



# THE DAILY TOREADOR

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PHOTO BY SCOTT MACWATTERS/The Daily Toreador

ABOVE: MEMBERS OF the Delta Delta Delta sorority cheer as buses enter Greek Circle on Thursday.

LEFT: NEW CHI Omega members pose in front of their house after receiving bids Thursday.



PHOTO BY ANNIE OSTERLUND/The Daily Toreador

# rush

unlike any other

## Bid Day brings joy to many Red Raiders

By GLORIA LERMA  
STAFF WRITER

Brittany Lunnon had her eyes pinpointed on one sorority throughout the rush process during the past week.

When she opened her invitation, Lunnon, a junior microbiology major, had achieved her goal. "I got the one I wanted... I am really excited," Lunnon said Thursday, which, for Lunnon and more than 800 other women, was Panhellenic Bid Day.

Bid Day is the final step of the rush process; the culmination of sorority recruitment that starts weeks before classes officially began at Texas Tech.

Before meeting more than 900 potential pledges, the Rho Gammas organize and prepare activities to introduce these interested students to sorority life. The Rho Gammas are a group of students who are active participants in their respective sorority that are chosen to help with the recruitment process.

The Rho Gammas collaborate with Megan Robare, the Panhellenic advisor and unit coordinator for campus life, and use various events as a method to know the young women better.

"We started on Saturday the 20th and it has been non-stop trying to get to know the girls since then," Nina Stromberg, Panhellenic president, said.

After a series of events, each woman makes her bid on which sorority she would prefer to join, but the decision is not just hers to make.

"Every organization decides what girl they are interested in and then they make their bid," Caitlin Hendricks, recruitment director, said. "And that is what today is about, finding out who has selected them."

All of the students who rush are carefully selected, Hendricks said. High school and college transcripts, as well as active community involvement, are two important factors in selecting each individual.

"I have always been very involved, since high school, and joining a sorority is just a way to continue that in college," Nicole Mendez, a sophomore communications major from Arlington, said.

BID DAY continued on Page 5 >>>

## New program aims to aid enrolled vets

### Green Zone seeks to educate faculty, staff

By STEVIE DOUGLAS  
STAFF WRITER

The recent increase of veterans enrolled at Texas Tech has prompted the university to initiate a new program, "The Green Zone," to better help the military population readjust to civilian life.

"The Green Zone is a one-hour class designated to help faculty and staff learn about what our veteran population looks like, and gives them a list of resources to better assist those students on and off campus," said Ryan Van Dusen, assistant director of Military and Veteran Programs.

The class focuses on recognizing the common issues that post-combat veterans struggle with, and on teaching staff members how to better assist those students. The class was taken by 82 faculty members earlier this month, and Van Dusen said he expects the number to double next semester.

"Someone in every college has been or will be certified," he said. "Staff of the counseling center, Student Disability Services and The Learning Center have taken the course, so the right people are being trained."

VETS continued on Page 3 >>>

## Buildings return to power after outage

### Broken transformer to blame

By CAITLAN OSBORN  
NEWS EDITOR

Several buildings across Texas Tech's campus were without electricity Wednesday morning, with many losing network connections because of the power outage.

Now, officials say, things are back on track.

The system-wide outage was a result of a broken transformer in the Business Administration building, Mike Faires, associate vice president for operations, said. The transformer fault caused a trip in one of the main lines feeding the campus.

"A 40-year-old transformer blew out and, in doing so, sent shockwaves throughout the rest of the system," he said.

Technicians from Lubbock Power & Light were able to isolate the problem around 11:30 a.m., he said, and were eventually able to return power to the rest of the buildings early Thursday morning.

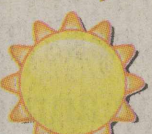

"To make a long story short," Faires said, "at 3:30 (Wednesday) morning they found the switch that needed to be changed out and they changed out two of them, and by 3:30 we had the power back up. All the buildings came back online, except for three."

POWER continued on Page 2 >>>

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### WEATHER

<b>Today</b>	Sunny	<b>Saturday</b>	Sunny
	100 / 73		101 / 75

### STAFF EDITORIAL

Tech, city should lead charge in changes to off-campus crime reports  
**OPINIONS, Pg. 4**

**DT**  
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**Power** ←

CONTINUED FROM PAGE 1

The art and architecture buildings were back with power immediately, he said, and other structures regained electricity in the late afternoon. However, Housing Services, Art 3D and the Physical Plant Cabinet and Paint shop took longer to fix.

"The last three that were out the longest don't really affect anything," Faires said. "Of course, Housing Services got all the kids in the buildings this weekend, so they weren't that much affected. Art 3D was out, and if it hadn't been up today, then classes would have been spoiled there."

Doug Chowning, managing director of the Texas Tech Physical Plant, said plant crewmen worked with Lubbock Power & Light through the night to get power returned to the remaining buildings.

"As far as I know, everything is back and running," he said, "and the AC and the light-

ing systems are all fine in the buildings."

Heather Davis, a junior biology major from Colorado Springs, Colo., works in the lab at the Health Sciences Center. She said she was present when the power turned off in the building.

"We actually lost power, I think, three or four times," she said. "Most of the time we were on our computers and, obviously, every time they would shut off. You would think the emergency power would kick right back on, but then only a few lights would click on and all the alarms would just start sound-

ing through all the freezers, because, almost immediately, temperatures started to rise, which can't happen."

For a time they were worried of losing samples from the lab's freezers, especially when the HSC's backup system failed.

"We have so many patient samples and things that need to remain cold in order for them to remain viable," she said. "How our lab is set up is that, no matter when, if we ever lose power, it's suppose to kick onto a reserve. Because (power was on and off)

frequently, every time it would switch to reserve power, it would strip the circuit, and we ended up having all of our freezers off and our nitrogen tanks off for hours."

Luckily, things were not as unfortunate as they could have been, Davis said, because the samples were sealed and still usable.

Davis said she thinks the emergency team responded well to the outage and handled the situation well.

"I really think they, in the crisis of the situation, were definitely there when they needed to be and fixed it as soon as they could," she said. "We could have lost thousands or millions of hours of work and lost everything, but luckily we didn't lose any important things."

Because the electric system is owned by Lubbock Power & Light, Faires said, the university cannot prevent these events from occurring. However, it does conduct tests to make sure each system is up to date, he said.

►cosborn@dailytoreador.com

*"We could have lost thousands or millions of hours of work and lost everything, but luckily we didn't lose anything important."*

**HEATHER DAVIS**  
JUNIOR  
BIOLOGY MAJOR

**Community Calendar**

**TODAY**

**President's Welcome Picnic**  
Time: 11:30 a.m. to 1 p.m.

Where: Student Union Building

So, what is it?

Join Texas Tech President, Guy Bailey, and other Tech administrators for hot dogs and refreshments.

**Women's Equality Day Forum**  
Time: 12 p.m. to 1 p.m.

Where: Texas Tech Teaching, Learning and Technology Center

So, what is it?

The Women's Studies Program will discuss the current status of the Equal Rights Amendment.

**Texas Tech Soccer vs. Mississippi**  
Time: 7 p.m.

Where: John Walker Soccer Complex

So, what is it?

Support the Red Raiders as they take on the University of Mississippi.

