Cartoon vandals | Opinions, Page 4 Right: Tech ready for K-State


## Honoring the fallen



Fire marshals
OK flaming
Double T for
Homecoming
Event set for today after soccer game
by Stevie douglas Staff Writer
Despite confusion surrounding the Homecoming pep
rally, Texas Tech will continue with the original plan rally, Texas Tech will continue with the original plan
of using a flaming Double T in place of a bonfire today at John Walker Soccer Complex after the Tech-Kansas soccer game.
In a previous article, The Daily Toreador reported that In a previous article, The Daily Toreador reported that
Lubbock Country Judge Tom Head' officia opinion was
that the flaming Double T would be a clear violation of
the countywide burn ban. RonaldPhillips, Tecch's general council, said he spoke
to the judge on several occasions and, due to the word ing of the law, the university would not be in violation
of the ban. of the ban.
"At one point, the county believed that the burn ba was applicable throughout the county," Phillips said.
"After receiving a legal interpretation from the county "After receiving a legal interpretation from the county
attorney, Judge Head did confrm that it only applied to
the unincorporated parts of the county and is not apUniversity honors Red Raiders who have died as part of Homecoming's TECHsan Memorial By STEVIE DOUGLAS Staff Writer

Red Raiders of all generations put their guns up and sang "The Matador Song" at the annual TECHsan Memorial in honor of university "Thembers who have died within the last year.
the last academic period," said Jon Mark Bernal, associate director of student activities. "That would be from Sep. 1 of the previous year until the Aug. 31 before the ceremony."
The TECHsan Memorial has always been a Tech Homecoming tradition, Bernal said, but it has been administered by several different offices and presented in a variety of ways. It has been the responsibility
of the Tech Activities Board for the past five years. Tyler Patton, the Student Government Association president nats of deceased faculty members by Daniel Nathan, faculty senate president: and names of deceased staff members by Bruce Bills, staff senate president. Bill Dean, executive vice president and chief executive officer of the Texas Tech Alumni Association, read the acknowledgement of those alumni.
"I think that it is a very important ceremony," Bernal said "It gives people something to remember, and people, especially families, really appreciate it.,
The Tech Homecoming court showed respect for its fellow Red Raid
ers by attending the even. ers by attending the event.

MEMORIAL continued on Page 3 )


DANIEL NATHAN, FACULTY senate President, reads the names of deceased faculty names during the TECHsan Memorial in Memorial Circle on Thursday.


CHANCELLOR KENT HANCE walks under the Sabre Arch formed by Air Force ROTC
plicable to our revised Homecoming planiss",
While the event will continue as planned, Phillips Waid the university is sensitive to the dry weather conditions and will take every necessary safety precaution in

DOUBLE $\mathbf{T}$ continued on Page 2 )
Facility name to honor longtime athletics supporter
Rip Griffin's name to be added to Dan Law Field

## By MIKE GUTIERREZ

 Staff WriterThe Texas Tech Board of Regents met this month and approved a proposal to add the name of longtime Tec baseball supporter, Rip Griffin, to the Red Raider's baseball acility, which is currently being renovated. Kelley Overley, vice chancellor for Institutional Adpercent of the construction costs to the facility and asked for Griffin's name to be added to Dan Law Field.
The new name of the facility will be Dan Law Field at Rip Griffin Park.
Texas Tech Athletics Communications said the hom of Red Raider basebali had been known as Dan Law Fiel from 1988 -2011, bered by private donors. Chris Cook, managing directo
marketing at Tech, said Griffin has been a supporter of Tech athletics - particularly baseball - for quite some time.

BASEBALL continued on Page $2>$


## Community Calendar

TODAY
Feminist Forum
Time: Noon to 1 p.m.
Where: Teaching, Learning and Technology Center, Room 151 So, what is it?
The Women's Studies Program will host "Risk Perceptions \& Innovation.

Urinetown the Musical
Time: 8 p.m. to $10: 45$ Where: Charles E. Maedgen Jr. Thearre So, what is it?
So, what is it?
The Department of Thearte
own, a contemporary musical
which provides a comedic
outlook when the citizens of a
"Gotham-like" city experience
a devastating drought.
Texas Tech Soccer vs. Kansas Time: 7 p.m.
ohn Walker Soccer
So, what is it?
Support the Red Raiders as they compete against the Wild Cats.

## Pep Rally

Time: Immediately following
Where: Joan Walker Soccer
Complex
So, what is it?
Show your Texas Tech spirit at
the Pep Rally featuring a flamthe Pep Rally featuring a flant
ing Double T .
SATURDAY

## Homecoming Parade <br> Time: 10 a.m.

Where: Broadway Street and
Avenue V is it?
So, what
Enjoy the Tech Homecoming
Parade, which will end at 18 th Street between Boston Avenue and Flint Avenue.
Saturday at the Museum Saturday
Fossils!

Where: Museum of Texas Tech Where: Muse
So, what is it? So, what is it!
Celebrate National Fossil Day with the Museum of Texas Tech.
RaiderGATE
Time: 2 p.m.
Where: R-1 parking lot, west Where: R-1 parking lot, w
of the Chemistry building of the Chemistry building
So, what is it? Enjoy original music from country singer Johnny Cooper
at this tailgating event, which at this tailgating event, which will begin four hours before kickoff.
Texas Tech Football vs. Kansas State '
Where: Jones AT\&T Stadium So, what is it? Support Red Raider football as they compete against the Wildcats.

