50-42; the win puts the Whirlwinds 7-4 for the season. At the beginning of the year on Jan. 4 the 'Winds will host Littlefield.



## OFF TO A GREAT START FLOYDADA LADY WINDS

14-0

Going into Christmas Holidays  
First Floydada team to do this since 2005-2006 Whirlwinds

Defending District Champions  
Anton Tourney Champions  
Mean Green Tourney Champions (New Deal)

## FLOYDADA WHIRLWINDS

7-5

Defending District Co-Champs  
Mean Green Tourney Champions (New Deal)

Good Luck  
Lady Winds & Whirlwinds at  
52<sup>nd</sup> Annual ABC Caprock Classic  
in Lubbock (Dec 28-30)

## Win the District 2-2A Championships !

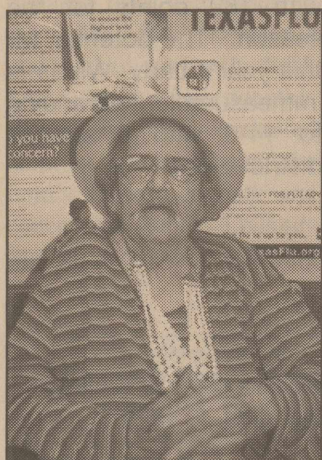
Keep the Winning Tradition going  
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# HACKBERRY HAPPENINGS

BY CARLA MEADOR, MARKETING DIRECTOR



Bonnie Edmondson

With Christmas 2010 now just a memory, most of us start thinking of New Year's resolutions. It's hard to believe that 2011 is only a few short days away. At Hackberry, we resolve to continue giving loving care to our Residents. Each Hackberry Resident is very special to us and it is our desire to show them love, compassion, respect and make sure they know just how special they are.

December has been a very busy month at Hackberry, and with everything going on, I somehow overlooked announcing our "December Senior Spotlight". Mrs. Bonnie Edmondson is our featured Senior this month. She has been a resident at Hackberry since July of 2008. She was born in TeePee Flat, near Roaring Springs. She graduated from Roaring Springs High School. Mrs. Bonnie is 93 years old and has lived in Motley County most of her life, except for a few years when her husband was in the military. She married

Howard Edmondson in 1939 at Matador. The couple were married at the Methodist parsonage and pulled the shades on the windows down while the ceremony was taking place, in an attempt to avoid being seen by some of Howard's fire department buddies, who were likely to pull some sort of prank had they known.

While Mr. Edmondson was stationed at the military base in Lubbock, Mrs. Bonnie worked at Sears. The couple was blessed with one son, Tom. Mr. Edmondson died in 1996 and Tom died in 2006. She has one granddaughter, Kristen Haverland of Dallas, 2 great-grandsons and one great-granddaughter. She has two nephews, Larry Hoyle of Matador and Corky Marshall of Roaring Springs, who visit her often.

Before coming to live at Hackberry, Bonnie was very active in the Motley County Arts and Crafts Club and the Methodist Church. She loved animals and always had a dog and cats. She also loved to read. We love Mrs. Bonnie and are so glad she's a part of our Hackberry family.

### SENIOR HEALTH TIPS 15 health tips for the new year

Year after year we make resolutions to exercise regularly, eat well, and give up smoking and other bad habits. Following such basic rules can cut heart disease risk by 80 percent, diabetes risk by 90 percent and cancer risk by 50 percent, according to the

Harvard Nurses' Health Study. But most of us fail to keep our promises to ourselves. Last year, The Boston Globe asked three prominent local experts for some practical ways to get -- and stay -- healthy.

Wear a pedometer. New research suggests that routinely wearing a pedometer encourages people to walk about an extra mile each day, lose weight, and lower their blood pressure. Aim for at least 30 minutes of brisk walking and a total of 10,000 steps per day.

