Nation faces challenge of baby boomers

U.S. preps as quarter of population set to retire

By CAITLAN OSBORN
STAFF WRITER

While many Americans are still reeling from the effects of the Great Recession, they may need to prepare for another economic crisis as the first of the historical "baby boomers" get ready to retire.

Baby boomers are defined as people who were born between 1946 and 1964, according to the Center for Disease Control and Prevention website. There are more than 77 million Americans who were born during the post-World War II boom, roughly a fourth of the nation's current population.

The first of these boomers will reach retirement age this year, with the last retiring in 2029. Robert Barnhill, an adjunct professor within the personal financial planning division, said this is going to create a number of problems for the future of the U.S. workforce, partially because current generations may not be able to fill the large amount of jobs that will be left by the retirees.

"There are two types of groups that contribute to this problem," Barnhill said. "There are the baby boomers, who are reaching retirement age fairly soon, and the baby busters, who aren't having enough children to fill in that large gap in employment that the boomers are leaving behind."

When the standard retirement age first was established in 1935 by Franklin D. Roosevelt's New Deal, the life expectancy was much shorter than it is today. Barnhill said the Social Security Act, which is still being used by the government, was not designed to cover people who live a decade or more past the typical retirement age.

"When social security first began, the average life expectancy was 68 to 70," Barnhill said, "so retirement funds were basically designed to last a person around three to four years. Now people are living past 80 and even up to 100, and that creates a big issue because the government can't pay for all those extra years."

BOOMERS continued on Page 2

Get Defensive Tech students learn how to defend themselves ABBEY FARROW, A sophomore with no declared major from Keller, defends herself from Britines Fox a senior

By ROCIO RODRIGUEZ
STAFF WRITER

With violence not unheard of in college students' lives, taking necessary precautions is a must when it comes to physical aggression and assault

"Human predators are just like the ones in the animal kingdom. The lion doesn't go after the alpha-male or alpha-female zebra. It takes the young, the sick, the old," said Tom Downs, adjunct instructor of self-defense through personal fitness and wellness at Texas Tech. "It takes someone that looks like a victim, and if your personality and demeanor looks like you have 'victim' written across your forehead, you have increased your chances of being attacked. Awareness, alertness, focus, self-confidence."

Downs has taught martial arts for 38 years and has taught self-defense at Tech for 21 years. He believes the average citizen knowing how to defend himself or herself without a weapon is important, though he is a concealed handgun advocate.

"You can't have one on campus. You can't have one in a football game. You can't have one in a bar. So other than your maybe own house and the few times when you are out and about, you're going to be unarmed and you're going to need how to defend yourself," Downs said.

DEFENSE continued on Page 2



PHOTOS BY KARL ANDERSON/The Daily Toreador

SELF DEFENSE INSTRUCTOR Tom Downs demonstrates a forward break fall Tuesday during a self-defense class in Texas Karate Institute.

Mohican music, Page 5



Professor analyzes reaction to Super Bowl ads

Emotional responses tracked on Twitter

By CHOIS WOODMAN STAFF WRITER

Mayukh Dass, assistant professor of marketing for the Rawls College of Business, analyzed the emotional response of Sunday's Super Bowl advertisements via social media network Twitter.

"This analysis allows us to see the emotional response of the consumers for every advertisement that was run during the Super Bowl," Dass said.

DANLEY: Super Bowl ads, entertainment show best, worst of media. Page 4

Reactions to the ads are important because each 30-second Super Bowl ad cost advertisers \$3 million, he said.

"It's a lot of money," Dass said. "Each company wants to know how much they are getting out of the commercials."

He said many companies want to advertise during the Super Bowl just to show they are on top.

"Various companies are willing to pay the large amounts of money just to put the brand forward," Dass said.

The website feeltiptop.com uses real-time data on Twitter and analyzes different Tweets with the use of artificial intelligence, he said.

The website analysis then pinpoints specific emotions triggered by each advertisement and compares them based on emotional intensity, and it ranks the advertisements by overall positive and negative reactions, Dass said.

One advertisement sparking attention from viewers was a Pepsi Max commercial involving a black lady unintentionally hitting a white lady with a soda can, he said. Several people felt the Pepsi Max commercial was "racist."

ADS continued on Page 2

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PHOTO BY PAUL HAILES/The Daily Toreadon

TIM PENDLETON, LEFT, a Texas Tech alum, and Matt Hardin, senior law school student from Azle, set new climbing routes Tuesday in the Robert H. Ewalt Student Recreation Center for the Vertical Plains climbing competition taking place Feb. 11 and 12.

Defense ←

CONTINUED FROM PAGE 1

Downs urges students to be aware of surroundings, as the first level of self-defense. This is the first lesson taught in his class, followed by assertiveness and the techniques of actual self-defense.

"They've interviewed convicted rapists and found out that one of they things they look for is a woman who's unsure of herself, confused or distracted," Downs said. "Every human being has a right to defend themselves; it's inherent within our nature and as people. And if you look at the Constitution it says 'life, liberty, and the pursuit of happiness.' Life, foremost. In fact, the Supreme Court even ruled that self-defense is the obligation of the

Downs referred to the Supreme Court case Castle Rock v. Gonzales, in which a mother of three sued the police department of Castle Rock for failing to protect her and her daughters after refusing to find her husband, who had abducted their daughters, a violation to a restraining order placed on him by his wife, and killed them. The Supreme Court ruled in favor of Castle Rock, stating Gonzales should not have expected the police to protect her but should have enforced her own safety if she herself felt danger.

"It is not only a right, it is an much I can do for them." obligation that every citizen has,"

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Downs said:

Karson Self, a chemical engineering sophomore from Tomball, is taking the self-defense class with

"I think it's an important skill just in general for everyone, but I decided to take it because this summer I'm actually doing an internship in Corpus Christi," Self said. "I'll be moving there by myself, and I don't know anybody at all, so just in case I'll be needing it."

J Cummings is a senior history major from Waxahachie and one of seven men in the class. Though a minority in the class, he is comfortable with it and believes selfdefense is vital.

'Self-defense is an important skill to have inside of an everyday situation and inside of a modern life," Cummings said. "Every day you hear about people being abducted, or harmed or being attacked in a normal situation, and I think it's a necessary skill for a day-to-day life."

Downs stressed common sense and being aware of the circumstances and surrounding situations. But he said he tells students to not be discouraged before becoming

"(If you're small), you can be quick and run," he said. "There is usually always something you can do. But the main thing is the attitude that you can. If you have the attitude that you can't, there's not

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Community Calendar

TODAY

Exhibition- Roger Holmes Time: 11 a.m. to 5 p.m. Where: Louise Hopkins Underwood Center for the Arts So, what is it? An exhibition of pottery entitled "ALL MY FRENZ SED I SHUD WIRK BIGAR."

Exhibition- Johnnie Thurston and Eric Simpson Time: 11 a.m. to 5 p.m. Where: Louise Hopkins Underwood Center for the Arts So, what is it? An exhibition of illustrations of insects entitled "Insecta."

Feminists of Lubbock Time: 7 p.m. to 9 p.m. Where: Sugar Brown's Coffee House So, what is it? This discussion group aims to get feminists within the community talking.

Wisebird Time: 10 p.m. Where: The Blue Light So, what is it? Come out and enjoy live rock music and get over the hump

West to Balmorhea Time: 10 p.m. Where: Skooner's Grill and Bar So, what is it? This acoustic indie band puts a

THURSDAY

new spin on favorite classics.

Soup's On Troue Time: 6:30 p.m.

Where: Tornado Gallery So, what is it? The Soups On Troupe presents an evening of dinner theater at Tornado Gallery. One-act plays

are presented by this group and guest performers. Reservations through Dorey Schmidt at 806-445-4108. Grandy Spencer

Time: 7 p.m. Where:La Diosa Cellars So, what is it? Enjoy pasta, pizza or tapas in this elegant venue while listening to this pop and alternative rock artist.

Silent Raiders Time: 7 p.m. Where: Qualia Room, Foreign Language Building So, what is it? The Silent Raiders is a student organization dedicated to learning about the Deaf Community and learning and practicing American Sign Language. Whether interested in ASL or a skilled interpreter, all are welcome.

Austin Allsup Time: 10 p.m. Where: The Blue Light So, what is it? Come hear the son of legendary musician Tommy Allsup and his band perform country and rock music in the historic Depot

To make a calendar submission e-mail features@dailytoreador.com

District.

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

Perry says no 'sacred cows' in budget

AUSTIN (AP) — Gov. Rick Perry declared Tuesday that there are "no sacred cows" in the strapped Texas budget, but he found a few hallowed programs that came close: the ones he uses to reward companies that expand or relocate to Texas.

