# Beta Theta Pi suspended Mass amount

# Tech imposes 5-year ban for university's chapter

By EDMUND ROSTRAN NEWS EDITOR

Texas Tech imposed a five-year suspension on the Beta Theta Pi fraternity Tuesday after reviewing an incident involving multiple members of the organization being arrested in

Chris Cook, director of media relations for Tech, said the chapter was suspended following a thorough review by Student Judicial Programs. The review found the chapter in violation of the Texas Tech Code of

Student Conduct.

On Sept. 6, 15 members of the fraternity were arrested after allegedly stealing lumber and building materials from a construction site near 82<sup>nd</sup> Street and Quaker Avenue.

Captain Gregory Stevens with the Lubbock Police Department said officers found probable cause and charged the members with organized

The incident that occurred in September was one of the reasons why the chapter was suspended,

"I think there were a few violations there," he said. "Some centered around the incident that took place in early September."

Cook also said another reason for the suspension was that the university believes hazing activities took place, but he could not specify to what extent.

During disciplinary suspensions, a student organization is not allowed to participate in any events and registration privileges of the organizations are

"It means that basically they're, during that five-year suspension, not recognized as a chapter and not recognized as a student or-

> he said. Student Judicial Programs and the Interfraternity Council declined to comment on the mat-

ganization,"

ter. The national Beta Theta Pi organization did not immediately return phone calls. >>> edmund.rostran@ttu.edu

# of bikes towed at Holden Hall

Bikes were attached to a railing on southeast corner



PHOTO BY MATT MOFFATT/The Daily Toreador IMPOUNDED BIKES SIT at the Texas Tech Police Department Tuesday after being towed from a railing near the southeast corner of

By BRIAN HOWARD STAFF WRITER

Holden Hall.

Local Texas Tech parking enforcement officers towed a large number of student bikes attached to a railing at the southeast corner of Holden Hall on Tuesday.

Matt Franzen, a senior biology najor from Houston, was one of many students to have his bike

"When I walked into class, there were about 15 or 20 bikes out there," he said. "And when I got out of class,

After my class, there were numerous students that were totally clueless as to where their bikes had gone, Franzen said.

"It's total bullshit," he said. "I talked to two or three other students

that were out there. They were walking around extremely confused, and we all thought our bikes were stolen because none of us knew we couldn't park there."

Franzen said he believed officials did not notify students of the area's policies on where students can or cannot chain their bikes.

"We called the cops out there because we thought our bikes were stolen," he said, "and then I ended up spending 20 minutes filling out a theft report when I needed to be studying for a test I had later."

One of the policemen eventually called parking services, and they explained that they had towed numerous bikes from Holden Hall earlier that day, Franzen said.

**BIKES** continued on Page 2

# TABC suspends Daiquiri Lounge

By DEREK MOY STAFF WRITER

The Daiquiri Lounge is under an emergency summary suspension order by the Texas Alcoholic Beverage Commission until the ongoing shooting investigation is cleared by the Lubbock Police Department.

Michael Lockhart, sergeant for the enforcement division of TABC, said the suspension order is common when a shooting, stabbing or murder occurs at a place where an alcoholic license is held and there remains a possibility of further violence.

"If there was a shooting, stabbing or murder we don't always put in a summary suspension. We do have to look for that element that there's potential for a subsequent act of violence," Lockhart said. "In this case we felt like there was because there were a number of victims and we knew some history on the guys involved enough to make us concerned there'd be a retaliation."

Lockhart has been with Lubbock TABC for four and a half years and has only issued a total of four suspension orders like the one at Daiquiri Lounge.

Troy Mesa, Daiquiri Lounge's owner, had a suspension on Daiquiri Lounge Jan. 13. Club Heat, one of Mesa's former businesses, also had a summary suspension placed on it.

TABC continued on Page 3

# \$1.5M grant to support medical degree program



PHOTO BY PAUL HAILES/The Daily Toreador DR. FREDERICK ONGER, right, director of family medicine, performs an ultrasound on Dr. Madhavi Peechara, a third-year resident while Casey Stuhlman, a third-year medical student from Fort Worth,

# Family Medicine Accelerated Track to benefit

By BRIAN HOWARD STAFF WRITER

The Texas Tech Health Sciences Center recently received a \$1.5 million government-funded grant in support of its new Family Medicine Accelerated Track

FMAT will aid current students in family medicine by cutting their tuition costs and speeding up the time in which they graduate.

According to the Health Sciences Center's website, the project was funded under Title VII, Section 747 legislation, whose program's primary focus is increasing the nation's access to primary care physicians.

Dr. Steven Berk, the dean of the TTUHSC School of Medicine, said there is currently a shortage of primary care physicians in the United States.

"There is a shortage of primary care doctors not only in the whole country, but also in Texas," he said. "Family medical doctors are really needed in Texas, especially in small towns of around 25,000 people that don't have a primary doctor."

One of the main reasons the program has been initiated is because Tech has a lower percentage of students graduating in family medicine in comparison to other medical schools around the country, Dr. Berk said.

"Right now we are the only medical school that has a specific track for students who want to go into family medicine," he said. "No other med schools have implemented the program yet, but many are looking to do so."

**GRANT** continued on Page 2

# Football, Page 6



The Red Raiders are spending the week preparing defensively for Baylor quarterback Robert Griffin III. FOOTBALL, Page 8

University Student Housing Hospitality Services

## INDEX

Classifieds	7
Crossword	5
La Vida	5
Opinions	4
Sports	6
Sudoku	2



**WEATHER** 

Sunny





**Arnold: Terrorists win** when you don't travel OPINIONS, Pg. 4



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Priority Room Selection for new residents begins in November.

# Community Calendar

### TODAY

Faculty Academic Contributions

Time: 2:30 p.m. to 4 p.m. Where: Texas Tech Library, Croslin Room and Room 309 So, what is it?

This year's theme, "Seeds of Knowledge," is in celebration of Tech faculty sharing their wisdom and accomplishments as col-

leagues, researchers, professors and mentors. This year's event includes a hands-on, interactive component as well as presentations from

Workshop: Writing a Research Paper

Time: noon Where: Administration Building **Room 341** 

So, what is it?

The Center for Undergraduate Research invites students to the Fall Workshop Series. The University Writing Center will present tips on writing research papers.

## **THURSDAY**

Jazz Ensemble II Concert Time: 8 p.m. Where: Hemmle Recital Hall, Tech School of Music

Inferno Time: 8 p.m. Where: Maedgen Laboratory Theatre

So, what is it? Performed and organized by the Department of Theatre and Dance,

Inferno follows famed Swedish playwright August Strindberg and his descent into madness as chronicled in his autobiographical

To make a calendar submission e-mail dailytoreador@ttu.edu.

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

# Meat Judging team wins first in national competition

By GLORIA OGLETREE STAFF WRITER

The Texas Tech Meat Judging team took first place at the Eastern National Meat Judging Contest in Wyalusing, Pa., Saturday.

Nathan Reeves, a junior animal science major from Leagues City, said any team might go to the national contests as long as they meet some requirements.

"It's a national collegiate contest; there are no preliminaries involved, you just have to be a university that has the meat science program," he said.

Markus Miller, an animal science major from Abernathy, said the meat judging contest is just like any other national competition.

"Teams from all over the nation come to compete at the beef plant, evaluating and writing reasons of why they placed the things they did," he said. "There were 12 universities that competed this year."

Mark Miller, the coach for the meat judging team and Markus' father, said that winning the competition was a close call.

'We tied with Colorado State University at 3,987 points," he said. "But we won the contest because of our reasons. There is a maximum of 4,400 points that a team can reach."

in lamb and veal," he said. Mark Miller said reasons are a crucial part in the grading process.

Contest in Wyalusaing, Pa. where they took first place honors. awards given, as well.

> "Loni Woolley won second, Trevor White won fifth and Markus Miller won 10th," he said.

MEMBERS OF THE Texas Tech Meat Judging Team hold their awards after the Eastern National Meat Judging

Markus Miller said each individual's score on their grades and reasons are how they are placed in individual awards.

"There are people on your team that are designated to get their scores counted," he said. "Their individual score is counted, and that is how they get individual awards."

He said the competition is an all-day event, splitting up the categories into three different sections.

"You evaluate five classes of beef, pork and lamb in the morning, then you write

five sets of reasons describing of why you graded them that way," he said.

PHOTO COURTESY OF JIMMY WISE/The Daily Toreado

"Then you judge five more classes in the afternoon in each grading, which are 150 points each. Then you also have specs, which are each 100 points."

Reeves said this won't be the team's only national contest this year.

There are a total of seven national contests, and we will be attending them all," he said.

Mark Miller said practicing is some-

thing they don't take lightly. "When we practice, we are looking

for how truthful you are and the style of how you do it," he said.

» gloria.ogletree@ttu.edu

# Abducted Calif. 8-year-old escapes

8-year-old girl who was abducted by a stranger while playing outside a Fresno home escaped from her captor Tuesday morning after a driver recognized the suspect's vehicle and cut it off, police said.

The child was found in Fresno about 11 hours after she disappeared around 8:30 p.m. Monday, triggering a statewide Amber Alert. Police arrested Gregorio Gonzalez, 24, who they said was a member of the Bulldogs street gang.