Taylor Swift
Tirie: Tp:Mn
Where: United Spirit Arena So, what is it?
Enjoy a night of original country music from the artist, Taylor Swift.

## SUNDAY

Texas Tech Soccer vs. Texas Time: 7 p.m.
Where: John
Where: John Walker Soccer So, what is it?
Support the Red Raiders as they compete against the Łonghorns: -
To make a calendar submission e-mail dailytoreador@ttu. edu.
Events will be published either the day or the day before they take place. Submissions must be sencoling publication

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## apply

INTERVIEWING FOR
SUMMER CAMP JOBS

## $(2)$ DATE <br> OCTOBER <br> $13 \& 14$

## (1) TIME

$10 A M-4 \mathrm{PM}$

## ค. LOCATION <br> REC <br> CENTER

Wildlife groups sue for more protection of turtles
villife protection groups are suing the federal agency that regulates fishing in U.S. waters, claiming the government isn't doing enough to protect endangered sea turtles from drowning shrimp nets.
The lawsuit filed Thursday in tine Fisheries Service violates the Endangered Species Act by letting some shrimpers operate without required urrtle excluder devices on their nets and exempting some shrimping from the requiremen
The gear is required on many waters, but some kinds of trawls and other nets are exempt under certain conditions. A Louisiana law passed in 1987 makes it illegal for state wildife agents toenforce turtle excluder device regulations in state waters.
The plaintiffs want a court order devices. The wildlife groups claim that more than 1,400 dead and injured turtles have washed ashore this year.
Guif shrimp trawling continues to be a brutal, relentless killer of endangered sea turtles - there's simply no
other way to put it," said Todd Steiner executive director of Seaturtles. org For generations, industrial shrimping has been the leading cause of sea turtle death - an atrocity that is completely unnecessary, if shrimpers used the lowcost technology that has existed for over two decade

## Double T $\downarrow$

CONTINUED FROM PAGE
"Our fire marshal will he present the Homecoming activities along with the Homecoming activities along with said. "Safety precautions have and will be taken to ensure we have a spirited, but safe, Homecoming event." Clinton Theeford, emergency man-
agement coordinator for Lubbock agement coordinator for Lubbock
County, said the issue still County, said the issue still concerns whether or not the current burn ban
includes incorporated areas of Lubbock includes incorporated areas of Lubbock
"Modifications to the current ban

Agency spokeswoman Connie Bar clay said attomeys had not yet reviewed
the suit and the the suit and the agency typically
not comment on litigation. Last month, the agency said its enforcement agents along the 1,631 mile Gulf Coast had been spending nearly all cheir time since April making surevices.
Requirements for turtle exclude devices began in the 1980s amid sharp opposition from the shrimping industry, which contends the devices cut down on shrimp catches in a business with
slim margins. lim margins.
The device consists of a set of bars fitted into the neck of a net, together
with an escape opening. When a sea turtle is caught in a net, the reptiles move back through the net as the vessel moves forward, is stopped against the bars and is ejected through the opening. "Federal regulations allow annual turtles to give shrimpers some leeway Turtles to give shrimpers some leeway. have been exceeded regularly.
But the lawsuit contends that MMFS is doing a poor job of enforcing regulations and has exempted some types of fishing nets from having excluders as long as shrimpers meet said those time restrictions "are difficiult to properly enforce, especially with nighttime fishing, and reports indicated that the maximum time limits are often exceeded.
are still under legal review," The tord are stil under legal review," Thetford
said. "But, because state statutes do not require public entities to fol-
low local ordinances, he decision low local ordinances, the decision ultimately is the Texas Tech fire
marshal's." Walter said with the approppriate precautions, sidd win the appropriate precaun
the event would be allowed. "We are very sensitive to the dry weather conditions, and that is why we decided in early August not to continue with the traditional
bonfire," James said. "We have been bonfire," James said. "We have been
coordinating with the City of Lub. bock, and, a the time of the pep rally, bounito of the city fire department and a fre truck will be on standby." James said he does not anticipate
any issues, but he wnts any issues, but he wants to be pre-
pared with pared with the proper equipme
case something does go wrong Case something does go wrong.
Jon Mark Bernal, associate di tor of sudent activities, said the flaming Double T was built by the Tech Grounds Maintenance Department and will be bolted to a cement slab in order ensure safety, but weather
conditions, such as a wind speeds conditions, such as a wind speeds
of over 15 mph, could prevent the Double T from being lit. $\Rightarrow$ sdouglasedailytoreador.

MAKING THE VIDEO

(LEFT TO RIGHT) Jasmin Willis, a freshman exercise and sports Sc ence major from London, Candace Tubbs, a sophomore exercise and sports science major from Dallas, Katelyn Flowers, a freshman chemical
engineering major from Dallas, and Brinia Pearson, a sophomore resta engineering major from Dallas, and Brinia Pearson, a sophomore restau-
rant hotel and institutional management major from Dallas, all dance in front of a green screen while making a music video in the Student Union Building Ballroom on Wednesday.

