

Gameday | Week Three

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HOOKED

Texas shuts down Tech offense for 24-14 win



PHOTO BY KARL ANDERSON/The Daily Toreador

TEXAS CORNERBACK CURTIS Brown tackles Texas Tech wide receiver Alexander Torres during the Longhorns' 24-14 victory against Tech on Saturday at Jones AT&T Stadium.

BY JOSE RODRIGUEZ
SPORTS EDITOR

Most offenses probably wouldn't mind a one-play opening drive against a hated rival — in this case, the No. 7 Texas Longhorns.

That is, if that one play results in a score, which wasn't the case for the Texas Tech offense Saturday night in a 24-14 loss at Jones AT&T Stadium.

After forcing the Longhorns (3-0, 1-0 in Big 12 Conference play) to punt on their opening

drive of the game, Tech quarterback Taylor Potts stood back, ready to lead the Red Raider offense down the field, when the ball was snapped over his head.

HOOKED continued on Page 7 ➤

UT avenges '08 loss, remains in championship hunt

TEXAS QUARTERBACK GARRETT Gilbert passes during the Longhorns' 24-14 win against Texas Tech on Saturday at Jones AT&T Stadium.



PHOTO BY SAM GRENAIER/The Daily Toreador

By MIKE GRAHAM
STAFF WRITER

The Texas Tech players had already cleared the field, but Texas players stuck around for a while as the Longhorn band played a rendition of the Black Eyed Peas' "I've Got a Feeling."

Then-No. 6 Texas had just redeemed itself from its 2008 loss in Lubbock, which essentially cost the Longhorns a shot at a national title that year, with a 24-14 win at Jones AT&T Stadium Saturday.

TEXAS continued on Page 7 ➤

Tech brings in more than \$1B to local economy

Study finds impact university has had on city of Lubbock

By KASSIDY KETRON
STAFF WRITER

Bringing in more than \$1 billion, Texas Tech and its spending has turned out to be a pillar to the Lubbock economy.

A study conducted by Brad Ewing, a professor at the Rawls College of Business, found that Tech has contributed about \$1.24 billion to Lubbock's economy and has helped sustain almost 15,000 jobs.

"What I have here, essentially, are four parts of research expenditures," Ewing said. "The first and biggest part for the economic impact of Texas Tech University is ongoing operations, research expenditures and the payroll of employees."

The second major component was the spending of Tech students outside of campus, not their tuition and fees, said Ewing. The third major category was the money spent by university visitors, such as parents and friends visiting students. The fourth major category was the additional spending of football fans on game days.

"Texas Tech is a huge part of Lubbock," he said. "We have this economic engine right here in the heart of Lubbock. The one thing that's really neat about having Texas Tech here in Lubbock is that it helps to stabilize and isolate our local economy from the adverse effects of the recession."

STUDY continued on Page 5 ➤

Kalf Fry celebrates 30th anniversary

Annual music, food event benefits Muscular Dystrophy Association



PHOTO BY RIANNON ROWLEY/The Daily Toreador

ROBERT EARL KEEN performs during the 30th Annual Kalf Fry on Friday at the Lonestar Amphitheater.

By DEVIN SANCHEZ
STAFF WRITER

Dancing, music and good food: things that have been a part of the Texas Tech tradition, Kalf Fry, for three decades.

The 30th annual event, which took place at the Lonestar Amphitheatre Friday, was a benefit for the Muscular Dystrophy Association, and was headlined by Texas country music veteran Robert Earl Keen and opened by James McMurtry and the Elvis T. Band.

Chase Pearson, a junior civil engineering major from Lubbock, and Grant Hallman, a senior history major from Christoval, were in charge of planning this year's Kalf Fry and said planning for the event began last semester.

"We started the beginning stages of planning in March, and in May we really started getting things together," Pearson said.

Once the planning began, the big decision left to make was who to choose to headline the show. The choice was based on who was popular amongst college students, Hallman said.

"We looked at who is popular in the industry," he said, "and also who would be a good fit for Lubbock."

Both Pearson and Hallman wanted to make sure the entire community of Lubbock would know about the event, therefore the two men went into advertising mode, getting most of the Lubbock country radio stations to sponsor the event, including 99.5 KQBR-FM and 105.3 KJDL-FM.

KALF FRY continued on Page 3 ➤

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WEATHER

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Check out a slideshow and videos from Saturday's game @ dailytoreador.com



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THE DAILY T O R E A D O R

Community Calendar

TODAY

Capital Campaign Celebration
Time: 4 p.m.
Where: Allen Theatre, Student Union Building
So, what is it?
Join the Texas Tech University System to celebrate the announcement of its capital campaign. Chancellor Kent Hance will share the campaign details. Refreshments served immediately following the showing.

Opening of Meggan Gould Photo Gallery
Time: All day
Where: SRO Photo Gallery, Tech art building
So, what is it?
Photography exhibit open through Oct. 17 that combines work from Gould's Vero and Blackboards series, which utilize the spaces of blackboards and the backs of snapshots.

Sprott and Ballew Perform
Time: 10 p.m.
Where: Lone Star Oyster Bar, 34th and Flint Avenue
So, what is it?
John Sprott and Jesse Ballew will perform your favorite songs all night; cheap drink specials.

TUESDSAY

Country Two-Step Dance Lessons
Time: 8 p.m. to 10 p.m.
Where: D'Ve nue, 6202 Iola Ave., Suite 700
So, what is it?
Lessons start at 8 p.m. with the basics, and transitions to intermediate moves in the second hour. You can't live in Texas without knowing how to two-step! Refreshments provided.

Tuesday Karaoke Night
Time: 9 p.m.
Where: Dance With Me, 6602 W. 19th St.
So, what is it?
Come sing your heart out with friends until 1 a.m., bring your own beer and there is a \$3 cover.

To make a calendar submission e-mail dailytoreador@ttu.edu.

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

Correction

In the Sept. 15 issue of *The Daily Toreador* in the story "Student pageant Queen dissolves stereotype," a name was misspelled. The correct spelling is Rachel Doran. The DT regrets the error.

Students practice appellate advocacy in court setting

By BROOKE BELLOMY
STAFF WRITER

Friday night gave a unique opportunity to four Texas Tech School of Law students to practice appellate advocacy in a court-setting at the Fall 2010 Advanced Moot Court Competition.

This was the first of four competitions in the fall semester. There are three competitions in the spring semester. In addition to Moot Court, a mock appellate argument, students also have the opportunity to compete in a mock trial competition and a negotiations competition.

The simulated problem in this year's moot court final involved the appellant, the parents of a child who had neurological damage, suing the appellee, the maker of a vaccine they believe caused their daughter harm. The suit was now being heard before the Supreme Court of the United States.

Law professor Robert Sherwin, director of Advocacy Programs, said he borrowed the simulation problem from other national moot court competitions but changed it slightly.

"This problem includes federal preemption and pleading,"

he said. "These hot button issues are interesting for the students to argue."

Allie Hallmark, a second year law student from Midland, and Emily Ownby, a second year law student from Plano, represented the appellant. Meggie Orgain, a second year law student from Austin, and Dustin Kellar, a second year law student from Colleyville, represented the appellee.

The teams were given the problem about two weeks in advance so they could adequately prepare.

Before reaching the final round, both teams participated in three preliminary rounds and four break rounds.

Adam Blanchard, a third year law student from Amarillo and chairman of the Board of Barristers, the sponsoring organization, said the final four students in the competition were all strong advocates.

"They've all shown through each of the competitions their strong advocacy skills," he said.

Sherwin, director of Advocacy Programs, agreed with Blanchard regarding the quality of students who competed in this year's moot court.

"This was a really good round," he said. "These are four extremely talented students, and they showed why Texas Tech is strong in the tradition of advocacy."



PHOTO BY RIANNON ROWLEY/*The Daily Toreador*
DUSTIN KELLAR, A second year graduate student from Colleyville, speaks for the appellee in front of a five-judge panel during a mock trial on Friday in the Donald M. Hunt Courtroom.

The competition has an added level of difficulty because, while each student is presenting the case before the judges, the judges will interrupt them to ask various questions regarding the case. The students must be well versed in the case they are arguing and have the ability to think quickly in pressure situations.

The judges of the competition who represent Supreme Court justices come from various law backgrounds. The judges of this year's competition were Justice Mackey K. Hancock of the Seventh Court of Appeals; Don M. Hunt, for whom the law school's courtroom is named; Vanessa E. Gonzalez, an

associate in a Lubbock law firm; Sherwin; and professor John Watts.

At the end of the competition, appellants Hallmark and Ownby were named this year's winners.

Though they did not win, Orgain and Kellar said they were proud of how far they had made it in the competition and plan on competing again as a team.

"To get to the final round exceeded our expectations," Kellar said.

Orgain said she acknowledged her team faced tough competition in Hallmark and Ownby.

"We don't mind losing to such quality opponents," she said.

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Marketing students create branding plan for College of Arts and Sciences

By BRIAN HOWARD
STAFF WRITER

Students attempting to achieve a marketing minor in the Rawls College of Business are busy at work on a service learning project that aims to develop a marketing plan for the College of Arts and Sciences.

Emily Phillips, the director of development with the College of Arts and Sciences, said that when she started working with the college, it was obvious they had marketing and communication problems.

"Arts and sciences doesn't have a brand," she said. "The college is so large and so diverse that, generally, students from each college will look quite different."

We want to develop a brand and communicate that brand to students of all colleges that are a part of arts and sciences, Phillips said.

Tech's Teaching, Learning and Technology Center (TLTC) in the library works with different colleges around campus to develop service learning projects such as this one.

"As part of the TLTC's service learning program," Phillips said, "students can work on a problem and obtain important real-world experience."

The collaboration between the College of Business and College of Arts and Sciences is different and exciting because students are providing a service to us, she said.

Lawrence Schovanec, dean of the College of Arts and Sciences, said the project is a unique and somewhat unusual cooperative effort between the two colleges.

"It's a wonderful example of cooperation between two colleges,"

he said, "and a special learning opportunity for students, very few of whom are from our college."

Jeffrey Harper, an instructor of marketing in the College of Business, said his students have completed service learning projects for the past two to three years.

"Historically, we have done projects for local businesses," he said, "but this is the first time we are doing something internally for Texas Tech."

Recently, Harper's students have developed marketing plans to help out local businesses such as Triple J's Chophouse and Brewery.

"In business and any discipline, there are theories and ideas that are cool," he said, "but many times companies have trouble putting their ideas to work."

The main goal is to give more

students the chance to get more value out of their college experience, Harper said.

"When I was at Tech as a business student, I worked as a consultant," Harper said. "I wanted to do something that involved taking what you learn and applying it to a real world service."

