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Texas Tech University LUBBOCK, TEXAS 79409

Tech's Tuberville receives extension Coach gets raise, extra year

Serving the Texas Tech University community since 1925

By JOSE RODRIGUEZ SPORTS EDITOR

Texas Tech head football coach Tommy Tuberville received a one-year contract extension on Tuesday, which included a raise in average annual compensation, up to \$2 million from \$1.5 million.

The extension will ensure Tuberville's stay in Lubbock through the 2015 season instead of 2014, as the original five-year deal would have done. Tuberville was to earn an average of \$1.5 million per year under the guidelines of his original contract, plus incentives.

"I am grateful to the university for believing in our vision for this football program, and I am thrilled to be a Red Raider,"

Tuberville said in a news release Tuesday. "My family and myself have been embraced warmly by this com-

munity and all of Red Raider Nation, and I believe that unity was a major contributor in us winning eight games the first year along with a bowl championship. Texas Tech is a tremendous place, and together we can achieve our goals of graduating studentathletes and winning football

RAISE continued on Page 6



By CARRIE THORNTON STAFF WRITER

www.dailytoreador.com

With new GAMEDAY jeans, sporting the Double T not only shows off school pride but also supports the cotton farmers of West Texas.

Local retail stores will soon shelf the Texas Tech-themed denim apparel, created by the Plains Cotton Cooperative Association.

"We're in the denim and jeans business here, which means we market cotton and we make denim and jeans, so we're fully integrated," said John Johnson, director of public relations for the association. "We're the only company like this in the Western Hemisphere. We saw an opportunity to combine school pride with people's love of denim jeans."

twitter.com/DailyToreador

The jeans should hit stores no later than mid-February, Johnson said, although the price is still undetermined. They are currently in production at the Denimatrix subsidiary in Guatemala, and will ship soon.

"We'll have men's and women's denim apparel," he said. "There will be six different styles; three men and three for women, including women's capris. We will probably be making and selling shorts when the season is appropriate."

Initially the jeans will sport the Double T, Johnson said. It will either be embroidered on the back pocket or burned onto the jeans



using laser technology.

"We are one of the few companies in this area that have that capability. You can do amazing things with the laser," he said.

JEANS continued on Page 2

Masked Rider auditions search for next mascot



FILE PHOTO/The Daily Toreador

CHRISTI CHADWELL, THE Masked Rider, leads the football team out onto the field before a game against Oklahoma State last season.

Christi Chadwell set to dismount Midnight Matador this semester

By ROCIO RODRIGUEZ STAFF WRITER

Spring semester has only just begun for Texas Tech students, but

this time of year marks the end of one person's status as a beloved Tech tradition — the Masked Rider.

Christi Chadwell, a junior agriculture communications major from Garland, holds the position currently. "It's probably been one of the best experiences I've ever had,"

Chadwell said.

For Chadwell, the position has helped her develop connections and interact with Tech fans.

"It's pretty cool to have a kid come up to you and ask for your

photograph, and to be a role model for a lot of kids, and to be a difference in someone's life," said Chadwell, who began riding horses when she was about 10 years old and began training horses when she was 13.

RIDER continued on Page 2

Tech falls 83-74, Page 5



The Red Raiders dropped to 0-4 in the Big 12 with its 83-74 loss to Okla homa on Tuesday in Norman, Okla. SPORTS, Page 5

New scanner opens doors for discoveries Petroleum engineering, museum share machine

By PRESTON REDDEN STAFF WRITER

A new CT scanner is being put to use in both the Texas Tech Department of Petroleum Engineering and at the Museum of Texas Tech.

Shameem Siddiqui, professor of petroleum engineering, purchased the CT scanner from Universal Systems using grants and start-up money.

"There was not a scanner in the petroleum engineering department when I arrived," Siddiqui said. "I felt that it was something we needed, so I purchased one."

CT, or computed tomography, scanners are special types of X-ray machines that make detailed pictures of the item being scanned.

SCANNER continued on Page 2

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WEATHER

Today

Mostly Sunny

Partly Cloudy Thursday

Peele: Please, no more

double spaces

after periods OPINIONS, Pg. 4



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UERNST & YOUNG

Community Calendar

TODAY

Equilibrium: Body as Site Time: 8 a.m. to 5 p.m. Where: Landmark Arts Gallery, School of Art

So, what is it?
Organized by the Stanlee and Gerald Rubin Center for the Visual Arts at the University of Texas at El Paso, this exhibition will show through Feb. 27. The genesis of this exhibition comes from Metalsmith's Exhibition in Print 2008, published by the Society of North American Goldsmiths (SNAG).

Live Music Wednesday
Time: 9 p.m. to 2 a.m.
Where: The Blue Light on
Buddy Holly Avenue

So, what is it?

Come out and enjoy live music and get over the hump day.

THURSDAY

Comedy Night: Carmen Lynch
Time: 8 p.m.
Where: Student Union Allen The-

So, what is it?

So, what is it?

Carmen Lynch fell into comedy by accident when reading her journals at open mics: "Dear Diary WTF? I'm 6 feet tall and no one ever thinks I'm Spanish. It hurts."

Carmen made it to the Semi-Finals of this Season's "Last Comic Standing" on NBC, with one of the most talked about jokes (chickenhole!).

Carmen's also been on Comedy Central's "Premium Blend" and performed on HBO's U.S. Comedy Arts Festival in Aspen.

To make a calendar submission e-mail features@dailytoreador.com

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

HOUSING HUNT



PHOTO BY LAUREN PAPE/The Daily Toreador

AMY FISHER, A freshman exercise sports science major from Sugar Land, and Merrie Raymond, a freshman exercise sports science major from Groesbeck, recieve information about living off campus at the Housing Fair in the Student Union Building on Tuesday.

Jeans ←

CONTINUED FROM PAGE 1

The association is licensed by 11 universities, Johnson said, including Texas A&M, Southern Methodist University and Texas Christian University in the state. Initially the jeans will be released for Texas Tech, Auburn and the University of Alabama. Production will begin on the remaining schools' apparel as soon as the company can.

All designs were created by the association based off of results received from focus groups in the various college towns as well as street interviews, he said.

Based on the responses, Johnson said, the company figured it was "an investment worth making."

"Also because no one else is (working) seriously in the (denim) business," he said. "No one else is offering denim

apparel, to our knowledge, with university logos on them."

Cotton for the denim is grown in West Texas by local cotton farmers, spun at the denim mill in Littlefield and sent to the manufacturer at Denimatrix.

"I think they will be cool," said Meagan Ray, a freshman public relations major from Round Rock. "But I'd probably only wear them if they had a subtle Double T on them."

Like many students, Ray said she enjoys wearing Tech apparel and showing school spirit, but is undecided on whether she would purchase the jeans – it all depends on the design.

"I don't buy a lot of Tech stuff; I like my regular clothes, but if they are Tech jeans I'm sure people will buy them because everyone likes showing support," said Harrington Morrison, a sophomore political science major from Grand Forks, N.D.

However, he said he supports the initiative if profit comes back to help the community.

College students like to express their school spirit and are proud to be a part of a group, said Su Shin, program director for the Department of Design, Apparel and Manufacturing, in an e-mail response.

"Clothing fads and peer pressure are common among teens and young college students," she said. "Also, this happens predominantly during the game day. Wearing the Double T can make them (feel) special and proud to be a part of Texas Tech. If the price is affordable for students, there is no doubt of success with the Double T logo."

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Scanner ←

CONTINUED FROM PAGE 1

Siddiqui uses the scanner to test how different types of rocks handle oil and water.

"We have samples of rocks called plugs," he said. "I place the plug in a metal plug holder and place the holder in the scanner. I then pump oil and water through the sample. I can then see any abnormalities or obstructions in the rock."

The CT scanner uses X-rays to go through dense objects. It sends X-rays from all sides and projects a 3-D image onto a computer in the CT lab, he said. The image can then be manipulated in all directions.