Fresno Police Chief Jerry Dyer

Today's

FRESNO, Calif. (AP) — An said the driver recognized the truck he was following from media reports that showed surveillance video of the kidnapper's vehicle.

> When the driver saw a girl's head in the window, he cut the truck off and forced it to stop, Dyer said. That's when the suspect pushed her out of the car, and she ran to safety,

> She was taken to a hospital in good condition, but Dyer later confirmed she had been sexually assaulted. The police chief described her as "frightened, traumatized."

# Bikes ← **CONTINUED FROM PAGE 1**

"The cops even thought it was ridiculous," he said. "They couldn't believe there was no sign saying that you couldn't park here, and that if they

were me, they'd be pissed off too." Franzen said students have a hard enough time paying for school

"It's hard enough for students to pay for tuition, books and rent," he said, "and it's ridiculous that on top of all that, Tech is making them pay for ticket and impound fees for something so miniscule."

"Reasons are scored based on the ac-

curacy of the reason as well as the style of

the reason," he said. "Those reasons are

graded by those in the industry, USDA

Markus Miller said the grade the meat

"The grading is based on not only

Mark Miller said the team won in

"Our team won first in reasons, first

He said that there were individual

in placing, first in pork judging, second

in beef, fourth in beef grading and fifth

and academics from other universities.'

receives is based on a few components.

the quality of the meat, but also the cut-

ability on the meat," he said.

several different categories.

Ruth Lare, a senior office assistant with University Parking Services, said that parking regulations are being enforced even more now.

"We had so many complaints," she said. "We recently switched departments and tightened parking enforcement."

We have put notifications on TechAnnounce, and all of the parking rules and regulations can be found on our website. Lare said.

Paul Estrada, an employee of University Parking Services, is one of the workers whose job it is to tow bikes parked illegally.

"We gave warnings," he said. "We must have tagged 200- or 300-plus bikes with warning signs a few weeks ago." A big reason the rules got stricter was

due to a situation with a blind student on campus, Estrada said.

"Over summer, blind students are taken around campus to figure out and

**CONTINUED FROM PAGE 1** 

Grant ←

memorize their routes to class," he said. "One blind student ran into a bike parked illegally and was literally walking in circles because he didn't know what to do or where to go. It made me feel miserable to see something like that happen."

Estrada said it's reasons like this that enforcement is being taken to another level but that the penalties on students violating parking rules are still not that

"The first time, it is free to come and pick up your bike from the impound," he said. "But students are not reimbursed for the locks that we cut."

>>> brian.howard@ttu.edu

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### Dr. Berk said the grant money will be used to provide students with scholarships as well as bring in faculty to enhance the

quality of family medical education. "Tuition costs for medical students in the FMAT program will be cut in half," he said. "The reason for this is that students

> receive a scholarship in the first year, and then they are able to graduate in only three years, eliminating costs of a fourth year." This also means that the students will

be getting paid as residents a year earlier, making \$50,000 a year, Dr. Berk said.

Ron Cook, director of the FMAT program, said the amount of debt a medical student incurs is quite substantial, and the FMAT program can relieve many of these financial woes.

"We want to push people into primary care," he said. "We are currently seeing a significant shortage of primary care doctors." With the grant, the university can

provide student loans and extra faculty manpower to support the running of the program, Cook said.

"The need for primary care doctors is a owing concern," he said. "Many communities in West Texas are without doctors."

Cook said students might also be eligible to receive support from local communities through the FMAT program.

"There is a potential that some rural communities may be interested to pay for part of medical school as well as a stipend for residency," he said.

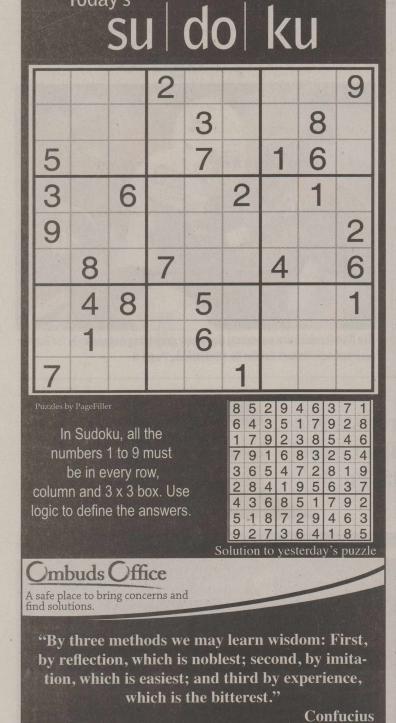
Although the program is completed in three years rather than four, it is not cutting a year out of medical school, Cook said.

"We are basically cramming four years into three," he said. "Some elective time is gone, and certain classes are stretched out over a year-long span."

Cook said the grant will certainly help the university and students.

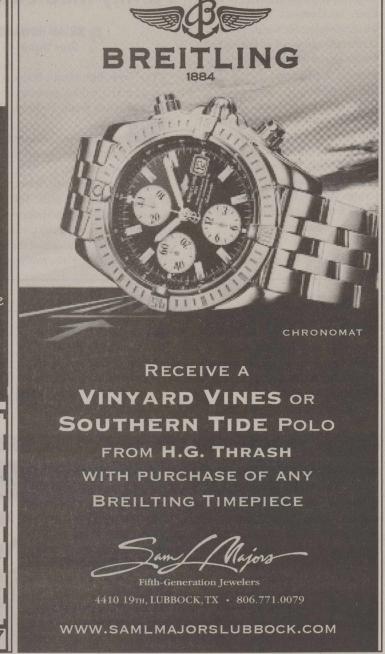
"It's really great that the program received funding," he said. "Tech is only one of three institutions nationwide to get this grant."

>>> brian.howard@ttu.edu



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### OCT. 6, 2010

# KICKFLIP KING



PHOTO BY PAUL HAILES/The Daily Toreadon CODY TIDWELL, A senior at Coronado High School, skateboards during the production of a homemade skateboard video Monday night outside the Mass Communications building.

# TABC ←

**CONTINUED FROM PAGE 1** 

ment.

The summary suspension is not puni- or the ground." tive, it is used as an investigative tool to help the police department and TABC uncover needed evidence, Lockhart said. After traumatic events, like the murder outside the Daiquiri Lounge, some businesses close and others remain open.

many shootings or murders.

"At a nightclub, it's the first shooting murder that I've seen here in Lubbock, at least where it's directly involved like that," he said. "We used to have shots fired at Mesa could not be reached for com- Club Heat all the time, but they weren't shot at anyone they were fired in the air

The Daiquiri Lounge may have not had any offenses committed regarding the TABC, Lockhart said.

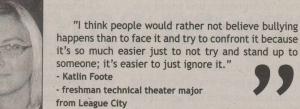
"It depends on what we find and how egregious the violation is," he said. "Of course it would have to be pretty bad for Lockhart said Lubbock doesn't have us to go ahead and file on any of them." >>> derek.moy@ttu.edu

# WORD ON THE STREET: **BULLYING BASED ON ORIENTATION**

"That group is no specialer than other groups or people. People treat them differently, and I don't know why.'

graduate statistics student from China





You are in college, and if you still find the time to bully other people, to me that shows immaturity. At this age, if you are still bullying people, then this is not the right place for you." Habeeb Adewale -

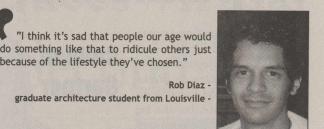
senior excercise and sports science major from Mesquite

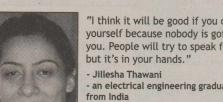




"Anything different from normal, what society calls normal, is something that can be made fun of. So, I think they get picked on more because they're not fitting into something that is decided on by society."

Bhairavi Prabhu graduate business student from India





because of the lifestyle they've chosen."

"I think it will be good if you can speak up for yourself because nobody is going to come speak for you. People will try to speak for you once or twice,

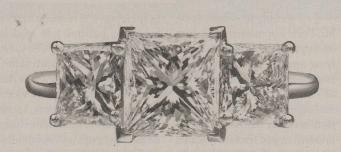


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# Times Square bomber sentenced

NEW YORK (AP) — The Muslim countries. Pakistani immigrant who tried to detonate a car bomb on a busy Saturday night in Times Square accepted a life sentence with a smirk Tuesday and warned that Americans can expect more bloodshed at the hands of Muslims.

"Brace yourselves, because the war with Muslims has just begun," federal judge. "Consider me the first droplet of the blood that will follow.'

His punishment for building the propane-and-gasoline bomb and driving it into the heart of the city in an SUV in May was a foregone conclusion, since the charges to which he pleaded guilty carried a mandatory life sentence, which under federal rules will keep him behind bars until he dies.

But the former budget analyst from Connecticut used the courtroom appearance to rail against

"We are only Muslims trying to defend our religion, people, homes and land, but if you call us terrorists, then we are proud terrorists and we will keep on terrorizing you until you leave our lands and people at peace," he told U.S. District Judge Miriam Goldman Cedarbaum.

Shahzad — brought into the 31-year-old Faisal Shahzad told a courtroom in handcuffs, and wearing a long beard and white skullcap — had instructed his attorney not to speak, and Cedarbaum told prosecutors she didn't need to hear from them.

That left the two free to spar over his reasoning for giving up his comfortable life in America to train in Pakistan and carry out an attack authorities say could have killed an untold number of pedestrians.

