Serving the Texas Tech University community since 1925 www.collinicoreadior.com

HSC appoints new dean for School of Pharmacy

SMITH

By CAROLYN HECK STAFF WRITER

TION

For Dr. Quentin Smith, the beginning of his Texas Tech career started nearly four decades ago when he came home from college to care for his ailing mother.

He never expected a simple pharmacy visit would turn into a long and illustrious career leading to his current position as the new dean of the School of Pharmacy at the Health Sciences Center as of Sept. 17.

Smith grew up in Utah and obtained a bachelor's degree in he started on chemistry from Oberlin College in Ohio. Plans suddenly derailed, he said, when his mother suffered from a stroke in 1976. He said he remembers his mother as a brilliant, educated and elegant woman.

"She had a bad, bad stroke," he said. "She graduated from Vassar at three years, and had beautiful handwriting - very smart lady, very elegant lady. And it paralyzed her on half of her body. It took a good part of her brain."

He said the path of pharmacology when a pharmacist at the drug store suggested it

to him one day as he was

picking up medicine for his mother. "I was back from school," he said, "and they said, 'Well, what are you going to do?' and I said, 'Well, my degree's in chemistry.' And they

said, 'Have you ever thought of going into pharmacology?" and I go, 'What's pharmacology?"

Fortunately, he said, the University of Utah had a pharmacology school that ranked third in the nation. He went on to receive his Ph. D. in pharmacology there, and began his career.

He came to Amarillo in 1977 on the suggestion of a friend, he said, where Tech had founded the first publicly funded school of pharmacy in the U.S. in more than 50 years. "I wanted to build a great

school," he said. "They had this dream of being a really good school of pharmacy, so I bought into the dream and moved here, and have been there for almost 15 years."

The pharmacy school has four sites, he said. The base is in Amarillo, and there are three additional sites in Lubbock, Dallas and Abilene.

Smith became an applicant for the position of dean when the founding dean of the school, Dr. Arthur Nelson, retired, Dr. Tedd Mitchell, president of the Health

Sciences Center, said.

THURSDAY, SEPT. 27, 2012 VOLUME 87 🔲 ISSUE 23

"When Dr. Nelson announced that he was going to retire," he said, "we made the decision immediately to go ahead and do a national search to make sure that whoever followed in his footsteps had been properly vetted.'

Smith was among the many people who applied from across the country, Mitchell said, and he went through an extensive, three-tier review process.

SMITH continued on Page 2

BA students team up with University of Hertfordshire, IBM

By ALSTON TRBULA

the retailer hoping for long-term



All-girls cheer squad makes return to Tech

By KATELIN KELLY STAFF WRITER

Texas Tech all-girls cheerleading squad co-captain had never been to a Tech football game until she stepped on

said. "Being on Weatherford's (team), I got to go to competitions and stuff and we compete in Daytona, so I was always watching Tech. I mean it's Texas Tech and it's (Division 1), and they do really well at nationals and stuff, so for the first

STAFF WRITER

Students from the Rawls College of Business Administration and the University of Hertfordshire, located in the U.K., worked with IBM on the Smart Retailer project during Spring 2012.

Mayukh Dass, assistant professor of marketing at the college of business, said one of the goals of the Smart Retailer project was to figure out how consumers from Generation Y, which include people between 20 and 30 years old, are making their vacation choices. Students were asked to investigate how technology and social media influence Generation Y's consumer behavior, and how technology is affecting the travel agent industry.

"There are a lot of things that influence the younger generation's vacation choices and consumption," he said. "As our younger generations are coming out, they use less and less face-to-face agents. They can go online and do a lot of things now, they have the influence of social media, and they can see what people have posted about the vacations they went on."

According to the IBM Smart Retailer report on the IBM website, students discovered Generation Y consumers now expect more from retailers than ever.

"Keeping pace with today's empowered consumers is essential for

prosperity," according to the website. "Consumers expect anytime access to the information, products and services they want. And those retailers that deliver what they demand will thrive.'

The Smart Retailer project was the second assignment students from the Rawls and the University of Hertfordshire completed with IBM, Dass said. Their first project was called the Smart Energy Project, which was completed in Spring 2011. Both of these projects were a part of IBM's campaign to make the planet a "Smarter Planet." IBM launched its Smarter Planet campaign in November 2008.

One of IBM's goals is to make the world more efficient, Dass said. There are many different areas in which IBM works to do this. Some of the areas include energy, commerce, marketing, retail and business agility.

There were various reasons staff members from the Rawls College decided to engage in the arrangement with the University of Hertfordshire and IBM, Dass said. Allowing opportunities to work with real problems outside the classroom is one of the commitments the college has made to its students. This arrangement would not only make that possible, but would give students international exposure.

IBM continued on Page 3

FILE PHOTO/The Daily Toreador THE ALL-GIRLS cheer squad performs during the Texas Tech-New Mexico game. The all-girls squad returned after a 10-plus year absence.

the field for the first game to perform.

Jessica Castro, a junior advertising major from Keller, has always wanted to cheer at Tech and finally got her opportunity this year when the all-girls squad was added back to the Texas Tech Spirit Program after being absent from it for more than 10 years.

"There's so many people compared to coming from a community college," Castro said about the first football game, "and everyone's so spirited here. I guess for a cheerleader that's what you look for, I guess I get the whole experience here."

Tech had an all-girls squad until 2001, when the program ended for reasons unknown. Cheer coach and spirit coordinator Bruce Bills and Stephanie Rhode, supervisor of the spirit squads, said they were ecstatic about the squad's return to Tech.

"Every high school in this region is all girl, has an all-girl cheer squad," Rhode said, "and you know, like I said, we were constantly being asked by talented young women, 'Can we cheer at tech?' and the answer, usually, was no because they have not done the co-ed stunting like we offered at the time."

Other reasons for adding the squad was not only to compete at the same level of sister schools and schools in the Big 12, but also to add leadership opportunities for young women who cheer.

Tryouts were the first weekend in May for the all-girls squad. About 55 girls tried out for the squad, and 14 made the team, Bills said.

"I was extremely nervous," Castro

all-girl (team), and we heard they were only going to pick 12, I was like there's no way."

Castro said even though the first football game was overwhelming and the demands of school and cheer can be hard to balance, it is all worth it to cheer for Tech and to be a role model to children.

"I went to Buffalo Wild Wings after one of the games and kids were asking for pictures and wanting me to sign stuff," Castro said. "Stay humble through that all, realize when you're in your uniform and even when you're not, like I have Facebook and Instagram, you have to keep your image."

Both the co-ed and all-girls squad cheer at the same events and even have practices together.

"We're really treating them equal," Bills said. "I mean they're an equal squad, it's not different level or anything, so they cheer all home football games, selected travel games, just like co-ed. There's a rotation schedule set through that, and the women's basketball and also volleyball, and then there's soccer, and some baseball throughout the year that we'll kind of go to."

Bills and Rhode both agree the level of spirit at games is already noticeably higher because of an additional spirit squad.

"So, this year it's been so nice," Rhode said. "You look around the stadium and there's a squad in every corner. You know there's not a fan group who is not being led in cheers.

»»kkelly@dailytoreador.com



ICday

Big Bang Bash Time: 5:30 p.m. to 9 p.m. Where: Science Spectrum So, what is it? Come out to this free event for Texas Tech students and enjoy a night at the Science Spectrum.

Dick Rutan, Vietnam Air Force Pilot and First Person to Fly Around the World Non-stop Time: 7 p.m. to 8 p.m. Where: Lanier Auditorium So, what is it? Come out for the 2012 Guest Lecture Series and hear Dick Rutan speak. The event is free and open to the public.

School of Law Low Income Taxpaver Clinic

Time: 5:30 p.m. to 7:30 p.m. Where: St. John's United Methodist Church- Garden Room So, what is it? Come out to receive help with federal

tax issues.

Symphonic Wind Ensemble Time: 8 p.m. Where: Hemmle Recital Hall So, what is it? Come out and enjoy this free event and listen to the Symphonic Wind Ensemble perform.

JesseFest 2012 Time: 7 p.m. to 11:30 p.m. Where: Tornado Gallery So, what is it? Come out and enjoy this fourth annual concert honoring the life of Jesse Taylor.

Outdoor Pursuits Adventure Trip: New Mexico Rock Climbing Time: All day Where: Robert H. Ewalt Student Recreation Center So, what is it? Come out for a weekend of climb-

Community Calendar

weicome. Women's Soccer vs. Oklahoma

Where: John B. Walker Soccer Com-So, what is it?

Come out and support the Red Raiders as they compete against Oklahoma.

Sigurd Ogaa Time: 8 p.m. Where: Herry	
So, what is it Come out and	
Flatlanders Music Festiv	Unplugged Lubbock al

Time: 7:30 p.r Where: Cactus Theater So, what is it? Come out and enjoy musical acts like Joe Ely, Butch Hancock and more.

To make a calendar submission email dailvtoreador@ttu.edu.

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

ing in New Mexico. All skill levels are

Time: 7 p.m.

jurd Ogaard, organ	
ne: 8 p.m. to 10 p.m.	
nere: Hemmle Recital Hall	
, what is it?	
me out and enjoy guest artist Sigurd	
aard perform the organ.	
tlanders Unplugged Lubbock	



Smith ←

CONTINUED FROM PAGE 1

NEWS

Each of the finalists had to visit all four sites of the school, all of which they would be responsible for running, he said. They were interviewed by faculty, staff and students in public forums, and then a survey was taken to rate the finalists.

Smith performed 'head and shoulders' above the other candidates, Mitchell said.

"He did exceedingly well with all the faculty and the students and the staff on all of the various campuses," he said. "And for us, it's critically important that the new dean has the backing of the school that he's going to be in charge of, so it worked out quite well that way."

Other qualifications made Smith a prime choice for the new dean, he said, including the worldwide recognition of his publications and his well-funded research.

Smith said he has specialized his research in the brain and drugs since 1976. "For example, I specialize in my

research in the brain," he said, "and you know, a lot of drugs go to the brain - alcohol, cocaine, heroine - but actually, most drugs don't. There's this barrier called the blood-brain barrier, and most drugs can't get to the brain. It's a big, big problem in pharmacology."

Smith has spent a lifetime trying to figure out ways to overcome this bloodbrain barrier, he said, so that medications for brain diseases, such as Parkinson's disease, Alzheimer's disease, depression and even cancer, can go into the brain and not only treat the symptoms, but cure the disease itself. He said much progress has been made, but much still needs to be done.

"I'm very proud of being part of the process," Smith said, "because there are a bunch of other people across the world working on this, too. And sometimes science goes by very quick, and before you know it, you've got something up and operating."

Another qualification of Smith's is his title of Grover Murray professor, Mitchell said.

"There's only a handful of them in the entire university," he said, "and that's the highest honor that a professor can receive for teaching abilities.'

Smith has been in his new position for a week, and has plans for the future. He said the school will go through accreditation, organization restructuring and will create a new emphasis on pharmacists serving as drug counselors.

Mitchell has plans for Smith as well, including two specific goals to be met.

"Dr. Smith has spent his career on the research side of things, and he's got two big tasks in front of him," said Mitchell. "One is to involve both the clinical pharmacy faculty as well as their researchers in ongoing research programs."

He also wants Smith to help improve the school, which Smith said is rated 32nd in the nation, according to a U.S. News and World Report.

"Second part of it is to make sure that our clinical pharmacy practice continues to thrive as an entity," Mitchell said, "because at the end of the day, our most important job is the education of our

future pharmacists."

Paul Lockman, associate dean for outcomes assessment and an associate professor, has worked with Smith for seven years in Amarillo, and said he is a joy to be around, a loyal friend and wellqualified to be a leader.

WWW.DAILYTOREADOR.COM

"He has a tremendous amount of leadership attributes," he said, "such as consensus building - making sure to take everybody's opinion into account."

