

Henry Potter peak Rega

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Food drive wraps up today HSC professor after successful campaign performs novel



PHOTOS BY PAUL HAILES/The Daily Toreado

TECH STUDENTS PARTICIPATE in a flash dance to promote the Tech Can Share canned food drive on Wednesday outside of the Student Union Building.

Flash dance mob 'interrupts,' attracts attention for cause

By HALLIE DAVIS STAFF WRITER

The three-day Tech Can Share food drive, a part of the Lubbock-wide You Can Share program, ends today.

South Plains Food Bank CEO David Weaver said the goal for the nonperishable food drive, now in its 27th year, is 500,000 pounds of food, with 15,000 coming from Tech.

"Students at Tech have always been very responsive," Weaver said. "Tech as a campus will come together. They're enthusiastic: they care."

Weaver said he had been in talks with the Student Union and the Panhellenic groups since the summer in

FOOD continued on Page 2



A CANNED FOOD drive drop-off barrel is located inside the Student Union Building under the staircase next to the food court.

brain research

Neurodegenerative diseases are focus of Miller's research

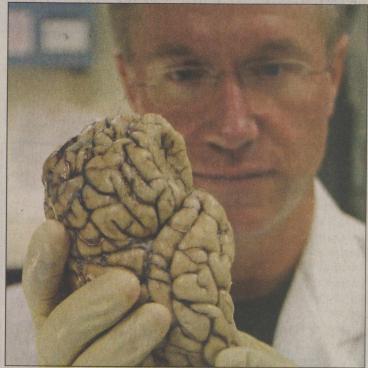


PHOTO BY RIANNON ROWLEY/The Daily Toreador

BRADLEY MILLER, AN expert in neurodegenerative diseases, studies the aging of brains in the Garrison Institute at the Texas Tech University Health Sciences Center.

By BRIAN HOWARD STAFF WRITER

The Texas Tech Health Sciences Center School of Medicine and the Garrison Institute on Aging recently presented Dr. Bradley Miller, an assistant professor with the department of pathology at HSC, as the CH Foundation Regents Chair in Parkinson's disease research.

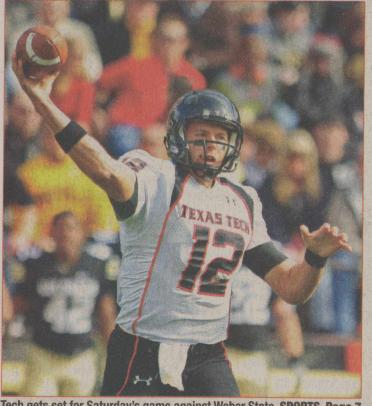
Miller said he is performing new groundbreaking research on the

causes of Alzheimer's and Parkinson's disease related to changes in

"There is no substitute with being able to study an actual human brain," he said. "When dealing with diseases such as Parkinson's and Alzheimer's, nothing beats going right to the source, which in the case of neurodegenerative diseases is the human brain."

RESEARCH continued on Page 2

Major implications, Page 7



Tech gets set for Saturday's game against Weber State. SPORTS, Page 7

Concert honors Native American Heritage Month

International Cultural Center plays host to Grammy-nominated art Jana Mashonee

By BRIAN HOWARD STAFF WRITER

The Cross-Cultural Academic Advancement Center hosted Jana Mashonee, Native American singer-songwriter and Grammy nominated artist, at the International Cultural Center Auditorium on Thursday in honor of Native American Heritage Month.

Mashonee is also a seven-time Native American Music Award winner in every major category, including artist of the year.

"I am excited to be at Texas Tech," Mashonee said, "and I have enjoyed meeting everyone and making new friends with members of the Tech community."

It's great to see such diversity among faculty and students at the university, she said. "I descend from the Lumbee Indian tribe,"

Mashonee said. "I know we have one Lumbee here, Professor Vickie Sutton, who I enjoyed being able to meet and speak with today." The Native American artist recently released a new album entitled "New Born

"The album is about rebirth and new beginnings; it reflects a phase in my life that has taken on a different shape and direction

from anything I've done before," she said. The new album includes many trials and tribulations Native American people deal with, Mashonee said, as well as other things

that all people deal with, Mashonee-said. "It's an intimate album," she said. "This music conveys my personal truths and be-

Jana also recently recorded "American Indian Christmas," an album comprised of 10 traditional Christmas carols, each one sung in a different Native American tongue.

CONCERT continued on Page 2



PHOTO BY BRAD TOLLEFSON/The Daily Tored JANA MASHONEE, A Grammy-nominated Native American singer, performed songs from her album as a part of Native American Heritage Month on Thursday in the auditorium at the International Cultural Center.

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Sudoku.....

WEATHER

Sunny



Partly

Cloudy

Shooter: Motorcyclists responsible for own safety OPINIONS, Pg. 4





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Community Calendar

TODAY

Texas Tech Men's Basketball vs. Stephen F. Austin Time: 7 p.m. Where: United Spirit Arena

Fall Studio Dance Concert Time: 8 p.m. Where: Maedgen Laboratory Theatre

So, what is it? A showcase of original student works of various dance styles. Free tickets are available with

a Tech ID.

SATURDAY

Tech Football vs. Weber State Time: 2 p.m. Where: Jones AT&T Stadium

Holiday Happening 2010 Time: 9 a.m. to 8 p.m. Where: Lubbock Memorial Civic Center

So, what is it?

The 31st annual Holiday Happening event will feature more

SUNDAY

than 140 vendors in two shopping areas. Proceeds will support the Junior League of Lubbock's Food2Kids program that provides nutritious food to children in Lubbock ISD who have been identified as being at risk for hunger on the weekends. Toys for Tots Motorcycle Rally Time: Noon to 4 p.m. Where: Triple J Chophouse & Brew Co. 1807 Buddy Holly

So, what is it? Bring a toy and join in on the fun while helping a child in need.

To make a calendar submission e-mail features@dailytore-

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

Correction

the story "Tech alumnus re-opens is located in Lubbock. It instead historic movie house" in Thursday's issue of The Daily Toreador incorrectly stated in the second

Because of an editing error, paragraph that the Yam Theatre should have stated it is in Portales,



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Los Angeles Times Daily Crossword Puzzle

ACROSS 1 Encircled by 6 Persian faith 11 One with a cover 14 More of a novice 15 Lunch hr. end, often 16 A victory may 16 A victory may break one 17 Marx as a Druid? 19 Rio hello 20 PD precinct boss 21 Chants of a lifetime? 23 Works 26 Cell component 27 Lift with effort 28 Win by _____ 29 Built up charges 31 Parts of personal music libraries 36 ASCAP rival 37 First rabies vaccine creator

37 First rables
vaccine creator
39 Interior
decorator's
concern
40 Classic breath
freshener
42 Certain counter's

42 Certain counter's woe
44 Iron supplement brand
59 read out
47 Memo opener
49 Bengals, on scoreboards
50 Noble address
51 Question of advisability
53 There are pins at the end of one
54 Columnist Landers
55 Well-dressed Swedish actress?
60 Biker's chopper
61 Bullwinkle nemesis

nemesis 62 Stravinsky and a lab assistant 63 Barcelona bear 64 Bright 65 Not schooled in

DOWN 1 Ring piece 2 West of Hollywood 3 Athena's attendant

By John Doppler Schif 4 Discounted price 5 Antonius Block's chess opponent in Bergman's "The Seventh L I V E R P O O L A C C E N T
E T E R N A L U N E A R T H
P A W I D S
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O S S H U R L M A U D E
B E T H B R A T F A R R A R 6 Nuclear Nobelist Niels 7 Prefix with gram 8 Author Wouk 9 Paraphernalia 10 "That's my cue!" 11 Godfather portrayer turned shop owner? 12 Dinner side, perhaps 13 It can raise dough 18 Vinyl successors briefly 6 Nuclear Nobelist A M C M A E