Siddiqui said CT scanners are common in hospitals; however, the type of scanner being used in the petroleum engineering department is relatively new.

"Hospital CT scanners try and keep the patient healthy while the patient is being scanned," Siddiqui said. "We don't have to worry about this with our scanner since we are only looking at rocks and no one is being harmed. We can get very in-depth with this scanner."

The Museum of Texas Tech is using the scanner as well. Sankar Chatterjee, curator of paleontology at the museum, has even discovered a new dinosaur using the scanner.

"This scanner is like magic," Chatterjee said. "We have discovered bones we never even knew existed using this scanner."

The dinosaur discovered is a relative of the modern day crocodile. Doug Cunningham, research assistant at the Museum of Texas Tech, has been working on reconstructing the dinosaur.

"We are calling this dinosaur Patricia," Cunningham said. "It is a relative of today's crocodile, but it would have looked more like a fox than a crocodile. This type of dinosaur was originally a land dinosaur, but it moved to the swamps when larger dinosaurs began fighting for territory."

Chatterjee said CT scanners are the wave of the future. However, only a handful of schools use the kind of scanner Tech is engineering does so for a tive fields."

currently using.

"I know the University of Texas uses a similar scanner," he said. "I have a friend at the University of Ohio who is also using a scanner."

Siddiqui said Tech students should be interested in the CT scanner since it is a new technology and might be coming to new departments.

Students should care about the scanner because they might be using it soon," Siddiqui said.

"It is already being used by petroleum engineering and the Museum of Texas Tech. I can see civil engineering using it to look at concrete samples. After that, even more departments might start using it."

Siddiqui encourages the use of the scanner by other departments. He said the scanner has made his job easier, and he hopes it will do the same for other professors.

"The scanner is a wonderful tool," Siddiqui said. "It has opened my eyes in the petroleum engineering field, and I hope it does so for others in their respective fields."

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Rider ←

But now is the chance for others to continue Tech's tradition of the Masked Rider. An honor since 1953, the next Masked Rider will be the 50th and will take the reins of Midnight Matador.

Sam Jackson, an associate professor in the Department of Animal Science, is a part of the committee that chooses the Masked Rider and supervises the care of the horse. "I have always had that fascination and draw to the mascot, and the chance to work with these Masked Riders has been fulfilling for me," he said.

The intensity of the tryouts is due to the great responsibility the student is given as a Masked Rider.

"It is a difficult position for a student to be in," Jackson said. "The student has to have a very unique skill set to properly fill that role as a rider and a representative of Texas Tech. That is why we have the riding test, driving test, interview, et cetera, because we want a student that can fulfill all the roles."

The first step to becoming a Masked Rider is the exam that covers basic equestrian care and knowledge.

"We need somebody in that position who understands horse care and management so we feel comfortable giving them the responsibility to take care of the horse," Jackson said.

Jackson is also referring to the physical equestrian tryout in which applicants must be able to handle the horse, a big safety issue.

"We can't afford to have any mishaps. Safety is a big issue," Jackson said. "The horse is a big, strong, powerful animal, and we need to make sure the person who is on that horse can control that horse and keep the people around the horse safe."

The Masked Rider interview process is just as important to the committee as equestrian skill and knowledge.

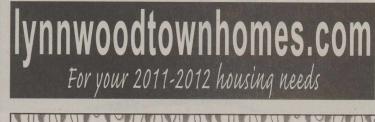
"They are really a representative of Texas Tech, and we would like somebody in that role who can communicate effectively, who understands the traditions of Texas Tech, who understands what we represent," Jackson said.

Stephanie Rhode is the assistant director for the Center for Campus Life and serves as a chairperson for the Masked Rider Advisory Committee.

Rhode spoke of why the Masked Rider is an irreplaceable image of Texas Tech.

"Of the universities who use live animals as a mascot, such as USC or the University of Oklahoma, we are the only one who uses a student to ride instead of commissioning somebody else."

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WEDNESDAY, JAN. 19, 2011

Program helps new students to connect

By ROCIO RODRIGUEZ STAFF WRITER

Being a new student is dauntan unfamiliar town and with new people. The Honors College has a solution for that.

The Passport Program gives honors students a chance to learn more about their city, program and school.

Thomas Reynolds is the coordinator for the program, which is supplemental to the Honors College's mandatory First-Year Experifirst-year honors students.

"FYE is a Tech transition class and has been shown to be successful in the Honors College," Reynolds said. "The Passport Program is a supplementary program that is available spring semester after the student has successfully finished their FYE class the previous fall."

The Passport Program requires students to participate in one of two tracks. The first is the art and academics track, which means students must attend 10 to 15 hours of community events in Lubbock and Texas Tech.

The second option, the community track, requires students to and letters major, participated in participate in 10 to 15 hours of the program in Spring 2010 and community service through a service organization. The students are asked to also write a reflection paper, which provides them with the opportunity to win one of six scholarships.

Reynolds, who has been involved with the FYE program since 2008, said the program is a welcoming program for new students of Lubbock and the Tech campus.

"It serves as a tool in the resumes, so when interviewers from jobs or colleges ask about it, the students can explain the program and give a little more to the interview," Reynolds said.

Michael Harrington is currently the associate director of the Center of Campus Life and supervises Red Raider Orientation and other transition programs. He was involved opportunity" Crawford said. "It was with the Passport Program from a fantastic program." 2005 to 2007 and said the program

is advantageous for the students who participate.

"It was a good program and worth students' time and effort that were ing to many, particularly when in there," Harrington said. "(The Honors College) looked for a program that students could participate in that could take place in Texas Tech and help them become more connected with the university."

> Marjean D. Purinton is the associate dean of the Honors College and is in charge of all co-curricular programs in the college.

"I helped redesign the (Passport) ence program, a transition class for Program. I designed the idea on tracks depending upon undergrad degree plan or (the students') interests," Purinton said. "I wanted it to be more a motivated act by students for activities beyond the classroom. Everyone has a leadership potential they can accomplish."

> Before Purinton became associate dean, the program paid students stipends for being in the program.

> "I wanted the program to not focus on the stipend as the motivator," said Purinton. "I wanted the program to enrich their undergrad experience."

> Megan Conley, a sophomore from Cahoma and an honors arts completed the program through community service at the Ronald McDonald House.

"It makes people go out of their boundaries," she said.

Tori Crawford, a junior nutritional sciences major from San Antonio, is still involved with the volunteer work she did her freshman year for the program.

With guidance from the college and the coordinator, who was at that time a student, I was able to find volunteer opportunities, which I'm still volunteering with."

Crawford did the joint track, which involves half community service and half community events in the spring of 2009.

"It ended up being a great, great

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Hlumni Spotlight

Tech alumnus tours with the best of Texas country

By HALLIE DAVIS STAFF WRITER

When William Clark Green tried to register for classes last fall, it appeared Raiderlink was having problems. After calling around, he was finally directed to the dean of the college, who told him why he wasn't allowed to enroll any longer.

Without realizing it, Green had graduated.

In his last year at Tech, he had plenty of other things occupying his mind. Green went to school full time over the summer, worked part time and toured as a part of the Texas country circuit.

Green said he got his start with the guitar in middle school.

"The second I started learning to play, I started writing," Green said. "That was in seventh grade."

After moving around with his family, Green ended up attending South Plains College before transferring to Tech in 2005. While at Tech, Green took Andy

Wilkinson's songwriting class. "Will was a cut above," Wilkin-

son said about Green. "His songs were interesting and intelligent." Wilkinson said he was impressed by Green's willingness to work hard. He said many people think getting

into the music business is all about talent, but that a genuine work ethic is much more important. Neely Yates, a disc jockey on True Country Lubbock 105.3 FM, said she has known Green since he got

his start playing at The Blue Light. "I could tell that he was a very dedicated musician and this was the life he wanted for himself," Yates said in an e-mail response. "It was obvious he wanted it very badly, too."

