

## Rawls College kicks off speaker series Friday

By ALSTON TRBULA Starf Werter

Lance Nail, dean of the Rawls College of Business Administration, was recently featured
as the first tuest speaker during the Chief Execuas the first guest speaker during the Chief Ex
tives' Roundable speaker series Friday. tives' Roundtable speaker series friday.
Jim Wetherbe, associate dean of research Jim Wetherbe, associate dean of research for the Rawls College and director of the Chief
Executives' Roundtable, said the event was the first of a series. There are six total events in the
series, three during the fall semester and three
in the spring. The series serves several purposes, he said.
One is to bring leaders in the industry to LubOne is to bring leaders in the industry to Lub-
bock, and have them share their wisdom with faculty, staff and students in a classroom setting. The leaders also speak to people from local businesses at a luncheon, where they exchange information.
"It gives the students a chance to interact with CEOs and different types of people,"
Wetherbe said. "You'll often find it to be one Wetherbe said. "You'll often find it to be one
of the days sudents remember during all their
years at school." Nail said the discussions help the college in advancing its business curriculum and help local businesses by giving them new ideas on how to
stimulate erowth stimulate growth.
"It brings in
"It brings in fresh ideas and fresh perspectives," Nail said.
During Nail's presentation, "The Future of Business Education at the Rawls College of
Business," he spoke about his Business," he spoke about his plans to advance
the business curriculum, he business curriculum, how the new building
grow the col
or MOOCs.
According to the Chronicle of Higher Education website, MOOCs are online clases where students are either graded by machines or by other students with litetle involvement from the professor. MOOCs are predice
role in the future of teaching. Sole in the future of teaching. Some university leaders are concerned about website. One concern regarding MOOCs is
has some professors questioning the value of the courses, and won
students will benefit. The collen's form of onlinegets teaching, Nail said. "We can't just close our eyes and pretend they don't exist", he said. "If you see some of
the content that Coursera or edX have, which the content that Coursera or edX have, which
are the ones that Stanford, MIT and Harvard are producing. It's pretty high quality content." SERIES continued on Page 2 ,

## Family Weekend

 reconnects parents with their students Students, parents spend time together at several activities hosted by Parent and Family Relations
## By TORI O'HAR Staff Writer

bye and I am fine," Lowe said. "But, This weekend, Texas Tech host- when he is leaving me, it feels comed its own sort of a family reunion, pening its arms to the university's extended family: the parents
and family and family
members of the members of the
students.
Christine Self, the unit
coordinator at coordinator at
Tech's Parent Tech's Parent
and Family Reand Family Re-
lations, said the lations, said the putting on family weekend since 1956 . "This even allows the parnect with their nect with their
children," she said. "Their students have been making a home here
at Raiderland, at Raiderland, while their par-
Their students
have been
making a
home here at
Raiderland, while
their parents have
been sitting at
home hoping their
students are OK.
CHRISTINE SELF
UNIT COORDINATOR
TTU PARENT AND
FAMILY RELATIONS
ing their students are OK."
Leigh Lowe, mother of junior student Keelan Lowe, said the hardest part for her is not when she drops off her son at Tech, but rather when
he comes home and then drives

FOOTBALL | Week 3


TEXAS TECH RUNNING back Kenny Williams runs past New Mex
$49-14$ victory against the Lobos at Jones AT\&T Stadium on Saturday.
Tech dominates New Mexico for 4th straight year

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By ZACH DISCHIANO
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The Texas Tech Red Raiders head into their bye week undefeated after taking down the New Mexico Lobos $49-14$ Saurrday. The Lobos could not contain the Red Raider of ense, giving upa a 10 ffol yards, wid 37 comin


A career-high six touchdown passes were recorded by Tech senior quarterback Sech Doege, three
of which went to iunior receiver Eric IVFerd of which went to junior receiver Eric Ward. Doege reached two milestones in the game,
completing his 500 th career pass and joining the $\qquad$

5,000 passing yards club, a group consisting of only eight other members.
"Pm really proud of how he's played," Tech coach Tommy Tuberville said. "He" matured. He thrown some good balls. He's a tremendous leader. Players respect him and that is the main thing. They understand he can score points. They react to Sech," ,


