



TEXAS TECH CHANCELLOR Kent Hance leads donors Saturday morning during the groundbreaking ceremony for the new clubhouse and team facility that are set to be built at The Rawls Golf Course. The project costs approximately \$3.7 million.

Tech officials, donors break ground on new clubhouse, team facility to be constructed

By JOSE RODRIGUEZ EDITOR-IN-CHIEF

Spring 2012.

invited guests and media.

clubhouse to be complete by audience, which consisted of women's teams, and will consist of two major components: a team

Tech librarians publish book on sci-fi cult show



PHOTO BY SCOTT MACWATTERS/The Daily Toreador ROB WEINER, A film studies librarian, Shelley Barba, a metadata librarian and Rob Peaslee, an assistant professor in mass communications, pose with their book in the Texas Tech Library.

By CAITLAN OSBORN STAFF WRITER

Associate librarian Rob Weiner and metadata librarian Shelley Barba have compiled a book on the cult favorite television series, "Mystery Science Theater 3000," that was recently put into print. The book, "In the Peanut Gallery with Mystery Science Theater 3000: Essays on Film, Fandom, Technology and the Culture of Riffing," Weiner said, is a collection of academic and iournalistic essays taking both a

with him."

The series is "the human experience in a nutshell," Shelley said.

"Sometimes you have to do something really crappy, while you try to make it the best that you can," she said, "whether it's through ingenuity, through science, through humor, and trying to be normal."

He had been trying to get the book developed since around 2001, Weiner said, but it was not until 2009 that publishers began to take the idea seriously.

"It's the first academic look at the television show," he said, "with essays

PHOTO BY SCOTT MACWATTERS/The Daily Toreador

Tech men's golf coach Greg Sands has promised his players their own team facility opposite The Rawls Course, a top-5 collegiate course according to Golfweek in 2010 and home to Tech golf.

Sands' promise is officially in the process of being fulfilled.

Tech hosted a groundbreaking ceremony Saturday morning at the course, marking the beginning of construction of a new

"It's been a long time com-

For some time now, Texas ing," Sands said. "We've been women's golf coach Jolo Robworking hard for this and it's exciting. It's exciting for the donors, it's exciting for everybody that's been patient with the process."

> Tech officials, coaches, student-athletes and donors all were in attendance for the ceremony, which took place at 10 a.m.

Tech President Guy Bailey, Chancellor Kent Hance and athletic director Kirby Hocutt, along with others, addressed the

Among the audience was Tech ertson. Robertson, entering her third year as head coach of the Lady Raiders, said the clubhouse is the missing piece to Tech golf. "We feel like we have one of

the best courses in the country," Robertson said, "and this is the only part we've been missing, so we are looking forward to it and it'll be exciting to watch it go up."

The \$3.7 million project will house both the men's and

facility and clubhouse.

Additionally, the clubhouse will become the central attraction for members and guests at the course, as Jerry's Grill, The Rawls Course's own restaurant, is slated to move into the new clubhouse at some point during the construction.

The team facility will feature locker rooms for the men and women's teams, as well as offices for both coaching staffs.

RAWLS continued on Page 2



scholarly and personal look at the comedy show.

"I had been toying around with the idea for some time," Weiner said. "I noticed that there were these books about "Star Trek," "Buffy," "The X-Files," et cetera that were academic collections that were put together by scholars, and I thought well, 'Why shouldn't there be something about mystery science theater?"

"Mystery Science Theater 3000," Barba said, was a show that ran from 1988 to 1999, and focuses mainly on making fun of bad movies, including science fiction "B films," but also has a story within a story.

"It's about this mad scientist who takes this guy and throws him into space and makes him watch bad movies," she said. "And to save his sanity, he created these robots to tell jokes

from scholars from a wide variety of disciplines including: science, sociology, media studies, history and women's studies. And it was one of those things where I already had the book in process and I knew that Shelley was interested and thought we would make a good team."

The expansion of the Internet and new inventions in technology has had a deep impact on the revival of the genre, Barba said, now that the episodes have been streamed onto Netflix and the jokes can be listened to in a podcast.

"I think as we become a culture where everyone has an opinion and everyone wants a say, it really has more of an emphasis," she said. "That's what 'Mystery Science Theater' was really about. You just don't have to sit here and silently watch a bad movie, you can yell back at the screen and laugh along with these characters."

BOOK continued on Page 2

Nets coach Johnson speaks at Tech's Camp L.E.A.D.

By JOSE RODRIGUEZ EDITOR-IN-CHIEF

Amidst the current NBA lockout, coaches and players may have more free time for family, charity events or moves into potential career alternatives.

Avery Johnson, head coach of the New Jersey Nets and former coach of the Dallas Mavericks, spent his Friday morning speaking in front of a small audience at Texas Tech's inaugural Camp L.E.A.D.

"My good friend, Russ Book-

binder, extended his invitation to me, and he's done a tremendous job of putting this together," Johnson said, "and we're just really talking to these young people about trust, accountability, commitment and results — trying to

it back to their schools, ball teams, hosted approximately 50 students centered on activities designed to ball clubs and hopefully make a big difference.

"And hopefully, we can have 50 great leaders that come out of this camp."

