# FRIDAY, JULY 27, 2012 **VOLUME 86** ISSUE 154 SOUTHWEST COLLECTION Texas Tech University LUBBOCK, TEXAS 79409 Serving the Texas Tech University community since 1925 www.dailytoreador.com twitter.com/DailyToreador -

1 billion campaign may be ahead of schedule

By PAIGE SKINNER STAFF WRITER

Texas Tech's Vision and Tradition: The Campaign recently passed the \$900 million mark and is set to raise \$1 billion by next year.

Chancellor Kent Hance said the campaign started in 2006 when he came to Tech.

"(The campaign) was to raise money for fellowships, for scholarships, for endowed professors and chairs, and for a capital campaign," he said.

To raise the money for the campaign, Tech has relied heavily on donors, alumni and friends of the university.



said people were skeptical when Tech first

\$1 billion, a lot of people had doubts," he said. "But, it looks like we're on target. We've raised \$900 million and we think that's really a lot in this day and time, especially with the economy. The economy has been sluggish and yet we still are getting close to achieving our goal of raising \$1

There are 13 other universities nationwide trying to raise \$1 bil-

lion along with Tech, Hance said. Currently, the campaign is on announced a target or maybe even ahead of campaign to schedule to reach the \$1 billion raise \$1 bil- mark by 2013.

Kelly Overley, vice chancellor "When we for institutional advancement, announced we were going to raise said she was hired to raise \$1 billion when she came to Tech.

> "The chancellor thinks big and everything is on a big scale," she said, "and so, he wanted to go and do the billion and pursue one of the highest campaigns in the nation and certainly the best and the highest effort that Tech has ever undertaken."

Overley said she has helped with spreading the word about what Tech is doing, the programs, the buildings Tech is building and the scholarships that are needed.

"But, really it's just going out and talking to as many people as, we can to raise as much money as possible," she said.

The campaign has helped with several things at Tech, Overley said, including Jones AT&T Stadium, the new residence hall and Rip Griffin Park.

"We just raised money and are going to break ground next month on a new autism center in the College of Education," she said. "We're almost finished

raising money for Petroleum En- stretch of the campaign, bangineering building. So, those are the things that we can show that what different that philanthropy and the gifts to the campaign are making.'

Overley said because of the campaign, there is more room for students and faculty.

"Moreover, I would say that there will be a lot more students that can come to college because of the gifts that are coming in through scholarships and endowed chairs and professorships," she said, "so we'll be able to recruit better faculty members because of the generosity of our donors."

Hance said for the home-

ners will be placed all around Lubbock.

"We're going to have a more public campaign," he said. "There will be banners across the road on Broadway, banners on buildings to try to get that last \$100 million in the last year."

The campaign will also help with Tech's attempt for tier-one status, Hance said.

"It does (help) because as you have a large endowment, all the other schools start looking at you," he said. "It gives you more prestige to have a large endowment and that's one of the most beneficial things to us."

>>> pskinner@dailytoreador.com

# Convicted Saudi student seeks new bomb plot trial

LUBBOCK (AP) — A former Texas Tech student from Saudi Arabia convicted in a failed bomb plot has asked for a new trial.

Attorneys for Khalid Ali-M Aldawsari filed the request Wednesday in federal court in Lubbock.

Jurors convicted Aldawsari last month of attempting to use a weapon of mass destruction. Prosecutors say Aldawsari, who was arrested in 2011, had researched possible targets, including power plants and the Dallas home of former President George W. Bush.

His lawyers are challenging prosecution statements that the clined comment Thursday.



tack since he was a child. Attorneys for

22-year-

old Al-

dawsari

plotted

an at-

Aldawsari also say there is no evidence that he possessed a weapon of mass destruction.

Sentencing is Oct. 9. Aldawsari faces up to life in prison.

The U.S. attorney's office de-

# Super Summer



PHOTO BY SCOTT MACWATTERS/The Daily Toreador

SUPER HERO CAMP participants work on secret identity boxes Wednesday while they answer questions about what it means to be a super hero. The Super Hero Camp is offered at the Museum of Texas Tech.