A S U S U A L R E S P E C T

W U R S T P U Z Z L E E V E R

E M I L E N E A C R A N E

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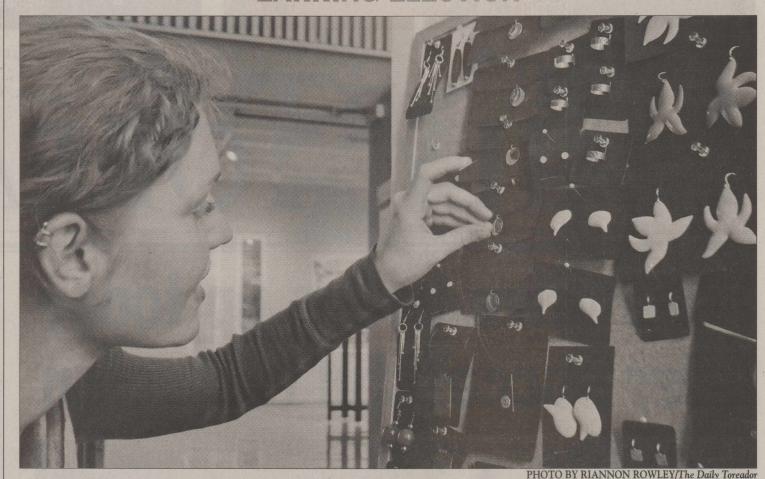
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"The most wasted of all days is one without laughter."

~ E.E. Cummings

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EARRING ELECTION



JESSICA SAILORS, A second degree undergraduate in ceramics from Bastrop, looks at the jewelry being sold by the Clay Club on Thursday in the Art building foyer.

Research

CONTINUED FROM PAGE 1

A special kind of microscope is used to analyze brain cells,

'We can focus on damaged areas of the brain using Laser Micro Dissection," he said, "which allows us to single out and analyze specific brain cells."

The leading cause to Parkinson's and Alzheimer's disease is the degeneration of key neurons in the brain that play an important role in cognitive function, Miller said.

"Neurons do not regenerate themselves," he said. "This disease probably begins to show small signs of developing much earlier on in life. If we can find individuals who have it at earlier stages, we can hopefully slow or stop its progression."

Alzheimer's disease will become more and more of an issue in the future, said Dr. Sid Obrvant, assistant professor in the HSC department of neurology.

"It is a disease of aging," he said. "Those greater than 80 years of age have a 50 percent chance of being diagnosed with Alzheimer's."

Miller agreed that as more of the population gets older rather than younger, both Parkinson's and Alzheimer's will become more prevalent and more com-

"In the next 20 to 30 years, the cost of treating these diseases is going to be much larger," he said.

When analyzing specific cells in the brain, Miller said, the main focus is on mutations in mitochondrial DNA.

"Mitochondria are the powerhouse of a cell," he said. "By performing PCR tests to look for mutations in mitochondrial DNA, we have found that the neurons affected in these diseases are running out of power."

There are steps that people can take right now as prevention to diseases associated with aging, Miller said.

He said a major component to prevention is to have regular checkups, where a physician will recommend a healthy diet and plenty of exercise.

The body and brain are designed to adapt, Miller said, but it's important to stay healthy to keep the body's engine running efficiently.

"By putting oneself in a bad environment, such as poor diet and lack of exercise, mal-adaptation becomes a possibility, which can be seen in the case of obesity,"

Although preventative measures can be taken, Miller said, nothing could completely stop the disease from happening, which is why being able to study the actual human brain is so important.

'What initially attracted me to Texas Tech is the school's teamwork aspect in approaching research," he said. "The partnership with the GIA's Brain Bank Program allows for people with or without diseases such as Alzheimer's or Parkinson's to donate their brains for clinical research upon death."

Paula Grammas, the executive director with GIA, said the brain-banking program is an important resource for Dr. Miller's research.

'The banking of brain tissue creates an invaluable resource for scientists," she said, "because there are no animal models that can precisely replicate the human brain."

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Food ←

CONTINUED FROM PAGE 1

The drive will benefit the food bank, which will in turn benefit mob eruptthe hungry in Lubbock. Weaver said one out of every six people in Lubbock is "food insecure."

He said the recipients of the food not only appreciate its nutritional value, but also the thought going into it.

"So many people touch the lives of the hungry," Weaver said, detailing the steps it took to help the hungry: getting the donations, sorting them, boxing them up and actually distributing the food to needy families—all of which he said Tech students

have been a part of at one time or another.

The food drive began Wednesday when a dance flash ed outside the Student

Weaver stood up to speak about Tech Can Share, but was then "in-

Union Build-

terrupted" by a group of about 20 dancers, mostly students in the dance program who wanted to support the drive.

Genevieve Durham DeCesaro, the head of Tech's dance program, said the group had

So many people touch the lives of

DAVID WEAVER

SOUTH PLAINS FOOD BANK

only practiced once. She said she choreo-

graphed the

dance with a

hard part, an

intermedi-

ate part and

an easy part

so anyone in-

terested could

the hungry.

CEO

participate. The idea to have a flash mob seemed like a good way to get attention to the drive, Weaver said, and DeC-

were interested in the flash mob for a variety of reasons.

'They're super fun, they're really trendy and they're big on social media. People want to be a part of an emerging trend," she said. "And I'd like to think they want to help the community."

Barrels for donation are located in the SUB and at the Robert H. Ewalt Recreation Center. After today, donations will still be accepted at the United Supermarket on Indiana and 50th Street, and at the United on 82nd Street and Frankford from Dec. 6 to Dec. 11. Donations are also always accepted at the food bank itself. More information can be found online at spfb.org.

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Concert **CONTINUED FROM PAGE 1**

"I thought it would be special to do this album since many people have never heard, let alone heard sung, a native language," she said.

With her Jana's Kids foundation scholarship program and her newest project, Reading For Life, Mashonee said she attempts to give back to the

Native American youth as much as possible.

"Find the inspiration within yourself first, and then you can help others," she said. "I believe everybody has the responsibility in their lives to influence other people positively."

Leticia De Larrosa, a unit coordinator with the Cross-Cultural Academic Advancement Center, said everyone on the center's committee was excited to have Mashonee come

for a performance.

"With the university's goal of raising the student population to 40,000," she said, "we try and host events such as this to welcome students from all backgrounds and diversities.'

esaro said she thought people

Native American student organizations are currently attempting to be established, De Larrosa said.

"Currently, a Native American fraternity is in the works of being established," she said, "and eventually we hope to have a sorority as well."

Martha Mouret-Sanders, a unit coordinator with the Division of Institutional Diversity, said it's important for Texas Tech to have a welcoming climate for all students.

'We want to create awareness about different cultures," she said, "and provide students the opportunity to learn more about different cultures

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Division of Institutional Diversity, Equity & Community Engagement

Institute for Inclusive Excellence

Applications are now being accepted to the Institute for Inclusive Excellence. This institute provides selected faculty with tools and resources needed to further an academic community that promotes a supportive learning environment for everyone at Texas Tech University. Tenure Track Faculty selected are eligible for \$1,000.00 research stipends.

Eligibility

- Have been continuously employed as benefits eligible, tenure track faculty for the past three academic years
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- Offer a demonstrable commitment to diversity and equity at Texas Tech University

Applications can be found at http://www.depts.ttu.edu/diversity/. For more information regarding the Institute for Inclusive Excellence, please contact Ashley Gonzales at 742-7025 or via email at ashley.gonzales@ttu.edu.

Aruba studying missing teen's dental records

SAN JUAN, Puerto Rico (AP) — Dutch authorities are reviewing the dental records of missing U.S. teen Natalee Holloway as they analyze a jawbone with a tooth in it that was found in Aruba last week, the FBI told The Associated Press on Thursday.

The girl's father, Dave Holloway, said earlier that he provided the records but added that he had received no new official information on the investigation on the Dutch island in the Caribbean.

