Advisory committee strives to give graduate population voice
Group working with SGA, administration to improve graduate student life

By CAROLYN HECK
STAFF WRIIER
The Texas Tech Graduate Student Advisory Committee is striving to make itself more prominent while representing the voices and opinions of
a growing graduate student population $\underset{- \text { something it will continue working }}{\text { a growing ter }}$ on as the year closes.
on as he year closes.
"We pretty much were established
to assist graduate students in betterto assist graduate students in better-
ing their quality of student life," said Florencio Aranda, the president of the GSAC.
GSAC was started as a means to support the growing number of graduate
sudents coming to Tech as part of the students coming to Tech as part of the
univerity's attempt to achieve tier-one status, said Jacek Jonca-Jasinski, the director of GSAC. The eroup is new, Aranda said, hav-
ing just been formed last semester, ing just been formed last semester, but
it is only taking true form this spring it is only taking true form this spring.
"The elections happened in February," he said, "and officers were chosen around that time as well. And since then, we've just been working at it to try to create the government. Now that it's established, we're focusing on
the graduate sudents, which is on the graduate
primary goal."
MCOM team works to build better communication in Rhode Island hospital
Professors establish training program for better response time, patient satisfaction

## NICOLE MOLTER

 Staff WriterThe idea for Project CLEAR began on a flight when Kevin Stoker, associate dean of faculty
at the Texas Tech College of Mass at the Texas Tech College of Mass
Communications, sat next to Brian Communications, sat next to Brian Enk, chair of the Department of
Emergency Medicine at the Warren Alpert Medical School at Brown University in Rhode Island. After discussing how some doctors and medical staffers have trou-
ble communicating with their pable communicating with their pa-
tients, they formed the concept for tients, they formed the concept for
Project Communication Leading to Project Communication Leading to
Excellence and Ameliorating Risk, a sustainability campaign meant to provide structure and consistency in hospitals.
"Dr. Stoker ended up sitting next to one of their administrators
and they got to talking," said Trent and they got to talking," said Trent
Seltzer, chairman of the DepartSeltzer, chairman of the Depart-
ment of Public Relations at Tech.
"Dr. Stoker talked about what we
did here and the administrator said did here and the administrator said
"Well, we have something going up there that maybe you guys can help us with.'"
These is These issues deal with all mediCal facilities in the United States,
not just ones unique to the Rhode not just ones unique to the Rhode
Island hospital system, Seltzer said, such as low patient satisfaction and limited health care.
"Ir's a very hectic environment,
basically" Seltzer said ""rect basically," Seltzer said. "Because of that, that creates a lot of barriers to
effective communication." effective communication." sor of emergency medicine at the sor of emergency medicine at the
Warren Alpert Medical School, wanted to enforce training to increase patient satisfaction with the emergency department staff, said Coy Callison, associate dean for graduate studies at the tech
of Mass Communications.
CLEAR continued on Page 3 )

The government organization is
comprised of eight commissions and a graduate council made of 20 people, a graduate
he said.
Within Wositions - internal vice these four positions - internal vice president, external vice president, president and
the chief-ofstaff. the chief-f-fstaff.
However, he However, he said the majority of the work goes
The eight commissions include the Student Welfare Commission,
the Public Relations Commision the Public Relations Commission, the
Academic Development Academic Development Commission,
the Finance Commission, the Judicialthe Finance Commission, the Judicial-
Legislative Commission, the Student Legislative Commission, the Student
Advocacy Commission, the Social Commission and the Community Outreach Commission, he said - all
of which play a part in reaching out to of which play a part in reaching out to
the graduare sudent community and the graduate student community and
university administration to promote university administration to promote
change. The commissions allow graduate
students to voice their concerns and make changes in areas such as academic life, financial allocations, sudent welfare, diversity awareness and social
events, Aranda said. events, Aranda said.

GSAC continued on Page $2>$ INDEX


## Academic Acts



TOP: ADRIAN IIMEMEZ, THE gHOTOS BY LAUREN PAPE AND SCOTT MACWATTERO/The outdoor kick-off event at the Engineering Key on Monday. Amigos United and Red Raider Meats provided the sausage, condiments and potato chips for the event. ABOVE: Levi Johnson, an assistant coordinator for STEM outreach, hands Devin Sanchez, a senior communication studies major

Students present academic research at annual Undergraduate Research Conference

Texas Tech's Center for Undergraduate Research began its annual Undergraduate Research Conference this week, a campuswide event giving students the opportunity to showcase their undergraduate resea institutions from around the nation. graduate research team, said all events this week are open to any students interested in undergraduate research or graduate school.

She said students from all fields across campus are welcome. showcase their research in different formats show case their research in different formats dents that are doing research throughout the university," Diaz said.
The center hosts workshops throughout the semester for any students interested in undergraduate research, she said. The center
helps students connect with faculty and gives helps students connect with faculty and gives
direction for students who choose to pursue direction for students wh
undergraduate research.