"You appear to be someone who was capable of education and I do hope you will spend some of the time in prison thinking carefully the U.S., saying the country will about whether the Quran wants continue to pay for occupying you to kill lots of people," Cedar-

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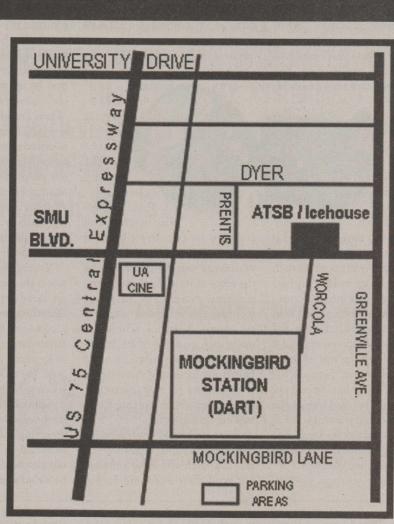
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# Republicans, Democrats geared up for elections

ith less than a month until Election Day, the election engines are roaring. Democrats are on the chopping block and Republicans are ready to pounce, but the big question remains: how much control will the GOP win back after so much has changed?

"President Barack Obama has chosen to lecture people by telling them that he knows what's better for them than they do," Senator John Cornyn of Texas warned, convinced of significant wins for the GOP.

Cornyn makes a serious point when he argues this partly because public healthcare is one of many hotly debated changes made by the Obama Administration within the last year. Fundamentally, the whole



idea was a shift toward socialism. Is America comfortable with that?

In the past, American voters were not so keen on the thought of a welfare state, particularly since the federal government is not an efficient entity. Even I'm not one hundred percent sold on the idea, even though I feel it is cruel to leave the remainder of the population without basic medical care remotely available or inexpensive enough.

Emotionally disconnected from times of depression and world war, this generation of voters may draw the line differently; it may embrace the changes considered long overdue for this country.

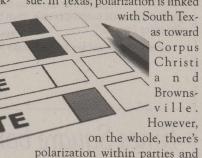
An easy guess would be that the south leans more or less against the Obama Administration's ideal quality of life, regardless of the waves of northerners who have moved down south within the last few years looking for work. I am not saying

that all northerners are VOTE Democrat, but = an extreme shift in population can both lessen and amplify numbers that would have

otherwise been significant.

Governor Perry has been in office for a very long time here in Texas, but former Mayor of Houston Bill White would love to have that seat, too. Considering each election between Perry and his contenders have been close, Democrats here might just let White have it.

Then there's the polarization issue. In Texas, polarization is linked



ment. Regardless of the cause of polarization, moderate voices lose

It's no secret Republicans and Democrats have had to deal with a huge polarization issue. In fact, it's probably the only reason Sarah Palin, who is coming to Lubbock in January, or the Tea Party for that matter, ever came into the spotlight in the first place. To Mc-Cain, she was intended to garner easy votes along the few lines that divide Democrats and Republicans.

Considering I would have never let her into the national spotlight if I were the Republican Party, she did exactly what she was supposed to do. In that respect, she was an excellent choice. While I would just love to backspace what I just

within the branches of govern- said of all things, the person who suggested her to fuddy-duddy McCain was brilliant at voting

Now whether Palin understands this concept is another story, but I'm sure if something ever goes wrong with the book she is publishing in late November, Obama would be willing to bail her out. Ya know, because it wouldn't be right for the American people to be denied a loan to afford a new book. I mean, it would have to be published through Fannie Mae Press, but who cares? It's government backed. And that, my friends, is a scary, yet real, thought

■ Gartner is a senior accounting major from The Woodlands. » colleen.gartner@ttu.edu

# LETTER TO THE EDITOR

## Focus on LBGT is right anti-bullying action

on limiting the problem of bullying away from a gay political standpoint in Tuesday's edition of The DT. He stated that after finding a report on the connection between bullying with depression in gay, lesbian, bisexual and transgendered youth, it "is not something that is exclusive to the LGBT community."

As a part of the LGBT community, I disagree with this. I don't think that the Tyler Clementi and Asher Brown tragedy strictly limited the issue in the hands of the community but rather opened the eyes of gay activists to do something about it. I do agree we shouldn't focus on one cause of bullying but expand our aid to other origins; however, if we don't focus on the root of the cause, how do we stop it?

To me, bullying is inevitable; people are people, and they are going to do what they

I am writing to comment on help teens overcome this by Mr. Peele's opinionated motion becoming positive role models and showing that it is OK to be comfortable in one's own skin.

It hurts me to hear about the struggles LGBT teens face when they are bullied; therefore, I seek an opportunity to do something about it to better my community.

Peele ended his column stating we should not "turn victims like Tyler Clementi into poster children for political agendas." I think this is insensitive to say because being a part of the LGBT community is like being a part of a family – we are all here for each other to make better our community.

I do believe the LGBT community has a right to express an opinion and show an act of righteousness to help these children, and for the tragic examples of Clementi and Brown, we have to take the responsibility to stand up for what is right.

■ Zachary Nava is a sophomore want; however, I think we can advertising major from Post.

# When you don't take a Eurotrip, the terrorists win

Western Europe,

despite this terror

of the safest places

in the world for

Americans to visit.

The U.S. government issued a travel alert Sunday advising Americans planning to head to Europe to beware of potential terrorist attacks.

I applaud the government for having everyone's safety in mind, but would-be travelers shouldn't let this warning deter them from jet setting across the Atlantic.

On Monday, Robert Gibbs, the White House press secretary, downplayed the alert, which tells citizens to take precautions and appropriate safety measures.

I'm not naïve enough to think there aren't plenty of terrorist threats both in Europe and in North America, and I don't think the alert itself is a bad thing. But all citizens abroad already should be taking precautions and safety measures.

That's good advice for anywhere you travel, whether it is heading home this weekend (or to Dallas for the football game),



course, if you're headed to Sudan, be advised the State Depart-

ment updated their Sudan travel warning, a more serious advisory to citizens planning to travel, with new information Friday.

All travelers should be careful when they're away from home, and we've seen very clearly in the past that terror-

ist threats are very real.

New York City. There have been for danger. planned attacks on cities around the country foiled by our intelligence system.

I recently went to England and commuted to the office at which I was working by subway. Terrorists targeted the line I took daily five years earlier in the July 7 bombings that killed 56 people and injured around 700. My grand-

mother was in London that day in 2005.

I was cognizant of that fact, but not afraid. Even if threat, remains one I had observed a shady looking figure attempting to light their shoe, I'm not sure what I could have done about it. The same can be said of living

in a city here in the U.S. You must Obviously we all remember be aware of your surroundings and or if you're off to Sudan. Of the Sept. II terrorist attacks in understand there is the potential >>> jon.arnold@ttu.edu

Obviously, there are more risks associated with travel to some places than others. Western Europe, despite this terror threat, remains one of the safest places in the world for Americans to visit.

We can't let terrorists scare us into things. That's their M.O. It's their namesake, really. They want to incite terror and force us into hiding.

It's pretty much your patriotic duty to take a European vacation at your earliest convenience.

This is not to say you should trash anything the State Department has to say about traveling. It's a very good idea to register your plans with the consulate. The warnings the department puts out are informative and should influence what citizens choose to do.

But with that said, be smart and be careful, but have fun and see the world as well.

You owe it to your country. ■ Arnold is *The DT's* managing

# United States must take risks to succeed

By MICHAEL KAHN THE TARTAN (RADFORD U.)

The year is 1933. President Franklin Delano Roosevelt announces the New Deal to recover from the Great Depression.

The year is 1961. President John F. Kennedy announces that Americans are going to the moon within the decade. The year is 2010. President

Barack Obama announces... what, exactly? His intention to repeal "Don't Ask, Don't Tell" or maybe pass national health care. But these are not the kind of grand,

long-term plans that will drive Americans and their government for the next decade. Until we can find such

a plan, we as a nation will find it impossible to maintain a competitive advantage over countries such as China that are making big bets in technology and infrastructure.

Since the end of the Cold War, the United States has been the only true global superpower, and it took upon itself the role of international policeman. Since 2001, the War on Terror has drained our resources and become one of the government's top priorities. But as we have poured our resources into Iraq and Afghanistan, we have lost sight of other internal goals.

We support corrupt govern-

ments with foreign aid but leave our own people in poverty. We need a commitment to developing infrastructure, to bringing 21stcentury technology to the entire country. We need long-term goals that will inspire a generation of American youth.

In a New York Times column last week, Thomas Friedman (author of The World Is Flat) compared the United States' investment in Afghanistan to China's investment in infrastructure and cutting-edge technology. His conclusion: "The contrast is not



right. China is investing in renewable energy and high-speed rail, and its (mostly) command

economy means that these investments can be supported by the force of its authoritarian government. Among the advanced technologies Friedman discusses are electric vehicles. China has made such cars one of its "industrial pillars." But while China and Europe are focusing on innovative technologies for transportation, the United States seems to be making little progress.

Sure, political leaders make speeches promoting renewable energy and high-efficiency vehicles, but until their words are backed

**REACHING US** 

by broad efforts, we will only see incremental developments. And while I do not intend to advocate China's style of government control for America, history shows that our free-market principles and relatively limited government do not stop us from making big bets that have big payoffs. Today, however, we are not willing to make the investments or the sacrifices necessary to achieve these grand

It may be that the United States has outgrown its period of accepting great challenges. We may be too cynical, too skeptical of our government to take big risks. When President George W. Bush tried to channel Kennedy and announced that NASA would return to the moon and continue to Mars, few people thought there was any chance of making his seemingly arbitrary deadlines. Many doubted the goals would be achieved at all. As the last few months have shown, we skeptics were right.

