



THE DAILY TOREADOR

SOUTHWEST COLLECTION
Texas Tech University
LUBBOCK, TEXAS 79409

THURSDAY, FEB. 17, 2011
VOLUME 85 ■ ISSUE 94

Serving the Texas Tech University community since 1925 — www.dailytoreador.com — twitter.com/DailyToreador

Project aims to prevent breast cancer

HSC's Laura W. Bush Institute for Women's Health receives \$1.65M in funding for program launch

By BRIAN HOWARD
STAFF WRITER

The Texas Tech Health Sciences Center's Laura W. Bush Institute for Women's Health recently received a community grant of \$1.67 million to help fund its new Access to Breast Care for West Texas project.

The project launched officially at a press conference Wednesday in the Health Sciences Center.

Dr. Steven Berk, dean of HSC's School of Medicine, introduced the new project, which allows the Laura

W. Bush Institute to provide breast cancer screenings and preventive care in the underserved populations of the Panhandle and South Plains.

"We have more than 500 physicians that provide care to West Texas," he said, "and we are always looking to improve healthcare and promote preventive medicine."

The grant was given to the institute by the Cancer Prevention and Research Institute of Texas, Berk said.

"The Cancer Prevention and Research Institute of Texas has produced a grant that will allow us to offer training

and breast cancer screenings to women in this area," he said.

Dr. Marjorie Jenkins, executive director of the Bush institute, said the grant will continue to fund the project for three years.

"It is wonderful for us to receive the grant, and we are so proud to be a part of the Health Sciences Center," she said. "We hope to improve the lives of women and their families with this new project."

The project's team, comprised of all women, then was introduced by Jenkins.

DR. STEVEN BERK, dean of the School of Medicine, announces the three-year \$1.67 million grant from the Cancer Prevention and Research Institute of Texas to launch the Access to Breast Care for West Texas project.



PHOTO BY KARL ANDERSON/The Daily Toreador

OUTwest advocates for equality through group collaboration

Ideas of GSA, others form blueprint for organization

By ROCIO RODRIGUEZ
STAFF WRITER

With such a diverse group of students in the Texas Tech community and in Lubbock, OUTwest has undertaken the task of uniting these factions.

"OUTwest is essentially a community extension of a lot of organizations like (Gay Straight Alliance) and other like-minded groups that were started on campus," said Andrew Husband, public relations officer of the group. "(OUTwest is both an invitation and kind of inclusive acceptance to the fact that, yeah, Tech is really

big and nice and all, but there's a whole town around it, so the idea is to take the ideas and the desires of GSA and those like-minded organizations out to the community."

OUTwest advocates for equality, regardless of gender, race, sex, sexual orientation and class, said Husband, a graduate student in English literature.

Tricia Earl, coordinator of the women's studies program at Tech, said the fusion of women's studies and OUTwest is important as it helps blend two different backgrounds together.

"What's the best way we can merge what's happening in the classroom, as well as what's happening in their daily lives?" Earl said. "With OUTwest, Lubbock's help and us coming together as a community in an academic environment, as well as maybe a co-curricular environment, it helps blend and merge that what somebody might be learning from a textbook or another source into real life — into real, lived experiences."

OUTWEST continued on Page 3 >>>

ARTISTIC TOUCH



ALUMNUS IMPARTS KNOWLEDGE WITH CREATIVE WORK

By BAILEY EILAND
STAFF WRITER

"We didn't invent the button, but a duck did walk into my kitchen and eat my blue cheese."

Jonathan Whitfill is not the average West Texan. With his various art projects, including the Button Project, which entails quirky and random quotes like the one above, and his extensive experience in just about every field, the Texas Tech alumnus is a prime model of the talent that stems from the university.

Whitfill attended Tech for a few courses during his undergrad in biology and chemistry and received his master's in fine arts from the school.

"I took an undergrad art class in metal sculpture," the local artist

said, "mostly because it wasn't offered at Wayland (Baptist University) in Plainview, and because I had found that art classes were the perfect antidote and complement to analytical chemistry lab."

Backed by an education in art, chemistry, EMT and printmaking, Whitfill currently teaches physics at Estacado High School. Although he has dabbled a little in everything, the artist and teacher said he has known what he wanted to be since a young age.

"Ever since a grade-school class discussed the Renaissance and the ideals of that time, I have wanted to be a Renaissance man — a master of all trades," Whitfill said. "Unfortunately, in our age of specialization, there is not much of a job market for that type of person."

ABOVE: Jonathan Whitfill, a Tech alumnus, successful artist and high school teacher, shows his art in the Charles Adam's gallery Tuesday.

PHOTO BY LAUREN PAPE/The DT

ARTIST continued on Page 3 >>>

Magical music, Page 5



Harry Potter-themed group plays at TAB open-mic night. LA VIDA, Page 5

INDEX

Classifieds.....	7
Crossword.....	6
Opinions.....	4
La Vida.....	3
Sports.....	8
Sudoku.....	2

WEATHER

Today	Mostly Sunny	Friday	Partly Cloudy
	81/40		76/43

Fuller: Keep romance in modern weddings

OPINIONS, Pg. 4

DT PHOTOS

Buy online at dailytoreador.com

EDITORIAL: 806-742-3393 ADVERTISING: 806-742-3384 BUSINESS: 806-742-3388 FAX: 806-742-2434 CIRCULATION: 806-742-3388 E-MAIL: dailytoreador@ttu.edu

RESUME BUILDER

1. Visit www.dailytoreador.com.
2. Click on Work for The DT.
3. Apply online.
4. It's that easy!

THE DAILY TOREADOR

Community Calendar

TODAY

A Talk By Lisa Shannon
Time: 6 p.m.
Where: International Cultural Center auditorium
So, what is it?
Lisa Shannon, author of "A Thousand Sisters: My Journey into the Worst Place on Earth to Be a Woman," founded Run for Congo Women, the first national grassroots movement for Congolese Women. She was named one of the most influential women of 2010 by Oprah's O Magazine.

Sonia Flew
Time: 8 p.m.
Where: Maedgen Laboratory Theatre
So, what is it?
The Texas Tech Department of Theatre and Dance presents this story of a Jewish-Cuban family in Minnesota. The show runs at 8 p.m. through Saturday and at 2 p.m. Sunday.

FRIDAY

Texas Tech Softball
Time: 1 p.m.

Where: Rocky Johnson Field
So, what is it?
Come out and watch the Lady Raiders' home opener against the Utah Valley State Wolverines.

Texas Tech Softball
Time: 3 p.m.
Where: Rocky Johnson Field
So, what is it?
Cheer on the Lady Raiders in the second half of their double-header against the Bryant University Bulldogs.

Texas Tech Baseball
Time: 6 p.m.
Where: Dan Law Field
So, what is it?
Root for the Red Raiders as they take on their first opponent of the season, the Western Michigan Broncos.

Imani Winds
Time: 7 p.m.
Where: Allen Theatre, SUB
So, what is it?
The Presidential Lecture and Performance Series presents this Grammy-nominated quintet known for jazzing up the traditional wind quintet repertoire by bridging European, American, African and Latin American traditions

To make a calendar submission e-mail features@dailytoreador.com

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

Want to make this day one to remember?



Be sure to get her something she'll never forget

Come and see us at West Texas' Largest Engagement Store

Robert Lance Jewelers

5217 82nd St #400 Lubbock, Tx 79424
(806) 794-2938

Today's **su | do | ku**

	7					4
			2	3	5	
9		4	1	5		3
6		8				9
	4			1		7
	7		3	5	8	6
		2	1	6		
4						1

Puzzles by PageFiller

In Sudoku, all the numbers 1 to 9 must be in every row, column and 3 x 3 box. Use logic to define the answers.

6	3	5	7	8	1	4	9	2
9	4	7	6	2	3	8	1	5
2	1	8	4	9	5	6	3	7
5	6	4	1	7	9	3	2	8
7	8	1	3	5	2	9	4	6
3	9	2	8	6	4	7	5	1
8	5	3	2	4	6	1	7	9
1	2	6	9	3	7	5	8	4
4	7	9	5	1	8	2	6	3

Solution to yesterday's puzzle
www.ombuds.ttu.edu

Ombuds Office

A safe place to bring concerns and find solutions.

"Remember that not getting what you want is sometimes a wonderful stroke of luck."
Dalai Lama

SUB Suite 024 East Basement 806-742-SAFE

PONG PRACTICE



KYOUNG KIM, A senior restaurant hotel institute major from Plainview, plays pingpong Monday in the Student Union Building.

PHOTO BY PAUL HAILES/The Daily Toreador

Local quail decline stumps local experts

By JORGE CRUZ
STAFF WRITER

Brad Dabbert, an associate professor in Texas Tech's Department of Natural Resources Management, is working with other Tech professors and partnering up with Quail First Incorporated to form the Quail Tech Alliance in an effort to understand why the quail population is declining.

Three years ago, the National Audubon Society listed the Northern Bobwhite Quail as the No. 1 common bird in decline. From 1967 to 2007, the bird's

population decreased from 31 million to 5.5 million.

Dabbert said the Bobwhite Quail's population stretches from the southeastern United States toward the Rolling Plains region of the United States, essentially east of Lubbock.

Dabbert and the Quail Tech Alliance ultimately hope to uncover the reasons behind the drastic quail decline.

"We're accomplishing this by enrolling ranches in about 38 counties," said Byron Buckley, a graduate student working under Dabbert, "where we're measuring population sizes, using supplemental feeding, taking blood samples and garnering as much information as possible to discover the reasons behind the quail decline."

In the past, Dabbert said, the quail decline was associated with the amount of rainfall in the area.

"We had a good amount of rainfall; however, many areas did not see a bounce of the population as expected," Dabbert said.

One of the major effects of the quail decline in the area is the economic impact it will have on the hunting industry, he said.

Steven Presley, associate professor of the Institute of Environment and Human Health at Tech, also is working alongside Dabbert to help uncover the reasons behind the quail decline.

Presley said the quail-hunting industry in Texas is a "multi-billion dollar industry," and the Lubbock economy will potentially feel the effect.

Quail hunting is an aspect of the local economies, and if the quail population goes away, there is a trickle-down effect ultimately creating an economic turnover in the rural communities in the area depending on the quail hunting industry, Buckley said.

Dabbert said the reactions of most hunters are counter-intuitive to what most people may think.

"Hunters are the ones putting up the money for the research," Dabbert said. "Hunters are very conservation-minded, and many

have temporarily stopped hunting the quail in order to not disrupt their population."

Another major effect potentially arising because of the sudden drastic decline of the quail population is the ecological impact to the surrounding West Texas region, Presley said.

He said when a population crashes as quickly as it has during the past several years, there is a concern other wildlife species may be next.

"If there is a disease that is affecting the quails, it may also be affecting other species like the dove," Presley said.

Dabbert and the Quail Tech Alliance hope their efforts, as well as the efforts of other Tech professors, uncover the factors contributing to the sharp quail decline.

