

Polo power
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Cook-off
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Texas Tech University
LUBBOCK, TEXAS 79409

MONDAY, SEPT. 27, 2010
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THE DAILY TOREADOR

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Fashion Expert

Student specializes in styling women with modern twist

By MAMIE BROWN
STAFF WRITER

Staying fashion-forward and ahead of the curve are just a few ways one Texas Tech student works to become a styling expert.

Katelyn Ortiz, a Lubbock native, is a sophomore at Tech majoring in apparel design and manufacturing. She is also a recently promoted stylist for a store where its officials wish for it to remain anonymous.

"I love my job," Ortiz said. "I think it's really good for Lubbock."

Her recent promotion has given her the opportunity to help women find their personal style and what types of clothes they should be wearing.

Ortiz's employer has just recently begun a new program that they refer to as "Clientele Lists." Customers now have the ability to call in and make appointments to see the new collection or to receive help in finding that perfect outfit.

Ortiz has the responsibility of putting together the outfits whenever the store receives the new collection.

"I never pictured myself doing it," Ortiz said. "I just see it."

Not only does she see what looks good on the mannequins, but she also has the ability to see it on all types of women. She said she has the ability to style women with clothes to fit their individual characteristics. The collections in stores across America have begun to gear themselves towards a wider range of consumers.



PHOTO BY BRAD TOLLEFSON/The Daily Toreador
KATELYN ORTIZ, A sophomore design major from Lubbock, has a passion for styling.

FASHION continued on page 5

Event stresses smart financial management

By BRIAN HOWARD
STAFF WRITER

A presentation on the importance of financial stewardship was held Saturday at St. Elizabeth's Student Centers' Hanley Hall in an attempt to give students the opportunity to learn more about financial planning.

According to the event newsletter, Cornerstone Financial Education brings the gift of financial education and educational resources to Catholic adults and adolescents.

Greg Ramzinski, the director of campus ministry, said the aim of the event is to give students an idea of the importance of starting financial planning now and not when they are 40 or 50 years old.

"We want to do this for college students," he said. "I know there's a need because I see many of them struggling financially, especially the way the economy is now."

There isn't necessarily a course or a contributed effort to educate college students on financial planning, Ramzinski said.

"There are some things covered that are similar," he said, "but nothing focused on financial planning."

The event also covered the importance of obtaining good debt versus bad debt.

"We want to make students aware that there is such a thing as good debt," Ramzinski said, "like going to school or owning a home."

The event took financial stewardship and matched it to the values of Christian stewardship.

Art Canales, the president of Cornerstone Financial Education based out of Austin, was the main presenter at the event.

Canales said his presentation falls under the umbrella of Christian stewardship and in particular, it will hone in on financial stewardship, what it means to be a good Christian who is a good steward with money.

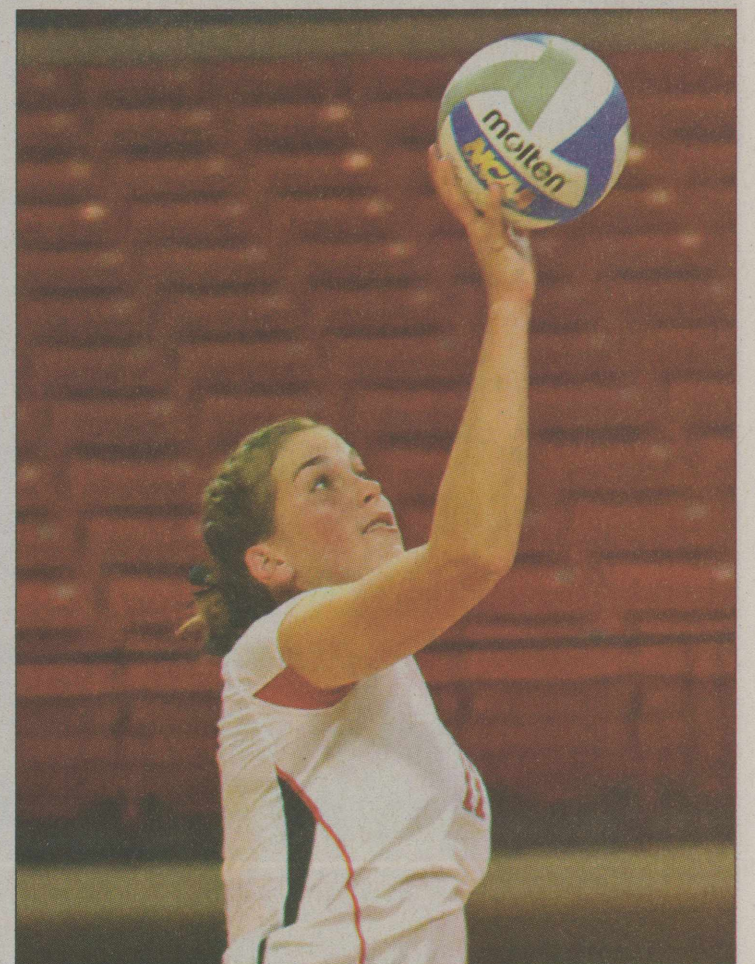
"From my perspective," he said, "an education should enlighten students about the importance of credit and the pitfalls of not leveraging credit wisely."

