

Tech dominates during break



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Red Raiders look to bounce back



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College of Mass Communications to offer new degree

Media strategies BA to involve business theory

By NICOLE MOLTER
STAFF WRITER

The College of Mass Communications at Texas Tech will offer a Bachelor of Arts in media strategies, beginning in September. "Media strategies is kind of a broad term, or concept, that expands what media are about," said Jerry Hudson, dean of the College of Mass Communications. "How do you position media to be better

communicators with the public? What new technologies can you use to communicate? What are other revenue streams that you can use? It's the strategy of developing communication messages to meet the needs of specific target audiences." This degree will offer a range of knowledge unlike skill-based degrees, such as journalism or public relations. "We began talking about what we are missing in some of our

courses," Hudson said. "I think there were three or four faculty members that said, 'You know this really is something that maybe we should take a second look at in terms of trying to decide if this should be a degree or not.'" We're focusing quite well on skills to prepare people to go into journalism and advertising and electronic media and public relations, but maybe this umbrella of this degree that encompasses a little bit of all of those degree programs from a media effects perspective, maybe that's what we should be looking at and just evolve from that."

The media strategies degree is a general theories degree, said Marjane Wernsman, assistant dean of students and study abroad. "It doesn't prepare you to go work at an ad agency or PR agency or something like that," she said. "That's what the other majors do. This is something more along the lines of 'Are you a student who maybe wants to go to law school?' Maybe you want to do entertainment law or mass communications law, media law, when you get to law school. This new degree would enable you to just take more theories courses and not have to take the skills courses. It would

prepare you more for general knowledge of the mass communications industry." This degree plan is suitable for working in a family-owned business as well, Wernsman said. "Say you have a family who works in the industry, or has a business, and you already know that when you get out of college you're going to go back and work for your family," she said. "You don't need a degree that's going to especially make you marketable because you don't need to worry about that. You just need knowledge about the industry." The media strategies degree is

planned with different requirements and courses than other degree plans. "Students still take the mass comm. core, and they take research methods, but then there's three new courses that we're going to have that they have to take, so they'll have their own built-in core," Wernsman said. "There are two business courses that are required. Then after they take that, they take 33 or 36 hours of electives." A lower GPA requirement also makes this degree unique. **STRATEGIES** continued on Pg. 3 >>

TTUHSC students matched to various residency programs



PHOTO COURTESY OF JEFF HUNTER

A STUDENT WITH the Texas Tech Health Sciences Center points to her future home during Match Day at the McKenzie-Merkel Alumni Center on Friday. Match Day is a nationally-celebrated event where senior medical students find out where they will spend their three-to-seven year residency.

129 students accepted to top-notch programs

By CAITLAN OSBORN
NEWS EDITOR

Senior students at more than 130 medical schools across the United States learned where they would spend the next three to seven years of their career Friday. With red envelopes in hand, seniors at the Texas Tech Health Sciences Center joined more than 35,000 of their fellow medical students from all corners of the nation at 11 a.m. to learn their fate — a time known as Match Day. "It's always a great celebration because they spend all this time working on their applications and they finally find out where they've been accepted," said Dr. Steven Berk, dean of the Health Sciences

Center's School of Medicine. According to the National Resident Matching Program, more than 95 percent of U.S. medical school seniors — the highest rate in 30 years — were matched to residency positions. These individuals make up the nearly 16,000 U.S. medical students who learned where they will spend their years in residency training. The number of applicants in this year's Main Residency Match rose by 642, for a total of 38,377 participants, according to the NRMP. There are currently 129 students at Tech waiting to graduate from medical school, Berk said, and will continue their residencies at their selected destinations. He said students had to have

their application materials submitted by November and they spend months visiting hospitals across the country. Applicants submit a list of their desired workplaces in order of preference, and each institution submits a list of medical students they are interested in hiring. Afterward, Berk said a computer matches the students with their medical residencies. According to the Association of American Medical Colleges, the National Residency Match Program uses a computer algorithm, which is designed to produce results for students in order to fill the thousands of training positions available at teaching hospitals in the United States. **MATCH DAY** continued on Pg. 2 >>

PURSUIT OF HAPPINESS



PHOTO BY SCOTT MACWATTERS/The Daily Toreador

KOBBY BOAKYE, A junior marketing major from Arlington, talks with Carla Thompson about signing up for the Build Your Own Happiness Project on Monday outside of the Student Union Building. The project is an opportunity for teams of students at Texas Tech, North Carolina State or Central Florida to volunteer at Habitat for Humanity events in order to win a \$5,000 prize to The Home Depot.

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WEATHER

Today 	Mostly Sunny 61/40	Wednesday 	Showers 55/42
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Masood: Myths behind higher gas prices
OPINIONS, Pg. 4



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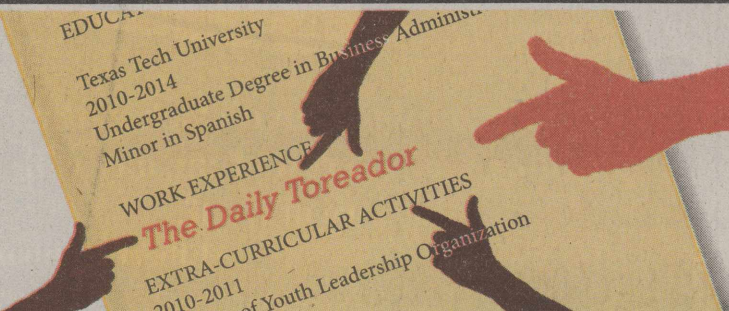
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Community Calendar

TODAY

Texas Tech's Landmark Arts
Time: 8 a.m. to 5 p.m.
Where: School of Art

So, what is it?
Enjoy Virginia Saunders' exhibit, "Visions and Dreams," with images based on Saunders' recent travels in Europe and China.

Da Vinci: The Genius
Time: 10 a.m. to 5 p.m.
Where: Science Spectrum Museum

So, what is it?
This traveling exhibition features some of da Vinci's full-scale machine inventions crafted from his personal notebooks, as well as reproductions of his most famous Renaissance art, including the "Mona Lisa," "Virgin of the Rocks," "The Annunciation," the "Last Supper," the "Vitruvian Man" and the "Sforza Horse."

Osher Lifelong Learning Institute presents "Beyond the Arab Spring"
Time: 5:30 p.m. to 7 p.m.
Where: McKenzie-Merket Alumni Center

So, what is it?
This course, led by Mohammad Maqusi, a professor in Middle East Studies in the Honors College, will discuss a number of things including, the changing Arab Mideast, a survey of recent events from Tunisia through Egypt, Libya, Yemen and Syria, and the rising power in the Middle East.

