Gillispie released from UMC amid allegations

Texas Tech men's basketball coach Billy Gillispie was released from the University Medical Center on Thursday afternoon, after being under hospital care for six days.

Gillispie was admitted to UMC for problems with his blood pressure, which he described as the worst he has ever felt, according to the Lubbock Avalanche-Journal.

Texas Tech athletic director Kirby Hocutt spoke Wednesday about the developing situation in which Gillispie has been accused of mistreating multiple former players. The two were scheduled to meet Monday morning, but were unable to meet because of Gillispie's condition. A rescheduling of the meeting has not been announced but under current circumstances, will inevitably take place in the near future.

Hocutt said he is still investigating the situation and collecting data.

'What I can assure you of is we are going to continue to gather facts," he said, "and we will continue to move forward with the NCAA rules component as well as the perly as possible."

A total of six play-

ers from last year's team transferred out of the Tech program. All attempts of contacting these players have been unsuccessful or they have declined to comment on the matter. Attempts to contact

A decision on Gillispie's status as coach of the men's basketball team has yet to be made, Hocutt said.

Gillispie via phone were unsuccess-

"I want to assure everyone that as we go through this unusual and unfortunate position, that our decision-making will be guided by our mission statement, which is 'To educate, serve and grow fearless champions' and by the guiding principles which we have adopted as an athletics program," he said. » zdischiano@dailytoreador.com



PHOTO ILLUSTRATION BY BRAD TOLLEFSON/The Daily Toreador

TECH IS WORKING to become a greener campus and more environmentally friendly.

Raider Park decreases prices

Raider Park parking garage has decreased game-day parking permit prices for the 2012 season.

According to statistics from Red Raider Club, an RV season parking permit in 2011 cost \$3,950, but this year the price has dropped to

"The fundamental goal of Raider Park is to get as many people in there at a reasonable price, show them what a great experience it is so they'll continue to buy," Steve Uryasz, senior associate athletics director, said.

Other prices that have changed are the individual game RV passes, which have gone from \$995 in 2011 to \$495 this year. One constant price is that of the automobile season parking passes, which are

According to Uryasz, Raider Park has approximately 1,500 parking spots.

"There's approximately 1,500 parking spots, 500 go to the residents of 25Twenty and the additional 1,000 have been allocated for the use of game day parking," Uryasz said.

With the price of permits decreasing, revenue has gone up for the 2012 season. In a report from Red Raider Club, the amount of auto season passes has gone from 306 passes in 2011 to 351 passes

"The reality of it is, it's no different than any other business where you have to analyze supply and demand and figure out where that magical number is," Uryasz said.

As far as revenue goes, season pass revenue is up from \$90,270 in 2011 to \$103,545 as of Aug. 29.

Overall, revenue of Raider Park, which includes season and individual RV and auto parking passes, is steadily increasing.

According to a report by the Red Raider Club, total revenue by the end of 2011 was \$150,711 and as of Aug. 29 revenue is \$122,681 with three months left in the year.

"I think the biggest thing is that for a period of time a lot of people questioned whether or not it was a good investment," Uryasz said. "I think in time we will find out that it was."

» eduarte@dailytoreador.com

WEATHER

Members of Tech set goals for future of sustainability

By CAITLAN OSBORN STAFF WRITER

Though a slow process, Texas Tech is working to make sure it rises in the ranks in terms of

sustainability. For example, Tech has come a long way since the Sustainable Endowments Institute gave the university an overall D Green Report

The Institute announced the suspension of the Green Report Card on March 30, and Tech's most recent rating was C+ in 2011.

"We've improved greatly," said Hugh Cronin, assistant vice president of operations. "C+ isn't great, but we've done a lot of things since then. And a lot of it is just things that we've always done, but we haven't really publicized them."

Cronin also said another reason Tech is not well-known for its environmental efforts is because it does not have formal programs aimed toward sustainability.

"For example, the university does not have a recycling policy," he said. "There's no (operating

policy) that says, 'This is what everybody will do.' Although a lot of colleges and departments in different buildings have their own programs."

Melanie Tatum, unit manager of University Student Housing, said most green efforts are spread out, making it difficult to keep track of.

"Nobody knows what everyone else is doing," she said. "There are little entities all over campus that are doing things, but there's never been a central location."

GOALS continued on Page 2

Tech Student Democrats, Young Conservatives weigh in on voter ID laws

By MATT DOTRAY STAFF WRITER

Members of Texas Tech's political organizations continue to reflect on the federal

court's decision last week to reject Texas' voter ID law. Under the law, SB 14, voters would have

to show proof of identification and residency before casting their ballots. The three-judge panel, citing Section 5 of the Voting Rights Act of 1865, ruled the law would discriminate against minority voters.

According to the United States Department of Justice, Section 5 of the Voting Rights Act states any changes with respect to voting must require proof these changes do not deny the right to vote on account of race, color, or membership in a minority group.

Brenda Cruz, a senior political science major from Laredo and former secretary for the Tech Student Democrats, said the law would have a direct effect on voter turnout for minorities.

"You have minorities, specifically Hispanics," she said. "They understand English, but they can't really speak it. Now, they're intimidated to go vote. They're intimidated to support any type of candidate. You're asking them to prove all these types of requirements, just to get an ID. It's kind of ridiculous."

Cruz said a voter ID law would also affect

senior citizens, military families and college students. The proposed law would not allow student IDs as a form of identification, but would accept a concealed handgun license.

"Military families move around a lot," she said. "Are we expecting them to change their ID's all the time?"

Lauren Roblez, a junior Spanish major from Midland and vice president of the Tech Student Democrats, said the voter ID law could be seen as a poll tax because potential voters will not only have to purchase a new ID, but will possibly have to travel long distances in order to gain identification.

VOTING continued on Page 3

INDEX

7
8
5
4
7
2

Sunny

Saturday

Mostly Sunny **Holmes: Nice guys** do not finish last OPINIONS, Pg. 4



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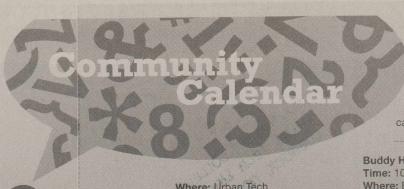
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Fall 2012 PreLaw Program Kickoff Friday First Friday Art Trail at the Museum of TTU Time: 6 p.m. to 9 p.m.

Where: Museum of Texas Tech So, what is it? Come out and experience Tech's monthly First Friday Art Trail. Admission is free.

Open House at Urban Tech Time: 6 p.m. to 9 p.m.

Where: Urban Tech So, what is it? Urban Tech is hosting an open house at its new location at 1120 Main St. Suite 206. There will be different exhibits on display.

Annual Art Faculty Exhibition Time: 8 a.m. to 5 p.m Where: Landmark Arts at the Texas Tech School of Art

So, what is it? This annual art exhibition discovers the new work by Texas Tech School of Art's instructors.

2nd Annual Panhandle Cook Off

Time: 10 a.m. to 6 p.m. Where: Buffalo Springs Lake

So, what is it? Enter your famous dishes, such as beef brisket, ribs and more for a chance to win a cash prize

Buddy Holly's 76th Birthday Bash Time: 10 a.m. to 9 p.m. Where: Buddy Holly Center So, what is it? Come out and celebrate Lubbock native Buddy Holly's birthday at

"Almost, Maine" Auditions Time: 2 p.m. Where: Mahon Public Library

the Buddy Holly Center.

So, what is it? Lubbock Mainstage Touring Company is hosting open auditions for the play "Almost, Maine." There are 19 open spots.

First Friday Art Trail Kids Night-**Awesome Art Adventures**

Time: 6 p.m. to 10 p.m. Where: Lubbock Municipal Garden and Arts Center So, what is it?

While you enjoy the First Friday Art Trail, your children can enjoy a night of adventures in the arts.

First Friday at the Museum of

Time: 6 p.m. to 9 p.m. Where: Museum of Texas Tech So, what is it? Come out and see all the exhibits the Museum of Texas Tech has to

turdav

The Rocky Horror Picture Show Time: Midnight Where: Christine DeVitt Icehouse

So, what is it? Come out and enjoy this viewing of the movie "The Rocky Horror Picture Show." \$15 per person, which includes a special bag of "Rocky props."

Outdoor Pursuits: Applebutter Festival Bike Ride

Time: All day Where: Robert H. Ewalt Student Recreational Center So, what is it?

Anyone interested in bike riding to Idalou for the Applebutter Festival should join the Outdoor Pursuits Center as they bike ride 20 miles to

Dear Timothy Release Party with Jordan Watts

Time: 8 p.m Where: Gatsby's Coffehouse So, what is it?