## Series $\downarrow$

 CONTINUED FROM PAGE 1The college of business staff is currently working on how to incorporate
MOOCs into its program. Nail said they are discussing which courses could
be taught as MOOCs, with the goal being to start offering the clases within the next year.
The college
The college is makingsome changes
to the business curriculum as well, he said. In the past, knowledge has been valued more than acquiring skills, but
the college is going to change that. the college is going to change that.
Knowledge is what is learned from Knowledge is what is learned from
a textbook, Nail said. Leadership, teamwork and work experience are all examples of skills, which he hopes to
emphasize in the business curriculum. "How do you teach people how you teach leadership? Those are skill sets," he said. "What we're finding is
that these things are not easy to teach, that these things are not easy to teach, because its out of the textbook. Consequently, the skills part [might have beenl shorted in the past."
The staff at the Rawls is currently
teach skills, but some skills aren't easily
taught, Nail said.
"There will be
whether you can teach leadership or
not. Even if you can't teach leader-
ship, you can discusss and talk about

Today's

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Inxas fern unviniriv
Student Resolution Center
"The hardest job kids face today is
learning manners without seeing any.'
Nail said the new building po sesses lechnology that benefits faculty, watch and learn from business leaders
worldwide using telecommunication "There (are) so many ways it will help," he said. "The telecommunica-
tions ability and the ability to have lecture capture are some examples. If we have a great lecture- let's say we have a
guest that comes in and talks on a topic - we can capture the entire lecture and keep it for future generations to see."
Jim Hofffman, associate dean MBA programs and executive education for the Rawls College of Business, said the series meetings play an important role in making the college
succesful. succesful.
"T hink th
Hey think thew the fe just critical because they allow the facuity and the students
of Texas Tech to be connected to the of Texas Tech to be connected to the
Lubbock business community," $h e s a i d$. "Jim Wetherbe does an outstanding job
running this along with the staff of the running this along with the staff of the Rawls College of Business.
Stuart Bitz Stuart Biltz, a junior marketing management major from San Antonio, helpful because it gave him an oppor-
tunity to earn more about Nai land tunity tolearn more about Nail and
"It's a great way for the students, the local business leaders and faculty
leaders around campus to come and hear about Nairs initiative for the next
couple years, and the strides well he couple years, and the strides well be \#atrbula@dailytoreador.com
~Fred Astair

## Organizations celebrate Multicultural Fall Festival

By KATIE MCKEE
 treasurer of the Latino/Hispanic
Facule Faculty and Staff Association, gave Mexican Independence Day. The LHFSA hosted the Multicultural Fall Festival from noon
to 2 p.m. Friday to teach students
about the rich diversity pus, LHFSA president Jerry Perez said.
The festival featured booths fom the West Texas Turk
dents to gain a better understanding
of why people do the things they do or their beliefs."
Alicia Jade Guerin, a sopho-
more theater art major from San more theater art major from San recalled memories from her past. "Personally, I lived in Bahrain when I was younger so hearing the Arab presentation was interesting to me," she said. "There's a lot of cultural things I missed out on be-
cause I was younger, so it was kind of cool for them to explain it." Each presentation featured his-
torical and geographical informatorical and geographical informatorical and geographical informa
food and music.
"The music w
"The music was familiar to me when he played it," Guerin said. So that was pretty cool." was the primary focus of the festival, Perez said. "People come from all over the world and come from [different] countries to attend Texas Tech," Perez said. "They bring with them something special to the university,
They bring their culture. They bring They bring their culture. They bring
their language. They bring their deas to Texas Tech and each one is different."