"Hopefully we can find the magic bullet that tells us the reason that the quail population is declining," Buckley said, "and fix it or find a way to stop it to allow the quail population to flourish once again."

» jcrucz@dailytoreador.com

\$3

DRINK SPECIALS

choose from:

- Peach Bellini Wine-A-Rita
- Sangria Wine-A-Rita
- Margarita Wine-A-Rita
- Glass of Wine

Offer Good THURSDAY-FRIDAY 5PM-8PM

D+Vine Wine
Kingsgate Center North
82ND AND QUAKER
806-771-4886
www.dvinewineusa.com

Cancer

CONTINUED FROM PAGE 1

"With this type of program, it really takes a village to do," she said. "This would not have come together without the help of some amazing people."

Betsy Jones, regional director of the institute, said they will attempt to collect all the available resources for the project with the help of other community grant partners in the area.

"We are fortunate to be in a community with a Komen center and to be partners with them," she said. "The YMCA and the Combest center each have community grants, so partnering with them will really help us to get resources."

Jones said prevention and awareness of breast cancer is of utmost importance.

"As a cancer survivor myself, I can guarantee you that preventive treatment is key," she said. "With this project, we will be building on the shoulders of all the folks that came before us."

The institute's website now offers a new screening resource tool, which will guide the site's visitors through a self-check for breast cancer.

"It's an on-line questionnaire that can help women see if they may be at risk for breast cancer," she said.

The project will target women who are unable to afford breast cancer screening and treatment, Jones said.

"It will mainly be for women with no insurance but who still make enough money to not qualify for state funding," she said. "Many others with Medicare only have part A, and mammograms are covered under part B, so they cannot afford

the high cost of the procedure."

The mission of the project is to increase education and increase screening rates for breast cancer, Jones said.

"We want to let you all know, and the community know, that we are here and that we really want to help increase preventive treatment and screening rates," she said.

» bhoward@dailytoreador.com

"As a cancer survivor myself, I can guarantee you that preventive treatment is key."

BETSY JONES
REGIONAL DIRECTOR

lynnwoodtownhomes.com
For your 2011-2012 housing needs

Earn Extra Money & Help Save Lives!
You Could Earn Over \$200 a Month!

General Requirements for Donating Plasma:

- 18-65 Years of Age
- Valid Picture ID
- Be in Good Health
- Proof of Social Security Number
- Proof of Current Residence Postmarked

CALL TODAY!

**7006 University Avenue
Lubbock, TX 79413
(806)748-4080**

Bring this ad and receive a \$5 bonus when you complete your first donation!

octapharma plasma

Former Tech student helps to form 'Tent City'

By **CARRIE THORNTON**
STAFF WRITER

Dusk shadowed the police car as it slowly rolled to a stop near the plot of sand-brown grass winter rendered lifeless.

Ernest Cook and other dark figures moving between the small, red tents huddled next to each other tight, squeezing out any air pockets separating them, and watched as the officer exited the vehicle and walked to his trunk.

"Then he pulled out a big box-full of fried chicken," the homeless Lubbockite said with a sheepish grin. "And then a box of mashed potatoes and green beans."

Acts of kindness such as this have not been a rarity to the group of individuals sleeping and living in tents rooted at the corner of Broadway and Avenue Q, who have been pleasantly surprised by the care shown by their community.

Because of a city ordinance enforced Oct. 18 banning individuals from lingering in certain public places from the hours of midnight to 5 a.m., Lubbock's homeless who do not feel comfortable at Salvation Army have been forced to find other means of shelter.

Thus 'Tent City,' as it has been affectionately dubbed by some of its residents, was born.

"The city has been so amazed by us because we keep it so clean," Cook said. "Society looked upon us when we were sleeping at the library as nothing, that we would amount to nothing, but since we have come here together and made a stand, eyes have been opened."

Tents provided by Carpenter's Church now house 13 homeless as of Wednesday morning, with several private tents scattered around the plot as well.

Barrett Smith, one of the church's pastors, began leasing tents Jan. 10 and

requires those in need to sign a contract ensuring they follow certain rules.

"Signing a contract for a tent loan is important because we're not giving it to you," Smith said while addressing a group of interested tent tenants. "It can't be shared, sold or given away."

"Also, you can't share it with a lady. I don't want any babies being made; it's not a place for that."

Other rules involve no consumption or possession of drugs and alcohol on the premises and making sure the tent is not damaged or stolen. Insulated and quality sleeping bags are provided by Carpenter's Church for individuals to keep, Smith said, but supplies are running thin.

Since the edification of the first tent, a flux of food, blankets, sleeping bags and more have found their way to Tent City in the hands of various Lubbock citizens.

Even a few Red Raiders have shown their support, including Cody Kastler, who is taking time off from school this semester and began devoting his nights to Tent City on Jan. 18.

Kastler braved the sub-zero wind chills several nights with the Tent City residents and said he loved every minute of it; so much that he spent his birthday night in the frosted tents.

"Feb. 1 was my birthday, and that was when we had the heavy snow and zero-degree weather," Kastler said, reflectively. "It was so much fun; I couldn't believe I was spending my birthday night there, but I had a 20-degree sleeping bag, a 40-degree sleeping bag and a down comforter."

"I was pretty cozy," Kastler said he believes student support is necessary and important for the community and only wishes he could turn more Red Raiders' heads.

"My goal is to get media attention and get the population of Lubbock aware of the homeless community,"

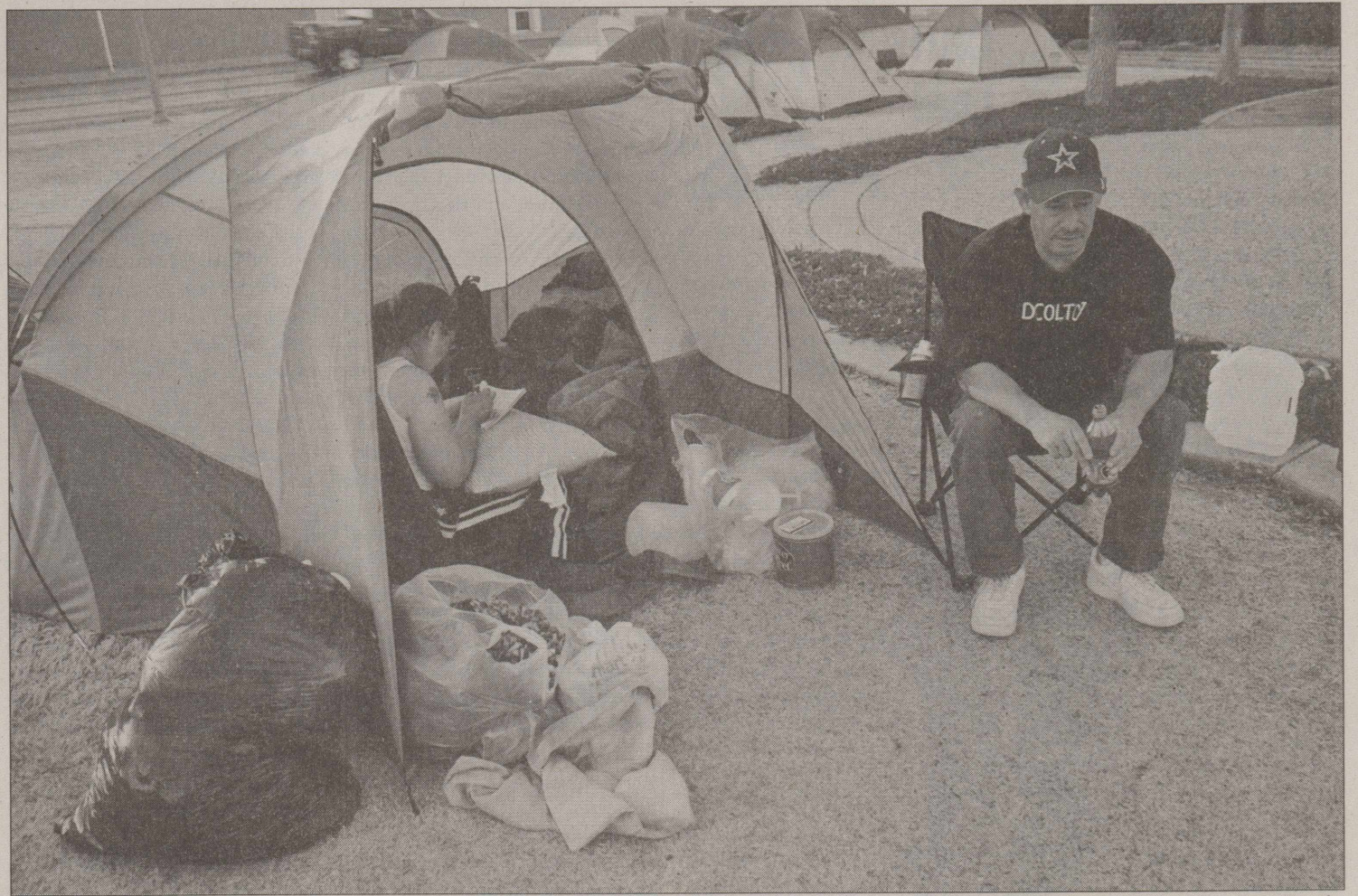


PHOTO BY BRENT SORELLE/The Daily Treador

LEFT, KENDRA THOMAS and Ruben Prieto join this small community of tent-sharers near Broadway and Avenue Q on Wednesday.

he said, "and that would hopefully prompt investors to fund a homeless shelter."

"I wanted whatever walls the city had built up against the homeless (to) fall."

And in the past month, he has seen just that. Even though some city council members remain unmoved, the community has risen to embrace the tent dwellers, and the tents will remain as long as they are needed.

"Basically, we believe people ought to have a warm place to stay," Smith said concerning his church's mission.

"It's a pretty fundamental belief, and it shouldn't depend on a life situation, and it shouldn't matter what they look like or what they smell like."

"And in the end, people are better off together than apart."

Smith referred to the separation of the homeless community experienced after the curfew came into effect, scattering individuals to various locations around the city. It became clear a unified, safe place to stay was necessary.

"As long as the need is there, the tents will be there," Smith said. "No one should be forced to go into a shelter,

and some guys have specific reason for not going back to Salvation (Army)."

Although the tents will always remain available, Tent City's permanent location remains in question, Smith said, as at some point sprinklers will emerge from the grass at the current location, forcing the tent dwellers to relocate.

The tents' presence will ultimately take a toll on the grass, and Smith recognizes this as a problem needing a solution. A long-term goal remains to establish a permanent tent village for Lubbock homeless.

Cliff Van Loan, Tent City's unofficial yet communally accepted spokesperson, said he wants members of the city council and of Lubbock County to see past a misconstrued stereotype that they are a crowd of animals with no self control.

"That picture of homelessness is strewn by the minority of trouble-makers we rarely deal with here," Van Loan said. "I'm out here to be a voice calling out as someone who doesn't necessarily need it, but for me to step up and speak out."

