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LUBBOCK, TEXAS 79409

1984 Pulitzer Prize winner presents lecture at Tech

By NICOLE MOLTER
STAFF WRITER

Robert Montemayor grew up in the small town of Tahoka. He was the first of his family to graduate from high school and college. Within 10 years of graduating from the College of Mass Communications at Texas Tech in 1975, he received a Pulitzer Prize in 1984.

"I used to tell Cathy Buesseler very arrogantly, 'I'm going to win a Pulitzer within 10 years of leaving here,' and she would say, 'Oh Robert,'" said Montemayor. "She would say, 'Just be mindful that you're a good journalist.' I would say, 'Well, but I'm going to win one.'"

Montemayor spoke at the annual Cathryn Anne Hansen Buesseler Distinguished Lectureship in Print Media on Friday.

Cathryn Buesseler worked in the College of Mass Communications as an associate professor in feature writing, then in magazine

production. She was an inspiration to the faculty and students, including Montemayor.

"Hearing stories about him with Mrs. Buesseler was inspiring," said Emily Balke, coordinator for student recruitment and alumni relations in the College of Mass Communication. "It was so nice to hear that after all of these years they've remained so close. It's a true testament to the quality of faculty that we have here."

Montemayor's father was also a part of his foundation for success.

"I think, if anybody gets credit for my early development, certainly he too was a confidant and a mentor, but he's a father," he said. "Dads are dads. They're not necessarily mentors. Early on, and especially when I was in junior high and high school, he just drove me like a nut. I might not be the smartest guy in the room, but you weren't going to outwork me."

LECTURE continued on Page 2 >>

Dachshund Dash



PHOTOS BY ISAAC VILLALOBOS/ The Daily Toreador

TOP: DACHSHUNDS EXIT the gates as they run toward the finish line during the qualifier for the Lubbock Wiener National Race on Saturday at the recreation fields. The final race of the day was during halftime at the men's basketball in United Spirit Arena. Above: Mark Grant, owner of racer Bailey, from Lubbock, points to his wife Vicki in hopes that Bailey will race to the finish line first in the qualifier for the Lubbock Wiener National Race on Saturday. Contenders had a chance to race in the championship races in San Diego.

Wiener dogs compete in race for cash prize

By PAIGE SKINNER
STAFF WRITER

Brown, black, white, small, big, furry and shaved. More than 50 wiener dogs were gathered together to race against each other for the grand prize.

Wienerschnitzel hosted its wiener dog race 9:30 a.m. Saturday at

the Texas Tech recreational fields in 40 degree weather.

The wiener dog owners and onlookers were bundled in blankets and coats as they braved the cold, Lubbock wind.

Trevor Trout, the host of the event, said some dogs had preregistered, but owners could register their dogs when they got

to the race.

He said Lubbock was the second biggest wiener dog race of the year.

"They're mostly Lubbock residents," Trout said about the dogs' owners. "There are some Tech students that come out. It's just quite a big array of people really."

WIENER continued on Page 3 >>

TechBriefly

Investigation on Tuberville's wife closed

According to Sgt. Jonathan Stewart with the Lubbock Police Department, the investigation concerning Suzanne Tuberville's car wreck, which occurred Nov. 1, is closed.

Ira Purdy and his wife Nelda Purdy both sustained injuries in the wreck. Ira Purdy died Feb. 17.

Suzanne Tuberville, wife of head football coach Tommy Tuberville, was issued a citation for running a red light weeks after the accident.

Bradley Pettiet, attorney for the Purdys, said Suzanne Tuberville was cited Dec. 1, and had the citation dismissed Feb. 15 by taking defensive driving.

Pettiet said Tommy Tuberville arrived at the scene 20 minutes after the collision occurred on 57th and Slide.

Ira Purdy sustained broken ribs, a broken leg and had a serious head injury from the wreck. However, Pettiet said only the Medical Examiner's office can say if his death was due to the injuries sustained in the collision.

Nelda Purdy sustained a crushed pelvis, broken ribs on the left and right side and a broken collarbone. Pettiet said she spent about two months in the hospital and rehabilitation center and is now being treated at home, with future surgeries scheduled.

The Lubbock District Attorney and Queatha Derryberry, with the Lubbock Medical Examiner's office, did not return The Daily Toreador's phone calls.

>>news@dailytoreador.com

Baseball, Sports Pg. 6



This weekend, the Texas Tech baseball team played four of its five games it will play as part of the Brooks Wallace Memorial Classic. The Red Raiders dominated by winning each of the four games. SPORTS, Page 6

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WEATHER

Today	PM Showers	Tuesday	Partly Cloudy
	52/48		68/37

Leal: Is Facebook stock good buy for investors?
OPINIONS, Pg. 4



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Community Calendar

TODAY

The Eighth Annual Advancing Teaching and Learning Conference

Time: 10 a.m. to 4 p.m.
Where: Student Union Building
So, what is it? This event will have a focus on student motivation and will give insight into how students think and learn, and how faculty can facilitate student learning.

Free Movie Matinee: "Glory Road"

Time: 3 p.m. to 5 p.m.
Where: Student Union Building, Allen Theatre
So, what is it? Come watch "Glory Road" which chronicles Texas Western's basketball team's journey to the NCAA National Championship game in 1966. The team was coached by Don Haskins and featured the first all-black starting lineup for a college basketball team.

TAB Speaker Series: Nevil Shed

Time: 7 p.m. to 9 p.m.
Where: Student Union Building, Allen Theatre
So, what is it? Nevil Shed was a member of the 1966 Texas Western's basketball team portrayed in "Glory Road," and will be giving his inspirational story of being a part of the first all-black starting lineup in college basketball. Admission is free for Tech students and is \$12 a ticket for general admission.

Texas Tech Baseball vs. Northern Illinois

Time: 5 p.m.
Where: Rip Griffin Park
So, what is it?

Come support the Red Raiders as they take on Northern Illinois in Tech's final game of the Brooks Wallace Memorial Classic. This will be the last time to catch Tech baseball in action at home until March 13.

TUESDAY

Feed Your Body Fair: Feed Your Body and Soul Week

Time: 11 a.m. to 1 p.m.
Where: Student Union Building
So, what is it? Come out to this event to learn more about intuitive eating, media literacy and activism, and health at every size. There will be free food, t-shirts and more.

PreLaw Program Q&A Event

Time: 11 a.m. to 1:30 p.m.
Where: Holden Hall, Room 129
So, what is it? If you have any questions about law school be sure to come out to this event where Tech PreLaw Program Ambassadors will help you with any questions or concerns you may have about the law school admission process. This is a come and go event, so come by whenever is convenient for you.

SDS Student Success Seminar: Study Skills Techniques

Time: 3 p.m. to 4 p.m.
Where: West Hall, Room 246
So, what is it? If you need a little help with honing your study skills be sure to check out this seminar that will give you the insight on how to study smarter, not longer.

To make a calendar submission email dailytoreador@ttu.edu.

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

Follow The DT on Twitter @dailytoreador for all your Tech news and sports

Los Angeles Times Daily Crossword Puzzle
Edited by Rich Norris and Joyce Lewis

ACROSS
1 Fight-stopping calls, briefly
5 Discourteous
9 Ireland patron, for short
14 10 million centuries
15 Soon, to the bard
16 Chicago airport
17 Backstage
20 The second story, vis-à-vis the first
21 Tough Japanese dogs
22 Coll. football's Seminoles
23 Over, to Oskar
24 Got married
29 Wee lie
32 Forster's "A" Passage to
33 Off one's rocker
34 Dash-board gadget prefix with meter
35 Robin's Marian, for one
36 Market express lane units
38 Car
39 North Pole helper
40 Muscle pain
41 Dess who married
60-Across
42 Sneaky
43 Forefront, as of technology
46 USA or Mex., e.g.
47 "Do _ favor _"
48 Blood deficiency that causes weakness
51 Embodiments
56 Returning to popularity, or what you'd have been doing if you followed the sequence formed by the first words of 17-, 24- and 43-Across
58 Informal bridge bid
59 Activist Parks
60 Ball of Hollywood
61 Praise
62 Sheltered valley
63 Brown or cream bar orders

DOWN
1 "Forbidden" cologne brand
2 Hang on to

By Lilie Cherry
3 Partners of aahs
4 Fit of agitation
5 Pungent salad veggie
6 Fictitious
7 Ories from Homer Simpson
8 Opposite of WSW
9 "Plugging-in" places
10 "... all snug in _ beds"
11 Cool off, dog-style
12 Locale
13 "... of the 'D' Urbenville"
18 USA/Mex./Can. pact
19 Wooden shoes
23 E pluribus
24 Los Angeles daily
25 Counting everything
26 Spiritually enlighten
27 Completed
28 Kicked with a bent leg
29 No longer lost
30 Luggage attachment
31 Hoosh
36 Swelling treatment

Friday's Puzzle Solved

EWES ACTS POLO
THREECHIPS APAR
CORNCHIEFS WEBB
HASIT DIT EROS
LOFT GAYDAR
HATE ORG REACH
UMA CLAUS STOOP
LEX ODDSHOE AUS
ANIMA ETONS CSA
SCATS OWE WHET
TOPICS SOLI
TARP AHI AGERS
ANNE LOSTCOWBOY
ORDER DALLASARTS
SRS TECS MOST

37 "... she blows!"
38 Exist
39 White whales, e.g.
40 White whale, e.g.
41 Colorful marble
42 Levy, as a tax
43 Upscale retailer
44 Marcus
46 _ acid
48 Unrestrained way to run
49 Half of Mark's sign-off

50 Barely made, with "out"
51 Environmental sci.
52 Beatles nonsense syllables
53 Marhandle
54 Caesar's "Behold!"
55 "The _ the limit"
57 Neighbor of Braz.

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~Benjamin Franklin

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DRESS DESIGNING



PHOTO BY EMILY DE SANTOS/The Daily Toreador

LAURYL WARREN, A junior apparel and manufacturing major from Dallas, makes a dress Friday inside the Human Sciences building. The dress is being designed for Fashion Group International's Dallas Career Day competition which will take place in April.

Lecture

CONTINUED FROM PAGE 1

Montemayor was nominated for four Pulitzer Prizes before he won one with a series about the examination of Hispanics in the Southwest.

"You never know which [stories] are going to be the good ones," he said. "You just do the work and then they'll nominate you. I was fortunate to be nominated four times and win the fourth time."

The series began in spring 1983, he then received the Pulitzer in April 1984.

"We did stories on education," Montemayor said. "We did stories on religion. We did stories on

things that were challenging us as far as being good American citizens. We basically studied it from the point of view of what every immigrant people coming to America goes through."

"We are all immigrants in a sense, he said.

"We've all gone through some form of indoctrination, or transformation or assimilation," Montemayor said. "What we tried to do is write meaningful stories that people could understand and that could give them a glimpse of what it takes to be a Hispanic in America."

Montemayor wrote four stories out of the 27-part, three-week long series.

"It was a wide swathe of stories," he said. "The lead piece was

about a family that had been in the United States for five generations. I traced their roots from Mexico up through El Paso, Chicago and L.A. They had become this family that had done a little bit of everything. The profile of that phase was in the sense the profile of America. That was the piece that kicked off the series."

Montemayor visited classrooms last week and gave a presentation at the McKenzie-Merkert Alumni Center on Friday.

"We have very, very loyal alumni," said Jerry Hudson, dean of the College of Mass Communications. "Most of the time, when we call and say, 'We'd like for you to come back to campus,' we offer to buy their airfare and housing, but most of the

time they say, 'Don't worry about it, I want to come back and talk to the students anyways.'"

Frank Bass, Dennis Copeland and Tod Robberson are other Tech alumni who have won Pulitzer Prizes.

"Robert was the first [alumni] to win a Pulitzer," Hudson said. "We're very proud of him for that."

Faculty, staff and students were among those present at the lecture.

"It's good to come away with sort of an idea of what would be a good thing for me to do in my future," said Revette, a senior public relations major from Harker Heights, said. "A good success story is always nice to hear from a Texas Tech Alumni."

>>>nmofter@dailytoreador.com

Gulf oil spill trial delayed for settlement talks

NEW ORLEANS (AP) — A judge is pushing back the federal trial over the nation's worst offshore oil disaster by a week, saying Sunday that BP PLC was making some progress in settlement talks with a committee overseeing scores of lawsuits, according to people close to the case.

Two people close to the case told The Associated Press the decision was made Sunday during a conference call between parties in the case and U.S. District Judge Carl Barbier. They spoke on condition of anonymity because they were not authorized to discuss the call.

They said the judge told those on the call that BP and the Plaintiffs' Steering Committee were "making some progress" in their settlement talks. The steering committee is overseeing lawsuits filed by individuals and businesses in the wake of the explosion on the Deepwater Horizon rig on April 20, 2010, in the Gulf of Mexico. The blast killed 11 workers and led to 206 million gallons of oil spewing from the blown-out well, soiling

miles of coastline. However, the judge did not mention the status of settlement talks between other parties, nor did he mention any numbers being discussed, according to the people close to the case.

The brief order issued by Barbier on Sunday said only that the delay was granted "for reasons of judicial efficiency and to allow the parties to make further progress in their settlement discussions."

Among other things, the trial that is now set to begin March 5 is meant to determine the penalties that need to be paid by BP and other companies involved in the oil spill. Billions of dollars are at stake.

BP confirmed in a news release that the trial had been delayed. It said the oil giant and the Plaintiffs' Steering Committee were working to reach an agreement that would fairly compensate people and businesses affected by the Deepwater Horizon rig explosion and resulting spill.

Separately, BP has had discussions in recent days with the federal government and cement

contractor Halliburton Energy Services Inc., according to several people close to the case.

If no settlement is ultimately reached, Barbier will preside over a three-phase trial that could last the better part of a year. The first phase is designed to identify the causes of the deadly blowout and to assign percentages of fault to the companies involved in the ill-fated drilling project.

Financial analysts estimate BP could wind up paying anywhere from \$15 billion to \$30 billion over the lawsuits, and BP's chief executive told a British newspaper that the company has set aside \$40 million to deal with fines and costs associated with the spill. An AP analysis found that the company could conceivably face up to \$52 billion in environmental fines and compensation if the judge determines the company was grossly negligent.

The trial may not yield major revelations about the causes of the disaster, but the outcome could bring much-needed relief for tens of thousands of people

and businesses whose livelihoods were disrupted by the spill.

Relatives of the 11 killed in the Deepwater Horizon blast say they are hoping for something more elusive: justice for lost loved ones.

Sheryl Revette, whose husband, Dewey, was among the 11 killed when BP PLC's Macondo well blew out and triggered an explosion on the Deepwater Horizon drilling rig, doesn't have anything to gain financially from the trial. She wants an apology from the oil giant, something she said she hasn't received yet.