Harper said he decided to have his students work on this particular project after talking to Emily Phillips about the problems the College of Arts and Sciences was facing.

"I thought having the students develop a marketing plan for the college was a good idea because no one knows the students better than themselves," he said.

The service learning project is part of the only minor degree offered in the College of Business.

"What makes this unique for students is that they are business minors," Harper said, "and the College of Arts and Sciences continues to be very supportive of the project."

The purpose of the project is to unify all colleges in arts and sciences into one single brand, he said.

"I'm excited to see what the students come up with," Harper said. "It's great that these students have the opportunity to make this university better."

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Jerry Rawls celebrates 10th anniversary of \$25 million donation

By GLORIA OGLETREE
STAFF WRITER

Jerry Rawls came to tailgate before the football game and to celebrate the 10th anniversary of his donation of \$25 million to the College of Business on Saturday. The event took place outside the new College of Business building currently under construction.

Rawls felt the need to give back to Texas Tech in some way, and the College of Business was his choice.

"The place where I could have the biggest impact on the Texas Tech campus was to endow the business school," he said.

Rawls said the biggest impact he could have is by helping not only students, but professors as well.

"One of the things I am really proud of is that there were about 250 students who received a Jerry Rawls scholarship, and I feel really good about that," he said. "There is a whole list of professors that have endowed professorship, that are Jerry Rawls endowed professorships; that's the impact — the human impact."

Allen McInnes, dean of the College of Business, said the college has a bright future ahead of it.

"We want to continue the growth of our good students and our faculty, continue the growth of our graduate program; we want to double those between now and 2020 and make sure we are delivering a fine quality program to everyone," he said.

Rawls said he believes the new College of Business building will have an impact of its own.

"I will promise you that, with this new building, we will begin to attract better people," he said.

The new building will be more advanced when compared to the current business building, McInnes said.

"Technologically, it is going to be a very advanced building; we will be way ahead of the game in that regard," he said.

He said the college has worked hard to improve students' and professors' quality over the years.

"The quality of our education has gotten better because we have been able to add more quality students and professors," McInnes said.

Over the past 10 years, the college has attracted more competitive students as well, Rawls said.

"The students coming in now are getting better grades in high school, and have better SAT scores, than they did 10 years ago," he said.

People will be impressed with the new building and will want to be a part of it, McInnes said.

"When people come to the campus and look at our business school, they are going to say, 'Boy, I'd like to be there,'" he said.


The event was open to students, faculty and staff affiliated with the College of Business, said Zachery West, a junior accounting major from Houston.

"This event is for individuals that were recipients from either the Jerry Rawls scholarships, as well as student ambassadors that are present, students that work throughout the department and also the faculty and staff," he said.

McInnes said construction of the new College of Business building is on schedule and should meet its completion date.

"The building will be done by December 2011, and the first classes will be held in January 2012," he said.

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Alumni travel thousands of miles in support of Red Raider sports teams

By KATHERINE ROWE
STAFF WRITER

When Texas Tech alumnus Terry Fuller told his wife he wanted to travel the country to support Tech's football and men's basketball teams, she fully supported him. In 2002, they travelled 43,000 miles in a used motor coach.

Fuller graduated from Tech's College of Engineering in 1977 with a specialization in petroleum engineering. When he came to the college in 1973, he recalls it only having about 75 students. Traveling from his home in Amarillo, he visited Tech for the first time before graduating high school.

"I wanted to be an engineer, and when I came down here, I didn't even know what petroleum engineering was," he said.

Fuller met the chairman of the petroleum engineering department at lunch the day he visited Tech. He offered Fuller a scholarship to study petroleum engineering.

Fuller is now the owner of Phoenix PetroCorp, which serves Texas, Oklahoma and Kansas.

"It's pretty humbling to remember the people who helped me out when I was a student," Fuller said. "I had a semester where I messed up a lot of things and lost my scholarship, but I turned around, worked hard, got back on the dean's list and got my scholarships back."

"Somebody recognized that I had some ability, and they didn't give up on me just because I made a mistake."

Inspired by his father, Clint Fuller started supporting his alma mater after graduating in 2005.

"[Terry] wants to do all he can to help provide for others," Clint said. "He has a passion for Texas Tech, and that has rubbed off on me quite a bit. They were floored when I decided to go to Tech."

Clint's mother, Linda, recalls telling Terry to not get overexcited when Clint decided to go to Tech.

"The only thing Clint said to us as he was moving out was, 'Mom, don't let Dad move to Lubbock,'" Linda said.

Although Terry did not move to Lubbock, he has attended every football game since 2001.

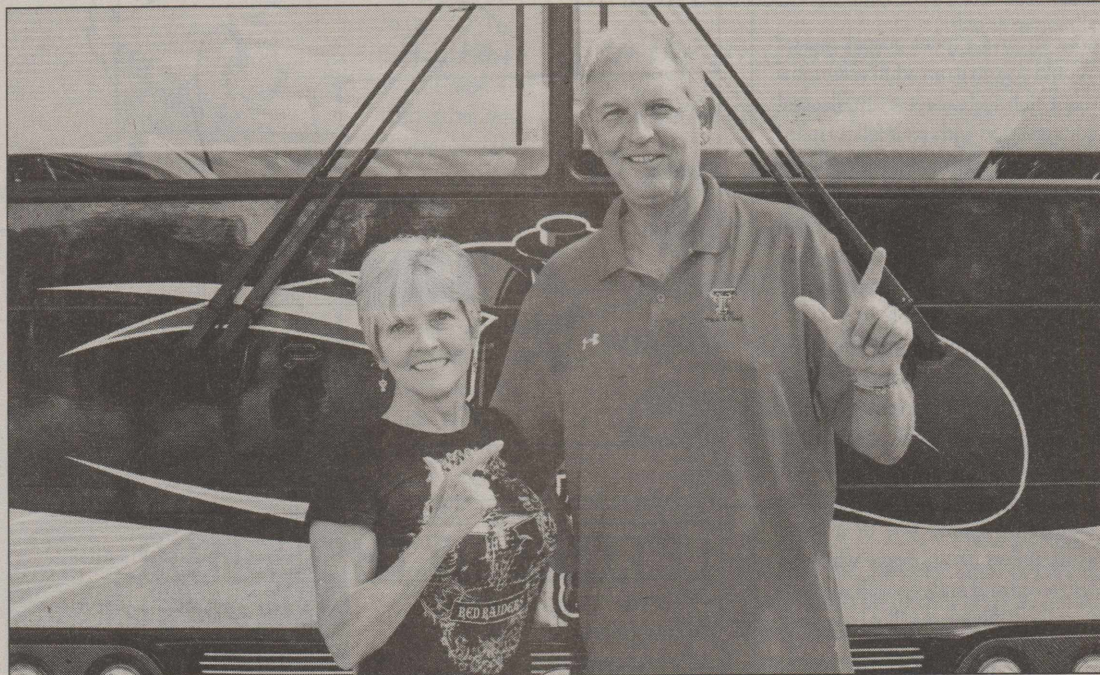


PHOTO BY KATHERINE ROWE/The Daily Toreador
TERRY FULLER AND his wife, Linda, travel to Tech games all over the country.

Clint's second year at Tech and the 25th anniversary of Terry's graduation occurred in 2002. Clint was unaware of his parents' plan to crisscross the country in their used motor coach until they showed up for the first football game of the year.

"It's just so neat to have the chance to see the country and to meet Texas Tech people," Terry said. "We have alums that live everywhere."

A member of the Texas Tech Foundation Board and president of the Red Raider Club, Terry has supported the university in many ways. He has donated to the athletic department and scholarship funds. He feels he needs to give back what Tech has given him.

"I would not have been successful in my career if it wasn't for the basic skills I learned here to be successful out there," Terry said. "People gave me the opportunity to be here. If I hadn't gotten that scholarship, it would've been more difficult for me to go to school here."

Ben Cunningham graduated from Texas Tech in May 2004. The "die-hard" Tech fan would camp out before basketball games with his friends in 2002.

"At 2 a.m., Terry rolls up with his coach and offers us food out of the gesture of his heart," Cunningham said. "They

sort of took us in for all of the basketball games because they knew we were die hard Tech fans. We got to know Terry, and then his son, Clint, and it evolved into touring the country to go watch Tech sports."

Terry, Clint, Cunningham and several other students travelled to San Diego, Buffalo, Florida and Arizona in the first year. Upgrading to a new coach in 2008, Terry is travelling in his "home away from home on wheels". The clean interior is decorated in red and black with memorabilia from different Tech sports. The front of the coach is adorned with a decal of the Masked Rider.

At RaiderGATE, Terry expects between 200 and 250 people to come by for food and drinks. He says participating in tailgates helps him fulfill his job as a Tech alumnus by speaking with students.

"Interacting with students is my favorite thing," he said. "It just keeps you involved in what's going on with this university. Keeping in touch with what is going on with the student body, their perception, and what is going on with the university is important."

Even though most students may not want their parents around every weekend, Clint said his dad's decision to attend all

of the ball games brought them closer as father and son.

"Having your parents see you interact with your peers, and then having your peers interact with your parents, is what brings you closer together," Clint said. "Everybody enjoys each other's company. You can learn a lot by being around alums."

"Terry puts the 'fan' in 'fanatic,'" Linda said when she realized her husband's dream of going to all home and away games eight years ago. She said she thinks the greatest thing about becoming involved at any level at Tech is the people. Events like tailgates have brought many students into the Fuller's coach.

Terry hopes to inspire other students and alumni to become involved, like Clint and Cunningham. When he is recruiting for Tech, he tells students Tech is a large university with a small community feel.

"This is an opportunity that helps us stay in touch with things that are happening at Texas Tech, and that helps us as members of various boards," Terry said. "If you have some sense of what's going on with the student body, you're going to have some sense of what's going on in the university, and you can do a better job of serving the university."

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AT&T service problems put damper on gameday planning

Saturday marked a day for hanging out with friends, watching football, eating lots of greasy food and no cell phone service.

As a faithful AT&T customer since its merging with Cingular, I've always felt the effects high-traffic weekends have on the company's network: dropped calls, minimal bars and text messages that seem to get sucked into black holes.

But this weekend, I was ready to chunk my iPhone 4 out the window and purchase a Verizon go-phone for the day. For a large portion of the morning and afternoon, the top left corner of my phone's screen read 'No Service.'

I couldn't quite understand this, considering I was sitting in my living room a good five miles away from the stadium.

Yet, no matter how many times I switched it on and off, yelled and shook my fist at the far-away AT&T towers, I couldn't coax those little bars to come out from hiding. Therefore, I succumbed to using my cousin's functioning Sprint BlackBerry to contact my friends.

The strangest thing was, when I entered the stadium, I never once lost service. I was able to make calls and send text messages without many issues, but as soon as I started walking back after, those temperamental bars quickly receded.