Don't forget strength training, involving both the upper and lower body. Too many people neglect resistance exercise, particularly women for whom it's crucial for preventing muscle and bone loss with age. Lift weights for at least 20 minutes, two- to three-times per week.

Don't pop too many vitamins. Enthusiasm for vitamin pills is high, but evidence for their benefits is low. Try to get vitamins from foods and consider a multivitamin for insurance. Women should get at least 1,000 mgs of calcium per day (1,200 mgs/day if you're past menopause) from food and/or supplements. Everyone should also get 800 international units of Vitamin D per day -- more than the federal "Recommended Daily Allowance."

Eat at least two fish meals per week. The evidence is strong that the oils in darker types of fish, such as salmon, tuna, mackerel and herring,

are beneficial for the heart and brain and may even lower risk of cancer.

Talk to your doctor about taking aspirin for heart protection but don't assume that it's right for you. A recent clinical trial suggested that healthy women younger than age 65 don't get heart protection from aspirin. Women who are the best candidates for long-term aspirin are age 65 or older or have a history of cardiovascular disease or diabetes. And be aware that aspirin has some serious risks, including gastrointestinal bleeding.

Drink water. No matter where you are, water should always be the first thing you reach for when you're thirsty. Water truly is essential.

Sleep 8 hours a night. A number of recent studies have confirmed that you really do need at least 8 hours a night. Among the many benefits: Adequate sleep makes you feel better, decreases risk for cardiovascular disease, boosts memory and reduces the likelihood of being in a car accident.

Keep sugar and caffeine -- the "legal evils" -- to a minimum. It's hard to believe, but decreasing sugar actually increases people's energy, by minimizing the highs and lows that sweet foods triggers. Different people react differently to caffeine, but most of us are probably overstimulated already -- adding a stimulant just adds to things like road rage.

Consider acupuncture and massage as valid therapies for chronic problems, such as back pain and neuropathy. Seeing a good massage therapist for neck strain may work better than taking extra strength Tylenol and/or Advil regularly.

If you smoke, quit. There is nothing good about it. If you're having trouble quitting, start smoking less today -- smoke only half a cigarette, and skip as many of your usual smokes as you can -- and get help right away. Get some guidance about why it is you smoke to figure out how best to stop doing it. Smoking cessation groups can be extremely helpful and supportive, and medications like a nicotine patch can help decrease the cravings. Acupuncture may also be useful.

Don't focus on dieting. Focus on eating. If you're hungry, you're more likely to overeat, especially in the evening. Instead, of sacrificing all day and gorging later, it's better to eat enough during the day to avoid hunger pangs and uncontrolled eating at night. Eat every four hours or so, and make sure to eat a "second lunch" -- think of it as another meal rather than a snack -- in the mid-afternoon to keep your energy up and make you less hungry in the evening.

Budget your food as you do your money. A rough guideline for daily caloric intake: Multiply your ideal body weight by 10 (i.e.,

1,200 calories if you want to weigh 120 pounds) and then add another 600 calories if you're moderately active, a few hundred more if you're very active. Divide those calories out across the day to keep yourself well fed.

Eat three different foods at every meal. Don't eat a scoop of tuna for lunch -- eat tuna on a roll with a salad.

Eating won't solve emotional problems. Many people eat to make themselves feel better when they're upset. It works in the short run; certain foods can temporarily boost mood. But in the long run, you'll have the same emotional problems -- plus the extra weight.

Don't drink too many calories. It's easy to drink calories without noticing: that eggnog latte at Starbucks has nearly as many calories as a Big Mac. It's okay to have one as an occasional treat, but consider it a meal, not a drink.

Notice: Information printed in these Health Tips should in no way take the place of your physician's advice.

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Photo by Freddy Gonzales

Electricians work to fix a broken telephone pole in Lockney earlier in December. The damage caused a power outage in parts of Lockney.

## Randy's Roundup

Looking Forward to a New Year and a New Congress

At the end of each year, we reflect back on what brought us to this point. While 2010 was a difficult year for many, I have great hope for 2011.

