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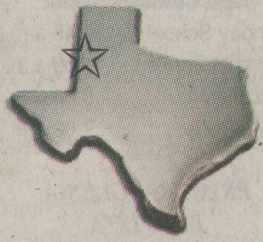
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The Floyd County

HESPERIAN-BEACON

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(USPS 202-680)

www.hesperianbeacononline.com

VOLUME 114 NUMBER 6

THURSDAY, FEBURARY 4, 2010

10 PAGES - 75¢



Staff Photo by Jim Huggins

County recovers quickly from damaging ice storm

As of Tuesday morning, the majority of the effects felt by a damaging winter storm* had been dealt with but some still remained. Starting last Thursday, Floyd County residents experienced power outages and damage to trees and property brought on by a severe ice storm and strong wind. Residents are also still dealing with extremely muddy county roads. On an Internet blog used by Lighthouse Electric Cooperative, General Manager Bill Harbin reported Lighthouse Electric had lost power to nearly 80 percent of its system on Thursday. Harbin added a downed incoming transmission line along with heavy damage to utility poles and cross arms

contributed to the massive power outage. Lighthouse Electric's headquarters also lost power due to the storm. Harbin reported most power was restored by Friday at 6 a.m. and by Tuesday all power had been restored. All over Floyd County one could see other types of damages including lots of downed trees and limbs. Floydada and Lockney schools both had students and staff report at 10 a.m. Friday. Basketball games for both school districts were postponed until Saturday. Lockney also reported experiencing major wind Wednesday night and early Thursday morning. About two inches of snow and ice were reported in the county.

What your EDC can do for you

By Justin Jaworski

In Texas, we have the privilege of establishing entities commonly referred to as, "Economic Development Corporations" or abbreviated as "EDCs." The entities are formed as part of your City government and designed to promote and preserve the economy of our community. The State of Texas classifies these organizations as one of two possible categories, "Type A" or "Type B." The Floydada EDC was incorporated in the year 2000, by voter approval, as a "Type B" corporation. As regulated by the State of Texas, Type B corporations are designed to create or retain primary jobs. A primary job is defined as a job for which a majority of the products or services of that company are ultimately exported to a regional, statewide, national or international market infusing new dollars into the local economy. Jobs that are typically classified as "primary" include crop production, animal production, forestry and logging, commercial fishing, support activities for agriculture and forestry, mining, utilities, manufacturing, wholesale trade, transportation and warehousing and information. Also classified as "primary" are jobs related to securities, commodity contracts and other related financial investment activities. Scientific

research and development, management of companies (headquarters) and correctional institutions also fit in this classification. Industries or projects that hire these positions and meet these criteria include manufacturing and industrial facilities, research and development facilities, military facilities (including closed units), transportation facilities, sewage or solid waste disposal facilities, recycling facilities, air or water pollution control facilities, distribution centers, small warehouse facilities, and primary job training facilities for use by institutions of higher education, regional or national corporate headquarters. Also included in this list are those projects which promote or develop new or expanded business enterprises including a project to provide public safety facilities, streets and roads, drainage and related improvements, demolition of existing structures, or general municipality owned improvements. Permissible Type B projects which need not create or retain primary jobs include: job training classes; certain targeted infrastructure which promotes or develops new or expanded enterprises; land, buildings, equipment, facilities improvements and expenditures required or suitable for a career center (if not in the taxing jurisdiction of a

TREE DOWN on Second Street in Floydada following last week's snow and ice storm which broke trees and utility poles, causing power outages all over the area.

Wind Expo to Help Connect Wind Industry with Landowners

FLOYDADA, Texas, January 26, 2010 - On March 4, 2010 the Floyd County Friends Unity Center in Muncy, Texas will be transformed into a wind energy hot spot. Wind energy developers, consultants, transmission service providers, manufacturers and many other industry professionals will set up shop in order to connect with local land and business owners.

The event will be free and open to the public, but it will also be free for companies who want to promote their services or products. Interested companies are being offered the opportunity to set up an information table or booth free of charge. Caprock Plains Wind Energy Association (CPWEA) is hosting the event in order to help bring all the pieces of the wind energy development puzzle together. Wind energy events, specifically trade shows, are held around the country year round, but the voice most often missing is that of local landowners and community members. This wind energy expo is meant to help wind industry professionals make connections with the local land and business owners as well as important community leaders who serve as an integral part of wind energy development in any rural community.

CPWEA is working with Class 4 Winds, a wind advocacy group out of Amarillo, Texas, to plan the event. AJ Swope, executive director at Class 4 Winds, is hopeful that collaborating with one another to bring an event like this together will benefit everyone involved. "This is the perfect opportunity for two of the region's wind coalitions and their respective memberships to work together in promoting the renewable energy potential and businesses of the area," Swope said. Several transmission service providers, developers and other entities involved with wind energy development have already expressed interested in being involved

in the expo, but there is still plenty of room for more exhibitors to sign up. Interested parties should contact CPWEA for more information or visit the news/links page of CPWEA's Web site to find an expo flyer and exhibitor sign up form: (<http://www.caprockplainswind.com/htm/NewsLinks.html>). "We hope that wind en See WIND on Page 10

UIL shifts Floyd County athletic teams

Every other year the first Monday in February is a big one for sports fans in the state of Texas. Monday, the University Interscholastic League released its new realignment for football and basketball. The realignment, which is based on enrollment figures, affects the 2010-2011 and 2011-2012 school years. For football only, Floydada moves in to a district with Abernathy, Amarillo Highland Park, Dimmitt, Sanford-Fritch, Spearman and Tulia. That means the Whirlwinds won't be lumped in with Muleshoe and Friona--both district playoff teams from Floydada's district last year. The biggest surprise in Class 2A is the eight team football district made

up of Muleshoe, Friona, Childress, Amarillo River Road, Bushland, Littlefield, Lubbock Roosevelt and Slaton. Five of those teams have advanced to the state quarterfinals or better in the last five seasons. In basketball, Floydada is in a district with Abernathy, Dimmitt, Friona, Idalou, Littlefield, Muleshoe and Tulia. For Lockney, the Longhorns are in a four-team district for football which include Clarendon, Quanah and Panhandle. In basketball, Lockney is in a district with Crosbyton, Hale Center, New Deal and Ralls. UIL also stated that the new realignment for spring sports (baseball, track, tennis, softball) will be released in March.

Funding for Special Events, Historic Preservation Available

The City of Floydada is now accepting requests for use of the Hotel Occupancy Tax. Organizations may apply for these funds if their projects and or events can demonstrate an ability to promote tourism in the City of Floydada. Events must bring visitors to Floydada and result in the renting of hotel rooms. Applications with additional information may be picked up at City Hall, 114 W. Virginia. Please note that requests must be made at least 60 days prior to the event. All applications will be reviewed and acted on by the Council for the City of Floydada.

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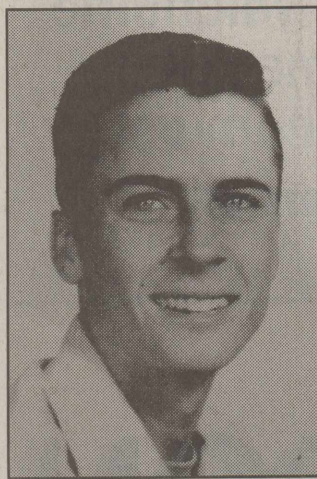
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 983-5013

Obituaries



LOUIS FRY
Louis "Coach" Fry, age 76, died peacefully in his sleep on January 23, 2010 in his daughter's home in Thomasville, North Carolina.

Memorial services will be held by family and friends this summer in Lubbock.

RONNIE POTEET

Ronnie Poteet, 62, of the Cedar Hill Community, passed away on Friday, January 29, 2010 at UMC in Lubbock.

Memorial services will be held Thursday, February 4, 2010 at 2 p.m. at the Primitive Baptist Church in Floydada with Lynn Clay officiating. Arrangements are under the direction of Moore-Rose Funeral Home in Floydada.

He was born on January 3, 1948 in Matador, Texas to Curtis and Catherine (Powell) Poteet. He graduated school at Amistad, New Mexico, where he spent most of his life farming.

He married Sally McKee on August 16, 1969 in Amistad, New Mexico, where they lived until they moved to Floydada in 1993. Ronnie loved spending time with his grandkids. He enjoyed movies, working with leather and wood and riding horses.

He is survived by his wife, Sally; their daughter, Kathy and her husband, Mike Foshee of Plainview; father, Curtis Poteet of Floydada; brother, Wayne Poteet and wife, Debbie of Plainview; sister, Gail and husband, Craig DuBois of Floydada; brother-in-law, Charles McKee; sister-in-law Susie Taylor and five grandchildren, Patrick, Haley, Ethan, Ronnie and Kayla and several nieces and nephews.

He is preceded in death by his mother, Catherine, brother, Odis Tillman, sister-in-law, Sandy Podzemney and nephew, Cole DuBois.

Memorial donations may be made in Ronnie Poteet's name to the American Cancer Society 3411 73rd St, Lubbock, TX 79423

DALLAS L. RAMSEY

Funeral services for Dallas L. Ramsey, 77, of Floydada, will be held at 3 p.m. on Thursday, February 4, 2010 in Resthaven's Abbey Chapel with Mike Holster, officiating. Burial will follow at Resthaven Memorial Park. Mr. Ramsey passed away on January 31, 2010 in Lubbock.

Dallas was born on May 13, 1932 in Sulphur, Oklahoma to A.L. and Iola Dallison Ramsey. At the age of six, he and his family moved to Lawton, Oklahoma where his family owned and managed the Ramsey Hotel, a Lawton landmark. He attended school in Lawton, graduating from Lawton High School, where he was a member of Thespians and acted in various school productions. He participated in sports, lettering in pole vault and track. After graduating he attended Cameron Junior College, the University of Oklahoma, and Southwestern Oklahoma College of Pharmacy where he received a Bachelor of Science degree in Pharmacy. He was a member of Phi Delta Chi Fraternity.

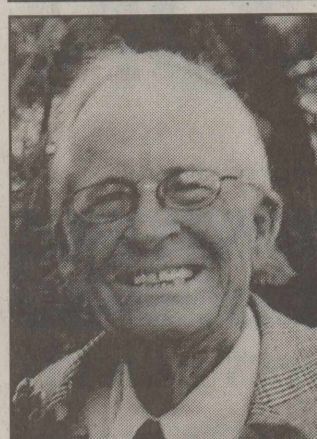
He married the former Gale Miller on June 15, 1952, in Lawton. They moved to Floydada, in 1963, where they owned and operated Ramsey Pharmacy. He was a member of First Baptist Church Floydada, Floydada Lions Club, Floydada Chamber of Commerce and served as president on the Caprock Hospital Board of Directors. He was also a member of the Texas and Oklahoma Pharmaceutical Associations.

Traveling, fishing and art were his hobbies. He acted in Floydada theater productions and did artwork, signs, and calligraphy for friends and organizations in Floydada.

Those left to cherish his memory include his wife; one son, Dr. Mike Ramsey and wife, Rose of Danville, PA; one daughter, De Lyn and husband, Dr. Roger Wolcott of Lubbock; grandchildren, Michael Ryan Ramsey, Connor, Katelyn and Korynn Wolcott.