"I've never heard a word from them," said Revette, 48, of State Line, Miss. "But an apology isn't going to bring my husband back."

The decisions and actions that led to the explosion and spill already have been painstakingly investigated by the Coast Guard, federal regulators and a presidential commission. Their probes concluded BP, rig owner Transocean Ltd. and Halliburton deserve to share the blame for a string of risky decisions that were designed to save time and money.

The massive scope of the case — a maze of claims and counter-claims between the companies, federal and state governments and plaintiffs' attorneys — has elicited comparisons to the tobacco litigation of the 1990s.

Roughly 340 plaintiffs' lawyers have worked on the case. BP has spent millions of dollars on experts and law firms. More than 300 depositions have been taken. Millions of pages of legal briefs have been filed. One Justice Department lawyer said it would take him 210 years to read all the pages submitted into the record if he read 1,000 pages a day.

Barbier, a former president of the Louisiana Trial Lawyers Association and appointee of President Bill Clinton, has a reputation for speedy but fair trials. He will hear and decide the case without a jury. Each trial phase is expected to last two to three months, with breaks in between. Even if all parties settle their claims before or during the trial, it could take several months for claims to be paid.

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“Gone” left much to be desired

“Gone” is a suspense/thriller directed by Heitor Dhalia, starring Amanda Seyfried as a young woman named Jill Conway, who escapes from a torture chamber. The man who once abducted her is back for revenge and has taken her sister, Molly. Everyone in her town — including the cops — thinks she is making the story up, so she races against time to prove everyone wrong and rescue her sister before it is too late.

I went into this movie not expecting to be amazed, but still I wanted to be entertained with a decent storyline. Sadly, I found this film to be more of an unintentional comedy than a thriller, because it was just so odd.

There were way too many loopholes for me to count and the whole script was way too unrealistic for my

London Weldon



liking. For some reason, Seyfried's character was given all the luck in the world — during car chase scenes and scenes running on foot — once she set out to find her sister. I understand it is a movie, but that just would not happen in the real world.

As a Jennifer Carpenter fan, I would have liked for her character to have been stronger and more involved, since she was one of the few people who actually believed Jill.

Lastly, the ending was what made me dislike this movie the

most. Nobody likes to get super amped up and then let down fast, without a quality explanation. This is exactly what happened for this movie, unfortunately.

However, there are a few positives with this movie that need to be pointed out. There was an ominous vibe throughout the film that meshed well with the location and subject matter. Each scene had its own level of sheer creepiness, whether it was a weird character or dark and gloomy trees blowing in the background. I admit I jumped once or twice when a good amount of suspense was building up. I felt like I was right there with Seyfried as she faced the danger and constantly relived her own brutal abduction.

Also, some transitional scenes gave a few good laughs as they

mocked young Justin Bieber fans; which was surprising, but funny.

Overall, I would give this movie 2 stars out of 5. The consistent dark direction was the only thing holding this movie together. It honestly should not have been released in theaters, but rather should have gone straight to DVD.

So save your movie theater money for another thriller that will live up to its expectations throughout the entire film. If you are at home on a rainy day and just need something mildly amusing, but bland at the same time, this is the movie for you.

► **Weldon, The DT's movie reviewer, is a junior Spanish and communications studies major from San Antonio.**
► london.weldon@ttu.edu

Singer Adam Levine finds ‘Voice’ beyond Maroon 5

NEW YORK (AP) — From moving like Mick Jagger to dating Russian model Anne Vyalitsyna, Maroon 5 front man Adam Levine hasn't had problems attracting women in recent years.

In an interview, the 32-year-old said that even though he was a “nerdy” musician in high school, he still always had luck with the ladies.

“I loved hanging out with girls ... It was never an issue, how about that? And, of course, it's been magnified times 1,000 with this whole (fame) thing that's happened, so it's kind of crazy. I did OK. I did all right,” he said, laughing.

Besides his music career,

Levine has found success as one of the celebrity coaches on NBC's singing competition show “The Voice” alongside Blake Shelton, Christina Aguilera and Cee Lo Green.

One of Levine's contestants, Javier Colon, won its first season. But not everyone thought it was a good idea for Levine to join the show.

“A musician's life is constantly filled with people saying, ‘Why are you doing this?’” he said. “I'm a fan of people saying that because it must mean I'm doing something right. I've never been a fan of the cookie-cutter way of life. I liked that this was spiking something new into what I do.”

On Oscar weekend, ‘Act of Valor’ storms box office

NEW YORK (AP) — On Oscar weekend, the real-life action stars of “Act of Valor” bested Hollywood's pretend heroes.

The Relativity Media action flick, starring real, active-duty U.S. Navy SEALs, topped the weekend box office, earning \$24.7 million according to studio estimates Sunday. That was a strong opening for a unique film made in collaboration with the Navy, which sought to demonstrate the skill and bravery of the SEALs without Hollywood imitation.

“How often can you repeat the same

heroes that are big stars pretending to be heroes?” said Kyle Davies, president of worldwide distribution for Relativity. “I think moviegoers are ready for a new, fresh experience.”

“Act of Valor” led another strong weekend at the box office, as it was up 24.4 percent over the corresponding weekend last year. Attendance this year is up 20.4 percent, a surge that hasn't been driven by Academy Awards contenders but by new films in a traditionally tepid movie-going season.

“The newcomers this year have just

been igniting the box office,” said Paul Dergarabedian, box office analyst for Hollywood.com. “It's a very competitive marketplace for both the Oscar contenders and the newcomers.”

Lionsgate's “Tyler Perry's Good Deeds,” a more dramatic offering for the consistently popular Perry, opened with a healthy \$16 million. Its audience was resoundingly female (76 percent) and may have been slightly diminished by

the appeal of Denzel Washington in the thriller “Safe House.” That earned \$11.4 million, bringing its cumulative total to \$98.1 million.

The weekend's other new releases — the thriller “Gone” and the comedy “Wanderlust” — had weaker debuts. The latter, a comedy with Paul Rudd and Jennifer Aniston, earned \$6.6 million. “Gone,” starring Amanda Seyfried, took in \$5 million.

Wiener

CONTINUED FROM PAGE 1

There were eight heats, each with eight dogs. The winners of each heat went on to the finals, which occurred during the half-time of the Tech men's basketball game against Texas.

Trout said previous races have had some mishaps, including sprinklers coming on unexpectedly, but the races always bring excitement and fun.

“I mean, everyone has a good time whenever they come out here,” he said.

All different colors, breeds and sizes of wiener dogs were present at the race. Some were clothed in dog wear, while others bared the dog.

It was wiener dog Stevie's first race and she won the eighth heat.

Elizabeth Mack, Stevie's owner, said she was excited. Stevie got to participate in the halftime show at the men's basketball game later in the afternoon.

The senior wildlife management major from Bryan, said there was no strategy involved with Stevie winning her heat.

“Absolutely not,” Mack said. “I just stood at the end and screamed for her.”

During each heat, some dogs sniffed each other, some stood and a few sprinted to their owners waiting for them on the other side of the red finish line.

Jeremy O'Sullivan, a Lubbock resident, said his dog, Vito,

has participated in other races in Texas, but this was his first Wienerschnitzel-sponsored race.

Vito finished first place in his heat.

“He's won like a second place here and there, but he never got any first places, though,” O'Sullivan said.

He said his strategy to get Vito across the finish line was to persuade Vito with his toys.

“He loves the squeak toys,” O'Sullivan said. “That's all there is to it. He hears it, he runs.”

Robbie Robinson, a geology graduate student from Lubbock, said his two wiener dogs did badly.

He said his dogs have been participating in the race for about four years and have not won, but he enjoys watching the other dogs.

“It's fun,” Robinson said. “It's always a bomb burst. The dogs go everywhere. It's hilarious.”

The race to see which wiener dog would win the \$250 took place during halftime at the Tech-UT men's basketball game.

Kevin Isom, the owner of the fastest wiener dog, Sir Richard Rudder, said Sir Richard Rudder has never won before and there was no training that went into winning.

Isom and his wiener dog are now invited to compete in the final race in San Diego to race against other wiener dogs across the nation for the grand prize of \$1,000.

► pskinner@dailytoreador.com

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BALLOT REFERENDUMS

SENATE CONCURRENT RESOLUTION 47.01
 Currently the Executive Officers of the Student Government Association and the Members of the Student Senate who are impeached are not barred from running or being appointed to offices in the Senate or Executive Branch. The insertion of this rule into the Constitution of the Student Government Association will help ensure students protection from unqualified people in student government. This referendum is put forth as required by Article V, Section 2 of the Student Government Association Constitution.

Yes, I approve.
 No, I do not approve.

SENATE CONCURRENT RESOLUTION 47.02
 Currently, the Executive Officers of the Student Government Association are not required to work during the summer months, time for which they are paid and is vital for the execution of the duties of the offices to which these students were elected. This amendment to the Constitution of the Student Government Association would require all Executive Officers to maintain office hours throughout their entire year of service, including the summer months.

Yes, Executive Officers should be required to fulfill the duties of their office throughout the entire year.
 No, Executive Officers should not have to fulfill their duties year-round.

SENATE CONCURRENT RESOLUTION 47.03
 Currently, representatives in the Student Senate of the Texas Tech University Student Government Association are required to have a 2.0 grade point average. Executive Officers (President, External and Internal Vice Presidents) are only required to have a 2.25 grade point average. It is the opinion of the Student Senate that the grade point average requirements need to be changed from a 2.0 to a 2.5 for the Student Senate, and from a 2.25 to a 2.75 for the Executive Officers. Through this referendum students are being given the opportunity to enhance the standards of the Student Government Association and improve its current constitution.

Yes, I approve of the changes to the SGA Constitution which will change the current grade point average requirements.
 No, I do not approve of the changes to the SGA Constitution which will leave the grade point averages as they are currently written.

SENATE CONCURRENT RESOLUTION 47.04
 The Third Amendment of the Student Bill of Rights of the Constitution of the Student Government Association of Texas Tech University prohibits policies or rules that would establish or contribute to discrimination against the University community. Currently, the language in the Third Amendment only covers the areas of race, color, creed, and sex. This policy is now obsolete when compared to the non-discrimination policies of Texas Tech University, admission for any of the Texas institutions of higher education, federal government, state government, and local governments. If approved, this referendum will allow students to extend protections to match these existing policies in the following areas: race, color, religion, sex, national origin, age, physical or mental disability, veteran status, sexual orientation, gender identity, creed, marital/familial status, and citizenship.

Yes, I approve of the changes to the Third Amendment.
 No, I do not approve of the changes to the Third Amendment.

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Is Facebook stock good buy for investors?

Facebook caused a huge commotion at the beginning of this month when it finally filed for its long-awaited initial public offering.

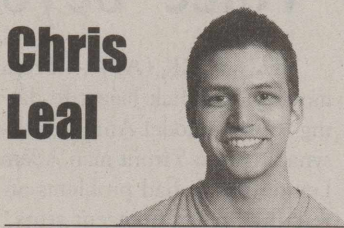
While a specific date has not been set, sometime later in March or April, Facebook will list its Class A shares for the first time under the ticker "FB."

There is much excitement over the listing and sky-high demand for the stock is likely to cause significant jumps in share price during the initial trading period. All excitement aside, however, is Facebook stock a good buy for investors?

We're all aware of what Facebook does, odds are 99 percent of people reading this have, or have had, a Facebook account. Facebook generates 2.7 billion "likes" and has 250 million photos uploaded per day (not a typo). With nearly 850 million users at the end of 2011, Facebook has a demanding 43 percent of the entire global Internet market.

However, sheer number of users is not how Facebook makes money. Facebook makes a very substantial portion of its revenue, roughly 85 percent, from

Chris Leal



advertising. Another 12 percent comes from payment services from Zynga, a social gaming platform. And the remaining 3 percent comes from payment services and fees from other companies.

2011 revenue grew 88 percent from the prior year. While this is huge topline growth, it's nearly half the growth rate from 2009-2010 period, which was 154 percent.

Upon listing, Facebook will actually have two different classes of shares outstanding, Class A and Class B. Class A shares will be the shares available for purchase at IPO, and each share will receive one vote. Class B shares are held by company insiders, and will not be available for purchase. With ten votes per share versus class A's one vote, Class B was created to ensure Mr. Zuckerberg controls the vast majority of his company for some time to come. This is not

an uncommon practice.

As of Dec. 31, 2011, Class B shares (which, due to convertibility, will be valued the same as Class A) had a "fair value" of \$29.73 per share, according to Facebook's S1 filing with the SEC. With annual earnings per share of \$0.49, this creates a Price-Earnings multiple of 61.

While 61 is an extremely high multiple (15 is a historical average for this metric), the high number is supposed to represent the future growth potential of the company. Companies such as Netflix carried multiples of nearly 74 as recently as last year, before the market realized this high number wasn't justified by future growth and the stock tanked.

Additionally, while this number is already high, the "fair value" quoted by Facebook is not likely to be the price paid by average investors in the market. An initial price

for the stock has not yet been set, but I imagine it will be between \$35-\$45 a share, making the 61 P/E multiple much, much higher.

But back to the question at hand: Is this stock a good investment?

The answer really lies in a grey area. The stock will undoubtedly be priced at very high premiums — the higher the premium, the less

likely investors are to realize gains. But the validity of this valuation really boils down to management and how well Mr. Zuckerberg and his pals can monetize Facebook (i.e. how many ads can they get away

with selling before users get fed up).

When you sign on to Facebook, are your intentions ever to buy something? Most likely, the answer is no. You are looking to network and socialize with friends. This is the core of Facebook's monetization problem.

Facebook generates 2.7 billion 'likes' and has 250 million photos uploaded per day.

The more ads you place on the page, the more users get turned-off as the site begins to look like MySpace. Additionally, the fact that users are relatively less willing to buy things via Facebook — as opposed to, say, Google — is the reason Facebook only generates a fraction of the ad-rates that the dominating search engine can.

Compounding this problem, is the fact that almost exactly half of Facebook's monthly users (425 million of 850 million) access the website through mobile devices. Mobile devices don't have advertisements like the non-mobile version of the site does, and this further reduces Facebook's ability to raise advertising revenue.

So, whether or not Facebook is a good buy or not, depends on the company's ability to substantially grow this advertising revenue or diversify it's revenue mix into new businesses.

Personally, I think Facebook acquiring Pinterest with its IPO cash would be a brilliant move by the company, providing Facebook didn't overpay.

Pinterest has a uniquely targeted user base of people sharing things such as clothing, house-

wares and food with friends. This user base is much more likely to respond positively to advertisements for the things they are viewing or similar items.