All the hard work and dedication came together in Green's first album, which Wilkinson produced. "When you've got a student like that and they're that good, you want them to do well," he said.

Green's first album, "Dangerous Man," was released in 2008. After that, he said, he toured everywhere from Houston to Kansas. Though he said two months straight of performing every weekend was exhausting, he knew it was what he needed to do.

While Green said he doesn't label his own music with a certain genre, he said the Texas Country community has been great, and he has played with some of the genre's biggest names, like Josh Abbott, Randy Rogers and Casey Donahue.

"For him to perform with guys such as these, it only helps him get exposure to people that might not be familiar with him yet," Yates said. "I know for a fact that Josh Abbott has been like a big brother to him and has given great advice to Will when needed."

Green said he begins the songwriting process with an idea or a feeling, and will just pick up his guitar and come up with different chord progressions until one sounds right for the mood.

Green said he writes to fulfill his own "musical appetite" and is glad oth-"We appeal to a very wide range

"(Green's) work has progressed a lot," Wilkinson said. "He was great to

raw, from-the-heart sound.

Light in the Depot District.

The William Clark Green Band

consists of Green and three other Red

Raiders. Austin Davis, who plays the

electric banjo, and Cameron Moreland,

the bass player, also graduated from

Tech. Jay Saldana plays the drums and

a new album on the way called "Misun-

derstood." Yates said she cannot wait for

the CD to be released; she has heard the

music on it and cannot get enough of the

The William Clark Green Band has

is currently attending Tech.

one-sided band at all."

start out with, and now he is a lot more solid on the musical side.'

PHOTO BY BRAD TOLLEFSON/The Daily Toreadon

THE WILLIAM CLARK Green Band recently performed at the Blue

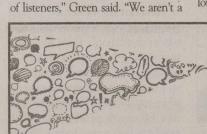
Wilkinson says one of the band's greatest strengths is its originality.

"He's not trying to imitate anybody else," Wilkinson said. "That's why his songs are more intelligent. They are not just clever; they're literate and

well-crafted." Yates said she also thinks he is oneof-a-kind.

"He is himself, and he lets you know that right off bat," she said. "He is also the only artist that I know that has a pet duck."

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Motley Crue singer gets two week jail sentence

LAS VEGAS (AP) — Motley Crue singer Vince Neil will take a plea deal and serve two weeks of jail time, plus two weeks of house arrest, for driving drunk in his Lamborghini last summer near the Las Vegas Strip.

Neil agreed Tuesday to plead guilty to misdemeanor driving under the influence when he appears before a Las Vegas judge on Jan. 26, said Tess Driver, an aide to Clark County District Attorney David Roger.

Neil's publicist, Jill Siegel, released a statement on Neil's behalf.

"I have recognized that you can't drink and drive at all," it said.

Neil's lawyer, David Chesnoff, noted that Neil could have faced up to six months in jail and said there were legal defenses to the charge.

"Mr. Neil recognized that he needed to take responsibility for his actions," Chesnoff said.

Driver said Neil is scheduled to begin serving his sentence Feb. 15. That will be

a week after Neil's 50th birthday. Police said Neil was stopped in his black sports car late June 27 after leaving the Las Vegas Hilton. Less than a week earlier, he had declared his sobriety.

"There's just a point in your life where you kind of stop, that's what happened with me," Neil told an AP reporter in an interview about a tell-all book. Neil said he hadn't used drugs in 20 years and had stopped abusing alcohol.

Neil is the front man for a fourmember heavy metal band known for bad behavior, hard partying, famous girlfriends and hard-driving hits like "Girls, Girls, Girls" and "Dr. Feelgood." He and his fourth wife, Lia, live in Las Vegas, where Neil also owns tattoo shops and two bars.

Police said following Neil's arrest in June that they were also investigating a report of an incident that night involving Neil, a female fan and a broken camera in front of the Las Vegas Hilton, home of Neil's Tres Rios Cantina.



1. Get the girl 2. Get permission 3. Get the ring



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OPINIONS

Stop putting two spaces after periods, stop teaching others to

hen I joined the editorial board of this newspaper, I expected to deal with an occasional misspelling. An occasional grammatical error. The far-too-often disregard for AP style. What I didn't expect to be infuriated so much by was double spacing.

Farhad Manjoo over at Slate.com published a pretty good and wellresearched piece recently on why putting two spaces after a sentence is always and completely wrong. You should look it up if you're interested. I'm not going to spend my time here talking about how typographers have supported single spacing for a long time now, nor am I going to try to cite scientific studies

that prove that I'm right and you're oh-so-very wrong. Instead, I want to speak from my heart for a moment and share my personal testimony on how doublespacing ruins lives.

OK, maybe that's a little dramatic, but it is a problem. I've dabbled in several areas of publishing now — from newspapers to fiction to screenplays to the Internet — and in all of them, one space after a period is the rule, not just a preference. It's not a matter of, "We'd like you to use only one space, but do whatever feels right to you." It's a matter of, "Don't use two spaces or our copy



editor will hunt you down and gut you like a fish.'

In the case of newspapers it can be especially crucial. We're given a limited (and diminishing) amount of space as it is, and while we work pretty hard to make sure the paper is aesthetically pleasing to you and words don't look cramped

> or clustered when you read them, we do want to give you more quality content. Every unneeded space takes away room

> > good writing. Yes, personal aesthetic prefer-

> > for potentially

ences do play at least a small role in this argument. When I'm editing a column or a letter to the editor and I see that it makes use of double spacing, part of my soul dies simply because I hate the way double spacing looks. But it also makes my job just a little more frustrating at times, seeing as how I'm the one who has to remove all the redundant spaces before the piece goes to print.

"But master," you say, "with modern technology's 'find and replace' tools, fixing that mistake only takes a couple of clicks." You're right; fixing the problem isn't typically a huge ordeal. However, those few clicks are a few clicks I could have spent on Facebook instead of editing, and really, which clicks are more valuable when it comes to that?

Plus, there's always the issue of spacing typos. Occasionally a single spacer will accidently put two spaces after a period. That's fine, it happens. But when a double spacer similarly slips up, you end up with the dreaded three spaces after a sentence, and that just makes kittens cry. I've even dealt with a few instances of four spaces after a period, and I think there's a verse in the Bible somewhere about God considering that an affront to His glorious creation.

Some people try to defend their ugly habits by saying it doesn't matter with today's fonts, as two spaces in Times New Roman isn't as gargantuan as two spaces on a typewriter. But that's just an addict's lie. I can tell if you're high, and I can tell if you

used more than one space. Look, I can typically let the older typists out there slide on this thing. They learned to type back when Moses was mass-producing copies of the Ten Commandments, and old habits die hard. What frustrates me is that schools are still teaching children that putting two spaces after a period is the right thing to do. It

hasn't been right since the time of typewriters.

A quick Google search will bring up Internet posts from people who say they're still being taught to double space, even today. A quick poll of my friends and columnists confirms this. Teachers are still teaching the practice because that's how they were taught, and it's a cycle they don't plan on ending.

The problem is, that's like teaching students the earth is flat just because that's what we've taught them for years and we don't want to invest in better textbooks or risk confusing people. We need to fix this.

If nothing else, the Twitter generation should realize that using two spaces means you have fewer characters with which to tell people how much you love/hate "Twilight." Consider that.

Putting two spaces after a period is wrong. The sooner we accept that, the sooner we can all recover from this unhealthy addiction. If you're currently struggling with double spacing, my advice to you is to seek help and to stop now while you're still young and can make something of yourself. It will only get harder to quit the longer you continue to do it.