Come out and celebrate Dear Timothy's EP release. Jordan Watts will perform first at 8 p.m., then Dear Timothy.

Bubble Fest Time: 10 a.m. to 4 p.m. Where: Science Spectrum Mu-

seum So, what is it? Come out and learn the science of playing with bubbles. The Bubble Fest will have several activities,

including a bubblegum blowing contest, a Bubble-wrap popping station and more.

Poodle Skirts and Hot Rods Time: 1 p.m. to 2:30 p.m. Where: Buddy Holly Center

So, what is it? Come celebrate Buddy Holly's 76th birthday and enjoy two classes that will teach you to create your own poodle skirt or hot rod.

Stand-Up Comedy at J&B Coffee Time: 9 p.m. Where: J&B Coffee Company

So, what is it? Several stand-up comedians will perform at J&B Coffee, including Eric DeLeon and more.

To make a calendar submission email dailytoreador@ttu.edu.

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

Doctor urges Tech community to get flu shot

But, I think the

take-home point is

for their own heath.

of everyone else in

the community.

They need to stop

being a wuss and go

get the flu shot.

DR. TODD BELL

CENTER DIRECTOR

By CAROLYN HECK STAFF WRITER

Flu season officially starts Oct. 1, and as people line up to receive flu shots, doctors urge Texas Tech students who want to protect themselves and their friends should consider queuing up as well.

Influenza is more likely to be spread in areas with a large population in a small confinement, making college campuses a prime example, Dr. Todd Bell, director of the West Texas Influenza Center, said.

One-fifth to one-third of a population will come down with the flu each year, he said.

The flu is spread through respiratory secretions, such as coughing, Bell said, which can the past two make the virus temporarily airborne for up to six feet. Touching things in a common environment will also spread the virus.

"So, if you think about when you're in a cafeteria line and folks got their hand on the handrail," he said, "well, if one individual had coughed on their hand and then touched that handrail, then someone else touched the America, he handrail and then touched their said the severface, they could potentially get

Once exposed to the flu, he said it could take up to 24 hours to feel the symptoms.

"On average, the symptoms last somewhere from five to seven days," he said. "Typically, once somebody is exposed to the flu,

Today's

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there's about 24 hours or so lag time waiting period, then they start developing symptoms."

Symptoms peak at day two, he said, then plateau and decrease until day five or seven, when the person has completely recovered.

After the outbreak of H1N1, or the "swine flu," in 2009, Bell said some people may be wary of year is anybody's guess." another recurrence.

There is still a risk to catch it, he said, but it seems to be minimal.

"We saw that H1N1 was the main strain in the 2009-2010 flu season," he said, "and for years, we've seen that we've reverted back to H3N2, which is just another flavor of the flu."

While the virus still circulates in South and Central ity of H1N1 in the U.S. is cur-

rently about on par with other that are very severe, while other's seasonal flus, viruses or strains, such as H3N2

Tom Skinner, spokesperson for the Centers for Disease Control, said the flu is unpredictable, which makes it harder to guess

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which strain will be prevalent.

"Each season is sort of unique in and of itself," he said. "Last year, overall, we had a relatively mild season nationwide, and we didn't see a lot of activity until late into the year. But, whether or not that will translate or how that will translate to the flu this

The CDC is urging people to

take precaution and get the flu shot as soon as it is available, Bell said, which is usually around late Septem-As well as the health ber and early October.

Even if a person hasn't had the flu in the past year, they are still at risk to catch it, he said. Symp-

said. Some may have symptoms

symptoms may be so mild they may not realize they had it in the first place. In reality, Bell said everyone

is at risk for the flu and by getting the flu shot they are able to decrease their risk of catching it.

"It's not 100 percent," he said, "meaning that everybody who nity. They need to stop being a gets the flu shot is not able to wuss and go get the flu shot." be 100 percent protected from

the flu, but it dramatically decreases the risk of getting the flu and dramatically decreases the symptoms that people have with the flu."

Other precautions include plenty of hand washing, covering sneezes and coughing, and staying home while sick.

Katherine Garlington, a senior microbiology and Russian major from Bluefield, N.M., said she practices good hygiene during the flu season for her protection and the protection of her peers.

'The one thing I guess people think I'm a little strange about is door handles," she said. "Door handles are one of the most common transmission vectors. I always try to use an elbow or a paper towel if I'm coming out of the restroom to

Garlington has not caught the flu while at Tech, she said, but when she gets sick, she stays home.

"If I were to get sick I wouldn't go to class," she said. "One, I'm not feeling well. toms vary in I'm not prepared to be there in class to be the best student that I can be, and I'm putting others at risk, and I think it's very selfish to do so."

> Bell said he also emphasizes the point of sick people staying home to prevent spreading the virus. But, he said there is one thing he cannot stress enough.

> "But, I think the take-home point is for their own heath," he said, "as well as the health of everyone else in the commu->>> check@dailytoreador.com

Goals←

CONTINUED FROM PAGE 1

Tech does have an Office of Sustainability, which was established by former president Guy Bailey in August 2010.

Since the inception of the sustainability office, Tech has become a member of the Association for the Advancement of Sustainability in Higher Education, according to the Office of Sustainability's website.

The Office of Sustainability also has worked on collaborating with University Student Housing, Hospitality Services, the Physical Plant and academic departments to coordinate sustainability efforts on campus.

In June 2011, Allison Marble was named the sustainability coordinator for Tech. Cronin said Marble is no longer in the position and the new coordinator, Brad Johnson, begins his duties Monday.

'One of the things that the sustainability coordinator is going to do is help focus and collaborate the different organizations that are on campus," he said. "We probably have five different student organizations focused on green initiatives.'

Garrett Ferguson, an architecture graduate student, is president of Tech's chapter of the United States Green Building Council.

He said he is working to establish the Green Alliance, which will work on providing an outlet for students' sustainability efforts.

"My hope is that it will be an organization for everybody," he said. "The Green Alliance is something that is going to hopefully one, unite all the other organizations on campus that are focused on being green and two, it'll provide a place for the people who aren't just focused on the green building side of it.

"Sustainability definitely requires more than the green building side of it, it requires everybody involved, from the sciences ... to just the daily community.'

Cronin also said he wants to establish a campus-wide recycling program.

"That's one of my initiatives," he said. "I want to develop a university policy about recycling and really encourage folks and make it mandated that we will follow these certain practices. We have all the resources in place to do it, we just need the help of the folks within each one of the buildings."

Reed Young, external vice president

of the Student Government Association, said he supports the efforts of a campuswide recycling program.

"That's something that we've all talked about as well," he said. "As (people) know we haven't been the most green university in the past couple of years, but I think it's important for us to kind of start that initiative."

Another thing Tech is focused on implementing is more bike racks on campus, Cronin said.

'We encourage reduced cars on campus," he said. "The more students that bike the better. We make more bike racks all the time and improve some of the old bike racks and put new ones all over campus."

While university officials have looked at alternative energy sources for power, like wind and solar energy, Cronin said the time is not right for Tech to use these methods.

"It is a goal, but it's far in the future," he said. "When we were studying the Rawls College of Business four years ago, we did a bunch of models on 'What's the payback on wind energy? What's the payback on solar panels?" Wind energy, solar energy, the payback on those is 50-plus years on any one of those technologies. So it's hard for us to at least justify using

those renewable energy sources yet. "As they continue to develop and improve, there will be more (chances). We have a great opportunity to capitalize on wind energy and solar once those technologies kind of catch up with the

Members of the Tech community need to know the benefits of being green,

Young said. "It's just a mindset change," he said. "We are in very conservative West Texas where being green is not necessarily the cool thing to do or it's not 'in,' whatever it might be. It's just a mentality shift. I think a lot of people need to know that this stuff does affect the Earth and the places that we live in.

"So it's important if we can do our part at least here, where we do produce a lot of waste. I think it's important that we should give back a little bit."

Ferguson said awareness is the key to get Tech's sustainability efforts off

"I think college students are really open-minded or they have the potential to be," he said. "That's really our hope, to get the knowledge out."

>>> cosborn@dailytoreador.com

Correction

In Thursday's issue of The Daily Toreador, the article "Tech hosts study abroad fair, showcases opportunities" should have read Jennifer Rhima, a senior international business major, studied in Istanbul from January until

August 2012. Also in Thursday's issue of The Daily Toreador, the opinions column "Social media should be left to the young" should have read electronic media and communications. The DT regrets these errors.