►►cthorton@dailytreador.com

Artist ←

CONTINUED FROM PAGE 1

The alumnus is involved with various art projects, including the Ryder Jon Piots Nomadic Gallery. According to its website, the gallery is actually a 24-foot Ryder truck rented and then converted into a sophisticated white-walled gallery space.

Other projects and galleries Whitfill participates in are the Button Project, the Culture Laboratory and Earthbound Moon. The artist's work is represented at the Charles Adams Gallery in Lubbock.

His art dealer, Charles Adams, believes Whitfill has no option but to make art because his mind is always grinding ideas, changing them up and putting them out as altered objects. Whitfill uses random text, printed images and books to impart knowledge by their visual impact rather than by their content, Adams said.

"Jon is a good, clear example of the perseverance it takes to be a producing artist," Adams said. "He shows us that art can be made anywhere and still influence the public in distant venues."

One of Whitfill's partners from the Button Project is Chad Plunket, a Tech alumnus and current part-time instructor in the Tech School of Art. The art professor is a longtime friend, business partner, studio mate and collaborator of Whitfill's.

"The thing that's always impressed me is his ability to take a variety of materials and mediums and turn it into something," he said. "I'm just impressed quite often of the lowliness of materials he chooses and how he transcends the object."

Plunket believes Whitfill's broad network of artists, galleries and students has helped him reap benefit.

"Not only has he networked for himself, but he has been very generous in how he lets other people access his network," Plunket said.

It was his networking skills, in fact, which prompted the opportunity for Whitfill to install two sculptures from Earthbound Moon in Chicago in July. Whitfill contributes his successes, such as the Chicago project, to his experience at Tech as a graduate student. His passion for art and time were cultured while in school, he said.

"Essentially, my experiences at Tech were earth-shaking, paradigm-shifting and life-changing," he said. "I found my voice there."

►►belland@dailytreador.com

OUTwest ←

CONTINUED FROM PAGE 1

Earl said part of women's studies is looking at gender roles from different perspectives, whether the person identifies as an ally or a gay, lesbian, bisexual or transgender individual.

"We're an academic unit, and we look at gender, gender roles, gender identity, as well as women's topics, so it's a good balance of an overall exploration of who we are as people and how we interact with each other, whether it's our culture, whether it's a social environment, whether it's an economic environment," said Earl. "The idea is equality for all including men and women, however they may identify."

Ricky Waite, one of the committee chairs of the OUTwest Lubbock Pride Committee, an extension of OUTwest,

said OUTwest is an organization to implement GLBT events in West Texas.

"OUTwest Lubbock is the virtual GLBT community center," Waite said in an e-mail. "The vision of OUTwest Lubbock is to support a positive presence where LGBTIQ people are welcomed and celebrated, where intolerance is challenged and defeated, where voices are heard, included and affirmed, and where civil rights of all people are valued and respected."

Waite said he has been involved with GLBT advocacy since he was a student at Lubbock High.

"It's important that we all celebrate diversity of our community, whether it be racial minority, gender minority, sexual orientation or minority," said the senior social work major. "We need to celebrate our differences and understand that it is our differences that make us special."

►►rrodriguez@dailytreador.com

parkridge



no cost.
no hassle.
no judgment.

Pregnancy Testing
Ultrasound Confirmation
STD/STI Testing & Treatment
Confidential Counseling
Full Time Medical Staff
Conveniently Located Near Campus

3718 20th Street 5203 79th Street
parkridge Suite B
806.780.8555 806.794.8555
www.parkridge.org

jkeithjewelry.com

Pride.
FOR THE
RED & BLACK.



OFFICIALLY LICENSED TEXAS TECH JEWELRY

J. KEITH'S
JEWELRY

ESTABLISHED IN 1990

82nd & Quaker | 806.791.0092 | jkeithjewelry.com

CUSTOM DESIGN

LARGEST SELECTION OF

Bridal Jewelry & Loose Diamonds
INCLUDING A. JAFFE AND CARO 74

Is there a social media bubble?

I would like to throw two numbers at you: \$105 billion and \$3.3 billion.

What are these numbers, you may ask? \$105 billion is the rough aggregate valuation for Groupon, Twitter, Facebook, LinkedIn and Zynga as provided either by prospective initial public offerings or the trading of private stock on secondary exchanges.

\$3.3 billion is the aggregate estimated 2010 revenues of these companies as provided either officially or projected forward by analysts based on previous quarters, what's called a "run rate."

Keep in mind that \$3.3 billion figure is only revenues, not earnings, which would be only a fraction of this figure, and that's assuming all of the companies even turned a profit.

When analyzing the valuation of a company, one of the most common metrics is the multiple implied by the difference between the prices paid for that company (either in aggregate or per share of stock) versus the net earnings generated by the firm.

Now, compiling revenue estimates for these start-ups can be tedious enough (given that these companies are private and do not have to issue audited financial statements), this makes estimating net income even more of an art than a science, so for simplicity and the

Chris Leal



sake of this exercise, let's assume generous 30 percent margins for these companies (keep in mind not all of these companies are even profitable); this leaves us with combined net income for these five companies of \$1 billion.

This implies a price multiple of 105 times the net 2010 earnings for this basket of companies. Wow.

But let's give this figure some perspective. The combined valuations of Microsoft, Apple and Google are \$758 billion, which certainly makes \$105 billion for five companies seem small. But the aggregate 2010 net income for these three titans is \$41 billion, which leaves us with an implied price-to-earnings multiple for this basket of companies of only 18.

This means if you wanted to buy all of the shares of Microsoft, Apple and Google, you would pay roughly 18 times what these companies produced in net income in 2010. But if you wanted to buy Groupon, Twitter, Facebook, LinkedIn and Zynga, you would pay 105 times what these companies earned in 2010.

This is a bit crazy and makes it seem certain these companies occupy the bubble stratosphere of valuations.

But there is another important element to consider when looking at the price to earnings multiples for companies, and that is future growth.

So, back to the example, if somebody were to buy Groupon, Twitter, Facebook, LinkedIn and Zynga at their current valuations, and their 2010 net income (or contrived estimates of such) never grew from its current rate, it would take somebody 105 years until they finally just earned their money back.

But all of these companies are young, some very young, and almost all are growing exponentially. This growth prospect is where making sense of valuations and multiples can become quite a conundrum.

In short, I believe if you had an extra \$105 billion lying around, and somebody made you an offer to buy these five start-ups, I would advise you to buy Facebook only and forget the rest.

Facebook, in a sense, is really to blame for most of the froth oozing from the valuations in this sector. Not that this is particularly Facebook's fault. The public, and potential entrepreneurs, has seen Facebook's huge growth and future potential, possibly watched the stylized film version of the company's genesis one too many times and suddenly investors see future Facebooks everywhere, which, sadly, just isn't the case.

Facebook, whose valuation ranges as high as \$80 billion in

secondary exchanges, is the only company listed whose platform business model is scalable enough to grow into its lofty valuations, and even this will depend on how creatively Facebook can monetize its huge size and social graph.

Twitter seems viable mainly because of its large adoption rate with businesses and celebrities and its novel approach to disseminating ideas, but Twitter is in acquisition talks anyway and will soon be bought by Google or Facebook itself.

LinkedIn is a more professional-oriented social media site, which will likely provide enough strategic moats to save it from being eaten by Facebook; however, whether it's a \$3 billion company or not is another question.

Zynga is built off Facebook's platform and is therefore likely to succeed in the future, but a \$6 billion valuation is likely to benefit investment bankers' coffers more than investors.

And finally, Groupon, a company with virtually no strategic moat to keep countless companies from copying its business model; participants in its \$15 billion IPO will likely be disappointed once they realize this company is capitalizing on a recessionary trend, a trend that will fade away just as the recession will.

Are these companies overvalued? We will just have to see what the future has in store.

■ **Leal is a junior finance and economics major from Dallas.**
► chris.leal@ttu.edu

Keep romance in modern weddings

Love is in the air as Valentine's Day week is drawing to a close.

Couples are in a foggy bliss, and single women are fantasizing about what would be a perfect relationship. Cupids and cut-out hearts line shop windows, and pink and red decorations line grocery store aisles. The commercial overkill is almost too much to take.

In an effort to stick out, friends and couples try to create the extraordinary. Lavish dinners, ridiculous dates and pricey gifts are just some of the insane excess we treat ourselves to. We've all heard the phrase, "A picture says a thousand words." Take a look at Facebook and you'll understand what I mean regarding the intense overindulgence.

If this is what we go through for a yearly holiday about love, imagine what hoops we jump through for our wedding day. We plan Valentine's Day for a week, but a wedding we plan for a lifetime. Little girls grow up constantly adding to their image of the perfect wedding day.

Just like everyone else, I sometimes find myself daydreaming about walking down the aisle in the perfect dress surrounded by beautiful flowers, and I am not even 100 percent sold on the idea of marriage.

Where do you imagine yourself walking down the aisle? Is there even an aisle in your future wedding? More and more couples are throwing out the church and bringing in adventurous creativity. Traditional is becoming outdated.

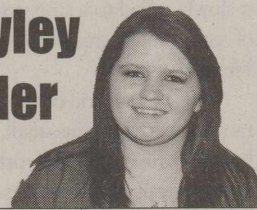
This past month, a couple from Philadelphia said, "I do" while aboard the Love Train. CNN covered the story as Krisy Plourde was married by the mayor himself while speeding five miles per hour through the subway system.

Starting with the wedding march across platform 15, the bride and four bridesmaids strutted into the Love Train to join 350 guests happily hanging onto decorated handrails.

Was it worth it? Everyone involved seems to think so.

If you think getting hitched aboard a train is crazy, then you'll be astounded by a popular aquatic scene. Travelers' Digest explains one of Hawaii's alluring spots. Maui boasts its underwater weddings are the new scene. That is right. Forget

Bayley Fuller



the dress and trade it in for scuba gear. Are you afraid of sharing vows? Don't worry. Your bride- or groom-to-be won't be able to hear a thing. Couples share their vows through hand signals.

Tripping from train breaks and having to come up for oxygen are not my ideas of romantic. After all, to me a wedding should be romantic and shared with God and family. Falling on my face in a dirty subway would not be my idea of intimate.

Trying to convey what a marriage means to the bride is hard enough with words. I will have to pass on trying to communicate it with underwater waves.

A winter wonderland has been many couples' idea for the big day. Try skiing on your honeymoon and not this next interesting suggestion.

In Sweden, people are celebrating their unions by making their entire venue an ice sculpture. The Ice Hotel has a chapel for young lovers to tie the knot.

The cold and I have never been on the best terms; however, I can't imagine any bride volunteering to be wrapped up like an Eskimo and celebrating her wedding night on a giant chunk of ice in the shape of a bed. Is it intimate? You might have to sit real close to your fellow guests to stay warm during the ceremony. However, being close and personal in that nature is not appealing.

Keep the romance in weddings. Remember why we get married in the first place. Plan for laughter and be logical, and instead of working around innovation, we should be working around intimacy. Innovation can be a wonderful thing, but in moderation.

Have we become so competitive and addicted to lavish celebrations that we have thrown logic out the window?