## Multiple personalities of the Muslim rage


#### Abstract

 demonstrations that included burn- ing American flags in the nation that ing American flags in the nation that hosts the U.S. Navy's 5th Fleet. Pakistan's conservative Islamist parties sent out text messages, mosque announce- ments and made phone calls to bring ments and made phone calls to bring out protest crowds, including about 1,000 people in the northwestern city of Peshawar on Sunday and hundreds who rushed the U.S. consulate in Karachi, sparking clashes with police in which one demonstrator was killed in which one demonstrator was killed. "What kind of freedom of "What kind of freedom of expres sion is that which hurts the religious sentiments of others?" said HaiderGul sentrocery store owner who joined the anti-American rally in Peshawar. This question is not new - tumbling back over centuries and different faiths. It flared anew in 2005 when a Danish newspaper uublished cartoons Danish newspaper published cartoons of the Prophet Muhammad that were deemed offensive by many Muslims. Aeemed offensive by many Musims And it was a centerpiece of the debates after the 2004 slaying of Dutch filmmaker Theo van Gogh, whose film Submission" criticized the treatment of Muslim women. But the current film "Innacence of Musims," brings anewelement: W/hat Muslims," brings a new element: What if the sole intent was to provoke backlash and violence? It's unlikely to bring any clear-cut answers in the short term. America's free speech protections give a wide berth for filmmakers. There are cases, however, where boundaries have been set. Last year, two Florida pastors were blocked two Florida pastors were blocked from demonstrating outside a mosque in Dearborn, Michigan, after a jury ruled it would have breached the peace. One of the pastors, Terry Jones, touched off a series of violent protests in Afghanistan that killed more thana dozen people after he burned a Quran in March 2011. If anything, If anything, the cultural gaps may have been pried farther apart by may have been pried farther apart by bloodshed. Google has refused a White House request to take down the video clip from its Youlube site but isestin from its YouTube site, but is restricting access in certain countries includ- ing Egypt, Libya and Indonesia, ing Egypt, Libya and Indonesia, the world's most populous Muslim nation.

A You withe statement said the video "This can be a challenge because what's OK in one country can be of ensive elsewhere," it said. At the same time, it's also opened fault lines within the Muslim world over what's an acceptable response. In many ways, it's simply yan extension of the same internal struggles over Islam's moral compass that has gripped the faith for decades faith for decades. An Indonesian Muslim scholar, Komaruddin Hidayat, said Muslims have the duty to opposes to anything have the duty to oppose to anything they deem offensive to their faith, but must "avoid using violencice in expressing their objections." At the other end of the Muslim world in Nigeria, a top Islamic leader, Sheik Sani Y Yhaya Jingir, said violence never brings "any Jingir said violence never brings "any benefit to Islam." nert to islam." Iraq librarian: "This is not freedom. This is an act of aggression." "Yes, we understand the First Amendment and all of this stuff," wrote Khalid Amayreh, a prominent Islamist commentator and blogger in Hebron on the West Bank. "But you Hebron on the West Bank. "But you (for us) is a million times more sacred than the American Constitution." He adds: "As Americans have their own idiots and fanatics, we, too, have our idiots and fanatics. And as Americans are utterly unable - probably unvilling as well - to stop probably unwilling as well - to stop their idiots, we, too, are less able to rein in ours." There's no wonder why the loudest vicendr still tend to rule the day, said ournalist and inani, a Moroccan-born opean Center for Foerlow at the Eua pan-European think tank "The resulting cascade of outrage Dhabi's The National newspaper. "Islamophobes in the West will say, 'We told you they're fanatics,' and the crowd-riling demagogues here will, sav, 'We told you they disserpect say, 'We told you they disrespect us.' And politicians everywhere will use And politicians everywhere will use the language of outrage in their petty calculations."