I think if Facebook acquired Pinterest, Facebook would be able to use the platform as a revenue-generating machine in order to subsidize its other social network, and keep Facebook relatively free of ads.

Strategic acquisitions such as this, increases in the amount of advertisements, or yet undemonstrated levels of (profitable) integration with existing technologies, are the only ways Facebook will be able to grow into the huge valuation it will receive post IPO.

Mark Zuckerberg has done a wonderful job of managing the company to date, but the Facebook we see in the future will have to be substantially different than its current form if long-term investors are to make money on this stock.

Leal is The DT's opinions editor and a senior finance and economics major from Dallas.
» opinions@dailytoreador.com

No brave rhetoric for beating incumbents

It takes very little bravery to come up with a campaign strategy to run against an incumbent. Take whatever the current office holder has done and declare it to be the worst thing ever.

This is something that has happened for every campaign since the beginning of campaigning. Probably back in ancient Greece, there were gentlemen on soapboxes proclaiming the evils of the new Parthenon being the work of Satan installed by the people in charge, to those who were on their way to work.

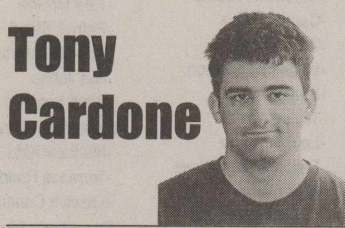
It's admittedly evolved somewhat. Soapboxes have been replaced with well-decorated stages in multi-billion-dollar stadiums. A crowd of passers-by has been replaced by carefully selected crowds holding signs referring television viewers to a candidate's website.

But the message is the same. No matter how good the times are, no matter how good the policy is, the current people in charge are doing awful.

Sometimes the message is on the mark. Valid criticisms and concerns come to the front of the debate and then the electorate picks their new representative.

Not this cycle. The GOP is not

Tony Cardone



only prosecuting the incumbent President of the United States for everything he has done in the last three years, but also they are prosecuting everything he appears to have done.

The most talked about example is the auto bailout. The 2008 rescue of the auto industry was perilous and in the long run it has proven to be a good move. This move has been denounced by several Republicans, most notably Mitt Romney, as not good for the free market. In his words, "let Detroit die."

Romney complained the federal

government gave General Motors away to the union cronies and then Chrysler to the Italian giant Fiat. Clearly, this is the fault of President Obama and his big government socialist policies.

However, the auto bailout was started by President Bush. It was then taken over by the Obama administration, resulting in more loans and more restrictions on where the cash went.

Romney's denunciation of the auto industry is odd, given his personal relationship with the state. Having lived in Michigan, and knowing how important the industry is to the people of the state, it certainly doesn't help his image of being a robot.

It pales in compares to recent antics of everyone's favorite anti-gay senator.

Rick Santorum's latest outburst was so strange, I had to look it up a few times to make sure I wasn't reading *The Onion*.

Santorum, who still has problems with Internet search results, told a tea party crowd in Michigan that President Obama wanted everyone to go to college because he is "a snob." Santorum continued to say the President of the United States also wanted Americans to go to college because he "wants to remake you in his image."

This is the current leader in a major party insinuating the elected President wants to indoctrinate the young so they can all be aspiring statesman and leaders of their generation.

No matter how good the times are, no matter how good the policy is, the current people in charge are doing awful.

Don't let your 'number' have impact on your life

By CAROLINE MURRAY
OLD GOLD AND BLACK (WAKE FOREST U.)

Quite foolish — isn't it? — to think that age is the only number in our qualitative repertoires capable of disturbing our insecurities as women. As of late, the oh-so-sensitive numbers question regarding our sexual encounters has been tossed around. More so than it should be, quite frankly.

If it wasn't difficult enough for us to definitively determine what our number is (since the general population cannot even agree what constitutes sex), women who reveal and reflect upon their number may find themselves confused and asking even more questions about what their number means and whether or not it matters.

Rest assured, ladies: your number is completely relative, and given the times in which we currently live, several changes have been made about the societal acceptance of female sexual promiscuity.

You don't need a crystal ball or a bunch of research-supported statistics shoved down your throat to know that men's number is generally significantly higher than women's.

In case you were curious though, a University of Michigan report found that by middle age, men have had about 32 partners, while women have had only a little more than a quarter of that number with nine different sex partners.

Despite the comparison, women receive mixed messages about the significance of a high number versus a low number.

If on the higher end of the scale, women may be branded as easy whores, while conversely, some may see it as an indication of experience and skill in the bedroom. The opposite effect holds true with a lower

number: too low and you're either an inexperienced prude, a tease or overly virtuous with a strong moral center. Or smart.

Talk about the sexual double standard. If men had that "32" in the prime of their 20s, then everyone break out the beer and celebratory man-hugs! Successful sexual conquests and promiscuity are glowing achievements in man world.

Regardless of societal perceptions, all the stereotypes about what your number means, ladies, can be tossed aside.

Do not be ashamed of having a number that some perceive to be too low or too high. Unfortunately, no graph or scale can precisely determine what number constitutes a healthy sexual lifestyle.

But the times, they're a-changing. With people living longer and healthier lives, couples waiting longer to wed, the debatable importance of premarital sex and developments of birth control, women's sexual lifestyle has progressed to virtually rival that of men.

Women all over should be confident in their differing choices of either engaging in a more conservative and selective sex life or, alternatively, embracing an active and non-monogamous lifestyle. Ultimately, your number is your private business, and keeping it hush-hush is perfectly admirable.

After introspection, if you find yourself with a self-deprecating attitude about your number as one or 50 notches on the bedpost, all you can do is accept that what's done is done.

It's not difficult to make changes in the future, not for sake of the male populace, but for yourself.

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Tech drops fourth straight game, loses in overtime to UT

By MIKE GUTIERREZ
STAFF WRITER

After an early six-point lead on the Longhorns in overtime, the Red Raiders were unable to stop a Texas comeback, losing 71-67 in United Spirit Arena on Saturday.

Tech made six free throws in the first three minutes of the overtime to give the Red Raiders a 67-61 lead.

However, it was costly turnovers and fouls by the Red Raiders down the stretch that allowed Texas to go on a 10-0 run to win the game.

This was a tough loss for the young Red Raiders, Tech coach Billy Gillispie said.

"It was a good game to watch if you're a fan, lots of exciting plays, a lot of good plays made, but they got us at the end," he said. "We just never got a shot at the basket the last minute and 45 and had four turnovers in a row after taking the lead. You can't do that and win."

Although the Red Raiders performed well in the second half, Gillispie said, he was upset with their inability to execute in overtime.

"It's disappointing. It's very disappointing, but the whole deal that got us was a lack of discipline," he said. "I take full responsibility for us not getting a shot at the basket in the last minute and 45 when we had a four point lead. As for us fouling, those are coaches' mistakes, not players' mistakes. It was an unfortunate loss for us, but we are getting better every single time and tougher."

Junior Texas guard J'Covan Brown said this was a great win for the Longhorns.

"Tech came out in the second half ready to play, and we weren't," he said. "Next time, we've got to be ready and not let the lead dictate us. We've just got to come out and keep playing hard. They put up a great fight, but we stuck together and found a way to come out with a win."

Texas coach Rick Barnes said Tech deserves a lot of recognition for the way it competed against the Longhorns.

"I would definitely say that it was an escape for us, not a win," he said. "You've got to give Tech credit — they've fought all year long. But I've got to say this, from a coaching staff standpoint, we did not think this game would be easy. Give them credit for coming back, but I give our guys credit, too. They are looking at it and scored the last 10 points of the game where we had to come up with some really good defensive stops."

The Red Raiders made the

game too easy for Texas down the stretch, sophomore Jaye Crockett said.

"We worked so hard, but we just didn't finish," he said. "We committed easy turnovers like throwing the ball away and they had open layups that weren't even contested. It was just too easy."

Crockett led all scorers in the game with 16 points on 10-14 shooting from the free throw line.

Tech freshman Jordan Tolbert nearly had a double-double with 15 points and nine rebounds in the game.

Red Raider sophomore Javarez Willis added 15 points while also dishing out four assists.

This is a game the Red Raiders let get away from them, Willis said.

"We knew we should've won that game," he said. "We had that game, and it just hurt because we've been fighting every single day. We fight every single day just to get a win, and we let it slip between our hands. I think we were up by six with two minutes and 10 seconds left, or something like that, and we fouled, gave up a three, came out of a timeout and fouled again. Basically, that's just giving up the game."

Although Gillispie gives credit to the Longhorns, he said Texas had a lot of help from his team this time.

"They were tough enough to win today," he said. "They made great plays and made a lot of plays out of nothing. We haven't done that much this year and they're a very good team and very well coached. They deserved to win."

Tech will have a chance to end its current four-game losing skid as the team takes on the Baylor Bears in Waco tonight. Tech looks to avenge a 13-point loss to the Bears in January.

mgutierrez@dailytoreador.com



PHOTO BY LAUREN PAPE/The Daily Toreador

BOTH TEAMS FIGHT for a rebound during Texas Tech's 67-71 loss to Texas on Saturday in United Spirit Arena. The game went into overtime after the Red Raiders came back in the second half to tie the game at 59-59.

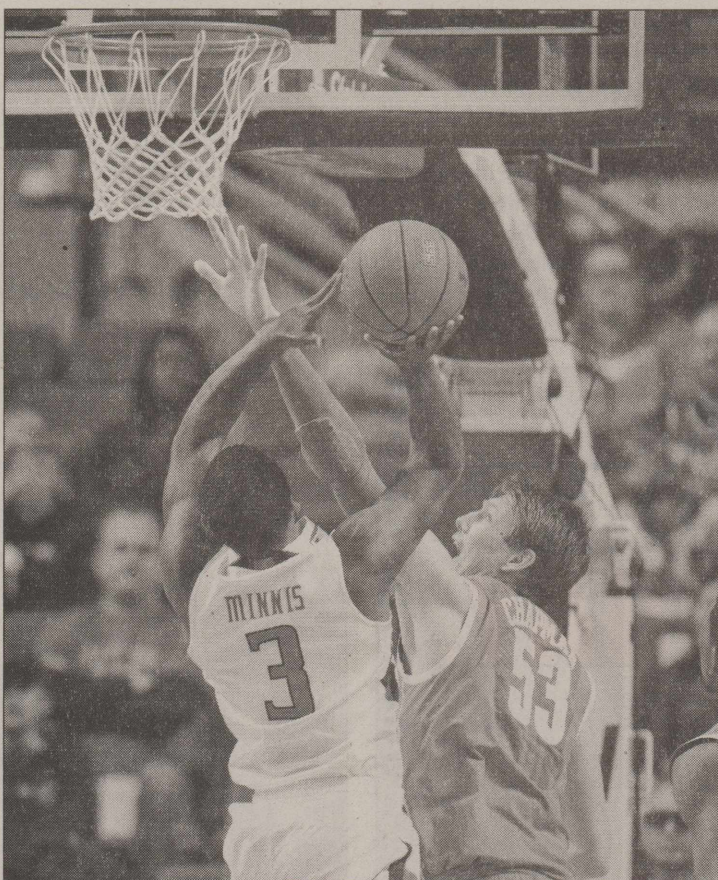


PHOTO BY SCOTT MACWATTERS/The Daily Toreador

TEXAS TECH'S DESHON Minnis jumps up to shoot as Texas forward Clint Chapman jumps to block him during the Red Raider's 71-67 loss against the Longhorns in the United Spirit Arena on Saturday.

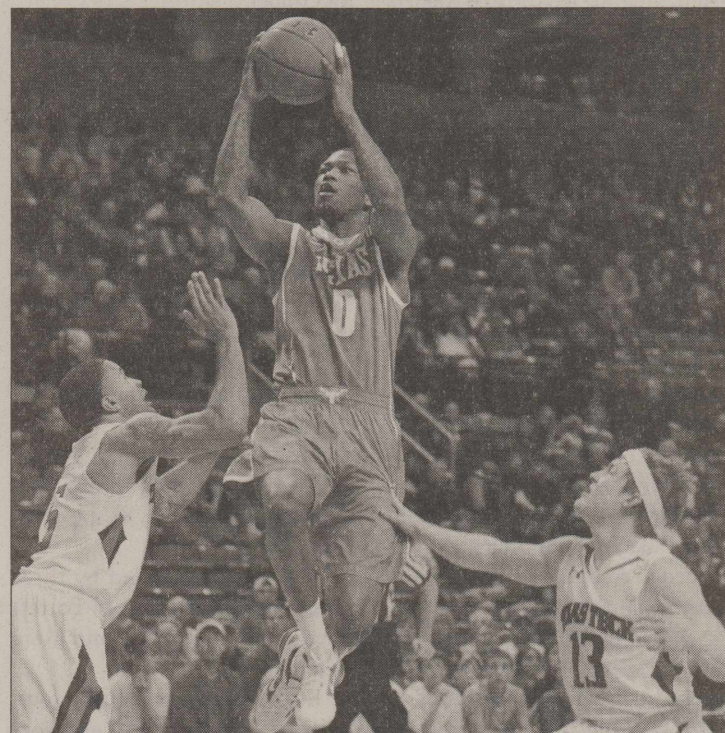


PHOTO BY LAUREN PAPE/The Daily Toreador

TEXAS GUARD JULIEN Lewis goes up for a basket past Texas Tech's Javarez Willis and Luke Adams during the Red Raiders' 67-71 loss against the Longhorns on Saturday in United Spirit Arena.

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Puzzles by PageFiller

In Sudoku, all the numbers 1 to 9 must be in every row, column and 3 x 3 box. Use logic to define the answers.

3	2	4	6	1	9	5	8	7
1	6	8	3	5	7	2	9	4
5	7	9	2	8	4	3	1	6
8	3	5	4	9	6	1	7	2
2	4	1	7	3	5	8	6	9
6	9	7	1	2	8	4	3	5
7	8	6	5	4	1	9	2	3
4	1	3	9	6	2	7	5	8
9	5	2	8	7	3	6	4	1

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Tech baseball sweeps its weekend games

By **BRETT WINEGARNER**
MANAGING EDITOR

The Texas Tech baseball team hosted a tournament for the second straight weekend, and once again, pitching led the Red Raiders to success.

Tech actually performed better than last week, winning all four games on the weekend.

Tech coach Dan Spencer said he was happy with the improvements the team made this weekend, and its ability to play well throughout each game.

"I thought we were a little cleaner, a little sharper," he said. "I think we stayed in games and played nine innings every day, so yeah, I thought we got better. We need to keep progressing and play well (Monday)."

In game one of Sunday's double-header, pitcher Shane Broyles helped Tech cruise to a 5-2 victory against Northern Illinois.