Modernized weddings can be exciting and still romantic at the same time, but let's throw out our insane need to out-party our friends or match celebrity idol celebrations.

I want my wedding to be remembered for the love and not for being an uncomfortable fieldtrip to the strange and awkward.

■ **Fuller is a freshman animal science major from Flower Mound.**
► bayley.fuller@ttu.edu

Electronics consuming our sleeping hours

Last week, I read about this program that adjusts the ambient light on a computer screen according to the time of day. The theory behind this software is that the human brain responds to the colors of ambient light by stimulating or inhibiting the production of hormones that let us know when it is night time.

This led me to ponder another facet of modern life affected by the technological age: sleep. I'm pretty sure most people reading this have a cell phone, a computer and a television. That's just the way life is.

On a typical day, we all spend about 18 hours with our eyes glued to one of those things. The TV wakes us up, it helps us go to sleep, we watch when we're bored; then when we're bored with TV, we look at our computers, all the while texting the person sitting beside us.

How many times have we gone to bed later because we just "had" to

Lyle Danley



finish a movie or were completely absorbed in creeping on someone's Facebook page? I can honestly say that about 75 percent of the time. It's an unfortunate habit I'm not sure I could ever escape.

Another example can be seen in my parents. They sleep with the TV on, and when my mom can't sleep, she either creeps Facebook or reads books on her iPod Touch (or both) while the TV is muted just in front of her. Sensory overload much?

I know lots of people live their lives the same way, and the more I've thought about that, the more I think these lifestyles are contributing to health issues.

The most obvious issue: obesity. If someone is too transfixed with a marathon of "Top Chef," they definitely aren't going to be concerned about exercising or eating right and behold, a weight problem. We just talked about insomnia, but there are other risks to being sedentary as well.

The Journal of American Cardiology published a study of 4,500 Scottish adults that found devoting more than four hours a day to "screen-based" entertainment such as TV, video games or computers increases one's risk of heart attack or stroke by 113 percent compared to those who spend two hours or less screen bound.

This says to me that we should develop a few rules about how we interact with technology. Of course, having a sedentary job can't be helped, but being office-bound for the workday is all the

more reason to be more active when one gets off.

Developing a hard rule for TV at night is also a big help, like always turning the TV off before 10 p.m. This goes for the computer and all the other gadgets as well (iPods, iPads, all that stuff). Instead of relying on the TV for ambient noise, maybe just turn the radio to a sleep function so it turns off after you turn off.

All of these things go back to my favorite saying: Anything in excess is bad. Alcohol, chocolate, TV — all of it leads to an early death if we become consumed by it. That's why moderation is important. Using our own self-control and will power can lead to a more fulfilling, less stressful day.

■ **Danley is a freshman athletic training major from Alamogordo, N.M.**
► lyle.danley@ttu.edu

Bookstores could do better job tailoring textbook prices to college students

By **CATHERINE MIGEL**
THE HAWK (SAINT JOSEPH'S UNIVERSITY)

College students are used to being ripped off. It does not matter where you go to school, if you identify yourself as a college student, you are getting ripped off in some shape or form.

Whether it is paying the overpriced tuition, which increases and increases inexplicably, or paying for a less-than-desirable meal plan, it is all one big rip off after the other.

There is a reason that there is a cliché about the struggling poor college student.

One of the biggest offenders of this is the textbook prices. You do not have to have a to complain about this. This is one of the main reasons I have always kept my mouth shut, because everyone and their mother (literally) complains about this each semester.

It certainly is not groundbreaking

news here. It is just a fact that purchasing textbooks from a college bookstore is going to be expensive. Why do you think websites like half.com are on the rise?

Some bookstores have a new remedy for this particular grievance with their implementation of the option to rent your textbooks. Through renting textbooks, one only has to pay a much smaller renting fee, and only if you lose or damage the book will you have to pay the full price.

The main texts that are available to rent are the texts that are used frequently or each semester. This is great if you are taking the English course — aka if you are a freshman.

However, if you are a senior taking upper division courses — or you are in the business school — in which textbook editions change every year, renting is often not an option at all.

There are websites that have always

offered this option. However, sometimes the convenience of the bookstore comes in handy. When you need a textbook last minute and cannot wait the 7-10

business days through Amazon, the bookstore is the safest choice.

Then, when going in there and seeing that an 80 page book costs \$90, you cannot help but feeling both ripped off and like you just sold a little bit of your soul to the devil.

Plus it does not help that there are the "Rent Now" signs posted everywhere. Well, bookstore, I would love to rent now. I would

rent every single textbook on my list if I could. Emphasis on "if I could."

What really does not help after you spend that \$90 on a textbook is when you go into your class and the professor admits that you will only be using said book once or twice that semester, but you still need it — insert an explicative or two that you know you are thinking in your head right now. Two things are wrong with this picture.

One being the simple sentiment: seriously? The second being that in this scenario if renting this particular book

was an option, then this whole situation would not be such an annoyance.

Now many people are quick to jump on the professor for this. That age-old complaint that they are making you buy books that they wrote for outrageous prices because — why not? Well, I do not agree.

No, I am not simply sucking up to my professors here. If they were purposely out to drain their students' bank accounts, then how come I have had so many professors that have recommended right from the beginning to go to an online source, like Amazon, and not the campus bookstore? As easy as it is to blame a professor for anything, they understand how overpriced textbooks can be.

Plus, I have noticed a particular grievance with the bookstore from professors this year. I have had multiple courses this semester in which the professor has found out the first week

of classes that the bookstore had either ordered the wrong book, or not enough books.

Let me tell you, hearing a professor go off about the bookstore is extremely rewarding when you feel exactly the same way.

It is like that feeling of seeing a professor outside of the classroom at a grocery store or a similar setting.

I highly doubt that bookstore textbook prices will miraculously drop, because this has been going on for years.

At this point, college students are so used to getting completely ripped off in every way. No, it does not make sense to pay over \$20 for a small paperback book at all, but that is just the way it is.

Maybe, with time, students can hold out and hope that renting textbooks will become more accessible to include all required books, and that the bookstore will actually get better at ordering the right books.

"It certainly is not groundbreaking news here. It is just a fact that purchasing textbooks from a college bookstore is going to be expensive."

THE DAILY TOREADOR EDITORIAL BOARD

Editor-in-Chief Kevin Cullen editor@dailytoreador.com	La Vida Editor Brittany Hoover features@dailytoreador.com	Photo Editor Sam Grenadier photo@dailytoreador.com	REACHING US Newsroom: (806) 742-3393 Sports: (806) 742-2939 Advertising: (806) 742-3384 Classified: (806) 742-3384 Business: (806) 742-3388 Circulation: (806) 742-3388 Phone: (806) 742-3393, Fax: (806) 742-2434 E-mail: dailytoreador@ttu.edu
Managing Editor Jon Arnold managing@dailytoreador.com	Sports Editor Jose Rodriguez sports@dailytoreador.com	Electronic Media Editor Brett Winegarmer online@dailytoreador.com	Corrections Call: (806) 742-3393 Policy: The Daily Toreador strives for accuracy and fairness in the reporting of news. If a report is wrong or misleading, a request for a correction or a clarification may be made.
News Editor Tommy Magelssen news@dailytoreador.com	Opinions Editor Britton Peele opinions@dailytoreador.com		

Copyright © 2011 Texas Tech University Student Media/The Daily Toreador. All DT articles, photographs and artwork are the property of The DT and Student Media and may not be reproduced or published without permission. The Daily Toreador is a designated public forum. Student editors have the authority to make all content decisions without censorship or advance approval.

•Publishing information
Periodical Postage paid by The Daily Toreador, Student Media building, Texas Tech University, Lubbock, Texas, 79409. Publication number: 766480. The DT is a student newspaper published Monday through Friday, September through May; Tuesdays and Fridays June through August, except during university examination and vacation periods. The DT is funded primarily through advertising revenues generated by the student sales staff with free campus distribution resulting from student service fees.

•Subscriptions
Call: (806) 742-3388
Subscription Rates: \$150 annually; single issues: \$1.
Postmaster: send address changes to The Daily Toreador, Box 43081 Texas Tech University, Lubbock, Texas 79409.

•Letters
The Daily Toreador welcomes letters from readers. Letters must be no longer than 300 words and must include the author's name, signature, phone number, Social Security number and a description of university affiliation. Students should include year in school, major and hometown. We reserve the right to edit letters. Anonymous letters will not be accepted for publication. All letters will be verified before they are published. Letters can be e-mailed to dailytoreador@ttu.edu or brought to 211 Student Media. Letters should be sent in before 3 p.m. to ensure the editors have enough time to verify and edit the submission.

•Guest Columns
The Daily Toreador accepts submissions of unsolicited guest columns. While we cannot acknowledge receipt of all columns, the authors of those selected for publication will be notified. Guest columns should be no longer than 650 words in length and on a topic of relevance to the university community. Guest columns are also edited and follow the same guidelines for letters as far as identification and submission.

•Unsigned Editorials appearing on this page represent the opinion of The Daily Toreador. All other columns, letters and artwork represent the opinions of their authors and are not necessarily representative of the editorial board, Texas Tech University, its employees, its student body or the Board of Regents. The Daily Toreador is independent of the College of Mass Communications. Responsibility for the editorial content of the newspaper lies with the student editors.

Getting to know fellow Red Raiders

Catching up with Kristy Curry



Kristy Curry is the head coach of the Lady Raiders.

What's the most played song on your iPod?

Anything Sugarland sings.

What is the last movie you saw?

"Secretariat".

Where could we find you on the weekend?

If not in the gym, with my daughters.

What is your dream destination?

I just enjoy spending time at our lake house on Caney Lake in North Louisiana.

What is your favorite Lubbock restaurant?

Any of the Mexican food restaurants.

What publications do you subscribe to?

Southern Living, FCA Sharing the Victory, Texas Monthly, Winning Hoops.

What is your favorite Texas Tech memory?

They day I accepted the job here at Texas Tech.

What does Texas Tech mean to you?

It's the people that make Texas Tech and West Texas special. There is a unique work ethic blended with an uncommon passion for all student athletes to reach their full potential both in the classroom and on the playing field.

Who is your favorite professional sports team?

New Orleans Saints.

What was your worst subject in school?

Economics.

Franklin plans return to stage

NEW YORK (AP) — Aretha Franklin, who says she's back at "150 percent," is planning to return to the stage in May for her first post-surgery performance.

The Grammy Award-winning singer will also release an album that month with Wal-Mart Stores Inc. More personally, she's working on losing more weight from her frame, which is noticeably slimmer since her December surgery.

"I want to not only maintain the weight I am at now, but better it, by one dress size," the Queen of Soul said Wednesday in a phone interview with The Associated Press.

The 68-year-old Franklin underwent surgery for an undisclosed ailment in December. She calls it "more than minor surgery."

At the time, word spread that her situation was dire, and she received a multitude of prayers and well wishes from fans. She dismissed reports that had her on her death bed: "You can't stop people from saying whatever it is they're going to say; you have no control over that."

