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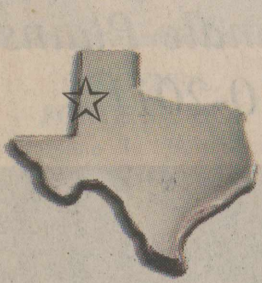
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The Floyd County

HESPERIAN-BEACON

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Punkin Day a huge success



Staff Photo by Homer Marquez

Angela Suarez directs a blindfolded Sierra Perez as they race towards the finish line during Punkin Day's wheelbarrow races.



Staff Photo by Homer Marquez

A mother watches as her young daughter gets her faced painted at a booth at the annual Punkin'Days held in Floydada last Saturday.

By Homer Marquez
 Reporter

The good times, along with the pumpkins, rolled in Floydada during this year's long awaited Punkin day. Pumpkin fans from all over West Texas flocked to Pumpkin Capital, USA last Saturday to celebrate Floyd County's most unique crop harvest. This year's festivities proved to be a great success as the hard work of local pumpkin growers and the Floydada Chamber of Commerce paid off big as they were able to provide

visitors with fun, food, and bargains.

Events got underway in the morning with the start of a 5k run that would be soon be followed by a 1 mile fun run for the kids. Racers dashed through the streets of Floydada in the efforts of winning a coveted first place ribbon. In the 5k men's division, Mario Pinon brought home first place with a 21:05 run time, Manuel Botello would come in second with a 21:12 run time, and Andy Stapp would follow in third clocking in at

21:14. In the 5K women's division, Megan Franks brought home the first place ribbon with a run time of 25:53, Tabitha Carthel would follow with a 26:40 run time, and Ranie Borchandt would bring home third clocking in at 28:55. In the Fun Run, Andy Suarez would take first place the boy's division, followed by Sam Wall. In the girl's division, Michelle Araujo cross the finish line first, followed by Angela Suarez.

Vendor booths packed the courthouse square,

transforming downtown into an outdoor mall. Merchants sold a variety of products ranging from crafts and jewelry to candy and knicknacks. A train, a bouncy house, provided by EMS and Firefighter services, as well as a rock climbing wall kept kids entertained for hours. BBQ, tacos, and funnel cakes gave the large turnout of pumpkin fans plenty of fuel throughout the day.

Kirby Nixon, Jianna Davenport, Evan Johnson Brooklyn Golden, Sunday Night Live from the First

Baptist Church of Floydada and Katherine MacLamor and Keith Wright of Vista Care filled the pavilion with music as people competed in baking goods contests and pumpkin decorating contests. Cassandra Mendez became grand champion of the decorating contest with her Cinderella Carriage. Realee Barker would win the Most Creative and Imaginative award, and Rachel Ramirez would bring home the prize for Most Community Spirit. Martin Ramirez would win Best Movie Character, and

Sandra Mendez would win the Wildest Design award in the contest. In the baked goods contest, Dolores Mullins from Ralls took home first place in the miscellaneous pumpkin category, Meagan Franks would take second. Niaya Martinez would take first in Pumpkin bread. In the Pumpkin Cake division, Doris Hinkle of Lubbock took home first place, followed by Victoria Martinez, Shana Guthrie, and Rachel Ramirez. In the

PUNKIN
 Continued on page 9

Fire Prevention week in Floyd County



Courtesy Photo

Lockney Firefighters pose with students from Noah's Ark Preschool during last week Fire Prevention Week.

Last Thursday and Friday, Floyd County Firefighters geared up and hit the streets in the efforts of educating local children on the importance of fire safety and prevention. The annual Fire Prevention Week was October 3 - October 9.

Local firefighters toured the schools teaching little ones what to do and who to look for in case of a fire, as well as the importance of Stop, Drop, and Roll and '911'. This year's prevention theme was "Smoke Alarms: A sound you can live with."

Floyd County Fire Departments encourages everyone to make sure they have working smoke detectors in their homes, and reminds them to test their smoke detectors twice per year during daylight savings. Smoke detectors save lives by providing early warning - a very loud, shrill sound if a fire occurs.



Courtesy Photo

FVFD Captain Corey Johnston was on hand at Duncan Elementary Friday, October 8 to present the Kindergarten classes information about fire safety procedures.

Food Manager Certification Training Set, Nov. 1 - 3

By Melissa Long
 CEA-FCS
 Floyd County

A Food Manager two day certification training is set for Monday, November 1 and Wednesday, November 3 at the Floyd County Extension Office

at 110 S. Wall in Floydada. Cost for the course is \$110. Registration for the class is due Friday, October 22.

For more information call the Floyd County Extension Office at 983-4912 or come by 110 S. Wall.

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Running Water Draw Arts and Crafts Festival to be held in Plainview

Many new exhibitors have signed up to have booths and sell their items in the 36th annual Running Water Draw Arts and Crafts Festival sponsored by the Plainview Rotary Club.

Ronald F. Kuykendall from the Living Tree Studio in Wichita Falls, Texas has beautiful wheel thrown stoneware ceramic pottery,

cook-ware, lamps and decorative pieces. Stellah Maris Dimba of Lubbock has handmade jewelry in beads, shells and brass. She also has woodcarvings and soapstone from Kenya.

Jo Retta Rhodes of Heritage Makers in Alva, Oklahoma will display digital scrapbooking, hardbound

books, canvas and paper posters, cards, board books and more to get everyone involved in scrapbooking.

William Lovelace of Lubbock will display handmade writing pens. Debbie Bingham of Crazy Cow Designs of Lubbock makes handmade jewelry.

Many other exhibitors are returning to Running

Water Draw Arts and Crafts Festival making up the 120 booths available. Anyone interested in having a booth space at this year's show can contact Betty Foster, show coordinator at 806-293-1057 or 806-729-1150

This year's show is taking shape to be one of the best Running Water Draw Festivals. The weather is

cooling off, farmers are getting their crops out and signs of fall are showing up all around town. Fall and Christmas decorations and gifts can be purchased at this year's show.

It all adds up to fun and excitement for three days at the Ollie Liner Center in Plainview on October 15, 16 and 17. Friday and Saturday

hours are 10-6 and Sunday is noon to 5. Don't forget to stop by and register at the Silent Auction where you get great gifts at reduced prices. This "fun" will end at 4 p.m. on Sunday and you don't have to be present to win.

Don't miss this year's Running Water Draw Arts and Crafts Festival.

Reyes graduates Basic Combat Training

Army Pfc. Rocky M. Reyes has graduated from Basic Combat Training at Fort Sill, Lawton, Oklahoma.

During the nine weeks of training, the soldier studied the Army mission and received instruction and

training exercises in drill and ceremonies, Army history, core values and traditions, military courtesy, military justice, physical fitness, first aid, rifle marksmanship, weapons use, map reading and land navigation, foot marches, armed and

unarmed combat, and field maneuvers and tactics.

Reyes is the son of Moses and Mary Ann Reyes of Floydada, Texas.

The private received an Associate's degree in 2004 from South Plains College, Levelland, Texas.

Scholarships awarded by Panhandle-Plains Federal Land Bank for 2010-2011



Courtesy Photo

Congratulating the 2010-2011 Scholarship winners are on the left; Cory Bruce, Vice President Panhandle-Plains Land Bank, Cydney Friemel, Ashton Cates, and Kayla Kelley.



Staff Photo by Homer Marquez

Lockney's Junior High Student Council has completed their fundraiser for local food organization, Breedlove. Breedlove has combined the efforts of several West Texas schools to raise money to help a community in Haiti. Last Thursday, the Council presented Breedlove's Communication specialist, Colton Carthel with their donation.

Floydada Senior Citizens News

By Margarette Word

Our mailing address is P.O. Box 573. Our phone number is 983-2032. Lunch starts are 12 noon. If you are 60 years or older come join us.

On October 5th, J. C. Ren of Conway, Arkansas, a nephew of Charles Craig, ate lunch at the Center. Charlene Brown of Floydada and Emogene Stansell of Lubbock were also at the Center on Tuesday, October 5th.

Friday, October 8th, we had a lot of people who came to the Center and got their flu shots. Some of them did stay and eat lunch.

On Thursday, October 7th Pat Ginn of Lubbock came

to the Center with his father, Guy Ginn.

Also on Thursday, Lawrence Burke of Elm Springs, South Dakota visited with those he knew a long time ago and ate lunch with us.

Darrell and Ruby Blassingame spent a few days at Roaring Springs on a vacation this past weekend.

William and Faye Bertrand drove to Weatherford, Texas this past week to visit Faye's sister, Lorene Newberry and also Freida Simpson.

We would like to thank Gary Carthel for the pumpkins that he donated to the Center to decorate our dining room.

I love to see all the pumpkin displays all over town. Our town is so beautiful this time of the year.

Our sympathy to the family of Imogene Fortenberry.

Punkin' Days was a huge success. There were many, many cars all day long.

Thank you for remembering the Center when you need to make a memorial donation.

In memory of Cecil Taylor - Gary and Emma Pate.

In memory of Verna Lynne Stewart - Charles Craig, James and Darlenda Marquis.

In memory of Billie Moore - Shorty Turner, K. D. and Janis Julian, J. W. and Delores Cannon.

In memory of Lois Waller - J.W. and Delores Cannon

In memory of Harvey Allen - James and Darlenda

FLOYDADA SR. CITIZENS

Continued on page 9

AMARILLO, TEXAS

Scholarships awarded by Panhandle-Plains Land Bank for 2010-2011 were announced at the Agriculture Awards Day, September 11, 2010, on the campus of West Texas A&M University. Panhandle-Plains Land Bank makes an annual donation of \$4,000 to the WTAMU Foundation.

Scholarships are to be given to existing students in the College of Agriculture, who graduated from high school in our service territory. Students are chosen by a committee from within the College of Agriculture. This year's recipients are: Kayla Shayne Kelley, Ashton Renee Cates, and Cydney Jordyn Friemel.

Ms. Kelley is a Junior, Agriculture Media and Communications major. Her parents are Kevin and Vanessa Kelley of Quitaque. She is a

member of the Agricultural Ambassador group and works as editor and officer in various campus organizations. She has written articles and worked in the electronic media for various agriculture publications. Kayla's plans after graduation focus on the field of agriculture communications where she can work to share the true story of American agriculture.

Ms. Cates is a Junior Agriculture Education major from Canadian. Her parents are Lance and Dayla Cates. She is an officer in Collegiate FFA and is an Agriculture Ambassador for the college. Her future plans are to remain in the Panhandle educating folks about agriculture through the Texas AgriLife Extension service.

Ms. Friemel is also a Junior. She is a Finance major with a minor in Agri

Business. Her parents are James and Melanie Friemel from Vega. While her roots are firmly on the farm, commodities trading may well be her future. Beginning as an intern less than a year ago, Cydney is currently a certified commodity broker for Brock Thompson Trading, LLC. Now fully licensed, she is working to build her customer base. Future plans include graduate school, perhaps an MBA from Chicago University.

All are excellent students with a strong grade point who have exhibited superior effort in and outside of the classroom. The association is proud of these individuals and wishes them well as they continue their studies. We are indeed fortunate to have West Texas A&M University in our area. This is the third year for the association's scholarship program.

