

Engineering fair benefits students and company recruiters

By NICOLE MOLTER

More than 150 companies were the future. represented at the Edward E. Whitacre College of Engineering Job Fair at the Lubbock Civic Center on Wednesday.

The fair, which has been going on for 13 years, is hosted once in the fall

what I call 'one-stop shopping' in terms of recruitment," Shelli Crockett, director of the Engineering Opportunities Conter, said.

Companies can hire students for fulltime positions after graduation, co-op and internships, she said. The fair is for freshmen all the way to seniors. Networking with freshman is beneficial in hiring them as seniors for internships or graduates in

'They're seeing a lot of students early and hopefully picking the best of the best to bring on to their company,"

Students learning how to ask the right semester and again in the spring semester. questions, researching companies and be-"For our recruiters, they're able to do coming professionals in job searching are all a part of the engineering fair, she said.

> Typically, 2,500 students attend the engineering fair, Crockett said. For this fair, the goal was to have 2,700 students

> > FAIR continued on Page 2

Library hosts its third annual services fair

By EMILY GARDNER STAFF WRITER

The first thing heard when walking into the lobby of the library was "free popcorn, free water" as an advertisement for the Library Services Fair.

The third annual Library Services Fair was from 10 a.m. to 2 p.m. Wednesday at the Texas Tech Library.

"We want to introduce our students, especially our new students, to the library and the different services and resources we offer and also the individual research assistants that they can get from the personal librarians," reference librarian, Kimberly Vardeman said. "There is also equipment that they can check out. We have some prizes to give away. We are trying to have a fun environment with people to be introduced to the library."

Students were able to visit booths from the Crossroads Recording Studio, the Southwest Collections/Special Collections Library, personal librarians, Digital Media Studio, Document Delivery Department and Digital Collections, Vardeman said.

There was also a booth for Historical Newspapers, Circulation and ARTstor available to answer questions students

"They talked to me about the circulation, the times that the library is open and about books," Shannon Killough,

a freshman public relations major from Boerne, said. "The Connect, you can log on to different things and it will give you information about the Library.

"The Southwest Collections library has really unique documents or books like cookbook collections and old magazines. The personal librarians and e-resources have different librarians that have different majors, so you can come up and talk to them and they'll help you find resources."

Joe Collins, a freshman managing information systems major from El Paso, said the fair was a great way to learn about services the library offers.

"I didn't know about the Illiad program or any of these really," Collins said. "I typically just come and sit at a desk and work. I had no idea I could ask librarians for help. This really answered my questions without having to ask."

Students also had the option to tour the Crossroads Recording Studio, Varde-

"If there is anything at the Library that students want us to add or improve or if they have any questions about it, make sure that they talk to someone because we are here to help and that way they won't have to struggle for hours trying to find something they need or go without something that they want," Vardeman said. "We are here to serve the students, so just let us know how we can help." » egardner@dailytoreador.com

Dean's Departure



PHOTO ILLUSTRATION BY LAUREN PAPE/The Daily Toreador

DEAN JERRY HUDSON, founding dean of Texas Tech's College of Media and Communication, announced he is retiring in July of next year.

Dean of College of Media, Communications to retire

By EFRAIN DUARTE STAFF WRITER

Jerry Hudson, dean of the College of Media and Communication, will retire July 31, 2013. Hudson has served as dean of the college since its official recognition in 2004.

"He is well-regarded by people at the university and by people outside the university," Kevin Stoker, associate dean of faculty, said.

Between 1998 and 2004, Hudson served as the director of the School of Mass Communications. Hudson served as graduate director from 1992 to 1998 and from 1987 to 1992, Hudson was chair of the Department of Mass Communications. Hudson joined the Department of Mass Communications in 1978 as an assistant professor.

He taught courses in broadcasting, public relations and telecommunications, which is now electronic media and communications.

Notification of Hudson's official retirement comes after the College of Media and Communication recently changed its location and name.

"Dean Hudson has laid such a great foundation for this college, especially with the move," Ben Jarvis, junior electronic media and communications major from McKinney said.

HUDSON continued on Page 2

Rawls College hosts mock job interviews for students

By ALSTON TRBULA STAFF WRITER

Employers from 16 major corporations took part in mock interviews with Rawls College of Business Administration students Tuesday and Wednesday.

Brandy Dalton, associate director of student development at the Rawls College of Business, said the mock interviews are a way for business students to practice their interviewing skills.

The college structures the mock interviews as feedback on their strengths and how to improve close to a real interview as possible, she said. Students use the Rawls Connect website to practice applying online for jobs, just as they would in reality. Once they've applied to the company they're interested in, they then are expected to research the company, as employers might ask them what they know about it.

After interviewing students as they would in an actual interview setting, employers then give them

their weaknesses, Dalton said.

"They answer many questions students have," she said. "Is their dress OK? The way they present themselves? Are their communication skills up to par? They look at their resumes, and then they walk through any questions that the students might not have done so well on."

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Sunny

Rodriguez: Professors must show respect in order to get respect OPINIONS, Pg. 4





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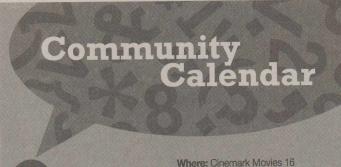
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Daily Toreador







Hub City BBQ Cook-off Time: 5 p.m. to 8 p.m. Where: Library

So, what is it? Come out and enjoy West Texas barbeque, live music and more. Tickets with a student ID are \$10.

Time: 5:30 p.m.

Where: School of Art So, what is it? Come listen to Dr. Brian Steele and his presentation of "Giovanni Bellini's Fran Triptych: Wisdom, Cosmos, Salvation."

"The Immigrant Experience," a talk by Carlos Eire Time: 5:30 p.m. to 6:30 p.m.

Where: International Cultural Center Hall of Nations So, what is it?

Author of the award winning book Waiting for Snow in Havana, Carlos Eire, will publicly speak at the International Cultural Center.

Arianna String Quartet Time: 7:30 p.m. to 9:30 p.m. Where: Legacy Event Center So, what is it? Come out and listen to the St. Louisbased quartet

Lounge Time: 5:30 p.m. to 8 p.m. Where: Stella's Restaurant So, what is it? Come out for happy hour and live

entertainment. Thursday Nights at the Art Factory Time: 6 p.m. to 8 p.m. Where: Lubbock Municipal Garden To make a calendar submission and Arts Center

Come participate in a challenge and Events will be published either the new fine arts project. \$20 each week.

Glenn Beck Unelectable 2012 Live

Where: Cinemark Movies 16

Come out and watch Glenn Beck and Brian Sack participate in a mock presidential debate, Jack Helmuth and Matt Fisher will moderate the debate

Lubbock Evening CBS Time: 7 p.m. to 8:30 p.m. Where: Oakwood Baptist Church So, what is it?

Come join this non-denominational Bible study. Classes are offered for Art History Lecture: Dr. Brian Steele men, women, couples and children.



An Evening with Steve McCurry, a National Geographic Live pre-

Time: 6 p.m. to 8 p.m. Where: Student Union Allen Theatre So, what is it?

Come out and listen to "National Geographic" photographer, Steve McCurry, give a public presentation. The cost is free.

Kaleidoscope of Choirs Concert Time: 8 p.m. to 10 p.m. Where: Hemmle Recital Hall So, what is it? Come out and enjoy a free concert hosted by the School of Music.

Neil Armstrong Memorial Lunar/ Star Party

Jenni Dale Lord Live in Stella's Time: 8 p.m. to 11 p.m. Where: Tech Terrace Park So, what is it?

> Come out and enjoy this Memorial Star party for Neil Armstrong. The South Plains Astronomy Club will host this party where Tranquility Base will be available for viewing. This event is free and open to the public

email dailytoreador@ttu.edu.

day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publica-

Mock←

CONTINUED FROM PAGE 1

There are two mock interview events a year, one in the fall and one in the spring, she said. It's only during these times students can interview with employers from other corporations.

However, if a student cannot attend the mock interviews, they have the option of interviewing with her throughout the year, Dalton said.

Employers are very willing to come out and help with this event, she said. Most of them reach out to Tech, because it not only helps them build their brand on campus, but it also helps them find good candidates.

"We have KMPG, we have several accounting firms here, we have Enterprise, we have Dillard's

and we have Marathon," she said. "We also had Ernst and Young come in and Wal-Mart."

Barry Broughton, director of the Rawls College of Business Administration Career Management Center, said employers want students from Tech. Almost 90 percent of students from the college get hired within 90 days after they graduate.