**"And Then I Wrote" by Jack Sharkey**  
Time: 7:30 p.m.

Where: CATS Playhouse

So, what is it?

Enjoy a live comedic performance at this local theater.

**Vivaldi's The Four Seasons**  
Time: 7:30 p.m.

Where: Saint John's United Methodist Church

So, what is it?

Enjoy the Botticelli Quartet, Texas Tech's faculty string quartet and others as they perform the Vivaldi classic.

**Casey Donahew**  
Time: 10 p.m.

Where: Wild West

So, what is it?

Enjoy a night of live country music at this Depot District venue.

**SATURDAY**

**Back to School Spirit Rally**  
Time: 2 p.m. to 4 p.m.

Where: South Plains Mall, grand court area

So, what is it?

The Texas Tech Athletics Department will host a back-to-school spirit rally. Fans will be able to get autographs, take pictures with and meet the Tech cheer and pom squads and Raider Red.

**Cory Morrow and the Dirty River Boys**  
Time: 7 p.m.

Where: 2412 Broadway, Cricket's parking lot

So, what is it?

Enjoy a night of live country music.

**SUNDAY**

**Texas Tech Soccer vs. St. Mary's**  
Time: 7 p.m.

Where: John Walker Soccer Complex

So, what is it?

Support the Red Raiders as they take on St. Mary's University.

**Serve Breakfast or Dinner at Community Kitchen**  
Time: 7:30 a.m. or 5:30 p.m.

Where: The Salvation Army Family Housing Facility

So, what is it?

Serve morning and evening meals to those in need at the Salvation Army's Family Housing Facility Cafeteria, located on the corner of 16th St. and Ave. J.

**MONDAY**

**David Schalliol**  
Time: 8 a.m. to 5 p.m.

Where: Landmark Arts at the Texas Tech School of Art

So, what is it?

View a selection from David Schalliol's photography series, "Isolated Building Studies: Revealing Meaning through Recontextualization" in the SRO Photo Gallery.

To make a calendar submission e-mail [dailytoreador@ttu.edu](mailto:dailytoreador@ttu.edu).

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

**Corrections**

In Thursday's issue of *The Daily Toreador*:

—Because of an editing error, the story "Tuition jumps 5.9 percent; regents aim to bridge fund gap" should have stated the increase is expected to generate about \$8.6 million in revenue.

—Because of a reporting error, in the story "Online dating

website launches at Texas Tech," Melanie Wallner should have been quoted:

"DateMySchool connects academically-driven, time-constrained students from the same school or different schools within the same geographic area."

"On other dating sites, folks can spend weeks messaging each other back and forth just to ensure the other person isn't a creepy weirdo or serial killer."

"We wouldn't be taking ourselves seriously without opening to Tech."

Shreshth Dugar should have been quoted:

"Unlike Google+ or Facebook which are networks for people you know and Match.com for people you don't know and you don't trust ..."

The DT regrets the errors.

**Lubbock's Largest Selection**



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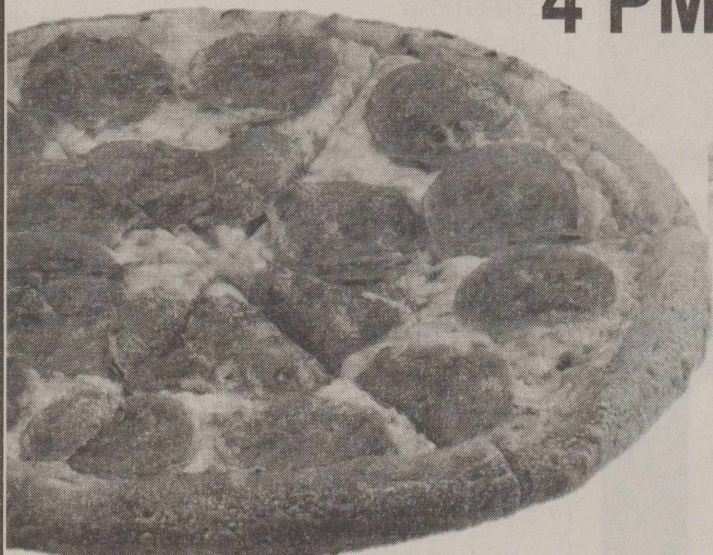
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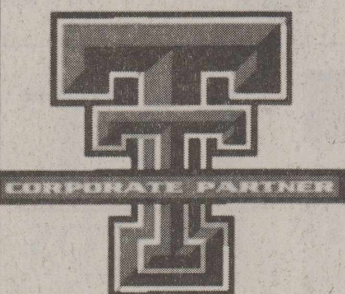
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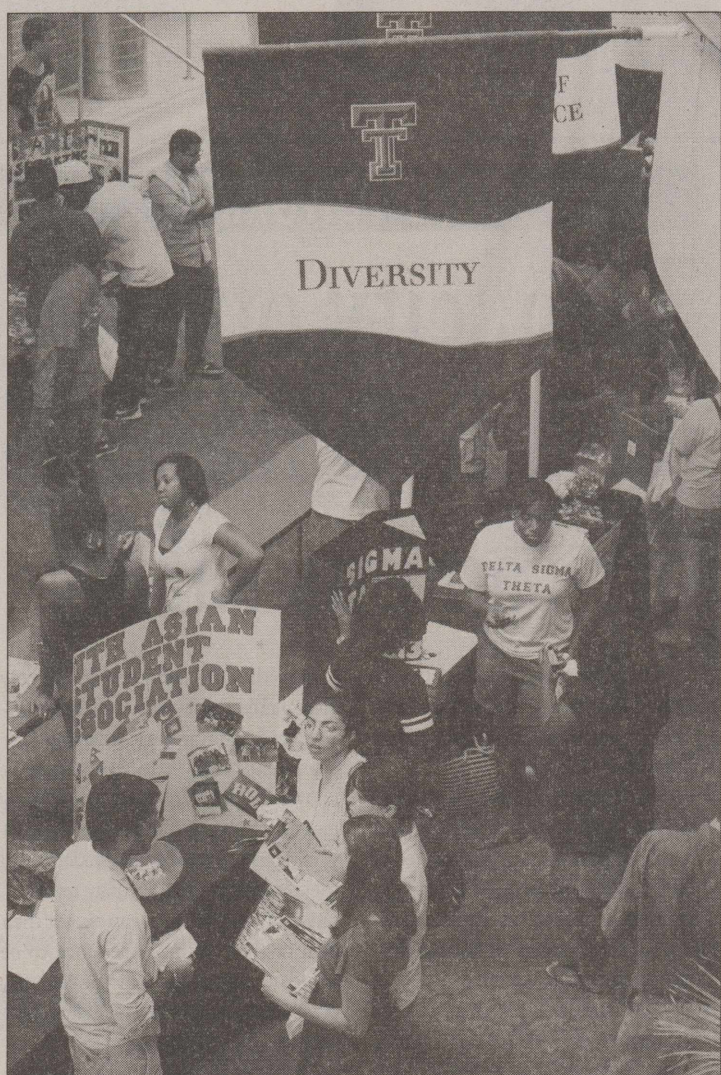


PHOTO BY LAUREN PAPE/The Daily Treador

STUDENTS PARTICIPATE IN Diversity Day in the Student Union Building on Thursday.