There will be about 177 student par-
icipants showcasing their research in the ticipants showcasing their research in the
conference this week, she said. There are also students from South Plains College who will be participating in the conference. The center tries to promote research to students and engage students with faculty to ensure academic success.
dents and visiting stud to promote our students and visiting students, and create that
culture of research here on campus," Diaz said RESEARCH continued on Page $3>$

| WEATHER |  |  |  |
| :---: | :---: | :---: | :---: |
| Today | Sunny | Wednesday | Sunny |
|  | $82 / 52$ | $86 / 57$ |  |

Masood: Two remain: Presidential race narrows OPINIONS, Pg. 4

DT
$\overline{\text { PHOTOS }}$
sily ontineat
dalityoreadorcom



The Center for Undergraduate Research funded more than
30 undergraduates to travel to 30 undergraduates to travel to
local and national conferences to present their research during
the 2011-2012 academic year. Some of the awards supported student travel to Ogden, Utah,
for participation in one of the largest undergraduate research conferences in the nation
The Center for Undergraduate Research at Tech works with
various school partners to provarious school partners to pro-
mote and support undergraduate research success.
Anita Fintan, a sophomore social work major from New
Jersey, is volunteering to help Jersey, is volunteerring the event. She said her interest in cognitive research, particularly with children, made her want to volunteer to have a
better understanding of how the better understanding of how the
conference works. conference works.
She said she applied to vol-
unteer for the event through TechAnnounce.
in undergraduate $T$ already interested
in undergraduate research, 1
thought volunteering for the to see how it is beforehand, if do happen to present next year," do happen to
Fintan said.
There will be a number of events occurring during the week through the Center for Undergraduate Research, including oral and paper presentations, vendor fairs and
workshops. A full list of events workshops. A full list of events
can be found at http://www. undergraduateresearch.ttu.edu.

McALLEN (AP) - Melted snow providing water for irrigation
had barely begun burbling down a bone-dry Rio Grande toward a thin 4 -mile-wide strip of farmland straddling the U.S.-Mexico border when a war of words erupted. early release from reservoirs so spring planting wouldn't be de layed. Texas farmers, fearing a historic drought could tighten its grip again this summer, wanted to delay the release for a couple of months to ensure enough water
was left to help crops survive the hottest, driest part of the year. Dividing the Rio Grande's waters is a complicated annual undertaking governed by arcane agreements and imperfect calculations. When there's plenty of water
it flows smoothly, but with farmers it flows smoothly, but with farmers
on both sides of the border confronting severe drought-officials expect to have about one-third of the water of a normal year - Texas officials quickly lashed out an in-
ternational commission's decision ternational commission's decision
to release the water, accusing it to release the water, accusing it
of putting Mexico's water needs ahead of drought-stricken Texas
s
with materials, such as pamphlets the training program. with materials, such as pamphlets
and brochures, he said. Even aftef and brochures, he said. Even after
the training, posters were put up as reminders of the quality of the training. simulation Medical School has he Emergency Room that looks like with lifelikē dummies, which have with lifelike dummies, which have heartbeats and can simulate certain
medical complications, such as a stroke. Microphones and cameras record peoples' practice and prog. ress, which can later After several months more than 600 people - including doctors ply with what the doctor's telling

The training module has only implemented in Providence, but is looking to use the training at multiple hospitals in Rhode Island.
While the program is finishing its While the program is finishing its first year, there
Callison said.
"In the whole scheme of things, I think we've made some really good progress," he said, "but we can't really declare victory or anything. It's been a really cool project. It got a lot of us to be involved and some of our grad students and it's
getting a little bit of publicity for getting a liette bit of publicity for
the college, which has been good." the college, which has been good
$>$ nmolteredailytoreador.com

## Drought sparks water dispute with Texas, Mexico at border

them to do because they were very
clearly communicated with. (Their mental), emotional well-being translates into quicker recovery." Other medical programs, newspapers and websites have shown interest in the project, Callison
said, so it may be implemented said, so it may be impl
elsewhere in the future.
"I went out to San Diego in January", he said, "and ... presented
these findings, this research about these findings, this research about
this thing working - really the idea this thing working - really the idea Then from there it's sort of picked Then from there litle speed. Some people have up a little speed. Some people have
started to take interest in it. Ive
gotten a few phone calls about 'Can month by Texas agriculture and
environmental officials said the decision violates terms of the deal and "results in the protection of Mexico's citizen,
of U.S. citizens."
Jesus Armando Reta Mar, delegate for Mexico's agriculture secretariat in the Juarez Valley, just across the border from El Paso, was aware of Texas' unhappiness
with the IBWC's recent decision, with the IBWC's recent decision,
but said his farmers had no choice but said his farmers had no choice
as they face the country's worst drought since the government began tracking rainfall in 1941 . Mexico requires its farmers to - have their cotton established by May 15, so they must plant earlier,
he said. With fewer wells than he said. With fewer wells than
their U.S. neighbors, they depend more on the river water. And, they must irrigate at planting to get the cotton to germinate. Later, they can shut off water for a time without harming the plants. Across the border, the El Paso County Water Improvement Dis-
trict No. 1 supplies water to thousands of farmers on more than 69,000 acres, creating an oasis of cotton, pecan orchards and row crops that ends abruptly at the crops th