Texas to seek No Child Left Behind Law waiver

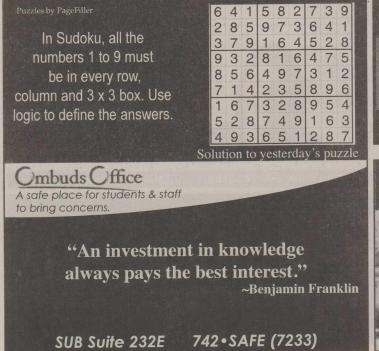
AUSTIN (AP) — Texas said Left Behind law, despite past worries Thursday it will seek a waiver from the U.S. Department of Education to avoid some federal accountability standards imposed by the No Child

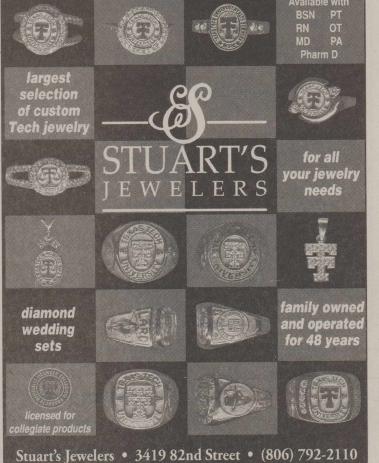
Sunday Brunch - 10 AM til 3 PM

about the possible strings attached to such a reprieve. Texas had joined some of the na-

tion's largest states in previously shunning the Obama administration's offer to avoid certain key mandates of the law, which was championed by former President George W. Bush.

No Child Left Behind went into effect in 2002, and its goal is for all children to be proficient in math and reading by 2014. But its standards were getting progressively more rigorous each year, and federal education officials suggested that waivers would give states more leeway to improve how they prepare and evaluate





By ALSTON TRBULA

VitalStim, a recent treatment used by the Texas Tech Health Sciences Center for patients with dysphagia, has been effective in strengthening the muscles and peripheral motor nerves involved in swallowing.

Renee Bogschutz, clinical coordinator for the Speech-Language Pathology Program, said VitalStim is the only FDA approved machine on the market used to treat patients with dysphagia.

"It's a machine that will increase electrical stimulation to the muscles of swallowing and when we pair it with traditional therapy, it helps make recovery even quicker," she said.

Two examples of traditional therapies for patients with dysphagia include modifications in die: and an exercise program specifically designed to improve swallowing, she said.

Ke'Ren Grimalde, speech-language pathologist for the Garrison Geriatric Education and Care Center, said dysis usually caused by other health issues.

"In this setting, typically we see swallowing difficulties related to strokes, neurological disorders, like Parkinson's or Lou Gehrig's disease, and then dementia, or just aging," she said.

Depending on the level of severity, patients with dysphagia can also endure

problems not related to swallowing, is painful. Grimaldo said:

"It really affects your social life and interaction," she said. "You see a lot of people that have dysphagia get depression and they withdraw because so much of what we do is centered

To avoid eating in front of others, some patients may choose not to attend big social events such as birthdays or weddings, Grimaldo said.

According to the VitalStim Therapy website, there is an estimated number of 15 million people in the U.S. who suffer from dysphagia.

One of the more important goals for patients undergoing therapy is to get off their diet modifications, Bog-

Sometimes dietary modifications can prevent patients from getting certain nutrients, she said. Blending food breaks down a lot of its nutrients, and therefore dietary modifications are not favorable.

The VitalStim device not only phagia is a swallowing disorder which can assist patients in achieving that goal, but can also get them back to eating most of their favorite foods, Bogschutz said.

> Some of my patients tell me that their goal in therapy is to be able to get a New York strip," she said.

> Grimaldo said most patients do not think the VitalStim procedure

Initially, some might complain of discomfort, but after a short adjustment period they tend not to notice

VitalStim is an economical treatment, Bogschutz said. It is no more expensive than traditional therapy. A typical hour session is about \$50.

"Because we are an educational institution and because our mission is really not to make money but to train students, our therapy is quite cheap compared to the rest of the community," she said.

People have to be certified in order to use VitalStim on a patient, Bogschutz said. One of the reasons why VitalStim is the only device that is FDA approved is because there is a certification process put in place.

"You have to go through this long training that the company offers, then you go to weekend workshop and then you learn how to use the device," she

However, you must be licensed as a practiced speech-language pathologist before a person can begin the certification process, Bogschutz said.

Not everyone is a good patient for VitalStim. It does not work well for patients with anatomic reasons for their swallowing problems, she said.

"For example, patients with head and neck cancer, if they removed part



CASSIDY BAKER, A graduate speech pathology student from Lubbock, is helping 11-year-old Alissa Galan who is taking VitalStim therapy to help with her dysphagia.

of their neck, that's why they can't with dysphagia related to neurological swallow, so if I put stimulation to the muscle, it doesn't help, because they lost part of their anatomy," Bogschutz

VitalStim works best for patients

disorders, she said.

According to the Walton Rehabilitation website, Marcy Freed, a speech-language pathologist with the University Hospital of Cleveland,

developed VitalStim.

After using the VitalStim therapy, 98.4 percent of patients will improve their swallow function score, according to the website.

>>> atrbula@dailytoreador.com

PROJECT PIECE



PHOTO BY ISAAC VILLALOBOS/The Daily Toreador

MATTHEW PERRY, A senior mechanical engineering major from Warwick, R.I., cools off the lathe while constructing a piece for his project inside the Mechanical Engineering building Thursday.

POLICE BLOTTER

Officer documents information of possible sexual assault

investigated an accident, without injuries, and duty upon striking an unattended vehicle, which occurred in the C11 parking lot.

10:05 a.m. — A Tech officer investigated a theft, which occurred at the Mechanical Engineering building bicycle racks. A secured bicycle and cable lock were taken.

10:54 a.m. — A Tech officer investigated a traffic accident, without injuries, which occurred in the C1 parking lot.

3:08 p.m. — A Tech officer responded to the Z4P parking lot in reference to a medical emergency. A student became dizzy while driving and requested medical assistance. She was transported to University Medical Center by Lubbock Emergency Medical Services.

gated a theft of an unsecured wallet and 9:02 a.m. — A Texas Tech officer its contents from the Robert H. Ewalt Student Recreation Center.

> 5:46 p.m. — A Tech officer detained a student and a non-student in the Z4P parking lot. Both individuals were released pending the filing of charges for possession of a miscellaneous substance.

> 7:02 p.m. — A Tech officer responded to a medical call in Clement Residence Hall. A student was having difficulty breathing. She was transported to University Medical Center by Lubbock Emergency Medical Services.

8:11 p.m. — A Tech officer documented information in reference to a possible sexual assault, which occurred at an off-campus location.

11:19 p.m. — A Tech officer detained a student in Weymouth Residence Hall following a call concerning a suspicious odor. The student was re-4:40 p.m. — A Tech officer investi- leased pending the filing of charges for

possession of marijuana and was issued a Lubbock County citation for possession of drug paraphernalia. The student signed the citation and was released.

Thursday

1:27 a.m. — A Tech officer arrested a student for driving while intoxicated following a traffic stop in the Z4M parking lot. The student was also released pending the filing of charges for the possession of marijuana and possession of drug paraphernalia. The student was transported to the Lubbock County Jail. The vehicle was impounded by Lubbock Wrecker Service.

Information provided by B.J. Watson with the Texas Tech Police Department

LOCKED OUT of Your Vehicle? Only \$17 anytime! (806) 548-2678

Voting←

CONTINUED FROM PAGE 1

"It's harshly cracking down on something that's virtuously non-existent," Roblez said. "It's almost a witch-hunt for fraudulent voters, which doesn't happen that often. It scares people."

States such as Georgia, Indiana, Kansas, Pennsylvania and Tennessee have already passed strict photo ID laws. Proponents of the voter ID law says it would prevent fraud and voter impersonation.

According to the Republican National Lawyers Association, in the last decade, there have been cases of voter fraud in 46

states. Since 2000, there have been 2,068 alleged electionfraud cases.

Jeramy Kitchen, a senior political science major from Meadows Place, is the executive director for Tech Young Conser-

"Requiring voters to present a photo ID, something that is required for a multitude of daily tasks, is a common sense measure to prevent election fraud," he said.

Kitchen said requiring an ID in order to vote is the same as requiring a driver's license to drive or get insurance.

He said elections are not always as secure as they should be and an ID law would ensure against election fraud.

"For something that is as fundamental as the right to vote, which if you list off what a citizen has, that's his voice." Kitchen said. "There's voting and lobbying, and conventionally enough, if you go down to lobby in the legislature, what do you need to get in? An ID."