"We get a lot of feedback that our students are well-known for being very hard working and dedicated," he said. "They're just not afraid to get in there and get their hands dirty. Tech students are highly thought of."

Kathleen Laning, a junior from Uvalde, said she recommends other business students participate in the next mock interviews.

"It's always intimidating going in front of employers, but after you get in there and you start

talking with them, all the nerves go away," the marketing and management major said.

Employers from Wal-Mart interviewed her, she said. They critiqued her resume and were assertive in answering other questions she needed answers to.

"They gave me a lot of tips on phone interviewing because I'm going to be studying abroad in Spain next semester and that's what I'm going to be doing a lot of," she said. "They showed me how to portray my voice and really show my personality over the phone.'

Garrett Petticrew, a management and information systems and international business major from Houston, said he interviewed with an employer from the Marathon Petroleum Cor-

During the interview, they

discussed his passions, which gave him some direction, the

The employer was honest with him and told him his passions could be better used somewhere else, he said. After the interview, the employer gave him advice on which companies he should interview with at the Career Expo, which will be hosted by the college Oct. 10.

"Just because I really like a company and I like the culture of a company doesn't necessarily mean that it's the best fit for me,"

His passions are social media and marketing, Petticrew said.

"This is the best way to get the most honest advice from someone that's potentially within the career field that you're interested in," said Petticrew.

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Fair ←

CONTINUED FROM PAGE 1

"We do have a lot of opportunity," she said, "but when there's that many students, they really need to put the work and effort into that research beforehand."

Students need to learn how to interview and interact with companies, said John Barkley, facility engineering technical team leader at Chevron in Midland. Many companies hire several types of engineers, such as petroleum, mechanical, electrical, chemical, civil and environmental engineers.

"Get experience in whatever field you want to do," he said. "Try those jobs out. Try different jobs and try to find out what you want to do. A lot of people graduate and they're still not sure what they want to do. Doing these job fairs like this and getting some summer jobs can help you find out what you want to do."

Internships are beneficial for students in learning about job interests for the future said Jacob Kern, a senior mechanical engineer from Marianna, Ark.

"I learned a lot about engineering," he said. "I definitely benefitted. I learned more than I would in a classroom from



PHOTO BY LAUREN PAPE/The Daily Toreador

STUDENTS TALK TO representatives of various companies at the Whitacre College of Engineering Job Fair on Wednesday at the Lubbock Memorial Civic Center.

Applying to multiple companies and learning about those companies are important, too,

Jeff Hanson, a professor in the Department of Mechanical Engineering, graduated from Tech in 1994.

"When I went to school and got out, they didn't have a job fair," he said. "There wasn't any opportunities like this and

to have exposure to this many companies.

'There's 156 companies here with us I believe, all looking for interns and full-time job positions versus them going out and searching the Internet and looking for them, they all come here looking for them, so it's a fantastic opportunity for

A range of companies from >>> nmolter@dailytoreador.com

so it's great for these students small, local engineering firms in Lubbock to worldwide companies, such as Chevron, are all included in the fair, Hanson said.

"I tell (students) that more so than these people are interviewing them, they should be interviewing these companies to make sure that they're a good fit for them," he said, "because it's a place they're going to have to be every day.'

Justice Dept faulted in gun-trafficking operation

WASHINGTON (AP) — scenes in the U.S. and Mexico. The Justice Department's internal watchdog on Wednesday faulted the agency for misguided strategies, errors in judgment and management failures during a bungled guntrafficking probe in Arizona that disregarded public safety and resulted in hundreds of weapons turning up at crime

A former head of the department's Bureau of Alcohol, Tobacco, Firearms and Explosives and a deputy assistant attorney general in Justice's criminal division in Washington left the department upon the report's release — the first by retirement, the second by

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Los Angeles Times Daily Crossword Puzzle

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9/20/12 By Steven J. St. John Wednesday's Puzzle Solved 2 The UAE has been a member of it since 1967 3 Cavalry carriers 4 George's mom on "Seinfeld" 5 Make public 6 Dessert preceder 7 How backroom deals are conducted 8 Desert dangers 9 Ed of "Apollo 13"

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Hudson← CONTINUED FROM PAGE 1

Jarvis serves as the president of the dean's student council, which serves as

faculty and staff, Jarvis said. The faculty and staff were officially notified of Hudson's retirement on

the liaison between the student body,

Sept. 4, Hudson said. "We have a real strong nucleus of faculty members who are committed to

the college and its mission," Stoker said. Hudson said he had been thinking about retiring from the college for a lot from what he has done already," some time, but now seemed like the Stoker said.

"I'm leaving the college at a time when faculty, staff, alumni and administrators have been very kind to us," Hudson said.

No search committee has been formed to find a replacement for Hudson at this time. Stoker said the search for the next dean involves the provost, president and chancellor, as well as people from the community and a dean from another college.

"The next person is going to benefit

Hudson will retire just a year after

moving into the new college location and its facilities. "He wanted to see the college through the move to the new building,"

Hudson has been with the college for a total of 35 years.

"He has been such an influential figure in the college that you do not want to see him leave, but it is what he wants to do," Jarvis said.

Hudson said he does not have any

beliefs about God and the Bible.

Coming in the wake of controversy

over Rob Bell's 2011 hell-questioning

book "Love Wins," which put hell on

the cover of Time magazine, and tread-

ing some of the same ground, filmmaker

Kevin Miller believes the debate about

screening of "Hellbound?" Miller said

he believes our ideas about hell have a

real-world effect on the way we live our

McLaren best expresses that thought

in the movie when he says, "If I believe

that a small percentage of human beings

were created to enjoy bliss eternally and

another group of beings were created to

experience eternal conscious torment,

then I look at human beings differently

than if I say, 'Every human being was

made in the image of God. Every human

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the nature of hell is not academic.

goals that would be outstanding with the coming of his resignation.

"I think it is very important that everyone at a university should understand relationships with everybody you work with and it is very important to get things done," Hudson said.

He said he has been blessed to have a good, positive relationship with the administration, and would not change

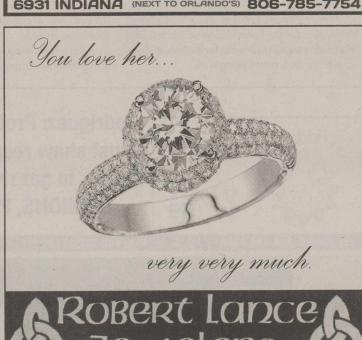
"I could not have asked for a better job, better working conditions, and support from anyone," Hudson said. >>> edurate@dailytoreador.com

Movie questions hell as place of eternal torment

can a loving God send people, even bad people, to a place of eternal torment? A

NASHVILLE, Tenn. (AP) — How new documentary struggles with questions of punishment and redemption and how culture affects and shapes Christian





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2801 42nd Street (806) 794-2938 - www.robertlancejewelers.com www.uulubbock.org being is beloved by God. God is at work

to save every human being." McLaren's position is contrasted with that of Seattle megachurch pastor Mark Driscoll, who explains that, in his view, "God created the world and people chose to rebel against him. And God came and died to save some of them

from the death they deserve." Mainstream Christianity, especially evangelical Christianity, tends to promote some version of that view, which includes the idea of hell as eternal

Miller briefly mentions the view that those unsaved by Jesus will simply perish, called annihilationism. But the filmmaker seems to lean toward a view that holds out hope that hell exists but may not be eternal — that God wants to be reconciled to all people, and that the reconciliation can happen even

Bell was called heretical by some critics for promoting a similar view in "Love Wins."

In the film, Missouri's International House of Prayer Director Mike Bickle says that to promote the idea that the grace of God is available in hell, or universalism, "is the worst crime that a preacher of the Gospel could say to

Correction

In Wednesday's issue of The Daily Toreador, the photo "Hammer Time" the caption should have read Jason Hoyt, an architecture graduate student from Abilene. The DT regrets these errors.

POLICE BLOTTER

Officers arrest several students, non-students on gameday

Friday

7:20 a.m. — A Texas Tech of ficer investigated a theft, which occurred at room 3A150 in the Texas Tech Health Sciences Center. A Logitech computer mouse was taken.

8:32 a.m. — A Tech officer documented a medical emergency, which occurred at Bledsoe Residence Hall. A student was having trouble breathing and was transported to University Medical Center Emergency Room by Emergency Medical Services.