It's not that I can't function without cellular contact. It's not even that I can't handle not being able to check my e-mail without powering on my PC, but when I am trying to find and meet up with friends and arrange it so I am not sitting at the game by myself, I would appreciate a cellular network that functions the way it's supposed to. Or

Carrie Thornton



the way they say it's supposed to, anyway.

I'm no cell phone network expert and I most certainly will not attempt to be one, but from my experience in the three and a half years I have been in Lubbock, it seems AT&T serves the majority of students because its customers get "the best service" for this area.

Whether that is true or not, I cannot say. But each year, my doubts increase considerably. This semester alone, I have experienced more dropped calls than ever, and my phone freezes more frequently while walking on campus. Between classes more often than not my text messages take an additional minute to send, and it takes a solid 20 seconds after I press 'call' before I am connected. Are there that many more students on campus using AT&T? Or is the network ridiculously dysfunctional? I can't decide.

All I know is it's incredibly frustrating when trying to get in contact with someone about a timely issue, and your phone simply won't put your call through. I haven't experienced terrible coverage like this before, and if the goal Texas Tech has of expanding its student body by thousands becomes a reality, then cell phone providers have some catching up to do.

► Thornton is The DT's features editor.

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Kalf Fry

CONTINUED FROM PAGE 1

Tickets were sold at the gate and in advance at many places, including the Student Union Building. Pearson said pre-sale ticket sales totaled 3,700 and total ticket sales were expected to reach around 6,000.

"We are hoping to sell about 2,000 at the door," he said, "and this year we are expecting the total ticket sales to reach 4,500."

Kalf Fry is known for the concert, but it is, after all, a calf fry, therefore calf fries were sold, eaten, and enjoyed by some. Calf fries, known as a "southern delicacy" are deep fried beef testicles that are usually eaten with gravy and hot sauce. The calf fries for this event were brought in from a meat-packing place in Herford, Pearson explained.

"We actually cut the calf fries ourselves," he said. "It was very interesting."

One innocent consumer of calf fries, Chase Saenz, a senior mass communications major from Carrollton, tried the calf fries without really knowing what they were.

"They were good," Saenz said before he knew what it was he had eaten. "Once you've had fried food, you've really had them all."

After Saenz was informed of what calf fries really are, his attitude toward the food changed. Saenz was, to say the least, disgusted.

"I can't believe I ate that," Saenz said. "I really am grossed out now."

The event usually takes place the weekend of either the A&M or UT game. In previous years, Kalf Fry was generally in October or November, therefore the weather wasn't too pleasant, but in the past couple years it has been in September, something Hallman thinks brings more people to the event.

"Because it's an outdoor event, the weather really determines how many people show," he said, "so we have been lucky these past two years."

For many in attendance, it was their first time to go to Kalf Fry. Laura Austin, a sophomore speech pathology major from Frisco, said she decided to attend this year because of the concert's good reputation.

"I've heard a lot of people talk about it and wanted to see what it was about," she said.

It was also her first calf fry eating experience, and, unlike Saenz's, Austin's was pleasurable.

"I enjoyed it," she said. "It wasn't absolutely horrible, like I expected."

As the night went on, the theme for the night was never forgotten, that this



PHOTO BY RIANNON ROWLEY/The Daily Toreador
CALF FRIES ARE deep fried beef testicles, usually eaten with gravy and hot sauce.

event was a philanthropy event.

John Mundy, a freshman petroleum engineering major from Grapevine, said he was glad people understood the real reason Kalf Fry was being held: the

philanthropy.

"I am glad that MDA is the main focus," he said. "It's good to see how they are pushing the philanthropy."

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Unwelcoming student behavior appropriate

College, for the most part, is a learning experience, with a lot of negatives: professors assigning homework due Monday on Friday, the seeming cooperation of all tests being scheduled for the same day, and, of course, the crippling debt.

Of course, there are plenty of positives about going to college: independence, friendships and sporting events.

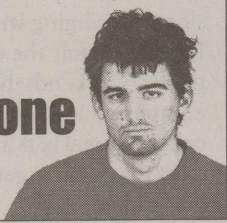
Now, however, it seems that the higher-ups here at Tech have decided that the Jones is no longer supposed to be a threatening, scary black/red hole for visitors. Our stadium is now a happy preschool, where we can sit down, enjoy the game, and during timeouts, stand up and hold hands with Longhorns and sing Kumbaya.

After a poorly researched article from Austin's KEYE incorrectly informed the world that our Student Government Association is instructing the stadium to be quiet when the Red Raiders are playing defense, talking heads across the sports world are mocking Tech for requesting silence.

Compounded with the all-out blitz by the Athletic Department and Administration over the past two weeks pleading with the student body to be nice children, it's gotten out of hand. Quite frankly, it's ridiculous.

I understand the necessity for the pleading e-mails. The chancellor doesn't want any awkward conversations with Big 12 commissioner DeLoss Dodds (technically Dan Beebe, but who can tell the difference?) about why people are cursing at a sporting event.

Tony Cardone



Soccer mom Jane doesn't want her 4-year-old, who is up way past his bedtime and has spent the majority of the game asking Daddy to go to the bathroom, to learn alternative meanings for a female dog. And, most important of all, those people up in the skyboxes want to enjoy the game on the in-suite TV without background noise.

I think that our fight song should be sung curse-free. I think that nobody under 18 should watch a rated R movie. I also think that ESPN should stop being in love with the SEC and bring their GameDay crew to the most exciting game of the week.

Simply put, none of those things, barring a cataclysmic event that would change life as we know it, will ever

happen. It's not a matter of respect, maturity, location or fan bases. It's a simple matter of life. Sitting 14,000 college students in an atmosphere of adrenaline, loud noises and competition is not going to be a Sunday School-esque event.

Heck, as much as I wish the student body would sing the proper words to the song, I myself use the more colorful version almost all the time at games.

Would you go to an Eminem

concert and expect gospel music? Would you go to an adult entertainment club and expect an intellectual conversation with your fellow man? Those who go to Jones AT&T Stadium know what will be going on there — a football game, attended by 64,000 fans, many of whom have had some alcoholic beverages before they even found their seats.

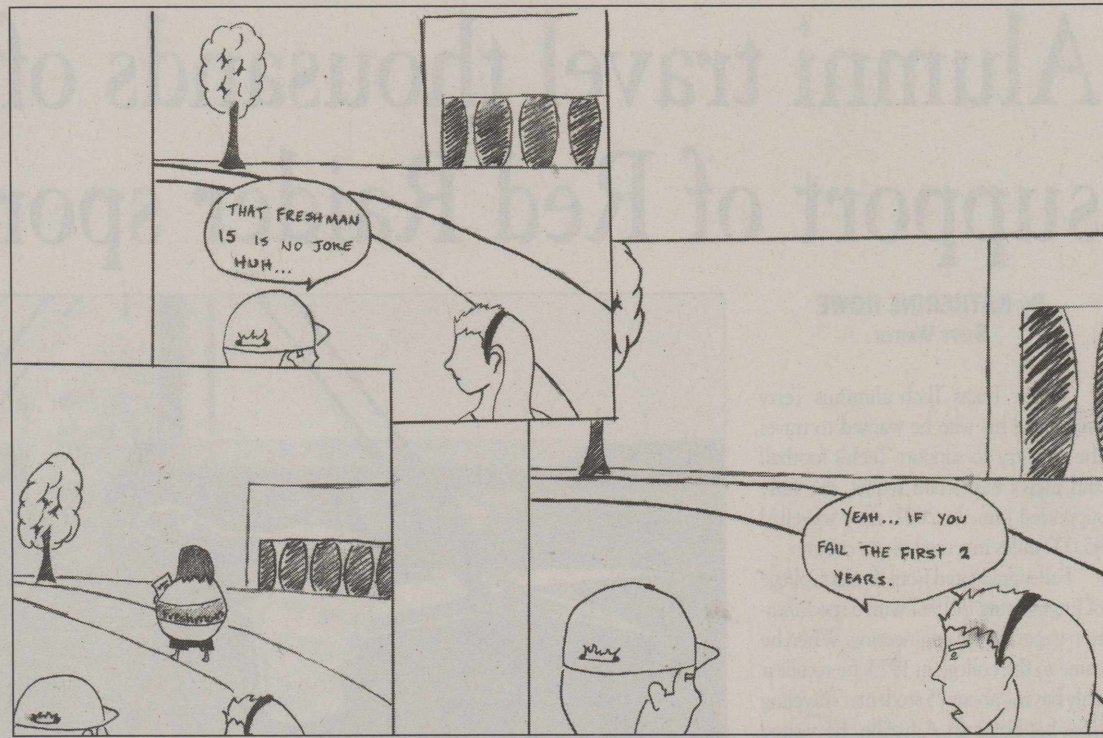
Asking the student body to be silent when an opponent enters the field, frankly, is insulting to our intelligence. Trash talk at a football game is trash talk.

It's physically impossible to be injured by a loud boo or a curse word, unless it's an Aggie who gets distracted and ends up walking into a goalpost. Flying tortillas have hurt a grand total of zero people.

We will be loud, and naturally, some of those loud words will be considered profane. We will let the other team know that they are not welcome here. We will boo the University of Texas football team when they enter the field. We will boo the Texas A&M University football team when they enter the field. We will even boo the South Central Louisiana State University football team if they enter our stadium.

Let's get one thing clear: This is our stadium; our house. If you come into our stadium wearing something other than red and black, we will mock you, yell at you, and let you know you are not welcome here. Live with it, or go back to the hotel and listen to Brent Musburger ramble about Colt McCoy and Jordan Shipley. I hear he does a fascinating impersonation of a Longhorn fan.

■ **Cardone is a sophomore computer engineering major from San Antonio.**
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CARTOON BY DEXTER WOODS/The Daily Toreador

LETTERS TO THE EDITOR

Sex sold a column

In regard to RoAnne Romo's Sept. 16 column, sex does sell; look at *The Daily Toreador*. I see the word "virgin" and a photo of a very attractive woman next to it. I pick it up because, as a single man, my curiosity has been provoked (or at least I will call it curiosity).

Am I a bad person for doing so? No, maybe shallow at the most. But if *The Daily Toreador* was a newspaper on sale next to the tabloids at the grocery store, you'd probably see sales go up because of topics like this.

I'm not saying that the author or the newspaper are bad role models, but the "sex sells"

idea played to your advantage. I enjoyed the article, though, and I agree with the author completely. Younger populations buy into this "sex sells" propaganda and usually regret the choices they make because of it. But this is probably a battle we can't win.

Society wants this and will continue to ask for it. We are more interested in the lives of the rich and famous, the young and scandalous, sex tapes and shock value. But that doesn't mean we have to give in.