Since her surgery, Franklin has been working out and walking on a track three times a week for at least a mile.

But she said her biggest health change has been in her diet: She's given up her beloved chitterlings, pigs' feet and ham hocks in favor of a Whole Foods-type diet, and she hopes to get down to a size 16.

"They're off my diet. They just really don't fit with Whole Foods," she said. "I had it for enough years that I don't miss

it. You can't continue to eat things that are not good for you."

She acknowledges that after she resumes performing, it'll be hard to eat diet foods.

Harry Potter-themed band makes debut at TAB event



PHOTO BY BRAD TOLLEFSON/The Daily Toreador

GUSTAVO RODRIGUEZ, A junior physics major, Archer Chattin, a sophomore geology major, and Chris Brown, a sophomore education major, all from Haltom City, together perform as The Three Broomsticks, a "Harry Potter"-themed band, during TAB's Open Mic Night on Tuesday in the Barnes and Noble in the SUB.

By ROCIO RODRIGUEZ
STAFF WRITER

More than 750 "Harry Potter"-themed bands make up the wizard rock sub-culture. Tech Activity Board's Open Mic Night event Tuesday showcased one of these bands, The Three Broomsticks.

"Three Broomsticks is a wizard rock band. There's a bunch of them, and we're just getting started," said Archer Chattin, singer and lyricist of The Three Broomsticks. "A lot of wizard rock bands have a point of view, like Harry and the Potters sing like they're Harry — and we're broomsticks, so some of our songs are sung from the point of view of the broomsticks in 'Harry Potter.'"

The genre of wizard rock is hard to pinpoint since it encompasses many other genres such as rap, acoustic music and some heavy metal, said Chattin, a sophomore geology major.

Chattin also goes by her stage name of "Felicia Firebolt." All three members are from Haltom City.

Gustavo Rodriguez, drum-

mer and rhythm guitarist, said he enjoys the fan base of wizard rock bands.

"It's a lot of fun. If there's a fan of wizard rock, they like everything," said the junior physics major. "They're very devoted to the genre — the story and to the music. They're just tons-of-fun people. They dress up for it; nobody boos. Everybody is out there dancing or moshing or whatever it is the genre is allowing them to do."

Chris Brown, also known by his stage name, "Comet," said he has played guitar with Rodriguez since they were in high school, five years ago.

"All three of us have been friends since high school and we're all 'Harry Potter' fans, so we all decided to use those talents (to make music)," said Rodriguez, a sophomore secondary education major and guitarist and co-writer for The Three Broomsticks. "(Wizard rock is) basically any type of music as long as the words are about 'Harry Potter.'"

Rodriguez's interest in playing wizard rock is not only because he is a "Harry Potter" fan, but also

because of the painless effort to perform as a wizard band.

"Honestly, it's too hard in Lubbock to perform," said Rodriguez. "Lubbock's not the greatest music scene, but wizard rock is easy to do since all you need is a singer and a guitar and you're good to go."

Chattin said she hoped to perform two songs. One is an acoustic song called "Albus's Advice," which talks about Albus Dumbledore's famous quote to Harry, "It is our choices, Harry, that show what we truly are, far

more than our abilities."

The second song they planned to perform is unnamed, Chattin said, but it talks about a female student who gets sorted by the fictional Sorting Hat to the Hufflepuff House.

"It's about this girl who gets sorted into Hufflepuff, and Hufflepuff is really lame, and she's kinda upset, so she decides, 'Well, we'll make a rock band, and that'll make us cool,'" Chattin said. "It's kinda inappropriate, but that's a staple in wizard rock."

►rodriguez@dailytoreador.com

THE BLUE LIGHT LIVE

FEB 17- FEB 19
THURSDAY
JAKE HINDS BAND W/
PAUL MARK CAUTHEN

FRIDAY
EMORY QUINN W/
MIKE KELLY

SATURDAY
ELEVEN HUNDRED
SPRINGS W/
GEORGE DUCAS

1806 BUDDY HOLLY
LUBBOCK TX 79401

(806) 762 1185

THEBLUELIGHTLIVE.COM

TRUE 105.3 fm COUNTRY

This establishment, Texas Tech University & The Daily Toreador do not encourage underage drinking or alcohol abuse.

Lubbock's
Legendary
Martini Bar

HAPPY HOUR
Tuesday - Friday 5pm - 8pm
Best Martinis In Texas

Live Music Every Friday and Saturday

Cafe J
Your Bar Across the Street.

2605 19TH STREET • 806.743.5400 • WWW.CAFEJLUBBOCK.COM

This establishment, Texas Tech University & The Daily Toreador do not encourage underage drinking or alcohol abuse.

Down to Your Last
Pair of Underwear?

WASH-N-DRY

WASH & FOLD SERVICE AVAILABLE

Free Wi-Fi
Flat Screen TV's
Drinks/Snacks/Games

NOW ACCEPTING
CREDIT/DEBIT CARDS
on all self-serve and
wash & fold laundry

5311 50th St. (50th & Slide) 806-687-2588
4805 Ave. Q (50th & Q) 806-687-7951

Hours: 7:00 am to last wash 9:45 pm

This establishment, Texas Tech University & The Daily Toreador do not encourage underage drinking or alcohol abuse.

Wild West
WILDWESTLUBBOCK.COM

Saturday, February 19th
JASON BOLAND

Friday, FEB. 25th
ELI YOUNG BAND

Saturday FEB. 26th
JOHNNY COOPER

This establishment, Texas Tech University & The Daily Toreador do not encourage underage drinking or alcohol abuse.

Tech women's golf finishes 15th place in Puerto Rico tournament

By JOSE RODRIGUEZ
SPORTS EDITOR

JoJo Robertson said she was pleased by some of the individual play she saw from her players despite the team's 15th-place finish during the Puerto Rico Classic this week.

But Robertson, second-year coach of the Texas Tech women's golf team, believes her team is struggling to win an event because of a mental hurdle it has yet to overcome.

"The feeling of belonging — sometimes I think that for whatever reason our team just doesn't feel that we belong at the top of the leaderboard," Robertson said. "Sounds kind of funny, but our players are good players. They work hard. There's no reason why they shouldn't be up there."

The tournament, which began Sunday and concluded Tuesday, was hosted at the Rio Mar Country Club in Rio Grande, Puerto Rico. Players were not available for comment because Wednesday was their day off.

The 15th-place finish may not have been an expectation of the players, but is not an indication of showings Tech received from players such as Gabriela Dominguez and Kim Kaufman.

Dominguez got off to a better start than any other Lady Raider, logging a 1-under par 71 on Sunday, propelling her to the top of the leaderboard going into day two.

Dominguez produced a near identical score Monday, finishing the second round shooting even-par 72 to earn a share of the lead with

Alabama's Stephanie Meadow. To this point, Kaufman was one stroke behind 50th place, which was occupied by Tech sophomore Deborah DeVilla.

Tuesday, the final round, changed everything.

Dominguez struggled mightily, generating an 11-over 83 to go from a tie for first place to a tie for 20th. Meanwhile, Kaufman was busy capping off Tech's best individual performance of the final day, shooting a 3-over 75 to finish in a tie for 43rd place.

Alex Gibson, Tech's lone senior, also recorded her best round on Tuesday, shooting a 5-over 77.

Robertson said there was not one particular thing to point out from Dominguez's final round, but said she expects her to be in a position to win in the near future.

"Finishing the tournament isn't always the easiest thing to do," Robertson said. "I don't really know exactly what to tell you about what went wrong, but I think (Gabby) will definitely learn from it ... I know she'll be there again, and it'll be a different result, for sure."

The Lady Raiders have more than a week to prepare for their next event, the Kinderlou Challenge in Valdosta, Ga., which begins on Feb. 25.

Robertson said her team's experience in Puerto Rico was good to get over with, considering it was the team's first action of the spring.

"(The Rio Mar Country Club) is a tough course, it's a tough field, some tough conditions with a little bit of wind and I think just being the first



FILE PHOTO/The Daily Toreador
GABBY DOMINGUEZ WORKS on a bunker shot during practice at The Rawls Course. Tech finished 15th at the Lady Puerto Rico Classic. Dominguez finished in a tie for 20th place after entering the final round in a tie for first place.

time out this spring," Robertson said. "We can be better next time we play." "Got rid of some nerves hopefully — >> jrodriguez@dailytoreador.com

Earnhardt Jr. in shadow years after father's death

DAYTONA BEACH, Fla. (AP) — There's a restaurant outside North Carolina Speedway where all the racers used to go for steak and socializing whenever NASCAR was in town.

Dale Earnhardt Jr. knew the routine, had lived it with his famous father. But he was a reluctant participant when he began his racing career, once recruiting his publicist to skip the steak in favor of peanut butter and jelly sandwiches in their motel room.

Earnhardt didn't think it would be a problem until his father came through the door of their adjoining room, saw the half-eaten loaf of bread and his son watching "Batman" reruns. The Intimidator lit into him.

"As he was opening the door, he was hollering, 'Y'all got 15 minutes to get ready to go and eat,'" Earnhardt recalled, "and once he opened the door to see what we were doing, he was really upset because we weren't more professional. He thought we should do what other drivers do, and what he was doing is the best thing to do. So he thought we were kind of lazy."

"Tons of moments like that ... where we would be lazy, do something goofy, and Dad would just get so mad for us not taking things more seriously."

Those are the memories of Dale Earnhardt his son has chosen to share in the days leading up to Friday, the 10th anniversary of his father's death on the last lap of the Daytona 500. He's chosen to keep to himself the personal thoughts, feelings and heartache that accompany that violent afternoon, and the decade of difficulties it created for NASCAR's most popular driver.

Try as he might, he can't replicate the success of his father. He's stuck in the shadow. He goes by "Dale," and that's what his circle calls him, but he's just "Junior" to most people.

He can't please a rabid fan base, much of it inherited, that demands a championship.

Worst of all, he can't shake the pressure that comes from being the namesake of an icon who was polarizing in life but has become mythical in death.

It clearly weighed on him in his preseason appearances, each one a peppering of questions about his father. With a blank stare and monotone answers, he patiently sat through every session, trying to be respectful but making it so very clear he can't wait for the anniversary to pass. He seemed tired — almost absent — but insisted he's "happy inside."

But he also acknowledged that appearances no longer paint a picture of the carefree, beer-drinking rock star who was such a stark contrast to his blue-collar father.

"I'll see these videos of me from five years ago, definitely a more jubilant, cheerier guy," Earnhardt said. "I think I've become more reserved, maybe due to how I've seen me be judged or analyzed. I've sort of changed my outward approach a little bit toward everybody."

"But I'm telling you, if I can get back to the racetrack and I can win a race and run well, it'll get a whole lot easier."

And that's the true burden — the losing, the failure — that he's faced the last five years.

He has won just three races since 2005, and none the last two years. He's been to Victory Lane only once since his ballyhooed 2008 move to Hendrick Motorsports, a marriage that paired the most marketable driver in NASCAR with the winningest team.

