

Baby Shower Selections
 Brylee Reese
 Daughter of Ty and Jenna Heflin
 Shower - Nov. 7, 2010

Noah Jose
 Son of Mary Jane Cisneros
 Shower - Nov. 13, 2010

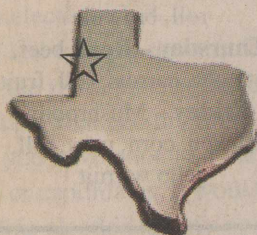
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 Jesalyn Bradley & Alston Becker

Baby Shower
 Mary Jane Cisneros (baby boy)

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The Floyd County

HESPERIAN-BEACON

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THURSDAY, OCTOBER 28, 2010

14 PAGES - 75¢



Photo by Freddy Gonzalez

A few days of rain brought the harvest in Floyd County to a halt last week. Heavy precipitation slowed down gins and made it difficult for farmers to capitalize on one of the best harvests Floyd County has ever seen. (Above) a semi carrying cotton burs gets help from D&J Gin soon after slipping into a ditch in Lockney.

Scam artists target Floyd County residences

By Homer Marquez

Recent reports made to local authorities, have suggested an increase in the number of scam artists targeting Floyd County residences. Cases of fraud and identity theft have skyrocketed in number during the past 10 years, and scam artists are continuing to set their cross hairs on senior citizens and their nest eggs. According to the Federal Bureau of Investigation, senior citizen's trusting and polite demeanor can make them sitting ducks when scam artists are on the prowl. Another incentive for scam artists who focus on senior citizens is the high number of crimes that go unreported. According to the FBI website, "Older Americans are less likely to

report a fraud because they don't know who to report it to, are too ashamed at having been scammed, or don't know they have been scammed." If you feel that you or someone you know may have been the victim of a scam, please report it to the police. Below are examples of some popular scams and how you can avoid them. For more information on scams and how to avoid them, you can visit the Better Business Bureau website at www.bbb.org or the FBI's website at www.fbi.gov

Telemarketing Frauds: When you send personal information or money to someone you don't know over the internet, telephone, or through the mail you are greatly increasing your

chances of being taking in by a telemarketing scam. Callers may offer you free gifts, prizes, or vacations as long as you pay for the postage and handling or other charges. They will use high pressure sales techniques to convince you that offer is once in a lifetime and will soon be unobtainable. The caller will then proceed to ask for credit card numbers or bank information. To avoid a possible scam, always take time to investigate. Don't buy from unfamiliar companies, always ask for and wait for written materials before considering any further action, and always check the legitimacy of the company or the charity with

SCAM

Continued on page 13

Halloween Carnival to be held at Fairgrounds

This year for the first time ever, the Halloween Carnival will take place at the Fairgrounds in Lockney. Sponsored by the Floyd County Fair Association, this year's Halloween Carnival will prove to be a haunting good time for everyone. Previously held at the Elementary school, many visitors to the newly renovated Fairgrounds have expressed to the Fair Board that the location would be ideal for this year's Halloween Carnival. Since the Fairgrounds are now in such good shape, the members of

the Fair Board are trying to plan more activities in this historic building. This always fun event will be on Saturday, October 30, from 6:00 - 9:00. All of your favorite activities will be a part of the festivities, plus even more fun and exciting events. Already confirmed will be a coke bottle ring toss, cake-walk, costume photo booth, face painting, cookie decorating, haunted jail, and Pie in the Face. There will also be food booths, so plan on coming for supper. For a good, heart-pounding scare,

you can top off the evening by visiting the spooky, Haunted House. There is no charge to get into the Carnival. Each booth will set their own price for their activity. There is plenty of room at the Fairgrounds for anyone else who would like to rent a booth. Booths are \$10.00 each. You can call Kay Martin 652-3386 or Carol Huggins 652-3315 to get set up. The Fair Building will be open at noon on Saturday for booth set up. Don't miss out on Lockney's premier Halloween event.

Halloween is here once again and with such a good turn out last year with the trick or treating Door to Door we are excited to see what comes out at night this year.

Common activities include trick-or-treating, wearing costumes, carving jack-o-lanterns, spooky houses and telling ghost stories.

Halloween will be this Sunday, so please don't stay out too late and be prepared for school on Monday. Parents are welcome & encouraged to Trick-or-Treat with their children on Saturday night.

Citizens wishing to participate in handing out candy and enjoying all the great costumes merely need to leave your porch light on. Those wishing not to participate please turn your porch light off. Thanks again to all that help make this holiday an enjoyable experience for all our children. And lets have another safe

HALLOWEEN TRICK-OR-TREAT

Trick or Treat

Please know that everything that you have done is greatly appreciated.



Become a fan of the Floyd County Hesperian Beacon on Facebook!

Hackberry Creek Care Center, Inc., in Matador was custom designed to meet the diverse and changing needs of today's senior adults. Each resident is treated with dignity and respect in order to make a difference in the lives of the elderly that have been entrusted to our care.

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- Speech Therapy
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And much more!

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Floydada Chamber of Commerce Membership Breakfast to be held

By Charla McHam

The Floydada Chamber of Commerce and Agriculture is in the process of planning a breakfast buffet for the businesses and individuals who are members.

The breakfast is scheduled for Tuesday, November 9, 2010 at Nielson's restaurant in Floydada and will begin at 7 a.m. We will have a question and answer session and be asking for input on

what business owners and individuals would like to see the "New Chamber" do for them and for the community as well as elect officers for 2011-2012.

We want to work really hard to promote our businesses that are here and let people know that Floydada is a great place to live, work, and shop. If you plan on attending the member only breakfast please RSVP by Monday, November 1,

2010 by calling the Chamber of Commerce Phone at 983-3434.

If you are not currently a member of the Chamber of Commerce and would like to be please contact any chamber board member. Individual memberships can be purchased for \$25 and business memberships are \$75. You can also leave us a message online on our Facebook page.

Christmas for our soldiers

By Linda Matsler

First United Methodist Church, Floydada, will be mailing gift packages to soldiers stationed in Afghanistan again this holiday season. The Church invites anyone or any organization to participate in this COMMUNITY effort. The citizens of Floydada mailed 42 packages to soldiers in December, 2008; 133 packages in November, 2009; and 10 packages, in April, 2010. These gifts were joyously received by men and women serving our nation. They were distributed by Chaplains based in Afghanistan, and were also

mailed to Floydada soldiers stationed state-side.

Please call the church, 983-3706, or Linda Matsler, 983-3121, if you would like your family/friend soldier to receive a package, or if you wish to be involved in any manner. APO addresses are necessary for the mailing of all packages.

Please bring your items to FUMC by Friday, October 29 at 3 p.m. Donations of money are also needed to cover the cost of mailing - \$12.50 per box - and purchase of items to be shipped. Checks to cover mailing costs need to be made out to "First United Methodist Church - Soldiers' Packages."

Items to be packaged need to be small enough to pack in a box 10"x10"x4" deep. Please do not bring any liquids.

Select from this list

(examples only - use your imagination)

Food: Snack items - pretzels, individually packaged crackers or cookies, hard candies, gum, mints, jerky, trail mix, sunflower seeds, fruity snacks, peanuts, cereal and granola bars soup mix, hot cocoa mix, Ramen noodles/macaroni and cheese, microwave popcorn Kool-aid or Crystallite packets (to be added to a bottle of water)

****Note: any soldier.com states "Due to concerns for the health and safety of the Soldiers, please do not send home-cooked anything to Soldiers - other than to your relatives or people who know you. The Soldiers are told to**

SOLDIERS
 Continued on page 13

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The 501

by Hanaba Munn Welch

My first car was a 1946 Chrysler Windsor Deluxe club coupe. I still have it. For all I know the radio still works. It was working when we parked it, which is more than I can say for the engine.

That radio changes colors. It goes from a rosy color to yellow when you change the tone from "mellow" to "voice," or vice-versa. Something like that. I don't remember the details. But what I do remember from high school days, back when I was driving that old car and listening to that radio, is that a whole array of AM radio stations came through loud and clear, especially at night, from one end of that glowing dial to the other - not that my friends and I listened to anything other than 1520, KOMA, Oklahoma City. KOMA played rock 'n' roll and had the kissing tone.

If you don't know about the kissing tone, it was the 1963 version of texting -- something you shouldn't do while driving. If you are kissing someone when you run over a curb, or vice-versa, it's unsettling.

I digress. Anyway, what's happened to AM radio over the last four decades? Are FM-sized waves sabotaging AM-sized waves? Are radio manufacturers being paid by the FM people to be sure AM receivers are bad? Has the federal government forced AM stations to back off? Are cell phone conversations jamming the airwaves? It doesn't take an oscilloscope to know something's haywire.

Why do I care? I'm trying to follow Texas Rangers baseball on the radio. It's

wild. I keep having to point my car in different directions, mostly east-west. Is that fair?

Baseball is a new interest for me, part of the marriage contract. We watch the Rangers. It's a soap opera. Some characters have been on a long time. Some have not. Sometimes things get tense. There's theme music. Some of the guys are cute.

When the Rangers made the playoffs, I was on the farm and couldn't get them on television. It would have made me nervous to watch them anyway.

Once I found the Rangers on AM radio, I strained my eardrums to keep up with the action though static and interference of swelling and diminishing proportions. I listened for whether the seemingly pro-Texas announcer was excited - a good sign, as long as he was excited in a positive way. When you catch only a word or two here or there, you develop a sixth sense for all the nuances.

I could have called my husband, but he was watching the game.

Via my phone I found some sort of running Rangers-Yankees Twitter conversation, but they weren't giving the score. Then they got distracted by a streaker. Great.

I wanted to Tweet them all and ask the score. But I don't Tweet. Guess I'll have to learn that next.

Life was so simple when all we had to listen to was AM radio and all we had to decide was whether to ignore the kissing tone.

Floydada Senior Citizens News

By Margarett Word

Our mailing address is P.O. Box 573. If you plan on eating with us, we are located at 301 E. Georgia. Lunch starts at 12 noon. If you are 60 years or older come visit us.

In last week's memorial list, there was a miss print. The correct news is "In memory of Verna Lynne Stewart by Ruth Hammonds."

Sunday, October 17th Faye Bertrand had a birthday. Her son, Randy and his wife, Connie Bertrand, had a birthday dinner at noon for her. Several family members were in attendance.

Diana Glover is home after spending a few months at her summer home in New Mexico.

Wilma Colston hosted the family October birthdays in her home recently. The honorees were Teresa Whittle, Kaleb Whittle, and Grayson White. Each one had their own personal birthday cake. A meal of pork loin and sides were served. Those attending were Teresa and Mark Whittle, Nathan, Kristi and Makinley Whittle, Matt and Kaleb Whittle, Jamie Roberts, Grayson White, Clara Vick of Dimmitt, grandmother of Grayson

and hostess, Wilma Colston. Cleo Whittle was unable to attend.

Our sympathy to the family of Martha Botkin.

Thankyouforremembering to donate to the Senior Citizens when you need to make a memorial donation.

In memory of Imogene Fortenberry - Lou and Stanley Burleson, Gary and Linda Matsler, Ross Miller and Trudi Miller.

In memory of Billie Moore - Thomas and Kellie Williams.

"Thought for the Week" - Humor is a spontaneous, wonderful bit of an outburst

that just comes. It's unbridled, it's unplanned, it's full of surprises.

Erma Bomback

MENU

NOV. 1 - NOV. 5

Monday - Hamburgers, fries, baked beans, muffins

Tuesday - Chicken spaghetti, carrots, spinach, roll, fruit

Wednesday - BBQ ribs, potato salad, pinto beans, roll, brownie

Thursday - Roast beef, potatoes, carrots, roll, fruit

Friday - Mushroom chicken, corn, peas, roll, jello w/fruit

Lockney Senior Citizens News

By Renee Armstrong

Greetings from the Lockney Senior Citizens Center, congratulations to the Longhorn Band for receiving a first division rating at the marching contest in Lubbock. The Band is under the direction of Rob Lovett. Also congrats to Logan Edwards on your induction into the National Honor

Society, Logan volunteered here at the center. Thanks Logan for your work here; this summer we appreciated your work and look forward to seeing you again.

We are very proud of all the youth in the community. Vera Jo has been in the hospital, but is now home and waiting on some test results. Also Ann Gay is home and

cannot put any weight on her leg for three more weeks. Please keep these and others that I may have missed in your prayers. We hope you all get well soon.

Remember Pot Luck on Thursday, come enjoy dinner and games. The Quote of the Week: "Things are a lot more like they used to be than they are now". You all have a

great week.

MENU

November 1-5

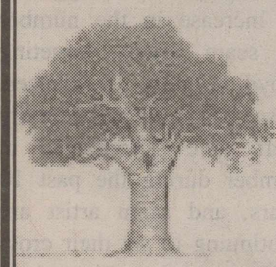
Monday- Chicken Strips

Tuesday- Pork Chops

Wednesday- Chicken Fried Steak

Thursday- Fried Chicken

Friday- Pot Roast



HACKBERRY HAPPENINGS

BY CARLA MEADOR, MARKETING DIRECTOR

"I've never known anyone yet who doesn't suffer a certain restlessness when autumn rolls around... We're all eight years old again and anything is possible."

--Sue Grafton

What Ms. Grafton says is true. We're restless at Hackberry and plan to celebrate autumn with a Fall Festival. We will all feel young again with the activities planned for this special autumn celebration. A 'fair' theme is planned for the event and will include games and 'fair food' such as popcorn, cheese dogs, and cotton candy. The Festival is set for November 3 and we are anticipating a fun day for our residents and staff as well.

October has literally flown

by! It's hard to believe that we're already in the last week of the month. Before we blink, Thanksgiving will be here, and then Christmas! Where has the time gone? I think that is a question we all must ask ourselves every year about this time. And it's no different here at Hackberry. We are a happenin' place! Lots of fun and activities occur around here all the time! On Friday, October 29, the Pre-K, Kindergarten and First Grade classes of MC ISD will visit the center for a 'spook parade'. Some of the children will also sing for the residents. We are all looking forward to seeing all the little 'spooks'.

Another big Autumn event for Hackberry will be the re-instatement of our Big Breakfast Thursdays. Beginning November 4, we

will again offer this special breakfast for our residents, staff and visitors. Residents may order from a Menu including delicious items such as waffles, French toast, omelets, biscuits and gravy and much more. We welcome visitors to the Center to share this scrumptious morning meal with us for only \$1.25. We are sure you won't be disappointed!

Speaking of food, we have set November 19 at 6:00 p.m. for our Thanksgiving dinner. Turkey and Dressing and all the delicious trimmings will be served to residents and their family members. We will be including an invitation in our November newsletter and asks that those that plan to attend RSVP.

Whew! See what I mean ... Autumn is just full of great activities at Hackberry! Just wait and see what we've got planned for winter!

Senior Health Tips Pain Relief for Arthritis with Topical Analgesics

Topical analgesics are nonprescription products that you apply to the skin over an aching joint to provide temporary pain relief. They can be useful for people with mild to moderate osteoarthritis pain who experience inadequate

pain relief with Tylenol or wish to avoid the side effects of oral pain relievers.

The three main types of topical analgesics for pain relief are counterirritants, salicylates, and capsaicin; combination products for pain relief are also available. These include ArthriCare, BenGay, Flexall 454 Ultra Plus Gel, and Icy Hot Chill Stick. They are usually sold as creams, gels, or ointments that are gently rubbed into the skin, but sprays and patches are also available.

Topical nonsteroidal anti-inflammatory drugs (NSAIDs) such as ketoprofen, felbinac, ibuprofen, and piroxycam are popular in the united Kingdom and other parts of Europe, but have yet to be approved by the U.S. Food and Drug Administration.

Pain Relief with Counterirritants: These pain relief preparations (which include Flexall 454 Maximum Strength Gel and Therapeutic Mineral Ice) contain such ingredients as menthol, camphor, eucalyptus oil, and turpentine oil. When applied to the skin over an affected joint, they mask pain by producing a warm or cool sensation. Counterirritants can be applied to the skin three or

See HACKBERRY on Page 11

WEDDING SELECTION FOR

Jesalyn Bradley & Alston Becker

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Floydada Chamber of Commerce and Agriculture wishes to express its gratitude to the following for their generous and continued support of the 23rd Annual Punkin Day.