1950 Study Club

By Sue Daniels

The 1950 Study Club meeting was held at Lighthouse Electric on October 5, 2010 at 4 p.m.

Katharine Davis Wright enthusiastically presented the interesting and informative program

entitled, "Saving with Coupons". As the wife of a band director and mother of two home-schooled sons, Katharine has become an avid coupon and bargain shopper.

Katharine, the daughter of Mr. and Mrs. Walter Davis, was raised in Floydada. She currently lives in Amarillo with her family. Refreshments of a variety of cookies, candy corn and nuts, and cranapple tea or coffee were served from an autumn decorated table by hostesses Fern Hartsell and Shirley Morton.

Sandy Forehand presided over the business meeting. Gloria Fannon read the

though for the day, "A penny saved...is not much" which was related to the theme of the meeting which was "Happiness-SavvySavings".

The fourteen members present answered roll call by giving a saving tip. Guests included Mrs. Wright's mother, Mary Alice Davis of Floydada, and her sons, Davis and Connor Wright. Zan and Luke Merritt were also in attendance.

The next meeting will be November 2 at the Community Room of the Floyd County Library. Cory Johnston will present the program entitled, "Fireman: Mentoring Youth in the Community".

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Lockney Senior Citizens Menu
Lockney Senior Citizens Center Menu
Oct. 18-22
Monday- Meatloaf
Tuesday- Pork Chops
Wednesday- Fried Chicken
Thursday- Hamburgers
Friday- Brisket
Flu Shots will be given
Thursday, Oct. 14 at 5 pm at the Center

Obituaries



IMOGENE L. FORTENBERRY

Imogene L. Fortenberry, 84, of Floydada, passed away Thursday October 7, 2010 in Lockney.

Funeral services were held Saturday, October 9, 2010 at 2 p.m. at the Trinity Assembly Church in Floydada with

Vance Mitchell and Henry Russell officiating.

Interment followed at Floyd County Memorial Park under the direction of Moore-Rose Funeral Home of Floydada.

Imogene was born November 9, 1925 in Aiken to Thomas Freeman and Alice Ellen (Thompson) Love. She married John Cephus Fortenberry July 20, 1940 in the Cedar Hill Community.

Imogene loved spending time with her family. She also enjoyed crossword puzzles, watching jeopardy and attending Senior Citizens. Imogene loved her church and was a devoted Christian. She was a member of the Trinity Assembly Church in Floydada.

She is preceded in death by her husband in August 1996

and both of her parents.

Imogene is survived by her three daughters, Nelda Jernigan and husband, Cliff of Plainview, Jean Smith of Frisco and Phyllis Smith and husband, Victor of Floydada; seven grandchildren and ten great-grandchildren. She also leaves behind several friends and family members.

Memorials may be made in Imogene Fortenberry's name to the Floydada Senior Citizens, PO Box 573, Floydada, TX 79235; Trinity Assembly Church, 500 W. Houston, Floydada, TX 79235; or Hillcrest Children's Home, 2325 Malvern Ave Hot Springs, AR 71901-8098.

Online condolences may be made at www.Moore-Rose.com.



The 501

by Hanaba Munn Welch



Fatisnicestraightforward word. I can't say the same for "overweight," but a word like fat deserves a euphemism, and that's probably why somebody invented overweight.

But obese? It's the kind of word that makes fat sound good.

To me "obese" describes a body that's O-shaped dead-on and B-shaped in profile. I see a Sumo wrestler.

So how is it that obese is suddenly a household adjective for a third of the U.S. population? Are we that fat?

Blame the body mass index people, a. k. a., the body police. They figured out how to measure flab to get a handle on obese. So when

you add all the fat people to all the flabby people, not necessarily mutually exclusive groups, a third of us are obese.

Moreover, "obese" has an "ity" version, which makes it the next best thing to a disease. You can't do that with "fat." Fatity. Sorry. Couldn't help myself.

Incidentally, if you disagree with the lack or use of quotation marks around some of these words, change them. You're probably right.

"Obese," quotes or not, is a big-time word. When such a term comes into vogue, somebody's got an angle. Let's follow the money.

It's easier to sell diet pills, diet food, diet plans and diet books to people who've

suddenly discovered they're not just fat. They're obese.

Of course, if you're into politics, obesity makes a nice cause. Take childhood obesity. It's a great thing to be against. Not to make light of the crisis, but it's easier to make a big deal out kids getting fat by using the technical term instead of just saying too many kids are fat.

As for economics and politics, are we genuinely concerned about the health of young people, or are we just worried about how much they're going to weigh down our national health care system? Maybe both.

Meanwhile, I've decided not to think of myself as fat -- or, Heaven forbid, obese -- but rather as petite.

Here's how it works: Petite is the French word for small, but the clothing industry uses the word as a size for short people. Take it from me. I'm not small. I am short. I buy petite stuff all the time.

I'd not be surprised to run into petite sizes in the women's plus-size section. Maybe it's already happening.

Yep, petite is just another word for my kind of fat. If



Photo by Hanaba Munn Welch

Lockney musician Lucy Dean Record plays keyboard Saturday on the Three Rivers stage at the 21st Lincoln County Cowboy Symposium at Ruidoso Downs, N.M. Others, from left, are Jimmy Burson, fiddle; Terry Thompson, drums; Jimmy Young, fiddle, and Chet Calcote, bass. Partially visible behind Burson is guitarist Ronny Dale Shultz and not seen is the other member of the line-up, steel guitarist Bob Baker. Burson and Record performed Sept. 22 - Oct. 2 at Silver Dollar City in Branson, Mo. Both also played Sunday in Ruidoso Downs at a cowboy church service, the traditional final event at the three-day extravaganza. Record, now 85, has been playing piano since she was 5 and teaching music since 1946. She and Burson, a resident of Silverton and former Briscoe County Judge, drew sizable crowds in both Branson and at the event in New Mexico.

The Halloween Carnival in Lockney will be held this year at the Fairgrounds on October 30 from 6 - 9 p.m. If you would like to rent a booth for \$10, please call Kay Martin 652-3386 or Carol Huggins 652-3115. First come, first served on the choice of booth activity. Anyone in Lockney, Floydada or the surrounding area is welcome to have a booth. The more the merrier!!

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501
 Continued on page 9

THIS WEEK'S

WHIRLWIND BOOSTER CLUB MEETINGS
 The Whirlwind Booster Club is meeting each Tuesday at 6 p.m. in the high school cafeteria. Everyone is encouraged to come and show your support for all the athletes!

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Floyd County Church Directory

- | | | |
|---|---|---|
| <p>AIKEN BAPTIST CHURCH
 <i>Dennis Butler, Pastor</i>
 Morning Worship ..11:00 a.m.
 *****</p> <p>BIBLE BAPTIST CHURCH
 810 S. 3rd, Floydada
 <i>Darwin Robinson, Pastor</i>
 983-5278
 Sunday School10:00 a.m.
 Morning Worship ..10:50 a.m.
 Evening Worship6:00 p.m.
 Wednesday.....7:00 p.m.
 *****</p> <p>CALVARY'S CORNERSTONE FELLOWSHIP
 Floydada
 <i>Armando Morales, Pastor</i>
 Sunday School9:45 a.m.
 Morning Worship ..11:00 a.m.
 Bible Study6:00 p.m.
 Wednesday Evening7:00 p.m.
 *****</p> <p>CARR'S CHAPEL
 Service Every Sunday:
 Morning Worship9:00 a.m.
 Sunday School10:30 a.m.
 *****</p> <p>CHURCH OF CHRIST
 West College & Third,
 Lockney
 <i>Steve McLean -Minister</i>
 Morning Worship ..10:30 a.m.
 Evening Worship5:30 p.m.
 Wednesday Service 7:30 p.m.
 *****</p> <p>CITY PARK CHURCH OF CHRIST
 Floydada
 <i>Levi Sisemore, Minister</i>
 Sunday Bible Study..9:30 a.m.
 Morning Worship ..10:30 a.m.
 Evening Worship6:00 p.m.
 Wed. Bible Study7:00 p.m.
 *****</p> <p>FIRST BAPTIST CHURCH
 <i>Tim Franks, Pastor</i>
 <i>Terry Simmons, Minister of Ed./Music</i>
 <i>Beau Stringer, Minister of Students</i>
 Sunday School9:15 a.m.
 Morning Worship ...10:30 a.m.
 Evening Worship6:00 p.m.
 Wed. Bible Study6:30 p.m.
 *****</p> <p>FIRST BAPTIST CHURCH, Lockney
 <i>John Franklin, Pastor</i>
 <i>Chad Cook, Youth Min.</i>
 <i>Phil Cotham, Music Min..</i>
 Sunday School 9:45 a.m.
 Morning Worship10:45 a.m.
 Evening Worship 6:00 p.m.
 Wednesday..... 6:30 p.m.
 *****</p> | <p>FIRST UNITED METHODIST CHURCH
 Floydada
 <i>Rev. Les Hall, Pastor</i>
 Early Worship ...8:30 a.m.
 Sunday School..... 9:45 a.m.
 Morning Worship ...10:50 a.m.
 Youth (Sunday).....5:00 p.m.
 Youth (Wednesday)..7:30 p.m.
 *****</p> <p>FIRST UNITED METHODIST CHURCH
 Lockney
 <i>Rev. Ricky Carstensen Pastor</i>
 Sunday School9:30 a.m.
 Worship Service10:30 a.m.
 Evening Service..... 6:00 p.m.
 Wed. Jr. High5:30 p.m.
 Wed. High School... 6:30 p.m.
 *****</p> <p>GRANT CHAPEL CHURCH OF GOD IN CHRIST
 <i>Joe Bennett, Pastor</i>
 Sunday School10:00 a.m.
 Morning Worship ...11:00 a.m.
 Evening Service.....7:30 p.m.
 Tuesday.....8:00 p.m.
 Wed. Service7:30 p.m.
 *****</p> <p>MAIN STREET CHURCH OF CHRIST
 Lockney
 <i>Jay Don Poindexter, Minister</i>
 Bible Study9:30 a.m.
 Morning Worship ...10:30 a.m.
 Evening Worship ... 6:00 p.m.
 Wednesday.....7:30 p.m.
 *****</p> <p>MT. ZION BAPTIST CHURCH
 Floydada
 <i>Rev. Ralph Jackson</i>
 401 N 12th St (983-5805)
 Sunday School10:00 a.m.
 Morning Worship .11:00 a.m.
 Evening Worship6:00 p.m.
 Wednesday Study ...7:00 p.m.
 *****</p> <p>NEW SALEM PRIMITIVE BAPTIST CHURCH
 Floydada
 <i>Pastor Elder Ronnie Hedges</i>
 (806) 637-0430
 Sunday Singing10:30 a.m.
 Morning Worship .11:00 a.m.
 *****</p> <p>OUT REACH HARVEST PENTECOSTAL CHURCH
 310 E. Mississippi
 Floydada
 <i>Rev. David Ramos, Pastor</i>
 <i>Ester Ramos, Praise Leader</i>
 Sunday Bible...10:00 a.m.
 Morning Praise..11:00 a.m.
 Evening Praise ...5:00 p.m.
 Wed. Worship.... 7:00 p.m.
 *****</p> | <p>POWER OF PRAISE FULL GOSPEL CHURCH
 <i>Rev. Manuel Rendon, Pastor</i>
 704 N. Main, Lockney
 Sunday Services...10:00 a.m.
 Sunday Evening 5:00 p.m.
 Wednesday.....7:30 p.m.
 *****</p> <p>PRIMERA IGLESIA BAUTISTA
 Lockney
 <i>Jesus Caballero, Pastor</i>
 Sunday School9:45 a.m.
 Worship Service11:00 a.m.
 Discipleship5:00 p.m.
 Wed. Service7:00 p.m.
 *****</p> <p>PRIMERA IGLESIA BAUTISTA
 Floydada
 <i>Pastor Reverend Raymond Asebedo</i>
 Sunday School 9:45 a.m.
 Morning Worship ..10:55 a.m.
 Evening Worship ... 6:00 p.m.
 Wed. Evening6:00 p.m.
 *****</p> <p>SAN JOSE CATHOLIC CHURCH
 Lockney
 <i>Jim McCartney, Pastor</i>
 Wed. Communion...8:00 p.m.
 Sunday Mass.....11:30 a.m.
 *****</p> <p>SOUTH PLAINS BAPTIST CHURCH
 <i>Joe Weldon, Pastor</i>
 Sunday School10:00 a.m.
 Morning Worship ...11:00 a.m.
 Prayer Meeting..... 7:00 p.m.
 *****</p> <p>TEMPLO GETSEMANI ASSEMBLY OF GOD
 701 W. Missouri
 <i>Joe Hernandez</i>
 983-5286 (church)
 983-5156 (parsonage)
 Sunday School9: 45 a.m.
 Morning Worship ...11:00 a.m.
 EveningService.....5:00 p.m.
 Wednesday.....7:00 p.m.
 *****</p> <p>ST. MARY MAGDALEN CATHOLIC CHURCH
 Floydada
 <i>Rev. Angelo Consemينو</i>
 Phone: 983-5878
 Sunday Mass.....11:30 a.m.
 Mon.Wed. Mass6:30 p.m.
 Confession Sat.....10-11 a.m.
 *****</p> <p>TEMPLO BAUTISTA SALEM
 Lockney
 <i>Rev. Joe Hernandez</i>
 Sun. Prayer Service 9:30 a.m.
 Sunday School9:45 p.m.
 Worship Service11:00 a.m.
 Evening Worship ... 6:00 p.m.
 Wed. Meeting7:00 p.m.
 *****</p> <p>TEMPLO BETHEL SPANISH ASSEMBLY OF GOD
 Washington and 1st St.
 Sunday School9:45 a.m.
 Morning Worship ..11:00 a.m.
 Evening Worship 5:00 p.m.
 Wed. Service7:00 p.m.
 *****</p> <p>TEMPLO NUEVA VIDA
 <i>Rev. Herman Martinez</i>
 308 W. Tennessee, Floydada
 Sunday School10:00 a.m.
 Evening Worship5:00 p.m.
 Tuesday7:30 p.m.
 Thursday Service.....7:30 p.m.
 *****</p> <p>Trinity Assembly
 500 W. Houston, Floydada
 <i>Henry Russell, Co-Pastor</i>
 <i>Vance Mitchell, Co-Pastor</i>
 Children's Church 10:30 a.m.
 Morning Worship 10:40 a.m.
 Sunday Evening 5 p.m.
 *****</p> <p>TRINITY LUTHERAN CHURCH
 Providence Community
 on FM 2301 293-3009
 <i>Rev. Peter W. Harrington Minister</i>
 Sunday School9:45 a.m.
 Worship Service11:00 a.m.
 *****</p> <p>WEST SIDE CHURCH OF CHRIST
 Floydada 983-3548
 Sunday Worship ...10:30 a.m.
 Sunday Evening5:00 p.m.</p> |
|---|---|---|