Lockman said he has no doubt about the respect Smith brings the school, and he will do right by the college.

"Dr. Smith is probably one of the most kind, honest, caring people you'll meet," he said. "And he really always tries to do the right thing and bring out the best in everybody around him."

Smith said he is just as optimistic about the successful future of both the students and the college, and is excited to see where it goes next.

"The students are really good, wonderful students," he said, "and we're looking forward to taking it further." >>> check@dailytoreador.com

Recalls announced for peanut butter products

Sunland Inc., a company located in New Mexico that makes peanut butter for several major store brands, announced Monday they are recalling all peanut, almond and cashew butter products manufactured between May 1 and Sep. 24 because of possible Salmonella Bredeney contamination.

According to a recall report on the Center for Disease Control and Prevention website, some of the products recalled include both Sprouts Farmers Market creamy and crunchy peanut butters, which can be bought at the Sprouts Farmers Market. Other products include Archer Farms creamy almond

flax seeds, which can be bought at any Target store.

Alan Cushman, an administrator for the Texas Tech Hospitality Services, said Tech is not affected by this recall. The food on campus comes from a food distributing company called the U.S. Foodservice.

"We as the food service provider on campus take food safety very seriously," he said. "If students are getting sick they are not going to be happy eating here, and they are not going to be able to obtain their goals academically," he said. "It's something we monitor and watch very closely."

Matt Roe, unit manager for

butter and peanut butter with environmental health and safety at Tech, said one of his responsibilities is making sure housing

and dining carry out recalls. "Salmonella is a bacteria that can come from animal sources and other sorts of things," he said. "It's what we call a human pathogen, which means it causes are usually diarrhea, gastric indigestion, vomiting and other gastro-related problems. It can also come from agricultural sources, so obviously peanut butter, peanuts come from the ground."

Washing hands and not eating any kind of raw meats or agricultural products such as peanuts or spinach are some ways to prevent

salmonella, he said. Heating foods at 140 plus degrees for 10 to 15 seconds can also prevent salmonella, which cannot survive at that temperature.

It is especially important for children younger than 5 years old, people with weak immune systems and older adults to not disease in people. The symptoms eat the recalled products, according to the CDC website. People from across the country, including four from Texas, have been affected.

"A total of 30 persons infected with the outbreak strain of Salmonella Bredeney have been reported from 19 states," according to the website. »»atrbula@dailytoreador.com

'Moon River' crooner Andy Williams dies at age 84

older - OK, squarer - side of the generation gap, Andy Williams was part of the soundtrack of the 1960s and '70s, with easy-listening hits

BRANSON, Mo. (AP) — For the like "Moon River," the "Love Story" theme and "The Most Wonderful Time of the Year" from his beloved Christmas TV specials.

> The singer known for his wholesome, middle-America appeal was the antithesis of the counterculture.

"The old cliche says that if you can remember the 1960s, you weren't there," Williams once recalled. "Well, I was there all right, but my memory

Williams was also the first host of the live Grammy awards telecast and hosted the show for seven consecutive years, beginning in 1971.

Movie songs became a specialty, including his signature "Moon River." The longing Johnny Mercer-Henry Mancini ballad was his most famous song, even though he never released it as a single because his record company feared such lines as "my huckle-

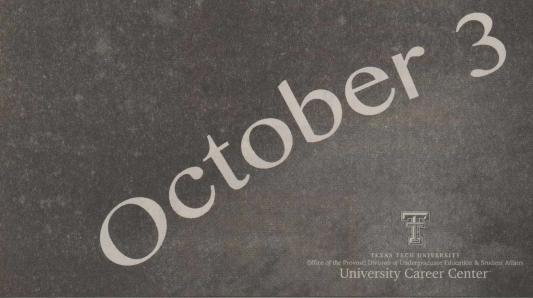
"It was very emotional, very sad," said Barbara Cox of Atlanta, who came to Branson on vacation. "We've lost a great man."

Because of illness, Williams had not performed in several months.

He had been a constant presence on television with "The Andy Williams Show," which lasted in various formats through the 1960s and into 1971. It won three Emmys and featured Williams alternately performing his stable of hits and bantering with guest stars. It was on that show that Williams - who launched his own career as part of an all-brother quartet - introduced the world to another clean-cut act — the original four singing Osmond Brothers of Utah. Four decades later, the Osmonds and Williams would find themselves in close proximity again, sharing Williams' theater in Branson. Williams did book some rock and soul acts, including the Beach Boys, the Temptations and Smokey Robinson. On one show, in 1970, Williams sang "Heaven Help Us All" with Ray Charles, Mama Cass and a then-little known Elton John, a vision to Williams in his rhinestone glasses and black cape. But Williams liked him and his breakthrough hit "Your Song" enough to record it himself. For many families, Williams and his music were a holiday tradition. His annual Christmas specials continued long after his show ended, featuring Williams dressed in colorful sweaters singing favorites that almost always included "The Most Wonderful Time of the Year," a song written for Williams that became a holiday standard. Williams' act was, apparently, not an act. The singer's unflappable manner on television and in concert was mirrored offstage. "I guess I've never really been aggressive, although almost everybody else in show business fights and gouges and knees to get where they want to be," he once said. "My trouble is, I'm not constructed temperamentally along those lines.' His wholesome image endured one jarring interlude. In 1976, his ex-wife, former Las Vegas showgirl Claudine Longet, shot and killed her lover, skiing champion Spider Sabich. The Rolling Stones mocked the tragedy in "Claudine," a song so pitiless that it wasn't released until decades later. Longet, who said the slaying was an accident, spent only a week in jail. Williams stood by her. He escorted her to the courthouse, testified on her behalf and provided support for her and their children, Noelle, Christian and Robert.

the possibilities

University Career Fair All majors welcome 10 a.m. - 4 p.m. **Overton Hotel** 2322 Mac Davis Ln **Professional Attire Required**



of them is blurred — not by any drugs I took but by the relentless pace of the schedule I set myself."

The 84-year-old entertainer, who died Tuesday night at his Branson home following a yearlong battle with bladder cancer, outlasted many of the decade's rock stars and fellow crooners such as Frank Sinatra and Perry Como. He remained on the charts into the 1970s and continued to perform into his 80s.

Williams became a major star in 1956, the same year as Elvis Presley, with the Sinatra-like swing number "Canadian Sunset." For a time, he was pushed into such Presley imitations as "Lips of Wine" and the No. 1 smash "Butterfly."

But he mostly stuck to what he called his "natural style" and kept it up throughout his career. In 1970, when even Sinatra had temporarily retired, Williams was in the top 10 with the theme from "Love Story," the Oscar-winning tearjerker. He had 18 gold records, three platinum and five Grammy award nominations.



Are you a progressive Christian?

No matter who you are or where you are on lifes journey you have a home here.

The United Congregational Church welcomes all points of view.

Come visit with us at United Congregational here in Lubbock. Worship is at 10 am Sunday mornings at 10th and MLK.

berry friend" were too confusing and old-fashioned for teens.

The song was first performed by Audrey Hepburn in the cherished 1961 film "Breakfast at Tiffany's," but Mancini thought "Moon River" ideal for Williams, who recorded it in "pretty much one take" and also sang it at the 1962 Academy Awards. Although "Moon River" was covered by countless artists and became a hit single for Jerry Butler, Williams made the song his personal brand. In fact, he insisted on it.

"When I hear anybody else sing it, it's all I can to do stop myself from shouting at the television screen. 'No! That's my song!" Williams wrote in his 2009 memoir titled, fittingly, "Moon River and Me."

At a Wednesday matinee at Williams' Moon River Theatre in Branson, a performer told the crowd that Williams would have wanted the show to go on, and it did. The first show after his death included a moving video of him performing "Can't Take My Eyes Off of You."

WWW.DAILYTOREADOR.COM

NEWS

CRATE CARDIO

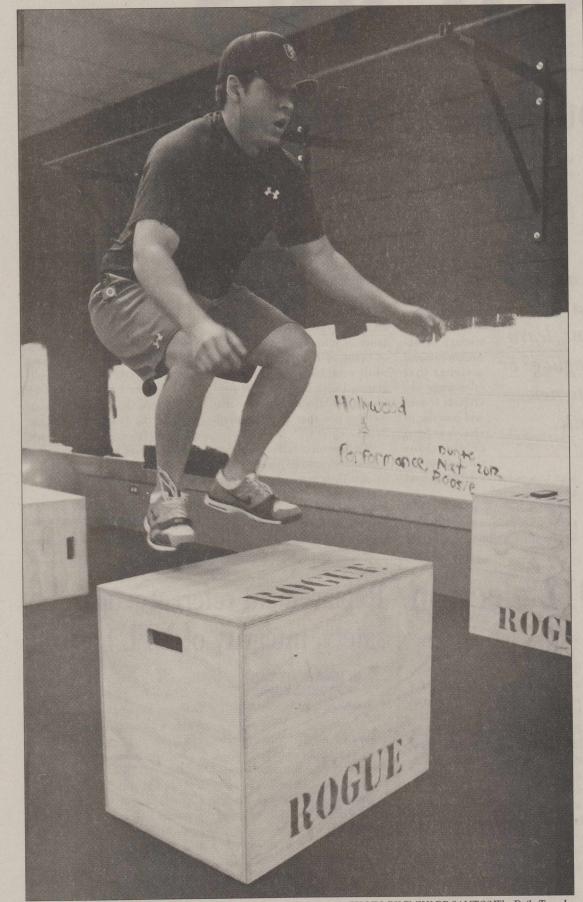


PHOTO BY EMILY DE SANTOS/The Daily Toreador MITCH HERNANDEZ, A senior civil engineering major from El Paso, leaps onto a crate during a morning workout Tuesday at the Robert H. Ewalt Student Recreation Center.

IBM ←

CONTINUED FROM PAGE 1

"Students can learn different cultures and how people do research in different countries, and they can handle real life problems," he said. "It's not like we just come up with a problem in the class and then solve it."

According to the Rawls College of Business Administration website, the Smart Energy and Smart Retailer projects each had different teams of students. The team, who worked on the Smart Energy project traveled to London, and discussed with other teams how consumers in the U.K. and U.S. look for energy-saving initiatives.

Last spring, students from

came to the U.S. to work with the business program, Dass said. Tech students to come up with a plan for the Smart Retailer project. At the conclusion of the project, the Tech team traveled to London to present their findings, according to the website.

Dass said he is in charge of picking the team and supervising the projects. There are particular criteria he looks for when selecting students.

"This is only for MBA students," he said. "I typically pick four to five students per team, so it's pretty competitive. All the students who are picked for this are the tops in their classes, and most of them are graduating in May. Plus, I try to pick a balanced team."

A balanced team is one with the University of Hertfordshire students from different areas of

For example, a team might have one student from marketing, one with a management emphasis, and one with a sociology emphasis.

Gautham Brahmamudi, a Tech alumnus who graduated with a MBA, said the Smart Retailer project was a great experience.

"It gave us the experience of working with an international team," he said. "The whole process of working with different work cultures and different work ethics, and the processes that we go through living in different time zones and making those adjustments was a really good experience. Unlike the usual college projects that we had, that was a real world project." >>> atrbula@dailytoreador.com

Police: Student shoots self at Okla. junior high

- A gunshot rang out at an Oklahoma junior high school before classes began Wednesday, terrifying teenagers who feared a gunman was on the loose.

Soon, though, students learned no one else was in danger. One of their eighth-grade classmates had taken his own life, shooting himself in the head with a handgun in the hall, authorities said.

"Throughout the entire thing, we all thought someone shot someone else," said student Paiton Gardner, 14. "We didn't know it was a suicide. We were freaking out."

Some students bolted outside Stillwater Junior High. Staffers quickly locked down the building and evacuated the rest of the school's 700 eighth- and ninthgraders, along with students from an adjacent elementary school, police Capt. Randy Dickerson said.