Perry's advocacy for the economic development programs, called "corporate welfare" by his critics, stood in sharp contrast to the staggering cuts he has suggested. The governor's budget proposal, released right after his "State of the State" speech to lawmakers, would slash billions from public schools and stateprovided health care, prisons, environmental protection and regulatory agencies.

With all the proposed cutting going on, lawmakers might find it tempting to slice out Perry's favored programs. The governor said emphatically Tuesday that would be a mistake.

"If we pulled the plug on our economic development efforts, no one would be happier than my fellow governors," Perry said. "We owe it to our citizens to maintain our competitive edge."

Perry wants the Legislature to keep \$150 million in the Texas Enterprise Fund and is proposing that lawmakers give \$15 million to the Emerging Technology Fund. He also is proposing \$20 million for the "film and video game incentive program" that tries to lure technology companies to Texas.

Perry, the longest serving governor in the country, also wants new money for a disaster contingency fund, an expanded "virtual school" network and new tax breaks for businesses. All told, including the Enterprise Fund request, Perry is proposing more than \$500 million be spent on his initiatives and priorities, including business tax incentives costing \$150 million.

The governor's speech and budget proposals come as the state faces a budget shortfall of at least \$15 billion. Perry is opposed to new taxes, and his proposed cuts mirror reductions legislators are now contemplating.

In the budget documents he submitted Tuesday, Perry proposed reducing state spending by more than \$9 billion compared to the

last budget. He would cut almost \$5 billion in general revenue funding from public and higher education.

Perry also proposed cutting nearly \$2 billion in general revenue from health and human services. He gave scant details of where he would make the cuts, giving only broad categories in a report that he called a "starting point" for budget talks.

Perry has long opposed using the "rainy day fund" set aside for fiscal emergencies, but he seemed to open the door to using at least a portion of it. He said he did not want lawmakers to "spend dry" the account, which is projected to have more than \$9 billion in it by 2013.

"Emptying the savings account to pay for recurring expenses is a bad idea, whether it happens at home, the workforce or with our state budget," Perry said.

Perry is proposing savings of almost \$500 million, including more than \$200 million from the sale of land and other state assets. He would entirely eliminate funding to four agencies, including the Texas Historical Commission and the Texas Commission on the Arts, while consolidating dozens of others.

'There should be no sacred cows in this business, and that reality is reflected in the budget that I submitted this morning," Perry said.

It surprised no one that Perry ridiculed the "partisan commentators" and "doomsayers" who are reeling from initial budgetary proposals that experts say could lead to tens of thousands of teacher layoffs, school campus closures around the state and a drastically scaled back social

"The mainstream media and big government interest groups are doing their best to convince us that we're facing a budget Armageddon," Perry said. "Texans don't believe it, and they shouldn't because it's not true.'

Democrats wasted no time criticizing Perry's downsized vision of state government, holding a press conference to blast him a few minutes after he walked off the podium in the Texas House of Representa-

"The governor's speech was mostly a right-wing review of the state of the state," said Rep. Joaquin Castro, D-San Antonio. "It's clear that he's out of touch with Texans."

CONTINUED FROM PAGE 1

When retirement and Social Security was first created, Barnhill said, the government did not expect all of these changes in technology that would make many people live much longer. He said the solution is for the government to raise the retirement age to fit the new advances society has allowed.

"People need to start planning for retirement earlier and look at the possibility of maybe retiring at 70 and 75," he said. "People don't want to do that, but it's necessary to change to a longterm perspective to keep from a future retirement crisis.'

Russell James, associate professor, said the U.S. is not the only country with this problem. For example, he said Greece currently is in economic turmoil because a majority of the demo-

graphics are much older and the younger generations are not having enough children. James said Japan is facing more extreme repercussions both because of the lower birthrate number and because of the almost complete lack of immigration.

States has as compared to more of these extreme countries is our higher level of immigration, both documented and undocumented," James said. "The country needs an increase in immigration, whether it wants it or not, to fill in this hole that the baby boomers are leaving open. It's necessary to stop this cycle from continuing."

Barnhill agrees immigration is key because of the demand of manual jobs and the lack of people who want to do them. With the way technology is changing, there will always be new jobs, he said, but the economy can only run right when there are enough people to do them.

Peggy Duffy, who worked in the graduate offices of Texas Tech for 24 years, recently chose to retire. Though at 59 she is younger than the average retirement age, she said her preparation and amount she has saved allows her to take that chance.

"My hope is not in the govern-"The one thing that the United ment," she said. "My hope is in what I've prepared for. My retirement exists because we've saved into it. I don't know what we'll have as far as the government can give, so I'm not really counting on that kind of program."

James said until the government solves this problem, however, the baby boomers — and everyone else — may need to take more drastic measures to preserve their financial security.

"People tend to over-predict the stability of our nation as far as the economy goes," he said. "America has this sort of sense of immunity, and now we're seeing what happens when that wall comes down."

>>> cosborn@dailytoreador.com

Dass said the commercial

CONTINUED FROM PAGE 1

capturing the most "love" from Tweeters was the Chrysler 200 commercial involving rap artist Eminem and the slogan "Imported From Detroit."

He said the company receiving the most "hate" from Tweeters was GoDaddy.com.

Dass said outside of the Chrysler 200 ad, car commercials had little effect on Tweeters during this year's Super Bowl.

He said the alcoholic beverage advertisements were not strong, but they also did not have a negative reaction.

"It was nothing new," Dass said. "Beer commercials have had the same style for the past few years now, so it did not receive a large positive reaction by viewers."

The website can be found on Dass' homepage, mdass.com, by clicking on "superbowl advertisement analysis."

Omer Topalglu, a marketing doctoral student at Tech, is responsible for developing a theory for social media behaviors in pursuit of academic publication.

The website is as accurate as any of its kind, Topalglu said.

"Accuracy is always a concern in academic endeavor," he said. "But I can say the website has a quite extensive taxonomy, including hundreds of sentiments regarding emotions, more than any one of its counterparts."

Topalglu said the website is the first of its kind.

"It is an innovative way of doing things," he said. "There is no doubt that this method one step furthers the current way of doing market research."

Topalglu said feeltiptop.com was started by Yale graduate Shyam Kapur, who is currently CEO of the company.

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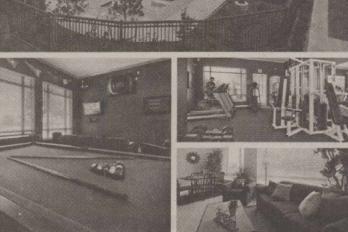
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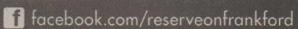
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WEDNESDAY, FEB. 9, 2011

opens doors for all

By TALLY MCCORMACK CONTRIBUTING WRITER

Nearly 350 registered organizations at Texas Tech offer unique contributions to the university, and the Silent Raiders is no different.

The organization's mission is to promote and encourage interaction between deaf and American Sign Language students, as well as hearing students and staff, and increase awareness of deaf

Danielle Pedigo, the organization's vice president, said Silent Raiders is a great way for her to practice and meet people with similar interests.

"I decided to join Silent Raiders so I could be around other people who were signing and make friends with people who were using the language," the senior early childhood education and human sciences major from Belton said, "and it's a good way to practice."

Pedigo said becoming involved in ASL organizations is important because students gain knowledge of the culture by immersing themselves.

"The deaf culture is separate from hearing culture. A lot of people don't know that," Pedigo said. "They have a different culture and different cultural norms and cultural differences, and it's important to become involved and understand those things.'

Pedigo said she believes more schools should offer sign language because it can be used not only in the deaf community, but with children and people with disabilities as well.

"I have a cousin who is autistic, and he can communicate with sign language," Pedigo said as she signed, "and then you can actually start teaching babies sign language at six months, and they'll start signing at about 10 months."

Melinda Stuart, a senior general studies major from Lubbock and the president of Silent Raiders, said she agreed ASL can be helpful in many situations, and that is what the organization is trying to promote.

'We're just trying to promote a community of deaf and hearing students and get them to interact," Stuart said, "because it is really a unique opportunity to be able to interact with the ASL and deaf community."

Stuart said the organization provides interesting aspects to its members, including guest speakers and games during the meetings, but her favorite part of Silent Raiders is being a part of a well-known Tech tradition.

"Every year for the Carol of the Lights, the officers of our organization actually sign the songs so that the deaf community is able to participate and enjoy the Christmas carols just as well as the hearing community can," Pedigo said.

Aaron Graves, a junior biochemistry major from Round Rock and the treasurer for the group, said anyone can join the organization, even if they don't know any sign language.

"It doesn't matter if they know American Sign Language or not," Graves said, "but if they are interested and have a curiosity about the deaf culture and ASL as a language, then I encourage them to come and experience it."

Pedigo said she believes the language is easy to enjoy because it is movement centered.