The family suggests memorials to Floydada EMS.

Please join us in celebrating Dallas' life by visiting his memorial at www.mem.com.



BILLY PAT FRIZZELL

Billy Pat Frizzell, 75, of Lockney, passed away Wednesday, January 27, 2010 at his home in Lockney.

Funeral services were held at 2 p.m. Saturday, January 30, 2010 at the First Baptist Church in Lockney with Rev. John Franklin and Rev. Kyle Brock officiating. Burial followed at the Lockney Cemetery under the direction of Moore-Rose Funeral Home in Lockney.

Pat was born August 18, 1934, in Lone Star, Texas to Alvin Frizzell and Mary (Goins) Frizzell. He married Betty Sue "Susie" Farish on April 4, 1954 in Lockney. He served his country by joining the US Army and serving in the Korean War. Pat was a Member of Lockney Masonic Lodge 868 AF & AM, Plainview Masonic Lodge 1395, American Legion, VFW, Local Housing Authority, Lockney City Council, and Lockney Chamber of Commerce. He enjoyed sports, fishing and watching his grandchildren grow.

He was a loving and caring husband, dad, PaPa, and father-in-law. His two daughters love and serve the Lord because of his influence. Pat was nicknamed "Bass" because of his love for fishing. He was a sports enthusiast and loved watching his children and grandchildren participate.

He remained faithful to his Texas Longhorns throughout his illness and received a get well autographed football from Mac Brown and the 2009-2010 University of Texas Longhorn team.

He is survived by his wife of over 55 years, Susie Frizzell; two daughters, Melanie and husband, Rich Bixlen of Shallowater, Gay and husband, Jeff Terrell of Lockney; six grandchildren, Patrick Bixlen, Ashley Bixlen, Brittney and Taylor Stocker, Lance and Keri Terrell, Tori Terrell and Lexie Terrell; and one sister, Laverne Long of Silverton.

Memorials can be made in memory of Pat Frizzell to American Cancer Society 3411 73rd St, Lubbock, TX 79423 and First Baptist Church 401 S. Main St, Lockney, TX 79241.

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Floyd County Church Directory

AIKEN BAPTIST CHURCH

Dennis Butler, Pastor
Morning Worship ..11:00 a.m.

BIBLE BAPTIST CHURCH

810 S. 3rd, Floydada
Darwin Robinson, Pastor
983-5278
Sunday School10:00 a.m.
Morning Worship ..10:50 a.m.
Evening Worship 6:00 p.m.
Wednesday.....7:00 p.m.

CALVARY'S CORNERSTONE FELLOWSHIP

Floydada
Armando Morales, Pastor
Sunday School9:45 a.m.
Morning Worship ..11:00 a.m.
Bible Study6:00 p.m.
Wednesday Evening7:00 p.m.

CARR'S CHAPEL

Service Every Sunday:
Morning Worship9:00 a.m.
Sunday School10:30 a.m.

CHURCH OF CHRIST

West College & Third, Lockney
Steve McLean -Minister
Morning Worship ..10:30 a.m.
Evening Worship5:30 p.m.
Wednesday Service 7:30 p.m.

CITY PARK CHURCH OF CHRIST

Levi Sisemore, Minister
Floydada
Sunday Bible Study..9:30 a.m.
Morning Worship ..10:30 a.m.
Evening Worship6:00 p.m.
Wed. Bible Study.....7:00 p.m.

FIRST BAPTIST CHURCH

Terry Simmons, Minister of Ed./Music

FIRST BAPTIST CHURCH, Lockney

John Franklin, Pastor
Chad Cook, Youth Min.
Phil Cotham, Music Min..
Sunday School 9:45 a.m.
Morning Worship 10:45 a.m.
Evening Worship 6:00 p.m.
Wednesday.....6:30 p.m.

FIRST BAPTIST CHURCH, Lockney

John Franklin, Pastor
Chad Cook, Youth Min.
Phil Cotham, Music Min..
Sunday School 9:45 a.m.
Morning Worship 10:45 a.m.
Evening Worship 6:00 p.m.
Wednesday.....6:30 p.m.

FIRST BAPTIST CHURCH, Lockney

John Franklin, Pastor
Chad Cook, Youth Min.
Phil Cotham, Music Min..
Sunday School 9:45 a.m.
Morning Worship 10:45 a.m.
Evening Worship 6:00 p.m.
Wednesday.....6:30 p.m.

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John Franklin, Pastor
Chad Cook, Youth Min.
Phil Cotham, Music Min..
Sunday School 9:45 a.m.
Morning Worship 10:45 a.m.
Evening Worship 6:00 p.m.
Wednesday.....6:30 p.m.

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Chad Cook, Youth Min.
Phil Cotham, Music Min..
Sunday School 9:45 a.m.
Morning Worship 10:45 a.m.
Evening Worship 6:00 p.m.
Wednesday.....6:30 p.m.

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Wednesday.....6:30 p.m.

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Wednesday.....6:30 p.m.

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Phil Cotham, Music Min..
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Wednesday.....6:30 p.m.

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Chad Cook, Youth Min.
Phil Cotham, Music Min..
Sunday School 9:45 a.m.
Morning Worship 10:45 a.m.
Evening Worship 6:00 p.m.
Wednesday.....6:30 p.m.

FIRST BAPTIST CHURCH, Lockney

John Franklin, Pastor
Chad Cook, Youth Min.
Phil Cotham, Music Min..
Sunday School 9:45 a.m.
Morning Worship 10:45 a.m.
Evening Worship 6:00 p.m.
Wednesday.....6:30 p.m.

FIRST UNITED METHODIST CHURCH

Floydada
Rev. Les Hall, Pastor
Early Worship8:30 a.m.
Sunday School..... 9:45 a.m.
Morning Worship ...10:50 a.m.
Youth (Sunday).....5:00 p.m.
Youth (Wednesday)..7:30 p.m.

FIRST UNITED METHODIST CHURCH

Lockney
Rev. Ricky Carstensen, Pastor
Sunday School9:30 a.m.
Worship Service10:30 a.m.
Evening Service..... 6:00 p.m.
Wed. Jr. High5:30 p.m.
Wed. High School... 6:30 p.m.

GRANT CHAPEL CHURCH OF GOD IN CHRIST

Joe Bennett, Pastor
Sunday School10:00 a.m.
Morning Worship ...11:00 a.m.
Evening Service.....7:30 p.m.
Tuesday8:00 p.m.
Wed. Service7:30 p.m.

MAIN STREET CHURCH OF CHRIST

Lockney
Jay Don Poindexter, Minister
Bible Study9:30 a.m.
Morning Worship ..10:30 a.m.
Evening Worship6:00 p.m.
Wednesday.....7:30 p.m.

MT. ZION BAPTIST CHURCH

Floydada
Rev. Ralph Jackson
401 N 12th St (983-5805)
Sunday School10:00 a.m.
Morning Worship ..11:00 a.m.
Evening Worship6:00 p.m.
Wednesday Study...7:00 p.m.

NEW SALEM PRIMITIVE BAPTIST CHURCH

Floydada
Pastor Elder Ronnie Hedges
(806) 637-0430
Sunday Singing10:30 a.m.
Morning Worship ..11:00 a.m.

OUT REACH HARVEST PENTECOSTAL CHURCH

310 E. Mississippi
Floydada
Rev. David Ramos, Pastor
Ester Ramos, Praise Leader
Sunday Bible...10:00 a.m.
Morning Praise..11:00 a.m.
Evening Praise ...5:00 p.m.
Wed. Worship.... 7:00 p.m.

TEMPLO BETHEL SPANISH ASSEMBLY OF GOD

Washington and 1st St.
Sunday School9:45 a.m.
Morning Worship ..11:00 a.m.
Evening Worship 5:00 p.m.
Wed. Service7:00 p.m.

TEMPLO NUEVA VIDA

Rev. Herman Martinez
308 W. Tennessee, Floydada
Sunday School10:00 a.m.
Evening Worship5:00 p.m.
Tuesday7:30 p.m.
Thursday Service.....7:30 p.m.

Trinity Assembly

500 W. Houston, Floydada
Henry Russell, Co-Pastor
Vance Mitchell, Co-Pastor
Children's Church 10:30 a.m.
Morning Worship 10:40 a.m.
Sunday Evening 5 p.m.

TRINITY LUTHERAN CHURCH

Providence Community on FM 2301 293-3009
Rev. Peter W. Harrington, Minister
Sunday School9:45 a.m.
Worship Service ...11:00 a.m.

WEST SIDE CHURCH OF CHRIST

Floydada 983-3548
Sunday Worship ...10:30 a.m.
Sunday Evening5:00 p.m.

Shepherd's Meadow Assisted Living

1230 S. Ralls Hwy
Floydada
983-8177

POWER OF PRAISE FULL GOSPEL CHURCH

Rev. Manuel Rendon, Pastor
704 N. Main, Lockney
Sunday Services.....10:00 a.m.
Sunday Evening 5:00 p.m.
Wednesday.....7:30 p.m.

PRIMERA IGLESIA BAUTISTA

Lockney
Jesus Caballero, Pastor
Sunday School9:45 a.m.
Worship Service11:00 a.m.
Discipleship5:00 p.m.
Wed. Service7:00 p.m.

PRIMERA IGLESIA BAUTISTA

Floydada
Pastor Reverend Raymond Asebedo
Sunday School 9:45 a.m.
Morning Worship ..10:55 a.m.
Evening Worship ... 6:00 p.m.
Wed. Evening6:00 p.m.

SAN JOSE CATHOLIC CHURCH

Lockney
Jim McCartney, Pastor
Wed. Communion...8:00 p.m.
Sunday Mass.....11:30 a.m.

SOUTH PLAINS BAPTIST CHURCH

Joe Weldon, Pastor
Sunday School10:00 a.m.
Morning Worship ...11:00 a.m.
Prayer Meeting..... 7:00 p.m.

TEMPLO GETSEMANI ASSEMBLY OF GOD

701 W. Missouri
Andy Rodriguez
983-5286 (church)
983-3047 (parsonage)
Sunday School9:45 a.m.
Morning Worship ...11:00 a.m.
Evening Service.....5:00 p.m.
Wednesday.....7:00 p.m.

ST. MARY MAGDALEN CATHOLIC CHURCH

Floydada
Rev. Angelo Consemينو
Phone: 983-5878
Sunday Mass.....11:30 a.m.
Mon.Wed. Mass6:30 p.m.
Confession Sat.....10-11 a.m.

TEMPLO BAUTISTA SALEM

Lockney
Rev. Joe Hernandez
Sun. Prayer Service 9:30 a.m.
Sunday School9:45 p.m.
Worship Service ...11:00 a.m.
Evening Worship ... 6:00 p.m.
Wed. Meeting7:00 p.m.

TEMPLO BETHEL SPANISH ASSEMBLY OF GOD

Washington and 1st St.
Sunday School9:45 a.m.
Morning Worship ..11:00 a.m.
Evening Worship 5:00 p.m.
Wed. Service7:00 p.m.