In a previous article, Romo asked us to be more receptive to our fellow students in regards to suicide and now another notorious topic, exploiting sex. Can we chal-

lenge both these epidemics in society today? No. Can we make our own modest mark and set a good example for present and future generations? Yes. Words and actions affect the people that are listening and watching us, so let's make a good impression. Baby steps.

I have heard people always say, "Character is what you do when nobody is looking." Well guess what, everyone is looking. So, RoAnne, thank you for calling us and society out on our appalling ways.

■ **Dale Williams is a fourth year pharmacy student from Friona.**

Tea Party particulars

In Paul Williamson's column, "Tea Party should fail," in the Sept. 16 issue of *The Daily Toreador*, the author discusses the recent surge in the Tea Party along with commentary.

The Tea Party, from what I understand, wants less government control and wants to allow people more individual freedoms. The principles that the Tea Party is founded on seem to be more Libertarian than Republican. The author mentions that the Tea Party will take us back to the days of former President George W. Bush. I disagree with him, considering the Tea Party seems more conservative than actual conservatives.

Although the author believes

deregulation caused the financial crisis, there are more factors. For instance, the government massively subsidized "affordable" housing. The problem was that the government was using taxpayer money to finance people living in homes they couldn't afford. We have to remember that markets use the profit and loss system.

Profits encourage prudence, and the losses tell businesses/people they are doing the wrong thing. Regulation impedes these voluntary transactions since it increases the costs of doing business and allows people to keep less of their own money.

The author then tries to ask, "If Joe Biden was president, would there be this big of a movement?" I beg to differ with the author. People

are mad because of Obama's policies, not because of his race. I gladly would be in favor of electing Walter E. Williams or Thomas Sowell (both are minorities) as president because of their policies.

If President Obama wanted to decrease taxes, cut spending and give the American people more freedom, then I would support him.

The author is trying to use a red herring that simply is not true. We have to remember that our founding fathers taught us more liberty means less government.

■ **Peter Parlapiano is a personal financial planning graduate student from Houston.**

God shouldn't live in college box

If there is one thing that goes downhill when a student arrives at university, it is religion. Whatever faith or denomination they may be, all of a sudden God becomes a second thought to the average student, behind new friends, football and a whole new level of workload.

Now, that's not to say it isn't possible for a devout student to stay true to their faith, and I have no doubt there are those that do so. However, even for those students, the search for a new church that one feels at home in, which in my opinion is essential to the church one attends, is a tough one.

In high school, many of us were part of youth groups, mission organizations and the like, in which we found people like us that we became very attached to. Largely, whether we knew it at the time or not, those people became a large part of the foundation of our worship experience.

When that foundation is gone, it becomes harder to see the value in churchgoing and maintaining a high level of involvement in the Christian community. It sounds very negative, but it is the unfortunate reality. Those people we left made us feel like we were part of a team, of something bigger. Doing the same things with strangers (or at least those who are strangers at first), inevitably doesn't feel as fulfilling.

We may of course say the odd prayer and never waiver in our beliefs and our faith in and of ourselves. However, truly serving our faith is an entirely different story, especially in the college environment. We, as students in America, tend to "put God in a box" in the college environment. We do this not only because we feel less like family in a strange new church, but also because, let's face

Zach Morrison



it people, the college environment is just full of ways to break with the ideals and practices that our beliefs teach us.

We are suddenly surrounded by sex, drugs and rock & roll without an authority figure in sight. I am as guilty as anyone of this, and I know it is probably always going to be more fun to ignore the aforementioned teachings and follow the "American Pie" college standard. Society teaches us that our time at university is all about freedom and expression. It teaches that this is a very attractive message with nothing wrong with it, as long as we as adults remember to keep who we are, including our moral standards, and always strive to act upon those standards.

This brings up another point about the lack of authority that I mentioned earlier. The sudden absence of parents within the social radius is another reason we stray from the church environment, especially if we grew up in a family that strongly stressed regular churchgoing.

Of course, it is each individual's personal choice to decide to practice religion or not, regardless of past. However, ignoring the once-time-honored religious practices even though they know themselves and their religious beliefs have not changed becomes very easy in an environment such as college where standing up for one's standards of behavior and faith-based code becomes much more difficult.

I am personally a non-drinking, non-smoking, but still avid fun-loving student, and believe it or not, it is entirely possible to have a great time here and still stay true to a Christian lifestyle that you can be proud of when you look back at your college years.

On a related note, I think if we really reflect, we will find that it is those people who do stay strong that we look up to, as I know I do. It is, of course, entirely up to you whether you follow that example, but on a humorous note, remembering the night before and having to ask for less forgiveness the next morning becomes both more enjoyable and more convenient when you pray as much as I do.

I believe that Christianity can exist in the college environment outside of God's "box" that we unfortunately only open in the quiet times in our rooms. In fact, expanding one's knowledge for the purpose of bettering the world and coming together to connect with the people around us are both primary points of the college experience and two of the best things we can do as faithful Christians.

I would encourage you to take that idea into account and view college as an opportunity to reach out to new people and expand your faith through that of others and through stepping out of your comfort zone to stand up for faith through group worship that is so readily possible in an environment such as this one.

■ **Morrison is a freshman history major from The Woodlands.**
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Anonymous web comments should have signatures

By **KELLEY HOTARD**
THE DAILY REVEILLE (LOUISIANA STATE U.)

What would you do if you knew you would get away with it?

The rise of the unnamed and anonymous in our generation's pop culture provides some pretty disturbing answers to that question.

It seems a day never passes by without hearing of some new form of cyber-bullying (Truth Box applications), spamming or digital voyeurism (Omegle).

The Internet affords this incredible ability to say whatever we please, to whomever we please, without fear of repercussion. In other words, it is the freedom of speech and press.

Sound familiar?
It should: It's our First Amendment right.

One would think that in America, the land of the free and home of the brave, most people would proudly exercise this right to publish their views, speak their minds and defend their beliefs.

But a curious phenomenon befalls people when given a blank comment box and the chance to check "Anonymous."

Inhibitions vanish along with the

nerve it takes to attach a name to one's own opinion. As a result, honesty and the courage of conviction also crumble. People under the influence of anonymity say things they would never admit in everyday life. The damage this lack of accountability does to our public discourse is crippling.

I'm talking to you, A. Nonny Mouse, and all your immature, similarly named cousins who have infested online news forums, including lsureville.com.

Newspapers try to report the truth and stimulate thoughtful conversations among readers, concepts the Internet format only discourages. One must question the validity of everything that is said, not to mention who is saying it — and no online source comes with a certificate of authenticity.

Of course, every mass communication major realizes the importance of anonymity and "protecting one's sources," as all journalists are instructed to do in some sensitive situations.

But choosing to remain anonymous while broadcasting one's opinion is cowardly — and contradictory. Essentially, the message anonymous comments send is: "I don't mind telling you what I think — as long as you don't know I think it."

The inability to know who you're really communicating with online makes a

genuine, civil dialogue impossible. The effect of anonymous complaining is, well, ineffective when it comes to solving problems and making a difference.

Thankfully, most newspapers require full contact details when readers submit letters to the editor. Some websites even place a flashy "medal of honor" next to members who dare to use their real names — a commendable, but sad measure.

When did such a straightforward action become so rare? To truly stand up for what you believe in is a noble cause that also means dealing with the consequences, whatever they may be. If it's your heartfelt opinion, own up to it.

To paraphrase a common Facebook quote (coined, no doubt, by "Anonymous"): In a digital realm where you can be anything, be yourself.

Readers, I'm bringing honesty back. Or at least that is my goal as a columnist. I realize when it comes to what is "popular" in our culture, my views are not likely to match the majority of yours.

But I will be candid to you in what I have to say, and in turn, that is what I expect from you. Read each future column with an open mind and by all means leave comments. If you like it, even — perhaps especially — if you don't, be sure to put a name on it.

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Lowering of flags honor deceased Red Raiders

By **HALLIE DAVIS**
STAFF WRITER



FILE PHOTO/The Daily Toreador

THE TEXAS TECH flag is lowered by request for deceased students, faculty and staff.

A combined effort between the Dean's Office, the President's Office and the Texas Tech Police Department, the flags in Memorial Circle serve to be not only patriotic, but also to commemorate the loss of a member of the Tech community.

According to Operating Policy 76.04, the Tech flag can be flown at half-mast (or staff, either term is appropriate) for one day in memory of a deceased student, faculty or staff member.

"It shows honor to students and the Tech family," said Colonel Kenny Evans, with the Texas Tech Police Department.

The flags are lowered about 10 to 15 times a year, associate vice president for Student Affairs and dean of students Greg Elkins said.

"It symbolizes a loss to the university," Elkins said. "I've been here 16 years, and we've always done something to recognize students."

After the dean's office receives notification, Elkins said, the police department is given a new Tech flag to fly the following Monday, and a notation about the deceased's association with Tech is placed at the base of the

"It symbolizes a loss to the university. I've been here 16 years, and we've always done something to recognize students."

GREG ELKINS
DEAN OF STUDENTS
TEXAS TECH

American flag.

The flag is taken down at 5:30 p.m. and is sent with photos of it flying and a letter of condolence to the family.

The police department is in charge of raising and lowering the flags at both Memorial Circle and the Health Sciences Center, Evans said, though a lowered flag on one campus does

not necessarily mean both will be lowered.

The Tech flag is generally only lowered in instances of student deaths Evans said, though it will also be lowered along with the U.S. and/or Texas flag depending on who issues the order.

If the U.S. president issues a day of mourning for any reason, all three flags are lowered, Elkins

said. If the governor does, usually in relation to an elected official's death, then only the Texas and Tech flags are lowered.

Otherwise, the flags are made to stay up every day and night and are only changed when they wear out, Evans said.

"When we're on patrol, we keep an eye on them," Evans said. "If they look worn or faded, we request a new one."

In any instance, the operating policy states the American flag is always the first one up and the last one down.

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Study

CONTINUED FROM PAGE 1

Lisa West, owner of Spanky's restaurant and a Tech alumna, said it's huge what Tech does for the local economy and for the area down University Avenue. Spanky's recently celebrated its 28th anniversary and because it has been there so long, West said they no longer notice a fluctuation during long breaks like they once did.

"On game days, we have unbelievable days just because it pulls so many people in the area," West said. "We depend on those game days in a lot of ways for the additional income they bring, and it brings lots of people to Lubbock that wouldn't otherwise be here."

With Tech's plan to grow, West hopes her business will grow as well.

In the next 10 years and another 10,000 students coming, that's huge, West said.

"There's a new group of people coming in every year, a whole new freshman class, and so that's a whole new clientele for us," she said. "Our goal is to capture them when we get here and train them to eat burgers and fried cheese."