Colo. massacre casts ugly scar on Batman

LOS ANGELES (AP) — entry, like Watergate is to Self-professed Bat-fan and comic-book historian Arlen Schumer is worried. He fears the mass shooting at a midnight screening of "The Dark Knight Rises" in Aurora, Colo., will forever be associated with the legend of Batman.

sympathy for the families, taking a step back as a Batman fan and historian, I'm concerned that this will taint what I consider to be an American treasure of not only popular culture but of mythology," he says. "I don't want it to be the second line of the Wikipedia

Nixon.'

The role that Batman fiction might have played in motivating alleged attacker James Holmes in the theater shooting remains unclear nearly a week after the massacre that killed 12 and injured 58. Although "After mourning and feeling investigators reportedly found a Batman mask inside Holmes' booby-trapped apartment, any connection to the storied comic character could be simple coincidence.

Or it could be a chilling aspect of the murderous plot.

COLORADO cont. on Pg. 2

# By EFRAIN DUARTE

The Museum of Texas Tech held a superhero camp Wednesday through Friday. Fifteen students, ages 8-12, got to come up with a superhero name, design their own superhero outfit, create a logo for their superhero's outfit and created masks for their superhero persona all while learning about the real life heroes in today's society, such as teachers and doctors, and the heroes of the past.

STAFF WRITER

"Having them (the children) be aware and able to understand good

# Museum of Tech hosts superhero camp for students ages 8-12

guys are everywhere," said Jessica Wilson-Saia, a museum science major from Seattle, Wash.

The camp ties into an event in the Museum of Texas Tech called Celebrating our Heroes, which has been an ongoing event this

"The camp is tied into the Celebrating our Heroes exhibit. We talk about soldiers, veterans and why they are heroes," said Amanda Brown, a museum science major from San Antonio.

Celebrating our Heroes is an event with exhibits such as a gallery of World War II sketches and galleries of World War II and there is also an exhibit on World War II photographs from the archives of the Associated Press.

"Planning educational events, such as these, we work months in advance," said Jill Hoffman, a professor of museum science.

Brown said she served as the coordinator and planned the superhero camp, as well as two others

this summer for the Museum of Texas Tech.

"This was a fun camp for me to plan, because I love superheroes. They're really popular right now with all the movies coming out. I know kids are starting to get into it more, I figured it would be something they'd be interested in that I could also make fun and tie into something we have at the museum," Brown said.

CAMP continued on Pg. 2

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# **WEATHER**



Isolated T-storms



Sunny

**Morgan Toone** (Arizona Daily Wildcat): Do not be that person OPINIONS, Pg. 4

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# Camp ←

CONTINUED FROM PAGE 1

The children learn about the real life heroes such as veterans, soldiers, doctors, nurses and they also learn about the heroes of World War II. Superheroes are everywhere, Brown said.

"Heroes don't just exist in movies and comics," she said.

The big activity planned for the children, at the end of the camp, simulates a World War II

training situation. "The very last thing we'll do

is have an obstacle course, (the kids will) have tunnels they'll crawl through, do jumping jacks, with that I was tying it to the World War II training," Brown said.

The amount of planning that goes into an educational program like the superhero camp takes months of planning and many eyes to oversee the events.

"We ask that students submit lesson plans, and we review their activities," Hoffman said.

Along with the planning process, finding helpers to assist in the camp is part of the process of getting the camp to come together.

'The superhero camp had full-time staff and grad students helping with the camp," Hoff-

Along with being able to choose their own superhero persona the children also are engaged in different activities such as games.

"We played a game called pass the superpower, where there was a glow in the dark box that the kids got to pass around," Brown said.

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# Colorado ←

**CONTINUED FROM PAGE 1** 

Schumer and other Batman devotees caution against drawing premature parallels between the massacre and the ever-evolving history of Batman, a flawed human superhero who has been rooted in reality since his pulpy inception in 1939.

"There are so many things that we don't know about (Holmes)," said Travis Langley, author of "Batman and Psychology: A Dark and Stormy Knight" and a professor of psychology at Henderson State University in Arkadelphia, Ark. "The degree that he might be lost in fantasy, we don't know. I think it's safe to assume he had some kind of need for others to notice him."

Reports surfaced after the shooting that Holmes, his hair dyed a reddishorange, had told arresting officers he was Batman's rival, the Joker. Authorities declined to confirm that, but fans were quick to note that the Joker's hair is actually green and that the dazed 24-year-old sitting in court Monday hardly recalled Batman's arch-nemesis.