Kitchen said the Tech Young Conservatives are supportive of voter ID laws because securing the authenticity of votes is the same as protecting the rule of

The state, led by Texas Attorney General Greg Abbot, plan to appeal the ruling to the Supreme Court.

each

each

\$1.99 per

pound

>>> mdotray@dailytoreador.com



Select Group, 6 oz

Lowe's Sandwich

White Bread Loaf

Pilgrim's Boneless Chicken Breast

Blue Bell Ice Cream 1/2 gallon or 12 ct cups

DiGiorno Pizza

Select Group, 28-32 oz, 12" Rising Crust Llano Estacado Texas Wines

Select Group, 750 mL Ste Genevieve Texas Wines

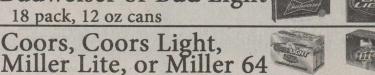
Select Group, 1.5 liters Heineken, Amstel Light,

Corona Extra, Corona Light, Modelo, or Negra Modelo

12 pack, 12 oz bottles

18 pack, 12 oz cans/bottles

Budweiser or Bud Light 18 pack, 12 oz cans Coors, Coors Light,



Natural Light or Ice, Busch, Busch Light, Miller High Life, Keystone Light or Ice

30 pack, 12 oz cans

Come and try our Ace Sushi Bar & Salad Bar located at the 26th and Boston location. Made Fresh Daily.

Prices valid at any Lubbock Lowe's store: 26th & Boston, 19th & Frankford, 82nd & Slide



American dream evolving, still attainable

At Tuesday night's Democratic National Convention, First Lady Michelle Obama and San Antonio mayor Julían Castro reflected on family views and what the American Dream means to them.

American Dream many times before. A one-and-a-half generation child, I was born in Ecuador, but grew up with the American culture of Britney Spears, Burger King, packaged food and cowboys.

I would notice police brutality, immigrant hate and racial slurs, and wondered how people could live with that as an American Dream. However, the speeches by Michelle Obama and Castro have made me, for



I have reflected on this the first time in my life, proud of my American dual citizenship and the country I live in.

> Barack and Michelle Obama both grew up with few material possessions but were given something "far more valuable -(their parents') unconditional love, (and) their unflinching sacrifice," Michelle Obama said. She said her father's struggle to provide for his family while suffering from multiple sclerosis was what "it meant to be a man."

mother worked and moved up within, a community bank, but was unable to rise any further and witnessed men she had trained rise higher. However, she continued working and encouraged young Barack Obama

Michelle Obama then continued to say that their families "didn't begrudge anyone else's success ... in fact, they admired To me, striving for more is the American Dream, even without what is predominantly considered success within the United States - a fancy car, a big home, a picket fence and a trophy wife. The Dream is being able to create a decent life for yourself and an even better one for the next generations to

President Obama's grand- come and to spread Michelle changing and moving forward. Obama's idea that "success doesn't count unless you earn it fair and square.

Castro's speech was just as exciting as Michelle Obama's, playing on the unique events of our generation such as 9/11 and the most advanced digital revolution vet.

His family is also an example of the American Dream. His grandmother was an orphan who worked as a maid, a cook and a babysitter to provide opportunities for her daughter, who in return would provide an even better life for her children.

The uplifting speeches are a reflection of what many first and first-and-a-half generation students know, that the American Dream is constantly It was created by immigrants and natives of this land. The Castros' idea of hard work being rewarded is a "human dream, one that calls across oceans and borders," and as Castro said, "America makes it possible."

I met a woman in Silver City, N.M. who was impressed when I told her I was a microbiology student. She told me that when she was a young woman, she wanted to study science, but class subjects and times were restricted for women. For her, it was amazing to see how far women have advanced in education and the sciences. She sent me away with a memorable quote, saying, "It did not come without a price." This price has lent its way for the next generation of American Dreamers to succeed and advance.

The American Dream is about having a strong education system, a health system that takes care of its citizens and a people-of-the-government attitude. We all have a hand in creating a better life for us now and in the future, no matter how messy or frustrating it becomes. These are rights, not privileges of only one class or ethnicity. We still have a long way to go until the American Dream has been fulfilled, but at least there is one more person in this world who has hope in it.

Rodriguez is a junior microbiology major from Brownsville. » rrodriguez@dailytoreador.com

Contrary to popular belief, nice guys do not finish last

I don't know if everyone is aware of this, but these days, success is everything. We are measured by what kind of car we have, the vacations we take, the apartment we live in and our general physical attractiveness.

I, however, would like to assert the idea that we as individual units aren't judged at all. The facet of our lives, in my twisted mind, that is most harshly judged is our spouse/ boyfriend/girlfriend/lesbian lover, etc.

Which brings me to the subject of today's column: the idea that nice guys finish last, aka the



uttered in the English language.

Nice guys never, not even in a million years, have finished last. Not once have I heard a girl come home from a date and say, "Oh he was so polite and nice ... definitely don't want to wife it up and pop out a million kids with that loser. I definitely would rather find a girlfriendbeater with a neck tattoo, who's biggest crock of crap ever to be going to totally disrespect me along. That's when nice guys ally that niceness morphs into

for the rest of my life, and drive me into a life of alcoholism and prescription drugs."

Because nothing says I'm trashy and probably a shoplifter quite like a neck tattoo of your girlfriends lips.

Sure, at the beginning of our dating careers, we as girls choose to be shallow. We want the hot guy with the bad attitude. Why? Because we love a project — or at least I do. We want to be the girl that a guy changes for.

Once we figure out that there's no changing a man, especially one like that, we start to refine our man-meter in hopes that something better comes start winning.

For the record, those of you guys who whine about nice guys finishing last usually are not even that nice to begin with. Nice guys don't finish last pathetic guys do.

For instance, my slam-piece, who I've been with for about three years now, is the nicest guy I've probably ever met in my life. And I'd hate to think that being with me would be considered finishing last — though I'm sure

some people do. Basically, aside from trying to inflate my own ego, my point is being nice pays off. Maybe not in the beginning, but eventustrength no one can walk on.

Furthermore, it's time you men — of course I'm not talking to all of you, there are some good ones out there - upped your caliber of women.

yoga class with the tan skin and perfect rack may be all that, but chances are you have absolutely nothing in common with her. This is why you're finishing last - because you're placing the utmost importance on the look of your future baby mama.

Of course looks matter — we know this — but if you're still in your awkward stage with your weird unibrow and braces, chances are the hot blonde who's

not letting you sleep with her is using you to buy her drinks and nothing more.

And, just a tip, a girl that comes to the gym in full makeup with her hair done is an absolute Sure, the blonde from your psycho and will probably end up running you over with her Hummer. Pick the girl sweating her balls off on the treadmill -

> Anyway, I say we all make an effort to stop saying anyone nice finishes last and instead start upping our expectations.

Holmes is a senior broadcast journalism major from Houston. » sholmes@dailytoreador.com

Perception of Ryan plan important in 2012 Conventions offer style,

Having heard the night before that Mitt Romney was going to announce his running mate Saturday morning in Norfolk, Virginia, I woke up very early to catch the latest punditry and find out who had been chosen. I quickly learned that Mitt Romney's choice was Paul Ryan, the representative from the 1st District in Wisconsin.

I then strolled into my living room where my grandmother had been reading the morning paper. Knowing that I was on top of all of the political news, she immediately asked me a question that I believe best demonstrates the riskiness of Romney's choice: "What is this about Romney's 'pick' hurting an old lady in a wheelchair?"

And there you have it. It took only minutes following the news of Romney's choice before she already had an opinion on him, and it wasn't positive. Whether my grandmother really thought Representative Ryan had pushed a senior off a cliff is an interesting possibility that makes me laugh inside. But the real moral of this story is this: initial messaging by the campaigns will have a significant effect on how people view Romney's VP.

So let's start with the premise that my grandmother is the typical senior citizen in the United States. She is a recipient

of Social Security and Medicare. She "Congressman Paul Ryan is best known in Medicaid. And, unlike political junkies like me, she is not following the race for president all that well. She is far from being alone

In fact, according to a CNN/ORC International poll conducted August 7-8, 54 percent of all Americans said that they didn't know enough about Paul Ryan to form an opinion, as was the case with other expected VP choices. Therefore, Americans will learn everything that the need to know and then some about Paul Ryan-the good, the bad, and the ugly-from the media and from ads. that will be run by campaigns and Super PACs. That is not necessarily welcome news for Ryan or the Romney Campaign.

When one thinks of Representative Ryan, what most likely comes to mind is the Ryan budget. Americans may remember this from Democratic political ads in 2010, like the one where a Ryan look-alike pushes an old lady in a wheelchair off a cliff. The potential problem for Romney's campaign going forward is that the Ryan Plan, as it has been dubbed, touches the "third rail" of American politics, Medicare and Social

Just look at this excerpt from an email sent out to supporters by Jim Messina, the Obama Campaign Manager, soon after the Ryan announcement. He said,

New York Times called it 'the most extreme budget plan passed by a House of

Congress in modern times." So even though Ryan and his conservative counterparts marvel at the boldness of the Ryan Plan, descriptions of changes in Medicare and Social Security as "radical" and "extreme" are hardly the messages that the Romney Campaign wants seniors to hear. And the reason is simple. These programs are lifelines for many seniors, a way of life in retirement. After all, the median senior citizen doesn't make all that much money. The median income for women 65 and over was less than \$15,000 in 2008. The median income for men of the same age bracket was only about \$25,500.