Eddie McBride, secretary for the

Lubbock Chamber of Commerce, said, because Tech has such a huge impact on retail and the housing market, Lubbock would be less vibrant without Tech.

"There's no way for Lubbock not to grow as Texas Tech grows," he said. "Lubbock isn't growing at such a fantastic rate as the university; however, I think Tech will help sustain that growth."

"Also, we know that Lubbock has a very important role to play with Texas Tech as well," McBride said. "I think that Lubbock offers a lot for both Tech employees and students. I think it's a very symbiotic and positive relationship between town and gown."

Taylor Eighmy, vice president of research at Tech, said some of the most vital economic areas in the U.S. are anchored by great universities. As Tech grows into Tier One status, Lubbock will also grow, he said.

We actually have looked ahead to 2020, Eighmy said. Assuming our enrollments will go to 40,000 undergraduate and graduate students, our total research expenditures will increase to about \$200 million per year.

"Our total economic impact will be well over \$2 billion by then," he said. "The impact locally is immense."

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'Town' is talk of box office, opening with \$23.8M

LOS ANGELES (AP)—"The Town" is the talk of the box office, opening with \$23.8 million to take the No. 1 spot.

The intense Warner Bros. drama about bank robbers in an insular section of Boston earned rare reviews. This is the second movie directed by Ben Affleck, who stars alongside Jeremy Renner, Rebecca Hall, Jon Hamm and Chris Cooper.

It was a crowded field this weekend as the fall film season began in earnest: Three other movies opened nationwide, with several more in limited release.

The high-school comedy "Easy A" from Columbia Pictures came in second place with \$18.2 million, according to Sunday estimates. And the Universal Pictures thriller "Devil" from producer M. Night

Shyamalan, about strangers trapped in an elevator, landed in third with \$12.6 million.

Most box-office projections showed "Easy A" coming out on top. But as Warner Bros. distribution chief Dan Fellman explained, everything came together for "The Town" over the past 10 days, including playing well at the Toronto International Film Festival.

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If your organization is on the list, it will not be in the 2011 *La Ventana* yearbook unless you apply.

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- Cefiro: Enlace Hispano Cultural Y Literario
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- Chemistry Graduate Student Organization
- Chi Alpha Christian Fellowship
- Chi Epsilon
- Chi Omega
- Chi Psi
- Chi Rho
- Chi Tau Epsilon
- Chinese Language Association
- Chinese Student Association
- Christ In Action
- Christian Legal Society
- Christians At Tech
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- Clinical Psychology Graduate Student Council
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- Education Graduate Student Organization
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- Insanity Boot Camp
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- Institute Of Industrial Engineers
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- Estate Planning And Community Property Law Journal
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- Eta Omicron Nu
- Experimental Psychology
- Finance Association
- Family Law Society
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- Fashion Board
- Federalist Society, The
- Filipino Student Association
- Finance Association
- Food Science Club
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- Gamma Alpha Omega
- Gamma Beta
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- Graduate Organization Of Counseling Psychology Students
- Greek Wide Student Ministries
- Gunn Test
- Health Occupations Students Of America
- Health Organization Management Student Association
- Hi-Tech Fashion Group
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- Higher Education Student Association
- Hillel
- Hispanic Business Student Association
- Hispanic Law Student Association
- Hispanic Scholarship Fund
- Hispanic Student Society
- History Graduate Student Organization
- Hong Kong Student Association
- Horticulture Society
- Hulen/ Clement Complex Council
- Human Development And Family Studies Graduate Student Association
- Human Factors And Ergonomics Society
- Human Sciences Recruiters
- Immigration Law Students Association
- Impact Movement
- Impact Tech
- India Student Association
- Indiana Avenue College Ministry
- Insanity Boot Camp
- Institute Of Electrical And Electronics Engineers
- Institute Of Industrial Engineers
- Intellectual Property Student Association
- Inter Greek Council
- InterVarsity Christian Fellowship
- Intercultural Dialogue Association
- Interested Ladies Of Lambda
- Theta Alpha Latin Sorority, Incorporated
- International Association (IFC)
- International Association For The Exchange Of Students For Technical Experience
- International Interior Design Association
- Invisible Children Club
- Iota Tau Alpha
- Ironraider Powerlifting
- J. Reuben Clark Law Society
- Jiennkan Butoku Kenjutsu Club
- Kaleo
- Kappa Alpha Order
- Kappa Alpha Psi Fraternity Incorporated
- Kappa Alpha Theta
- Kappa Delta Chi
- Kappa Delta Pi; Nu Sigma Chapter
- Kappa Delta Sorority
- Kappa Kappa Gamma
- Kappa Kappa Psi
- Kappa Sigma Fraternity
- Kappa Upsilon Chi
- Karate Club
- Kinesiology And Athletic Society
- Knights Raiders
- Knights Of Architecture
- Korean Student Association
- Lacrosse Lassies
- Lambda Alpha
- Lambda Lambda Students
- Lambda Theta Alpha Latin Sorority, Inc.
- Latter-Day Saint Student Association
- League Of United Latin American Citizens
- Livestock Judging Team
- Llano Estacado Student Chapter For The Society Of Environmental Toxicology And Chemistry
- Longhorn Bar Association
- Lutheran Student Fellowship
- Mandarin Bible Study Fellowship
- Mass Communications Graduate Student Association
- Mauiador Mustang Club
- Mathematical Association Of America
- Mean Green Bar Association
- Meat Animal Evaluation Team
- Meat Judging Team
- Meat Science Association
- Men Of God Christian Fraternity, Inc.
- Men's Lacrosse Club
- Mentor Tech Student Organization
- Metals Club
- Miller Girls
- Minority Association Of Pre-Medical Students
- Mortar Board
- Mu Epsilon Kappa Anime
- Mu Phi Epsilon- Epsilon Pi
- Murray Carpenter/Wells Complex Council
- Museum & Heritage Students Association
- Muslim Student Association
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- Honorary
- National Society Of Black Engineers
- National Society Of Collegiate Scholars
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- Navigators, The
- Nepal Students Association
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- Sigma Iota Epsilon
- Sigma Lambda Beta
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- Sigma Phi Lambda
- Sigma Phi Fraternity International
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- Silver Wings
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- Sigma Iota Epsilon
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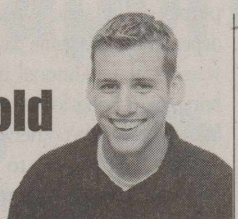
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Texas Tech's running game must improve

When Texas Tech coach Tommy Tuberville was hired, fans feared the Tech offense would go from a high-scoring passing attack to a grind-it-out running game.

Jon Arnold



Fear not, Red Raider fans. In their game against No. 7 Texas, the first real test they faced all season, Tech's offense didn't play smashmouth football. In fact, they didn't have any ground game to speak of.

"We've gotta be able to run the ball, and we weren't able to run at all," Tuberville said after the game.

Tech ended with -14 total yards rushing, but even when you take out all the sacks, the running backs were only able to muster 44 yards — more than half of those came on a 25-yard dash by Baron Batch in the first half.

Batch was as bright of a spot as the running game had Saturday.

"I thought Baron Batch actually ran the ball hard when we had some time and I thought it was probably the best he's ran the ball," offensive coordinator Neal Brown said.

Eric Stephens had an outstanding showing last week against New Mexico, but this week he had only seven yards on four rushes.

At times, the passing wasn't much better, but much of that was due to the fact that Texas' four-man rush was able to pin their ears back and head straight for quarterback Taylor Potts, since there was virtually no danger of getting burned by a run.

The offensive line delivered a poor performance Saturday, starting with the first play of the game when an errant snap sailed over Potts' head and gifted Texas with a first-and-goal situation on which they capitalized.

Tech also struggled mightily to overcome their own errors, with 98 yards lost to penalties. Still, Tuberville believes his team would have been able to overcome those issues if the Red Raiders

could have mounted a rushing attack.

"We could've made that many mistakes if we'd done anything in terms of running the football," he said.

The loss is a setback for Tech. If the Red Raiders had beaten the Longhorns, they'd be in prime position to make a run at the Big 12 South. Instead, they'll be playing catch-up and trying to get past the early loss.

Both Tuberville and offensive coordinator Brown seemed almost eager to take blame for the offense's impotency.

"I did a poor job of getting the offense ready to play," Tuberville said.

Brown was just as down, saying the unit had a bad night on all fronts.

"We didn't play well, and I'll take blame

for it," he said.

But the question isn't who deserves the blame, it's how are they going to fix the issue?

"We're not going to be a good football team, and you can't win championships, unless you run it," Tuberville said.

Tuberville's a smart man. He knows his football, and he's right. The Red Raiders had the best passing game in college football for years and never won any championships — unless you count a share of a division.

Now it's up to him to make sure they get a running game in hopes of championships in the future. Otherwise, it'll be a long season on the South Plains.

Arnold is The DT's managing editor.
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Tech women, men control Texas Tech Open

By **EVAN JANSA**
STAFF WRITER

It's not so often that the Texas Tech cross country teams are given the opportunity to run in a familiar environment, let alone host a meet in Lubbock.

But both the men's and women's cross country teams successfully defended their home turf Friday at the Texas Tech Open at Meadowbrook Golf Course.

Both teams took home the team title at the meet, and did so in convincing fashion.

The No. 5 Lady Raiders posted a perfect score of 15 and finished 41 points ahead of second-place South Plains College. They also were the first six to cross the finish line.

Head coach Jon Murray said he was impressed with the Lady Raiders' effort.

"We knew (the perfect score) was definitely within the grasp of them," Murray said. "The top six is even better than a perfect score."

Rose Tanui won the race with a time of 17:15.65. She was followed by Caroline Jepletting in second, Caroline Karunde in third, Winrose Karunde in fourth, Purity Bwott in fifth, and senior Michelle Guzman in sixth.

That's two races and two victories for Tanui this year.

"I feel good because it is my second race at Tech," Tanui said. "I'm so happy because I came here and won."

Tanui, the 2009 NJCAA Individual National Champion, has been

impressive so far this year for Tech.

Murray believes, because of talent like Tanui, his team as a whole will only continue to progress.

"Our team's good, so anyone that's at the top of our team is going to be even better," Murray said. "(Tanui is) going to be an exciting young lady to watch compete for Texas Tech."

The men's team was able to win their 8k competition with a score of 35, finishing 37 points ahead of second-place Eastern New Mexico. Murray said the score was simply a result of his runners working in unity, as opposed to just individually.

"They worked together," Murray said. "When one was hurting, the other was trying to help. As they were moving through the race, they were talking and helping each other out. That's what it comes down to as a team."