"Clearly, we are influenced by popular culture," said Langley. "The tricky part is quantifying it. There are millions upon millions of influences on us all the time. Our culture is one of those influences, but we don't know to what degree. Even if it turns out that Holmes is preoccupied with Batman and the Joker, there are so many other variables involved."

Still, questions persist about possible parallels. Why did the mass murderer target a midnight screening of director Christopher Nolan's final installment in his Batman trilogy? Why would anyone claim to be the Clown Prince of Crime? What's appealing about such an appalling villain?

"The Joker imposes his face on the world, so he can feel like it makes more sense to him," said Langely. "He tries to show the world it's as ugly as he is—and he's always been doing that to make himself feel bigger in the world. That could appeal to individuals who want the world to fit around them. For comic series "The Dark Knight Rethe majority of fans, they don't have that motivation."

The loker has been captivating audiences since he was established as the murderous yin to the Batman's

Today's

4

6

In Sudoku, all the

numbers 1 to 9 must

be in every row,

column and 3 x 3 box. Use

logic to define the answers.

Ombuds Office

A safe place to bring concerns and find solutions.

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yang in 1940 by DC Comics writers Bob Kane and Bill Finger, and artist Jerry Robinson. Langley believes the lack of motivation and a definitive backstory for the Joker, whose schemes range from mutating smiley Joker fish to murdering Robin, makes him more

A less severe Joker was pranking Batman in the comics of the '60s, while an over-the-top Cesar Romero was playing him on the "Batman" TV series starring Adam West. The comic book character returned to his homicidal roots in the '70s and has since been portrayed on film as an out-of-control terror by both Jack Nicholson and Heath Ledger, who won a posthumous Oscar for the role

Bat-mania is about more than just fantasy, though. It's a big business spanning comics, film, TV, video games, merchandise and live events. Gene Del Vecchio, an entertainment research consultant and author of "Creating Blockbusters: How to Generate and Market Hit Entertainment for TV, Movies, Video Games and Books," doubts the massacre will impact the brand, noting that it's a "trivial issue in the face of such tragedy."

"There is apt to be little or no monetary effect on the Batman franchise," said Del Vecchio. "People go to movies, play with toys, buy soundtracks and read comics in order to escape. Escapism is such a powerful human desire that it won't be affected by the

However, the shooting might affect the tone of the franchise moving forward, especially considering Dark Knight tales have often mirrored what's happening in our world, whether Batman is taking down Nazi saboteurs in the comics or dealing with terrorism post-9/11 on film.

"I suspect the stories were heading in an even darker direction," said Langley. "They are going to recognize that the public are looking at it differently now and might be ready for something brighter and more heroic."

turns," which bleakly painted an aging Bruce Wayne coming out of retirement to rescue a doomed Gotham, and Alan Moore's 1988 Joker-focused "The Killing Joke," the franchise has mostly

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9 7 1 4 8 5 3 6 2

8 4 9 7 3 6 2 5 1

3 5 6 1 2 4 7 9 8

2 1 7 9 5 8 6 4 3

~Oscar Wilde

Solution to yesterday's puzzle

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veered away from the "KA-POW!" campiness of yesteryear toward the grittiness associated with the modern

Tim Burton's big-screen "Batman" introduced a brooding Caped Crusader to the masses in 1989, paving the way for the '90s deco-style Batman animated TV series featuring gangsters and femme fatales, as well as Rocksteady Studios' moody 2009 video game "Batman: Arkham Asylum" and its 2011 sequel "Arkham City," starring a diseased Joker on the brink of death.

"I think that change reflects popular taste," said Vasilis Pozios, a Batfan and Detroit psychiatrist specializing in risk assessment. "Batman has been around for almost 75 years now. There are many adult fans, and they have much more mature tastes now. We've seen that with the Nolan trilogy, which deals with very sophisticated and psychological ideas.'

H. Eric Bender, a San Francisco psychiatrist who presented the panel "Detecting Deviants in the Dark Night: Profiling Gotham City's Serial Killers" with Pozios at San Diego's Comic-Con last year, said because mass shootings are so rare, it's nearly impossible to know what motivates killers and what impact — if any the fiction they consume has on their

Schumer, the comic book historian and author of "The Silver Age of Comic Book Art," isn't interested in that. Like some relatives of massacre victims, Schumer refuses to even utter Holmes' name so as to not feed the suspect's perceived need for attention.