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WEST SIDE CHURCH OF CHRIST

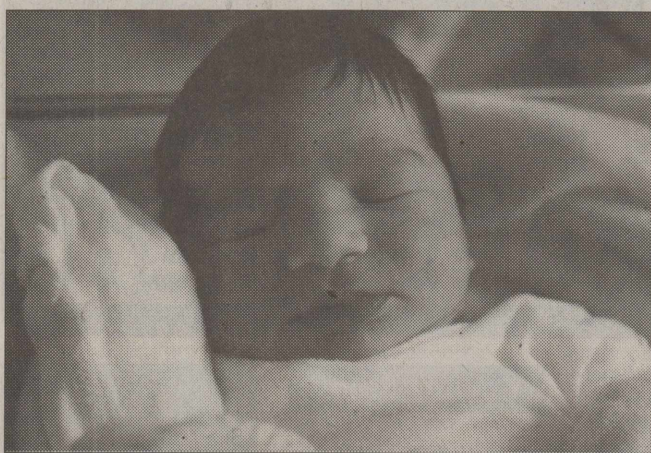
Floydada 983-3548
Sunday Worship ...10:30 a.m.
Sunday Evening5:00 p.m.

Shepherd's Meadow Assisted Living

1230 S. Ralls Hwy
Floydada
983-8177

Get involved in your community, Send us a letter to the editor!

LOOK WHO'S NEW



MARTINEZ

Justin and Rina Jo Martinez of Lockney are proud to announce the birth of their daughter, Jenna D'nae Martinez.

She was born at 4:36 p.m. on January 10, 2010 in the W. J. Mangold Memorial Hospital in Lockney. She weighed 6 pounds 9 ounces and was 18-1/2 inches long.

Grandparents are Johnny and Corina Gonzalez of Lockney and Tony and Shelly Martinez of Dougherty.

Great-grandparents are the late Manuel and Eloisa Gonzales and Bill and Ersie VanCleve of Dougherty.



MARTINEZ

Ulisis and Maribel Martinez of Plainview are proud to announce the birth of their son, Kayden Blake Martinez.

He was born at 11:49 p.m. on November 1, 2009 in Plainview, Texas. He weighed 7 pounds 2.6 ounces and was 19 inches long.

Kayden Blake has one brother, Ethan.

Grandparents are Jaime and Maria Cuellar of Floydada and Cruz and Maria Martinez of Lockney.

Great-grandparents are Dolores DelaFuente of Floydada.

VJ's News

By Vera Jo Bybee

WIND, RAIN, SLEET AND SNOW!!!! You name it and Floyd County has had it. We have had everything except **ELECTRICITY**. The guys who work for the electric companies don't know how much everyone appreciates them working night and day so that we can have electricity.

I can remember back long ago in my childhood when my family did not have electricity. I didn't know any difference then but nowadays every appliance you have is on electricity. I do have gas logs in my fireplace but no blower when the electricity is off.

The Center closed Friday. They have gas stoves but the weather was too bad for the seniors to get out to come eat.

We had a good crowd at church Sunday even though there was a lot of snow and ice still on the ground. The youth had a brisket dinner for a ski trip money raiser. Maxine Strickland made four pies which were auctioned off. They brought big bucks. The youth won't have to have any more money raisers for their trip. They want to thank everyone for being so generous.

Our sympathy is with the Frizzell family on the passing

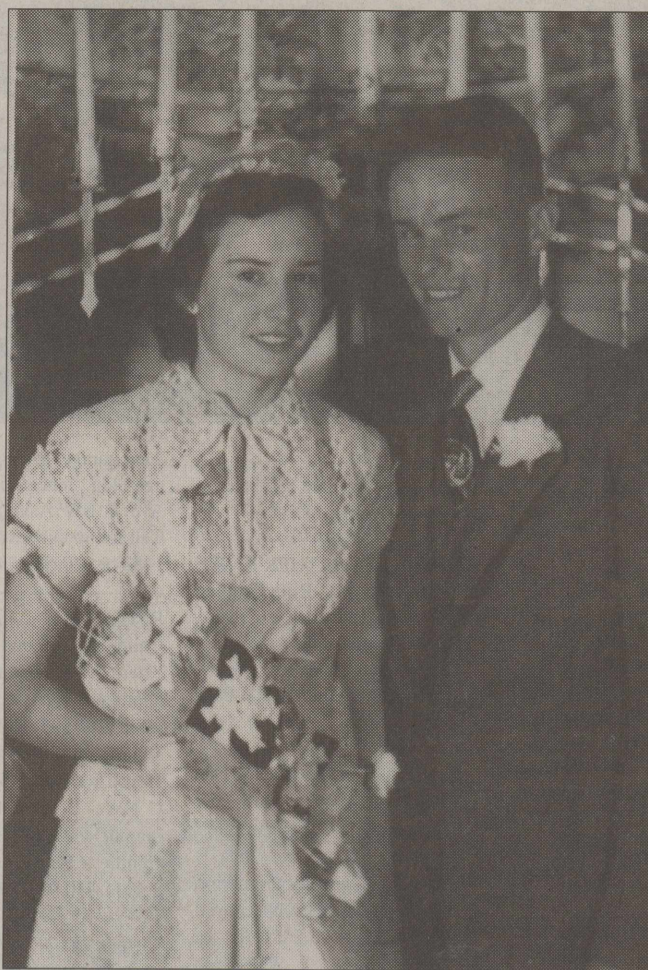
of Pat January 27. His funeral services were held Saturday, January 30 at the First Baptist Church, followed by burial in the Lockney Cemetery.

This afternoon (Sunday) Becky and Steve were going over to Plainview to keep their grandchildren while Matt and Megan went to Lubbock. Becky brought her Max up here to keep me company. I told her to let him out for a minute while she was here. She did and he was playing in the snow when a pickup came by and he ran out in the street and was killed. It's all my fault. I shouldn't have told her to let him out without his leash. I know she wishes she had left him at home, but she thought since I have been in the house since Wednesday I needed some company. I know we are not supposed to ask and wonder why things like this happen but I can't keep from it. We all did so love that little Maltipoo dog Max.

Thoughts for the day: Life is fragile; handle it with prayer. The length of life is in God's hands.

MENU

- February 8-12**
- Monday:** hamburger
- Tuesday:** Frito pie
- Wednesday:** chicken fried steak
- Thursday:** salmon
- Friday:** meat loaf



STERLING AND GLEYNN EARLE CUMMINGS of South Plains will be celebrating their 60th wedding anniversary on Saturday, February 6, 2010. The reception will be held from 2 p.m. - 3:30 p.m. at the Floyd County Friends Unity Center in Muncy (located at the intersection of State Highway 70 and FM 786). Family and friends are invited to attend. The reception is being given by their children: Norman and Monica Cummings of Granbury, Mark and Dee Sanders of Floydada, Robert and Paula Pyle of Floydada, Zach and Sandra Cummings of Lockney, and John and Tammy Cummings of Waxahachie. Sterling and Gleyann Earle have thirteen grandchildren and nine great-grandchildren. They were married in Lockney at the bride's childhood home on February 5, 1950 and have lived in the South Plains community since that time.

Floydada Senior Citizens News

By Margaret Soudelier

The Center is located at 301 E. Georgia Street and is open Monday through Friday. If you are 60 years old or older, come eat with your friends and neighbors. If you need more information about the center, call Sylvia at 983-2032.

Old Man Winter paid us another visit this past week. There was a few brave people that made it to the Center for lunch on Thursday and Friday the 28th and 29th. I was not one of them however.

James and Sue Lovell have been in Yuma, Arizona visiting his sister, Gladys Fitch. They left Floydada on January 13th and returned on January 31st.

Our sympathy goes out to the family of Thelma Parr. If you feel a need to make a memorial donation to the Center, you can mail it to Floydada Senior Citizens, PO Box 573, Floydada, Texas 79235 or bring it to the Center at 301 E. Georgia Street in Floydada.

In memory of Thelma Fawver and Louise Turner - Ruth Hammonds

In memory of Thelma Fawver and Louise Turner - Margarette Word

In memory of Louise Turner - William and Faye Bertrand

In memory of Louise Turner - Carolyn Marble
Thought for the Week - Action is the antidote to despair.

MENU

February 8 - February 12

- Monday** - Beef stroganoff, carrots, peas, roll, banana bread
- Tuesday** - Fried fish, coleslaw, pinto beans, cornbread, chocolate bars
- Wednesday** - Baked pork chops, spinach, au gratin potatoes, roll, pudding
- Thursday** - Taco soup, salad, pinto beans, cornbread, muffins
- Friday** - Pizza pie, corn, broccoli, garlic bread, pumpkin crunch

Caprock Crops Production Conference held Jan. 20th

By J. W. Wagner
CEA-AG, Floyd County

The Caprock Crops Production Conference is a direct result of producer-generated educational program needs from evaluation assessment and is in direct support of Economic Competitiveness for Texas Agriculture and Local Municipalities, Water Quality and Conservation, and Environment and Natural Resources Conservation. This year approximately 180 producers met at the Floyd County Friends Unity Center for the annual Caprock Crops Production Conference that was held Wednesday, January 20. The majority of attendance this year was from Floyd and Crosby counties, however 14 other counties were represented with attendance from as far away as Borden and Potter counties. This year's conference covered an array of topics from cotton to grain sorghum. Seven CEU's were given to those in attendance towards TDA License.

I want to personally thank Mr. Roger Haldenby and Mr. David Appling for being our moderators at the conference. The following is a list of the program and presenters: Texas Cotton Quality Past, Present, & Future - Mr. Roger Haldenby, Plains Cotton Growers; Weed Issues in Cotton & Other Crops - Dr. Peter Dotray, Texas AgriLife Extension Weed Specialist; Disease Issues in Cotton & Other Crops - Dr. Jason Woodward, Texas AgriLife Plant Pathologist; SURE Program Eligibility - Mr.

Mike McDonald, Floyd Co. FSA Director; IPM Management in Corn & Sorghum - Dustin Patman, Texas AgriLife Extension Crosby/Floyd Counties; Sorghum Check-off Dollars Program/Legislative Update - Ms. Morgan, Newsom, Texas Grain Sorghum Producers Coordinator; Wheat Production on the High Plains - J.W. Wagner, Floyd CEA - AG; Drift Minimization & Equipment Calibration - Mr. Ray Akers, John Deere; 2009 High Plains Cotton Update - Dr. Randy Boman & Dr. Mark Kelley, Texas AgriLife Extension Cotton Specialist; Cap & Trade Update - Dr. James Richardson, Texas A&M University Ag Economics Professor; Crop Rotation - Dr. Wayne Keeling, Texas AgriLife Agronomist; Profitability in 2010 - Dr. Jackie Smith, Texas AgriLife Economist; TDA Laws & Regulations - Mrs. Debbie Slocum, Texas Department of Agriculture Field Inspector.