Peele is The DT's opinions

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LETTER TO THE EDITOR

Texas budget cuts good idea

budget cuts bad idea" in the Jan. 17 issue of The Daily Toreador, the author discusses the financial crisis in Texas. Gov. Rick Perry does use creative language when claiming Texas has a surplus. The reason Texas has a surplus is because of the federal bailout, which provided states with billions in funds. Texas will be forced to drastically cut spending or significantly increase taxes if it wants to balance the budget.

The author claims that cutting spending is the wrong move, but nowhere in his column does he mention what he would do or what actions should be taken. Politicians from both political parties are reluctant to cut spending since it would anger constituents. I would point out money doesn't come from the Tooth Fairy or Santa Claus. Cuts have to be made at all levels of government.

Consumers have cut back spending, yet the government continues to spend like drunken sailors. Cutting government jobs

hen reading "Texas would not only cut spending, but also increase productivity since these workers would have to work in the private sector where value has to be created.

The education system is a mess because it is a government monopoly. A private market system would force bad schools to close. Our K-12 system could be greatly improved simply by privatizing it and allowing schools to compete with each other for customers. For those that couldn't afford school, a voucher system would create choices for both parents and students.

Gov. Perry made the comment that he believed states should be able to opt out of Social Security. I am all for this considering Social Security is, in essence, a government-run Ponzi scheme and can't be sustained. One thing Texas should do is legalize gambling, which would easily raise revenue. However, the motto of government these days should be cut, baby, cut.

■ Peter Parlapiano is an MBA student from Houston.

Ditching Cosmo was smart, needed change

By JOANNA WENDEL OREGON DAILY EMERALD (U. OREGON)

I was alone on a Friday night and in no mood to join the drunk and hollering crowd parading past my house. My two choices were: read a magazine or study organic chemistry. Tossing my o-chem book aside, I was faced with a new decision to make - should I read my Cosmopolitan or my National Geographic? I landed on National Geographic, and I had one of those angels-singing, beam-of-light-shining, harp-playing Hallelujah moments ... or what most people know as an 'epiphany.'

I used to idolize Cosmo. I used to want to work for them, and I used to obsess and giggle and squeal with unadulterated ecstasy every time my new issue arrived. Cosmo was my

escape from real life. In Cosmo, the only stresses that exist are "that slut at work," or "that slut lookin' at my

boyfriend," or "that slut who's being a skank."

Of course, there's also "I have to be married before I'm 35," "How do I get a man?" and "Now that I have him, how do I keep him?" That basically covers everything negative about a Cosmo girl's life.

I wanted to be that girl. I wanted to only care about my hair, my clothes, my makeup, and how to catch that man. I wanted to be the uber-confident girl who could walk through a room and turn eyes because her butt looks so great in those jeans. I didn't want anything to do with the realities I was facing in life at the time I discovered Cosmo — the death of a best friend, the imminent doom of leaving for college, and the fact that someday, I would have to get my driver's license.

Then college started. I realized that there were more than 22,000 people at this school, and the style of my hair, the brand of my jeans or the color of my nails were not in fact the center of anyone's universe. And while some of my friends were still obsessing over their shoes and their clothes and whether someone would think they were weird for doing, or saying, or wearing something not straight off the conveyor belt, I was learning not to care what people thought about me.

But I digress. Bottom line, I matured a little bit and Cosmo started to get a little boring. Don't get me wrong, it was still oodles of fun to snuggle on my couch with some girlfriends and giggle over the delicious abs and the cliche tips on how to impress the boss, the mother-in-law and the opposite sex, but then I started to realize that all the magazine was telling me was how to change to make someone else (specifically, a man) happy. At first I was able to ignore it, because I was aware of it and didn't let it affect me. But then it just got annoying.

No, Cosmo, I'm not going to wear high heels because men love them No, Cosmo, I'm not going to spend all my money on expensive hair products because men love the "bad girl bump." And NO, Cosmo, I'm not going to belittle myself by changing to please someone else.

> Around this time I started to write my weekly blog and column, all dedicated to science. course required me to

troll science news sites, science magazine sites and science departments on campus for interesting things to write about. And though my passion for science was never dampened by Cosmo, it was like Cosmo had put a low-level perception filter over science and only when I was looking for science did I remember it existed.

So I re-subscribed to National Geographic, and I cancelled my subscription to Cosmo.

And I realized just now, reading my National Geographic, that I am no longer reading something that wants me to change who I am. I'm reading something that defines who I am. I'm gaining knowledge, I'm learning, I'm immersing myself in everything that interests me.

Cosmo was always so easy to read because it requires no thought. It's an escape. National Geographic requires the mind to make connections and revel in the beauty and miracle of life, to change perspectives and walk a mile in someone else's shoes, to admit that human beings aren't the only important life forms on the planet, and to realize the Earth isn't the only planet in the universe.

Thanks, National Geographic, for making this Friday night.

Data mining manipulates us, invades privacy

From Amazon to Wal-Mart, data mining is everywhere, but it is also starting to get under the skins of Americans everywhere.

For those that don't know what data mining is, data mining is basically the snooping of our activities, drawing patterns from those activities and using them in such a way to "cater" to our everyday needs. This most heavily affects online shopping under the notion that it helps build customer relationships and significantly improves the bottom line.

On one hand, the invasion provides us with recommendations of items that we might like based on our past shopping. On the other hand, it is sly manipulation to make us buy more than we should or would have originally.

Yet, when we think about it, data mining doesn't just affect online shopping. The layout and



presentation of stores like Wal-Mart or Target have been manipulated to maximize experience as well. Facebook advertisements and recommendations can even change on request based on likes and dislikes. Our environment is molding to us as if we were all magnificent sculptures, and I am not so sure I am OK with this.

Is this really the future that we want our children living in? Wasn't it already too much when it was just TV advertisements that targeted children and teenagers, the segment of shoppers who are most likely to overspend?

I call for the better use of data mining, and I don't just mean companies should only show us a form that we can "accept" or "reject." I mean the option to full on opt out, scared and clueless come to my and in a place that is easily accesmind. On top of that, rememsible, too. None of this hidden stuff ber when no one bought a car like Facebook or Myspace, both of which find a way to bury under what must be at least three levels of settings adjustments, uses.

If I can't explain how to get to it to my mom or my grandma, it is too hidden. I am even going to go so far to say that parental controls should be able to disable it so that parents don't have to disable it

Next time you are on Amazon, just shopping for your overpriced textbooks, look at the whole line of those recommendations waiting to be clicked on. Chances are you'll click on at least one of them, maybe because it was an earlier edition, maybe because it was cheaper.

Then think of yourself as you were when you first started driving or when you started shopping for your very first car. The words online! When it was all done at dealerships and people had to watch out to keep from being swayed into buying a car?

The next generation of children isn't going to know about such limited resources to go about doing that sort of stuff, or even how salespeople used to use those techniques in person. All of that sales puffery is online now; it is easier than ever to get caught up in it, and data mining just helps them manipulate us even more.

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Easing travel restrictions to Cuba must continue

STAFF EDITORIAL THE ORACLE (U. SOUTH FLORIDA)

Barack Obama's administration announced Friday that it will start easing travel restrictions to Cuba, allowing all U.S. airports with appropriate customs and immigration capabilities to offer flights to the island — no longer just New York, Los Angeles and Miami in addition to allowing travel by

The decision is expected to have a significant impact on the greater Tampa Bay region and Tampa International Airport in particular, as the St. Petersburg-Lakeland-Tampa areas boast 74,109 Cuban Americans, according to U.S. Census figures. The area is also home to thousands of college students the 60-year embargo because

student and religious groups, as

well as journalists.

Tampa, St. Petersburg College and other local institutions, all of whom will no longer have to drive to Miami to travel to

The move is certainly in the best interest of many Americans and Cubans alike, as it also allows for greater financial support to non-government-affiliated Cuban citizens. It should be taken further to allow free travel to Cuba by all American citizens.