## Two remain: Presidential race narrows


Hassan

## CISPA has replaced SOPA, PIPA

By Jacob batchelor



However vague terms like "na-
tional securrit" and "cyber hreass" remain undefined, and we still have
the tricky problem of the government Che tricky yroblem of the eoverment
being llowed access to triver, iden-
tifable information widhout being allowed access topivite, iden-
tifiable information without warants or much overight. Technology companies sike Face
book and Microosft have come out
in support of the data for personal
information information un-
related to the original seizure
oall withou a
warrant. This is good in the case
of foreign cyber attacks aimed at
civilian defense
contractors but contractors but
badforthe fourth
amendment.
In response
to signifcant op-
position foo the online community, lawmakers have proposed several
amendments to the bill to be voied on later this month. Amendments includ making the government liable to lawsuits flied
against its seizures. Anoter
det against its seizures. Another saddles
accountability with the civilion accountability with the civilian
Department of Homeland Sceurity Department of Homeland securint
whereas the current bill designates the more seceretive, military Nationa
Security Agencyas the oiganization


## What stands out on your résumé? Get a college job that will actully enthance yourcrareer pospects. Work for DAILY Tise OREADOR <br>  <br> What stands out on your résumé? Get a college job that will actully enhance your career prospects. Work for DAILU IOREADOR OREADOR <br> What stands out on your résumé? Get a college job that will actully enhance your career prospects. Work for DAILU IOREADOR OREADOR <br>  <br> 

Positions available:

- Reporters (paid)

Includes sports, news, feat
Emphasis on campus, political and sports columns - Cartoonists (volunteer)

```
Apply now to get a head start at working for The DT in the
spring semester: Get real, on-the-job experience in the
sping semeter Get real, on-the-job experience in the
journalism industry All majors encourged to apply
```

Apply online at dailytoreador.com
Click on the "Work for us" tab on the right hand side.

Have questions? Emal us at:
editor@dailytoreador.com
ataer ,


## 



## $=$ $=$ $=$ $=$

Let us know what you think.
Check out The DT online of www.doilytoreador.com
Blogs, polls, video, slideshows, article comments and more. All available online now.
publicity. They'll say, "a law's a law"
no one will be able to blame them no one will be able to blame them
for following it. As one bloger put it,
"Supporting CISPA isin these compa for following it. As one blogger put it,
"Supporting CISPA is in these compa-
 will serve as a kind of democratic litmus test to determine whether or not the self-congratulations from SOPA

## been deserved.

We will see if the increasingly not-
so-anonymous masses can indeed rise 3-anonymous masses can indeed rise heir rights and the privacy they hold
so dear I would call on tech companies to what CISPA could mean to the online whar CISPA could mean to the online
world they helped create. I would worla they helped create. I would
plead for industry leaders like Google,
Microsoft and Facebook to pressure Microsof and Facebook to pressure
Congress - to work with them - to Congress - to work with them - to keep our nation safer while protect ing the principles on which it was does not mean doing nothing at all. But that would be silly, I guess; I'm sure they don't pay much attention to the pleas of a single college student. Instead, Ill sit here, sign that petition write this article and pray to the God
my voice--our voice--still matters

| n, | $\begin{array}{l}\text { per } \\ \text { tion }\end{array}$ |
| :--- | :--- |
| the |  |

upport, even from those who
re planning to vote for him. Many voters have also pointRomney. Recently, a "Saturday Night Live" skit mocked Romney pandering to many different groups, including a Jewish group and even a role-playing gaming convention. While
absolutely hilarious, the skit had some truth. Many voters do not know what exactly Romney stands for and who he is. Regardless, the months remaining in the presidential
campaign season should be full of drama and surprises. No matof drama and surprises. No mat-
ter who wins the election, it is sure to be interesting. Fasten in for a bumpy ride.
major from Plano. major from Plano.

| turn in the later stages of the | support, even from those who |
| :--- | :--- |
| campaign when he accused |  |
| are planning to vote for him. |  |
| Obama of "phalling around with | Many voters have also point- |
| terrorists." | ed to a lack of core values in |

Beware scholarship income on tax fling

By ROBBY SMITH<br>$\qquad$ ships, which pay my educational

expenses, but wasn't so thank-
ful when I realized that I owe ful when I realized that I owe
Tax time came as usual this
spring. 1 am aware of the fed-
eral income tax and the basics
of how the tax structure oper-
ates - you make " x "
ates - you make " $x$ " amount
of money, you pay "a" amount
to the government; you make
to the government; you make
" y " amount of money, you pay
" y " amount of money, you pay
"b," and so on.
"A a student I was unaware,
As a student 1 was unaware,
however, of how to factor
scholarships in to taxes. I
file my taxes independently,
as I am• sure many students
with complicated family situ-
ations do. I've held multiple
part-time jobs during the past
year and was aware of the ap-
proximate amount I would be
required to pay. To save money
on tax preparation, I asked my
boyfriend's dad to help me file
mine this year. He uses tax mine this year. He uses tax
preparation software Turbo preparation software Turbo
Tax to file on behalf of his family for years.
After inputting all of my tion, we began to 2 informathe series of questions to determine how much I owed the - investments during the past

After subtracting the costs of class I I paying took at Blinn, I was still just on my staxes dition to taxes on my income from my part-time jobs. I was
shocked. I didn't know where that money would come from