We are not bashing the idea of having credit, Canales said.

"You don't need 15 credit cards but it's a good idea to have one or two," he said.

FINANCE continued on page 6

Sports, Page 8



The Texas Tech volleyball team, led by Amanda Dowdy, was on the road during the weekend, playing against Big 12 Conference foe Texas A&M. VOLLEYBALL, Page 8

Reference cart to aid with research

Personal librarians provide students research help outside of library

By YACKJAIRA RUIZ
STAFF WRITER

Are you Lost or need help finding a reference while on the way to class? The Roving Reference Cart can help.

The Roving Reference Cart is a concept three personal librarians, Cynthia Henry, Carrye Syma and Kimberly Vardeman, are testing this year in order to assist students around the Texas Tech campus.

"We put our laptops on the cart and go around campus and answer any questions students may have," Henry said.

The cart proved to be vital dur-

ing the first few weeks of classes, she said.

"We hit it really hard the first two weeks of school helping students get around campus," Henry said. "We found several students needed a place to look up their schedules again because a last minute room number had changed and they couldn't find their class. With the access of the laptop, they were able to look up their information and see the room number has (changed)."

CART continued on page 3



PHOTO BY PAUL HAILES/The Daily Toreador
CYNTHIA HENRY, THE Social Sciences Librarian, ventures outside of library in attempt to answer students' questions.

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WEATHER

Today	Sunny	Tuesday	Sunny
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Morrison: Tattoos are an attractive art form
OPINIONS, Pg. 4



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THE DAILY TOREADOR

Community Calendar

TODAY

Feminist Forum: Methods of Advocacy and Activism

Time: 6 p.m.
Where: Holden Hall Room 6
So, what is it?
The Texas Tech Women's Studies Program hosts its first forum focusing on generating ideas about how to start or maintain communication and activism. Come and learn about getting or keeping your group up and running.

South Plains Fair: Jake Owen Performs

Time: Fair grounds open at 1 p.m., Owen performs at 7:30 p.m.
Where: 1012 Ave. A
So, what is it?
The annual fair continues with a performance by singer Jake Owen. Come and eat some fried Oreos and ride the Ferris wheel; admission is \$8 for adults.

TUESDAY

Landscape as Knowledge Lecture: David Stephenson

Time: 7 p.m.
Where: English Building Room LH001
So, what is it?
David Stephenson is an associate professor and head of photography at the School of Art at the University of Tasmania, Austria. He is an internationally-recognized photographer of projects that explore the ideas of time, culture and nature.

To make a calendar submission e-mail dailytoreador@ttu.edu.

