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Tech law ranks 17th in pre-law magazine

Tech law school garners praise as one of best values in the country

By BROOKE BELLOMY
STAFF WRITER

This month, National Jurist and preLaw magazines ranked Texas Tech School of Law No. 17 of 200 in its list of the best value law schools in the United States.

"PreLaw is probably the most popular and widespread pre-law magazine," said Susan Fortney, interim dean of Tech's School of Law.

This is a two-spot improvement from the 2009 edition of the magazine and places Tech above the nine other law schools

in Texas in terms of value.

Fortney said being ranked in the magazine serves to validate what she and others at the school already knew.

"This is recognition to what we already know," she said. "That we provide a great education at an affordable price."

According to the magazine, a school to make the rank-



FORTNEY

ing, they must meet three criteria: The bar passage rate must be higher than the state average, the average indebtedness of a student after graduation must be less than \$100,000 and the student employment rate must be 85 percent or higher at nine months after graduation.

Second-year law student Nathan White of Friendswood said passing the state bar exam is a three-year goal of all law students, and the balance of quality education and an affordable price made Tech an appealing choice for him.

"It's a big reason I came

to Tech," he said. "I wanted a great education and get a good value for my money, and that's something Tech can provide."

According to the School of Law website, Tech has a 16-year bar passage average rate of 90 percent and had the highest passage rate in the state at 94.52 percent for the July 2009 exam.

PreLaw reports the average indebtedness of Tech students in 2008 at \$54,373, significantly less than the \$100,000 cut-off to be considered for ranking.

Professor Jarod Gonzalez said the low level of debt of graduates provides them with more opportunities to pursue jobs that are of an interest to them rather than a job solely for its high salary.

Jobs in the public sector typically pay less, but with less

debt, a graduate would be more willing to consider this career path, Fortney said.

The number of graduates known to be employed by nine months after graduating is 90.5 percent at Tech, according to the preLaw data.

Cochran said most graduates will take the bar exam approximately two months after graduating, and passage of the exam is crucial for employment.

Tech offers a curriculum to help students leading up to the exam, and help with exam-taking techniques, he said.

"Although we don't have a specific credit-based class for the exam," Cochran said, "our results speak for themselves."

In addition to the criteria preLaw requires to be considered a good value, Cochran and

Gonzalez said Tech has many other attractive attributes.

"(The School of Law) is well known for its advocacy program," Cochran said. "We have regional, national and even international champions in many competitions."

Gonzalez said the willingness of professors to help and be available to students outside of the classroom adds to the quality of education students receive at Tech. He said Tech also provides students the opportunity to gain practical skills through outside-the-classroom activities such as moot court.

"I hope this report will come to the attention of quality applicants that want to go to Tech and receive a great education for a low cost," Cochran said.

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Concerts continue at South Plains Fair



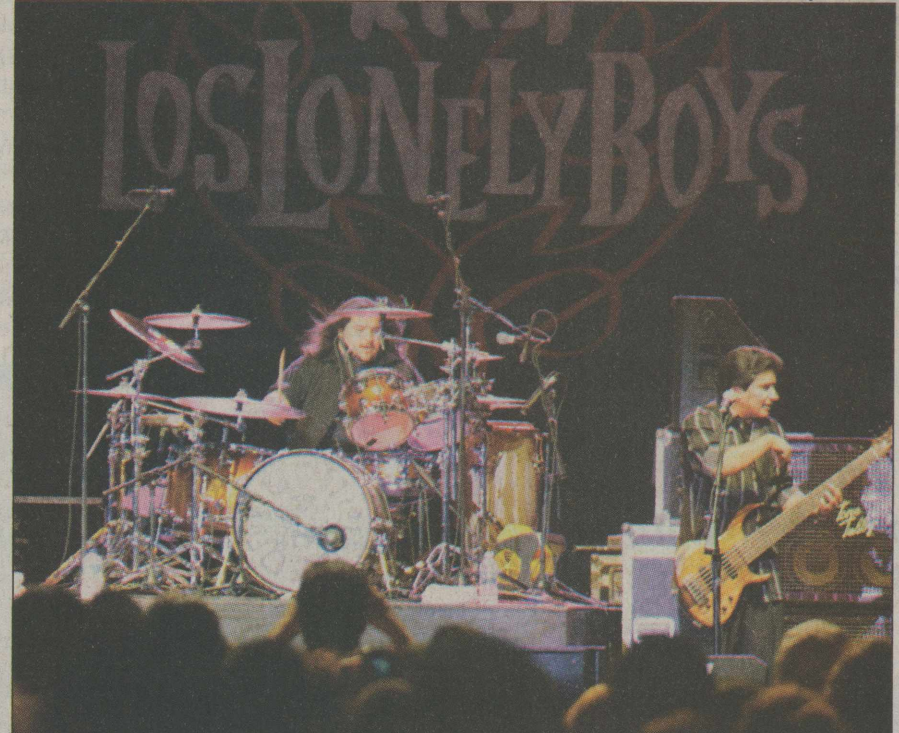
PHOTOS BY BRAD TOLLEFSON/The Daily Toreador

View a related video at www.dailytoreador.com

Los Lonely Boys, who play a mix of rock, country and blues perform Wednesday night at the South Plains Fair. The band hails from San Angelo and had a number one hit with their song "Heaven" in 2004.

The fair also played host to bands such as Blue Oyster Cult, La Mafia, Jake Owen and the Eli Young Band during its run.

Tonight R&B group En Vogue is scheduled to perform at 7:30 p.m. The Grass Roots will play Saturday as the fair wraps up for the 2010 season.



SGA passes new attendance bill

Senators to be impeached if they miss four meetings

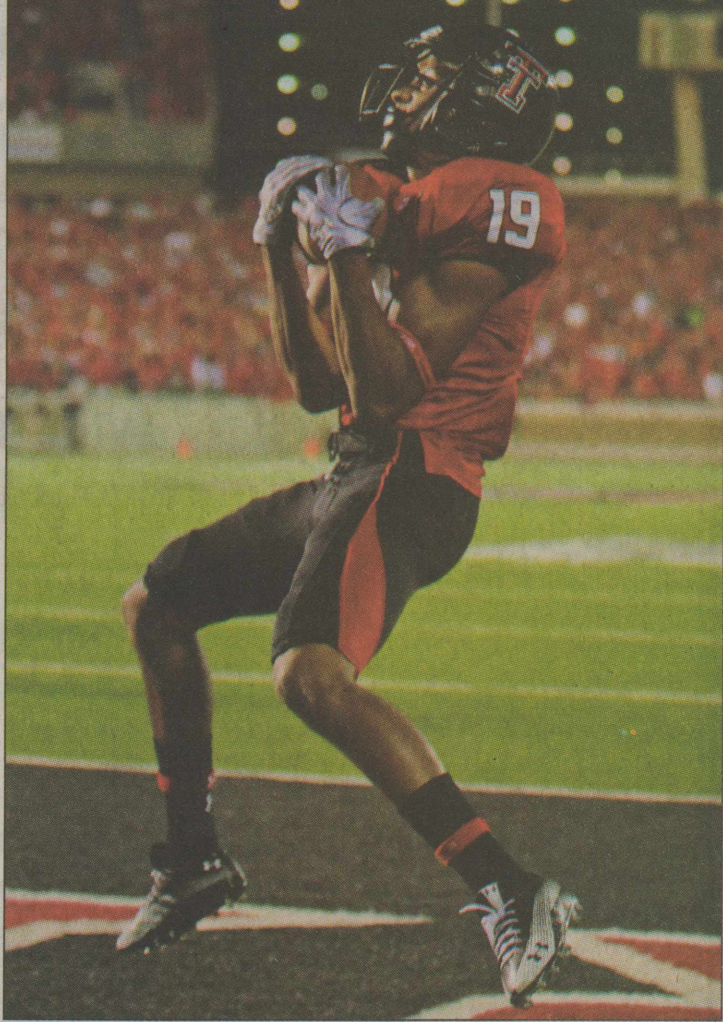
By DEREK MOY
STAFF WRITER

The Texas Tech Student Government Association voted on bills and resolutions Thursday in the Senate Room in the Student Union Building.

Senate Bill 46.03 was passed by 77 percent of the senators. The bill said if senators have four unexcused absences from meetings they will be automatically impeached.

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Lyle Leong and Texas Tech head to Ames, Iowa. FOOTBALL, Page 8

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WEATHER

Today	Sunny	Saturday	Isolated T-storms
	84/55		77/52

Arnold: Tech can use Cyclones as rebound game

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DT PHOTOS

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University Student Housing;
Hospitality Services
Division of Enrollment Management & Student Affairs

Community Calendar

TODAY

The 2nd Annual Lubbock Wine Festival

Time: 5:30 p.m. to 11 p.m.
Where: The American Wind Power Center, 1701 Canyon Lake Drive

So, what is it?
Twenty-two great Texas wineries invite you to taste and purchase over 100 delectably different world-class wines. Purchasing is available on-site by the glass, bottle or case.

First Friday Art Trail

Time: 6 p.m. to 9 p.m.

Where: Downtown Lubbock, various locations

So, what is it?
Join us at our regular art venues, plus a few guest galleries, on Oct. 1 for the monthly First Friday Art Trail from 6 to 9 p.m., showcasing art and artists downtown and throughout Lubbock.

Texas Tech Soccer vs. Colorado

Time: 7 p.m.

Where: John Walker Soccer Complex

SATURDAY

Tech Volleyball vs. Kansas

Time: 6:30 p.m.

Where: United Spirit Arena

Posh Pooch Pageant

Time: 9 a.m.

Where: Founders Park, 11410 Trafalgar Ave.