American State Bank
 Member FDIC
 217 W. California
 983-3725

Goen & Goen Insurance
 102 E. California
 983-3524

Barwise Gin
 Barwise Community
 983-2737

Lockney Co-op Gin
 652-3377

Tastee Burger
 116 North Main
 652-2630

Oden Chevrolet Inc.
 221 S. Main, Floydada
 983-3787

Clark Pharmacy
 320 N. Main - Lockney
 652-3353

Payne Family Pharmacy
 200 S. Main, Floydada
 983-5111

Davis Lumber
 102 E. Shubet
 Lockney
 6523385

Pay-n-Save
 210 N. Main
 Lockney
 652-2293

Sawaya Ins. Agency
 120 E. 7th Street
 Plainview
 293-1318

Schacht
 Flowers, Jewelry & Gifts
 112 W. Poplar, Lockney
 652-2385

Lighthouse Electric Coop
 703 A Matador Hwy
 983-2814

Sunshine Pump
 Oliver Clark
 Box 266, Lockney
 983-5087 - 774-4412
 (Mobile)

Shepherd's Meadow Assisted Living
 1230 S. Ralls Hwy
 Floydada
 983-8177



Staff Photo by Homer Marquez

All-Region Jazz Band tryouts were held on Tuesday, September 28th, at Abilene Wylie High School. Lockney had five students selected for the 2011 All-Region Jazz Band. All-Region members are Christopher Rodriguez-1st Chair Tenor Sax, Josh Mullins-2nd Chair Tenor Sax, Landon Kidd-Drum Set, Chase Thompson-Drum Set, and Jonathan Sustaita-Trombone. The All-Region Jazz Band will be giving a concert on Jan. 15, 2011, at Abilene Christian University.



Photo by R.K. Hunt Photography

Chris Torrez (5) plowed through the Kiowas defense last Saturday helping the Longhorns gain one of their biggest victories in years. The 50-20 win over Booker will give Lockney plenty of momentum as they face Panhandle next week in their first district game.

Longhorns pick up huge win

By Homer Marquez

An impenetrable defense and an unstoppable offense would lead the Lockney Longhorns to a huge 50-20 victory over the Booker Kiowas last Friday night.

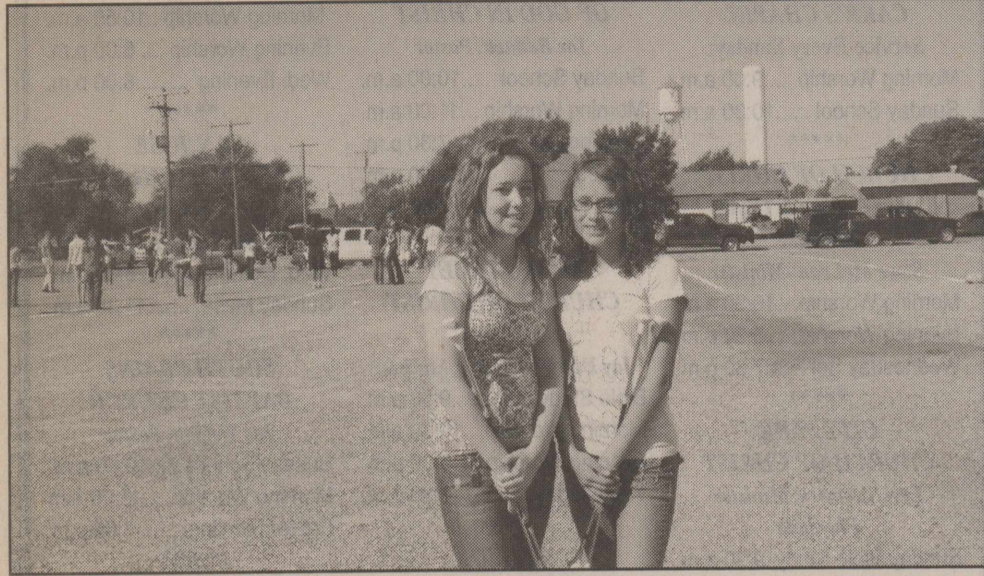
In the first half, the Kiowas found it difficult trying to contain the Longhorns running game, as Riley Teeter and Luke Sherman both punched the ball into the end zone in the first quarter. The second quarter looked no different, as Luke Sherman

would once again score on an 11-yard run shortly following a blocked punt by Lockney's Marcos Marcado. A 40-yard touchdown pass from Teeter to Alejandro Salazar would end the half with the score 29-6.

In the second half, the Longhorn's offense continued to dominate with a 4-yard touchdown from Eduardo Ascencio, and an 88-yard kickoff return from Teeter in the third quarter. In the fourth, a blocked punt by

Keenan Stennett would give Shaquille Thompson his first touchdown of the season after returning the ball 10-yards to the end zone. Through out the game, Lockney's defensive stayed solid. Critical stops and constant pressure on Booker's quarterback gave almost no opportunities to the Kiowas.

The 50-20 victory will provide more than enough momentum as Longhorns head into their first district game against Panhandle next week.



Staff Photo by Homer Marquez

The LHS Twirlers participated as an ensemble-duet at the West Texas Auxiliary Championships. The duet received outstanding comments from their judges. Longhorn twirlers are Krista Wofford and Jasmin Rodriguez. Their instructor is Sherry Fogerson.



Staff Photo by Homer Marquez

The LHS Flag Line won 1st place in the Class A division at the West Texas Auxiliary Championships on Saturday, September 25th. The competition was held at Coronado High School in Lubbock. The runner-up in Class A was Sudan High School. Flag Line members are Shialo Huerta, Robbie Reyes, Tanya Hernandez, Gabby Peralez and Valerie Cuellar. Flag Line instructor is Amanda Serebia.

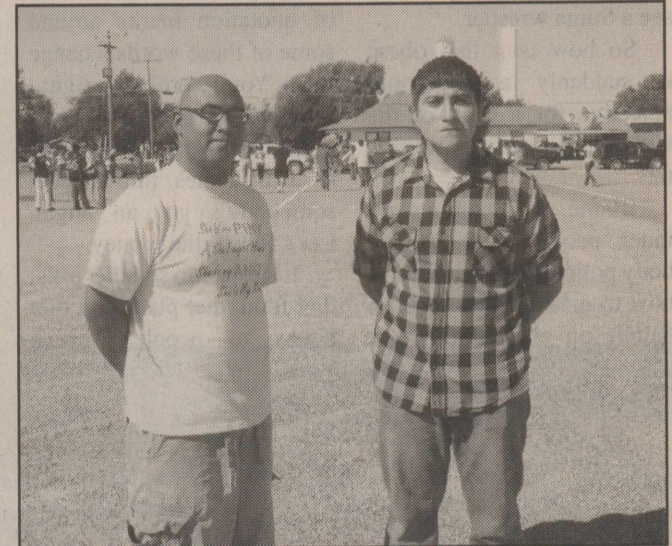
Floyd County Hesperian Beacon Classifieds

Garage Sales

LOCKNEY
904 LAVADA STREET,
LOCKNEY (south of elementary school). Saturday Only. 9 a.m - 2 p.m. 10-14c

Help Wanted

LVN NEEDED (Nights): RN (Weekends). Excellent Work environment, commensurate salary. Call Cindy at Hackberry Creek Care Center, Matador, for more information. 806-347-2942. 10-21c



Staff Photo by Homer Marquez

Longhorn Band Drum Majors are Christopher Rodriguez and Steven Fernandez. They would like to invite all Lockney fans to our UIL performance on Saturday, Oct. 16th, at Lowrey Field in Lubbock. The Longhorn Band will perform at 3:30 p.m. and we hope to have at least 100 Longhorn Band enthusiasts in the stands. There is a small admission charge to the UIL competition.