Osher Lifelong Learning Institute presents "Film as Music(-ology): Amadeus"
Time: 6 p.m. to 7:30 p.m.
Where: McKenzie-Merket Alumni Center

So, what is it?

Thomas Cimarusti, an assistant professor of musicology will discuss the life of Mozart with special attention given to myths about Mozart in the award-winning film, Amadeus, and when to questions the poetic license of a work. Participants are expected to view the film before the class.

Texas Tech Baseball vs. Florida Gulf Coast

Time: 6 p.m.
Where: Rip Griffen Park

So, what is it?
Support the Red Raiders as they compete against Florida Gulf Coast.

WEDNESDAY

Heraldry for the Dead: The Engraved Stone Plaques of Neolithic Iberia

Time: 5:35 p.m.
Where: English building

So, what is it?
Katina Lillios, an associate professor in the Anthropology Department at the University of Iowa is the featured speaker for this event.

Texas Tech Baseball vs. Florida Gulf Coast

Time: 6 p.m.
Where: Rip Griffen Park

So, what is it?
Support the Red Raiders as they compete against Florida Gulf Coast.

To make a calendar submission email dailytoreador@ttu.edu.

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

Match Day

CONTINUED FROM PAGE 1

Kyle Miller is one of the students with the TTUHSC who was matched Friday.

The Plainview native said he originally did not plan to become a doctor.

"I played football for a year at Trinity University in San Antonio after playing quarterback at Plainview, but soon realized I was not going to go pro," he said. "I transferred to Tech, and fell in love with Texas Tech and all it had to offer.

"A professor actually told me at Trinity that I should pursue something else after I didn't do too hot on my chemistry exam. I listened to him and that motivation of someone telling me I couldn't do something was all I needed to hear. Just like he suggested, I pursued a ton of other stuff along the way to reaching

my dream of becoming a doctor."

Miller, who was chosen to complete his residency at Northwestern University's McGraw Medical Center in Chicago, said it took time to determine what type of medicine he wanted to practice.

"After a long journey, I decided that surgery was the best fit," he said. "Teb Thames, a local surgeon that formed SWAT surgical associates, ultimately helped me decide that general surgery provided the best foundation. After a day in the operating room with him during my surgery clerkship, I knew I had finally found my calling."

Bill McCunniff said his sister is the reason why he chose to pursue medicine.

"While growing up in Lubbock, my little sister had a rare form of cancer and was treated at (University Medical Center)," he said.

McCunniff was ultimately

chosen to attend McLennan County Family Practice Residency Program, located in Waco.

While many students are leaving Lubbock to continue their careers, Camille Stephens has chosen to stay.

"(I grew) up in West Texas and (am) hoping to continue on at Tech for Family Medicine residency," she said. "My hope is to continue to serve West Texas as a family physician in a rural community."

Though students learn where they will spend their residency on Match Day, the event is actually a weeklong process. At the beginning of the week, applicants are informed whether they have been matched to a residency program of their choice, but they are not told which one. The next day, the locations of remaining unfilled residency positions are released to the unmatched applicants.

The students then find out where they will be stationed on the third Friday of March.

According to the NRMP, Match Day was established in 1952, at the request of medical students, to provide a fair and impartial transition from medical school to residency.

Berk said students with the HSC were matched with premiere medical institutions all around the nation, including Boston University, Duke University, Mayo Clinic and Stanford.

"I think one of the best things about this year's match was how many students were accepted to top-notch places," he said. "The medical students here have an excellent education and one of the reasons why they are being accepted into these great places is because they are doing better and better on their standardized tests."

»»cosborn@dailytoreador.com

POLICE BLOTTER

Non-student arrested for assault at UMC

Thursday
3:40 p.m. — A Texas Tech officer arrested a non-student for driving with an invalid license following a traffic stop in the 2400 block of Broadway Avenue. The non-student was transported to the Lubbock County Jail, and the vehicle was impounded by Lubbock Wrecker Service.

4:49 p.m. — A Tech officer arrested a non-student for driving with an invalid license following a traffic stop in the 600 block of University Avenue. The non-student was transported to the Lubbock County Jail, and the vehicle was impounded by Lubbock Wrecker Service.

Friday
9:30 a.m. — A Tech officer detained two non-students in the 2700 block of 20th Street, following observed suspicious activity in the R7 parking lot. A non-student was cited and released for possession of drug paraphernalia, and he and another non-student were both issued criminal trespass warnings for Texas Tech University property.

Sunday
12:52 a.m. — A Tech officer issued a non-student a Lubbock County citation for open container in a motor vehicle in the 1700 block of Texas Tech Parkway.

1:36 p.m. — A Tech officer arrested a student for driving while intoxicated following a traffic stop in the 500 block of University Avenue. The driver was transported to the Lubbock County Jail and the vehicle was impounded by Lubbock Wrecker Service.

2:24 a.m. — A Tech officer investigated criminal mischief in the southwest stairwell of Gordon Residence Hall. An exit sign was damaged.

2:49 p.m. — A Tech officer responded to the report of an assault at the University Medical Center main entrance and arrested a non-student

for a Dawson County warrant, who was released pending the filing of charges for assault. The non-student was transported to the Lubbock County Jail. Another non-student was released pending the filing of charges for assault.

10:12 p.m. — A Tech officer detained a non-student on the south side of the Housing Services building. The non-student was issued a criminal trespass warning for all Texas Tech University property and released.

Information provided by B.J. Watson of the Texas Tech Police Department.

Kidney transplant patients seek life without drugs

WASHINGTON (AP)—Lindsay Porter's kidneys were failing rapidly when a friend offered to donate one of his. Then she made an unusual request: Would he donate part of his immune system, too?

Every day for the rest of their lives, transplant recipients must swallow handfuls of pills to keep their bodies from rejecting a donated organ. The Chicago woman hoped to avoid those problematic drugs, enrolling in a study to try to trick her own immune system into accepting a foreign kidney.

It's one of a series of small, high-stakes experiments around the country that has researchers hopeful that they're finally closing in on how to help at least some transplant patients go drug-free. The key: Create a sort of twin immunity, by transplanting

some of the kidney donor's immune-producing cells along with the new organ.

"I'm so lucky," says the 47-year-old Porter, who stumbled across the research at Chicago's Northwestern University. Porter was able to quit her pills last summer, a year after her transplant, and says, "I feel amazing."

