

# THE DAILY TOREADOR

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## TTU System makes billion-dollar impact on Lubbock

By CATHERINE MCKEE  
STAFF WRITER

In 2011, the Texas Tech University System had a \$7.37 billion economic impact on Texas, Chancellor Kent Hance said.

For every dollar Texas invests in Texas Tech, the economy sees a \$16 return.

"That's a huge impact on the state," Hance said. "We feel like one of the things we want the legislature to know is what an impact we have."

The system operates on more than 15 campuses and academic sites across the state and has an operating budget of roughly \$1.4 billion, according to a 2011 Leading the Way: 2020 report of performance and accountability.

The total number of jobs created from Tech operations, employees, students, research, university-related visitors and home football games in 2011 was 16,207, according to the report.

Tech's impact on Lubbock, Hance said, is undeniable. Ac-



HANCE

ording to the 2011 report, the Lubbock County economic development and impact was \$1.39 billion.

"I've always said that if Texas Tech

were not in Lubbock, there certainly wouldn't be 250,000 people," he said. "It might not be 100,000."

For the first time in Tech history,

the university conducted more than \$200 million in research in 2011. Hance said the number was \$48 million when he came to Tech in 2006.

"So we've had a lot of progress, and we feel like we've got a great story to tell and Texas Tech is the No. 1 economic factor in this area," he said. "It also has a huge impact in the entire state of Texas."

The system-wide strategic plan, Leading the Way: 2020, defines the priorities for each component of the Texas Tech University System. Since the plan's adoption, research

has increased 62 percent from 2009 to 2011.

Education is not the only area Tech must excel in to reach tier one status. Tech also must become a leading research institution to meet the goal, Hance said.

To become an Association of American Universities institution, more research, totaling between \$350 million and \$500 million, is necessary.

Hance said his goal for the university is to reach \$500 million in research by 2020, but he said he

projects Tech will reach that goal ahead of time.

According to a news release, student enrollment has increased by 10 percent from 2009 to 2011.

There are approximately 44,000 students enrolled in the system. The goal for 2020, Hance said, is to have 40,000 students or more enrolled at the Lubbock campus, 5,000 students at the Health Sciences Center and 10,000 at Angelo State University.

"We feel like we're on target to do that," he said.

IMPACT continued on Page 2



PHOTO BY SCOTT MACWATTERS/The Daily Toreador

JENNIFER POWELL, A senior public relations major from Plano and the Lubbock community relations intern at the American Red Cross, and Carley Thompson, a senior advertising major from Sugarland and the Texas Tech public relations intern at the American Red Cross, have been involved with 2012 Holiday Mail for Heroes Campaign. So far, the campaign has collected more than 1,000 cards for soldiers.

## Holiday Mail for Heroes project more successful than ever before

By ASHLYN TUBBS  
STAFF WRITER

The Red Cross's Annual Holiday Mail for Heroes project began in 2006 as a small project meant to distribute holiday greeting cards among members of the Armed Forces and veterans. It is not so small anymore.

The project recently experienced a growth spurt when Texas Tech students signed more than 1,000 cards for it, with more on the way.

In a news release from the American Red Cross South Plains Regional Chapter, Shannon Smith, the executive director of the chapter, commended Tech students for their participation.

"The Red Cross could not be more thankful that so many Tech students were willing to give their time between classes and homework to send thanks to Armed Forces members and veterans," Smith said in the release. "We were very excited that the Red Cross Club wanted to get involved with the project this year, and 1,000 cards is completely beyond our expectations. It goes to show how one minute of someone's time can add up to something really big."

The increase in cards produced this year is because of student organizations participating in the project. Tech's Red Cross Club teamed up with Kappa

Kappa Gamma sorority, Delta Sigma Pi fraternity and the Tech United Way and successfully raised awareness for the cause.

Carley Thompson, a senior advertising major from Sugarland and the public relations and communication chair for Tech's Red Cross Club, said last year, there were only a little more than 100 cards that came from Tech campus.

"We had, like, no awareness of this project last year," she said, "so this is a big deal that we got so many signed this year."

Kappa Gamma sorority contributed to the project for the first time by creating a sisterhood card signing event. Madison Murray, a senior public relations major from Monahans and the vice president of standards for the sorority, said she decided to organize this event to give back to others because she believes it is important. She participated in the project last year through another student organization in which she is involved and said that is from where the idea derived.