So, what is it?
The dog show will kick off at 9:30 a.m. with the Paws for a Cause Walk. The Humane Society and Haven Animal Shelter will showcase their adoptable dogs and rescue programs throughout the day. Other

contests will take place, including costumes and physical challenges.

SUNDAY

University Symphony Orchestral University Choir

Time: 3 p.m.

Where: Hemmle Recital Hall, Tech School of Music

So, What is it?
"Concerted Effort" Andrew George and Richard Bjella, conductors - Enjoy University Symphony Orchestra and University Choir together in Brahms' rarely performed work, Nanie. His Symphony No. 2 and Shostakovich's Cello Concerto No. 1, featuring competition winner Jared Cooper, complete the season-opening concert.

Tech Soccer vs. Nebraska

Time: 1 p.m.

Where: John Walker Soccer Complex

10th Annual Opening of the Corn Maze

Time: 2 p.m. to 9 p.m.

Where: The Corn Maze

So, what is it?
Starting Sunday the maze will be open Fridays 5 p.m. to 9 p.m., Saturdays 10 a.m. to 9 p.m. and Sundays 2 p.m. to 9 p.m. Closed Mondays and visitors can make a reservation for Tuesday and Thursday.

To make a calendar submission e-mail dailytoreador@ttu.edu.

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

Symposium to talk vitality of diversity in leadership

By **BRIAN HOWARD**
STAFF WRITER

A student leadership symposium discussing why diversity matters in the area of global leadership will take place today at the Merket Alumni Center from 9 a.m. to 5 p.m.

The event will continue Saturday from 8:30 a.m. to 1 p.m. at the Texas Tech Education Building.

Leticia De Larossa, the unit coordinator at the Cross-Cultural Academic Advancement Center, said the topic was chosen because it is a strategic plan of the university.

"We want students to think globally no matter what their background or area of study," she said.

The symposium will host nu-

merous speakers covering topics such as global marketing, global leadership, communication and management, all of which will be tied into the topic of global diversity, De Larossa said.

"Hopefully, it will create a great networking opportunity for attending students," she said, "and eventually we hope they will do research, a paper or a presentation on any of the various topics being covered."

The event will aim to give students a hands-on approach as well, De Larossa said.

"The students will be split into nine different groups covering three different topics," she said, "and on Saturday, they will give a PowerPoint presentation covering a topic or problem provided by Tech faculty."

Afterwards, each presenta-

tion will be judged, and the top student performers of each group will receive a scholarship, she said.

De Larossa said the overall goal of the symposium is to provide students with a better view of diversity.

According to the Cross-Cultural Academic Advancement Center's website, exploring leadership requires an exploration of diversity because of the globalized society graduating students become engaged in.

"No matter what a student's view on diversity may be, it's important to always be open-minded," De Larossa said. "The symposium will expose students to many different things, such as studying abroad, and they will have the opportunity to share their culture with one another."

The symposium will host a diverse group of students, as well.

"We wanted students from different countries, states and backgrounds because they can all bring something different to the table," De Larossa said. "They will not only differ from where they are from, but also their area of study and what different groups or organizations they are involved in."

It's vital that students understand the importance of being sensitive to others in the way they approach different situations, she said.

"Global diversity is about being open-minded," De Larossa said. "Hopefully, the students will be able to expand their view on diversity and get a better understanding of what it really means."

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SGA

CONTINUED FROM PAGE 1

Stuart Williams, senator for College of Arts and Sciences, said he thought the bill needed to be passed after previous abuses last year.

"I got a lot of good things done and I think the senate is better for it," he said.

Williams also passed other bills and resolutions, such as the Senate Resolution 46.04. The resolution is intended to help restore the Holtkamp Organ in Hemmle Recital Hall.

Erin Bell, senator for Business and a member of the Student Life Committee for SGA, said she was glad to see her first resolution, 46.06, passed unanimously. The resolution called for 24-hour visitation for all of the residence halls on campus.

"The Residence Hall Association Executive Council came to us with a proposal and we met with them last Thursday and they showed us their proposal," she said. "Basically Dr. Shonrock wanted them to get student government's support, that way the administration knew the student body wanted it as well."

The student body no longer has to vote for what the visitation hours will be. The residence hall council can decide if they don't want 24-hour visitation by a vote, Bell said.

The Infrastructure Committee said in its report to SGA they wanted to place more 30-minute parking spots on campus and change the flashing lights on Flint Avenue due to epilepsy concerns. During the meeting the senate discussed the unofficial Freshmen Council results, which were published Thursday in the Matador Lounge Room in the SUB. There were 25 members elected with more than 3,000 votes cast.

The ballot system was changed and the Texas Tech University Health Sciences Center no longer manages counting the votes and Tech Technology Support now handles elections. With Tech handling the homecoming, freshman council and general elections, it saves around \$1,500 said John Milligan, chairman of the election commission.

"They changed the balloting systems," he said. "It saved a lot of money to move the balloting system from the Health Sciences Center to the IT system we're using right now through the university."

The actual count was done Thursday rather than Wednesday night. The late vote didn't allow employees to tally the votes the same night, Milligan said.

"They didn't have anyone that could be there that late last night to relay that information on to us and so we had to delay it a day," he said. "Not that the information wasn't available, we just couldn't have it in our hands at the right time."

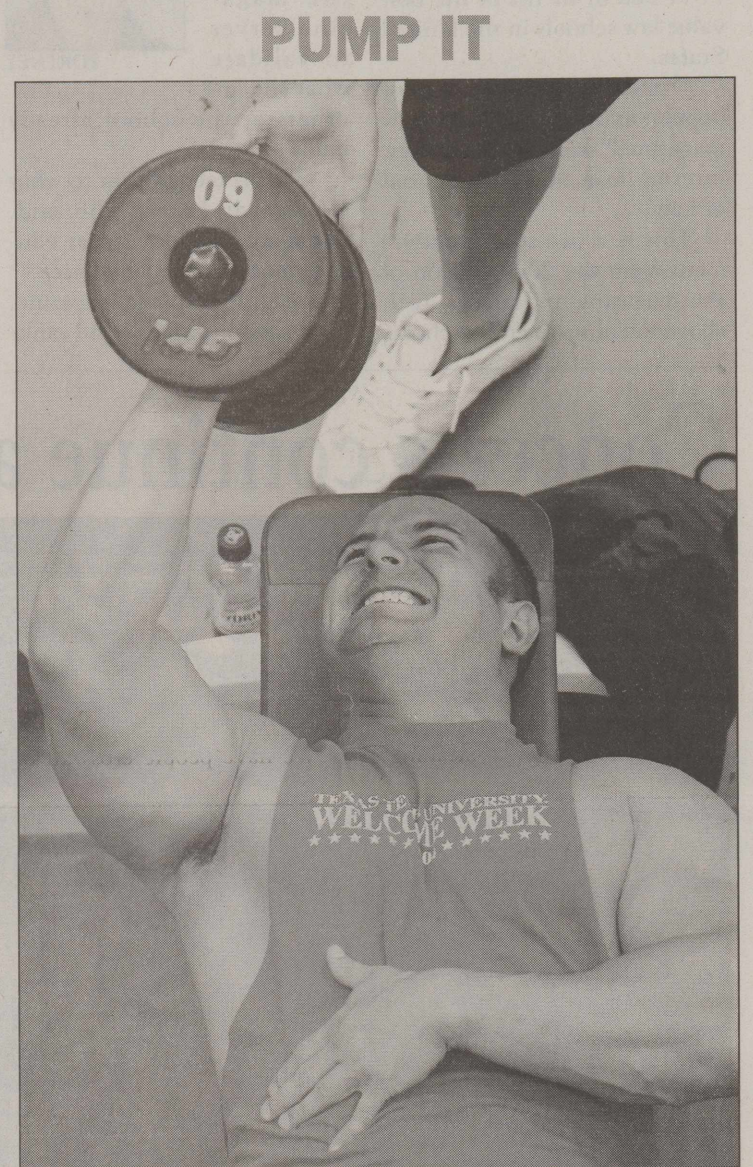


PHOTO BY KARL ANDERSON/The Daily Toreador
HESTON KING, A Texas Tech alumnus with a bachelor's in marketing, lifts weights Tuesday in the Robert H. Ewalt Student Recreation Center.

Katelin Kelly, a freshman psychology major from Lubbock, was elected to serve on the Freshman Council. She said her sorority and posters around campus helped her get elected.

"I was just involved in high school and I wanted to get involved in college in more than just a Greek kind of way," she said.

The Student Government Association is an organization that students should get more involved in, Kelly said. She said she heard from others their biggest regret about college was not getting involved with SGA.

"I think it'll open a lot of doors and a lot of opportunities in my future," she said.

Brookes McIlhenny, a freshman business major from Dallas, said his fraternity helped him meet people and spread his name around.

"I'm just looking forward

to leading them in my role, in whatever role I end up in this council," he said.

Getting to know the other members of the council and senators is the next step, McIlhenny said.

Candra Fulford, advisor for the Freshmen Council, said this is her first year leading the council and she looks forward to relaying information from the council to the SGA.

"I was on Freshman Council last year and I absolutely fell in love with it," she said.

This year Fulford plans to initiate a volunteer program each month as well as letting members of the council attend SGA meetings.

"They're going to be attending senate meetings and learning more about what student government really is at Tech and kind of get their foot in the door with that so if they want to run for senate next year they have a better idea of what student government is," she said.

The Freshmen Council will be the voice of the freshman class, Fulford said. She wants input from the class about what needs to be changed.

"Another thing we're doing this year is I want to get their ideas and opinions of things, as a freshman class, need to change and improve as freshman and for freshman," she said.