In November, the American people chose a new majority in the House of Representatives to focus on less government spending, more accountability for the legislative process, and practical ways to help create more jobs here in the U.S. The new Congress will not only bring new Members and effective legislation, but a new way of doing business altogether. The new House Republican rules for the

112th Congress will help ensure that the People's House operates with more efficiency and transparency. The new rules require that all legislation be available to the public "in electronic form" for 72 hours before a vote. Members will now have time to actually read the bills, instead of voting on legislation no one has ever seen before. Committees will be required to post their rules and upcoming business on the internet at least 72 hours in advance and broadcast all hearings online.

The rules are also changing when it comes to federal spending. Tax cuts will not be permitted to pay for mandatory spending increases. Additionally, if mandatory spending is increased, it must be equally cut elsewhere in the budget. Perhaps most importantly, every bill introduced in the House must include a "statement citing as

specifically as practicable the power or powers granted to Congress in the Constitution to enact." These were promises made to the American people in the Pledge to America. The incoming House Republicans intend to operate the House of Representatives in a way that reflects these promises and allows the American people to follow along at home every step of the way.

Next week marks the start of the 112th Congress. I look forward to continue serving the people of the 19th District and fighting for a stronger America for future generations. I wish a very Happy New Year to you and your family. God bless.

As always, when events unfold in Washington, I will be sure to update you. In the meantime, do not hesitate to visit my website or call my office toll free every bill introduced in the House must include a "statement citing as

**NOTICE OF PUBLIC HEARING**

*City of Floydada*

**Request for Special Use Permit for Child Care Center at the following described property:**

Lots 19 and 20, Block 5, Western Addition  
800 W. Georgia St.  
At Tree Street

**THE CITY COUNCIL OF THE CITY OF FLOYDADA WILL HOLD A PUBLIC HEARING ON TUESDAY, JANUARY 18, 2011 AT 7:00 PM IN THE COUNCIL CHAMBERS AT FLOYDADA CITY HALL IN REGARD TO A REQUEST FOR A SPECIAL USE PERMIT TO ALLOW A CHILD CARE CENTER AT THE PROPERTY LISTED ABOVE. PERSONS WHO NEED SPECIAL ASSISTANCE WISHING TO ATTEND THIS MEETING SHOULD CONTACT CITY HALL AT 983-3834 AT LEAST 24 HOURS IN ADVANCE.**

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Thanks for reading!

Happy New Year!



# OPINION



## The Paperboy

### Getting fuzzy

By CHRIS BLACKBURN

It's happened. My vision is declining. What was once 20/10 vision is now much less.

Outside of getting a fishing lure in my eye 20 years ago, my dealings with eye doctors have been few and far between. Those days are coming to an end.

I'm told it's common in your 40s. How wonderful. I suppose I can throw that right in there with increased lower back pain and more nose and ear hair. Hooray!

Soon I'll have glasses. I wonder if I'll look smarter? I've always thought those wearing glasses looked more intelligent than those without. Perhaps I'll even look more distinguished.

I don't believe I'll ever be in the market for contact lenses. Right off the top of my head I can think of a couple of hundred things I'd rather do than mess with them. Maybe you get used to it, maybe not, but the thought of messing with them seems unpleasant.

It's the time of year for your New Year's resolutions, if you're into that type of thing.

I'm making a few this year including diet, exercise and sleep. I've been promising myself for years that I'll get in shape and now it's time to deliver. Besides, my children need me to be an "active" part of their life and that's good motivation for me.

I had a buddy tell me that his New Year's resolution was to stop making resolutions. That's not a bad idea either...

Ever been tased? Childress County Sheriff Michael Pigg stopped by the other day and zapped four employees.

Sheriff Pigg didn't shoot the darts and then tase. He simply touched their right thigh with the device and gave them a quick tase.