Pumpkin Pyle, Louis, Robert & Jason Pyle & Families, Carthel Bros/Heptad Vegetables, Gary & Hulon Carthel & Families, Assiter Punkin Ranch, Tommy & Tim Assiter & Families, Floyd County Courthouse, City of Floydada, Suddenlink of West Texas, State Farm, Floyd County Farm Bureau, Ace Hardware, Payne Family Pharmacy, Script Printing, Floydada Boy Scouts Troop 357, PAC & Volunteers, Floyd County Day Care, The Ralls Name Dropper, South Plains Waste, 106.1 KFLP, Texas Plains Bell Federal Credit Union, First Baptist Church, First National Bank, Duncan Elementary & Staff, Join the Journey Women's Conference, Floydada ISD & Mr. Rambo, TXDOT, Floyd County Abstract, Goen & Goen, Karen Houchin Law Office, Assiter Insurance Agency, Bunkhouse Motel, City Bank, Hesperian-Beacon

Bonnie McIntosh, Tashelle Yeary, Whitney Lehman, Stan & Denise Payne, Jon & Brenda Jones, Brad & Molly Yeary, Jake & Mandi Cranmer, Vikki Yeary, Charlene Hendrix, Mike Anderson, Mona & Heather Mayer, Brett Marble, Eddy Houchin, Nick Long, Albert & Nora Garza, Lance McHam, Wes & Mona Anderson, Amanda Hinsley, Patty Arthur, Larry Ogden, Tony Ricketts, Corey Johnston, Kirby Nixon, Brooklyn Golden, Jianna Davenport, Evan Johnson, Katherine MacLamore, Keith Wyatt & VistaCare, Roijon Johnson, Sunday Night Live, Daniel Houchin, June Hayes, Hayley Hayes & Emily Franco, Brenda Knight, Cheryl Wade, Sandra Mendez, Leigh Smith, Laura Turner, Judy Thayer, Jimbo Adams, All Vendors & Participants in the days activities and to the many others who contributed time & effort that we missed.

You have supported us in so many ways that words cannot convey our gratitude. Your generosity has overwhelmed us and gives us hope of building a stronger, better Chamber of Commerce. There are things that others have done out of kindness and support and we apologize if we missed you.



Schacht's
Flowers, Jewelry, & Gifts

**SALE ON
Halloween Items**

*NEW shipment of Pillow Pets and Melissa & Doug Toys

112 W. Poplar, Lockney (806) 652-2385

FALL Opening of Antiques in Dougherty will be Saturday, October 30, from 9 a.m. - 4 p.m. Come see what TREATS are waiting for you. Drive East from Floydada on Hwy 62/70 for 14 miles, turn South on FM 28 for 3 miles - Antiques at old house one block South of Texas Ave (FM28) and Hale Street.

806-790-9494

Obituaries

MARTHA JOY BOTKIN

Services for Martha Joy Botkin, 81, of Floydada, were held at 2 p.m. on Sunday, October 24, 2010 at West Side Church of Christ in Floydada with Dennis Dees officiating.

Burial was held at the Cone Cemetery under direction of Adams Funeral Home of Ralls.

Martha passed away Friday, October 22, 2010 in Lubbock. She was born July 10, 1929 in Cone to the late Olan Thomas and Mildred Juanita (Patterson) Marshall.

On April 15, 1949 she married R.Q. "Doc" Botkin in Crosby County. He preceded her in death December 10, 2001.

Martha was a member of the West Side Church of Christ in Floydada and a resident of Floydada. She spent her life as a loving mother and dedicated homemaker, mother and grandmother.

She is preceded in death by a brother, J.B. "Jocko" Marshall and a sister, Sue Binder.

Survivors include a son, Rick and his wife, Leticia Botkin of Amarillo; a daughter, Connie and her husband, Nathan Johnson of South Plains; a sister Bobbie Lee of Idalou; six

grandchildren and three great-grandchildren with one on the way.

Serving as casket bearers will be Tracey Johnson, Troy Johnson, Marshall Allen, Cody Allen, Brad Allen and Stacy Binder.

Visitation was held from 5-6 p.m. Saturday at Adams Funeral in Ralls.

www.adamsfuneral.com

MICHELLE RENEE GRIFFITH DUBOSE

Michelle Renee Griffith-DuBose, 38, of Lubbock entered into eternal rest on Thursday, October 21, 2010, in Lubbock.

Funeral services were held at 1 p.m. on Monday, October 25, 2010 at Resthaven's Abbey Chapel.

Burial followed in the Plainview Memorial Park. The family received friends on Sunday from 2 p.m. to 4 p.m. at Resthaven Funeral Home. Please join us in celebrating Michelle's life by visiting her memorial at www.resthavenfuneralhome.com.

Michelle was born on July 31, 1972, in Lockney, Texas. She attended college at Wayland Baptist and South Plains College. She then pursued a career in Waste Management where she excelled in sales and supervision. For the past

year, she has been head of sales at SOS Managed Waste. Her vibrant personality and quick witted humor will truly be missed by all who knew her.

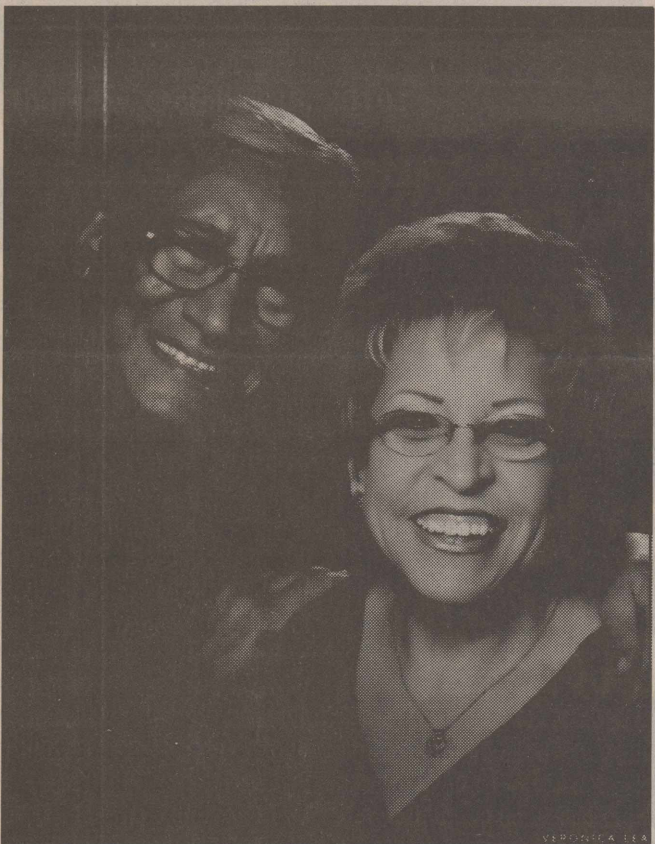
She was an active member in the Home Builders Association and past member to Service Sororities and Bunco Clubs. She deeply loved her family and friends, but her "Little Bug" Rowdy was incredibly special to her. Michelle had a magnetic smile and touched the lives of all who knew her and worked with her.

Michelle was preceded in death by her grandfather, Bill Thompson and uncle, Tim Thompson.

Those left to cherish Michelle's memories are her husband, Raymond DuBose; son, Rowdy DuBose; grandmother, Lavern Thompson; mother, Debbie Archer and husband, Wilmer; sister, Melissa Kunselman and husband, Shawn and their children, Tanille and Tabetah; brother, Jeff Archer and wife, Niki and their children, Aspyr and Cash; nephew, Sam Abdaho; and other loving family members and friends as well as her co-workers.

In lieu of flowers, memorials can be made to the American Diabetes Association.

Primera Iglesia Bautista of Floydada welcome new pastor



Rev. Lupe and Janie Rando

Primera Iglesia Bautista welcomes Rev. Lupe and Janie Rando as pastor of their Church beginning November 1, 2010.

Rev. Rando and Mrs. Rando come to Floydada from Vernon, Texas where he was pastor for six years. Rev. Rando is well known all over, as he has been pastor in several churches in Texas, New Mexico, Oklahoma and Missouri.

He was the former pastor of Primera Iglesia Bautista in Floydada from 1986-2000. He is a missionary associate of the Language Mission Department of the Southern Baptist North American Mission Board and is a native of New Home, Texas.

Hiseducational background includes Valley Baptist Academy in Harlingen, Texas, Baptist College of the Southwest in Hobbs, New

Mexico and Wayland Baptist University in Plainview. He has preached in many crusades in Mexico, San Blass Island, Panama and Tecpan Guatamala where he helped rebuild a church. He has served in many world mission conferences in many states and countries (NAMB).

Rev. Rando has preached at several English and Spanish youth camps and served in several states. He has served as moderator, and held several offices in associations. He was the Director of the Caprock Baptist Association S.S. and assist team in Plainview. He also served as a member of the Executive Board of the General Baptist Convention of Texas.

Lupe and Janie (Sanchez) Rando, a native of Austin, were married on August 4, 1963. Rev. Rando and Janie are the parents of three sons, Charles Rando and wife, Rosie, Tony Rando and wife, Sandy, and Tim Rando and wife, Ginger. They have seven grandchildren and many great-grandchildren. The Randos will reside at 721 S. Wall Street in Floydada.

Primera Iglesia Bautista is excited that he has returned to serve us and the people in our community of Floydada.

Floyd County Church Directory

AIKEN BAPTIST CHURCH

Dennis Butler, Pastor
Morning Worship ..11:00 a.m.

BIBLE BAPTIST CHURCH

810 S. 3rd, Floydada
Darwin Robinson, Pastor
983-5278

Sunday School10:00 a.m.
Morning Worship ..10:50 a.m.
Evening Worship6:00 p.m.
Wednesday.....7:00 p.m.

CALVARY'S CORNERSTONE FELLOWSHIP

Floydada
Armando Morales, Pastor
Sunday School9:45 a.m.
Morning Worship ..11:00 a.m.
Bible Study6:00 p.m.
Wednesday Evening7:00 p.m.

CARR'S CHAPEL

Service Every Sunday:
Morning Worship ...9:00 a.m.
Sunday School10:30 a.m.

CHURCH OF CHRIST

West College & Third, Lockney
Steve McLean -Minister
Morning Worship ..10:30 a.m.
Evening Worship ...5:30 p.m.
Wednesday Service 7:30 p.m.

CITY PARK CHURCH OF CHRIST

Levi Sisemore, Minister
Floydada
Sunday Bible Study..9:30 a.m.
Morning Worship ..10:30 a.m.
Evening Worship6:00 p.m.
Wed. Bible Study.....7:00 p.m.

FIRST BAPTIST CHURCH

Tim Franks, Pastor
Terry Simmons,
Minister of Ed./Music
Beau Stringer, Minister of Students

Sunday School9:15 a.m.
Morning Worship ...10:30 a.m.
Evening Worship6:00 p.m.
Wed. Bible Study6:30 p.m.

FIRST BAPTIST CHURCH, Lockney

John Franklin, Pastor
Chad Cook, Youth Min.
Phil Cotham, Music Min..
Sunday School 9:45 a.m.
Morning Worship10:45 a.m.
Evening Worship 6:00 p.m.
Wednesday..... 6:30 p.m.



FIRST UNITED METHODIST CHURCH

Floydada
Rev. Les Hall, Pastor

Early Worship8:30 a.m.
Sunday School..... 9:45 a.m.
Morning Worship ...10:50 a.m.
Youth (Sunday).....5:00 p.m.
Youth (Wednesday)..7:30 p.m.

FIRST UNITED METHODIST CHURCH

Lockney
Rev. Ricky Carstensen
Pastor
Sunday School9:30 a.m.
Worship Service10:30 a.m.
Evening Service..... 6:00 p.m.
Wed. Jr. High5:30 p.m.
Wed. High School... 6:30 p.m.

GRANT CHAPEL CHURCH

OF GOD IN CHRIST
Joe Bennett, Pastor
Sunday School10:00 a.m.
Morning Worship ...11:00 a.m.
Evening Service.....7:30 p.m.
Tuesday.....8:00 p.m.
Wed. Service7:30 p.m.

MAIN STREET CHURCH OF CHRIST

Lockney
Jay Don Poindexter, Minister
Bible Study9:30 a.m.
Morning Worship ..10:30 a.m.
Evening Worship ... 6:00 p.m.
Wednesday7:30 p.m.

MT. ZION BAPTIST CHURCH

Floydada
Rev. Ralph Jackson
401 N 12th St (983-5805)

Sunday School10:00 a.m.
Morning Worship ..11:00 a.m.
Evening Worship6:00 p.m.
Wednesday Study ...7:00 p.m.

NEW SALEM PRIMITIVE BAPTIST CHURCH

Floydada
Pastor Elder Ronnie Hedges
(806) 637-0430
Sunday Singing10:30 a.m.
Morning Worship ...11:00 a.m.

OUT REACH HARVEST PENTECOSTAL CHURCH

310 E. Mississippi
Floydada
Rev. David Ramos, Pastor
Ester Ramos, Praise Leader
Sunday Bible...10:00 a.m.
Morning Praise...11:00 a.m.
Evening Praise5:00 p.m.
Wed. Worship.... 7:00 p.m.

Goen & Goen Insurance

102 E. California
983-3524

Lockney Co-op Gin

652-3377

Oden Chevrolet Inc.

221 S. Main, Floydada
983-3787

Payne Family Pharmacy

200 S. Main, Floydada
983-5111

Pay-n-Save

210 N. Main
Lockney
652-2293

Schacht

Flowers, Jewelry & Gifts
112 W. Poplar, Lockney
652-2385

Sunshine Pump

Oliver Clark
Box 266, Lockney
983-5087 - 774-4412
(Mobile)

POWER OF PRAISE FULL GOSPEL CHURCH

Rev. Manuel Rendon, Pastor
704 N. Main, Lockney
Sunday Services...10:00 a.m.
Sunday Evening 5:00 p.m.
Wednesday.....7:30 p.m.

PRIMERA IGLESIA BAUTISTA

Lockney
Jesus Caballero, Pastor
Sunday School9:45 a.m.
Worship Service11:00 a.m.
Discipleship5:00 p.m.
Wed. Service7:00 p.m.

PRIMERA IGLESIA BAUTISTA

Floydada
Pastor Reverend Raymond Asebedo
Sunday School 9:45 a.m.
Morning Worship ..10:55 a.m.
Evening Worship ... 6:00 p.m.
Wed. Evening6:00 p.m.

SAN JOSE CATHOLIC CHURCH

Lockney
Jim McCartney, Pastor
Wed. Communion...8:00 p.m.
Sunday Mass.....11:30 a.m.

SOUTH PLAINS BAPTIST CHURCH

Joe Weldon, Pastor
Sunday School10:00 a.m.
Morning Worship ...11:00 a.m.
Prayer Meeting..... 7:00 p.m.

TEMPLO GETSEMANI ASSEMBLY OF GOD

701 W. Missouri
Joe Hernandez
983-5286 (church)
983-5156 (parsonage)
Sunday School9:45 a.m.
Morning Worship ...11:00 a.m.
Evening Service.....5:00 p.m.
Wednesday.....7:00 p.m.

ST. MARY MAGDALEN CATHOLIC CHURCH

Floydada
Rev. Angelo Consemino
Phone: 983-5878
Sunday Mass.....11:30 a.m.
Mon.Wed. Mass.....6:30 p.m.
Confession Sat.....10-11 a.m.

TEMPLO BAUTISTA SALEM

Lockney
Rev. Joe Hernandez
Sun. Prayer Service 9:30 a.m.
Sunday School9:45 p.m.
Worship Service11:00 a.m.
Evening Worship ... 6:00 p.m.
Wed. Meeting7:00 p.m.

TEMPLO BETHEL SPANISH ASSEMBLY OF GOD

Washington and 1st St.
Sunday School9:45 a.m.
Morning Worship ..11:00 a.m.
Evening Worship 5:00 p.m.
Wed. Service7:00 p.m.

TEMPLO NUEVA VIDA

Rev. Herman Martinez
308 W. Tennessee, Floydada
Sunday School10:00 a.m.
Evening Worship5:00 p.m.
Tuesday.....7:30 p.m.
Thursday Service.....7:30 p.m.

Trinity Assembly

500 W. Houston, Floydada
Henry Russell, Co-Pastor
Vance Mitchell, Co-Pastor
Children's Church 10:30 a.m.
Morning Worship 10:40 a.m.
Sunday Evening 5 p.m.

TRINITY LUTHERAN CHURCH

Providence Community
on FM 2301 293-3009
Rev. Peter W. Harrington
Minister
Sunday School9:45 a.m.
Worship Service11:00 a.m.

WEST SIDE CHURCH OF CHRIST

Floydada 983-3548
Sunday Worship ...10:30 a.m.
Sunday Evening5:00 p.m.

THIS WEEK'S

WHIRLWIND BOOSTER CLUB MEETINGS

The Whirlwind Booster Club is meeting each Tuesday at 6 p.m. in the high school cafeteria. Everyone is encouraged to come and show your support for all the athletes!

HALLOWEEN CARNIVAL FAIRGROUNDS

Be sure to attend the Halloween Carnival to be held at the Fairgrounds

in Lockney on Saturday, October 30 from 6-9 p.m. There is no charge to attend this carnival.