Idaho couple works to recovers drowning victims KUNA, Idaho (AP) - Gene "Idaho couple with odd hobby Ralston and his wife left their
home in southwestern Idaho less
bring drowning victim home."
"WVe home in southwestern Idaho less than a week after he had a coronary
angioplasty, putting another 2,400 miles on their motorhome while traveling to and from Canada with their aluminum boat.
Ralston's doctor told him to take it easy, but the trip was just too important.
"We left to go find Ralph," "We left to go find Ralph,"
Ralston said.
Ralph Der, 59 , drowned in early
August while fishing at a lake in British Columbia. Although he had never met the Ralstons, they would become intimately involved with the man's family while working to recover his body from the
lake floor.
"We know practically everything about him, his favorite Ralston, who has volunteered with his wife in body searches since the early 1980 s.
vered the remains of 80 people and partricipated in the
high-profile searches for Laci Peter-high-profile searches for Laci Peter-
son and Natalee Holloway. Ralston acknowledges not everyone may acknowedges not everyone may
understand their life's work - he
chuckled at a recent headline in chuckled at a recent headline in
the Canadian newspaper that read:
"We don't think it's odd," said
his wife, Sandy his wife, Sandy.
The Ralston The Ralstons initially worked with watercrafts, dogs and GPS cofor drowning victims became more exact 12 years ago after they started using side-scanning sonar developed with technology similar to
that used in medical ultrasound that used in medical ultrasounds.
Ralston first learned about the Ralston first learned about the assisting with a body search in Oregon. He was horrified when the company leading the effort charged the grieving family around $\$ 30,000$ for their time and use of the equipment, he said. Ralston and his wife purchased their own scanning sonar in 2000
and traveled later that year to Utah's Bear Lake, where authorities sought help in recovering a young man who drowned six week ear-
lier. The Ralstons found the body within a few hours, under more than 100 feet of water
"It was just such an awesome exvoice choking up at the memory. "To actually find somebody when everybody else had just totally
given up"
> \& Robert Lance jeverners
> 5217 82ND ST \#400 LUBBOCK, TX 79424
> (806) 794-2938 - WWW.ROBERTLANCEJEWELERS.CO

## LA VIDA

## Alpha Tau Omega hosts third annual GatorFest



| Gatorfest is a philanthropic con | Yes I'm a dumbass." |
| :---: | :---: |
|  | Carswell said Charlie Robi |
| ndation. Tickets cost $\$ 15$ if bought | performance was spectacular. |
| m a fraternity member, or $\$ 20$ at | eally got the crowd involved |
| door | and wanted to keep playing even after |
| The doors opened at 5 p | , |
| first band went onstage at $5: 30$ | Yeary said the fraternity has |
| e concertheadlined Charlie Robia | preparing for the concert since the |
| ers were the Marshall | ginning of the semester. ATO $m$ |
| Band, Seth Savage Band, Micky and | d sit outside of the Sudent Un |
| Ron | Building and sell tickets fo |
| "We had a lot of great bands lined | during the day. He said all the work |
| up this year," Yeary said. "It was a great | worth it, though. |
| ni | 'Tons of people and other fraterni- |
| Robison is a Texas country singer/ | ties come out," he said. "It's wonderful |
|  | time." |
| as "Good Times" in 2004 and "M | Alex Edwards, a |
| Hometown" in 1998. He has released | clared major from Duma |
| albums. | first time attending the event. |
| "On the road to Lubbock. Blue | I came with my bros. and we ar |
| Light tonight. Yeeee haaaaw!!!"Robi- |  |
| son tweeted, only later to tweet, "Sorry, | only going to get better." |
| we are at Gatorfest in Lubbock tonight. | \%atubse@dailytoreador.co |



American Foundation for Suicide Prevention hosts second annual Out of the Darkness Walk





MARIAH KOCH PHOTO BY DAVID VAUGHN/The Daily Toreador MARIAH
ogy major from Lubbock lead the Lubbock Out of the Darkness Suicide Prevention Walk as chair and co-chair Saturday at Mackenzie Park.
participating or being a part of the event,
Suicidereally is apermanentsolution out more and we can help even more to $\begin{array}{ll}\text { go to the webpage or Facebook page for } & \text { to temporary problem," " Schroeder said. } \\ \text { the organization, Koch said. } & \text { "Hopefully next year, the word will get awareness about this," } \\ & \text { spliselalytoreador.com }\end{array}$

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# Opinions 

Youth vote an important factor in presidential elections

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depends on how mobilized our
youth gets. Were they contacted or recruited to help out with a ever, it does seem ironic that the
youth does not show the same
interest when it is our future in My 18th birthday soon ap-
proaches and my chance to
vote will finally arrive. But to
be honest, probably a maximum interest when it is our future in
the making. This year, it seems there is
not that same commotion, ex-
citement and involvement from citement and involvement from years ago. There is something
missing from our youth with missing from our youth with
regards to this race. Where are all those politically savvy students who give
speeches about voting or hand speeches about voting or hand
out flyers about getting in-
volved? It should be the young adults that are out there walking
door to door to get people to door to door to get people to
go vote, making calls to their go vote, making calls to their
neighbors and attending conferences. It is our future that we are and many, frankly, do not sh
be honest, probably a maximum
of 10 , or even 15, girls from my residence hall will end up
voting. This year's race will be voting. This year's race will be
intense and nail biting and will likely be a close call with both political parties running on
strong platforms. This race could determine if control of the executive branch
returns to the Republicans or if returns to the Republicans or if
the Democrats will keep control of the Oval Office. Will our
youth show the same involvement and