Astros' Lyon careful not to overdo it

KISSIMMEE, Fla. (AP) — Houston pitchers and catchers have come to spring training rested and refreshed, all part of the plan for preparing for what closer Brandon Lyon calls "an eight-month grind from here on out."

Lyon went 6-6 with 20 saves and a 3.12 ERA in 79 relief appearances for the Astros last year. He started throwing lightly around the first of the year, but he doesn't necessarily recommend it.

"Everybody should figure that out for themselves," he said. "There was a time I didn't know what I needed to do to get ready. You just take bits and pieces

from every offseason you've been through, and you work out the best plan for you individually."

"Sometimes you can overdo things, and it's such a long season. You don't want to be breaking down in August and September because you were throwing too much in December," he said.

Manager Brad Mills, who oversaw the first workout Wednesday, said every pitcher is unique.

"You have to kind of separate each individual," Mills said. "The guy that comes to mind when I say that is a guy like Wilton Lopez. We really put a lot on him last year, and he got

tired and we had to sit him out for about four games near the end of the season."

"He's a guy that wants to pitch every day, and he wanted to go home to Nicaragua and start pitching. Not that we didn't want him to, but we had to pull the reins back on him. Brett Myers needs to calm down a little bit, but when he needs to get ready, he needs to get ready."

Myers said a key to his best season (14-8, 3.14 ERA last year) was getting away from baseball physically and mentally on days when he did not pitch.

"The other four days, I didn't really think about starting. I didn't let it weigh on me like in the past," Myers said. "I didn't worry about it ... I just wanted to be as far away from baseball as I could and be with my family."

For some pitchers, the same approach works during the offseason — for four months instead of four days. But not for others.

"We have to look at the guys who threw a lot in winter ball," Mills said. "Guys like (Fernando) Abad, Aneury Rodriguez, (Sergio) Escalona. Some have pitched a lot, some not so much, but they're going to be at a different level than some of these other guys."

Lyon did not want to come to spring training at the same level he expects to be at by opening day.

"I've got to build up my velocity and build up my arm strength. I've got to get all that stuff going. That's why we have spring training," he said. "If I came in here ready to go right now, I think I'd be feeling pretty bad in August and September. You've got to build that all up and use this time to prepare for the long season."

Lance Armstrong retires again

(AP) — Almost a month after finishing 65th in his last competitive race in Australia, and nearly six years removed from the last of an unprecedented seven straight Tour de France titles, the 39-year-old cyclist made clear there is no reset button this time.

This time, he's leaving professional racing behind for good.

"Never say never," Armstrong laughed at the start of an exclusive interview Tuesday with The Associated Press, then quickly added, "Just kidding."

His retirement ends a comeback effort that failed to produce an eighth title or diminish talk that perfor-

mance-enhancing drugs helped his career. The timing has as much to do with his growing responsibilities and family as it does with the physical limitations time has imposed. He's tired, and tired of being hounded. Armstrong will miss competing — let alone dominating a sport like none before him — but not the 24/7/365 training regimen that made it possible.

"I can't say I have any regrets. It's been an excellent ride. I really thought I was going to win another tour," Armstrong said about his comeback attempt in 2009, four years after his first retirement. "Then I lined up like everybody else and wound up third."

"I have no regrets about last year, either," he added, despite finishing 23rd. "The crashes, the problems with the bike — those were things that were beyond my control."

Armstrong spoke to the AP in a telephone interview and in a videotaped interview from his office in Austin, Texas.

Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis

1	2	3	4	5	6	7	8	9	10	11	12	13
14	15	16	17	18	19	20	21	22	23	24	25	26
27	28	29	30	31	32	33	34	35	36	37	38	39
40	41	42	43	44	45	46	47	48	49	50	51	52
53	54	55	56	57	58	59	60	61	62	63	64	65
66	67	68	69	70	71	72	73	74	75	76	77	78
79	80	81	82	83	84	85	86	87	88	89	90	91
92	93	94	95	96	97	98	99	100	101	102	103	104

By Elizabeth A. Long

2/17/11

Wednesday's Puzzle Solved

PEGS ROMAN ATTN
ECRU IMAGE SHOE
CHINESECHECKERS
KOP MENSA HITIT
ZITI LONI
ANDILOVEHER TBS
ROOMY VEND ALE
IOWA TAEBOKNOX
ANN HEIR ONICE
LES ARGYLE SOCKS
TENN TITAT
CARLOPOTOK SPA
PRESIDENTIALPET
ALAIINTELEPOLO
SOME SHORE STEEM

34 conditioning
39 Provocative sort
40 leaf
41 Mother-of-pearl
42 Certain NCO
43 Little, in Lille
44 "Jeopardy!"
47 Identical item
48 Summer shoe
49 Hanging
51 Gets by
52 Gave one star, say
56 Moves like a moth
59 Portland
58 Exiled African tyrant
61 Dreadful
62 Bit of Lagasse lingo
63 Turkish title
64 Asian ox
65 First lady?

Now at SUPERTAN ...

VersaSpa

professional skincare™

The NEXT GENERATION in SUNLESS TANNING!

Ask friendly SuperTanologist for details. Find one at any of our 4 rockin' locations:

82nd & Slide • 698.0099 | 82nd & Iola • 698.1111 | 4th & Slide • 281.1555 | 82nd & University • 748.9998

www.getasupertan.com

PATRIOT

★ FIREARMS ★

Family Shooting Center

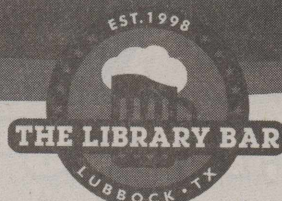
\$10 daily. Rental guns available. Indoor Range • CHL Classes Available

Open Tues - Thurs 9-7, Sat 2-7 & Sun 1-5

5840 49th St. • 796-2858

Throwback Thursdays

+ NO COVER WITH STUDENT ID +



WE'RE TURNING BACK THE CLOCK ON OUR COLLEGE NIGHT!

Old School Specials: \$1 Domestic Bottles & Well Drinks + \$2 Import Bottles
Throw one back open-close every Thursday + \$2.50 U "Call" Its until 11pm

1701 TEXAS AVE + LUBBOCK

SPECIALS ARE SUBJECT TO CHANGE

LIBRARYBARS.COM

FIND US ON FACEBOOK

This establishment, Texas Tech University & The Daily Toreador do not encourage underage drinking or alcohol abuse.

Ombuds Office

A safe place to bring concerns and find solutions.

www.ombuds.ttu.edu

"Be kind whenever possible. It is always possible."

Dalai Lama

SUB Suite 024 East Basement 806-742-SAFE

ITA ←

CONTINUED FROM PAGE 8

With none of the Red Raiders having competed in the event before, there is a little apprehension in anticipation of the tournament, but No. 116 Rafael Garcia said the anxiety will be short-lived.

"We've got to handle the situation of being nervous well," Garcia said. "It's something new for the school and new for us especially. It's just about handling the pressure, but after those first couple games, it's going to be the same as always."

Garcia was crucial for Tech in its 4-1 victory against Cal in the championship match. He defeated Carlos Cueto, 4-6, 6-3, 6-3, to clinch the berth in the National Championship.

"I probably played the best match of my college career so far," Garcia said. "I'm just really happy to do this for my school. I want to carry this momentum as far as I can."

In Seattle, 15 of the 16 teams in the draw are ranked in the top 20. The Red Raiders face No. 4 Ohio State in the opening round. Ohio State's high ranking is something Garcia welcomes.

"I'm always more excited when I play

better teams," Garcia said. "It's challenging. You want to show them that the number next to the name of your school doesn't really mean that much."

The Red Raiders played a rigorous schedule in the early season, playing seven matches in 17 days. However, their most recent win against Fresno State on Feb. 6 was the last time Tech competed. Carvalho said the rest has been good for the team.

"It's just about handling the pressure, but after those first couple of games, it's going to be the same as always."

RAFAEL GARCIA
TENNIS PLAYER
TEXAS TECH

"We were playing a lot of matches," Carvalho said. "Sometimes it's good to just relax and forget about things. It's made me want to play more and be fresh and ready to play in this tournament."

Along with Carvalho and Garcia, Gonzalo Escobar also is nationally ranked, at 18th. Having three singles play-

ers ranked is another first for the program. Those three, along with the rest of the team, will be tested in the next two tournaments.

"Five of our next six matches will be against teams in the top 25," Coach Siegel said. "We'll have a great opportunity in this one and the Blue Gray (National Tennis Classic) to get some wins. At the same time, we have to play well, otherwise we can find ourselves struggling against these teams."

→ ejansa@dailytoreador.com

Win ←

CONTINUED FROM PAGE 8

The Lady Raiders (18-7, 5-6 in Big 12 Conference play) opened the game on an 11-5 run fueled by three consecutive 3-pointers. The Cyclones (17-8, 5-6) did not have an answer for Tech's offensive surge throughout the opening half.

Midway through the first half, Mallard had 15 of Tech's 24 points. The junior was perfect from the field until the 2:36 mark in the first half. She finished the game one rebound shy of a double-double.

"I just basically fed off my teammates," Mallard said. "I just knew from the jump that it was a big game for us. If we win this one then we have a chance. Basically my team found me, I found them, we just played hard, crashed the boards."

But the most important aspect of the Lady Raiders' performance may have occurred on defense. Tech held the Cyclones' leading scorer, senior Kelsey Bolte, in check, limiting her to five points.

Bolte averaged 18.5 points per game, and 22.4 points per game in Big 12 play coming into Wednesday's game. She did not score a field goal until a 3-point attempt found the bottom of the net with 16:48 left in the second half.

The bucket was the spark the Cyclone offense needed, sending the team on a 17-3 run to pull within five points at 47:42 with 8:22 left in regulation.

But following the run, the Cyclones went scoreless in seven-straight possessions, spanning five minutes and 21 seconds. This gave Tech the window of



PHOTO BY SAM GRENADIER/The Daily Toreador
IOWA STATE GUARD Kelsey Bolte and Texas Tech forward Kierra Mallard fight for a loose ball during the Lady Raiders' 61-50 win against the Cyclones on Wednesday in United Spirit Arena.

opportunity needed to close out the game and clinch the victory.

"Tech played with a lot of energy, a lot of enthusiasm, and (I) thought (they) had a good plan," Iowa State coach Bill Fennelly said. "Made it hard on us to score, but certainly the better team won tonight, and the more aggressive team won tonight."

Hyde said she was confident the team would be able to continue its winning ways, which may not have come at a better time going into Saturday's game against No. 1 Baylor.