Camp L.E.A.D. (Leadership import that so that they can take Education and Development)

representing 26 high schools from develop teamwork, communicathe Lubbock, Dallas, Austin and San Antonio areas to enhance their leadership skills.

The camp, aimed toward students entering their junior year of high school, was a four-day event,

tion skills, influencing skills and personal wellness.

The camp began Thursday and concluded Sunday.

L.E.A.D. continued on Page 5



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The book has a little something for everyone, Barba said, and covers as many aspects of the show as possible.

"Some articles are on a completely different level than ones later in the book," she said. "We have one that is talking about the spaceship design and

it is just so scientific, but then we have one that is actually done by a director of one of the movies that was made fun of and how 'Mystery Science Theater' changed his life."

One of the greater features of the show, she said, is the fact that many directors of the "bad films" are actually grateful that their work is being made fun of on TV.

"A lot of the movies like that would have gone into nothingness without 'Mystery Science Theater," she said.

"It made their careers because it took movies that nobody saw and then they watch it and people love it. It's like becoming the anti-celebrity, celebrity."

Besides putting together the collection of articles, Barba and Weiner wrote an introduction. Associate mass communications professor, Robert Peaslee wrote the foreward for the book, as well.

Weiner wrote his own academic essay about the horror film "Blood Hook," and other slasher films from the 1980s. He said those types of films were a precursor to the "Mystery Science Theater the jokes. It just makes that experience 3000" genre and the history of riffing.

NEWS

Riffing, Weiner said, is making fun of something while you are observing it, like a movie or a play.

"It's huge and that's what part of the book is about, is the culture of riffing," he said, "and there are alternative commentaries for thousands of movies that anybody can put on the Internet through podcasts. The films are great to watch by themselves, but they really are much better with the commentary and

speed with that so we'll be on an

even playing field there," Sands

said, "and ours will be brand

new, so we hope that we'll have

two weeks after Tech hosted an

official groundbreaking ceremo-

ny for the university's \$5 million

renovation at Dan Law Field.

facility additions for Tech golf,

along with the Dan Law Field

project, are just a pair of exam-

The clubhouse and team

home of Red Raider baseball.

The ceremony took place just

a better advantage there now."

so much more fun."

Barba said in today's world, things that are "bad" are greatly appreciated and have huge followings.

"As a culture and as a society, there's something really alluring about stuff that is really bad," she said. "There's just that level where it's so bad, it's good. Take that Rebecca Black song, for example. It's so awful, yet it has millions of hits on You Tube and people can't stop listening to it, even if they're just using

ples of the brisk work Hocutt has accomplished since becoming

Tech's athletic director during the spring. In late March, Hocutt hired Billy Gillispie to replace Pat Knight as the head coach of the

men's basketball program. Hocutt said the progress Tech athletics has made during 2011 are just a part of something that's been in the works for a decade making Tech a prominent figure in college athletics.

"It's our goal to provide the *mirodriguez@dailytoreador.com*

it to make fun of." The librarians both said they consider the book a great tribute to a show they love to watch and hope they can share their passion with others through their contribution.

"It's really nice to put this book together of something that I loved growing up with," Barba said. "They're putting on a show for you, and they're trying really hard. And it's come so far. It deserved this type of treatment." >>> cosborn@dailytoreador.com

best athletic facilities in the country for our student-athletes and our sport programs," Hocutt said, "and when you look over the past 10 years - over \$200 million of investment.

'Today is another step forward in providing our studentathletes with the very best athletic facilities, and the clubhouse here at The Rawls Course is going to do just that."

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Rawls **CONTINUED FROM PAGE 1**

Sands said the addition of the team facility places Tech golf on an even ground with the rest of the Big 12 Conference, at the very least.

"(In) the Big 12 South, all the programs have a team area, and now we're going to get up to

Perry calling GOP leaders in NH, Iowa

EXETER, N.H. (AP) — Texas Gov. Rick Perry has telephoned influential Republicans in early voting New Hampshire and Iowa in recent days as he weighs whether to enter the race for the GOP presidential nomination.

"He was looking for my thoughts in terms of what the presidential field looked like and what might happen if someone came in and shook things up a little bit," New Hampshire Senate President Peter Bragdon told The Associated Press on Monday after receiving a weekend voicemail message on his cell phone from Perry. "It certainly left me with the impression that he's doing his homework and giving it some serious consideration."

The conservative Texan also called several GOP leaders in Iowa, which will hold the first contest in next year's GOP presidential race. Among those contacted, Lt. Gov. Kim Reynolds said Perry left a message for her but didn't indicate whether he planned to run.

"He looked forward to the opportunity to have a face-to-face and talk about great things that could happen in Iowa as well as the nation," Reynolds told the

seeing me soon."

Perry's efforts to reach out to Republican officeholders in both states show just how seriously he's considering a presidential run as polls suggest Republican primary voters in early voting states and elsewhere are generally underwhelmed by the current slate of candidates.

The field is largely set, with former Massachusetts Gov. Mitt Romney ----who lost the nomination to John Mc-Cain in 2008 — ahead in most early surveys. Sarah Palin, the former Alaska governor and 2008 vice presidential nominee, and Perry are the only two major question marks.