The list of official Freshmen Council members will be released shortly after financial disclosure forms are turned in 5 p.m. Friday in the SGA offices.

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WINE, WIND & SONG

Lubbock's Wine Festival 2010

WINE TASTING, FOOD, ART & MUSIC

Texas Wine by the glass, bottle and case

American Wind Power Center 1701 Canyon Lake Dr.

Friday, Oct. 1 Wine Dinner 7 - 10 p.m.

to raise scholarships for Tech Wine Dept. and TWGGA - Texas Wine & Grape Growers Assoc..

Saturday, Oct. 2 : 1 - 11 p.m. &

Sunday Oct. 3: 1 - 6 p.m.

Experience "The Giant Sip of Texas"

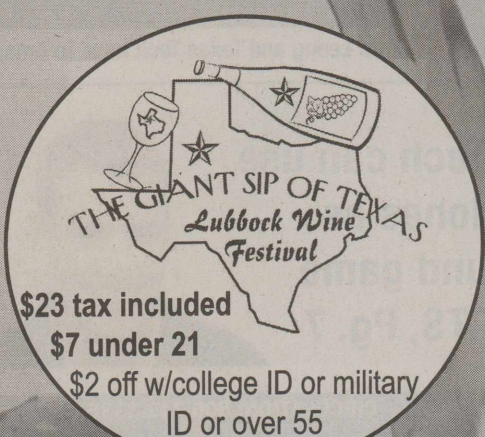
Souvenir Wine Glass, Wine Tasting/Buying, Food, Art, Continuous Live Music

Headline concert: Tori Vasquez

Saturday 9:30 p.m.

Admission also includes:

Entrance into the Windmill Museum, Cooking demos by Carinos Restaurant & Cigar Seminars



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Organization promotes National Blasphemy Day

By JASMINE BRADFORD
STAFF WRITER

"Trade your soul for a cookie!" is what many students heard as they walked past the table in front of the Student Union Building.

Some walked away with confusion written across their faces, while others gave the table a chance. Either way, one organization got the Texas Tech student body's attention just by the single phrase.

The Secular Student Society celebrated International Blasphemy Day Thursday, where people are able to practice and celebrate freedom of speech when it comes to religion without being penalized.

Austin Fielding, a junior mechanical engineering major from Austin and the public relations manager for the group, was also outside promoting this day along with his fellow members. At their table, contracts were handed out for students to sign in order for them to receive a cookie. Although students weren't really giving up their souls, the society tried to convey a much bigger meaning than what's on paper.

"The point of this is not to antagonize people. We're promoting critical thinking among various religious perspectives with students at Tech," Fielding said.

Rebecca Stacks, a junior history major from Lewisville, is the activities director of the organization. In the organization's second year, her participation in International Blasphemy Day has a strong meaning

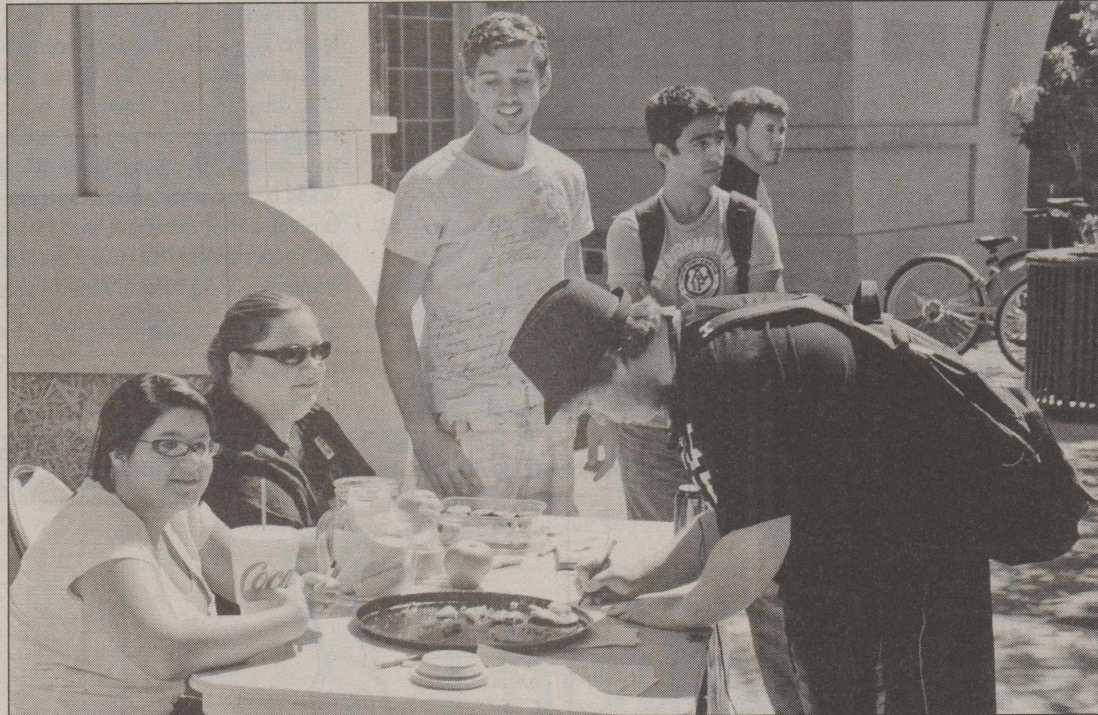


PHOTO BY PAUL HAILES/The Daily Toreador

REBECCA STACKS, FAR left, a junior history major from Lewisville, Shaunna Baker, a senior English major from Amarillo and Austin Fielding, a junior mechanical engineering major from Austin give cookies to Frank Danino, a freshman political science major from Katy in exchange for his soul.

and purpose for her.

"Right now in the UN they are trying to pass a law to ban blasphemy," Stacks said. "We're out here for freedom of speech. We should be allowed to say whatever we want."

Some Tech students were hesitant to sign because they believed it contradicted their religion. In order to make them more comfortable, the group had a light-hearted solution to assure the student they were not making any binding contract.

"We have people cross all of

their toes, cross all of their fingers, cross their eyes, sign with their non-dominant hand and use fake names or fake signatures," Fielding said.

Along with Fielding and Stacks, Alex Hill, a second-year graduate student studying business from Rockwall, was in the organization when it was established and is currently vice president of the society. Even as students walk pass the table with skeptical eyes or laugh out loud at the thought of "your soul for a cookie," the group likes the reac-

tion they get from the student body whether it is good or bad.

"There has been nothing too confrontational," Hill said. "Just start some debates."

All students who are stuck in between their religious beliefs are welcome into the organization. The club is open to anyone who wants to join and has questions or concerns regarding beliefs as an atheist, Christian or any other religion, for that matter.

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Tech named most clean shaven university in nation

By CARRIE THORNTON
FEATURES EDITOR

Maintaining a clean-shaven visage is apparently the top priority for 98 percent of Texas Tech students, according to new research completed by the makers of Schick Hydro razors and Sperling's Best Places.

In a study released Thursday, Tech was named the cleanest-shaven school in the nation, with James Madison University coming in second. Other top-fivers include University of Virginia, Yale University and Penn State University.

"We conducted this study to determine the state of shaving on America's college campuses," said Dan Kinton, senior brand manager for Schick, via e-mail. "Schick Hydro research indicates that a lot of guys are avoiding shaving, and one reason is be-

cause of skin irritation."

The study was conducted over a two-month period, said Bert Sperling, president of Sperling's Best Places, who managed the research on behalf of Schick. After examining the findings, one trend seemed to stick out.

"The study found that men in the South were more likely to be clean shaven, yet guys in the North generally had more scruff," Sperling said via e-mail. "While one initially could equate this to the weather of these regions, it should be noted that the survey was completed in early fall, when the weather conditions could be held as a constant."

The next Texas school to rank was Texas A&M University, coming in 18th with 75.5 percent of its male students maintaining a clean-shaven face.

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WORD ON THE STREET:

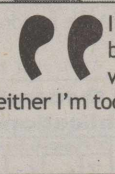
"I don't like facial hair. I think it's kind of weird... hair grosses me out."

Kelsie Kelton -
freshman early childhood education major from Bonham



"I like being clean shaven; it's good hygiene. You gotta look good for the women."

- Donald Crockrom
- freshman business major from Gary, Indiana



"I think most people don't have facial hair because they either can't grow it or just don't want to shave. I have facial hair because either I'm too lazy to shave or buy a new razor."

Mitchell Hempstead -
junior psychology major from Bandera



"I like (the findings) because I like a clean-shaven guy. I don't like hair, especially not the beard stuff. So that's good news for me!"

- Lindsey Kozlovsky -
- freshman arts and science major from Ennis



New group promotes TOMS Shoes' mission

By MAMIE BROWN
STAFF WRITER

TOMS Shoes' "One for One" movement has become a national phenomenon. The shoe-making company has been able to reach thousands of children around the world, and now they are heading to college campuses to help spread the word about the new movement that is sweeping the nation.

A group of Texas Tech students have decided to support the organization.

TOMS Shoes at Tech is an organization that was founded in Spring 2010. This is their first official year as a campus organization.

"Our main goal this year is to create awareness for the One for One movement," said the group's president, Tarryn Lambert, a senior public relations and visual communications major from Austin. "We want people to get involved."

The first meeting of the year was held Wednesday and based on the turnout, the club is off to a good start. The students introduced themselves and then discussed ideas of how to raise money for the club.

"We can create goals that don't require money," said Kat Kane, the orga-

nization's adviser. "It's gonna take some work. It's going to take people who are passionate about the cause."

Lambert and the club's founder, Candice Comatzer, a senior early childhood development major from Houston, both have their own unique stories about how they became involved with TOMS Shoes at Tech.