## Baseball $\downarrow$

cost $\$ 5$ million and Tech's Board of
Regents expect the Regents expect the renovations to CONTINUED FROM PAGE 1 completed by February 2012. Blayne Beal, Tech's associate direc "It was only fitting that the baseball tor of media relations, said Rip Griffin park be named atter (Griffin). Dan
Law Field will still remain. It's almost siven so much
throughout the years. Law Field will still remain. lit's almost
a tradition among our names here," $\begin{aligned} & \text { throughout the years. } \\ & \text { "We're really grateful to Rip Grif. }\end{aligned}$ Cook said. "When you talk about the fin and his family for all the support facility, you say, 'You play at the Law.' they've given us," Beal said. "We're
This name addition is This name addition is really to honor thankful for the donations and we $\begin{array}{lll}\text { Rip and his family for being longtime } & \text { hope to make Dan Law Field at Rip } \\ \text { supporters." }\end{array}$ supporters."
Tech head
Tech head coach Dan Spencer said he was also gratefull for the financial support the stadium received. named after one of our tremendous donors, Rip Griffin," he said. "We are very grateful for our anonymous donor and to all of our private de"
made this project possible"
Cook said the renovations to increase the facility's capacity to 5,000 will not be added to general admissions seating, but will rather build up the suites and press area in order to modernize the building.
The renovations to the stadium
will include, among other features, 200 will include, among other features, 200
additional club seats, 10 new suites and press booths. The construction will

$$
\begin{aligned}
& \text { Griffin Park one of th } \\
& \text { ties in the nation." }
\end{aligned}
$$

ties in the nation."
in the Lubbock community for year in the Lubbock community for years
Blayne said. Griffin owns a fuel busi ness, truck stops and gas stations. He also provided the Griffin Athletic Center for Lubbock Christian Uni
versity in 2000 . versity in 2000 .
Griffin said he
Griffin said he is honored and humbled to be a part of the fields history-
"It is really good feeling," $h e ~ s a i d . ~$ "There have been a lot of gracious and generous people coming forward the last few months to make this work Pd like to say this isn't a Rip Griffin
deal a alll. I just happen to be the on deal at all. I I just happen to be the one
who gets to have his name on (the who gets to have his name on (the T
mgutierrez@dailytoreador.com


Subsurface Geoscience

Environmental Analysis and Decision Making

Bioscience Research and Health Policy

Nanoscale Physics


## Mass Comm. Career Fair welcomes charities, companies


gets information from The Word Magazine during the Mass Communications Career Fair on Thursday in the Frazier Alumni Pavilion.

By MORGAN CRUMP STaff Weriter
The College of Mass Communications' Career Fair took place from
1.5 p.m. yesterday at the Frazier $1-5$ p.m. yesterday at the Frazier Alumni Pavilion, providing stu-
dents with the opportunity to learn dents with the opportunity to learn
about the companies in attendance. about the companies in attendance.
There were 31 companies at the There were 1 companies at the
career fair and roughly 200 students had signed in by 4 p.m. Karen Marley, a recruiter from
Southwest Airlines, said her com Southwest Airlines, said her com-
about," she said, "so it really helps
them see what their options are face with a resume," she said.
"I get a chance to get to know that them see what their options are "I get a chance to get to know that
and to learn what opportunities person ahead of time, and if they are out there."
The face-to-face relationships established at such events are also important for students looking
to obtain a career or internship to obtain a career or internship,
Stone said. "It goes back to the corporate
culture we have at Southwest," he culture we have at Southwest," he
said. "We are looking for fun-loving people, and that's not something you can see on a resume. We get to see student's personalities and how
they communicate with people, they communicate with people,
which gives us a sense of whether which gives us a sense of whether
they would be a good fit for our