'The authorities haven't confirmed anything with me," he told the AP in a telephone interview. "It's pretty much total silence."

Paul Daymond, an FBI spokesman in Birmingham, Alabama, said the agency sent some records electronically Wednesday and shipped the remaining dental impressions. It is unclear when those would arrive.



Early showings of Harry Potter and the Deathly Hallows attract hundreds

It was 13 years ago when the obsession began.

Hundreds of Tech students demonstrated their obsession last night at the midnight showings of the seventh installment of the Harry Potter series, Harry Potter and the Deathly Hallows - part one.

Alyssa Strong, a freshman communication design major from Dallas dressed as Hermione Granger, said the seventh movie was a bittersweet moment.

"The last book was my favorite," Strong said. "It was a great ending. I didn't

Strong was quick to point out discrepancies between the books and the movies and said she was disappointed when the movies left out even the smallest of details because it detracted from the movie.

"In one of the movies they left out Dobby," Strong said. "I was a little disap-

Strong said she has always wished to be part of the magical world, easily deciding which house she would be sorted into.

"If I were at Hogwarts my house would definitely be Gryffindor as you can

see from my tie. It's got gold and maroon," Strong said. "In Gryffindor, one of their attributes is courage and I love courage. And also loyalty because I'm very loyal to my friends."

Remaining true to her word, Strong attended the premier alongside her 11 friends who have been looking forward to this night for the past three months.

According to the Cinemark theater employees, so have hundreds of others. Cinemark Tinseltown Lubbock showed Harry

Potter on 10 screens, all of them sold out.

stop the crowd, and definitely didn't stop Blythe Imhof, a senior psychology major from Grapevine, from lining up.

"I'm excited to see it and ready to get out of the cold," Imhof said. "I've been here since like 8:30. There's a lot of people. Somebody said there've been people here since 1 this afternoon."

The theater had to turn people away when they first tried to line up, instructing them to return in a few hours. The line started growing around 3 p.m.

For Imhof, the Harry Potter phenom-The 40-degree weather outside didn't ena was not isolated to tonight's movie

premier. It was a part of her honeymoon.

Jason Hay, a senior history major from Texarkana, said the movies and books may be labeled as children's, but that does books I think that's what makes them so not prevent college students and adults relatable is you can actually relate to the from enjoying the Harry Potter journey.

"I feel like I should feel childish," Hay said. "But at the same time I know that I grew up with these books so it's perfectly acceptable for me to still be into these books."

While Hay said he does not go to the extremes many others do, the Harry Potter series has been a part of his life since its release in 1997.

People have a stereotype of a crazy Harry Potter fan, but they're great books that capture audiences, Hay said.

The movie allows students to relate with the characters as they grow older,

half more hours. » caroline.courtney@ttu.edu "Growing up with a series, especially

from such a young age you're going to

place yourself in those situations," Hay

said. "Especially when you're reading the

Hay said his favorite characters are

Fred and George. Their creativity and op-

timism in the face of the impending dark

times and doom make them characters

Hay loves to watch, even though he said

he does not relate to them in the slightest.

Hay said. "But I have to go now, because I

don't want to get a bad seat for the movie."

Harry Potter fans immediately shuffled

forward in excitement, despite the fact

the movie would not begin for two and a

"I think they're what I want to be,"

As Hay jumped up in line, the ecstatic





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OPINIONS

Motorcyclists responsible for own safety measures

dangerous place to be at times, no matter what sort of transportation one chooses to use. Recently, though, Lubbock has seen a rash of deaths related to motorcycle crashes.

This has prompted people awareness campaign. The "See Us, Save Us" group met last weekend to get the message out that motorists need to pay closer attention to those straddling the loud chrome-riddled beasts that many people fall in

It's easy to agree with the message that the "See Us, Save Us" campaign is trying to spread, but while there are problems with distracted driving for car and truck drivers, many people involved in these groups are not acknowledging that there is a potentially deadly omission that many motorcyclists choose to make.

The government should not require motorcyclists to wear helmets because someone old enough to ride a motorcycle is likely cognizant of the risks and is completely competent to make the decision on whether or not they would prefer to have their scalp become one with the asphalt. That being said, it makes absolutely no sense for anyone to climb onto a motorcycle without donning protective headgear.

After all, these riders are already at a disadvantage because they are out amongst two-ton vehicles, with on around them, but it is simply not



within the community to stage an their knees and face serving as the crumple zones. While it might be nice to feel the wind blow through one's hair on an afternoon ride, it simply cannot improve the experience while slowly riding down University Avenue through traffic to work or class.

> While wearing a helmet will not always prevent motorcycle fatalities, it will greatly raise a rider's chance of escaping death in a bad crash. The National Highway Traffic Safety Administration estimates that wearing helmets reduces the risk of fatality in a crash by 37 percent. It is the only responsible way to go for motorcyclists, particularly ones with families that count on

There are also many motorcyclists that make mistakes and bad decisions while on the road, just like the average motorist. A rider must hold themselves to an even higher standard than the motorists because they are more vulnerable to serious injury in a crash.

In a perfect world, all those occupying our roads would put down the phones and other distractions and pay attention to what is going

to be. Not all motorcycle riders will responsible for our own safety. No be as vigilant as they need to be to help ensure their safety as best they can either. There will always be motorists of any vehicle type who act stupidly while on the street, and the

results can be fatal, as we all know. Not only do motorists and motorcyclists have to take adequate measures for their safety, such as wearing proper protection and paying adequate attention to those nearby, they must also follow the traffic laws. This applies to those who use transportation without engines as well, such as cyclists

and skateboarders. I am constantly surprised at how oblivious many cyclists are as they boldly blow through stop signs downtown, somehow thinking that they are stronger than the grille of someone's car or truck. Many do not even care to look before blasting through some heavily traveled intersections, showing absolutely no respect to what could happen to them if a less-than-vigilant motorist failed to slam on their brakes quickly enough.

The burden of safety on the roads, whether one is a normal motorist, motorcyclist or selfpowered traveler, should really fall on everyone, but that conclusion, if left there, crashes with the worst drivers among us. We are ultimately amount of policing, awareness rallies or traffic signage can really keep us as safe as dedication to our own safety and to those

> It only makes sense for a motorist to put on a seat belt, a motorcycle or bicycle rider to put on a helmet, and all to obey the traffic laws for their own good, let alone the others on the road. If a person is diligent in their

> > quest for self-

preservation on

road, it will ultimately benefit others, whether it is those around them in traffic or their families who may still have the motorist or motorcycle rider around after a wreck.

As the motorcyclists who have died in crashes due to inadequate head protection are unable able to tell you, it only takes one devastating experience to make all the years of wearing a helmet worth it. It is much better to endure the perceived indignity of proper safety protection rather than become a bloodstained

■ Shooter is a senior political science major from Lubbock. » cole.shooter@ttu.edu

LETTER TO THE EDITOR

Share the road, exercise care

I was recently in a motor vehicle accident. A van attempted a left turn into the turn-around from the right-hand lane near the main entrance of campus on Broadway. I happened to be in the left-hand lane and was guided off the road, up the curb and into the grass to avoid being struck from the side.

This may seem like the worst of the story, but it gets better. I was on my bicycle. Fortunately, I am OK.

Many may be unaware of the fact that a bicycle is classified as a motor vehicle according to Texas law. Bicyclists must follow all the same rules of the road that cars follow, excluding things such as driving on the shoulder.

This means that bicycles should stop at stop signs, stay off the sidewalks and go the correct way on the street, but also that

pedestrians cannot walk in front of a bicycle unless they are at a cross walk.

This semester I have noticed an explosion of bicyclists. However, I think that with this, Texas Tech Police should be doing more to make sure that everyone, riders, drivers and pedestrians alike, is more aware of rules and regulations that are to be followed.