"I had never heard of them till I came here," Comatzer said. "I thought it was just like Nike shorts and everyone was wearing them."

After buying her own pair of TOMS online, Comatzer was intrigued by the program and began to become more involved. Although nervous at first about the organization's integrity, after hearing TOMS Shoes founder Blake Mycoskie speak at Tech in January, she became completely convinced of the mission's sincerity.

At that time, a number of colleges around the nation have started TOMS-related clubs, but Tech had yet to form one. TOMS Shoes headquarters contacted Comatzer and asked if she would be interested in creating a club and helping to get the students involved and aware of the cause. Her main goal at that time was helping to spread the word about

Mycoskie's arrival. After agreeing to begin the club, Comatzer began recruiting.

"There was only a certain amount of people who could see Blake and get him to sign something," Lambert said. "I was standing in line when Candice (Comatzer) came up to me and asked if I would like to join."

The club is all about raising awareness and getting people involved. The foundation does not take donations but instead raises money to get publicity.

"If you don't buy a pair of shoes or a TOMS product, then a pair of shoes is not going to go to a kid," Comatzer said.

In the spring, she said, the group hopes to host the event "Style Your Sole," where students and community members will have the opportunity to buy a pair of TOMS and decorate them to represent their own personal "sole." Every pair of shoes bought at the event will help send another pair to a child in need.

The TOMS at Tech organization is hoping to be able to send shoes to children all over the nation. Their goal is to recruit as many "passionate" people as possible to help spread the word about the One for One movement.

>>> mamie.brown@ttu.edu

Rob Ralder
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Fryer Chicken Leg Qtrs. 10 lb. bag	<h3 style="font-size: 2em;">\$4.99</h3>
Shurfine Bratwurst 1 lb. package Selected varieties	<h3 style="font-size: 2em;">\$2.99</h3>
Budweiser 18 pack, 12 oz. cans Regular, Light, Select, Select 55	<h3 style="font-size: 3em;">\$13.99</h3> <h2 style="font-size: 2em;">WOW!!</h2>
Coors 18 pack, 12 oz. cans Regular or Light	
Miller Lite or MGD 64 18 pack, 12 oz. cans /bottles	

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Billionaires come to fix world's problems

Declining education systems, deteriorating and outdated infrastructure, climate crises, energy crises, record levels of income inequality with poverty on the rise ...

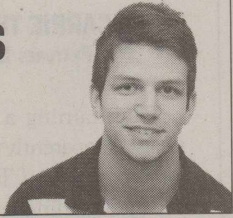
These are a few of the elephants in the room that have plagued the United States and various nations of the world for decades.

It seems a handful of the world's richest individuals have the audacity, and fiscal capacity, not to wait around for governments to solve all the world's problems. Microsoft's Bill Gates, Berkshire Hathaway's Warren Buffett, Facebook's Mark Zuckerberg and many other private citizens with at least a 10-digit net-worth have all recently stepped up where governments have not in order to try and fix the problems that plague this nation and the world.

Warren Buffett made headlines a few years ago when he made one of the (if not the) largest charitable donations in history when he pledged to give away virtually all of his \$45 billion fortune to the Bill and Melinda Gates Foundation, which was already valued at \$35 billion. Buffett's figure is likely understated, as it will be gradually given away in annual installments and its value is likely to appreciate over time. The Gates Foundation focuses on many different causes, including improving the American education system, helping agriculture thrive in African countries and trying to implement capitalist solutions to bring so many people of the world out of poverty.

Since Buffett's donation, the Buffett-Gates duo has been campaigning to the

Chris Leal



billionaires of the United States, China and the Euro-region; circulating letters and attempting to get more billionaires to pledge their wealth to the foundation.

Just the other day, the 26-year-old Facebook founder Mark Zuckerberg (net worth valued at \$8 billion) pledged to give \$100 million to the New Jersey public school system, and Zuck isn't even from New Jersey.

Last week, former President Bill Clinton held his annual conference for his Clinton Global Initiative, a celebrity-packed event with some of the world's richest and most powerful people. The fundraising event is three days long and chronicles important and dire issues throughout the world; by the end, Clinton managed to raise \$63 billion.

So is this the beginning of a golden age of philanthropy? It certainly appears that way. With the United States and most of the advanced economies struggling with economic issues, political gridlock, burgeoning debts and clamors for fiscal austerity, the hands of the public sector are tied when it comes to addressing many other pressing concerns.

On the other side of the equation, however, there are growing pools of vast wealth totaling in the hundreds of

billions of dollars that are now controlled by very intelligent philanthropists. These billionaire philanthropists are attempting to make targeted and tangible long-term changes where governments have failed to do so.

What makes these efforts of the private sector different from previous attempts by the public sector is that instead of simply throwing money at the issue, they are able to employ a creative ingenuity that eludes most government sectors.

But this shift in the balance of responsibilities between the government and the private sector is also being seen

outside of billionaire philanthropy. Britain's new prime minister, David Cameron, in an effort to dramatically slash portions of his nation's budget and reduce the size of government, is decentralizing many departments and "handing power to parents to run schools, to general practitioners to run the NHS, [and] to local voters to pick police commissioners" as reported by economist.com.

This 'perfect storm' scenario, born out of necessity, could change how we see the relationship of government and the public and usher in a new era of philanthropy not seen since Roman times. It

was the Greeks who invented the term "philanthropy," but the Romans who really institutionalized it with widespread "patronage."

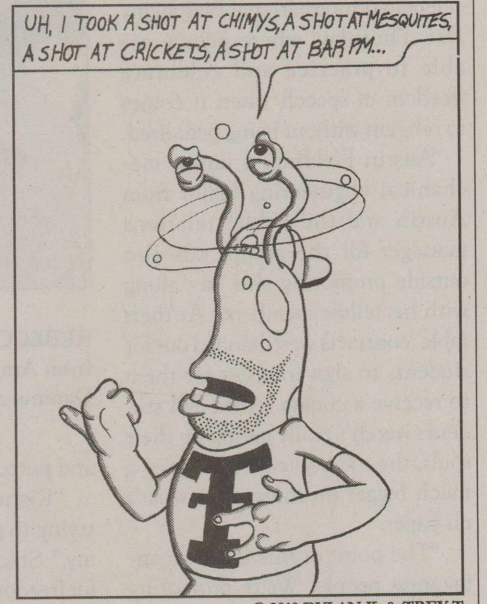
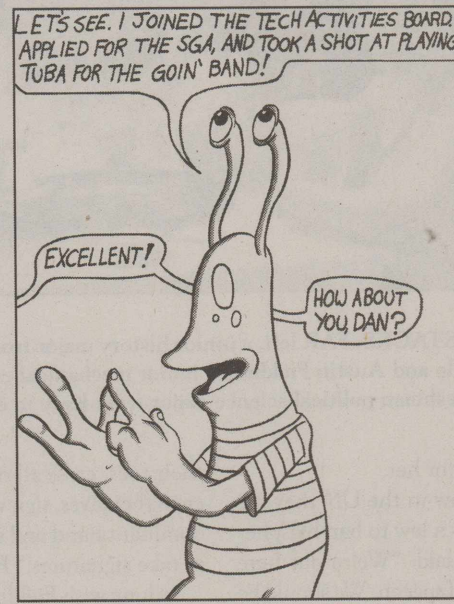
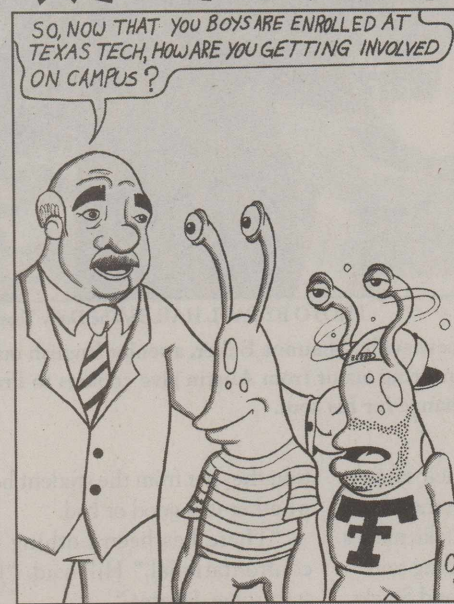
In the end, these billionaire philanthropists deeply understand something that most people either don't or chose to ignore. They know that their accumulation of wealth is not solely due to their own diligence and ingenuity. While these elements are absolutely necessary, they are also incomplete. Their talents would be useless and their wealth non-existent if they didn't live in a society with a government that created the legal framework and physical infrastructure

fundamentally required to even give the private sector an opportunity to advance and flourish.

These billionaire philanthropists' sense their obligation, being lucky enough to have been endowed with immense financial and human capital, to step in where the government falls short and to help preserve and advance the system built on the backs of society which allowed them to get to where they are today.

■ Leal is a junior finance and economics major from Dallas.
➤ chris.leal@ttu.edu

WASTOIDS



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Ethical action requires thoughtful execution

In the wake of the Gulf oil spill, there has been a call to boycott BP products, including gasoline. This call is understandable and reflects a justified anger with BP. Additionally, it appears that one of the best methods to punish a company is by way of its profits.

However, I believe this boycott is wrong-headed.

The boycott fails to take into account that BP gas stations are often franchises. In many cases, actions taken to punish BP actually have a negative impact on local franchise owners who had no direct responsibility for the spill or its aftermath. Organizers of this boycott also fail to recognize that the gas sold at a BP station is not always produced by BP. BP is fairly insulated from the boycott.

Thus, I make the following claim: To act ethically entails more than having the right kind of intentions. Ethical action also requires thoughtful execution. What does it mean to be informed enough to act ethically? While I cannot offer a definitive account of informed action, I will try to offer some initial guidelines.

