



## Police debunk supposed internship hoax

By **RALSTON ROLLO**  
STAFF WRITER

Students who have been contacted about a shady-sounding internship can rest assured the opportunity is legitimate.

The callers from Southwestern Company arranging information sessions about those internships, to be hosted in Mass Communications building Room 282, represent a local business that does this every year, according to the Texas Tech Police Department. A total of nine reports reached the department involving unwanted electronic communication from the company between March 29 and March 31.

Lynn Huffman, executive associate dean of Academics, Research and Faculty Development for the College of Human Sciences, sent an e-mail to all Human Sciences students urging them to be careful if they received communication regarding summer internships because of the concern she saw

in many of her faculty and students.

Capt. Kenny Evans of the Tech Police Department said the electronic communication and subsequent reports from concerned students were part of a "misunderstanding."

"It was a miscommunication issue all the way around," Huffman said. "People are nervous about (being stalked or followed) and think the worst."

Although nine students reported the communication — which included phone calls and text messages — to the police, Evans said the communication came from a legitimate source.

Representatives for Southwestern Company had been contacting students about a summer internship opportunity, Evans said.

Huffman said much of the miscommunication could have been avoided if the Southwestern Company representatives were more clear with students about where they found contact information and why they were calling.

Travis Thompson, a representative for South-

western Company, said he and his coworkers attain student contact information using two methods: questionnaires and student recommendations.

Those questionnaires are passed out during the first week and a half of each semester and contain a space for students to provide Southwestern Company with their names, majors and telephone numbers, Thompson said.

"I think some of these students had forgotten they had filled out the (questionnaires)," Evans said.

Southwestern Company representatives are allowed to use text messages to remind students about information sessions and interviews to which they have already committed but never use them as a form of their first communication with students, Thompson said.

Nick Dale, also a representative for Southwestern Company, said text message reminders often are necessary.

"They're college students, and they tend to forget," he said.

Dale said he could not speculate as to why nine students reported Southwestern Company representatives to the police because he is confident in the company's methods of communicating with students.

"We give people plenty of chances to say 'no,'" he said.

Huffman said although she regrets any harm her e-mail may have caused, she does not in any way regret taking measures to keep students safe.

"I regret if anyone has had a problem because of this, but I always want to take care of students," she said.

After further investigation by the police, Huffman sent a second e-mail to Human Sciences students letting them know all concerns involving the communication had been eased Wednesday.

Huffman said she sent the e-mail at 6:41 p.m. March 30 after being told Mass Communications building Room 282 did not exist.

►ralston.rollo@ttu.edu

## Tech blood substitute near commercialization

By **DEREK MOY**  
STAFF WRITER

Texas Tech, the Texas Tech University Health Sciences and HemoBioTech have reached a pivotal point in blood substitute research to meet U.S. Food and Drug Administration standards, and pre-clinical and clinical trials must be performed on monkeys to guarantee humans will not be harmed.

Jan Simoni, principle investigator of the Tech blood substitute program, said the blood substitute comes from cows in New Deal. Tech has been working on the product since the early 1980s and has had success in testing of animals and other FDA mandated protocols as well as human patients in Africa.

By 2030 the United States could face a shortage of blood by as much as 4 million units per year, he said, which is nearly one-third of the total supply.

The substitute needs about \$2 million to \$3 million for proper FDA testing to be performed by an independent lab, Simoni said.

If the capital is raised quick enough, he said, testing could begin within the year.

David L. Miller, vice chancellor of Technology Commercialization and Economic Development, said the key to success is getting through all of the FDA trials, which could take two to three years.

"You could take a lot of unsafe products off the market if (the substitute) was proven safe," Miller said, "and that could decrease, potentially, the incident of AIDS."

Miller said he is focused on making it go through the primate trials to determine if it is as promising as the scientists and researchers believe.

HemoBioTech is a company that raises capital for the blood substitute. It joined with Tech in 2002 to research substitutes. The blood market is estimated to be worth more than \$25 billion.

"We are very focused on holding them accountable to raise the capital and get this to market," Miller said. "They are a licensee of this technology, and it's their responsibility to raise the capital and move it to market."

If Tech is successful in the FDA primate trials, it would bring in added capital from investors, Miller said. By showing successful tests, it would decrease the amount of risk associated with the substitute, which would make it easier to move to the next level.

"The goal that's bigger than the money is that we use it to get a return of the tax payers money in improving the lives and saving the lives of people, not just in the United States, but around the world," he said.

**BLOOD** continued on Page 4 ►►



PHOTO BY DEREK MOY/The Daily Toreador

JAN SIMONI, PRINCIPLE investigator of the Texas Tech blood substitute program, holds a bag of substitute blood in the laboratory used to make the substitute.