After giving up the most runs by any starter during opening weekend, Broyles bounced back by getting all but four outs for Tech, going 7.2 innings and giving up two runs to the Huskies — those two runs occurred after Trey Masek came in for Broyles and allowed a two-run RBI single with two outs.

Tech had a 2-0 lead through seven innings of play, but a three-

run home run in the bottom of the seventh inning gave the Red Raiders the little bit of breathing room. The offensive burst in that inning was led by two triples from Stephen Hagen and Jamodrick McGruder.

In Tech's final game Sunday, the pitching got off to a rocky start as starting pitcher Rusty Shellhorn gave up three runs in the first inning. However, the Red Raiders provided the offensive firepower needed to overcome the poor start.

In fact, Tech erased Northern Illinois' lead in the bottom of the first, as Tech hung a four spot on the scoreboard.

The lead would never go back to the Huskies for the rest of the game.

Tech scored five total runs from the second to fourth inning, and tacked on one more in the sixth to win 10-4.

The offense was led by three home runs off the bats of Barrett Barnes, Bo Altobelli and Reid Redman.

In their first game of the tournament, the Red Raiders were able to outlast St. John's pitcher Kyle Hansen, a projected first or second-round pick in the 2012 MLB Draft.

The main component that helped Tech knock off the Red Storm was the pitching perfor-

mance of Duke von Schamann.

In his second-straight Friday start, von Schamann showed why he heads the starting rotation by going seven innings while giving up just three hits.

He also maintained his unblemished earned-run column, as he did not allow the Red Storm to cross the plate once.

Von Schamann said the help from the offense in the first inning helped him settle down and pitch well.

"I think I threw less pitches than last week, and it gave me a lot of confidence when our hitters got that first run in the bottom of the first inning," he said. "There is really nothing better as a pitcher than when your team scores in the first inning, so I was just out there trying to throw strikes and luckily it worked out for us."

Tech was able to put up a few insurance runs in the bottom of the eighth inning off of a Barnes atypical home run — it was no jog around the diamond for Barnes who had to sprint around the bases to record the homer since the ball never left the park.

The 4-0 lead came into a little bit of jeopardy in the top of the ninth inning, as the Red Storm had the bases loaded with no outs.

Tech closer John Neely settled in and allowed only one of those

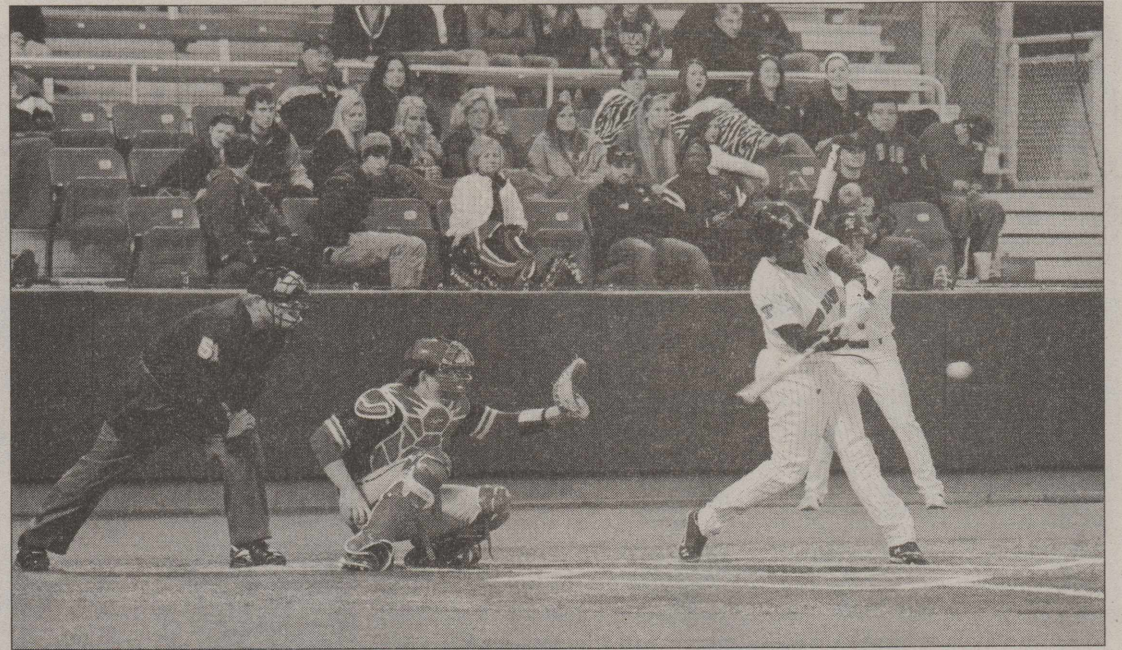


PHOTO BY BRAD TOLLEFSON/ The Daily Toreador

TEXAS TECH CENTER fielder Barrett Barnes swings to hit the ball during the Red Raiders' 4-1 victory against St. Johns on Friday at Rip Griffin Park. Barnes hit an inside-the-park home run and drove two batters in on the hit.

runs to score, securing the victory for the Red Raiders.

Tech's second game of the tournament marked the first time this season in which the Red Raiders were not able to put up any runs in the first inning. However, Tech used a four-run second inning and three-run fourth inning to earn an 8-5 win.

A four-run sixth inning helped the Huskies chase Tech pitcher

Daniel Coulombe from the game, but the bullpen shut down Northern Illinois the rest of the way. Tech's Jerad McCrummen pitched three innings of scoreless and hitless ball, and Neely picked up his first save in an inning of work.

On a cold night in Lubbock, Coulombe said the weather got the best of him as the game progressed.

"I thought I started out pretty good but then, you know, it was a

little chilly and windy out here," he said. "Then there were a couple of long innings on offense, after that I got a little tired, but we won the game and that is all that matters."

Tech plays its last game of the Brooks Wallace Memorial Classic at 5 p.m. today, taking on Northern Illinois for the third time in tournament action.

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DIGGING DEEP

PHOTO BY BRAD TOLLEFSON/ The Daily Toreador

The Texas Tech football team hosted its first scrimmage of the spring Saturday at Jones AT&T Stadium, doing so for a total of 85 plays. The Red Raiders' offense scored three touchdowns during the scrimmage. Tech's defense showed flashes of improvement, intercepting starting quarterback Seth Doege twice while stalling the offense on a handful of other drives.

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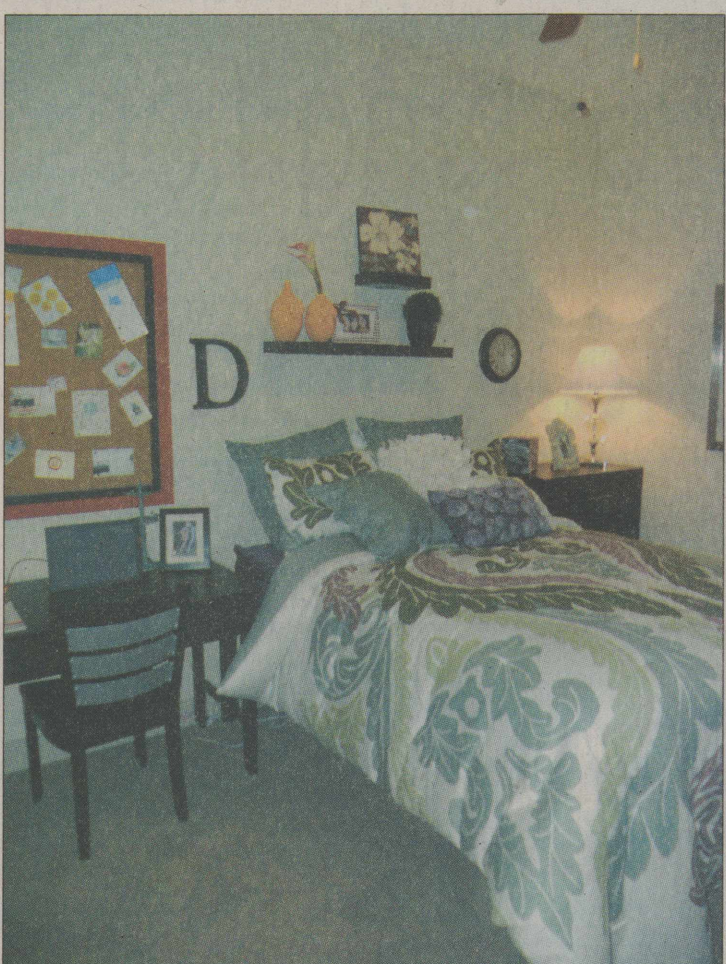
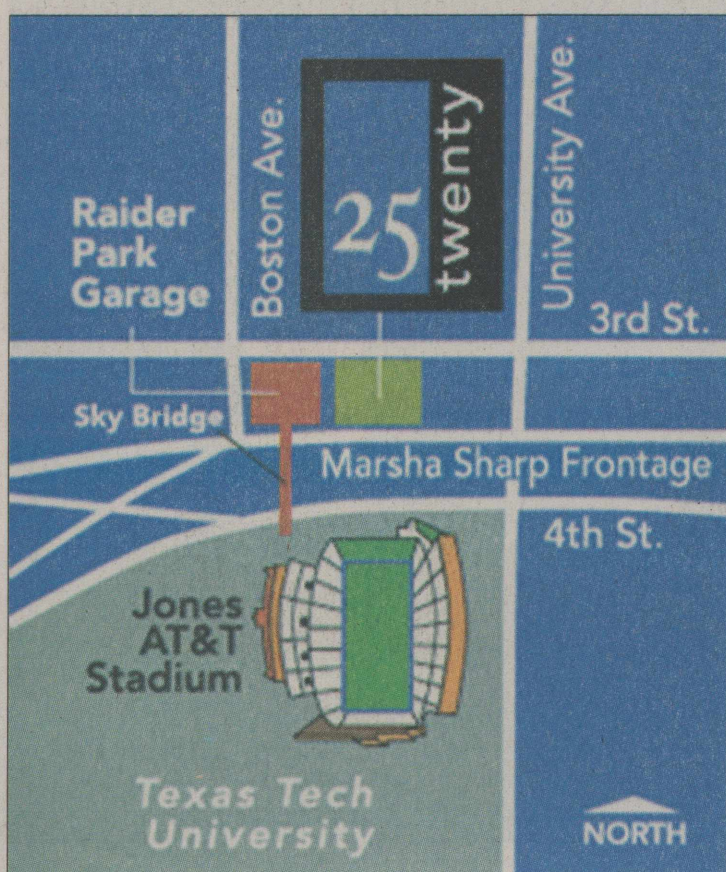
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NEW RESIDENCE HALL SET TO OPEN AT TECH NEXT SEMESTER

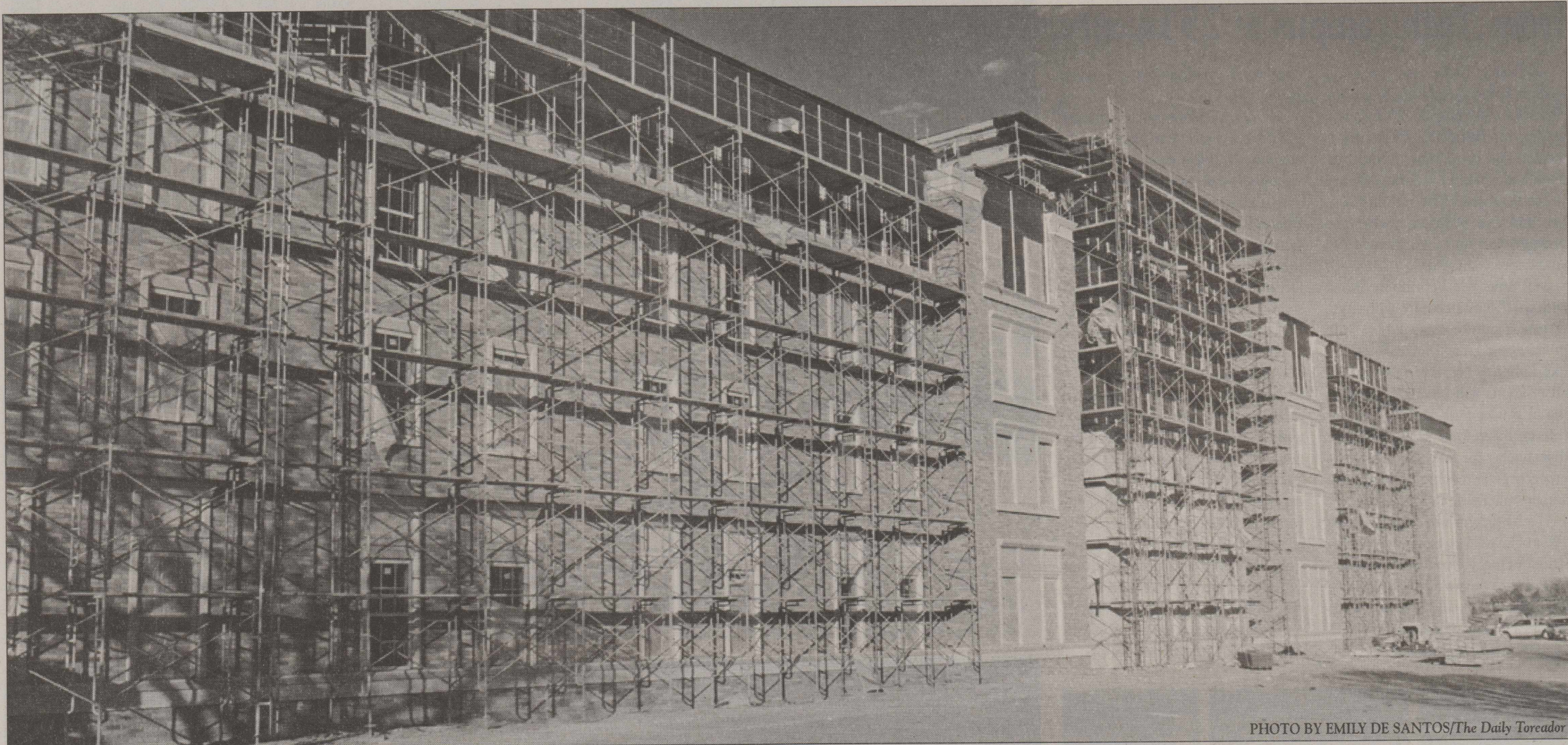


PHOTO BY EMILY DE SANTOS/The Daily Toreador

By **MICHAEL DUPONT II**
STAFF WRITER

Fall 2012 will be the first semester the residence hall on Boston Avenue will open its doors to students.

The residence hall will be open to students of all classifications, but has already filled up for the fall semester.

Murray Residence Hall, which opened in 2005 to students, was the most recent edition of on-campus housing until next semester.

Sean Duggan, managing director of University Student Housing, said the new residence hall does not have an official name yet.