## company. Jamie Chumbley, store manager

 of Target Superstores in Lubbock, said she is looking for leadershipskills in potential interns and employees. "I want someone who can tell
me about a time where they led me about a time where they led
a team or took on a project to at-
tain a goal," Chumbley said "It is tain a goal," Chumbley said. "It is
absolutely important for students to attend career fairs because they are able to get a little bit more informed about the opportunities we
have to offer so they know if it's a have to offer so they know if it's a
job they really want to apply for." job they really want to apply for."
At career fairs, students can ask the employers any questions they may have. Chumbley said she advises students to research the companies beforehand so they know what questions they want
to ask. to ask.
"Coming to a career fair also
person ahead of time, and if they
make a really good impression, I can get them an interview." Chumbley said face-to-face
relationships absolutely have relationships absolutely have an
impact on a student's chances an interview.
Jessica Odom, a technical writer and recruiter for CEV Multimedia, said having a face-to-face relationship was how she got her job. "I came here last year and gave CEV my resume," Odom said.
"Once I graduated, I got a job", Once I graduated, I got a job."
CEV is a career and technical education company that creates educational DVDs and PowerPoints, she said.
Olivia Mitchell, an agricul-
tural project coordinato for CEV tural project coordinator for CEV,
said they are looking for said they are looking for creative
thinkers, people who are organized thinkers, people who are organized
and independent workers who are and independent workers who are
willing to do something that is not necessarily related to their major. "We remember students we have spoken with face-to-face,"
Mitchell said. "If your employer Mitchell said. "If your employer establishes a relationship with you, they are going to be more likely
to call you back and give you a to call you
Ryan Looney, a senior public rethe mass communications fair and said he thinks it is extremely important for students to attend because it is a great way to network with.
corporations and businesses. "Events like this give stude
cone opportunity to meet a lot of
contacts for the future," Loone contacts for the future," Loone
said. "When you're ready to gradu ate or are looking for an internship, you can call these people tha you've met and get in contact with them."
The The laid-back atmosphere of the fair gives students the freedom
walk around from table to table and learn about companies they may be interested in, Looney said. Sophia Chappell, a junior pub lic relations major from Cypres said she thinks the fair was a goo
way to network and talk with people. Even if you don't get an in is a good way to practice talking to people," Chappell said. "YO often get to find out what questions they would ask in an interview and
what they are looking for, so it definitely a good way to get your dofinitely a good the door."
Chappell said she likes the nonchalant atmosphere of the even and knowing she is not obligated to talk to any company she is no interested in. Chappell also said she wishes there were more companies
in attendance so the students would have more options.
"When you attend a career fair you can't be sure that they wil "Regardless ou," Chappell said. "Regardless, it is good practice and a good experience overall that will
help you figure out where you want help you figure,
to go in life."
morrump@dailytoreador.con
Mexico: Gulf Cartel's accountant found shot dead
MEXICO CITY (AP) - Mexican marines in the violent border
state of Tamaulipas found the body of the alleged top accountant for the Gulf Cartel drug trafficking network, who had apparently been shot death, the navy said Wednesday. A statement said the marines
found the body of Cesar Davila Garcia found the body of Cesar Davila Garcia
in a house Tuesday after they received a tip from a citizen. A pistol was also found near him and the marines were sending his body for investigation. Davila had been the accountant for leading cartel figure Antonio Ezequie Cardenas Guillen, also known
as "Tony Tormenta," who was killed as "Tony Tormenta" wo waser, the
by federal forces last November, the navy said. Garcia was then tapped to
bea local leader of the cartel and later be a local leader of the cartel and later
was made the primary accountant for whas macanizaztion, it said


House votes to stop Obama's health care law abortions
WASHINGTON (AP) - The
House on Thursday returned to an abortion issue that nearly sank President Barack Obamas hearth care law
last year with legislation that bars an insurance plan regulated under the
new law from covering abortion if any of its customers receive federal subsidies. erage would have to set up identical plans without abortion coverage to
participate in the health insurance participate in the health insurance
exchanges to be set up under the new law.
The legislation, which passed $251-172$, is unlikely to be considered
by the Democratic-led Senter by the Democratic-led Senate and faces a veto threat from President
Barack Obama. But it gives House Barack Obama. But it gives House
Republicans, focused this year on Republicans, focused this year on
cutting spending and reducing the size of the federal government, a chance to reaffirm their credentials on social conservative issues. Democrats chided
Republicans for wasting time better Republicans for wasting time bett spent on promoting job growth.
Supporters of the bill induding Supporters of the bill, including aur
thor Rep. Joe Pitts, R - Pa, say they are thor Rep. Joe Pitts, R -Pa., say they are
trying to close loopholes in the health care act that could lead to violations of the longstanding prohibition of the federal funding of abortion. Opponents warn that millions of middle- and low-income women who receive partial subsidies to buy
insurance would be denied abortion coverage. They said most providers were unlikely to set up two separate. plans, one with abortion coverage. The legislation also strengthens conscience protections for anti-abortion health care providers. Again there is divergence between bill supporters
saying they are merely clarifying existsaying they are merely clarifying exist-
ing law and opponents saying it will ing law and opponents saying itrency
lead to hospitals denying emergency care to pregnant women.

The legislation revives the deThe legislation revives the de-
bate that almost scutled the health
care act. Former Rep. care act. Former Rep. Bart Stupak, D-Mich., leading a rebellion of anti-
abortion Democrats, joined Pitts in abortion Democrats, joined Pitts in
pushing through an amendment that pushing through an amendment that in the propoposedgovevernment-run in insurance elan. When the Senate wouldn'
goalong, Stupak got Obama to igign an goalong, Stupak got Obama to sign an executive order reaffirming the Hyde
Amendment, a 1976 provision named Amendment, 1976 provision named
after the late Rep. Henry Hyde, R-Ill. after the late Rep. Henry Hyde, R-III., except in cases of rape, incest and




# Opinions 

networking site. I will not bash A\&M, though, and I fully understand his feelings of resentment. However, I think the proper
course of action for Byrne would have been to file a police report, make an official statement on his athletics website and schedule a meeting with Texas Tech administrators to pursue further action. Instead, everything we have strived to achieve in the the window with his flippant remarks.
spread quickly and the grapevine has become so intertwined with
social networks that social networks that one small person or a mass of people By