## INSIDE SWITCH

### Bird takes over middle linebacker position

By **JOSE RODRIGUEZ**  
STAFF WRITER

With spring practice in full swing, Bront Bird and his teammates are probably still trying to get the hang of the new scheme Texas Tech defensive coordinator James Willis is installing.

Of the many changes, however, lies one that the senior may not have seen coming and hasn't gotten a taste of since before his days at Odessa Permian High School — a move to the middle linebacker position.

"I hadn't played that position since middle school," Bird said. "It's been a little bit different. You've just got to read flow and everything like that. I think it'll be good. I'm starting to pick it up, getting better every day, so that's all I can ask from myself right now is to just improve every day."

The switch is a result of Willis' desire to put a faster 3-4 defense on the field. Tech ran the 4-3 defense last season under former defensive coordinator Ruffin McNeill, who is now the head coach at East Carolina.

But Bird, who saw little action at defensive end last season while starting primarily as an outside linebacker, has seen time at several positions throughout the spring. Before being moved to the middle this week, Bird filled the role of the "buck" linebacker, where he could play as a linebacker or defensive end depending on the package.

That role is now the responsibility of fellow senior Brian Duncan. Duncan started at middle linebacker for the Red Raiders the past two seasons.

**BIRD** continued on page 5 ►►



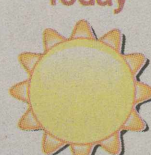

PHOTO BY RIANNON ROWLEY/The Daily Toreador

TEXAS TECH SENIOR Bront Bird, right, made the switch to middle linebacker this spring from outside linebacker, which he played the majority of the 2009 season. New defensive coordinator James Willis switched the defensive scheme of the Red Raiders from a 4-3 package to 3-4, which contributed to Bird's move.

#### INDEX

- Classifieds.....7
- Crossword.....4
- La Vida.....3
- Opinions.....4
- Sports.....6
- Sudoku.....6

#### WEATHER

<b>Today</b>	Sunny	<b>Thursday</b>	Sunny
	65 / 33		69 / 41

**POLL: DO YOU THINK TECH'S 3-4 DEFENSE WILL BE MORE SUCCESSFUL THAN THE 4-3 SCHEME OF YEARS PAST? ►►**  
TELL US @ DAILYTOREADOR.COM



EDITORIAL: 806-742-3393

ADVERTISING: 806-742-3384

BUSINESS: 806-742-3388

FAX: 806-742-2434

CIRCULATION: 806-742-3388

E-MAIL: dailytoreador@ttu.edu

**THE DAILY TOREADOR** NOW ACCEPTING APPLICATIONS FOR SUMMER AND FALL 2010

Positions available:

- Reporter
- news, features, sports and broadcast
- Copy editor
- Columnists, cartoonists, illustrators

**IN BRIEF**

**STATE**

**Prison: 700 years in Houston child sex, porn case**

HOUSTON (AP) — A Houston man has been sentenced to three life terms in prison for sexual assault of a child and 720 years more for possessing child pornography.

Rodney Williams changed his plea to guilty during jury selection Monday in a case prosecutors say involved a 5-year-old girl.

Investigators say the case began last July, when his common-law wife found digital images on a

camera that showed him sexually assaulting a child. Investigators also recovered more than 70 images of child pornography on computers in his home.

Williams, who's 23, must serve three life sentences for super aggravated sexual assault of a child under the age 6.

He was also sentenced to 720 years in prison for the child pornography found on his computer and digital camera.

**NATION**

**Obama calls nuke terrorism the top threat to US**

WASHINGTON (AP) — Rewriting America's nuclear strategy, the White House on Tuesday announced a fundamental shift that calls the spread of atomic weapons to rogue states or terrorists a worse threat than the nuclear Armageddon feared during the Cold War.

The Obama administration is suddenly moving on multiple fronts with a goal of limiting the threat of a catastrophic international conflict, although it's not

yet clear how far and how fast the rest of the world is ready to follow.

In releasing the results of an in-depth nuclear strategy review, President Barack Obama said his administration would narrow the circumstances in which the U.S. might launch a nuclear strike, that it would forgo the development of new nuclear warheads and would seek even deeper reductions in American and Russian arsenals.

**WORLD**

**7.8 quake strikes off Indonesia's Sumatra island**

JAKARTA, Indonesia (AP) — A 7.8 earthquake shook Indonesia's northwest island of Sumatra early Wednesday, prompting a tsunami warning and sending residents rushing for higher ground. There were no immediate reports of widespread damage.