- the only possibility was sacI I ent during the summer. I enlisted the help of my double-check things and make sure I hadn't overlooked any ging through paperwork, he found a few expenses I had yet to report that lowered the
amount I owed. amount I owed. I was lucky to have family gate the tax season, but I still learned much from the experience. Students with scholarships should be prepared to pay taxes on any funds not deemed - investments during the past for room and board, that money
year, whether I am a new home or car owner, family size and is taxable. Educational expenses
include costs of tuition, books, other questions of the like. include costs of tuition, books,
computers and equipment, but When we came to the part not room and board. Though on scholarships and educa- your scholarship donor already
tional expenses, we looked paid taxes on this money when to my expenses, we looked
to m-T form from the paid taxes on this money when
they earned it, it is taxed a sec to my 1098-T form from the
Howdy financial aid portal. I ond time when $\begin{array}{ll}\text { typed in the amount of aid I kind of like an inheritance tax } \\ \text { received, subtracted the total } & \text { or a tax on gambling winnings. }\end{array}$ amount paid to the University in tuition, and then reported the balance of that amount as
"income." Do not be caught off guard or
unprepared. Whatever unprepared. Whatever scholar-
ship you have, budget ship you have, budget to save
some of this amount during the year so that you're ready when caught with insufficient savings due to insufficient planning and due to insufficient planning and
lack of awareness. Don't make
$\qquad$
$\qquad$ additional aid this past yea with my summer study abroad. the same mistake.



# LA VIDA 

## Fundraiser helps Ronald McDonald House Charities

By ASHLYN TUBBS
Starf Wrires
Dine and be kind．
This is the slogan the Ron－
ald McDonald House Charities
of the Southwest is using for a
fundraiser with participating
McDonald＇s within 13 different
cities from 5 to 8 p．m．Wednes－
day．
McDonald＇s in Lubbock，
Slaton，Levelland，Post，Bown－
field，Muleshoe，Littlefield，
Denver City，Seminole，Plain－
view，Lamesa，Clovis and Hobbs，
N．M．will donate 20 percent of
all proceeds from Wednesday to
the Ronald McDonald House
Charities of the Southwest，
which receives 80 percent of its
income through donations．
＂We want everyone to know
more about us，＂said Haily As－
siter，with community relations
of the Ronald McDonald Chari－
ties of the Southwest，＂and to
meet people who have benefited
from us in the past or are still
benefitting from our programs．＂
Assiter said this is the first
Ronald McDonald House to
do a fundraiser like this with
McDonald＇s and they hope to
inspine oother Ronald McDonald
Houses to do the same if the
event is successful．
Volunteers and employees
will be at the participating Mc－
Donald＇s，spreading the word

| about the services the char－ ity provides as well as personal |  |  |  | Crumpler，a fres | The mobile has two medical exam rooms，a laboratory，an |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ating major from San |  |
| experiences <br> from fami－ |  |  | er while their child has a se－ | to support this fundr | on－board pharm cal record area． |
| lies affected |  |  | rious injury or | In order to stay in the Ronal |  |
| through the |  |  | sickness．It al－ lows families | Donald House，the famil | support the charities by eating |
| programs． <br> The af－ | io | I would | lows families to stay close | cannot already live in Lub－ bock．For families that do live | at McDonald＇s Wednesday in order to help sick children and |
| fected fami－ |  |  | to their child | ubbock，there are | their families．She said if it is |
| lies will be |  |  | by providing them a place | rooms provided by the charity | successful，they will hos |
| located at the McDon－ |  |  |  | in Covenant Health Sys | the fall as well． |
|  |  |  | them a place to stay close | cal C | Camille Ad |
| Clovis and | CAMILLE | AMSON | to stay close to the hospi－ |  | man studying pre－med from San Antonio，plans to eat her dinner |
|  |  |  | to the hospi－ tal． | in Odessa． |  |
| and in Lub－ <br> bock on 90th |  |  | ＂Children |  |  |
|  |  |  | going through <br> that need sup－ <br> port because |  | I would want someone to help |
| Street and |  |  |  | 硣 | he |
| Quaker Avenue． |  |  | en be go | Permian Basin | can do．＂． |
| Assiter said |  | 保 | hat | receive treatment otherwise． | atubbs＠daliytoreador．com |