More bike lanes need to be created to ensure the safety of riders and the presence signs alerting drivers of bicyclists should be

Overall, just share the road, look both ways and follow the rules. Nothing is worth risking the life of someone else.

■ Natalie Kincy is a junior horticulture major from Dallas.

Facebook becoming interaction standard

arlier this week, Facebook an-→ nounced its new quasi-e-mail/ messaging system. Impending arrival of the service leaked late last week, but features detailed at the official announcement were still intriguing.

While Facebook founder Mark Zuckerberg contends the new messaging system is not e-mail, it's more appropriate to say this isn't traditional e-mail. Essentially the system is (or attempts to be) a universal messaging system. It's Facebook's current messaging system, it's your e-mail account and it's your SMS

In Facebook's vision, gone are the days of fragmented messaging, bits and pieces of unconnected electronic mail in your Facebook account, phone, instant messaging conversations and e-mail accounts. All of these will be accessible through your Facebook and will be displayed as continuous streams of conversations instead of broken-up

messages, similar to an IM chat or your iPhone.

While this may seem like just a nifty new feature, or maybe it seems mundane, the impetus of this new service is deceivingly large and disruptive.

The current state of the United

States technology sector is moving at light-speed. The contemporary players in the tech space are analogous to the oil barons of the early 20th century, or the steel companies a generation before that, or the railroad companies' generations before that. Not in any monopolistic or oligopolistic sense, but these companies are at the forefront of mass-producing innovation and integral in creating the framework with which our society will operate in the future.

The evolution of these companies and subsequent technologies is unfolding at breakneck pace right before our eyes; it is destructive capitalism in its most pure form. Companies like Microsoft and Yahoo reigned supreme for a period, then Google and Apple emerged as industry leaders.

Now Facebook, whose larger purpose and profit-generator had remained elusive for some time, has begun to find its identity in this explosively rambunc-

E-mail is a major artery for most staples of the web, and it's the reason some declining companies still exist. But Facebook, wielding its massive Social Graph (a term describing all the data it has about its users, their network and their preferences), can likely touch e-mail and watch it turn to gold.

Their Social Graph will allow them to sort and prioritize messages based on your friends and preferences, much as it does with advertising. And what's a more fit-



ting place to house e-mail and messaging than a social network?

In a period of transition for the Internet, from the passive raw material of simple web pages in Web 1.0, Web 2.0 brings us mobile applications, television software and increasingly a means of communication for the products of our everyday lives. Facebook has found its own niche amidst so much disruptive innovation, it's become not only a personal virtual identity and web-based replication of our social interactions, but it's becoming the platform for all interaction on the Web. While this

platform lets you see what your friends are doing and view their revolutionizing the way photos, the addition of universal we interact with the messaging will Internet by creating a make it even more pivotal in contactsocial operating system ing anyone you know. Additionfor the entire web itself. ally, Facebook's recent partnership

Facebook is

with Skype will help bring this communication full circle

with VOIP calls and video chats. But Facebook's Social Graph stretches its reach beyond your friends and their pictures; it makes it pivotal in tailoring all your search engine results and advertisements to you individually, and its conduciveness for businesses and public figures help to create a more effective social presence and interact (and sell) more efficiently with customers and constituents. This will increasingly aid the monetization of the web and drive future growth.

One tech titan, Microsoft, is already realizing some of these implementations. Microsoft actually owns a minority stake in Facebook, and the results of the relationship can be seen in the integration of Facebook's Social Graph with Microsoft's Bing. Facebook's universal messaging is also deeply compatible with Microsoft Office's new Web-based applications.

The relationship between these two technology companies is also sort of kaleidoscopic; Microsoft was able to revolutionize the way we interact with the hardware of personal computers by creating an innovative operating system, while today, on the other hand, Facebook is revolutionizing the way we interact with the Internet by creating a social operating system for the entire Web itself.

■ Leal is a junior finance and economics major from Dallas. » chris.leal@ttu.edu

WASTOIDS SEE THE LISTKEEPER. DOWN THE HALL, TO THE





FDA's fear-based labels not what America needs relentlessly beating the pro-

BY RAGHAV MEHTA MINNESOTA DAILY (U. MINNESOTA)

Last Thursday, as a part of an effort to prevent tobacco use, the U.S. Drug and Food Administration unveiled and proposed 36 warning labels to appear on cigarette packages by late 2012.

Unsurprisingly, the labels have generated a bit of a controversy. Their "graphic" content depicts everything from a mother baby to a pair of disease-stricken lungs set alongside captions spelling out the hazards of cigarette

While the FDA's good intentions are commendable in some capacity, the cynic inside me can't help but do anything other than roll his eyes. Now I don't mean to be insensitive or downplay what are the obvious health hazards associated with tobacco use, but the FDA's strategy here isn't just head scratching, it's downright

living on the moon for the past three decades, suffer from some uniquely dangerous case of ignorance, or spend most of your waking hours in an ether-fueled stupor, the effects of tobacco use should in no way surprise you. Since their days of recess and long division, every John and Jane Q. Public has endured a fair share of negative campaigning addressing the dangers of cigarettes.

The facts are already lodged cavalierly blowing smoke onto her deep within our society's cultural conscience, and this proposal is yet another glaring example of the federal government's rankling relentlessness. But it's an approach so inane, so staggeringly stupid, you'd only expect to see it in a faux article in The Onion or maybe, oh I don't know, on Glenn

According to U.S. Assistant Secretary for Health Dr. Howard Koh, the labels - which are required under a tobacco regulation bill passed last summer are aimed to "reinvigorate the First off, unless you've been national commitment to ending

the tobacco epidemic."

But if the FDA's idea of reinforcement is a prevention strategy that employs fear through over-the-top, worst-case scenario images to evoke an emotional response, then I think we have bigger problems that warrant our attention.

While we're on the topic of epidemics, what about the country's alarming rise in obesity rates? In a 2009 report from the Centers for Disease Control and Prevention, obesity rates accounted for a little more than a quarter of the U.S. population and are often highlighted as a "factor contributing to several leading causes of death including heart disease, strokes, diabetes, and several types of cancer."

Applying the same rationale, why don't we attach pictures of obstructed coronary arteries and enlarged hearts onto bags of fast food while we're at it?

And how did we overlook alcohol? As our public's moral overlords exhaust themselves

ders of alcohol — a substance equally as dangerous and responsible for thousands of deaths each year - run rampant, saturating nearly every sector of our society. So while cigarettes get treated with redundant slide shows of doom and gloom, alcohol

verbial drum with anti-smoking

campaigns, glamorous adver-

tisements celebrating the won-

distributors get rewarded with four hours of ad space during the Super Bowl and a couple hundred cutesy promotional billboards, just so long as they remember to remind consumers to "Drink responsibly."

It's entirely possible that the warning labels could be effective. But the issue at hand isn't efficacy; it's the fear-based approach the FDA is taking. If you decide to quit smoking: Good for you, Mazel Tov. But just don't do it because some tasteless warning label inspired

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showcase choreography



PHOTO BY SAM GRENADIER/The Daily Toreador

concert happen.

scale," choreographed by senior Emma

Foster. The piece was Brokken's favorite

of the performance, she said, because of

Brokken said she was impressed with

"I went to a show last year that was

the upbeat music and fun movement.

the work students had done to make the

choreographed by (non-students), and I

think the student-choreographed one is

better," she said. "It's interesting to see

development major from Oklahoma

City, Okla., said she enjoyed the theme

of the piece "... If We Didn't Hate Each

were kind of competing for best person,

it is great that Tech gives students an

opportunity to see dances choreographed

first time showing her work in a formal

setting. Although she was worried about

the final product of her piece at times, she

liked it," she said: "It was a good learning

experience, and it was really cool to come

out tonight and watch the show and say,

Studio Concert begin at 8 p.m. and run

through Sunday in the dance studio in

Showings of the DanceTech Fall

"It was really stressful, but I actually

said she enjoyed the experience.