# Group hosting forum today to celebrate Womens' Equality Day

By TYLER MYATT  
STAFF WRITER

Women's Equality Day, a nationally recognized holiday, will be the at the center of a forum Texas Tech is hosting today in recognition of the importance of women's rights and to encourage discussion about this issue.

The forum will be located in Room 153 of the Teaching and Learning Technology Center and begins at noon, Patricia Earl, the forum director, said. Guests are invited to enter the campus through its main entrance at University Avenue and Broadway Street and request directions at the entrance kiosk.

Earl, the coordinator of the women's studies department at Tech, said the discussion would concern the Equal Rights Amendment, which is currently being debated in Congress.

The Equal Rights Amendment was first proposed in

1923 to affirm men and women deserve equal rights under law, according to the Equal Rights Amendment website. It needs three more states to be ratified into law, thus meeting the required 38.

A two-thirds vote in the House of Representatives and Senate also could result in ratification of the potential 28th Amendment, according to the website.

The forum is intended to spark debate from both sides about the Equal Rights Amendment, Earl said, and reassess the debate in a time when much progress has been made for women's equality.

"What are the new proponents saying today about the ERA?"

Earl said. "I feel like we've surpassed those reaching stereotypes or assumptions, and that if you have equal rights, then XYZ is going to happen."

There are too many people fighting for very specific aspects of women's rights, Earl said. A broader approach could be what is needed to accomplish the goal of passing this amendment.

"Some might say that it's better to focus on one thing rather than 20," Earl said.

Sarah White, who also works in the women's studies department, said she thinks it is great to have this forum so the students can come together and discuss this issue.

"In every discipline, you have a need to talk about this," White said. "In Lubbock, some people don't even know feminists exist."

This forum is important because it gives the attending audience chances to participate in the discussion, and the directors of the forum are happy to hear what people have to say, Earl said.

"I definitely think that having a day like this is very important," Corie Hernandez, an adviser in support operations at Tech, said. "I think that, as a university, it shows what we value in our students, and what we feel is necessary to empower them to be successful."

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## Millions of US court records bound for shredder

CHICAGO (AP)—Wrestling with the challenges of documents in the digital age, U.S. officials are destroying millions of paper federal court records to save storage costs — and raising the ire of some historians, private detectives and others who heavily rely on the files.

The U.S. National Archives and Records Administration says at least 10 million bankruptcy case files and several million district court files from 1970 through 1995 will be shredded, pounded to pulp and recycled. Files designated as historically valuable,

however, will be kept in storage. Federal archivists spent years consulting legal scholars, historians and others about which files to purge after realizing that sorting and digitizing just the bankruptcy cases would cost tens of millions of dollars. None of the civil or criminal cases up for destruction went to trial, and docket sheets that list basic information such as names of defendants and plaintiffs will be saved from each case.

Such reassurances haven't allayed concerns of some of those whose work relies on the paper documents.

## Vets

CONT. FROM PAGE 1

Green camouflage stickers are placed on the office doors of staff members who have been through training to alert veterans the person in the office they are to enter understands their issues, Van Dusen said.

The Support Operation for Academic Retention, or SOAR, has taken special interest in the Green Zone program. More than half of the department has been through Green Zone training, and they are relaying the information obtained to The Learning Center's student tutors and peer mentors.

"My goal is to make this area more accessible to veteran students, and to help our tutors to understand military specific issues," SOAR Unit Coordinator Michael Brown said. "Ultimately, I would like to hire veteran-specific tutors and host workshops to help veterans adjust to the college life."

A study conducted by the U.S. Army in 2004 showed that one-in-four soldiers returning from Iraq or Afghanistan suffered post-traumatic stress disorder. Those who have the condition often have fearful flashbacks of a specific event even years after returning home. The Green Zone strives to help students overcome PTSD.

"The biggest difference between a veteran and an average student is the fact that everything that soldier has touched for the last year or so was life or death," Ron Milam, Tech history professor, said. "They tend to feel like their life is over because they got a 'C' on a test. My goal is to help them assimilate into the academic world."

The entire Tech Student Disability Services department underwent Green Zone training to help veterans deal with the culture shock of campus life.

"We serve students on a case-by-case basis," Leigh Green, academic counselor for TECHniques, said. "So if a veteran is worried about how their disability will affect a situation, we will sit down with them individually and give them pointers on how to adjust."

Van Dusen estimates there are less than 10 similar programs on campuses nationwide.

"We are on the forefront of veteran assistance programs," he said.

The next Green Zone training session will take place Sept. 26 at the Teaching, Learning and Technology Center.

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## It's all about the weekends

Congratulations, Texas Tech freshmen. You made it to your first weekend in college. Seniors, this is the last first Friday of your college careers — a milestone in itself. And I wish a happy first Friday to everyone else.

By now, many teachers have repeatedly made students recite their names, majors and an interesting fact in front of their classes. And, surely, many teachers have handed out syllabi that would seem to take a few national forests to print. Some teachers have likely even done the unforgivable: assign homework the first week. Friday night cannot come soon enough.

But have no fear, for this weekend is host to a lot of craziness. Different organizations will be celebrating the return of the school year, most notably the Greek system. Scores of Greek upperclassmen will flock to Greek Circle to welcome future pledge classes to the next four years of their lives.

For all you new Greek mem-

**Andy Doughty**



bers, congratulations as well. Have fun making memories with your sororities and fraternities this weekend. With a record-setting rush class, girls and guys alike, I am sure it will be a weekend to remember.

If you are not "going Greek," don't fret. Tech and Lubbock have more to offer. Students over 21-years-old will visit the Depot District and Broadway Street to either celebrate a new year or drink away their sorrows lamenting those credit hours needed to graduate on time.

Those of us at that awkward stage of life — over 18-years-old, but under 21-years-old — will throw and attend house parties to talk about all year. Saturday morning will bring talk of Friday nights and attempts to order flashbacks.

Such investigative work will probably lead to hunger and grabbing bites to eat, so let me offer some recommendations from prior experience. Gardski's Restaurant is my first option, offering good food as a locally owned restaurant, which you can't beat. Orlando's is awesome because their pizza will always make you feel better. But if you are feeling for something lighter, Freebirds World Burrito and Sazon Restaurant on University Avenue are great choices. No matter what, be sure to eat well Saturday to gear up for Saturday night.

But college is not just about drinking and partying. In fact, many students prefer not to drink, which is perfectly fine. To those students, I recommend checking out "Poker Night" at the Student Recreation Center. Why not have a little fun beating your friends at poker and winning prizes while doing so?

Also, don't forget Main Event Entertainment, a great place for getting together with friends for bowling and pool.

There are things to do in Lubbock besides drinking. It's all about what you make of it.

As I was running on campus the other night, admiring the \$120 million worth of construction, buildings like Chitwood-Weymouth and Coleman Hall brought back memories — I had great times there. Looking back, I ask myself, "Where did the time go?"

Weeks fly by and weekends become a whirlwind of football games, parties and friends. Then, before you know it, the semester is over. I have come to realize I need to take everything in and enjoy it.