Perry, Texas' longest serving governor, had spent months saying that he would not seek the nomination. He reversed course several weeks ago, and has been openly considering a bid.

Last month, Perry aides began making inquiries in Iowa about the timing and rules of the state's leadoff nominating caucuses, as well as the Iowa GOP's presidential straw poll, scheduled for Aug. 13 in Ames. There also is an Iowa movement afoot to draft Perry to run; it

AP. "He just said he looked forward to has hired staffers to try to build support the impression that he's in the process of for Perry at the Ames popularity contest that could shape the race.

A former Perry aide also is inquiring about available campaign staff, according to Greg Baker, an Iowa Republican consultant now working for a faith-based advocacy group in the state. Baker wouldn't identify the ex-aide who was reaching out but said: "He was just checking on a few names of people seeing how I felt about them, checking on different possible staff people, if he were to run.

Perry spokesman Mark Miner acknowledged that the governor was reaching out to people across the country, saying: "He's continuing to talk to folks as part of his process of making a decision."

New Hampshire conservative leader and former Senate candidate Ovide Lamontagne said he spoke to Perry "for the better part of half an hour" on Saturday.

"I told him that I think this is a wide-open race. While there are some good candidates out there, I think folks are still looking," said Lamontagne, who hasn't committed to a candidate. "I have

making a decision. Obviously he's quite serious about it." In recent days, Perry also phoned at

least four Iowa Republicans representing crucial constituencies in the leadoff caucus state.

They include: state Rep. Stewart Iverson, a former Iowa Senate president and past state GOP chairman; Joni Scotter, an activist known for her volunteer work who was a top backer of Romney's 2008 campaign; and Steve Scheffler, a leading Iowa social conservative and Republican National Committee member.

Perry also invited Iowa Gov. Terry Branstad and Reynolds to the day of prayer planned for Aug. 6 in Houston. The pair said they are unable to attend due to a scheduling conflict.

It's one of several high-profile public appearances Perry has added to his schedule as he weighs a bid.

His next scheduled appearance in New Hampshire, home to the nation's first presidential primary, is an Oct. 28 keynote dinner address before the conservative interest group Cornerstone. He has no plans, thus far, to visit Iowa.

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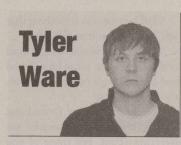


'Horrible Bosses' another hilarioius R-Rated comedy

ver since the critical and d commercial success of 'The Hangover," Hollywood has been increasing their supply of raunchy R-rated comedies. These include, "Hot Tub Time Machine," "Bridesmaids," "The Hangover 2," and now "Horrible Bosses."

"The Hangover" showed film studios you can actually make money with an R-rated comedy. The trend is continuing — the sequel, despite being a critical failure, grossed more than any other R-rated film of all time.

These films tend to follow a similar formula, a group of tightly



nit friends are put in distressing situations usually involving the characters getting in way over their heads.

"Horrible Bosses" is no exception as we have a group of tightly knit friends, Nick (Jason Bateman), Kurt (Jason Sudeikis) and Dale (Charlie Day), who get in way over their heads when they decide to kill each other's boss.

Nick becomes murderous when his egotistical, arrogant, and overly offensive boss Dave Harken (Kevin Spacey) gives himself a promotion over Nick.

Kurt loved his boss, but unfortunately after his death of the bosses son, Bobby Pellit (Colin Farrell) treats the job like an ATM machine. He begins firing people at random and treating the office like a massive coke party instead of a business.

Dale who is recently engaged, finds it difficult to maintain a boss, Dr. Julia Harris (Jennifer material believable and amusing. Aniston), sexually harasses him.

After "hypothetically" bringing up the topic they each decide killing their bosses is their only option. The friends quickly realize the only thing each one knows about killing is from episodes of "Law and Order," so they decide to hire a murder consultant, Dean "MF" Jones (Jamie Foxx).

Things don't go as smoothly as planed, and the group quickly becomes involved with drugs, theft, breaking and entering, and of course, murder.

The entire cast is great and does

All the bosses - Pellit in particular — are the best parts of the film. Each one demonstrates a certain stereotype found in bosses some encounter daily, and every actor does a great job balancing realism with hilarity.

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The laughs in the film come fast and furious as the group of Bateman, Day and Sudeikis demonstrate amazing chemistry, and the comedic timing is usually spot on.

The film makes them harmless assassins who's only knowledge of murder comes from pop culture healthy relationship because his a terrific job making the source and their "consultant" which is

how the film gets the audience laughing instead of being horrified. While the film does tend to get

a little crazier toward the end, it is still blazingly funny. Overall, "Horrible Bosses" is

funny, dark, and with great performances from the movies' amazing cast, it succeeds in being the funniest comedy of the year.



>>> features@dailytoreador.com

Kate, William depart US after charming Hollywood

came, they schmoozed, they fundraised.

Following a nonstop weekend that included a few chukkers of polo, time with Hollywood's own version of royalty and several events that raised millions of dollars for charity, the Duke and Duchess of Cambridge headed back to the U.K. on Sunday.

Their Southern Californian stopover came at the end of a nine-day visit to Canada, the first tour Prince William and his bride Catherine have made since getting married in April.