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

Ga. megachurch pastor pledges to fight accusations

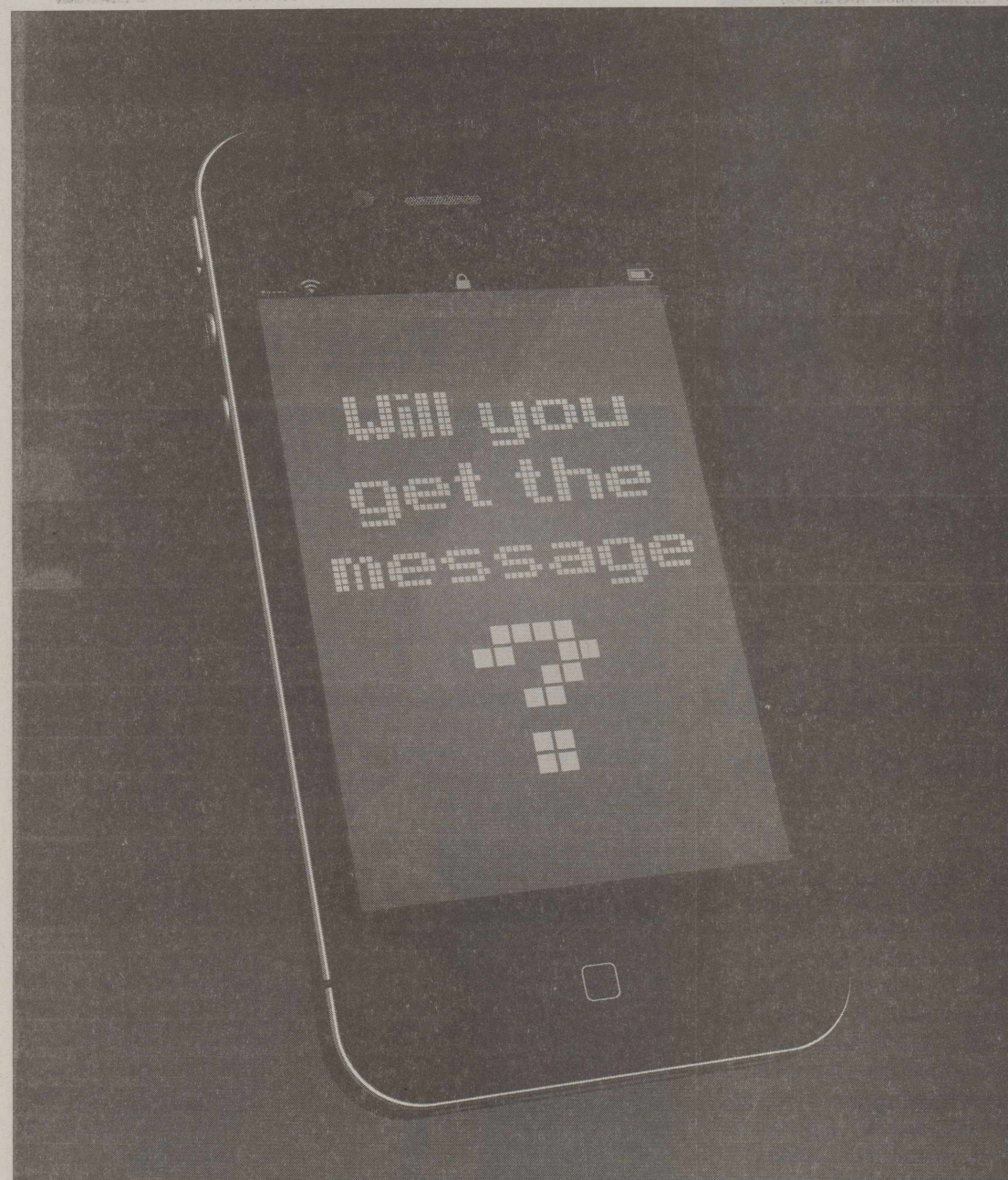
LITHONIA, Ga. (AP) — The famed pastor of a Georgia megachurch said Sunday that he will fight allegations that he lured young men into sexual relationships, stressing that he'd be back to lead the church the next week.

Addressing a New Birth Missionary Baptist Church sanctuary packed with thousands, Bishop Eddie Long neither discussed specifics of the lawsuits filed against him nor flatly denied the accusations. But he drew thunderous applause when he addressed his flock publicly for the first time since the first lawsuits were filed several days ago.

"There have been allegations and

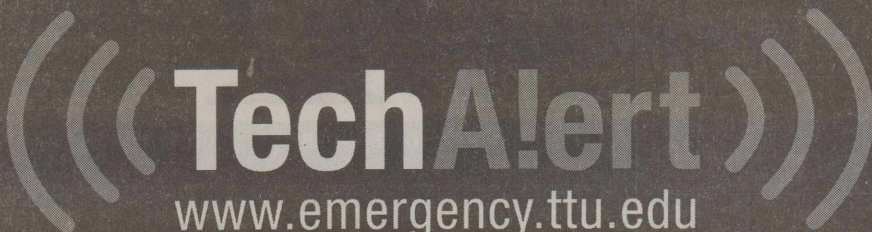
attacks made on me. I have never in my life portrayed myself as a perfect man. But I am not the man that's being portrayed on the television. That's not me. That is not me," he said as applause interrupted him during the first of two services Sunday morning.