They say your years in college are the best of your life, which I believe. However, remember to be safe. Be sure to have a designated driver if you plan to drink. Making this first weekend a great one or not is your choice. Long live the weekends.

■ **Doughty is a junior english major from Nederland.**  
► [andy.a.doughty@ttu.edu](mailto:andy.a.doughty@ttu.edu)

### STAFF EDITORIAL

## Tech, city officials must help increase off-campus safety

Recent off-campus crime data published Thursday in The Daily Toreador cannot be taken lightly by Lubbock or Texas Tech officials.

The discovery, which came through multiple open records requests, of about 1,600 off-campus crimes committed in 2009 against Tech students requires action and collaboration between Lubbock and Tech police to ensure student safety is placed at a premium.

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act, or Clery Act, is a federal law requiring colleges and universities receiving federal aid to disclose information about crime on and around their campuses.

Tech is among the universities required to report on-campus crimes, of which 35 were reported in 2009. The following year's numbers become available Oct. 1.

The city and university do a disservice to students and their families by not providing readily available public information on all student-related crimes, which they are not required by law to do.

However, Tech is in a unique position to become the national leader in securing — or at the very least informing — its students and helping them to make the safest choices when it comes to their living situations and social lives.

If students were to be notified of off-campus crimes in a similar fashion

to how they are upon release of Clery Act numbers, they would be more enabled to determine the most appropriate apartment complex to sign a lease or know which neighborhood would likely provide them the safest experience. It would provide prospective students and their families a more accurate representation of how safe they can expect their own or their child's experience to be while attending Tech, as the majority of students nationwide, including Tech students, live off-campus.

For this to happen, Tech administrators and city officials have to lead the charge. They must change how our police departments interact and how crimes are reported.

Were this to happen, it is the belief of this editorial board that Tech and Lubbock would create not only a safer student community, but would also force other cities and universities into a closer look at the way crimes are reported, inspiring change by proving it can be done.

More importantly, it should be done. The passing of the Clery Act and its subsequent amendments were a great step in the right direction of student safety.

It is now time for this community to help the rest of the country take the next step forward.

—Editor-in-Chief Kevin Cullen for the editorial board.

► [editor@dailytoreador.com](mailto:editor@dailytoreador.com)

## Don't let college experience overwhelm you

The best advice I received my first year at Texas Tech was not anything learned in class. In fact, it was from a stranger. Yes, at one point I was a freshman just like you.

I began to maneuver around a huge campus, thinking it would be easy to figure out locations and bus routes the first day — it wasn't. As for those of you who found your classes and became familiar with the area before school started, good for you. However, in my case, things didn't work out according to plan.

To begin, I was 30 minutes late for orientation. And not only was I lost, I was new to an entire city where nobody knew me. The people who knew me best in the world lived six hours away. For the first time in my life I was, simply, alone.

However, with my luck, I bumped into Gary. I don't re-

**Mandy Martinez**



member Gary's last name, as I'm sure he never gave it to me, but I have not forgotten Gary. In fact, I've never spoken about him until now.

After frantically stopping him on the street to inform him of my tardiness, along with the real possibility of missing important information, he slightly shook his head, as if to calm me down while shrugging his shoulders. "Hey kid," he said, "don't worry ... it'll all end up in the wash."

It was one of the best things anyone could have told me then, as I was freaking out. It stuck with me whenever the going got tough. It's a piece of advice

I want to pass on which may be vital for some, as it was for me.

It can be a comforting thought, especially if you're new to the Lubbock area and far from the people who know you best.

I cannot stress this enough: Whenever you're freaking out because things aren't going according to plan, remember Gary's saying, because it's true. Sometimes things won't seem to fit in place, but eventually they fall in line.

Don't worry if you're currently freaking out about not making friends, getting the best of grades or having the "ultimate college experience." You will.

Not everything you hear said about college is true. At first, it may not be a life-changing experience, or maybe it will.

Overall, I want you to know college is worth every experience you're willing to have, as every memory is valuable. And, who knows, they could be even

more valuable in the future.

If you're new to Lubbock, don't be afraid to be yourself here. Lubbock is a great place despite any complaints you've heard.

Some of the best and most successful people I have met were Tech graduates, and some are still students. So, freshmen, whenever you feel things are beginning to fall apart, or if you don't feel you belong, remember it will all end up where it's supposed to be.

Good luck surviving your first semester and, more so, good luck with your college career. I hope you will reflect on it one day and realize it was worth everything you put in, even if what turns up in the wash is a red sock in a load full of whites.

■ **Martinez is a senior American sign language major from Austin.**  
► [lorenza.martinez@ttu.edu](mailto:lorenza.martinez@ttu.edu)

## Better sexual education needed in the United States

By **TIM SCHRAG**  
KANSAS STATE COLLEGIAN (KANSAS STATE U.)

Americans are fickle people when it comes to the subject of sexual intercourse.

We love to hear about who is sleeping with whom and who is not getting any. Sex comes up in popular culture every day on TV, in movies and in songs, but it is taboo in our culture to bring up topics like sexually transmitted diseases. We have built a society that treats sex like a glamorous secret act but refuses to acknowledge its consequences.

According to the Centers for Disease Control and Prevention's current strategic prevention plan, nearly 19 million new STD infections occur each year in America alone. Of that 19 million, the CDC estimates half of these infections occur among younger Americans from ages 15 to 24.

The Census Bureau estimates that there are more than 311 million people in the U.S., so if 16 percent of a nation's population is being infected each year it's time to start removing the taboo and fix the problem.

Nancy Muturi, associate professor of public relations at Kansas State U., suggests that a general lack of education and interest may feed the taboo that surrounds STDs.

"Often people talk about it after

the fact, which is sometimes too late, especially for women who might not know they are infected until months later," Muturi said. "STDs are not considered sexy enough to have readers or viewers."

Muturi is an expert in risk communication involving HIV and AIDS. She has worked with men and women in Africa researching how information about HIV/AIDS infection risks are spread among people 65 and older. Muturi said she is researching how younger adults make the decision to use a condom or not when they engage in sex, specifically if alcohol is involved.

By not talking about this problem, we are only prolonging the number of people who might suffer from the diseases. We are keeping people from seeking out knowledge or help because of fear of embarrassment.

The National Center for Health Statistics reported in a 2010 study that more than 90 percent of teenagers receive formal sex education before the age of 18. If that's the case, why are STD rates so high? Again, signs point to a lack of proper education.

"K-State students are oftentimes woefully lacking in basic knowledge about sex and their sexuality, but so are the majority of college students in this country," said Kelly Welch, assistant professor of family studies

and human services at KSU. "Today's young adults are in desperate need of reality sex education."

Welch said most college students lack understanding of their own sexual development, in addition to misunderstanding and misinformation about the human body and how it functions sexually as well as inadequate knowledge about sexually transmitted infections and how to protect themselves. She currently teaches human development at K-State and has written several books on human sexuality.

Welch said she recommends sexual education classes begin in kindergarten and to do so, our culture must move beyond having sex and onto having healthy relationships.

"Sex is not just about body parts and penis in vagina equals sexual intercourse," Welch said. "Why can't we begin in kindergarten to teach children about respect? About empathy? About understanding? All of these relationship characteristics are foundational to a healthy sex life. Yet because so many people, one, teach that sex is nothing more than penis/vagina, and two, assume that ALL aspects of sex involve eroticism or are dirty/naughty, we miss out on educating our young children."