"I always had confidence, and I always had confidence in my team, I had faith in my team," she said. "And I guess that's why things are working out the way they are right now."
→ jkoch@dailytoreador.com

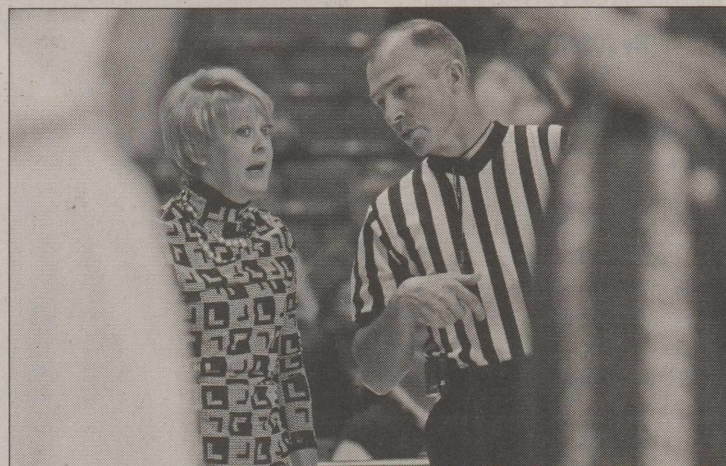


PHOTO BY BRAD TOLLEFSON/The Daily Toreador
TEXAS TECH COACH Kristy Curry talks to a referee about a call against forward Kierra Mallard during the Lady Raiders' win against Iowa State on Wednesday in United Spirit Arena.

CLASSIFIEDS

Line Ad Rates	Classifications	Terms & Conditions	Deadlines	Payments
15 words or less \$5.00 per day Bold Headline 50¢ extra (max. one line)	Help Wanted Furnished Rentals Unfurnished Rentals Tickets for Sale Miscellaneous Lost & Found Clothing/Jewelry	There is a 15-word minimum on all classified ads. The first 2 words (max. one line) are bold and capitalized. All ads will appear on dailytoreador.net at no additional charge.	Classified Line Ads: Placed and paid for by 11 a.m. one day in advance. Classified Display Ads: 4 p.m. three days in advance. Please call for rates for display advertising.	DISCOVER MasterCard VISA All classified ads must be prepaid prior to publication by credit card, cash or personal check. Checks should be made payable to The Daily Toreador.

Placing Your Ad
www.dailytoreador.com
For the fastest and easiest service, place and pay for your ad online! Click on the "Classifieds" link on our Web site to get started!
E-mail: dawn.zuerker@tu.edu
Remember to include a contact number!
Phone: 806.742.3384
Call us to place your ad by credit card.
Fax: 806.742.2434
Call and confirm pricing and payment.

TUTORS
VIOLIN/FIDDLE & piano lessons. All ages. 5 blocks from Tech. (806) 317-0042.

HELP WANTED
\$5,000-\$7,000 PAID egg donors, plus expenses. Non-smokers, ages 18-29, SAT>1100/ACT>24/GPA>3.0 Reply to: info@eggdonorcenter.com if qualified.

50TH STREET CABOOSE
Cocktails, bartenders, hosts. \$10 buckets Monday/Wednesday/Fridays. 1/2 price appetizers from 3-6p.m. Monday-Friday. 5027 50th. 796-2240.

ABUELO'S RESTAURANT
is now hiring wait staff. Must be available to work two weekday lunch shifts. Apply in person Monday-Friday 2-4pm at 4401 82nd.

ABUELO'S MARKETING DEPT.
is now accepting applications for a graphic design intern. Submit your resume to melaniec@food-concepts.com.

BEST COLLEGE JOB EVER!
Apply online www.GETASUPERTAN.com or 4 locations: 82nd & Slide, 4th & Slide, 82nd & Iola and 82nd & University.

COMPUTER TECH wanted for Lubbock business. Need about 10-15 hours per week for computer related repairs, simple web design and other computer issues. Please contact Robyn. Apply@gmail.com with your Blizzard name tag and resume.

COPPER CABOOSE
Hiring bartenders, cocktails for Texas Hold'Em Tournaments. Tuesday/Thursday/Sunday 7pm. \$10 buckets Monday/Wednesday/Saturday. 58th & Ave Q. 744-0183.

DEPENDABLE CAREGIVERS NEEDED
Looking for caring and compassionate individuals to provide non-medical, one-on-one, in-home care to seniors. Must be 21, have valid driver's license, and able to pass background and drug screening. Please call (806)722-0163 or visit www.hearto-facaregiver.com

EARN EXTRA Money! Students needed ASAP Earn up to \$150 per day being a Mystery Shopper No Experience Required. Call 1-877-461-9616

FUN VALLEY Family Resort South Fork Colorado - Summer employment needs students for all type jobs: kitchen, dining room, housekeeping, stores, maintenance, office, horse wrangler. Students room/board, salary, bonus. For information & application write to Student Personnel Director, 6315 Westover Drive, Granbury, TX 76049 or e-mail annette.fain@gmail.com.

HELPER WANTED sanding and refinishing hardwood floors. Call Jess, 787-2613.

METER CLERK
Established mail company needs part time Meter Clerk. Fast paced environment and must pay attention to detail. Apply in person at Plains Presort Services, Ltd. 1418 Crickets Ave.

MOWING YARDS. Spring, summer & fall. Call 745-1614.

NEED SOMEONE to create and submit iphone app. Please email basklaj13@aol.com

OTTO'S GRANARY
Specialty store. Coffee, gifts, Godiva. Open 9am - 9pm daily, 12 - 6 Sunday. Flexible shifts. Morning, afternoon, & evening shifts available. Apply in person only @ Otto's Granary, 4119 Marsha Sharp Freeway (between El Chico Restaurant and La Quinta Hotel).

HELP WANTED
PART-TIME experienced auto glass installer. Jim Potts Auto Glass, 806-765-7877.

HELP WANTED
PART-TIME sales associate. Flexible weekday hours. Saturdays 9-8:30pm. Contact Becky at Robert Lance Jewelers 794-2938.

HELP WANTED
PART-TIME SPORTS SALES
Baseball/softball knowledge helpful. Work Friday, Saturday & Sunday, March - October! Call Pat at 535-2528.

SEEKING HIGHLY motivated students with a desire to make \$\$\$, Call Andrew 210.279.4981

HELP WANTED
STUDENTPAYOUTS.COM
Paid survey takers needed in Lubbock. 100% free to join. Click on Surveys.

HELP WANTED
WEBSITE DEVELOPMENT - Local small business looking for help to finish website. Email resume to kws1945@suddenlink.net.

HELP WANTED
EL CHICO

NOW hiring wait staff for lunch & evening shifts. Apply in person.
Great Family Dining!
4301 Marsha Sharp Freeway (Brownsfield Hwy.)

UNFURNISHED
1 BLOCK FROM CAMPUS!
Remodeled 3/2 brick house with carport. 2428-21st. Central H/A, new carpet and hardwood living room. W/D connections. \$975/month. \$400/deposit. Available 2-1-11. Call Shirley- 787-2323, 544-3800.

1/1 DUPLEX. Lots of space, updated, central h/a, close to Tech. 1804 V. \$400/month. Joe 806-441-0611. http://www.merlinspetshop.com/index.php?main_page=index&cPath=101

2/1 MOBILE home for rent. \$700/\$500, bills paid. Central H/A and much more. 806-891-2818.

2323 MAIN. 2/1.5 in fourplex. New carpet/ceramics, appliances, washer/dryer hookups. \$750. John Nelson Realtors 794-7471.

3/1.5 Large 2 story house. Newly updated, big rooms, central heat/air. 1904 28th. \$1050/month. http://www.merlinspetshop.com/index.php?main_page=index&cPath=101 Contact Joe 806-441-0611.

AVAILABLE NOW
All sizes! Houses and duplexes. WestMark Property Management. Visit www.lubbock4rent.com. Call or text 535-0827.

NEWLY REMODELED. Two and three bedroom houses. Convenient to Tech. 771-1890. lubbock-leasehomes.com.

NICE EFFICIENCY. All bills and cable paid. Updated, close to Tech. 2315 25thC. \$425/month. For appointment, Joe 806-441-0611. http://www.merlinspetshop.com/index.php?main_page=index&cPath=101

RAIDERHOMES.COM
Buy, sell, or lease your home at RaiderHomes.com

SUPER CUTE. 3/2. Hardwood floors. Close to Tech. \$850/month. 4904-38th St. Call 549-0364.

FOR SALE

KING SIZED mattress set, includes box springs. 5 years old. Great condition. \$200. Call/text 806-239-5055.

MATTRESS, FURNITURE
Huge discounts. 5127 34th Street (34th & Slide). 785-7253.

CLOTHING/JEWELRY
NEED CASH
Buying any gold/silver jewelry. Any condition. Avery and others. Varsity Jewelers 1311 University.

TEXAS TECH
Officially licensed rings. Men's from \$695. Women's from \$425. Varsity Jewelers. 1311 University.

WANTED: GOLD & SILVER
Highest cash paid for jewelry, coins, watches, etc. 2423-34th, 2147-50th. Open M-F 9am-6pm. 806-747-4653.

MISCELLANEOUS
COLD BEER & BBQ!!
Broadway Beverage. 1713 E. Broadway. All your beer and liquor needs. Don't forget Tech student/employee discount. 744-4542.

LONESTARSPECIALS.COM
Browse and post drink specials and concert information right from your phone. Updated daily. Need to sell tickets for an event? Check out texas-lovestickets.com

NEED VACATION MONEY?? Sell your books to us for the most money back. Red and Black Bookstore.

PRE PHARM OR PHARMACY MAJOR?
Sign up on www.pharmatrail.com and socialize with other pharmacy professionals! See how pharmacy can be fun.

SERVICES
ALLAMERICANSTORAGE.COM
Rates \$10 and up. Free truck. 24/7 Rental station. Clean. 5839-49th. 792-6464.

EZ DEFENSIVE DRIVING.
Free chicken fried steak included. Only \$26.95. Call 781-2931. More Information www.Lubbock-Class.com.

LEARN TO FLY
HUB CITY AVIATION offers personalized flight training at all levels, including beginners. Aircraft rentals also available. Visit www.hubcityaviation.com or call 806-687-1070.

LEGAL SERVICES: prepaidlegal.com/hubcity-jamienewton

MARTIAL ARTS
stick, sword, knife, empty hands. Filipino kali, eskrima, arnis. Oliver McRae 806-797-4244.

MOVING BOXES PLUS- LUBBOCK, TX
We have all the moving boxes and packing materials you need, at the best prices. Free delivery. Re-locating? Moving for the summer? Visit our website www.discountmovingboxesplus.com/lubbock Or call us at 806-577-5987. Email us: movingboxespluslubbock@yahoo.com

CONVERGY'S
Outthinking. Outdoing.

You get a rush from doing your job well.
WE CAN RELATE.

CUSTOMER SERVICE SALES ASSOCIATES > CONTACT CENTER

BUT YOU ALSO THINK IT'S PRETTY COOL WHEN OTHER PEOPLE NOTICE YOUR IMPACT TOO. WE COULDN'T AGREE MORE. SO, WHAT'S YOUR MOTIVATION TO SUCCEED AT CONVERGY'S? HOW ABOUT THE GREAT INCENTIVES WE GIVE TOP PERFORMERS, OR THE FACT THAT 80% OF OUR CURRENT MANAGERS ARE PROMOTED FROM WITHIN?