Four young men have filed lawsuits in the past week — three who live in Georgia and one from Charlotte, N.C., who attended one of Long's satellite churches there. Two claim they were members of the church's LongFellows Youth Academy, a program that taught teens about sexual and financial discipline, when Long gave them gifts and took them on trips to seduce them.



10:50 A.M. SEPTEMBER 28

Texas Tech will be testing the TechAlert Emergency Alert Notification System. Take a few minutes now to update your information* at www.emergency.ttu.edu, and you will be notified immediately via text, phone or email in the event of an emergency on campus.



*This system and your information are used for emergency communications only.

MEMORIAL MUSIC



PHOTO BY PAUL HAILES/The Daily Toreador

FROM LEFT, SYDNEY Wright, a sophomore anthropology major from Snyder and Nathan Norman, a junior economics and finance dual major from Midland, perform in Memorial Circle Friday.

Red Raider Meat team competes, wins awards at Hub City BBQ Cook-off

By GLORIA OGLETREE
STAFF WRITER

The Raider Red Meat team won first place in two categories at the Hub City BBQ Cook-off Thursday.

Mary Jane Buerkle, vice president of communications for the Lubbock Chamber of Commerce, said this was not the team's first year to participate in the competition.

"We really enjoy having them out there," she said. "It really brings such a great element from Texas Tech and, in particular, the College of Ag Sciences and Natural Resources out to our event. They have a great product, and we are really thrilled that they had the chance

to showcase it."

Kari Spivey, a member of the Raider Red Meat team, said the team participated for fun and didn't expect to win.

"We won both the brisket category and the other category," Spivey said. "For the other category, we cooked what we call a squealer; it is a stuffed pork tenderloin with bacon, smothered in an Asian zing sauce."

The Hub City BBQ Cook-off has been an annual event since 2001, Buerkle said.

"This is our ninth year to do it; it's an event of the Lubbock Chamber of Commerce," she said. "Basically, what we do is, we encourage our local businesses to come out and barbeque some ribs, brisket or whatever they like and they enter it in for a competition."

Buerkle said the event is open to the general public.

"Anyone who comes pays a ticket price at the door and they can eat as much barbeque as they want, as long as it lasts," she said. "After the judging is over, we open up the event to the public from five to nine. We have thousands of people who come out and enjoy the great barbeque."

Spivey said one of the reasons for participating in the cook-off was for the advertising benefits.

"We thought it would be good to promote the program and promote Raider Red Meat," she said.

Shanna Ward, assistant coach for



PHOTO BY SAM GRENADIER/The Daily Toreador

KARI SPIVEY, A meat science graduate student from Prophetstown, Ill., flips some strip steak on the Red Raider Meats grill at the 9th Annual Hub City BBQ Cook-off, Thursday.

Raider Red Meats, said the organization has evolved over the years.

"It originally started as a student-based organization, but now we are an actual label," she said. "Raider Red Meat became a label that is available at local

grocery stores in West Texas."

Ward said Raider Red Meats even has a store on campus.

"We are over at the Animal Food Sciences building and we have fresh beef, pork and lamb that we sell here in the store and we make sausages and bacon," she said.

The team is a helping hand for the animal science department, Spivey said.

"Raider Red Meats is used to help fund scholarships for the animal science department," she said. "Going to this barbeque was one more opportunity to get our name out there."

Buerkle said the experience is more for networking with other businesses and the fun.

"The winners get a trophy, but they basically just compete for bragging rights," she said.

The event has been a success and grows every year, Buerkle said.

"We started off with about 12 teams and this year we had about 85 teams," she said. "We really enjoy putting this event on because it's good for the businesses and the community."

>> gloria.ogletree@ttu.edu

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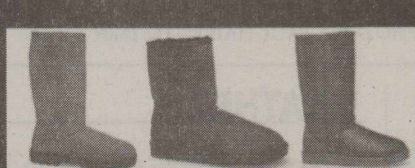
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BEAR BEATDOWN



PHOTO BY SAM GREINADIER/The Daily Toreador

TEXAS TECH CLUB Water Polo team member Jake Bundy shoots past a Baylor defender during the Tech Men's Water Polo Tournament Sunday afternoon. Bundy and the Red Raiders defeated the Bears 11-4.