What's more, the author of "The Silver Age of Comic Book Art" is determined not to refer to the realworld tragedy in his future writings and lectures about the World's Greatest Detective because "to give any credence to what he did by analyzing it is enabling it and making us coconspirators."

Schumer knows that the Batman will, as usual, prevail.

"Hopefully, the greatness and Since Frank Miller's seminal 1986 timelessness of the Batman mythology will conquer this particular tragedy,' said Schumer, who lives in Westport, Conn. "I'll do my best in my corner of the universe to ensure that the focus of Batman is always on Batman and not what happened in Colorado."

# DISC DECORATING



PHOTO BY SCOTT MACWATTERS/The Daily Toreador CRYSTAL KEARNEY, A junior accounting and finance major from The Woodlands, slowly drips paint onto a

# Republicans hit Justice Department on voter ID

spinning flying disc to decorate it during a Tech Activities Board event on Tuesday at the Student Union Building.

Republicans on Thursday criticized the Justice Department's decision to ing Rights Act to recently passed voter chairs. "We want to enforce laws. challenge new voter ID laws in several ID laws in Texas and South Carolina. There's a robust debate in this country, states, saying it shows the Obama Administration is more concerned with Democrats winning in November than

protecting against election fraud. "The Department of Justice has embarrassed itself," said Rep. Trent Franks, R-Ariz. "The partisan bias is obvious."

Thomas Perez, the department's chief civil rights enforcer, denied any

WASHINGTON (AP) — House partisan bias or motivation in bringing straight forward," Perez told a House federal court challenges under the Vot-

> In both states, Republican-controlled legislatures passed laws requiring voters to show government-issued photo identification in order to vote. The Justice Department indicated this week it also is looking at whether Pennsylvania's new voter ID law violates the Voting Rights Act, a 1965 law for ensuring minorities' right to vote.

"Our philosophy has been very

Judiciary subcommittee that Franks and we think we need to continue to have that debate and we do our level best to ensure that every eligible voter casts their vote and has access to the

Perez said the department believes that both the new Texas and South Carolina laws will hinder many citizens, particularly minorities, in exercising their right to vote. He said the department's position under President Barack Obama and Attorney General Eric Holder on voter ID laws is no different now than it was under former Republican President George W. Bush. He read a quote from Bush's attorney general, Michel Mukasey, to make his point.

"We will not hesitate to use the tools available to us if these laws are used improperly," Perez said, quoting Mukasey. "That is not Attorney General Holder, that's Attorney General Mukasey, and we completely agree."

Another Republican, Rep. Steve King of Iowa, echoed Franks' concerns, saying the decision to contest the Texas and South Carolina laws shows insensitivity by the Justice Department to voter fraud.

"There are a lot of individuals out there who are happy to break the law, who don't even understand it breaks the law," King said of voter fraud. "... We're seeing voter fraud that's pretty prevalent out there."

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"Experience is the name every one

gives to their mistakes."



EMILY SMITH, A freshman cosmetology major from Lubbock, tightens a bolt over a portion of the new top on the Recreational Aquatics Center on Wednesday.

# Sandusky shower abuse victim to sue Penn State

months, the identity of the boy who was sexually assaulted in the locker-room showers by Jerry Sandusky was one of the biggest mysteries of the Penn State scandal. Now, for the first time, a man has come forward publicly to claim he was that boy, and is threatening to sue the university.

The man's lawyers said Thursday they have done an extensive investigation and gathered "overwhelming evidence" on details of the abuse by Sandusky, the former assistant football coach convicted of using his position at Penn State and as head of a youth charity to molest boys over a period of 15 years.

Jurors convicted Sandusky last month of offenses related to so-called Victim 2 largely on the testimony of Mike McQueary, who was a team graduate assistant at the time and described seeing the attack.

"Our client has to live the rest of his life not only dealing with the effects of Sandusky's childhood sexual abuse, but also with the knowledge that many powerful adults, including those at the highest levels of Penn State, put their own interests and the interests of a child predator above their legal obligations to protect him," the lawyers said in a

They did not name their client, and empathy.'

HARRISBURG, Pa. (AP) — For The Associated Press generally does not identify victims of sex crimes without

> The university said it was taking the case seriously but would not comment on pending litigation.