"ASL is fun because it's so expressive, and it's about body movements and facial expressions," Pedigo said. "It's a lot of fun to watch and be a

The Silent Raiders' next meeting is at 7 p.m. Thursday in the Qualia Room in the foreign language building and will be Valentine's Day-themed. >>> tally.mccormack@ttu.edu

Sign language group Professor captures West Texas

STAFF WRITER

She unscrews the lens cap, pushes the power button and lifts the camera up to her face. Suddenly, professor Kippra Hopper is lost in a world of angles, f-stops and shutter speeds.

For Hopper, photography is more than a career or hobby — it's a passion. Although a self-taught photographer, Hopper learned by practicing with other photographers when she was younger.

After growing up in Amarillo, Hopper graduated from Texas Tech with a degree in print journalism and an interdisciplinary master's degree in women's studies, she said. Since then, Hopper has published two books, worked as a photographer and taught at Tech.

"I've made my income in different ways throughout the years," Hopper said, "but photography is my true passion."

For the past 30 years, her photography has emphasized the idea of places and how they affect personal identities. Hopper said that when she was young, she went through struggles of wanting to leave West Texas but finally realized her connection to the land.

"I decided West Texas was beautiful and I wanted to document it," Hopper revealed.

Hopper's unique relationship with West Texas is evident through her book "Art of West Texas Women, a Celebration." The book reveals the challenges West Texas artists surpassed in order to cultivate creativity and success, she said.

"One of the premises of the book is to celebrate these art-

ists' lives by telling stories about their art, their creative ideas and whether or not they are attached to the landscape here," Hopper said.

Currently, Hopper teaches photography in the College of Mass Communications at Tech. After going to school in Lubbock years ago, she said, it felt like coming home when she started teaching.

Hopper instills the same passion and dedication in her work as a professor as she does in her photography. The professor said she is devoted to her students and their success is important to her.

When students leave my classroom at the end of the semester, I want them to be really passionate about photography," Hopper said. "If I have excited them about photography, I feel like I've done my job."

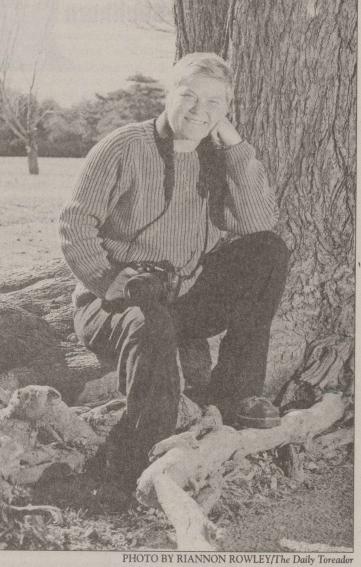
Jordan Gregory, a senior agricultural communications major from Klondike, feels Hopper is willing to help students learn

"Ms. Hopper does not settle for average because she pushes her students to strive for more than the easy shot and encourages them to look beyond what the normal eye sees," Gregory said.

Gregory believes Hopper urges students to find their own style and take it even further when it comes to photography. She also said the professor's personal style of photography captures her work in a true light.

"Her work as a photographer really represents her heritage," Gregory explained.

Joseph Hisey, a senior communications major from Arlington, also praised Hopper's work as both a professor and professional photographer.



KIPPRA HOPPER, A mass communications photography professor, has focused most of her work on the people and landscapes of West Texas. She recently published a book titled "Art of West Texas Women."

"Her photography has helped to tell stories of local artists and showcase the landscape of the region in ways not everyone may have the chance to see,"

Ultimately, Hopper's goal is for her students to learn to see the world as photographers and to find their own voices in the industry. With her inspiring work alone, Hopper is quickly reaching that goal. Her work can be viewed at www.knownworlds.

>>> beiland@dailytoreador.com

Artists take inspiration from royal wedding

tion, call it opportunism

you call it art. Like business bosses and tourism chiefs hoping for a royal-wedding boost, artists are using the upcoming marriage of Prince William and Kate Middleton as fodder for their work.

front of Buckingham Palace all dressed as news of the engagement in November, Kate, a street artist has given Middleton a

LONDON (AP) — Call it inspirapunk makeover, and a show by American its imagery in her work. artist Jennifer Rubell that opens Tuesday features a life-size wax model of William, and invites visitors to slip an arm through his and briefly live out dreams of becoming a princess.

Rubell, a 40-year-old New Yorker best known for large-scale installations involv-A group of art students have posed in ing food, said that as soon as she heard she knew she would use the event and

"I also had the reaction that any woman has, whether you want to admit it to yourself or not: 'What if that were me?'

"My first instinct is to be dismissive and judgmental, to think less of myself for wishing it were me for a second," Rubell said. "This piece is all about choosing to validate that emotion and live out that emotion and that fantasy, rather than getting your feminist hackles up."

If she is going to cry this Valentine's...



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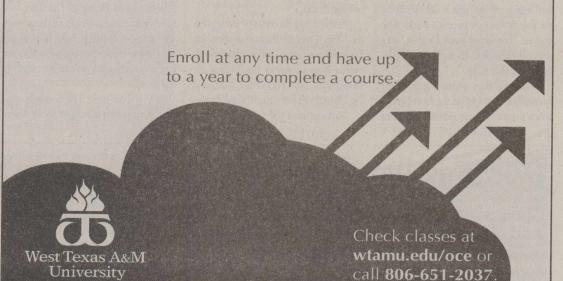


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Learn to roll with life's awkward moments

(Men, are you looking to increase the size of a certain part of your body?" Well, come to think of it, I'd like my calves to be bigger - maybe my arms and chest, too, if a bargain is in order.

"Look no further! Extenze is larger and boost your sex life!" Oh — that certain part. No, I think I'll pass. Thanks anyway.

Despite its subliminal mocking of my - hypothetical, mind you — erectile inadequacy, the male enhancement commercial I labored through on a routine winter day at home was not inherently discomforting to a man in privacy. Besides, any socially average guy who denies at least once researching this selfproclaimed magic pill is either lying or incredibly lucky.

No, what made the situation awkward was my little sister sitting

Rusty Shellhorn

scientifically proven to make you in the corner of the room — old enough to understand and related enough to give me goose bumps. "My man was longer, thicker and much better in bed after he took Extenze," whispered a seductive, 'Jersey Shore'-esque actress, as if she had any true standards in sexual selection.

> I couldn't stop my mind from regurgitating the senseless garbage I had just seen. Forcing myself to avoid any sort of eye contact with my more innocent sibling, it was human nature that shifted my attention to my peripherals.

These are the moments we, as

secretive and sinful individuals, are the unavoidable moments of fake ignorance.

at the TV," the normal man thinks

to himself. "Here, change the channel and pretend you didn't notice — wait, did they say moneyback guarantee? What was that phone number?" These are the moments we treasure the least: the prickly occasions of perplexing lampoonery that

pack our lives with social drunk- of our existence, are nonetheless

awkwardness, the situations in our "Whatever you do, don't look already foolish lives that turn the pies in our faces to entire Thanks-

giving dinners.

Yet, while These moments of the typical penis pill commercial may shame your our laughable lives, suavity, it is this embarrassing while highlighting the fate that we, as humility of our reasonable yet insecure human existence, are beings, have slowly learned nonetheless to accept. These moments of our forgivable ... laughable lives, while highlighting the humility

enness, spoiling any prospect of forgivable, like the all-too-common relaxation and permeating the experience of dropping a deuce into razor-thin fabric of normalcy. These a friend's potty — and clogging it.

Yes, you know what I'm talking about — that first date or friendly visit when you splatter excreta to the bottom of a cold ceramic pot, only to find that your amigo lacks the intestinal capacity to warrant a plunger. With butt bare and cheeks red, you find yourself digging through each cabinet and cranny in search of what you believed to be a bathroom necessity, think-

ing, "Seriously, who doesn't own

a plunger?" A Kodak moment.

These times, however, are not always as disgusting or threatening to your social status. They are often short, accidental lapses ranging from the innocent head bob of a hung-over student in philosophy class to completely forgetting the name of a new acquaintance. Of course, the key is to pepper your response to these moments with

"Hey man! You remember my name?" "Honestly," the witty one quips, "I don't even remember my own name after last night."

These awkward instances will come and go with the comic oscillations of an otherwise monotonous life and, the sooner we learn this, the less likely we are to open the proverbial Pandora's box of gauche circumstances.

Thus, dear stranger, I offer you the best piece of advice to avoid the inevitable: Take these moments in stride and do not let this embarrassing world bog you down. Find the humor in a near-naked TV hooker telling you your pork is too short and, for the sake of all things sanitary, use the bathroom before you leave home.