The Red Raiders had four runners finish in the top 10. Silas Kemboi finished a team-high second with a time of 24:40.34. He was followed by Gilbert Limo in third, Nathan Milles in eighth and Samuel Bushong in 10th.

There's been a flip-flop between Kemboi and Limo through Tech's first two meets. At the first race in Ruidoso, Limo bested Kemboi.

Kemboi said the two enjoy each other's competition, but also acknowledge the fact that they help each other out more than anything.

"We like working together and staying side-by-side," Kemboi said. "It's not a competition because if we compete, it's going to affect our training."

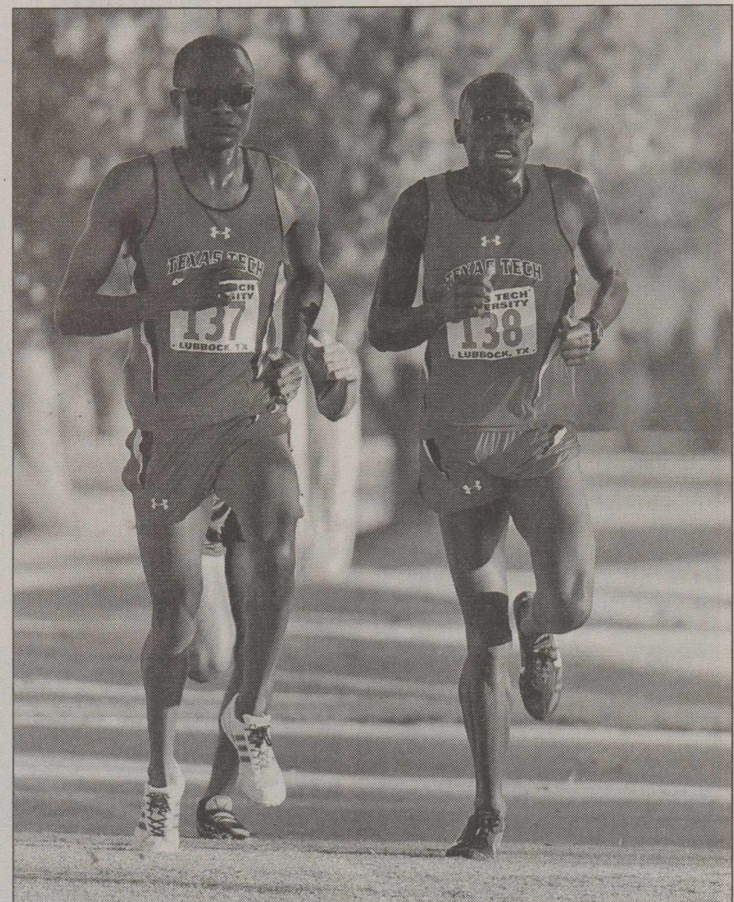


PHOTO BY PAUL HAILES/The Daily Toreador

SILAS KEMBOI, LEFT, and Gilbert Limo led the Tech men's cross country team to a team win Friday at the Texas Tech Open at the Meadowbrook Golf Course in Lubbock. The No. 5 Lady Raiders completed the sweep of the event by posting a perfect score of 15 to win on the women's side.

On tap for both the Lady Raiders and Red Raiders is the Richard Clark Invitational Oct. 2 in Springfield, Mo.

As the season rolls along, Murray believes his runners' performances will only further advance.

"When we get into October and start backing off (in training), they're going to be feeling so much better, and the times will go even faster," Murray said.

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Tech volleyball struggles to find rhythm in loss to K-State

By **JOSHUA KOCH**
STAFF WRITER

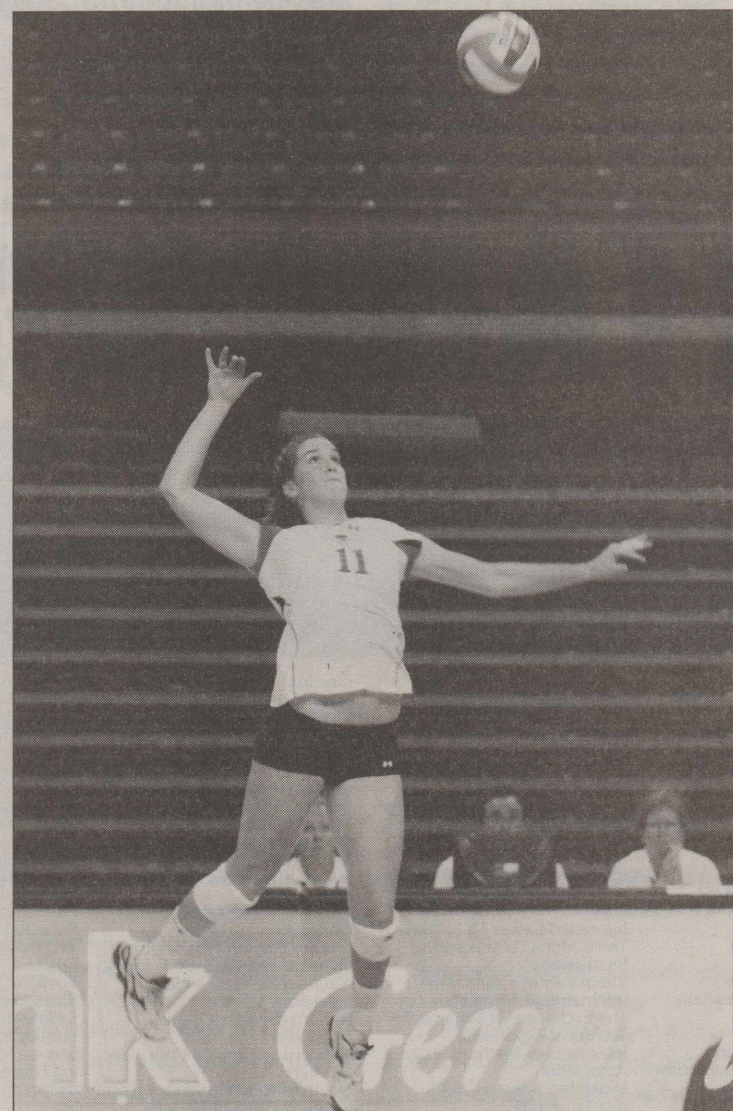


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RED RAIDER AMANDA Dowdy spikes the ball during the Missouri game last Wednesday. Tech lost to Kansas State 3-0 Saturday in the United Spirit Arena to fall to 0-2 in Big 12 Conference play.

back-and-forth battle between the two groups.

The Red Raiders saw a 15-13 lead disappear due in part to three straight attack errors, giving K-State a 16-15 lead. The Wildcats took the set 25-19.

Again, the Red Raiders came out of the intermission the same way they did the set before, getting out to an early 2-0 advantage.

But it was all K-State from that point on. The Wildcats owned a 23-12 lead at one point, not allowing the Red Raiders to garner any rhythm until the Red Raiders came out behind the serving of Karlyn Meyers and scored nine straight unanswered points before eventually dropping the set.

Despite losing the set and match, Meyers said, the kind of offense Tech showed at times helped restore some confidence.

"I thought that was awesome," Meyers said. "We kept swinging at the ball, we didn't get timid, we didn't do the things that we normally do. We stayed swinging at them, we stayed firing everything we had, and I think that was a huge confidence builder."

The Red Raiders travel this week to play at Oklahoma and Texas A&M, Wednesday and Saturday, respectively.

Jackie Vincent, who contributed 18 digs in the loss, said the team will learn a lot from this loss, especially from the final moments of the match.

"The biggest thing that we need to take from this match is our fight and our heart," she said. "Because we need to put that in every single match we play. So, if we take that from this match, and we take it to any other game, we can do many things that we've never done before."

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While tailgaters were getting geared up and hyped for the highly anticipated Texas Tech-Texas football game outside the United Spirit Arena Saturday, Tech volleyball coach Trish Knight and the Red Raiders were inside dealing with Kansas State.

The Red Raiders (2-9, 0-2) fell to the Wildcats (7-5, 2-0) in straight sets, Knight saying afterwards her squad could never get the momentum going in their favor.

"I didn't think we started off very well," she said. "I thought our older kids, they made too many errors to begin with, and so we started off digging ourselves a hole. That didn't get us off to a good start, and we played from behind the eight ball constantly that whole game."

The Red Raiders did not get off to a rapid start as the Wildcats went on a 6-1 run to open the match, leading to a Tech timeout, in hopes of slowing down any swing of momentum for K-State.

The timeout helped somewhat, but the Red Raiders' struggles continued in the first set, with Tech only hitting .043 as opposed to K-State's .273 hitting percentage.

The Red Raiders showed a little life after Knight burned her final timeout of the set, resulting in a 3-0 Tech run to bring the score to 21-16. The Wildcats countered with a 4-1 run to close out the set.

Following a short break, the Red Raiders came out in the second set and scored the first two points, but K-State fought back and tied the set at eight apiece.

The second set would prove to be a

Bowyer wins Chase opener, puts end to 88-race drought

LOUDON, N.H. (AP) — Clint Bowyer cruised into New Hampshire Motor Speedway this weekend, comfortable with not being included among the popular championship contenders.

No pressure. No problems. And just like that, he's found himself in the thick of the title hunt.

Bowyer won the Chase for the Sprint Cup championship opener Sunday, snapping an 88-race drought when Tony Stewart ran out of gas with a lap remaining.

It was just the third career victory for Bowyer at NASCAR's top level, and it was similar to his first win — in the 2007 Chase opener — when he stormed out of the gate at New Hampshire to cement his candidacy as a contender.

"I hate it for Tony. You hate to win races like that," Bowyer said. "But I got here, and I felt like this race back in 2007. We did it again."

The replay was no different for Bowyer. His Richard Childress Racing Chevrolet was the most dominant car on Sunday, although Bowyer found himself chasing down Stewart after a flurry of cautions chopped away his lead and put Stewart out front.

The two-time series champion wouldn't have been caught, but he and Bowyer were both trying to stretch their fuel the final 92 laps and it was anyone's guess if they could make it to the finish line. Bowyer conserved his gas, but Stewart ran wide open — and it cost him dearly.

Today's su | do | ku

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Puzzles by PageFiller

In Sudoku, all the numbers 1 to 9 must be in every row, column and 3 x 3 box. Use logic to define the answers.