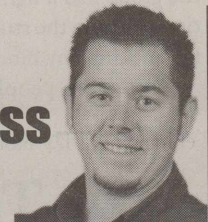
The BP boycott example shows why being informed is an important component of ethical action. People likely participate in boycotts for several reasons.

For some, a boycott offers catharsis. When people are angry at the actions a company has taken, a boycott vents that anger.

Other people participate in boycotts for what we might call "distancing" reasons. For such individuals, it is important to distance themselves from a company, regardless of the effect such a distance will actually have on it.

But I suspect that the primary reason people engage in boycotts is to create a tangible impact on the targeted company (e.g. to punish or cause change.). In BP's case, the boycott does not communicate a

Rich Burgess



message that the company has not already received. Insofar as efficacy is the goal of the boycott, I believe it fails.

Being informed extends beyond concerns of efficacy. Uninformed action can also be harmful. Those boycotting BP punish gas station owners with no direct input into Gulf drilling operations. Any sustained boycott is more than simply an inconvenience for local business owners and, by extension, their communities. When we act out of ignorance, we also risk harming our own welfare and moral development.

The following stages can be a starting point for more informed action in any situation.

Stage 1: Initial Questions

It is essential to keep an open mind, and useful to consider some preliminary questions to frame a situation and our response to it. These questions include:

What are some possible responses to this situation? What is being proposed? Who and what will be affected by the action proposed? How? How are the affected parties connected to the original problem? What capacity do they, in turn, have to rectify the situation? Why am I doing this? What is the goal of the action? What additional impacts might this action have?

These questions may seem obvious, yet well-intentioned people can and do fail to reflect on them before acting.

Stage 2: Research

When considering something like a boycott, it is important to have an understanding of not only the company in

question, but also the industry it is a part of. What are the positive and negative impacts of that industry? Does the industry provide vital services? Locally? Nationally? Globally? What is your connection to the industry? These questions highlight a general strategy: Seek to understand a situation's context and complexity.

It is also important to consider where your information is coming from. Wikipedia, for all its usefulness, should not mark the beginning AND end of one's research. Instead, look at a variety of sources: trade publications, various news outlets, credible experts, etc. College students, in particular, have access to a wide range of experts on campus who can provide meaningful insight and guide further research.

Stage 3: Connections

Finally, develop a thoughtful course of action based on what has been learned in Stages 1 and 2. What is the most effective course of action? What will be the negative impacts of the action? Will these impacts affect innocent people? If so, how can they be mitigated or eliminated?

Knowing when one is informed enough to act ethically is a challenge: Deliberating endlessly is not an option. Figuring out when enough is enough is one of the most difficult problems to solve, but this does not excuse us from trying to define the threshold and from acting in an effective and responsible way.

The aftermath of the spill is one of many complex problems facing us right now. Addressing each will require more than simply a desire to make the world a better place.

■ Burgess is the deputy director for distance learning at the Murdough Center for Engineering Professionalism.

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Guest Columns
The Daily Toreador accepts submissions of unsolicited guest columns. While we cannot acknowledge receipt of all columns, the authors of those selected for publication will be notified. Guest columns should be no longer than 650 words in length and on a topic of relevance to the university community. Guest columns are also edited and follow the same guidelines for letters as far as identification and submission.

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TTU mobile hotspot explores technology

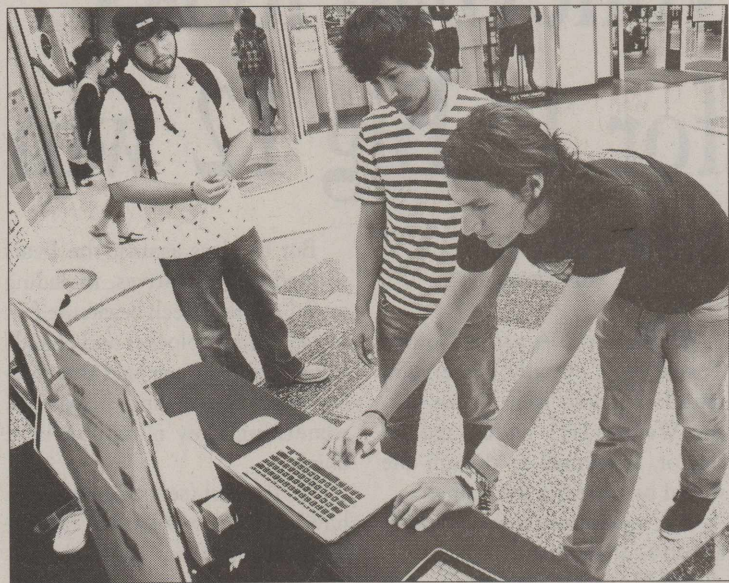


PHOTO BY RIANNON ROWLEY/THE DAILY TOREADOR
RONY DIXON, RIGHT, a senior graphic design major from Las Cruces, N.M., and Adrian Larriva, an architecture graduate student from El Paso, both Mac technicians, work on getting a Mac connected to TTUnet at the HotSpot booth set up in the Student Union Building on Thursday.

By **JASMINE BRADFORD**
STAFF WRITER

For students hoping to discover and learn about the newest gadgets in the technology world, Texas Tech Mobile Hotspot is here to help.

Located in the Student Union Building, TTU mobile allows students to play around with all the new technology ranging from Dell laptops to the iPad. These devices are put on display to show students how they work, what features are installed and their affordability.

Ben Medina, general manager of the Texas Technology Store and a Tech alumnus, has helped many students with technical problems involving their laptops, phones and many other electronic devices.

"Part of our collaboration with TTU mobile is to help students if they have questions, need repairs, have issues or just want to look into buying new technology," Medina said.

Many students go up to the Texas Technology Store to get a device that can fit their major as well as finding out the prices. With a broad variety of brand names, the store is looking to broaden their services throughout campus to reach more Tech students.

"We're going to have multiple locations at the student union, Sam's West and somewhere across campus predominantly during lunch time," Medina said.

Along with exposure to new technology and mobile devices, the store would also like to host competitions to see if students will be able to navigate through their phone the fastest.

"We want people to use their Android devices versus the iPhone to see if we can attract students to come out for that," Medina said.

With the free advice and service from their Apple tech team, students are also able to download apps with helpful tools to navigate through the university through the day.

John Davis, associate director of admissions and administrator for TTU mobile, developed the Texas Tech application for the iPhone in order to make it easier for students to search for their classes, find out bus routes and retrieve athletic schedules. In the process of enhancing TTU mobile, he plans to create an app for the Android, as well as a mobile Blackboard where students can look at their announcements and grades straight from their phone.

"Technology changes so fast, we have to stay on top of it," Davis said.

He said he also has an interest in the help service provided by TTU mobile so that students are able to have quick access to emergency numbers.

"Everybody should have constant contact," Davis said. "Most people don't know who to call for motorist assist, student legal and battery changes."

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"Technology changes so fast, we have to stay on top of it."

JOHN DAVIS
ADMISSIONS ASSOCIATE
DIRECTOR AND TTU MOBILE
ADMINISTRATOR

FUNDRAISING FUN



PHOTO BY MATT MOFFATT/THE DAILY TOREADOR
FROM LEFT: HENRY Chukwurah, a senior psychology major from Dallas, purchases a raffle ticket from Ure Obiyo, a senior psychology major from Arlington, and LaTreshia Hamilton, a junior psychology major from Houston, Thursday outside of the Student Union Building. The raffle is being conducted by the Alpha Kappa Alpha sorority and is to raise funds to fight breast cancer.

Theater department accepting student scripts until Oct. 4

By **BRITTANY HOOVER**
STAFF WRITER

Students who have dreams of seeing their name in lights on a marquee someday currently have an opportunity to get acquainted with the role of a playwright.

Texas Tech students can submit original scripts to be considered for production through the department of theater and dance's annual Raider Red's One-Act Play Spectacular. Submission deadline is Oct. 4, according to a press release.

John Iverson, a graduate student from Austin studying theater history and playwriting, was a playwright for RROAPS for the last two years.

Iverson described his play from Spring 2010 as an absurdist comedy involving a traveling salesman and a hooker.

Seeing the audience's reaction to the comedic play was one of the enjoyable moments of the experi-

ence, he said.

"I ended with kind of an ambiguous ending, just because I enjoyed kind of messing with their heads," he said. "I got the laughter I was looking for during the show, but at the end of the show, people were just like, 'Is it over?'"

Leslie Gulden, a theater graduate student from Harrisburg, Penn., directed a play for RROAPS two years ago and was a stage manager last year.

The annual program provides a unique opportunity for students interested in many areas of theater, Gulden said.

"It's almost exclusively student-run," she said. "It's a good chance for

people to get directing experience. It's smaller plays, smaller parts; it's a good testing venue for people to get their feet wet."

Students of all areas of study are encouraged to submit scripts, said

Gulden. Usually, at least one play is written by a non-theater major.

"Last year, we had one that was written by an English major," Gulden said. "That's kind of nice because that exposes us to different

ways of writing a play. We only have one playwriting teacher, so the girl from English had an entirely different perspective."

Robyn Huzinga, a graduate student studying performance and pedagogy from Phoenix, directed a play

for RROAPS last year and acted two years ago. The opportunity to have an original play produced is not common in Lubbock, and writers should take advantage of this chance, she said.

"As far as opportunities for undergraduates, especially, this is one of the few times an undergraduate can have a play produced or have an opportunity to direct," Huzinga said. "Since that opportunity is there, they should absolutely take it."

Having an audience view a student's play is more than just a theatrical experience, she said.

"I think it's a chance for students to have a voice," Huzinga said. "Any time you can raise your voice in a public forum, you should go for it. Let your ideas be heard, or your views be seen."