Tech student group hosts autism awareness fundraiser despite rain

By ALEXANDRA PEDRINI
STAFF WRITER

Selling old toys, clothes and a foosball table, the Texas Tech Student Supporters of Autism Awareness hosted its first garage sale fundraiser Saturday morning.

Beginning last fall, the group formed for autistic Tech students and those wanting to bring awareness to the disability. The club meets twice a month to go out into the community for activities; they'll go bowling, eat dinner, go to movies and live-stage shows.

With the help of the Burkhardt Center for Autism for Education and Research and fundraisers, the group is able to collect enough money to keep costs down. Although she was not sure exactly how much the center donated to the club, Amanda Brockway, the group's treasurer and senior math major from Austin, said the club only asks for money on a need basis.

"It's a case-by-case thing. If we need help then they'll give us extra money," she said.

Halfway through the garage sale, the group had already sold most of the items, making more than \$80, not including a \$50

donation. Although they expected the rain to decrease the number of shoppers later that morning, they still had quite a few people come by in the morning.

Originally, the club planned for all of its members to take part in the sale in one-hour shifts, which would have included the autistic members. This would have given these students a chance to interact and socialize with other people in a new setting, said Janice Magness, center director.

"This garage sale gives all the students a sense of organization in helping to put on the sale, as well as a sense of team work," she said. "There is opportunity for them to initiate conversation with people who attend the garage sale. This would benefit all students with autism because socialization is their most difficult thing to

achieve."

Although all of the group's members were encouraged to attend and work the event, by mid-morning, no autistic members did, said Abigail Jacobson, SSAA vice president and junior special education major from Sugarland. Because of the early hour, it may have been

difficult to find transportation, explaining why some members weren't able to go, but part of the absence was due to some parents' concerns about their son or daughter going out alone, Brockway said.

Parents were welcome at the garage sale, but were not directly asked to accompany their student. People without autism work fundraisers all the time without their parents, so the goal was to get the autistic

"This would benefit all students with autism because socialization is their most difficult thing to achieve."

JANICE MAGNESS
CENTER DIRECTOR
BURKHART CENTER

person to become more independent, Brown said.

"We're not going to look down upon them if they want to invite their parents and we don't want to necessarily not invite (the parents); it's part of the independence factor," Brown said. "We want them to want to come, but we're not going to force them to."

In the future, the group plans to host other fundraisers. Last year, the group stood outside the Student Union Building in the Free Speech Area asking for donations to the Burkhardt center; the women said they will probably do something similar again for the club.

Anyone interested is welcome to join and can contact the organization at ssaa.ttu@gmail.com for more information.

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Fashion

CONTINUED FROM PAGE 1

"They're trying to hit all ages now," said Valerie Hlavaty, Tech retailing instructor. "From women in their 20s to women in their 50s."

The fashion industry has always been one that targeted certain women by specific physical characteristics. Now, they are attempting to reach the classic modern woman. Ortiz's employer is trying to do this with a fresh perspective.

"I guess that's why they like my point of view. It's a way of putting older pieces together to create something new," Ortiz said. "And new is in. However, do some of the women feel as though they are dressing down their age?"

"I have women come up to me saying 'Should I really be wearing this? I'm 50.' But we're so diverse. You work with them for their own personal style. Some older women do want to dress their age. And younger ones want to be young. It's versatile."

For now, Ortiz is in Lubbock helping women find their own personal sense of style. But, she's hoping to find her way to the city that never sleeps and is always on the up and up in the fashion world.

"I'm a big dreamer," Ortiz said. "Any way to get to New York."

Ortiz's dream is not to become someone who sells the magnificent clothes to the very diverse women who buy them, but to be the ideas behind the collections that

are produced.

"I want to be artistic director of a house," said Ortiz. "I want to think of things and collaborate with other people and make a collection."

However diverse the newest collection is or however classic

a simple black dress may be, Ortiz said she has the eye for design that will help you pair it with the perfect accessory and make you feel not only your age, but timeless.

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ON DISPLAY AT THE GRADUATION FAIR

Official Ring applications will be accepted during the GRADUATION FAIR at the Frazier Alumni Pavilion from 9 a.m. to 5 p.m. on Tuesday, Wednesday & Thursday (Sept. 28, 29 & 30).

Ring orders placed by October 1st will be delivered in time for the Official Ring Ceremonies on November 29 & 30 at the Merket Alumni Center.