> University President Rodney Erickson and the board of trustees, a school spokesman said, "have publicly emphasized that their goal is to find solutions that rest on the principle of justice for

The statement from the man's attorneys said Victim 2 suffered "extensive sexual abuse over many years both before and after the 2001 incident Michael McQueary witnessed."

McQueary testified in December at a hearing that he had seen Sandusky and a boy, both naked, in a team shower after hearing skin-on-skin slapping sounds.

"I would have described that it was extremely sexual and I thought that some kind of intercourse was going on," McQueary said.

McQueary reported the abuse to school officials, including Paterno, but none of them told police. In a recent report conducted by former FBI Director Louis Freeh and commissioned by Penn State, the investigators excoriated Paterno and the other administrators for not attempting to identify Victim 2, saying it showed "a striking lack of

Trustees fired Paterno, who has since died, because he failed to do more about claims against Sandusky, and the scathing independent review said several top school officials looked the other way because they were afraid of bad publicity. The NCAA has vacated 112 Penn State wins.

In a pair of voicemails recorded last year, released with the statement and posted online by the lawyers, a voice that's purportedly Sandusky's expresses his love and says he wants to express his feelings "up front."

The voicemails are dated Sept. 12 and Sept. 19, less than two months before the former Penn State coach was arrested on child sex abuse charges. Sandusky was convicted in June of 45 sex abuse counts and awaits sentencing.

The second voicemail asks whether Victim 2 would like to attend Penn State's next game.

Sandusky left "numerous" voicemails for their client that fall, the at-

Before the trial, defense attorney Joe Amendola said he had met with a man he believed he might be Victim 2 and the man told him he had not been abused by Sandusky. Amendola said he was not convinced and did not intend to subpoena him, but also said Sandusky himself was insistent they had the right

# Fighter planes divide Texas Democrats in Congress race

DALLAS (AP) — Politicians have frequently targeted the F-35 fighter jet program as an example of wasteful spending, but when a local congressional candidate derided the planes as "the military equivalent of the Bridge to Nowhere" his opponent blasted the position as an attack on the North Texas residents who depend on the planes for their

Domingo Garcia, one of the candidates to represent a new U.S. House seat in Dallas and Fort Worth, has ripped defense contractor Lockheed Martin repeatedly during his campaign. Marc Veasey, his opponent in the July 31 Democratic primary runoff, has criticized Garcia and calls himself a major supporter of the project and Lockheed, which employs about 14,000 people at its Fort Worth plant.

With Congress debating major cuts to military spending, Garcia or Veasey could have to vote on the future of the project. The fight over the F-35, the most expensive program in Defense Department history, is one of the biggest differences between the two men, who largely agree on most other things.

Veasey, a state representative from Fort Worth, and Garcia, a former state representative, lawyer and activist, finished ahead of nine others in the May 29 primary election in the 33rd Congressional District. The district was drawn as a heavily Democratic one and next week's runoff will likely be decisive.

With turnout likely to be low, both men are relying on their political bases. Veasey, 41, represents a Texas House district that partly falls into the new district; Garcia, 54, is considered strongest in west and south Dallas, where he was a city councilman for

Both men also appeal to separate ethnic groups: Veasey is black; Garcia is Latino.

The district is 61 percent Latino and one of two seats designed by legislators in charge of redistricting to give Texas Latinos the chance to select a congressman. Veasey has raised more donations — \$712,000 up to June 30 compared to Garcia's \$160,000, although Garcia has loaned his campaign \$1.2 million of his own funds.

Garcia first made waves in May when he criticized three major employers in the region: Lockheed, American Airlines and GM. He said in a debate that GM's SUVs were "not good for America" and criticized American Airlines management after it filed for bankruptcy. But Garcia's toughest comments were about Lockheed. He has repeatedly compared the F-35 to the "Bridge to Nowhere" in Alaska that became an infamous example of budget waste.

Lockheed says that the project has overcome its earlier problems and 30 planes have been delivered. On a recent work day, employees climbed in and out of the unfinished, unpainted planes. The F-35 will come in three separate models: an Air Force plane that takes off and lands conventionally; a Marines plane that can land vertically; and a Navy plane that can land on aircraft carriers.

Lockheed spokesman Joe Stout said the company planned to build a total of 30 F-35 planes this year.