■ Shellhorn is a junior History major from Spokane, WA. >>> rusty.shellhorn@ttu.edu

LETTERS TO THE EDITOR

Budget not education's only problem

n the column "Texas education system in major decline," the author tries to explain how cutting spending on education would not be a wise idea. The author doesn't consider alternative explanations as to Texas but nationwide.

According to the Cato Institute, spending on K-12 education in 1970 was only \$435 per student (adjusted for inflation). By 2006, this number increased to \$1,015 per student.

Meanwhile, according to the National Assessment of Educational Process, the average math score in 1970 was 304 (out

By 2008, this average score only increased to 306. In 1971, the average why education is terrible not only in reading score was 285, and by 2008 the average increased to 286. From 1970 to 2006, spending on education on a perstudent basis has increased 133 percent, yet test scores have remained relatively flat. It seems parents, taxpayers and students are getting a raw deal indeed.

The K-12 educational system is largely a government-run monopoly. The free market could work wonders in this area. If only we could have people create schools that could satisfy the wants and needs of parents and students.

The educational system is treated as one size fits all when we know every student is different. Families that made below a certain income could be given vouchers. The educational system is broke because of lack of choices, not

Also, there is a case to be made that perhaps we are getting the wrong kind of education. Many classes teach skills that are not valued in the job market.

If we allowed parents and students to have more choices and allowed schools to teach the skills the job market values, we would not only see future generations succeed, but create. a brighter future for all of us.

■ Peter Parlapiano is an MBA student from Houston.

Tech's core curriculum not exactly perfect

in Texas, the core curriculum ensures that all students receive a well-rounded education. But can Texas Tech accommodate the number of students required to take classes outside of their major?

own grasp of biology is not as important as for someone planning to be a doctor, a view Texas

For public universities are more limited in which classes they register for. I have had three professors in either mathematics or science whose difficulty with English has significantly hindered my understanding of the material.

When signing up for classes, I search desperately for classes that As an English major, my will both interest me and satisfy the core curriculum. It is not easy. I have found myself trudging through all of the classes that I am required Tech seems to share. Non-majors to take, which are often formulaic

Should my education suffer for a curriculum that was decided upon in Austin without any understanding of the specific strengths of Texas Tech faculty? Should I be forced to take labs taught by graduate students that can't speak English because Texas Tech can't take the necessary time to hire teaching assistants who can actually communicate with me?

The core curriculum is, in the-

ory, a wonderful idea, producing well-rounded students with equally broad educations. Instead of raising the standard for institutions of higher learning, however, the core curriculum has become a hindrance by lowering the quality of the classes taught in order to teach every student exactly the same thing.

■ Maura Bobbitt is a freshman **English major from San Antonio.**

Super Bowl entertainment shows best, worst of modern media

fter the Patriots lost, when I was asked the epitomical question, "Packers or Steelers?" I typically replied none of the above. Let's be honest: About 35 percent of Super Bowl viewers watch not for the biggest NFL matchup, but for the commercials, half-time show and non-athletic entertainment.

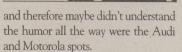
With the ads costing around \$3 million to air (not including the actual cost of production), many companies put quite a bit of creativity and money into pushing their products.

Or do they? Judging by the performances Sunday night, I'd say it's about 50-50 between the ads that were funny, creative and stimulating, and the duds that were boring, unoriginal or just plain offensive.

On the upside of things, Volkswagen used the simple story of an enamored child's struggle with the Force to create my favorite ad of the night. The rights to use "The Imperial March" probably cost more than I'm worth but paid back in dividends by capturing the hearts of all of us who used to be that kid.

Eminem definitely captured the night in terms of star power. The Brisk commercial was a hilarious, stereotypical celebrity-caricature, and the Chrysler/Detroit promo was a distinct bang for the American people's buck. The tagline "Imported from Detroit" was a good thought, though only halfheartedly delivered.

Two ads that utilized intelligent humor but were lost on the fact that not many people understood their allusions Lyle Danley



Caricaturing the stereotypical, blueblood, ultra-rich lifestyle in a super-posh prison and two "prisoners" attempt to break out despite a barrage of obstacles (including a soporific strain of Kenny G's "Songbird"), only to have one of the unfortunate idiot's escape foiled by a preference for BMW over a newer, obviously better

Motorola's promo for their version of the iPad, the Xoom, took a stab at all the Apple-ites as conforming Orwellian machines, which was darkly funny to anyone who has read "1984," but what about the rest of us? To those who are ignorant of Orwell, the ad just seemed like Motorola being hateful because they can't win the public over with their

A few other favorites of mine were the "Tiny Dancer" Budweiser spot, the Bridgestone Tire ad where the pencilpusher tries to rectify his hitting the "Reply All" button on his e-mail, and

Dr. House's denouncing of the Churro. Moving from the top down, there

were many different kinds of bad this year, not including the half-time show, which I'll cover in a bit. Misogyny was a big topic this year. Pepsi Max, Teleflora and Sketchers seem to think the fastest way to a primarily male audience's wallet is further south than his stomach, and while the crude humor may have an effect on 16-year-olds, I found them tasteless, not to mention chauvinistic.

As far as the Groupon ad downplaying the Chinese occupation of Tibet (but giving great face time to their 'amazing fish curry'), while the ad does create awareness of foreign problems, I (and doubtlessly most Super Bowlers) don't have an opinion about foreign occupation (and in case you haven't looked at the bottom of, well, everything you buy, Americans are in no position to play hardball with the Chinese as far as

stances). The point is this: airtime is still airtime, but this PSA may have been aimed at the wrong demographic.

their political

In terms of the game's entertainment, would it be possible to book someone who actually knows "The Star-Spangled Banner?" I'm sorry, but how does America look to the rest of the world when the lady (I'm using that term oh-so-loosely) singing our anthem and manifesto can't remember

On to half-time: The boom-boompow-love-pump-it-started robot show

was very visually pleasing ... for anyone under the age of 13. There are very few cases where I approve of auto tune, but this was one of them. Usher's swooping in to try to save a small part of the debacle helped a bit, but I was left with a feeling that the show as a whole was aimed to please the cast of "Jersey Shore."

Overall, this year's telecast of America's biggest game was stereotypical: expensive, glitzy and somewhat unfortunate in terms of a prognosis for the future generation. Sure, the game was good; the Lombardi trophy is back in Titletown, but is this really what we look to as the most-watched entertainment of the year? I guess in terms of mass appeal it shows where our country is, but I feel like most of us were raised to expect more from the medium of television.

The advertisers' work definitely paid off in terms of getting attention; there wasn't an ad that could be termed "forgettable." Although Christina Aguilera was, frankly, awful, she'll be talked about for a month now because she flubbed the lines to the National Anthem. I'm sure the Black Eved Peas' iTunes downloads are buzzing more than usual right now, which was the point of the whole thing.

Whatever helps to pay the bills,

■ Danley is a freshman athletic training major from Alamogordo,

» lyle.danley@ttu.edu

Egypt can solve its own problems

time to be a

Meddling in

business is not

as the United

the hard way.

gypt has always been one of those subtle, more westernized Middle Eastern countries. Now it's all in upheaval over the want (and need) of a new government — one without an autocratic leader, a leader once heavily backed by the United States.

Now, I've never been to Egypt, and chances are slim I will ever be able to visit. However, from what I understand about Egypt from my short amount of time here on Earth is that it isn't a country torn by war, famine or disease.

It is still in Africa, a conti-foreigner in Egypt. Meddling in

nent not exactly known for its stability, but it is one of the lucky countries. Living close to the Mediterranean Sea, the Suez Canal and the Nile River has provided a desert paradise for Egyptians since the beginnings of civilization.

Now the revolution going on

over there has thrown a major spotlight on Egypt — and the United States. Egypt is a key figure in keeping peace in the Middle East. For one, Egypt controls much of the Suez Canal, the slim, artificial body of water between Africa and the Middle East that primarily exists today as a major trade and shipping route for commodities like oil and gas.

Secondly, Egypt has been a fairly strong leadership without significant political issues for 30 years. Relations with the United States, on average, have gone well, although neither country sees eye to eye on every issue that comes along. However, in terms of actually having a positive relationship, I would say the U.S.-Egyptian relationship has always had the potential to be as strong or important as our current and past ties to Israel.

Finally, it's even more important to see what the United



States tries to do if strife continues in Egypt. The world watches and waits to see how long the United States will go before it intervenes on a serious level. Currently, mediating is as far as we have gone, but our press has not been having a grand vacation there.

Now is not the time to be a

- another country's business is not always wel-Now is not the comed, as the United States has learned foreigner in Egypt. the hard way. While there are thankful people, there also another's country's exists the other side of the coin. Sometimes it is best to not always welcomed, feel like FDR or Truman every day of the week, and feel States has learned like Thomas Jefferson; it doesn't always have to be our

> problem. Sure, it will affect us, but we don't have to do anything about it. We are never forced to pick sides, but I feel like with the rest of the Middle East watching, it is more important than ever to watch our toes. They might think they're next.