It will be lots of fun, so don't miss it.

FLOYDADA CHAMBER OF COMMERCE MEMBERSHIP BREAKFAST

The Floydada Chamber of Commerce will hold their membership breakfast on Tuesday, November 9 at 7

a.m. at Nielson's Restaurant. Please RSVP by November 1st by calling the Chamber at 806-983-3434.

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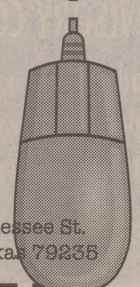
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Lockney High School students inducted into the National Honor Society



Staff Photo by Homer Marquez

The National Honor Society welcomes new members. Pictured are (left to right) Seniors Krista Wofford and Isabel Solis stand next to new inductees Quinn Jackson, Sunny Williams, Landon Kidd, Logan Edwards, Amber Segovia, Riley Teeter, SyAnn Foster, and Steven Fernandez, followed by seniors Molly Cazares, Toni Morales, and Kami Hunt.

By Kami Hunt

Eight students from Lockney High School were inducted as new members of the National Honor Society in a ceremony held last Tuesday. Members were selected by the chapter's Faculty Council for meeting high standards of scholarship service, leadership, and character.

Students inducted were: Landon Kidd, Steven Fernandez, Sunny Williams, Riley Teeter, Amber Segovia, SyAnn Foster, Quinn Jackson, and Logan Edwards.

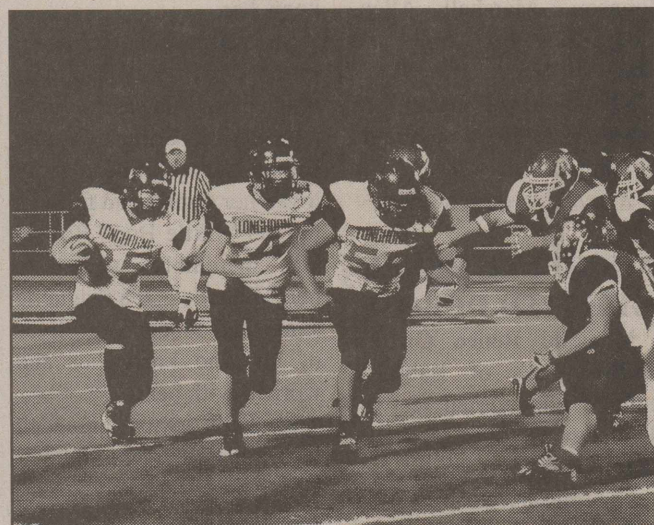
"We are very proud to

recognize these outstanding members of our student body," Chapter Adviser, Julie Ellison explains. "National Honor Society members are chosen for, and expected to continue, their exemplary contributions to the school and community."

The National Honor Society ranks as one of the oldest and most prestigious national organizations for high school students. Chapters exist in more than 15,000 high schools, and since 1921, millions of students have been selected for membership.

Each year the Lockney High School chapter sponsors several project for the school and community, which in the last few years have included canned food drive for the Lockney community, peer tutorials, remodeling the baseball concession stand, and raising money for the American Cancer Society. Currently, the Lockney chapter is painting Longhorns on driveways for \$25 dollars. Those who are interested can contact any chapter member or can contact Julie Ellison at the high school 652-3325.

Loss to Panhandle puts Longhorns in tough spot



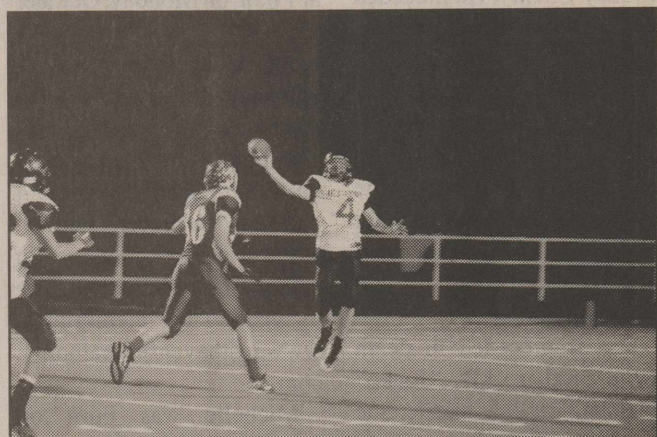
Photos by R.K. Hunt Photography

Even though suffering a tough 29-12 loss at Panhandle, Riley Teeter (4) and the 'Horns never called it quits; that same attitude will help Lockney as they head into their second district game this week.

By Homer Marquez

Small mistakes added up to be a big problem during the Longhorn's 29-12 loss to Panhandle last week. A valiant effort by the 'Horns was cut short after Lockney had a hard time capitalizing on turnovers last Friday night.

The first half of the game looked promising for the Longhorns. A 4 yard touchdown pass from Riley Teeter to Chris Torrez put Lockney back in the game



after trailing Panhandle 7-0 in the first quarter. But a blocked field goal return and a touchdown pass from Panhandle put the Longhorn back in a hole before the end of the first half.

After the half, an impressive 10 yard touchdown run by Luke Sherman would put the 'Horns back in the game in the third quarter; a missed field goal kick would put the "Horns within 3 points. Unfortunately, the fourth

Photos by R.K. Hunt Photography
Luke Sherman (25) gets plenty of help as he looks to run the ball into the end zone during last week's game in Panhandle. This week the Longhorns will need a win against Clarendon if they want a chance at the playoffs.

quarter told a different story as the Panhandle Panthers scored 14 unanswered points in the closing minutes of the game. The loss puts the Longhorns in a tough position as the look to make the playoff for the first time in three years. The Longhorns will need to win the rest of the season if want to ensure a playoff spot. This sense of urgency may help motivate the Longhorns as they host Clarendon this week.

7th Grade Longhorns lose to Panthers

By Coach Browne

The Lockney Longhorn 7th grade football team played Panhandle Panthers on Thursday night in Lockney. The game started off with a Panhandle fumble recovered by the Horns. The Horns drove the ball down the field; big play

of the drive was a 36-yard pass from Daylen Gatica to Justin Suarez. The drive was capped off with a 2-yard touchdown run by Mark Solis with Daylen Gatica adding the 2 point conversion.

The Horns fought hard but just couldn't come up with the

win. The final score was 20-8 in favor of the panthers. The player of the game was Justin Suarez who had 2 catches for 58 yards.

The Horns next game will be Thursday the 28th at home against the Sudan Hornets with kickoff coming at 5 p.m.

SEE LOCKNEY FOOTBALL STATS ON PAGE 6

LOCKNEY SCHOOL MENU Nov. 1 – Nov. 5

Monday
Breakfast-Donut or cereal, toast, juice milk
Lunch- Hot dog/chili or grilled cheese, tater tots, apple slices, milk

Tuesday
Breakfast- Breakfast burrito or cereal, toast, juice, milk
Lunch - Cheese enchiladas or ham, pinto beans, salad, fruited getelan, cornbread, milk

Wednesday
Breakfast-Rice or cereal, toast, juice, milk
Lunch-Chicken nuggets or steak fingers, potatoes/gravy, green beans, peaches, roll, milk

Thursday
Breakfast- Pancakes or cereal, toast, juice, milk
Lunch- Pizza or burrito, corn, pineapple, milk

Friday
Breakfast-Cinnamon roll, cereal, toast, juice, milk
Lunch-Hamburger or chicken patty/bun, salad, baby carrots/ranch, applesauce, milk

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- Marilyn Read, Retired teacher - Coahoma ISD

AS YOUR STATE REPRESENTATIVE, JIM WILL:

- Vote to preserve or increase public education funding.
- Support more local control for our independent school districts.
- Support ending unfunded mandates.
- Support pay increases for hard working public school teachers.
- Oppose school vouchers that remove funding from public schools and add government regulations to private schools.

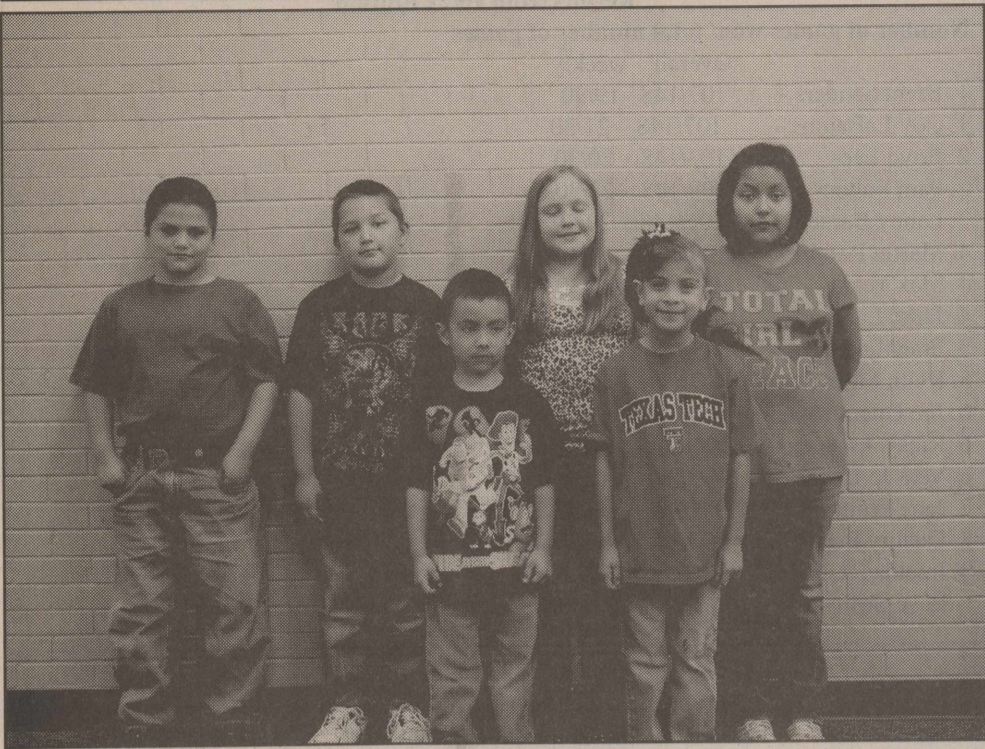
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November 2



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 - Marilyn Read Retired teacher, Big Spring
 - Bobby Fryar Superintendent, Crosbyton
 - Elaine Seagler Retired teacher, Plainview
 - Larry May Retired teacher, Plainview
 - Leland Zant Superintendent, New Home

Duncan Elementary School News



Courtesy Photo

A.B. DUNCAN ELEMENTARY STUDENTS OF THE WEEK for October 18, 2010 were (back row, l-r) Noah Mendez, Martin Garcia, Rachel Graham, Yelena Serrato; (front row, l-r) Adrian Valdez and Leandra Jimenez. Not pictured was Azaylee Santos.



Courtesy Photo

DUNCAN ELEMENTARY STUDENT OF THE WEEK for October 25, 2010 were (back row, l-r) Jonah Trevino, Adolfo Trevino, Machaela Maldonado, Emily Lopez; (front row, l-r) Danielle Zavala, Ava Gonzales and Charles Gwinn.

Whirlwinds dominate Hornets 50-0

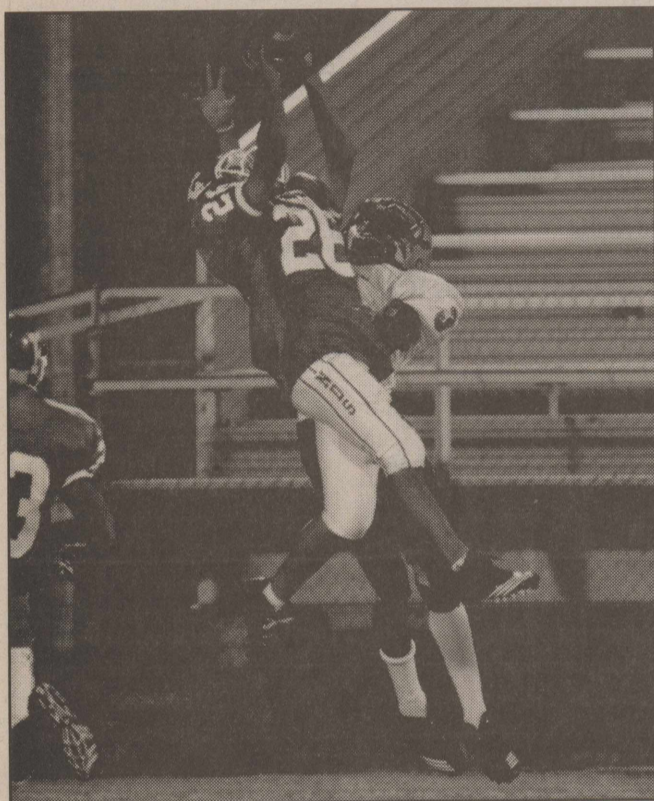


Photo courtesy of Jim Covington

Floydada's Jordan Woody (26) flies high to pick off a pass from Highland Park's quarterback during last week's spectacular victory over the Hornets. The 50-0 victory will give the 'Winds plenty of motivation as they travel to Dimmitt this week.

By Homer Marquez

The Floydada Whirlwinds won big last week as they dominated the Highland Park Hornets throughout the entire game. After finding their running game early in the first quarter, the Whirlwinds had no problems lighting up the score board. With three of Floydada's running backs each gaining a hundred yards plus, resistance from the Hornets defense seemed futile as the Whirlwinds took turns smashing the ball in the end zone.

Floydada's dominance began after a crucial stop by Joseph DeOchoa stopped the Hornets from capitalizing on a first quarter fumble by the 'Winds. Once the ball was back in the hands of the Whirlwinds, Laron Lamb drew first blood as he broke free for a huge 66 yard touchdown. It wasn't long before the 'Winds would have the ball back, after another big stop by Juan DeOchoa and the Whirlwind's Fort Knox defense ended any chance for a Hornet response. After a beautiful 43



Photo courtesy of Jim Covington

Laron Lamb was unstoppable last week as the 'Winds toppled the Hornets 50-0. Lamb rushed for 127 yards last week, becoming the third running back to break the century mark that night.

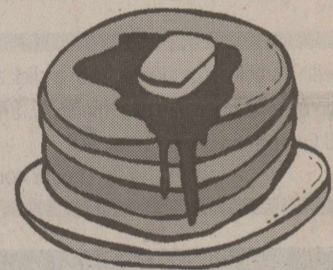
yard pass from John Yannis to Greg Aleman, the 'Wind's unstoppable running game would once again take over to punch the ball into the end zone. The situation played out like a blues song for the Highland Park Hornets, as the Whirlwind's back field, made up of Sessions, Mathis, and Lamb, took turns finding holes in Highland defense. An interception from Hector Rodriguez and a fumble return by Xavier Cervera continued to rob any hope from the Hornets offense, as they were given no mercy by the Whirlwind

defense.

The 50-0 win over the Hornets will give new life to Floydada's playoff chances, the 'Winds will need to win the rest of the season to be able to get an opportunity to make a playoff run. The Whirlwinds will again need to come together like Voltron to guarantee a win this week as they travel to face Dimmitt.

SEE FLOYDADA FOOTBALL STATS ON PAGE 6

Floydada Lions Club PANCAKE SUPPER



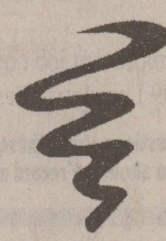
Friday, Nov. 5, 2010
5:00 p.m. - 7:00 p.m.
Before Abernathy Football Game
Junior High Cafeteria
Ticket Price - \$5

Children under 6 free when accompanied by a parent.

Meet the Lady Winds

Saturday November 2
5:00 p.m.
Whirlwind Gym

Freshman, JV and Varsity will Scrimmage Valley & Lubbock Trinity



All Lady Winds will be introduced along with all Jr. High basketball Lady Winds.

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Photo by Homer Marquez

Boy Scout Troop 259 is pleased to announce the promotion of Joshua Randall Armstrong to the rank of Eagle Scout. A senior at Lockney High, Joshua has recently completed all the requirements set forth by the Eagle Scout Board of Review and is now worthy of the rank Eagle Scout. This prestigious honor is the highest rank attainable by the Boy Scouts of America, and Armstrong's hard work, character and values made him a more than creditable candidate for the title. Joshua has been in the Boy Scouts for 9 years, and is also a part of the Lockney Longhorn band as well as an active member of the school's One Act Play. Joshua is also one of the stars in "Sherry's Flying Angels" gymnastics team and is a member of the First Baptist Church in Lockney. For his Eagle Scout Leadership Service Project, Joshua renovated the Lockney Police Department. After graduation, Joshua plans to pursue a career in law enforcement.