The agenda gave growers the opportunity to receive pertinent information to issues surrounding agricultural production in Floyd County. Between speakers and during breaks, we had booths set up from 20 companies that support Floyd County agriculture for producers to learn of the newest technologies. They

Mary Kay Cosmetics
Susan Simpson
Independent Consultant
983-5325



Courtesy Photo

THE CAPROCK CROPS PRODUCTION CONFERENCE was held at the Floyd County Friends Unity Center on January 20th. Approximately 180 producers met this year for the annual conference which covered topics from cotton to grain sorghum.

are listed as follows: Agri-Purple Stuff Inc.; AgTexas Farm Credit Service; All-Tex Seed Inc.; Americot; Bayer Crop Science; Crosby County Fuel Assn; D&H Irrigation; Diversified Sub-Surface Irrigation; Dow AgroScience; Capital Farm Credit; Hurst Farm Supply; Monsanto/DP&L; Panhandle-Plains Land Bank; Plainview Ag Distributors; Ray Lee Equipment; Senninger

Irrigation Inc.; Smartfield Inc.; Texas Grain Sorghum Producers; Office of Dispute Resolution; SESACO Corporation.

The 2010 Caprock Crop Production Conference was very successful, and I would like to thank the Floyd & Crosby County Ag Committees for their work in helping make this Conference a great one!

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Sherree's Dog Grooming will groom most dogs 25lbs and under Weekdays 4pm Sat. & Sun Call 806-259 3376 (2-TFN)

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COVINGTON CONSTRUCTION—Home repairs and remodels. Call me, Monte Covington, 548-3357. (6-TFN)

MIMI'S registered childcare has immediate openings for ages birth to 4 years. Call M. Nixon at 806-983-2203 Floydada. (6-2-4c)

ERNIE'S LAWN SERVICE—Includes tree trimming and leaf clean-up. Call Ernie Torrez, Sr. - 806-685-4539 or 806-983-3365. (6-TFN)

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Smoke Free - Clothes sewn by patterns. Mending, heming, and pressing. Call 940-937-2170. If no answer leave message, will return call. (1-0205)

Help Wanted
 Need Immediately! RN or LVN for area patients. Please call 806-355-1899. (1-TFN)

J.T.'s Drive-In 406 Ave F NW 940-937-2688 needs part-time cook/cashier. Pick up applications. (1-TFN)

The Living Center of Childress is currently seeking CNAs and LVNs Please apply in person at 1610 Ave G NW Childress, TX (1-TFN)

The Living Center of Childress is currently seeking a weekend RN. Please apply in person at 1610 Ave G NW Childress, TX. (1-TFN)

Stanley Dependable Vehicles is now accepting applications for a skilled automotive technician. We offer excellent pay, paid vacation, medical insurance and room for advancement. Please contact Larry Dickerson, 940-937-0700 or email resume to ldickerson@stanleyautogroup.com 2806 Ave F NW Childress, TX (1-TFN)

Walls Industries Inc. has immediate opening for an experienced store manager in Childress. Must have minimum 3 years experience in retail management, computer experience. Excellent Benefits. Send resume to : resumes@walls.com subject line: Childress or fax to: 817-641-6738. Interviews will be held by appointment only. (1-TFN)

MERCHANDISER Service Impulse, Buying Program in a supermarket in Childress. Flex AM hrs M-F, PT Perm, Approx 3 hrs per wk, Hrly Rate, Pd Training, 800-216-7909 x780 apply@ataretail.com JOB #6388 (1-TFN)

Interim is needing a Physical Therapist or a Physical Therapist Assistant to work in the Childress area. If interested you can call 806-665-1445 and talk to Alisha or you can fill out an application online at www.interimhealthcare.com (1-TFN)

Hardeman County Memorial Hospital is seeking an experienced director of nurses for its Home Health agency. Director would be responsible for the day to day operation of the agency, including: staffing, supervision, budget control, and emphasis on patient care and marketing. Home health and supervisory experience are required. Must be patient-focused and understand rules and regulations in regard to home health. Director will be expected to maintain a patient load. Excellent pay and benefits. For an application or more information, contact Crys Eason or Jaime Mathews at 940-663-2795, or stop by 402 Mercer, Quanah, TX. HCMH is an EOE. Position open until filled. (1-TFN)

Hardeman County Hospital District Alternatives Program is looking for a Full-time position for LMSW/LPC/LCSW. Looking for licensed master's level counselor/therapist who loves working with older adults. Team focused. Experience in Psychiatric settings and group therapy preferred. Monday-Friday, 8:30 a.m.-5:00 p.m., no on-call. Excellent pay and benefits. If interested please, request application contact Crys Eason, HR at 940-663-2795. Applications accepted until position filled. HCMH is an EOE. (1-TFN)

We are looking for kitchen help. If you are interested in applying please contact Patsy Spier at the Hedley Senior Citizens on main street or call 856-0143. We can pay salary or if you are 55 or older we can get you hired thru Senior Service of America out of Amarillo. We also could use volunteers. (2-TFN)

The Collingsworth County Sheriff's Department is accepting applications for part-time dispatcher help. Call (806) 447-2588. (3-TFN)

Help Wanted: The City of Wellington is now accepting applications for a position in the Water and Sewer Department. High School Diploma / GED, Texas Drivers License Class C required. Applications may be picked up at City Hall, 802 10th St., Wellington, Texas. For further information you may contact Jon Sessions at (806) 447-

2544 or come by the City Hall. The City of Wellington is an Equal Opportunity Employer. (3-TFN)

Come join the team at Collingsworth General Hospital. CGH is taking applications for a Full-Time Housekeeping Director. This person must be dependable and trustworthy. Experience is a plus but not required. Applications available at CGH Business Office or for more information please contact Candy Powell at 806-447-2521. (3-TFN)

POSITION AVAILABLE: REGISTERED NURSE: Looking for reliable & self motivated RN's with unbeatable work ethics. Flexible place to work with great benefits available. Call for an interview. EOE ROADRUNNER HOMECARE (866) 210-8275 or (806) 259-2597 (3-TFN)

HACKBERRY CREEK CARE CENTER -Help wanted, LVN's - F/T and PRN, Weekend RN and CNA-F/T and PRN. Competitive salary, excellent working conditions and flexible schedules! Looking for food service employees and housekeeping employees. Please contact Amy Cruz for more information at 806-347-2942. (6-0225c)

SHEPHERD'S MEADOW has two part time openings for a caring and compassionate individual. Employment opportunities are Monday through Friday, 5 p.m.-10 p.m. and Saturday and Sunday, 5 p.m.-10 p.m. Responsibilities include, but are not limited to bathing, house cleaning, serving evening meals, cleaning after meals and laundry. Requirements include CPR certification, TB test and the ability to lift a minimum of 50 pounds. A criminal background check will be performed before employment. Contact Shepherd's Meadow at 1230 S. Ralls Hwy for application. (6-TFN)

PART-TIME SECRETARY/BOOKKEEPER needed for small business and small farm operation. Knowledgeable in Quick Books, general computer skills and able to travel for parts if needed. Please call J E Irrigation for more information. 806-559-0161 or 806-559-0186, leave message. (6-2-18p)

We are looking for kitchen help. If you are interested in applying please contact Patsy Spier at the Hedley Senior Citizens on main street or call 856-0143. We can pay salary or if you are 55 or older we can get you hired thru Senior Service of America out of Amarillo. We also could use volunteers. (2-TFN)

FOR SALE—Nine foot garage overhead door, three wood panels and one glass panel. Nice condition. See at 304 East Mulberry in Hollis or call

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 580-688-2379. (24-1tc)

FOR SALE—Kenmore washer and dryer, in good condition, \$50 for both. Call 806-259-2898 after 6 weekdays or anytime weekends.

Salvaged lumber for sale 2x4s, 2x6's 2x8's in lengths up to 20ft. 615 W Brice Memphis diagonal from bartlett's or call 10am-6pm 806-259-1139 (2/10)

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FOR SALE—Sonic building and equipment. Will finance. 405-590-7640. (5-44 TFN)

FOR SALE—Bowflex workout machine. \$1,800. Call 580-471-4816. (5-5-TFN)

FOR SALE—300 bales hay, milo stalks. 580-381-0222 or 580-471-4626. (4-23-2tp)

FOR SALE—Big square bales, sudan hay. \$45. Joel Garrison, Hollis, OK 580-471-2738. (4-23-2tc)

FOR SALE—1992 Fleetwood Flair, 25 ft. Motorhome. \$7,695 OBO. Excellent condition, generator, new tires, awning. Floydada, Texas. 575-390-9305. (6-1-28p)

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House for sale - 504 Avenue C NW - 3 bd, 1 bath newly remodeled. Call or come by Childress Banking Center for details. 940-937-8686. (1-TFN)

Historic two story downtown upstairs and offices down stairs. New roof 132 Main Street. Only \$19,500. Call 940-585-8063 or 940-937-6158. (1-TFN)

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Houses For Rent
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Apartments
 Sunrise Apartments - 2 bd, 2 ba, covered parking. 537-1376. (1-TFN)

Two Bedroom Apartment For Rent—Cummins, 580-471-2224 after 5 p.m. (34-tfn)

Efficiency Garage Apartment. Separate kitchen, bath, air and heat. \$300 per month. Contact Shirley James, agent, Smith Realty, Susan Smith Broker. 940-585-1555.

Wanted
 Looking for room to rent between \$250 - \$300 Kitchen availability. 210-861-7539. Live in Childress. (1-0205)

WANTED—Good old wooden wagon wheels, 580-688-2379. (4-23-2tp)

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
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UIL Realignment 'Surprise' For Longhorns Pack 259 Pinewood Derby Results Announced

By Jim Huggins, Reporter

Lockney High School's football Longhorns will face a different set of foes in district play for the next two years. The official football district alignment announced Monday by the University Interscholastic League places the Longhorns in Division 1, District 2-1A along with Clarendon, Panhandle and Quanah. Lockney's high-school enrollment of 162 means the Horns will play in the "large school" division in 2-1A as the second-smallest school in the district.

LHS head football coach Malcom Moerbe said the new alignment was "...certainly a surprise..." and has caused some scheduling problems. Tuesday morning, coaches were still looking for one non-district game for next fall. The Longhorns are still scheduled to play county rival Floydada in a non-district battle, probably the second week of the 2010 season. The official schedule will be released in a few weeks.

District opponents Clarendon and Panhandle are both about 90 miles north of

Lockney, and Quanah is some 120 miles to the east, but according to Moerbe the travel distance is "not a big deal." The big shock was being placed in the four-team district and playing just three district games. Filling the non-district schedule may mean at least one long-distance travel week early in the season. The Horns' district schedule last year found them playing closer to home in a district with Crosbyton, New Deal, Olton, Ralls and Hale Center.

The new basketball district alignment is nearly the same as 2009-2010, with the Longhorns and Lady Horns taking on Crosbyton, Hale Center, New Deal and Ralls in five-team District 4-1A, Division 1. Anton is no longer in the basketball district.

Over in Floydada, the football Whirlwinds will be in seven-team District 1-2A along with Abernathy, Dimmitt, Highland Park, Sanford-Fritch, Spearman and Tulia. Floydada basketballers will face Abernathy, Dimmitt, Friona, Idalou, Littlefield, Muleshoe and Tulia in District 2-2A.

Cub Scouts of Lockney Pack 259 participated in the annual Pinewood Derby Saturday in the elementary school cafeteria.