Truthfully, though, a literal moon shot is not what the country needs right now. We need something even more audacious: a genuine change in the lives of Americans everywhere. The age of Kennedy and Roosevelt, when great dreams led to great results, seems to be behind us. Yet if we are to maintain our standard of living, we have no choice but to begin dreaming once more. We must not be afraid to take risks. We must not be afraid to fail. We must not be afraid to make our own future.

# Selling out effectively not always easy, product placement not always bad thing

By HANNAH JEWELL DAILY CALIFORNIAN (U. CALIFORNIA-BERKELEY)

I never realized how cool Aston Martins are until I saw Daniel Craig drive one off a cliff as James Bond in "Quantum of Solace." I never realized how refreshing Coca-Cola is until I watched Simon Cowell sip a big red cup of it on "American Idol." I never realized how charming American Airlines is until George Clooney handsomely sat aboard an AA aircraft in "Up in the Air."

After seeing each of these things, my regular nightly dreamscape was replaced by a repeating plot of flying an AA plane into an Aston Martin while Daniel Craig and George Clooney shower me in Coca Cola.

Or so these companies would hope.

With the advent of TiVo and other ways to digitally record and watch TV shows and skip those doggone commercials, companies need a new way to convince us how awesome their stuff is and how we should totally buy it.

The answer: product place-

Excuse me for a moment while I puke all over myself. OK I'm back.

What could be worse, what in the world could be worse, than films and television shows bending their plots to suit a corporate

Don't answer that question. Of course there are worse things than this. This is a sick world we live in. I shall rephrase. What could be worse in this whole Wednesday opinions section than the idea of any of these works being infiltrated by advertising smut?

Take, for instance, the review in today's paper of Cal Shakes' "Much Ado About Nothing." Look for it. Read it. Isn't it a pretty review? Who wrote that again? Anyway.

Shakespeare of course wrote with outside pressures, making sure he didn't tread on any Tudor toes in his histories. But imagine the following corporate-sponsored Shakespearean play: "Much Ado About Quinn's High-Quality Quills." This is a terrible example; I will abandon it immediately.

All right, it's open mind time. God I hate this part.

It's possible, I admit, for product placement to add to a piece of art. This can be seen in comedies for purposes of irony. Tina Fey's "30 Rock" is littered with brands. Alec Baldwin once sang an ode onscreen to the McFlurry. Fey later claimed that no cash exchanged hands for the McFlurry bit - it was product placement done to benefit the plot.

And who could forget Stephen Colbert's Doritos Spicy Sweet Pennsylvania primary coverage from Chili-Delphia. I know I couldn't; it was too delicious. Colbert grasped the reins of product placement and tasted the spicy sweet monetary awards. He also earned some chuckles in the process. Success.

But can product placement succeed beyond the accommodatingly ironic sphere of comedy?

Jason Reitman's 2009 "Up in the Air" suggests so. Rather than inventing a fictional airline to fly George Clooney around his loveless world, Reitman instead struck a deal with American Airlines and Hilton Hotels to accommodate his crew throughout filming in return for Clooney making their brands look sexy in an old-guy kind of way.

Money saved. But the embedded advertisement has perks beyond mere financial savvy. "Up in the Air" scores major believability points for its incorporation of real-world brands. Which is the point of a brand - to make us feel comfortable. We know exactly what we're getting with a well-known brand, and when that familiarity translates to film, an audience is given an extra boost toward relating to fictitious characters and their

There, I said it. The incorporation of corporate sponsors can help a film. I feel dirty. Someone call up Craig and Clooney to wash me in Diet Coke.

# OREADOR

Editor-in-Chief

Managing Editor Jon Arnold jon.arnold@ttu.edu

**Sports Editor** 

edmund.rostran@ttu.edu britton.peele@ttu.edu

jose.l.rodriguez@ttu.edu

**Photo Editor** 

Newsroom: (806) 742-3393 Sports: (806) 742-2939 Advertising: (806) 742-3384 **Electronic Media Editor** Classified: (806) 742-3384 brett.winegarner@ttu.edu Business: (806) 742-3388 Circulation: (806) 742-3388 Fax: (806) 742-2434 E-mail: dailytoreador@ttu.edu

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•Breaking News

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Periodical Postage paid by The Daily Toreador, Student Media building, Texas Tech University, Lubbock, Texas, 79409. Publication number: 766480. The DT is a student newspaper published Monday through Friday, September except during university examination and vacation periods The DT is funded primarily through advertising revenues generated by the student sales staff with free campus distribution resulting from student service fees.

Subscription Rates: \$150 annually; single issues: \$1.
Postmaster: send address changes to The Daily Toreador, Box 43081 Texas Tech University, Lubbock, Texas 79409.

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# Season opener 'Inferno' entertains, draws crowd

**By BRITTANY HOOVER** STAFF WRITER

For 19th century Swedish playwright and novelist Johan August Strindberg, there was more to life than writing fictitious stories for others to enjoy. He wanted to find the truth in life, and he set out to do so by exploring alchemy and occultism.

"Inferno," the first of this season's Maedgen Laboratory Theatre productions, tells the story of Strindberg's descent into madness as he gives up on writing and dabbles in science.

The work's playwright, Jeff Day, said the mind of Strindberg," she said. "The

Strindberg actually chronicled his tribulations in a There's a line about journal called "Inferno." This play shedding skin in is a re-imagining of those memoirs the play. That and Strindberg is the notion of becoming a new person, said Day, a what he was going graduate student from San Francisco studying playwriting and arts administra-

"There's a line about shedding skin in the play," Day said. "That is

the notion of what he was going through." Some of the characters in the play

were real people, such as Strindberg's scientist friend, Gerard, and his wife Harriet, Day said. Others, like Strindberg's smitten house servant and the writer's publisher, are fictionalized.

"I took facts, and then I jumbled them to create a dramatic tension," Day said. Leah Hoffman, a freshman public relations major from Austin, thought

Day did just that. "I think it was really good," Hoffman said. "It was very dramatic, as it should be. The whole thing was really intense."

Kate Dressler, a freshman theater major from Mesquite, enjoyed the character of Strindberg and the actor's portrayal of the writer turned mad scientist.

"He did a really good job with it," she said. "It's hard to play an intense character like that without breaking."

Saraneil Stribling, a senior theater major from San Antonio, liked the plot and thought the production staff successfully implemented the lighting and sound effects to set the tone of

"It took you on a journey through

technical elements helped bring the audience in. There were definitely things going on that I felt I was not able to control."

Day is still processing the fact that a play he wrote has now come to life and is being performed for an audience of students, faculty and members

of the Lubbock community, he said. It is difficult to let go of a project you created and put it into someone else's hands to produce.

through.

**JEFF DAY** 

INFERNO'S PLAYWRIGHT

**GRADUATE STUDENT** 

"I've always been after this moment in time, this mood," he said thoughtfully. "It's gratifying to see it. While some individual choices are not what I would have done, the overall outcome is close to what I felt like it should be.'

Performances of "Inferno" start at 8 p.m. in the Maedgen Laboratory Theatre and run through Saturday. >>> britanny.hoover@ttu.edu

# Tech library introduces virtual learning program Second Life

By AUDREY COLLINS STAFF WRITER

The Texas Tech University Library has recently become a member of the Second Life community.

Second Life, an interactive program developed by Linden Labs, presents students with a very unique way to interact with the library's resources, as well as with other students.

The program itself greatly resembles a mass multiplayer online gaming system, and

Ken Chaffin, the senior administrator of DMS and the 3D Animation Lab in the library, said that Second Life could be compared with many technologies students are already exposed to today.

"Some people call it an immersive, virtual reality environment, some call it a social media environment," Chaffin said, "and other people sometimes call it, like, a video game because it looks a lot like a video game."

But Second Life has its own unique features to offer. Each student who signs up for a Second Life account has the ability to create his or her own avatar to control in the Second Life world. These avatars can resemble the student as they are, or it can be a highly modified, fantastical version of its creator.

Linden Lab sells virtual parcels of land called islands. The Tech library has purchased four of these islands, each of which serves a different purpose. One of the islands is centered around collaboration and contains conference centers where avatars of people logged in to Second Life can gather and host virtual meetings or simply have a social gathering without ever leaving their computer.

The information services librarian island contains various screens of web pages pertaining to library information. These web pages, which are viewed as a screen floating above the landscape in the game, are called shared media screens. Each one can be accessed with your avatar, and students have the ability to search through library information and databases through the game-like medium of Second Life.

But Chaffin says that these are not just ordinary web pages in an extraordinary setting.

"One of the main things that separates Second Life from say just an ordinary web browser, like Internet Explorer or Firefox," Chaffin said, "is that you get

Linden Homes

GRAPHIC COURTESY OF SECOND LIFE/The Daily Toreador

to see everybody else who is accessing that content at the same time you are, and you can interact with them."

Therefore not only can you see what they are visiting, but you can interact with other avatars and therefore other people, too. If avatars are in close proximity to one another, they have the ability to communicate with one another, by use of the keyboard or a headset, and two people can carry on a normal conversation vicariously through their avatar.