Football Contest Standings

Results from 10/21 Edition

Number of games won/ total number of games

	Overall	weekly
1. Brent Sanders -	107/148	19/30
1. Coy LaBaume -	107/148	21/30
2. Boyd Lee-	103/148	20/30
2. Pam Fulton-	103/148	22/30
3. Lanny Barnett -	101/148	20/30
4. Martin Ramirez -	99/148	18/30
4. Max Yeary -	99/148	21/30
4. Jared Lambert-	99/148	20/30
5. Franklin Harris -	97/148	21/30
5. Keith Merricle-	97/148	18/30
6. Joe Guerrero-	96/148	17/30
6. Ricky Ascencio-	96/148	18/30
6. Vera Jo Bybee-	96/148	20/30
7. Jane Pruitt -	94/148	21/30
8. Quality Body Shop -	92/148	16/30
9. Imelda Resendiz -	90/148	20/30
Steve Stringer -	62/89	23/30

Lockney 12 Panhandle 29

Lockney 0 6 6 0 - 12
Panhandle 7 8 0 14 - 29

TEAM STATISTICS

	Lockney	Panhandle
First downs	22	26
Rushes-yards	33-58	31-177
Comp.-att.-int.	9-16-1	6-16-2
Passing yards	117	142
Total yards	175	319
Punts	5-34	4-43
Fumbles-lost	3-2	0-0
Penalties	5-30	6-65

Floydada 50 Highland Park 0

Highland Park 0 0 0 0 - 0

Floydada 16 30 43 50 - 50

TEAM STATISTICS

	Highland Park	Floydada
First downs	7	22
Rushes-yards	21-46	44-425
Comp.-att.-int.	6-9-1	4-7-1
Passing yards	42	46
Total yards	88	471
Punts.-avg	2-20	0-0
Fumbles-lost	2-2	0-0
Penalties-yards	1-15	6-35

INDIVIDUAL STATISTICS

Rushing-HP: Kevin Cooper 15-69, John Kinzer 6-(-23); **F:** Rex Mathis 9-153, Laron Lamb 10-127, Bryson Sessions 15-115.

Passing-HP: Kinzer 6-9-1-42; **F:** John-Angel Yaniz 4-7-1-94.

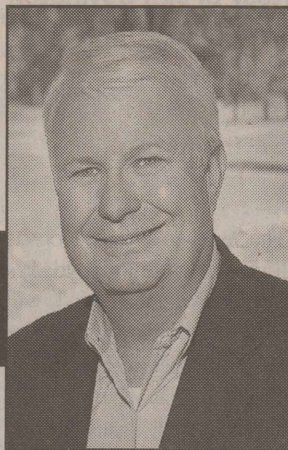
Receiving-HP: Cooper 1-12, Alex Arce 1-10, Xavier Hernandez 1-8, Brendan Harris 2-4; **F:** Jordan Woody 2-44, Greg Aleman 1-43, Mathis 1-7.

Email us at
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State Representative Joe Heflin

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-- Crosby County News



Setting the Record Straight

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(1) I did not miss votes of consequence. When some votes were taken I was serving on conference committees responsible for finalizing the content and language of bills. At other times I was in the Texas Senate ensuring passage of bills important to our District. I was at the State Capitol working for you. Those attacking my attendance record simply do not understand how the Texas House operates.

See the INSERT in your newspaper today for more information about my positions on the important issues in this election.

(2) The Texas Ethics Commission determined that no money from my campaign finance account was spent inappropriately.

" Joe has been one of West Texas' most conservative representatives, especially with our tax dollars. "

-- Hale Center American

My voting record speaks for itself:

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- I supported legislation to increase border security funding and crack down on trans-national drug gangs.
- I voted for Voter ID to ensure that our elections are secure and free from fraud.
- I support efforts to prevent the federal government from imposing unconstitutional requirements and unfunded mandates on the State of Texas.
- I have voted regularly to increase the salaries of our public school teachers and retired teachers.
- I authored the most important job creation and economic development legislation to come out of the 2009 Legislative Session.

If you have any questions about these or other issues, please call my office. I am happy to tell you about my record and to let you know exactly where I stand.

" What? Joe Heflin a liberal? That's simply hogwash. "

-- Big Spring Herald Managing Editor John Moseley

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Photo courtesy of Sara Sisemore

The FID school board congratulated students, educator, and support staff of the month for October. Pictured (L-R) are custodian Armando Enriquez, junior high student Brooke Galvan, band director Justin Ogden, and high school junior Brittney Garza. Not present was 4th grade student Marietta DeLeon.

Mark your calendar to vote now!

OPINION



The Paperboy

Don't vote just to vote

By CHRIS BLACKBURN

Americans will head to the polls Tuesday for the mid-term elections.

I used to have the attitude that everyone should recognize the right, privilege and freedom of voting.

I have changed my mind.

If you have not taken the time to educate yourself on issues or candidates, it would be best for everyone if you sit out this election. In my opinion, an ignorant vote is a bad vote.

Now some of you are going to head out Tuesday (if you didn't vote early) and vote a straight ticket because that's what you do every election. Why is that? Can you honestly say that you are casting a wise vote?

Personally, I have no allegiance to any party. I've grown tired of politics as usual and neither major political party has demonstrated that they are in touch with the issues of rural Americans, which is what WE should be looking at.

In the next few days, study the candidates and issues and see how much attention is paid to rural America. Trust me, it won't take long because we are the forgotten 80 million and our voice is close to silent.

If you're confident your elected officials have your best interests at heart, by all means, vote for them. If there is a doubt, skip them or go the other way.

If you pay no attention to what is going on at the local, state or national levels, then don't vote.

It has occurred to me many times that a wise electorate will elect strong leaders while an ignorant electorate can do great damage to this country.

I'm enjoying many things about being in my 40's. One aspect I don't enjoy is losing family members and loved ones.

The older you get, the more people you lose. It's nature, but it doesn't make the void any easier to fill.

It's best to keep in touch and enjoy those around you because they will pass.

Every small town has certain residents volunteering their time for a multitude of things. These people are generally active retired seniors whose behind the scenes efforts go largely unnoticed until they either stop volunteering or die.

Sadly, many times there is a time gap in succession or

no succession at all. When that is the case, the entire community suffers.

I commend those of you who fit this bill and ask that you make sure that your shoes are at least partly filled ... just in case.

We are blessed with natural resources in our region. Wind, oil, natural gas - all have a growing presence. Add to that the infrastructure needed to support these things and you'll find several companies investing around the area.

When you encounter these "strangers" remember this: it's good politics and down right neighborly to be accommodating. The days of turning a cold shoulder to newcomers is over, or at least it should be.

It doesn't take any more effort to be friendly. Remember how you like to be treated and act accordingly. You never know how much mileage you will receive from being an ambassador for your community.

Copyright Christopher Blackburn 2010

Christopher Blackburn is the president of Blackburn Media Group, owner of this publication.

Hiring Military Veterans is Good Business

By BILL WHITMORE

If your company's diversity recruiting strategy fails to include military veterans, you are missing out on working with some of our country's most outstanding men and women. Organizations that fail to recognize the extraordinary leadership qualities that veterans bring to the workplace pass up the opportunity to work with results-oriented employees that have a strong sense of accountability and responsibility. It is time for our country's corporate leaders to awaken to the reality that combat leadership and military discipline translate into dynamic employees who can enhance an organization's productivity.

While the national unemployment rate hovers around 9.7% for civilians, the unemployment rate for young male veterans, including those returning from Afghanistan and Iraq, is more than double the national average at 21.6% according to the Bureau of Labor Sta-

tistics. Isn't it time to shine the employment spotlight on the brave men and women who serve our country?

What essential set of life skills do military veterans bring to corporate America that makes them an indispensable pairing? The military trains our men and women to lead by example as well as understand the nuances of delegation and motivation. As General Douglas McArthur once said, "a true leader has the confidence to stand alone, the courage to make tough decisions, and the compassion to listen to the needs of others." Military veterans understand the value of teamwork, which they can apply in our country's offices and boardrooms. Veterans understand their role within an organizational framework and serve as exemplary role models to subordinates while demonstrating accountability and leadership to supervisors.

Veterans generally enter the workforce with identifiable skills that can be transferred

to the business world and are often skilled in technical trends pertinent to business and industry. And what they don't know, they are eager to learn - making them receptive and ready hires in work environments that value ongoing learning and training. Veterans represent diversity and collaborative teamwork in action having served with people from diverse economic, ethnic and geographic backgrounds as well as race, religion and gender. Even under dire stress, veterans complete tasks and assignments in a timely manner as they have labored under restrictive schedules and resources on the battlefields and military installations that they've served.

Employers can find qualified veterans from a variety of sources including the Employer Partnership of the Armed Forces, Employer Support of the Guard and Reserve, Military.com, HireVeterans.com, and the Wounded Warriors Project. Employers can become true partners with selected veterans' organizations

and work with them proactively to ensure you are maximizing your ability to recruit from this extremely qualified talent pool.

Lest we forget, the men and women who have chosen to serve our country are patriots who have made enormous sacrifices to ensure our safety and freedom. By employing military veterans, we are saying, "thank you for your service" and for protecting us from terrorism and other threats.

About the author: Bill Whitmore is Chairman, President & CEO of AlliedBarton Security Services, www.alliedbarton.com, the industry's premier provider of highly trained security personnel to many industries including commercial real estate, higher education, healthcare, residential communities, chemical/petrochemical, government, manufacturing and distribution, financial institutions, and shopping centers.

The Right Role for Insurance Exchanges

By PETER PITTS

In October, the Department of Health and Human Services closed its "comment period" for the new regional health insurance exchanges -- a major component of the Obama health reforms.

As state officials implement their plans, they should strive to ensure that these exchanges don't crowd out free market insurance mechanisms. While the options available on these exchanges will work well for many people, a substantial slice of the patient population will find them unsuitable.

Preserving a vibrant private insurance market in addition to the exchanges will maximize choice and enable people to find the insurance plan that best fits their particular needs. When the President said that people who are happy with their insurance "can keep it," we should keep him to his word. Choice is crucial.

The thinking behind the exchanges is sound. Large employers can negotiate good health insurance rates because they have a big workforce to spread risk. Individuals and small businesses don't have that advantage, and therefore they end up paying significantly higher rates than their larger counterparts.

Exchanges will help level the playing field. Participating insurers will offer a standard set of plans that must conform

to specific government standards. Groups of people that typically have difficulty finding affordable insurance, including the self-employed, unemployed, and smaller firms, can buy the standard plans through the exchange.

In this way, these groups can pool their purchasing power and get lower rates. The federal government will also provide subsidies for lower income consumers.

Exchanges go live in 2014. If a state hasn't started the process of establishing one by 2013, the federal government will take over the responsibility and run the exchange itself.

The healthcare law imposes an array of legal requirements on insurers that participate in the exchanges. Insurers must include a package of to-be-defined "essential" benefits in all plans offered. Insurers are also prohibited from charging deductibles exceeding \$2,000 for individuals and \$4,000 for families.

The exchanges only require insurers to offer two types of coverage. "Silver" plans covering 70 percent of all medical costs. And "Gold" plans covering 80 percent.

Many consumers will benefit from these newfound choices. But not everyone will find them suitable.

There are people who will want even more expansive coverage, say a "Platinum" plan covering 90 percent of costs. And there will be patients who want to risk higher out-of-pocket expenses for lower upfront charges, and are happy

with a "Bronze" plan covering just 60 percent of costs.

And still there are other demographic groups who won't find any of these options ideal. The young and healthy typical don't require much medical care, and just want catastrophic coverage in case of an emergency.

As is, the exchanges aren't required to offer these other options. And the federally mandated minimum benefits effectively prohibit the exchanges from offering cheap, stripped-down plans.

Healthcare coverage isn't one-size-fits-all. There needs to be an insurance market outside the government exchanges to ensure people with unique plan preferences can get the coverage they want.

The new insurance exchanges will reduce the number of insured, and should decrease the price of coverage for many patients.

But policymakers and private healthcare stakeholders need to work together to ensure that the exchanges don't become the only way to get health insurance. The more options patients have, the more likely they are to get the coverage that best fits their individual medical needs and financial means.

Peter J. Pitts is President of the Center for Medicine in the Public Interest and a former FDA Associate Commissioner.

Forget Obesity, Fight Liberalism

By DAVID BOZEMAN

With the year winding down, many Americans are now receiving their health insurance renewal packets for 2011 and are reporting, with eye-rolling disgust, higher premiums. Employees and retirees on Medicare and Medicare-supplement plans are seeing, as well, in this age of ObamaCare, greater emphasis on lifestyle and behavioral issues such as obesity, with some information going so far as to define it as a disease.

Nanny-staters frequently gripe that the food choices of the obese and unhealthy drive up the cost of insurance for everyone. New York, of course, has all but banned trans-fats, the Institute of Medicine recommended earlier this year that the FDA limit salt content (a proposal, apparently, still under consideration), and, of course, McDonald's is facing increased fire from consumer advocacy groups for its Happy Meals targeted at children. Back in New York, Mayor Michael Bloomberg is suggesting that food stamps not be payable for Coca-Cola and other sugary, fattening sodas.

The latter example may not define Nanny-statism but it reflects a prevailing mindset, and the din of voices calling for individual responsibility in food choices is growing louder (if

only the Left invoked individual responsibility in, say, sentencing guidelines and school choice). Yes, the war on obesity targets not just the makers of Twinkies, but the non-exercising, mass-consuming sofa-citizens, as well. Lest they miss anyone, Michelle Obama is taking it to the school children, and some, mostly elderly, Americans know their BMI (body mass index) numbers as well as their Social Security numbers.

So what is wrong with encouraging individual responsibility? Nothing, but the problem with government "persuasion" is what price are we willing to pay in freedom? Nothing written here is meant to encourage or condone obesity, only to submit that a market-oriented system based on competition and choice best promotes a culture of individual responsibility, with the warning that those who make dangerous choices will ultimately bear the consequences, thus lowering the price of health care.

Yes, premiums will likely always reflect the costs of someone's ill behavior, but only an enormous toll in human contentment and liberty will ensure uniform diet, exercise and lifestyle regimens.

To which an extreme advocate of the Nanny-state would reply, "So, what?" Who cares if a few over-consuming obese

divan-denizens are shamed and ostracized into sacrificing their Cokes and Twinkies for the sake of numbing down America's vibrant lifestyle to that of a somber, socialistic, shadow-of-its-former self, European sissy-state?

The goal of ObamaCare, and the future legislation upon which the current act is mere prelude, is equality of outcome and homogenization of behavior. They cannot rightly criticize capitalism for its inefficiency, so they condemn its so called excesses.

The prevailing wisdom is that we consume too much. They are always grouching that America consumes more than its share of the world's resources. Our greed is bad for the environment, thus the need for cap and trade legislation.

It is not the notion of America the bountiful that animates liberals, but disgust with Coca-Cola, McDonald's, Little Debbie and others who add fun, flavor and color to our lives. The risk of an inch or two to our waistlines is not worth ceding our liberty to killjoy bureaucrats at any level of government. If we are serious about cutting fat, forget middle America, why don't we just start in Washington?

Gone to the dogs or sneaky as a cat?



Courtesy photo

A Floyd County Chihuahua named Peanut and a cat named Wilbur teamed up with Nica, a German Shepherd from Farmington, New Mexico to film a short film named "Fetching" for the Santa Fe Community College. All of these animals are members of the Doghouse Productions and Crew owned by CJ Jacobs. Pictured are (front row, l-r) Jan Tomk of Farmington, New Mexico, Nica, Peanut, CJ Jacobs of Floydada; (top row, l-r) Ellen Sullivan, director, Wilbur, and Donna Evans of Floydada.

By CJ Jacobs

Local animals were recently seen "Fetching" in Santa Fe, New Mexico.

A Floyd County Chihuahua named Peanut and a cat named Wilbur teamed up with Nica, a German Shepherd, who lives near Farmington, New Mexico to film a short film called "Fetching" for Santa Fe Community College.

All of these animals are members of Doghouse Productions and Crew owned by CJ Jacobs.

This is the second film for Peanut who last year starred in "Adventures of a Teenage Dragonslayer" which premiered in April and will be released in the US and Internationally in February. Nica, who is owned by Jan Tomko of Farmington and three other four-legged Doghouse Crew members starred in "Due Date" starring Robert Downey Jr. which will be released in November. "Fetching" was Wilbur's debut appearance

— but promises not to be the last. He is proudly owned by Donna Evans of Floydada whose main interest is the training of police K-9's.

"Fetching" is a short film that portrays the animals as re-incarnated people. Peanut is the re-incarnated Vanessa who is killed falling from the balcony after an ongoing argument with her husband. Wilbur plays the re-incarnated Janis Joplin, and Nica is the re-incarnated Adolf Hitler.