Matthew Martinez Aufferl

was the first-place winner in the model car races, Clay Moore placed second, and Jonathan Samman was third.

Other awards went to Bryson Walker, best car;

Nathan Salazar, best paint; Devan Hernandez, most unique; and Diego Azua, "Cubbiest."



Staff Photo by Jim Huggins

LITTLE LONGHORNS – Lockney Elementary School students of the week. Left to right, front row: Rogelio Salazar, Max Ramirez, Eddy Chavirra, Lilly Vanlandingham, Derek Luna. Middle row: Mia Perales, Tasha Schlueter, Mika Williams, Marlene Villarreal, Fernando Valdez. Back row: Star Naranjo, Grip Fortenberry, Chasity Mendoza, Austen Rexrode, Joe Ochoa.

7th Horns top Ralls

By Coach Kyle Browne

The Lockney Longhorn seventh grade boys' basketball team pulled out another win on Monday night, January 25, beating the Ralls Jackrabbits 26-18. The Longhorns played really hard and hustled in every aspect of the game. Ignacio Tapia

led the Longhorn scoring with 12 points, Alex Rogers added 4, Darin Deleon added 4, John Salas added 3, Javier Guerrero added 2 and Eli Guerra added 1.

The Horns' next scheduled game will be February 8 at home against New Deal with tip off coming at 5 p.m.

Lockney School Menu

Lockney School Menu
February 8-12

MONDAY

Breakfast: pancakes or cereal, toast, juice, milk
Lunch: steak fingers or chicken patty, potatoes, broccoli, applesauce, roll, milk

TUESDAY

Breakfast: breakfast pizza or cereal, toast, juice, milk
Lunch: chicken casserole or burrito, salad, pears, bread stick, milk

WEDNESDAY

Breakfast: oatmeal or cereal, toast, juice, milk
Lunch: spaghetti or ham, green beans, pineapple, bread stick, milk

THURSDAY

Breakfast: breakfast burrito or cereal, toast, juice, milk
Lunch: pizza or corn dog, salad, peaches, milk

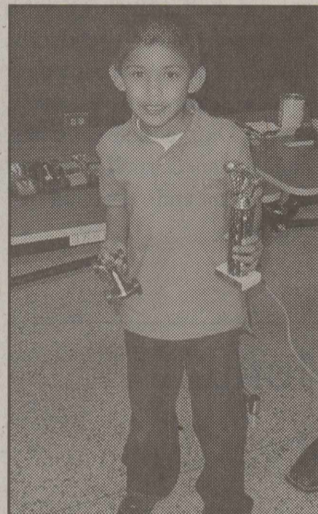
FRIDAY

Breakfast: cinnamon roll or cereal, toast, juice, milk
Lunch: hamburger or tuna sandwich, baked fries, salad, orange smiles, milk



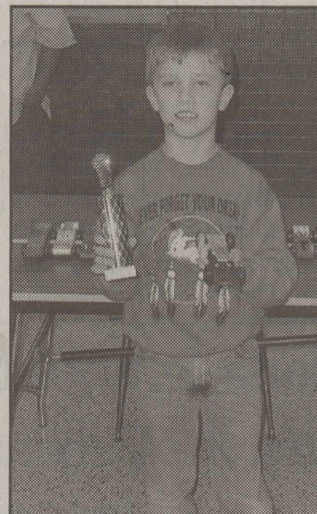
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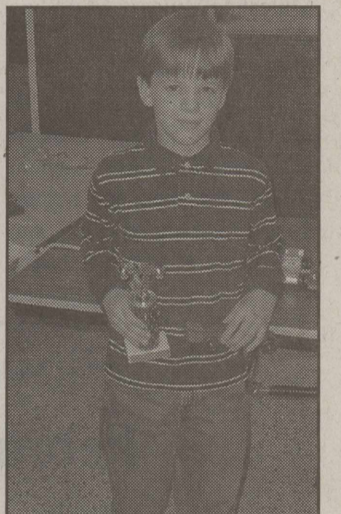
Courtesy Photo

MATTHEW MARTINEZ AUFFERL – First place in Pinewood Derby race.



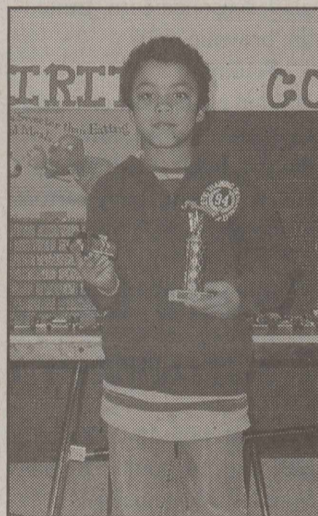
Courtesy Photo

CLAY MOORE – Second in Pinewood Derby.



Courtesy Photo

JONATHAN SAMMANN – Third place car in Pinewood Derby.



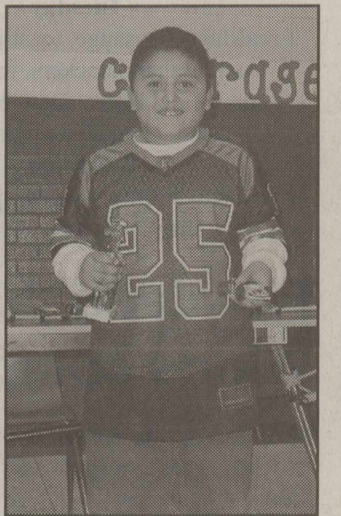
Courtesy Photo

BRYSON WALKER – Best car.



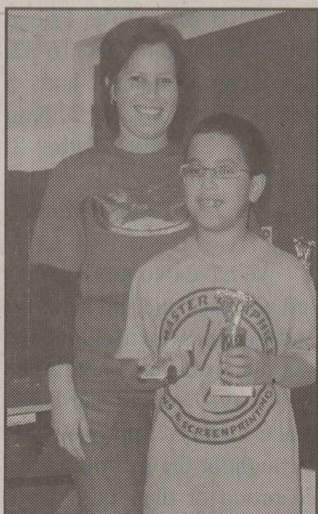
Courtesy Photo

NATHAN SALAZAR and father Tony -- Best paint.



Courtesy Photo

DEVAN HERNANDEZ – Most unique car.



Courtesy Photo

DIEGO AZUA and mother Kathy – "Cubbiest" car.

Thank for Reading!

PUBLIC NOTICE REQUEST FOR PROPOSALS GRANT MANAGEMENT SERVICE

The City of Floydada has recently received a grant contract with the Texas Department of Housing and Community Affairs (TDHCA) for Owner Occupied Housing Assistance through the HOME Investment Partnership Program. Accordingly, the Contract Administrator (City of Floydada) is seeking to contract with a qualified professional management consultant to implement and administer the HOME contract activities.

Please submit your proposal of services and statement of qualifications for these proposed services, per the proposal format available at City Hall, 114 W. Virginia, Floydada, Texas 79235 to the City Secretary, City of Floydada, 114 W. Virginia, Floydada, Texas 79235.

The Contract Administrator must receive proposals no later than Friday, February 12, 2010 at 5:00 p.m. to be considered. The Contract Administrator reserves the right to negotiate with any and all firms that submit proposals, per the Texas Professional Services Procurement Act and the Office of Management and Budget Circular A-102.

The Contract Administrator is an Affirmative Marketing/Equal Opportunity Employer and encourages Historically Underutilized Businesses to submit proposals.

2-4c

PUBLIC NOTICE

Gary Carthel and et al hereby gives notice of application to obtain petition for the legal sale of alcoholic beverages including mixed beverages in Floydada, Floyd County, Texas. The application will be filed with Ginger Morgan, County Clerk, Floyd County.

2-4c

FOR LEASE

The City of Floydada is accepting sealed bids for the grazing rights to 138 acres of native grass. A copy of the lease may be obtained at Floydada City Hall between the hours of 8 a.m. & 5 p.m. Monday through Friday. Bids will be received until 5 p.m. Friday, February 12, 2010 and acted upon at the City Council meeting on Tuesday, February 16, 2010. The outside of the envelope should be marked, "GRASS LEASE."

2-4c

SOUTH PLAINS COMMUNITY ACTION ASSOCIATION, INC.

Availability of American Recovery and Reinvestment Act Funds

ARRA Training Project

South Plains Community Action Association, INC. wishes to announce its Receipt of Community Services Grant ARRA funds. The funds will be used to assist persons interested in occupational short term training skills. Participants will obtain pre-employment skills required for increased employment opportunities. SPCAA will work in conjunction with Workforce Solutions and South Plains College to meet the eligibility requirements. Participants may qualify for assistance with tuition, books, and supplies. The program is in effect immediately and will run thru September 30, 2010.

For additional information concerning this program, please contact:

SPCAA Worker: Dalia Arvizu
Address: 701 E. Lee, Floydada, Texas 79235
Phone Number: 806-983-3134
Hours: 8:00 - 12:00 to 1:00 - 5:00
Days: Monday thru Friday

2-4, 2-11c

Marketing seminar Feb. 8-9

AMARILLO — A two-day short course, "Selecting, Developing and Working a Marketing Plan," will be held Feb. 8-9 at the Texas AgriLife Research and Extension Center in Amarillo, located at 6500 W. Amarillo Blvd.

The focus of the course, taught by Alan Brugler, president of Brugler Marketing and Management LLC headquartered in Omaha, Neb., is learning how to select an appropriate marketing plan for an individual operation and guidelines for executing the plan.

Brugler will discuss different types of marketing plans, the drawbacks of each, and how to set the rules on when to abandon or modify the plan. This involves a combination of time and price-based targets, seasonals, probability and charts, among other things, said Dr. Steve Amosson, AgriLife Extension economist in Amarillo.

During the course, he will also talk about how to interpret Commodities Futures Trade Commission data, the role of index funds and swaps dealers in the markets today and how to identify their footprints.

"Alan is a very popular speaker on the Master Marketer program and brings in a world of experience. He was director of market analysis for DTN and is a regular guest on the U.S. Farm Report," Amosson said.

The course runs from 8:30 a.m. to 3:30 p.m. both days.

The registration fee is \$125 and includes the cost of instruction, materials, lunch and breaks. Registration is limited to 50 participants on a first-come basis, so pre-registration is required, he said.

"This is a great opportunity to gain some market insights from a nationally known expert," Amosson said. "Producers spend a lot of time planning and growing the crop; why not invest some time to figure out how to sell it?"

For more information and the registration brochure, go to the Master Marketer Web site, <http://mastermarketer.tamu.edu> or contact Jane Planchon at 806-677-5600 or JAPlanchon@ag.tamu.edu.

Checks and money orders should be made payable to Texas AgriLife Account #222100-60021 and sent to Texas AgriLife Research and Extension Center, attn: Jane Planchon, 6500 W. Amarillo Blvd., Amarillo, Texas 79106-1796. For credit card payments, go online to register at <http://agrilifeevents.tamu.edu>. -30-

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Lady Winds Stay on Top of District Standings

By Coach Styles

The Floydada Lady Winds traveled to Muleshoe, Tuesday, January 26 and defeated the Lady Mules 53-48. Leading the Lady Winds was Avery Miller with 25 points and Blanca Suarez chipped in 13.