The current primary focus of sex education for many schools in the

U.S. is abstinence-only education, which involves promoting abstinence and uses STDs and HIV as reasons to abstain from sex. Unlike abstinence-only education, comprehensive sexual education offers information about condom and contraceptive use, as well as holds discussions about abortion, STDs and HIV.

In a 2002 study done by the AIDS Research Institute at the University of California, San Francisco researchers advocated for the teaching of comprehensive sexual education on the grounds that it better addresses the risk of adolescents' likelihood to participate in sexual acts.

"Like it or not, sexual activity is a reality for teens in America, and it is hard to imagine a school-based intervention, which will magically undo the media pressures and natural hormonal urges that young people experience," the researchers wrote. "Facing up to this reality means implementing responsible programming that truly meets the test of science and the real world needs of the young."

In short, if we are going to make any progress and move past this cultural taboo, we need to start talking about sex, its consequences and everything in between. If we do not, future generations will continue to look for information about sex and probably be misinformed.

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PHOTO BY ANNIE OSTERLAND/The Daily Toreador

NEW ALPHA PHI members pose in front of their letters and house after receiving their bids Thursday.

**Rush** ←

CONTINUED FROM PAGE 1

Robare said Bid Day is something that still affects generations of the past, as well.

"After receiving their bid, these young women begin a lifetime com-

mitment," Robare said. "It is a great feeling to see all these generations' involvement. You have grandmothers and mothers just as excited as their daughters to open up their invitation, to continue this life long commitment," she said.

Upon receiving and reading the invitation from the sorority that

selected them, the group of more than 800 young ladies loaded buses that took them to Greek Circle, where they celebrated their addition to Greek life with their new sorority sisters.

After the celebration, the students begin their duties as new additions to Greek life on campus.

"They are required to join two extracurricular organizations; this already sets them apart from the average student," Hendricks said. "They are also required to maintain a high GPA. The current members hold the highest GPA for on-campus organizations."

► glerma@dailytoreador.com

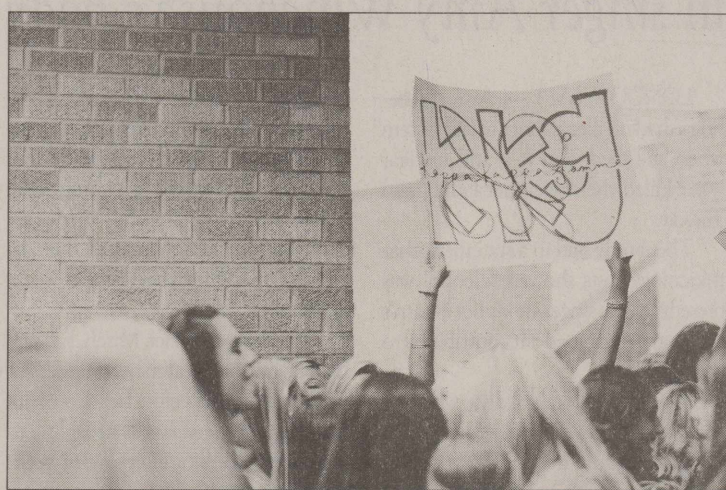


PHOTO BY SCOTT MACWATTERS/The Daily Toreador

A KAPPA KAPPA Gamma sign looms over the crowd as new members are bussed to Greek Circle to celebrate.



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**Texas man gets 99 years for cattle rustling**

LUBBOCK (AP) — An East Texas man with a prolific cattle rustling history spanning more than a decade has been sentenced to 99 years in prison for swindling bovines from a Mississippi rancher.

Carl Wade Curry, 44 from Athens was accused of stealing 400 head of cattle worth more than \$200,000 last year.

District Attorney Staley Heatly says Curry placed an order with a Mississippi man using a fake name and cattle company in Vernon, where the owner shipped the cattle. The owner contacted authorities when he didn't receive payment.

A jury in Hardeman County took less than 30 minutes to both convict and sentence Curry on Wednesday evening. In the deal Curry used the name Earnest Jackson.

"He was going to mail me a check and he didn't," rancher David Sanders of Starkville, Miss., said. "Then he was going to Federal Express it to me. Didn't happen."

Sanders had already shipped the cattle to a non-existent address in Hardeman County. When Sanders didn't get paid he called the Texas and Southwestern Cattle Raisers Association. A special ranger with the association located the animals before they were sold.

"They really put their noses to the grindstone and got this guy good," Sanders said.

Testimony at Curry's trial revealed he had stolen 2,097 head of cattle worth nearly \$1 million since 2007, Heatly said.

Curry represented himself at the trial but had stand-by counsel by John Weigel, who did not return a call for comment Thursday.

In April, Curry was sentenced to 20 years in a cattle rustling case in Smith County in East Texas and faces more charges there and in Louisiana, Hardeman County District Attorney Staley Heatly said Thursday.

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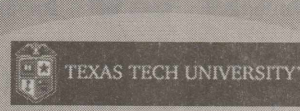
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# LA VIDA

## FIRST DAY OF CLASS

“ I liked all of my classes, it was a pretty relaxed day. I'm excited to be back.”

Taylor Gipson-  
Sophomore chemistry major from Dallas-



“ I didn't make my first class because the bus I took went another route, so that we could pick up students from a different bus that broke down.”

Cory McGregory-  
Junior psychology major from Aledo-



“The day was really fun and interesting because I got to tour the architecture building.”

-Lexi Bruehl  
-Freshman architecture major from The Woodlands



“My classes were just introductions and where everything is online.”

-Mathew Jordan  
-Sophomore sports studies major from San Antonio

“ I found out that I don't have to write any papers this semester.”

Daniela Gomez-  
Sophomore early childhood development major from Austin



“ I was like running from the top of the English building to the end of the engineering key.”

Molly Pattillo-  
Freshman business finance major from Alamogordo, NM-



“It was really good and really fast. I got out early in both of my classes.”

-Grace Lorenz  
-Freshman exercise and sports science major from Dallas



“It's better than what I'm used to. The environment is nice, and the teachers are really cool.”

-Kylon Smith  
-Freshman engineering major from Dallas

“ I got out of both classes early, and it was pretty easy because we just went over the syllabus.”

Rita Fernandez-  
Freshman international business major Houston-



“ The first class I walked in late, and tripped down the stairs, so I defiantly made a name for myself.”

Alisha Copeland-  
Sophomore accounting major from Trophy Club-



“I'm ready to go back to sleep, and it's kind of hard to get used to the busses.”

-Jackie Klement  
-Sophomore biology major from Muenster

“ It's been alright. The day could be better and could be worse.”

Tyler Seaman-  
Sophomore mechanical engineering major from Katy-



Compiled by Stevie Douglas/The Daily Toreador

## Judge: No sequestering in Jackson doc's trial

LOS ANGELES (AP)—A judge, declaring his faith in the honesty of jurors, refused Thursday to order sequestration for those who will serve in the high profile involuntary manslaughter trial of the doctor charged in Michael Jackson's death.