'I did that on my own."

the Sports Studies Center.

and by the end they were together."

by fellow students.

"It told a story," Holden said. "They

Holden, a freshman, said she thinks

For Saldivar, the fall concert was the

Other," by senior Keaton West.

Jordaine Holden, an early childhood

what students can come up with."

DANCERS PERFORM DURING a dress rehersal for the DanceTech: Fall Studio Dance Concert Tuesday in the Sports Studies Center.

By BRITTANY HOOVER STAFF WRITER

Dancers in hot pink, bright purple and neon blue wigs donning colorful sports bras made up one cast of dancers who performed in the department of theatre and dance's DanceTech Fall Studio Concert on Wednesday at Texas Tech.

The concert, which runs through Sunday, showcases eight student-choreographed works, as well as two facultychoreographed pieces. Genres of the dances range from jazz to contemporary to more theatrical pieces and incorporate costumes, props and sounds into the audience's experience of local choreography.

Yesenia Saldivar, a junior dance major, choreographed the contemporary jazz piece that featured dancers in fluorescent

The piece was created for the shapes of the movement, rather than a narrative, Saldivar said.

"That's why it's called 'Robotique,' because it's almost like robotic, awkward movement," said the choreographer from San Saba. "It doesn't have a theme or a story to it."

When choreographing the piece, Saldivar said the music – an electronica song by Ghostland Observatory – played the biggest influence on the movement she created, as well as the costumes she

"The music was really inspirational," she said. "I went to one of their concerts," and I saw some girls wearing wigs like that. I thought (the wigs) kind of fit the electronica music. It's kind of crazy, and it also fit with the awkward, unique

Shelby Caskey, a freshman business major from Fort Worth, said she attended the concert because she enjoys dancing and wanted to see other dancers from Tech perform.

"It gives students a chance to get their choreography out there," she said.

Freshman advertising major from Cypress Kirstyn Brokken said she came to see a friend dance in "Colors > Gray-

Dance students create, Exhibit showcases Korean culture

STAFF WRITER

Originally from Seoul, Korea, Texas Tech associate professor Sang-Mi Yoo is bringing a piece of her culture to campus with the exhibit Convergence: Korean Prints Now.

After three years of planning and corresponding with artists of Korean descent living in the United States and Korea, Yoo, the curator of the exhibit, decided to create a travelling exhibit to visit the Williams Tower Gallery in Houston in September and October and the Landmark Gallery on Tech campus afterward.

After living in Lubbock for six years, it was important for Yoo to expose West Texas to Korean culture so that her personal artwork would be better understood, the visual artist said.

"Many times when I introduce my art to Lubbock viewers, and it may be politically not correct, but the viewers are not necessarily exposed to a variety of cultures in terms of events and exhibitions being held in this place," she said. "I found that in order for them to understand my artwork as an artist, it was essential to introduce my culture and where I'm coming from."

Lubbock is underexposed to various cultures through art because of its geographical location and the means it takes to bring in the art, Yoo said.

"Houston and big cities, such as Dallas, have a constant flow of outer influences in events and shows," she said. "They don't have to make efforts to show those things; it's a constant flow. While in West Texas, because of the geographical location, some people have to make certain efforts to bring in those things, such as visiting scholars."

The exhibit features a variety of prints including digital photography, installation, 3D casting and light boxes, Yoo said. The pieces represent not only convergence between American culture and Korean culture, but also how the artists' lives changed when they

experienced American culture.

"Many artists in this show studied in the United States and use what they learned through the culture and the academic education back home," she said. "Many artists staying in the United States, they bring their own culture here and mold it into their life here, through their American life and American education."

Brooklyn Barber, a freshman without a declared major from Fort Worth, said she thought it was a great idea for Yoo to bring in the international works.

"I think it makes her really excited," she said about her drawing professor. "It brings her a sense of home. I don't think she's been home in a while. I think the exhibition being from Korean artists gives her something from her home representing her."

The exhibit creates a sense of unity between America and Korea, Barber said.

'You really can't tell this is Korean prints, this is Korean art," she said. "It's universal. It kind of brings us together as different countries."

Rebecca Leal, a communication design major from Lubbock, said it was interesting to view the different perspectives of the artists and see the technique and skills of artists from another geographical location.

"I think we should have more cultural things like that and explore different cultures," the freshman said. "I think that we don't really focus on the fact that the artists are from a different culture, but we focus on the fact that these are Korean artists."

Jason Harshman, a graduate student studying painting, said he appreciated the diversity of the multiple mediums used in the exhibit and how it appeals to numerous people.

"(They) come together and have a similar voice," said Harshman, a Cincinnati, Ohio, native. "I think the combination of photos that are digitally enhanced against the very traditional printmaking is a great juxtaposition."

For Harshman, art is important because it increases the viewer's visual language, no matter how much knowledge of the piece the viewer has, he said.

"The visual language walking

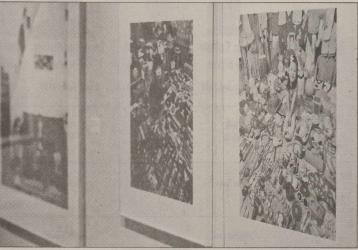


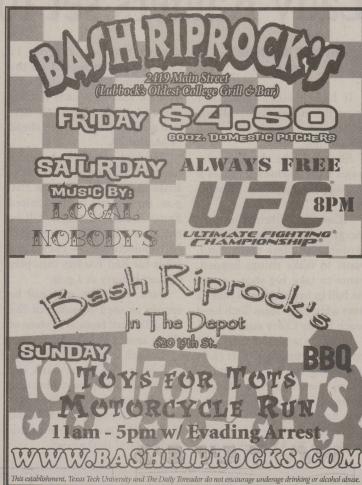
PHOTO BY PAUL HAILES/The Daily Toreador KOREAN ARTISTS DISPLAY their work during the Korean Prints Now art exhibit on Wednesday in the Art building's Landmark Art Studio.

though a gallery is priceless, he said. "The images are easy to digest, so you're able to consume this great

"For you to read a great book, you have to sit down for hours and hours. For you to create a great visual language, you only need to reference it for about five minutes and you start to internalize it. That's the beauty of art: you can come in and walk away with a wealth of knowledge within 30 minutes."

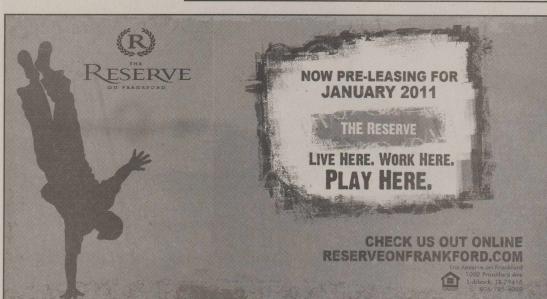
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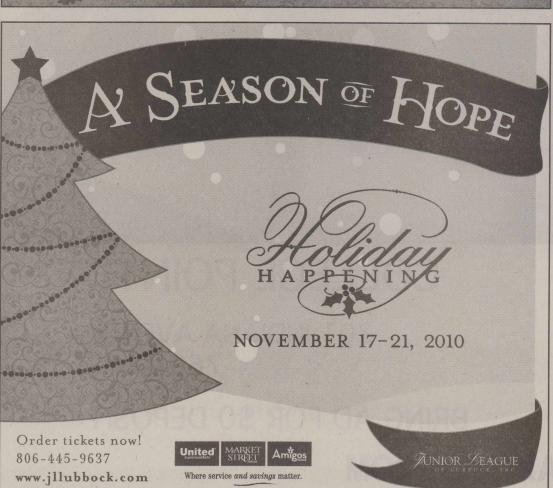
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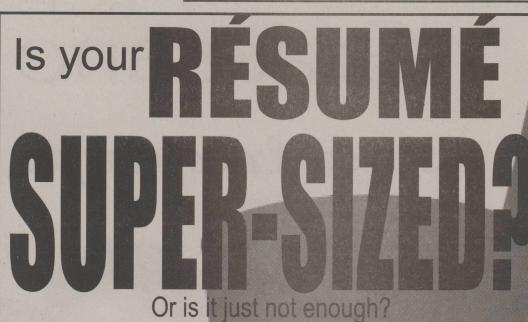