CLASSIFIEDS GET RESULTS!


LOCKNEY SCHOOL MENU October 18 - October 22

- Monday**
Breakfast-Muffin or cereal, toast, juice, milk
Lunch- Popcorn chicken or ham, potatoes/gravy, green beans, bananas & strawberries, roll, milk
- Tuesday**
Breakfast- Mini burrito or cereal, toast, juice, milk
Lunch-Pigs in a blanket or grilled cheese, baked beans, corn cobbette, pineapple, milk
- Wednesday**
Breakfast- Rice or cereal, toast, juice, milk
Lunch-Nacho grande or tuna sandwich, salad, rosy applesauce, cornbread, milk
- Thursday**
Breakfast- Eggs/ham or cereal, toast, juice, milk
Lunch-Fish strips or ham & cheese, pinto beans, spinach, orange smiles, cornbread, milk
- Friday**
Breakfast-Cinnamon roll, cereal, toast, juice, milk
Lunch-Pizza or burrito, corn, salad, peaches, milk

Football Contest Standings

	Number of games won/ total number of games	
	Overall	weekly
1. Brent Sanders -	88/118	17/29
2. Coy LaBaume -	86/118	18/29
3. Boyd Lee -	83/118	17/29
4. Lanny Barnett -	81/118	18/29
4. Pam Fulton -	81/118	18/29
4. Martin Ramirez -	81/118	20/29
5. Jared Lambert -	79/118	16/29
5. Joe Guerrero -	79/118	18/29
5. Keith Merricle -	79/118	18/29
6. Ricky Ascencio -	78/118	18/29
6. Max Yeary -	78/118	17/29
7. Vera Jo Bybee -	76/118	16/29
7. Quality Body Shop -	76/118	16/29
7. Franklin Harris -	76/118	17/29
8. Jane Pruitt -	73/118	14/29
9. Imelda Resendiz -	72/118	20/29
Steve Stringer -	39/59	18/29


**Games # 39-40 were not counted this week, as the teams listed were incorrect.



HARVEST FESTIVAL
First United Methodist Church Lockney
Sat. October 23th 11:00 a.m. - 1:30 p.m.

Great Home Cooked Turkey Dinner
11:00 a.m. - 1:30 p.m.
Turkey & Dressing, Sweet Potatoes, Green Beans, Fresh Cranberry Salad, Peach Cobbler & Roll
DINE IN OR TAKE OUT
\$8.00

Hand Made Quilt Raffle Drawing to be held during the Auction Raffle Tickets are \$5.00. Tickets may be purchased at the Church Office or from Church members.



Floydada Cross County teams run at Mae Simmons Park

By Coach Styles

The Floydada Cross Country teams ran at Lubbock at Mae Simmons Park on September 25.

The Lady Winds were led by Kristan Sanchez (19th) 13:31, Ashley Lucke (57th) 14:40, Tyler Whalen (80th) 15:25, Amelia Gonzalez

(88th) 15:43, Anna de la Fuente 105th) 16:40, Raelene Martinez (111th) 17:35, Mari Mar Lira (112th) 17:36, Elyanna Duran (120th) 19:35.

The Whirlwinds were led by B.J. Perez (15th) 17:58, Tyler Renfro (60th) 20:20, R.J. Gomez (75th) 21:37,

Adrian Gonzales (82nd) 22:13, Reyes Casares (91st) 23:11, Ryan Chavarria (92nd) 23:16, Colton Lehman (95th) 23:36.

The Lady Winds and Whirlwinds will be off this next weekend before running at Olton on October 9th. Good job.

Whirlwinds and Lady Winds run well at Olton Cross Country Meet

By Coach Styles

The Floydada Cross Country teams ran at Olton this past weekend.

Leading the Whirlwinds was B.J. Perez (3rd) 16:50, Tyler Renfro (9th) 18:11, R.J. Gomez (13th) 18:45, Adrian Gonzales (19th) 20:01, Ryan Chavarria (21st). Codie Selby

won the JV division at 17:30. Great job guys.

The Lady Winds were paced by Kristan Sanchez (3rd) 12:29, Tyler Whalen (10th) 13:15, Ashley Lucke (18th) 13:35, Emily Prisk (23rd) 13:48, Amelia Gonzalez (34th) 14:29, Mattie Sanders (45th) 15:26,

Mari Mar Lira (56th) 16:43, Elyanna Duran (61st) 16:56. Great job ladies.

Our next meet will be at Spur Saturday. They will run at the high school. This will be their last meet before district on the October 25th at Mae Simmons Park in Lubbock.

Floydada 4-H Club holds first meeting

By Kirby Nixon

The first meeting of the Floydada 4-H Club was held at Duncan Elementary School on Monday, September 13 at 6 p.m. with twenty-nine 4-H members and twenty parents present.

President Taylor Orr presided at the meeting. The American Pledge was led by Allison Orr. Monty Stambaugh led the Texas Pledge and Remington Ricketts led the 4-H Motto and Pledge. The inspiration was given by Kirby Nixon, a mini

demonstration was given by Alex Glass and Merritt Johnson gave a project report. The community service was candy for Trunk R Treating. A program on parliamentary procedure was given by Steven Orr.

There was much discussion about the upcoming 4-H Family Auction set for Tuesday, October 26 at the Floyd County Friends Unity Center. A free supper will begin at 5:15 with the auction beginning at 6:06. Brayden Campbell was in

charge of recreation and the Wesley Campbell's and the Tony Rickett's were the parents in charge. Clover Kids met at 5 p.m. prior to the 4-H meeting.

New 4-H members included Hannah Franks, Corbin and Carly Lehman, Kelton Cage, and Alex Torres.

The October meeting will be held on October 11 at 6 p.m. at the Assiter Punkin' Ranch. The November meeting will be held on November 8 at the Massie Activity Center at 6 p.m.

Whirlwinds fall to Hornets, 34 - 14

By Homer Marquez

Tulia's crafty aerial attacks proved to be too much for Floydada as the Hornets handed the Whirlwinds their second loss in district play.

Tough receivers and a strong offensive line gave the Hornets 19 unanswered points in the second half.

Unable to capitalize on crucial opportunities, the Whirlwinds would head into the half scoreless.

In the second half, Floydada started to rally after a John-Angel Yannis 4-yard touchdown run in the third and a 40-yard touchdown run from Bryson Sessions in the

fourth. But it was too little to late as the Hornets continued to gain big yards and big points in the second half.

Tulia would go on to win 14-39. A by-week this week will give the Whirlwinds time to recover before returning to district play next week as they host Highland Park.



Photo by Jim Covington

Whirlwind Joseph DeOchoa (67) bulldozed paths for Floydada's running backs during last week's game in Tulia. The Whirlwinds will look to get back in look to get back to their winning ways next week as they face Highland Park at home.

FLOYDADA SCHOOL MENU Oct. 18 - Oct. 22

- Monday**
Breakfast - French toast or cereal and graham crackers, juice, milk
Lunch - BBQ on a bun, baked chips, pickle spears, corn cobbette, pineapple tidbits, milk
- Tuesday**
Breakfast - Sausage, toast/jelly, cereal and graham crackers, juice, milk
Lunch - Golden fish strips, macaroni & cheese, tossed salad, fresh fruit choice, hot roll, milk
- Wednesday**
Breakfast - Waffles/syrup or cereal and graham crackers, juice, milk
Lunch - Garne Guisada, refried beans, rice, orange smiles, flour tortillas, milk
- Thursday**
Breakfast - Breakfast sausage roll or cereal and graham crackers, juice, milk
Lunch - Spaghetti with meat sauce, green beans, fruited geletin, Texas toast, frozen yogurt, milk
- Friday**
Breakfast - Scrambled eggs, toast or cereal and graham crackers, juice, milk
Lunch - Hamburger, lettuce, tomato, pickles, tater tots, baby carrots/ranch, chocolate pudding cups, milk

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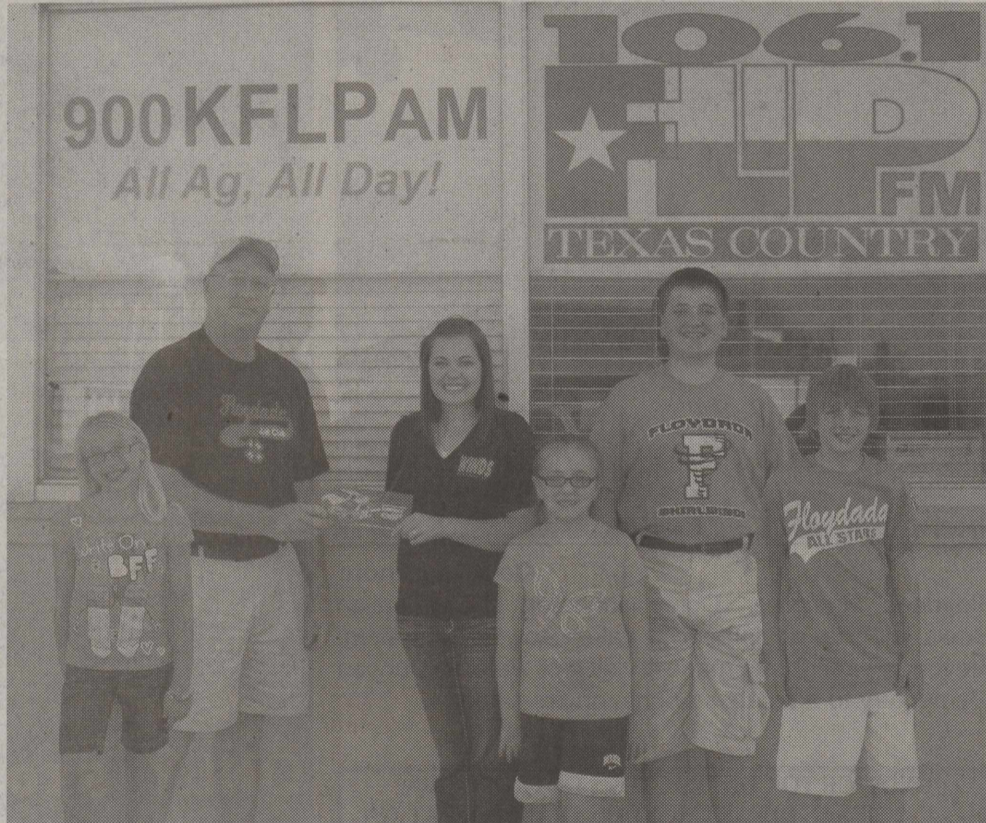
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NOTICE OF PUBLIC HEARING

City of Floydada

Ordinance No. 10-3
Amending Chapter 8,
Offenses and Nuisances
of the
Floydada City Code of Ordinances

THE CITY COUNCIL OF THE CITY OF FLOYDADA WILL HOLD A PUBLIC HEARING ON TUESDAY, OCTOBER 19, 2010 AT 7:00 PM IN THE COUNCIL CHAMBERS AT CITY HALL, 114 W. VIRGINIA TO HEAR FROM CITIZENS REGARDING PROHIBITING PARKING OF VEHICLES IN FRONT YARDS OF RESIDENTIAL PROPERTIES. PERSONS WHO NEED SPECIAL ASSISTANCE WISHING TO ATTEND THIS MEETING SHOULD CONTACT CITY HALL AT 983-2834 AT LEAST 24 HOURS IN ADVANCE. 10-14c



Courtesy Photo

Get ready for a Spooktacular good time at the 4-H Family Auction set for Tuesday, October 26, 2010 at the Floyd County Friends Unity Center. A free hamburger supper will be served at 5:15 with a live auction, silent auction items and raffle tables to kick off at 6:06. Shown here are (left to right) Kylie Ricketts, Marty Lucke, Taylor Orr, Allison Orr, Jared Orr and Remington Ricketts with a 4 ticket November 5th NASCAR package including Longhorn 350 NASCAR Camping World Truck Series, O'Reilly Auto Parts Challenge Nationwide Series, Lone Star 500 Sprint Cup Series and 4 VIP Pit Passes. Everyone is invited to the free supper and auction.