The production will take place in the Maedgen Laboratory Theatre from March 28 to April 3 and feature three to five short plays written, directed, performed and designed by students.

► brittany.t.hoover@ttu.edu

"I think it's a chance for students to have a voice."

ROBYN HUZINGA
GRADUATE STUDENT
TEXAS TECH

Tech review: BlackBerry Torch heats up market

By **ADAM BULGATZ**
THE AUBURN PLAINSMAN (AUBURN U.)

Research in Motion has released onto AT&T's 3G network a new smart phone called the BlackBerry Torch 9800.

The Torch is RIM's first portrait touchscreen slider and comes with an updated operating system and a new modern Web browser.

Hardware-wise, the Torch looks much like other BlackBerry devices.

The phone feels very solid and well-made, although it also feels a little squat and bulky.

The phone's design is due for an update.

It looks old compared to the current crop of smart phones.

The screen slides along an invisible track, and the action feels smooth and solid. Sliding the screen up reveals the much-loved BlackBerry keyboard.

The Torch's keyboard is the typical BlackBerry affair and is a joy to use.

The front of the phone is dominated by a 480 x 360 pixel touchscreen. The screen's colors

are vibrant, but the screen is already a generation behind other smart phones when it comes to resolution and pixel density.

Touch sensitivity is mediocre. The phone sometimes has trouble tracking fingers accurately, such as misinterpreting swipes as taps or pinches as swipes.

This can lead to strange visual glitches and cause things to jump across the screen. It is possible that a future software update could improve the touch experience.

Text rendering was mediocre, with smaller text appearing blocky and hard to read. A higher resolution screen would have helped improve text legibility.

Inside, the Torch comes with 4 GB of storage space in the form of a microSD card, which can be replaced with up to 32 GB of storage. The phone also comes with 802.11b/g/n WiFi, Bluetooth 2.1 and GPS support.

RIM chose a 624 megahertz CPU.

That's slow compared to most current generation smart phones, which have at least a 1 gigahertz CPU (there are 1024 MHz in 1 GHz). That's almost 40 percent

faster. The phone sometimes felt slow, although it is difficult to know whether that is a fault of the slow processor or the software.

If it is the latter, a free software update could fix the problem.

The Torch has a 5 megapixel camera and LED flash. The camera app is easy to use, and the picture quality is good.

The phone can shoot video up to 640 x 480, which doesn't compare to the 720p (1280 x 720) video that most current top smart phones can shoot.

The call quality was generally good. Calls were crisp and clear

on both ends, although some callers on the other end reported that voices came across sounding slightly unnatural.

Occasionally, a slight metallic ring came through the ear piece.

The Torch comes with BlackBerry OS 6, RIM's new operating system. OS 6 is arguably the biggest selling point of the Torch.

RIM has taken some radical steps to solve the problems that have plagued past BlackBerry smart phones. Changes include a modern Web browser, a new e-mail framework, universal search and social networking tools.

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Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis

- ACROSS**
1 Aloe target
5 Indian royal
9 Treat meanly
14 1990s Expos manager
15 Approach shot
16 "Platoon" co-star
17 Bubbles
18 "Ancient Chinese cote occupant?"
20 Tasseled toppers
22 Happy hour order
23 Partook of
24 Bit of dental work
25 "Observation after a Bush walk?"
28 "Hold on!"
30 Japanese-American
31 "If... only listened!"
32 Shade sources
35 Florida's City
36 "Nickname for a so-so Navy officer?"
39 Lead player
41 "Even Napoleon had his Watergate" speaker
42 I followers?
45 Stoop
47 Dry cleaner's supply
50 "Habitually drunk panda?"
53 Sheikdom of song
54 Carpenter
55 Exxon Valdez cargo
56 "All in the Family" family name
57 "Kenyan health care worker?"
61 Genesis brother
62 Many a dance club tune
63 Fiendish
64 The old you
65 '50s flop
66 Guitar's fingerboard
67 Repairs, as a green

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50				51	52			53				
54				55			56					
57				58	59			60			61	
62						63					64	
65								66			67	

By Scott Atkinson

- 4 Old-fashioned "Way to go!"
5 Wheel parts
6 Paul's "Exodus" role
7 With 56-Down, eponymous bacteriologist
8 Saxon opening
9 Star Wars letters
10 Wilchy woman
11 Lackin' gumption
12 Under-the-table diversion
13 Article of faith
19 Keystone State founder
21 It may be evil
25 "The Optimist's Daughter" writer
26 Generic pooch
27 "Out of Africa" author
29 Good name, briefly
33 He said "Learn from the masses, and then teach them?"
34 Common sense?
36 Atkins diet no-no
37 Gas brand seen at ampm stores
38 Peeples of "Fame"

Thursday's Puzzle Solved

B	R	O	T	H	B	A	C	H	A	G	A	S	
R	E	T	R	O	A	D	U	E	C	O	L	A	
A	S	H	E	R	A	B	O	B	I	N	H	O	O
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C	A	R	D	I	N	A	L	S	I	N	D	E	E
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C	H	I	C	K	E	N	A	D	I	A			
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K	I	T	E	T	A	I	L	S	L	A	N	G	E
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R	E	S	T	S	T	E	P	R	E	E	D	S	

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10/1/10

- 39 Reached across
40 Powwow communication source
42 Dismissal, and a hint to how the answers to starred clues were derived
43 Traveled from point A to point A?
44 Analysts' concerns
46 Clopper
48 Former RFL Stadium NFLer
49 Mill inputs
50 Ballet rail
51 Fire indicator, perhaps
52 Green shade
53 Sas 7-Down
58 Old cry of disgust
59 Rose of rock
60 Prez, to GIs

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~John Wooden

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Women's pair of Garland, Adams to participate at elite competition

By EVAN JANSA
STAFF WRITER

If only iron sharpens iron, then the Texas Tech doubles team of senior Kelsey Garland and freshman Samantha Adams will be in the right place this weekend.

The duo will get to test their mettle and talents against elite collegiate competition tomorrow at the single elimination ITA All-American Championships in Pacific Palisades, Calif. They will be competing in the pre-qualifying draw of the tournament.

In order to advance to the qualifying round of 64, Garland and Adams will have to win three matches.

The tournament's field is determined by a selection process by the ITA and is comprised of the top 150-200 players in the nation.

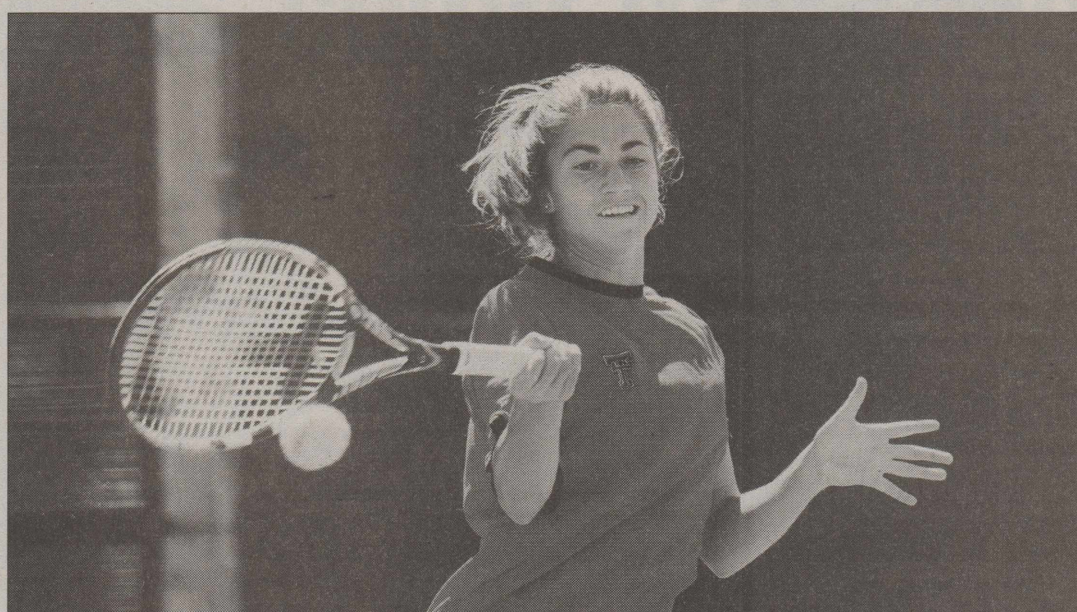
Tech coach Todd Petty said Garland's national and regional ranking at the end of last season, as well as Adams' junior ranking, contributed to their selection for the event.

Garland and Adams first played together this summer and experienced early success. The tandem won the ITA Summer Circuit tournament in Abilene in July.

At the Oklahoma Invitational last weekend, the pair lost their first fall collegiate match together 8-6 to DePaul's Katarina Milinkovic and Kelsey Lawson. They rebounded in their second match, topping Wichita State's Lutfiana Budiharto and Raphaela Zotter 8-5.

In their final match Sunday, Garland and Adams fell 8-6 to Oklahoma State's Malika Rose and Alisa Buslaeva.

Though they lost two of three



FILE PHOTO/The Daily Toreador
TEXAS TECH SENIOR Kelsey Garland, shown above, will team up with freshman Samantha Adams to participate at the ITA All-American Championships in Pacific Palisades, Calif. this weekend.

in Norman, Okla., the duo was able to prosper from valuable match experience against quality opponents. Petty said seven of the 11 teams in the tournament qualified for the NCAA tournament last year.

"I don't think we played as well as we would have like to in Oklahoma, but I think they had some really good results this summer," Petty said. "It just takes time—but everybody down (at the All-American) is in the same boat we are."