These experiments are a big gamble. If the technique fails, patients could lose their new kidney, possibly their lives. Doctors stress that no one should try quitting anti-rejection drugs on their own.

Why risk it even in a careful scientific study? Anti-rejection medications can cause debilitating, even deadly, side effects, from fatigue and infections to an increased risk of cancer and kidney damage.

Without the drugs, "the hope for

me is I'm able to keep this kidney for the rest of my life," Porter says.

Across the country, Stanford University is testing a slightly different transplant method — and hosted a reunion earlier this month for about a dozen kidney recipients who've been drug-free for up to three years.

"These people who are off their drugs, they're cured," says Dr. Samuel Strober, who leads the study of Stanford's approach. "If they have to be on drugs the rest of their life, it doesn't have the same meaning of 'cure.'"

Anti-rejection drugs work by ratcheting down the immune system, suppressing it from attacking foreign cells. For decades, scientists have sought ways to eliminate the need for the drugs by inducing what's called tolerance — getting one person's

immune system to live in harmony with another person's tissue.

The experimental approach: Transplant the seeds of a new immune system along with a new kidney. It's the 21st-century version of a bone marrow transplant, and possible for now only if the transplanted kidney comes from a living donor.

How does it work? Doctors cull immune system-producing stem cells and other immunity cells from the donor's bloodstream. They blast transplant patients with radiation and medications to wipe out part of their own bone marrow, far more grueling than a regular kidney transplant. That makes room for the donated cells to squeeze in and take root, creating a sort of hybrid immunity that scientists call chimerism, borrowing a page from mythology.

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Today's su|do|ku

	6		2					
	8	5						4
4						9	6	
		3	1				7	
6	5						8	9
	7			9	5			
	1	9						5
5				4	7			
		2			1			

Puzzles by PageFiller

In Sudoku, all the numbers 1 to 9 must be in every row, column and 3 x 3 box. Use logic to define the answers.

8	1	4	7	2	6	5	9	3
3	2	6	8	5	9	4	1	7
7	5	9	3	4	1	8	2	6
1	9	7	2	8	4	6	3	5
6	3	2	5	9	7	1	4	8
4	8	5	6	1	3	9	7	2
9	7	3	4	6	8	2	5	1
5	6	1	9	7	2	3	8	4
2	4	8	1	3	5	7	6	9

Solution to yesterday's puzzle

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~Elbert Hubbard

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Strategies

CONTINUED FROM PAGE 1

"Because these students don't have to take the skills courses, there is a lower GPA requirement, which is probably the biggest difference," Wernsman said. "Those students are only asked to have a 2.25. We expect that maybe some of the students who have had to look at other majors because of the 2.75 requirement might be more interested in staying with us if they know that's part of the requirement now."

This degree allows students to work with the College of Mass Communications and the Rawls College of Business Administration.

"I think that this degree will be a good opportunity for business majors who are hoping to get more involved in the mass comm industry," said Sara Stelling, a freshman journalism major from Houston. "It will also give an opportunity for an increase in the population of the mass comm college."

Hudson said business is an important aspect of the new program.

"We are very pleased that we can collaborate with the College of Business and require students to take some of their entrepreneurial courses and then have a couple of other courses that are elective courses," he said, "because we think they have the expertise to teach those types of classes."

Students can earn a degree

from the College of Mass Communications along with a certificate from the College of Business, Wernsman said.

"So perhaps you're the kind of student who doesn't really want to work for anybody else," she said. "You want to have your own company. This would be perfect for you. Then you could get the background information on mass comm and social media and that kind of stuff and then go get their business certificate."

Proposal of the new degree went through the Academic Council and was approved by the Board of Regents in February. Next, it will be taken to the Texas Coordinating Board for further approval.

nmolter@dailytoreador.com

Report: Texas high school graduation rates rising

AUSTIN, Texas (AP) — Texas' graduation rate for high school students increased 1.9 percent since 2002 to just below the national average, according to a new report by a coalition of education groups.

The report found that high school graduation rates rose from 73.5 percent to 75.4 percent between 2002 and 2009 — and pulled almost even with the 2009 average nationwide of 75.5 percent.

The national graduation rate, though, increased faster than the state's, climbing 2.9 percent over the same 7-year period. The biggest gains nationwide came in Tennessee, where rates jumped 17.8 percent, and New York, which increased 13 percent, between 2002 and 2009.

The report did not provide a state-by-state ranking, but comparing results showed that Texas and Colorado are tied for 28th, just behind Oregon and just ahead of Michigan, Rhode Island and Hawaii. Wisconsin led the nation with a graduation rate of 90.7, while Nevada was last with 56.3 percent.

The report will be presented

Monday in Washington at the Building a Grad Nation summit sponsored by America's Promise Alliance, a children's advocacy organization founded by former Secretary of State Colin Powell. It was authored by John Bridgeland and Mary Bruce of Civic Enterprises, a public policy firm focused on social change, and Robert Balfanz and Joanna Fox of the Everyone Graduates Center at Johns Hopkins University.

The authors used the Averaged Freshman Graduation Rate, which tracks first-year students through all their years in high school, since they said it was the best and most-recent data available nationwide.

More good news for Texas came in the state's percentage of 4th graders testing at or above proficient in reading, which increased a single percentage point to 28 percent between 2003 and last year. The percentage of 8th graders testing at or above proficient in math also jumped from 25 percent to 40 percent over the same period.

Texas is in the first year of implementing a new standardized testing system, and some districts have drawn

criticism for spending more time preparing kids for statewide exams than they do on actual classroom instruction. But Robert Scott, appointed by Gov. Rick Perry as head of the Texas Education Agency, has maintained that students statewide are improving in reading, math and science — and that their high school graduation rates have increased — despite more-strenuous standardized testing.

Perry spokeswoman Catherine Frazier said, "we have been on the uptick in graduation rates and we're encouraged by that."

As recently as 2010, the Texas Legislative Budget Board reported the state's overall graduation rate ranked a dismal 43rd nationwide. Last month, though, the Texas Education Agency announced that a National Governor's Association report put Texas' graduation rate for the class of 2010 at 84.3 percent, or 10th highest among the 34 participating states who track student performance over their entire high school career.