The U.S. portion of their travels was a somewhat low key affair compared to their northern visit, where — French separatists aside - the duke and duchess were as they crisscrossed the Commonwealth country.

Excitement in California was more muted, though small crowds of well-wishers waving British and American flags lined up to catch a glimpse of the newlyweds and well-heeled fans paid thousands of dollars to sip champagne in the couple's presence at a charity polo match in Santa Barbara on Saturday.

Disneyland, the Hollywood sign and the beaches were not on the couple's agenda, but the duke and duchess managed to see a sweeping sampling of the Los Angeles area.

They also attended a star-studded, black-tie soiree to promote British filmmaking talent where

LOS ANGELES (AP) — They greeted with rapturous welcomes the guests included Tom Hanks and Jennifer Lopez. On Sunday, they paid a brief visit to Skid Row, downtown's gritty homeless core.

> "Just seeing the smile on Catherine, it was great," said 15-year-old Iliana Samaniego, who along with more than a dozen other performers danced for the couple at Skid Row's Inner-City Arts academy.

Like many who saw the couple, the performers were taken by their easy charm. Jessica Cornejo, 19, said she was thrilled when William gave a double thumbs-up and told them "brilliant" at the end of their performance.

Many at the school were impressed by how down-to-earth and casual the couple were and said they put everyone at ease.

"They were like your oldest

friends and family," said Bob Bates, co-founder of Inner-City Arts. "The kids really took them to heart."

The trip also included a rare display of public affection. After scoring four goals at the polo game and stepping onto a stage to collect the winner's trophy from his wife, William gave her a kiss on each cheek.

Aside from the famous kiss on the balcony of Buckingham Palace on their wedding day, it was one of the first times they have embraced in public.

The three-day trip was a tightly scripted affair, though the William and Kate, as she is better known, took a few moments on Sunday morning to greet a small crowd that assembled near the home of the British consul general, where they stayed.

After attending a swanky reception to raise money for Tusk Trust, an African wildlife conservation

group, their final stop before departing for the U.K. was with the group ServiceNation: Mission Serve, which aims to help veterans find jobs.

Inside the event in Culver City, giant U.S. and British flags hung behind a stage where the smiling duke addressed a cheering crowd.

"All the companies and employers taking part today are providing opportunities which mean something very immediate and personal to us," said William, who is a Royal Air Force searchand-rescue helicopter pilot for the British military. "Catherine and I both have friends back in Britain who could benefit from a brilliant initiative like this.'

Kelly York, a 23-year Air Force veteran, came to the fair hoping to find a job that will allow her to remain in the Los Angeles area when she retires next year.

"I'm sure that they had 50 million places they could go and see,"

York said. "The fact that they even take five minutes to stop here and say something to the veterans, that's huge."

The duke and duchess met for about 15 minutes with the Fraijo family, which includes three generations of Marine Corps veterans. Steve Fraijo said William, who is a search-and-rescue pilot in the Royal Air Force, seemed committed to veterans issues.

"He knows what war is about," said Fraijo, 48.

After speaking with veterans, the duke and duchess helped prepare care packages for children of deployed service members. Their flight to London departed shortly after 4 p.m.

"As this is my last opportunity before we leave this afternoon, I would just say, on behalf of us both, how grateful we are to have been welcomed so warmly in the Golden State and the City of Angels," the duke said. "Thank you so much."



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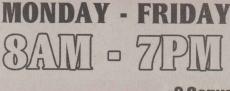
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OPINIONS

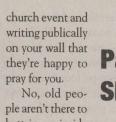
Twitter is a better social media outlet than Facebook

ith Facebook just start- church event and ing to take over most of our lives, Twitter begins to make a dent into the social media scene. While Facebook pulls out all the stops to allow you to share any and all information, Twitter brings a 140-character limit to avoid the exhausting updates.

Parents, Sunday school teachers, and just old people, in general, haven't quite made the technological leap to Twitter yet.

On Twitter, there aren't those awkward posts from your grandmother reminding you to wear a jacket to class today, because it's going to be chilly.

Sunday school teachers are constantly sending you invites to every



butt-in on inside jokes on you and your friend's wallto-wall.

Also, with Twitter, there aren't embarrassing, disgusting tagged pictures of you throughout your profile.

You can only "twitpic" something instead of uploading albums upon albums of pointless pictures of your family's summer vacation.

And the embarrassing pimple-



Anyone who is anyone has a Twitter account, I've come to find out. Twitter allows you to follow your favorite celebrities to always have an up-to-date status on what they're doing.

> Country musician Blake Shelton (@blakeshelton) and comedians Dan-

faced pictures iel Tosh (@danieltosh) and Chelsea Handler (@chelseahandler) lighten up the mood that can sometimes hover over the "FML" attitude on Facebook.

> Also, with celebrities voicing their thoughts and opinions, drama is often created. Recently, personality (or lack there of) Kim Kardashian tweeted about her shock over the verdict of the Casey Anthony trial.

Followers quickly tweeted back slamming her for her opinion, saving that everyone was also shocked when her dad, lawyer Rob Kardashian, helped get O.J. Simpson off. When public figures put themselves out there for anybody to reply, things are always interesting.

Hashtags are also something that sets Twitter apart from Facebook.