President Obama breaks another campaign pledge

##  shhngton Souare News

In 2008, then-Senator Barack Obama pledged to install the first-ever pollution
limits on smog, widely regarded as a contributor toglobal warming and health risks. Three years later, now-President
Obama has struck down the Environ mental Protection Agency's smog limits, Environmental groups, along wops his already disenchanted liberal base, are not so happy, and five of them - including
he American Lung Associarion - arr suing his administration for illegally injuring the American people. The proposed pollution limits woul have brought down ozone exposure ing to the EPA, this seemingly small decrease would have cost around $\$ 19$ to $\$ 25$ billion, which is a hefty cost for Hoverver, the agency also calculateded that he monetary value of the health benefits more than making up for the costs of the regulations. cally and that he would reconsider the proposal after further yet necessary scientific studies in 2013. Becide the fact that he may not be president at this time, it sems that we are once
again faced with a flip-flop from the again faced with a flip-flop from the
commander-in-chief who ran on a green plaform. Environmental jobs are a key to the fuure trajectory of our economy; it is an enormous number of opportunities. sustainable 21 st-cenonfres to build a If we have to suffer high costs on the wealth's'saccount in the short-term,

We have seen negligence from the administration on Keystone XL — the enormous and volatile pipeline running and this s s yet another item to throw on the list of environmental gaffes courtesy of the Obama administration. This is a logical, common sense proposal by
the EPA that saves peoples' lungs and lives, yet somehow the clench of this anti-anything-regulatory stigma that
is floating around the Hill is shutting is floating around the Hill is shutting
down the hope that this administration


Financial discipline: save now, spend later

By STACEY BRISTOL
Daly Nebeschan (U. Nebrashal

if...caffeine has repllaced veg etables in the four food groups. if most people are waking up
when you go to sleep when you go to sleep... if you can
nap during the time it takes nap during the time it takes
professor to take a breath...and if you spend more money on books than on clothes, food and shelter combined." If one thing's true, it's that college students don t live a fabulou lifestyle. Balanced meals and sleep
are always in short supply but it's are always in short supply, but its
a lack of money that really define college life.
The thing is, if a student does happen to come across an extra $\$ 10$, it's sure to be spent. And it's not always spent on the smartest
things. No, I'm not trying to say things. No, I'm not trying to say
money should only go toward things that students need, but sense than others. Lattes, parkin tickets, have-to-have new shoes to go with must-have new clothes and brand new textbooks are all things
we don't have to spend money on. we don't have to
But we still do.
hing would be
spending money is much more fun
than saving. Inow this.
I'm a girl who loves to buy new
things and participate in a little
retail therapy. Ive even enjooyed
a latte or two of my own if I have
extra cash.
Until recently, I didn't think
too much about these occasional
purchases. What really changed
my mind about them was a re-
cent workshop. The workshop,
called "Think Like a Millionaire,"
showed all the ways millionaires
save money. One was cutting
back on the little things we spend
money on now, in order to save
for later. For many students, this
is quite an unfamiliar idea.
Here's an example. Say that
Sarah Student buys a latte every
morning on her way to class. With
a tip to the barista, thisis about
$\$ 4$, totalling $\$ 20$ each week of the
school year. We'll say this is $\$ 80$ a
month for nine monthh of the eyear.
This $\$ 720$ doesn't seem like
the craziest amount, especially
considering caffeine is the only
thing getting her through those
morning classes. But what if she'd
saved this money instead?
If Sarah had saved it each year

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and had it compounded annually
at eight percent, she could have at eight percent, she could have
saved more than $\$ 3,000$ at the spe
end of four years. Then, if she
rea

The next thing I see students spending their money on, for no Each at all, is new textbooks. that exciting moment when you find out just how many textbooks you'll need - and how much they cost. 'Ill never understand how a
textbook can cost more than $\$ 200$, but they do. So why buy it new? but they do. So why buy it new?
Unless you really love the sound a new textbook makes when you first open it and the feel of
shiny plastic wrap, you should buy shiny plastic wrap, you should buy
used. I've saved more than $\$ 500$ used. I've saved more than $\$ 500$
each semester that I've done this, each semester that I've done this,
and besides the occasional highlighter marks, which sometimes the difference.
Now imagine that I'd saved this $\$ 1,000$ each year for four years at eight percent, compounded annually (just like Sarah Student). This totals more than $\$ 4,500$.
And if the $\$ 4,500$ is saved once And if the $\$ 4,500$ is saved once
for 30 years in the same way, 'lll have $\$ 45,000$.
That's a lot of textbooks and lattes - or a great new car. No mat-
ter what, I think I'd ter what, I think I'd rather have
that amount of money in the future that amount of money in the future than the brand new textbooks now.

# LA VIDA 

## YOU'RE IN URINETOWN



PHOTO BY SCOTT MACWATTERS/The Daily Toreador
JOEL ISON AND Candice Baily playing Bobby and Josephine Strong JOEL ISON AND Candice Baily, playing Bobby and Josephine Strong,
motion while singing at the Maedgen Theatre during the musical Uri-
Liz Claiborne to sell several brands, change name

NEW YORK (AP) - Ta about a fashion makeover.
Financially struggling $L_{i z}$ Financially struggling Liz
Claiborne Inc. said Wednesday that it is selling its namesake brand and several others to concentrate on its Juicy Couture, Lucky Brand and kate spade fashion plates, which appeal to well-heeled shoppers. The company, which hasn't had an
annual profit since 2006, said it annual proft since 2006 , said it
will change its name to reflect that emphasis.
Liz Claiborne is the latest company to adjust its business as the U.S. consumer market
bifurcates into the high and low

BlackBerrys bu

## ends, essentially squeezing out

 the middle. Companies rangingfrom Procter \& Gamble to Wenfrom Procter \& Gamble to Wen-
dy's are doing everything from tweaking their product mix to changing the way they advertise and display their goods in order to appeal to American consumers on opposite ends of the spectrum. Liz Claiborne hopes that a
more high-end focus will help it more high-end focus will help it
turn around its business, where annual revenue has been cut in half from 2006 through last year. Lucky Brand jeans mostly sell for $\$ 99$ or more, for instance, and kata spade handbags typically stait at over than $\$ 100$.