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Five Star Auctioneers Auction Calendar

Wednesday, November 3, 2010 - Sale Time: 10:00 a.m.
Sunray Area Farmers - Owners
 Located: Sunray, Texas - Selling: Farm & Ranch Equipment
 To Consign Contact Craig Williams - (806) 922-8083

Thursday, November 4, 2010 - Sale Time: 9:30 a.m.
Wayne Smith - Owner
 Located: Dalhart, Texas - Selling: Farm & Shop Equipment

Saturday, November 6, 2010 - Sale Time: 10:00 a.m.
Gary McQuigg & Buster Miller - Owners
 Located: Milo Center, Texas - Selling: 60 Antique Tractors
 For Info: Call Gary (806) 578-4368

Wednesday, November 10, 2010 - Sale Time: 10:00 a.m.
Mack Seymour Estate & Neighbors - Owners
 Located: Turkey, Texas - Selling: Farm & Ranch Equipment

Saturday, November 13, 2010 - Sale Time: 10:00 a.m.
Prater Enterprises - Owners
 Located: Canadian, Texas - Selling: Trucks, Trailers, Wheel Loaders, Forklifts, Shop Equipment, Truck Parts
 For Info Phone Mr. Prater: (806) 217-0079

Saturday, November 20, 2010 - Sale Time: 10:00 a.m.
David Doshier & Paul Heiselman - Owners
 Located: Vega, Texas - Selling: Farm & Ranch Equipment
 Phone Mike Paschel: (806) 346-6453

JIM SUMNERS(806) 864-3611 <small>(1000) (HOME)</small>	Five Star Auctioneers OFFICE: (806) 296-0379 - P. O. BOX 1030 - PLAINVIEW, TEXAS 79073-1030 WEB SITE: WWW.FIVESTARAUCTIONEERS.COM Terms of Sale: Cash, Personal or Business Check, Cashier's Check - All Accounts Settled Day of Sale - Lunch Will Be Available - OTE: Please Bring Your Own Check Book. If You Have Not Established Yourself With Our Company, Please Bring Bank Letter.
JIMMY REEVES(806) 864-3362 <small>(Clerk) (HOME)</small>	
DONNA NOEL(806) 292-1990 <small>(Secretary) (Cell)</small>	



Courtesy Photo

Dickie Lambert of Lambert Spraying Service has donated 5 gallons of L1 700 for the 4-H Family Auction set for Tuesday, October 26 at the Floyd County Friends Unity Center. There will be a free hamburger supper at 5:15 with a live auction, silent auction and raffle tables to start at 6:06. Everyone is invited. Pictured are (left to right) Clover Kids Audrey Rexrode and Tasha Schlueter, Dickie Lambert and 4-H members Austen Rexrode and Tristan Schlueter.

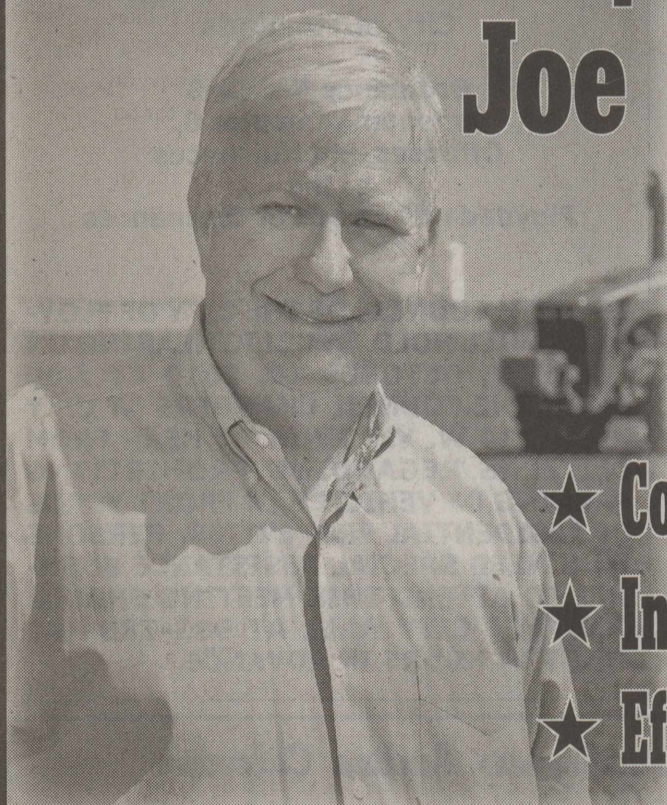


Courtesy Photo

DUNCAN ELEMENTARY STUDENTS of the week for October 11th were (back row, l-r) Brighton Strickland, Jesslin Garcia, Angel Cervera, Piper Peralez; (front row, l-r) Kaleb Snell, Stefanie Barrera, Desiree Delafuente and Andres Mendoza.

Email us at
fchb.editor@yahoo.com

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Cotton Market Weekly



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Cotton futures prices rallied sharply Thursday as another strong U.S. export sales and shipment report showed demand has yet to be diminished by the higher prices of U.S. cotton. The market also was bracing for Friday's release of USDA's monthly supply/demand report as traders continue to keep a close eye on U.S. and world cotton production figures.

This month's U.S. cotton supply and demand estimates by USDA were virtually unchanged from last month. Production was raised marginally as increases for the Delta and Southwest almost were offset by reductions for the Southeast. Domestic mill use and exports remained unchanged while ending stocks remained at 2.7 million bales, the equivalent of 14 percent of total use.

Slight adjustments to the world cotton estimates for 2010/11 resulted in slightly lower ending stocks compared to USDA's September estimate. Higher production in Argentina, Australia, and Turkey were more than offset by a 1.0-million-bale

reduction for China. The decrease in production there mainly was based on reports by Chinese agencies of lower area planted to cotton. China's beginning stocks also were reduced as the current severe shortage suggests that cotton consumption in 2009-10 was higher than previously forecast.

Estimates of total world consumption and trade were raised slightly. World ending stocks now are forecast at 44.7 million bales, down approximately 2.0 million bales from the beginning level. Compared to last season, China's stocks now are forecast to fall by 3.5 million bales while stocks are expected to rise in Brazil, India, and Australia.

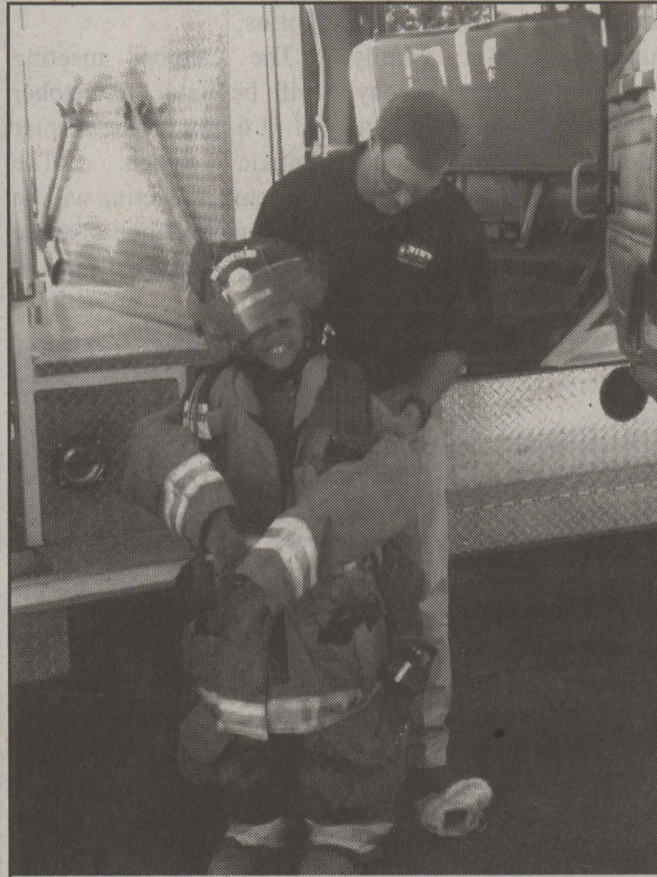
In other news, traders say the consistent pace of U.S. cotton sales for export is "phenomenal" and of historic significance as there are no prior years on record where sales have cumulatively reached their current level so early in the marketing season.

USDA's export sales report for the week ended Sept. 30 showed sales were down 29

percent from the previous week, but at 556,700 bales, the figure still was 14 percent higher than the four-week average. China, Turkey, and Indonesia were the week's top buyers. Net sales of 74,900 bales for delivery in 2011-12 were mainly for Thailand and Turkey.

Export shipments of 177,800 bales were up 12 percent from the previous week and 30 percent from the four-week average. Primary destinations included China, Mexico, and Vietnam.

According to USDA figures, the U.S. has sold 2.41 million bales of upland cotton in the last four weeks. Total commitments now stand at 9.79 million, well above last year's 3.80 million bales as of the same date. "We're making history here," said an industry analyst. "U.S. export sales already represent roughly 50 percent of the nation's projected cotton production at a time when traditional harvesting and marketing is set to begin. I can't tell you how many times I've heard the U.S. is selling out of cotton which ultimately may be true, but right now it seems premature," he concluded.



Courtesy Photo

Floydada Firefighter, Corey Johnston shows Lailah Burks all the equipment it takes to put out fires. Floydada Firefighters made a visit last week to Duncan Elementary to educate students on fire safety.

NOTICE TO CONTRACTORS OF PROPOSED TEXAS DEPARTMENT OF TRANSPORTATION (TxDOT) CONTRACTS

Sealed proposals for contracts listed below will be received by TxDOT until the date(s) shown below, and then publicly read.