Hashtags allow you to tag a word or thought so that is can be searched and grouped with other tweets with the same hashtag.

Trending topics are formed and show followers what "tweeters" are tweeting about. For those of you without Twitter, you probably refer to this as the pound or number sign.

It has started to appear on your Facebook news feed and you've probably wondered what exactly it was. It's simply a Twitter trend trying to make an impact on Facebook.

The funniest thing about hashtags, or the most annoying to some, is that a lot of people overdo them. "#Mean-

Mormonism becoming more accepted in American culture

Girlsisthebestmovieever" will most likely never trend.

Lastly, the best thing about Twitter opposed to Facebook is that it's still pretty much under the radar. Any of you that have a Twitter, I'm sure you've read a person's tweet and thought to yourself that they would never put that on Facebook.

There's something liberating about making your edgy thoughts public on the Internet, but then backing it up with the fact that you only have 50, or so, followers and the person you are tweeting about isn't one of them. Real edgy.

Skinner is a junior public relations major from Garland »» paige.skinner@ttu.edu

Women's World Cup shows entertainment value

By ERIKA ESOLA

CENTRAL FLORIDA FUTURE (U. CENTRAL FLORIDA)

Like any sports fanatic, ESPN is usually the channel that my TV is set to. There aren't too many sports on TV, being that it's July, so I've been watching the FIFA Women's World Cup.

Truthfully, I don't typically watch or follow women's sports, but one day I had nothing better to do and tuned in to a match between the United States and Colombia.

Twelve minutes into the match, Heather O'Reilly ripped a gorgeous ball past the Colombian keeper into the back of the net.

O'Reilly's goal had me hooked and convinced.

Fast forward to the quarterfinals. The match between Brazil and U.S., despite the awful officiating, was one of the most epic World Cup matches l've seen, men's or women's. Between Brazil's Marta and her

beautiful Brazilian play, Hope Solo's brilliant saves and Abby Wambach's

game-tying header to bring the match into penalties, it was a game for the ages.

So when the U.S.'s Ally Krieger drilled the match-winning penalty kick against Brazil's keeper to advance to the semifinals of the World Cup, I realized something: soccer is the most entertaining professional women's sport. Not golf, basketball or tennis.

Why is ESPN shoving the WNBA down our throats and not WPS - Women's Professional Soccer?

I'd rather watch a game between the Western New York Flash and magicJack of Boca Raton featuring Marta, Alex Morgan and Solo over Diana Taurasi unsuccessfully attempting to dunk with a much smaller basketball than males use.

Women's soccer uses the same size net and ball as men's, which, if anything, makes it more difficult for women to play.

According to Grant Wahl of Sports Illustrated, shorter and smaller goal keepers in women's soccer give an idea of what larger goals in a men's game would look like. There is more space available vertically for goalscorers, and goal keepers have to be able to make more acrobatic saves.

I've also observed that women's soccer players take significantly fewer dives than males, which calls for a more entertaining match.

The talent discrepancy is obvious between the NBA and the WNBA; players in the WNBA simply aren't as fast as NBA players, can't jump as high or dunk. But is the talent discrepancy as obvious between the WPS and the, let's say, MLS? I don't think so.

According to Sports Illustrated, women's soccer is more competitive and more watched than ever, averaging record viewership of millions in the U.S. during the World Cup.

For a comparison, the WNBA averages about 400,000 viewers per game. All things considered, ESPN needs to look into a television contract with the WPS.

By ELI KOZMINSKY HARVARD POLITICAL REVIEW

(HARVARD U.)

Filled cover-to-cover with survey data, investigative vignettes, and social analysis, American Grace sets out to make sense of the vibrant and often puzzling phenomenon of religion in America. Where I hoped to gain particular insight, though, was on The Church of Jesus Christ of Latter-Day Saints, colloquially known as "Mormonism." Once seen as a kooky cult sequestered in Utah, the church, as the authors note, is now "[one] of the fastest growing religions in America...."

Mormonism has emerged as a booming facet of our country's culture, as well. Perhaps most prominently, two megawealthy Republican presidential candidates (Mitt Romney and Jon Huntsman) hail from Mormon backgrounds, and Mormons are the subjects of Broadway's newest hit musical comedy The Book of Mormon. Brigham Young University, currently America's largest religious university, is owned and operated by the church. Basketball fans will recall that the school's team, the Cougars, recently rose to March Madness stardom. Right-winger Glenn Beck is a Mormon, as is Democratic Senate Majority leader Harry Reid. So is the founder of JetBlue Airways, David Neeleman, and singer David Archeluta. The Mormon Tabernacle Choir has even garnered a Grammy. trays Mormons as more of a voting block Overall, Mormons appear to be than the burgeoning national force it flourishing. So how do they fit into truly constitutes outside of mere party Broadway Beverage

America's religious mosaic? American Grace provides an overly politicized account of the Latter-day Saints, but overall provides an important glimpse of what's starting to look like a major American movement.