Yet another report by the National Center for Education Statistics found that the state's 2008-2009

CHEMICAL CRAFTING

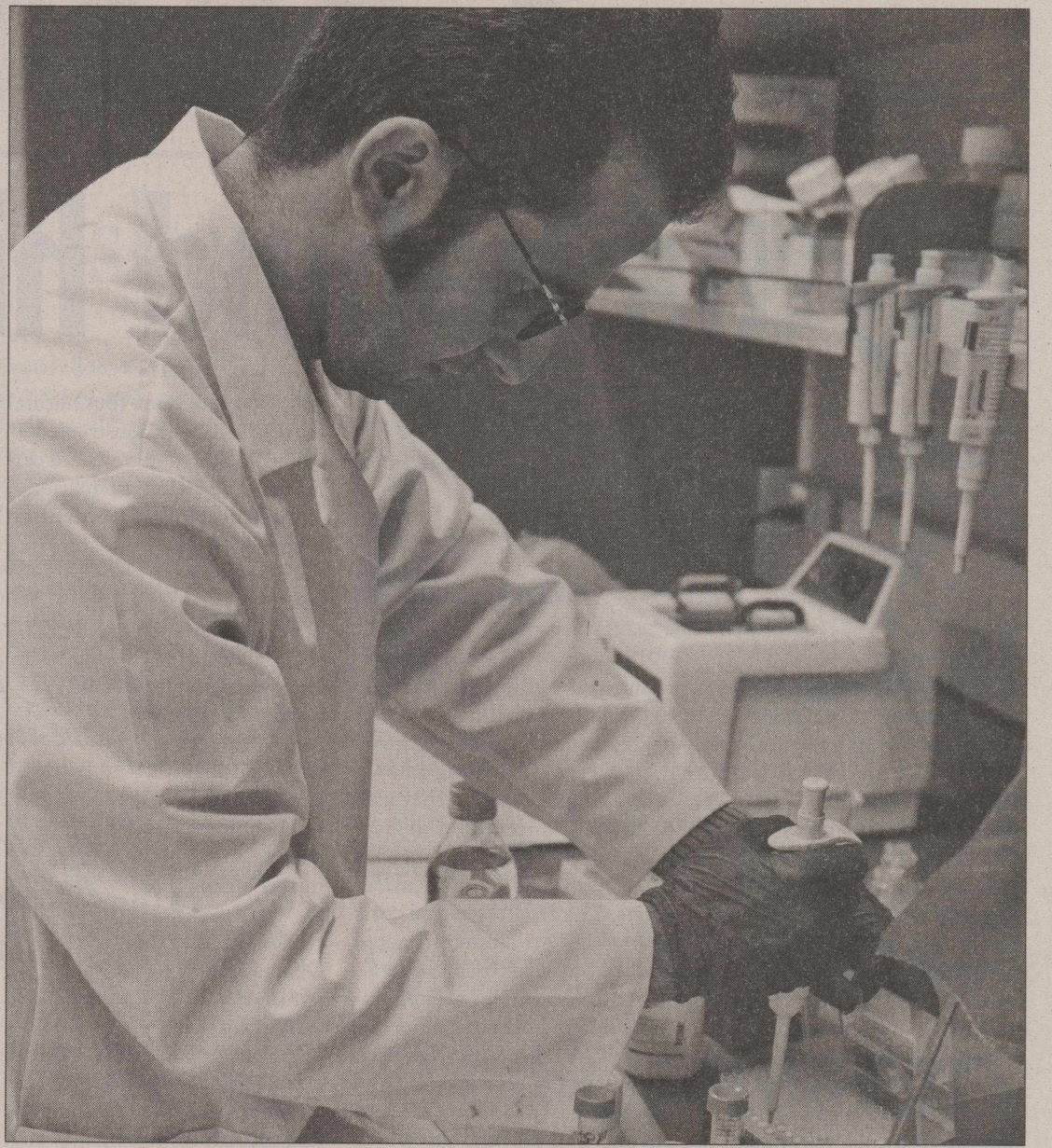


PHOTO BY SCOTT MACWATTERS/The Daily Toreador
NABI KAMYABI, A graduate student studying chemical engineering from Amol, Iran, gets a pipette ready to measure out some tripan blue for an experiment to watch cancer cells flow under a microfluidic device in the Livermore Center on Monday.

Avalanche kills tourists

OSLO, Norway (AP) — Five people were killed and one person was dug out alive after Swiss and French skiers were buried by an avalanche Monday on Norway's Arctic fringe.

Rescuers located the victims through beacons from their radio transceivers, but only the first person they found survived, a Swiss man who was taken to a

local hospital in stable condition.

A 1-kilometer (3,000-foot) wall of snow came crashing down on the skiers on Sorbmeigaia mountain, 65 kilometers (40 miles) east of the northern city of Tromsø, police spokesman Morten Pettersen said. The last victim was found buried under 6 meters (20 feet) of snow.

Four Swiss and one French

skier died in the avalanche, which started at a height of 1,100 meters (3,600 feet) and was 600 meters (2,000 feet) long.

Swiss Foreign Ministry spokeswoman Jenny Piaget confirmed that four Swiss citizens had been killed and one injured. They were not named. A Swiss embassy official from Stockholm was dispatched to support the survivors.

Texas company could bury first nuke waste from 38 states in April

LUBBOCK (AP) — Trucks carrying low-level radioactive waste from 38 states will likely be rolling along Texas highways as early as April, bound for permanent burial at a dump near the New Mexico border.

The arrival of the low-level radioactive waste will end a years-long effort by a Dallas-based company, whose majority owner is big-time political contributor Harold Simmons, to win permission from Texas officials to accept the waste at 1,340-acre tract of scrub brush terrain about 360 miles west of Dallas. Opponents say Waste Control Specialists has benefited from Simmons' connections to top Republicans, including Gov. Rick Perry.

The state's commission overseeing disposal of low-level waste in Texas is expected to approve the final rule changes needed on Friday. State lawmakers cleared the way with a new law passed in the last legislative session. State regulators still need to sign off on the burial site's construction.

Environmental groups have for years voiced concerns about the geology of the site and about the potential for contamination of underground water sources they say are too close. A "nightmare scenario" exists, though, in transporting the waste to the site, said Karen Hadden, director of the Texas SEED Coalition.

"All of it is dangerous but we are very concerned about highway accidents," she said. "There could be accidents in downtown Dallas or downtown Fort Worth and Houston. There is risk of radioactive contamination and exposure."

Company spokesman Chuck McDonald, who noted extensive testing at the site has shown it's safe, said accidents involving transportation of radioactive material are infrequent.

"It's actually a very good track record," he said.

Data from the U.S. Depart-

ment of Transportation's Pipeline and Hazardous Materials Safety Administration show that from 2003 through 2011 there were 72 incidents involving trucks with radioactive material traveling on highways. One person died and the accidents caused \$2.4 million in damages.