Floydada made 8 out of 10 free throws in the 4th quarter to seal the win. For the game, the Lady Winds shot 15 of 19 from the line, compared to Muleshoe's 11 of 21. The Lady Winds are 19-7 on the season, and 5-1 in district play.

Saturday, January 29, Floydada hosted Friona as the Lady Winds and Lady Squaws played a hard fought battle. The Lady Winds prevailed with a 55-43 victory. The Lady Winds lead 11-8 after the first quarter and increased their lead to 26-19 at the half. Friona came out the second half out scoring the Lady Winds 18-12 in the third. Holding on to a slim one-point lead, Floydada encountered several injuries in the fourth quarter. Friona took the lead for a short while, but the Lady Winds regrouped and were able to push through with a 12-point victory.

The entire team played vital roles in the outcome. Top scorers were Whitley Beedy with 19 points, Meagan Aleman had 13, and Blanca Suarez 12 points. The Lady Winds improved to 20-7 on the year, and 6-1 in district play.

Floydada holds on to a one game lead over Dimmitt, and a three-game lead over Tulia and Friona.

Whirlwinds Suffer First District Loss to Muleshoe, Get District Win Over Friona

By Coach Renfro

On Tuesday, January 26th, the Whirlwinds suffered their first district loss to the Muleshoe Mules in Muleshoe giving the Winds a 3-1 record in district 2-2A.

The Winds were led in scoring by Bryson Session who had 23. Mason Lipham put in 14 and Joseph Segura 9 for Floydada who fell into a 3-way tie with Muleshoe and Childress for the district

lead. The Floydada Whirlwinds ended the first half of district play with a 4-1 record after recording a 67-56 win over the Friona Chieftans on Saturday, January 30th. The win puts Floydada tied with Muleshoe at the top of the district race, with Childress and Dimmitt sitting at 3-2.

Mason Lipham paced the Winds in the first half putting in 5 of 6 3-point shots for

15 points at the break. He finished with 19 points and 3 steals. Bryson Session picked up the scoring in the second half, finishing with 24 points and 11 rebounds. Joseph Segura recorded 9 assists along with 9 points, David Diaz added 6 assists, and Jordan Cornelius scored 8 points and grabbed 11 rebounds.

Floydada School Menu February 8 - February 12

Monday	Lunch	Tuesday	Lunch	Wednesday	Lunch	Thursday	Lunch	Friday	Lunch
Breakfast-French toast, or cereal and graham crackers, juice, milk	Lunch-Teriyaki chicken, rice pilaf, English peas, pineapple tidbits, hot roll, milk	Breakfast-Sausage, toast/jelly, or cereal and graham crackers, juice, milk	Lunch-Taco salad, seasoned corn, fruited gelatin, brownie, milk	Breakfast-Waffles with syrup or cereal and graham crackers, juice, milk	Lunch-Hamburger, lettuce, tomato & pickles, quick baked potatoes, baby carrots w/ranch, crispy cereal treat, milk	Breakfast-Breakfast sausage, roll or cereal and graham crackers, juice, milk	Lunch-Scrambled eggs, toast or cereal and graham crackers, juice, milk	Breakfast-Scrambled eggs, toast or cereal and graham crackers, juice, milk	Lunch-Enchiladas, pinto beans, tossed salad, cinnamon apples, milk

Floydada Junior High 7th Grade Lady Winds compete in Idalou Tournament

By Coach Jenna Heflin

The girls played on Monday January 11th in Muleshoe. We were a little rusty after the Christmas break, since this was our first game back! The girls started off to a slow start but then ended up much better!!! They beat Muleshoe 26-15 and Rebekah Hall had 15, Bethany Morales 2, Alora Ferrera 2, Liz Morales 2.

The B team lost in a close one 4-6. Kaithlynn Saldana had all of our points!

The 7th A team competed in the Idalou on January 19 and 21. The first game was against Slaton we lost a hard fought battle 23-31. Then on Saturday the girls played New Deal (41-19) and Morton (31-22) and were victorious against both. Rebekah Hall leading the scoring against New Deal with 21

points, Alyssia Miner had 8, Annette Pena 4, McKenna Johnson 3, Alora Ferrera 2, Amy Chavarria 2 and Liz Morales 1. The girls ended up winning consolation at the tournament!!

The girls played against Childress on January 21st and both 7th teams won. The 7th A won 39-7. Rebekah Hall had 20 points, Bethany Morales 5, Annette Pena 6, McKenna Johnson 2, Lindsey Deleon 2, Aimee Chavarria 2, Liz Morales 1 and Alora Ferrera 1. The B team score was 24-6. Esmeralda Garza had 4 points, Savannah Casares 2, Bri Gonzales 4, Kim Pacheco 2, Sadie Mathis 4, Mercedes Guterrez 2, Desiree Guerra 4, Lizette Casares 2 and Karla Moreno 2.

On Monday January 25 we played Friona in Floydada. The 7th A team played really

well and won 48-7. Rebekah Hall had 14 points, Bethany Morales 10, Annette Pena 6, Lindsey DeLeon 6, McKenna Johnson 2, Alora Ferrera 2, Liz Morales 2, Alyssia Miner 2 and Aimee Chavarria 2. The 7th B played the Friona 8th B team and lost 16-32. Kaithlynn Saldana had 5 points, Bri Gonzales 2, Kim Pacheco 2, Sadie Mathis 2, Desiree Guerra 2, Lizette Casares 2 and Karla Moreno 1.

We have two more games left against Tulia and Dimmitt and look forward to ending the season on a great note! The girls have worked hard and made many improvements throughout the season!! I am so proud of their hard work each and every day!! Go Lady Winds!!



Courtesy Photo

DUNCAN ELEMENTARY STUDENTS OF THE WEEK for February 2, 2010 were (back row, l-r) James Gibbens, Alexis Coronado, Karley Weems, Shayleigh Bradley, Elizabeth Collier; (front row, l-r) Dustin Smith and Clarissa Delafuente.

Floydada and Lockney students included in Scholastic Exhibition at Wayland Baptist University

By Jonathan Petty Assistant Director Communications, WBU

Students from around the region are featured in the West Texas Regional Scholastic Art Competition and Exhibition now on display at Wayland Baptist University's Abraham Art Gallery.

Up through Feb. 15, the show features approximately 400 pieces of artwork from students in high schools and junior highs across the South Plains. Approximately 110 are chosen as Gold Key winners, meaning the work advances to the national competition for possible inclusion in the exhibit to be held at the Corcoran Gallery in Washington, D.C. Another 100 are chosen as Silver Key winners and the remainder received Honorable Mention for their work.

The top five pieces determined by judges - called American Vision Awards - will advance to the national competition and one

is guaranteed to be included in the national exhibit. Those students may also submit portfolios of their work for scholarship consideration. The art exhibit is free and open to the public during regular hours of the Mabee Learning Resources Center, which houses the gallery in its lower level. For more information or to book school tours, contact the gallery at 291-3710.

Winners and exhibit participants are listed below by school and including grade level, medium, and title of the piece.

Floydada High School:
Gold Keys: Avery Miller, 10, Digital Art, "Men Only;" Bryson Session, 11, Printmaking, "Untitled;" Jianne Davenport, 9, Printmaking, "Peaces of Color;" Lindsey Beedy, 12, Painting, "Dancing Couple;" Robert Casillas, 12, Drawing, "Falling Men;" Silver Keys: Juan Olvera, 11, Printmaking, "54 Belair;" Alece Annuziato, 11, Photography, "Red

Tank;" Rance Seymour, 12, Drawing, "Mr. Bag Head;" Joey Martinez, 12, Drawing, "Self-Portrait;" Joey Martinez, 12, Drawing, "Hands;" Linsey Beedy, 12, Drawing, "The Latest Gossip;" Honorable Mention: Freddy Castillo, 12, Digital Art, "Lexie in Disguise;" Hannah Griffin, 10, Drawing, "Temptation;" Joey Martinez, 12, Printmaking, "Passion;" Kelsea Miller, 10, Drawing, "Lucertole;" Lindi Smith, 11, Drawing, "Stacked;" Martin Riojan, 11, Drawing, "Hypnotic Glue."

Lockney High School:
Gold Key: Jonathan Sustaita, 10, Photography, "So Close;" Silver Keys: Joshua Silva, 12, Painting, "Love in Hand;" Erica Marmalejo, 11, Painting, "Shoes;" Honorable Mention: Hillary Shaheen, 11, Sculpture, "Palm Tree;" Joshua Silva, 12, Drawing, "Attack of the Fish;" Oscar Gonzales, 12, Painting, "The Walk;" Taylor Rose, 9, Printmaking, "Design."

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OPINIONS



The Paperboy

By Christopher Blackburn

Area deals with ice storm

If you had to count the downed limbs, you'd need an army. I think most of us would agree that this has been a severe winter. The major storms across the country have taken their toll on us all. People, houses, cars, businesses, animals, trees, power lines, roads, schools, etc., have all been effected.

You know what? We're still here and we're coping! Power crews are all over their place working their collective tails off. The Texas Department of Transportation, Department of Public Safety, sheriff's office, police, ambulance crews, neighbors - all have risen to the occasion once again.

I know the residents and business owners appreciate the sacrifices made by those trying to keep us up and running.

Our new Colossal Classifieds are a bargain. The ability to reach thousands of readers easily and affordably is attractive to sellers, buyers and someone who simply wants to get more eyes.

However, we have received calls from readers thinking the idea was to minimize the emphasis on their market. That is simply wrong.

My newspapers are not perfect. They never will be. In fact, the day we produce the perfect paper will be the first time it has ever been done in the history of journalism.

Newspapers are expensive to produce. They are expensive to distribute. But instead of raising our prices, we've elected to work for businesses and keep our prices down while at the same time, added color capability and Web sites to enhance the product.

We are constantly working to improve your newspaper and believe me - we are getting there.

I know our readers want to read about their towns and counties. It's where you live and hopefully, where you shop. So when I hear my company is "just another big business that doesn't care about the small town," I take it personally.

At a time when rural Americans have little or no voice, there are some of us working on ways to promote and grow our towns. Indeed, small towns and working to improve our product is what this business is all about. The Colossal Classifieds are a part of that. It gives you a huge market which means you get more bang for your buck. I think that is a good thing.

We welcome feedback and welcome your efforts to make us better. Have a camera? Use it and email us some interesting pics. Have a problem? Let us know and we'll get to work on it. Learn of a story or know some news? Let us know so we can report it.

I want all of the news content in your newspaper to be local. I understand you can learn about all of the other stuff from other places, but come to us for local news.

There is an evolution in progress however and it is a positive one. If you do want to reach that larger market and maximize your advertising dollar call us.

Since so many have taken an interest in my wife and how she is recovering, here's an update: She has improved tremendously. At times she is weak and does not feel well, but she continues to progress. She is scheduled for another procedure in June and from there, she should be good to go for decades.

Sharon is resilient and mentally tough. We joke about how hard it is to get our minds around what has happened and how we are like an elderly couple at times compared to a relatively young couple with small children.

We've always thought of ourselves as strong, but have since realized we are only as strong as those special people around us lifting us up.