"(Boston Hall) is not its official name," he said. "Internally, we call it the new hall on Boston, but I think they're hoping to find a donor that would like naming rights for the facility."

Duggan said the new residence hall was at 100 percent occupancy in October 2011 only two weeks after the housing contracts were made available to students.

The residence hall will not have any age or classification restrictions, Duggan said.

"If there's a space available and a freshman gets it, that's perfectly fine," he said.

Ashleigh Thomas, a freshman nursing major from Grand Prairie, said she thinks it is fair the new residence hall is open to all classifications.

"I'm a little jealous, I think it takes away from the freshman experience not having to share a room with someone," she said. "But, I feel like it's an expensive dorm, so if you can afford it, it shouldn't matter how old you are."

Thomas said her expectations for the new hall have been raised.

"I expect it to be almost like a resort style, kind of like Carpenter-Wells," she said.

The new hall offers a two-person room plan that will allow students to have even more privacy while living on-campus.

Thomas said she thinks the location of the new hall along with the new room plans could prove too much to handle for some students.

"I think it's a little far from the central part of campus," she said. "Students will have to work a little bit harder, especially freshman, to get into the flow

of things."

Trey Waller, a senior biology major from Arlington, said he thinks the new hall is a good fit for the Texas Tech community to go along with the rising enrollment numbers.

"I think it's great," he said. "I'm kind of bitter that I didn't get the same opportunity coming in, but then again I guess living in Coleman and Weymouth — the older dorms — was a good experience for me."

As a former community adviser, Waller said he thinks the biggest challenge for the CA's in the new residence hall will be interacting with the students.

"I was a CA in Murray Hall for two summers," he said. "It was so much more difficult to talk to students or get students to come out because they were behind two doors instead of one. So that'll be tough for CA's next year if they haven't experienced that."

There will also be a new two-story 20,500 sq. ft. dining facility to go along with the new residence hall.

The commons food court will come equipped with a variety of choices including an Einstein Bros Bagels, a Mongolian-style

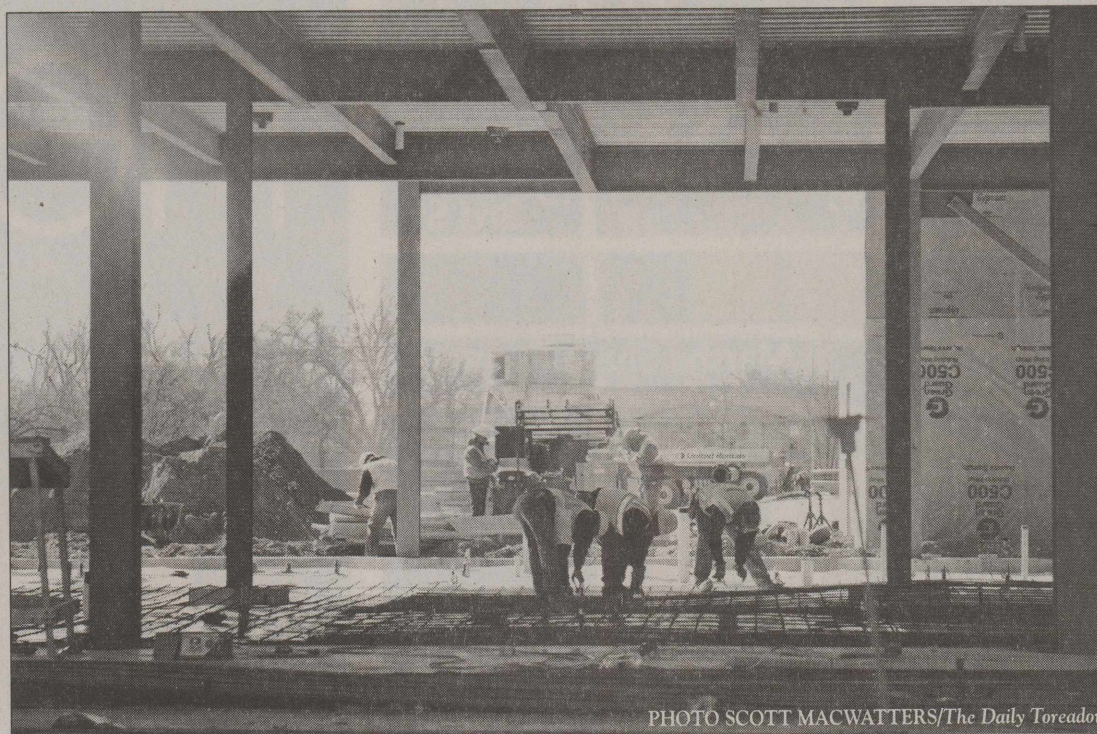


PHOTO SCOTT MACWATTERS/The Daily Toreador

grill and a made-from-scratch macaroni and cheese bar.

Alan Cushman, administrator of business development, said hospitality services is excited to run the different operations inside the new dining facility.

"It's going to be a very big, very nice facility for students," he said. "It's going to be really unique and

very different from any other food operation currently on campus."

Cushman said the design of the food court will be more modern.

"There will be a complete digital menu board system and that'll give the serving lines a more modern look," he said.

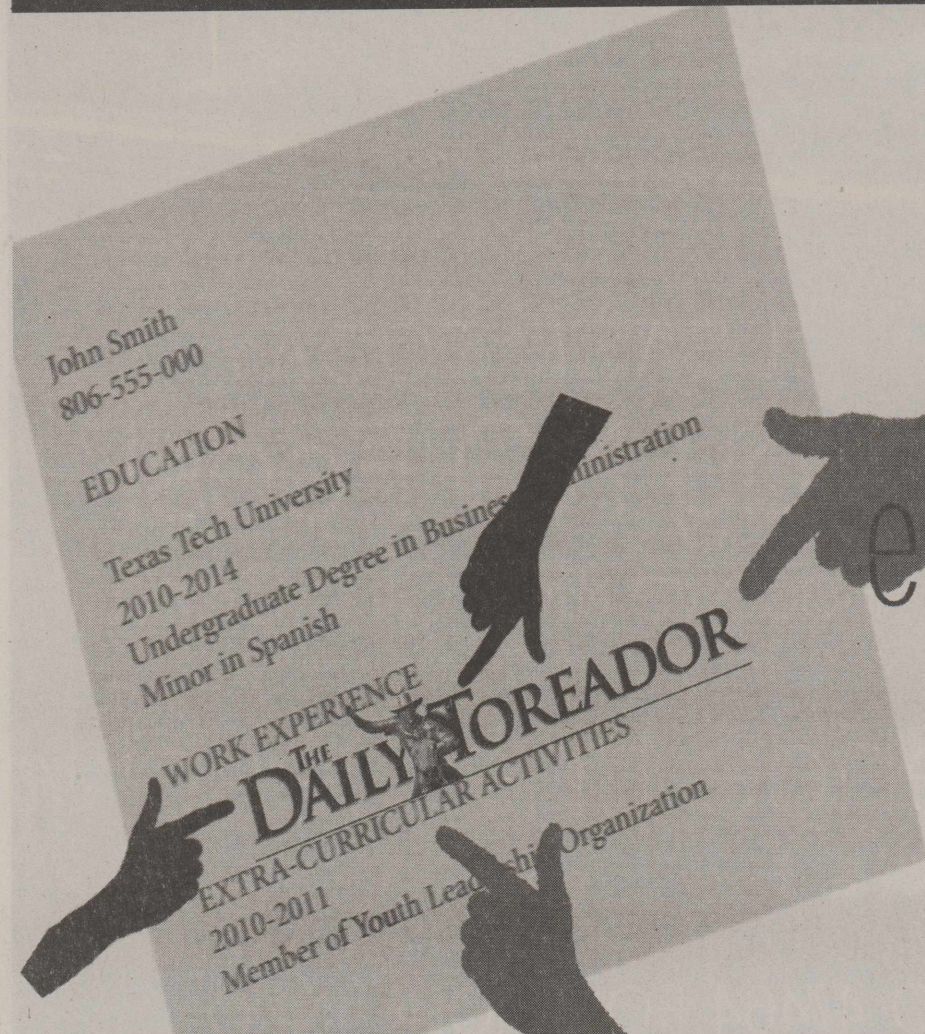
There are a variety of new

choices being offered by the new food court, Cushman said.

"Hospitality services recognizes that students are always looking for something new and delicious to eat on campus," he said. "The commons food court is going to represent a lot of new ideas and new concepts for campus."

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The Village at Overton Park boasts newest housing in Lubbock

The Village at Overton Park's clubhouse and model apartment Grand Opening was conducted Jan. 24th. The Village is Lubbock's newest student community. Students can now check out the brand new clubhouse and tour a 4 bedroom/4 bathroom model apartment.

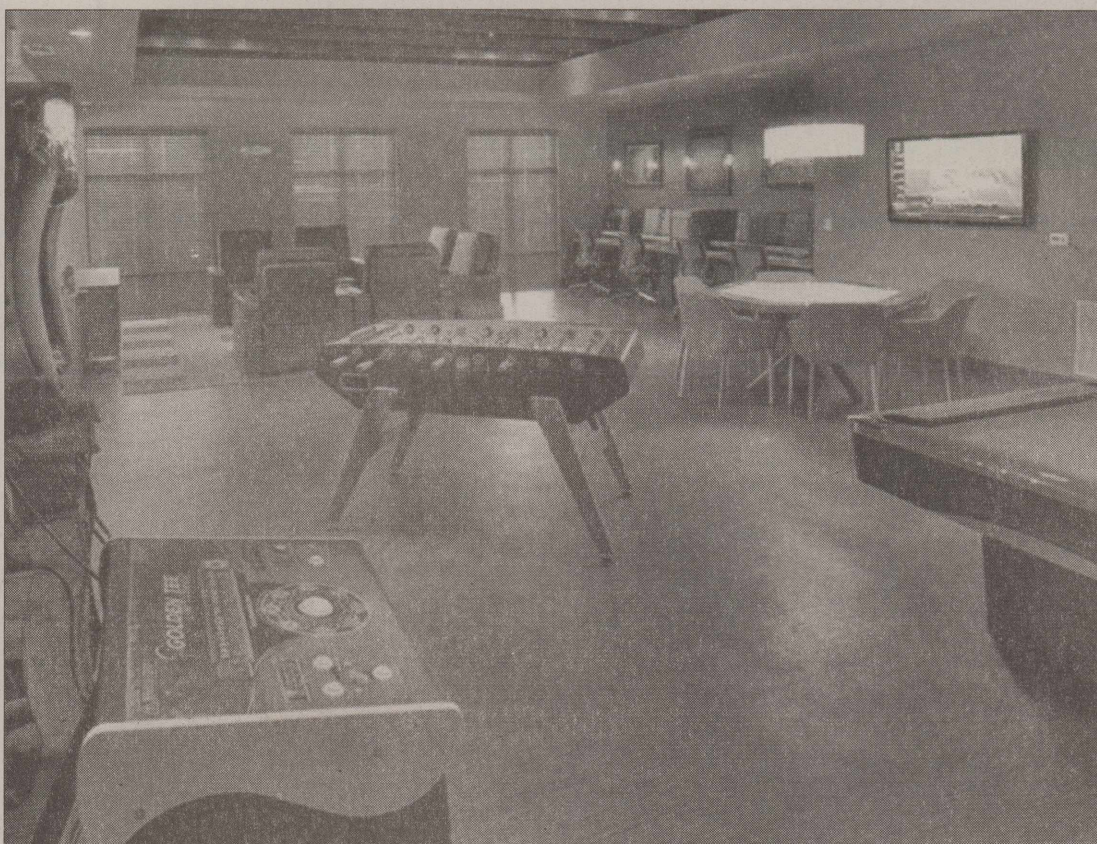
The community, located at 2408 Mac Davis Lane will open in August. For a limited time only, the \$150 security deposit is being waived. Fall spaces are going fast and students interested should apply online at www.villageatoverton.com or apply in person at 2408 Mac Davis Lane.

Students are able to choose between a 4 bedroom/4 bathroom flat, a 3 story 4 bedroom/4.5 bathroom townhome or a 2 bedroom/2 bathroom flat. All apartments and townhomes are fully furnished with a huge leather-style sectional sofa, modern stainless steel appliances, washer and dryers and much more.

Interior finishes include crown molding, granite countertops, 2" wood-style blinds, USB power plugs and under mount sinks.

The clubhouse is home to a loaded game room, state-of-the-art fitness center and modern computer lab. The game room features foosball, poker table, Golden Tee, Big Buck Hunter, video game consoles and a multimedia area.

Outside amenities include a resort-style swimming pool, hot tub, sun deck and barbeque area. Covered garage parking and wireless Internet is also available to residents.



Upperclassmen give different perspectives, reasons for living on campus

By **HALLIE DAVIS**
STAFF WRITER

With just five minutes to spare, Amy Beth Spence can still leave her bedroom and make it to biology on time.

As a resident of Murray Residence Hall on campus, the junior biology major from Plano said she rarely skips class in comparison to people she knows who live off campus. Spence is a community adviser, and the residents of Murray are comprised of many upperclassmen who choose to live on campus. She said older students have on-campus jobs, and it is ideal for them.

"It's a lot easier for them to get from class, to work, to home," she said. "They have a lot easier time managing their time."

Other students continue to live on campus because a scholarship provides enough for housing, she said. If the student were not living on campus, they would not get as much scholarship funding.

This is the case for senior Austin Whittington, a computer science major from Allen, though he says he would probably stay on campus anyway because all of his friends live on campus as well.

In her own friends, Spence says she sees a drastic difference between those on-campus and those who move to houses or apartments.

Many leave the dorm life because they don't agree with the rules, or think they've outgrown it, but Kathryn Davis, a senior management major from Allen, said she sees the negative effects when they leave.



PHOTO SCOTT MACWATTERS/The Daily Toreador

"It's harder to maintain grades, and to maintain friendships," she said. "It's not just school-wise, it's people."

Both equated living on campus with higher grades. Spence said with the library and other resources within walking distance it is easier to meet with groups to study or work on projects, or to get to class. "Living on campus means I can

sleep in until 12:45 for a 1'o'clock class," Whittington said.

Davis said the convenience was a huge factor in choosing to live in a residence hall. If she wasn't, she said she doubts she would work out as often, or attend as many of the events hosted on campus.

"I have no reason not to do the activities that are provided," she said.

Additionally, Tech provides special housing for upperclassmen in Murray and Carpenter-Wells Residence Halls.

These are much different from regular dorms, Whittington said. The rooms in these residence halls feature kitchenettes and individual rooms, which he said are better for studying.

"(The library) is close," he said.

"But my room is quiet enough."

Additionally, Whittington said the suite and apartment style dorms offer much less community than traditional dorms.