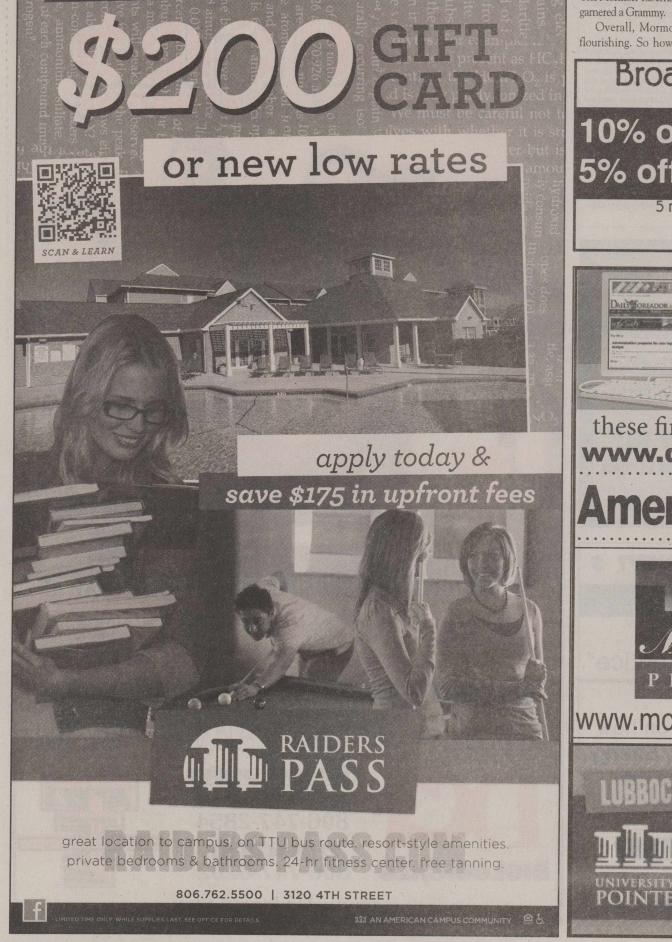
The book frames its account of American Mormonism in a political context, noting a variety of opinions but concluding that the church is becoming increasingly right wing. Specifically, the authors document the church leadership's support of the controversial Proposition 8 in California three years ago as alienating Democrats in the church. The authors' tone is respectful, but I see a general trend of reluctance to consider Mormons qua Mormons-not as actors in some other narrative. Jon Krakauer's Under the Banner of Heaven, for example, recounts the admittedly controversial history of the Latter-day Saints movement, but does so alongside the story of a vicious double murder by Mormon fundamentalists. Even though Krakauer professes admiration for the Mormons he knew growing up, the juxtaposition of homicide with a chronicle of Mormonism in America darkens the reader's perception of the church itself. While not as dramatic, the amount of actual religious anthropology devoted to Mormonism in American Grace is dwarfed by its largely anecdotal political demography; the context p

politics.

Nevertheless, the authors give us a succinct-albeit lopsided-snapshot of contemporary Mormon life in America. The book provides brief sketches of the church's growing diversity when readers encounter a rather eccentrically festooned African-American convert. Fervent missionary efforts come off as an impressively global operation. And the church's staunch commitment to the family gets it due at a warmly personal level: The book follows one family's participation in the church's Family Home Evening program, which "usually involves staying in on Monday nights and taking time to 'pray and sing together, read the scriptures, teach the gospel to one another, and participate in other activities that ... build family unity." Call it goofy, but at a time when many American households can't even manage to congregate around a dinner table, "family home evenings" look like a domestic dam against today's deluge of work, extracurriculars, and Facebooking.

The statistical picture that concludes the book is more troubling, however. Sifting through the data from their Faith Matters survey, the authors find that "Mormons like everyone else, while almost everyone else dislikes Mormons. Jews are the exception, as they give Mormons a net positive rating (suggesting that there is a perceived commonality, given that they are both minority religions)." Consonant with the preceding findings, "60 percent of Mormons report hearing disparaging remarks about their religious beliefs either often or occasionally ... "-much higher than other mainstream sects. (I would venture to say that many American who profess any knowledge about Mormonism gleaned such factoids from South Park's "All About Mormans" episode, which I might add concludes with an extremely perceptive moral to its story.) But why? 98% of Mormon respondents-the most of any religious sect. surveyed—even answered that "[people] not of my faith, including non-Christians, can go to heaven." Plus regardless of this apparent conviviality, we've seen how

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permeated the public sphere. Perhaps there is an American analogue of sorts between Jews in the 20th century and Mormons in the 21st. As American Grace notes, Mormons "resemble an ethnic group," possessing a "high strength of religious identity" and sharing a "distinct culture." Mormons subsequently have a high rate of intermarriage and associate closely with one another. While this sounds peculiarly like American Jewry, which comprises its own brand of "ethnoreligious" group, the historical parallels are even more compelling. Fleeing pogroms in Europe, Jews found refuge in America, setting up their own enclaves in places like New York City and Florida. Likewise, Mormons were violently run out of the American East-coast and Midwest (the book notes an 1838 extermination order by Missouri's governor that embarrassingly stayed on the books until 1976), eventually settling the barren Utah territory in outposts like Salt Lake City and Provo.

the church's adherents have evangelically

For much of the preceding century, Jews faced prejudice throughout the country as an outsider group, while this century's Mormons-although to a far lesser extent-continue to be the object of widespread disparagement as reflected in the book's data. Yet through hard work and communal development, Jews were able to break through what the authors call the "stained-glass ceiling" of religious intolerance, rising to become senators, entertainers, heads of academic institutions, and CEOs of major firms. And, as the Faith Matters survey reports, Jews have managed to become the best liked of the country's religious groups.