Even so, the instrument is very effective. Each employee conceded that there is no way in the world they would want to be fully tased as if they were perpetrators.

If you'd like to see the employees getting a small sample of a taser, you can see the video at [thechildressindex.com](http://thechildressindex.com).

By now I'm sure you've heard of Apple.

The company which spent the 1990s getting its hat handed to it by Microsoft has become the company to own stock in and for good reason. Their iPhones, iPads, iPods, iPads are revolutionizing technology.

Now Apple might be on the verge of one of the greatest technological breakthroughs in history. Apple now has a patent revealing plans for holographic display.

Before you start thinking about 3-D television and movies, which are already becoming prevalent, this is something else.

Apples holographic images will require no glasses. Furthermore, you will be able to walk around the hologram.

This new technology could be used to produce a new generation of televisions, computer monitors and movie screens.

Not much has been released on the new technology, but apparently it relies upon a special screen that is dotted with

tiny pixel-sized domes that deflect images taken from slightly different angles into the right and left eye of the viewer. By presenting images in this manner, it creates a stereoscopic image that the brain interprets as three-dimensional.

The patent states: "An exceptional aspect of the invention is that it can produce viewing experiences that are virtually indistinguishable from viewing a true hologram."

"Such a 'pseudo-holographic' image is a direct result of the ability to track and respond to observer movements."

"By tracking movements of the eye locations of the observer, the left and right 3D sub-images are adjusted in response to the tracked eye movements to produce images that mimic a real hologram."

"The invention can accordingly continuously project a 3D image to the observer that recreates the actual viewing experience that the observer would have when moving in space around and in the vicinity of various virtual objects displayed therein. This is the same experiential viewing effect that is afforded by a hologram."

"It allows the observer, for example, to move around a virtual object and top observe multiple sides from different angles."

Incidentally, Apple's stock has skyrocketed over the past decade and is now trading at over \$320 a share. A few years ago it was less than \$10.

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Christopher Blackburn is the president of Blackburn Media Group, owner of this publication.

## The Icelandic Model Disproves "Too Big to Fail"

By BILL WILSON

In 2008, there were two competing wisdoms about what to do about failing financial institutions in the wake of the economic crisis. The first said to do nothing and allow institutions that behaved irresponsibly and became overleveraged during the housing bubble to fail. The second said that those institutions were so interconnected, and that the losses they were facing were so insurmountable, that their failure would have spawned a worldwide depression. In short, they were too big to fail.

Implicit in the latter wisdom is that the ability to extend credit beyond the scope of the economy was necessary for prosperity. In other words, those banks just had to continue lending to keep money flowing through the economy. This portrayed the crisis as one of liquidity rather than of solvency.

In the U.S., obviously, policymakers opted for bailing out the financial institutions to, they said, keep credit available in the wider economy. The Federal Reserve opened its lending facilities to investment firms that bet poorly on mortgage-backed securities (MBS), derivatives and other financial instruments. Congress put mortgage giants Fannie Mae and Freddie Mac into conservatorship. The \$700 billion Troubled Asset Relief Program was sold on the premise of taking toxic securities off the books of the banks. Then it was quickly converted into a "bank recapitalization" fund, and next the Fed stepped in to buy \$1.25 trillion of the toxic MBS.

This, we are told, saved the nation and indeed, the world, from a complete economic collapse. It took the bad bets made in housing and transferred the losses to the government because, thought the policy wonks, those losses could be absorbed by taxpayers. Countries like Ireland and Spain have adopted this model, guaranteeing the financial institutions against losses after their own housing manias went bust. Others, like Iceland, refused to bail out the banks and let the bank's bondholders

eat the losses.

Perhaps this is owed in part to the fierce liberty of the Icelandic people. These are the same people who remained neutral in World War II. The Germans wanted an air base there, but the government told the Nazis to pound sand. The British countered with their own offers of assistance, but they were unwanted, too.