Sharon is brave. She has risen to the challenge and is working to make her clothing store better and more unique than ever.

Each day she's up well before dawn getting our boys ready for their day and then it's busy messing with insurance, her store, civic duties, family and on and on.

Without bragging too much, I don't have far to look for inspiration and I thank God that she is still willing and ready to face challenges I can't even begin to fathom.

Thanks so much for your continued prayers and interest in her well-being. It means more than words can describe.

Foster exhibits reserve grand champion in Fort Worth

FORT WORTH, TEXAS - Syann M'Kay Foster, a 4-H member from Lockney, exhibited the Reserve Heifer Calf Champion in the Simmental Junior Heifer Show at the 2010 legendary Fort Worth Stock Show & Rodeo on January 25, 2010. Junior show entries totaled over 10,000 at this year's show which ends February 7.

"One of our Show's main priorities is our commitment to the livestock industry and the agriculture leaders of tomorrow. Junior exhibitors learn many valuable life lessons during their years of showing livestock, which will serve them well throughout their lives," stated Bradford S. Barnes, the Fort Worth Stock Show & Rodeo's executive vice president and general manager. "We started out 114 years ago as a livestock show and our focus remains the same today."

Winning exhibitors are awarded cash "premiums" - this year to exceed \$89,985 - in addition to monies generated from the sale of animals in the show's sale of champion steers, lambs, barrows and wether goats. Over 22,000 head of world-class livestock from across the country will be on exhibit throughout the 24-day run of the Show. Four national Shows will be hosted



Courtesy Photo

SYANN FOSTER of Lockney exhibited the Reserve Heifer Calf Champion in the Simmental Junior Heifer Show at the 2010 legendary Fort Worth Stock Show & Rodeo on January 25, 2010.

at the event. In addition, an impressive 17 livestock auctions will be conducted.

The Stock Show showcases the nation's dynamic livestock industry to over 900,000 visitors mostly from the Metroplex and surrounding areas. Approximately 30% of visitors are from outside the Metroplex and other states as well as other countries. Besides livestock, the show includes educational exhibits designed to educate visitors on the livestock industry and

provides 4 acres of shopping to suit most any taste.

Now in its 114th year, the legendary Fort Worth Stock Show & Rodeo features entertainment events for the entire family, including livestock shows, educational experiences and 30 exciting performances of the World's Original Indoor Rodeo.

For ticket information on any performance or Stock Show event, call 817-877-2420 or visit www.fwssf.com.

By J. W. Wagner
CEA, AG, Floyd County

As producers, there are times that fertilizer applications are made simply based on what we think the soil needs or just out of habit "because we did it last year." With the cost of fertilizer, it has never been more critical to "check the dipstick" and know what is or is not in your fields. By "checking the dipstick," I mean conducting a soil sample. In doing so, this will provide the information needed to apply the correct amount of N more efficiently and timely across your fields so you can reach that desired yield and in turn, making you more money. I highly encourage you to conduct soil samples in all

your fields and now is the ideal time to do so.

The procedure is quite simple and could save a producer hundreds to thousands of dollars. Texas AgriLife Extension Service suggests the following to collect your sample.

1. Use a 1 quart Ziplock per field;
2. At the 2-3 foot depth collect one tablespoon sample from 12-15 different locations from the field;
3. Then, with a marker, mark the outside of the bag with name, address, county, and phone number. Also, be sure to indicate on the bag: Sample 1, Field 1; Sample 2, Field 2, etc.
4. Prepare for mailing (place samples in bag for mailing);
5. Mail to: Soil, Water & Forage Testing,

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Letters to the Editor Policy

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Obama Names Appointees to USDA's Farm Service Agency State Committee in Texas

WASHINGTON, Jan. 29- The Obama Administration today announced the individuals who will serve on the Texas Farm Service Agency State Committee. The State Committee members will oversee the activities of the agency, including carrying out the state agricultural conservation programs, resolving appeals from the agriculture community and helping to keep producers informed about FSA programs.

"These individuals will work with USDA to help farmers and ranchers build and maintain successful operations that produce the safe, nutritious food supply that America needs while spurring economic development in our nation's rural communities," said Agriculture Secretary Tom Vilsack. "They bring the experience and passion necessary to help continue the Obama Administration's efforts to rebuild and revitalize rural America."

The individuals appointed to serve on this committee include:

Jerry D. Glover (Chairperson)

Glover, from Muleshoe, Texas, has over 45 years of experience in Agriculture policy. Glover is a third generation farmer currently farming in Parmer County. He has received multiple awards, including the Heroes of American Agriculture Award by the American Corn Growers Association in 1996. He served from 1994-1996 as Chairman of Parmer County FSA Committee and served as the Executive Director of the Texas Corn Producers Board from 1996-1999. From 1997-2001, Glover served on the USDA's Research, Education, and Economics (REE) Executive Advisory Committee. He is currently a board member for the Bailey County Farm Bureau.

Debra Barrett
Barrett, from Edroy, Texas, is a fourth genera-

tion cotton farmer, and has been farming cotton and grain sorghum since 1981. For the last six years, she has served as a member on the San Patricio County FSA Committee. In 2005, she received a USDA appointment to the Cotton Board. Ms. Barrett is a Director of South Texas Cotton and Grain Association and has participated in the National Cotton Council's Cotton Leadership Program. She currently serves as the president of San Patricio County Drainage District and is a member of the Sinton Rotary Club.

Armando Mandujano

Mandujano, from Coyanosa, Texas, owns Mandujano Brothers, a partnership with his three brothers. The farming operation consists of 4,000 acres producing watermelons, cotton, onions, pumpkins, and peppers in Pecos and Reeves County. Mandujano has served as an advisor to the Pecos County FSA Committee. He was also a member of the Trans Pecos Cotton Growers Association. Mr. Mandujano received a Bachelor's Degree in Business Administration from Angelo State University and is fluent in Spanish.

Wesley Ratcliff

Ratcliff, from Oakwood, Texas, has been involved in agriculture for most of his life, and has owned and operated his current ranch for over 9 years. He served in the Army from 1963 to 1965. After leaving the Army, he worked as an aerospace engineer for NASA for four years. Mr. Ratcliff also was an Assistant Professor of Mathematics for Texas Southern University for several years. He has a Master's degree in Mathematics from the University of Houston and Bachelor's of Science degree from Prairie View University.

Glen A. Rod
Rod, from El Campo, Texas, owns and operates

Rod Grass Farm LLC and Jones Creek Farm JV growing rice, row crops, and turf grass. He has served on the boards of the El Campo PCA, Rice Council, Rice Farmers Co-Op, and Turfgrass Producers of Texas. His accomplishments include being named Rice Farmer of the Year, Soybean Farmer of the Year, and Ag Man of the Year. He has a Bachelor's degree in Agronomy from Texas A&M University.

USDA's Farm Services Agency works to increase economic opportunity and improve the quality of life for rural Americans. Some of the agency's efforts include facilitating income support, disaster assistance and conservation programs, providing operating loans for the procurement of farm equipment, seed and fertilizer, as well as offering ownership loans to help new and veteran producers purchase a farm. FSA also works to procure various commodities to benefit low-income families through domestic food assistance programs.

The USDA provides leadership on food, agriculture and natural resources and touches the life of every American. Reflecting President Obama's commitment to expanding economic opportunities in rural America, Agriculture Secretary Tom Vilsack and the USDA are working to enhance availability of broadband, promote the development of renewable energy, to conserve, maintain and improve our natural resources and environment, and promote a sustainable, safe, sufficient and nutritious food supply.

USDA is an equal opportunity provider, employer and lender. To file a complaint of discrimination, write: USDA, Director, Office of Civil Rights, 1400 Independence Avenue, SW, Washington, DC 20250-9410 or call (800) 795-3272(voice), or (202) 720-6382 (TDD).

Texas Back to Work Program Benefits South Plains Employers, Job Seekers

South Plains - South Plains employers can receive monetary incentives for hiring unemployed workers under a two-year, \$15 million program promoted by Lt. Gov. David Dewhurst and funded by the Texas Legislature last session. *Texas Back to Work* offers employers subsidized-wage reimbursement assistance for hiring qualified out-of-work Texans.

"Texas employers are standing strong during tough economic times. Businesses, small and large, can earn *Texas Back to Work* incentives to expand their operations and offer new opportunities to unemployed Texans," said Lt. Gov. Dewhurst.

Texas Back to Work is available to employers through Workforce Solutions South Plains, which also provide employers with workforce recruitment assistance, pre-screening of qualified applicants, job

registration and matching assistance and resources for training. More than 6,300 employers and 32,000 job seekers were served in the region's Workforce Solutions Business and Career Centers last year.

"The additional funding will greatly benefit South Plains employers by defraying a portion of their costs and by providing on-the-job training to new-hires who may lack some of the skills required by the employer," said Workforce Solutions CEO Martin Aguirre.

Through the new program, employers who hire qualified individuals **currently receiving unemployment benefits** could receive a subsidized-wage reimbursement of up to fifty percent of the new employees' wages for eleven weeks. For more information, contact Workforce Solutions South Plains toll-free at 1-866-765-5038 or visit your nearest Workforce Center.

Now is the Time for Soil Sampling

2474 TAMU, College Station, TX 77843-2474; 6. Include a check (\$10/sample). Make Check Payable to: "Soil Testing Laboratory"; 7. Finally, you must also include the individual Soil Sample Information Form. This form provides name, address, etc. and a short explanation of what crop you're planning on planting for each sample. You may also obtain a form from the following web site at: <http://soiltesting.tamu.edu/>

8. Allow approximately one week for return of results. This could save you as a producer bundles of money. For more information contact J.W. Wagner at the Floyd County Extension Office at 806-983-4912.

WIND

ergy companies nationwide will take advantage of the opportunity to come and meet with landowners in one of the most wind rich regions in the country," said Kelly Ayers, executive director of CPWEA. "Our association's goal is to keep landowners connected in the wind industry and we think this is a great way to do that while also helping to provide a networking venue for everyone involved with wind energy."

CPWEA is a non-profit landowner association working to connect landowners with developers in the wind industry. CPWEA's goal is to recruit wind development to the region and help revitalize rural communities. Contact CPWEA by phone at (806) 983-2793 or by email at info@caprockplainswind.com.

EDC

junior college); land, buildings, equipment, facilities, expenditures, targeted infrastructure, and improvements found by a board of directors to promote new or expanded business development.

A common question asked is, "Can a Type B corporation assist retail businesses?" To answer the question, "Yes, with certain restrictions." A Type B corporation is currently allowed to provide targeted infrastructure assistance or job training classes which promote or develop new or expanded enterprises. Targeted infrastructure is defined as improvements to streets and roads, rail spurs, water and sewer utilities, electric utilities, gas utilities, drainage and site improvements, and telecommunications and internet improvements that are needed to operate.