Dickerson said the 13-year-old

206 34th Street

STILLWATER, Okla. (AP) didn't leave a note, and authorities said they don't know why he killed himself. Superintendent Ann Caine, who oversees the district about 70 miles west of Tulsa, said there weren't any reports that the teen had been bullied.

> "There is no indication that that's what occurred," Caine said. She said the teen was a good student who got along with other kids.

> About 120 people attended a vigil Wednesday evening at Highland Park United Methodist Church.

Hana Sumpter, a 14-year-old eight-grader, said she was friends with the boy and was standing nearby when the student shot himself.

"I heard the gunshot. I turned around and he was on the floor," Sumpter said, adding that he had given no indication of problems

beforehand.

The Rev. Derrek Belase led the group in prayer. Members of the student's family did not attend the service.

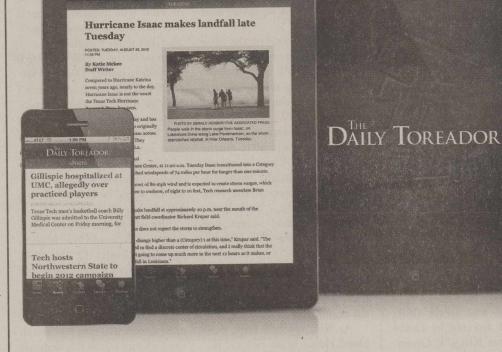
Police wouldn't say where the weapon came from or how the eighth-grader got it into the school. Caine said there aren't any metal detectors but expects there will be discussions about the policy.

Gardner said she realized something was wrong early Wednesday when students began to run past her.

"People looked terrified," said Gardner, a ninth-grader. "The football coach was like, 'Get out, get out! Someone's been shot.""

She and other students sprinted down the hallway, passing blood on the wall and floor as she ran to a nearby playground.





Introducing **The Daily Toreador** for iPhone, iPad and Android

Get the latest news, sports, opinions and weather all at your fingertips.

The Daily Toreador iPhone, iPad and Android apps feature the latest news from your newspaper. Keep up to date on local and national news, Texas Tech sports, entertainment around the area, and the opinions and editorials of fellow students.

> Available on the **App Store**

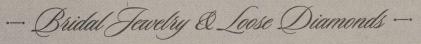
Download now for free!

android APP ON Google play



[Keith]ewelry.com

LARGEST SELECTION OF



INCLUDING A. JAFFE, CARO 74 AND HAROUT R.

ESTABLISHED IN 1990

82nd & Quaker | 806.791.0092

OFFICIALLY LICENSED TEXAS TECH JEWELRY

CUSTOM DESIGN

W

KEITH'S

PAGE 4 THURSDAY, SEPT. 27, 2012

DPINIONS

America, Tech community should embrace Hispanic heritage

listen to new

music.

and fun dances.

Being of Hispanic descent, I am ashamed to admit that I did not know we are currently in the midst of National Hispanic Heritage Month.

This is especially funny to me, considering on Sept. 16, I attended El Grito on campus alongside my fellow Mexican friends to celebrate Mexican Independence Day. So, I would like to act as reminder to my fellow Texas Tech students to celebrate diversity.

I am not here to discuss immigration or xenophobia, which are discussions for another day. Today, I want to celebrate my heritage with my Tech family and, according to the 2010 census, the 44.3 percent of Hispanics and Latin Americans in the Lubbock population.

Don't feel compelled to care just because you are of Hispanic



descent; likewise, don't feel compelled to not care just because you may not be of Hispanic descent.

Don't be intimidated by something different. I have a Romanian friend who can speak fluent Spanish, and my second-generation Cambodian roommate is an officer for the Hispanic Scholarship Fund Scholar Chapter.

We live in the United States, a diverse and colorful country. We have the benefits of having so much information and variety at our fingertips, which makes it important to not take it for granted. So, don't be afraid to go language or listen to new music.

Though as an ethnicity we differ culturally, we share our similar language and all struggle within history, whether or not you know

our own countries, whether as Amerindian minorities or colonies. Even currently, within my native country of Ecuador, corruption is still a normal part of daily life alongside the changing economics be-

tween the fastgrowing middle class and the year. Join us for our delicious food South-American Amerindians.

Alongside encouraging my tions of those with Spanish, non-Hispanic and Latin American friends to participate in Mexican, Caribbean, Central

encourage my Hispanic and Latin American friends to remember our heritage and take pride in our the language

or traditions. If you feel as Don't be afraid to if you do not know enough, go to a new learn more. There are a restaurant, learn variety of organizations and a new language or societies that

encourage ev-

celebrations

throughout the

Let's celebrate the contribu-

to a new restaurant, learn a new said events and culture, I also and South American ancestry in the United States. Let's face it - prejudice is still a working factor within our society, and we all must work together to keep those prejudices away, no matter the heritage or cultural background.

> We have a variety of backgrounds that we forget as soon as we individually label a person by country. There was an acquaintance of mine who would boast of being of Portuguese descent while complaining about immigrants. Don't become that pererybody to join son. Encourage and embrace the and partake in melting pot that is the United the various States. We have all contributed to our

society and, to keep it more local, to our Tech community. Lauro Cavazos was a Tech president in 1948 and was the first Hispanic to serve in the U.S. Cabinet as Secretary of Education.

There is even a Latino/Hispanic Faculty and Staff Association, which is dedicated to "increasing the presence and improving opportunities for Latino/Hispanic individuals at Texas Tech University and the Texas Tech University Health Sciences Center."

There is little I can do to have everybody experience the uniqueness of my culture. There is little I can do by just writing about it. But I hope that someday you will go and eat the varying dishes of my home country or any others, that you will dance and feel the beats of a heritage different from yours and learn the history of a struggle and a strong people.

Rodriguez is a junior microbiology major from Brownsville. » rrodriguez@dailytoreador.com

Obama's foreign policy matters in 2012 election

By GABRIEL SCHEINMANN THE HOYA (GEORGETOWN U.)

In this election, Americans are understandably most concerned about their pocketbooks --- their ability to put food on the table, to pay for gas, to cover the cost of college. Alas, the world does not pause while we attempt to put our house in order. Over the past four years, China has grown stronger, Iran more nuclear and Islamic extremism more potent. The next commander-in-chief will likely have to decide whether we are victorious in Afghanistan, whether Iran goes nuclear and whether we have the resolve to stand up to China in the Pacific

Unfortunately, on nearly every major issue impacting the security of the United States, President Obama's policies have made America less prepared for future threats.

Obama's decision to set a preemptive, unconditioned expiration date on the American presence in Afghanistan

otherwise supportive Afghans would oppose them for fear of brutal Taliban retribution once we leave. By the end of a second Obama term, all American forces will have been withdrawn from Afghanistan, but no American objectives will have been achieved. Obama is fond of saying that the "tide of war is receding" in the Middle East, but he fails to mention that the ebb of victory is regressing as well.

A second Obama term will likely also see the fanatical Iranian regime gain possession of nuclear weapons. Upon entering office, the administration believed it could bargain with Tehran's ayatollahs by apologizing for past American behavior and ending U.S. criticism of its support for terrorism and its anti-Semitic verbiage. The administration's more recent imposition of stringent economic sanctions has not had any impact on the Iranian nuclear program — the true measure of success. Instead, Iran has sent troops to Syria to help repress a popular revolt and has world's most dangerous weapon.

The Obama administration has also unreservedly embraced the quickly unraveling "Arab Spring," calling the recent murder of the U.S. ambassador in Libya and the flying of black al-Qaeda flags over four U.S. embassies on the anniversary of Sept. 11 mere "bumps in the road." The Muslim Brotherhood has assumed power in Egypt, where its new president — a "9/11 truther" — has demanded that the United States change its foreign policy and release from prison the Egyptian terrorist convicted for his role in the 1993 World Trade Center bombing. In Syria, the United States is standing on the sidelines as the Iranian-allied Assad regime butchers its citizens, thereby radicalizing the opposition. All the while, Obama has needlessly antagonized our ally Israel through his wrong-footed approach to the peace process and continued public attempts to hem in Israeli military options on Iran. Four years on, the United States finds itself distrusted by its friends,

in defense spending in nearly 30 years. Over the last three years, Pyongyang has conducted a second nuclear test, tested ballistic missiles and, in an act of war, surreptitiously torpedoed a South Korean submarine, killing 46 sailors. Meanwhile, China's aggression has escalated territorial disputes with many of its neighbors, who have become increasingly worried about Washington's ability to stand up to an assertive China. Even as Obama's own defense secretary vehemently opposes the looming defense cuts, the administration is overseeing a hollowing out of America's future ability to project power, particularly in Asia.

Foreign policy begins with a simple dictum: Support your friends, defeat your enemies. Under Obama's leadership, the United States has become an unreliable ally and a weak-kneed adversary. Iran is on the verge of acquiring nuclear weapons, American embassies in the Arab world are under attack, defeat in Afghanistan is over the horizon and the United States is unprepared

By IOWA STATE DAILY EDITORIAL BOARD

IOWA STATE DAILY (IOWA STATE U.)

We've seen it since week one: replacement referees as society has learned to call them - have missed calls and become more willing to throw flags, illegal hits and just utter uncertainty with the game.

You think you have seen this before; another rant about replacement referees, and how they simply have struggled for the past four weeks.

But this argument begs more serious questions, such as: When will this end, and how are the botched calls affecting the safety of the players?

In week one, it was a shock to the culture of football players, coaches and fans. "Maybe it was over.

Replacement referees jeopardize

safety, integrity of NFL football

The rule is any physical contact between a coach or player with a referee will result in a fine.

But the rules also state that holding call should be 10 yards and not 15 yards. Maybe Belichick will appeal for off-setting penalties?

But things are looking more and more bleak as we head deeper into the season.

In week four, the fans saw a Dallas Cowboys touchdown possibly slip through the hands of receiver Kevin Ogletree, as he slipped on a hat a replacement ref threw at him. Yes, his hat.

Olgetree took a (what could have been more dangerous than it was) spill in the end zone. This then begs a more serious calling of what will happen if players become injured because of poor mistakes made by officials? In week three, Oakland Raiders wide receiver Darrius Heyward-Bey took a hospitalizing blow to the head when stretching for a reception. Heyward-Bey was knocked unconscious for more than 10 minutes.

has put the United States on track to lose its first foreign war since Vietnam. Having once christened the Afghanistan War as both just and necessary, the president, by issuing the withdrawal deadline concurrent with a major troop increase, has allowed the Taliban to wait us out. In turn, it is unlikely that

sponsored terrorist attacks on Israeli targets worldwide. Iran even plotted an attack to kill the Saudi ambassador - and passersby — right here at Georgetown's Cafe Milano last fall. Iran's nuclear progress has accelerated on Obama's watch, putting one of the world's worst regimes on the verge of acquiring the

disrespected by its enemies and even more disliked by those it wants to help.

In East Asia, the administration's much-heralded "pivot" to the Pacific has done little to dial back aggressive Chinese and North Korean behavior, perhaps because the White House is simultaneously enacting the largest cut

for the challenge of a strong China. While Americans are rightly concerned about the economy, they should also look beyond their kitchen table and ask whether, over the last four years, America has become better prepared to deal with the more dangerous world that surrounds it.

'End of Watch' an action-packed, fast-paced thriller

By ANDREW SCHLENGER THE EAGLE (AMERICAN U.)

"End of Watch" is like the "Paranormal Activity" of cop movies. It aims to bring the viewer into the heat of the action through the shaky shots and handheld cameras. "End of Watch" uses the novelty successfully, creating a sense of urgency and transporting the viewer inside the character's head.