The quake struck at 5:15 a.m. (2215 GMT) and was centered 125 miles (205 kilometers) northwest of Sibolga in Sumatra at a depth of 28.6 miles (46 kilometers), the U.S. Geological

Survey said.

The Indonesia Meteorology and Geophysics Agency issued a tsunami warning following the quake, which struck as people in the region were preparing for morning prayers.

"We issued a tsunami warning and are still monitoring situation there," said Fauzi, an official at the agency's Jakarta office.

Fauzi, who uses a single name, said there were no immediate reports of damage or casualties.

**Corrections**

The Daily Toreador's reporters and editors strive for accuracy in the news-gathering process. However, mistakes are inevitable.

It is The DT's policy to correct mis-

takes in this spot as soon as possible.

If you feel there is an error in a story, please call Editor-in-Chief Kevin Cullen at 806-742-3395 or e-mail kevin.m.cullen@ttu.edu.

**ON THE CAMPAIGN TRAIL**



PHOTO BY BRAD TOLLEFSON/The Daily Toreador

CAROLYN LONG SPEAKS Tuesday in the Mechanical Engineering building about why she should be elected as the Internal Vice President for the American Society of Mechanical Engineers.

**Improv Everywhere comes to Tech**

By HALLIE DAVIS  
STAFF WRITER

When Kyle Vernor realized who Charlie Todd was, he said he thinks he screamed.

Vernor, a freshman broadcast journalism major from Petyton, saw a poster in the Student Union Building and thought nothing of it, but when he saw the TechAnnounce about who Todd is, he said he got really excited. He has been a fan of Todd's videos since "Frozen Grand Central," when Todd organized more than 200 people to simply freeze in the middle of the busy subway station.

Todd, the founder of Improv Everywhere, will speak at 8 p.m. tonight in the Allen Theatre in the Student Union Building about how he has created and

set up dozens of the so-called pranks.

"We're out to prove that a prank doesn't have to involve humiliation or embarrassment; it can simply be about making someone laugh, smile, or stop to notice the world around them," Todd said on the Improv Everywhere Web site.

Aspen Teague, the nightlife coordinator for TAB, said that TAB members heard about Todd's speaking engagements at a conference and knew they wanted him to come to Tech.

"His group, Improv Everywhere, is a YouTube sensation that college students have seen before," Teague said.

The videos have gone viral, as well as been featured in "20/20," "ABC World News Tonight," VH1 and Rolling Stone.

"He'll be talking about the process of starting Improv Everywhere," Teague said. "It's a behind-the-scenes look at all of it."

How Todd started the group is one of Vernor's favorite aspects.



TODD



PHOTO COURTESY OF IMPROV EVERYWHERE

CHARLIE TODD, FOUNDER of Improv Everywhere, organized Frozen Grand Central, at which 200 people froze in the middle of a major subway station. The event's video has had more than 20 million hits on YouTube, and Todd continues to organize mass improv events, including one to take place 10:45 a.m. Thursday in the Engineering Key.

"He got into it by impersonating Ben Folds and getting free drinks for it," Vernor said. "It's cool that it came out of something he did because he was broke."

Todd's touring events also include clips from the group's most famous pranks

with his live commentary and a question and answer session, according to the Web site.

Vernor, who is reading the group's book, "Causing a Scene," said he was really interested in all of Todd's scenes and especially in him coming to Lubbock.

"A lot of his stuff is based in big cities," Vernor said, "and I think it's a great opportunity for Tech students to look at what people can do."

Following the speaking event, on Thursday morning, all of Tech is invited to participate in one of Todd's schemes, called the MP3 experiment.

Participants download the file from <http://tinyurl.com/TexasTechMp3> and put it on their iPods or other electronic music devices. At 10:45 a.m. Thursday in the Engineering Key, all participants press play. Participants should wear a red, blue, yellow or green shirt and bring an uninflated balloon.

"A flash mob like this can be hard to organize," Teague said as she explained all the steps necessary including clearing it with university authorities and making sure the space was available. "All you have to do is download it and show up."

Tickets for Todd's speaking event are free in the SUB basement with a Tech ID and will be available just before the event.

>>> hallie.davis@ttu.edu

Choose a career that truly makes a difference.

Covenant Health System's Schools of Surgical Technology and Radiography are now accepting applications.

In today's medicine, radiology and surgical technology play a leading role in the care and treatment of patients. At Covenant Health System's Schools of Radiography and Surgical Technology, students learn from some of the best, most experienced professionals in the industry. We invite you to learn more about these growing professions that touch the lives of others.