With this long list of descriptive words, one is left to ask the question, "What does all that mean?" At the heart of it all is the creation of jobs; not just any jobs, but those that can produce wealth for a given geographic area (in this case, the City of Floydada). Typically these jobs are manufacturing in nature as the products created in the manufacturing process are consumed by those outside the city, leaving the revenue generated by the process within the city by means of wages and taxes. The most effective economic development corporations are those supported by the community as a whole. Citizens that take an active part in working with their local EDCs make a lasting impact on the long term development of their city. Ultimately, we are all involved in economic development; as we live and work in Floydada, we represent the community. Together we accomplish more than any single organization. As a result, I want to encourage each of

you to communicate with the Floydada EDC about those prospective job creation projects that you learn about. You can do so by calling our office at (806) 983-3318 or use our online suggestion box found at our web site www.floydadaedc.com.

(This article first appeared on the Floydada EDC web site on January 19, 2010.)

Cotton Market Weekly

A service provided by Plains Cotton Cooperative Association

Cotton Market Weekly January 28, 2010 After a week of lower trading on the Intercontinental Exchange (ICE), speculative funds sold cotton futures Thursday to push the market to three-month lows despite indications of strong demand for physical cotton.

"Perhaps it is no surprise by now, but cotton finished lower again even though we had a marketing year high export sales report," a trader said. "Prices attempted to rally following the report but soon ran out of steam and eventually fell to new lows yet again."

According to market observers, ICE cotton futures have been in correction for most of January following a late-2009 rally. Lower-than-expected production and tight supplies amid growing world demand boosted prices on ideas of a world economic recovery. A stronger economy helps consumers restock the worn-out textiles they neglect to replenish during a recessionary period.

However, this week's renewed concerns that China's moves to rein in its strong economy sent the safe-haven dollar higher on ideas the world economic recovery would suffer. Traders sold commodities futures which become more costly in other currencies as the U.S. dollar firmed.

USDA reported net export sales for delivery in 2009-10 reached a marketing year high in the week ended Jan. 21. At 487,500 bales, the figure was 52 percent more than the previous week and 49 percent more than the four-week average. Primary buyers were China, Turkey, and Vietnam. Net sales of 5,300 bales for delivery in 2010-11 were for Vietnam.

Export shipments of 149,500 bales were down 24 percent from the previous week but just one percent lower than the four-week average. Featured destinations included China, Turkey, Mexico, and Thailand.

Meanwhile, sales were lower on the spot cotton market as growers in Texas, Oklahoma, and Kansas sold 5,359 bales online in the

Texas crop and weather report

COLLEGE STATION -- What's being billed in the Panhandle as the worst winter storm in 10 years might have been bad for drivers, but it was nothing but good news for wheat growers, according to a Texas AgriLife Extension Service expert.

"Our wheat crop was getting very dry; we've been dry for about the last three months," said Dr. Brent Bean, AgriLife Extension agronomist based at Amarillo.

The blizzard brought from 10 to 12 inches of snow in some areas, Bean said, which translates to about 2 inches of moisture. Some parts of the Panhandle didn't get as much snow, but got some rain beforehand. But moisture in any form this time of the year is a good thing, he said.

"The moisture should really help the wheat crop get going," Bean said. "It's going to be breaking dormancy in about a month."

Bean noted that in a few weeks, the immature head of the wheat will start developing, and the moisture at that time is critical for future development. Also, the snow and rain will raise soil moisture levels, which will be needed when spring planting starts around the first of April.

"We always like a good snow," Bean said. The low temperatures and wet conditions stressed livestock, but having been given ample warning of the impending storm, most producers had stocked up on feed, and losses were minimal, according to AgriLife Extension reports.

"Roads, schools and most scheduled events were canceled and basically shut everything down for two days during what weather forecasters are calling the worst winter storm in 10 years," said J.D. Ragland, AgriLife Extension agent in Randall County, south of Amarillo. "In some cases electricity was off for several hours with cattle escaping electric fencing and scattering for several miles. Some cattle death losses took place also but not to any significant numbers."

The following summaries were compiled by AgriLife Extension district reporters:

EAST: Parts of the region received as much as 2.5 inches

of rain. Cold, rainy conditions were the rule. Winter forages were hit hard by the freezing temperatures and made slow progress. Soggy pastures prevented producers from applying fertilizer. Producers were still feeding existing hay stocks but were looking to purchase new supplies too. Calving season began. Livestock were in fair to good condition with producers providing supplemental feed. Feral hogs continued to cause damage.

FAR WEST: Wind and mild temperatures were followed by up to 1 inch of rain and as much as 3 inches of snow. Some winds were in excess of 50 mph. The much needed moisture was expected to aid wheat, oats, barley and pastures. However, rangeland conditions continued to decline.

NORTH: Soil moisture was adequate to surplus. Conditions remained too wet for farmers to prepare fields for planting. Pastures were saturated and flooded by excessive rain. Small grains and winter pastures greened up, but the cold weather took its toll on cattle. Livestock producers continued to supply large amounts of supplemental feed, while they worried about dropping hay stocks. Some producers were able to get calves out of the pastures and ready to sell despite the muddy conditions. Dairy cows were suffering from the wet conditions.

PANHANDLE: The region received from 8 inches to 12 inches of snow. Some areas received freezing rain first, followed by snow. Highways were closed for most of Thursday and part of Friday. Early reports indicated that the moisture from snow and ice was equivalent to 1 inch to 2 inches of rain. Producers hoped the moisture will improve wheat and rangeland. Few cattle deaths were reported at this time, but thanks to weather forecasts, most producers were able to stock up on cattle feed.

SOUTH PLAINS: Another winter storm came, bringing from 0.5 inch to 1.5 inches of rain, followed by approximately 3 inches of snow. High winds and ice caused a great amount of damage to trees and shrubs. Soil moisture was short to adequate. The rain and snow put a stop to field work. Wheat was in fair to good condition. Pastures and rangeland were in fair to good condition. Extremely cold temperatures along with wet conditions and high winds stressed livestock, and in response, producers increased supplemental feeding.

SOUTHEAST: Cold weather stopped the growth of winter annual grasses. Clover needed warmer weather to grow. Livestock were consuming large amounts of hay, and producers were searching for more. W

hat clover and other cool-season grasses were present were grazed down except where producers used proper pasture rotation and stocking rates.

SOUTHWEST: Twice the long-term average rainfall in January further improved the agricultural outlook. The cold weather was expected to reduce insect pressure, conserve moisture and make early spring planting possible. Wheat, oats and winter vegetables were making excellent progress, and the harvesting of spinach, cabbage, carrots and lettuce continued. Planting of potatoes was ongoing. Ranchers were busy as it was the calving, lambing and kidding season.

WEST CENTRAL: A mix of rain, sleet and some snow returned. Soil moisture was good, but there was only limited field activity due to wet conditions. Wheat and oat crops were doing well. Rangeland and pastures improved thanks to the added moisture. Beef producers continued to increase supplemental feeding of livestock. They were also actively shipping cattle and culling herds.

week ended Jan. 28 compared to the previous week when 6,521 bales were traded. Prices received by producers ranged from 58.64 to 59.67 cents per pound versus 57.90 to 62.40 cents per pound one week before.

In other news, the government reported domestic cotton consumption in December 2009 was an adjusted annualized rate of 3.5 million bales which compares to 3.11 million for the same period last year. Many analysts feel the U.S. consumption number is almost inconsequential as it accounts for such a small percentage of the total global demand. However, it is important to recognize trends, and the existing trend is for U.S. mills to use more cotton.

Most market observers still are optimistic that global demand for U.S. cotton should persist throughout 2010. Long term, the industry believes the growth in global cotton demand eventually will out-strip the growth in cotton supply. Cotton cannot be easily replaced since synthetic fiber production capacity takes time to build. As the "green revolution" continues, most consumers have begun to prefer natural fibers. Therefore, cotton demand in 2010 should remain stable as mills continue to produce cotton fabrics.

As a direct result of the global recession, many textile mills still are losing money. However, world fiber supplies now are low. Although a number of mills have indicated they cannot pay more for cotton than they did in 2009, analysts believe they may have to do so very soon.

"They will not be able to buy cotton at last year's prices, but there still are profits to be made in the apparel segment," an observer said. "Mills are accustomed to buying hand-to-mouth, and they will have to buy soon. It's generally more expensive to shut down an entire textile mill than it is to pay more for cotton."

Russell Graves Outdoors
Dressing like an Animal

By Russell A. Graves

The outdoors can be deadly. Even in Texas where the winters are comparatively mild, storms and cold temperatures are enough to kill if you aren't prepared. Hypothermia occurs when the body's core temperature begins to cool. At a core temperature of only 95 degrees, the symptoms of hypothermia (uncontrollable shivering) set in. The onset of hypothermia usually occurs at very cold temperatures but the condition can be initiated in temperatures around 40 degrees. Hypothermia aside, being cold in the outdoors is downright uncomfortable.

Care for the Core

The key to staying warm is to take care of your torso, or core. The concept is simple: if you keep your core warm, the blood going to your extremities flows freely. If the core cools, the body redirects blood away from your extremities to feed vital functions like circulation and respiration. That's why your hands and feet often get cold first.

Wearing layers is the best way to dress your core. Start with a base layer that is made of a polypropylene or microfiber. These undershirts work better than cotton because as you sweat, moisture is wicked away from your core. With cotton, the fabric becomes wet and draws heat away from the body.

Next, wear a lightweight fleece shirt. A fleece half-zip or hoodie adds a layer of warmth to the undershirt and is lightweight enough so that your arms stay mobile.

For the next layer, add a wool or other insulated vest. Choose a vest that isn't overly thick and bulky. While wool is a great insulator when it's wet, manufacturers now offer hi-tech options to wool.

"Thermolite insulation is a good alternative when you need a lightweight garment," says Ann Lindberg, director of public relations for Columbia Sportswear Company. "The material maintains a minimal thickness but has exceptional moisture resistance and is perfect for active use." Lindberg explains that goose down inside a waterproof shell is a great alternative to wool. "Goose down provides superior warmth and breathability while maintaining light weight properties. Microtemp is another insulation that is made from tiny synthetic fibers that produce millions of small air pockets to trap heat. This material is a good alternative to down - especially in wet climates.

For the outer layer, choose a jacket with a breathable inner-liner. Make sure the outer shell is water resistant yet breathable. The key is to get moisture away from the body while holding heat in.

The Extremities

If you layer and insulate your core properly, you'll be surprised as how little insulation your extremities need. For your arms, all you'll need is a microfiber undershirt, a fleece layer, and an outercoat. For hand and finger protection, choose a glove that repels water and Thinsulate filled to ease the bulk.

For your feet and legs, microfiber underpants and wool or water resistant outerpants should be enough to keep your legs warm. For your feet try wool or polypropylene socks and insulated boots filled with Thinsulate or some other lightweight material.

Head's Up

Estimates vary but as much as 40% of the body's heat loss is through the top of the head. The key to staying warm in the winter is managing heat loss and failure to wear an insulated toboggan or hat results in your body losing too much heat. Remember, as the core cools, your extremities become colder. Help keep your core warm by layering and covering your head, your feet and hands will stay comfortable even in the coldest Texas weather.

Your body is a heat-making machine. Through internal chemical reactions and activity your body is like a furnace. Like a furnace though, you have to feed it. Therefore, if you plan on being out in the cold for a long time, eat foods like energy bars and eat often. Eating will take your mind off the cold and provide your body the fuel it needs to keep going.

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