In terms of storyline, "End of Watch" is pretty bare-bones. The plot revolves around the activities of two police officers, Brian Taylor and Mike Zavala. The first is a handsome ex-Marine (Jake Gyllenhaal "Source Code"), the second, a fun-loving Mexican-American and father of four (Mi-

two partners' attempts at playing detective into the activities of the area's violent drug cartels eventually result in a small seizure of drugs and guns. When Mexican drug lord "Big Evil" (Maurice Compte, "Breaking Bad") finds out who stole his merchandise, he stops at nothing to extinguish the problem.

chael Peña, "Tower Heist"). The

While this storyline is straightforward, it isn't lacking in content. Stellar camerawork, excellent music and genuinely convincing acting make up for the plot's lack of complexity. The combination produces an effect that conveys sheer emotion, thrill and an alarming sense of realism.

These factors are perfectly displayed in the film's first

through the streets and alleys of South-Central Los Angeles. Video is captured through a highdefinition, dash-mounted camera with audio coming from both inside and outside of Officer Taylor's patrol car. The chase comes to a close when the thugs crash and a firefight ensues. As the gangsters' bullets come bursting through the windshield, the sense of fright and terror is extremely palpable.

The experience is almost like jumping into a real-life version of "Grand Theft Auto" with funky, heart-pounding music and indomitable dialogue. (Taylor delivers sensational lines like, "I am fate, with a badge and a gun.")

Equally compelling is the relationship between Taylor and Zavala. Their relationship is

scene, which involves a car chase characterized by both hilarious antics as well as the love and trust they have for each other. Taylor and Zavala are more like brothers than partners just as they are more like soldiers than police officers

The film was deftly shot, written and directed by David Ayer ("Street Kings"). Gritty, raw acting left the footage minimally produced, and it kept hearts thumping and eyes wide. At the same time, the action is never overwhelming.

Scenes of knife-fights and car chases brilliantly complemented the comedic relief and romantically-driven subplots. Disappointingly, the film is finished with a slightly abrupt ending. However, with a fast-paced action thriller like this one, a smooth finish doesn't always happen.

was a fluke. It'll be better next week, right?"

Week two, we saw the same thing. Allotments of extra timeouts, missed calls and incorrect calls, all giving teams an extra 15 yards when they should have been allowed 10.

Football fans may have caught the worst of it during week three. A replacement referee was caught using his Facebook to support the New Orleans Saints ... only hours before officiating - yes, you guessed it — the New Orleans Saints' game.

That raises the question: How many more referees are out there supporting their biases of the teams they so dearly love?

As NFL football fans, most bleed those team colors. But when the zebras are out there bleeding red, black and white for the Bucs and not black and white (the color of the NFL Refs), the line of being biased is crossed.

But the beef with the referees isn't just with fans.

After Sunday night's flag fest of a football game with the New England Patriots and the Baltimore Ravens, coach Bill Belichick was seen grabbing an official's arm after the game

Luckily, Heyward-Bey was released Monday afternoon, saying he would be able to make a full recovery.

But where was the flag? How many yards would the Raiders have gained after the illegal hit?

Zero. The hit went unflagged and unfined.

It's becoming old and it's only week three. How many more games will fans have to sit through and watch the same old blown pass interference calls or sit through an extra five minutes because the referee allotted a fourth timeout?

Some are saying when TV ratings drop, then the NFL will do something about it. Others say we'll see replacement referees all season.

Or maybe, just maybe, an agreement is just around the corner. And we won't have to see the 2012-13 NFL replacement season continue.

Let us know what you think. Check out The DT online at www.dailytoreador.com

Blogs, polls, video, slideshows, article comments and more. All available online now.

DAILY TOREADOR

Editor-in-Chief Jose Rodriguez editor@dailytoreador.com

News Editor Kassidy Ketron news@dailytoreador.com

La Vida Editor Paige Skinner

features@dailytoreador.com

Opinions Editor Andrew Gleinser opinions@dailytoreador.com

Sports Editor Zach DiSchiand sports@dailytoreador.com

Photo Editor Brad Tollefson photo@dailytoreador.com

Electronic Media Editor Andrew Nepsund online@dailytoreador.com

Copy Editor Aden Kelly

REACHING US Newsroom: 806-742-3393 Sports: 806-742-2939 Advertising: 806-742-3384 Classified: 806-742-3384 Business: 806-742-3388 Circulation: 806-742-3388 Fax: 806-742-2434 Email: dailytoreador@ttu.edu Copyright O 2012 Texas Tech University Student Media/The Daily Toreador: All DT articles, photographs and artwork are the property of The DT and Student Media and may not be reproduced or published without permission. The Daily Toreador is a designated public forum. Student editors have the authority to make all content decisions without censorship or advance approval

> Breaking News Phone: 806-742-3393, Fax: 806-742-2434 Email: dailytoreador@ttu.edu

Corrections

Call: 806-742-3393 Policy: The Daily Toreador strives for accuracy and fairness in the reporting of news. If a report is wrong of misleading, a request for a correction or a clarification may be made.

Publishing information

Periodical Postage paid by The Daily Toreador, Student Media building, Texas Tech University, Lubbock, Texas, 79409. Publication number: 766480. The DT is a student newspaper published Monday through Friday, September through May; Tuesdays and Fridays June through August, except during university examination and vacation periods The DT is funded primarily through advertising revenues generated by the student sales staff with free campus distribution resulting from student service fees.

Subscriptions

\$1.

Call: 806-742-3388 Subscription Rates: \$150 annually; single issues:

Postmaster: send address changes to The Daily

The Daily Toreador welcomes letters from readers Letters must be no longer than 300 words and must include the author's name, signature, phone number,

Toreador, Box 43081 Texas Tech University, Lubbock, Texas 79409.

Social Security number and a description of universit affiliation. Students should include year in school, major and hometown. We reserve the right to edit letters. Anonymou: letters will not be accepted for publication. All letters will be verified before they are published. Letters can be emailed to dailytoreador@ttu.edu or brought to 180 Media and Communication. Letters should be sent in before 3 p.m. to ensure the editors have enough time to verify and edit the submission

Guest Columns

The Daily Toreador accepts submissions of unsolicited guest columns. While we cannot acknowledge receipt of all columns, the authors of those selected for publication will be notified. Guest columns should be no longer than 650 words in length and on a topic of relevance to the university community. Guest columns are also edited and follow the same guidelines for letters as far as identification and submitta

Unsigned Editorials appearing on this page repre sent the opinion of The Daily Toreador. All other columns, letters and artwork represent the opinions of their authors and are not necessarily representative of the editorial board as Tech University, its employees, its student body or the Board of Regents. The Daily Toreador is independent of the College of Mass Communications. Responsibility for the editorial content of the newspaper lies with the student editors

WWW.DAILYTOREADOR.COM

ADVERTISEMENT

SEPT. 27, 2012

Is your organization in the yearbook?

Make sure you get crossed off the list to be in the 2013 yearbook!

If your organization would like to be in the yearbook: 1. Come by the rotunda of the Media & Communications Building.;

2. Complete a page contract; 3. Bring a check.

14Eleven College Ministry Acacia Fraternity Accounting Leadership Council at TTU Agricultural Communicators of Tomorrow Agronomy Club Air Raiders Skydiving Club Alpha Lambda Delta & PES Alpha Phi Alpha Fraternity, Inc Eta Upsilon Chapter Alternative Fuels Amateur Radio Society At Tech American Association Of Drilling Engineers American Association Of University Women, Texas Tech Student Chapter American Chemical Society-Student Affiliates American Society of Civil Engineers Americans for Firearm Freedoms Arnold Air Society Lewis C. Ellis Jr. Squadron Association For Childhood Education Association For Computing Machinery Association Of Fundraising Professionals Association of Students about Service Association Of Women In Electrical Engineering Association of the Sagacious American Populace Best Buddies Canterbury Episcopal Campus Ministry Capoeira Club Chemical Engineering Graduate Student Association Chi Epsilon Chi Psi Fraternity Chinese Students Association Chitwood Weymouth Complex Council Christians At Tech Civil and Enivronmental Engineering Department Student Advisory Council Coleman Complex Council Colleges Against Cancer Collegiate 4-H Collegiate Horsemen's Association Community for Ethical Business Criminology Club Double A Double T Experience Life Church Experimental Council Food Science Club Foundation Retreat Global Architecture Brigades Gentlemen's Law Society Gordon Complex Council Graduate English Society Graduate Restaurant Hotel And Institutional Management Organization Higher Education Student Organization Hillel Hispanic Business Association Horn/Knapp Complex Council Human Development And Family Studies Graduate Student Association Impact Tech Indiana Avenue College Ministry Japanese Language Society Kappa Alpha Order Kappa Sigma Korean Student Association Lambda Pi Eta: Mu Phi Chapter Lubbock International House of Prayer Lubbock Parkour Mass Communications Dean's Student Council Multicultural Greek Council Multicultural Student Business Association Murray & Carpenter-Wells Complex Council National Society of Black Engineers Nordic Student Association Omega Psi Phi Fraternity, Inc. Omicron Delta Kappa Phi Beta Sigma Phi Gamma Delta Plant and Soil Science Graduate Council Polo Club Pre-Optometry Professional Society Pre-Student Osteopathic Medical Association Public Adminstration Graduate Association Raiders Against Trafficking Ranch Horse Team Rawls Leadership Council Real Estate Law Association Rho Lambda Robo Raiders Roger's Rangers Rotaract Sabre Flight Drill Team Saudi Student Association Semper Fidelis Society Sigma Alpha Sigma Alpha Lambda Sigma Chi Fraternity Sigma Delta Pi Sigma Iota Epsilon Sigma Lambda Gamma Colony Society For Technical Communication Society Of Manufacturing Engineers Soils Team Solar Racing Team Sport Clubs Federation - Executive Council St. John's University Ministry Student Association of Social Workers Student Chapter of the American Meteorological Society at Texas Tech University Student Coalition for International Development Student Philanthropy Council TTU Bilingual Education Student Organization Tau Sigma Delta Tech Advertising Federation Tech Art History Society Tech Artist Society Tech Capture the Flag Tech Classical Society Tech Council on Family Relations Graduate Chapter Tech Disc Golf Tech Ducks Unlimited Tech Horse Judging Tech Inline Hockey Club Tech Italian Club Tech Men's Club Tech Men's Rugby Club Tech Men's Volleyball Club Tech PR Tech Photo Club Tech Pre-Vet Society Tech Set Dancers Tech Student United Way Tech Students for Life