Physically, Iceland forms where the North American and European tectonic plates meet. Politically, it seems that it too has adopted models from both sides of the Atlantic. While it has European-style socialism in parts of the economy, it maintains an independence that is distinctly North American.

Although its parliament has applied for accession to the European Union, the people have come to their senses and are rebelling against the decision, coming out two-to-one against, reports The Telegraph's Daniel Hannan. Also, a March 2010 Capacent Gallup poll found that 69 percent of its citizenry does not support the adoption of the euro as a currency.

It has a flat tax system and a low corporate tax rate, but it also has a national sales tax. It has a government-run health care system, but it also has strong property rights for native Icelanders. Its energy sector is largely self-sufficient with geothermal and hydroelectric facilities, although it has to import many other natural resources. In many ways, it remains a modern model of a free, sovereign people who refuse to be pushed around, but yet are not completely isolated.

So, its decision to go against the grain and forego a banking bailout has become something of a testing ground economically. Who is better off, those who bailed out the financial sector, like Ireland, or those that did not, like Iceland?

Certainly, the case for "too big to fail" in Iceland would have been compelling. As noted by Bloomberg News, at the time the crisis hit in 2008, "the banks had debts equal to 10 times Iceland's \$12 billion GDP." By the

logic of "too big to fail," Iceland's decision to let the banks fail should have completely destroyed the economy. Businesses should have closed down shop completely from an inability to meet payroll as credit ceased to exist.

But that did not happen. Surely, a recession did follow the largest financial crisis per capita in human history. It immediately resulted in a massive devaluation of the Icelandic currency, the krona, in foreign exchange markets. And although the recession was steeper in terms of GDP compared to Ireland, its unemployment is and will remain lower, according to data by the Organization of Economic Cooperation and Development: 8.1 percent projected in 2011 for Iceland versus 13.6 percent for Ireland.

So too is Iceland's budget picture better off than Ireland's, according to the Bloomberg News report, citing European Commission estimates: "Iceland's budget deficit will be 6.3 percent of gross domestic product this year... compared with the 32 percent shortfall in Ireland... [And] Iceland's budget will be in surplus by 2012, compared with Ireland's deficit of 9.1 percent of GDP." How can this be?

"The difference is that in Iceland we allowed the banks to fail," Iceland President Olafur Grimsson told Bloomberg Television. "These were private banks and we didn't pump money into them in order to keep them going; the state did not shoulder the responsibility of the failed private banks."

Finance Minister Steingrímur Sigfússon says that a bailout would have been impossible: "There was not a question that we would rescue the banks; they were far too big." They were completely overleveraged. According to the prevailing wisdom here across the pond, their failures should have been a financial doomsday.

But it wasn't. Apparently, the damage that Wall Street can inflict on Main Street should it fail is not as cataclysmic as is widely believed. New York Times' Paul Krugman

makes the same point: "The moral of the story seems to be that if you're going to have a crisis, it's better to have a really, really bad one. Otherwise, you'll end up taking the advice of people who assure you that even more suffering will cure what ails you."

So, because Iceland let the financial institutions, and not the taxpayers, bear the losses of the financial collapse, the country remains essentially solvent. In contrast, Ireland is in deep trouble, and just had to accept an €85 billion bailout from the European Union. Shucks. Trillions of dollars later in bailouts and "stimulus," should we have just done nothing after all?

In the U.S., the worst may yet be ahead, although, the current 9.8 percent unemployment rate and a national debt at almost 100 percent of the GDP is certainly bad enough. Our budget picture is so bad that the Federal Reserve will soon be, if it is not already, the top lender in the world to the U.S. government — more than China or Japan.

Moody's has threatened to shift the credit outlook of the nation to negative as soon as 2011, and to downgrade our Triple-A credit rating by 2018 if the accumulation of debt is not reduced drastically.

This may ultimately result in a sovereign debt funding crisis where interest rates go through the roof, inflation too would rise, and the dollar's status as the world's reserve currency would be threatened.