9	6	8	1	5	4	3	2	7
5	4	7	3	8	2	1	6	9
1	2	3	6	9	7	8	5	4
3	7	5	9	1	8	2	4	6
4	8	6	7	2	5	9	3	1
2	9	1	4	3	6	5	7	8
7	1	9	2	4	3	6	8	5
8	3	4	5	6	1	7	9	2
6	5	2	8	7	9	4	1	3

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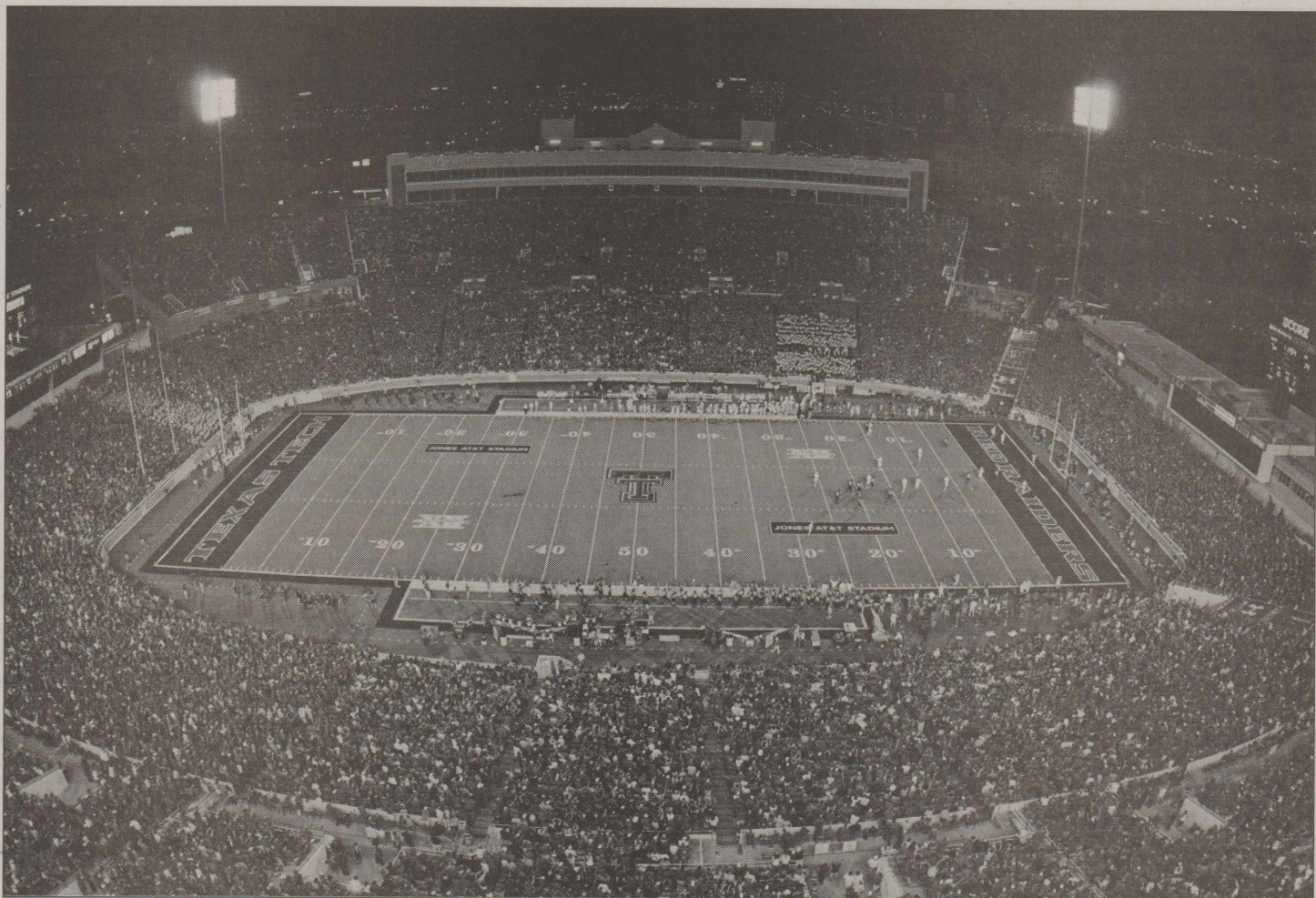


PHOTO BY BRAD TOLLEFSON/The Daily Toreador

THE 60,454 PEOPLE at Saturday's game against Texas set a Jones AT&T Stadium attendance record.

Texas

CONTINUED FROM PAGE 1

"We told them before the game, if they really go back and study it, the only in-season game we've lost in '08, '09 and now was out here," Texas head coach Mack Brown said. "It's the only regular season game we've lost, so they needed to redeem that. They needed to get back on track and understand it's hard to win and not to take it for granted."

A compliment to Tech's effort, or at least the perceived threat of the Red Raiders, the Longhorns were obviously excited after the game.

Longhorn players stuck around to sing their alma mater with their fans, high-fived others on their way into their tunnel.

As the offensive and defensive coordinators, along with Gilbert and cornerback Curtis Brown — who let Michael Crabtree get away in 2008 — played the win off as somewhat routine, players were still shouting in the locker room.

"I feel good about this game point blank because we won, point blank, period," Brown said. "That was two years ago; this is a brand new team. I just felt we got a good win under our belt."

With the win, Texas' dreams of the Big 12 Conference South Division title

remain alive, while Texas Tech will probably have to win out and need help from other teams to have a chance at it.

Texas got off to a hot start, taking a 14-0 advantage into the final minutes of the first quarter, and it appeared the Longhorns would not have too hard of a time putting the game out of reach.

But the Red Raiders answered with 14 straight points of their own for a 14-14 halftime score.

Tech's defense forced four turnovers — including three first-half interceptions — but Texas quarterback Garrett Gilbert still performed down the stretch, passing for 199 yards and two touchdowns in his first true road game.

Defensively, Texas held Texas Tech scoreless in the second half and to 144 yards of total offense.

And the game could have been worse for the Red Raiders had the defense not forced so many turnovers. It leaves Texas with something to correct before taking on UCLA next week.

"We can't turn the ball over in the redzone like we did all night," Gilbert said. "But just to keep fighting is a testament to our offense and just to keep fighting. In the second half, we ran the ball really well and just staying on the field after third downs."

Tech will have a while longer to think



PHOTO BY MATT MOFFATT/The Daily Toreador

TEXAS TECH DEFENSIVE end Scott Smith sacks Longhorn quarterback Garrett Gilbert during the Red Raiders' 24-14 loss to Texas on Saturday.

about the loss with an off week before taking on Iowa State on the road Oct. 2.

A priority probably will be correcting the running game. The Red Raiders rushed for 14 yards and on 18 attempts.

"As I've told all of you, we're not going to be a good football team and can't win championships unless you run it," Tech head coach Tommy Tuberville said.

But for now, Texas is still largely in

the championship running.

"The happiest time in a player or coach's life is when you whip somebody, a rival, in a tough place in a tough game," Mack Brown said. "And you can be in that dressing room together satisfied and get on that plane and go back together understanding you did something not many people do out here."

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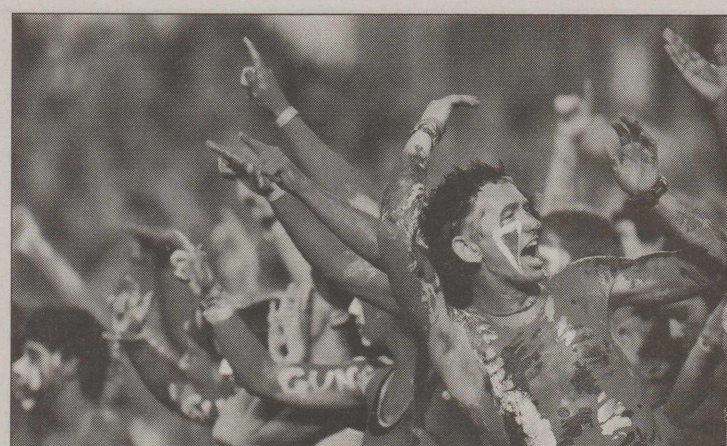


PHOTO BY SAM GRENADIER/The Daily Toreador

ZACK ESGAR, RIGHT, a senior management information systems major from Wiley, Colo., tries to get the crowd to cheer louder during the game against Texas on Saturday at Jones AT&T Stadium.

Hooked

CONTINUED FROM PAGE 1

"It's just I did a poor job of getting the offense ready to play," Tech coach Tommy Tuberville said. "We were over-emotional to begin with. That bad snap put us in a big bind, big bind. And that's just our guys were just too psyched up."

"You know, we never had a bad snap in practice."

Texas defensive end Jackson Jeffcoat recovered the ball, resulting in a Fozzy Whittaker touchdown run just one play later to put the Longhorns up 7-0 just under two minutes into the contest.

That sequence was only the beginning for a night that provided seven turnovers from the Red Raiders and Longhorns combined.

Tech (2-1, 0-1) would be next to log a turnover, joining the fray with a Scott Smith interception of Texas quarterback Garrett Gilbert late in the first quarter. The Longhorn defense wasted no time responding, though, when safety Blake Gideon picked off Potts on the very next play, setting up the Texas offense on the Tech 20-yard line.

But once again, the Longhorn offense would be stalled, this time via Tech defensive back Jarvis Phillips, who took an interception 85 yards for a score — the Red Raiders' first points of the night — narrowing Tech's deficit to one possession, 14-7 in favor of Texas.

"We had some turnovers in the red zone which cost us dearly. Give Tech credit, they came back and fought," Texas coach Mack Brown said after the game. "We felt like we needed to dominate time of possession, which I think we did."

Brown was right.

Texas held onto the ball for 37:44 compared to Tech's 22:16, ultimately giving the Longhorns more room for error.

In addition to losing the battle of

possession, the Red Raiders also hurt themselves with penalty yardage — 98 yards on eight flags.

Of those eight penalties, none made a bigger impact than the unsportsman-like conduct call on Tech corner Will Ford late in the fourth quarter of what was then a 17-14 contest in favor of Texas.

The penalty gave the Longhorns a chance to continue their drive — the call came after a Gilbert incompleting on 3rd-and-13.

But Tuberville said the penalty flags were just another component of a night filled with errors for his Red Raiders.

"Just, you can't play a good football team and make that many mistakes," Tuberville said. "We had eight penalties. Most of them were 15-yards. We seemed to not get a break. That wasn't the difference in the game. I mean, we could have made that many mistakes if we had done anything in terms of running the football."

"But we just couldn't keep our defense off the field."

Tech's offense finished the night with 144 yards, which is considerably lower than its 446.5 average going into Saturday, and was averaging 43.5 points per outing after its first two games.

Potts concluded the night completing 21-of-35 passes for 158 yards and one score. Potts threw two interceptions, his first picks of the season, and was sacked three times.

A statistical night like that may be something of a shock to Potts' system considering the numbers he's accustomed to putting up, but he said the team doesn't have time to dwell on the loss.

"You know, it is frustrating, but it's one of those things we need to overcome, and we need to overcome quick, because conference (play) starts quick," Potts said. "We got a lot of games left. We've got nine games left."