That compares with almost 64,000 incidents involving flammable/combustible liquids — the leader in hazardous materials

accidents in the nine-year span. Seventy-six people have died in those incidents, which caused \$319.5 million in damages.

There is no requirement to notify law enforcement officials along routes trucks will travel with the low-level waste, said Chris Van Deusen, spokesman for the Texas Department of State Health Services, which oversees the transportation of the waste.

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Myths behind higher gas prices

Oil — and all activities involving oil — has been intertwined with politics for many years. The price of oil always seems to be a point of contention in every election cycle.

This election year is no different. Republicans on the campaign trail have harped on a message of increasing drilling and decreasing regulations surrounding oil and natural gas drilling. We are told if we do this, gas will be inexpensive and there will be a bounty of jobs.

There are many problems with this line of thought.

Many within the energy industry will tell you environmental laws and regulations are hurting this country's ability to drill for oil and natural gas. This is simply not true. In recent years, oil and gas production have increased in spite of these supposed hurtful environmental

Hasan Masood



laws.

If anything, American environmental policy, with regards to oil and gas drilling, has been negligent. This is especially true with a type of drilling known as fracking, a practice that uses highly pressurized fluid to fracture shale and other types of rock to reach oil and natural gas deposits. The environmental costs of fracking are underestimated and, at worst, ignored.

Are environmental regulations hurting oil companies? In reality, the oil industry has been given a blank check to expand oil and gas production. And anyone living in the Ft. Worth

area — where numerous natural gas rigs have been constructed — will tell you regulations are certainly not hurting production.

Another area of contention is the price of gas. Gas prices have skyrocketed within the past year and will soon reach \$4 a gallon. Many of the Republican presidential candidates have been pinning the blame for rising gas prices on the Obama administration.

Recently, there was even a viral photo circulating on the Internet that showed a sticky-note someone had placed on a gas pump that

told customers to thank President Obama for the high gas prices.

This is simply false and laughable. Oil is traded on the world market. Any kind of development or change that affects the price of oil usually has nothing to do with developments in the United States.

The recent sharp increase in the price of oil is due to increasing demand from emerging economies such as China and India. Threats of war within the Middle East have also aided in the increase of prices.

“In recent years, oil and gas production have increased in spite of these supposed hurtful environmental laws.”

Obituary: AOL Instant Messenger

By ADAM ARINDER
THE DAILY REVEILLE (LOUISIANA STATE U.)

A piece of my childhood died last week.

I used to spend hours pecking furiously at the keyboard, chimes ringing back and forth as hours raced by while I communicated with my friends in an amazing new way — over the Internet.

AOL Instant Messenger became a gateway for a new enterprise of communication.

It was texting before texting. It was social networking before social networking. It was revolutionary for its time.

Last week, The New York Times reported AOL would be closing the doors to its West Coast offices, notifying roughly 40 employees they would be out of a job by the end of the month.

These 40 employees worked on our beloved AIM.

More employees will be cut over the coming weeks, unnamed executives told The New York Times.

While this news isn't exactly surprising, it still hurts to know something I used so often as a wee lad will cease to exist in the upcoming months.

Although the firing of these employees won't end AIM im-

mediately, it does usher the end of updates and patches, which will eventually lead to the demise of the messaging application.

While some may scoff at my dismay for the termination of the once-great instant messenger, if you think about it, AIM influenced much of the way we use the Internet today.

Back before texting and smartphones ruled the world, online instant messengers were the only way to quickly communicate with another person beside picking up the phone.

AIM users could also customize their font size, color and background, giving them the first opportunity to have their own online persona. People were finally able to freely express who they were on the Internet.

AIM also led to sites like My Buddy Profile, where users were able to customize a profile with

activities, likes/dislikes, quotes and anything else they wanted people to check out.

Sound familiar? I'm not saying Mark Zuckerberg got the idea to create Facebook directly from AOL, but shortly after My Buddy Profile arose, Friendster became big.

After Friendster was MySpace.

And we all know that after MySpace died, Facebook took over our lives.

Unfortunately for AOL, AIM wasn't able to evolve with the times and quickly became irrelevant. AIM has become nothing but a memory to former users.

Texting was the leading cause of the downfall. Why sit on a computer all day waiting

for someone to sign on when a quick text could do the same thing?

Also, other services such as Facebook chat and Gchat over Google's Gmail provided the same type of service to a much broader band of users.

Before it goes away forever, I encourage everyone to sign into your AIM profile one last time. See if you can remember who all those crazy screennames belonged to and all the fun times you had chatting with them in 24-point Comic Sans font.

Hell, if someone is actually online, send them an IM and see what happens.

While certainly outdated in this day and age, it's sad to see something once so popular and widely used become discarded as nothing but a piece of technological history.

As you sign onto Facebook or send someone a text message, remember that none of this would be possible without the existence of AOL Instant Messenger.

Rest in Peace, AIM.

“Why sit on a computer all day waiting for someone to sign on when a quick text could do the same thing?”

Sexual orientation disclosure delicate

By CAVALIER DAILY EDITORIAL BOARD
CAVALIER DAILY (U. VIRGINIA)

In the wake of a proposal which first made waves in January, the U. California system is moving forward with the idea of asking the sexual orientation of its incoming students.

California is of course the leftmost state geographically, and almost as far left politically. But we in Virginia find things less sunny and not just because of our being to their right.

Regardless of sexual orientation, all points on the map should see this is a plan heading the wrong direction.

The UC system is admittedly under pressure from the state government of California, which requires them to collect information about students' sexual orientation. And knowing such information about incoming students could help the universities provide resources, officials said.

As paraphrased by ABC News, Chair of the UC Academic Senate Robert Anderson said “The question will not be asked on applications to the schools because students may feel uncomfortable filling out the forms in front of their parents.”

Because everyone knows what you do not feel comfortable telling mom and dad you'll tell a big brother.

It is unclear how exactly such information would be used; a question about sexual orientation could be prejudicial if applied incorrectly, and if unused seems unnecessary.

The architects of the UC plan have therefore plotted their intentions without laying out the consequences.

One blueprint example, to which we draw their attention,

is housing.

As ABC News writes, “Anderson was not sure whether the information would factor into roommate assignment decisions for incoming freshmen.”

We are sure, however, applying this information to the roommate ordeal would make things even messier.

One possibility they should definitely avoid is segregating housing based on sexual orientation. For gay and straight students to be housed apart would be a textbook formulation of separate but equal.

This does not mean rooms should not be disturbed, but it would be more hospitable for colleges to knock down the door of antiquated same-sex dorm rooms.