CJ, Donna and Jan all traveled to Santa Fe where they spent two solid days of filming. "It is going to be interesting to see how they put 16 hours of filming into a ten minute short film" says CJ. "It makes me feel like a proud parent when my animals do well." "Sometimes the film crew doesn't understand that working with animals is not like working with two legged actors. Peanut and Wilbur did the same scene 12 times on Sunday morning, and it

was mostly an actress issue rather than an animal issue." After the 12th time, Peanut looked at CJ and basically said — "I'm done." Wilbur let Donna know he had the same sentiments.

Jacobs is no stranger to the movie world of animals having provided and trained animals for Terminator 4, Book of Eli, Dragonslayer, Hidden Talents Documentary, three TV series including In Plain Sight, and the new movie Due Date just to name a few. "I also provided a dog for the movie Legion, but I was a fly wrangler for the 5000 flies that were released out of the vents in a rented Denali as well," says CJ. "I sure wouldn't want to reh that vehicle now!"

Fetching premieres on December 12 in Santa Fe and then will be entered into short film contests across the US and Internationally. Stay tuned for the surprise ending which includes a pigeon and a cockroach.

Photo by Homer Marquez



Lockney's Efrin Nunez (28) proved during Saturday's Tiger League game that dynamite does come in small packages. This week the Buckeyes will travel to Post for their first playoff game.

Floydada Police Department responds to numerous calls

Ramon, Hamilton and Speed receive Accommodations of Bravery

The Floydada Police Department has responded to 426 calls for police related services from September 15 to October 15. They have also worked six motor vehicles accidents, 57 traffic stops with 36 citations issued.

SEPTEMBER

September 1, a warrant for the arrest of Larry Guerra, 34, of Floydada has been issued for the evading arrest by a motor vehicle incident which occurred on August 27 in the 200 block of Second Street. This case has been turned over to the District Attorney's office for prosecution.

September 3, police made a traffic stop at 4:10 p.m. in the 800 block of West Crockett Street. Raul Santos Mendoza, Sr., was arrested on outstanding municipal warrants.

September 4, police took a report of a burglary of a home in the 200 block of Ollie Street. Miscellaneous tools, jewelry and consumable goods were reported stolen.

September 5, police stopped two suspects in the 900 block of South Fourth Street at 9:20 a.m. Hermino Garza, Jr., 21, of Floydada and Rubina Garza, 40, of Floydada were retained by the police officer. It was reported to the police officer that Hermino Garza had an outstanding Floyd County warrant for Revocation of Probation. Upon informing Hermino that he was under arrest for this warrant, he proceeded to run from the police officer and was not found. A warrant for evading arrest has been issued.

September 10, police stopped a vehicle on Highway 70 in Lockney at 1:30 p.m. Amy Hernandez, 20, of Floydada was arrested on outstanding Floyd County warrants.

September 13, police took a report of criminal mischief in the 100 block of Ollie Street. Damage was to a vehicle.

September 19, burglary of a vehicle in the 800 block of

West Grover was reported to police. Items take out the vehicle were a Cobra radar detector, money and assorted medications.

September 16, police took a report of a burglary. A Toshiba laptop computer was taken.

September 16, police took a report of a burglary of a vehicle in the 700 block of Lee Street. Taken in the burglary was a red wallet containing identification documents.

September 28, burglary of a residence in the 100 block of Virginia Street was reported to police. Taken in the burglary were jewelry and household goods.

September 28, police made a traffic stop of a vehicle at 11:14 p.m. in the 400 block of South Second Street. Jonathan Adam Padilla, 22, of Lubbock and Santos Sergio Gonzales, III, 19, of Lubbock, were arrested for Possession of Marijuana (under 2 ounces).

OCTOBER

For their part in the successful apprehension on October 6th, Floydada Police Sgt. Reuben Ramon, Floydada Police Officer John Paul Hamilton and Floyd County Deputy Cory Speed received Accommodations for Bravery.

Police were called to a residence in the 200 block of N. Twelfth Street at 1:12 a.m. in response to a man armed with a rifle threatening to kill his sister and brother-in-law. Police arrived and met with a hostage who had managed to exit the residence and called police. That victim gave police a description of the interior of the resident and location of the suspect and his hostages. It was also learned that there was a room full of small children asleep in the residence. A plan was devised where the officers would use a dynamic-entry into the residence and subdue the armed suspect before he could turn the rifle on anyone. The plan was executed and the suspect was

taken into custody. Arrested was Juan Mendez, 51, of Floydada. He was charged with Terroristic Threat against Family Household, Possession of a Firearm by a Felon and Fraudulent Use or Possession of Identifying Information.

October 8, police responded to the 300 block of W. Marivena Street at 11:10 p.m. Victor Michael Mata, III, 23, of Floydada was arrested and charged with Assault and Theft (more than \$50 but less than \$500).

October 9, police were called at 1:34 a.m. to a residence in the 500 block of East Ross Street. Manuel Arredondo, 34, of Floydada was arrested for Assault Bodily Injury/Family Violence and Resisting Arrest.

October 11, police took a report at 7:30 a.m. of an attempted burglary in the 600 block of West Price Street. Damage to a metal door and door frame were reported.

October 13, police took a report of Criminal Mischief at 9:19 p.m. in the 400 block of West Mississippi Street. Damage to a vehicle was reported.

Floydada Police Chief Darrell Gooch wants all citizens especially elder people to beware of the fraudulent scam calls and letters that people have been receiving. These callers are asking for money to be wired or sent to them and are posing as IRS agents and various other officials. They also have been threatening violence to family members unless these demands are met.

Please check and investigate all these types of calls and letters. These calls are mainly coming from overseas and if they pose a threat to you and/or other family members, these calls need to be report to the local police department. Please be aware and don't fall victim to these scam artists.

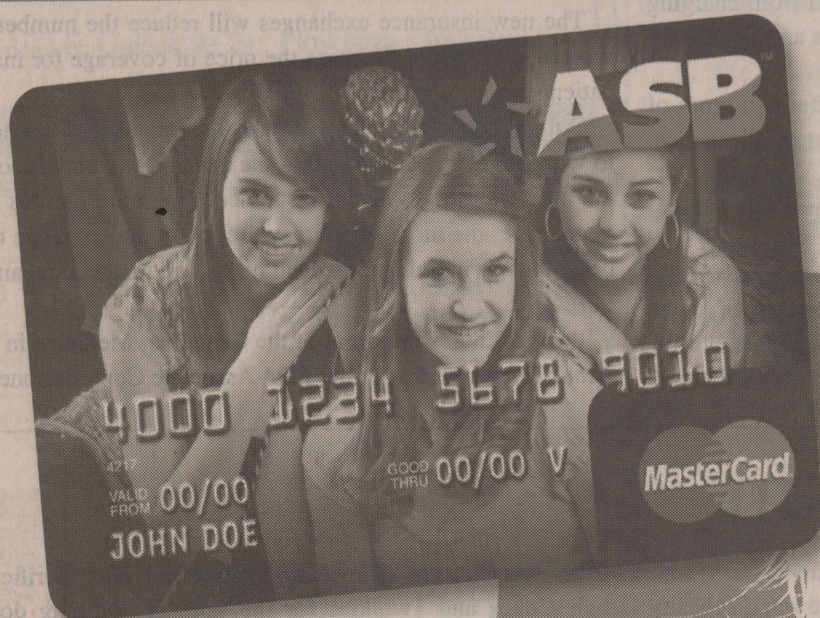
Thanks for reading!



Photo by Homer Marquez

Lockney's Jayden Rosales (89) ran for big yards last Saturday, as he helped the Buckeyes defeat the Floydada Lions 22-8.

She can paint the town red—and stay in the black.



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Believe it or not, shopping and responsibility CAN go hand-in-hand—even for your teenager. At American State Bank, we've developed TEENBANKING to help teens balance freedom and their checkbooks. And as an added incentive, we'll reward them with up to \$100 when they sign up for our goodcents program. So let her have a little fun and know she's learning how to do it responsibly.

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NO. 5862	
ESTATE OF	§ IN THE COUNTY
MARGARET JACKSON	§ OF
DECEASED	§ FLOYD COUNTY, TEXAS

NOTICE TO CREDITORS OF

THE ESTATE OF MARGARET JACKSON, DECEASED

Notice is hereby given that original Letters Testamentary upon the Estate of Margaret Jackson, Deceased, were granted to Joellen Jackson Myrick and Freddie Cecil Jackson on the 12th day of October, 2010, by the County Court of Floyd County, Texas. All persons having claims against said estate are hereby requested to present same to them within the time prescribed by law. The post office address for these purposes is:

Estate of Margaret Jackson, Deceased
c/o Crenshaw, Dupress & Milam, L.L.P.
P.O. Box 1499
Lubbock, Texas 79408-1499
Attention: Jack McCutchin, Jr., P.C.

Joellen Jackson Myrick, Independent Co-Executor of the Estate of Margaret Jackson, Deceased

Freddie Cecil Jackson, Independent Co-Executor of the Estate of Margaret Jackson, Deceased

Welcoming home the 317th Airlift Group

By U.S. Rep Randy Neugebauer

This last weekend, I had the honor of helping to welcome home approximately 170 Airmen from the 317th Airlift Group at Dyess Air Force Base in Abilene. These Airmen returned from a four-month rotation in southwest Asia where they performed operations in support of overseas contingency operations including Operation New Dawn and Operation Enduring Freedom. It was a blessing to be at Dyess to greet them along with their family and loved ones.

While at Dyess, I was reminded of the sacrifices made by the men and women of our armed forces and their families. Whether or not you agree with the wars we are fighting abroad, I hope you will continue to offer your support to our brave men and women in uniform. It's because of their sacrifices, and the sacrifices of those before them, that we have many of the freedoms we enjoy today. I thank God for the safe return of these men and women to Dyess and ask that He will continue to bless our troops both at home and abroad.

Congressional Program

This year, I am honored to have the opportunity to nominate one student from the 19th Congressional District of Texas to the U.S. House of Representatives Page Program. Serving as a Page in the House of Representatives is a truly unique experience. The Page Program is an ideal opportunity for students who want to get involved and participate directly in the legislative process.

To be qualified to serve as a Page, the applicant must be at least sixteen years of age, a junior in high school at the time their appointment begins and have a cumulative grade point average of at least a "B" in five major subjects. The applicant must also be a U.S. citizen and reside in Texas. This appointment will begin January 24, 2011 and continue through May 27, 2011.

All applications must be received by mail to my Lubbock office or submitted in person to any of my district offices by November 4, 2010 at 12:00 p.m. CT. Please visit my website to download the application or contact Lindsey Shackelford in my Washington office at 202-225-4005 if you should have any additional questions about this opportunity. I encourage any eligible high school junior to apply for this position and look forward to nominating a student from West Texas and the Big Country to serve as a Page.

Service Academy Nominations Deadline November 15th

The deadline for those wishing to be nominated to one of our nation's military service academies for the summer of 2011 is November 15th. The service academies include the Air Force Academy, U.S. Military Academy at West Point, U.S. Naval Academy, the Coast Guard Academy and the U.S. Merchant Marine Academy.

All applications must be submitted in-person to one of my district offices by November 15th. Applications submitted by mail must be postmarked by November 15th. For more information on this process and application

requirements, contact Mary Whistler in my Lubbock office toll-free at 1-888-763-1611. To learn more about the service academies or download a copy of the application, please visit my website.

District Work Period Schedule

As October draws to an end, I will continue my tour across District 19. To start the week out I will be in

Fisher and Nolan Counties. On Tuesday, I will spend the day in Abilene visiting the Rose Park Senior Citizen Center and taking a tour of Abilene Christian University and visiting the Southwest Rotary Club. On Wednesday, I plan to attend the Abilene Redistricting Hearing and then head out to Borden County for a meeting with local officials. To see where I've been traveling and who I have been visiting with

during the October Work Period, check out my photos on Facebook. As always, I'm looking forward to seeing you around town.

As always, when events unfold in Washington, I will be sure to update you. In the meantime, do not hesitate to visit my website or call my office toll free district wide at (888) 763-1611 or my Washington, DC office at 202-225-4005.

Floyd County Hesperian Beacon Classifieds

Help Wanted

LVN NEEDED (Monday - Friday) and (Nights); RN (weekends). Excellent work environment, commensurate salary. Call Cindy at Hackberry Creek Care Center, Matador, for more information. 806-347-2942.

House for Sale

718 W. CALIFORNIA—

Beautiful 3 bedroom, 2 bath home with back yard oasis. Wonderful open concept living area. Call Jolie to make an appointment today. \$104,000.00. Jolie Steele, Realtor, ERA Roberts & Wilkins, Realtor, 806-729-6278 (Direct) - jolie.steele@era.com

Wanted

WANTED: Canning jars. Free or cheap. Will pickup. Call 806-

983-3372 or 806-549-4081.

View your paper online!

Football Contest Standings

Number of games won/ total number of games

	Overall	weekly
1. Brent Sanders -	132/178	25/30
1. Coy LaBaume -	132/178	25/30
2. Boyd Lee-	124/178	21/30
3. Pam Fulton-	123/178	20/30
4. Lanny Barnett -	120/178	19/30
5. Ricky Ascencio-	119/178	23/30
5. Keith Merricle-	119/178	22/30
5. Martin Ramirez -	119/178	20/30
6. Max Yeary -	118/178	19/30
7. Franklin Harris -	117/178	20/30
7. Vera Jo Bybee-	117/178	21/30
8. Jane Pruitt -	114/178	20/30
9. Joe Guerrero-	112/178	16/30
10. Quality Body Shop -	110/178	18/30
10. Imelda Resendiz -	110/178	20/30
Steve Stringer -	80/119	18/30

Cotton Market Weekly



A service provided by Plains Cotton Cooperative Association



Cotton futures on the Intercontinental Exchange (ICE) locked limit-up Friday on concerns that an overnight hailstorm damaged the crop in West Texas.

This week, an impending storm pushed cotton farmers on the Texas High Plains to hurriedly harvest their cotton before adverse weather hit the area. Thursday evening, severe storms swept through the heart of the region. Farmers and industry observers in the Lubbock area say the extent of the crop damage still is unclear at this point, but might not be as bad as initially thought.

"It's unusual to have excessive rainfall or hail this time of year," an analyst said. "However, due to the fact that the storm hit the largest cotton producing area in the U.S., the market will be paying attention to the outcome."

The cotton market fluctuated wildly this week. Tuesday, China's central bank surprised the market with its first interest rate increase in three years. The news sent reverberations through many markets and sent cotton plummeting. The impact of the Chinese announcement was immediately felt. Within minutes of the news, the U.S. dollar was soaring and commodities ranging from gold to crude to cotton were headed lower. It took a strong storm in the growing areas of Texas to significantly boost futures prices once again.

Meanwhile, traders said it was an awesome week for export data as, in an unheard of performance, gross upland sales exceeded 500,000 bales for the sixth consecutive week. "As long as we've

been keeping records, this is the fastest time U.S. export commitments have reached 10 million bales in one season," a trader said.

Net export sales of 499,300 bales in the week ended Oct. 14 were down nine percent from the previous week and 17 percent from the four-week average. China, Vietnam, and Turkey were the top buyers. Net sales of 66,100 bales for delivery in 2011-12 mainly were for Japan, Turkey, and Thailand.

Export shipments of 82,500 bales were down five percent from the previous week and 39 percent from the four-week average. Primary destinations were China, Mexico, and Thailand.

On the spot cotton scene, cotton producers in Texas, Oklahoma, and Kansas sold 18,369 bales online in the week ended Oct. 21 compared to 13,145 bales the previous week. Average prices received by producers were between \$1.08 to \$1.14 per pound.

"A healthy export sales report points to a greater dependency on the U.S. to supply the world with a reliable supply of cotton, just as inclement weather starts to interrupt what has been a rapid harvest thus far," an analyst said.

As of Oct. 17, USDA's crop progress and condition report pegged the U.S. crop at 95 percent open, up from 92 percent the previous week. According to the data, the nation's cotton crop was 41 percent harvested, up from 33 percent in the previous report, and crop conditions remained unchanged with 55 percent of the crop still rated good-to-excellent.



Jim Landtroop
REPUBLICAN FOR STATE REPRESENTATIVE

www.jimlandtroop.com

REPUBLICAN

PORK BARREL SPENDING

Jim signed a Conservative Contract with West Texas, committing to reduce state spending, never support a tax increase, and always oppose pork barrel spending.

ATTENDANCE

As a small businessman and basketball coach, Jim understands hard work. As your representative, he will make sure that your voice is heard in the Texas Legislature.

ETHICS

Jim will represent you with honesty, integrity, and transparency and will never be beholden to the special interests in Austin.