**School of Radiography**  
Application deadline April 15  
Classes begin in August  
For more information visit  
[www.csor.covenanthealth.org](http://www.csor.covenanthealth.org)

**School of Surgical Technology**  
Application deadline April 9  
Classes begin June 1  
For more information visit  
[www.surgitech.covenanthealth.org](http://www.surgitech.covenanthealth.org)

2002 West Loop 289, Suite 120  
Lubbock, Texas 79407

Covenant Health System

**Earn Cash Fast!!!**  
Donate Plasma!

Open Saturdays for returning donors!  
New donors come Mon-Thurs for an additional \$5!

Monday-Thursday	8am-6pm	New beds and
Friday	8am-4pm	machines=
Saturday	8am-5pm	Less wait time!

Bring this ad for an additional \$5

IBR Plasma Center    Must have Soc. Sec. Card  
7006 University ave.    or Proof of Enrollment  
(806) 748 4080        Eat a good meal before

**Find Lynda Library Wide**

Access Lynda.com at Your University Library. Close to 37,500 video tutorials featuring:

- \* Adobe
- \* Apple
- \* Microsoft
- \* and more

Learn at your own pace. No log in necessary! Access available from any public computer in the University Library or from your own laptop anywhere in the building. Access is also available on public computers in the Architecture Library.

TEXAS TECH UNIVERSITY Libraries

## UFO-style laser tag in SUB fun, different than students expected

By HALLIE DAVIS  
STAFF WRITER

Described on TechAnnounce as being in a wrecked space station, the Tech Activities Board hosted laser tag from noon to 6 p.m. Tuesday in the ballroom of the Student Union Building.

"It's something that's fun and students can get really excited about," said Lacy Burrows, a member of TAB and a finance and energy communications major from Lubbock. "They can just stop by to play with friends between classes."

Students stopped by to play short, team-oriented games in the inflatable laser tag arena, which was shaped like a 40-by-40-foot UFO, and said they enjoyed it — even if the scoring system was confusing and it was darker than expected inside.

"It was actually fun, but it was hard to see," said Kyle Nelson, a music major from Houston, "but it was free, so I can't complain."

Other players compared it to commercial laser tag arenas.

"We go to Main Event every week, so we were expecting it to be more like that," said Jonathan O'Connor, a sophomore mechanical engineering major from Irving. "It wasn't the same at all, but it was still fun."

Burrows said TAB heard about the inflatable laser tag arenas at a national conference, and brought the event to Tech by way of the Kramer Entertainment company. TAB also planned for bumper cars, but the company stopped offering them.

Preston Armstrong, who works for Kramer Entertainment, said it had extra appeal for college students because it is something new and exciting.

"It reminds them of how fun it is to be a little crazy sometimes," Armstrong said.

There were also other benefits to playing laser tag, he said.

"There's a lot of physical activity involved, so it's a little boost of health for the day," Armstrong said.

TAB members invited passers-by to play, offering an alternative to normal SUB activities.

"Why sleep or study in the SUB when you can play laser tag?" Burrows said as reasoning for students to take part in the event.

The laser tag was well received, Burrows said; though freshman Brett Hart, a computer science major from Irving, probably put it best.

"It's laser tag — shooting people isn't something you get to do every day," Hart said.

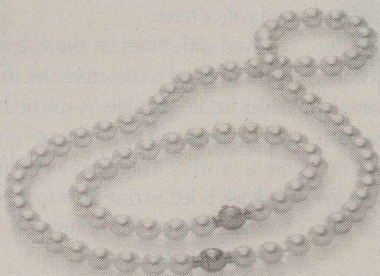
►hallie.davis@ttu.edu



PHOTO BY SAM GRENAIER/The Daily Toreador

PAULINA ALVENDA, A student from Robert E. Lee Freshman High School in Midland, participates in a game of laser tag Tuesday in the Student Union Building Ballroom. The event originally was planned to be a bumper cars and laser tag event.

The meaning of a pearl:  
honest, pure, wise, beauty.



Sounds alot  
like the  
special girl in  
your life...

ROBERT LANCE  
Jewelers

82nd & Slide \* 794-2938

www.robertlancejewelers.com

## Nicollette Sheridan sues producer of 'Housewives'

LOS ANGELES (AP) — Nicollette Sheridan, the actress who played a divorced real estate agent in ABC's "Desperate Housewives," filed suit against the show's creator and producer alleging assault and wrongful termination.

In the lawsuit filed Monday in Los Angeles Superior Court, Sheridan claims producer Marc Cherry hit her in the face on the Wisteria Lane set in September 2008.

Sheridan had asked Cherry about a line in the script, and he "took her aside and forcefully hit her with his hand across her face and head," the suit said. After she stormed off to her

trailer, he came to "beg forgiveness."