Yet the changes have drawn criticism from U.S. political leaders, such as Florida Sen. Marco Rubio and Rep. Ileana Ros-Lehtinen, the chair of the House Foreign Affairs Com-

Both argue against these and any future changes that allow for greater travel or a lifting of

attending USF, the University of the Cuban government doesn't an independent organizaoffer the same political and social rights to its citizens as the

> For opponents of the Cuban government, including Rubio, the son of Cuban immigrants, this reason alone may validate a travel ban.

> However, the travel restrictions are unfair to other Americans, who are prevented from enjoying a Cuban vacation because enemies of the island government hold more U.S. political influence than the enemies of other repressive government regimes.

Americans can freely travel to China, Uzbekistan, Russia, Saudi Arabia, Belarus or Morocco, yet all are listed among the most oppressive nations in the world, according to a 2009 study by Freedom House, tion that supports democracy worldwide.

Indeed, Americans are allowed to travel all over the world, but their right to travel to one of their closest neighbors is held captive by a combination of aging Cold War ideologies and the vengeance of a small group who seemingly only find fault with this particular nation's lack of freedoms.

The Obama administration's efforts reveal a possible willingness to move towards eliminating this obvious double standard. This would allow greater personal freedoms for Americans, who may not approve of a limitation of their own rights, to continually persuade another nation to grant citizens theirs.

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Griffin's season has Clippers on right track for future

Blake Griffin is very fun to watch. The former Oklahoma Sooner is playing some of the best basketball in the NBA right now.

Griffin is a talented player, is fun to watch and puts butts in the seats of the second-rate NBA franchise in Los Angeles.

Griffin demolished the Pacers on Monday. His 47 points is the highest point total in the league this season.. He made 19 of his 24 shots. He was hitting jumpers like a guard. He was grabbing rebounds like a center. He was a treat to watch Monday

There is one question that lingers with Griffin: Does his talent mean the Clippers are a better basketball team with Griffin than without him?

Last year Griffin missed the entire basketball season with a stress fracture in his knee. Without Griffin, the Clippers finished with 29 wins, landing them as the 12th best team in the western conference. This season the Clippers actually have less wins than a year ago.

Through 40 games in the 2009-10 season, the Clippers had 18 wins. In this season, the Clippers only have 15 wins. Griffin is fun to watch, but it may look like his impact is only for show and hasn't affected the bottom line. The gap was even as big as six games worse at one point. I was almost fooled into believing Griffin was overrated.

Don't be fooled like I almost was. All-Star center Chris Kaman has only played 10 games. Baron Davis is obviously not the player he used to be. The Clippers boast a very young team. Coach Vinny Del Negro is still trying to find his team's groove.

Griffin is moving the line while proving fun to watch. When the NBA plays the All-Star game in February, Griffin should be in uniform. He will be in the Staples Center for the rookie-sophomore game. He will come back the next night and is surely the favorite to win the dunk contest. Fans need to make sure we see his amazing dunks in the Sunday night game, too.

Griffin has drawn the ire of opposing players. Phoenix's Grant Hill openly spoke out on Griffin's attitude and trash-talking on the court. Baron Davis said the Clippers need



to do a better job of protecting their young superstar from possible cheap shots he has been getting.

Griffin is a human highlight. reel, but his education is going to be on the fly. He plays in the western conference with some of the best big men and defenders in the league. He won't always to be able to throw down thunderous dunks on opponents, but the Pacers game Monday showed he might possess a good jump shot.

Griffin will get a first-hand learning job against the likes of Tim Duncan, Pau Gasol, Kevin Love and LaMarcus Aldridge. He can take keys from all of these players. His hustle and intensity on rebounds is similar to Love, while his backboard jumper took a page from Duncan's book. His battles with Gasol will teach him how to step back and let teammates make plays and clean up, and he should learn from the way Aldridge and Lamar Odom use their athleticism.

When Kaman gets back, the Clippers will be much better. They are certainly headed in the right direction with the youth movement and their emerging stars in Griffin and Eric Gordon. If management can evolve the roster around those two guys, the Clippers may not be just an afterthought in the City of

I can't say enough about how entertaining Griffin is to watch. He will win the dunk contest. He will be on Sportscenter's Top 10 Plays many, many times. The big thing for Griffin is that very soon he needs to take his talents, and his team, to the playoffs. The Clippers are on the right track

Now, if you will excuse me, I have to watch Griffin dunk on fools

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Red Raiders continue skid, lose 83-74 at OU

By TOMMY MAGELSSEN NEWS EDITOR

NORMAN, Okla. — Another poor shooting effort — and 20 turnovers - by the Red Raiders led to an 83-74 defeat Tuesday night to Oklahoma in the Lloyd Noble Center.

The loss puts the Red Raiders (8-11, 0-4 in Big 12 Conference play) in sole possession of last place in the Big 12. Tech coach Pat Knight said he believed this season had a chance to be a special one, but in the back of his mind he knew this was a possibility.

"To be honest, I'm not that surprised," Knight said about his team's slow start to the season. "But you can't talk that way before the preseason. You've got to talk about how good you think you can be, and I really thought we had a chance to be good.

"But on the other side, this group of kids, they've struggled in the Big 12, so you've got that in the back of your mind."

The Red Raiders started the game out strong, leading 17-11 after a Jaye Crockett put-back with a little more than 11 minutes to play. Tech did well on the offensive glass early on, grabbing four offensive boards, resulting in six second-chance points after the Crockett put-back.

But that's when the bad habits started to creep back up for Tech.

"We started taking quick shots again, missed them and turned the ball over, went back to our bad habits," Knight said. "We're getting a lead by just sticking with the game plan, and then it's like we just can't help ourselves.

"We get a lead and we're going to put our hand back in the cookie jar, and it just gets us every time."

The Sooners (9-9, 1-3) took advantage of the Red Raiders' bad habits, responding with a 20-5 run spanning the next eight minutes where the Red Raiders turned the ball over six more times. Oklahoma took a 31-24 lead into the half.

Tech brought the game to within reach early in the second half, 35-32, but a 17-3 Sooner run put the Red Raiders in a hole with less than nine minutes to play.

Tech clawed back, creeping back to within six points with 58.6 seconds remaining, but the Sooners would hit 10 of 10 free throws in the final minute, making the Red Raider comeback attempt futile.

During the final 4:04, Tech was

TEXAS TECH GUARD Mike Davis tugs on the jersey of Cameron Clark during the Red Raiders' 83-74 loss

PHOTO BY SAM GRENADIER/The Daily Toreador

to the Sooners on Tuesday in the Lloyd Noble Center in Norman, Okla.

that could have put the game back in low. The Red Raiders shot 39 percent second straight game with 21 points, contention.

"We could just never get over the hump," Knight said. "We just play in spurts and we've had that problem all year. And when we play badly in spurts we play bad and it's really hurt us."

Guard Mike Davis returned to the lineup after undergoing foot surgery Dec. 22, scoring six points and pulling down five rebounds in a strong 20 minutes of play.

"You've got to give the kid credit, the kids got a screw in his foot, came back within four weeks, had one day of practice and he plays in a game," Knight said. "I wish some of these other kids had his guts and his mentality we wouldn't be having these problems."

Davis said the team had a bunch of good looks, but they were unable to make key shots when they had the opportunity, unable to get key defensive stops including potential 3-point plays down

from the field.

"We've just got to make shots, that's what it comes down to," Davis said. "We got pretty good looks – we've just got to added 10. capitalize on them." Even though the Red Raiders missed

the majority of the shots, Tech guard John Roberson singled out the 15 first-half turnovers as a big turning point in the game. "I've got to take care of the ball bet-

ter," he said. "I'm the point guard, so I've the ball in my hands the majority of the time, so I definitely have to do a better job of taking care of the ball."

Roberson led Tech in scoring for the

including a 4-9 shooting performance from behind the 3-point line. Brad Reese added 15 points, while Mike Singletary

Roberson said he was trying to do everything he could to bring Tech back, but it just wasn't enough offensively.