Hence, Romney may have may have changed this election from a referendum on President Obama to a referendum on the Ryan Plan. Over the next few weeks, Republicans will have to make the senior citizens more comfortable with Paul Ryan and ensure them that their benefits are safe. Threaten their benefits, and potentially pay the political price from one of the largest voting blocs in American elections.

It is obvious that the Ryan Plan will take center stage for few other reasons than the fact that it proposes great changes to Medicare and Social Security. But there may be a third, slightly less significant issue with his budget. The Ryan Plan also proposes great reductions

The Ryan Plan took one of its greatest hits this April when the US Conference of Catholic Bishops took aim at the plan because of its impact on the poor. After Paul Ryan claimed that Catholic social teaching inspired his budget, Catholic bishops sent a furry of letters to the congressman's office and stated that the Ryan Plan "fails to meet these moral criteria."

And so the war begins. You can now tack on a threat to the poorest Americans, many of whom will become new recipients of Medicaid under Obamacare, to the supposed threat on seniors and the middle class. Did I mention that messaging is everything?

The Romney Campaign had a great day Saturday following the announcement, and his bold choice will undoubtedly energize the Republican base heading into the convention and the election in November. However, the pundits aren't calling this choice risky for nothing. Paul Ryan's presence on the ticket definitely has its positives, but it could hurt Romney in the long run if cuts to Medicare, Medicaid, and Social Security become the lead discussion heading into November.

Hence the conclusion, it all comes down to messaging. Democrats will soon revive the political attacks of the 2010 election cycle, and they could be damaging if they win the hearts of minds of seniors across America. Are Romney and Ryan capable of rebutting such attacks?

but very little substance

By TECHNICIAN EDITORIAL BOARD

TECHNICIAN (NORTH CAROLINA STATE U.)

Today marks the start of the Democratic National Convention in Charlotte, N.C. The GOP had the misfortune of going first, meaning the Democrats have had time to respond to what was said, or not said, at the Republican National Convention. The electorate, news outlets and maybe even some of our imaginary friends all watched and listened as the RNC in Tampa, Fla., took place last week.

The speeches that dominated media coverage from the RNC were those given by Paul Ryan and Clint Eastwood.

Paul Ryan's speech has been called "an apparent attempt to set the world record for the greatest number of blatant lies and misrepresentations slipped into a single political speech" by Sally Kohn, a contributor to Fox News. And it's kind of hard to disagree with that statement, considering Ryan tried to blame the United States' credit rating downgrade on President Obama, when the U.S. was downgraded because Republicans threatened to not raise the debt ceiling. This was one of many untruths Ryan slipped into his speech.

Then there was Clint Eastwood, who took the stage with a chair in which sat an invisible—and rude—President

Obama. The speech inspired applause from Republican delegates, but provided little insight to real-world issues.

Mitt Romney did a good job of not making any inflammatory statements. The governor showed his human side in his speech when he talked about his mother and father's relationship and his father's passing.

It's safe to assume that the Democrats have been using some of the time between conventions to craft some smart-alecky responses to what was said at the RNC. Perhaps they should hit back on some of what was said (namely Paul Ryan's speech, to set the record straight). However, it would be a disservice to the electorate to make attacking the other party the focus of the convention.

Sadly, it is unrealistic to expect politicians to seize the opportunity to talk about real, pressing issues when everyone is eagerly listening—so it's important for the citizenry to look past the negative remarks. The truth is, both Obama and Romney would have agreed on most issues before the campaigning

After all is said and done, when the smoke from the political battle has cleared, the issues facing our nation will still be very real — and once again, Americans will realize that fighting among themselves solves nothing.

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Breaking News
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Cycling team starts up for the school year

By LIANA SOLIS STAFF WRITER

Now that the school year is starting up again, the Texas Tech recreational cycling team is trying to get the club active again to start riding.

Sophomore accounting major, Kyle Walker, is the newly elected president of the cycling team this year. He, along with the other patrons of the team, are working to get word out about the club.

"Right now we're just trying to rebuild the club back up and get people interested in joining again," Walker said.

The club was started to give students a way to be able to ride like they love to do, while also giving them a friendly atmosphere for possible training.

We compete in races against a lot of schools that are in The Big 12," Walker said. "We've had races down at U.T. Austin, A&M and also have some here at Tech.'

day to help prepare them for up- rera said. coming races, keep the members in shape and of course for the love of the sport.

Sophomore international business major, Kyle Michaels, joined the club last spring and is the club secretary this year.

"I got more interested in cycling after watching the Tour De France," Michaels said. "The people you meet and friends you make when joining the team is one of the main things that have kept me in."

The team mainly consists of underclassmen males, Walker said, but that does not mean upperclassmen or women should not want to be a part of it too. The team even has two faculty members who ride with them

Junior mathematics major, Emily Barrera, is the vice president and has been a member of the club for three years.

"I think a lot of girls are intimidated about joining when The club is a collegiate team they see how many guys come ' said. whose members ride every week- 'out for the rides everyday," Bar-

Students, faculty and staff who are interested in joining do not have to be an expert rider to join, Walker said. Members are not required to compete. Some join to simply ride along with a group. Cyclers of all different riding levels, including beginners or first timers, ride as members of

'We have something called a no-drop policy where we don't let anyone fall too far behind on rides without having somebody with them," Barrera said. "We won't let you get lost or get too far off from the group."

The club takes in new members year-round, Michaels said, but its first meeting will be Tuesday to provide information about the club and set a new practice schedule for the year.

"We try to work around the schedules of all the team members and find a daily practice time that works best for most of the members to join," Michaels

The club is for anyone who



PHOTO COURTESY OF KYLE WALKER

THE TECH CYCLING team is a group of students on all different cycling levels who ride their bicycles every weekday.

loves to bike ride and wants to do it more competitively or just in a friendly environment, Bar-

"Cycling is really a life-long passion for many people," Walker said. "It's not like other sports where you stop at a young age.

You can keep riding even until you're in your 70s and never lose your love of it."

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Etsy Workshop to educate people on starting, maintaining online business

College students are notorious products worldwide. for either their meticulous, or non-

existent, budgeting.

a "broke college kid," many look toward starting their own business and an upcoming Etsy workshop aims to

help. Caroline Colom Vásquez is an official Etsy educator, one of only 15 in the world, and she and her husband will be teaching classes on how to start and maintain a shop on the site, a marketplace for entrepreneurial crafters.

"It's a great chance to get a

The site transformed the world

providing a way for artists and

creators of all kinds to sell their

hands-on feel for what Etsy's about," of handcrafts, Vásquez said, by

This is perfect for college students, said Gina Woodward, the In taking action toward not being consulting coordinator for the West

Texas A&M Small Business Development which is bringing the Vásquezes to west Texas. Woodward said

the work-

to get start-

may already

be making

crafts or art,

or who are

interested

out of crafts. CAROLINE **COLOM VASQUEZ**

What's really neat

is it's not targeted

toward how to

make a craft. It's

how to make a

business, a living

ETSY EDUCATOR

"It's a pretty low investment for a high payoff," she said.

The day will begin with a course in setting up a first shop, and going over the basics of the site and using

it for business, Vasquez said. In the afternoon, a course will take users all the way through their first sale, including topics like shipping and customer service.

The Vásquezes, who have run a successful Etsy shop since 2007, will provide one-on-one help to attendees and will help them understand everything going on behind the scenes of the site.

"What's really neat is it's not targeted toward how to make a craft," Vásquez said. "It's how to make a business, a living out of crafts."

The idea of crafting may seem cheesy, Woodward said, but one of great place Etsy's advantages is how broad the range is, including many artisan and expensive items. She said anyone interested in creating items to sell, and to have the opportunity to sell them worldwide, should definitely register.

"It gives an inside scoop on everything Etsy," Vásquez said.

The workshops will be hosted in a coffee shop in Canyon. The morning and afternoon workshops can be registered for separately and discounts will be offered for early registration before Sept. 7.

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8th annual cricket tournament Saturday

The Sri Lankan Students said, in which each match will up to play or to watch, espe-Association will host the Professor W.P. Dayawansa at the Raider Cricket Club

Manjula Wickramasinghe, a mechanical engineer-Sri Lanka, said the tournament was named for the professor who died of cancer in 2006.

Dayawansa worked with former economics professor Dakshina De Silva to help get the old polo field at 19th Street and Indiana Avenue turned into a cricket pitch.