Just as Alexander the Great believed in Egypt's ability to sustain modern civilization, I, too, believe Egypt can figure this out on its own, for better or for worse. Even the United States has had its dark times - the Civil War, for example — where our country just had to sort it out for itself. We can't deny that is one of the most brutal times in our country's

The pot must not call the kettle black - but I digress. There's always room for hope because we make room for hope.

■ Gartner is a senior accounting major from The Woodlands. >>> colleen.gartner@ttu.edu

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Guy Bailey has been

university since 2008.

He previously worked

a student he studied

linguistics and has a

this day.

at UMKC and UTSA. As

passion for the topic to

president of the

Getting to know fellow Red Raiders

Catching up with Tech president Guy Bailey

What's the most played song on your iPod?

"Straighten Up and Fly Right" (1946 version) by Bob Wills and The Texas Playboys, "Move It On Over" by Hank Williams.

What is the last movie you saw?

"Tender Mercies"-1983 movie starring Robert Duvall. I haven't been to a movie in a theater in more than 15 years.

Where could we find you on the weekend?

At a Red Raider sporting event or at home.

What is your dream destination?

Switzerland (where my mother's family came from).

What book is currently on your nightstand?

"Bonhoeffer: Pastor, Martyr, Prophet, Spy," by Eric Metaxas, "Principles of Linguistic Change, Vol. 3" by William Labov.

What is your favorite Texas Tech memory?

The three Techsan Memorial services I've attended — these were very moving.

What does Texas Tech mean to you?

Opportunity, community, excellence and the best student body I've ever been around.

Who is your favorite professional sports team? Atlanta Braves.

Who is your role model?

My father and my maternal grandfather, who was the only policeman in Boylston, Ala.

Tech student hip-hop duo changing Texas rap

By STACIA SMITH CONTRIBUTING WRITER

Devan-Bernard Calvin's room is like many college students' rooms: a television, a PlayStation 3, a Red Bull can on the nightstand and an empty McDonald's cup on the floor.

But as one pans Calvin's room, it is clear he is not your average, run-of-the-mill student. Calvin is one half of The Mohicans, a hiphop duo consisting of two Texas Tech students.

Calvin's bedroom is not just a place where he sleeps, but also where he makes music.

A senior psychology major from Fort Worth, Calvin, also known by his stage name "Kashus Klay," and a sophomore English and creative writing major from Mesquite, David Morgan, make up The Mohicans.

The Mohicans is a hip-hop group working actively to change the face of Texas music. Calvin is a producer and does some rapping and singing for the group, and Morgan writes raps and comes up with concepts for their songs.

Calvin said the two met a year ago when Morgan was performing in a freestyle contest.

"I was like, he's really good at what he's doing, and so I just wanted to collaborate," Calvin said, "and that's how we started with 'Chilling,' our first song.'

Since "Chilling," The Mohicans has produced a few other singles and said they should have a mix tape available for download before the month's end. Morgan described their music as an oldschool twist on new material.

The theme in The Mohicans' music is simply to have a message, Morgan said. He said the two were tired of the monotony that plagues hip-hop and rap music of today, which is why they started their own group.

"I'm tired of people having music out here with no substance, and I feel like if we come together, we could do something - still make good music but with a message behind it," Morgan said.

Their desire to bring something fresh and meaningful to hip-hop also played into the group's unique name, The Mohicans. Calvin said the title came from the 1826 novel by James Fenimore Cooper, "The Last of The Mohicans," which was made into a movie in 1992.

"(The book) was about these Indians that were the last of their tribe, and they were the best warriors - the best of the best," Calvin said. "And so, the last of the Mohicans — we're like that musically because we're like the last ones trying to do good music. We're like the last few."

Pursuing their dreams of making good music while in college comes with its challenges, Morgan

The group has no official studio,



PHOTO BY BRAD TOLLEFSON/The Daily Toreador

DAVID MORGAN, A sophomore English creative writing major from Houston, and Devin Calvin, a senior psychology major from Fort Worth, form the hip-hop duo The Mohicans. The group took its name from the James Fenimore Cooper novel "The Last of The Mohicans."

requiring them to make beats, mix songs and record all their music from Calvin's bedroom. The music still sounds like it's coming from a professional studio, Calvin said, but requires a lot more work.

Morgan said being students has also been beneficial to the group group would be fresh, authentic in regards to popularity and per-

"I think it's helped because students from Tech come from everywhere — Houston, Dallas, San Antonio — so when they hear us at Tech, they tell their friends about it," Morgan said, "and their friends might be all over the state, and their friends hear about us through them."

Sophomore A'keyah London, a journalism major from Dallas, said she first saw The Mohicans perform at the Black Business Association's fashion show last semester.

"A good description of the and very creative," London said.

She said she hopes the group keeps making great music for their fans to listen to.

"Of course, I wish them success; it wouldn't happen to a better act," London said. "They are awesome people as well as artists."

Whether The Mohicans' popularity spreads worldwide or stays in

Texas, the duo said their ultimate goal is to be successful, a word Calvin defines as progress.

"I say as long as I'm continually growing and getting better at what I'm doing and progressing, you know, growth, I just define that as success," Calvin said, "any growth."

The group said they are actively working to get their name and music to as many people as possible and maybe even get a record deal, but for now they'll just keep recording the hits from their personal recording booth — which, to the untrained eye, is a closet.

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Cameras capture impromptu images

Sometimes the

cameras are more

of a work of art

photos.

ALEX EVANS

FRESHMAN

By LAUREN FERGUSON STAFF WRITER

Distorted pictures strung together

may be what the Neal Cox exhibit in the SRO Gallery appears to be, but the ideas behind the pieces are wellplanned photographs.

Cox, an assistant professor of art Nacogdoches, builds his own pinhole cameras, focusing on their platonic geometry, in his exhibit entitled Regular Polyhedra: Cameras and Images

The SRO Gallery accepts eight portfolios per year for month-long exhibitions in the art building's subbasement, with a particular interest in exhibiting emerging photographic artists. The Cox exhibit is open through March 6.

literally, with

'photo' meaning light and 'graph' meaning marks, Cox strives to create subject matter with marks of light.

than the actual "When I was a student doing my undergraduate work, I somehow heard that you could make your own camera. STUDIO ART MAJOR If you think of the word cam-

era, in Latin it means 'room," Cox explained. "All you have to have is a light-tight box and then something that is light sensitive; like a piece of film, and a tiny pinhole on the other side just opposite that, then light will come in to focus on (the film)." Cox first began experimenting

with cameras made from random materials, like shoeboxes and cans, before moving to new forms — now he uses the materials that book covers are made from. His new forms also created an interest in the geometry of the camera itself.

A freshman studio art major, Alex Evans from Houston, compared the pictures to the images one might see through a kaleidoscope.

"(The meaning) is probably looking at life from a different perspective. Sometimes the cameras are more of a work of art than the actual photos," Evans said.

Cox designs the cameras based on systems for collecting images. One of the first cameras he constructed after receiving his MFA from the University of Texas-San Antonio, was a dome that allowed cameras on the many corners to take over 130

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He said he organizes the photos to be similar to the camera itself, often being able to cut and fold the photos and show the intersecting images. The gallery has four pictures of the cameras themselves, along with the photos, including the dome camera.

A more recent camera is in the shape at Steven F. Austin University in of a stellated dodecahedron, which resembles a 3-D star. Each side has the ability to capture five different exposures.

"I was up at the top of the main architectural feature in Florence, Italy and at the top they have a cupola, which is a tower, and you can climb up to the top. I took this (camera) up there," Cox said. "I was self-conscious as I was trying to expose the pinholes and out of the middle of nowhere I hear a Midwestern female say, 'Now, what do you think that is?' and I hear a guy say, 'Well, I think Thinking of the word photograph that's a stellated dodecahedron.' It was

great. That kind of serendipity that I look for in my work just happened in the process of my work."

Cox said Italy has been his favorite place to work, but lately he has used the forests around Nacogdoches because of their vertical height.