"We've just got to move and cut and work together as a team," he said. "The motion offense isn't difficult, we've just got to execute and take good shots."

Texas Tech faces Nebraska (14-4, 2-2) at 6:30 p.m. Saturday in United Spirit Arena.

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Prince Fielder, Brewers settle at \$15.5 million

himself up for an even bigger payday a year from now, Prince Fielder agreed Tuesday to a \$15.5 million contract with the Milwaukee Brewers in the largest one-year deal for a player not yet eligible for free agency.

On a day when 67 of the 119 players who filed for salary arbitration reached agreements, AL MVP Josh Hamilton, major league home run champion Jose Bautista and Houston pitcher Wandy Rodriguez submitted the largest proposed salaries when players and teams swapped proposed figures.

Hamilton asked Texas for \$12 million and was offered \$8.7 million; Bautista asked Toronto for \$10.5 million and was offered \$7.6 million; Rodriguez asked for \$10.25 million and was offered \$8 million.

Only 37 players exchanged with their clubs, and three of those already have agreements.

Boston and closer Jonathan Papelbon settled at \$12 million, and Texas agreed with left-hander C.J. Wilson at \$7 million and outfielder Nelson Cruz at \$2.65 million.

Those among the remaining 34 players who don't settle will have hearings before three-person panels during the first three weeks in February.

Owners won five of eight hearings last year, bringing their advantage to 285-210 since salary arbitration began in 1974. Still, players are winners in the process. Last year, a study by The

NEW YORK (AP) — Setting Associated Press found the 128 players in arbitration averaged a raise of 121 percent, down from the record 172 percent increase in 2009.

Fielder's agreement topped Mark Teixeira's \$12.5 million deal with Atlanta in 2008. Both are represented by agent Scott Boras, who encourages clients to test the free-agent market.

"We're just focusing on this year," Brewers general manager Doug Melvin said during an interview with the AP. "It's the best thing for all parties involved, with him going into his free agent year and us going into a year where we want to have a lot of

Fielder hit .261 with 32 homers and 83 RBIs last season, when he made \$11.25 million. It was the lowest batting average in his big league career.

"We took into consideration his previous years — the 50 homers, the 46 homers. I know last year he had a little bit of a decline, but I expect him to bounce back," Melvin said. "We feel he's ready to bounce back and have a big year.'

The \$3.3 million gap between Texas and Hamilton was the largest, and the \$2.9 million difference between Toronto and Bautista was the second biggest. Hamilton made \$3,275,000 last year, when he led the majors with a .359 batting average, hit 32 home runs and had 100 RBIs despite missing most of the final month because of broken ribs. Bautista hit .260 with 54 homers and 124 RBIs, and he made \$2.4 million.

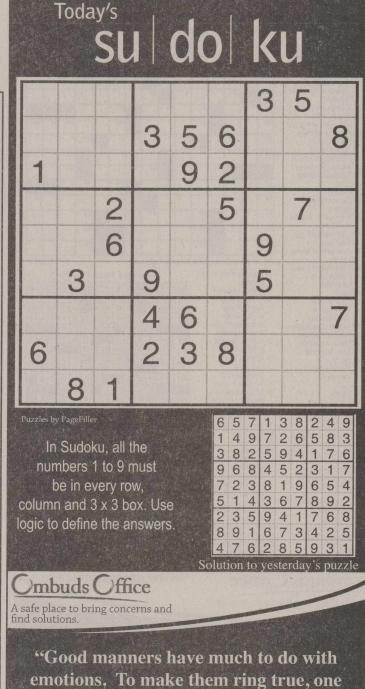


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~Amy Vanderbilt

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SUB Suite 024 East Basement

Lady Raiders travel to Norman Wilson, Cruz sign to play against No. 14 Sooners

By JOSHUA KOCH STAFF WRITER

The Lady Raiders have developed a habit of trailing their Big 12 Conference opposition throughout a game then edging out a win once crunch time rears its head.

This week, however, Texas Tech may not be so lucky if it is to fall behind again, considering the quality of the opponents this week provides in No. 14 Oklahoma and No. 1 Baylor.

But if the Lady Raiders do happen to find themselves trailing either of those teams, Tech head coach Kristy Curry said this team has the talent to mount

"I think the thing I'm most proud of right now is the mental toughness that this team has shown," she said. "You got to, in this league, have mental toughness and be able to persevere because you're going to get knocked down, and it's how you get back up."

After three consecutive comeback wins in conference play, the Lady Raiders have begun to receive some attention from the polls.

Tech (16-1, 3-0 in Big 12 play) was left just outside of the Associated Press Top 25 on Monday — Tech comes in at the 26th slot — but got the nod from the USA Today/ESPN Coaches Poll on Tuesday, breaking into the poll at No. 25.

The Lady Raiders probably would like to try and hold onto the ranking for an extended period of time, considering the last time they were ranked in any poll was Nov. 27, 2006. Tech entered the 2005-06 season ranked No. 13 in the road at Penn State in December—the preseason polls.

of many things the Lady Raiders will attempt to preserve as Tech seeks to remain unbeaten in Big 12 play and extend its overall winning streak to nine games.

The first challenge of the week is No. 14 Oklahoma (13-3, 3-0), with tip-off slated for 7 p.m. today in the Lloyd Noble Center in Norman, Okla.

The last time the Lady Raiders beat the Sooners in a regular season meeting was Feb. 23, 2005, also in Norman, 83-70.

In its last performance, Oklahoma defeated Texas in overtime, 71-67, behind a 30-point outing by Danielle Robinson. Robinson was named the Phillips 66 Big 12 Player of the Week on Monday and is considered one of the best guards in the country.

Robinson leads Oklahoma this season in scoring, averaging 19 points per game, and is an 87-percent free-throw shooter.

She is not the only player that may raise some major concerns for Tech, as Aaryn Ellenberg continues to have an impressive freshman campaign. Ellenberg is the Sooners' second leading scorer behind Robinson, averaging 15.9 points

The addition of simply having to go on the road to play an opponent like the Sooners is worrisome, but Tech forward Jordan Barncastle said it is nothing the team has not experienced before.

"It's just not being at home, and having a crowd, and that intimidation factor, and that comfort," Barncastle said. "We've played road games previously in the season, and I think that those will prepare us for this week."

Tech's only loss this season was on the only game in which the Lady Raiders Maintaining the ranking is just one have allowed more than 70 points.



PHOTO BY KARL ANDERSON/The Daily Toreadon

KIERRA MALLARD AND Monique Smalls guard Brittany Chambers during Texas Tech's 68-66 victory against Kansas State on Saturday in the United Spirit Arena.

Tech's bench has been key to many of the victories this season, especially in the conference games.

Chynna Brown, a bench player, leads the team in scoring during conference play, averaging 14.3 points per, and has not missed from the free throw line in those three games.

The last time Tech traveled to Norman, the Lady Raiders lost by four, 70-66. Brown remembers that game, saying the Sooner fans provide opposing teams with a tough atmosphere, but also a big

"Going into Oklahoma, I feel like, will be a great opportunity," Brown said. "They have a great team, great fans. Just going there playing last year was kind of tough, so I know it won't be too much different this year.

"We just have to be ready to go." >>> jkoch@dailytoreador.com

deals with Rangers

ARLINGTON (AP) — Left-hander C.J. Wilson and outfielder Nelson Cruz agreed to one-year contracts with the Texas Rangers on Tuesday, getting significant raises while avoiding salary arbitration.

The Rangers also exchanged salary figures with AL MVP Josh Hamilton and right-handed relievers Darren O'Day and Frank Francisco.

Wilson, who won 15 games last season when he made the transition from reliever to starter, gets a \$7 million deal, up from \$3.1 million last season. Cruz receives \$3.65 million after making \$440,000 last season. Both can earn an extra \$150,000 in bonuses.