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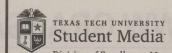
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The DT Staff College Football Pick 'Em

Games of the Week	Kevin Cullen Editor in Chief Overall Record 33-28	Jon Arnold Managing Editor Overall Record 30-25	Jose Rodriguez Sports Editor Overall Record 34-21	Brett Winegarner Electronic Media Editor Overall Record 31-24	Sam Grenadier Photo Editor Overall Record 34-21	Carrie Thornton La Vida Editor Overall Record 27-28	Edmund Rostran News Editor Overall Record 35-20	Britton Peele Opinions Editor Overall Record 31-24
Weber State @ Texas Tech	Tech 42-10	Tech 34-10	Tech 45-21	Tech 48-17	Tech 50-10	Tech 39-17	Tech 41-21	Tech 34-13
No. 9 Ohio State @ No. 20 Iowa	Ohio State	Ohio State	Ohio State	lowa	lowa	Ohio State	Ohio State	Ohio State
No. 16 Virginia Tech @ No. 24 Miami (FL)	Virginia Tech	Virginia Tech	Virginia Tech	Virginia Tech	Virginia Tech	Virginia Tech	Virgínia Tech	Virginia Tech
No. 13 Arkansas @ No. 21 Miss. St.	Arkansas	Arkansas	Arkansas	Arkansas	Arkansas	Arkansas	Arkansas	Arkansas
No. 8 Nebraska @ No. 19 Texas A&M	Nebraska	Nebraska	Nebraska	Texas A&M	Nebraska	Nebraska	Nebraska	Nebraska

★ indicates "Game to Watch"

Schaub expected to start vs Jets

ton Texans quarterback Matt Schaub is back with the team after he was hospitalized with an injury to the bursa sac in his right knee.

Schaub practiced on Thursday, and coach Gary Kubiak expects his No. 1 quarterback to start when the Texans (4-5) visit the New York Jets (7-2) on Sunday.

Kubiak said Schaub took about half the first-team snaps on Thursday. The only way Schaub will not start is if he has a setback before the game.

"Everything we thought would happen today happened," Kubiak said. "Everything is pointing in the right direction."

Schaub acknowledged that his knee has been bothering him most of the season. He said the pain increased on Tuesday morning and checked into a hospital later in the day. He stayed overnight and studied the playbook and a video

HOUSTON (AP) — Hous- of Wednesday's practice during his stay. He said the knee didn't bother him during Thursday's workout.

"It feels good and it's ready to go," Schaub said. "There is no doubt in my mind I'll be playing on Sunday."

Schaub said the injury will not require surgery. He's started the last 25 games for Houston after missing five games in 2008 with a strained ligament in his left knee. He also missed five games in 2007 with a shoulder injury.

Schaub had no explanation for why the injury flared up, but he said it won't limit his movement in Sunday's game. He says he feels no pain in his knee when he runs or throws.

"It was just kind of weird Tuesday morning when I woke up, the way it was and everything," he said. "It was out of ordinary.'

Schaub ranks fifth in the AFC in completion percentage (64.2) and yards passing (2,320). Dan Orlovsky is Schaub's backup, and Matt Leinart is next on the depth chart.

Lady Raiders set to continue homestand with Idaho State

By JOSE RODRIGUEZ SPORTS EDITOR

If Lady Raider fans don't know the name Casey Morris yet, expect them to learn come crunch time.

She could be the one who drains a game-winning basket if that opportunity ever presents

"(Casey) just brings a lot of energy and a lot of excitement, passion; she plays really hard, wants to make things happen, wants to take big shots, wants the ball in her hands and that's a great addition," Texas Tech head coach Kristy Curry said.

Morris, a sophomore transfer from California, led Tech (2-0) in scoring during its regularseason opener at New Mexico, scoring 17 points to pace the Lady Raiders.

Morris continued her quality play in Tech's home opener and Mallard in the post.

against Samford, logging 12 points, good for second on the team behind Kierra Mallard's 17. Mallard leads the Lady Raiders in scoring through their first two games with 32, three ahead of Morris' 29.

The high-scoring Lady Raider duo leads Tech into its next challenge against Idaho State at 3:30 p.m. on Sunday in the United Spirit Arena. The game will be the second leg of a Tech basketball doubleheader — Pat Knight leads his Red Raiders into play against Liberty at 1 p.m.

Fans, however, may not be nearly as used to some of the Lady Raiders' faces as to some of those among Pat's group.

In both wins, Tech has come out onto the floor with the same starting lineup: Monique Smalls and Morris at the guard positions, Jordan Barncastle and Teena Wickett as the forwards

perdine, is the lone senior on the

But Wickett, who is in her first year as a starter for Tech, understands her role on the floor as a senior despite the youth that dominates the Lady Raider

"We all have to step up; that's all of our responsibility to get everybody into the game," Wickett said. "But I think more so me because the team looks up to me more, but I think it's a team effort to look out for each other."

Smalls, Barncastle and Mallard, however, are all returning starters from last year's squad, which means the team has a core of players with experience under their belts.

Additionally, Tech began a stretch of seven consecutive games in Lubbock against Samford on Monday, giving the younger players some time to

Wickett, a transfer from Pep- develop without having to face a hostile crowd.

Even then, this same group of young players aced its first road test in Albuquerque, N.M., with that win against the Lobos.

Wins against the Lobos and Bulldogs may have the Lady Raiders excited, since Curry said the Idaho State Bengals offer a mixture of the styles New Mexico and Samford used.

"This weekend with Idaho State we're going to see a similar team, kind of in the middle in between New Mexico and Samford," she said. "So we're going to see different combinations."

Playing at home this weekend, and having a long homestand in general, may be the best scenario for the Lady Raiders if they want to generate a similar start to the 2009-10 team.

Tech began last season 11-1 and entered Big 12 Conference play with a 12-2 record.



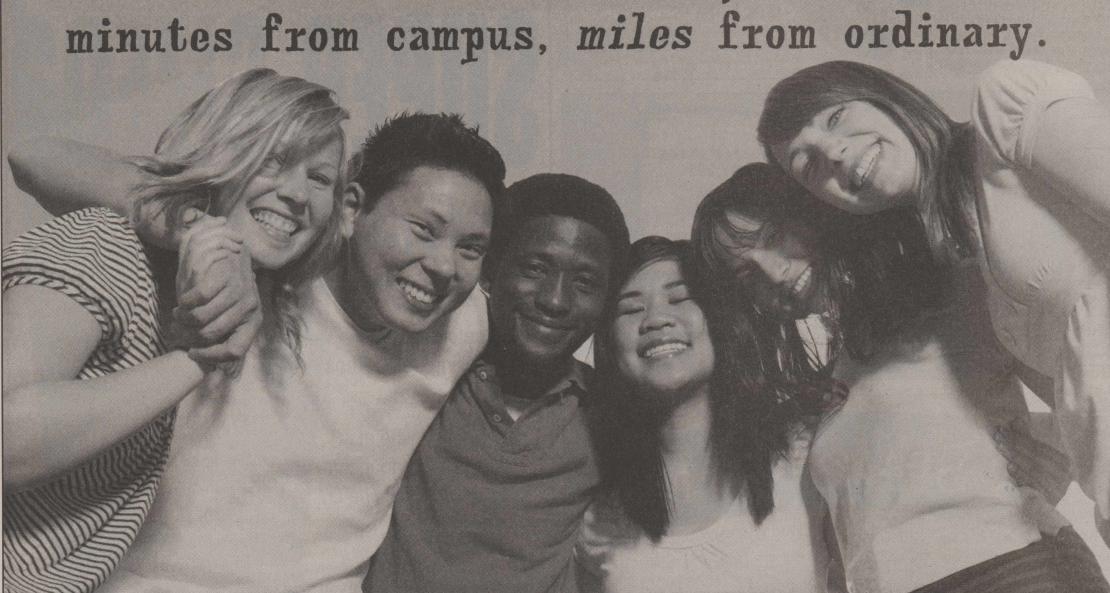
PHOTO BY BRAD TOLLEFSON/The Daily Toreadon TEXAS TECH FORWARD Jordan Barncastle and guard Monique Smalls defend Bulldog guard Emily London from making a pass during the Lady Raiders 58-42 victory against Samford on Monday at the United Spirit

A streak of that kind may warrant a sense of accomplishment, but Curry said the team's current 2-0 start is nothing to be praised.