“Jurors want to do the right thing,” Superior Court Judge Michael Pastor told lawyers. He said those who serve in the case of Dr. Conrad Murray will be making tremendous sacrifices and locking them up would be cruel.

He said studies have shown that sequestered jurors often describe themselves as feeling like inmates.

“Jurors have lives,” Pastor said. “We remove them from their lives in these horrific economic times.”

Pastor said he was confident that jurors would follow his instructions to avoid exposure to publicity, but he rebuffed a defense argument that

he rescind a decision to televise the trial. Defense attorney Ed Chernoff said the television coverage would feed an army of commentators who would supply their own interpretation of what went on in court.

Chernoff, referring to widespread media coverage of the Casey Anthony trial, called the commentary “a problem.”

“Is the problem you're referring to the exercise of the First Amendment?” asked the judge. He added, “I decline, at this point, to amend my ruling. The First Amendment is one of our most cherished principles and the right to comment is part of that.”

“I have more faith and respect for jurors than others do,” Pastor said.

Pastor, who had said earlier that the county could not afford to sequester jurors, said the money was not the deciding factor.

## Tests show no illegal drugs were in singer Amy Winehouse's body

LONDON (AP)—Amy Winehouse had no illegal drugs in her system when she died, and it is still unclear what killed the singer, her family said Tuesday.

The family said in a statement that toxicology tests showed “alcohol was present” in the singer's body but it hasn't yet been determined if it contributed to her death.

The 27-year-old soul diva, who had battled drug and alcohol addiction for years, was found dead in her London home on July 23, and an initial post-mortem failed to determine the cause of death.

A statement released by spokesman Chris Goodman on the family's behalf said “toxicology results returned to the Winehouse family by authorities have

confirmed that there were no illegal substances in Amy's system at the time of her death.” The statement did not mention whether any legal drugs were found.

It said the family awaited the outcome of an inquest that is due to begin in October.

Winehouse's father, Mitch, has said his daughter had beaten her drug dependency three years before her death, but he admitted she was still struggling to control her drinking after several weeks of abstinence.

Mitch Winehouse told mourners at the singer's July 26 funeral that she had said to him, “Dad I've had enough of drinking, I can't stand the look on your and the family's faces anymore.”

The Winehouse family announced plans to establish a charitable foundation in the singer's name to help people struggling with addiction — although Mitch Winehouse has said the plans are on hold because someone else had registered the name Amy Winehouse Foundation.

In her short lifetime, Winehouse frequently made headlines because of drug and alcohol abuse, eating disorders, destructive relationships and abortive performances.

Her health often appeared fragile. In June 2008 and again in April 2010, she was taken to hospital and treated for injuries after fainting and falling at home.

Her father said she had developed the lung disease emphysema from smoking cigarettes and crack, although her spokeswoman later said Winehouse only had “early signs of what could lead to emphysema.”

She turned her tumultuous life and personal demons into songs such as “Rehab,” from her Grammy-winning album “Back to Black.”

Her death prompted an outpouring of emotion from fans — many of whom left flowers and offerings outside her house in north London's Camden neighborhood — and from fellow musicians.

Today's

## su|do|ku

9			7					3
		6	3		1	7		
		1					8	
	2			9				4
			8		6			
	3			4				1
		3					5	
		5	7		2	9		
8				6				2

Puzzles by PageFiller

In Sudoku, all the numbers 1 to 9 must be in every row, column and 3 x 3 box. Use logic to define the answers.

1	4	9	2	5	3	6	8	7
3	8	2	6	4	7	1	9	5
7	5	6	9	1	8	2	3	4
9	2	7	3	8	6	4	5	1
4	6	5	1	9	2	3	7	8
8	3	1	5	7	4	9	6	2
5	9	4	8	6	1	7	2	3
2	1	8	7	3	9	5	4	6
6	7	3	4	2	5	8	1	9

Solution to yesterday's puzzle

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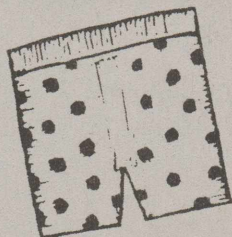
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# Texas A&M tells Big 12 it is considering leaving

(AP) — Texas A&M took another step toward leaving the Big 12 on Thursday, formally telling the conference it was exploring all its options.

Less than a week after publicly expressing interest in joining the SEC, Texas A&M President R. Bowen Loftin said in a letter to conference Commissioner Dan Beebe that it shouldn't be considered notice that the Aggies have already decided to leave.

"As I have indicated previously, we are working very deliberately to act in the best long-term interests of both Texas A&M and the State of Texas," Loftin said in a statement released by the university. "This truly is a 100-year decision. While we understand the desire of all parties to quickly reach a resolution, these are extremely complex issues that we are addressing methodically."

Loftin received authority from the board of regents to take any action he deems necessary in terms of realignment on Aug. 15, a day after the SEC said it was happy with its current 12-school membership but left the door open to expansion. The SEC declined comment Thursday.

If Texas A&M leaves the Big 12, the move could create a shake-up across college sports. In 2010, Texas considered offers to join the Big Ten and the Pac 10 before deciding to stay in the Big 12. Nebraska (Big Ten) and Colorado (Pac-12) left the Big 12 in July.

Beebe said the Big 12 board of directors will discuss the letter.

"It remains our strong desire for Texas A&M to continue as a member of the Big 12 and we are working toward that end," Beebe said in a statement. "However, if it is decided otherwise, the conference is poised to move aggressively with options."

Loftin said last week that he first approached SEC Commissioner Mike Slive on July 21 about Texas A&M's interest in the SEC. He also said the Aggies would consider what their departure would mean for the future of the Big 12 before making any decisions.

Texas A&M athletic director Bill Byrne said he supports Loftin's "desire to explore all options" concerning the future of the university.

"We all want what is best for the Aggies," Byrne said in a statement released by the school. "I've met with all of our

head coaches to keep them informed and we all remain excited and optimistic about the future of Texas A&M athletics."

In the letter, Loftin asked that the conference outline the process Texas A&M should follow if it decides to leave. Loftin said if the Aggies leave, they would want to do it in a way that complies with league bylaws and supports efforts to seek a new member of the conference. The school would presumably face some kind of exit fee.

Loftin has said financial consequences will certainly factor into any decision A&M makes about its future. The Big 12, including Texas A&M, agreed to a 13-year television deal with Fox Sports in April worth more than \$1 billion. There is a chance the contract could be voided if the Aggies leave the conference, which could lead to legal issues for Texas A&M and its new league.

On Thursday, Loftin reiterated Texas A&M's reasoning for looking to move conferences.

"Ultimately, we are seeking to generate greater visibility nationwide for Texas A&M and our championship-caliber student-athletes, as well as secure the necessary and stable financial resources to support our athletic and academic programs," Loftin said. "As a public university, Texas A&M owes it to the state's taxpayers to maximize our assets and generate additional revenues both now and well into the future."

# Fantasy football WEEKLY Tips to begin your season

There were many great things about the NFL lockout ending in time for the regular season. The most important thing was that football is back. The second most important thing you ask?

Fantasy football is back.

If you have never tried fantasy football it is amazingly fun and surprisingly addictive. You pick NFL players in a fantasy draft and these players' on-field stats translate into points for your team. You compete against another team each week, and the team whose players post the most points wins.