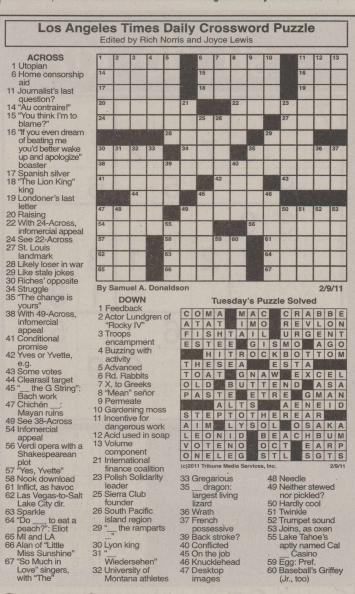
Visiting the exhibit for perspective in his painting class, sophomore Eric

Simpson saw it as a new form of cubism. "(I visited) since we are doing this project about cubism, and cubism addresses the issue of spatial awareness. Mostly, the cubists would look at an object and paint it, then look at it from another angle and paint it, and then look at it from another angle and paint it," Simpson, a studio art major from Shallowater said. "What he's doing is the exact opposite in making his constructions the object, and the (goal) is

painting the things around it.' The distortion in the photos is of particular interest to Cox. After taking the photos, he recomposes them in Photoshop so the common sides connect to create an overall design. Cox described his favorite parts of photographs as a "serendipitous" connection between the ways the photos sometimes seamlessly

"I'm looking for it to have no meaning at all. It is just a play with form, line, shape and value with that serendipity," Cox said. "It's just a way to be surprised by something and a way of seeing things that you wouldn't ever see otherwise. I really want the viewers to appreciate it on a fundamental visual level."

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Philip Crosby

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SPORTS

be Super Bowl favorites

unday's victory against the Pittsburgh Steelers made the Green Bay Packers world champions and favorites to repeat next year when football is played.

Let's go ahead and get the whole possible lockout idea out of the way. There will be football next year. I expect it to start when it usually starts. Both sides, the players and the owners, know the most money is in a 16-game football season.

Now, onto the future MVP.

The Packers have to be the favorite to win it all next year. Usually I wouldn't say this with the champions from previous years, but the Packers faced so much adversity throughout the year and the playoffs, they will be ready.

The Packers had multiple contributors on the team take a trip to injured reserve. Jermichael Finley was emerging as one of the best pass catching tight-ends in football before he went down for the season. Aaron Rodgers missed time due to concussions. Heck, the Packers even had to face an injury to topline contributor Charles Woodson on Sunday.

The point here is, the injuries that can tear a team apart, much like the Saints this past year, obviously didn't have the same depth of impact on the Packers. Their scouting department has done a great job in adding quality depth to the roster.

Tramon Williams was cut by the Houston Texans and is now a Pro-Bowl cornerback. Sam Shields was an undrafted free agent. Each NFL draft has its steal by the Packers. Jordy Nelson was a second-round pick in 2008. B.J. Raji looks every bit worth his ninth-overall selection in 2009, but the real steal is Clay Matthews at 26. The player evaluation on this team is unreal. Just look at the quarterback.

We all know Aaron Rodgers' story by now. He waited on draft day. He had to sit behind Favre. He had to replace Favre's legacy.



ever — he had a bad hiccup in the second half against the Bears — but a very good performance Sunday. He surely enters the year as the favorite for MVP and likely the No. 1 pick in fantasy drafts across

The Packers are the favorites because I trust their staff to take advantage of one of the largest free-agent pools in NFL history. I also trust this staff to acquire talent with their draft picks.

The only teams that really pose huge threats to the Packers play in the AFC. The Patriots have a phenomenal draft ahead of them. The Patriots will take advantage of their solid draft, but they still need seasoning on defense. The Steelers looked old and slow. They will need help. The Jets, Ravens and Colts should be within shouting distance.

The Packers already have beaten the toast of the NFC. They beat the Bears, Falcons and Eagles. They beat all of those teams on the road. A healthy Green Bay squad would surely secure home-field advantage.

The NFL is a quick turnaround league. Teams can turn things around very quickly, but they can also fall apart quickly. Repeat results are never guaranteed. The Packers will get important guys back from injury. They will make good moves in free agency and the draft.

I am not saying the Packers are going to win it all next year; there are too many unknowns. I am saying they are the first team you should think about when you think about the NFC representative at next year's Super Bowl.

■ Stoots is a senior broadcast Rodgers played very well in the **journalism major from Houston.** playoffs. Not the best performances >>> cody.stoots@ttu.edu

Healthy Packers should Lady Raiders attempt to snap skid at OSU

By JOSHUA KOCH STAFF WRITER

Turnovers, lack of rebounds and the absence of solid defense are just some issues plaguing the Lady Raiders during their current five-game skid.

Despite problems on the court, Texas Tech sophomore guard Casey Morris said the mood in the locker room has not changed one bit.

"I think all of us are just trying to keep a positive mindset and stay together," she said. "The worst thing you can do is try to turn on the team and on your teammates and find something negative to point out, and blame a certain person when it's the team in general.

"We're trying not to do that as best we can and stay together as a family."

The Lady Raiders (16-6, 3-5 in Big 12 Conference play) will try to pull together and bring an end to the losing streak against Oklahoma State today at 7 p.m. in Stillwater, Okla.

The Cowgirls (13-8, 1-7) may be one of the better teams to end that kind of streak against considering they have notched only one win in conference play this season. The Cowgirls currently are last in the Big 12 standings.

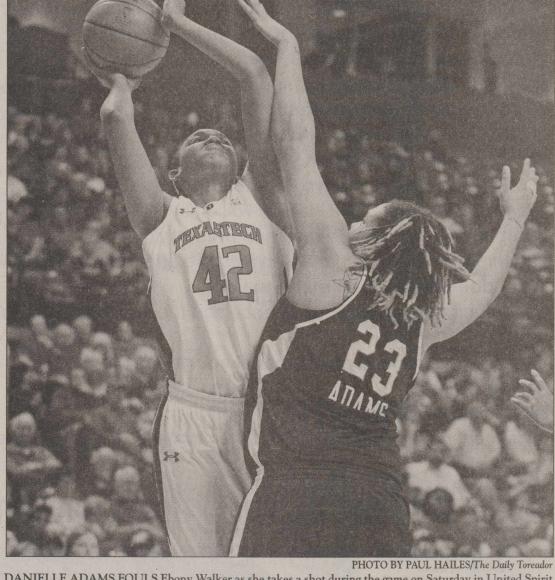
The lone victory came Jan. 18 against Colorado in Still-

Since the win, three of the Cowgirls' four games were against ranked opponents, including No. 22 Iowa State and, most recently, No. 1 Baylor. Sophomore forward Toni

Young, who averages 13 points per game, has been a glimmer of hope for Oklahoma State through its recent struggles. Another player that could

cause some trouble for the Lady Raiders is not a starter, but rather someone who comes off the bench as a spark.

Cowgirl freshman center Vicky McIntyre, the team's second-highest scorer, averages 10.1 points per game. McIntyre



DANIELLE ADAMS FOULS Ebony Walker as she takes a shot during the game on Saturday in United Spirit Arena. Texas Tech lost 79-65.

also leads the team with 38 blocks on the season.

Considering the weapons in Oklahoma State's arsenal, Tech coach Kristy Curry said her players should not approach this as a guaranteed victory.

'The bottom line is in this league there's no easy anything," she said. "You got to roll up your sleeves and play your best basketball night in, night out. That's why you love playing in this league and coaching in this league — because it's a challenge every night.

lenges of late, their most recent loss coming at the hands of No. 6 Texas A&M on Saturday.

In that game, Tech had just two players break into double digits in scoring — nobody else scored more than five.

One of the players who broke the double-digit barrier was Morris, who has been a steady contributor for Tech as of late. Morris had good outings in the previous three games after scoring one point against Baylor on

The Lady Raiders have not Waco, Morris has strung together ready to face the challenge." been able to overcome those chalperformances of 13, 14 and 23

points, respectively. Her 23-point total was a career high. But as Morris' totals continue

to rise, Tech's place in the conference standings keeps falling. Tech junior forward Jordan

Barncastle said this week's opponents provide good opportunities for this team to get this season "We're going to two places that

aren't necessarily the most hostile environments," she said. "They're both tough games. We know we need to get these, and our back's Since her one-point outing in kind of against the wall. We're

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Quality is the result of a carefully constructed cultural environment. It has to be the fabric of the organization, not part of the fabric. **Philip Crosby**

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Losses mount for Huskers, former surprise team "We still have that goal in place. men in the league, averaging a

Connie Yori knew this season would be tough. Yet what a difference a year makes.

The Cornhuskers (12-10, 2-6) go into Wednesday night's game against No. 1 Baylor sit-

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ting 10th in the Big 12, with fad-Nebraska basketball coach ing hopes for a postseason berth after losses in four of their last

One year ago this week, they were 21-0, ranked fourth in the nation and well on their way to the Big 12 championship, the NCAA Sweet 16 and a 32-2 record.

"We thought going into the season that a good goal for us would be to be an NCAA tournament team," Yori said Tuesday.

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Obviously, we have a challenge ahead of us to make that happen."

The Huskers have been beset by injuries. Only point guard Lindsey Moore, forward Jordan Hooper and centers Catheryn Redmon, Jess Periago and Adrianna Maurer are healthy.

Of course, no one expected the Huskers to repeat their 2010 magic, not with the departures of Big 12 player of the year and All-American Kelsey Griffin and two other all-conference first-teamers.