America can't afford to live beyond its means


Detroit is Obama's economic blueprint for America

| By KEITH YOST <br> The Tech (Massachusetts Institute of <br> Technology) | was not about covering the losses of insolvent businesses, it was about | defense. If GM and Chrysler went through bankruptcy proceedings, their factories were unlikely to sit idle. Credi- | decided that he needed the votes of union members more than the nation needed its tax dollars. So he gave the |
| :---: | :---: | :---: | :---: |
| g his speech before the Demo- |  | tors, interested in getting back, would quickly reop | to retain its status quo, in its money and manpower. |
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| and the | Asset Relief Program making its money | proceedings are moot. With | going to co |
| heal." In his words: "We rei | back plus interest. | rid | there's no point in leaving money in |
| dying auto industry that's back | But in the cas | con | As the presid |
| of th | ate term. Ne |  | As the presidential campaign enters post-summer stretch, there's no |
|  | GM nor Chrysler were merely | -a car that Reuters estimat |  |
|  |  | company almost $\$ 50,000 \mathrm{p}$ | pledge their fealty to the man who |
| ce its return to public trading | ent with the United | - it is clear that the massive infusion | gave them everything, returning their |
| late 2010. It must come as a surprise | W | of taxpayer and bondholder money into |  |
| Ford, an American car manufacturat | realistic hope of taxpayer's money bei | GM has only delayed the inevitable. | e form of campaig |
|  | returned - even after the governm | Bankruptcy will come, | r |
| and now has to compete against an | forced tens of billions ofdo | bought has be | members. li's a matter of survival for |
| Italian Chrysler that did. And it con | on bondholders (the rightful owner | American worker; GM has added | them - in two years' time, when GM |
| as sh |  | 4,500 jobs since the bailout. The true reason behind | drowning and the midterms are neat ey'll need a man in the Oval Offic |
|  |  | massive political favoritism toward | , |
|  | bailout proper is stills | these corporations is easy to | payers' dollars int |
| ownership of a bailout that failed. I've written before about the | billions of dollars. It's a failure of co proportions. | Normal bankruptcy proceedings would have ended the UAW's parasitic hold | What Obama must hope for is that v ers don't realize it is a matter of survi |
| prop |  |  | nth |
|  |  |  | de Tocqueville, "The American Repub- |
|  |  | rea |  |
| of fun | evi | would mean the en | discovers that it can bribe the pul |
|  | workers. Even then, this was | althcare reform, Oban |  |

Americans must lead fight to reduce oil dependence

| By CARLETON WHALEY <br> The Daily Campus (U. Connecticut) | is going to survive the way it has thus far. Oil is like an infection to us. Instead of seeking treatment, we |
| :---: | :---: |
| Oil is the energy that allows mod | chose to ignore the prol |
| ern society to thrive. Unfortunately, | knowing that oil will run out. We consume it rapidly: the United States |
| , | holds only 5 percent of the world's |
| vered a massive oil field in | populace, but consumes 25 percent of |
| Siberia. The deposit was said to hold | On a daily basis, that average |
| last | erican uses more than twice the |
| (around 1.1 billion barrels) | hose in the European |
| Russia, the world's leading | and every year our country co |
| rter, this was certainly a boon. | 7.6 billion barrels. That ma |
| world rejoiced at this ne | sia's discovery seem a bit less massive, |
| while simultaneously decrying oil an | e. That's all right |
| anet, | while Russia exports 6 perce |
| and energy efficiency. The Unit | of its total oil to the Americas (w |
| States, in fact, seems to be the prim | 5 percent going only to the |
| ample of; this two-faced arg | ), it provides only 4 |
| , | our total oil imports. So we basically |
| more efficient, clean energie | import more oil than Russia |
| elated to know that there is mo | port, from all over the world. |
| in the world to sustain us for a litt | There is, however, good ne |
| longer. | Today, energy is even more at the |
| The |  |
| be in the future much long |  |
| nnot be if the human ras | ken to foster |