Tech Wakeboard And Waterski Team Tech Young Progressives Texas Tech Rodeo Association Texas Tech Ski and Snowboard Texas Tech Wrestling Club The Graduate Nutrition Organization The Impact Movement The Official TOMS at Tech The Society for the Advancement of Management Theta Xi To Write Love On Her Arms At Texas Tech University Dance Company Up 'til Dawn Upward Bound Union Valhalla Veteran's Association At Texas Tech Wesley Foundation Wind Energy Student Association Young Life of Lubbock the United States Institute for Theatre Technology Student Chapter 100 Collegiate Women African Students Organizations Agricultural Economics Association Agricultural Economics Grad Student Association Agricultural Education and Communication Graduate Organization Air Force Reserve Officer Training Corps Alpha Chi Omega Alpha Delta Pi Alpha Epsilon Pi Jewish National Fraternity Alpha Gamma Rho Fraternity Alpha Kappa Alpha Sorority INC Alpha Kappa Psi Alpha Omega Alpha Omega Epsilon Alpha Phi Alpha Phi Omega Alpha Psi Omega Alpha Tau Omega Ambassadors for Agriculture American Institute of Architecture Students American Institute of Chemical Engineers American Red Cross Club At Tech American Society for Engineering Management - Tech Chapter American Society of Interior Designers American Society of Mechanical Engineers Amplify Animal Rights Coalition Anthropology Society Arabic Club Asian Law Students Association Associated General Contractors Association Of Natural Resource Scientists Association of Bangladeshi Students and Scholars Association of Biologists Association of Chinese Students and Scholars at Lubbock Association of Graphic Artists Association of Information Technology Professionals Association of Students About Service Awaken Baptist Student Ministry Beta Upsilon Chi Black Graduate Student Association Black Law Students Association Black Student Association Block & Bridle **Board Of Barristers** Business & Bankruptcy Law Association Campus Crusade for Christ Cat Alliance of Tech Catholic Student Association Cfiro: Enlace Hispano Cultural Y Literario Chemistry Graduate Student Organization Chi Alpha Christian Fellowship Chi Omega Chi Rho Chi Sigma Iota Chi Tau Epsilon Christ In Action Christian Legal Society Circle K International Clinical Psychology Graduate Student Council Collegiate FFA Court Jesters Cross Campus Student Ministries Cure Cancer Foundation Daily Toreador Dancers With Soul: A Hip Hop Nation Delta Alpha Omega Delta Delta Delta Delta Epsilon Psi Delta Gamma Delta Sigma Phi Delta Sigma Pi Delta Sigma Theta Delta Tau Delta Delta Theta Phi, Law Fraternity Disney College Program Campus Representatives Double T Health Service Corps Dr. Bernard Harris Pre-Medical Society Education Graduate Student Organization Eloquent Raiders Energy Law Interest Group Engineering Ambassadors Engineers Without Borders Environmental Law Society Estate Planning And Community Property Law Journal Eta Omicron Nu Family Law Society Family Tree Productions Farmhouse Fashion Board Federalist Society Filipino Student Association Finance Association Fine Arts Doctoral Program Student Organization Forensic Science Society Formula Society of Automotive Engineers (Formula SAE) Gamma Alpha Omega Sorority, Inc. Gamma Beta Gamma Beta Phi Gay Straight Alliance Generation One Georgian Organization Geoscience Society German Club Goin' Band From Raiderland

Graduate Clay Club Graduate Organization Of Counseling Psychology Students Greek Life Greek Wide Student Ministries Gunn Enthusiast of Tech Habesha Student's Association Health Occupations Students Of America Health Science Technology-Health Occupations Students of America Hi-Tech Fashion Group High Riders Hispanic Law Student Association Hispanic Scholarship Fund Scholar Chapter at Texas Tech Hispanic Student Society History Graduate Student Organization Home Schoolers Association at Texas Tech University Howard Hughes Medical Institute Scholar Service Organization Human Factors And Ergonomics Society Human Sciences Recruiters Humans Versus Zombies I Am Second at Tech India Student Association Innocence Project of Texas Student Association Institute Of Industrial Engineers Institute of Transportation Engineers Intellectual Property Student Organization InterVarsity Christian Fellowship/USA Intercultural Dialogue Association Interested Ladies of Lambda Theta Alpha Latin Sorority, Incorporated Interfraternity Council International Interior Design Association International Law Society Involved Students Association Iota Tau Alpha J. Reuben Clark Law Society Jewish Law Students Association Journal of Biosecurity, Biosafety and Biodefense Law Kappa Alpha Psi Kappa Alpha Theta Kappa Delta Chi Kappa Delta Pi International Honor Society in Education Kappa Delta Sorority Kappa Kappa Gamma Kappa Kappa Psi Kappa Upsilon Chi Kinesiology and Athletic Society Knight Raiders Knights of Architecture La Ventana Yearbook Lambda Chi Alpha Lambda Delta Psi Lambda Law Students Lambda Theta Phi Latin Fraternity, Inc. Latter-Day Saint Student Association League of United Latin American Citizens Legions West Gaming Livestock Judging Team Llano Estacado Student Chapter Of The Society Of Environmental Toxicology And Chemistry Longhorn Bar Association Lutheran Student Fellowship Mandarin Bible Study Fellowship Meat Animal Evaluation Team Meat Judging Team Meat Science Association Men Of God Christian Fraternity Men's Lacrosse Mentor Tech Student Organization Metals Club Middle Eastern Student Association Miller Girls Minority Association Of Pre-Medical Students Mortar Board Mu Epsilon Kappa Anime Museum Heritage Student Association Muslim Student Association National Association for the Advancement of Colored People National Pan-Hellenic Council National Residence Hall Honorary National Science Teachers Association National Society of Collegitate Scholars Navigators Nepal Students Association Omega Delta Phi, Inc. Options Order of Omega Organization Of Women Law Students Orthodox Christian Fellowship Panhellenic Council Paradigm Bible Study Persian Student Association Personal Financial Planning Association Phi Alpha Delta Phi Alpha Delta Pre-Law Phi Delta Phi Phi Delta Theta Phi Iota Alpha Fraternity, Inc. Phi Kappa Psi Phi Mu Alpha Sinfonia Fraternity Phi Sigma Beta Phi Upsilon Omicron Pi Beta Phi Pi Delta Phi Pi Kappa Alpha Pi Kappa Phi Pi Tau Sigma Pre-Dental Society Pre-Medical Society At Tech Pre-Physical Therapy Club Pre-nursing Association Project H20 Public Administration Graduate Association Raider Bar Association Raider Cricket Club Raider Sisters for Christ Raider Special Olympics Texas Volunteers RaiderThon Dance Marathon Raiders Helping Others Range, Wildlife and Fisheries Club Rawls College of Business Ambassadors Rawls College of Business Career Management Center Student Business Council Rawls Graduate Association Real Estate Organization Red To Black

Reformed University Fellowship Renewable Energy Law Society **Residence Halls Association Romanian Student Association** Roo Bar Association Saddle Tramps Secular Student Society Sexual Assault Prevention Peer Education Committee Sigma Alpha Epsilon Sigma Lambda Beta International Fraternity Inc. Sigma Nu Sigma Omicron Chi Sigma Phi Epsilon Sigma Phi Lambda Silent Raiders Society For Advancement Of Chicanos And Native Americans In Science Society For Conservation Biology Society For Industrial And Applied Mathematics Society Of Petroleum Engineers Society Of Physics Students Society of Hispanic Professional Engineers Society of Women Engineers South Asian Student Association Southcrest University Ministry Sport Performance Organization and Research Team Sports and Entertainment Law Society Sri Lankan Students Association Student Academy of Nutrition and Dietetics Organization Student Agricultural Council Student Alumni Board Student American Society of Landscape Architects Student Animal Legal Defense Fund Student Association For Fire Ecology Student Association For The Institute of Environmental And Human Health Student Association Of Marriage And Family Therapy Student Bar Association Student Public Interest Initiative Students For Global Connections Susan G. Komen For The Cure **TECHsan** CattleWomen **TTU Athletics** Taekwondo-Hapkido Martial Arts Gymnasium Tau Beta Pi Tau Beta Sigma Tau Kappa Epslion Tax Law Society Tech 24-7 Prayer Tech Activities Board Tech Administrative Law Journal Tech American Society for Microbiology Tech Bowling Tech Clay Club Tech Climbing Club Tech College Republicans Tech Council on Family Relations Tech Cycling Club Tech Equestrian Team Tech Feminist Majority Leadership Alliance Tech French Club Tech Gun Club Tech Gymnastics Club Tech Habitat For Humanity Campus Chapter Tech Health Law Association Tech Ice Hockey Tech Judo Club Tech Law Democrats Tech Law Hunting & Fishing Club Tech Law Mentors Tech Law Military Association Tech Law Republicans Tech Law Students For Life Tech Longboarding Club Tech Marketing Association Tech Men's Soccer Club Tech Men's Water Polo Tech Pagan Student Union Tech Paintball Tech Powerlifting Tech Pre-Pharmacy Club Tech Professional Convention Management Association Tech Quidditch Tech Racquetball Club Tech Retail Association Tech Russian Club Tech Steampunk Society Tech Student Democrats Tech Students for CASA Tech Tennis Club Tech Terry Scholars Tech Trumpet Society Tech Undie Run Organization Tech Women's Club Soccer Tech Women's Club Volleyball Tech Women's Lacrosse Club Tech Women's Rugby Football Club Texas Aggie Bar Association Texas Society of Professional Engineers Texas State Teacher's Association - Student Program Texas Tech Law Review Texas Tech Spirit Squads Thai Student Association The Collegiate 100 Black Men The Crew The Delta Chi Fraternity Theta Chi Fraternity Trinity College Ministry Turkish Student Association US Green Building Council Student Organization At Tech Ultimate Frisbee Club Undergraduate Research Organization Unidos Por Un Mismo Idioma V-Day Lubbock Coalition Vietnamese Student Association Visions of Light Gospel Choir Vitality Dance Company Volunteer Law Student Association West Texas Turkish American Student Association Wine Club Women's Service Organization Wool Judging Team Young Americans for Liberty Young Conservatives of Texas Zeta Phi Beta Sorority, Inc. Zeta Phi Gamma Zeta Tau Alpha

WWW.DAILYTOREADOR.COM

ADVERTISEMENT

SEPT. 27, 2012



Mark Your Calendar! Sign up online Monday, October 1, 2012



- Never have to cook
- Close to campus activities
- Home cooked choices
- Save money on gas
- Free in-hall tutoring
- Healthy meal choices
- Sleep later
- Limitless laundry rooms

- Late night dining options
- No bus hassles
- 24/7 Staffing in the hall
- Card swipe access
- Free cable, with HBO
- Free ethernet
- Over 30 different food venues

Sign up Dates for 2013–2014 Begin:



VIDA

PAGE 7 THURSDAY, SEPT. 27, 2012

Accomplished SLP is asset to Texas Tech community

By TORI O'HARA STAFF WRITER

Carolyn Perry, a clinical instructor at the Texas Tech Health Sciences Center, has worked with patients throughout their entire

Perry has worked at Tech since 2004 and has been a speech-language pathologist for 19 years since her graduation from the university in 1993.

a licensed professional who helps people with swallowing or communication disorders.

Perry said she hasn't always it is hard not to wanted to be an SLP.

"I had originally wanted to major in physical therapy," she said. "I had worked at the Canterbury Association as the secretary to the chaplain. She had been an SLP before going into seminary, and had said I would make a wonderful SLP. She told me to take the Introduction to Communication Disorders class, and I fell in love with it. I now teach the same class, 19 years later, to communicate in the same building as before."

Perry works as one of the many She said as an clinicians at the Speech, Language and Hearing Clinic at the Health Sciences Center.

James Dembowski, an associate professor at the Health Sciences Center who began working at Tech at the same time as Perry, said Perry is an eternally optimistic person. Dembowski is also an SLP.

"She is always very positive," Dembowski said. "Even when we were working harder than we wanted to, she was always smiling and willing to help. And Carolyn has a great ability to be able to help us, because she has such extensive lated a person can become because experience."

Dembowski said Perry's experience comes from working with patients of varying ages and level of impairment. Perry worked with one woman who had lost the ability to communicate because of brain damage.

"I had this one patient during

a breakdown in her being able to wonderful SLP. communicate with me because of the stroke or only being able to sign with one hand? It was extremely challenging."

Perry said while she may have challenges every day, she loves all of the cases she has worked on.

"It is hard not to care," Perry said. "Most people who come into this field already want to help others. And when you start learning She defined an SLP as being what they want to be able to do, swer the phone,

get carried away in the emotion of it.'

Perry said one of the main reasons she cares is because she knows how frustrating and isolating it can be to not be able with anyone. assignment, she

asked her stu-

dents to attempt to communicate with people while wearing headphones

"They said that someone would try to talk to them, would get frustrated and say they would talk to them tomorrow," Perry said. "Well, take all those, 'I'll talk to you tomorrows' and multiply them by your entire lifetime. It is hard to take for granted what a gift those of us have who can communicate effectively. It is sad how truly isoof their disorder.'

Perry's sympathy and positive attitude benefits the students she teaches. Emily Moreau, a first year graduate student from El Paso studying speech-language pathology, said if it weren't for Perry, she would have been lost in class.