PUBLIC EDUCATION

Jim opposes vouchers and unfunded mandates. Jim supports local control, vocational education, and merit-based pay raises for teachers.



Joe Heflin
www.DoWeKnowJoe.com

INCUMBENT DEMOCRAT

PORK BARREL SPENDING

Heflin voted to make it easier for lawmakers to include pork barrel spending in the state budget.

Voted against House Rule 6, Section 16(f) to HB 1 (80R), Record Vote 162.

ATTENDANCE

Heflin has one of the worst attendance records in the Texas Legislature.

According to Texas Legislative Services, Heflin ranks fifth for the worst attendance record in the Texas House.

ETHICS

Heflin was found guilty of and fined for violating ethics and campaign finance laws by the Ethics Commission and paid his fine with money from Austin lobbyists.

Texas Ethics Commission, Complaint SC-2809334.

PUBLIC EDUCATION

Heflin opposed merit-based pay raises for public school teachers.

Voted against tabling Amendment 64 to HB 1 (80R), Record Vote 232.

Support your local football team this Friday!



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Jim Landtroop
REPUBLICAN FOR STATE REPRESENTATIVE

FOR HD 85

EARLY VOTING:
October 18-29
★
ELECTION DAY:
November 2

806-288-0387

Pol. Adv. Paid for by Jim Landtroop Campaign, P.O. Box 1965, Plainview, TX 79073-1965

Commissioners discuss new attorney system and wind farms

By Homer Marquez

County Commissioners convened this month to discuss several essential agenda items. Shortly after approving farm contracts, the court kicked off discussion with a presentation from Bryan Wellson, a representative from the Texas Judicial Council's task force on indigent defense. Mr. Wellson took time to introduce the commissioners to a new program that would help ease the county's financial obligation of providing public defenders

to people who could not afford lawyers on their own. The new program called, the Caprock Regional Public Defender's Office, would be designed to service 16 counties around the area, and would focus on providing public defenders for anyone who had committed a Class B misdemeanor or higher. The Caprock Regional Public Defender's Office is made up of three full-time lawyers and the twenty or so law students who assist them. Using video conference technology provided by the

office, the lawyers will be able to assist defendants in all the participating counties from their office in Lubbock, greatly reducing the cost that the county would spend if they had to appoint a lawyer. Due to the county's extremely low use of public defenders in the past, Mr. Wellson explained that the program would be ideal for the group of counties, and will greatly improve a defendant's representation in court. Mr. Wellson also explained that the first two years of the program would

be covered by the state and that all counties had the option of exiting the contract at anytime. With nothing to lose, the Commissioners unanimously voted to join the group.

Next on the agenda, the Courthouse's tree issue was table until the next meeting. The agenda item was a motion to find someone to remove dying trees from the courthouse, removing any risk of falling limbs. Commissioners tabled the item in the hopes of finding a cheaper service.

After a report from Melissa Long, County Commissioners met with Justin Jawoski to discuss the setting of guidelines and criteria concerning tax abatements for wind farm developers. After a lengthy conversation, the commissioners agreed to set tax abatements after a proper survey of the market was reviewed. County Commissioner Linden Morris also suggested that developers should, set up employment centers in the county, helping the process of locals finding jobs in the wind farms, easier. The Commissioner also suggested that developers should establish training centers in the county, the other commissioners strongly agreed.

Shortly after approving the consent agenda, commissioners agreed to send a letter to the District Attorney concerning a complaint filed against the

commissioners. A few months ago an anonymous complaint was made about Commissioner Morris' use of recycled asphalt. After reviewing D.O.T regulations, the commissioners could not find any wrong doing on the commissioner's part. Commissioners then explained that any mistakes would be quickly fixed if they only knew what they did wrong, but due the anonymous letter no one could be contacted. The letter sent to the District Attorney stated that the commissioners had done all they could do in locating the problem and none could be found.

At the closing of the meeting Commissioner Morris once again stated his dissatisfaction concerning a agenda request not getting on the docket, and Judge Penny Golightly introduced a new protocol for conducting commissioner meetings

ORDINANCE NO. 10-3

AN ORDINANCE AMENDING CHAPTER 8, OFFENSES AND NUISANCES OF THE CODE OF ORDINANCES, FLOYDADA, TEXAS, RELATING TO THE PARKING OF VEHICLES ON CERTAIN RESIDENTIAL PROPERTIES; CONTAINING OTHER PROVISIONS RELATING TO THE FOREGOING SUBJECT; PROVIDING A PENALTY; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City Council ("Council") has held one or more meetings to consider a prohibition against the parking of vehicles in the front yards of residences in the city; and

WHEREAS, the Council has recommended the adoption of restrictions on the parking of vehicles in the front yards of residences to address the following concerns of public interest, namely:

1. Damage to underground infrastructure, particularly water supply lines, resulting in loss of water, caused by the weight of vehicles parked over such infrastructure;
2. Seepage of oil, fuel, or other harmful chemicals or substances into the ground from the parked vehicles;
3. Nuisance due to vehicles creating health hazards, and
4. Diminution of property values in neighborhoods where the parking of vehicles in front yards is prevalent; and

WHEREAS, the Council recommends passage of such restrictions to protect the public health, safety and welfare:

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FLOYDADA, TEXAS:

Section 1. That the findings contained in the preamble of this Ordinance are determined to be true and correct and are hereby adopted as part of this Ordinance.

Section 2. That Chapter 8, Offenses and Nuisances, Chapter 8.800, Miscellaneous Nuisances of the Code of Ordinances, Floydada, Texas, is hereby amended by adding a new Section 8.826, to be entitled "Parking of Vehicles on Residential Properties," and to read as follows:

Section 3. Section 8.826. Parking on Unimproved Surfaces

(a) Definitions. As used in this section:

"Building line" means a line parallel or approximately parallel to the street line and beyond which, buildings or fences may not be erected.

"Driveway" means the primary improved or unimproved parking surface which provides egress and ingress from a garage, carport or off-street parking area to an adjacent street. Sidewalks are not driveways and are for pedestrian traffic only.

"Front yard" means the area from the front face of a residential structure extending in a line horizontal across the front face of the residential structure to the property line on each side of the residential structure and forward to the front property line or street right-of-way line or, when a structure does not exist, the area from the zoned front building line to the front property line or street right-of-way.

"Improved parking surface" means an area used for the parking or storage of vehicles that is overlaid or otherwise paved with concrete, asphalt, paving stones, laid with gravel or rock, or other hard surfaced durable material approved by the building official.

"Parking" means any length of time, whether temporary or long term. An exception shall be temporary parking to unload and load handicap people from their residences. Temporary parking shall not exceed twenty-four hour period in length.

"Vehicle" means every device in, upon or by which any person or property is or may be transported or drawn or moved upon a street, highway, waterway or airway and shall include any automobile, bus, truck, tractor, motor house, farm machinery, motorcycles, scooters, mopeds, all-terrain vehicles, boats, aircraft, recreational vehicles, golf carts, go-carts, trailers, fifth wheel trailers, campers, camper shells, wheeled towing frames, semi-tractor trailers, truck beds mounted on chassis and mobile homes. This definition does not include non-motorized bicycles, small engine lawn mowers and devices of similar scale.

(b) Regulations.

(1) A person commits an offense if, upon a residential property: The person causes, permits or allows the parking or storage of any vehicle in the front yard upon any surface other than an approved parking surface.

(2) No driveway or parking surface shall cover more than 67 percent of a residential front yard.

(3) It is an affirmative defense to prosecution for parking or storing vehicles in an unimproved driveway if an existing residence has no improved parking surface on the day of passage of this ordinance. However, at such time that such existing residence is completely rebuilt, or improvements to the same real property constitute 50 percent or more of the property's total assessed value, compliance with this section shall be required.

(c) Maintenance.

All improved parking surfaces shall be maintained in good and safe condition and be free of failures that may affect the use, safety, appearance or drainage of the surface or of an adjoining property, and shall be of sufficient size to match the vehicle contemplated to be parked upon such surface.

(d) Penalty.

Violation of the terms of this ordinance shall be deemed a Class C misdemeanor, and upon conviction thereof any person so violating same shall be fined a sum not exceeding \$500.

(e) Enforcement.

The provisions of this article may be enforced by any law enforcement officer or building codes officer.

Section 4. Severability.

It is hereby declared to be the intention of the City Council that the sections, paragraphs, sentences, clauses and phrases of this Ordinance hereby amended and adopted are severable and, if any phrase, clause, sentence, paragraph, or section shall be declared unconstitutional by the valid judgment of any court of competent jurisdiction, such unconstitutionality shall not affect any of the remaining phrases, clauses, sentences, paragraphs, or sections, since the same would have been enacted by the City Council without the incorporation of any unconstitutional phrase, clause, sentence, paragraph, or section.

Section 5. Repeal of Conflicting Ordinances.

That all ordinances or parts of ordinances in conflict herewith are, to the extent of such conflict hereby repealed

Section 6. Effective Date.

This Ordinance as amended shall take effect upon completion of publication as provided by law, The City Secretary is hereby authorized and directed to cause the publication of the descriptive caption hereof together with the civil and criminal penalty provisions for violation thereof

PASSED AND APPROVED THIS 19th DAY OF OCTOBER, 2010.

BOBBY GILLILAND, MAYOR
CITY OF FLOYDADA

ATTEST:

KAREN E. LAWSON, TRMC/CMC
CITY SECRETARY

10-23c

Lockney's School Board discusses bills and construction

By Homer Marquez

The Lockney School Board of Trustees gathered last week to discuss a few agenda items. The board started the meeting by discussing the payment of bills. Superintendent Phil Cotham took time out to highlight and explain several important items that were included in the list of bills; some key bills on the list included payments to the architects and construction teams. The board would unanimously pass the motion to pay the bills.

Next on the agenda, the Board passed an updated Emergency Operation Plan. The updated emergency plan's main purpose will be to help integrate the school existing safety plan with those from the local police station, hospital, fire and sheriff's departments, as well as the safety plan from the Department of Transportation.

Soon after, the board passed a resolution regarding the

extracurricular status of the 4-H organization. The new resolution would allow new County Extension Agent, Mark Carol, permission to hold presentations at Lockney schools, as well as take students to stock shows and 4-H trips.

The Board also decided to approve an amendment the 2010-2011 budget. The amendment was needed to move funds around, pay Willie Luna, and pay for new science supplies.

Closing out the meeting was a report from the architects in charge of building the new high school. The architects informed the board that construction to the high school was running smoothly and would be completed ahead of schedule. The architects also told the school board that the color scheme to the school's hallways and classrooms would need to be selected soon. The board agreed to have a special meeting this week to choose the color scheme.

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FISD awards concrete bid, keeps September expenses down

By Sara Sisemore
Correspondent

During the Oct. 11 meeting, the Floydada Independent School Board discussed the concrete bids that had been received for repairing the bus drive on A.B. Duncan Elementary. There was a bid of \$26,500 from Gary Bennett (about \$6/ft²) and a bid of \$24,730 from Amado Morales (about \$5.60/ft²). Board member Freddie Morren made the motion to accept Morales' bid – the motion passed unanimously.

Business Manager Sharon Rainwater reported that for the quarter the district had earned just over \$2,500 in interest from the First National Bank of Floydada account and almost \$5,600 in interest from the Lubbock National Bank account.

Since it was the beginning of the fiscal year, Rainwater had no cash flow statement to present, but in lieu of that gave a report showing a Prior Year Comparison of the Local Maintenance Fund since fiscal year 2002-2003. Superintendent Jerry Vaughn stated these numbers reflect what has actually happened over the past eight fiscal years. According to this report, this September's expenses were \$571,939.91. This is lower than the average monthly expenses for the past seven fiscal years. Vaughn told the board this is due in large part to the efforts of the entire administration to tighten their financial belts.

The board approved FISD's Investment Policy, in addition to approving Kelli Reddy, Sharon Rainwater and Jerry Vaughn as the district's investment officers, and approving three investment entities – Texas Investment Pool, Lubbock National Bank, and First National Bank of Floydada.

Vaughn explained to the board that each year a review has to be done of the campus and district plans, based on the data received from the previous year and the data used to drive the district's instruction and to set goals for the campuses and district for the next year. He said the areas that were no longer

in use have been removed and the new goals have been inserted for the new year based on the testing data. Rex Holcombe, head of Technology and Federal Programs for the district, explained the district is required to do this because of the title money received from the government. The funds are considered an auditable document by TEA, Holcombe said. The board approved the review unanimously.

Vaughn advised the board to retain Underwood Law Firm in the event the district needs redistricting services. He explained to the board, "We do not know whether we're going to have to redistrict when we get the census results back. Once we get census results back, we'll have to have a demographer sign-off on it. The demographer will be the one to decide whether we have to redistrict or not."

Continuing, Vaughn said, "I asked Fred [of Underwood Law Firm], 'What if I wait until the spring to see if we have to do any redistricting?'" He was told if the district waits to get their name on the list, they'll have to wait for service.

Board member Marty Lucke made the motion to retain Underwood Law Firm in the event the district needs redistricting services; the motion passed unanimously.

The board unanimously renewed their resolution to utilize Floyd County Extension agents Melissa Long and Mark Carroll (Floyd County's new extension agent) as adjunct staff members for the district. This agreement allows the district to count students as being present when they are with Long and Carroll.

Vaughn shared some quotes for a digital sign with the board: one was \$11,854 plus \$700 for S&H, with the other sign coming from Signtronix in Abilene, who can deliver the sign, for \$12,000. The board unanimously approved the expenditure of funds to purchase two electronic signs – one for the high

school and one for the elementary school – from Signtronix. Both signs will be purchased with money raised by the respective campuses from activity generated funds.

The board unanimously approved Anne Carthel and Yolanda Kautz as PDAS Appraisers for the district.

Vaughn reported total enrollment as of Friday the 8th to be 867 throughout the district, which is 14 fewer compared to this time last year, but up 30 from where the district ended last year. Vaughn said the enrollment levels will probably peak later this month.

Vaughn told the board of an upcoming opportunity to meet with Horizon Wind Energy in order to explore the option of entering into a Chapter 313 Agreement.

He also informed the board it is time to decide what direction to go for Property, Vehicle & Liability Insurance. Currently the district is in an interlocal agreement with TASB. He said the district can use the TASB bids by renewing the interlocal agreement, or the district can go out for their own bids, but TASB has to be notified by letter before the November meeting. The board agreed to renew their interlocal agreement with TASB instead of taking the risk of going out for bids on their own.

John Woelfel made the motion to accept TASB Update 88, the final update from this legislative session, which passed unanimously.

The board congratulated students, educator, and support staff of the month for October: 4th grade student Marietta DeLeon (not present), junior high student Brooke Galvan, high school junior Brittney Garza, band director Justin Ogden, and custodian Armando Enriquez.

The upcoming FISD board meetings were moved from Monday and Tuesday nights to Thursday nights so as not to interfere with basketball games. The next meetings will be on Nov. 11, Dec. 9, Jan. 13, and Feb. 10.

Help kids make better bad choices this Halloween

HOUSTON – Halloween is a night of tricks and especially treats for children but for parents it can turn into a nightmare as their little ghosts and goblins splurge on candy with no health benefits.

"Halloween is one day, and for most children a handful of their favorite candy is not a problem. The challenge is what happens to the rest of the trick-or-treat goodies," said Roberta Anding, registered dietitian at Baylor College of Medicine and Texas Children's Hospital.

She advises letting children enjoy a few of their favorites after a night of trick-or-treating, and then putting

the rest out of sight, such as in the freezer. "It is true that out of sight is out of mind," Anding said.

All food encounters can serve as teaching moments for parents, she said. Parents should not refer to candy as "bad" food, but rather label it "once-in-a-while" food and serve it as a dessert after a meal, not as a snack.

While no candy can be viewed as a health food, there is such a thing as a "better" bad choice, Anding said.

"Certainly, dark chocolate does have some health benefit, and partnering this with a fruit, such as chocolate covered raisins, would be an option," she said. "If allergies

are not a problem, dark chocolate covered almonds might be another."

Sugar free candy should be avoided, she added. Many of these treats are sweetened with sugar alcohols, which can cause diarrhea. Read the packaging for ingredients ending in "ol," such as sorbitol, manitol and xylitol.

All small candies can pose a choking hazard, so younger children should be monitored, Anding said.

By making smarter choices and monitoring when youngsters are eating their treats – and how much they're eating – parents can ensure a fun Halloween.