nate energy, such as tax incentive
and the Energy Star program, which grip of fossil fuels for so long that their
depletion seems a distant problem. deppetion seems a distant problem.
"Oh, leave that to the next generation," we seem to be saying, as our predecessors said of us. But it is within our power, individually, to advance
technologies and implement smart technologies and implement smart
energy-saving procedures. Whether it energy-saving procedures. Whether it
is something costly that will save you in the end, like buying solar panels, an electric car or fuel cells, or simple things like relying more on natural light, putting bubble wrap over your windows in winter to save on heat or using PVC pipes and glass bottles to
make a greenhouse, it doesn't matter. In an age when the inner workings of technology and inventions are ankire to be a maker. Do things that will affect your life in an eco-friendly way. If enough people do that, we
won't need the government to tell won't need the government to tell
us one day that we need to invest in green energy. We will tell them that, as a government by and for the

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# SPORTS 

## Tech has best rushing performance in more than decade

By HOLDEN WILEN
New Mexico coach Bob Davie knew Texas Tech's offense
would be a tough matchup for his team. However, he did not think his team would surrender more than 700 yards of total offense in the Red Raiders' 49-14 victory Saturday night. difficult game than Texas for us just because of (Tech's) style of offense against our defense,"
he said. "But to be honest, I didn't think we'd be that bad
on defense."

Win $\downarrow$

Doege led his offense to an early $14-0$ lead at the end of the
first quarter and the Red Raiders first quarter and
Ward initiated the aerial attack with a 20 -yard touchdown 55 seconds into the game. The second touchdown of the game for the Red Raiders was a 21 -yard run by sen
Stephens.
"Offensively, we pretty much running the ball, running for over 300 yards and throwing it for 400 , that's a pretty good night," Tuberof a lot of guys." The touchdown run by Ste phens pushed his career all 4,000, making him the seventh person in school history to do so.
"We knew he needed 15 yards coming out of the half, so we got him that and got him out," Tech offensive coordinator Neal Brown
said. "I was excited about how he played, for sure." oll, the Lobos struggled to get anything going.
In its first two In its first two possessions, Throughout the game the Lobos ing the chains, converting only wo of 11 third downs and picking up a measly eight first downs the
entire game, compared to the Red entire game, compared to the Red
Raiders' 38 . "There are a lot of things we ave to do better," Davie said
They wore us out."

While Tech put up more
than 400 yards through the it also had 325 yards on the 10 years. The last time the Red Raiders had more than 300 yards rushing was in 1998 when they had 324 rushing yards in a $35-3$ victory against the University of the New Mexico defense with a 7.2-yards per carry average.
The Lobos tried to stop the The Lobos tried to stop the
Tech offense with man-to-man coverage, Davie said, but were forced to spread out and play umbrella coverage. They came
into Saturday's game allowing

Senior running back Kenny
Williams also exceeded the
century mark on the ground, century mark on the ground,
running for a career-high 105 running for a career-high 105
yards on 14 carries. yards on 14 carries.
The last time Tech had two
running backs rush for more 100 running backs rush for more 100
yards was in 1998 against Baylor, when Ricky Williams and Rob Peters accomplished the feat. SaDale Foster added another 66 yards.
Senior quarterback Seth Doege, who set a new careerhigh with six passing touch
"(Th lot easier. "(The running game) has improvements they have made sotten a lot better," Doege said, "and it goes back to how good ing offensive line is really playg right now. They're playing andsical, they're playing fast talented. I mean, me being the quarterback, I could see the holes that the running backs had to run through and they were
pretty big tonight." pretty big tonight.
While offensive
Neal Brown was unhappy with Williams' fumble in the second quarter, he said he was pleased week-to-week.
In their first game against In their first game against
Northwestern State, Tech ran for 179 yards on 46 carries. The Red Raiders followed up their performance last week against Texas State with 186 yards on 23 carries. "They played very average the first week then second week they played a bit better," Brow
said. "Tonight they made people said. "Onight they made people
miss and when they didn't make them miss they went right them.'


## Classifieds




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