8:40 a.m. — A Tech officer investigated an accident, with minor injuries, and failure to stop and render aid, which occurred in the 1800 block of Flint Ave. A student on a bicycle was struck by a vehicle and transported to University Medical Center Emergency Room by Emergency Medical Services.

11:14 a.m. — A Tech officer investigated an accident, without injuries, and duty upon striking an unattended vehicle, which occurred in the C15 park-

documented a medical emergency, which occurred at the R3 parking lot. A non-student suffered a fractured ankle after slipping and was transported to University Medical Center Emergency Room by Emergency Medical Services.

12:27 a.m. — A Tech officer investigated a theft, which occurred at Knapp Residence Hall. A secured Fiji bicycle was taken.

12:34 p.m. — A Tech officer investigated an accident, without injuries, which occurred at the intersection of Boston Avenue and Drive of Champions.

2:38 p.m. - A Tech officer investigated a theft, which occurred at the Student Union investigated an assault (family Building. An unsecured Samsung Galaxy cellphone was taken.

3:53 p.m. — A Tech officer documented information in reference to an emergency detention of a student, which occurred at the Student Wellness Center. The student was transported to rested for public intoxication the Covenant Medical Center and transported to the Lubbock Emergency Room by Emergency County Jail. Medical Services.

9:57 p.m. — A Tech officer investigated a theft, which occurred at the The Commons by United Supermarkets. An unsecured set of keys were taken. Saturday

1:10 a.m. — A Tech officer detained a student for possession of alcohol by a minor and possession of a fictitious license, which occurred at Chitwood Residence Hall. The student was issued a Lubbock County citation, which he signed, and was released.

7:07 a.m. — A Tech officer released a non-student pending the filing of charges for driving while license invalid following a tráffic stop in the 700 block of University Avenue. A nonstudent passenger was issued a Lubbock County citation for an open container of alcohol in a motor vehicle and released.

7:07 a.m. — A Tech officer investigated a theft, which occurred in the Gordon Residence Hall lobby. A student reported mail had been stolen from a

secured mailbox. 11: 07 a.m. — A Tech officer documented a medical emergency, which occurred in the C14 parking lot. A staff member sustained a head injury after falling off of a Segway. Emergency Medical Services personnel arrived and transported the staff member to the University Medical Center Emergency Room.

4:50 p.m. — A Tech officer arrested a non-student for public intoxication, which occurred at gate 6 of Jones AT&T Stadium. The non-student was transported to the Lubbock County Jail.

4:50 p.m. — A Department of Public Safety trooper arrested a student for public intoxication, which occurred at gate 6 of Jones AT&T Stadium. The student was transported to the Lubbock County Jail.

5:10 p.m. — A Lubbock County Sheriff Department Deputy arrested a student for public intoxication, which occurred at gate 6 of Jones AT&T Stadium. The student was transported to the Lubbock County Jail.

5:30 p.m. — A Department of Public Safety trooper arrested a student for public intoxication, which occurred at gate 6 of Jones AT&T Stadium. The student was transported to the Lubbock County Jail.

5:38 p.m. — A Lubbock County Sheriff Department Deputy arrested a student for public intoxication, which occurred in the 2500 block of 6th St. The student was transported to the Lubbock County Jail.

6:26 p.m. — A Lubbock County Sheriff Department Deputy arrested a student for public intoxication, which occurred in the 2500 block of 6th St. The student was transported to the Lubbock County Jail.

6:50 p.m. — A Tech officer detained a student in the C-11 parking lot for consumption of alcohol by minor. The student was issued a Lubbock County citation and released.

7:20 p.m. — A Lubbock County Sheriff Department deputy arrested a non-student for public intoxication, which 11:58 a.m. — A Tech officer occurred at gate 3 of Jones AT&T Stadium. The non-student was transported to the Lubbock County Jail.

7:20 p.m. — A Lubbock County Sheriff Department deputy arrested a non-student for public intoxication, which occurred at gate 3 of Jones AT&T Stadium. The non-student was transported to the Lubbock County Jail.

8:50 p.m. — A Tech officer detained a student at the intersection of Main Street and Flint Avenue for consumption of alcohol by minor. The student was issued a Lubbock County citation and released.

9:45 p.m. — A Tech officer violence) involving two roommates who got into a fight, which occurred on the south side of Wall Residence Hall. Both roommates were released pending the filing of charges for assault. One of the roommates was ar-

10:31 p.m. — A Tech officer investigated a traffic accident, without injuries, which occurred in the 1000 block of Texas Tech Parkway.

10:40 p.m. — A Tech officer detained a student in Coleman Residence Hall. The student was

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cal Center Emergency Room by Emergency Medical Services. He was released pending the filing of charges for public intoxication.

11:37 p.m. — A Tech officer detained a student at Chitwood Residence Hall and issued the student a Lubbock County citation for consumption of alcohol by a minor. The student signed the citation and was released.

Sunday

1:51 a.m. — A Tech officer arrested a student for driving while intoxicated, following a traffic stop in the 1000 block of Indiana Ave. The student was transported to the Lubbock County Jail. The vehicle was impounded by Lubbock Wrecker Service.

2:22 a.m. — A Tech officer arrested two students for possession of drug paraphernalia and possession of alcohol by a minor, which occurred in the Z1B parking lot. Both students were transported to the Lubbock

investigated a theft, which occurred in the R1 parking lot. A 10x10 red canopy, three sandbags and one rope were taken.

7:36 p.m. — A Tech officer documented a medical emergency, which occurred at the Boston Avenue Residence Hall. A student suffered a dislocated knee. The student was transported to University Medical Center Emergency Room by Emergency Medical Services.

Monday

documented a medical emergency, which occurred at the Knapp Residence Hall. A student was suffering from abdominal pains and was transported to the University Medical Center Emergency Room by Emergency Medical Services.

12:52 p.m. — A Tech officer investigated an accident, without injuries, which occurred in the Z3E parking lot.

1:39 p.m. — A Tech officer investigated criminal mischief, which occurred in the Z3G parking lot. A vehicle's mirror had been damaged.

4:10 p.m. — A Tech officer arrested a non-student for possession of marijuana, possession of drug paraphernalia and driving while license invalid, following a traffic stop in the 3300 block of 18th St. The non-student was transported to transported to University Medi- the Lubbock County Jail. The vehicle was impounded by Lubbock Wrecker Service.

5:34 p.m. — A Tech officer investigated a traffic accident. without injuries, and duty on striking unattended vehicle, which occurred in the C1 park-

6:34 p.m. — A Tech officer investigated a traffic accident, without injuries, and duty on striking an unattended vehicle, which occurred in the C16 parking lot.

Tuesday

8:38 a.m. — A Tech officer documented a medical emergency, which occurred in the Biology building. A student fainted. The student was transported to University Medical Center Emergency Room by Emergency Medical Services.

1:49 p.m. — A Tech officer investigated a traffic accident, without injuries, which occurred in the intersection of 10th Street and Texas Tech Parkway.

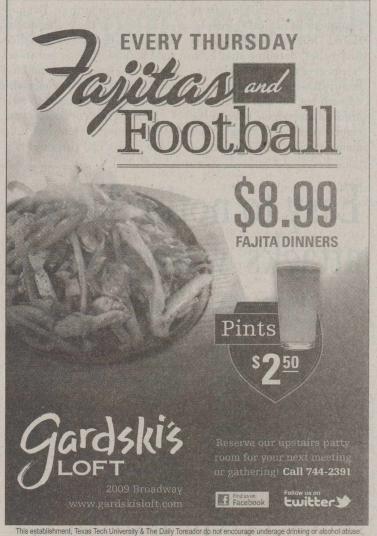
4:15 p.m. — A Tech officer 2:33 p.m. — A Tech officer arrested a non-student for driving while intoxicated, following a traffic accident, without injuries, in the 1700 block of Texas Tech Parkway. The non-student was released pending the filing of charges with the Lubbock County District Attorney's Office for duty on striking roadway fixture. The non-student was transported to the Lubbock County Jail. The vehicle was impounded by Lubbock Wrecker Service.