## One-man band entertains

## By MICHAEL DUPONT

 Staff WriterPreston Pugmire takes the stage to perfor with his guitar, a microphone and an effects pedal.
He He uses the effects pedal to
record himself live and loop it record himself live and loop it
in a way where he plays every part of his music.
Pugmire attributes the creation of his one-man band to the other groups he has been a
part of that were disassembled part of that were disassemb
for one reason or another. "Being in a band, it was hard to tour and stuff like that," Pugmire said "So people went to school and got married or whatever, things just kept happening and the
their course. "
their cours
He still
He still had his passion for
music however, which led Pugmire incorporating the electronic effects pedals.
The effects pedal allows
Pugmire to Pugmire to, in a way, be his own
band. He is able to play two band. He is able to play two
different guitar parts, make his own beats and create harmonies all through the function of the pedal.
Preston said he got the idea from a musician named Howie
Day. Day.
"I

II saw a video of Howie Day where he was doing what's
called 'lo called looping where he was
using the effects pedal to record himself live and then loop it with layer and layer so that he's playing all of the parts," he said. "It blew my mind."
Pugmire then purchased equipment of his own and prac-
ticed until he consider himself proficient with the pedal and started to tour.
uzz back to life after long outage
$\begin{array}{ll}\text { NEW YORK (AP) - Black- } & \text { users. But RIM's latest fiasco is } \\ \text { Berrys across the world buzzed back } & \text { unlikely to result in a mass exodus }\end{array}$ Berrys across the world buzzed back to life Thursday, leaving customers
outraged and threatening to cost the granddaddy of all smartphones more business when it's already struggling to keep up in a crowded
marketplace. marketplace.
The three-day blackout inter-
rupted email and Internet services rupted email and Internet services
for tens of millions of frustrated users and inflicted more damage on an already tarnished brand. "I've been a pretty big BlackBerry advocate," said Kate Jacobson, a student at Michigan State University. "But I'm done playing After using a BlackBerry for three years, she said the outage was the "last straw." On Thursday, she got an iPhone.
Her unhappiness was shared by users across several continents.
BlackBerrys in Europe, Asia, Latin BlackBerrys in Europe, Asia, Latin
America and Africa had been America and Africa had been
without email or chat messages since Monday.
In the U.S. and Canada, the outage was shorter, starting Wednesday. But many, perhaps most, of the world's 70 million BlackBerry users
were affected. were affected.
ing and had zero emails, I was like, 'That's impossible,"' Jacobson said. She had already endured problems with her BlackBerry Curve turning off at the wrong moments. It didn't play videos well, either. makes the phones and handles email traffic to them, said the system was steadily processing a vast backlog of stalled messages. The company's two CEOs apolo gized profusely. It was a break from the past, when outages of BlackBerry service merited only terse
statements from the company. statements from the company.
Mike Lazaridis and Jim Balsillie said they had not made plans yet to compensate customers, but they were turning their attention to that question.
"Our priority right up until this moment (has been) making sure the
system's up and running," Balsillie system's up and running," Balsillie
said. "We're going to fully commit to win that trust back."
It will take more than an apol ogy to win back some Blackberry

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PHOTO BY BRAD TOLLEFSON/The Daily Toreador PRESTON PUGMIRE, AN acoustic artist from Sacramento, Calif.,
walking through the Student Union Building Courtyard on Thursday. walking through the Studen Uni Buriding Courtyard He feels this equipment al- music and inspiration for be- "My goal is to let people feel $\begin{array}{lll}\text { lome } \\ \text { but still wants the focus to } & \text { coming a musician came from a } & \text { my passion through music and } \\ \text { Rast } \\ \text { just let them feel good about }\end{array}$ remain in his melodies. "I love playing music," he themselves, hopefully through "It's so versatile, it allows me said. "When I was a kid I saw the power of music, to do a lot of different things a music video for Radiohead's and that's how I get my music to 'Just' and it absolutely re-wired people," he said. "But I want to my brain. I was so taken by it make sure the melody remains the focus, and the pedals are a people." and I knew I could never do
anything besides music." anything besides music." share his plans about his performance at Texas Tech

Pugmire is currently on a college tour visiting many universities all across the nation. "I'm on a university tour, in
2011, I'm doing 140 colleges," 2011, I'm doing 140 colleges,' states. It's going to be epic $\rightarrow$ mdupontedailytoreador.co
 for over 20 years.