"There's almost no supervision," said senior Nick Robertson, an English major from Katy, "It's a lot more independent."

Robertson chose to stay on campus because he was in Spain last

semester, and though he said he did not enjoy working with University Student Housing, it was easier than apartment hunting from abroad.

He said he could see the value in living off campus though.

"It just depends on the situation, and people's preferences," Robertson said. "(Living in a dorm) works for some people, but not for others."

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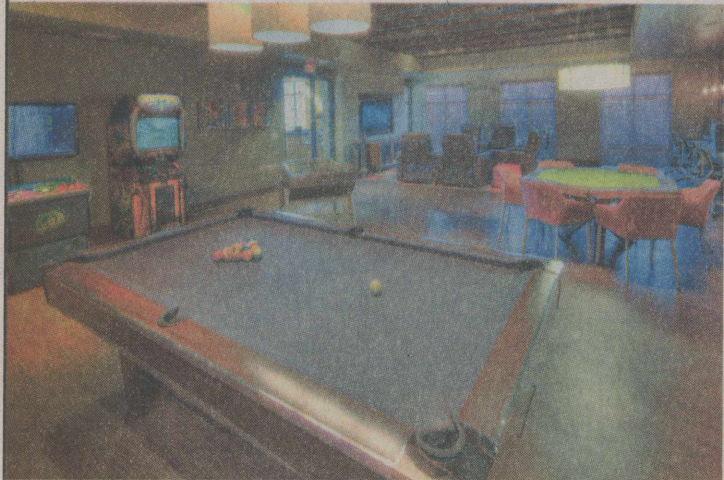


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Housing Guide 2012

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Inside

- The Village offers newest off-campus housing
- Lubbockhousing.com provides information
- Caution is key when signing leases
- The ease of living on campus
- New residence hall set to open in fall
- 25Twenty offers luxurious living
- Dorm life stereotypes
- And more inside...

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ALL YOU NEED TO KNOW AND
MORE INSIDE



PHOTO ILLUSTRATION BY BRAD TOLLESON/The Daily Torreador

Keeping healthy while living on campus

By ASHLYN TUBBS
STAFF WRITER

Texas Tech residence halls are not just a habitat for students.

Bacteria and germs thrive anywhere and everywhere, and in order to eliminate the chances of these unwanted inhabitants infecting students, some precautions are made to ensure all Red Raiders living on campus remain healthy.

"Since you never know what kind of germs are in the shower, I always wear flip-flops so I won't catch anything," said Taylor Elms, a freshman pre-nursing major from Dallas. "I also put down a foam bed cushion because there's no way of telling what's been on those things."

Daniel Ramirez-Escobedo, president of National Residence Hall Honorary, said one of the keys to remaining healthy is maintaining a clean atmosphere.

"Definitely clean up as much as you can," he said. "We do rent out vacuums, Windex and all those cleaning supplies."

He encourages students to take out waste regularly in order to avoid an infestation of rats, bed bugs or roaches, which he said is handled as carefully and as soon as possible.

"Don't leave food around," he said. "Constantly take out your trash. We have trash cans on each floor, take out the trash

as much as you can and don't let it accumulate.

"Try to wash your sheets as much as you can, that can be an issue because a lot of students don't want to take it down, but we have unlimited washers, so wash your stuff as much as possible."

As far as showers are concerned, Ramirez-Escobedo said it differs for both sexes. Females need to concentrate on getting their stray hairs out of the shower, while males need to try to stop urinating while showering.

"We really encourage shower shoes," he said. "But on the upside, they do clean as much as they can. The housekeepers really do keep it clean."

Ramirez-Escobedo said using antibacterial sprays in the residence halls will help decrease the chances of students catching an illness.

"When I was a freshman, I constantly sprayed my room with Lysol and Febreze," he said. "I had a mix going on, I would spray the doorknob and spray the sink area because you do share it with another person, and if you can spray and clean as much as you can, that will keep a lot of the factors away of being sick."

He said if a resident is sick, to be conscious not to touch anything as much as possible, to not cough everywhere and to keep tissues.

"As a (community adviser),



PHOTO ILLUSTRATION BY LAUREN PAPE/The Daily Toreador

if one person is sick, you can see it trickle down the hall," he said. "That's an issue."

Lauren Seaman, who is on complex council at Stangel/Murdough Complex, said she is a strong believer in hand washing with soap after using the restroom in order to kill bacteria. She also said she has a mattress pad and several bottles of hand sanitizer in her room to

maintain cleanliness.

Seaman said to clean up after the frequent dust storms, use Windex wipes and a vacuum to get rid of the dust. She said if a friend or roommate is sick, the best possible thing to do is to give them Kleenex and medicine and then leave the room.

She also suggests not to share bars of soap, razors or combs with anyone.

"Yeah, you might trust them with all your life, but you don't know where they've been," she said. "That can totally spread things faster."

Ramirez-Escobedo said along with physical health, CA's deal with mental health issues as well. Some of these include depression, eating disorders, homesickness and stress. He said students suffering from

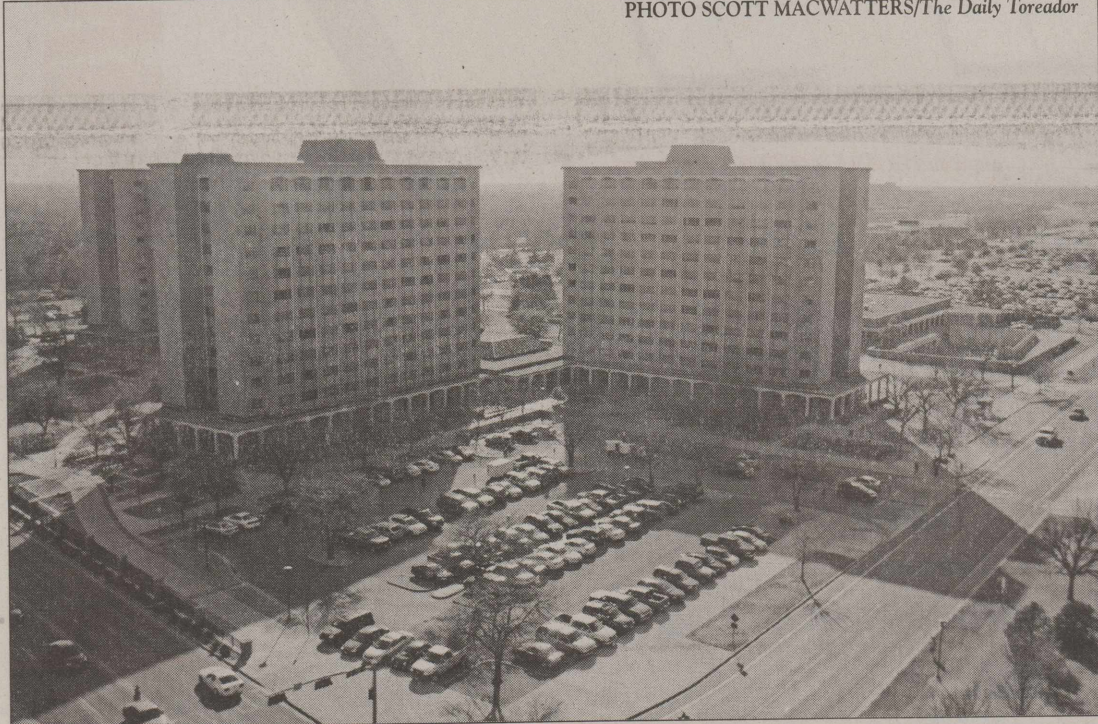
these issues need to contact their CA, then steps will be taken with the counseling center.

"A lot of those issues that we seek, I feel like they can lead to physical sickness as well," he said, "because if you're not taking care of yourself mental and physically as well, you will become sick."

>> atubbs@dailytoreador.com

Students face good and bad aspects of living on campus

PHOTO SCOTT MACWATERS/The Daily Toreador



By ASHLYN TUBBS
STAFF WRITER

For freshmen, one of the most nerve-racking things about college life is living in a residence hall. Sleeping in close quarters with a roommate, oftentimes a stranger, may be unappealing to many first-year students.

On the contrary, many students agree residence hall life can offer many benefits as opposed to living off campus.

"Living in the residence halls you definitely have a bigger connection to the campus," said Nick Lamy, president of Texas Tech Residence Halls Association. "There are so many programs and events going on all the time, and I just don't think you hear about them as much or it's not as convenient to go to all those programs and be connected if you live off campus."

Lamy, a junior accounting major from Dallas, said out of the 6,000 students living in residence halls, 1,000 to 1,200 are upper classmen returning to live on campus, mostly in Murray Residence Hall and the Carpenter/Wells Complex.

"We look out for all the residents' interest and make sure they

have a good transition into college life since most of on-campus residents are freshmen," he said.

A returning resident this year is Elizabeth Hall, a sophomore history and English major from Plano. She said it was just more convenient to stay on campus another year so she would be motivated to keep up with her classes.

"I've heard a lot of students who do move off campus their sophomore year lose a lot of focus and they don't go to class," she said.

In addition to helping her remain focused, Hall said living in a residence hall also helps her social life.

"You meet more people, I think, the second time around because you're more social and you're OK with just saying 'Hi' to everybody," she said.

Lamy said one of the reasons upperclassmen chose to move off campus is the perceived loss of freedom associated with residence halls. "A lot of students feel like their freedoms are restricted or something by the housing staff living on each floor that help them, the CAs, and the police department on campus and stuff like that," he said.

Lamy said these officials are necessary to ensure safety to those liv-

ing in the residence halls. Because of them, as well as the Blue Phones, swipe card doors and security cameras, he said he feels safe on campus.

"The hall office is open 24 hours a day, so I don't think you really get that if you move off campus," he said. "You can go down any time of day and get help with anything you need from your residence hall."

Along with this sense of security, Lamy said the benefit of living in the residence halls for him is the convenience.

"I can roll out of bed ten minutes before each class and get there on time, always," he said, "So pretty much anywhere on campus I can get to in ten minutes."

This being her second semester to live in a residence hall, freshman pre-nursing major Allison Thurman from Houston not only adapted to life in the residence halls, but said she actually likes it. She plans to live on campus next year as well.

"It's good to get connected and find some good friends," she said. "It's convenient with having dining facilities really close and you don't have to worry about parking."

I don't mind the community bathrooms, but the only bad part is loud neighbors."

Lamy encourages current students to consider living in a residence hall next year, rather than a dorm.

"One of the biggest things in housing is we don't like to call them dorms because a dorm is where you eat and sleep, and a residence hall is where you live and learn," he said.

>> atubbs@dailytoreador.com

Dorm life stereotypes

Don't hate me because I speak the truth.

I've walked around the block, also known as Texas Tech campus, a few times. I've met Tech students from all over, and I quickly make assumptions about them based on what residence hall they live in.

Yes, these are called stereotypes. Yes, stereotyping people is a bad thing, but I still do it. And, I feel as though I know a lot about a person based upon where they live on campus.

You Sneed and Bledsoe boys may appear to be all studies, but I've met enough of you to know y'all are up to no good. You may be up all night studying for an engineering exam, but we all know you have something else up your sleeves. The problem is I just haven't figured it out yet. Behind the glasses and books, there are heartbreakers waiting to break free.

And has anyone else noticed Sneed and Bledsoe boys all know each other? I swear they have weekly meetings where they build bridges together.

Now, Chitwood — no nicknames here — is a place to live the freshmen college party scene. Chitwood starts to empty on "Thirsty Thursday"

Paige
Skinner



nights around 9 p.m. as girls step out in their heels and skirts. You can't catch an elevator on those nights.

But Chitwood girls always seem to fall for that bad-Weymouth-boy. Sam's Place has seen its fair amount of freshmen love. Couples can be seen eating their 12th Chick-fil-A sandwich of the week while staring into each other's eyes. When they don't meet there, they meet by the mailboxes where they proceed to head out the door to enjoy a nice off-campus meal at Wendy's.

Coleman boys — I have no words for you. OK, that's a lie. My words are confusion. I don't understand you and I think y'all like it that way. Some of the strangest people I have met lived in Coleman.

The kids who live in Stangel/Murdough or Strangle/Murder as it was once nicknamed are where all the cool kids live. They know it and everyone else knows it. They know they're hot

stuff because they have the hot food right below them. There's only like six floors, so waiting for an elevator is never a problem. They don't have to walk outside in the freezing cold or the frightening wind to get their powered doughnuts. Those Stangel and Murdough kids live the good life. And the rest of us hate them for it.

Finally, Gordon, the Honors College residence hall, is super low-key. And I wish I had a stereotype for you people, but I really don't because it seems y'all never come out of hiding.

I imagine y'all sit around and read books together and laugh at everyone else complaining about the "easy" classes. I also imagine the food is gourmet and the TVs in the common areas are always on CNN. Heck, I haven't even been in Gordon, so it could have moving sidewalks and robots for all I know. The point is people who live in Gordon are smart. Like, really smart. And I'm jealous.

I'm sure there are plenty of you reading this who prove these stereotypes wrong. And I can't wait to meet you, so I can form new ones.

Skinner is a junior public relations major from Garland.

>> pskinner@dailytoreador.com

These are the roommates students weren't warned about

Roommates are a blessing.

With that said, unless you're a loner or loaded, you most likely will have a roommate at some point during your college career.

We've all heard nightmare roommate stories about how they don't clean, they smell or they sleep in the nude, but no one warns you about the roommates who don't pay rent. Yes, just because they don't pay rent doesn't mean you don't have to be cautious of them.

What you're about to read is about no one in particular. If you happen to know someone who fits these descriptions, it's simply a freak of nature coincidence.

Now, occasionally your roommate has a significant other. It's great for them, not so great for you. While the two lovebirds are on the couch either giggling up a storm or fighting until their faces turn blue, you are left wondering how the kitchen got so dirty and where all of your Easy Mac went.

And, before you can throw away all the beer cans, your roommate's boyfriend is inviting his bro over to get the party started — on a Tuesday.

Now, if your roommate's girlfriend is over, that is a dif-

Paige
Skinner



ferent situation. Be expected to trade your Sunday night viewing of "The Walking Dead" for some Kardashian drama. She may cook or clean for you and your roommate, but that comes with a price. Nagging will precede the cleaning and eyes will be rolled at the sound of burps and "man talk."

Most of the time your roommate's boyfriend or girlfriend is invited to your place. However, there's always that one friend who never leaves. He or she shows up at your door unannounced with a movie, ice cream, video games and what have you, wanting to take you away from your studies.