CONSTRUCTION/MAINTENANCE/BUILDING FACILITIES CONTRACT(S)

Dist/Div: Lubbock
Contract 0052-02-034 for SEAL COAT in BAILEY County, etc will be opened on November 4, 2010 at 1:00 p.m. at the State Office.

Plans and specifications are available for inspection, along with bidding proposals, and applications for the TxDOT Prequalified Contractor's list, at the applicable State and/or Dist/Div Offices listed below. If applicable, bidders must submit prequalification information to TxDOT at least 10 days prior to the bid date to be eligible to bid on a project. Prequalification materials may be requested from the State Office listed below. Plans for the above contract(s) are available from TxDOT's website at www.txdot.gov and from reproduction companies at the expense of the contractor.
NPO: 34326

State Office

Constr./Maint. Division
200 E. Riverside Dr.
Austin, Texas 78704
Phone: 512-416-2540

Dist/Div Office(s)

Lubbock District
District Engineer
135 Slaton
Lubbock, Texas 79408-0771
Phone: 806-745-4411

Minimum wage rates are set out in bidding documents and the rates will be part of the contract. TxDOT ensures that bidders will not be discriminated against on the grounds of race, color, sex, or national origin.

10-14, 10-21c

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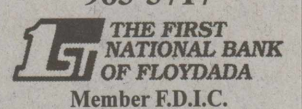
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OPINION



The Paperboy

Baseless accusations

By CHRIS BLACKBURN

What if your neighbor decided they had it out for you and started making accusations in an attempt to discredit you or damage your reputation?

Let's say your neighbor went around accusing you of beating your children. Of course your only defense is to deny it and tell said neighbor to "prove it."

Then the neighbor hits you with this: "Prove you don't beat your children."

It's an ugly predicament is it not? Trying to prove something is not true often makes one look guilty in the process.

Since President Obama took office, he and his staff have had their sights set on the U.S. Chamber of Commerce. Things really got ugly when the Chamber came out against health care reform.

Key Democrats renewed their attacks against the Chamber when they accused the organization of using foreign money to influence the midterm races despite the Obama administration's acknowledgment that it had no evidence that the charge was true.

White House advisor David Axelrod, appearing on CBS' "Face the Nation," defended the administration's attacks, along with a Democratic National Committee ad that began airing Sunday, by saying the answer can't be known because of campaign-finance laws and First Amendment and privacy issues.

"I don't know," Axelrod said when asked whether the

Chamber was using dues from foreign countries to finance attack ads, as the president implied twice last week.

"Is that the best you can do?" host Bob Schieffer asked.

Axelrod then implied that the chamber's claims about being in compliance with campaign-finance law may not be true, though he also offered no specific cause for suspicion.

"No one knows, Bob. The point is ... I can assert anything I want, but you have, as a good journalist, you would ask me, 'Well, how do we know that's true? Do you have documentation to prove that?'" Mr. Axelrod said.

Schieffer noted that accepting dues money from foreign affiliates does not distinguish the chamber from any number of conservative or liberal-leaning groups and that the dues amount to \$100,000 toward the general fund of a group with a \$200 million budget.

In other words, of the percentage of foreign money the Chamber takes in is around .0005 percent of what the group takes in annually.

"But this part about foreign money, that appears to be peanuts, Mr. Axelrod. I mean, do you have any evidence that it's anything other than peanuts?" Schieffer asked.

Mr. Axelrod replied, "Well, do you have any evidence that it's not, Bob?"

The DNC has begun airing a TV ad again accusing the Chamber of Commerce of taking "secret foreign money" and attacking it as a threat to democracy.

"The U.S. Chamber of Commerce, they're skills for big business, and they're stealing our democracy, spend-

ing millions from secret donors to elect Republicans to do their bidding in Congress," the narrator says. "It appears they've even taken secret, foreign money to influence our elections. It's incredible. Republicans benefiting from secret, foreign money."

The ad ran despite the White House's acknowledgment Friday that it had no evidence that any undisclosed money used to finance chamber-sponsored ads was indeed foreign. Taking such money for advertising would be illegal.

So, Chicago politics rules the day. Scorched Earth remains the favorite card for the White House to use when they're looking for votes whether it's the midterm elections or trying to get a Senator to play ball on health care reform.

Will it be effective? Perhaps not this time. The Chamber can afford to get their name clean. But the fact that hit jobs are done like this is pitiful.

Perhaps Democrats and Republicans will one day learn people are upset about spending and politics as usual. The sooner they learn that lesson, the better off we'll all be. The longer it takes, the more turnover we'll have in Washington D.C.

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Christopher Blackburn is the president of Blackburn Media Group, owner of this publication.

Other Opinions

ObamaCare Waivers

By ADAM BITELY

Want out of the new ObamaCare regulations? All you have to do is be a big business that offers mini med-plans and apply for a waiver from the Health and Human Services Department. Just simply indicate that it costs your business too much money and they will grant you an exemption. Click here for the rules.

Wouldn't it be nice if all Americans could back out of ObamaCare so easily?

Over the past few weeks, headlines have been made nationwide regarding large companies amending their health care plans or announcing plans to discontinue their plans altogether in light of new ObamaCare regulations. These companies range from McDonald's to 3M.

3M is dropping coverage for its retirees,

achieving exactly what the Obama administration intended when they designed the Health Care bill. The government has created an incentive for companies to save money by dumping their Health Care coverage for their employees and retirees, which in turn dumps them into the government system.

McDonald's is currently providing mini-med plans for nearly 30,000 employees. With increases mandated by ObamaCare on the annual limits of such plans, McDonald's indicated that it was too expensive to offer the plans with the increases. That's why McDonald's applied for a waiver to be exempt from the annual limits increase on the mini-med health care plans. So in 2014, when the exemptions are no longer granted, McDonald's will most likely cancel the plans altogether dumping more people into the government system.

Just look at how the annual limits increase over the course of the next two years, according to HHS:

- For plan or policy years beginning on or after September 23, 2010 but before September 23, 2011, \$750,000;
- For plan or policy years beginning on or after September 23, 2011 but before September 23, 2012, \$1.25 million; and
- For plan or policy years beginning on or after September 23, 2012 but before January 1, 2014, \$2 million.

The effect ObamaCare is having on individual Americans becomes clearer with each passing day. As the government hands down more regulations to put ObamaCare into effect, we will see a continued reduction in the number of people on employer health care plans. And this is all further evidence that the current health care plans Americans en-

joy will continue to decrease as ObamaCare takes effect, standing in direct contrast to Obama's promise that most people would be able to keep their current Health Care plan.

In fact, the U.S. Department of Labor admitted as much in a recent regulation where they estimated that up to 69 percent of private health plans will lose their grandfathered status by the end of 2013 — forcing their customers to change providers whether they want to or not.

While government bureaucrats sift through 1,500 requests from businesses to receive waivers on annual limits increases, many Americans are in fear that they will soon be without the health care coverage they currently have. One thing is for sure though, it sure would be nice if all of America could apply for a waiver to escape the impending doom of ObamaCare.

Other Views

The Futility of Printing Money

By BILL WILSON

With sideways economic growth and persistently high unemployment, the Federal Reserve and other Keynesian economists have been obsessed with 1930's-style "deflation." Since the end of 2008, and in the wake of the financial crisis, the nation's central bank has been engaged in so-called "quantitative easing" (QE) to allegedly prevent a second Great Depression.

In lay terms, the Fed has been printing money and injecting it into the financial system and government coffers.

First, the Fed reduced the federal funds rate to near-zero in December 2008, where it has kept it ever since. Then, it announced it would purchase some \$1.25 trillion in mortgage-backed securities (MBS) plus \$175 billion of Fannie Mae and Freddie Mac debt. It also said it would buy \$300 billion of U.S. treasuries.

Where did they get the money? They printed it. That was in March 2009. Keeping its word, the Fed went ahead and made the purchases, raising its share of treasuries from \$474 billion to \$776 billion by the end of March 2010. Still not satisfied, however, in August of this year, it announced that it would then be selling its MBS holdings, and then use the money to buy yet more treasuries.

Now, the central bank owns over \$808 billion in treasuries. And it still has over \$1.086 trillion of MBS in its portfolio left to sell. Since the middle of August, the Fed has been buying about \$4.35 billion of treasuries a week, a pace that will add another \$226 billion to the Fed's share of the national debt, bringing it up to over \$1 trillion by August 2011.

That would be more than either China or Japan hold, and make the Fed the top holder of the national debt in the whole world.

It is in this context that there is now widespread advocacy for the Fed to once again step in and buy even more treasuries. How much more? Nobody knows for certain, but it has already been dubbed "QE2," and Wall Street is all but certain it will happen. Investor's Business Daily speculates that it could be as much as another \$1 trillion.

Why might the Fed do this?

The Fed says that "measures of underlying inflation are currently at levels somewhat below those the Committee

judges most consistent, over the longer run, with its mandate to promote maximum employment and price stability." This represents a strong signal they may actually be preparing to go through with it. The Fed says it "is prepared to provide additional accommodation if needed to support the economic recovery."

Inflation is too low, they say, and unemployment too high. Some more monopoly money should do the trick, they say.

But we're the ones who will pay. Apparently, \$85 for a barrel of oil and \$1,300 for an ounce of gold is not high enough for the central bankers. As noted by Investor's Business Daily, since March 2009, "gold has surged 46 percent and oil is up even more, by 73 percent." Who knows what 2011 will hold?

Ostensibly, the justification for printing more money is to help the economy. But what if that was not the real reason? What if "QE2" was just a front, an excuse for the Fed to buy the national debt?

According to Strategas Research Partners' Jason Desena Trennert: "\$5.2 trillion of U.S. debt comes due in the next three years..." In addition, the White House Office of Management and Budget projects that in the next three fiscal years, the national debt will grow by \$3.6 trillion to \$17.453 trillion.

That means in the next three years, the Treasury will have to sell \$8.8 trillion more treasuries: \$5.2 trillion to roll over the existing debt, and another \$3.6 trillion for budget deficits and interest owed on the debt. That means each year it will have to sell \$2.93 trillion of more debt.

So, what if the reason for "QE2" had nothing to do with helping the economy? According to Bloomberg News, IHS Global Insight, Moody's Analytics, and Macroeconomic Advisers say it won't help that much anyway. "The firms estimate that the unemployment rate will remain around 9 percent or higher next year whether the Fed buys \$500 billion or \$2 trillion of U.S. Treasuries in a second round of unconventional stimulus," Bloomberg reports.

It will only add 0.1 percent to growth and do nothing to create jobs. Therefore, what if the real reason to print the money was because the Treasury didn't think it could sell that much debt without the Fed helping? Fiscal Year 2010 was already a record year for expanding the debt, when the Treasury sold

\$2.3 trillion worth of treasuries.

What if the Fed is buying the national debt because we're broke? Because principal on the debt can no longer be paid on the debt by simply rolling it over? Because the only way to pay the principal due is to simply pull a Weimar Republic and print it?

Assuming the actual demand for treasuries remains consistent from 2010, there will be about a \$630 billion shortfall to pay the debt every year for the next three years. With China slowly declining its share of the national debt, the only way to pay the bills will either be for the Treasury to find new buyers, or for the Federal Reserve to print another \$630 billion every year (or conversely speed up its sales of the MBS).