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and fun
Halloween!**

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Wednesday, November 3, 2010 - Sale Time: 10:00 a.m.
Sunray Area Farmers - Owners
Located: Sunray, Texas - Selling: Farm & Ranch Equipment
To Consign Contact Craig Williams - (806) 922-8083

Thursday, November 4, 2010 - Sale Time: 9:30 a.m.
Wayne Smith - Owner
Located: Dalhart, Texas - Selling: Farm & Shop Equipment

Saturday, November 6, 2010 - Sale Time: 10:00 a.m.
Gary McQuigg & Buster Miller - Owners
Located: Milo Center, Texas - Selling: 60 Antique Tractors
For Info: Call Gary (806) 578-4368

Wednesday, November 10, 2010 - Sale Time: 10:00 a.m.
Mack Seymour Estate & Neighbors - Owners
Located: Turkey, Texas - Selling: Farm & Ranch Equipment

Saturday, November 13, 2010 - Sale Time: 10:00 a.m.
Prater Enterprises - Owners
Located: Canadian, Texas - Selling: Trucks, Trailers, Wheel Loaders, Forklifts, Shop Equipment,
Truck Parts
For Info Phone Mr. Prater: (806) 217-0079

Saturday, November 20, 2010 - Sale Time: 10:00 a.m.
David Doshier & Paul Heiselman - Owners
Located: Vega, Texas - Selling: Farm & Ranch Equipment
Phone Mike Paschel: (806) 346-6453

JIM SUMNERS(806) 864-3611
(Office)

JIMMY REEVES(806) 864-3362
(Clerk)

DONNA NOEL(806) 292-1990
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ORDINANCE NO. 10-6

AN ORDINANCE AMENDING CHAPTER 3, BUILDING REGULATIONS, FOR THE PURPOSE OF REQUIRING BUILDING PERMITS FOR ROOFERS AND BUILDING CONTRACTORS, RELATED DEFINITIONS AND, ESTABLISHING PROCEDURES FOR PERMITS AND BONDS FOR ROOFERS AND CONTRACTORS ON RESIDENCES AND COMMERCIAL BUILDINGS.

WHEREAS: the number of complaints regarding the dangers of unscrupulous, dishonest, inexperienced, or corrupt business owners and workers throughout the City is increasing in respect to roofers and building contractors; and

WHEREAS: the City desires to protect its citizens from such unscrupulous, dishonest, inexperienced, or corrupt business owners and workers; and

WHEREAS: the unfair practices of such unscrupulous, dishonest, inexperienced, or corrupt business owners and workers impacts the character and the value of residences and businesses in the City; and

WHEREAS: current City Ordinances are not sufficient to address properly the issue of permitting and bonding of roofers and building contractors;

WHEREAS: with the frequency of severe weather and specifically hail in our region, the need to further regulate who is recognized and authorized to perform work on exterior roofs in the city limits is acknowledged;

NOW, THEREFORE, BE IT ORDAINED BY THE GOVERNING BODY OF THE CITY OF FLOYDADA:

The following ordinance is adopted and the City Code of Ordinances shall be amended to read as follows:

SECTION 1: ANNUAL PERMITS FOR ROOFING CONTRACTORS.

Sec. 3.1014 Definitions

Annual permit. For the purpose of this article, the annual permit will be a document issued by city hall for the city, which signifies the permit holder is in compliance with this article. All permits will expire the 31st day of December each calendar year and must be renewed and updated in order to provide work or services within the city limits.

Building permit. For the purpose of this article, building permit is intended to mean a document issued by the building inspector and city hall for the purpose of authorizing and inspecting work performed at any residence or business in the city limits. This building permit must be issued prior to any work commencing and must be issued for each building work is performed on.

Contractor. Is intended to include any business, firm, corporation, contractor, builder, and any employee or representative thereof, or any individual providing skills and/or services associated with the process of removing old shingles or roofing materials and replacing with new; also intended to include the application of new shingles or roofing materials over existing materials without the removal of the old. Contractors may not allow another individual or business to work under their permit or piggyback onto their permit. Each contractor must obtain their own permit and related bonding. Violation of this provision will bar the Contractor and anyone attempting to circumvent this provision for a period of one full calendar year from permitting, in addition to the other penalties provided herein.

Roofing Material. Is intended to include any asphalt, fiberglass, metal, or combination based product which is customarily and routinely installed in evenly spaced rows on the roof of dwellings and structures to assist in the deflection of rain and other elements of nature.

ADOPTED THIS 19th DAY OF OCTOBER, 2010.

Bobby Gilliland, Mayor

ATTEST:
Karen E. Lawson, TRMC/CMC
City Secretary

District 2-2A Cross Country Meet held at Mae Simmons Park

By Coach Styles

Floydada Lady Winds and Whirlwinds competed at the District 2-2A Meet Monday, October 25th at Mae Simmons Park in Lubbock.

The Lady Winds were paced by Kristin Sanchez 4th place finish. Kristin qualified for the regional meet with her time of 13:35.

Other results are: Emily Prisk (15:11), Ashly Lucke (15:11), Tyler Whalen (15:17), Amelia Gonzales (16:03), Mattie Sanders (17:17), Mari Mar Lira (17:32), and Elyanna Duran (18:41) also competed. The girls as a team finished 4th.

Great job girls and good luck Kristan at regionals.

B.J. Perez led the boys team finishing 5th place. His time of 18:48 qualified him for the regional meet.

Other results are Codie Selby (19:21), R.J. Gomez (21:16), Tyler Renfro (21:54), Ryan Chavarria (22:06), and Adrian Gonzales (22:24) finished tied for third with Dimmitt. The top three teams qualify for regionals.

The tie is broken by looking at both teams sixth place runner. Floydada will represent the district as the 3rd place team as their runner was two spots ahead

of Dimmitt's sixth place runner. It takes all runners to qualify for the regional meet even though they only score the first five finishers of your team. This was very evident at this meet. Great job guys and good luck at the regional meet.

The Region I Regional Cross Country Meet will be held Saturday, November 6th at Mae Simmons Park in Lubbock. Kristan will run at 2:00 and B.J., Codie, R.J., Tyler, Ryan, and Adrian will run at 2:30. Come out and support these athletes as they run for a chance to compete at the state meet in Round Rock the next weekend.

FLOYDADA SCHOOL MENU Nov. 1 - Nov. 5

Monday
Breakfast-Scrambled eggs, toast and jelly or cereal and graham crackers, juice, milk
Lunch-Burrito, Spanish rice, tossed salad, fresh fruit choice, sugar cookie, milk

Tuesday
Breakfast-Mini banana loaf or cereal and graham crackers, juice, milk
Lunch-Barbequed chicken, macaroni and cheese, tossed salad, chilled pears, cornbread, milk

Wednesday
Breakfast-Pancake & sausage on a stick or cereal and graham crackers, juice, milk
Lunch-Steak fingers, mashed potatoes/gravy, green beans, hot roll, frozen cherry bar, milk

Thursday
Breakfast-English muffin with egg, cheese, sausage or cereal and graham crackers, juice, milk
Lunch-Fajita chicken over rice, broccoli & cheese, seasoned corn, French bread stick, pineapple crisp, milk

Friday
Breakfast-Cinnamon roll, fruit or cereal and graham crackers, juice, milk
Lunch-Pizza, tossed salad, fresh fruit, chocolate cake, milk

Six ways video games affect the brain

By Pendred Noyce

Should parents worry about video games affecting their children's brains? The average American 11-14 year old spends ten hours a week playing video games. Boys play about twice as much as girls. What does all this screen time do to our children, especially our sons? Here's what we're beginning to know, good and bad:

1. **Sharpening perception.** People who play video games improve the ability to notice events and objects at the edge of the screen, not just the center. They also develop their ability to distinguish subtle differences in shading. Seeing well at the periphery could be useful on the soccer field, in heavy traffic, or on the battlefield. The ability to distinguish shades of gray might be helpful to an artist, designer, or photographer. Otherwise, this heightened perception doesn't feel very important.

2. **Seeing 3-D objects in 2-D.** Video gamers are more adept than non-gamers at mentally manipulating 2-D representations of 3-D objects. That is, they can figure out what they'll see when they turn a corner, or how a building or village might look from the top. But do these skills develop as a result of playing games, or do people with good 3D visualization skills play more because they have a competitive advantage? We don't know.

3. **Boosting intelligence.** Most intriguing of all, there's some evidence that video or computer-based memory training can increase intelligence. Games that require the player to hold several images or bits of information in mind at once may build the holding power of short-term memory. This matters because it makes thinking easier. If you're drawing analogies, looking for patterns, analyzing a reading passage, or doing

mental arithmetic, you need to remember what you had in mind an instant earlier. The better your short-term memory—the less effort you have to spend to hold thoughts in mind—the more fluid and efficient your reasoning will be.

4. **Sagging grades.** This point might seem to contradict the one above, but most games aren't set up to make kids think hard. They're pure entertainment, and we know that long hours spent gaming are associated with lower school performance. The reason seems simple enough. Time spent crouched in front of the screen is time not spent doing homework, reading, or talking with adults.

5. **Getting weighed down.** Heavy gamers tend to be heavy children. Are overweight, unathletic kids drawn to the excitement of video games, where they can be heroic daredevils without budging more than their thumbs? Or does sedentary entertainment lure active kids into a couch potato lifestyle where they stop burning off the calories? We don't know for sure, but sitting in front of the screen, snacking and waving a controller, is no way to keep fit.

Game creators have responded to this concern by developing movement-associated games, such as Nintendo Wii. In a country where 70% of us have a totally sedentary lifestyle, the American Heart Association has praised these games. But can swinging an imaginary tennis racket truly substitute for playing on a real team, learning to ski cross country, climbing a tree, or going on a nature hike?

6. **Turning into Mr. Hyde.** Of greatest concern to researchers and parents alike is the fear that violent games may lead to violent behavior. This fear is well founded. Playing video games in which one character willfully hurts another can lead in

a period of weeks to more acts of aggression among young players. Players are more likely to start hitting, kicking, and biting.

Why the personality change? Brain scans show that while reacting to a violent game scenario on screen, both decision-making and emotional centers in the brain light up. But among frequent gamers, the brightness in the emotional centers quickly fades. Apparently, frequent gamers develop the ability to suppress an emotional reaction to violence. They're desensitized.

In the midst of this accumulating evidence, what's a parent to do? First, parents should strictly limit violent games, especially among younger (pre-teen) children. Any evidence of increased aggressive behavior should make a parent shut off the games entirely, not as punishment but as treatment for a negative effect on their children's brains. Beyond minimizing violence, the most important considerations are variety and dose. Kids who play video games should include movement-based games that keep them physically active, along with interactive games that ask them to cooperate with others and think hard. Parents and kids can join together in games that require movement and mental effort.

Most of all, parents should not let video games crowd out other activities, such as reading, sports and outdoor play, doodling, jamming in the basement with friends, or daydreaming. While video games carry some potential benefits, all of us benefit from more time with nature, books, friends, and the company of our own imagination.

Pendred Noyce is the author of "Lost in Lexicon: An Adventure in Words and Numbers." You can find out more at www.lostinlexicon.com.

Cast your ballot at the local election!

ORDINANCE NO. 10-12

AN ORDINANCE AMENDING CHAPTER 3 OF THE CODE OF ORDINANCES OF THE CITY OF FLOYDADA, TEXAS, BY ADDING NEW SECTIONS 3.404, 3.405, 3.406 AND 3.407, TO CHAPTER 3, BUILDING REGULATIONS, ARTICLE 3.400 PLUMBING, WITH REGARD TO THE ADDITION OF LOCAL PROVISIONS AFFECTING THE 2009 INTERNATIONAL PLUMBING CODE, 2009 INTERNATIONAL RESIDENTIAL CODE AND TCEQ TITLE 30 TEXAS ADMINISTRATIVE CODE (TAC) CHAPTERS 290 AND 344, AS AMENDED, AND RELATING TO BACKFLOW PREVENTION AND THE ESTABLISHMENT OF A BACKFLOW PREVENTION DEVICE TESTING PROGRAM CONFORMING TO THE REQUIREMENTS OF THE TEXAS COMMISSION ON ENVIRONMENTAL QUALITY; PROVIDING A SAVINGS CLAUSE; PROVIDING A PENALTY CLAUSE; AND PROVIDING FOR PUBLICATION.

PASSED AND APPROVED THIS 19TH DAY OF OCTOBER, 2010.

BOBBY GILLILAND, MAYOR
CITY OF FLOYDADA

10-28c

SECTION 00100

INVITATION TO BID

Motley County, Texas, will receive bids for furnishing materials as listed below and specified to the Flomot Water Supply Association (WSA) in Flomot, Texas until 1:30 pm on November 5, 2010 at the office of Carthel Engineering Solutions located at 4409 71st Street #6, Lubbock, Texas 79424, at which time and place all bids received will be publicly opened and read aloud. Bid packages are as follows:

- Package 1: Air compressor, tank level gauges, level controls, and air piping and valves.
- Package 2: Booster pumps and controls.
- Package 3: Electrical panels, starters, enclosures, wiring, disconnects, breakers and other items for a complete installed electrical system.
- Package 4: Rehabilitation of existing ground storage tank.

Vendors may bid on all, one, or any combination of the above packages. Owner will award individual packages based on the lowest qualified bid. Contract documents, including plans and specifications, are available at the office of Carthel Engineering Solutions, 4409 71st Street #6, Lubbock, Texas 79424, phone 806-687-8322, fax 806-687-8323. Questions concerning this project should be addressed to Mr. Chester "Ches" Carthel, P.E. at the office of the Engineer.

This is a unit price contract. Method of payment to Contractor will be via check by the County after approved requests for payment.

A Bid Bond (issued by an acceptable security) in the amount of 5 percent of the bid, shall be submitted with each bid. A certified check or bank draft payable to the County of Motley, or negotiable U.S. Government Bonds (at par value) may be submitted in lieu of the Bid Bond. The successful Bidder must furnish a Performance Bond and a Payment Bond, each in the amount of the contract, from a Surety Company holding a permit from the State of Texas, to act as a Surety or other Surety, or Sureties satisfactory to the Owner. If the total bid is less than \$25,000, a Payment Bond will not be required.

Attention is called to the fact that not less than the federally determined prevailing (i.e., Davis-Bacon) wage rate, as issued by the Texas Department of Commerce and contained in the Contract Documents must be paid on the project. In addition, the successful bidder must ensure that employees and applicants for employment are not discriminated against because of their race, color, religion, sex, or national origin.

Attention is called to General Condition 309, "Restrictions on Public Building and Public Works Projects". The Bidder certifies by the submission of its bid that it:

1. Is not a Contractor of a foreign country included on the USTR list.
2. Has not and will not enter into any subcontract with a subcontractor of a foreign country included on the USTR list.
3. Will not provide any product of a foreign country included on the USTR list.

Motley County reserves the right to reject any or all bids or to waive any informalities in the bidding.

Bids may be held by Motley County for a period not to exceed thirty (30) days from the date of the bid opening for the purpose of reviewing the bids and investigating the bidder's qualifications prior to awarding of the contract.

Ed D. Smith, County Judge

August 26, 2010
September 2, 2010
September 16, 2010
October 28, 2010

10-28c

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Invitation for Bids Pre-Bid Meeting Notice

The City of Floydada will receive bids for its TDHCA HOME Program #1001156 until 4:00 p.m. on December 7, 2010, at Floydada City Hall, 114 W. Virginia, Floydada, Texas 79235, to complete the reconstruction of Six (6) single family units with 1157 square feet per unit. All units must be completed with 120 days from the construction start date. A pre-bid conference will be held on November 10, 2010 at 2:30 p.m. at Floydada City Hall. If you plan to bid this project, but cannot attend this conference, contact Karen W. Allison, Project Manager, at (806) 790-0196. Only contractors with a minimum of 5 years of successful home building will be accepted. If you are a first time bidder on the TDHCA HOME Program, a list of references will be required and will be reviewed. Contractor shall provide a construction bond covering all projects awarded or standby letter of credit with requirements and conditions as specified for the total amount of projects to be awarded. Contractor must provide proof of Liability Insurance and Builders Risk Insurance. All work must be met the following codes: Texas Minimum Construction Standards (TMCS), Texas Minimum Construction Specifications (TMC Specs), International Residential Code (IRC), Minimum Accessibility Requirements SB623, all local building codes, standards and specifications. Contractor must ensure that employees/applicants for employment are not discriminated against because of race, color, religion, sex, or, national origin. The City of Floydada reserves the right to reject any or all bids or to waive any formality in the bidding. Bids will be opened publicly at city hall on December 8, 2010 at 2:30 p.m. The City may hold bids for a period not to exceed thirty (30) days from the date of the bid opening for the purpose of reviewing the bids and investigating the qualifications of bidders, prior to contract award. Contract award will be made to lowest responsible qualified bidder. Location of properties to be reconstructed:

- * 302 W. Jackson
- * 426 E. Lee
- * 410 W. Virginia
- * 618 N. 12th Street
- * 529 W. Jackson
- * 322 W. Houston

10-28c

HACKBERRY

(aspirin) and topical salicylates, such as trolamine salicylate or menthyl salicylate, reduce pain and inflammation by inhibiting the release of prostaglandins. An analysis in the British Medical Journal concluded that topical preparations (which include Aspercreme and Sportscreme) relieve pain more effectively than a placebo, but it is unknown how they compare with oral pain medications.