"There were times when she

"For the past three years, we have both worked at a summer camp for students who have both reading and communication disorders," Dembowski said. "She interacts with the patients and graduate students who also work there, in the same positive attitude as she does with her coworkers. She has a constructive, selective focus. She can pinpoint the problem and can provide these people's stories and hearing the graduate students with a possible better way to treat a patient. whether it is to go back to work, to She never gives off the impression read a lesson at church or just to an- that she is not sure about what she is doing.

She wants to

create a safe,

positive en-

vironment

for them and

works re-

ally hard to

achieve that."

common

communica-

tion disor-

ders, Perry

said, are pho-

nological dis-

Some

Well, take all those, 'I'll talk to you tomorrows' and multiply them by your entire lifetime.

CAROLYN PERRY CLINICAL INSTRUCTOR HEALTH SCIENCES CENTER

orders, which she defines as children saying their sounds "funny".

"Sometimes, it is a normal funny," Perry said. "And other times, it is a very abnormal funny. It is then my job to go in and figure out which one it is, and how we can try to fix it."

less it had to do with helping stroke victims regain the ability to read and write. We never learned how to help someone gain the ability to do so. We also didn't have any courses on swallowing disorders. Our class was going to the hospital and watching videos of this woman who was the expert in Lubbock because she had had a class on it work with patients. Most of the information we had to get from outside resources. We all taught ourselves. Now, our students take a four-hour course on swallowing disorders.

Perry said although the field has grown, because of new research, assessments and therapy methods, there is still a lot of ignorance surrounding communication disorders.

An example Perry uses is Jenny McCarthy, who said she had cured her son of autism because of a gluten-free, casein-free diet. McCarthy also said her son became autistic because of vaccinations - two of of the most. the most common misconceptions concerning autism, Perry said.

> All other research that has been conducted, besides the research done by the doctor who found a link between autism and a common vaccine given to children, Andrew Wakefield, has shown no evidence of a link between the MMR vaccine and autism, according to the New York Times.

Previously, autism and communication disorders were also blamed on the mothers, who were seen as being a poor parent to their children.

Perry said communication dis-"Parents are so desperate to find orders vary from person to person. a cure for their children," Perry said. "They are willing to believe Perry uses an example of five people anything that the media says. If who had a stroke. She said each one one child drinks cranberry juice and would look a little different. Their then the next day is feeling better past, before they had the stroke, and can communicate without a would determine how severe their problem, parents put their children disorders are. If they were in a low on the cranberry juice diet the socioeconomic lifestyle, they most next day, even though there is no often would have a more severe link between the two. Everyone is disorder. If someone had an English exposed to so much throughout the professor and a priest as parents, and day. Communication doesn't occur went to college, they would have a in a tiny box. Scientific research less severe disorder. takes a long time. It's slow, painstak-Communication disorders are ing and very hard. You can't always not uncommon, Perry said, with isolate every variable that can affect approximately 6 percent of the communication." population having some sort of Perry said to combat all the communication disorder. misconceptions, everyone involved Perry said the number of children identified with a communicamust be truthful. "The media has to make sure tion disorder, such as autism, has their facts are straight,"Perry said. skyrocketed because of new assess-"Doctors have to be honest about ment techniques. 'When I was in school, the SLP their practices and their findings. field was not nearly as developed as No one can have a lack of integrity. It is not fair to the parents, or the it is now," Perry said. "We didn't talk students." about autism. We didn't have any courses on reading and writing, un->>> tohara@dailytoreador.com Your love for her. win backstage concert passes or maybe lunch with them (just a guess, but the location may not be optional). M Channel's goal is to target different audiences at different times of day and be so area-specific that a restaurant could show high school football game is forever. highlights to hometown fans, Edmondson said. News reports are taped by local station anchors for the channel. Among those who have enlisted as content providers are producer Mark Burnett ("Survivor," "The Voice"), ReelzChannel and broadcast stations. A range of advertisers, minus other 5217 82ND ST #400 LUBBOCK, TX 79424 restaurants and perhaps alcoholic beverages, will be welcome, Edmond-(806) 794-2938 - WWW.ROBERTLANCEJEWELERS.COM MASSIVE SELECTIONS patagonia



PHOTO ILLUSTRATION BY EMILY DE SANTOS/The Daily Toreador

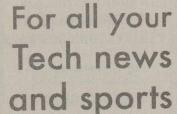
CAROLYN PERRY, CLINICAL instructor has been teaching at Texas Tech for 19 years. Perry teaches an undergraduate intro to communication disorders course and an assessment course offered to graduate speechlanguage pathologist students. The assessment class allows the students to apply what they have learned in their courses to real-life situations in a clinic.

Follow The DT --- ()n Twitter DAILYTOREADOR

my clinical fellowship year who was especially challenging," Perry said. "This woman had had a stroke, and was deaf. She not only had aphasia because of the stroke, but she also had trouble signing. The stroke had left her with one hand to sign with, and while I knew a little bit of sign, I certainly was not fluent. It was a challenge trying to find where the breakdown was in communication. Was it that she couldn't understand me because of the aphasia, or because of the deafness? Or, was there

would look up at us while she was teaching and just say that we were lost," Moreau said. "She would joke around and say that we needed to go inside her head, that we had to be mind readers, and then she explained in a slower, more clear way. She taught me to be flexible in any situation that I come across."

Moreau said Perry is very resourceful and good at finding a major aspect of a problem. Dembowski said her ability to zero in on a problem is what makes her such a



Los Angeles Times Daily Crossword Puzzle dited by Rich Norris and Joyce Lev ACROSS 1 Map site 6 Senate figure 10 Brash 14 Winner of the 2005 Best Picture Oscar 15 Verdi title princess 16 Rapier cousin 17 America's most popular dining-19 Flavorful plant 20 Spot 20 Spot 21 Shows the way 22 Heaven-sent food 23 Academy freshman 24 Give way 25 Chess announcement 28 Place setting item 30 One way to sing 32 Smack on the bead 9/27/12 By Alex Boisver 33 Last chance in **Puzzle Solved** 2 Hector's home 40 Semitic deity 41 Frigid 42 Where some plates are made 48 Vodka in a blue bottle 3 Behind schedule 4 Flooring wood 5 Yellow-and-red gas station symbol 6 Sushi condiment EERS 7 Diamond gambit, or a hint to this puzzle's circles 49 Rug often groomed 50 Honor, in a way 52 "... but I could be 8 Lupino and others 9-Salary 10 Sake 11 Not against trying 12 Loewe's partner 13 Get off at the pier 18 Clainetist's need 52 ... but reduid b wrong"
53 Wear slowly
54 __-mo video
57 Old stage line?
58 Political propagandist 60 Department store founder Rowland 18 Clarinetist's need 22 Retail price component 23 Writers Hussey _____ 61 Asian staple 62 Standard 63 Arise 37 Caribou cousin Tunes 47 Road safety gp. 51 Han River 38 Disagreeing word 39 Give it a go 24 ___ shui 25 Scot's nicknam maybe 26 Tide rival 42 Leaves in a huff, with "out" 43 Attacked eagerly, capita 64 Gross 53 Large in scope 65 Swing era dance 54 Floor 55 Truck filler? 27 As well 29 "___ any drop to drink": Coleridge as a wrapped gift 44 Kennedy who married Sargent DOWN 55 Truck filler? 56 Airport south of Paris 58 __ Lanka 59 TV franchise 1 Fictional corporation that 31 Kind of gravy 34 Tag information 35 Moo goo __ pan 36 Lion's share Shriver sells earthquake pills and portable holes 45 Euclid, vis-à-vis since 2000 geometry TEXAS TECH UNIVERSITY Student Resolution Center safe place to bring concerns and find solution "What would you attempt to do if you knew you could not fail?" ~Dr. Robert Schuller

232 E SUB • 806.742.SAFE • WWW.SAFEPLACE.TTU.EDU

McDonald's asks, TV with that? New channel on menu

son said.

NEVER STOP EXPLORING

LOS ANGELES (AP) — The heard on your coffee break? Enter to question of the moment at 700 pioneering McDonald's restaurants: You want TV with those fries?

Not just any television, but the custom-made M Channel, formulated and tested with the same attention to detail that made Big Macs and Chicken McNuggets cultural icons.

The channel's aim is to offer exclusive content to entertain customers. More ambitiously, it also intends to create promotional and sales opportunities for record companies and others who want to dive into McDonald's vast customer pool.

Lee Edmondson, who has spent more than eight years developing the concept for McDonald's and years beforehand pondering it, said the fast-food chain is thinking way outside the TV box.

"It is a vision that is more than television," more than the "passive relationship" that viewers have with gas station or supermarket TV feeds, said Edmondson, who comes from a venture-capital background.

The M channel is akin to a broadcast network with its own news, entertainment and sportscasts localized for cities and even neighborhoods, he said. But there's more: It will supersize the experience by directing viewers online for shopping or other opportunities.

Get details on a featured electronic toy or be among the first to download a music video discovered via M Channel. Want to get close to artists you

OUTDOOR OUTFITTERS 4816 50th Street • Mon-Sat 10a-7p themountainhideaway.com

8 SEPT. 27, 2012

LA VIDA

WWW.DAILYTOREADOR.COM

Fair attendees enjoy varieties of fair food

By ASHLYN TUBBS STAFF WRITER

Walking into the South Plains Fair, a wide variety of aromas were present at every turn.

Many different vendors lined up on the street have prepared foods that draw crowds of people who love tasting the infamous fair food.

"I don't come for the fair food, I come for the great food," said Taylor Tucker, as he took a bite of his roasted corn.

Tucker went with Amy Watley and Lindi Tucker, and the trio had one agenda on their minds when they arrived to the fair.

"Basically we come get something to eat, walk a circle, then repeat," Watley said. "We're burning those calories."

A few of their favorite foods. they tried included the Church on the Rock corn dogs because of the sweet batter they use, roasted corn and Victory Life strawberry lemonade.

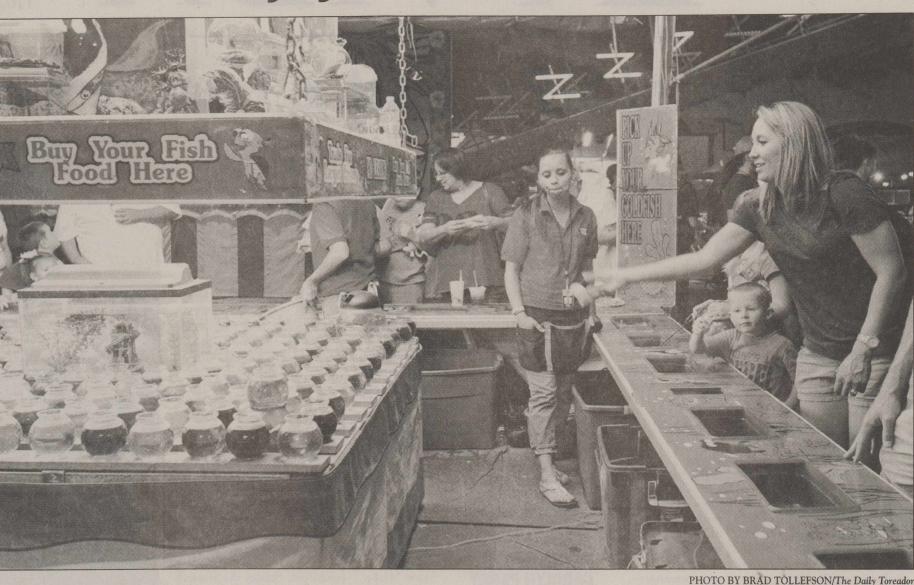
"The corn is very buttery and delicious," Watley said. "It came with an assortment of spices."