Alabama Shakes on a magic carpet ride to debut

AUSTIN（AP）－Brittany How－
ard already had her life planned out
by the time she hit her 20 s，and it by the time she hit her ion
didn＇t include any of this． The lead singer and force roll＇s newest phenomenon，already had a good job delivering mail and hoped to hold onto it．Like many folks reared in the rural South，she didn＇t expect much more．Maybe
she could carve out a little happiness with a husband and some kids． ＂Where we＇re from，playing music and just playing music is not an av－ enue to take，＂Howard said．＂It＇s not an option．Because like，where we＇re from，most of the people，they＇ve tried their best to get the best job
they can and then they stay with that job until they can retire．So music was just kind of like our hobby．It was something we would do to like release at the end of the day or still feel like human beings．＇ In less than a year，all that has changed and her quarted riocins Ans so unlikely even the band＇s manager calls it＂an anomaly．＂Maximum buzz has preceded the Shakes＇debut album＂Boys \＆Girls＂with sold－out tours of the United States and Eu－ rope，fawning media coverage and
an endless string of surprises．
Howard， 23, sat down for ing interview early in the band＇s overstuffed run through the South By Southwest Music Festival last month．The band rented a house in a tony section of town and was
loose and celebrating over breakfast tacos after a successful＂Austin City Limitas＂taping and in anticipation of
a heavy schedule of live showcases at the music conference． They＇d just learned they＇d be
Thusic confere oining Jack White for part of his tour and big opportunities seemed to be coming up every day．Howard admitted it all still felt a bit miracu lous，even in the age of instantaneous
Internet buzz．Until the band started Internet buzz．Until the band started
to tour she＇d never been farther away to tour she＇d never been farther away Tennesse．＂
Warm and open，but a little shy and hesitant to make eye contact Howard hardly resembled the larger－ han－life figure she is on stage．With only an EP，a handful of profession．
ally produced videos and a legion o YouTube fan postings，there＇s been little for the curious to go on since the band first started gaining atten tion last summer．But every time Howard and her bandmates－bassis
Zac Cockrell，drummer Steve John
son and guitarist Heath Fogg－play
out live，they gain more true believers out live，they gain more true believer
who ourn and pass on the word． who turn and pass on the word．
The Shakes musical approach is laid back－simple riffs shat sway and build laid down over fertile grooves．
There＇s nothing elaborate and no need to be because withina few bars， Howard comes in with a voice that rattles the room and shakes the soul．
Already visually arresting－it＇s not Already visually arresting－its not
often you see a bespectacled，full－ figured black woman with red electric guitar strapped over her shoulder
fronting a rock＇$n$＇roll band - when fronting a rock＇$n$＇roll band－when
Howard opens her mouth and sings， Howard opens her mouth and sing it＇s like completing a circuit． Patterson Hood，The Drive－By
Truckers frontman who spread the Truckers frontman who spread the ospel as an early adopter and took
the group on the road，compared her ability to mesmerize a crowd to Bruce Springsteen＇s audience－ winning ways．He says she has＂the undescribable thing－the thing that separates people who are really good from t
something．＂
 said．＂There are people who techni－ cally have as good a voice as she does；I＇m sure better．She doesn＇t do anything fancy．It＇s not a new way of
doing anything．But it＇s the way that
she connects with the people in the
audience that，so far everywhere＇Ive audience that，so far everywhere I＇ve
seen them，its been pretty amazing．
Itseems like the bigger the seen them，its＇been pretty amazing．
It seems like the bigger the room，the It seems like the bigger the room，the
greater the connection seems to be．＂
Kevin Morris remembers being a greater the connection seems to be．
Kevin Morris remembers being a
part of that connection for the first part of that connection for the first
time as a transcendent experience． time as a transcendent experience．
The band invited the prospective The band invited the prospective
manager to a show in Tuscaloosa， manager to a show in Tuscaloosa，
home of the University of Ala－
bama．Morris boarded a＂dilapidated bama．Morris boarded a＂dilapidated
cruise thing＂with 150 college kids
crammed aboard and found the cruise thing with and college kids
crammed aboard and foune
Shakes jammed into a corner． Shakes jammed into a corner．
＂And they go into＇Hold On＇and ＂And they go into＇Hold On＇and
within 30 seconds I couldn＇t believe within 30 seconds I couldn＇t believe
what I was seing，＂Morris said．＂I started texting every single persson，
＇Oh，my God！Oh，my God！Oh，my ＇Oh，my God！Oh，my God：Oh，my
God！＇And so we sort of started work－ ing with them right then．＂

## ＂Boys \＆Girls＂－a selfffunded

 album of raw，jubilant rock＇ n ＇roll that＇s very much of the northernAlabama soil it was recorded on－ Alabama soil it was recorded on－
sold 25,000 albums during an iTunes sold 25,000 albums during an iTunes
exclusive release last week，good for exclusive release last week，good for
No． 16 on the Billboard 200 list，and was released wide last week．No one knows what to expect next because everything so far has been，well，un－ expected．Morris hasn＇t experienced
anything like it． anything like it．


PATRICK REED AHOTO BY ASHLEY RATCLIFFE／The Daly Yorador major from Carrolltown，is sustaining a pitch before a lesson in the Music building Monday．

＇Today Show＇winning streak
＇GMA＇poised to snap long＇ NEW YORK（AP）－The 16 ．
year ratings dominance of NBC＇s year ratings dominance of NBC＇s
＂Today＂show，one of television＇s most epic streaks，has apparently The Nielsen Co．said Mon－ day that ABC＇s＂Good Morning
America＂beat NBC＇s morning show last week by a razor－thin margin of 13,000 viewers－and ABC owes Tim Tebow a hearty thank you．
The＂Today＂show had won 858 consecutive weeks in the ratings，a consecutive weeks in the ratings，a
streak that began in December 1995 when Bryant Gumbel and Katie Couric were the chief anchors．
The streak was a huge point of pride at NBC as the rest of the net－ work declined．Morning shows are
also an important revenue source， also an important revenue source，
and a changing of the guard could and a changing of the guard could
have significant financial repercus－ have significant financial repercus－
sions．The＂Today＂show earned an estimated $\$ 484$ million in revenue，
in 2011，according to Kantar Media， more than＂GMA＂（ $\$ 298$ million） and CBS＇morning show（ $\$ 156$ mil－
lion）combined． lion）combined．
NBC this mont co－host Matt Lauer to a contract extension that reportedly makes in televisionhest－paid on－air talent