Graduates can also order Official Graduation Announcements, Regalia and have their graduate photo taken at the GRADUATION FAIR.

GRADUATION FAIR is sponsored by the Texas Tech Alumni Association, Balfour, SAA Board of Directors, Career Services, Classic Photo, Graduate School, Kaplan Test Services, Liberty Mutual and the Texas Tech Bookstore.

Professor Layton and the Unwound Future review

Professor Layton is a very different kind of badass.

He's the ultimate gentleman; a top-hat wearing, suit strutting London man who always manages to stay polite and is willing to roll with whatever crazy curveballs life decides to throw at him. He spends his free time solving puzzles and riddles, often drinking tea along the way.

But if need be, he can assemble a gun out of broken slot machine parts that fires coins at a high velocity so he and his friends can escape a casino full of gangsters.

Don't get your hopes up if you're an action gamer - you

won't find any shooting segments in this puzzle game. But it's the characters and setting of "Professor Layton and the Unwound Future" that help make it so darn lovable.

I've talked about the "Professor Layton" series in the past. The previous two games (which, like "Unwound Future," are on the Nintendo DS) provided some brilliant, brain-teasing gameplay blended with some great mystery stories. This third game is no exception, and is probably the best "Layton" title yet.

For those new to the series, don't worry. While there are

Britton Peele



plenty of familiar faces and a few references to past adventures, "Unwound Future" is a stand-alone title, and you don't need prior experience with the series to enjoy it.

The game opens when the titular professor and his self-proclaimed apprentice, Luke, receive a letter from someone claiming to be Luke from 10 years in the future. From there, Layton springboards into an adventure that spans two very different times in two very different Londons. The future, it turns out, is kind of crazy. The premise may be out

there, but the narrative is interesting and very well done. Helped along by some terrific voice acting as well as a few beautifully animated FMV sequences, the game tells a very charming tale that you'll probably want to see through to the end.

The gameplay is unchanged from previous titles, but very refined. As before, you explore various locations over the course of the story, and there are literally puzzles around every corner. Sometimes a local townsfolk you speak to will pose a riddle, or sometimes a situation in the environment will prompt a brainteaser. You might have to solve a puzzle to open a lock or get directions to your next destination. You can think of the entire rest of the game as fluff between the puzzles - as if your book of Sudoku puzzles had an involved story stuffed between

the numbered grids. If a puzzle seems too tricky for you (and trust me, there are some pretty tough ones in here), you can get help from a slightly revamped, much improved hint system.

When exploring the environment, you can find tons of hidden hint coins. If you're stuck on a puzzle, you can use a hint coin to nudge you in the right direction. You can do this three times for increasingly helpful hints and if you're still stuck after that, you can spend two final coins and have the game give you a hint that will likely make the solution obvious. This is a good system to avoid the frustration many players might have.

Often, the way these puzzles will be presented to you is pretty contrived. For example, at one point you need to visit someone in a hospital, but you have to "fill out paperwork" first. As

it turns out, the only question on this paperwork is a riddle that involves a nurse making her rounds. But these situations tend to be more charming than anything, and don't get in the way of your enjoyment at all.


The variety of puzzles is also fantastic, which is good considering there are over 150 of them to solve, not including free downloadable puzzles that will come in the future.

If you need a break from brainteasers, there are a few mini-games you can mess around with for a change of pace.

When it comes right down to it, "Professor Layton and the Unwound Future" is an amazing sequel in a pretty amazing series, and anybody who likes using their brains at all should check it out.

■ **Peele is The DT's opinions editor.**
 >> britton.peele@ttu.edu

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New Muslim comic book superhero on the way

NEW YORK (AP) — Comic book fans will soon be getting their first glimpse at an unlikely new superhero — a Muslim boy in a wheelchair with superpowers.

The new superhero is the brainchild of a group of disabled young Americans and Syrians who were brought together last month in Damascus by the Open Hands Initiative, a non-profit organization founded by U.S. philanthropist and businessman Jay T. Snyder.

The superhero's appearance hasn't been finalized, but an early sketch shows a Muslim boy who lost his legs in a landmine accident and later becomes the Silver Scorpion after discovering he has the power to control metal with his mind.

Sharad Devarajan, co-founder and CEO of Liquid Comics whose company is now turning the young people's ideas into pictures and a story line, said the goal is to release the first comic book — launching

the disabled Muslim superhero — in early November in both Arabic and English.