The trio was not the only advocates of the Church on the Rock corn dogs, though. Missy Darrow and Cally Gladden enjoyed them so much they went back for seconds.

"They're better than the other corn dogs here because they put more batter on them," Darrow said.

Gladden said some of the foods they encountered that seemed strange included fried snickers, fried smores and tamale Frito pie.

Gillian Welch, a nursing student at Tech and Shane Blackwell, a teacher in Post, said they noticed the drinks were overpriced and there were not many deep-fried vendors. They said the turkey legs were expensive, but



ERIN MCLURE, FROM Lubbock, throws a pingpong ball at a fish bowl at a booth during the South Plains Fair on Monday. Mclure successfully won a fish for her daughter during the contest.

was working for the Outcast

good, and even though the lines they had no meat. Her favorite were long for funnel cakes, it is food is the fried Oreos, though. always worth it.

Welch said she just does not "had no fried brownies here," like to watch the cakes being she said. fried.

"My favorite food here would have to be the cheese sticks," Welch said. "They taste like a broccoli and cheese on a baked grilled cheese."

Kim Kane-Newman also loved the cheese sticks because "We were disappointed they

Welch also noticed foods that

made her cringe. "I think it's gross they put

potato," she said. Emmanuel Brown, a 2012

graduate of Wayland Baptist,

International Ministries serving foods including fried green tomatoes, sweet potato pies and fried catfish. He had been serving for five hours, and he said he had seen at least 50 people come by. He estimated at least 100 people came by for their food, mostly families that come to try the fried green tomatoes.

"My favorite food is the sweet

potato pie because I have a sweet fundraising by selling food at tooth," he said. "It's all homecooked food here, nothing is microwaved because everything comes fresh off the grill. It is all made from scratch by our pastor."

Many of the vendors were fundraising for various organizations. The Outcast International Ministries sells its food to raise money to make wigs for cancer patients. This is their first time the fair.

"Overall it's fun, honestly it doesn't even feel like work," Brown said. "It feels like my mom is feeding a bunch of people."

Darrow said her favorite fair tradition is eating the food every

"I don't come for the rides," she said. "I come for the food." » atubbs@dailytoreador.com

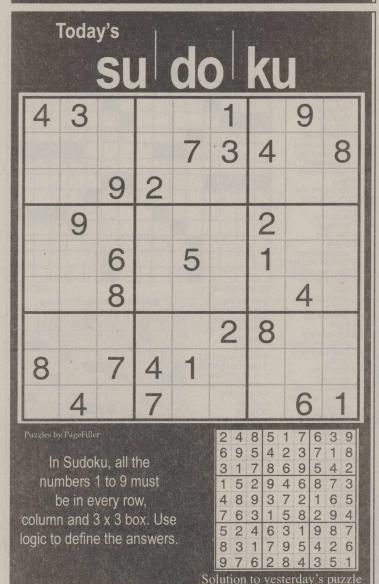


By LIANA SOLIS STAFF WRITER

know is that their students are accidents and misfortunes can renter's insurance, they will said. "After that, I figured it

"He had to save up again dents," Danner said. "Especially actually not covered in cases to buy a new one because his next year, if I move into an such as personal items being insurance company didn't really apartment, I would definitely On college campuses, many stolen," he said. "Without do anything about it," Sanchez consider getting it.

In today's era, with the prices



97 **9**71

TEXAS TECH UNIVERSITY

to bring concerns and find solutio

Student Resolution Center

"Education is the ability to listen to almost

anything without losing your temper

or your self-confidence."

232 E SUB • 806.742.SAFE • WWW.SAFEPLACE.TTU.EDU

~Robert Frost

occur that cause exorbitant amounts of money to be spent on repairs.

Next Generation Insurance Group, based in Boston, has a partnership with Texas Tech for affordable renter's insurance for college-aged people.

John Fees, co-founder and CEO of the company, believes this type of insurance is a necessity for students living both on and off campus.

"What most parents don't



wind up having to pay for all the damages and lost items out of their own pockets."

Fees said the renter's insurance such as the one at NGI is set up to where a monthly fee will give a student property and liability insurance as well.

"Regular insurance just covers accidents that damage property," he said. "But if something happens to a student and they have to pay for property damages or for a lost item, this insurance will help cover that."

50 percent of colleges require students living off campus to have coverage, and on average about 70 backpacks are stolen on the first day of classes, Fees said.

Dominique Sanchez, a sophomore mechanical engineering major from Plano, purchased a plan similar to the ones NGI offer after his friend's expensive bicycle was stolen last year.

might be a good idea to do something in case something like that happened to me."

The plans offered for college students at NGI are designed to students can afford it, Fees said. NGI's renter's insurance includes \$5,000 of personal property protection and \$50,000 of personal liability coverage, averaging about \$16 a month.

"Money was the main thing I was worried about because as a college student, I didn't exactly have a lot of money to spare," Sanchez said. "The plan I got was really reasonable, though, and worked with me to set a fair price that I could afford.

Annie Danner, a freshman environment and humanities major from Salado, said she has already considered purchasing renter's insurance in the future. "I think this kind of thing

is a great idea for college stu-

of things such as electronics and apartments, liability insurance is almost a necessity for college students, Fees said.

"I've heard about accidents have a low deductible so college like that happening, but I've also kind of been in a state of blissful ignorance about it for awhile," Danner said. "You don't really think about anything bad happening to you until you're actually put into a situation."

> Any student interested in learning more about protecting their personal belongings in case of an accident can go to www.gradguard.com or talk to their housing and insurance companies, Fees said.

> "This is something that is important for students to have now to help prepare them for when they grow up, as well," he said. "I know they don't necessarily want to think about accidents happening to them, but sometimes awareness is the only thing that can help you actually do something about it." >>>> Isolis@dailytoreador.com

> > DAILY



This establishment, Texas Tech University & The Daily Toreador do not encourage underage drinking or alcohol abuse.

SPORTS

PAGE 9 THURSDAY, SEPT. 27, 2012

Cyclones rely on defense to pressure Red Raiders

By MEGAN KETTERER STAFF WRITER

The Texas Tech Red Raiders are kicking off their first Big 12 conference game Saturday against the Iowa State Cyclones in Ames, Iowa.

Last season the Red Raiders for the second year in a row. Cyclone quarterback Jared Barnett led the team to a 41-7 victory with 144 passing yards and one touchdown, while Tech quarterback Seth Doege completed 16 of 32 passes for 171 yards.

The Cyclones have started the season 3-0 against Tulsa, Iowa and Western Illinois. The Red Raiders are also 3-0 with victories against Northwestern State, Texas State and New Mexico.

Tech quarterback Seth Doege said in a news conference the upcoming game will be a good first test for the team.

The Red Raiders remember their losses to the Cyclones in the past two years, but are focused and ready to play, he said.

Once the Cyclones start to get a lead, Doege said, it is hard to come back and win the game.

"But if you let them—if you turn the ball over and let them start getting ahead of you, it's hard to catch up," he said in a news conference, "because they do grind the clock a little bit on offense and they play fundamen-

tally ground defense to where if you make a mistake, they are going to thrive on it."

Tech head coach Tommy Tuberville said in the conference when a team goes on the road, the players and coaching staff have to be well prepared.

"We are going to be playing were defeated by the Cyclones in an environment that we'll have very few people that will be pulling for us," he said.

Iowa State is coming off of three wins and they have played well in each, he said in a press conference.

"They are a very physical team," he said in a news conference. "They play hard. We are not going to come in and catch them flat-footed at all. They'll be at their best and hopefully we'll be at our best."

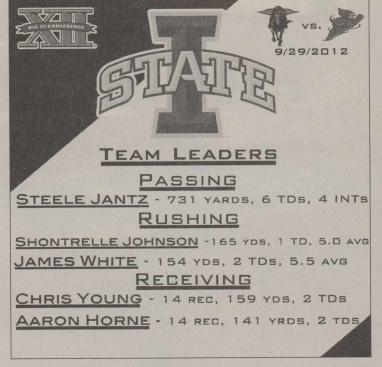
Iowa State head coach Paul Rhoads was an assistant coach to Tuberville at Auburn from 2002 until 2008.

Tuberville said he and Rhoads' relationship is good on they may not be the biggest and off the field, and they see each other several times a year.

"It's a lot of fun," he said. "You get into the game and then you don't even realize who is on the other side of the field, so it makes no difference."

Doege said he believes the Cyclone defense has improved since they met last year, and the Cyclone linebackers are the leaders of their defense.

Last season the Cyclone de-



fense forced Doege to throw two interceptions.

"Their (defensive backs), guys, but they compete and that's the one thing that you see about Iowa State's defense every snap," Doege said in a press conference.

Tech offensive coordinator Neal Brown said the Cyclone defense is the best Tech has played.

Iowa State all-Big 12 linebacker Jake Knott has 22 total tackles so far this season.

Knott said the team has prepared for the game the same way the have the past two years. This Tech team is the fastest Tech team they have played

against so far, he said. "We're going to have to try is they play hard and compete to keep the ball in front of us and not make plays after we get there," Knott said, "and break a bunch of tackles, which is hard to do against them.'

Knott will be a challenge for the Tech offense because they will have to beat him and linebacker A.J. Klein in routes and block them in the running

PHOTO COURTESY OF IOWA STATE ATHLETICS

IOWA STATE QUARTERBACK Steele Jantz looks to exploit the Red Raiders secondary when the Cyclones compete against Tech Saturday in Ames, Iowa.

game, Brown said.

"With those guys, it always starts with the two linebackers, Klein and Knott, are as good as anybody in our league," he said. 'They are physical kids. They do a great job in the pass game, getting in their zone drops."

They are mostly a zone cov-

erage team and they want their opponent to force mistakes and extend the drives, Brown said.

"They have done a good job so far this year of taking advantage of turnovers. I think that's key to the football game," he said.

>>>mketterer@dailytoreador.com

More signs of balance between Southeastern Conference East and West teams

BATON ROUGE, La. (AP) — The blazing starts of Florida, Georgia and South Carolina are raising doubts about preseason assumptions that the West is best in the Southeastern Conference.

Sure, the West Division remains home to the top nationally ranked teams in the league: No. 1 Alabama

and us right there," South Carolina coach Steve Spurrier said, although he also noted that none of his team's victories have come against an opponent that currently has a winning record. "We don't know how good we are, just like a lot of teams don't know."

Florida (4-0), which has this week and No. 3 LSU. But the next few LSU in a game Gators offensive coor-

Spurrier, who made his name as a coach at Florida with a wide open pass-oriented offense called the "Fun 'N' Gun."

The 2012 Gamecocks (4-0) rank second in the SEC in points allowed (9.8 per game) and fourth in total off, will be undefeated when it hosts defense (300.2 yards per game). The two best-known players on their roster

That is a bit of a departure for star in linebacker Jarvis Jones, who ranks second in the league in tackles for losses. Florida's Mike Gillislee is the SEC's second-leading rusher (100.5 ypg), and the Gators lead the SEC in pass defense efficiency, allowing a completion rate of less than 52 percent while intercepting six passes.

"The SEC East is an outstanding part of our league," said Georgia coach

know how tough everybody's schedule is until you play the season and you have a better idea of how tough it is. We felt like we had some veryoutstanding teams in the East, and so far they are proving it."

Tennessee coach Derek Dooley won't argue with that. His team is showing signs of improvement this season with 3-1 record, the lone loss

Of the six straight national titles won by the SEC, four of the last five, including the past three, have been won by either Alabama, Auburn or LSU, all teams from the West. Florida — during the Urban Myer era — was the lone team from the East to win national championships in that span, in 2006 and 2008.

During the past two seasons, the

weeks - LSU travels to No. 11 Florida on Oct. 6 and hosts No. 6 South Carolina on Oct. 13 - will clarify the extent to which the SEC's balance of power has begun shifting eastward.