Gregory and Carl Quintanilla
subbed for him ＂Good Morning Americ＂＂aver aged 5.147 million viewers for the
week，to the＂Todav＂show＇s 5.134 million，Nielsen said in its fast na tional estimate．ABC was cautious in its response because the final rat ings aren＇t due until Thursday and occasionally，the numbers shift as
Nielsen looks for conflict in local Nielsen looks for conflicts in local
markets． tweeted


On Twitter，he thanked＂GMA viewers＂for giving us a week we＇ll milestone！＂，＂＂Today＂ ＂Today＂actually won in the last week．But＂Good Morning America＂won on Wednesday， when bounced＂Dancing With the Star＂contestant Sherri Shepherd was featured，and on Friday，when co－host Robin Roberts traveled Jacksonville to interview
star Tebow and his mother． ＂GMA＂beat＂Today＂by 330,000
viewers on Friday，Nielsen said． viewers on Friday，Nielsen said．
The week before，＂Today＂won on Friday by a margin of 15,000 view－

work done by countless staffers for between winning and losing for
the week．
＇＂Today＇s＇ 852 －week winning
so long．It is not an overstatement
to call it one of the most incredible streak had taken on a life of its achievements in television history， own and as odd as it is to see it end，one that is not likely to ever hap－ $\begin{array}{ll}\text { we should acknowledge just how } & \text { pen again．＂} \\ \text { Nemarkable it has been，＂said Jim } & \text { NBC noted that＂Today＂still }\end{array}$ is ad sales are based upon．In the

www．mcdougalproperties．com





SPORTS BRIEFS

Reserved seats offered at discount rate for current Texas Tech students
Beginning May 1, current Texas discount from what will be offered to reserve these seats as soon as
Tech sutudnts will have the ability
to urchase ereserved 2012 Tech football seasion. portunity to to purchase up to two season tickets with a valid Tech ID for $\$ 20$ risit, they can.
The seats for the tickets will to hhe e enerara public. The tickeres
will be for all six home games Tech will play at Jones AT \&T Stadium this year.
Accordin
According to a news release, allocated - sesthor be located outside of the norma student section, as they will be in section 109 to 111 and 114 to 116 with the price depending on which Special ticket rates for Texas Tech football offered to recent graduates Any Texas Tech graduates who both seats for the tickets located
completex school last December, completed school Last December,
or who will graduate in May or or who will graduate in Maly or
after summer sessions, will have after summer sessiohs,
the ability to purchase 2012 Red Raider foorball season tickets at a discounted rate.
The ececent alumni will be able to purchase one season ticker for $\$ 129$
behind the student section.
Also, these individuals will be able to atraiai a Red Raider Club membership and a parking pass in section $\mathrm{R13}$ for the football season with a $\$ 10$ monthly donation.
Membership to the club includes Membership to the club includes
perks such as a membership card, a pregame meal and priority points for benefiss given in limited quanti-
ies, like possteason tickets and the ties, ike postseason tickets and the
opportunity to purchase additional home and away games before they $g$ on sale to the general public.
Tickets will Tickets will go on sale May Graduates can contact the Texas Tech Achletics ticket office at 806 .

Texas Tech baseball hosts New Mexico, looks to extend four-game win streak
Rip Griffin Park has been kind to
the Red Raider baseball team during the Red Raider baschall team during the past week, as hey have won six
out of eight of their games during our of
the current 10 -game home stand However Texas Tech will take
on New Mexicoododay and Wednes on New Mexico today and Wednes
day to bring this streak of games at Rip Griffin Park to an end. againt the Red Raiders during the with a $17-18$ record New Mexico has had somewhat of an opposite schedule as Tech has, as the Lobos
game two will be a a early fternoon
games away from their home field
During During those eames, New Mexi
co has resembled itis oreal co has resembled its overall record. as it went an even $0-6$
Starting on the $m$. two-game series for the Red Raiders will be Rusty Shellhorn, who in his laststart went five innings without giving up a run on just three hits during a $7-1$ Tech victory against
Dallas Baptist. The Wednesdor Dallas Baptist. The Wednesday
starter for Tech is sill yet to be starter for Teci
determined.
Game one between the two
teams will begin at 6 p.m., while

> game, as it will get sarated at 1p.m. These games will also conclude a streech in Tech's schedulle where it has played six-straight games against nonconference opponents. After this midweek series, the Red Raiders will jump back into Big he road to face Oklahe as it goes on However, Tech will see the Lobos once again after facing the Cowboys, as the Red Raiders will travel to New Mexico on April 24 $\underset{\rightarrow \text { sports@dailytoreador.com }}{\text { away set with New Mexico }}$