"He was a pioneer in introducing cricket to Lubbock," Wickramasinghe

The tournament can facilitate up to 16 teams, he said. The games will be a folk version of the game, he

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last approximately 45 minutes and every game will be played memorial Six-a-side Cricket for elimination. The winners trophies and medals.

These are different from traditional rules with which games are often either five ing graduate student from days, one day or three hours long. Wickramasinghe said the rules of the tournament will be modified to fit as many games as possible in one day, and to adjust for the smaller teams, since the tournament is for six-person teams instead of the usual 11. The games will be played with a heavy tennis ball rather than a hard leather ball.

Anyone is welcome to sign

cially any of the more than 1,000 cricket lovers Wickramasinghe estimates to be Tournament on Saturday and runners-up will receive at Texas Tech. He said many international students are familiar with the game, especially those from South Asia.

"This tournament caters to them," he said.

Most years, he said, the event draws players from Pakistan, Nepal, England, India and even the Caribbean. "This has been the most

grand, the most well-organized cricket tournament of the year in Lubbock," he said.

The tournament will begin at 8:15 a.m. Saturday.

>>> hdavis@dailytoreador.com

Sam Marcos, Tlessas ATURDAY, SEPT. 8

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The DT Staff College Football Pick 'Em

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Games of the Week	Jose Rodriguez Editor-in-Chief	Kassidy Ketron News Editor	Paige Skinner La Vida Editor	Mike DuPont II Football writer	Zach DiSchiano Football writer	Opinions Editor	Jenniter McKow Copy Editor	n Brad Tolletson Photography Editor	Andrew Nepsund Electronic Media Editor
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Texas Tech @ Texas State	Tech 38-17	Tech 42-10	Tech 38-13	Tech 48-17	Tech 42-21	Tech 38-20	Tech 42-17	Tech 45-24	Tech 34-17
Miami @ No. 21 Kansas State	Kansas State	* Kansas State	Kansas Staté	Kansas State	Miami	Kansas State	Kansas State	Kansas State	Kansas State
Auburn @ Mississippi State	Auburn	Auburn	Auburn	Mississippi State	Auburn	Auburn	Auburn	Auburn	Auburn
No. 24 Florida @ Texas A&M	Florida	Florida	Florida	Florida	Florida	Florida	Florida	Florida	Florida
No.7 Georgia @ * Missouri	Georgia	Georgia	Missouri	Georgia	Missouri	Georgia	Missouri	Georgia	Georgia

indicates "Game to Watch"

Shoppers meet Kim Kardashian, Miss Piggy on night out

NEW YORK (AP) — Donna Manolo Blahniks to see Cyndi Lau-Karan mingled with Miss Piggy, Michael Kors judged karaoke with Kate Upton and Kim Kardashian signed perfume sets Thursday as shoppers broke out their stilettos — and their wallets — for the fourth annual Fashion's Night Out.

The celebrity-studded night lured shoppers into stores for celebrity spotting, music, giveaways, food and drinks, and, just maybe, shopping.

By early evening in New York, the basement beauty floor of Bergdorf Goodman was packed. Madeleine Russell of Manhattan, wearing her FNO shirt from last year, got her nails done ahead of a long line. She attends FNO events

"I'm inspired by all the fashion around me and I get my own ideas,'

Like the FNO pro she is, Russell planned to head home from Bergdorf to put on makeup and her per at the Blahnik store promoting her new musical, "Kinky Boots."

Across town, Kim Kardashian signed \$123 gift sets of her perfume True Reflection at Lord & Taylor and was ready to hop a plane to Charlotte, N.C., for an after party for the Democratic National Con-

"Because it is a lot of running around I wanted to be comfortable," she said. "This Tom Ford dress is, like, stretchy. So at least I'm really comfortable.

Fashion's Night Out launched in 2009 in New York by Vogue editor-in-chief Anna Wintour — has proven so popular that it's now a fixture in some 19 countries, over three weeks involving tens of thousands of shoppers.

By dusk in Paris, the luxury shopping district was awash with thousands of people out to see spectacles like the one at Chloe, where a parade of dancing cheerleaders descended from a Chevrolet truck.

"There are too many people here to buy clothes. But people get to know the brands, and buy another time. Today, it's all about fun," said Corine Marneffe, 50.

In London, models Yasmin and Amber Le Bon (wife and daughter of Simon) were walking in a fashion show at the Westfield shopping center along with Lizzy Jagger (daughter of Mick).

But the splashiest events were in New York, where Donna Karan schmoozed with Miss Piggy at the DKNY store on Madison Avenue, the pig in a black dress designed by Karan herself — fittings and all. The two fashionistas posed together with hunky New York City firefighters featured in the fire department's calendar, their ladder truck parked outside.

Michael Kors helped judge a karaoke contest with Debra Messing and Sports Illustrated swimsuit cover girl Upton at his Madison

Avenue store. He called Fashion's Night Out the trifecta: "It's starting the new season, you're excited to see what's in stores. You're reminded it's fun to shop and you can feel the energy.'

At the nearby Ann Taylor store, bank worker Lenore Muller of Manhattan headed inside for a chance to be made over by stylist Mary Alice Stephenson and get counted among 50 women to pose in the store's windows for the crowds outside.

"We call it window glamming," Stephenson said.

At Bergdorf Goodman, crowds out to see Victoria Beckham, Rachel Zoe and Robert Verdi wore Burger King-style hats promoting the store. A glass bar in the Donna Karan department shattered and a kid ate ice cream — chocolate — dangerously close to the Pucci department. Nearby Bendel's was too crowded to enter later in the

Tech offers shuttles from campus to Midland, Odessa

By EMILY GARDNER STAFF WRITER

Going home and relaxing after a week of classes, leaving campus and recharging spirits and energy is something some college students wish they could do on a regular basis. For Texas Tech students from Midland or Odessa, the ability to do that just got easier.

Starting Friday, My Shuttle Home will begin its round trip bus service called Tech Express from the Tech campus to the mall in Midland and Odessa, said John James, CEO of My Shuttle Home.

Boarding begins from the parking lot by the Student Union Building at 1:45 p.m. and the bus leaves at 2 p.m. every Friday and returns every Sunday. The cost is \$20 per person each way.

"Our company is built around providing student transportation," James said. "We are based in San Antonio. We just expanded the company to the Midland and Odessa area this January. Some of my colleagues here in Midland said, 'Have you ever thought about going between Tech and Midland and Odessa on the weekends?' I contacted the office of Parent and Family Relations and that's how the ball got started."

Ken Gassiot, associate director of the Office of Parent and Family Relations, said someone from the shuttle company contacted them in Fall 2011 about putting in a Midland and Odessa route because the company heard about Parent and Family Relations bus services to other major cities during Tech's Thanksgiving and spring breaks.

My Shuttle Home piloted the program last April, James said. The purpose of the pilot program was to see if students were interested in the Midland and Odessa route. The program was popular with the students last year, so the

company decided to continue offering the route this year.

"The pros are that students can travel with other students," Gassiot said. "They are traveling in a safer traveling environment just because it is a shuttle operator that is operating the vehicle."

The departure dates for the shuttle for the fall semester will be today, Sept. 14, 21, 28, Oct. 5, 12, 19, 26, Nov. 2, 9, 16, 21, 30 and Dec. 7, 14, Gassiot said.

The shuttle will drop off in Midland first at approximately 4 p.m., and then Odessa at approximately 4:15 p.m., James said. Pick-up will be Sunday at 1:30 p.m. in Odessa and 1:45 p.m. in Midland.

In order to reserve a seat on the bus, students must go to http://myshuttlehome.com and follow the instructions, James said. The students need to bring their student ID and a printed confirmation with them to be allowed to board.

"The service is limited to students, faculty and staff," James said. "So you couldn't bring a Lubbock resident on the shuttle. Each passenger can reserve for a related family member."

Passengers are limited to one carry on bag, like a duffle bag or a book bag, James said. No alcohol, drugs, weapons or controlled substances are permitted. Food and drink are allowed.

Gassiot said the university is sending targeted email messages to parents and family members living in the Midland and Odessa area, advertising the program on TechAnnounce and through the Texas Tech Parents

"We will also do home game shuttles from Midland and Odessa to Texas Tech," James said. "In addition to our Friday and Sunday shuttle for students, we will also take small groups to the Texas Tech home games as part of the services we provide."

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TEXAS TECH UNIVERSITY Student Media

Small theaters struggle as Hollywood goes digital

Isis I heatre hasn't changed much since it opened 86 years ago in southeast Nebraska, a stone's throw from the grain elevator and railroad tracks that cut through town.