Of course, it's not too late, but if that happens, it may be that the U.S. traded a severe recession that would have resulted from letting financial institutions fail for a national default that threatens to destabilize the global economy once again. "Too big to fail" will have become too big to save. Certainly a recession, even a sharp one, would have been better than losing the status of the world's economic superpower. Too bad we were not more like Iceland.

## The 10 Year Counting: What we can learn

By RICK MANNING

The census has been with us for more than 2,000 years, and is so important that the founding fathers wrote it into the U.S. Constitution as one of the duties of the federal government. While the process has changed from the time of Christ, where the people came to the census takers, to a more modern system of counting, the effect is the same — the government knows how many people reside within its borders at one fixed point in time.

In the U.S., this decennial census has the impact of deciding how many congressional districts each state gets, and the eligibility of the state for various federal government tax distribution programs.

One unintended consequence of the 2010 census is that it reveals a simple truth. People move to states which have lower taxes, and away from high tax states. This is reflected in the apportionment of seats in the House of Representatives: high tax states New York, New Jersey, Michigan, Illinois and Massachusetts lost 6 seats, while zero-income tax states Florida and Texas netted 6 new seats.

We saw this in 2010, when the most famous moving van in sports took self-adulating basketball star LeBron James' skills to South Beach. The fact that South Beach is in Florida, which doesn't have a state income tax, might just have played a small role in the decision.

On a less public scale, the geniuses who run Maryland's state government decided to impose a "millionaire" tax with the idea of increasing their revenues to support their ever burgeoning welfare state. Just like LaBron, Maryland's millionaires apparently decided to take their talents elsewhere as the Wall Street Journal reports that the number of millionaires in Maryland declined from 3,000 to 2,000 in just one year after the millionaire's tax went into effect.

The WSJ story quotes Christopher Summers, president of the Maryland Public Policy Institute, as explaining the reason for the decline by noting, "Marylanders with high incomes typically own second homes in tax friendlier states like Florida, Delaware, South Carolina and Virginia. So it's easy for them to change their residency."

The phenomenon of the wealthy moving away from high tax areas to lower tax areas is not confined to just state governments. In the 1970's, Great Britain had an effective tax rate of just under 95 percent for the wealthy, meaning that the taxpayer got to keep one shilling for every twenty shillings earned. The Beatles wrote about this phenomenon in their song on their Revolver album called "Taxman," with eerily familiar lyrics,

*"Should five percent  
Appear too small,  
Be thankful I don't  
Take it all."*

*"Cause I'm the taxman.  
Yeah, I'm the taxman."*

But John Lennon, Paul McCartney, George Harrison and Ringo Starr didn't just sing about hating taxes, they did something about it. According to numerous sources, Apple Records was at least partly, a scheme to avoid paying taxes.

However, even if the left, that continues to cling to the notion that the wealthy will just stay put no matter how high the tax rate, only listened to John Lennon's socialist anthem, "Imagine", they would be hard pressed to miss how other music icons have moved to avoid onerous tax rates. Icons like the Rolling Stones' Mick Jagger who escaped Great Britain's tax system by moving to the south of France, where one publication lists him as the top "tax exile" in the world, and Phil Collins, who is number ten on the list.

Given this history, no one should be surprised that the just released U.S. Census shows that Americans, are also behaving rationally by flocking from high tax states to low tax ones, and that those who are left behind are often those who use the very government services that have driven the tax payers out of the state.

So the question is simple, are those who continually look for ways to soak the rich merely ignorant of history, or do they just choose to ignore it?



**Xcel**

continued from page 5

northern Texas Panhandle. For six years Xcel Energy has been the nation's No. 1 provider of wind energy, as ranked by the American Wind Energy Association (AWEA).

**Xcel Energy signs deals for 161 megawatts of wind power**

Cielo plans to select the turbine manufacturer planned for the project and start construction by July 2011. Cielo estimates 150-200 jobs will be created onsite during the peak of construction in 2011 and 2012.