Snyder says he was inspired by President Barack Obama's effort to reach out to the Muslim world in his January 2009 inaugural address. Last month, Snyder flew 12 disabled Americans to Damascus to meet their Syrian peers, and one of their main goals was to come up with ideas and story lines for the new superhero.

"The only limit was the imagination these kids had — the opportunity for a great story," said Snyder, a comic book collector who heads HBJ Investments LLC. "They helped create something by their combined talents, and that becomes a gift to the world."

Devarajan found the young people's imagination to be quite amazing.

"The opening question we asked the kids was if you could have any superpower what would it be? I've

asked that question in many different groups before and the typical answers are always the ones you'd expect — flying, reading minds, or being super strong," Devarajan said.

"The fascinating thing about this group was that I don't think I heard any one of those three," he said.

"Each of their ideas was so originally distinct, whether the Syrian kids or the U.S. kids," he said, adding that perhaps because of their disabilities, the young people think as individuals without being influenced by outsiders. One girl, for example, wanted to have the power to combine the energy of the moon and the sun.

Devarajan said it was noteworthy that none of the young people wanted the hero's power to be something that cured their disability.

"They were empowered by their own disabilities, and they should not be seen as a source of weakness," he said.

Initially, 50,000 Arabic-language comics will be distributed throughout Syria, and subsequent issues will be distributed elsewhere in the Middle East, Snyder said. The comic will also be available worldwide for free in digital formats through the Open Hands and Liquid Comics websites.

It will be the first in a series of comics with international superheroes, and while one will have disabilities others will not, Devarajan said. He added that almost all the characters being planned "are based on the seeds that were created by these kids together in this trip."

The dozen Americans were selected after a national call for applications by The Victor Penada Foundation, a non-profit educational organization that promotes the rights of young people with disabilities. They included youths who were blind, deaf, using wheelchairs, or suffering from Down syndrome, autism, and cognitive disabilities.

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Finance ←

CONTINUED FROM PAGE 1

According to the Voice Digital News, university administrators say they lose more students due to credit card debt than they do to academic failure.

"In the college level," Canales said, "unless you are a business or finance major, the basics of financial planning probably will not be covered."

Americans have been living on borrowed money, and there is a lack

Today's
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5			9			4
	3			1	9	2
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	8	5	9	7		
9						6
			8	3	5	1
			5			7
	9	4	1			6
8			4			2

Puzzles by PageFiller

7	5	6	9	3	8	1	2	4
8	9	4	7	1	2	6	5	3
3	1	2	6	5	4	7	8	9
1	3	7	5	2	9	8	4	6
9	6	5	4	8	3	2	7	1
2	4	8	1	7	6	9	3	5
4	2	1	8	9	5	3	6	7
6	7	3	2	4	1	5	9	8
5	8	9	3	6	7	4	1	2

Solution to yesterday's puzzle

Lehman Brothers art auctioned off in New York City

NEW YORK (AP) — Lehman Brothers may have blundered its way to disaster on Wall Street, but at least the bank's art curators knew what they were doing.

An auction of contemporary artworks held by the failed investment firm and its former subsidiary, Neuberger Berman, brought in nearly \$12.3 million Saturday, according to Sotheby's.

The auction house said many of the works sold for far more than what Lehman and Neuberger paid. Profits will help pay the bank's many creditors.

Top sellers at the Manhattan auction included an ink and acrylic work by the Ethiopian artist Julie Mehretu called "Untitled 1," which fetched a little over \$1 million, and Liu Ye's oil painting, "The Long Way Home," which sold for \$962,500.

Art in the collection once hung in Lehman's Manhattan headquarters, but the works weren't acquired simply to beautify the offices of executives and impress clients. Lehman and Neuberger Berman both purchased art as an investment.

Neuberger's curators especially had a reputation for buying carefully from up-and-coming artists who later became far more acclaimed. The firm's co-founder, Roy Neuberger, was a major collector who established the Neuberger Museum of Art on the campus of the State University of New York in Purchase.

Several of the items in the auction brought record prices for works by their artists.

"Invisible Man (Two Views)," by Glenn Ligon, sold for \$434,500, more than double what Sotheby's experts had predicted.

Lehman's bankruptcy was the largest in U.S. history, in total dollars lost. Neuberger Berman, which had merged with Lehman in 2003, spun back off again after the bankruptcy.

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