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Tech loses to Texas, seeks first conference win at Mizzou at

## By CHOIS WOODMAN

 Staff WriterThe Texas Tech volleyball team will look to bounce back at Missouri on Saturday after losing in straight sets to No. 10 Texas on Wednesday night. The sweep was the third straight against the Red Raiders, pushing their Big 12 Conference record to 0.5 for the season. Tech coach Don Flora said the Longhorns' strong offensive hits
caused trouble for the Red Raiders.
 did a really good job blocking actually, but they got a ton of kil."
first-ball swinging team."
The Red Raiders w a season-low 24 kills in the match, while senior hitter Amanda Dowdy put down 12 kills on her own. Tech was not able to attack as well offensively because of the size of the Longhorns' blockers, Flora said.

V-BALL continued on Page $8>$


Cross-country to compete in Chili Pepper Festival


PURITY BIWOTT AND the Texas Tech cross country team travel to Fayetteville, Ark., to compete in the Chili Pepper Cross Country Festival on Saturday.

By MIKE GUTIERREZ Staff Writer
 As the Texas Tech cros-country
season reaches its halfwaypoint, head coach Jon Murray said this weekend's meet will be a chance for his team to
go up against great competition before go up against great competition before
the Big 12 Conference's championthe Big 12 Conference's cham.
ships at the end of the month. ships at the end of the month.
"We really like this course," Murray said. "This meet gives us a good
opportunity to gauge our team's fitness opportunity to gauge our teams's fitness
ability, based on the times we've seen from them in the past."
Murray's team will be traveling to Murrays seam will be traver in the
Chilti Pepper Crooss Country Festival Chill Pepper th
Among the teams Tech will com-
pete against are Baylor, Oklahoma, pete against are Baylor, Oklahoma,
Louisiana State, North Texas, Oklahoma State, Oral Roberts, Texas
Christian and Texas. Christian and Texas.
Payton Northrup, Payton Noorthrup, a freshman run-
ner for Tech, said he is expecting his nef or Tech, said he bexpecting his
team to run much better this week than it has in previous meets. "We're really young this year, so it's more of a rebuilding year," he said.
"This is going toibe a "This is going to be a really fast course,
so I think we should all set personal so I think we should all set personal
bests in the 10 K . I don't see why we beouldn't. I'm excited, to say the least. CROSS continued on Page $9 \gg$

Tigers stay alive in ALCS, beat Texas 7.5

\footnotetext{
DETROIT (AP) - Justin Ver-
lander helped save Detroit's season lander helped save Detroit's season
with a gutsy effort and the Tigers with a gutsy effort and the Tigers
hit for a sudden cycle to break away hit for a sudden cycle to break away
from Texas in a $7-5$ victory Thursfrom that cut the Rangers' lead to 3-2 in the AL championship series.
Delmon Young hit two of Detroit's four homers and Miguel Cabrera had a tiebreaking double in the sixth inning - thanks to a bizarre bounce off third base. After building a five-run cushion,
the Tigers held off Texas despite




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Texas DBs overwhelmed by OU, No. 6 Cowboys up next

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The DT Staff College Football Pick 'Em


大 indicates "Game to Watch"
 TEXAS TECH OFFENSIVE hitter Miara Cave goes to hit the ball over
the net during a $3-2$ loss against Oklahoma on Oct. 1 in United Spirit the net during a $3-2$ loss against Oklahoma on Oct. 1 in United Spirit Confernece play against Missouri on Saturday.


## 

think these next wo days of practice will be really good for us to work on uilding up our confidence. 3 MANDA DOWDY $\begin{aligned} & \text { have been } \\ & \text { before, and }\end{aligned}$ $\begin{array}{ll}\text { ISIDE HITTER } & \text { I think just } \\ \text { IEXAS TECH } & \end{array}$ being in that
environment
is breathtakenvironment
is breathtaking. l loved it, but I don it
if everyone embraced it." The team is already looking toward its next match at Columbia, Mo., and to pursuing its
first conference win, she said irst conference win, she said. "I think we really just need
to focus on getting a win," to focus on getting a win,
Hragyil said. "We've gotten to a point where we keep saying we need to do things right or we need to do this, but when
it gets down to it, we just need to win. There's no ifs, ands or buts about it." Every practice is important
for the team until the end of for the team until the
the season, Dowdy said.
"I think these next two days
ent of practice will be really good for us to work on building up our confidence," she said. "I feel
like ever since the OU game, like ever since the OU game,
where we played awesome, I where we played awesome, I
feel like our confidence level has struggled a little bit. That's something that I want to build on: knowing we can go into
Missouri and come away with Missouri and come away with
the win." the win."
Tech needs a win to launch the team in the right direction
toward more wins, Dowdy said. "A win would catapult us with momentum, and it would be huge for us," she said. "Mis-
souri is a very good team and it souri is a very good team and it
will be a great matchup, so when will be a great matchup, so when we get that win, we can con
with our winning ways." $>$ cwoodman@dalilytoreador.col