Another special feature of Second Life is the Sandbox Island. In the Sandbox Island, students are free to create and build whatever they please using 3D technology. Whatever you build disappears after five hours but is saved to your account for future use and reference. This aspect connects greatly with the library's 3D Animation Lab and can be a useful tool for anyone needing practice or just wanting to learn the basics of animation and 3D art.

Each island presents an opportunity for users to collaborate with each other in different environments, and also gives unique access to library informa-

At this stage in Texas Tech's Second Life development, there is a still a lot of exploring going on so its developers can figure out what to add to the islands that has specific relevance to the library and that will keep students interactive and interested.

Rob Weiner, a librarian in the information services department, said he believes it is important for Texas Tech to have this kind of technological resource available.

"By having a library presence in Second Life, and the fact that we have a 3D animation lab, and we're involved with cutting edge animation, we've got professional animators on staff, it makes sense for Texas Tech University Libraries to be part of a virtual world environment like Second Life because it

is an important part of popular culture," Weiner said.

While Second Life has not had a major impact on campus yet, there is still time for the benefits of this resource to take effect. There is a contact section in Second Life where students can contribute their input of what they would like to see in Second Life, giving the users a democratic role in the island's

Emily Yandell, a junior studio art major from Lubbock, said she believes that the Second Life program just needs

"Even though a lot of people don't know about it right now," Yandell said, "I'm sure it'll catch on in popularity and more people will start using it, like Facebook.'

Students can access and create their own account and avatar on Second Life through the Texas Tech library website under "Services and Technology." » audrey.collins@ttu.edu

# Fall TV season devoid of must-see new shows so tar

NEW YORK (AP) — Two weeks into a new television season, and it's clear there are no must-see new pro-

CBS' Monday night remake of "Hawaii Five-0" was the only new program to crack the Nielsen Co.'s list of the 20 most popular programs last week. Its audience of 12.7 million viewers was down from the 14.2 million people who saw the premiere — not unusual, but not the sign of a show taking off, either. Already, two programs have been

canceled - Fox's "Lone Star" and ABC's "My Generation." The latter had only 3.8 million viewers last week, deadly for a Thursday night and no help to "Grey's Anatomy," which followed it on the schedule. Other programs — NBC's Jimmy

Smits vehicle "Outlaw," ABC's procedural "The Whole Truth" and the Fox comedy "Running Wilde" — need to start showing progress soon, or they could face the same fate. As the most stable network, CBS

has had the most success getting people to try out their shows. The comedy "Mike & Molly" is off to a solid start on Monday nights, and Tom Selleck's "Blue Bloods" has done well on Fridays, usually a tough night for TV viewing.

ABC's "No Ordinary Family" opened to an audience of 10.7 million viewers last week, a solid start.

Last week's favorites were familiar to viewers: dancing, football and "NCIS."

CBS averaged 11.9 million viewers in prime time (7.2 rating, 12 share) and also won among the 18-to-49-year-old demographic sought by advertisers for the second straight week. ABC averaged 9.2 million (5.8, 10), NBC had 8.1 million (5.1, 9), Fox had 7.1 million (4.3, 7), the CW had 2.3 million (1.5, 2) and ION Television had 1 million (0.7, 1).

Among the Spanish-language networks, Univision led with a prime-time average of 4 million viewers (2.0 rating, 3 share), TeleFutura had 770,000 and Telemundo had 700,000 (both 0.4, 1), Azteca had 170,000 and Estrella had 130,000 (both 0.1, 0).

NBC's "Nightly News" topped the evening newscasts with an average of 7.8 million viewers (5.1, 11). ABC's "World News" was second with 7.1 million (4.9, 10) and the "CBS Evening News" had

5.4 million viewers (3.6, 8).

A ratings point represents 1,159,000 households, or 1 percent of the nation's estimated 115.9 million TV homes. The share is the percentage of in-use televisions tuned to a given show.

## Los Angeles Times Daily Crossword Puzzle ACROSS 1 Dance fundamental 5 Spreading trees 9 Cosmic payback 14 \_\_-up: slow Web connection 15 Bulbbly label name 16 Like some kites 17 Menlo Park middle name 18 Former credit card giant 19 Shakespeare's title Athenian 20 Eagle 23 Big pix: Abbr. 24 Reagan era prog. 23 Big pix: Abbr. 24 Reagan era prog. 25 Ball club 28 Pancho was his sidekick 30 Running independently 32 Trite 33 Eagle 37 Leg-shaving alternative 39 "Science Guy" Bill 40 Baking soda target 41 Eagle 46 Tint 47 Composer By Mike Peluso 5 Harris of country 6 They may be pierced 7 See 32-Down 8 Pierces SWIT MASH LAMPS URSA RITA ALEUT SALSACLUB SEIZE SPEEDOS EATCROW REF GANG RAN FIESTABOWL ATOM ENT SONIA JALAPENOPPERS 47 Composer Berlioz 48 WWII blockade 10 Zealous 11 Part of most 50 Joseph of ice cream fame 51 Tic \_\_: mint 53 Sale condition eyegiasses 12 "Little Red Book" 54 Eagle 59 Ambulance attendant 62 Cathedral author 13 Ex-Texas governor Richards 21 Check sent with EXIT LEONO NOSIREE WIGGLESESTOP SPANGLISH 21 Check sent with a ltr., e.g., 2 Adored one 25 Sanskrit for "awakened one" 26 Enjoyed Denny's, say 27 Girardi's predecessor as Yankee manager 28 Scratched 29 Stupidity 31 "That's \_": "Uhuh" section 63 "Dark Angel" actress Jessica 64 Worship 65 Bring up 66 Diver's haunt 67 Au courant, with 68 Ancient Persian 69 Ilk DOWN 1 Nebr. neighbor 2 Roofer's piece 3 Whence icicles 32 With 7-Down, 45 Cleanup hitter's 58 First president to take up golf 59 Pin cushion? 60 University URL feeling better 34 Toledo-to-Detroit

Hollywood gala, with "the" 52 Amulet

"Expressing anger is a form of

public littering."

ending 61 Put on

Willard Gaylin

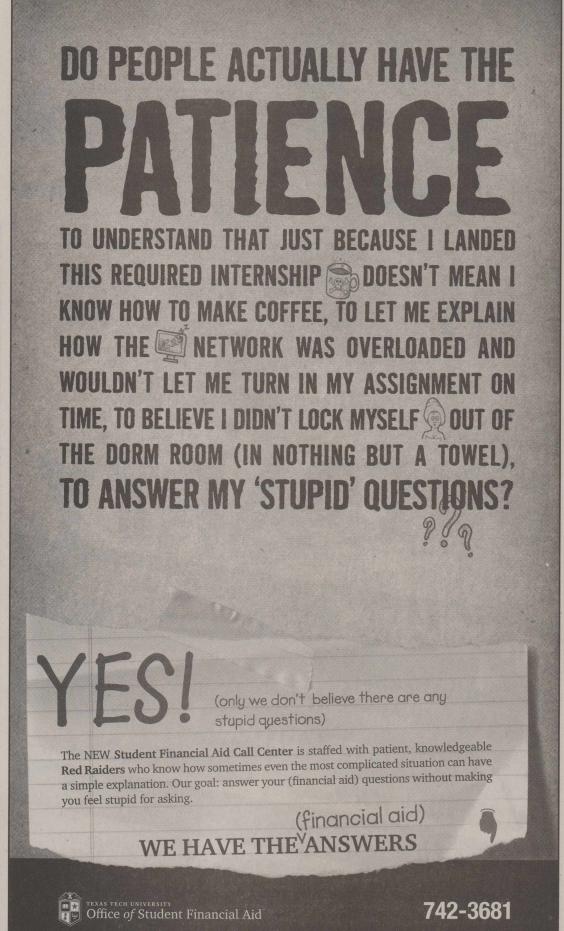
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# SPORTS

# Red Raiders prepare in all areas

By MIKE GRAHAM STAFF WRITER

Texas Tech football returned to the practice field Tuesday for the first time since the Iowa State loss.

Head coach Tommy Tuberville said there's a lot of work to do in practice this week to get prepared for Baylor, especially for an athletic quarterback like Robert Griffin III.

Tuberville is confident, however, the Red Raiders have bounced back from last week's loss and said the team had a good practice.

"We had a mental day of practice," Tuberville said. "We've got a lot of work to do to get ready for a quarterback that can scramble around. They're pretty much an option team; they run a lot of option whether either they're handing it off, the quarterback is running and pitching or throwing it. So we've got to do a lot of mental preparation; we've got to do on defense.

"And on offense, we've just got to keep continuing to get better. We've got a chance to be a good offense, but you can't play two quarters like we've been playing. We've got to play for four quarters, and hopefully that's going to happen this week. Spirits are good, practiced hard."

game, which will be played 11 a.m. Saturday in Dallas at the Cotton Bowl, will be containing Griffin. Baylor's star has 1,572 yards of offensive production on his own throwing and running the ball.

The Red Raiders are using several players on scout team to simulate Griffin, including backup quarterback Steven Sheffield and one of the fastest players on the team in running back Ben McRoy.

Defensive lineman Colby Whitlock said going up against Griffin provides a challenge, but every Big 12 team presents a couple of players who are difficult to contain.