They crash on your couch when it's too late to go home and ask for a ride the next morning. They use up all your toilet paper and search through your closet for something to wear for their night on Broadway. They use your parking space in order to be closer to campus when they walk to their classes. They don't pay rent and they don't clean up

after themselves. They simply do not go away. Furry little felines and dogs are great companions most of the time and make great roommates. Most students are law-abiding and pay for the pet to live with them, while some pets are snuck into the apartments. I don't know which apartment complexes allow pets in the north and south Overton areas, but dogs seem to be everywhere I turn.

And a nice, big dog would be nice for protection, but usually the dogs you will find in apartments are small, snappy dogs. They might be all bark, but in reality they don't threaten a thing. Your roommate having a pet is no big deal, unless they ask you to help take care of the ugly, little fart. It's not my dog, so no, I will not take him out to go pee and I will not cat-sit your kitten for the weekend because I'm allergic to it.

Be careful when choosing a roommate because most of the time they come with baggage. If any of these pesky, unofficial roommates show up at your door, make sure they clean up after themselves, they don't hog the TV and are housetrained.

Skinner is a junior public relations major from Garland.

>> pskinner@dailytoreador.com

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Learning communities are a great way to get more involved in your field of study or interest. University Student Housing offers a variety of Learning Communities for specific interests and studies. They range from Fine Arts, CASNR (College of Agriculture Sciences and Natural Resources), Men of STEM (Science Technology, Engineering and Mathematics), Prelaw and many more. As a student of a Learning Community you have great opportunities for growth and networking in your field of study or interest.

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Students should be cautious when signing housing leases

By PAIGE SKINNER
STAFF WRITER

As soon as the spring semester begins, Texas Tech students often start looking for a place to live for the upcoming year.

However, students should be cautious of the lease they plan to sign.

Jeff Hays, Student Legal Service's attorney at law, said students usually rush into signing a lease.

While they are aware of the monthly rent, he said sometimes they do not realize they are signing a 12-month agreement, sometimes a "\$6,000 promise."

"They want to get it done, they want to sign right away," Hays said. "They think everything has to happen now, they just need to slow down."

Some students may think they know where they want to live, but Hays advises students to look around before deciding.

"The other thing is students need to shop around," he said. "They need to be smart shoppers and shop multiple locations. The model units are wonderful to look at, but that's not what you're going to get. Online models are the same thing."

He said he has had students come to him because they are double leased.

"I've had students who come in double leased because they sign a lease one place and thought they could walk away from it," he said. "Then they want to live with other friends somewhere else. That's another reason I want them to slow down."

Hays offers free lease reviews and said he goes over the fine print in leases with students.

Surmed Shaikh, a living specialist at University Trails, said most first-time renters look at cost when deciding where to live.

"Well for first-time renters, since we are a student property, as far as our clients go, they look for price," he said. "Students are always looking at their budget. They're living on a budget, so they're always looking

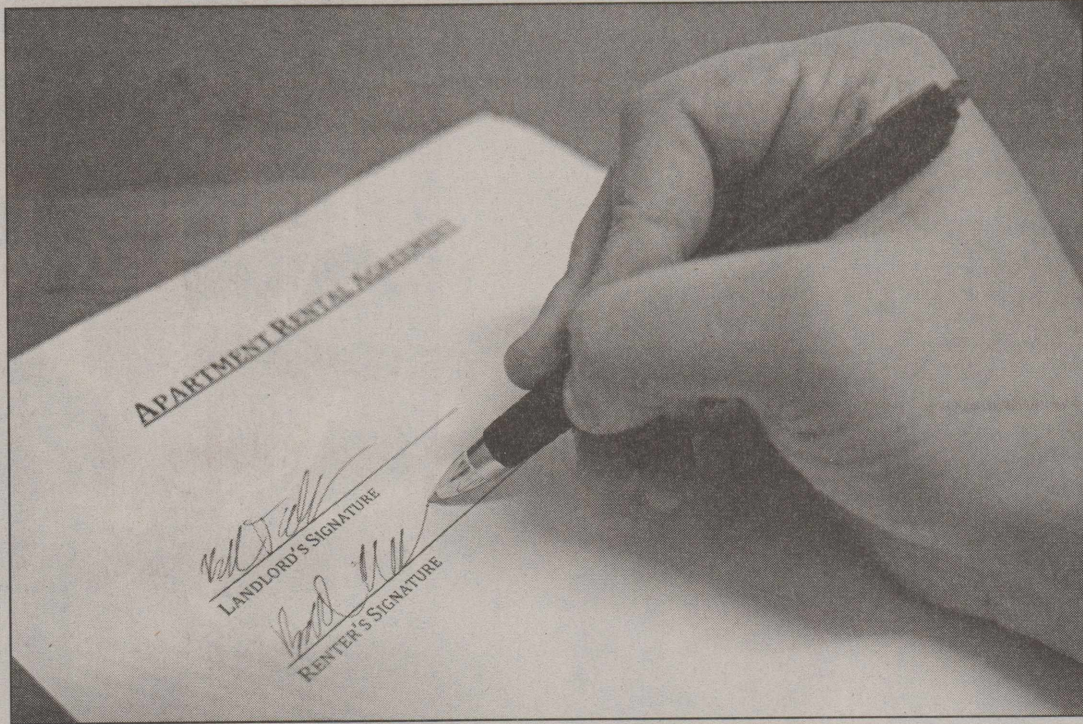


PHOTO ILLUSTRATION BY BRAD TOLLEFSON/The Daily Toreador

for a certain price range that they're after, so that's always a big concern. The second is they want to know what they're getting with that price. That's usually their biggest concern."

Some apartment complexes or landlords demand a renter have renter's insurance, but Hays said all student renters should have it.

"Absolutely got to have it," he said. "You have to have it. It protects against theft, fire."

He recalled instances of pipes freezing and busting, and lightning striking an apartment complex and said renter's insurance can protect against incidents like those.

Most insurance carriers offer renter's insurance, Hays said. And usually the cost ranges from \$10 to \$20.

"If you think about how much a student has, electronics wise or just stuff, it's all worth thousands of dollars," he said.

Another thing he warns against is signing a joint lease opposed to an individual lease.

"A joint lease is many names, one

document," Hays said. "An individual lease is one name, several documents. The problem, just recently, is we've have students involved in a joint lease, which makes students equally responsible for the rent."

He said if one of the roommates moves out, the other roommates are responsible for that person's rent.

Three roommates paying a \$1,500 rent would see their individual rent cost go from \$500 to \$750, if a roommate were to move out.

"Students should look for an individual lease because an individual lease limits the rent liability to whatever's on that lease," Hays said.

He warns against rushing into signing a lease because having a bad roommate is not a reason to move out.

"A bad roommate is not a reason to cancel a lease," he said. "You can't walk away from a lease because you have a bad roommate. You could be relocated within the complex, but it's usually \$200 to \$300 to do that."

Hays' main points when signing a lease are to sign an individual lease,

buy renter's insurance, choose your roommate's wisely and visit him for a free lease review in the Student Legal Services.

Shaikh said a lot of residents expect everything to be done for them while living off-campus.

"A lot of residents that come to us are students that have lived in the dorms," he said. "So, they expect a very dorm kind of situation. Like everything is going to be provided to them, that kind of thing. So, they sometimes expect that kind of service."

"Of course, we're not a dorm property, we're a student housing property and independently owned. We're not exactly a dorm, but of course, we provide a student atmosphere and that whole thing. But, the biggest misconception is that it's going to be like the dorms. There is going to be someone there for every problem they have, it's going to be solved for them and eventually they won't have to take care of themselves."

>>pskinner@dailytoreador.com

WHY I LIVE WHERE I DO

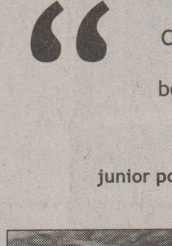
"I live in the (University) Fountains and I like it because the bus runs right by it, it's easy to get to class and I can have my dog."

Lindsey Stanger -
sophomore biology major from Tyler



"Right now I live in Knapp Hall on campus, but next semester I plan on moving into The Cottages because the cost of living on-campus is too expensive."

- Natasha Hemeng
- sophomore nutritional sciences major from Arlington



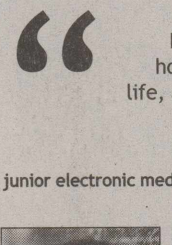
"Currently I live in Murray Hall because I think it's easier to live on campus being from out of state and not having a car. It's convenient for me."

John Stanko -
junior political science major from New Jersey



"Currently I live in Sagewood Apartments because it was a good location, it was spacious and it was inside of my price range."

- Stetson Smith
- biochemistry major from New Mexico



"I live on 18th Street and Avenue W in a house because I'm not a big fan of dorm life, and I believe in having a split between home life and school."

Donald Ohakam -
junior electronic media and communications major from Arlington



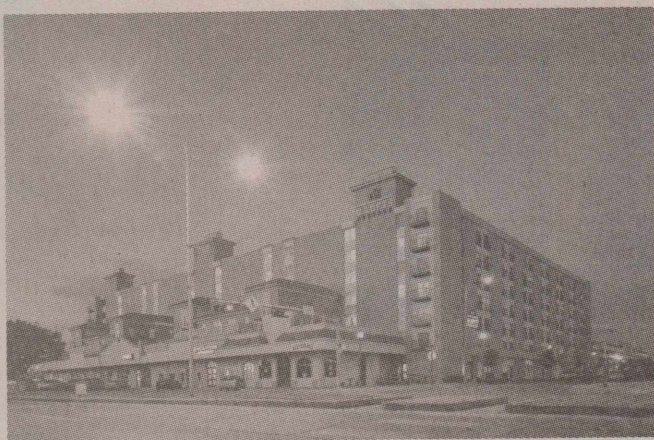
"I live in Murray Hall and plan to stay here. I'm an engineering major so my classes are just right there. I get to sleep in and not have to worry about catching a bus."

- Milous Mitchell
- junior electrical engineering major from Odessa

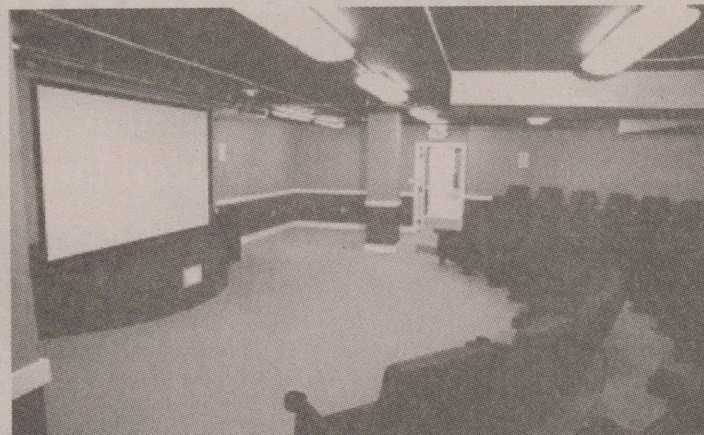
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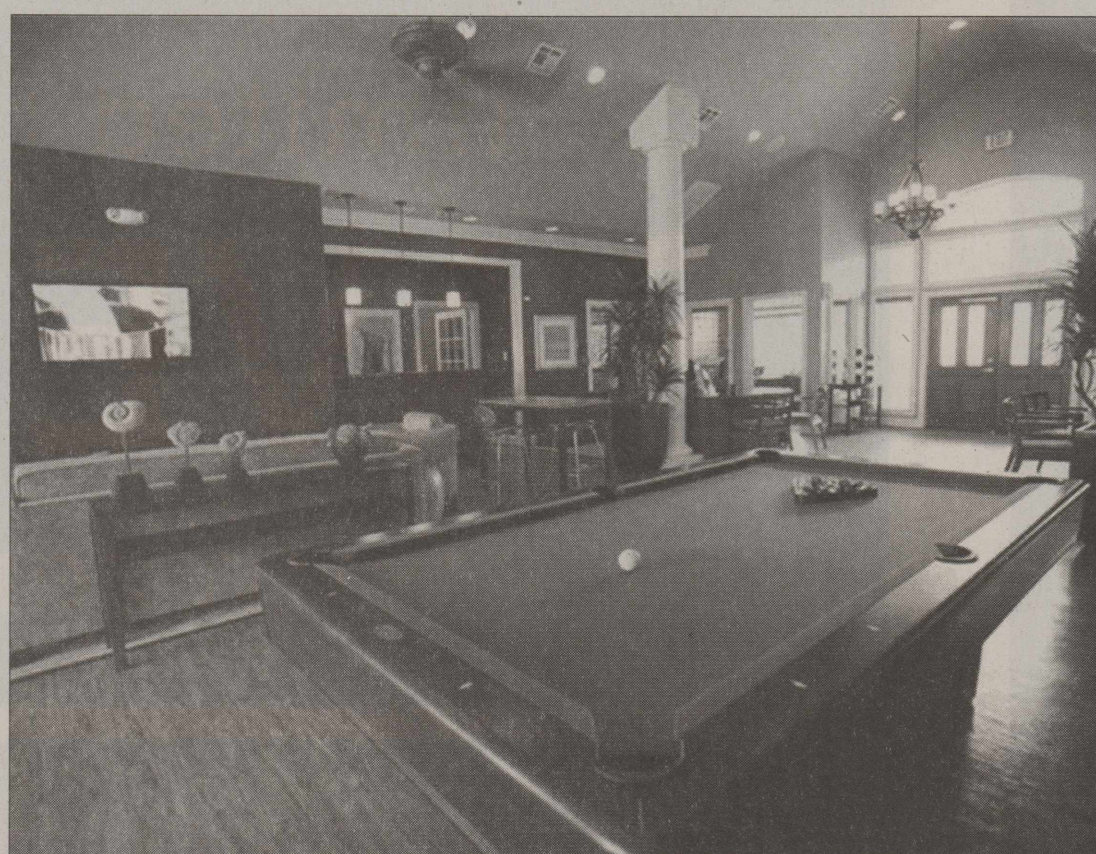
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Lubbockhousing.com features information on four of Lubbock's premier communities

Amenities in the clubhouse at University Pointe located at 2323 Glenna Goodacre Blvd.



Finding a new apartment to live can be tough, luckily lubbockstudenthousing.com makes the process a little easier.

Lubbockstudenthousing.com offers housing information for four of Lubbock's premier student communities: University Trails, University Pointe, Raiders Pass and The Village at Overton Park.

All four communities are currently offering waived fees for a limited time only when

students apply for Fall 2012. Spaces are going fast, so students should apply online at lubbockstudenthousing.com

University Trails provides a great location at 2210 Main St. that is within walking distance to campus. Students are able to choose between 1 bedroom/1 bathroom, 2 bedroom/2 bathroom, 3 bedroom/3 bathroom and 4 bedroom/4 bathroom apartments.