Baylor coach Kim Mulkey said she remains more surprised by the Huskers' accomplishments last season than by their recent struggles.

"In this business, injuries can really turn your year upside down," Mulkey said. "I just think they're playing extremely hard. They're not winning games, but that doesn't mean they're not doing OK. You have to be fair and look at the big picture. She lost a lot of great players, and she's had some injuries that have affected her. You just keep coaching and make those players better."

Hooper is one of the top fresh-

team-leading 15.2 points and 6.8 rebounds. She's shooting 40.5 percent from 3-pointer range. Moore has increased her scoring to 12.2 points a game.

After those two players, the offense drops off. In league games, the Huskers are last in points (55.1) and shooting (32.6 percent). They're 11th in 3-point shooting (26.7 percent), 3-point defense (38.3 percent) and overall field-goal defense (42.3 percent). Nebraska, which has the 28th-

toughest schedule, started 8-1 and had six top-100 RPI wins. The Huskers had Dominique Kelley in the lineup for three of those.

But the team's most experienced player has missed seven straight games and nine of the last 10 because of joint pain stemming from offseason knee surgery. Kelley is among eight players who have missed games or been limited because of injuries.

The resulting depth problems have forced Yori to scrap her fullcourt, player-to-player pressure and employ zone defense - a move that would have been unthinkable in past seasons.





Roberson key in Willis' development

By TOMMY MAGELSSEN **NEWS EDITOR**

to be a collegiate point guard.

On Feb. 2, in a loss to Kansas, true role of mentor to Willis. freshman Javarez "Bean" Willis showed his confidence to his teammates - by calling them out.

"We were down by a lot," Roberson level – you don't know it all. said, "and he just basically told us, 'We've coming from a freshman got us kind of fired up, you know. It helped us in the thing for Bean." second half, and we played a lot better thanks to Bean."

name – said he felt the Red Raiders were Corpus Christi. not playing like they were capable of and were giving up too easily.

I've been keeping

the intesity up. I've

been gaurding,

I've been shooting

it; anything

that they've been

wanting tme to do

it's been done.

JAVAREZ WILLIS

TECH BASKETBALL

FRESHMAN

on the court, logging back-to-back games with more than 20 minutes - against two of the top three teams in the na-

Willis said he credits his recent playing time to the leadership he has shown in practice, a somewhat unusual task for a team with seven seniors.

"I've been keeping the intensity up," he said. "I've been guarding; I've been pushing the ball;

I've been shooting it; anything that they've opens up stuff for me." been wanting me to do, it's been done."

But the freshman guard has had plenty of help from current starting guard Roberson, Tech's all-time assists leader, who

you're in high school," Roberson said. "It's on the team, and it's starting to show. tough because everybody's good; you can't take plays off."

learn, Willis said, which Roberson has helped the freshman grasp.

Tech's motion offense is not easy to

a balance between shooting and getting because any given day there's different

teammates involved, as well as the leadership role.

Roberson said he learned from former John Roberson said it takes confidence Tech players Charlie Burgess and Martin Zeno, and now Roberson is taking on the

> "He always has questions," he said. "So I'm always there to try to answer them for him, and you just have to learn at this

'You have to realize that, and (Burgess got to have balls,' and just to hear that and Zeno) were very important for me in getting better, and I try to do that same-

Against the Jayhawks, Willis notched the most minutes played in a game, 22, Willis - who prefers to go by his nick since a Jan. 2 win against Texas A&M-

Four days later against the Longhorns, he played 20 minutes, which marked the Despite his greenhorn status in col- first time Willis had back-to-back games of lege ball, Willis has earned his spot at least 20 minutes on the court.

> But the guard certainly has earned it, and Roberson said the two complement each other well when they are on the court at the same time. "We haven't really had that

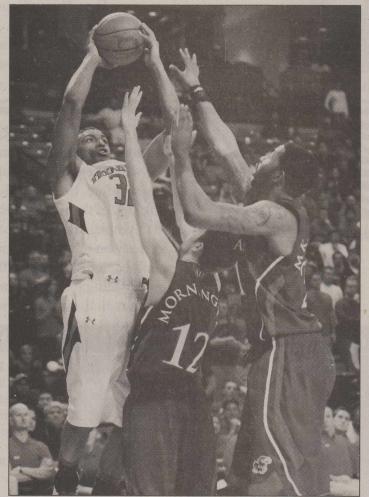
much time to play together this year," Roberson said. "I think it's just the fact of us being on the court at the same time. He's real quick; he makes things happen. He can penetrate, he can shoot it and that

Roberson led the Red Raiders in points in each of the last two games, scoring 24 against Kansas and 16 against Texas.

Roberson said he doesn't consider still remembers his freshman campaign Willis a freshman anymore because of when he played for former Tech coach how far he has progressed this season. He said he considers him a sophomore now "Bob said you have to stop playing like because Willis is ready to make a difference

> The freshman even has his other teammates listening to him.

"Although I'm a freshman, when I talk to them, they listen," Willis said. Everybody listens. I think we've got One of the hardest parts of being a multiple leaders on this team, and point guard, Roberson said, is finding that's why just one doesn't stand out people every game."



FILE PHOTO/The Daily Toreador

TEXAS TECH FORWARD Mike Singletary attempts a jumpshot while defended by Kansas' Brady Morningstar and Markieff Morris.



FILE PHOTO/The Daily Toreador

JAVAREZ "BEAN" WILLIS drives past Kansas' Josh Selby during Tech's 88-66 loss on Feb. 1 in United Spirit Arena.

leadership showing up from different A&M at 12:30 p.m. Saturday in the

Texas Tech takes on No. 22 Texas >>> tmagelssen@dailytoreador.com

United Spirit Arena.

Bucks player believes NBA needs concussion protocol

We keep track of

every injury that

happens in the

league and spend

considerable time

educating doctors

on the dangers of

concussions and

how to identify

TIM FRANK

NBA SPOKESMAN

them.

MILWAUKEE (AP) - Three years ago, when he was at UCLA, Luc Richard Mbah him off the basketball court for eight days,

surprised when all he needed to return this season following a mild concussion was simply his word to the training staff.

were on the road and doctors were here," Mbah a Moute said. "They just asked me how I was feeling, and I told them I was feel particular injury," NBA spokesman Tim

were like, 'You're fine."

Mbah a Moute said he knocked heads with a Dallas defender on Jan. 1 and returned three days later, despite some soreness on his left side of his head. The experience has made him think there should be a league-wide policy to handle every concussion.

"There should be standards in the NBA. You need to do these tests and pass these tests before you can come back on the court.

should be tests.'

While league officials say concussions are rare in the NBA, Milwaukee has dealt with a flurry of head injuries this season, highlighting the fact that the injuries can and do happen on the hardcourt. Mbah concussion in less than a year. a Moute didn't sit out a game with his, Delfino was out 32 games with what he greater impact from thrown baseballs. said was, indeed, a concussion and Corey

The Bucks said they handle every head injury on a case-by-case basis, and general manager John Hammond said the team takes the issue seriously.

"Head injuries have now become a real hot-button issue in sports in general. And, a Moute sustained a concussion that kept I think that when a player is dealing with issues like this, we have to be concerned until he completed a series of neurocogniand well we should be," Hammond said. "I just think it's obviously something you can't That's why the Bucks forward was so take lightly, you can't take for granted."

The NBA and the players' union say they are monitoring head hits, but there hasn't been the same level of concern as in "I didn't have to do any tests because we other sports such as hockey and football, in which concussions are more common.

"We pay significant attention to this

Frank said. "We keep track of every injury that happens in the league and spend considerable time educating doctors on the dangers of concussions and how to identify them.

Other leagues have taken or are considering new steps to limit or better diagnose head injuries.

NHL Commissioner Gary Bettman said during All-Star game weekend that concussions are up this season, though he noted the increase seems

Bottom line. We definitely don't get as bad to be caused by accidental or inadvertent concussions as football and other sports, situations, instead of contact from another but a concussion is a concussion," Mbah a player. The NHL added "Rule 48" late last Moute said. "It's a serious injury and there season that bans lateral blindside hits to

Yet Sidney Crosby missed the All-Star game with a concussion and the Boston Bruins put Marc Savard on long-term injured reserve Monday with his second

Major League Baseball has been considthough the Bucks listed the two other ering a seven-day disabled list specifically for players who missed time this season as concussions and redesigned batting helmets having "concussion-like symptoms." Carlos have been introduced that can withstand

The NFL made much of its crackdown on players for helmet-to-helmet hits, and decided before the season to make every team identify an independent neurologist for players to see when they have a concussion - like the NHL does.