"Every team in the Big 12 has an athlete or somebody like that," Whitlock



FILE PHOTO/The Daily Toreador

TEXAS DEFENSIVE BACK Blake Gideon stiffarms Texas Tech wide receiver Alexander Torres during Texas' 24-14 victory against Tech in September at Jones AT&T Stadium.

said. "Plus, Baylor has two great (running) backs and a good offensive line. They have a great offense coming out, so it's focusing on going out and playing a great The biggest challenge of the Baylor defensive game rather than focusing on

> Playing well on both sides of the ball will be important for Tech, but the Red Raiders also have beefed up the special teams.

Last week, kickoff coverage was poor at times, and Iowa State's last touchdown came off of a failed Tech onside kick that was returned all the way to the endzone.

"We've taken a lot of guys and moved them around," Tuberville said. "We've put some older players, some guys who are starters on offense and defense, on special teams. We're just not deep enough to go out there and play some guys who all they do is play special teams. We've got to play more athletic guys on special teams, but

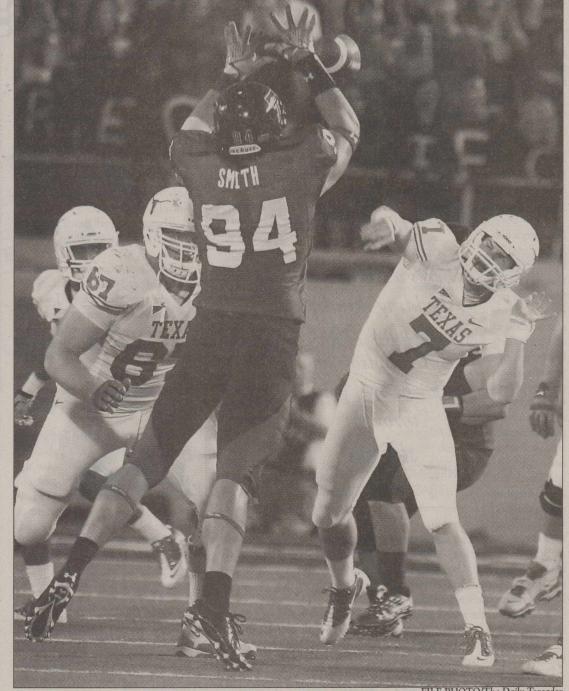
it goes back to the punters and kickers. They have to do a better job.

"We made way too many mistakes on special teams. We won't beat a lot of people if we keep playing like that."

Some of the ingredients Tech needs to pull out a Big 12 Conference win began to appear last Saturday against Iowa State.

For example, the Red Raiders' offen-'sive line allowed zero sacks on 62 passing attempts after allowing four in the Texas game, letting quarterback Taylor Potts pass for nearly 400 yards.

"We still need a win under our belts in conference," offensive lineman Lonnie Edwards said. "The whole O-line played a really good game, but we're staying still, staying humble and working our butts off just like we have for the last two weeks. We need to get better every week." » michael.graham@ttu.edu



TEXAS TECH DEFENSIVE end Scott Smith attempts to bat down a pass from Texas quarterback Garrett Gilbert during Texas' 24-14 victory against Tech in September at Jones AT&T Stadium.

Baylor's Dunn suspended after arrest

nitely suspended leading scorer LaceDarius Dunn on Tuesday after he surrendered to police to face an aggravated assault charge accusing him of breaking his girlfriend's jaw during an argument last week.

According to Waco police, officers were called to Hillcrest Hospital on Sept. 27 to investigate an assault on Lacharlesia Edwards, 21. Police said Edwards and Dunn, identified as her boyfriend, had gotten into an

Erotic

www.kristease.com

WACO (AP) — Baylor indefi- argument and that he punched her facts and was fully cooperating with

"We look forward to reviewing the file and working with the district

statement. Bears coach Scott Drew said Dunn, a senior guard, has been indefinitely suspended from "all team

activities." Baylor said in a release that the

university was working to gather

\$85.00

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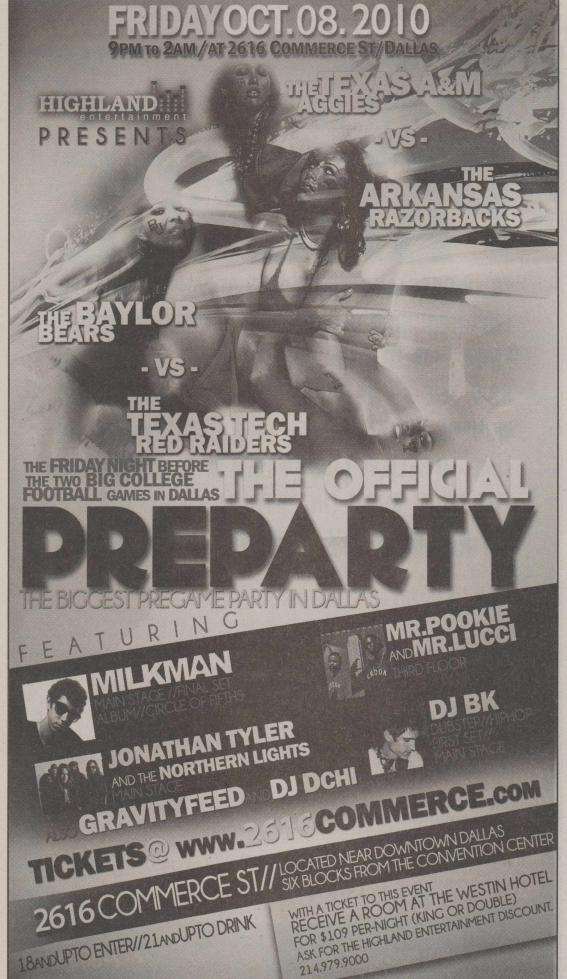
would be no further comment.

The woman's father, Charles attorney's office," Dunn's attorney, Edwards, told The Associated Press Vikram Deivanayagam, said in a from his home in Monroe, La., that his daughter didn't have a broken jaw and that "somebody down there is trying to make a story out of nothing."

> The elder Edwards said his daughter was "laughing and giggling" when he went to Waco after the alleged attack. He said the couple have known each other since elementary school and have a 3-year-old son

together. "If something would have happened to my daughter, I would probably be in jail right now in Waco because I probably would have done something to that young man," said Charles Edwards, who said his daughter is in Monroe. "In this case, she said they were playing,

and that's it." Dunn was a second-team All-Big 12 pick while averaged 19.6 points and 4.8 rebounds last season when Baylor set a school record with 28 victories and got within one win of making its first NCAA Final Four appearance in 60 years. He set school records for points (704), 3-pointers (116) and free throw shooting percentage (85.7 on 126 of 147 free



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# as Tech volleyball visits No. 10 I

STAFF WRITER

A voyage to Ames, Iowa, horns. obviously isn't considered a trip home for the Texas Tech volleyball team, or anything associated with Tech, for that matter.

But Tech middle blocker and outside hitter Justine Young may beg to differ, as today's game at Iowa State marks the junior's return to her old stomping grounds.

"Going home is going to be really exciting," Young said. "All my friends from my (junior college), coach, my family are all going to be there. It's going to be great to see how the girls' volleyball team is this year."

Before joining the Red Raiders this season, Young was a member of the Des Moines Area Community College volleyball team for two

While a member of that squad, she was named firstteam all-conference, alldistrict and all-region.

Young's production has translated well as a Red Raider thus far, contributing 38 kills

and 16 digs this season for Tech there and follow the game plan Young and the Red Raiders

(3-12, 1-5 in Big 12 Conference play) are coming off their first Big 12 victory in more than three years after defeating Kansas 3-2 Saturday in the United Spirit Arena. The win snapped a 64-game conference losing streak.

So, Tech will go for its second consecutive win tonight against No. 10 Iowa State (10-3, 3-2) at 7 p.m. in the Ames High School

The game is being played at Ames High School because the Cyclones' regular home, the Hilton Coliseum, was damaged in August due to severe flooding caused by torrential downpours. The Cyclones are 6-1 in the Ames High School Gymnasium thus far.

In addition to the venue situation, the Cyclones haven't played since Sept. 29 when they faced No. 11 Texas in Austin. Iowa State fell 3-2 to the Long-

So, Iowa State has had extra time to prepare for Tech's visit, which may not bode well for the Red Raiders, considering Iowa State's last home match was a 3-0 win against Oklahoma.

The Cyclones are the second ranked opponent Tech will have faced this year, the other being No. 17 Colorado State, who beat Tech in straight sets. Iowa State has faced five ranked opponents to this point, posting a 2-3 record in those meetings.

The three losses consist of defeats to No. 2 Florida, No. 3 Nebraska and No. 11 Texas.

The Red Raiders carry momentum into this match after Saturday's win, but sophomore outside hitter Miara Cave said

Well, I think we're

all really excited.

I mean, they're

ranked 10th in the

**MIARA CAVE** 

**OUTSIDE HITTER** 

TECH VOLLEYBALL

nation.

all the team can do against a ranked opponent like Iowa State is play their best and see what happens. 'Well, I

think we're all really excited. I mean, they're ranked 10th in the nation," she said. "So we just want

to go out and do the best we can to the best of our ability."