"(At New Mexico), you open in that kind of environment, you're successful, then you find

a way to show a lot of character, poise (on Monday) and get an ugly win," Curry said. "You have to be proud of what they've done, but certainly, by no means is anybody satisfied."

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Postseason hopes on the line for Tech, Weber State on Saturday

By MIKE GRAHAM STAFF WRITER

Red Raider fans might not have been excited to see a late-season game against Weber State on the 2010 football schedule when it was released this

But they might be a little relieved now that Texas Tech will take on Weber State at 2 p.m. Saturday in Jones AT&T

Tech (5-5) needs at least one more win to make a postseason bowl game. The Red Raiders have one more game remaining after they play the Weber State Wildcats, taking on Houston Nov. 27 in a game also to be played at Jones AT&T Stadium.

Tech head coach Tommy Tuberville has said making a bowl game would be beneficial for the underclassmen on his roster because it bridges the gap between about four months of offseason and spring practice sessions.

"If you get to go to a bowl, for coaching, that's what it's all about," Tuberville said after a practice before the Oklahoma game last week. "You get a dozen or so practices; you get an extra spring practice is what it is."

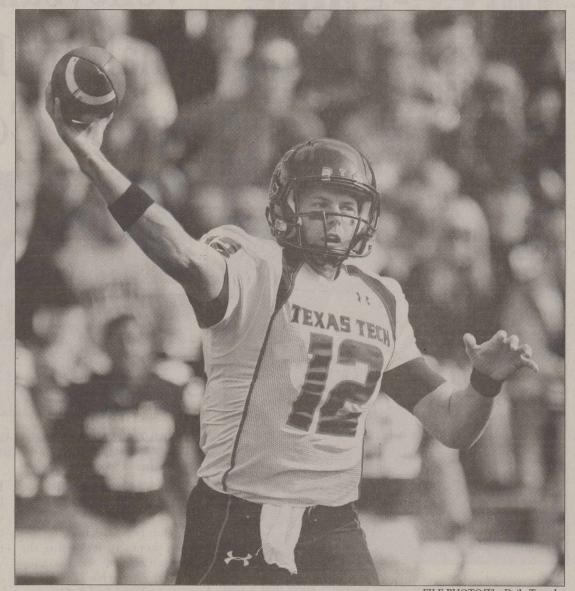
Tech is a heavy favorite to defeat Weber State based on Big 12 Conference talent and homefield advantage alone.

Wildcat players know they're under the gun, too.

Weber State quarterback Cameron Higgins said the Wildcats know they are going to have a tough time handling the Red Raider offense, and their game plan revolves around keeping Tech off the field. That means Weber State will try to dominate time of possession and run the ball frequently to keep the clock going.

Despite Weber State's limitations, quarterback Taylor Potts said he does of the regular season, desperately need not want his squad to discount the Wildcats as an easy win.

"I don't expect anybody to lose focus because everybody's goal is to go out and win these next two games," Potts said at the Tech football news conference Monday. "I would hope that nobody loses focus. Is that going to happen? I don't know. But I'm going to definitely get that out of my teammates and expect them to not lose focus. I know coach



similarly to the NCAA basketball

tournament brackets. Conference

champions at the end of the regular

season are rewarded with automatic

bids into the playoffs, and other teams,

with an upset win against Tech, the

Wildcats (6-4) could garner the atten-

tion of the selection committee and re-

ceive one of the tournament's final bids.

should expect to see Weber State throw

Raiders, they would not be the only

everything it has at Tech.

Tuberville said the Red Raiders

And if the Wildcats upset the Red

That's important to know because

are selected at large.

FILE PHOTO/The Daily Toreador TEXAS TECH QUARTERBACK Taylor Potts throws a pass during the Red Raiders'27-24 win against Colorado in Boulder, Colo. Potts leads the Red Raiders into action against Weber State at 2 p.m. on Saturday.

this season. Two FCS opponents have defeated teams from the major college football conferences this season.

"The difference in levels is just depth," Tuberville said. "They don't have as many scholarships, but they made it through the year pretty good without injuries. It's their last game, and they'll do everything. We've got to be ready for fake punts, (fake) field goals, onside kicks. They have nothing to lose coming into this game.

"They'll be ready to play. Again, they're excited about coming here and playing; hopefully we have a good crowd and it'll be just another football game. » michael.graham@ttu.edu

Coach's turnaround leads FC Dallas to 1st MLS Cup

long, long year for Schellas Hyndman after he ditched a successful 31-year college career to coach

His team was losing, his locker room was divided and his moves were roundly criticized.

He was afraid he knew the answer to the question everyone was asking — himself included — after he took the job in 2008. Why leave the cozy SMU campus in Dallas for the uncertainty of pro coaching?

'There were times I was going, 'Oh my gosh. Man, this could be the biggest blunder of my life," Hyndman said.

A year and a half later, Hyndman is taking FC Dallas to its first MLS Cup in part because that in the past."

FRISCO (AP) — It was a he turned during the darker times to some of the players who helped him make 23 trips to the NCAA tournament in 24 years with the Mustangs. Former SMU star Daniel Hernandez emerged as a captain and primary team-builder, while talent upgrades elsewhere ultimately led to Dallas' first playoff berth since 2007.

In the first two rounds, Dallas knocked off the top two MLS teams during the regular season — Real Salt Lake and the Los Angeles Galaxy - and will face Colorado for the title Sunday night in Toronto.

"There's a transition for anybody who goes into professional sports," said Hyndman, who turned 61 this month. "Sometimes I didn't expect the land mines, but there were some bumps in the road. It's so nice to put

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SPORTS

SFA kicks off three-game homestand for Red Raiders

I think we need some credit for having some balls for going up there and doing that. No one does that, and I'm trying to get these guys ready for the Big 12."

- Tech coach Pat Knight on scheduling a game at UNT

By TOMMY MAGELSSEN
STAFF WRITER

Despite a 92-83 overtime loss at North Texas on Tuesday, Texas Tech head coach Pat Knight believes his team should get some credit for a close loss on the road.

The Mean Green won the Sun Belt Conference last year behind the strength of 24 wins, advancing to the NCAA tournament — something the Red Raiders failed to accomplish.

"That's a good team we played, and not a lot of teams — there's no Big 12 (Conference) team that's going to go up there and play North Texas in their second game," Knight said. "I think we need some credit for having some balls for going up there and doing that.

"No one does that, and I'm trying to get these guys ready for the Big 12."

Tech (1-1) looks to rebound from Tuesday's loss against Stephen F. Austin at 7 p.m. today in the United Spirit Arena. Last year, the Red Raiders started the season with nine consecutive wins. Only two of those were on the road, and only one was against a 2010 NCAA tournament team.

However, Knight said he wants his team to play against better teams before Big 12 play starts. Last year, the Red Raiders finished 4-12 in conference after a relatively weak nonconference slate.

In a roundabout way, Knight compared this year's strength of schedule to a UFC fighter.