WE'RE CONVERGY'S, MASTERS AT HELPING GREAT COMPANIES BE EVEN BETTER THROUGH THE PROVEN POWER OF RELATIONSHIP MANAGEMENT. WE BELIEVE IN PROVIDING CUSTOMER SERVICE THAT ACTUALLY SERVES OUR CUSTOMERS, AND CAREERS THAT REWARD OUR EMPLOYEES' DEDICATION AND PERFORMANCE. SOUND LIKE BIG IDEAS YOU CAN SUPPORT? WE CAN RELATE.

- > FULL- AND PART-TIME POSITIONS AVAILABLE
- > EXCELLENT BENEFITS
- > REWARDING CAREER OPPORTUNITIES
- > TALENTED, FRIENDLY COWORKERS
- > PAID VACATION AND TRAINING
- > TUITION REIMBURSEMENT
- > CASUAL DRESS

CHECK OUT OUR CURRENT JOBS OR APPLY ONLINE AT:
WWW.CONVERGY.COM/CAREERS AND SEARCH KEYWORD 40794. EOE.

SPORTS

PAGE 8
THURSDAY, FEB. 17, 2011

Mallard, Lady Raiders take down No. 20 ISU

dailytoreador.com
Keyword: Lady Raiders
Check out a video recap of the Lady Raiders' win against Iowa State on Wednesday.

By **JOSHUA KOCH**
STAFF WRITER

With four fouls, most players may not play as aggressively with the thought of fouling out looming in the back of their minds.

Texas Tech guard Christine Hyde had no issue playing with four fouls, scoring 11 of the Lady Raiders' final 14 points to clinch a 61-50 victory against No. 20 Iowa State.

Tech coach Kristy Curry said she was concerned with Hyde's situation, but she was pleased to see the aggression to end the game.

"It was unbelievable. I got a little nervous there when she got that fourth foul, but felt like she was really smart down the stretch, and was aggressive defensively without the foul, and then didn't let that affect her offense," Curry said. "I think that was the thing I was most proud of tonight is she didn't let her four fouls dictate her offense."

This was the sophomore's second consecutive start, finishing the game with a career-high 16 points. Tech junior forward Kierra Mallard led the way for the Lady Raiders in the first half with 19 points, but she did not score in the second.



PHOTO BY BRAD TOLLEFSON/The Daily Toreador
TEXAS TECH CENTER Shauntal Nobels blocks a shot from Cyclone forward Chelsea Poppens during Tech's 61-50 win against Iowa State on Wednesday in United Spirit Arena.



FILE PHOTO/The Daily Toreador
NO. 22 RAONY CARVALHO and the No. 14 Texas Tech men's tennis team compete in the ITA National Team Indoor Championship beginning Friday in Seattle — a program first for the Red Raiders.

Tech men's tennis reaches new heights

By **EVAN JANSA**
STAFF WRITER

The Texas Tech men's tennis team will be in an unfamiliar place Friday.

But that's not a bad thing for the No. 14 Red Raiders.

For the first time in the history of the program, Tech will compete in the ITA National Team Indoor Championship in Seattle.

Tech qualified for the event by winning one of the 15 ITA National Kick-Off tournaments Jan. 30 in Lubbock. This is the first year the

field at the Indoor Championship is comprised of teams qualifying based on the current year. In previous years, teams finishing in the top 16 were given an automatic berth.

Qualifying for nationals is an achievement that could give No. 22 Raony Carvalho a boost for the rest of the season.

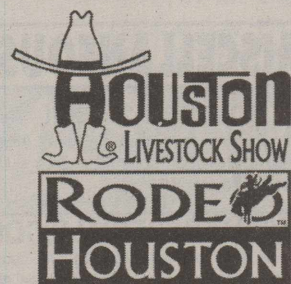
"It's a great accomplishment," Carvalho said. "It gives us more confidence and just shows us that we can go beyond what we are doing now."

ITA continued on Page 7 >>>

WIN continued on Page 7 >>>

★ SPRING BREAK STAMPEDE ★

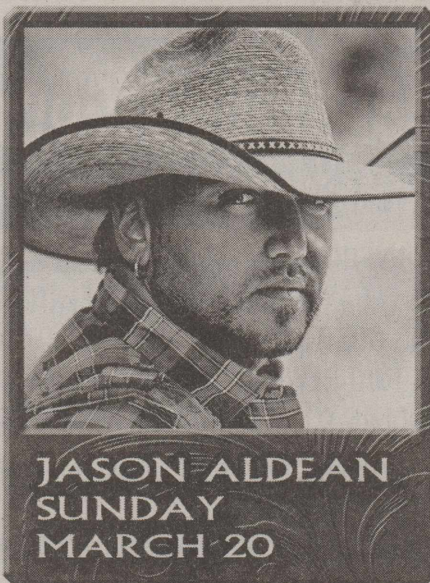
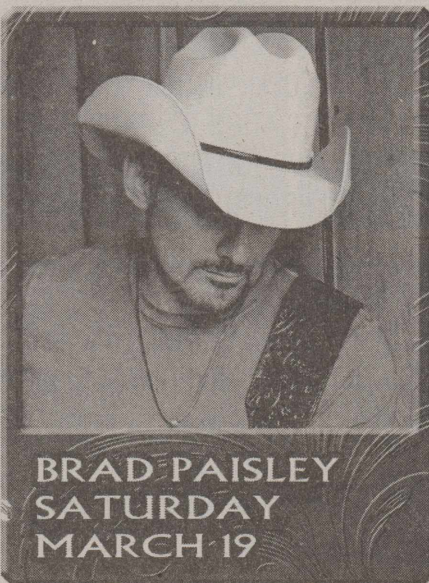
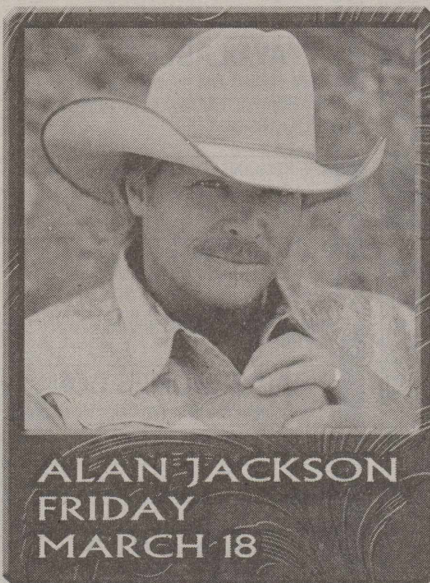
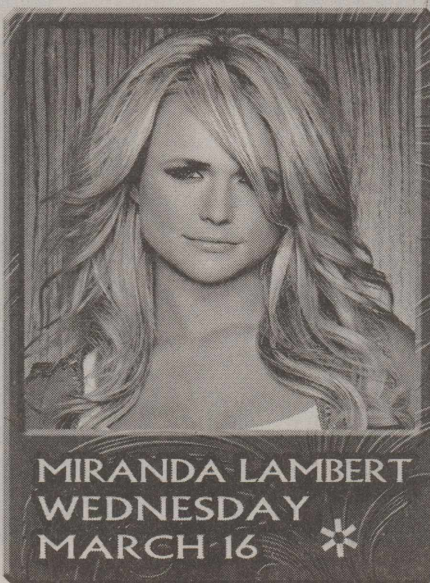
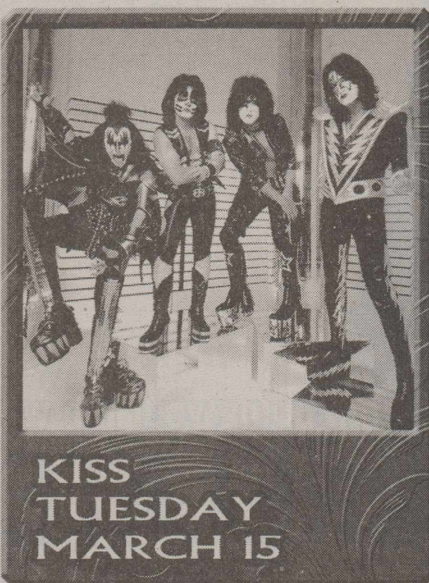
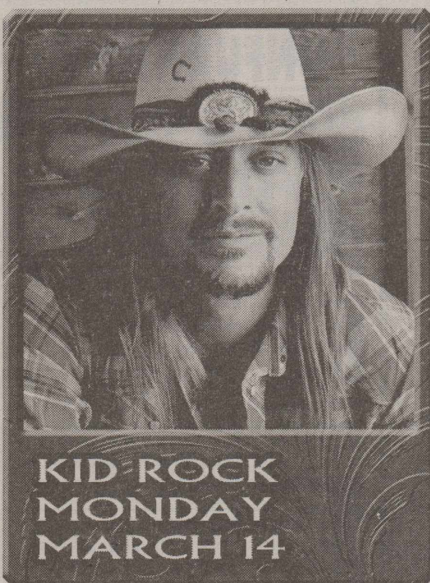
March 14 - March 20 @ Reliant Park



March 1 - 20, 2011

TICKETS START AT \$18

- Tuesday, March 1
Clay Walker
- Wednesday, March 2
* **Trace Adkins**
- Thursday, March 3
Sugarland
- Friday, March 4
Janet Jackson
Black Heritage Day sponsored by Kroger
- Saturday, March 5
Billy Currington
- Sunday, March 6
Selena Gomez
- Monday, March 7
Tim McGraw
- Tuesday, March 8
Keith Urban
- Wednesday, March 9
* **Martina McBride**
- Thursday, March 10
Rascal Flatts
- Friday, March 11
Lady Antebellum
- Saturday, March 12
Gary Allan
- Sunday, March 13
La Arrolladora Banda El Limon La Leyenda
Go Tejano Day sponsored by State Farm®



RodeoHouston™ BP Super Series Championship

Cinch RodeoHouston Super Shootout

* **VALUE DAY WEDNESDAYS**
\$10 Rodeo/Concert Tickets Available

(includes Reliant Park Admission — more details at rodeohouston.com)

Carnival opens
Spring Break Stampede Week,
Monday — Friday, at noon and
all weekends at 10 a.m.

Party After the Rodeo
THE HIDEOUT
Sponsored by Statoil
LIVE MUSIC ★

Free Admission for 21 & Older
Reliant Park Admission Ticket or Rodeo Ticket required.

- Monday, March 14, 10:15 p.m.
Brian Burke
- Tuesday, March 15, 10:15 p.m.
Rob Baird
- Wednesday, March 16, 10:15 p.m.
Kyle Park
- Thursday, March 17, 10:15 p.m.
Mark McKinney
- Friday, March 18, 10:15 p.m.
Kenefick
- Saturday, March 19, 8:30 p.m.
Todd Fritsch
- Sunday, March 20, 8:30 p.m.
Kyle Bennett Band

FOR TICKETS AND INFORMATION rodeohouston.com

THANKS TO OUR HERITAGE PARTNERS • RELIANT ENERGY • FORD • COCA-COLA • MILLER LITE • BP AMERICA