Unlike Elmhurst College in Illinois, which last year was the first college to include the orientation question on its application, the UC system has not yet broken the seal on its forms.

Elmhurst College raises another question: whether classifying sexual orientation should be a part of the admissions process.

But colleges should not ask such a question without spelling out the fine print and consequences. Once posed, questions about sexual orientation cannot be avoided, as skipping says something and even “Questioning” is an answer.

There should undoubtedly be a welcoming atmosphere for LG-BTQ students at universities, but the decision of how they come out should be made at their discretion.

Regardless of sexual orientation, students should be accepted everywhere, but only admitted to the universities they are qualified for academically. Until then, incoming students of whatever orientation should follow the gay Oscar Wilde who knew, “I have nothing to declare but my genius.”

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SPORTS

PAGE 6
TUESDAY, MARCH 20, 2012

Tech baseball looks to rebound after tough stretch

By **BRETT WINEGARNER**
MANAGING EDITOR

After knocking off No. 11 Arizona State on March 6, the Red Raider baseball team has had a tough time winning games.

During spring break Texas Tech went 2-5, losing two games at TCU and three games at Baylor. The team's two wins were against Alabama A&M in Lubbock.

Tech coach Dan Spencer said after enduring a tough weekend at Baylor, he will need to take a look at the team and figure out if some changes need to be made.

"The message is, win or lose, we re-evaluate everything at the end of the weekend, so we've got some things to do," he said. "We need to reevaluate some of the roles of our pitching. Re-evaluate where we play some certain people."

The Red Raiders (12-8, 0-3 in Big 12 Conference play) will look to bounce back starting at 6 p.m. today, as they start a two-game series with Florida Gulf Coast at Rip Griffin Park.

The Eagles (8-11) have played through a tough non-conference schedule, including games against many Division I powerhouses such as No. 1 Florida, No. 6 Florida

State and No. 11 Miami.

The Eagles lost their game against Miami and all three against Florida in Gainesville, Fla., but lost by only one run in two of the games against the Gators.

The Eagles — who compete in the Atlantic Sun Conference — are led offensively by outfielder Ryan Gebhart.

The senior switch-hitter is batting .304 at the plate, to go along with seven RBIs, 13 runs scored and four stolen bases out of five attempts.

Tech has David Piaz starting as pitcher in game one, while Florida Gulf Coast has yet to determine its starter for today.

Tech has yet to name a starter for Wednesday, while the Eagles plan to send left-hander Brandon Bixler to the mound. Bixler has a 2-2 record in four starts and owns a 3.32 ERA while striking out a team-high 25 batters.

After the tough stretch of road games, Spencer said, it is nice to come back home for a six-game home stand and get right back out on the field and try and shake off the recent losses.

"I think it's important to get right back on the field with Florida

Gulf Coast and try and work on some things and iron some things out before the weekend," he said.

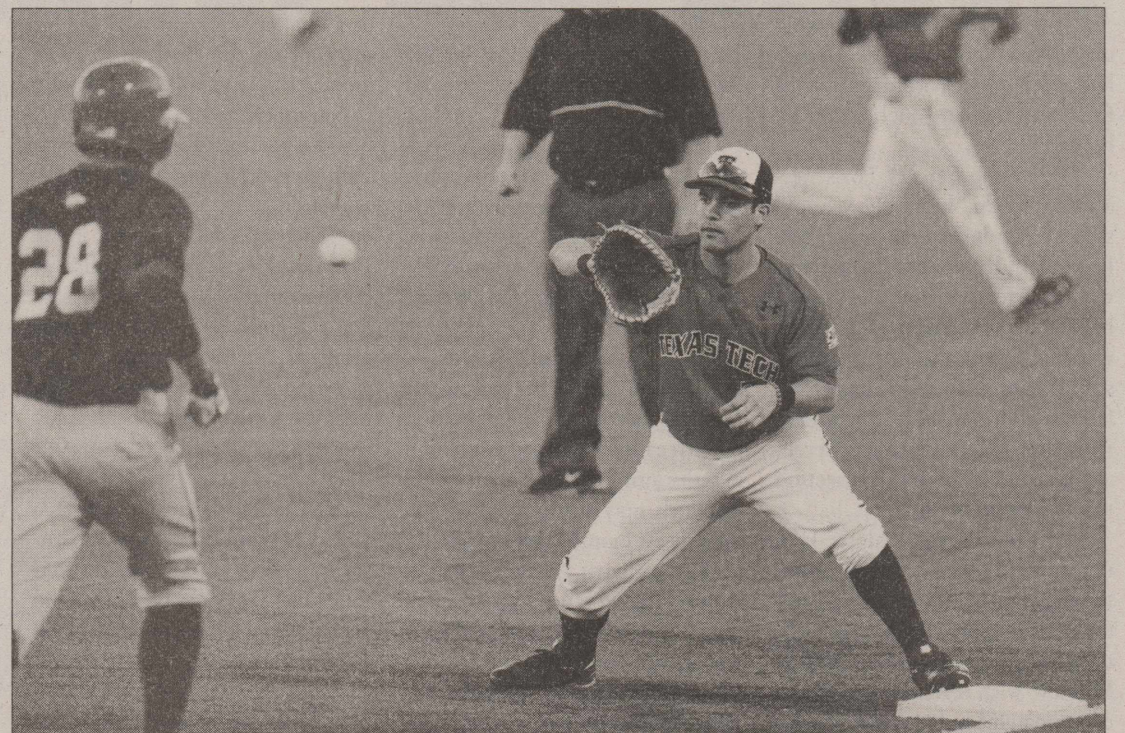
After starting out the season 9-1 at the friendly confines of Rip Griffin Park, Tech has struggled on the road winning just two games out of nine away from its home turf.

The Red Raiders' most recent troubles came in its Big 12 opener against Baylor, as Tech suffered a three-game sweep at Waco. The Red Raiders had a tough time getting the bats going against the Bears, as they were outscored 21-8 in the series.

Tech pitcher Rusty Shellhorn said despite its troubles against its first conference foe of the season, Tech still has a strong team and will only get better.

"In my four years of college baseball, I think this is the most talented team that we've had — that I've been a part of I mean," he said. "I think we're going to be all right. We're going to keep pressing and keeping playing ball the way we know how to play. We made some mistakes this weekend, but we're going to clean it up and we're going to be all right."

However, Tech didn't have much trouble scoring against



FILE PHOTO/The Daily Toreador
TEXAS TECH FIRST baseman Scott Lejeune catches a ball headed toward him to put Northern Illinois' infielder Troy White out during the Red Raiders' 8-5 victory against the Huskies on Feb. 25 at Rip Griffin Park.