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NEWS/SPORTS

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L.E.A.D. **CONTINUED FROM PAGE 1**

Johnson's aforementioned friend, Bookbinder, provided the crowd with his own insights in addition to Johnson's.

ever learn," Bookbinder said, pointing to his mouth then to ears, "is to close these and open these."

Bookbinder, Tech's vice chancellor for marketing and a former executive for the San Antonio Spurs — the franchise Johnson won a championship with in 1999 — sat next to Johnson throughout the presentation as the pair referred to several

leadership-enhancing ideas. Johnson, the NBA's Coach of the Year with Dallas in 2006, used a handful of experiences during his time in the NBA to further showcase his path to success.

For starters, Johnson's road to "One of the best things you'll the NBA began at New Mexico Junior College in Hobbs, N.M., and encountered a major detour when the Spurs cut Johnson in the early '90s.

> Johnson's dedication to succeed eventually led to a major role with the Spurs — in 1999, Johnson hit the game-winning shot in Game Five of the NBA Finals against the New York Knicks, clinching San Antonio's first NBA title.

Today, Johnson's dedication to succeed still shows, as he has not allowed the current work stoppage to derail any hope of an upcoming NBA season.

"We can't comment publically on it, but I know for us, as coaching staff, we're going full-speed ahead; we're preparing," Johnson said. "Right now, we're taking a little time off, but we're going to get back together in August...We have one of the best point guards in the NBA in Deron Williams; Brooke Lopez is an emerging star center."

Johnson continued, further elaborating on the structure of his current group of players.

"We have some other pieces: Anthony Morrow, Damien James, who played at (Texas) and I know that's a big rival for Texas Tech," Johnson said, with a laugh.

Johnson and Bookbinder were the only two speakers during the seminar, which lasted approximately 30 minutes and was followed by questions from the audience.

Johnson was the only one of the duo to field questions, one of them being: "What quality must every good leader possess?"

"Character," Johnson responded. "My dad always told me, 'If you've got a bad name, nobody will follow you. If you have a good name, everyone will follow you."

>>> jrodriguez@dailytoreador.com



PHOTO BY SCOTT MACWATTERS/The Daily Toreador

AVERY JOHNSON, HEAD coach of the New Jersey Nets, spoke to about 50 high school students for Texas Tech's inaugural Camp L.E.A.D.

US women all of the rage after epic win over Brazil

DUSSELDORF, Germany (AP) — The U.S. women's soccer team shared the Yankee Stadium scoreboard with Derek Jeter, made an appearance on "Good Morning America" and can now count Tom Hanks, Lil Wayne and Super Bowl MVP Aaron Rodgers among their list of star-studded admirers.

Like Mia, Brandi and Foudy more than a decade before them, Hope, Abby and the rest of the Americans have become quite the sensation thanks to their performance at the World Cup, a rare turn in the spotlight for U.S. soccer that could produce another watershed moment in the game.

Now the trick is to keep it going.

The Americans play France in the semifinals Wednesday night. Win, and they'll face either Japan or Sweden in Sunday's final with a chance to become the first team to win three Women's World Cup titles.

"It's overwhelming. It's amazing," midfielder Carli Lloyd said Monday morning, still savoring the United States' epic victory over Brazil in a penalty shootout Sunday night. "The support and buzz back home is really awesome, and I think it's helping women's soccer. This could be a huge turning point for the growth of soccer back home, and that's what we're trying to do and trying to accomplish.

"Hopefully, as an added bonus, we come back with the cup."

Unlike the American men, for whom making it out of the group stage at the World Cup is a strong showing, the U.S. women have been soccer's dominant eam for about as long as anyone can remember. They've won three of the four Olympic gold medals to go with their two World Cup titles. The 1999 squad was such a crossover hit that fans were on a first-name basis with Mia Hamm and Brandi Chastain - or last-name basis in Julie Foudy and Kristine Lilly's case — and soccer moms and dads alike turned out in droves with their kids, packing stadiums from coast to coast for that year's World Cup.

minute Sunday sparked one of the most riveting finishes ever in a World Cup game - men's or women's. "Very few times does the spotlight shine so bright on women's soccer, and we want to prove to everybody around the world that we have a product and that product is worth watching.'

The only thing Americans love more than a winner is one with "U-S-A" emblazoned on its chest, and the fact the women are a gritty, spunky bunch only heightens their appeal. Down a player for almost an hour, on the verge of their earliest World Cup exit ever, with Marta and the Brazilians pushing, shoving and whining for every call they could get, the U.S. responded with a can-do attitude that is uniquely - proudly - American.

After Wambach tied the game, Hope Solo denied the Brazilians in penalty kicks, her swat of Daiane's attempt so resounding it could be heard all the way back to the States.

With that, Americans from Hollywood to Hoboken, N.J., were hooked. FIFA said it was only the fourth time in World Cup history that a team came back to win after falling behind in extra time, and a first at the Women's World Cup.

"Go ahead, jump on the bandwagon and let's do this together," Solo said Monday on Twitter. "One Nation, One World, One Team."