Texas DA seeking to revoke Ryan Leaf's probation

LUBBOCK (AP) - The Texas
prosecutor who brokered a plea prosecutor who brokered a plea
deal with former NFL quarterback deal with former NFL quarterback
Ryan Leaf filed a motion Monday to Ryan Leaf filed a motion Monday to
revoke his probation and will press for prison time. ney James Farren said his motion ney James Farren said his motion gets additional derails about Leaf's latest legal problem. Leaf faces four felonies in Montana after allegedly breaking into a home to steal pre-
scription painkillers, then robbing a second home after being released from jail. "I anticipate amending that motion to reflect other potential
charges," Farren said.
tana charges first. He was given 10
years' probation in Texas in 2010 years' probation in Texas in 2010
after being accused of burglarizing a after being accused of burglarizing a at West Texas A\&M. An investigation found he obtained nearly 1,000 pain pills from area pharmacies in an eight-month span. Leaf is jailed without bond on a 30-day hold to allow prosecutors in
Montana and Texas to sort through Montana and Texas to sort through
the separate cases. Leaf's Texas the separate cases. Leaf's Texas
attorney, Bill Kelly, declined to comment because he had not seen the motion. Farren said he is fine with Montana proceeding with its case first,
though "our process would probably be shorter because revocation
case to trial.
Late last week, Cascade County Late last week, Cascade County
(Mont.) prosecutor John Parker (Mont.) prosecutor John Parker
charged Leaf with two counts of
burglary and two counts of criminal burglary and two counts of criminal
possession of a dangerous drug. If possession of a dangerous drug. If
convicted, Leaf faces a maximum prison sentence of 20 years on each burglary charge and five years fo
each possession charge. each possession charge case revoke his probation, the former Washington State standout and the No. 2 pick in the 1998 NFL draft, could be sentenced to 20 years. The revocation motion
cites Leaf's admission twice to cites Leaf's admission twice to
probation officer in Montana that he had taken oxyc
prescribed to him.

# Ytenor OYour Red Raider 

Congratulations Class of 2012


## Let your favorite Red Raider Senior know how proud you are with a newspaper ad.

## Hurry hefore it's too late! Deadline May 1st

tet your senior know how you feel by publishing a favorite Toto and message in the Daily Tordor Finals Frenzy/Graduation issue.

8 For more info or to schedule you recognition ad
visit www.dailytoreador.com

## Classifieds

$\qquad$
$\qquad$

|  |
| :---: |
| $\begin{aligned} & \text { ds (ma } \\ & \text { l and ca } \end{aligned}$ |
|  |  |
|  |  |
|  |  |
|  |  |


| Conditions |
| :---: |
| Please check yo |
| fully on the first day |
|  |
| Daily Tore |
| rs. |
| esponsible for |

 your ad online! Click
Web site to get started!

dawn.zuerker@ttu.edu emember to include a contact num

Phone: $\mathbf{8 0 6 . 7 4 2 . 3 3 8 4}$ Call us to place your ad by credit card.
Fax: 806.742 .2434

504 extra



CLOTHING/JEWELRY

MISCELLANEOUS

BEST LAY IN TOWN



"mormadeasen

Tr4e8ur


SERVICES


## Tech takes two out of three from Missouri in Columbia

## By Matt ViLlanueva

 Staff WriterTexas Tech is on a mission $t$ prove it belongs in the conversa-
tion of Big 12 Conference softball teams to be reckoned with. The Red Raiders backed up this weekend on the road in Columbia, Mo., by clinching the series from No. 9 Missouri; mak Ing it the first series win agains 7 aklahoma State in an April 22 , 2010 doubleheader.
The win also marks Tech third victory against a top-10 team in its past four games Texas and Oklahoma were als victims of the Red Raiders. Friday night, Brittany Talle counterpart, Chelsea Thomas - a top three finalist for USA Softball's National Player of the Year last year - by allowing one hit and ensuring a Red Raiders 2-0 shutout victory. Although Thomas got the striking out 11 batters compared striking out 11 batters compared
to one, the left-handed sophomore retired 19 -straight following a one-out triple in the first inning. "After that first triple, I mean ny heart's just pumping and read
to go," Talley said, "and I knew
needed to get out of it because if
reached home after Richard-
hey score that first inning, they
son performed a well-executed get that momentum and they keep going."
Talley's ex ave Tech secution in the circle gave Tech plenty of time
around Thomas' pitches. In the sixth inning, Tech nally found opportunity with Emily Bledsoe and Logan Hall ting back-to-back singles. Both wild pitch and score due to wild pitch and a bases-loaded Saturday night, Tech ensur Saturday night, Iech ensured with a Cydney Allen two-run homer in the third to give the Red Raiders a 5-4 advantage.
Ashley Fleming - Mizzou's top hitter last season - gave the
Tigers the early lead in the first Tigers the early lead in the first
with a RBI double to left center. Fleming came around to score off a double steal attempt, which was successful because of Holley Gentsch's throw from behind the plate that went over second base and into center field.
The next inning, Tech gener ated some offense of its own with by starting pitcher Kristin Nottelmann, leading to an Emily Cooper double off to left center to drive in Sandy James.
A batter late


FILE PHOTO/The Daily Toreador TEXAS TECH FIRST baseman Sandy James catches the ball to get out an Iowa State runner during the Red Raiders' $5-3$ victory against the Cyclones on April 1 at Rocky Johnson Field. Tech will return home today, they begin a three-game series against Texas A\&M after winning its series at Missouri.
fourth inning thanks to aggressive base running by Mikey Kenney. After reaching first because second. She attempted a steal at third but ended up coming home to score after Mizzou catcher Jenna Marston failed to thwart left field.
Hudson evened the score in
the sixth off a leadoff home run.