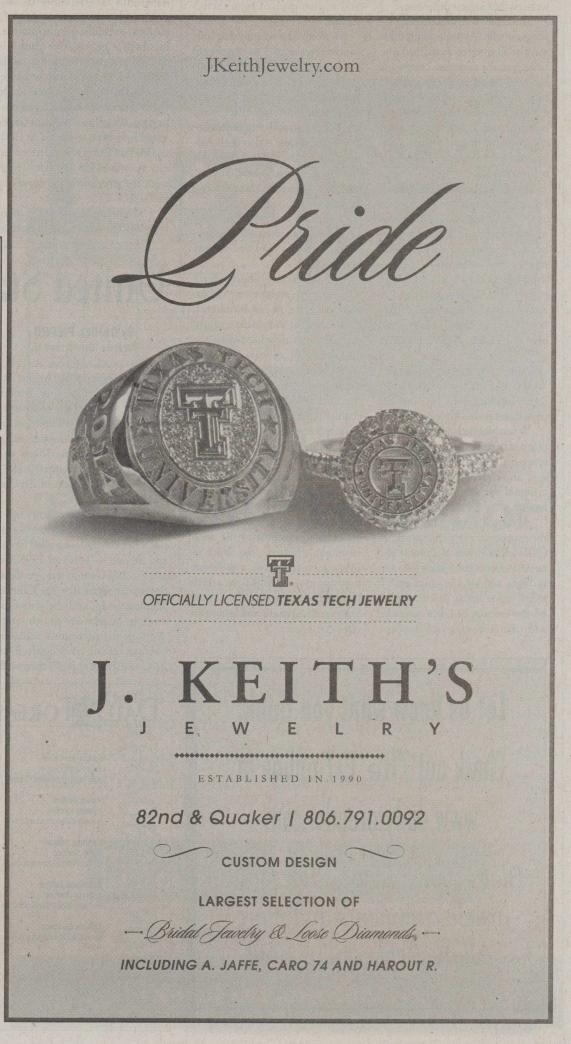
5:52 p.m. — A Tech officer investigated criminal mischief, 3:23 a.m. — A Tech officer which occurred in the Z2C parking lot. A vehicle was damaged by being keyed.

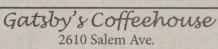
7:33 p.m. — A Tech officer investigated a traffic accident, without injuries, and duty on striking an unattended vehicle, which occurred in the R7 park-

Information provided by B.J. Watson with the Texas Tech Police Department.









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Professors must show respect in order to get respect

bad character.

Texas Tech values honor, respect and pride, as any Red Raider knows. The constant fliers, cheers and emails remind us each and every day of this fact. This, of course, is reflected through our student body, faculty and staff.

tion to something besides the students' clever and profane version of our beloved fight song: our beloved faculty and staff's disrespect for students.

The Texas Tech University Statement of Ethical Principles states, "Mutual Respect" as its first belief, detailing that each "member of the Texas Tech community has the right to be treated with respect and dignity." I, unfortunately, have been at the receiving end of a faculty or staff member's wrath and impatience, them. Don't call them out dur-



and I write this due to the many So I would like to call atten- stories I have recently heard from fellow classmates.

> Let us not forget that respect is a two-way street. We always hear about students and the occasional back-talking, sleeping during class or laziness. But now is the time for the guilty faculty and staff to be called out on their rude actions. This is not in regard to the supportive and kind faculty and staff I have met who are leaders and mentors to me.

When a student goes to your office hours, listen and help ing class to embarrass, but to you know is a part of university teach. I know many students are hard to deal with and after many years, it gets very old and tiring. That, however, does not give you the right to belittle us.

Though I agree with "an We make mistakes eye for an eye" when dealing with a diffiand we make them cult student, often, but that does there are times when we really not mean we have do need help with a class or an assignment. Yes, it is irresponsible if we come to you at

the last minute, but you were once young students as well. You needed help then, too.

I encourage you to leave education if you cannot handle what

education: students. Teach your class well and I won't complain about your attitude. We make mistakes and we make them often, but that does not mean

There is the

infamous professor Michael Dini, who has produced endless complaints from students. Though I am not comfortcold and distanced man-

ner, he is fair and has proven himself with producing a course which I believe is one of the best examples of where a university level class should be.

Perhaps we are not as respectful, well learned or studious as previous generations, as I have heard from my elders, but this is a different era with different ideals and a different childhood. I myself have complained about incoming freshmen and of how loud and disrespectful they can be, but I also realize that is how

And yes, there are those students who would arrive at a football game drunk and rude, but there are those who do take honor, respect and pride seriously. And we still deal with able with his the faculty and staff who believe we are all on the same level of disregard to our future and self-

my class was just three years ago.

My roommate told me last week about going to one of the undergraduate research offices to ask a question, and was received with insolence and impatience from the secretary. I have also witnessed exasperated sighs and rolled eyes from advisers to students when they come in for advising.

If your generation was into manners, then show them, please. Show by example and not by sulking. I do not ask for an easier class or to be treated like a child. I just ask to be treated with the respect I will show you as a well-learned elder.

I end with a quote from Confucius, which stresses the importance of the topic of this column: 'Without feelings of respect, what is there to distinguish men from beasts?"

Rodriguez is a junior microbiology major from Brownsville.

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attacks were planned

By DANNY HUIZINGA THE LARIAT (BAYLOR U.)

It seems as if the world is talking about the violence and protests in the Middle East. With so much news flying around, it can be difficult to make sense of what is going on.

The protests in Libya received the most initial focus, due to the tragic deaths of four Americans, including Ambassador Christopher Stevens. The cause for this attack was first attributed to an offensive anti-Islamic video that had been posted on You-Tube. However, reports have recently surfaced that suggest otherwise.

The assault was not a chaotic protest gone wild. At some point, there was a small group of armed men who broke into the consulate compound and used rocket-propelled grenades to set the building on fire. Although Ambassador Stevens may not have been the target, several important documents with confidential information were taken from the embassy prior to the fire.

Multiple U.S. and Libyan officials believe the attack was planned in advance. "I don't want to talk about what happened in other countries but as for Libya, the operation was meticulously executed... There was planning. It was not a peaceful protest which degenerated into an armed attack or aggression. That's how it was planned," Mohammed al-Megaryef, Libya's assembly chief, said.

Libyan President Muhammad Yousef el-Magariaf also made statements supporting the idea that the protest was premeditated.

"It was planned, definitely, it was planned by foreigners, by people who entered the country a few months ago, and they were planning this criminal act since their arrival,"

Al-Qaida leaders have stated their support. Prior to the attack, al-Qaida leader Ayman al-Zawahiri also issued videos commanding followers to "fight and kill the crusaders." It seems rather ironic that the attack on the embassy in Libya coincided with the anniversary of the Sept.

Susan Rice, the US Ambassador to the United Nations, directly contradicted those statements, still claiming the attack was a result of a protest against the video that began

"We believe that folks in Benghazi, a small number of people came to the embassy to - or to the consulate, rather, to replicate the sort of challenge that was posed in Cairo. And then as that unfolded, it seems to have been hijacked, let us say, by some individual clusters of extremists who came with heavier weapons... And it then evolved from there,"

It is worth remembering that both sides have incentives to exaggerate. The Libyan officials obviously want to spin the attack as coming from "foreigners" to avoid blame. On the other hand, Ambassador Rice wants to make the attack seem unforeseeable. What is clear is that the "challenge" in Cairo that Ambassador Rice speaks of was violent, contrary to a previous quote by Lariat reporter Jessica Chia,

"Protesters in Egypt responded to the film nonviolently, by removing the U.S. flag from the embassy in Cairo."

The Egyptian protesters were actually quite violent (as Ambassador Rice says in her statement). They scaled the walls of the embassy, stormed the courtyard, tore down the American flag, set it on fire to the cheers of the crowd, and hoisted up a militant Islamic flag instead. Over the next few days, the protesters clashed repeatedly with police and security forces that had to use tear gas, resulting in over 200 arrests.

These protests in Egypt were finally condemned by Egyptian President Muhammad Morsy after more than a day of silence.

The protests in Egypt were clearly an extreme reaction to the anti-Islam film. However, the attack in Libya seems to have a different motivation — a deliberate attack plan carried out against the United States, masked as a protest against an offensive video.

Easy to notice Libyan Last legs of campaign can decide entire race

By SAM DULIK THE HOYA (GEORGETOWN U.)

"It's over for Mitt Romney."

If you paid any attention to the news this past week, that was the refrain bandied across cable channels and the front pages of newspapers. According to conventional wisdom, a post-convention bounce for the Democrats and a series of unfortunate events for the Romney campaign have permanently hindered Republican aspirations — remaining month and a half of the campaign be damned.