But in the past few years, the movie industry has changed dramatically, and unless the Isis' owner comes up with \$85,000 soon to pay for new digital equipment, residents of Crete, Neb., may have to drive 40 miles to Lincoln for a night at the movies.

It's a prospect that owner Thom Reeves doesn't want to small-theater operators across the country, he hasn't found a

"This is my passion, to give back to the community," Reeves said. "I love this movie theater. I love what it does for the students experience going on, and we're just a little sad this conversion is hitting us. How do we survive?"

For small-theater owners, the problem is the sudden switch from 35 mm film, an industry standard since about 1910, to digital — a format that's cheaper for both studios and distributors, and aters created a cooperative, the

will. The switch means theater owners must buy new projection equipment, computers and a sound system.

Film studio 20th Century

Fox has said it will phase out 35 mm film altogether by the end of 2013, and other production companies are expected to follow suit. Traditional film is expected to vanish over the next few years, despite the upcoming U.S. release of "The Master," which was shot with the rare but much higher

definition 70 mm film. Big chains can afford the ponder, but like thousands of digital transition, which can be cheaper when buying in bulk for multiscreen theaters. But those who own smaller theaters with one or two screens typically must take out a bank loan to pay for the equipment.

A film industry program can I have employed there. We love refund up to 80 percent of the cost our patrons. It's such a positive to theater owners, but the payments are made gradually through fees based on the number of movies shown. To qualify for the help, theaters must have certain profit levels and show a minimum number of films, leaving many small operators without help.

Some small, independent the-

CRETE, Neb. (AP) — The doesn't scratch as traditional film Cinema Buying Group, to pool the industry program, but the cooperative also required a review of each theater's financial strength and other factors. Many of the smallest theaters didn't qualify or were hesitant to join.

> Patrick Corcoran, a spokesman for the National Association of Theatre Owners, said costs of converting to digital average around \$70,000 per screen. About 60 percent of the nation's 5,750 theaters have switched to alldigital equipment, he said.

> The switch to digital began with the 1999 release of "Star Wars Episode I: The Phantom Menace," and accelerated with such computer animated films as Disney's "Chicken Little" and the 2009 Hollywood blockbuster, "Avatar." Corcoran said.

> "In some markets, it's going to be a tough climb," he said. "But if you want to be in business as a first-run movie theater, you have to go digital.'

Reeves, 46, who also is an insurance manager, said he only paid about \$100,000 for the entire Isis Theater and never intended to make money from the operation. A good month brings about a \$600 profit, he said, and most of that is spent on electrical fixes, carpet cleaning and other maintenance.

In Onarga, Ill., a city of 1,300 about 80 miles south of Chicago, Randy Lizzio is struggling to save his 75-year-old, single-screen Onarga Theater.

Lizzio launched a fundraising drive, including a dinner and auction with a local Mexican restaurant in a park, but after five months he has raised just \$8,500 of the \$65,000 he needs.

'The window is just about closed for us," Lizzio said. "... It's really tough for single-screen, little theaters, even though we're

At the Ohio Theatre, a twoscreen operation tucked into a row of picturesque downtown buildings in Madison, Ind., owner Tony Ratcliff also hasn't been able to raise the \$81,000 needed for a digital conversion.



Red Raiders face early road challenge

By MICHAEL DUPONT II STAFF WRITER

Texas Tech travels to San Marcos this week as it faces the Texas State Bobcats at 6 p.m. Saturday at Bobcat Stadium.

Offensive coordinator Neal Brown said the rushing attack is the biggest area the Red Raiders offense is focused on improving going forward into week two.

'We've got to get better at our run game," he said. "We ran the ball quite a bit, our production was just OK. The offensive line will get better. I think that'll be our biggest improvement from week one to week two, especially in the

The Red Raiders rushed for 187 yards on 46 carries against Northwestern State.

However, Brown said he was also pleased with the passing game and was impressed with the play of senior receiver Marcus Kennard.

"It was good to see Marcus Ken-

nard take advantage of that opportunity," he said. "There were some guys that didn't get to play in the game (last week) and he had an opportunity and he took advantage of it."

Kennard was named offensive player of the week by the Tech coaches after catching four passes for 40 yards along with two touchdowns in the absence of senior receiver Darrin Moore.

Moore, however, is expected to play this week against Texas State.

Brown said he expects to see many Red Raider fans in attendance Saturday at Bobcat Stadium.

"I don't mind playing these nonconference games on the road, it's a good atmosphere," Brown said. "I spent most of my career on the flip side of this, so I kind of know what Texas State's thought process is. But it'll be a good experience. I think there'll be a lot of red in that crowd too."

Head coach Tommy Tuberville said the early road game was a musthave before the Red Raiders enter Big 12 Conference play.

"It's good to get in a nonconference (road game)," he said. "This year we're playing in San Marcos before we go to our first (conference) road game. That is another reason we played this game on the road because we knew we needed one before we hit the nine-game stretch."

Defensive coordinator Art Kaufman said the success of Tech's defense will rely on the ability of individuals to focus on their assign-

"They're basically an option football team, it comes down to assignment football," he said. "What they do is they get you playing run, run, run and then all of a sudden they go up top and hit you with a play action pass."

The Bobcats are led by their senior dual-threat quarterback Shaun Rutherford along with senior running back Marcus Curry.

The two players combined for 361 yards of the team's total yardage and all three of the Bobcats'



PHOTO BY BRAD TOLLEFSON/The Daily Toreadon

TEXAS TECH RUNNING back Eric Stephens runs the ball in for a touchdown during the Red Raiders' 44-6 victory against the Demons on Saturday at Jones AT&T Stadium. Tech will play its first road game of the season, as it travels to San Marcos to take on Texas State this weekend.

touchdowns.

Kaufman said he believes this week will prove more of a test for the Red Raider defense.

"I think they'll be better," he said. "When I looked at the blocking with their line, there's a lot of doubleteam stuff. I think that they'll defi-

nitely be a step up there and we've got to step up our game. I think our kids are ready for that challenge.' >>> mdupont@dailytoreador.com

Cowboys can savor win against Giants longer

IRVING (AP) — The Dallas Cowboys got a little extra time to savor their season-opening victory.

There was plenty to enjoy, even though coach Jason Garrett wasn't sure that the Cowboys had proved "that much" by beating the New York Giants eight months after ending their season with a loss in the same place.

"We went up there and we needed to win a ballgame against a division opponent at their place and it was a great challenge for us," Garrett said Thursday. "But it is one game out of 16 and I thought our team did a good job of handling the different adversities throughout the ballgame, and that was a real positive sign for us."

that created an extended gap between the first and second games, and the redeye flight home, players weren't required to be at Valley Ranch on Thursday.

They will gather as a team Friday for what Garrett said will be a critical look at the film from the Giants game that he did call a good win. Players will then have the weekend off before finally getting into a more routine schedule.

"We're going to find a lot of stuff that we like. We're going to find a ton of stuff that we don't like. It's easy to list those things as well," Garrett said, without elaborating on specifics. "So we've got to make sure we clean that stuff up. We've

After their midweek opener got to put this game behind us and get back to work for Seattle."

> Dallas' next game is Sept. 16 at the Seahawks.

One thing Garrett wouldn't do a day after the victory was get into comparisons about what last year's team failed to do against the Giants, as opposed to what this

"It's a different team. I know what happened last night," he said. "I felt like we handled the situation well. Felt like we were in really good condition first and foremost throughout our team and got stronger through the ballgame in all three phases of our team. And similarly, I thought we handled the situations well."

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Tech soccer looks to get back on track, Williams out for season

By HOLDEN WILEN
STAFF WRITER

The Texas Tech soccer team looks to get back to its winning ways this Saturday when they travel to Auburn, Ala., to take on the Tigers.

Coming off their first loss of the season against Ole Miss, the Red Raiders (5-1-0) face their second consecutive opponent from the SEC. Tech head coach Tom Stone said the 2-0 shutout against the Rebels taught his team a lesson.

"We were the prettier team, we were more fun to watch, we had more offense," he said. "We looked like the team in charge, but we gave up a free kick goal and that cost us the game. It is a good lesson to learn.

"I would've rather learned it with a tie, but having the loss certainly imprints its impact on our team's consciousness and we've been pretty feisty this week. I don't think it sat very well with the girls which I certainly appreciate."

Tech has outscored its opponents 10-3 this season, but the 10 goals have come on 98 shots.

Beckie said. "It's good to get out of the way, but we're ho for it not to happen again."

Additionally, forwards Janine Beckie and Jessica Fuston have combined to score seven goals while the rest of the team has scored only three.

"They've been in the right spots in the right time," senior forward Dawn Ward said. "They've known when to take on and I think they're doing a great job; they're winning games for us."