Scandrick, Cowboys ready
drick spent part of his bye weekend getting to know Wes Welker. On the flights to and from Los Angeles last week, the Cowboys cornerback studied game lilm of welker. ily, Scandrick carved out time to try understanding how New England's little receiver keeps making such big plays - and trying to figure out how he can prevent them when Dallas plays Welker and the Patriots on Sunday.
"It's a huge challenge." Scandrick "I's a huge challenge," Scandrick
said. "He does everything 100 percent, said. "He doese everythine"
full speed. He works."
Many Cowboys fans have known
aboun WVelken since his about Welker since his days at Texas
Tech, when he was an undersized Tech, when he was an undersized
guy making big plays in Mike Leach would translate to the NFL, yet the hardworking Welker seems to get bet-
ter every year. This season, his eighth, Welker is putting together what could become among the greatest
ceiver in NFL history Welker has an NFL-best 45 catches for an NFL-best 740 yards through five games. He's on pace for 144 catches and 2,368 yards; the league records are 143
catches (by Marvin Harrion in catches (by Marvin Harrison in 2002)
and 1,848 yards (by Jerry Rice in 1995) and 1,848 yards (by Jerry Rice in 1995). football player," said Cowboys coach Jason Garrett, who was the quarterbacks coach in Miami when Welker
played there. "You should watch Wes
WWelder played there. "You should watch Wes
Welker in

## K-State

K-State
CONTINUED FROM PAGE 7 ing but a winning culture.
Tech $(4-1,0-1$ in Big 12 play) gets
the opportunity to deal Kansas State its first loss of the season when the two teams meet at 6 p.m. Saturday in Jones
AT\& S Stadium. Wildcats enter the week as one of the three remaining undefeated teams in he Big 12 Conference.
And theres's nothing flashy he way Kansas State is winning. he way Kansas State is winning.
"They don't have any star player They don't want any star players,' Texas Tech coach Tommy Tuberville said during Monday's media luncheon. "Coach Snyder has done probably the
best iob of ooaching in college foothall best job of coaching in college football
since he's been in coaching since he's since he's been in coaching since he's
been at Kansas State, if you take both eras (into account)."
In 21 seasons-in tiwo stints-as
head coach of the Wildcats, Snyder has experienced a total of two losing seasons. Kansas State went winless in 27 consecutive games leading up to the won 13 games combined in Snyder's first three seasons, rapidly starting the process of erasing the losing culure. For Snyder and the Wildcats, this

Additionally, Saturday is Tech Homecoming game, something Kans
State is used to being the guest at State is used to being the guest at. In 2009, the Wildcats traveled toLub gock for tut only to to suffer through a $66-14$ los fueled by seven touch hdowns from former Tech quarterback Steven Sheffield. Kansas State has not won a road game against Tech since a $13-2$ decision
in 1997 , which also is the Wildcats in 1997, which also is the Wildcats' only
win in Lubbock. in in Lubbock.
Scoring 66 poi Scoring 66 points against this Kansas
State defense will not be asimple task the Red Raiders this time around. Tech encounters a defensive unit
hat enters this week as the Big 12's best, lime enters this week as the Big 12 's best, fotal offense.
Tuberville said the Wildcats' roster does not feature any superstars, but rather players that play with
and have excelled. "They'relechniquue-oriented," Tu-
berville said. "The players play hard.


PHOTO BY ANNIE OSTERLUND/The Daily Toreador TEXAS A\&M RUNNING back Christine Michael is tackled by Texas Tech cornerback Eugene Neboh and safety Cody Davis during the 45-40 Snyder) hasconv
 field, gaining more than 100 yards on
Kanas States'sfefense could dea adaunting mixington and Kenny Wiilliams will be
Stephens, out for the season with a Stephens, out for the season with a his court," Tuberville said, "And there
dislocated left knee, is the nation's 15 hhleading rusher, averaging 114 rushing will be three of them back there. We'll $\begin{array}{ll}\text { leading rusher, averaging } 114 \text { rushing } & \text { see what they can do." } \\ \text { yard per contest. } & \text { jrodriguezedailytoreador.con }\end{array}$


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## for NFL's top WR Welker

 before, you'd say, 'Wow! Who is that start this season. Brady, too, is on paceto shatter all sorts of passing records. | Los Angeles Times Daily Crossword Puzzle |
| :---: |
| Edited by Rich Noris and Joyece Lewis | before, you'd say, "Wow! Who is that

guy?' Because he is 100 miles an hour every minute of every day. His success
is not by accident.... He is a relentless competitor Maybe ...s much as anylubody
I've been around, he's able to take that l've been anound, he's able to take that game field." The Cowboys saw what kind of pest Welker can be when these teams last met, in 2007 . Welker caught 11 passes for 124 yards and two touchdowns
as New England steamrolled Dallo as New England steamrolled Dallas
$48-27$. Welker's work ethic, attitude and ability obviously is appreciated by Tom
Brady. The chemistry they've devel. "They know what each other is going to do" Scandrick said.
Garrett played in Garrett played in Dallas when Troy
Aikman had that type of connection Aikman had that type of connection
with Michael Irvin and Jay Novacek with Michael Irvin and Jay Novacek, and he's seen it develop again
Tony Romo and Jason Witten. "I think it's a security blanket for the quarterback, knowing that whatever situation happens, somehow I can find that guy and he's going to get me out of Dodge," Garrett said. "I think you see that on a we
in New England."

$$
\begin{aligned}
& \text { in New England." } \\
& \text { So, how can th }
\end{aligned}
$$

for it? Garrett said it gets back to the same plan the defense has every week,
another factor in their remarkable same plan the defense
only it's more difficult.


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