Hamilton earned \$3.25 million last season, when he led the majors with a .359 batting average while hitting 32 home runs with 100 RBIs. The three-time All-Star slugger is asking for \$12 million and the Rangers have offered \$8.7 million.

Francisco was the primary setup reliever before missing the final month of the regular season and the postseason with muscle strain in his right side. He is seeking \$4,875,000 and Texas is offering \$3.5 million, only a slight bump from his \$3,265,000 salary last season.

The Rangers are closer in their number with O'Day, who asked for \$1.4 million, only \$350,000 more than what the team offered. The submarinestyle reliever had a 2.03 ERA in 72 appearances.

Texas hasn't been to a salary arbitration hearing with a player since 2000. They have until early February to come to agreements with Hamilton, O'Day and Francisco to avoid a hearing this year.

Wilson was 15-8 with a 3.35 ERA in 33 regular-season starts last year. He was 1-2 with a 3.70 ERA in four postseason games.

Before last season, Wilson's only major league starts had been as a rookie in 2005. He worked exclusively as a reliever from 2006-09 and was the team's primary closer at one point.

Cruz hit .318 with 22 home runs and 78 RBIs in 108 games during the regular season, when he was on the disabled list three times and missed 51 games because of issues with both hamstrings. He hit .317 with six homers and 11 RBIs in 16 postseason games.

"I'm very happy with this contract. It provides more stability for me and my family and I know I have my position safe," Cruz told The Associated Press. "I've enjoyed playing in Texas and this will help me to feel more comfortable because I will feel a bit more relaxed."

Cruz indicated that there are incentives that could push the value of his deal up to \$8 million. He also said he has been working out with a track and field trainer trying to improve his conditioning and strength for his legs in hopes of avoiding injuries.

Raiders promote Hue Jackson to head coach

ALAMEDA, Calif. (AP) — Hue Jackson began his Oakland Raiders coaching career with the same sort of bravado that made him so popular in his one season as the team's offensive coordinator.

'We're going to build a bully here," Jackson said Tuesday. "This is the Raiders. We know exactly where we're headed and what we want to do. I think our players today

CONTINUED FROM PAGE 1

Tuberville just competed his first

against Northwestern in the inau-

gural TicketCity Bowl on Jan. 1 at

the Cotton Bowl in Dallas.

Raise ←

are very excited about where they bargaining agreement and stadium are going."

Jackson was introduced at a 100-minute news conference by owner Al Davis two weeks after the Raiders announced they were not picking up the option to retain Tom Cable as coach. While much of the time was spent discussing why Cable was not retained, and other matters such as the collective issues, the purpose of the news con-

man on staff.

With the postseason win, Tuberville became the first coach in Tech's history to win a bowl game in his first season as the head coach.

Tuberville's Red Raiders finished the season 8-5 overall, 3-5 in Big year as the head man of the football program, fresh off of a 45-38 win 12 Conference play, including wins against Baylor in the Cotton Bowl and at home against then-No. 14

ference was to introduce Jackson. This hiring was conducted rela-

tively quickly based on past Raiders searches that carried until February. Davis said he talked to three candidates he had interviewed previously, mostly by phone, but quickly decided he already had his

Tech athletics director Gerald Myers said Tuberville is the right man to continue leading the program, considering the things he's already accomplished in his first year at Tech.

"Coach Tuberville has done a great job of representing Texas Tech, and we believe he is the right person to lead our football program," Tech athletics director Gerald Myers said in the news release. "We share the same goals of graduating student-athletes and running a program with integrity. He won eight games last season and is the first Tech coach to win a bowl game in his first year. Along with a strong first season and the record number of season ticket sales in 2010, we are very excited for the future."

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Packers', Jets' success shows what impact low playoff seeds can make

NEW YORK (AP) — The NFL Darrell Reeves said. "Keep winning." can't be upset with so many upsets in the playoffs.

What better evidence is needed that the "anybody can win at any time" mantra is accurate when two No. 6 seeds are in the conference championship games? And nobody would be shocked to see both the Green Bay Packers and New York Jets in the

Indeed, the wild-card Packers are favored for Sunday's NFC title game at Soldier Field, home of the champions of their division, the Chicago Bears.

"Yeah, we're championship caliber," Packers linebacker A.J. Hawk said. "But championship caliber to us isn't getting to the NFC championship game. We have a lot higher goals than that. We're where we want to be. We've been saying all year, 'Just give us a chance to get here.' Now, its up to us."

And up to the Jets to set up the first Super Bowl involving non-division

"The idea is to win the Super Bowl, whether you do it by winning your division or as a wild card," Jets cornerback

Long shots going far in the playoffs, even winning Super Bowls, is not unheard of. Consider that since the league went to six playoff teams in 1990 — there were three divisions and three wild cards until 2002 — wild cards have made the title game 14 times. Counting the Packers and Jets, eight of those have occurred since 2005. Two of those wild cards, the 2005 Stealers and 2007 Giants, won the whole thing.

In '05, '08 and this year, a wild card got to the conference championship match. No Super Bowl has featured a pair of non-division winners.

"We have a lot more, our season is bigger than just beating the Falcons and going to the NFC championship game," Packers defensive tackle B.I. Raja said. "We've got bigger goals than that. ... We expect to win no matter where we go."

They go to Chicago, where the Bears beat them 20-17 in Week 3, a horrendous performance in which Green Bay set a team record with 18 penalties. And barely lost.

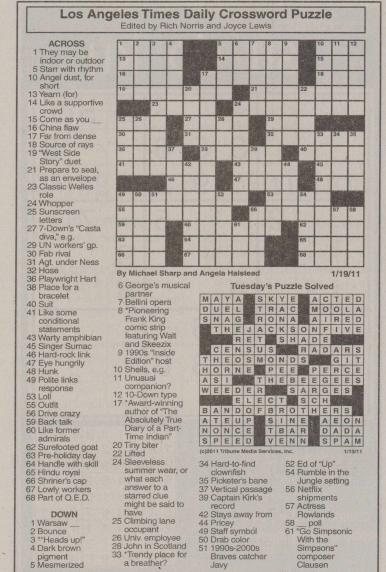
The Packers won 10-3 at Lambed Field in the season finale to clench their wild-card spot. They've beaten Philadelphia and top-seeded Atlanta in road playoff games, and now are a victory away from becoming the second No. 6 seed to win a conference

Don't expect the Bears (12-5) to treat the Packers (12-6) like some rank outsider standing in their way. Not with all that history accompanying the longest rivalry in pro football. Not with the way Green Bay"s defense has stymied two of the league's best offenses the last two weeks, or the way quarterback Aaron Rodgers is playing.

Rodgers, though, has not done much against Chicago this season, throwing for 545 yards, two touchdowns and two interceptions in the 1-1 split.

Bears coach Love Smith expects the usual animosity between the teams who will face off for the 182nd time, but just the second time in the postseason and first since 1941.

"You just look at our history and it does have a respectful tone, but it can be nasty also," Smith said. "Its going to be a physical game. We don't like each other.



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Consider your study groups, committee assignments, work or family relationships with this quote in mind: "The way a team plays as a whole determines its success. You may have the greatest bunch of individual stars in the world, but if they don't play together, the club won't be worth a dime." ~Babe Ruth

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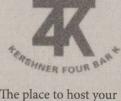
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Tech returns from Florida; Carvalho earns most outstanding player honors

STAFF WRITER

ranked opponents.

Raiders competed in the Illini country. Open in Sarasota, Fla. The tournament - which was conducted in longer layoff than most of his teamthe typical dual format, although mates, having not played in a touronly individual rankings were at nament in nearly three months. stake - pitted Tech against No. 16

Though it may seem like Tech wins.' struggled, head coach Tim Siegel about his team's performance.

simple.

back to Lubbock from the holiday No. 3 team." break as scheduled. As a result, four or five days.