"It looks like it has turned that way, with Florida undefeated, Georgia

dinator Brent Pease called "a defining moment to see where we're at."

The leaders in the East have been winning with dominant defenses and powerful running games, a formula familiar to the Crimson Tide and the Tigers.

are defensive end Jadeveon Clowney (third in the league in tackles for losses) and running back Marcus Lattimore (80 yards rushing per game).

Fifth-ranked Georgia (4-0) has the conference's leading rusher in Todd Gurley (101.5 ypg) and a defensive and I felt like we just aren't going to

Mark Richt, insinuating that the team that wins the division will deserve more credit for its strength of schedule than some might have thought before the season. "Preseason, everybody had an opinion on everybody's schedules,

coming against the Gators.

"There's a lot of good football teams on this side," Dooley said of the East. "We've only played one of them, so it's hard for me to evaluate the rest. I know the one we played is a good football team."

team representing the East in Atlanta struggled to mount much of a challenge to the West Division winner.

Terms & Conditions ine Ad Rates Classifications

15 words or less \$5.00 per day **Bold Headline** 50¢ extra

(max. one line)

There is a 15-word mini-Help Wanted Typing **Furnished Rentals** Tutors mum on all classified ads. Unfurnished Rentals For Sale Tickets for Sale Services Roommates Miscellaneous Lost & Found Travel Legal Notice Clothing/Jewelry

publication and notify The first 2 words (max. one line) are bold and cap-The Daily Toreador any errors. We are only italized. All ads will appear on dailytoreador.net at no additional charge day's incorrect insertion.

Deadlines

Classified Line Ads: fully on the first day of Placed and paid for by 11 a.m. one day in advance. of **Classified Display Ads:** 4 p.m. three days in advance. responsible for the first Please call for rates for display advertising

Payments DISCOVER (MasterCard) VISA All classifieds ads must be prepai prior to publication by credit card cash or personal check Checks should be made payable to

The Daily Toreador

LSU crushed Georgia, 42-10, last season, only to lose in the BCS title game to Alabama, which had finished second in the SEC West.

Placing Your Ad

www.dailytoreador.com

For the fastest and easiest service, place and pay for your ad online! Click on the "Classifieds" link on our Web site to get started!

> E-mail: dawn.zuerker@ttu.edu Remember to include a contact number! Phone: 806.742.3384

Call us to place your ad by credit card. Fax: 806.742.2434

Call and confirm pricing and payment.

'YPING

TAKING APPLICATIONS Racer Classic Car Wash Now taking applications at 1710 Mac Davis Lane. Job Fair. Monday through Tuesday. 8-5

VIOLIN, VIOLA & Piano Lessons. 5 blocks from Tech. techfiddle@yahoo.com

HELP WANTED

50TH STREET CABOOOSE

Hiring - Servers, Bartenders, Hosts. Wednesday college night. \$12 buckets, \$3 You-call-it, free pong tournament, cash prizes, 1/2 price appetizers 3-6pm Monday-Friday. 5027 50th Street 796-2240 ABUELO'S NOW HIRING WAIT STAFF. Great benefits and terrific tips. Apply in person at Abuelo's Mexican Restaurant, 4401 82nd (82nd & Quaker) Mon.-Fri. 2:00-5:00 p.m.

BEST COLLEGE JOB EVER!

Apply online www.GETASUPERTAN.com or 4 locations: 82nd & Slide, 4th & Slide, 82nd & Iola and 82nd & University.

BOYS GYMNASTICS COACH

Texas Elite Gymnastics Academy (TEGA) searching for qualified gymnastics coaches for growing USA Gymnastics competitive team and recreational boys program. Competitive gymnastics background and/or coaching experience a plus. Interested candidates send resume to jdowtega@gmail.com or visit www.tegakids.com for application.

BUILDING DESIGNER Student wanted - some pay, live in, no rent, historic building. Contact fiftiesnavy@aol.com

LP WANTED

CHRIST THE KING

Early Childhood Development Center accepting applications www.ctkecdc.org

COPPER CABOOSE

Hiring bartenders, cocktails, doormen for Free Tournaments Tuesday 8PM. \$12 Buckets. 56th & Ave. Q. 744-0183.

FITNESS SPECIALIST is seeking enthusiastic and self motivated individiauls for PT and FT positions. Selling/assembling/delivering fitness equipment Apply in person at 57th and slide.

GENERAL LABOR, refuel aircraft, clean aircraft, clean hangars, mow yard. Must be able to work weekends and pass a drug test and fingerprint background check. Chaparral Jet Center 2201 East Jamestown

GLAZED HONEY HAM CO. is hiring! Looking for friendly, responsible, hard-workers to fill part-time positions. Morning and afternoon shifts available. Email ginger@honeyham.com for an application or apply in person at 3424 82nd Street.

IMMEDIATE OPENING for part-time warehouse assistant. Must be available some weekday hours and a few weekends may be required. Call 787-

LITTLE GUYS MOVERS seeking full/part time employees. 4711 W. Loop 289. Apply in person.

LOOKING FOR experienced gymnastics instructors evenings Mondays through Thursday. tegakids.

LOOKING FOR real-world experience for your re sume? Director's Choice Tour & Travel is looking for upperclassmen to fill the following postions: IT Assistant, Marketing & Social Media Intern, Internet Operations & Marketing Design Intern 10-20 hrs/week. For job descriptions visit our website, www.directorschoice.travel/jobs

HELP WANTED

Please check your ad care-

NEED EXTRA CASH? Kelly Services is now hiring Caterers For Short-Term Events. Black Pants, Black Shoes Required. Pay is \$8 For Wait Staff. Day, Evening & Weekend Shifts Available. Apply at 4601 50th Street, Suite 100 Or Call 806-794-2757.

Texas Hold'em Thursday/Sunday and Free Pong OAKWOOD UNITED Methodist Preschool is looking for morning and afternoon teachers to teach infant age 2-3 year old children. Related education or experiences is a must. Contact Fara at 806-792-1220

SANFORD & TATUM

INSURANCE hiring part-time runner to work M-F 1:00 - 5:15. Apply online at www.sanfordtatum.com. Look for Career Opportunities under the Home tab for complete description of job and online application. 792-5564, Ext 329

STELLA'S

Now Hiring: *Servers, *Hostess/ At least 1 years' experience and fine dining knowledge a plus. Hostess must have weekday lunch availability Apply in person @ Stella's 50th & Utica or E-Mail Resume to: billy@stellas.us

STUDENTPAYOUTS.COM Paid survey takers needed in Lubbock. 100% free to join. Click on Surveys.

WILD BURGER GRILLE is now hiring experienced WAITSTAFF. Please apply in person at 3515 50th

URNISHE

\$1800. ELEGANT 4/2/2. Spanish Landmark. 2201 16th. 4500 ft. Stairlift. 806.786.7182. Pictures on Craigslist. *********

2/1. Kitchen appliances, W/D connections, H/A, New paint, Fenced yard, Storage space, near Tech. \$465/month+\$425/deposit. 2313 25th. 744-6100 or 401-4023

1/1 WITH kitchen, living room, 1 car garage. Yard, pets allowed. Available October 1st. \$545/month, \$545/deposit. 806-470-7088.

11

1619 UNIVERSITY #4- 2BR/2BA Farmhouse Studio- Accross from TTU! All Appliances! \$695 Castle Property Management. 783-3040.

2 & 3 bedroom houses for rent. 2508 30th, 5417 29th, 507 N. Elmwood, 3502 30th. 797-2212 or 940.631.5185

2516 44TH- 3BR/2BA Huge Bedrooms, Refinished Hardwoods, Central H&A, Storm Cellar! \$895 Castle Property Mgmt. 7,83-3040.

2607 30TH--4 BR, 2 Bath, 1 Car Garage, W/D Connections and Central H/A, Large Back Yard. Call Kathy @ 749-3355

3/2- 2 story house. Can prelease. hardwood, 2 living areas. Central heat/air. 2310 28th. \$900/rent \$600/deposit. 544.3600 or 787.2323.

3318 32ND- Tech Terrace 3BR/2BA Central H&A, W/D Connection, Large Fenced Yard! \$1050 Castle Property Management. 783-3040 3703 26TH- Close to TTU! 3BR/1BA Two living an

Central H&A, W/D Connection Fenced Yard \$700 Castle Property Managment. 783-3040. **4 BLOCKS FROM TECH!**

1B/1B \$525.00 Includes (TV/Internet) all utilities except electric. 432-230-6996 www.clarkapartmentsllc.com

5403 39TH- Cozy 3/1.5/1 Central H&A, W/D Connection, Large fenced yard. Must See! \$895 Castle Property Mgmt. 783-3040.

5605 44TH- Only 5 minutes to TTU! 2BR/1BA W/D Connection, Fenced Yard! \$595 Castle Property Management. 783-3040

5612 44TH- 3BR/1BA Central H&A, W/D Conn. Large yard w/shed! \$695 Castle Property Mgmt. 783-3040

5824 A. 96th- Executive 3/2/2 Duplex! Fireplace, Central H&A, W/D Connection. \$995 Castle Property Management, 783-3040

6007-14TH 3/2/2 in Great Neighborhood! Fireplace, Central H&A, W/D connection. \$995 Castle Property Management. 783-3040

6132 39TH- New Paint & Flooring! 3/2/2 Central H&A, W/D Connection, Fenced Yard. \$895 Castle Property Management 783-3040.

6424 24TH- Brick 3/2/2, Stained Concrete, Centra H&A, W/D Connection., Huge Yard w/shed! \$1100 Castle Property Management, 783-3040

HUGE 3/2/2 house. Can prelease. 2800 sq. ft. 2 living areas. Central heat/central air. 2405 33rd \$1150/rent \$800/deposit. 544.3600 or 787-2323.

NEWLY REMODELED 2 & 3 bedroom homes. Convenient to Tech. 771-1890. www.lubbockleasehomes.com

NICE APARTMENTS and HOUSES 1/2 Block from Tech on 14th and 15th streets. Clean. Convenient Comfortable, Reasonable, Free Parking 762-1263

TECH/MEDICAL

2420 26th. Big 3/2, \$1200-Now or 3705 32nd. 3/1/1, \$900-11/15; All appliances 794-7471.

0 ELECTRIC BICYCLE Lightly Used. New \$1500.

Your Cost \$900. Lithium Battery. Baskets. Runs Great. 806.744.3532

CLOTHING/JEWELRY

NEED CASH Buying any gold/silver jewelry. Any conditio Avery and others. Varsity Jewelers 1311 University.

TEXAS TECH

Officially licensed rings. Men's from \$795 Women's from \$495. Varsity Jewelers. 1311 University

\$5,500-\$10,000 PAID EGG DONORS. N/Smokers, ages 19-27, SAT>11/AC T>24/GPA>3.0 Reply to: info@eggdonorcenter.com

10% Off to All Texas Tech Students! Eyebrows Threading, Facials, Pedicure, Manicure, Nails & Hair-Cut. OM Threading, Nails & Spa. 4505 34th St. (806)771-0160

ALLAMERICANSTORAGE.COM Rates \$10 and up. Free truck. 24/7 Rental station Clean. 5839-49th 792-6464

BROADWAY BEVERAGE

Liquor Store. Tax Free with Tech ID. Will ice with purchase. 5 minutes east of campus on Broadway. Google us @ Broadway Beverage. Come party with us. 744-4542

EZ DEFENSIVE DRIVING. Free chicken fried steak included Super Cheapist :) Cell 781-2931. More Information

www.LubbockClass.com

LEARN TO FL JB CITY AVIATIC





NEW STUDENT HOUSING • COMING FALL 2013

LEASING CENTER **THE VILLAGE AT OVERTON PARK**

OPENING 10/1



club townhomes AT OVERTON PARK



CLUBATOVERTON.COM

2408 Mac Davis Ln. • 806.368.7830

f