But the Red Raiders took their first major step in potentially knocking off a ranked opponent with their defeat of the Jayhawks Saturday, even if they aren't used to trying to win back-to-back conference

Tech coach Trish Knight said she's seen a change in her players since that victory, a change that could inspire the Red Raiders to knock off a top team such as Iowa State.

"I just feel like they think the weight of the world's kind of off their shoulders," she said. "They're more light-hearted, and, you know, it's just that kind of thing. And winning just helps build confidence, and it helps them have more enthusiasm about coming to practice."

>>>ioshua.koch@ttu.edu

# Young heads home Goalkeeping paces Tech soccer

By TOMMY MAGELSSEN STAFF WRITER

Colleen Pitts still remembers her first collegiate action as a goalkeeper against Texas A&M even though it was five years ago.

"My nerves were shaking, my hands were shaking," Pitts said. "I was so excited, but at the same time I was scared because it's A&M, you know? And we had lost 5-0, 7-0 in years past and coming into my freshman year,

the first big game that I played.

"I think it was a great way to start off, knowing that that's the level you have to play

Pitts, now a fifthyear senior, splits time between the posts with

sophomore goalkeeper Erin Wikelius. Collectively, the two have won nine games this year, with all but one of them coming in shutout fashion.

The nine wins already are more than last year's total and are the second most in school history behind a 13-win campaign in 1996. The Red Raiders (9-4, 2-2 in Big 12 Conference play) still have six more regular season games to play to try to break the single-season mark.

Earlier this season, Pitts set a school record logging shutout victories in the first five games of the season.

Somewhat overshadowed by high-powered offenses on the college level, solid goalkeeping play has been a foundation for Tech

Pitts said the most important thing a keeper needs on this level is confidence. She said giving up a goal is the hardest thing to overcome as a keeper, and both she and Wikelius take goals personally.

However, Pitts said each goal conceded allows her to adjust her game later on in order to combat

similar situations. This year, Pitts is sixth in the Big 12 with a 1.06 goals against average in 766 minutes, compared to 1.22 last season. Wikelius is second in the Big 12 with a 0.44 average in 405 minutes, much improved from last year's 1.96

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box, and you got to

own it.

**ERIN WIKELIUS** 

Part of avoiding a goal is effective communication with the backline, Pitts and Wikelius said.

average.

"The biggest key that I learned my freshman year is you have to understand your players' tendencies," Wikelius said. "So, if I know (our defenders), I figure out their little tendencies. I can better relate to them for where I need to be or what to say to them."

People don't tend to realize how big the mental portion of the game is for a goalkeeper, Wikelius said.

Perhaps the most exciting play in soccer, a penalty shot, offers a host of different strategies and tactics goalkeepers need to realize.



TEXAS TECH GOALKEEPER Erin Wikelius, above, and her goalkeeping colleague Colleen Pitts are racking up shutouts for the Red Raiders. They'll try to add to their tally this weekend with away games against Texas and Texas A&M.

Wikelius said there are a variety of techniques she uses to get into a shooter's head, including showing more room to one side of the net and shuffling her feet as the shooter

approaches the ball. The play of a goalkeeper is as much mental as it is physical. However, Wikelius said the physical part should not be overlooked, particularly when it comes to attitude.

"Whenever you go into a one-onone tackle, or there's a ball bouncing, there's 50-50; the forwards are always running right in your face," she said. "You got to drop your shoulder and put it back into them.

"You can't let yourself get run over; you have to almost scare them into coming at you again. You have to let your presence be known — it's your box, and you got to own it."

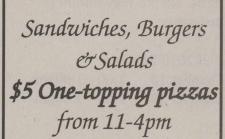
Waiting in the wings once Pitts graduates is keeper Gabby Kaufman. The freshman will likely be redshirted this year barring an injury to Pitts or Wikelius. But as of now, the freshman is eager to learn and wait for her time to shine.

"They both just told me about the speed of play," Kaufman said. "It's very different from club; it's a lot faster, and the girls are a lot bigger and stronger.'

The Tech goalkeeping staff, along with the rest of the Red Raiders, hits the road this weekend for games against Texas at 7 p.m. Friday in Austin and against Texas A&M at 1:30 p.m. Sunday in College Station.

>>> thomas.magelssen@ttu.edu

Open Monday- Friday at 11 am for Lunch



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> Open Every Night until 2 am!

35th & Slide Road

Open Saturday & Sunday at 4 pm

Mention this ad and get a Free Appetizer with purchase of any two meals

This establishment, Texas Tech University & The Daily Toreador do not encourage underage drinking or alcohol abuse.

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# **TUTORS**

**GUITAR LESSONS** 

tarist. Study with the Best! 806-747-6108 WWW.SUSANGRISANTI.COM

\$5,000-\$7,000 PAID

27, SAT>1100/ ACT>24/GPA>3.0 Reply to: info@eggdonorcenter.com if qualified. **25TWENTY** 

New luxury student housing opening October 2010. Currently looking to hire Leasing and Management positions. Please email resume and contact info to live25twenty@gmail.com

### **50TH STREET CABOOSE** Coctails, bartenders, hosts. \$10 buckets Monday/Wednesday/Fridays. 1/2 price appetizers, 3-6p.-

m. Monday-Friday. 5027 50th. 796-2240. AIL- NOW interviewing for full time positions. Hiring

for beginning managment and managment positions. To inquire send resume to manderson@ail-

BARTENDERS NEEDED! Earn \$200+ per shift. FT/PT, no experience required. Will train. Call now 877-405-1078 ext. 4303.

## COPPER CABOOSE

Hiring bartenders, cocktails for Texas Hold'Em Tournaments. Tuesday/Thursday/Sunday 7pm. \$10 buckets Monday/Wednesday/Saturday. 56th & Ave Q. 744-0183.

EARN \$1000-\$3200 a month to drive our brand new cars with ads placed on them. www.Ad-

EXTRAS TO stand in the background for a major film production. Earn up to \$200 per day. Experience not required. All looks needed. Call 877-744-

FEDEX GROUND hiring part time package handlers. Starting pay \$9.50/hour. \$1500/year tuition assistance available. 3:45-8a.m. Tuesday - Saturday. Apply at 8214 Ash Ave (SE corner of Central

GUYS MOVERS time employees. 4711 W. Loop 289. Apply in person LOCAL MARKETING firm and GE affiliate is seek-

ing 10 outgoing and energetic college students to our team. Part-time, 4 days/week. \$10-\$15/hour. Please email aqspersonnel@aol.com, subject "College" and we will contact you for an interview. 18-25 encouraged to apply. Flexible schedule. No sales. No telemarketing. No experi-

LUBBOCK START up company looking for help with sales, marketing, and website development. www.hooklesshangers.com Please send resumes to sales@hooklesshangers.com

MAIL CLERK NEEDED PART TIME Hours will be 1:00 pm to 6:00 pm Monday - Friday. Apply in person at 1418 Crickets Ave.

TIME Teacher position. Tuesday and Thursdays, 8:45-2:45. Holy Spirit PDO. Call Kim 698-

PART-TIME WORK \$14 BASE-APPT Flex schedules around classes sales/service. No experience necessary. All ages 17+ - conditions apply. Call now 785-5000. WORKFORSTUDENTS.COM

**POOR AND PALE?** 

Fix that today! Supertan is hiring. Apply online www.GETASUPERTAN.com or 4 locations 82nd & Slide, 4th & Slide, 82nd & Iola and 82nd & Univer-

STUDENT NEEDED as a part time assistant in a physical therapy position for male patient in private home. Training will be provided. Excellent opportu nity for experience in field of health care. 795-7495.

STUDENTPAYOUTS.COM to join. Click on Surveys.

THE LANTERN TAVERN 3502 Slide Road or call 785-2280 for more informa-

VOCALIST/CHORISTER FOR Sunday 11am church service. Salary dependent on qualifications/experience. Audition. (806)784-3001 WEB DESIGNER needed, part-time. Pay nego-

YOUR GIFT MEANS THE WORLD Consider donating your eggs to help other women. Your time is worth \$3500. The Centre for Reproductive Medicine. 788-1212.

tiable. For info contact: Ime\_31@hotmail.com. 789-

1/1 EFFICIENCY. \$550/month. 2408-32ndB. Completely remodeled with new cabinets and granite countertops. Exclusively private. 806-241-8760 NEW CUSTOM BUILT 5/3/2, \$2900/MONTH.

Lubbock, Upscale, 806-790-5001. STUDENTS, YOUR choice of the following prope

ties: 2604B-C, 2606, or 2608B 21st St. 5414-6th Great location. 797-2212.

THE PARK APARTMENTS Now pre leasing for next semester. Minutes away from Texas Tech. We have 1, 2 & 3 bedrooms available. Come by 5702-50th or call us, 806-797-

BEAUTIFULLY REMODELED 3/2/2, 4615-45th St. \$4000 below tax appraisal. New flooring throughout. Only \$89,900. 799-6196

DADDYO'S. 2321 34th. Open Saturday/Sunday, 10-5. Vintage, collectibles, furniture, consignment and Internet sales, 793-1855.