"All their champions have four or five losses because when you fight badasses every night, you have the chance to get beat.

"That's how it is in our league, and that's how it's got to be on our preseason. I don't want to pad anything. You know, we're not going to go through this preseason undefeated; we're probably going to have a couple of losses. But I think it's going to make us a lot better in the long run."

Senior point guard John Roberson said he believes Tech should have defeated UNT and the team needs to learn from their mistakes.

"Just watching the film and seeing what we did wrong was pretty disturbing," he said. "But I think it's not a time to panic because I think we beat ourselves — they didn't beat us.

"It's just the fact that we need to go back to the drawing board and realize what we did wrong and fix it."

One of the items needing fixing is the Red Raiders' less than stellar free-throw percentage through the first two games. Tech is shooting 57 percent from the charity stripe, compared to 80 percent for its opponents.

Additionally, Roberson said the team needs to play better defense, and they can't afford to allow 90 points to a team on the road.

Roberson and forward Mike Singletary led the team in scoring last year, but the duo have not been lighting up the scoreboards as much in the early going this season. However,



FILE PHOTO/The Daily Toreador

TEXAS TECH COACH Pat Knight expresses anger over a foul called against Tech point guard Mike Davis during Tech's win against Louisiana-Monroe on Nov. 12 in the United Spirit Arena.

Roberson said he can count on his teammates to score, and he is more worried about things like transition defense and his assist to turnover ratio.

Senior forward Brad Reese leads the team in scoring, averaging 17.5 points per game, and said he wants to see better defense, too.

"We had a seven-point lead going down the stretch," Reese said. "(If we) take care of the ball going down the stretch, we would have won. Just got to hit our free throws, too. And when we're on the road, you've got to have everything, loose balls, play great defense down the stretch. It was a tough one."

Knight said it is hard for some kids to buy into a defensive mindset when they hear about phenomenal offensive performances all of the time.

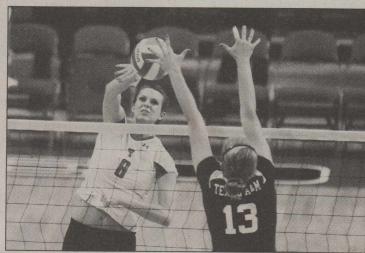
"If people started talking about the defense, if 'SportsCenter' had a whole segment on steals, blockouts and blocked shots and guys diving off on loose balls, then these kids' mindsets would be a lot different."

Tonight's game marks the beginning of a three-game home stand for the Red Raiders before they head to South Padre for the South Padre Invitational during Thanksgiving break. Tech hosts Liberty at 1 p.m. Sunday and Georgia Southern at 7:30 p.m. Tuesday.

>>> thomas.magelssen@ttu.edu

Today's

Volleyball to play final Big 12 match against Colorado



FILE PHOTO/The Daily Toreador

TEXAS TECH MIDDLE blocker Alexxa Roberts spikes the ball past Texas A&M outside hitter Chelsea Ringel during a 3-0 loss this season in the United Spirit Arena.

BY JOSHUA KOCH STAFF WRITER

The Texas Tech volleyball team hopes to make this the sweetest of goodbyes.

Tech interim head coach Beth Falls leads the Red Raiders into their last ever Big 12 Conference match in the Coors Event Center in Boulder, Colo., on Saturday.

The Red Raiders are seeking their first road victory of the season, and Falls believes playing the Buffaloes presents the perfect opportunity for them to accomplish that.

"I think we're much more athletic," she said. "Playing in Colorado is tough, but our girls have been practicing amazing lately, and I think they're gonna come out of this with a win. And that's very exciting for us, especially being on the road."

Tech (3-23, 1-16 in Big 12 play) will attempt to attain that first road win when they play Colorado (6-18, 3-15) at 7:30 p.m. on Saturday.

The Red Raiders and the Buffaloes remain at the bottom of the Big 12 Conference, and both squads are riding losing streaks at the moment.

The Red Raiders are on an 11-match losing streak, while the

Buffaloes are on a nine-match losing streak. So the Red Raiders would like to be the team that comes out with the opportunity to begin a streak of multiple wins.

The last win for either squad came back in October. For Tech, that was a win against the Kansas. Jayhawks on Oct. 2 for its first conference win of the season, which broke a 64-match conference losing streak.

On Oct.13, the Red Raiders fell victim to a five-set loss against this same Colorado group in the United Spirit Arena.

Unlike the Red Raiders, the Buffaloes have had two players get recognized by the Big 12 with some weekly awards.

Sophomore outside hitter Kerra Schroeder was named Big 12 Offensive Player of the Week on Oct. 18, and junior setter Alyssa Valentine was named Big 12 Rookie of the Week on Sept. 27.

Schroeder is an offensive threat to watch in this match as she leads the team in kills with 135 on the season. On the defensive side of the ball, freshman defensive specialist and libero Megan Beckwith has guided the Buffaloes' defense, averaging 4.17 digs per set.

But the Red Raiders have a few players to counter Colorado's team leaders.

Tech has four players with more than 100 kills on the season, including junior outside hitter and middle blocker Amanda Dowdy, who leads all with 363 kills.

In hopes of containing Colorado's attack, the Red Raiders present four players with more than 100 digs and two with more than 200. Senior defensive specialist and libero Jackie Vincent leads the team with 291 digs.

The Buffaloes fell to No. 16 Iowa State in their last match in straight sets on Tuesday, while the Red Raiders have not been in action since Saturday when they fell to No. 7 Texas, 3-1.

With Tech getting a little more rest than Colorado, the Red Raiders probably have an edge in preparation. But junior middle blocker and outside hitter Justine Young said the team has taken that valuable time and worked on some things from a psychological standpoint.

"For this week, I know our goal is to just be mentally focused," Young said. "We all give hard work ethic, our girls are great; we just need to stay consistent."

The value of a win against Colorado rises considering the Red Raiders have just three games remaining on their schedule.

Finishing the season as the worst team in the Big 12 was probably not on any of the players' wish lists, so sophomore defensive specialist and libero Candice Neill said the team wants to go out with a few more victories under their belt.

"In these last three games we're trying to focus on a win," she said. "Just wanna get another win for the seniors and for Beth. Just finish the season out on a positive note."

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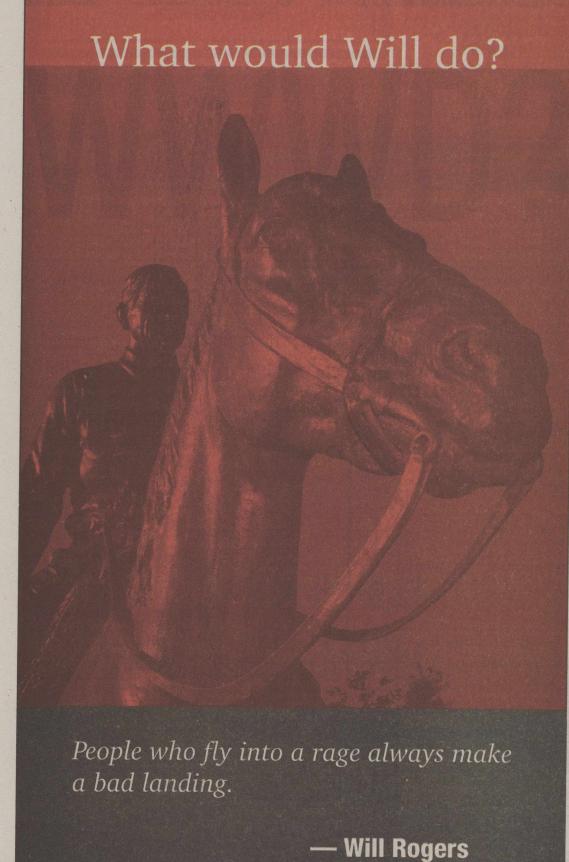
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