Despite the dependency on two players, Ward said she and her teammates are not feeling pressure to score goals. She said the players are more concerned with following the coaches' game plan and playing their roles.

Beckie said the team worked really hard in practice Wednesday and Thursday after Stone told the team it needed to be more physical. While it is never fun to lose, she said, the loss to Ole Miss has shown the team what it needs to improve on and do differently against Auburn.

"(The loss) gives us a chance to work on our weaknesses and make our strengths stronger," Beckie said. "It's good to get that out of the way, but we're hoping

Like Tech, Auburn also comes into Saturday's match after a shutout in its last match. The Tigers (3-3-0) are .500 on the season, but are undefeated at home. They have outscored their opponents 8-6 while outshooting them 105-41.

The Tigers are led by a pair of sophomores. Tori Ball leads the team with three goals this season and Tatiana Coleman leads the team with 22 shots, including 12 shots on goal.

Stone said Auburn is a feisty team and expects a good, physical game. Auburn has out fouled its opponents 57-49.

"Auburn's the best team on our schedule so far," Stone said. "This will be an out-and-out brawl I think in many different ways."

The matchup only becomes tougher after Stone announced team captain Conner Williams is out for the season with a torn ACL. Stone said Williams will be able to receive a medical redshirt and be eligible to play again next season as a 24-year-old senior.

Stone said Williams has handled the situation better than



PHOTO BY LAUREN PAPE/The Daily Toreador

TEXAS TECH MIDFIELDER Mallory Yacullo tries to kick the ball away from New Mexico midfielder Rachel Montoya during the Red Raiders' 2-0 victory against the Lady Lobos on Aug. 19 at John B. Walker Soccer Complex.

any player he has seen and her role with the squad will not end

because she is not playing.

"The initial emotional release was there, but she's stood up and overcame," Stone said. "She's still going to be the captain; she's still going to be the leader. She's going to travel with us once she has surgery and gets on her feet

While losing the team's captain is disappointing, Stone said, it is not something the team can't overcome. He said players will receive increased roles and he is depending on more leadership from junior midfielder Hayley Haagsma and his senior

Overall, Beckie said, the players are ready to take on a tougher,

more physical mindset, and put last week's loss behind them and step up to the challenge of beating Auburn even without Williams.

"It's a big game for us," Beckie said. "It's one that we really need to win and one that we want to win, and I think that we're ready."

>>> hwilen@dailytoreador.com

Texans WR Andre Johnson entering 10th season

HOUSTON (AP) — Andre Johnson got to make his NFL debut in his hometown when the Houston Texans opened the 2003 season in Miami.

Big underdogs, the Texans upset the Dolphins 21-20 that day and Johnson made six catches to begin what now seems to be a Hall of Fame career.

Houston opens with Miami again on Sunday, this time at Reliant Stadium. The Texans are the heavy favorites now and harbor Super Bowl aspirations, like the Dolphins did that year. But Johnson has seen too many bad things happen to the franchise to take anything for granted.

"You just can't get caught up in what people say," Johnson said. "When I think about this game, I think about my rookie year, when we went down there and played them and everybody was saying they were going to win the Super Bowl. We didn't have a chance. One article said it was going to be like a scrimmage game. We went out and beat them."

"You can't overlook anybody in this league," he said. "I know that and we know that as a team. We're going to go out there and play the way we know how to play. That's basically it."

Johnson is entering his 10th NFL season since Houston drafted him with the third overall pick. He's the only player on the roster who was here when Gary Kubiak became the coach in 2006, so he's been around for just about all of the Texans' darkest days.

But Johnson never lost faith, signing a contract extension before the 2010 season that could keep him here through 2016. The five-time Pro Bowl

selection has nothing more to accomplish individually, and the only goal left is playing long enough to see the franchise win a championship.

"The window is not as big as it used to be," he said. "As time goes on, you definitely feel a sense of urgency, but it's nothing you really can rush. You just have to take care of the task at hand. I would love to win a Super Bowl before I hang up my cleats, but you know, it's not going to just take me. It's going to take everybody in that locker room to get it done. We all have the same goal in mind and we're going to do our best to try and accomplish it."

Johnson topped 1,500 yards receiving to lead the league in 2008 and '09. He played most of the 2010 season with a badly sprained right ankle, then missed nine games last season with

hamstring injuries. He underwent arthroscopic left knee surgery in the spring and turned 31 in the summer, but he long ago tuned out talk about his durability.

"I said that coming into camp, that everybody is saying that I'm old and I probably can't play anymore and that I'm injury-prone," he said. "Things happen. That was out of my control. I can't control that. I can't control what happens. I think, as players, if we could control that, there wouldn't be any injuries. It happens and I move on from it."

He seemed to be back to his old form in his limited action in the preseason, making four catches, including a 43-yarder in which he wrestled possession away from two defenders.

"When I'm out on the field," he said, "as you see in preseason when I was able to play, I went out and made plays. People can say what they want. I really don't care."

The Texans are grooming undrafted free agent Lestar Jean and draft picks DeVier Posey and Keshawn Martin as some of the franchise's receivers of the future. Johnson has been happy to mentor them during training camp, while he nursed some minor injuries.

The real games are here now, and Johnson is healthy and ready to return to what he does best.

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NFL starting to ditch old paper playbooks

DENVER (AP) — The days of lugging around 500-page playbooks and stacks of DVDs are over for half of the players in the NFL.

Their teams have gone digital, replacing the old-fashioned thick paper playbooks with iPads that put everything from X's and O's to notifications, scouting reports and video cut-ups at their fingertips.

"Technology is taking over the world and we're just trying to keep up with it," Green Bay Packers backup quarterback Graham Harrell said.

The number of teams using iPads for playbooks and game film has increased this season from two to 14. In the NFC, the Bears, Cardinals, Cowboys, Lions, Packers, Panthers, Redskins and Seahawks are using the tablets as are the Bengals, Broncos, Chargers, Colts, Dolphins and Rayens in the AFC.

Other teams, such as the Chiefs, Titans and Saints, are using iPads for some things but haven't completely abandoned three-ring binders, and the Bills are considering switching over next year, when the NFL makes game film available in high definition, coach Chan Gailey said.

The Ravens and Buccaneers were

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35 Belgian surrealist 36 Yeats's home 37 "It's worth ___"

38 Rap sheet letters

American, it's

44 "Star Trek: DSN"

41 Average

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53 Semblance 57 H.S. exam 60 Dr.'s order? 61 Set the pace

63 Some PCs

~Author Unknown

the first teams to go digital last year, although Tampa Bay returned to the traditional playbooks this season under a new coaching staff.

The top model iPads that feature 64 gigabytes of data and retail for \$829 each are loaded with about \$700 worth of programming, and most teams issue them to roughly 120 players, coaches, scouts and other personnel. That works out to roughly \$180,000 per team.

Broncos video director Steve Boxer figures it will take about a year to begin realizing a cost savings from ditching the paper playbooks that consumed trees, money and manpower and kept copy machine repairmen on speed-dial.

Daily itinerary updates, diagrams and video are automatically pushed to each iPad so a player can have the video clips of a practice or game downloaded by the time he gets out of the shower. Because the video isn't streaming, he can watch it on the airplane or at his apartment, whether or not he has a Wi-Fi connection.

Apps developed by PlayerLync in suburban Denver or Global Aptitude out of Baltimore allow players and coaches to highlight sections in yellow on the tablet's touchscreen and to write notes with a stylus just as they would with a pencil on paper playbooks. Those notes are saved on servers and can be downloaded again at any time for future reference.

"I don't think there's any minuses unless you lose it and have to pay that fine," Dallas defensive end Marcus Spears said.

One of the biggest concerns about the iPad is security, but teams are seeing that they're safer than the paper ones that can be copied at Kinko's.

If the playbooks are misplaced or stolen, they can be immediately and remotely wiped clean, said Greg Menard, co-founder of PlayerLync, the company that designed the app for the Broncos and several other NFL teams, along with those for Stanford's football team and the NHL's Colorado Avalanche.

And all iPads have multi-layered password security systems. All data is securely stored on the teams' own servers without a third party managing or maintaining the highly secretive information.

Of course, nothing's ever 100 percent foolproof, a lesson the Broncos learned this summer when linebacker D.J. Williams tweeted a picture of his iPad screen that showed some basic defensive formations.

While millions of consumers have embraced iPads for both personal and business use since Apple Inc. introduced them a few years ago, the NFL is just catching up to the tablet technology.

For the first time this season, the league is allowing players and coaches to have access to their tablets up until they head out to the field for kickoff. Previously, they had to be removed from the locker room 90 minutes before the start of the game.

The league is also experimenting with the use of iPads by medical staffs on the sidelines this season, NFL spokesman Brian McCarthy said.



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