I frequently argue that Romney should be the next president of the United States, and today I want to push back on this groupthink to submit that he very much still can. A regrettable characteristic of today's media is journalistic interdependence, in which a provocative theme is adopted and promoted across media outlets without real scrutiny or debate. Campaigns are kinetic and fickle beasts that rarely obey such prognostication. Were they not, Jimmy Carter would have been re-elected in 1980, and Michael Dukakis would have been victorious in a 1988 landslide — such were the prevailing narratives in media res.

Unfortunately, politics is more complex. The outcome of an election

can be predicted by the impact of various factors, either institutional primaries, platforms, conventions and debates — or organic — bombshell stories, national economic perfor-

mance and unforeseen crises. Organic factors inherently cannot be predicted. Therefore, the remaining month and a half of the campaign offers opportunity aplenty for unplanned events to shape this race. Further erosion of the jobs market, instability in the Middle East or a late-breaking piece of muckraking journalism could potentially recalibrate the nature of this campaign as it enters its final

Institutional factors are easier to evaluate. Indeed, many of them have already revealed themselves. The vim of the conventions has dissipated, the tickets are locked down and competing policy proposals are increasingly

However, not enough of these institutional factors have come to fruition for it to be appropriate to declare a winner in this unstable and permanently tight race. The four national debates — three between Gov. Romney and President Obama and one between Rep. Paul Ryan (R-Wis.) and Vice President Joe Biden — loom largest on this list. Americans will have a spectacular opportunity to contrast the

candidates as they stand side by side and make their case to their potential employers — the American public.

I personally believe that the Republican ticket will perform exceptionally well in these forums. Romney and Ryan are both slightly nerdy policy wonks who can speak with passion and fluency on economic affairs. Provided they channel the urgency felt by so many tired and anxious Americans, I expect them to be able to ardently prosecute the Obama presidency. Those who would wring their

hands over an impending Romney defeat or preemptively celebrate an Obama reelection make one massive error: They would have you believe that voter attention to the campaign is a constant value, unchanging from the Iowa caucuses to Election Day. While for many, this type of hyper-engaged democracy is wishful thinking, it is not reflective of America's political reality.

Instead, for the vast majority of voters, especially those critical undecideds, focus on the presidential race can be plotted exponentially over time. Come October, many will be just beginning to tune into campaign coverage and the debates. A daunting mass of voters will make up their minds only days, or even hours, before they enter their polling booths on Nov. 6.

The argument that Obama has

this race in the bag is intellectually dishonest, since we simply have not met enough institutional benchmarks to arrive at a conclusion about the outcome of the election. The remaining undefined variables in this race are staggering, and I believe they contain glimmers of hope for the Republicans.

The Romney campaign continues to hold more cash on hand than Obama's, and it will deploy its funds expertly in both advertisements and get-out-the-vote operations. Coupled with the overwhelming upper hand that Republican outside groups wield over the Democrats, this imbalance has the potential to swing the race hard to Romney in the campaign's

Furthermore, a continually weak economy will plague President Obama's prospects. Nov. 2 — the day the final jobs report is released could arguably be a more important date than Nov. 6 if it conveys the same depressing news as its predecessors. The Democrats could be in

Is this race a challenge for Romney? Unquestionably. Can he still achieve a victory? Without a doubt. Be careful with media groupthink, and buckle up for a wild few weeks as we count down to Election Day.

United States on road to divided government

By DANIEL PIERRO THE HOYA (GEORGETOWN U.)

This upcoming presidential election will not be defined by the victory of Obama or Romney. Rather, the congressional elections are what matter most. With polls suggesting an Obama victory alongside major Republican wins in House and Senate races, this country is looking toward four years of divided

The last time this country had a Democratic president serve alongside a Republican-controlled House and Senate — between 1995 and 2001 — Bill Clinton was president. Some may argue that the Clinton administration, and the nation as a whole, benefited from this setup. We were deficit neutral, achieved welfare reform and boasted an

Not to mention that Republicans taxes. These dramatic shifts to the and Democrats were able to work

I find it difficult to envision a similar situation today. The Republican and Democratic parties have become polarized to the point where their ideologies alienate many middle-of-the-road voters. This widening disparity makes ideological and political compromise between the two parties unlikely. Divided government will risk creating a government in gridlock and will offer few solutions to today's most important problems.

Speaking of polarization in American politics, the Republican Party platform today asks for an audit of the Federal Reserve, revisits the gold standard debate and even wants to require a two-thirds vote economy that was performing well. for any legislation that would raise

right are due to the party's response to the Tea Party movement and the rise of a more individualist sentiment among other grassroots movements.

The Democrats, however, are not off the hook. They have become more active in personal economics, and they've bailed out industries and provided vast funds to Wall Street in the name of a stimulus package. Their recovery has seemed less like hope and more like cronyism. Slow and expensive, the recovery remains a work in progress, and Americans in the hardest-hit states are waiting

With Obama in the White House and the Republicans controlling Congress, what can the American electorate expect? Acidic language, political gridlock and polarized politics, to name a few.

Due to the high likelihood of government gridlock, the presidential pendulum is bound to swing back to the right in 2016. And it will do so only to repeat the same process that has unfolded before our eyes from 1995 to 2008.

These political processes illuminate the central problem in American politics: our two-party system. As we have seen, polarized parties alienate the electorate and limit the value of the independent voter. So my plea to Georgetown community members who wish to be politically involved is this: Do not align yourself with the beliefs of just one party. Instead, think independently, selectively choose your political beliefs and promote change through reason rather than political appeasement.

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Romney's comments ripple across battleground map

DES MOINES, Iowa (AP) -Mitt Romney's off-handed comment that as a candidate he doesn't worry about the 47 percent of Americans who pay no income taxes has quickly entered the bloodstream in the presidential campaign's most hardfought states.

His comment, in a video revealed this week, is prompting expressions of shock — but also shrugs — from Nevada to Florida to New Hampshire and the handful of battleground states in between.

Will it sway an election expected

There was much discussion in the relatively few states that are still considered competitive, likely to decide the race. Here, as elsewhere, the question was whether Romney was showing himself to be insensitive or merely delivering the hard truth a nation at an economic crossroads

People's answers could make an Election Day difference in states where the race is tight.

"It sounds like he's leaving out half of America, if you ask me," said Gary Gabriel, an independent from suburban Columbus, Ohio, who decided in light of Romney's comments to support President Barack Obama.

But the remarks also reaffirmed the opinions of some Romney supporters.

"I worry a lot about the society we're turning into, more of an entitlement mentality," said Randy Schumaker, a Denver-area IT manager.

It all underscored the campaign's focus on the economy. And it stoked deeper questions about voters' expectations about the government's role in Americans' daily lives.

Outrage. Nodding approval. Both followed Romney's contention that 47 percent of Americans support Obama and that they "are dependent upon government" and "believe that they are victims, who believe that government has a responsibility to care for them."

In a Gallup poll taken Tuesday, about a third of the surveyed registered voters said they would be less likely to support Romney in light of the remarks, But more said the comments would not affect their votes. And most voters have already made up their minds on whom they will support, according to this and other surveys.

More voter voices:

"He does not have that empathy that says he really cares," said Michael Symes from the economically hard-hit Las Vegas area.

Student Morgan Palmer said he needs his college loan to get through Christopher Newport University in Newport News, Va. But he doesn't consider himself a government dependent. "I was really shocked," the 18-year-old freshman from Chantilly, Va., said. "This is a longterm investment, not short-term dependency.'

Outside LaCrosse, Wis., however, retired mortgage loan officer Shirley Otto said Romney was merely delivering an unvarnished version of the straight talk the nation needs

"I'd rather be told the fruth ... than be told something just to win an election," Otto said.

Romney's comments were recorded without his awareness at a private May fundraiser in Florida. They were provided to the magazine Mother Jones, which released them Monday.

By that evening, they had aired on evening news broadcasts in key battleground markets such as Denver and Milwaukee. By Tuesday morning, The Des Moines Register in Iowa and The Columbus Dispatch in Ohio featured front-page headlines about Romney's words.

They were the buzz outside a Joe Biden campaign rally in Ottumwa, Iowa, that morning, as they were at Phil Hopkins' paint store near, Columbus, Ohio. "It's kind of refreshing for someone to actually tell the truth for once," said Hopkins, an independent who supports Romney.



Whooping cough immunization suggested

By CAROLYN HECK STAFF WRITER

The whooping cough is on the rise in the U.S., and while it is centralized in the West Coast, Lubbock has seen three reported cases so far.