An aspect that is crucial in doubles play, on-court communication, is an area the tandem has been focusing on.

"We're growing every day as a team and working hard every day," Garland said. "We're trying to get our communication down. Hopefully when we get down there, it'll click and things will go well."

Despite the fact it's early October, along with the meager amount of competitive matches Garland and Adams have played together,

the duo's chemistry is already established.

"I just met her this summer, but it feels like we've known each other for a long time," Adams said.

Being afforded the opportunity to compete against exceptional competition at this tourney as a true freshman will be a valuable commodity, Adams said.

"It'll be good just to get a taste of it," Adams said. "I got a little bit last weekend, but it'll be good to experience that level of competition."

Their performance in a tournament that's teeming with top-notch opposition will serve as a litmus test for the rest of the season.

"If this team wants to be the No. 1 doubles team on our team this year, that's what they're going to have to play week in and week out in the spring," Petty said.

—evan.jansa@ttu.edu

Kansas on tap as volleyball looks for 1st Big 12 win

By JOSHUA KOCH
STAFF WRITER

When junior Amanda Dowdy, Texas Tech outside hitter and middle blocker, went down during Wednesday's match against Baylor, it seemed as though she would be out for a few games.

But sometimes injuries aren't as bad as they appear to be.

"Well, thank God it's not as bad as I thought it was going to be," Tech coach Trish Knight said. "It's a high-ankle sprain, and she's going to try to play Saturday is what we think. And she's a tough kid, and tough kids are going to play on sprained ankles."

With that said, fans should expect to see Dowdy make an appearance on the court this weekend.

Texas Tech (2-12, 0-5) faces Kansas (11-5, 2-3) at 6:30 p.m. Saturday at the United Spirit Arena.

Kansas is coming into Lubbock on a wave of momentum after taking a four-set victory against the Missouri Tigers Wednesday.

The Jayhawks took the first set against Mizzou, improving their record to 11-1 in matches in which they take the first set.

This win was only the second in conference for the Jayhawks—the team's three conference losses came at the hands of Kansas State, No. 3 Nebraska and Colorado.

All three losses came away from the Horejsi Family Athletics Center, where the Jayhawks have posted an 8-2 record this season.

The Red Raiders will look to continue Kansas' misfortunes on the road, especially after losing to Baylor, which extended Tech's Big 12 winning drought.

But the loss against the Bears showed some positives, including an 8-1 run that Tech began the first set on. Middle blocker and outside hitter Aubree Piper said the players were just enjoying themselves, something they must continue doing.

"In the first (set) when we were having fun, it was kind of like we were unstoppable," she said. "Everyone was excited for all the little things, not just the big things, and I think that's something that will really help us."

Another positive the team can point at are some of the statistics the players have put up.

Dowdy leads the Red Raiders with 169 kills and proves her worth on the defensive end of the game, logging 103 digs thus far.

But defensive specialist and libero Jackie Vincent is leading the team in the dig category with 154 digs through the team's 14 games played.

For the Red Raiders, this will be the last time they play in Lubbock until they return Oct. 13 to face Colorado.

But the team isn't looking ahead, putting all of its focus on Kansas first. Defensive specialist and outside hitter Sheridan Burgess believes if the team can take what they did to begin the Baylor match and bring some consistency, they'll start notching some wins.

"We're just gonna try and come out with that spark that we had at the beginning of the match against Baylor Wednesday," Burgess said. "And if we just continually keep that spark, we should have no problem. We just got to keep consistent with that."

—joshua.koch@ttu.edu

"I don't think we played as well as we would have like to in Oklahoma, but I think they had some really good results this summer."

TODD PETTY
TENNIS COACH
TEXAS TECH

Contador blames bad meat for positive doping test

PINTO, Spain (AP) — Alberto Contador blamed it all on a bad piece of filet mignon, and promised he would prevail in the end.

The three-time Tour de France winner said contaminated meat caused his positive doping test for a "very small concentration" of the banned substance clenbuterol. It was found in his urine sample on July 21 at the Tour, according to the International Cycling Union,

the sport's governing body.

"The idea of anyone questioning my Tour victory does not worry me," the Spanish cyclist said. "I am not going to let something like this destroy everything I have done."

He was provisionally suspended after a World Anti-Doping Agency lab in Germany determined both A and B samples were positive.

The UCI said the amount of

clenbuterol in Contador's sample was "400 time(s) less than what the antidoping laboratories accredited by WADA must be able to detect."

Speaking at a news conference in his hometown near Madrid, Contador said, "I think this is going to be resolved in a clear way. With the truth behind you, you can speak loud and clear, and I am confident justice will prevail."



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	9	2	6	8				
7			3	4				
			4	5				1
	3				5			2
8			7	9				
6								
	2		4					3
	8	5	7		1			

Puzzles by PageFiller

In Sudoku, all the numbers 1 to 9 must be in every row, column and 3 x 3 box. Use logic to define the answers.

7	9	5	6	8	4	2	3	1
8	2	1	7	9	3	4	5	6
3	4	6	2	1	5	8	9	7
6	3	4	1	2	8	9	7	5
2	7	9	5	3	6	1	8	4
1	5	8	4	7	9	6	2	3
4	6	2	8	5	7	3	1	9
5	1	3	9	6	2	7	4	8
9	8	7	3	4	1	5	6	2

Solution to yesterday's puzzle

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Kansas' Texas natives eager to travel to Baylor

LAWRENCE, Kan. (AP) — Olaitan Oguntodu isn't shy about expressing his love for his home state. Then again, Texas natives almost never are.

So as he and the rest of the Kansas Jayhawks prepare for their conference opener in Waco, Texas, against Baylor this Saturday, he could be excused for showing a little extra enthusiasm.

"You know Texas kids—we think Texas is the best thing since sliced bread," said Oguntodu, a senior safety from Mesquite, Texas.

There are 38 Texas kids on the Kansas roster, more than a third of the squad. The Baylor game is the only opportunity this season for them to play in the Lone Star State in front of family and friends.

"It's about an hour and a half drive from where a lot of us are from," said wide receiver Daymond Patterson, also from Mesquite. "A lot of families are going to be coming for a lot of players."

The familiar faces won't just be in the stands. A game against Baylor (3-1) means playing former high school and Pop Warner teammates. Patterson, for example, has known two Baylor wide receivers since his flag football days in the Dallas area, Lanear Sampson and Krys Buercke. Patterson and Sampson played football together through high school.

Ever since then, they've been counting the days until Saturday's matchup. It'll be the first time Kansas has played Baylor since 2007. There are no Kansas natives on the Baylor roster.

Iowa State offers chance for Tech to rebound, fall in love with winning

Texas Tech's loss to Texas Sept. 18 is still fresh.

Normally after a big loss Tech can notch a win over a patsy (see Baylor in 2008) or find far bigger things to worry about (at Houston in 2009).

This year though, the most anticipated game in Lubbock since 2008 ended in defeat, and the subsequent week brought a bye week. Coach Tommy Tuberville said he'd prefer not to have the bye after the loss to Texas. Tech needs to play games. Of course he wants to play; after all, football coaches always want to play.

But all in all, the bye week won't work out to be such a terrible thing for the Red Raiders. It'd be nicer later in the year to allow any players nursing lingering injuries a week off, but the early-season bye will let Tuberville work out some early-season kinks.

Now they travel to Ames to take on an Iowa State team with kinks of their own. This is the perfect opponent for Tech to play after their disappointment against the Longhorns.

I have a lot of respect for Iowa State and their coach, Paul Rhoads. Rhoads took the team from a two-win season in 2008 to a bowl win last season. He has two fantastic players in runningback Alexander Robinson and quarterback Austen Arnaud.

But Arnaud is dinged up, though he's expected to start, and he wasn't off to a great start to begin with. Jarvis Phillips and the interception-happy Tech defense must be salivating at his 2-5 touchdown-to-interception ratio.

Robinson will present a challenge for a defense that has struggled at times to stop the run, but in the end, Iowa State should provide an opportunity for Tech to cleanse their palate of the taste of defeat.

The game in Ames is really the perfect opportunity for a rebound, so

Jon Arnold



look for the team to come out like it just got out of a long relationship with losing a football game to Texas.

It has had time to look into the mirror and evaluate things. It has changed things that weren't as attractive and made strides to fix what it didn't like about itself, both aesthetically and otherwise. Now, this Red Raider team is single and ready to mingle its way to the first conference win of the year.

Sorry, I took that analogy a little far, but you get the point. Of course, the question with a quick rebound is always whether or not somebody is going to get attached. Will Tech get attached to winning?

Looking ahead, the game against an improved Baylor team falls into the same category; they're not guaranteed wins, but Tech should come away victorious in both. If they don't, the Red Raiders will fall well short of preseason expectations.

With two apparently beatable teams and then a return to Jones AT&T Stadium for an already sold-out Oklahoma State game, the Red Raiders are in prime position to run off some wins and make a move toward the top of the Big 12 South.

Hopefully the breakup isn't too messy.