• Salicylates can be applied to the skin up to four times a day. Because some of the medication is absorbed into the body, people who are sensitive to aspirin or other salicylates or are taking medication that might interact with them – for example, warfarin (Coumadin) – should use these creams with caution. If you experience any symptoms of salicylate toxicity, including ringing in the ears, blurred vision, and shortness of breath, you should report them to a doctor.

• **Pain Relief with Capsaicin:** Perhaps best known as the compound that gives hot peppers their “bite,” capsaicin reduces the amount of a neurotransmitter called substance P, which is thought to release inflammation – causing enzymes and possibly trigger pain impulses to the brain.

• The ointment should be applied to affected joints three or four times a day. It usually takes one to two weeks for pain to diminish, although up to six weeks of treatment might be required for maximum benefit. Pain quickly returns after capsaicin is discontinued. Burning, stinging, and redness occur in 40% to 70% of people, but those side effects usually diminish after several days of use.

• **If you use a Topical Treatment for Pain Relief:** Topical treatments for joint pain relief are not dangerous and have few side effects, but some precautions apply. The medications are for external use only and

should not come in contact with the eyes, nose, mouth or any open skin. The products shouldn't be used more than three or four times a day and should be discontinued immediately if severe irritation develops. If symptoms do not improve after seven days, most manufacturers recommend discontinuing the product and seeing a doctor. In addition, many of the products come with warnings not to bandage or apply heat to a treated area.

Notice: Information printed in these Health Tips should in no way take the place of your physician's advice.

Hackberry Creek Care Center, INC, is an Equal Opportunity provider and employer. To file a complaint of discrimination write USDA, Director, Office of Civil Rights, Room 326-W, Whitton Building, 14th and Independence Avenue, SW, Washington, DC 20250 or call (202) 720-5964 (voice or TDD)

SOLDIERS

throw away anything that is not in a factory package.

Personal Hygiene: deodorant, bath/body wash, hand sanitizer, individually packaged wet wipes or flat package of several, nail clippers, lip balm, toothbrush, tooth paste, razors, shave gel, wash cloth, comb, moisturizing and hand lotions or creams, icy hot patches, ziploc bags

Pens, pencils, stationery,

note pads
DVD movies, music CD's, paperback books, work puzzle books, playing cards
Long distance phone cards
Koozies/can coolers
AA batteries, canned air for electronics
Stress relief squeeze balls
Clothing: T-shirts must be brown, navy, green, or sand in color
Boot socks in

green or white
Beanie Babies, Children's school supplies – to be carried by soldiers and given to the local kids who love them. Please send only new or used Beanie's that are CLEAN and slightly loved.

Notes of appreciation for their service – with your name and mailing address.

Consult anysoldier.com for additional information

SCAM

the Better Business Bureau or state attorney general. A good rule of thumb, never give your information or money to anyone you don't know.

Threats of Violence: If someone contacts you claiming that they will hurt you or someone you know if you don't send money, call the police. A lot of the time, scammers are able to grab your information through identify theft, they will then contact you and threaten violence if you don't send money overseas or to an address in another country. Don't be afraid, get all the information you can get and call the authorities.

Nigerian Letter or "419" fraud: According to the FBI website, this is a scam

that involves a letter sent, by either e-mail or postal service, from another country written by a so-called government official. The letter promises the recipient a chance to share in a percentage of millions of dollars if they help transfer the money out of said country. Scammers will often ask for blank letterheads, bank information, and personal information, and will then proceed in asking for payment installments. If you receive one of these letters, the FBI advises that you call the authorities and give the letter to your local FBI office or to the U.S.

Postal Inspection Service.

There are many other types of scams that are used to swindle money from hard working Americans, scams that range from health care fraud to pyramid schemes. To avoid fraud or identity theft never give out your information or send money to anyone you don't know or don't feel comfortable with. If it sounds too good to be true, it more than likely is. For more information on scams, contact your local authorities or visit the websites listed above. If you feel you may have been a victim of a scam please do not be afraid to contact the police.

Teamwork and training decreases surgery mortality rate

HOUSTON – While medical teams and hospital staff do their best to prevent death related to surgery, it still occurs. Many institutions have implemented programs to decrease that number, but there is not enough data to fully explain the effectiveness.

A consortium of researchers from the National Center for Patient Safety, Dartmouth Medical School, The University of Texas Medical Branch Galveston, Baylor College of Medicine and the Michael E. DeBakey VA Medical Center in Houston, focused on the Veterans Health Administration (VHA) Medical Team Training program and found that through implementation, the death rate decreased by 18 percent.

“This is the first study to demonstrate a decline in surgical mortality through the use of this particular training program,” said Dr. David H. Berger, professor and vice chair of the department of surgery at BCM and co-author of the retrospective study which appears in the current edition of the Journal of the American Medical Association.

The training program, which was first implemented in the Michael E. DeBakey VA Medical Center, includes two months of preparation and training, a one-day conference and one year of quarterly coaching interviews.

Some of the important aspects of the training program include creating a pre and postoperative checklist which includes formal briefings and debriefings before and after surgeries. Another important factor in training is instruction in teamwork and communication which includes identifying and challenging others when safety risks are known, recognizing “red flags,” stepping back to reassess a situation and clinicians effectively during patient care transitions.

This was followed by four quarterly follow up structured interviews for one year to support, coach, and assess the program.

“What is important about this study is that there is a similar group that can be used as a control. We can look not only at the statistics from those hospitals involved in the training program, but we can also compare them to a similar group that has not yet gone through the training,” said Berger, who is also chief of the surgical service at the DeBakey VA Medical Center.

Results showed an overall decrease in the mortality rate related to surgery among all facilities. However, those that had undergone the training program decreased the mortality rate by 18 percent, while those that had

not, decreased the mortality rate by 7 percent.

“This program includes not just the surgeons but also the OR nurses and even administrative support staff,” said Berger. “The care of each patient involves the entire team.”

The nationwide program was put into effect in 2006 after three years of pilot programs. Within the VHA, there are 153 hospitals. Surgeries are performed at 130, but only 74 hospitals had implemented the training program when the current study began.

Others contributing researchers include: Julia Neily, Priscilla West, Drs. Peter D. Mills, Yinong Young-Xu, Brian T. Carney, Lisa Mazzia, Douglas E. Paull, and James P. Bagian, all with the National Center for Patient Safety, Department of Veterans Affairs. Drs. Mills and Young-Xu are also with the Department of Psychiatry, Dartmouth Medical School. Dr. Bagian is also with the University of Texas Medical Branch Galveston and the F. Edward Hebert School of Medicine in Bethesda, Maryland.

Funding for this study came from the Veterans Health Administration National Center for Patient Safety and the Michael E. DeBakey VA Medical Center.

ORDINANCE NO. 10-10

AN ORDINANCE OF THE CITY OF FLOYDADA, TEXAS AMENDING ORDINANCES NO. 826, 05-16, ET SEQ., THE 1988 CODE OF ORDINANCES, BEING AN ORDINANCE OF THE CITY OF FLOYDADA, TEXAS, WHEREAS THE CITY OF FLOYDADA DESIRES TO ADOPT THE MOST RECENT EDITION OF THE FOLLOWING CODES: 2009 EDITION OF THE INTERNATIONAL BUILDING CODE, THE 2009 EDITION OF THE INTERNATIONAL PLUMBING CODE, THE 2011 EDITION OF THE NATIONAL ELECTRICAL CODE, THE 2009 EDITION OF THE INTERNATIONAL MECHANICAL CODE, THE 2009 EDITION OF THE INTERNATIONAL FUEL GAS CODE, AND THE 2009 EDITION OF THE INTERNATIONAL RESIDENCE CODE; THIS ORDINANCE AND PROVIDING FOR REPEAL OF CONFLICTING PROVISIONS; PROVIDING A PENALTY OF NOT LESS THAN FIVE HUNDRED (\$500.00) DOLLARS NOR MORE THAN TWO THOUSAND DOLLARS (\$2,000.00) FOR VIOLATIONS; PROVIDING THAT EACH DAY VIOLATIONS ARE PERMITTED TO EXIST CONSTITUTE A SEPARATE OFFENSE; PROVIDING FOR AN EFFECTIVE DATE FOR THIS ORDINANCE; AND PROVIDING FOR PUBLICATION.

PASSED AND APPROVED THIS 19TH DAY OF OCTOBER, 2010.

BOBBY GILLILAND, MAYOR
CITY OF FLOYDADA

ATTEST:
KAREN E. LAWSON, TRMC/CMC
CITY SECRETARY

10-28c

ORDINANCE NO. 10-11

AN ORDINANCE OF THE CITY OF FLOYDADA, TEXAS, AMENDING CHAPTER 3, BUILDING REGULATIONS, ARTICLE 3.400 ET SEQ. PLUMBING, REGULATING AND GOVERNING THE DESIGN, CONSTRUCTION, QUALITY OF MATERIALS, ERECTION, INSTALLATION, ALTERATION, REPAIR, LOCATION, RELOCATION, REPLACEMENT, ADDITION TO, USE OR MAINTENANCE OF PLUMBING SYSTEMS IN THE CITY OF FLOYDADA, PROVIDING FOR THE ISSUANCE OF PERMITS AND COLLECTION OF FEES THEREFORE; WHEREAS THE CITY DESIRES TO ADOPT THIS ORDINANCE AND PROVIDING FOR REPEAL OF CONFLICTING PROVISIONS; PROVIDING A PENALTY OF NOT MORE THAN FIVE HUNDRED (\$500.00) DOLLARS FOR VIOLATIONS; PROVIDING THAT EACH DAY VIOLATIONS ARE PERMITTED TO EXIST CONSTITUTE A SEPARATE OFFENSE; PROVIDING FOR AN EFFECTIVE DATE FOR THIS ORDINANCE; AND PROVIDING FOR PUBLICATION.

WHEREAS, the City of Floydada maintains a substantial and legitimate interest in requiring stringent and exacting standards with regard to plumbing, building and construction in the City;

WHEREAS, the Council recommends passage of such restrictions to protect the public health, safety and welfare:

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FLOYDADA, TEXAS:

Section 1. That the findings contained in the preamble of this Ordinance are determined to be true and correct and are hereby adopted as part of this Ordinance.

Section 2: Chapter 3, Section 3.401 of the Code of Ordinances is amended to read as follows:

Sec. 3.401 Plumbing License Required.

No person shall perform plumbing within the limits of the town unless that person holds a license or endorsement or is registered under the provisions of Chapter 1301 of the Texas Occupations Code, or unless the person's work is supervised and controlled by a person licensed under said chapter.

Section 3: Chapter 3, Section 3.404 of the Code of Ordinances is added as follows:

Sec. 3.404. Exemptions.

The provisions of section 3.401 of this article shall be subject to the following exemptions:

- (1) Plumbing done by a property owner in the property owner's residence.
- (2) Work done on existing plumbing by a maintenance man or maintenance engineer, as defined in Texas Board of Plumbing Examiners Rule Section 361.1, that is incidental or connected to other maintenance duties, provided that such an individual does not engage in cutting into fuel gas plumbing systems, the installation of gas fueled water heaters or plumbing work for the general public.
- (3) Appliance installation or appliance service work done by bona fide appliance dealers and their employees that do not offer to perform plumbing work to the general public, in connecting appliances to existing openings with a code approved appliance connector without cutting into or altering the existing plumbing system.
- (4) Irrigation work done by an individual working and licensed by the Texas Commission on Environmental Quality under Chapter 1903, Occupations Code, as an irrigator or installer.
- (5) Residential, commercial or industrial water treatment activities including making connections necessary to complete the installation of a water treatment system if done by Water Treatment Specialists licensed by the Texas Commission on Environmental Quality under Section 341.034 of the Health and Safety Code.

PASSED AND APPROVED THIS 19th DAY OF OCTOBER, 2010.

BOBBY GILLILAND, MAYOR
CITY OF FLOYDADA

ATTEST:
KAREN E. LAWSON, TRMC/CMC
CITY SECRETARY

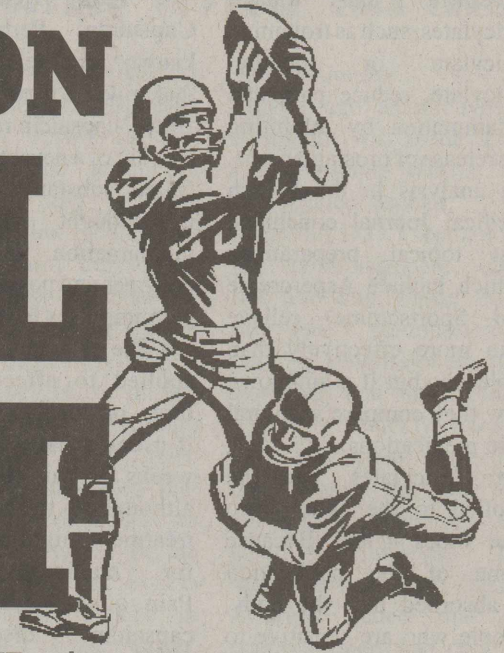
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2010 HESPERIAN-BEACON FOOTBALL CONTEST



Leaders will be announced in next week's issue of the Hesperian-Beacon.

KFLP Radio 106.1 FM 1. Lockney 2. Clarendon	Stapp Paint & Body Shop 3. Dimmitt 4. Floydada	Providence Farm Supply & Grain 5. Spearman 6. Sanford-Fritch	Muncy Elevator 7. Abernathy 8. Tulia	Lighthouse Electric Co-op 9. Memphis 10. Claude
Clark Pharmacy 11. Panhandle 12. Quanah	First National Bank of Floydada MEMBER FDIC 13. Frenship 14. Randall	Shepherd's Meadow Assisted Living 15. Caprock 16. Plainview	Windmark Insurance (Clar Schacht) 17. Hale Center 18. Sundown	Cornelius Conoco Services 19. New Deal 20. Olton
Quality Body Shop 21. Oklahoma St. 22. Kansas State	Heart's Desire 23. Miami 24. Virginia	Davis Lumber 25. Tennessee 26. South Carolina	Lowe's Pay-n-Save Floydada 27. Michigan St. 28. Iowa	D&J Gin 29. Missouri 30. Nebraska
Lockney Cooperatives 31. Florida 32. Georgia	Payne Pharmacy 33. Arizona 34. UCLA	Cogdell Clinic PNS/ Salman Ahmad, MD 35. Texas Tech 36. Texas A&M	Lowe's Pay-n-Save Lockney 37. Auburn 38. Mississippi	City Bank Member FDIC 39. Baylor 40. Texas
Hammond Sheet Metal 41. Cincinnati 42. Miami	DeBruce Ag Services 43. Jacksonville 44. Dallas	Floydada Power and Light 45. Washington 46. Detroit	Producers Coop Elevator 47. Denver 48. San Francisco	Assiter Insurance Agency/ Assiter Punkin' Ranch 49. Buffalo 50. Kansas City
Crop Production Services 51. Green Bay 52. NY Jets	Ray Lee Equipment 53. Seattle 54. Oakland	RK Hunt Photography 55. Minnesota 56. New England	JC's Auto & Transmission 57. Tampa Bay 58. Arizona	Yunis Tex Mex 59. New Orleans 60. Pittsburgh

CUT ALONG THE DOTTED LINE

Official Entry Form Floyd County Hesperian-Beacon Football Contest

1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31	32	33	34	35	36	37	38	39	40	41	42
43	44	45	46	47	48	49	50	51	52	53	54	55	56
57	58	59	60										

Name: _____
 Address: _____
 City: _____

Contest Rules

Any subscriber or purchaser age 7 or older is eligible to enter this contest. Only one entry per week per person, entrants must play every week to be eligible for overall prize.

To play, circle the number of the teams you believe will win on the official entry form.

Only entries on official entry forms brought to a Hesperian-Beacon office in Floydada or Lockney no later than 5 p.m. on Friday will be accepted. Photocopies and mail entries will not be accepted. Three cash prizes are awarded at the end of the contest. In the event of ties, prizes will be combined and shared equally by those tied.

Print your name and address plainly on the official entry form and double check your choices before clipping out the entry form and depositing it at a Hesperian-Beacon office before 5 p.m. on Friday. Entries are limited to one per person per week.

At the end of the 10-week contest period, the person with the best overall record will win a first prize of \$100. Second place will be awarded \$75 and third will be \$50.