Professor and executive chairman of the Department of Pediatrics at the Texas Tech Health Sciences Center, Dr. Richard Lampe, said the Center for Disease Control is urging parents to have their babies immunized for the infectious disease, also known as pertussis.

Gone unchecked, whooping cough can cause seizures, require hospitalization for oxygen or even result in death, Lampe said.

The disease is commonly spread by an infected person coughing

or sneezing near others who then breathe in the bacteria, according to the CDC website.

The disease is most commonly contracted by babies, the website reported, and symptoms include runny nose, sneezing and violent coughing fits that may last for weeks. The violent coughing causes the air to be expelled from the lungs, and as the sick person tries to draw in breath, it creates a loud 'whooping' sound, for which the disease is named.

Adults who contract the disease may experience a bad cough that lasts for a few weeks, Lampe said, or they may have coughing so violent that it breaks their ribs and causes them to lose control of

To prevent babies from contracting the whooping cough, Lampe said, parents are encouraged to have their babies immunized as part of a normal health care routine.

"And so to protect babies we give them immunizations — shots. vaccines — at two months; four months and six months, and then again we give another booster at about 15 to 18 months of age,"

Children are then given another immunization between four to six vears old, he said.

"Those students that might have small children should always be following their doctors recommendation about getting immunizations. And the immunizations against whooping cough is part of one

called DtaP."

DtaP is the most common vaccine for the cough, he said, and is safe and effective.

Because of the vaccine's waning effects after five years of the initial immunization, children ages 11 to 14 should be vaccinated for pertussis again, Lampe said, with a different immunization called Tdap.

Those with newborn babies or grandchildren should get the vaccine as well, he said, to prevent passing it to children too young to be immunized.

Immunizations are offered at the HSC to those who are patients to the physicians or pediatricians there, Lampe said, and otherwise are provided at basic health care locations.

A pharmacy associate at Wal-Mart confirmed the store also carries the Tdap immunization, among other basic immunizations for things such as the flu or pneumonia.

The pharmacist said they accept cash payment for the vaccination, as well as most insurance.

The best and easiest method to prevent pertussis from spreading is to take preventative measures and get immunized, Lampe said.

"And it is suspected that maybe if there are too many children or too many people who don't get vaccines, that promotes the disease coming back," he said, "so, it's important that we have a well immunization population in the United States.'

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Obama boosted by upbeat housing reports, new polls

WASHINGTON (AP) -Fresh signs of a national housing rebound and growing support in public opinion polls boosted President Barack Obama's bid for a new term in the White House on Wednesday as Republican rival Mitt Romney struggled to quell his video controversy.

The challenger's attempts to get his campaign back on track ran into new difficulty in the form of criticism from rank-and-file Republicans concerned about their own election prospects in the fall.

"I have a very different view of the world," said appointed Sen. Dean Heller of Nevada, taking issue with Romney's dismissive comments about the 47 percent of all Americans who pay no income taxes. Separately, Senate GOP leaders avoided answering questions about their presidential candidate at a news conference in

After days of virtually nonstop political damage control on issues foreign and domestic, Romney told an audience at an Atlanta fundraiser: "The question of this campaign is not who cares about the poor and the middle class. I do. He (Obama) does. The question is who can help the poor and the middle class. I can. He can't."

The former Massachusetts governor spoke about 48 hours after than their homes are worth. a video emerged that showed him "my job is not to worry about" the

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millions of Americans who don't seasonally adjusted unemployment earn enough to pay income taxes.

Obama spent the day in the White House, a rarity in a race with less than seven weeks yet to run. He invited democracy advocate Aung San Suu Kyi of Myanmar to the Oval Office, a chat between two Nobel Peace Prize winners.

Romney raised campaign cash in Georgia in advance of an evening appearance in battleground Florida, his first before a public audience since the emergence of the videotape. Under pressure from fellow Republicans to campaign more extensively, he was considering adding at least one appearance to a light weekend schedule, officials said.

In a campaign dominated all year by the sluggish economy, the government said construction of single-family homes jumped to the highest rate in more than two years. Separately, the National Association of Realtors reported that home sales rose last month to the highest level since May 2010.

Real estate has been among the slowest sectors of the economy to recover from the national downturn of 2008. The administration has struggled to reverse a decline in home values that left millions who managed to avoid foreclosure owing more on their mortgages

There was downbeat news, as telling donors last May that as a well, in an economy struggling candidate for the White House, to create jobs. State officials in Michigan reported the state's rate in August rose by four-tenths of a percent to 9.4 percent, well above the national average of 8.1 percent. Romney grew up in Michigan, but he has yet to contest it seriously in his quest for the White House.

A new AP-GfK poll — taken before the Romney video was revealed - put Obama's overall approval rating among voting-age adults at 56 percent. That was above 50 percent for the first time since May, and at its highest level since the death of terrorist leader Osama bin Laden more than a year ago.

Among likely voters, however, the race was a statistical tie, with Obama at 47 percent and Romney

The two were also tied statistically when it came to handling the economy and the federal deficit, while the president was preferred on issues of protecting the country, handling health care and understanding the problems of 'people like you." On a question of personal credibility, 50 percent of likely voters said Obama more often says what he really believes, while 42 percent said that applied

to Romney.

At the same time, 61 percent of likely voters described the economy as poor, and only 22 percent described it as good more than 3 1/2 vears after Obama took office, another indication of the challenges he faces as he bids for a new term in a time of long-term unemployment over 8 percent nationally.

Other new surveys suggested growing support for Obama in the wake of back-to-back national political conventions and Romney's struggle last week to explain an erroneous statement issued at a time of demonstrations — one of them deadly — at U.S. diplomatic posts in the Middle East.

An NBC News/Wall Street Journal poll taken Sept. 12-16 put the president's lead among likely voters at 50-44 percent nationwide.

State surveys by Quinnipiac University, The New York Times . and CBS News showed Obama at over 50 percent support among likely voters in Virginia, with 13 electoral votes, and Wisconsin, with 10. Obama carried Wisconsin handily four years ago, but Romney recently signaled he was hoping to advantage."

make it competitive.

The two men were in a statistical tie in Colorado, which has 9 electoral votes, in surveys conducted between Sept. 11 and 17.

A Washington Post poll also showed Obama with a lead in

All the surveys were taken before the flap erupted over Romney's "47 percent" remarks.

Taken together, they showed a highly competitive race as Obama and Romney pursue the 270 electoral votes needed for victory, although with the president in a stronger position than before the two political conventions and with the economy still the dominant

"This is our election to lose," maintained Sen. Lindsey Graham, R-S.C. "There's a reason no president has ever been elected with economic numbers like this. If Obama wins, he'll be rewriting political history."

For now, Romney is working to reframe the video controversy into a philosophical difference between himself and Obama - to his own



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Fashion experts weigh in on fall fashion trends

By KATELIN KELLY STAFF WRITER

As the temperature slowly declines and leaves begin to turn, every day it is harder to deny that fall is right around the corner. Tans fade, Nike shorts elongate into jeans and Chacos are stored and traded in for a favorite pair of riding boots. Texas Tech apparel design and manufacturing instructor, Rachel

Today's

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column and 3 x 3 box. Use

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Anderson, knows all of the Fall 2012 fashion trends.

"(Designers) are mixing crazy prints all together like they did in the early '90s," Anderson said. "Prints that it's almost like if it doesn't go together, it's fashion forward, so just mixing things that you wouldn't really consider mixing."

For Fall 2012 people can expect these trends: print, leather, color blocking, feminine silhouettes, over-

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~Fred Astaire

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sized "away-from-the-body" coats, faux fur, saturated colors and a return to neutral hues, Anderson said.

"Bright colors, return to feminine, fitted clothing, lots of leather," Anderson said about fall fashion trends. "You know boots are still huge, especially taller ones that go to the knee, and colored tights, denim and prints and corduroy, skinny jeans, and jeans in bright colors are still big."

Holly Duncan, an employee at the local retail store, Chrome, said there are a few trends from spring and summer that will carry over into fall, but it is all about how someone styles the trends to make them in season.

"Shorts, high-waisted shorts are still going to be in," Duncan said, "so, a way to just bring them in from the spring and summer is to wear them with either patterned tights or over the knee socks and boots, and big chunky cardigans, sweaters and stuff like that."

Along with high-waisted shorts, Duncan said, velvet, animal print, color blocking, printed denim and a lot of sheer, especially sheer button downs, will be seen in fall fashion

Tech broadcast journalism graduate and current employee at T.C. Ellis, a local retail store, Shelby Chapman, agrees sheer will be a big trend in the fall along with metallic, wax jeans, darker peach and gold.