Alabama A&M during last week's midweek series. Tech won and scored 21 runs in the first game, and then followed that up by beating the Bulldogs 25-5 in game two. The consecutive 20-run games also marked the first time Tech

had accomplished such a feat since it did so against Wofford in 2003.

Winning midweek games are important for the team and it needs to win these midweek games as well, Shellhorn said.

"Those midweek games some-

times get overlooked," he said, "and sometimes if you lose those games it can really come back to haunt you. It would be nice to get a couple of wins this week and get back some momentum."

► bwinegarner@dailytoreador.com

Peyton Manning chooses Broncos instead of other suitors

DENVER (AP) — Peyton Manning wants to play for the Denver Broncos in Act II of his outstanding career.

A person with knowledge of the discussions said the NFL's only four-time MVP, and the year's most sought-after free agent, called Broncos executive John Elway on Monday morning and told him he had decided to come to Denver.

Another person briefed on negotiations said Manning also

called Tennessee Titans owner Bud Adams and told him that he had picked the Broncos. Both people spoke on condition of anonymity because they were not authorized to talk publicly about teams' efforts to lure Manning.

Adams released a statement Monday confirming the Titans were out of the running and later told The Tennessean: "He called me himself and told me he wasn't coming, that he made his mind up

to go with Denver."

Besides the Titans, the San Francisco 49ers also had been a finalist in the chase for Manning.

ESPN first reported the record-setting quarterback instructed his agent to negotiate the details of a deal with the Broncos, less than two weeks after he became a free agent when the Indianapolis Colts released him.

"I think it's a great place for him," Broncos defensive end Robert Ayers said outside the Broncos' complex. "I don't think he made a bad decision. I think he made a great decision. Hopefully we can prove him right and hopefully we can win a lot of games here."

Manning sat out all of 2011 because of multiple neck surgeries, but his success in the past has made him this offseason's top potential signing.

He was wooed to Denver by Hall of Fame quarterback Elway, who led the Broncos to two Super Bowl championships and now serves as their vice president of football operations. Elway never sounded

all that convinced Tim Tebow was the right answer at the sport's most important position and now could trade him, even though the popular QB energized the Broncos in leading them to the playoffs last season despite some erratic play.

"I wouldn't say I feel bad for him," Ayers said. "It's a business. And I'm pretty sure Tim understands that. ... We wish him luck, no matter what he does. I hope he's here. He's a great leader, a great locker room guy."

Manning was cut loose March 7 by the Colts so they could avoid paying him a \$28 million contract bonus. The move marked the end of an era, a 14-year alliance between the team that drafted Manning No. 1 overall and the QB who brought Indianapolis from football irrelevance to the 2007 Super Bowl title and a second appearance in the NFL championship game three years later.

But with Manning's rehab continuing, the Colts decided it was time to rebuild from top to bottom, and they are expected to take Stan-

ford quarterback Andrew Luck with the top pick in April's draft.

Two days after standing alongside Colts owner Jim Irsay at an emotional farewell news conference, Manning began his free agency tour in the place it appeared to be ending: Denver. Manning landed on Tebow's turf with all the trappings of star treatment — flown to town on a chartered plane, then spending the day with Elway, coach John Fox and general manager Brian Xanders.

From there, Manning crisscrossed the country in search of a new team, as various clubs courted a guy with more than 50,000 yards passing, nearly 400 touchdowns and 11 Pro Bowl selections. After Denver, next up was a meeting with the Arizona Cardinals, and he also spent time speaking with — or throwing for — the Titans, 49ers and Miami Dolphins, with TV cameras and even helicopters often on the trail.

Somehow, the 49ers managed to keep their audience with Manning a secret for days, until word emerged that they were in the running for him, too.

In the end, though, Manning decided he wanted to trade in his Colts horseshoe helmet for one adorned by a Bronco. The move would allow him to stay in the AFC, a conference he knows well and one considered weaker than the NFC at the moment, and would re-establish the tantalizing prospect of playing against his brother, New York Giants quarterback Eli, in a Super Bowl. They already have three titles

in the family.

Manning-to-Denver also creates a fascinating dynamic with Tebow, only months after the former Heisman Trophy winner was the focus of the NFL regular season and perhaps the most talked-about athlete in sports, a polarizing figure both because of his style of play — as far as possible from a classic, dropback passer — and his outspoken religious beliefs.

After taking over a struggling team, Tebow led the Broncos to comeback victory after comeback victory, struggling for three quarters before starring in the fourth quarter and overtime. With an offense transformed into a spread option attack built on Tebow's running, and a strong defense that kept games close, the Broncos won the AFC West title.

Tebowmania reached its apex in the playoffs, when he threw an 80-yard touchdown pass to Demaryius Thomas on the very first play of overtime to beat the Pittsburgh Steelers. The next week, though, Tebow was smothered by the New England Patriots, who easily eliminated the Broncos 45-10.

A little more than two months later, Tebow could be on the trading block.

Colorado Gov. John Hickenlooper chimed in, saying he hoped Tebow wasn't going anywhere.

"He's a young man, right? And a year or two of working under John Elway and Peyton Manning, you know, I'm not sure any other quarterbacks around the country get that opportunity," Hickenlooper said.



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Typed entries must be no longer than 1,000 words with a cover sheet that indicates the name of the student. The essay should be submitted in three copies by **Monday April 9, 2012**. The entries with a cover sheet that includes the name of the student should be submitted to the **campus mail box of Prof. William G. Hartwell III, School of Music, Texas Tech University, Lubbock, Tx, 79409-2033.**

A faculty committee will judge the essays.

The winner will be announced by April 25, 2012.

Erin Trauth of Lubbock was the 2011 winner
Zhongyi Xiao of Chong Qing, China was the 2010 winner
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Application forms are available online at www.scholarships.ttu.edu or apply online at the Financial Aid Office 305 West Hall, 742-3144

No rest, relaxation for Tech softball, goes 9-0 during break

By MATT VILLANUEVA
STAFF WRITER

While many Texas Tech students were soaking up the sun on the beach or shredding powder on the slopes last week, the Tech softball team was getting it done on the field, developing a nine-game winning streak in a six-day span.

The victories included wins against No. 23 New Mexico, Stony Brook, Monmouth, Seton Hall and Manhattan.

Tech has also seemed to find a consistent groove at bat, averaging 7.8 runs per game, while outscoring its nine opponents 71-19 during the win streak.