Ailing Lindsey Vonn is skiing 'in a fog' at worlds

EN, Germany (AP) - Lindsey Vonn 0.84 seconds behind Austrian winis clearly not herself. Perhaps more ner Elisabeth Goergl. worrying, the Olympic downhill champion isn't sure when she'll Vonn said. be fully recovered from her head

performance given her command- ish, Vonn hung her head on her poles.

GARMISCH-PARTENKIRCH- ing strength in this event. She was

"It's like I'm skiing in a fog,"

She lost time at each checkpoint and became increasingly shaky as she Attempting to defend her super- completed her run. On the bottom G title title in the opening race of half of the icy and shady Kandahar the world championships, Vonn course, she was wild and struggled finished seventh Tuesday – a dismal simply to maintain her line. At the fin-

Payton moving family to Dallas with Saints'

and the Saints have no problem with it

his wife and two children to Texas while chat sites. he remains the Saints' head coach.

the team. "We feel that now is the best of 2006. time to do this. It's a decision that I'm

NEW ORLEANS (AP) - Sean right or wrong decision - just the best make tough personal decisions. Sean is Sean and his family and after discussing Payton is moving his family to Dallas one you can make for your own family." making a decision in the best interest of

-however, many New Orleans fans do. numerous Saints fans who've expressed he will get it. What I do know is that Sean Payton confirmed Tuesday that he consternation and confusion over the is completely focused on bringing our buying a house in Dallas and is moving matter on call-in shows and internet team back to a championship."

"When my wife and I relocated Loomis both issed statements of support city while their permanent home is in the Super Bowl and bring the Lombardi our family from Dallas, we had always and sounded confident that Payton was another. dreamed of someday settling there," committed to sticking with the club that Payton said is a statement released by first made him a head coach in January so with the Colts while his family lived in is unlike any other NFL city because of

"Sean is our head coach," Benson said. sure many families have to confront, "Like we do with everyone in our organizaand I don't know if there is any one tion, we support them when they need to

The decision is not sitting will with his family and he needs our support and

Loomis pointed out that it is not

Former Colts coach Tony Dungy did Florida. In the NBA, current New Jersey Nets coach Avery Johnson maintains his

"This is a personal family matter for devastated New Orleans.

it with him, I support his decision," Loomis said. "We spoke of numerous other coaches that have done the same thing successfully. I am confident that Sean will continue to be an excellent head coach for the Saints for many years to come and he Saints owner Tom Benson and Mickey uncommon for coaches to coach in one remains steadfast to get our team back to Trophy back to New Orleans." Even if that is the case, New Orleans

the bond between fans and the team. The relationship has transcended the action on the gridiron since Hurricane Katrina

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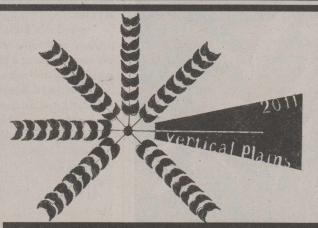
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Wellness Blood Screenings Thurs. Feb. 17 6:30 - 8:30am

Make a commitment to better health. Begin by learning your current blood levels and continue with exercise, better nutrition and stress management. All tests are administered by Covenant Corporate Services. Once blood is drawn, a number of tests can be run. Tests listed on the Rec Sports Website. Rec Center membership is NOT required.

Please register by noon the day prior to testing by calling 742,3828. Cash, check, Visa, Mastercard or Discover accepted. Payment is due the morning of the tests.



Reel Rock Tour - FRIDAY - FREE Vertical Plains Adventure Festival

Human Sciences 169 starting at 8:00pm We will take you on a global ride like never before. From death-defying speed link-ups of the wildest faces in The Alps, to Olympian displays of strength and tenacity on the hardest boulders ever climbed, REEL ROCK 2010 features a breathtaking journey through the vertical realm with the heroes of rock and snow.

This year's Vertical Plains Climbing Competition will be on February 12. The competition is open to climbers of all levels, with three skill classes

available: beginner, intermediate, and advanced. We encourage everyone, regardless of their experience, to join in the competition and have a great time! Register in the OPC today.

Outdoor Pursuits



The Outdoor Pursuits Center's Ski and Snowboard Shop is open! Ski package includes skis,

boots and poles. Snowboard packages include board and

Helmets and other accessories are also available for rent!



Colorado Ice Climbing

February 17 - 20 | \$315 Registration Deadline: TODAY!!! Come learn and experience spectacular ice climbing in Colorado's beautiful San Juan Mountains. Determined outdoor enthusiasts encouraged!

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Wellness Blood Screenings Thursday, Feb. 17 6:30am-8:30am

Register by Noon on Wednesday, Feb. 16th by coming by the Fit/Well Office or by calling 806-742-3828. Cash, Check and Credit Card are accepted. A Rec Center Membership is NOT required for screening! Blood draws are done by Covenant Hospital. For more info, please refer to the Rec Sports website at www.recsports.ttu.edu



Intramurals

ALL INTRAMURAL BASKETBALL GAMES CANCELLED ON FEBRUARY 2 WILL BE PLAYED ON WEDNESDAY, FEBRUARY 16 AT THE SAME TIME, ON THE SAME COURT.

Need a job? Become a Softball Official!

Students wanting to officiate softball must attend one of the two officiating meetings: Monday, Feb. 14th or Tuesday, Feb. 15th from 5:00 - 8:00pm at the Student Rec Center (SRC), Room

201. Softball officials make \$9 per game and are thoroughly trained in rules, mechanics, and sportsmanship. Knowledge of baseball or softball is mandatory but no officiating experience is needed. Any questions should be directed to the intramural staff by calling 742-2945, by coming by the SRC's room 203, or by visiting the web at: ww.recsports.ttu.edu

Softball Registration Is Almost Here!

Register your team starting Tuesday, February 15 and ending Thursday, February 17. Stop by early to get the best

time slots for your team! Don't have a team? Come to the Free Agent Meeting on Wed. at 7:00pm in Rm. 206 of the Rec. Don't forget that each team needs a \$50 forfeit fee deposit. Get your team sign up and ready for the 2011 Softball Season!

Individual Sport Sign-ups Register for these sports in the IM Office, Rm. 203 of the Rec Center today! ALL ARE FREE!

6on6 Dodgeball: TODAY IS THE LAST DAY TO REGISTER!

Badminton Tournament: Now - Feb. 16 Ping Pong: Feb. 14 - Feb. 24







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Aquatics

Aquatics is NOW HIRING!

We are looking for certified lifeguards and guest services positions. Job will start in March and go throughout the summer. All applications are due to the Aquatics Center by February 25th. Applications are online at www.recsports.ttu.edu

Lifeguarding Positions:

Interviews start February 27th Must be already certified as a lifeguard **Guest Services Position:**

Interviews start February 28th Basic Qualifications: Phone Skills, Cash handling Skills, Customer Service Skills



Congrats to the 80+ people who completed the First Annual Texas Tech Polar Bear Swim! With a water temperature of 52 degrees when the swimmers gathered for the start, it was a cool way to start the day!



TEXAS TECH UNIVERSITY

FRIDAY, 2.11.11

EVENT CALENDAR FEBRUARY 9-15, 2011







TODAY, 2.9.11

Student Organization Workshop: Know Your Campus Resources & **Event Planning Student Union** Lubbock, 2:00pm

Matinee - The Next Three Days Student Union Escondido Theater, 3:00pm

Bo Burnham Student Union Allen Theatre, 8:00pm Internet sensation Bo Burnham's popularity started in 2006 with his song postings on YouTube, and with roughly 70 million views so, he has become extremely well known. Bo's writing of comedic and satirical songs with a politically incorrect slant has gained a lot of

attention.

THURSDAY, 2.10.11

Happy Birthday Texas Tech! TTU Founder's Day Celebration **Student Union Courtyard** 12:30pm Birthday cake will be served while supplies last.

Movie: The Next Three Days Student Union Allen Theatre, 7:00pm

SATURDAY, 2.12.11

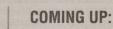
SUNDAY, 2.13.11

MONDAY, 2.14.11

TUESDAY, 2.15.11

Texas Tech Café at Barnes & Noble, 7:00pm Enjoy music? Like coffee? Check out live music from fellow students and enjoy great food and a stressfree environment. Come appreciate the atmosphere which now offers free coffee and treats from Starbucks at the Market Café, along with comfortable seating and original songs from your fellow Red Raiders, Barnes & Noble will be open as well. and additional purchases of drinks and food can be made at the Market Café.

After Hours



S.O. Registration Meeting

2.23.11 S.O. Advisor Meeting Movie: Burlesque

2.24.11 "Your Slogan Here" T-shirts Movie Matinee:

2.25.11 Derek Hughes

Burlesque

Student Union Building Regular Hours Monday-Friday 7am-11pm Saturday 8am-11pm Sunday 12pm-11pm

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