"I have a passion for our veterans and those who have served our country," she said. "I have always respected them and appreciated the work they do, so I wanted to do something to show my appreciation."

RED CROSS cont. on Page 2

## Scotty No



PHOTO BY SCOTT MACWATTERS/The Daily Toreador

LEFT TO RIGHT: Chris Brown, a senior multidisciplinary science education major from Haltom City, Jimmy Sefcik, a junior electronic media and communications major from Haltom City, Cory Thomas, a senior at New Deal High School, Gustavo Rodriguez, a senior physics major from Haltom City, and Dillon Greaves, a senior at New Deal High School, are in the band Scotty No. The band plays about two shows a month in Lubbock.

## Band of Tech students play local shows, opens up for Memphis May Fire

By SCOTT MACWATTERS  
STAFF WRITER

For the five-member band Scotty No, it has been a long journey. From a three member high school cover band based in Haltom City to a five member based in Lubbock, the members of Scotty No hope to never stop playing music.

Scotty No consists of Cory Thomas, a senior at New Deal High School, on vocals; Chris Brown, a senior multidisciplinary science education major from Haltom City, on lead guitar; Gustavo Rodriguez, a senior physics major from Haltom City, on rhythm guitar; Dillon Greaves, a senior at New Deal High School, on bass; and Jimmy Sefcik, a junior electronic media and communications major from Haltom City, on drums.

The band started out as a three-member cover band called the Muffin Divers back when Sefcik, Rodriguez and Brown were still in high school in Haltom City.

"Blink, Green Day, Foo Fighters, Fall Out Boy, Jimmy Eat World — we covered anything under the sun," Brown said.

"If we could manage to play it, we would play it," Rodriguez said.

After high school, the three split up. Sefcik

and Brown went to the University of Texas, and Rodriguez came to Texas Tech.

"My freshman year, I sent (Sefcik and Brown) an email," Rodriguez said. "I downloaded a drum machine and I wrote a song. I got Chris to transfer here sophomore year, and Jimmy applied, too."

After the three had decided to reunite as a band, Sefcik and Brown began the transfer process to come to Tech. However, the band was still missing a bass player and a vocalist.

"We picked up Dillon about a year ago on Craigslist," Rodriguez said. "He posted the ad."

After a period with no vocalist, Rodriguez said the band picked Thomas to do vocals, and they began playing shows in the Lubbock area.

On Nov. 12, Scotty No helped open the show for touring band Memphis May Fire, who are signed to Rise Records.

"Right now we're on about two (shows) a month," Brown said.

Scotty No played to an audience of about 200 people in its last show, said Jason Melton, owner of J and B Productions.

Sefcik said the band is getting a lot better with each show.

"When we played Memphis May Fire last Monday, the crowd was so huge," he said, "and we were just, like, 'This is a big crowd we're

playing for,' and people were digging us."

Currently, the band has several home-recorded songs on its Facebook page for download, even though Rodriguez said none of the band members are professionally trained in recording music.

"I've been playing with recording software and gear since high school," he said. "I've been individually recording everybody and mixing them together. I'm kind of self taught."

Despite their passion for music, the members of Scotty No agreed they would probably not be able to make a career out of it. Instead, plan on pursuing college degrees.

"I don't plan on stopping playing music — ever," Rodriguez said. "I'm a physics major, but I want to be, like, a high school teacher. As much as I like the thought of teaching, I would love to play music over that, if ever given the chance, but I would still play music even if I had to go teach at a high school or something."

Sefcik laughed as he said the band would have to be offered a big contract to seriously pursue a music career.

"Until (a record label) backs a tour bus up to this driveway and offers us (\$2 million) in contracts, we're pretty much going to finish college," he said.

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## TAB hosts annual Murder Mystery Dinner

By LIANA SOLIS  
STAFF WRITER

The audience watched actors and attempted to solve the crime in their head as the characters on stage attempted to figure it out themselves.

Texas Tech Activities Board hosted its annual Mystery Murder Dinner Wednesday night at the Student Union Building Ballroom.

Matt Martinez, the special programs coordinator for TAB, helped put on the event this year and says it has been a tradition at Tech for several years.

"We decide to bring it back every year because the students simply love it," Martinez said. "It is one of TAB's biggest publicized events."

The event gives students a chance to watch a free, interactive show and to sit and eat a free meal as well, Martinez said.