Here are a few things that are essential for a fun and interesting fantasy football season.

**Know the Rules of Fantasy Football** - Just take a quick peek. It can make a big difference. Some leagues scoring settings are different. Your league may have a flex position where a running back or a wide receiver may occupy a roster spot. Everyone hates reading through all the rules, so knowing them may give you a

## Cody Stoots



leg up on the competition.

**Do Some Homework** - Do a little research on the players. I am not saying dive into this like a research paper, but take a gander at any number of the many resources available.

**Don't Do Too Much Research** - If you do decide to read up on fantasy football, don't overdo it. There comes a point where if you have too much information, you start second guessing yourself.

**In-Person Live Draft** - When the time for the draft arrives, try to get all the league members in the same room and draft the league in person. This is some of the most fun you can have with fantasy football. Turn a lazy Sunday afternoon into a fantasy football party. There

will be plenty of laughs and jeers when you get everyone together, especially when someone thinks they just stole a player who has already been picked.

**Talk Some Trash** - Always keep trash talking friendly, especially if you aren't good friends with everyone in the league. The draft is almost always a fun time, especially when someone reaches for a player from their favorite team or drafts a player who is already out for the year. Once the season starts, many leagues have message boards to voice your opinion or you can do so by a nice Facebook post on your friend's wall letting him know he started Tom Brady on his bye week.

**Have a Draft Strategy** - Go in with a good idea of how you want your team to be set up. This obviously depends where you are picking. Maybe there are only a few good running backs and you want to invest in a quarterback or wide receiver instead.

**Take a Risk in the Draft** - Don't be overly risky with your draft strategy, but don't be afraid to take a risk as well. Maybe your

risk is to grab an injured player and hope for the best. Reaching on players can be a bold move, but if you think the player is a star waiting to happen, go for it.

**Stay Active** - Try to keep up with your team. Know when the deadline is to set rosters and set them each week. Watch the free agents and waivers in the league and replace underperforming players. Try to trade during the year. The worst thing that can happen in a league is to have lame-duck teams. Fantasy is the most fun when everyone plays hard wire-to-wire.

**Have Fun** - This is the most important aspect of fantasy football. It is a game. You should always have fun. Never take it too seriously. You don't want to be that guy that no one likes because all he cares about is winning in fantasy football. Have fun with it from draft to playoffs, it's just a game.

Following these tips should make for an interesting and fun season of fantasy football.

■ **Stoots is a senior broadcast journalism major from Houston.**  
 >>> [cody.stoots@ttu.edu](mailto:cody.stoots@ttu.edu)

*"This is the most important aspect of fantasy football. It is a game. You should always have fun."*

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## Tech soccer living up to pre-season expectations

By EVAN JANSA  
STAFF WRITER

Being lauded by the Big 12 Conference is always nice.

For goalkeeper Victoria Esson, it was doubly rewarding Tuesday when she was named Big 12 Soccer Defensive Player of the Week.

"It's been a bit of a dream come true," Esson said. "I didn't even know they did Big 12 players of the week."

Last weekend, the New Zealand native stifled Rice and New Mexico State on all their scoring opportunities, shutting out both squads in Texas Tech's pair of 1-0 victories. Her play in the competitive matches did not go unnoticed by Head Coach Tom Stone.

"She saved our backside on Friday night," Stone said. "Rice was good. We were better, I thought, and deserved to be up one, but they had two phenomenal chances. The only thing that stood between us and a tie was Vic."

Esson was named the starter against the Owls last Friday after competing with Gabby Kaufman before the season. Having three other goalkeepers on the team in Kaufman, Cassie Garcia and Alexis Brazil have also been

factors in Esson's improvement.

"We all get on, but we all compete against each other so closely that we're just kind of building up and raising the bar for the other keepers," Esson said. "So, no one's slacking off and everyone's improving and that means that we're just pushing each other to become better keepers."

Along with Esson, the entire defense controlled the tempo in the first two contests, but midfielder Taylor Lytle did not downplay the importance of the last line of the Red Raider defense.

"For her to get that award just shows how much work she's put in this summer and how hard she's working and training," Lytle said.

The Las Cruces, N.M., product has also been integral to Tech's early success. Against the Aggies, Lytle scored what would become the game-winning goal in the 28th minute.

The early season hype of being named to the Preseason All-Big 12 soccer team has not affected the senior, who said she was relieved to find the net in the Red Raiders' second game.

"It's kind of a weight lifted off your shoulders," Lytle said after the New Mexico State



PHOTO BY SCOTT MACWATTERS/The Daily Toreador  
TAYLOR LYTLE, MIDDLE, controls the ball between a pair of Rice defenders during Tech's 1-0 win against the Owls on Aug. 19.

win. "There's not expectations anymore and I can just play my game now."

She was not alone in earning the respect of the conference. Jessica Fuston joined Lytle on the All-Big 12 team, marking the first time in program history two players were named to the team.

Fuston, who garnered Big 12 Rookie of the Year and was selected to the All-Big 12 Second Team and the Big 12

All-Newcomer Team last year as a freshman, was quick to acknowledge her preseason accomplishment as a collaborative feat.

"It's an honor, but it's a team thing. I didn't think much of it," the sophomore said Sunday. "I'm just here for the team and here to get us where we need to be."

Stone said even though the accolades will not mean anything for the end of the season, they are great during it.

"It shows people are taking notice. It shows we have different players stepping up at different times," he said. "We appreciate being recognized and I think these players have earned it, so we're happy for them."

>>ejansa@dailytoreador.com

## Red Raiders look to improve, build upon fast start

By EVAN JANSA  
STAFF WRITER

There has been no shortage of shots for the Texas Tech women's soccer team this season.

In their first two matches this season, the Red Raiders put 33 shots on goal in their consecutive 1-0 victories over Rice and New Mexico State.

The 23-4 disparity of shots in last Sunday's game with the Aggies was dominant on the stat sheet, but senior Taylor Lytle knows Tech can improve on their finishing.

"We've just got to make sure everyone gets in on the crosses because that's where we miss a lot of our chances," Lytle, who had five shots last weekend, said.

Tonight, the Red Raiders (2-0) will get the opportunity to finish those chances at 7 p.m. against Ole Miss (1-0). Coach Tom Stone said his team knew they had work to do in practice this week.

"I think the girls got after it well, had a great week and we're just trying to improve based on what we learned about ourselves in preseason," Stone said. "Now, with game three, the stakes get a little higher."

The Rebels visit Lubbock for the second straight season. Last season, Tech defeated Ole Miss 2-0 and Lytle notched the first goal for the Red Raiders.

Stone said the fact that Rebels' coach Matthew Mott is now in his second season should enhance the product on the field for Ole Miss.

"He's a very good coach and

has done a good job," Stone said. "I'm sure we're going to see a better version of Ole Miss."

The Rebels have three new additions on the 2011 team who Stone said are already a factor. Brazilian sophomore Rafaelle Souza scored both Ole Miss goals in the Southern Miss match.

She and a tandem of Texas recruits, Kate Anderson and Chelsea Heimann, will be featured on a "much improved" Rebel squad.