"Lockheed Martin doesn't take sides in political debates but we think it's important to note some facts about the F-35 program," Stout said in an email. "The program continues to gain momentum in flight testing and production and has been ahead of its test plan for the past 18 months."

While the goal of the project is to create cost savings in future years, Garcia said the program was a boondoggle that benefits lobbyists and special interests.

"I'm not going to defend that, but I will defend good jobs and good, responsible military spending," Garcia said. "I'm just saying, switch those jobs to jobs that will stay in Fort Worth."

Veasey has hit back, questioning Garcia's temperament and commitment to jobs.

"There have been issues on many defense projects around the country, and whatever they are, they need to be worked out ... but often times, that happens," he said in an interview. "It's not good for the taxpayer. But in the long run, this plane is going to be good for America."

It's hard to say if Garcia is picking up votes with his criticism. Veasey was endorsed by three major unions, including the International Association of Machinists and Aerospace Workers District Lodge 776, which represents about one-quarter of the plant's workers.

"We don't need a candidate like Domingo Garcia in Congress, voting against the best interests and livelihood of the workers in the 33rd Congressional District," local president Paul Black said in a statement.

Cal Jillson, a professor of political science at Southern Methodist University, said he couldn't see how the fight over the F-35 benefitted Garcia.

"It seems to me that even if you agree with Garcia in his substantive point, it's bad politics," Jillson said. "And it seems as if Marc Veasey may not be so concerned with the substance of the project as he is the politics of this runoff, so he's standing with Lockheed, the F-35 and the people who work on it."









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# OPINIONS

By JOEY GRONER THE DAILY REVEILLE (LOUISIANA STATE U.)

Wal-Mart's promotion started simply enough. They took one of the world's most popular entertainers and promised an appearance to the town whose Wal-Mart received the most "likes" on

Wal-Mart selected singer/rapper/ entrepreneur/all-around real-good-timehaver Pitbull to represent their brand. The rapper has numerous endorsement deals - this particular contest was brought about by his association with Sheets Energy Strips.

But then the Internet happened. Boston Globe writer David Thorpe led a campaign to exile the rapper to what has to be the most secluded Wal-Mart in the world – a store on Alaska's Aleut Island, in the town of Kodiak. The town's population is a little more than 6,000.

Thorpe's campaign worked, with the Kodiak store receiving more than 70,000 likes, one of them being yours truly. For

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those of you keeping track at home, that's almost 12 times the population of the town. The store was announced as the winner of the contest on July 15.

Being the upstanding gentleman he is, Pitbull obliged, releasing a video stating he will, "go anywhere in the world for my fans." Pit has scheduled a promotional appearance in Kodiak on Sunday, July 29, with a show likely to follow.

It will be the rapper's first performance

In the video, Pitbull addressed Thorpe, referring to him as "someone that thinks he was playing a prank." He also invited him to come to the show, because Pitbull loves talking to his haters.

I almost feel bad for my dog, Pitbull. Either he simply doesn't understand that most people voted as a joke, or he knows the whole thing is a farce but must keep a straight face to appease Wal-Mart and

As funny as Thorpe's campaign is on the surface, I have to respect the underlying reason for his desire to exile

Pitbull. The rapper has endlessly plugged products in his music and videos. He's turned himself into a walking billboard-a living, breathing platform for companies to push their brands.

The problem is, unlike product placement within a movie, Pitbull has done this at the expense of the music. His songs, such as "Give Me Everything" and 'Vida 23 (featured in the infamous 'Real Good Time' commercial)," have poorlyconstructed lines that were written only to advertise for Kodak and Dr Pepper, respectively. Not that the rest of Pit's music is better than either of those songs, but it's the thought of a song being sold as advertising space that's disconcerting.

Surprisingly, Pitbull is upfront about his approach to music. He told Billboard magazine, "This is called the music business. It's 90 percent business, 10 percent talent. There is no genius to what I do."

For a guy who takes himself seriously in a dance party commercial for Dr Pepper, an honest confession such as this is

While I wholeheartedly supported Thorpe's campaign, one must admire Pitbull for becoming as popular as he has.

When he stepped on the scene eight years ago, would anyone have guessed he would one day be selling out concerts across the world while singing about everyone's favorite 23 flavors?

Sadly, Pit may represent the future of pop music.