WHY CONTINUE to pay rent? Own your home with this great 3/2/2 located at 6110 14th St. Freshly painted interior, 1780 sq. ft., large living room with wood laminate flooring, great master bedroom, outdoor hot tub and deck. Close to Tech and medical area. Priced reduced recently to \$125,900. Call Dana at 806-790-0111 to see this super home! Better Homes and Gardens Real Es-

# **CLOTHING/JEWELRY**

**NEED CASH** Buying any gold/silver jewelry. Any condition Avery and others. Varsity Jewelers 1311 University.

**TEXAS TECH** Officially licensed rings. Men's from \$645.

Women's from \$395. Varsity Jewelers.

1311 University

**WANTED: GOLD & SILVER** 2423-34th. Open M-F 9am-6pm. 806-747-4653.

**COLD BEER!!** 

Broadway Beverage. Just 5 minutes East of campus on Broadway, just past Mackenzie Park. All your beer and liquor needs. Don't forget student discount. 1713 E. Broadway. 744-4542.

**KEG PARTY!** 

Call Broadway Beverage for free delivery. 5 minutes East of campus on Broadway, just past Mackenzie Park. 1713 E Broadway. 806-744-4542.

# **ROOMMATES**

LOOKING FOR female roommate. Sublease (January 2011) at Cottages. 4 bedroom, \$565 per month. Willing to negotiate rent. \$40 utility cap. Call anytime, 817-673-8389 for more info or gues

**ROOMMATE NEEDED** cluded. Close to Tech. 806-445-1150

**ALLAMERICANSTORAGE.COM** Rates \$10 and up. Free truck. 24/7 Rental station

Clean. 5839-49th. 792-6464. EXPERIENCED EDITOR AND PROOFREADER Term papers, theses, dissertations. Hourly or job rates. Email TTUproofreader@yahoo.com.

**EZ DEFENSIVE DRIVING.** Free chicken fried steak included. Only \$26.95. Cell 781-2931. More Information www.Lubbock-

# LEARN TO FLY

LINDSEY'S MEDICAL DAY SPA

Come experience amazing facials, mass mani/pedis, and laser hair removal. 806-687-5757. 98th and Quaker

**NEED A FUNDRAISER** for your organization, cheer squad, or youth group?? Call me 806-831-6905! Scentsy makes the BEST Fundraisers because everybody LOVES

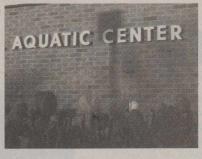
them! https://ritaannette.scentsy.us WAXING Brazillian, \$45. Bikini, \$20. Lip & brow, \$15. Camille, 797-9777 x245, @ Lindsey's 3307 83rd.

**COLLEGE SKI & BOARD WEEK** 



UBSKI WWW.UBSKI.COM 1-800-SKI-WILD • 1-800-754-9453





Phone: 742-3351

The Aquatic Center is currently open from 6:00am - 8:45am and from 6:00 - 9:00pm Monday through Friday. On October 10, the Leisure Pool will close for the fall and all aquatics hours will be at the Aquatic Center.

Website: www.rescsports.ttu.edu



Box 2151

### Heartbeats

A quick pulse around the Rec Sports World.

## Sport Clubs Results

Men's Soccer 2 - SFA 0 Men's Rugby 44 - Texas A&M 25 Men's Rugby B 10 - Texas A&M B 0

### Massage Therapy

Feeling a little stressed as mid-terms approach? Book a half hour or hour long massage in the Fit/Well. One of our licensed massage therapists will rub away the stress and pain. Try our new Hot Stone Massage for a luxurious experience. Only \$25 per 1/2 Hour and \$40 per hour. (\$50 per hour for Hot Stone massage)

### Fall Break Hours Saturday Oct. 9

Student Rec Center: 8:00am - 8:00pm Leisure Pool: Noon - 6:00pm Leisure Pool Family Hours: Noon - 3:00pm Climbing Wall: Closed Fit/Well: 10:00am - 6:00pm RaiderX Classes: Zumba 10:15am - 11:15am

# Sunday Oct. 10

Student Rec Center: 12:00 - 8:00pm Leisure Pool: Noon - 6:00pm Leisure Pool Family Hours: Noon - 6:00pm Climbing Wall: 3:00 - 7:00pm Fit/Well: 12:00 - 7:00pm RaiderX Classes: Turbo Kick 5:30pm - 6:30pm Abs 6:40pm - 7:00pm

# Monday, Oct. 11

Student Rec Center: 6:00am - 8:00pm Aquatic Center: 6:00 - 8:45am & Noon - 8:00pm No Family Hours Climbing Wall: 3:00 - 7:00pm Fit/Well: Noon - 8:00pm OPC: Closed RaiderX Classe Step Express: 12:10pm - 1:00pm Xtra Strength: 5:30pm - 6:30pm Abs: 6:40pm - 7:00pm ZUMBA: 7:15pm - 8:15pm

## Tuesday, Oct. 12

Student Rec Center: 6:00am - 8:00pm Aquatic Center: 6:00 - 8:45am & 12:00 - 8:00pm Aquatic Center Family Hours: 5:00 - 8:00pm Climbing Wall: 3:00 - 7:00pm Fit/Well: Noon - 8:00pm OPC: Closed RaiderX Classes: ZUMBA: 12:10pm - 1:00pm Power Hour: 5:30pm - 6:30pm Abs: 6:49pm - 7:00pm Turbo Kick: 7:15pm - 8:15pm

### Intramurals



# Intramural **Outdoor Soccer**

Registration is today and tomorrow! Landon Donovan has nothing on you, right? Fun is the name of the game, with registrahave questions, please call the Intramural Office at 742-2945.

## Intramural 6 on 6 Dodgeball

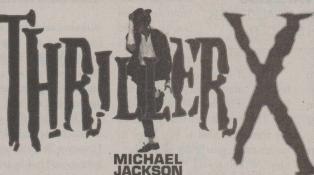
Register for 6 on 6 Intramural Dodgeball. Sign-ups will take place in the Intramurals Office, Rm. 203 now until Wednesday, October 13. The Tournament will take place on Friday, October 15. Get your team signed up for this free event!



Register by October 15 for this 2 Person Golf Scramble on October 17. Tournament will be at tion beginning next week! If you Stonegate Golf Course with lunch at noon and shotgun start at 1:00pm. Fee is \$25 per person and includes green fees, cart, bucket of range balls and lunch.



## Fit/Well



# **Thriller Dance Week**

Come to one of the three Thriller Dance nights! Celebrate a legend with one of his signature dances! It's Thriller, thriller week! Sunday, October 24, Tuesday, October 26 and Thursday October 28 - 7:15 - 8:15pm Rm. 114



## **Personal Training**

There are many reasons to want a Personal Trainer. Whatever the reason, we are here to help. We have many different types of training available! Overall fitness training, A Better U (Yoga/Pilates training), sport specific, lifestyle, area specific, and time limited training are all available! Sign-up in the Fit/Well or just stop by for more information!

Don't forget that Raider X2 Session 2 Classes will be on sale starting October 13! Get into your favorite classes for the second session! And don't forget about the Mind/Body Pass, the best value in Raider X2! Get into any yoga or pilates class throughout the week!

Registration will be in the Fit/Well. Great classes at great prices! You can't beat these classes anywhere!

## **Aquatics**

## Youth Learn to Swim

Got a little one? Our youth swim programs are the perfect start for your child to experience the water for the first time or improve their skills. We offer classes ranging from Parent and Me to Level 2 in the fall. Classes fill fast!

Class starts October 19 and runs on Tuesdays and Thursdays from 6:00pm - 8:00pm. Register at the Aquatic Center.

# Stroke Mechanics and Flip Turn Clinics

This is a free clinic to improve your stroke mechanics and flip turns. No pre-registration is necessary.

Fall 2010 Sessions

October 10 1:00 - 3:00pm October 24 1:00 - 3:00pm

# **Outdoor Pursuits Center**

### Palo Duro Day Hike Register by October 14 Trip Dates: October 16

Trip Cost: \$25 U.S. After a short drive into the about! First timers as well as heart of the Texas panhandle, we experienced backpackers are hike and enjoy lunch in this beautiful area.

## Caprock Overnighter Register by October 14 Trip Dates: October 23-24 Trip Cost: \$55 Palo Duro State Park is located in This trip is for those interested in the second largest canyon in the discovering what backpacking is all will spend the day on a moderate encouraged to discover Caprock Canyon State Park; West Texas' best

# Scenes from Last Week







kept secret.



ACTIVITIES

# **EVENT CALENDAR** OCTOBER 6-12, 2010



**COMING UP:** 

S.O. Workshop (10.13.10)

Corn Maize

(10.13.10)

Keith Karkut

Jown

# TODAY, 10.6.10



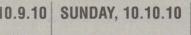
Cake Eaters Student Union Allen Theatre, 7:00pm
Swing by with your pals
and enjoy a FREE flick
on TAB. Come watch at
night, during the matinee,
or both! Got questions? Check Facebook, Twitter, or TechAnnounce for further information.

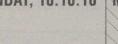
# THURSDAY, 10.7.10

Matinee – Independent Movie: Cake Eaters Student Union Escondido Theatre, 3:00pm

FRIDAY, 10.8.10

SATURDAY, 10.9.10 SUNDAY, 10.10.10





**Student Union Building Hours Closed Saturday & Sunday** Open regular hours

during Fall Break



MONDAY, 10.11.10 TUESDAY, 10.12.10 No Classes No Classes

**Enjoy your Fall Break!** 

(10.14.10)S.O.

Registration Mtg (10.19.10)