The limited practice time,

Carvalho. After three days of solid tennis in which he went 4-2 overall and 3-0 in singles, Carvalho was The Texas Tech men's tennis named the tournament's Most team began their spring season just Outstanding Player. His marquee the way they like: playing against win came Saturday against Illinois' Dennis Nevolo, who came into Last weekend, the No. 15 Red the contest ranked No. 11 in the

But Carvalho had an even

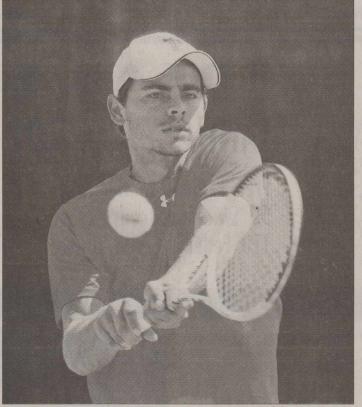
"I was extremely interested Illinois and No. 27 Florida State. to know how he would perform In three days of action, the knowing he hadn't played since Red Raiders were 10-12 in sin- October," Siegel said. "He really gles matches and 3-7 in doubles: came to play and had three ranked

In doubles play, Carvalho was said he was not too concerned paired with Vitor Manzini on Thursday and Rafael Garcia on "I'm not disappointed because the final two days. Siegel said the we played two tough teams," Siegel shuffling came as a result of him said. "I'm a big believer in playing looking at some different things. ranked teams every match you can. Carvalho and Garcia were partners The way the ranking system works, last year and will likely continue to you get credit for wins - plain play together the rest of the season.

Of the three teams competing, overall is to put Garcia back with player of the Illini Open in Sarasota, Fla., this past weekend. the Red Raiders undoubtedly had Carvalho," Siegel said. "(Gonzalo) the most difficult time preparing Escobar can really hold down the for the tournament. Siegel said position for us at No. 2. He'll due to inclement weather some of probably play with Manzini, and Siegel said. "If we continue to get they know what it takes," Siegel his players were not able to make it then we'll see what we do with the great production out of those two said. "At the same time, we have

Escobar, ranked No. 20 in the team to beat. Tech had just one day of practice country in singles, was able to win while Illinois and Florida State had two of three matches in singles and cial factor heading into a daunting lot of these matches if we're one of two in doubles.

however, did not affect Raony Siegel feels confident moving forward. against ranked opponents.



FILE PHOTO/The Daily Toreador "What's best for our team TEXAS TECH'S RAONY Carvalho was named the most outstanding

> "Our top two players are as good as anybody's in the country," sophomores and juniors, so players, we're going to be a hard to continue to work because

spring schedule. Siegel said of the not ready to play, because the So between Escobar and Carvalho, 22 dual matches, 21 of them will be schedule is so strong.

"We have a team full of they've got to get better. We Tech's depth will also be a cru- could find ourselves losing a >>> ejansa@dailytoreador.com

Even for generous Clijsters, no charity for Dinara Safina

room, generous, polite.

That's off the court.

ning a major, something she's hoping to do another late five-setter. outside the United States for the first time.

top seeds face lowly ranked players, qualito Hewitt and the pair have a tense rivalry. fiers or wild cards.

markable.

And Clijsters, a three-time U.S. Open struggled with cramps and fatigue. champion, offered no letup.

is not playing their best tennis, you really just try not to focus on that too much," she said. "You try not to become a little bit more easygoing. ... You try to keep that same mentality as when you started 00."

Clijsters had been focused on the first round since last week's draw. She realized that even an injured and out-of-form Safina can spring an upset in the first round of a tournament left wide open by the absence of defending champion Serena Williams.

"I expect my opponent to come out and play their best tennis. She obviously didn't do that today," said Clijsters, who has won the U.S. Open twice since returning to the tour from a break to have a child. "But my attitude still was there to try and finish it off and not let her get back in the match."

The first-round match involving Lley-

MELBOURNE, Australia (AP) - Kim ton Hewitt, Clijsters' ex-fiance, was alto-Clijsters is one of the friendliest players on gether different — a 4-hour, 48-minute the women's tour. Cheery in the locker five-set loss to David Nalbandian that ended at 1:10 a.m. Wednesday.

Jo-Wilfred Tsonga, the 2008 Australian She learned by losing three Grand Open finalist, came back from two sets Slam finals that intensity is essential to windown for the first time in his career in

Hewitt, a two-time major winner, usu-Clijsters started her Australian Open ally revels in the late finish – he once beat run with a 60, 60 romp Tuesday. Such Marcos Baghdatis in an Australian Open domination is not uncommon in the early match not completed until 4:34 a.m. Narounds of a Grand Slam tournament when Ibandian lost the 2002 Wimbledon final

The Argentine drew begrudging ap-To do it, however, against three-time plause from the parochial Rod Laver Arena Grand Slam finalist and former No. crowd for his grit – he was a point from 1-ranked player Dinara Safina was regoing two breaks down in the fourth; he wasted a chance to serve for the match in Safina had no answers for Clijsters, the fifth; saved two match points; then who sprayed winners all over the court. finished with a pinpoint lob as both players

"What I take out of today? I take the "When you feel that your opponent brave heart that I put on the court," he said.

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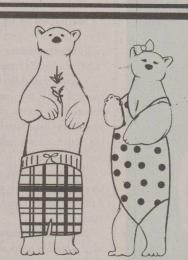
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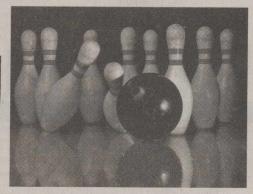
Registration Deadline: February 9

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TODAY, 1.19.11



Student Organization
Advisor Orientation
Student Union Lubbock,
12:00pm
Advisors, find out inside
information on how to
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information on how to foster leadership in your organization, access campus resources, as well as how to use cutting edge technology to improve organization management. This will be the last basic OrgSync training session.

Bring your wireless laptop if you have one.

TAB Movie Premiere: Life As We Know It Student Union Allen Theatre, 7:00pm

THURSDAY, 1.20.11

Matinee – Life As We Know It Student Union Escondido Theatre, 3:00pm



Carmen Lynch
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Theatre, 8:00pm
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FRIDAY, 1.21.11

Student Organization Risk Management Session Student Union Playa, 3:00pm

3:00pm
In accordance with the State of Texas (Senate Bill 1138 and House Bill No. 2639), all registered student organizations are REQUIRED to attend training sessions once a year on the topic of risk management as it relates to individuals, organization functions, and/or activities. There will only be one more session for the 2010-2011 academic year.

SATURDAY, 1.22.11 SL

SUNDAY, 1.23.11

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Student Union Building Regular Hours Monday-Friday 7am-11pm Saturday 8am-11pm Sunday 12pm-11pm

Friday, January 21 & Saturday, January 22
Lubbock Symphony Orchestra
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Civic Center Theater 8:00pm
Masterworks #3, Musical Madness
Inon Barnatan, piano - Schumann/Adés/Strauss

Visit www.lubbocksymphony.org for tickets.

MONDAY, 1.24.11

Monday through Friday
Poster Sale
Student Union Ballroom,
9:00am-6:00pm
Is your residence hall,
apartment, or office looking
a little bland? Spruce up your
place with posters and more
for your décor!

TUESDAY, 1.25.11



Student Organization Registration Meeting Student Union Senate, 2:00pm



After Hours
Texas Tech Café at Barnes
& Noble, 7:00pm
Enjoy music? Like coffee?
Check out live music from
fellow students as well as
great food and a stressfree environment. Enjoy
free coffee and treats from
Starbucks at the Market
Café, along with comfortable
seating and original songs.
Barnes & Noble will also be

COMING UP:

1.26-28.11 Poster Sale

1.26.11 S.O. Orientation Movie #2

1.27.11 Movie #2 Matinee S.O. Risk Management Session

> 1.28.11 Bongo Ball Mania

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