"Tax incentive agreements with the Oldham County and Vega Independent School District are key reasons the project is planned to be located in Oldham County" said Cielo's president, Walt Hornaday.

XcelEnergy(NYSE: XEL) is a major U.S. electricity and

natural gas company with regulated operations in eight Western and Midwestern states. Xcel Energy provides a comprehensive portfolio of energy-related products and services to 3.4 million electricity customers and 1.9 million natural gas customers through its regulated operating companies. Company headquarters are located in Minneapolis.

Cielo Wind Power, LP (Cielo) is a private closely-held company based in Austin, Texas whose sole business is the development and operation of wind power facilities. Cielo is the largest independently-owned wind company in the U.S. Cielo has developed 1,234MW of projects in New Mexico and Texas over the past 11 years. "Wind Ranch" is a registered trademark of Cielo Wind Power, LP.

**Archives**

continued from page 2

teacher and surveyor, still had confidence in the country. Anytime he could get hold of a piece of land he bought it as soon as he could enough money to handle the deal. Eventually he became one of the county's biggest landholders and a most worthy and influential citizen."

As the county's first surveyor he was able to keep current on land bargains.

J. M. Massie, whose present address is People's Hospital, it the only surviving brother of the pioneers in this county. A half brother, Gerald Massie, lives in Georgia.

The second generation is

represented by W. A., son of W. M., who owns the Massie Hereford Farm.

Something of the vast sweep of the country, and of the spirit of the W.M. Massie and Bro. Land Agency was shown in their ad for the fiftieth anniversary edition of the Hesperian:

"When this land business was begun in 1890, the year Floyd County organized, we envisioned in the vast Plains a land that would eventually support livestock and grow agricultural products in abundance. We saw a country where towns would flourish and where newcomers would find a place to build homes,

schools, and churches, and in so doing establish a great civilization.

"And in the course of years we saw those possibilities as realities, when practically every family owned their home in the country or home in town, and while they did not know much of modern conveniences, they were generally thrifty, progressive, and enthusiastic home and community builders—and the country prospered.

"Then, as time passed, came the modern inventions—a lot of things very convenient and pleasing to use. The depression followed, coupled with severe dry years, contributed

to an unfortunate situation. Now, as we kick the first 50 years of Floyd County organization behind us, let us resolve that we will profit by our past experiences, ever remembering that as long as we live we are ourselves, and that what we have done once we should be able to do again and even better."

This sounds pertinent for a quarter-century later. It's one of the reasons that Massie is one of the great names in Floyd County.

Lela M. Massie, 95 at the time of her death on January 19, 1965 came to Floyd County in 1899 following her marriage to Will M. Massie.

**Nominations sought for Texas Freshwater Fishing Hall of Fame**

ATHENS, Texas — Individuals or organizations that have made a lasting contribution to freshwater fishing in Texas may be nominated through February 28 for induction into the Texas Freshwater Fishing Hall of Fame.

Nominations may be made in the categories of

industry, angler or media. The nominee must be a Texan or Texas organization. Individuals may be either living or deceased. One nominee will be chosen by an independent selection committee and formally inducted during the annual Hall of Fame banquet at the Texas Freshwater Fisheries

Center in Athens.

Prior inductees include Floyd Mabry, Jackie Hewlett, R.D. Hull, Bob Kemp, Nick Crème, Charlie Inman, Sugar Ferris, Leonard Ranne, Earl Golding, Kathy Magers, the Sabine River Authority, Skeeter Boats, Michael ("Shorty") Powers, Ray

Murski, Albert S. Bradley, Richard M. Hart, William B. ("Doc") Shelton, Charlie Pack, Paul Hinton, Edward Bond and Philip Durocher.

Nomination forms and instructions are available on the Texas Parks and Wildlife Department web site or by calling (903) 670-2228.

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