Advertisements are everywhere these days, and music, or at least songwriting, is one of the last territories they've inhabited. Other artists may start modeling themselves off of Pitbull, getting rich by branding themselves like a company, not by selling albums.

But for now, let's just enjoy the fact that we, the Internet, have outsmarted not only one of the world's biggest chain stores, but one of the most annoying, omnipresent celebrities out there today. So grab a Dr Pepper and savor this moment, because I say a victory like that calls for a real good time.

# Pitbull's advertising led to his exile Do not be that person

and sit still, shut up and space

ARIZONA DAILY WILDCAT (U. ARIZONA)

It's impossible to avoid annoying

people in class. They're distracting, they're a waste of perfectly good air and they happen to be very persistent. You can, however, avoid becoming one of these people, by doing your part to make a class a semi-pleasant experience for all.

The Tweaker We've all been stuck next to that person who will not stop drum-

ming a pen at their foot on the tile or bouncing their leg a mile a minute as if they're temporarily possessed by the Energizer Bunny. That's not making class go by any faster, in fact, such incessant

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Taking up the entire class time with your incessant babble

is not going to get you participation points, it will get everyone in class to hate you.

hummingbird speed, tapping out in silence like the rest of us. The Know-It-All

There's always the one kissass who sits smack dab in the middle of the very front row with every intention of answering every question before the tweaking makes it much slower professor even finishes their

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Tuesday's Puzzle Solved

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tick and shake. Do us all a favor utes of lecture, they proceed to debate on each point mentioned for the rest of class while the rest of us surf the web or doodle aimlessly wishing their voice box would malfunction. Taking up the entire class time with your incessant babble is not going to get you participation points, it will get everyone in class to hate you.

The Overachiever

The over-achiever is somewhat like the Know-It-All in the sense that they both need to take a giant chill pill. This obnoxious student questions everything, takes notes frivolously and highlights them into a giant rainbow while stopping the teacher every minute or so for expansion, clarification or repetition of an extremely simple concept.

The Party Animal

Likely a sorority sister or frat boy, this individual seems to think they are the only student letting loose on the weekend. They waddle in on a Monday morning and make proclamations like, "Man, I'm so hungover," or, "Oh my gosh, I'm never drinking again," at which point they proceed to recap every event of their entire weekend. Once class begins, they decrease the volume of their voice only slightly and continue to brag about their recent alcohol consumption. Get a life: we all party, and you're probably a lightweight anyway.

The Sniffler The sniffler is that severely sick student who should have stayed in bed, but decided to grace us all with their germs instead. They cough and blow their nose through the duration of class, and are most apt to attend on a test day when the air is silent — minus the turning of pages and unrelenting sniffling. If you're lucky, you might get a chorus of snifflers, who seem to snittle on cue like a round of

your nose, but don't be a sniffler. Copyright © 2012 Texas Tech University Student Media/The Daily Toreador. All DT articles, photographs and artwork are the property of The DT and Student Media and may not be reproduced or published without permission. The Daily Toreador is a designated public forum. Student editors have the authority to make all content decisions

"Row Your Boat." DayQuil up, stay home or cram tissues up

**Breaking News** Phone: 806-742-3393, Fax: 806-742-2434 Email: dailytoreador@ttu.edu

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Ombuds Office

30 pack, 12 oz cans

60 References, often
62 Shakespearean holiday film?
67 Modern read
68 Blunted blade
69 Flirt
70 Town near Bangor, in many King works
71 Tend
72 Kitchen addition?

DOWN
1 Frequently, to Frost
2 It's something to shoot for www.ombuds.ttu.edu

(c)2012 Tribune Media S 42 "Wow" 45 Like the five films in this

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telestrator user

in NFL broadcasts

A safe place to bring concerns and find solutions.

By Bruce C. Greig

3 Life-changing promise
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5 Broadway opening?
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7 Chocolate substitute
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9 Not irr.
10 Reagan Cabinet member
11 Utterly hopeless
12 Reverent hymn
13 Higher in rank
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22 2006 Whirlpool acquisition

By Bruce C. Greig

"Nobody can go back and start a new beginning, but anyone can start today and make a new ending."

~Maria Robinson

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55 Military camp
57 "Is it just ..."
61 Shade of blue
63 Mens \_:
criminal intent
64 Bit of carping
65 Big bang
cause

SUB Room 232 E 806•742•SAFE

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