University Pointe also boasts

a great location as it is close campus at 2323 Glenna Goodacre Blvd. A variety of apartment plans are offered, including 2 bedroom/2 bathroom, 3 bedroom/3 bathroom and 4 bedroom/4 bathroom options.

Raiders Pass is located across the street from Texas Tech at 3120 4th St. and is also on the shuttle route to campus. Choose from spacious 2 bedroom/2 bathroom, 3 bedroom/3 bathroom and 4 bedroom/4

bathroom apartments. All floor plans are fully furnished and include full kitchens, washer and dryers and all utilities included (up to a monthly cap), as well as extended cable TV with HBO.

Living at University Trails, University Pointe or Raiders Pass, students have the best of the best with an upgraded 24-hour fitness center, upgraded basketball court and a sand volleyball court. They also have access to a resort-style

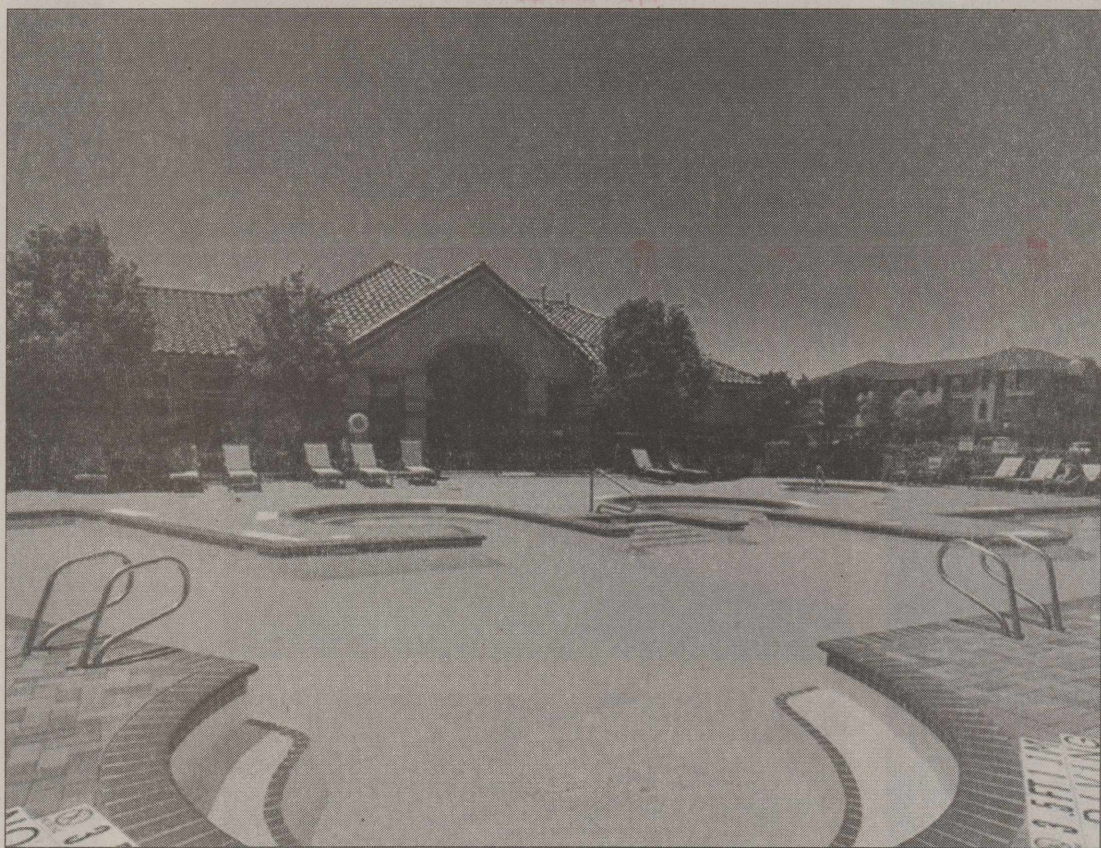
swimming pool with a hot tub and sun deck. The community centers provide students with a computer lab, a game room with billiards and free tanning for residents. Free parking is also included, with covered parking available for a nominal fee, as well as convenient bike racks for all.

All four communities offer on-site management and maintenance, a courtesy patrol officer and after hours on-call

staff for the students' convenience. Students can also enjoy the community events planned by the on-site community assistant staff.

Check out the best student only communities in Lubbock at lubbockstudenthousing.com for all of your housing needs! Spaces are filling fast for fall — hurry in before it's too late!

*Amenities subject to change and may vary by community.



The swimming pool and model room at University Trails located at 2210 Main St.

Students exhibit strange habits when it comes to cleaning

We've all seen them, we've all been there and we've all shaken our heads at the sight of them. They are the people who have weird habits when it comes to their living space.

There are those who leave their pet's turds lying on the floor, then there are those who have a panic attack every time a chunk of toothpaste smears across the sink.

I have a few friends who are at the ends of both spectrums and then those who more normal. If any of these sound like you or someone you know, you may need to seek medical attention.

The I-consider-my-home-a-giant-trashcan type:

I have a friend whose house was absolutely disgusting. I used to wonder if he aspired to be a hobo.

From the outside his house looked normal — even with the small, pink tricycle on the porch.

But, that's where any sense of normality came to a sad end.

Immediately when you walk in you're slapped in the face with a number of odors. I've decided it could only be a combi-

Kassidy Ketron



nation of cat piss — they didn't even own a cat — rotted food, and decomposing bodies. There were never actually dead people in the house, but a combination of smells made what I'm pretty sure smelled similar to decomposing flesh.

He often kept the front door open to "air the house out." Who does that?

Anyway, the couch was covered in stains I would rather not think about, the floor was always sticky from spilled beer and the kitchen was covered in food crumbs, that is if you want to call them crumbs. I was told not to use any of the "clean" dishes because no one was sure if they were actually clean.

At one point, the only bathroom in the house was infested with a colony of freakishly large ants, but he always threw the best parties.

Since then, my messy friend and his not-as-messy roommate

graduated in December and the house was given to a new set of renters. Poor souls.

Now, guys aren't the only people capable of being gross.

And, as much as I hate to admit it, I know a few girls who can be just as messy. The only difference with girls' messes is that they can be more discrete.

Like, the pantry for example. It may look clean on the outside, as did my male-friend's house, but on the inside there's molded bread, holes in the corners of the cereal boxes and something weird growing in the back.

I've been to friends' houses whose roommates will leave half-eaten food in the living room for days, to the point that it will have to be removed with a

jackhammer. Maybe that's a little over dramatic, but if you've ever had to clean old, caked on

food it can be really unpleasant.

Girls can be really bad about taking the trash out as well.

I've seen those kitchen-sized trash bags filled up so much that they look like a white paper sack next to all the trash. And, when it no longer fits in the trash they find the

nearest cardboard anything, sit it right next to the trash can and begin filling it with more trash.

Eventually, it goes away, whether they take it out or a special male friend does.

The Everything-must-be-disinfected-at-all-times type: These people are of a differ-

ent breed, especially when it's a guy. I feel like it's stereotypical to think of guys as messy, but there are guys out there whose life calling is to be a house maid.

He organizes his closet by his favorite sports teams — he's colorblind so he can't color code, otherwise he would. Even his illegally downloaded music has the correct album cover, album name and song title.

His roommates aren't the cleanest people, so it's funny to watch him squirm when they're anything less than anal about cleaning.

A messy kitchen really gets him upset. No spots, messes, dirty paper towels or anything of the sort is tolerated.

Another friend washes his own clothes with surgical gloves. They're his clothes, which he has worn, but he won't touch them with his dainty hands after they've been worn, hence the surgical gloves.

This is also a guy that literally had to have a matching watch for every pair of shoes he owned. I know what you're thinking, and yes, he is a ginger.

Then, I have the friend who refuses to open any of her gifts

until she can wipe them off with disinfecting wipes. Christmas takes a few hours in that household.

The in-between type:

Then there are the people who don't disinfect everything they touch or make a comfortable home for an ant colony.

I have another friend whose room is never exceptionally clean, but she does make it a priority to keep any shared living spaces clean.

At any given point her floor may be covered in clothes or it may be nicely vacuumed. She's more of a clean-as-I-go type girl.

Then I have a guy friend who could really care less either way, which I'm sure is how most people feel. He's not naturally a very messy person, but he's not obsessed with having a constantly clean environment either.

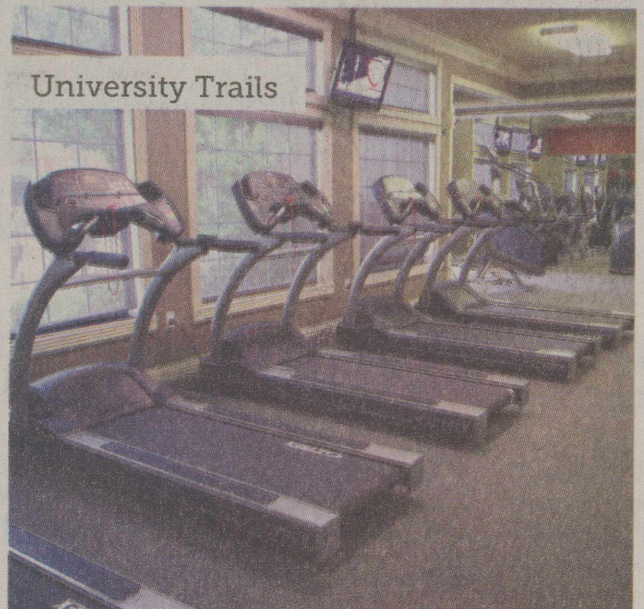
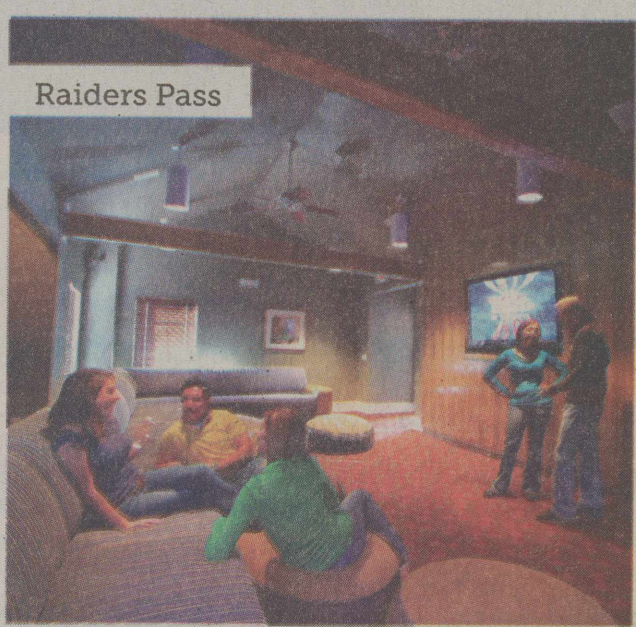
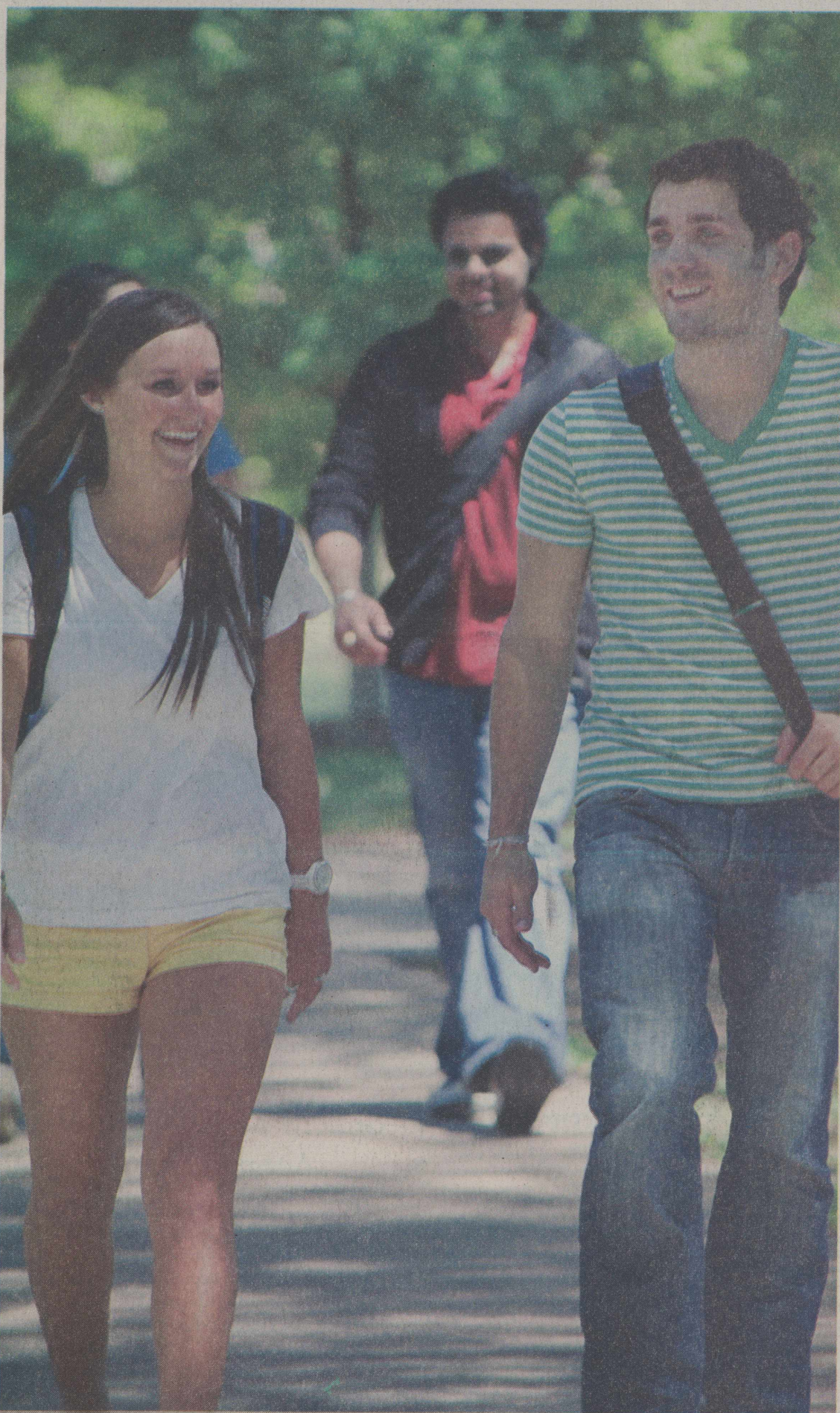
In conclusion, don't let your home get to the point that it smells like dead bodies, but don't wear surgical gloves when you do your laundry. It creeps people out.

Ketron is The DT's La Vida editor.
 >>> kketron@dailytoreador.com

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