On Sunday, the Red Raiders will take on Saint Mary's College at 7 p.m. The Gaels tied their first match of the season last Friday, and have a match with George Washington University tonight.

These two matches will be the last of a four-game home stand for Tech to begin the 2011 season. So far, the Red Raiders have drawn over 2,400 fans to the first two contests, something Stone is pleased with.

"You know Lubbock, and Texas Tech and the John Walker (Soccer Complex), it's like this marriage right now and everyone's happy," Stone said. "People are coming in droves... We've really created a very unique home environment here for Texas Tech soccer."

Goalkeeper Victoria Esson said the home games today and Sunday will be a step up from last weekend.

"Every game is going to be hard," Esson said. "Nothing is easy with our draw this year. I think the biggest thing is just to work from the base we built last week."

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## Mike Flanagan's death ruled suicide by medical examiner

BALTIMORE (AP) — Former Cy Young award winner Mike Flanagan died of a self-inflicted shotgun wound to the head, the Maryland medical examiner ruled Thursday.

A police investigation revealed that the 59-year-old pitcher was upset about financial issues. He left no note.

Flanagan's body was found Wednesday afternoon about 250 feet behind his home. An investigation showed he was home alone when he took his life.

"It's very tragic. He was a good friend. I just wished I'd known he was having a struggle," former Orioles player and manager Davey Johnson said. "I'd sure liked to have

talked to him. It's just a terrible loss. Everybody who knew Flanny loved him. He was always a delight to be around."

Now manager of the Nationals, Johnson spoke about Flanagan before Washington hosted Arizona.

"I was pretty shaken," Johnson said. "I wished I had a chance to talk to him, and cheer him up like he's done me in the past."

Flanagan won the Cy Young Award in 1979 and helped the Baltimore Orioles win the 1983 World Series. After his retirement, he worked for the Orioles as a coach and in the front office before settling into a job as color commentator on the team's broadcast network.

Flanagan was scheduled to work this weekend's series against the New York Yankees.

"He was looking forward to broadcasting the Yankees series coming up. He was doing something he loved," said Jim Duquette, who teamed with Flanagan from 2005-07 to attempt to rebuild the Orioles.

According to police, Alex Flanagan last spoke to her husband about 1 a.m. Wednesday. She told police he sounded upset, and he promised he would talk to her later.

When Alex Flanagan did not hear from her husband, she called a neighbor to check on him. The neighbor went to the home and called 911 after failing to find him.

Police discovered a body on the property but could not immediately determine the identity because the wounds were so severe.

There was a moment of silence at Yankee Stadium on Thursday before New York faced the Oakland Athletics. Flanagan's picture was posted on the video board.

Flanagan was a crafty left-hander who went 167-143 with a 3.90 ERA over 18 seasons with Baltimore and Toronto.

He was 141-116 with Baltimore and is a member of the team's Hall of Fame. Flanagan was also the final Oriole to pitch at Memorial Stadium, Baltimore's home from 1954-1991.

During that appearance out of the bullpen, Flanagan struck out Detroit's Dave Bergman and Travis Fryman, much to the delight of the 50,700 fans that filled the old ballpark one last time.

The Baltimore Ravens showed a video of that final pitch before their preseason game against the Washington Redskins, calling Flanagan "one of Baltimore's favorite sons." The video was stopped showing Flanagan as he doffed his cap while walking off the mound.

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## RED RAIDERS IN ACTION THIS WEEKEND

### Texas Tech Volleyball

- The Red Raiders begin 2011 play in the TCU Tournament tonight as they take on tournament host, TCU, at 7 p.m. in the University Recreation Center on the TCU campus.
- The Red Raiders continue tournament play tomorrow morning as they take on the Connecticut Huskies at 10:30 a.m.
- The Red Raiders wrap up their first weekend of action and tournament play as they go up against Grambling State at 4:00 p.m. in their second game of the day Saturday.

### Texas Tech Soccer

- The Red Raider soccer team will look to keep its record unblemished tonight as it takes on the Ole Miss Rebels at the John Walker Soccer Complex at 7:00 p.m. This will be the second time in two years the Rebels have visited Lubbock as Tech won last year's game by a score of 1-0.
  - Tech wraps up its four-game homestand when it faces Saint Mary's on Sunday at 7 p.m.
- If you are unable to attend this week's matches, be sure to follow *The Daily Treador* on Twitter for in-game scores and stats.

# Longhorn Network set for Friday debut

AUSTIN (AP) — The Longhorn Network, the much-hyped and controversial partnership between ESPN and the University of Texas, launches Friday with a significant question: Will anyone be watching?

As of Thursday, ESPN and Texas officials had yet to announce a major cable or satellite provider to carry the Longhorn Network and its 24-hours, seven-days-a-week focus on Texas sports.

The biggest carrier so far is Verizon, which announced Thursday it would carry the network on its FiOS TV sports package with a potential reach of about 4 million subscribers in about a dozen states, including Texas.

"We have confidence someone will see us on Friday," said Stephanie Druley, vice president of programming for the Longhorn Network. "We're moving ahead, business as usual. It's inevitable we're going to be on TV."

Cable television analyst Adam Swanson of SNL Kagan said while not having a major carrier already announced is "not ideal" for the Longhorn Network, it also isn't unusual given the history of tough network negotiations with providers. He noted the long and expensive fights waged between cable providers and the NFL over the NFL Network.

"It's not unprecedented," Swanson said. "In a week, if they still don't have distribution, that's a problem."

The Longhorn Network debuts Friday night with a two-hour special fea-

turing live interviews with football coach Mack Brown, other Texas coaches and some former Longhorns athletes. The first live game coverage will be Friday's night's Texas volleyball match against Pepperdine.

The network's big target date for a distribution deal is Saturday, Sept. 3, when it will broadcast the Longhorn's season-opening football game against Rice.

"Having this launch national would be nice, but we understand the business and we're going to launch small. It's going to grow as we go," Texas athletic director DeLoss Dodds said.

Swanson said ESPN has the leverage of having the top brand in television

sports programming when negotiating a distribution deal.

"They have established a brand that is really second to none," Swanson said. "ESPN is the big dog."

It's the marriage of two big dogs like ESPN and Texas that has unsettled the rest of the Big 12, most notably rival Texas A&M.

The ability to create its own network was a major reason Texas spurned offers to join the Pac-10 and Big Ten in 2010. But the 20-year, \$300 million deal with ESPN, the Disney-owned giant based in Bristol, Conn., staggered the Longhorns' Big 12 rivals and created worries within the league that one of the country's wealthiest and most powerful programs

just got richer and stronger.

Texas A&M apparently has had enough of Texas and the Aggies are making a push to leave the Big 12 for the Southeastern Conference. On Thursday, the Aggies formally told the Big 12 they are considering a departure.

Incoming Texas A&M Chancellor John Sharp insists such a move would not be done because of the network, but A&M officials have been the most vocal in concerns over the impact of the network on the Big 12.

Going to the SEC would be a "no-brainer" from the A&M point of view and the best interest of Texas A&M University, and in the best interest in the state of Texas, quite frankly," Sharp said.

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### Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis

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By James Sajdak

8/26/11

#### Thursday's Puzzle Solved

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APHORISM	ROTA	
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CONGO	URSA	ALOE
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