The Treasury had better hope it can either find new buyers of the debt, or that Congress balances the budget next year. The alternative is that the Fed will run up its share of the debt to \$1.6 trillion in 2011, more than \$2 trillion in 2012, and perhaps as much as \$3 trillion in 2013.

That's assuming there would not be a terrible, horrible, no good, very bad impact on the demand for those treasuries on account of us papering over the debt. Who will want to be paid back with monopoly money? Will foreign owners of the debt even accept payment in dollars any more?

France and Britain ultimately rejected the Weimar Republic's attempts to pay its war debts with printed money after World War I. The result was hyperinflation in Germany and double-digit unemployment, which eventually spread throughout the continent and helped cause the first Great Depression.

Meanwhile, China is the primary beneficiary of these developments. Every year, it takes the trade deficit and converts it into treasuries and earns a modest return. But it is also using the money to stockpile gold, buy real assets like ports in Greece and factories in Brazil, modernize its navy and other armed forces, and build real infrastructure in its mainland.

In short, the American people are paying the Chinese an exorbitant tax, with which they are buying the world. They are sucking us dry. This is equivalent of Dutch traders buying Manhattan for beads, blankets, and seashells, except this time it is cheap furniture, plastic toys, and electronics we really don't need.

This is worse than the Great Depression.

Courtesy Photo
 The "Punkin Day" sign that welcomed everyone Saturday was made by Floydada High School's woodworking class and Mr. Rambo and painted by Bonnie McIntosh. The sign was donated to Floydada Chamber by Payne Pharmacy.



**Great job
 Floydada
 Chamber of
 Commerce!**

Costume Contest Winners



Courtesy Photo

0-4 year old Costume Contest winners: First Place and a winner of a bicycle donated by the Floydada Chamber of Commerce was Sydney Baxley (middle), second was Ryder Adams (left), and third place went to Martin Ramirez (right).



Staff Photo by Homer Marquez

Calin Teeple and Aiden Gonzalez carefully plan their next pumpkin masterpieces. Kids who participated in Punkin Day's Pumpkin Drawing Contest were given three minutes to draw creative faces on their pumpkins.



Courtesy Photo

Pre-K - 2nd Grade Costume Contest winners: First Place and Winner of a bicycle donated by the Floydada Chamber of Commerce was Jayce Adams (right), Second place went to Ethan Hendrix, and third place went to Elliot Hendrix.



Staff Photo by Homer Marquez

Downtown Floydada was overflowing with vendors last Saturday, as they offered pumpkin fans a wide variety of merchandise.



Courtesy Photo

3rd - 5th Grade Costume Contest Winners: First Place and winner of a bicycle donated by Farm Bureau was Piper Peralez (Left), second place and winner of a bicycle donated by Farm Bureau was Maria Casares (right).



Staff Photo by Homer Marquez

Cousins, Kylie Carter and Madison Carter from Plainview, join in on the punkin fun at Assiter's Punkin Ranch in Floydada.



Courtesy Photo

The winner of the raffle being held by the Floydada Chamber was Julianne Cornelius. She won the large 38" tall Jack O' Lantern Chimenea.



Courtesy Photo

Adult Costume Contest Winners: First Place and winner of a bicycle donated by Suddenlink of West Texas as well as \$50 in Chamber bucks was Stacey Reeves and Presley, second place and a winner of a bicycle donated by Suddenlink of West Texas was Jimbo Adams.

Floydada High School 1st Six Weeks

"A" Honor Roll

12th Grade -
Alece Annunziato, Whitley Beedy, Juan DeOchoa, Juan Olvera, Rylee Shurbet

11th Grade

Cole Covington, Hannah Griffin, Haden Lipham, Avery Miller, Sarah Miller, Imelda Resendiz

10th Grade

Malorie Alaniz, Christian Cabello, Carly Carthel, Jianna Davenport, Amelia Gonzales, Emily Hall, Merritt Johnson, Landry Morren, Taylor Orr, Homero Ramirez-Garcia, Jordan Woody

9th Grade

Samantha Caballero, Emily Prisk, Mattie Sanders

"AB" Honor Roll

12th Grade
Blake Chavarria, Lexi Covington, Breann Gooch, Brityn Helms, Libby Hicks, Mercedes Lerma, Martin Riojas, Bryson Session, Lynnde Smith

11th Grade

Stephanie Caballero, Graciela Cervera, Xavier Cervera, Andres Delacerda, Alyssa Duran, Janet Gonzales, Mallory Graham, Alexis Holbert, Quadre Lamb, Isaac Martinez, Kattie Miller, Kelsea Miller, Lucero Ramirez, Taylor Ross, Michael Salazar, Kristan Sanchez, Sarah Sanders

10th Grade

Jon Paul Chavarria, Ryan Chavarria, Michael Cisneros, Hunter Galvan, Chelsey Garza, Ashley Lucke, Christina Muniz, Dustin Nichols, Jon Nielson, Kelsey Nutt, Lizbeth Orozco, Neal Potts, Crysta Powell, Tyler Renfro, Kimberly Reyes, Shani Ross, Andrianna Sanchez, Shaunna Sessions, John Yannis

9th Grade

Daniel Arellano, Robert De Los Santos, Casandra Delgado, Cristal Irlas, Michaela Jackson, Kyarah Pesina, Hunter Schwertner, Albert Vasquez

Lockney High School Honor Roll 1st Six Weeks

"A" Honor Roll

9th Grade
Tamille Bigham, Jake Bramlet, Paula Cuellar, Michael DeLeon, Heather Fierros, Lance Fulton, Robert Hunt, Kaitlyn Jackson, David Johnson, Matthew Teeter

10th Grade

Erick Cortez, McKenzie Kemp, Rayanne Race, Taylor Rose, Mary Sammann, Luke Sherman, Lindsay Stewart

11th Grade

Sunny Williams, Logan Edwards, Christina Jackson, Landon Kidd, Amber Segovia

12th Grade

Christopher Rodriguez, Isabel Solis, Maria Castorena, Devin Caballero, Krista Wofford, Chase Thompson, Kami Hunt, Antonia Morales

"AB" Honor Roll

9th Grade
Ashley Alvarado, Cody Alamar, Clay Bigham, Alyssa Cruz, Anna Hernandez,

Stephen Karlin, Memory Lane, Bethany McCulloch, Jasmine Pena, Cynthia Pesina, Alanie Rendon, John Rose, Brenda Salazar, Enrique Segovia, Brittany Thompson, Hunter Thompson, Janette Ybarra

10th Grade

Jose Guerrero, Rene Guerrero, Nicole Keyser, Landry Kidd, Maison Ragland, Canderlaria Rea, Kelsie Stennett, Rodrico Trejo, Shayla Vasquez

11th Grade

Steven Fernandez, Angelica Gonzales, Tanya Hernandez, Jessica Pena, Alejandro Salazar, Danielle Thompson, SyAnn Foster, Meagan Dunn, Riley Teeter

12th Grade

Joshua Armstrong, Kacee Armstrong, Dora Bueno, Molly Cazares, Sally Davis, Sabrina Guerrero, Shialo Huerta, Erica Marmolejo, Austin McAnally, Joshua Mullins, Nefertiti Solis, Keenan Stennett, Shaquille Thompson, Dylan Aufill,

Lockney Elementary School Honor Roll 1st Six Weeks

First Grade

Ernest Alvarez, Mireya Ascencio, Aidan Gustillos, Gabby Cervantez, Emma Dunn, Jesus Gonzales, Joshua Jimenez, Quinten Johnson, Isaac Lopez, Derek Luna, JiAnn Pena, Tyann Phillips, Zeke Ramos, Austin Rodriguez, Morris Salas, Miranda Sarinana, Clare Smith, Lilly Vanlaningham,

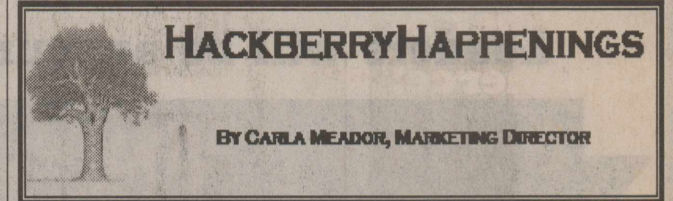
Second Grade

Justus Abbott, Joshua Cienfuegos, Esai Gacia,

Cristian Gonzales, Michael Lara, Hunter Lefevre, Matthew Martinez, Dylan Morgan, Koh Stapp, Caleb Young,

Third Grade

Kayla Archer, Anahi Ascencio, Diego Azua, Ainslee Dunn, Brett Moore, Tiffany Nunez, Abigail Rogers, Tyra Rosales, Joey Vanlandingham, Keanu Villarreal, Bryson Hallmark, Lyndee Setliff, Ryder Race, Tristan Schleuter, Lani Vanlandingham



We are excited at Hackberry! The time has arrived for our First Annual Health Fair. Don't forget to make plans to attend. The event will begin at 5:30 p.m. Thursday, October 14 and continue until about 7:30 or so. We will offer flu shots for only \$10 each. Several organizations will be on hand with valuable health information. We will also have a drawing for a great door prize! Free hot dogs, free balloons and lots of fun!

You can sure tell it's Fall at Hackberry. We have been busy decorating the Center for the season. We were fortunate enough to have two Pumpkin growers in Floydada donate pumpkins to the Center. A big thank you to Assiter Pumpkins and to Memori Jackson and Janie Campbell for delivering the pumpkins. Also, a big thank you to Amado Morales in Floydada for the jumbo pumpkins. We really appreciate all of you for your generosity.

Hackberry family members met Saturday, October 2 for a Family Council Meeting. Thirteen members, one visitor and one resident attended. Members discussed several items and elected new officers as follows: Cherri

Karr, President; Wayland Moore, Vice President; and Myrna Stephens, Secretary. Dalh Clower and Dwight Clower resigned their positions as President and Vice President/Secretary. These two men have been such a benefit to Hackberry and the Family Council; everything they have done is so appreciated.

Members of the Council wanted to express their appreciation to employees of Hackberry who work to care for their loved ones. And, they wanted to express their special appreciation to Melissa Kendall, Housekeeping Director and her staff for the excellent job they do in keeping the Center so nice and clean.

We would like to remind you of our Out-Patient Rehab and Out-Patient Lab services. Please remember our excellent Rehab department if in need of physical therapy for yourself or a loved one. We offer physical, speech and occupational therapy with an exceptional staff of therapists.

Our blood lab services are available for your convenience. Please call Amy or Cindy at 806-347-2942 for more information.

FLOYDADA SENIOR CITIZENS

Marquis.

In memory of Bob Lotspeich - James and Darlenda Marquis, Margarette Word.

In memory of Imogene Fortenberry - Margarette Word.

"Thought for the Week" - The best things in life aren't things.