"I think they are referring to a finish that's on the fabric that makes it look like wax or even like leather,"

PHOTO BY DAVID VAUGHN/The Daily Toreador

THE 2012 FALL fashion trends including colored denim, sweaters, and layered styles are exhibited Monday

Anderson said about wax jeans, "and so, it's a finish that's really popular and it's on the high-end scale. It can make denim look like either a raincoat, it can be shiny like that, or it can look like leather and so, I think that's what they mean by wax."

such as no white after Labor Day and no mixing of brown, navy and black in the same outfit, are out the window, Anderson said. This year's collections had a lot of black and navy mixed together that looked

great, she said.

"Lace is still really big," Anderson said, "It used to be that lace isn't appropriate for fall but now all of that has changed. So, you know, even the white after Labor Day, it's not a rule anymore either, so you The popular fashion faux pas could wear white lace or a white

> Anderson's general fashion advice for women is to dress appropriately for your body and for the occasion, she said. Instead of the UGGs boots paired with shorts,

Anderson said, which is not fashion forward, college women should try mixing bright colors together for a trendy fall look.

"I think the bright colors, you know, the super saturated colors, mixed together," Anderson said, "and because of I think we've gotten our feet wet with wearing them with black or wearing them with gray, or brown, even, and now I think the more forward people are going to be mixing those colors together." >>> kkelly@dailytoreador.com

Milan offers women color, patterns for next summer

MILAN (AP) — After New York and London, it's Milan's turn to have a say as to how women will dress for the spring-summer 2013.

If the first day of previews Wednesday was any indication, next summer will feature a lot of bold color and patterns. While the more structured, usually daytime, looks were in heavier fabrics, evening or playtime came in airier, diaphanous materials like chiffon and tulle.

Milan designers are offering more romantic looks rather than their trademark slinky and sexy. Long and loose pants were paired with ample

tunic tops while voluminous long described the elegant collection that skirts offered a nice sweep.

The accessories — high-heels and bags alike - often replicated patterns in the outfits. Hair styles were long and simple, either tucked up in a chignon or behind the ears.

than 60 of Italy's ton designers including Gucci, Armani, Versace, Prada, Dolce&Gabbana, Fendi and Ferragamo will present their take on next summer's well-dressed woman.

GUCCI

how Gucci designer Frida Giannini

kicked off Milan Fashion Week.

Based on a simple elongated silhouette with artful cutouts and decorative flounces, accessorized by skinny high-heeled cage sandals and oversized 1970s costume jewelry, the Over the next six days, more collection came in bold shades of fuchsia, coral, kiwi green, mustard yellow and electric blue.

Total black or total white underlined the couture feel of the collection, as did the delicate prints reminiscent of Japanese floral wallpaper, penthouse pajama pants or the bell "Sophisticated and essential" is sleeves of a simple cocktail sheath.

But Giannini is very much a

contemporary designer, and her couture came with an edge. This is seen in the sophisticated ankle straps of the sandals decorated with the logo horse bit, the plexiglass clutch bag and the snakeskin patterns for

FERRETTI

evening wear.

Diaphanous, dainty and above all delicious. The Alberta Ferretti collection for the spring-summer 2013 is sure to be a hit wherever sophisticated maidens gather, from beach clubs to garden parties to summer weddings.

While a mega-screen projected silently moving water, model after model came down the runway wearing gowns so light they looked like a second skin. With their hair gelled back as if they had just come out of the water and many gowns ending in a delicate train, the models looked like a parade of beautiful mermaids.

The colors of the gowns ranged from pearly white to sea green and Mediterranean blue. Sometimes the light fabric was adorned with shimmering sequins, at others it came in dainty lace. Sheer nude tulle, which allowed the skin to shine through, held the gowns together, creating the mermaid effect.

The overall look was young, demure and very special with every outfit unique.



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'Gangnam Style' has sharp social riff, 220M views

Korean rapper PSY's "Gangnam Style". video has 220 million YouTube views and counting, and it's easy to see why. No Korean language skills are needed to enjoy the chubby, massively entertaining performer's crazy horse-riding dance, the song's addictive. chorus and the video's exquisitely odd series of misadventures.

Beneath the antic, funny surface of his world-conquering song, however, is a sharp social commentary about the country's newly rich and Gangnam, the affluent district where many of them live. Gangnam is only a small slice of Seoul, but it inspires a complicated mixture of desire, envy and bitterness.

Here's a look at the meaning of "Gangnam Style" — and at the man and neighborhood behind the sensation:

THE PLACE:

Gangnam is the most coveted address in Korea, but less than two generations ago it was little more than some forlorn homes surrounded by flat farmland and drainage

The district of Gangnam, which literally means "south of the river," is about half the size of Manhattan. About 1 percent of Seoul's population lives there, but many of its resi-

SEOUL, South Korea (AP) — South dents are very rich. The average Gangnam apartment costs about \$716,000, a sum that would take an average South Korean household 18 years to earn.

The seats of business and government power in Seoul have always been north of the Han River, in the neighborhoods around the royal palaces, and many old-money families still live there.

Gangnam, however, is new money, the beneficiary of a development boom that began in the 1970s.

As the price of high-rise apartments skyrocketed during a real estate investment frenzy in the early 2000s, landowners and speculators became wealthy practically overnight. The district's rich families got even richer.

The new wealth drew the trendiest boutiques and clubs and a proliferation of plastic surgery clinics, but it also provided access to something considered vital in modern South Korea: top-notch education in the form of prestigious private tutoring and prep schools. Gangnam households spend nearly four times more on education than the national average.

The notion that Gangnam residents have risen not by following the traditional South Korean virtues of hard work and sacrifice, on the American "Today" TV show. "But but simply by living on a coveted piece of geography, irks many. The neighborhood's residents are seen by some as monopolizing the country's best education opportunities, the best cultural offerings and the best infrastructure, while spending big on foreign luxury goods to highlight their wealth.

"Gangnam inspires both envy and distaste," said Kim Zakka, a Seoul-based pop music critic. "Gangnam residents are South Korea's upper class, but South Koreans consider them self-interested, with no sense of noblesse oblige."

In a sly, entertaining way, PSY's song pushes these cultural buttons. THE GUY:

More mainstream K-Pop performers, already famous in South Korea and across Asia, have tried and failed to crack the American market.

So how did PSY — aka Park Jae-sang a stocky, 34-year-old rapper who was fined nearly \$4,500 for smoking marijuana after his 2001 debut, get to be the one teaching Britney Spears how to do the horse-riding dance on American TV?

"I'm not handsome, I'm not tall, I'm not muscular, I'm not skinny," PSY recently said I'm sitting here.'

He attributed his success to "soul or at-

PSY, whose stage name stems from the first three letters of the word psycho, has always styled himself as a quirky outsider. But he is from a wealthy family and was actually raised and educated south of the Han River, near Gangnam.

He's an excellent dancer, a confident rapper and he's funny, but another reason for his breakthrough could be that less-thanpolished image, said Jae-Ha Kim, a Chicago Tribune pop culture columnist and former music critic.

South Korean music has scored big in Asia with bands featuring handsome, stylish, makeup-wearing young men, including Super Junior and Boyfriend. But seeing such singers 'makes some Americans nervous," Kim said.

"People in America are comfortable with Asian guys who look like Jackie Chan and Jet Li, who are good-looking, but they're not the equivalent of Brad Pitt or Keanu Reeves," Kim said.

Part of the initial interest in "Gangnam Style," Kim said, was a kind of "freak-show mentality, where people are like, 'This guy

is funny.' But then you look at his choreography and you realize that you really have to know how to dance to do what he does. He's really good."

THE SONG:

PSY, at times wearing sleeveless dress shirts with painted-on untied bowties, repeatedly flouts South Koreans' popular notions of Gangnam in his video.

Instead of cavorting in nightclubs, he parties with retirees on a disco-lighted tour bus. Instead of working out in a high-end health club, he lounges in a sauna with two tattooed gangsters. As he struts along with two beautiful models, they're pelted in the face with massive amounts of wind-blown trash and sticky confetti. The throne from which he delivers his hip-hop swagger is a toilet.

The song explores South Koreans' "lovehate relationship with Gangnam," said Baak Eun-seok, a pop music critic. The rest of South Korea sees Gangnam residents as everything PSY isn't, he said: good-looking because of plastic surgery, stylish because they can splurge on luxury goods, slim thanks to yoga and personal trainers.