Thomas earned the win for Mizzou, striking out 11 Red Raiders, while Custer recorded the loss. The top-ranked competition is nowhere near finished. The Red Raiders bid farewell to No.
17 Texas A\&M with a double header Tuesday and the other game Wednesday in the two teams final meeting before the Aggies

With the ratings percentag ndex being a key factor in how eams are chosen for postseason play, head coach Shanon Hay aid the team is aiming to exceed reseason expectations of merely making another regional.
"You're trying to get in "You're trying to get in that timate gool right now and that's try and host a regional," he said

4 commissioners talk BCS, expansion, other college football issues
BIRMINGHAM, Ala. (AP)
Southeastern Conference
Commissioner Mike Slive and
Conference USA head Britton
Banowsky agree that change is
ikely coming in the method
of crowning college football's
national champions.


Belt's retiring Wright Waters agent rules and paying college Belt's retiring Wright Waters agent rules and paying college
and Atlantic Sun chief Ted athletes were among the topics. Gumbart spoke at the Associ- BCS leaders are scheduled ated Press Sports Editors Southeast regional meeting across east regonal meeting across headquarters.

Discussions on changing the BCS leaders are scheduled
to meet for a fourth time April $24-26$ in Hollywood, Fla., when
the Football Bowl Asial the Football Bowl Association
holds its annual meetings. holds its annual meetings.
"We're all trying to do "We're all trying to do what's
good for college football," said
good for college football," said
Slive, whose league has cap. Slive, whose league has cap-
tured the last six football na-
tional titles. He has previously pushed for a plus-one model with a title matchup decided
after the bowl games after the bowl games.
The All-SEC BCS The All-SEC BCS champi-
onship game matchup of LSU
and Alabama and Alabama in January helped
spark the movement for chan spark the movement for change.
A new BCS format must be in place before television nego-
tiations with ESPN open in the fall. The current four-year deal

| Today's |  |  |  | 00 |  | KU |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4 | 8 |  |  | 5 |  |  |  |  |
|  |  |  | 2 |  |  |  |  |  |
|  | 1 | 6 | 4 |  |  | 3 |  |  |
|  |  |  |  |  |  | 2 | , |  |
|  |  |  | 7 | 4 | 3 |  |  |  |
|  | 5 | 7 |  |  |  |  |  |  |
|  |  | 4 |  |  | 7 | 9 |  | 3 |
|  |  |  |  |  | 4 |  |  |  |
|  | 9 |  |  | 2 |  |  |  |  |


| mrentic | 16325487 |
| :---: | :---: |
| n Sudok, all the | $\begin{array}{lllllllll} 9 & 8 & 5 & 6 & 1 & 7 & 3 & 4 \\ 2 & 7 & 4 & 8 & 3 & 1 & 1 \\ \hline \end{array}$ |
| mbers 109 mus |  |
| be mevers row. | 547326981 |
| to define the enswers. | (1) |
|  |  |
| Ombuds Office A affeplace tob bring onemerns ant |  |

Pick battles big enough to matter, small enough to win
~Jonathan Koze considered.
USA Today has reported hat the potential plans also mended versione format, an system, and a for the current proposal that would ensure a Big Ten/Pac-1
semifinal pairin The last model prompted a
andinal smile from Slive.
he said. "What we're trying to do is simplify in many ways. don't think that adds to the sim-
plification of the postseason, plification of the postseason."
The commissioners also weighed in on other hot issues.

- Slive doesn't mince words on the current rules governing agent dealings with college
acknowledged a four-team play off is among the options being


## 

 and we are in academics, and I think therefore the universities are not interested inhaving professional athletes as having professional athletes as
subset of its academic mission. Then again: "We're talking about an academic enterprise that has culturally become phenomenon it was never intended to be."
Waters, who is being replaced by former Western Ath Carl Benson, noted that the athletic scholarships don' cover the full cost of attending college. "There are scholarships on campus that do cover all of the
costs of going to college," he costs of going to college," he
said. "We have to recognize that our grant has to be competitive to any grant on campus."

- Banowsky addressed the recent conference expansion and Conference USA's plans o merge with the Mountain
West, creating a league with West, creating a league with
as many as 24 teams across five "I I view
" zones.
these changes as more or less natural changes,"
he said. "I think it just happens he said. "I think it just happens and you can decide how you
want to react to it, whether you want to react to it, whether you
fear it or embrace it. We're trying to reposition our universi move them forward."
He said consolidation "con-
tinues to be something tinues to be something that's
getting a lot of traction." getting a lot of traction."
In the big picture, Slive said college athletics isn't in
altogether new territory with current challenges. "We have to work hard to keep the balance and try not to tip it over," he said. "The issues we face are difficult, but every
era of collegiate athletics have faced significant issues of this faced
nature