Art Buchwald

MENU
OCT. 18 - OCT. 22

Monday - Spaghetti w/meat sauce, salad, corn, garlic bread, oranges and bananas

Tuesday - BBQ franks, macaroni & cheese, lima beans, cornbread, cookies

Wednesday - Chicken fried steak, mashed potatoes, green beans, roll, cake

Thursday - Chicken fajitas, pinto beans, rice, jello
Friday - Chili, pinto beans, salad, cornbread, banana nut bread

501

I were taller, I wouldn't be petite or fat. Instead, I'm both. No telling how tall I'd have to shoot up to meet the lofty standards of the body mass index people. They haven't caught me yet.

Petite, by the way, is a feminine adjective, off-limits to you guys, not that you

care. You wear Levi's with the size posted on a visible rear label. You shop in stores called "Big and Tall." Your idea of a euphemism is "husky."

And you think women are hard to understand? OK, maybe we are.

Just don't call us obese.

PUNKIN

pumpkin dessert category, Vikki Yeary would take first place and Hannah Franks would take second.

In the Cow Patty Bingo winners were: 1st place - Kelsey Richardson of Garland, Texas; 2nd place - Tommy Assiter of Floydada and 3rd place - Wesley Anderson of Floydada. The Jack-O-Lantern chiminea that was raffled off by the Floydada Chamber was won by Julianne Cornelius. "Guess the Number of Pumpkin Seeds" contest was won by Ofelia Hernandez of Floydada. Bill Hendrix of Floydada won "Guess the Number of Candy Pumpkins" contest while Rosemary Gonzales of Plainview was the winner of "Guess the weight of the trailer."

The costume contest included winners from several age groups. They were 0-4 years - 1st place - Sydney Baxley, 2nd place - Ryder Adams, 3rd place - Martin Ramirez; Pre-K - 2nd grade - 1st place - Jayce Adams, 2nd place - Ethan Hendrix, 3rd place - Elliot Hendrix; 3rd - 5th grades -

1st place - Piper Peralez, 2nd place - Maria Casares; Adults - 1st place - Stacey Reeves and Presley, 2nd place - Jimbo Adams. First place winners in the kids divisions were awarded bicycles donated by Farm Bureau, and the Floydada Chamber. The adult winners were awarded bicycles donated by Suddenlink of West Texas and Chamber bucks.

In the grass area, Sherry's National Champion Tumblers along with Floydada cheerleaders entertained shoppers with their high-flying acrobatics. Shortly after in the grass area, kids and adults competing in fun events like Wheelbarrow racing, pumpkin bowling, and Pumpkin Pie Relays. Car shows, cake walks, book sales and rope making kept the party going late into the afternoon.

Down at Assiter's farm, pumpkin fans cleaned out a good chunk of inventory, while families stood in the front yard waiting for an opportunity to pose for pictures with pumpkins and

Support your local football team this Friday!

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF VERNE LYNNE STEWART, DECEASED

Notice is hereby given that original Letters Testamentary for the Estate of Verna Lynne Stewart, deceased, were issued on October 4, 2010 in Cause No. 5863 pending in the County Court of Floyd County, Texas, to: L.B. Stewart, Jr.

The business address and post office address of L. B. Stewart, Jr. is 904 West Mississippi, Floydada, TX. 79235

All persons having claims against this Estate which is currently being administered are required to present them within the time and in the manner prescribed by law.

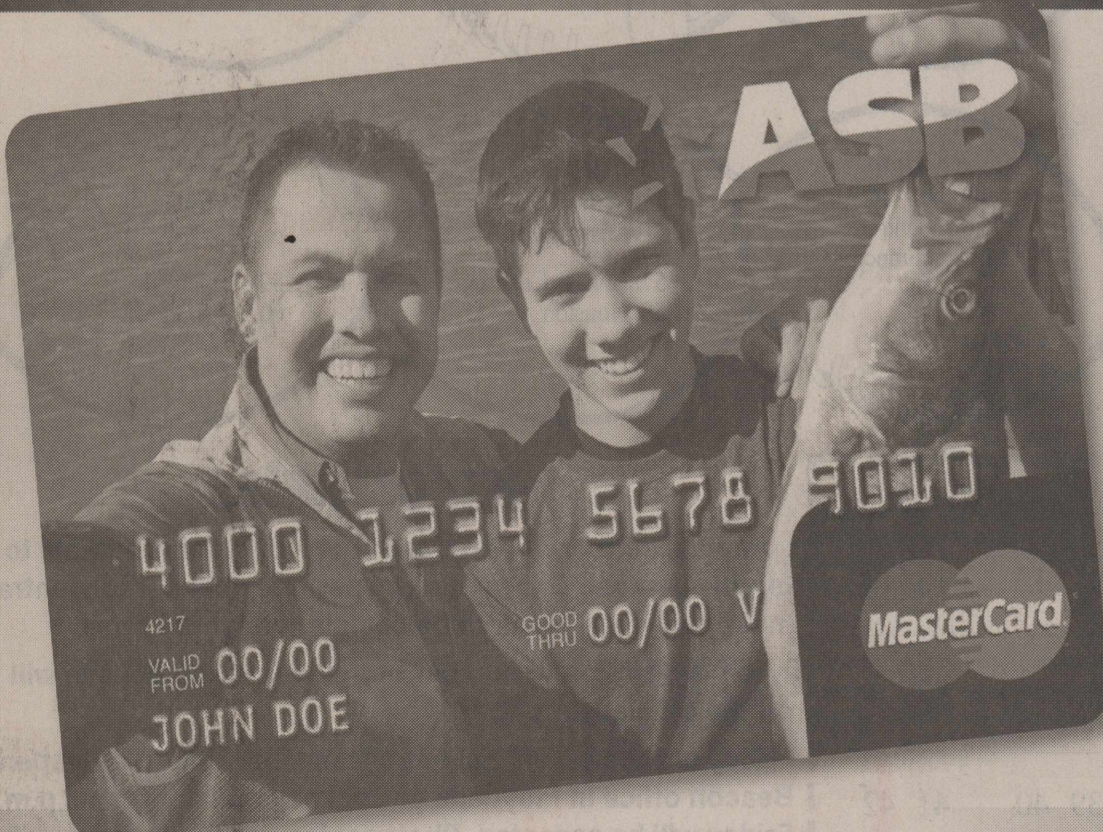
MALCOLM TISDEL, LAWYER
Texas Bar No. 20078000
621 Baltimore Street
Plainview, Texas 79072
806-293-4321

Attorney for the Estate

10-14c

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- Interest-bearing savings account
- Grow your savings without thinking about it
- Earn **ASB REWARDS** points
- Easy to use

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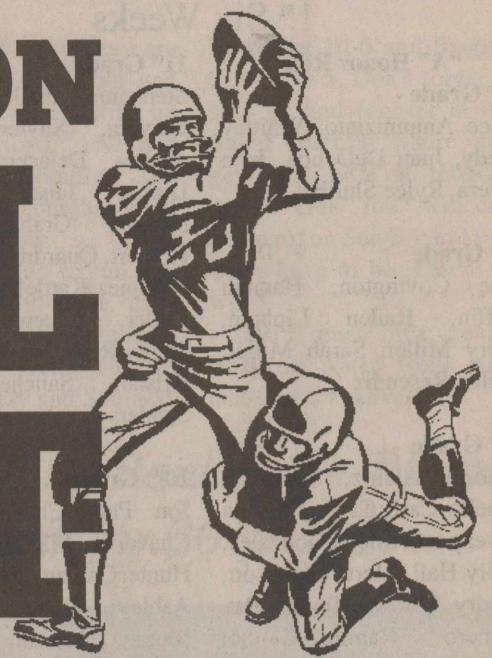
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2010 HESPERIAN-BEACON FOOTBALL CONTEST



Leaders will be announced in next week's issue of the Hesperian-Beacon.

Grid of 50 football-shaped icons, each containing a business name and a list of numbers representing teams to be selected for the contest.

- KFLP Radio 106.1 FM**: 1. Abernathy, 2. Spearman
- Stapp Paint & Body Shop**: 3. Dimmitt, 4. Sanford-Fritch
- Providence Farm Supply & Grain**: 5. Highland Park, 6. Tulia
- Muncy Elevator**: 7. Idalou, 8. Post
- Lighthouse Electric Co-op**: 9. Hale Center, 10. Olton
- Clark Pharmacy**: 11. Tahoka, 12. Sundown
- First National Bank of Floydada MEMBER FDIC**: 13. Borger, 14. Pampa
- Shepherd's Meadow Assisted Living**: 15. Cooper, 16. Levelland
- Windmark Insurance (Clar Schacht)**: 17. Lamesa, 18. Shallowater
- Cornelius Conoco Services**: 19. Brownfield, 20. Estacado
- Quality Body Shop**: 21. Illinois, 22. Michigan State
- Heart's Desire**: 23. Missouri, 24. Texas A&M
- Davis Lumber**: 25. Texas, 26. Nebraska
- Lowe's Pay-n-Save Floydada**: 27. Arkansas, 28. Auburn
- D&J Gin**: 29. Iowa, 30. Michigan
- Lockney Cooperatives**: 31. Oklahoma St., 32. Texas Tech
- Payne Pharmacy**: 33. S. Carolina, 34. Kentucky
- Cogdell Clinic PNS/ Salman Ahmad, MD**: 35. Utah, 36. Wyoming
- Lowe's Pay-n-Save Lockney**: 37. Ohio St., 38. Wisconsin
- City Bank Member FDIC**: 39. Iowa State, 40. Oklahoma
- Hammond Sheet Metal**: 41. Philadelphia, 42. Atlanta
- DeBruce Ag Services**: 43. New Orleans, 44. Tampa Bay
- Floydada Power and Light**: 45. NY Giants, 46. Detroit
- Producers Coop Elevator**: 47. Miami, 48. Green Bay
- Assiter Insurance Agency/ Assiter Punkin' Ranch**: 49. NY Jets, 50. Denver
- Crop Production Services**: 51. Dallas, 52. Minnesota
- Ray Lee Equipment**: 53. Indianapolis, 54. Washington
- RK Hunt Photography**: 55. Oakland, 56. San Francisco
- JC's Auto & Transmission**: 57. Kansas City, 58. Houston
- Yunis Tex Mex**: 59. Cleveland, 60. Pittsburgh

CUT ALONG THE DOTTED LINE

Official Entry Form Floyd County Hesperian-Beacon Football Contest

1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31	32	33	34	35	36	37	38	39	40	41	42
43	44	45	46	47	48	49	50	51	52	53	54	55	56
57	58	59	60										

Name: _____
 Address: _____
 City: _____

Contest Rules

Any subscriber or purchaser age 7 or older is eligible to enter this contest. Only one entry per week per person, entrants must play every week to be eligible for overall prize.

To play, circle the number of the teams you believe will win on the official entry form.

Only entries on official entry forms brought to a Hesperian-Beacon office in Floydada or Lockney no later than 5 p.m. on Friday will be accepted. Photocopies and mail entries will not be accepted. Three cash prizes are awarded at the end of the contest. In the event of ties, prizes will be combined and shared equally by those tied.

Print your name and address plainly on the official entry form and double check your choices before clipping out the entry form and depositing it at a Hesperian-Beacon office before 5 p.m. on Friday. Entries are limited to one per person per week.

At the end of the 10-week contest period, the person with the best overall record will win a first prize of \$100. Second place will be awarded \$75 and third will be \$50.