"It was a good precursor going in," said associate head coach Aly Sartini. "We are hitting conference coming up pretty hard, so it was a good confidence booster for us heading into conference play."

The winning streak started with a doubleheader March 12 versus New Mexico.

The first game, a seven-run inning broke a 2-2 tie that led the Red Raiders past the Lobos, 9-4. Raven Richardson led the team at the plate, going a perfect 4-for-4. Cara Custer picked up her 11th win of the season and struck out a career-high eight batters for Tech.

A grand slam by Mikey Kenney

in the fourth inning was the difference maker in the second game, propelling Tech to an 8-5 victory. The grand slam marked Kenney's eighth home run this season and also tied her with Kim Martinez for the school record of 27.

Tech then traveled to New York for a two game series with Stony Brook.

Emily Bledsoe highlighted the first game by becoming the offensive catalyst of a four-run fifth inning by hitting a two-out double, giving Tech the 4-1 win. The win marked the 100th for the Red Raiders under their third-year head coach Shanon Hays.

Kenney set the new school home run record with a bomb in the second inning, thus prolonging Tech's winning streak to 10 against non-conference opponents with a 6-3 victory. The home run was Kenney's third in the past five games played at the time.

From New York, Tech continued

its East Coast spring break tour and went to South Orange, N.J., for the Seton Hall Classic.

The Red Raiders dominated their competition at the plate, pouring on 44 combined runs as opposed to the opposition's six runs. Three out of the six games played were stopped early due to run rules.

Sartini said the girls also learned a valuable lesson of the benefits of good pitching in the circle.

"When we work ahead and make them swing at our pitches — instead of having to work from behind — it just makes it that much easier," she said.

Custer tossed a no-hitter and struck out a career-high nine batters against Seton Hall on Friday, allowing Tech to pile on a total of four home runs leading to an 11-0 routing.

Sartini said she and Hays debated on whether or not to pull Custer from the game, but they couldn't resist the urge of a feat

that had been only done five times in school history.

"Her ball was moving really well, she was getting ahead early, and forced them to swing at pitches they normally wouldn't because they were down 0-2," she said.

Sunday morning, Adriana Perez went 3-for-3 at the bat with a career-high seven RBIs and led Tech again against Seton Hall en route to the Seton Hall Classic tournament title with a 9-0 beat down.

"I just read the pitcher well and went up there and just took my swings," Perez said, "and eventually I had good hacks out there and everything came out pretty good."

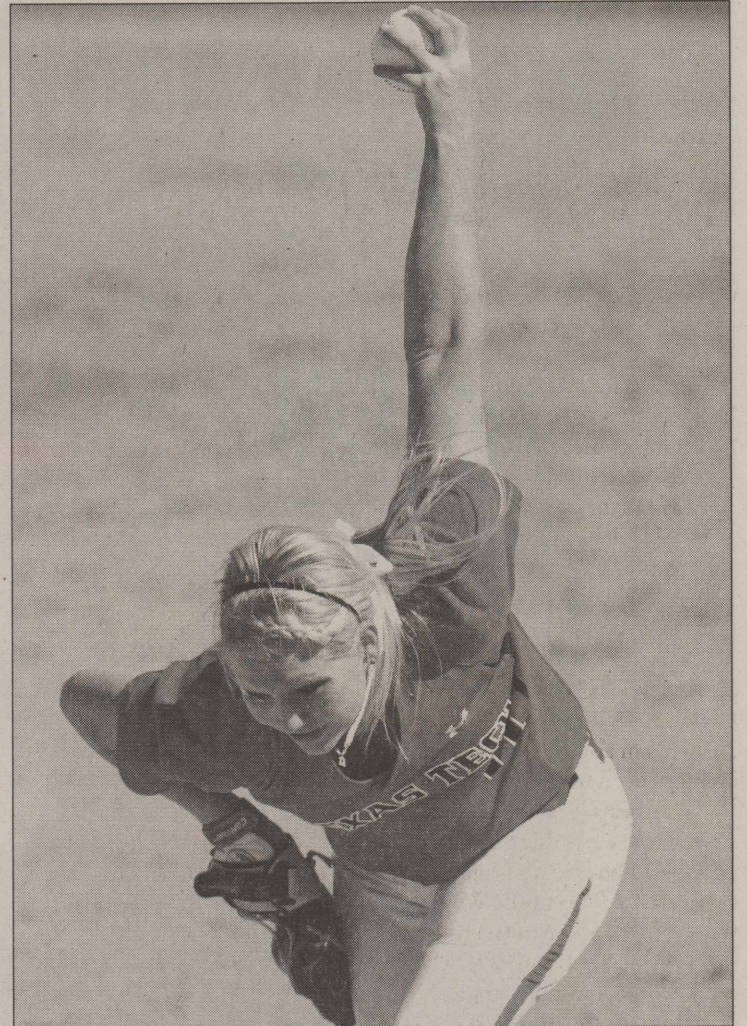
Award recipients included Perez being named tournament MVP, Custer being honored as top pitcher and Kenney being placed on the all-tournament team.

Tech will take a weeklong break this week and will resume play Tuesday against Midwestern State in Lubbock at Rocky Johnson Field.

Perez said the nine-game winning streak has greatly improved the team chemistry and the team will be ready for conference play.

"We all believe in each other," she said, "from our starting nine to all the people on the bench, we all know how to contribute within each other."

»mwillanueva@dailytoreador.com



FILE PHOTO/The Daily Toreador

TEXAS TECH'S BRITTANY Talley winds up to throw the ball during a 7-1 Tech victory against Texas-Arlington on March 4 at Rocky Johnson Field.

Texas' Goestenors resigns, citing fatigue

AUSTIN (AP) — Texas women's basketball coach Gail Goestenors resigned Monday, saying she is "tired" and needs to step away from basketball.

Goestenors was in the fifth year of a seven-year contract paying her \$1.25 million per season and she needed to stay only until April 1 to get an automatic one-year extension.

"After a lot of soul searching ... I am tired and it's not fair to this program," Goestenors said at a news conference to announce her decision a few minutes after she told her team. "It's not fair to the kids to have a coach that's just tired."

Texas women's Athletic Director Chris Plonsky, who gave Goestenors a public vote of confidence two weeks ago, said she wanted Goestenors to stay and insisted the coach was not forced out after a disappointing 18-14 season.


"I tried to re-recruit her (to stay)," Plonsky said.

Goestenors, 49, said she would have made the same decision even if Texas had won more games this season or gone deeper in the NCAA tournament. She said she is healthy and not facing a medical problem that forced her decision.


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