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The DT Staff College Football Pick 'Em

Games of the Week	Kevin Cullen Editor in Chief Overall Record 14-6	Jon Arnold Managing Editor Overall Record 12-8	Jose Rodriguez Sports Editor Overall Record 14-6	Brett Winegarner Electronic Media Editor Overall Record 15-5	Sam Grenadier Photo Editor Overall Record 14-6	Carrie Thornton La Vida Editor Overall Record 12-8	Edmund Rostran News Editor Overall Record 15-5	Britton Peele Opinions Editor Overall Record 14-6
Texas Tech @ Iowa State	Tech 38-10	Tech 35-10	Tech 38-17	Tech 37-10	Tech 50-0	Tech 45-24	Tech 35-20	Tech 38-14
No. 21 Texas vs. No. 8 Oklahoma	Oklahoma	Oklahoma	Oklahoma	Oklahoma	Oklahoma	Oklahoma	Oklahoma	Texas
No. 11 Wisconsin @ No. 24 Michigan St.	Wisconsin	Michigan St.	Wisconsin	Wisconsin	Wisconsin	Michigan St.	Wisconsin	Wisconsin
No. 7 Florida @ No. 1 Alabama	Alabama	Alabama	Alabama	Alabama	Alabama	Alabama	Alabama	Alabama
No. 9 Stanford @ No. 4 Oregon	Stanford	Oregon	Oregon	Oregon	Stanford	Oregon	Stanford	Stanford

★ indicates "Game to Watch"

Soccer to face mixed styles against Colorado, Nebraska this weekend

By TOMMY MAGELSSSEN
STAFF WRITER

Coming off a loss to No. 8 Oklahoma State, Texas Tech soccer must now deal with giant-killer Colorado, which has defeated two top 10 teams since Sept. 19.

"I think Colorado is the hottest team in the country," Tech coach Tom Stone said. "They beat two top-10 teams last week. I think they come in flying, and I think we've got to be ready."

"We've got to have a full dose of attitude, we've got to have a chip on our shoulder, we've got to get our crowd into it and try to derail them a little bit because they are playing as well as I've ever seen them."

The Red Raiders (8-3, 1-1 in Big 12 Conference) play the Buffs (5-4-1, 1-0-1) at 7 p.m. today at the John Walker Soccer Complex. Tech also hosts Nebraska (8-3, 1-1) at 1 p.m. Sunday.

Tech is coming off one of its worst offensive performances of the season, logging only six shots in a 2-0 loss to OSU. However, the Red Raiders were without attacking midfielder Taylor Lytle, who is still nursing a nagging ankle injury suffered against North Texas Sept. 10. Stone said Lytle is still listed as day-to-day.

But as disappointing as the loss to the Cowgirls was, the team expects to come out firing tonight, said defender Haley Fowler.

"I think everyone just kind of has a chip on their shoulder because of last year's loss to Colorado," she said. "It's our first Big 12 home opener, and I think everyone wants to come out there and kind of show Colorado — make up for last year's loss and put a win on our side of the chart."

Last season, Colorado defeated Tech 2-0 in Tech's final Big 12 regular season game. Fowler said every game in the conference is a rivalry game, and this weekend should be no different. In order to take advantage of every opportunity playing at home presents, Stone said he expects Tech fans to be rowdy and out in force.

"There is no doubt it's a factor, and it's not just a factor for us because the fans are so close to the benches, it's intimidating for our visitors," Stone said. "We don't put the benches on the other side of the field 80 yards away, we put them right there."

A rowdy crowd can easily disrupt the flow of the game, Fowler said, and force the visiting team into mistakes.

On the Red Raiders' end, goalkeeper Erin Wikelius said she expects



FILE PHOTO/The Daily Treador
TEXAS TECH MIDFIELDER Mallory Yacullo defends a pass against North Texas Sept. 10 at the John Walker Soccer Complex. Tech hopes to rebound from a loss to No. 8 OSU when it hosts Colorado and Nebraska.

increased communication on the field to eliminate potential scoring opportunities for opponents this weekend.

"There's got to be a level of trust," Wikelius said. "There has to be that trust that whoever has the ball is going to take care of the ball and do their job and not have to worry about doing somebody else's."

Once the Red Raiders deal with the Buffs, they must turn their focus to a Nebraska team predicted to finish among the top three of the conference. The Huskers are led by 2009 Big 12 Offensive Player of the Year Morgan Marlborough. The sophomore forward leads the Big 12 with 10 goals and 23 points.

The Red Raider backline isn't going to necessarily do anything different defensively to counter Marlborough, said

Fowler, but they are going to be aware of her presence on the field.

When dealing with a dynamic player like Marlborough, Fowler said, Tech needs to make sure a strong, physical player is marking her the entire game. It's important to make players like her frustrated whenever they have the ball, she said.

While Colorado is a passing-oriented team, Nebraska represents more of a physical challenge for the Red Raiders, Stone said.

"We're going to tell them to put on the shoulder pads, put on the helmet and get ready for a battle," Stone said, "because with Nebraska, it is about first and second balls, it's about vertical play, it's about diffusing this super-direct, super-committed attack."

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Chad Ochocinco cereal box prints mistake, uses phone-sex number

CINCINNATI (AP) — Charity-minded callers are getting intercepted by a phone-sex line because of a typo on Chad Ochocinco's Cereal boxes.

The phone number is supposed to connect callers to Feed the Children, which benefits from sales of the Cincinnati Bengals wide receiver's cereal. But the box has the wrong toll-free prefix, meaning callers get a seductive-sounding woman who makes risqué suggestions and then asks for a credit card number.

Cincinnati-based Kroger Co. said Thursday it was pulling all Ochocinco cereal boxes from its grocery shelves because of the error. Some local stores had them on special display after the launch about a month ago.

Pittsburgh-based PLB Sports Inc., which specializes in limited-edition products featuring star athletes and their favorite charities, apologized for the error in a statement Thursday. The statement said the boxes will be re-issued with the correct toll-free number.

Ochocinco told WCPO-TV that the number was clearly a mistake and he's sure that the maker will fix the problem.

As of Thursday afternoon, he hadn't mentioned the error in any of his frequent messages on the Twitter social media site. On Wednesday, he had urged fans to go to his website to order the cereal and "Start your day with a lil suga!!!"

"I think everyone just kind of has a chip on thier shoulder because of last year's loss to Colorado."

HALEY FOWLER
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SPORTS

Tech looks to stabilize running game, earn 1st Big 12 win



FILE PHOTO/The Daily Toreador
BARON BATCH AND the Texas Tech running game struggled against Texas, but will look to right the ship against Iowa State at 6 p.m. Saturday at Jack Trice Stadium in Ames, Iowa.

By JOSE RODRIGUEZ
SPORTS EDITOR

Following a loss and a bye week, it would only seem convenient to have the opportunity to play in the confines of your home stadium.

That isn't the case with Texas Tech football this weekend, but head coach Tommy Tuberville isn't one to shy away from the challenges of a road game.

"It's pretty good. Over the years, I've pretty much been to all of them," said Tuberville of his past experience on the road.

"This is one of the last — our first two road games, I have not been (to those stadiums before). It's always good, but it's always about going and playing well and just treating it as a business trip."

On tap for the Red Raiders (2-1, 0-1 in Big 12 Conference play) is Iowa State, with kick-off set for 6 p.m. Saturday at Jack Trice Stadium in Ames, Iowa.

The Cyclones (2-2, 0-1), just like the Red Raiders, have already begun conference play this season, taking a 27-20 loss to Big 12 North rival Kansas State at Arrowhead Stadium in Kansas City.

So both Tech and ISU go into Saturday's meeting still searching for a first victory in Big 12 play.

Pacing the Cyclones is the offensive tandem of quarterback Austen Arnaud and running back Alexander Robinson — Arnaud has tallied 590 yards passing and 139 rushing thus far, while Robinson's 318 yards rushing is good for 10th in the Big 12 to this point.

That statistic probably doesn't provide the best indicator of Robinson's impact, though — he finished second in the conference in rushing last year, behind K-State's Daniel Thomas.

The combination of Arnaud's running and throwing ability, accompanied with the threat of Robinson taking one to house at any moment will be something that keeps the Tech defense on its toes.

Also, the Cyclones will throw different formations at the Red Raiders, including the Pistol, which features the running back lining up directly behind the quarterback, who is in a spot similar to the shotgun. ISU will do this in hopes of confusing defenders.

But Tech linebacker Tyrone Sonier doesn't expect himself, or the unit, to be thrown off.

"It doesn't really make our job difficult," Sonier said. "In this game, we have a little something for everything, so that's pretty much been our strength all season. Just adjusting to what they throw at us."

But Sonier isn't taking the Cyclone offense lightly.

The ISU offense is tied for fifth in turnover margin in the Big 12 at +2, and only averages 56 penalty yards per game, good for fourth best in the conference.

"They're a very disciplined team. Very aggressive," Sonier said. "They don't really beat themselves, so that's something that you have to take into consideration. They're a very respectable team."

The Tech offense is just hoping to redeem itself after its performance against Texas Oct. 18. After just logging -14 yards against the Longhorns, Tech got back to working on the running game, utilizing the bye week to address that, along with other fundamentals.

If the Red Raiders produce a similar offensive outing to that of the one in the 24-14 loss to Texas against ISU, then Tech may see itself drop to 0-2 in Big 12 play.

But Tech running back Baron Batch doesn't see that happening. In fact, he said the production on the ground will only improve week to week as the season continues.

"It's just going to make me work harder," Batch said. "We're three games into it. It'd be a lot different if we were still at the same situation in game nine or 10 or something like that. If you think back to last year, we're running the ball a lot better than we were this time last year. And then towards the end of last year, we got really good at it."

"It's one of those things, you've got to get people gelled. I'm confident we'll get it going."

— jose.l.rodriguez@ttu.edu

"It's one of those things, you've got to get people gelled. I'm confident we'll get it going."

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TEXAS TECH

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bootoutfitters.com
free shipping

STAY here another YEAR

Priority Room Selection for 2011-2012 begins in October 2010.

- Make friends for life
- Free tutoring available
- Never have to cook
- Healthy meal choices
- Close to all the action
- Sleep later
- Save money on gas

Renew your room now for next year before someone else does.

Priority Room Selection for new residents begins in November.

Log on to reserve your space!
www.housing.ttu.edu | www.hospitality.ttu.edu