ESPN's broadcast drew a 2.6 overnight rating, the best for a Women's World Cup game since 1999 and second only to that dramatic final at the Rose Bowl, when the Americans beat China on penalty kicks. The game was replayed on ESPN2 a few hours later, an honor reserved for "instant classics." Hanks posted a picture of the team on Twitter, saying "I LOVE these women!"

BROWNWOOD (AP) — Hundreds of friends and family joined a funeral procession Monday for 39-year-old Shannon Stone, who was fatally injured trying to catch a souvenir baseball at a Texas Rangers game.

Stone's widow, Jenny, and their 6-yearold son, Cooper, walked hand-in-hand behind a fire truck carrying his casket on a scorching day in central Texas. The pallbearers included 10 fellow firefighters, men who knew Stone and some given their nicknames by the 18-year veteran of the Brownwood Fire Department.

More than 60 emergency vehicles were in the line of cars headed to a cemetery eight miles from the church. Trash collectors and farmers pulled over to join hundreds of people lining the streets, hands over their hearts, as the procession passed by.

Nearly 1,000 people crowded inside the church for a private memorial honoring Stone, with speakers fondly recalling his kindness, love of baseball and skill as both a firefighter and a loving father.

Fire department chaplain David Fair read notes from family members and friends. He kept the mood light, telling funny stories and offering a Top 10 list that actually had 11 items because, a relative joked, Stone wasn't the best at math. He said the couple had only one child because Stone loved Cooper so much he didn't know whether he had any more love to give.

Johnson County Sheriff's Sgt. Ron Russek II knew Stone for more than 20 years and worked with his father and brother. He found the service "uplifting."

"They really, really captured the essence of what he was — a really good guy

with a stop to buy the boy a new glove. They were sitting in left field behind Cooper's favorite player, Josh Hamilton.

Hundreds gather for funeral of Rangers fan

Hamilton threw them a foul ball in the second inning, but the thrill quickly turned tragic. Stone fell headfirst about 20 feet onto concrete, with Cooper watching. Witnesses said Stone was conscious after landing and spoke about Cooper being left alone. Stone was pronounced dead within an hour; an autopsy ruled the cause as blunt force trauma from the fall.

Stone, a Brownwood firefighter since 1993, was voted Firefighter of the Year twice by his peers, according to the mayor, and had risen to the rank of lieutenant. He also worked as a paramedic, and as a rescu technician at Texas Motor Speedway also was involved in disaster relief lowing Hurricanes Katrina and Ike, fighting wildfires.

"When you're married to some that's a first responder ... you always leery that you're going to get that pho call or you're going to have the chap come," said Trease Burke, whose husba Scotty, was a Brownwood police off for 14 years and is now on the L Patrol. "You don't expect it to be a fr accident.'

In 2007, Stone and another firefigh ran into a smoke-filled home in nea Bangs to rescue a woman in her 70s, cording to story in the Brownwood Bu tin newspaper. He received a distinguisl service award from the department bravery and dedication, but explained heroics as simply being "in the right pl at the right time."

Scotty Burke described Stone as firefighter's firefighter." He recalled t during the town's annual, three-day union celebration, Stone cooked barbe for the officers and firefighters work the event.

was good. I used to work in a barbecue restaurant, so I know good barbecue."

Like many leaving visitation at a funeral home Sunday night, Burke's voice cracked with emotion. Mayor Stephen Haynes said Stone's family was trying to celebrate his life, "but it's still difficult to accept, obviously, the nature of the death and the timing of the death and the way that it happened."

Many people came out of the visitation holding tissues, tears in their eyes. Most declined to be interviewed, citing the family's wishes.

"Brownwood is a tight place," Burke said. "When something like this happens, people come together and they take care of vou."

Brownwood is a town of about 20,000 residents in the Texas Hill Country, some 150 miles west of the Rangers' stadium in Arlington. Flags across the area have been at half-staff since Friday, with several wreaths and a dozen yellow roses left in his memory at a monument outside the fire department.

"We're a small town," Haynes said. "We're not (small) enough that everyone knows everyone, but we are small enough that everyone is impacted in some way. Everyone has a friend or family member who was close to that family."

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But U.S. fans can be a fickle bunch. They've become so accustomed to the women's success they yawn at anything less than a World Cup title, and the Americans haven't won soccer's biggest prize since that '99 squad did it. Haven't produced a team that comes close to duplicating that group's rock star appeal, either.

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with a good sense of humor," Russek said. "He cared about people, like a true servant." Stone had taken young Cooper to a Rangers game in Arlington on Thursday night, interrupting the three-hour drive

"He always did it out of his pocke Burke said. Smiling, he added, "And



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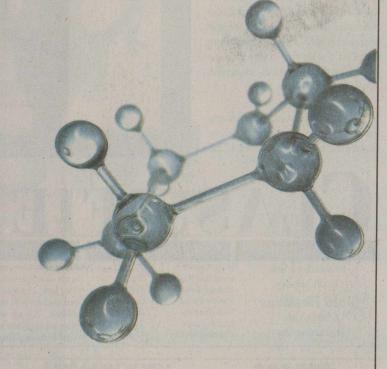
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