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Kaufman earns top-5 finish at Ptarmigan Ram Classic

By THORN COMPTON
STAFF WRITER

Now that Tech women's golf coach Jojo Robertson has completed her first at the helm of the team, a year which resulted in an NCAA East Regional appearance and saw the team fall just short of advancing to the NCAA Championships, expectations are probably greater for her players entering this year.

As a team, the Lady Raiders struggled throughout the Ptarmigan Ram Classic at the Ptarmigan Country Club in Fort Collins, Colo., but Tech sophomore Kim Kaufman finished the tournament with a 1-over par during the final day of play to earn her first career top-5 finish.

Going into the tournament, Robinson was expecting her players to be excited, especially since it was their first tournament of the season, but said she wants to build upon what the team established last year.

"We are really excited to get into the tournament," Robinson said, "We came close to having a pretty good season last year, we want to continue that this year."

Kaufman started the tournament with a 5-under par 67,

which was good for the tournament lead at the time. She finished in fourth place with a tournament score of 4-under 212.

As for the rest of the Lady Raiders, senior Alex Gibson finished the tournament with an overall score of 12-over par and concluded the event in a tie for 53rd place. Sophomore Gabriella Dominguez finished with a 14-over par and freshman Paloma

Martinez finished with a score of 21-over par.

The tournament was won by Colorado, which earned the victory due to a combined tournament score of 1-over par, nudging out California who shot 3-over par. The Lady Raiders finished the tournament in 12th.

Kaufman finished the tourney behind the individual winner, Kayla Mortellaro of Idaho, by five strokes.

Also in front of Kaufman were Emily Talley of Colorado, who shot a 7-under par and Pia Halbig California who shot a 5-under par.

The Lady Raiders have the rest of the month off and resume play October 4-5 at the Windy City Collegiate in Highland Park, Ill.

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"We are really excited to get into the tournament. We came close to having a pretty good season last year, we want to continue that this year."

JOJO ROBERTSON
WOMEN'S GOLF COACH
TEXAS TECH

Tech tennis wraps up first competition in Midland

By EVAN JANSA
STAFF WRITER

While 60,454 fans packed Jones AT&T Stadium Saturday to watch the Red Raider football team play the Texas Longhorns, Tech tennis was busy taking care of its own business.

Both Texas Tech tennis teams began their season Friday at the 18-team Racquet Club Collegiate Invitational in Midland.

The men's team was able to hold their own against the solid field. In doubles, Jeff Bryan and David Pace defeated New Mexico's Mads Hegelund and Carl Ho 8-4 in the first round before falling to Baylor's Robert Versaal and Sergio Ramirez 8-6 in the second round. Raphael Phister and David Gonzales also competed in doubles. The duo was defeated 8-6 in the first round by Texas' Ben Chen and Chris Camillone.

In singles action, Gonzales lost his first round match 6-3, 6-7, (11-9) to ACU's Bryan Jointer. Jointer also lost in the first round 6-1, 6-4 to Tulsa's

Grant Iye.

Success struck for Pace and Phister on the singles side, with both players advancing to the third round.

After receiving a first round bye, Phister won his first match 6-7, 6-3, (10-8) over Oklahoma's John Harry Warden. Phister dropped his third round match 6-2, 6-4 to Tommy Laine.

Pace was able to hold off Tulsa's Alastair Barnes 7-6, 5-7, (17-15) in a tight match. He would go on to defeat Baylor's Varsaal 6-4, 6-4 in the second round before losing 6-1, 6-2 to TCU's Zach Nichols in the third round Saturday.

Head coach Tim Siegel was impressed with Pace's performance considering he was in rather unfamiliar territory.

"David came in last year and played a little bit of doubles but didn't play any singles," Siegel said. "I'm really excited about his improvement that he's made. He has an opportunity to help us this year."

The tournament served as good experience for the veteran Red Raiders.

"We've got all juniors and sophomores on our team," Sie-

gel said. "The most important thing is that we have really good guys on our team that want to get better. That makes the job really easy for a coach." Tech's men will travel to the Baylor Collegiate Invitational Friday.

On the women's side, Haley Fournier and Caroline Starck dropped their first round doubles match to Nebraska's Madeleine Geibert and Stefanie Weinstein 8-2.

The singles bracket was where the Lady Raiders excelled, winning three first round matches.

Sandra Dynka defeated the University of Texas-Arlington's Maria Martinez 6-4, 4-6, (10-6), before losing in the second round 6-4, 6-4 to Pepperdine's Arianna Colffer. Starck won her season opener 6-1, 6-0 over Pepperdine's Megan Moore. She was defeated by No. 2 seed Rebekka Hanle 6-3, 6-4 of Rice in the second.

Lorena Aviles received a first round bye but was ousted in her first match 2-6, 7-6, 10-4 by Texas A&M's Christi Liles.

In her first career match, freshman Haley Fournier defeated Penn State's Fernanda Perotta 4-6, 6-1, (10-8). She faced Pepperdine's Anamika Bhargava in

the second round and lost 3-6, 6-4, (11-9).

Bhargava is ranked No. 56 nationally, and Fournier was within one point of knocking her off in her first collegiate tournament, head coach Todd Petty said.

Having the opportunity to play into the second round in the season's first tournament is something the Lady Raiders relish after losing seven of eight first round matches in the same tournament last year.

"To win three of our four was huge for us," Petty said. "The talent down there on the girl's side was very good."

The Lady Raiders will next compete Friday at the Oklahoma Invitational in Norman, Okla.

Petty said Fournier, Starck, and Dynka gained from facing players that are ranked in the top 75 in the second round, something that should only bode well as the season progresses.

"These young girls showed that they can pretty much hang with anybody in the country," Petty said. "It gave them that confidence when they go up against anybody. That's invaluable."

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Red Raider soccer falls short at Alabama, 1-0

By TOMMY MAGELSEN
STAFF WRITER

Looking for payback against the team that beat them in double-overtime last year, Texas Tech soccer was unable to get revenge against Alabama Friday night, dropping a 1-0 decision in Tuscaloosa, Ala.

Tech (7-2) played the game primarily without three of its starters. Defender Whitney Sharpe and midfielder Hayley Haagsma sat the entire game with injuries, while attacking midfielder Taylor Lytle only entered the game in the waning minutes, trying to net a late equalizer.

Tech coach Tom Stone said Lytle's presence was sorely missed, and his team was unable to play their normal style of play.

"There wasn't a whole lot of soccer being played by

either team in terms of possession," Stone said. "It was kind of slugfest."

He said his team was unable to find the offensive rhythm they have had success with earlier this season. Tech started the season on a five-game winning streak where it outscored opponents 13-0. But in the four games since — including two shutout losses — Tech has just two goals.

Lytle, whom Stone calls his point guard, will likely be ready for this

weekend's upcoming Big 12 Conference opener against Oklahoma. The co-captain has four goals

this year, tied for the team lead.

But even though injuries have taken a toll on the Red Raiders, Stone said it's something that must be dealt with each year.

"I think (when dealing with injuries), you have to have confidence in your team that, when

players who come off the bench, that have a chance to start, that they relish that opportunity," Stone said.

Haagsma will likely not play next weekend, but Sharpe is expected to, Stone said.

On Friday, Tech's defense

continued to play lights out, but an Alabama through-ball in the 44th minute found Ariel Amijo, who put the ball past goalkeeper Erin Wikelius for the decisive goal.

The Red Raiders outshout Alabama 14-13, but Tech only managed two shots on target, both by freshman Jessica Disabella.

Although Tech dropped its last nonconference game of the season, Stone said his team should be ready for a highly competitive Big 12 schedule.

"One thing that's unique about the Big 12 is that no teams play alike," he said. "You've got super passing teams, like Colorado, or teams that never like to pass the ball, like Baylor — we've got to be prepared for all kinds of play."

The Red Raiders have the week to prepare before playing at Oklahoma at 7:00 p.m. Friday, then travel to Stillwater to face No. 13 Oklahoma State at 1:00 p.m. Sunday.

"The nonconference schedule has a level of excitement for us," Stone said, "but it's nothing compared to the Big 12 season."

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"There wasn't a whole lot of soccer being played by either team in terms of possession. It was kind of a slugfest."

TOM STONE
SOCCER COACH
TEXAS TECH

Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis

ACROSS
1 Persian Gulf emirate
6 Apply named novelist
11 Check for drinks
14 Rocket scientist
Wernher von ...
15 Use for dinner, as dishes
16 Realm from 800-1806; Abbr.
17 Jazzy O'Day
18 On the ... broken
19 Approx. landing hr.
20 Daydreaming
23 More intimate
25 ...mutual; type of betting
26 Funny Costello
27 Abel's slayer
30 Tsar or emperor
32 It follows the overture
34 Pressed for time
36 Failing to grasp a key element
41 Concoiled of
42 IRS agent
43 What ballerinas dance on
46 Slangy agreement
48 HVAC measure
49 Utah city near Provo
50 Uproar
52 Not expected back at work until tomorrow
58 Econ. yardstick
59 Nebraska city
60 Tee shot
63 Mauna ...
64 Lees competitor
65 Ocean ship
66 Bigger picture: Abbr.
67 Koshier dell offering
68 Sharp-eyed bird

DOWN
1 Trade name abbr.
2 Caterer's vessel
3 Controversial financial rescues
4 Cars

By Samantha Wine 9/20/10

Friday's Puzzle Solved

Y	A	L	E	O	B	A	M	A	L	I	F	E
E	L	A	L	W	A	T	E	R	E	C	R	U
T	I	P	D	A	N	C	I	N	G	M	O	O
I	N	S	E	T	K	T	S	B	O	N	G	O
S	E	E	S	A	W	S	C	M	O	N		
T	R	I	P	S	H	O	O	T	I	N	G	
M	L	S	I	N	I	T	I	N	E	V	E	R
O	Y	E	Z	E	G	N	A	T	S	A	E	R
S	I	M	I	A	N	N	I	T	A	S	O	W
S	N	I	P	J	U	D	G	M	E	N	T	
C	A	T	E	E	N	D	E	D	I	T		
B	O	T	O	X	P	S	I	E	A	R	L	Y
O	P	E	D	R	I	P	S	E	S	S	I	O
L	A	N	E	O	C	C	U	R	R	E	L	S
O	L	D	S	E	T	A	P	E	D	Y	E	R

39 MLB league
40 Letter-shaped fastener
43 Flip back and forth, as an on-off switch
44 Like some denim patches
45 Letter-writing friend
47 Circular gridiron gathering
51 "West Side Story" heroine
53 Music genre that experienced a '50s-'60s revival
54 Sign of the future
55 Sitarist Shankar
56 That's partner
57 Corned beef dish
61 Commercial prefix with -cro
62 Prior to

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