"We choose a different play for the event every year and try to keep with the same size cast," Martinez said. "We, of course, always have the general mystery murder dinner theme though."

The night started with the play and the guests being served salad.

Jared Schroeder, a freshman mechanical engineering major from Houston, was one of the students who attended the event.

"I saw the posters advertising for it around campus and thought it would be fun," he said. "I've been to mystery murder shows before, and they have always been an interesting experience."

The play continued with the plot while taking several breaks for the audience to be served dinner and dessert as well.

"It was a big plus for them to provide dinner for everyone," Schroeder said. "People love free

food, and dinner and a show is always entertaining."

The cast and workers behind the show worked on putting the whole show together for more than a month, Martinez said.

Alex Pounders, a freshman marketing major from Dallas, was a cast member of the event for the first time and said it was a great experience.

"I'm on the TAB board, so that's where I heard about it and wanted to audition," he said. "I was involved in theater in high school, so I thought it would be something that would be a good experience."

The play was interactive and gave the audience a chance to be involved throughout the show. Near the end, the audience also voted on whom they thought the killer in the murder mystery was.

"I think the audience really enjoyed it based on the reactions we were getting from them," Pounders said. "I knew there would be good reactions, but I had no idea the audience would

enjoy it as much as they did."

TAB plans to continue hosting this event for years to come because it has been so popular, Martinez said.

"It's been a great experience for me every single time, including this one," Schroeder said. "You don't have to be in theater to enjoy it, and it is something that is fun for everyone."

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## Texas millionaire charged with child molestation

LUBBOCK (AP) — Stanley Marsh 3, the eccentric millionaire artist best known for his "Cadillac Ranch" art display along an interstate in the Texas Panhandle, was charged Wednesday with 11 felony counts of molesting children.

The 74-year-old turned himself in at a county jail after an arrest warrant was issued, accusing him of molesting two teenagers in 2010. His arrest follows the filing of several lawsuits against him for allegedly paying 10 teens for sex acts.

The charges could go before a grand jury in the next few weeks or soon after the first of the year, special prosecutor Matt Powell said.

"This is the beginning of the process," Powell said. "This is what we felt like we needed to do."

According to criminal complaints filed in Potter County, Marsh had the teens engage in sexual acts, including masturbation and oral sex, on three days in 2010.

He was charged with six counts of child sexual assault and five counts of sexual performance by a child.

Marsh's criminal attorneys, Paul Nugent and Heather Peterson of Houston, denied the charges, saying in a statement that the teens in the civil cases waited until Marsh suffered a massive stroke last year to move forward with a plan "to become multimillionaires" by signing with a Houston personal injury attorney.

"The investigation into the group's claims is far from complete," the attorneys wrote in their statement. "There should be no premature rush to judgment. Stanley Marsh 3 is not guilty of the group's allegations, and will fight as vigorously as his declining health permits."

The six lawsuits claim Marsh paid the boys, ages 15 and 16, for sexual acts. One claimed that Marsh provided him drugs and

alcohol, bought him two cars, and paid him at several points during a year in sums of as much as \$10,000.

Marsh's civil attorney, Kelly Utsinger, has denied those allegations. He did not immediately return a call seeking comment on Wednesday's criminal complaints.

The teens' Houston-based civil attorney, Anthony Buzbee, said two of the teens went to police in late summer before the lawsuits were filed, but two others didn't speak with investigators until early November — about the time Marsh's offices were searched. One teen's mother sought out a civil attorney when she didn't hear back from police, according to the lawsuits.

Marsh is probably best known for planting 10 brightly painted Cadillacs nose down along Interstate 40 in the Panhandle in the 1970s. The cars, ranging from a 1948 club coupe to a 1963 sedan and gathered from junkyards, private

collectors and used car lots, have since become a pop art landmark.

Visitors through the years have splattered them with graffiti and in 2005 they were coated in pink to honor breast cancer victims, survivors and their families. Marsh also has painted them black and yellow to honor the passing of longtime friends.

An Amarillo native and philanthropist, Marsh and his wife have donated to local art and education causes. After he suffered the massive stroke and a series of smaller ones, his wife was appointed his guardian.

Marsh was indicted on charges of indecency with a child in 1996, but the charges were eventually dismissed. That same year Marsh acknowledged no wrongdoing in a settlement with a youth who claimed Marsh sexually abused him.

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