"PSY looks like a country bumpkin. He's a far cry from the so-called 'Gangnam Style," Baak said. "He's parodying himself."

Residence Halls Association hosts blood drive competition

By HALLIE DAVIS STAFF WRITER

The second annual Battle of the Residence Halls blood drive, hosted by the Residence Halls Association and United Blood Services, will be Sept. 24 sponse," Seals said. through Sept. 28.

This year, the drive will honor Angela Forney, former University Student Housing senior assistant director, who died recently.

United Blood Services will use the blood from the drive to credit back her account, senior donor recruitment representative Jennifer Seals said. For every four units donated, the account will be credited one, after insurance

Forney worked closely with UBS on both the Battle of the Residence Halls and Raider Welcome blood drives, Seals said.

Though UBS is on campus almost monthly in various capacities, she said the nature of the drive will probably yield higher attendance than most

"We've had an overwhelming re-

This drive also serves as a way to consolidate drives the complexes might try to host, said RHA president Erin Evans, a junior honors arts and letters major from Dallas.

Many students want to give blood no matter what, she said, and this provides them the opportunity to donate in a very convenient way.

"It's a great cause," she said "and RHA and UBS felt this was a good audience, with a lot of people who want

Donated blood is used in many ways, said Student Leadership Development manager Craig Kuehnert, and is always

needed. Often surgeries will be delayed or canceled because of low supplies of blood, something he said drives like this

The blood from the Battle of the Residence Halls will help out in Lubbock and other nearby locations.

"(It will go to) primarily the two local hospitals," he said. "It won't leave

Last year, the Bledsoe/Gordon/ Sneed complex won, he said, and was rewarded with a pool party. This year's prizes have yet to be determined, but each participant will get incentives to donate, provided by Whataburger, Texas Tech Federal Credit Union and Chick-fil-A. Food will also be provided at the donation stations. Donors will be entered to win prizes, like a new laptop.

Each hall will have a different goal to meet, Seals said, based on the number of students. Off campus students are still

welcome to donate at any hall or at the Robert H. Ewalt Student Recreation Center on the last day of the drive.

Evans said students should not expect to spend more than an hour on donating, especially if they make an appointment.

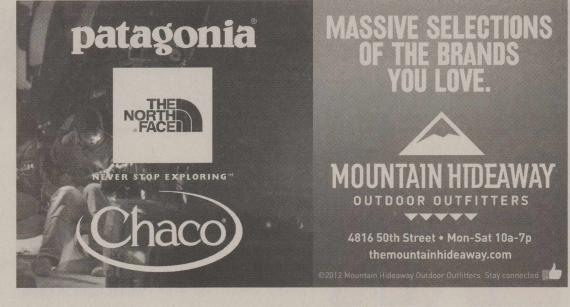
"Luckily," she said, "this is a really easy process."

Evans said the UBS staff was quick and professional, and would make the experience a good one for the donor.

Donations will be taken in residence hall lobbies and in the parking lots in the bloodmobile, depending on the location, Evans said.

Donors can make appointments in advance for the hall in which they want to donate, and points will be counted for the donor's home complex, no matter where they donate. Sept. 28 will be for walk-in donations only. >>> hdavis@dailytovreador.com







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SPORTS

Football notebook: A week of fundamentals

By MICHAEL DUPONT II STAFF WRITER

The Red Raiders (3-0, 0-0) have a bye this week, giving them a chance to retool, get healthy and focus on their first Big 12 game of the season.

Texas Tech travels to Ames, Iowa next weekend to compete against a Cyclone team that handed the Red Raiders a 41-7 reality check at Jones AT&T Stadium top-ranked Oklahoma in Norman.

A game of fundamentals

Tech's defense has been imgames. USA Today ranks the "chain gang" second overall in total defense.

Defensive coordinator Art the bye week to focus on getting that's what we have to do." better as a unit.

"We've got to work on fundamentals," said Kaufman. "This week was a fundamental week with some things that Iowa State does mixed in there."

more than 300 rushing yards in the loss last season.

Red Raiders rushing attack

The Red Raiders have continued to improve in their rushing attack. Last week Tech had two running backs rush for 100 yards each - the first time since 1998 that the offense was able to accomplish the feat.

Offensive coordinator Neal the week after Tech knocked off Brown said keeping running back Eric Stephens healthy throughout the week has been key to his production.

"I think the Texas State pressive through its first three game when his legs were heavy that was probably our fault," he said. "Last week he was better, I thought he looked better. He looked quicker and we took care Kaufman said the defense is using of him during the week. I think

> Stephens, Kenny Williams and SaDale Foster have combined for 639 rushing yards through the first three games of the season. The rushing attack provides Tech with more offensive stability than they >>> mdupont@dailytoreador.com

Brown said during conference play, the game plan will continue to include both Williams and Stephens as the primary backs.

"What I think you'll see in conference play is one of them will get hot and we'll keep playing them in the game," said Brown. "But I think going into it – we're going to go in with a game plan for each and whoever's producing the best will get the most carries after that."

The difference between this 3-0 team and the one from last season is the players are more comfortable in their roles, Brown

"We're more versatile for sure," he said. "We're playing better up front than we probably were at this point last year, we've got a little bit more cohesiveness. We've definitely got more playmakers.'

The Red Raiders will face off against the Cyclones at 6 p.m. next Saturday in Jack Trice Stadium.



PHOTO BY EMILY DE SANTOS/The Daily Toreador

TEXAS TECH QUARTERBACK Seth Doege runs the ball against the University of New Mexico on Saturday at Jones AT&T Stadium. The Red Raiders ran for a total of 325 yards and defeated the Lobos 49-14.

Houston Texans' offense could be ideal defense vs. Manning

Houston is dominating possession time, Peyton Manning might expect to spend lots of playing time on the sideline

The Texans (2-0) kept the ball with a punishing running game in last week's 27-7 victory over Jacksonville. Sure, the defense played well again, holding the Jaguars to nine first downs and 117 total yards. But thanks to the well-executed ball-control game plan, the NFL's currently top-ranked defense was only on the field for 38 plays.

It'll be a tougher test in Denver, the ballgame.'

HOUSTON (AP) — The way even if Manning and the Broncos (1-1) are coming off a 27-21 loss to Atlanta. The four-time MVP threw three interceptions in the first quarter, but Texans coach Gary Kubiak has seen Manning beat his team too many times in the past to put much stock in that.

"He's doing all the things he's always done," Kubiak said Wednesday. "He's getting them in the right play, getting them in the right thing to do and he's got a new group that he's doing it with, that's what's impressive. When you've got him, you're always in

Through two weeks, though, Houston's offense has been more productive, averaging 374 yards to 335 per game for the Broncos. And the Texans have flexed their versatility in both games, relying more on the pass in their opening 30-10 win over Miami and turning to their talented tandem of running backs in Sunday's win.

Arian Foster rushed for 110 yards on 28 carries and Ben Tate added 74 yards on 12 carries. Kubiak said he split their rushes to keep them fresh in the Florida humidity, and he talks with running backs coach Chick Harris before each

game about how he'll rotate the two.

Foster and Tate had bigger days together last season. They both topped 100 yards rushing in wins over Tennessee and Cleveland.

"We try to feel the flow of the game, which player is playing well with certain plays," Harris said. "Once we get into the flow of the game, we start to see who's hot and who's not, or what plays are more advantageous for certain players, and we go from there. It's all about feel."

Houston finished with 216 yards rushing on a team-record 48 carries and held the ball for a whopping 43 minutes,

17 seconds. Kubiak loves to see that. The Texans are 2-0 this season and 39-15 under Kubiak when outrushing their opponent.

Kubiak told star receiver Andre Johnson at halftime that the Texans were going to continue to run on Jacksonville, and Johnson didn't mind a bit.

"Coach Kubiak was like, 'Hey man, don't get frustrated," Johnson said. "I was like, 'Coach, just run it down their throat. If they're going to let us keep running it, just keep running it."

Johnson finished with three catches for 21 yards. He was more of a focal point

in the opener, making eight catches for 119 yards.

"I can go out and receive for 200 yards. If you don't win, then what does it really matter?" Johnson said. "Of course, you're going to have people tell you that you did great for their fantasy league. But I can't worry about how much money they win at the end of the season. My objective is to help this team win Super

Kubiak came out of the opener disappointed that Houston generated only 83 vards rushing, although Foster did have two touchdown runs.

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