When she reported the incident to ABC, Cherry retaliated by killing off her character, Edie Britt, in the popular series, Sheridan claims.

The lawsuit seeks \$20 million in sustained damages. The suit, which also names ABC, accuses Cherry of creating a hostile work environment on the set and behaving aggressively and abusively toward the cast and the writers.

ABC Studios said in a statement Tuesday, "While we have yet to see the actual complaint, we investigated similar claims made by Ms. Sheridan last year and found them to be without merit."

HABACHI FUSION • MONGOL GRILL • SAKE LOUNGE

**SAKE HOUR**  
9pm to 11pm  
WED - SAT

12 DIFFERENT SAKE'S  
TO CHOOSE FROM

"Sake Me! Sake You!"

Hours of Operation  
Sun - Tues 11am-10pm  
Wed - Sat 11am-12am

411 South University Avenue • (806) 744-2344

This establishment, Texas Tech University & The Daily Toreador do not encourage underage drinking or alcohol abuse.

50 BEST PLACES  
TO LAUNCH A  
CAREER  
BusinessWeek

UNIVERSITY  
OF TEXAS AT  
IRVING  
IDEAL  
COLLEGE  
CAREER  
PREPARATION

# Day one

and you've set your sights

At Ernst & Young, even day one is a chance to focus on your next step. To set your goals and make plans to get there. In fact, we've developed a unique framework with your career development in mind. It's called EYU — and it offers formal learning, experiences and coaching so you can jump right in. Find a mentor. And discover future opportunities. It's everything you need to grow and succeed.

Explore your career options in assurance, tax, transaction or advisory services.

**What's next for your future?**

To learn more, visit [ey.com/us/dayone](http://ey.com/us/dayone) and find us on Facebook.

**ERNST & YOUNG**  
Quality In Everything We Do



# Is your **RÉSUMÉ** **BULLET-PROOF?**

Or is it full of holes?

## **AD SALES**

Apply in room 102  
deadline April 9

## **GRAPHIC ARTISTS**

Apply now in room 103

## **REPORTERS (Print & Online/Video) & PHOTOGRAPHERS**

Apply now in room 103

No experience required.  
Freshmen and sophomores  
encouraged to apply.

ARE YOU...  
Outgoing?  
Motivated?  
A self-starter?  
Friendly?  
Creative?  
Communicative?

If you answered yes to  
more than one of these,  
this job is for you!

# THE DAILY TOREADOR

The best place to work on campus.



TEXAS TECH UNIVERSITY  
Student Media

Division of Enrollment Management & Student Affairs

The Student Media Building is located behind Mass Comm  
103 Student Media • 806.742.3383

# SPORTS

FOLLOW THE DT'S TWITTER ACCOUNT @ TWITTER.COM/DAILYTOREADOR, FOR ALL YOUR TEXAS TECH SPORTS UPDATES.

## Potgieter takes on new role through injury-riddled season

By JOSHUA KOCH  
STAFF WRITER

As her college career is coming to an end, Kerryn Potgieter is wondering what legacy she'll leave when the season ends.

The only senior among a crop of young players on the Texas Tech women's tennis team has been riddled with injuries, making it difficult for her to play this season.

The Lady Raiders are mostly freshmen, but there are some veterans sprinkled into the mix as well. For Potgieter, her senior season has not gone as planned.

"Definitely working at it for three years and then coming into your senior year with an injury, having surgery, then finding out you have to have surgery again is not the funnest thing to hear," she said. "Obviously, last Big 12 season you're not wanting to be sitting on the bench. You're wanting to be a part of the team as a player, not as a spectator."

Potgieter has been an essential piece of the puzzle during her career as a Lady Raider. She primarily has played doubles and in the No. 4 and No. 5 spots in singles play, compiling impressive numbers throughout her career at Tech.

In her first two years, she notched a 39-24 record, but the past two years — including this year — she has been battling a right wrist injury.

Tech coach Todd Petty said Potgieter got hurt last fall and the main problem in her wrist has been cysts and scar tissue, but the injury was not a new one. He also said Potgieter should have another surgery within the next two weeks.

Even with this problem, Potgieter is not one to give up.

"She's trying to get back, at least she shows a little bit of the want to," Petty

said. "Been getting the surgery early, she rehabbed over the Christmas break to try to get back. You know just her ability to face adversity and try to get back even though it looks like it's not going to work out. She really did all the things she could to try to get herself ready."

Unable to play consistently caused Potgieter to take a new role for the Lady Raiders.

Potgieter has tried coming back this spring in doubles play. At the beginning of the season she played in some doubles matches posting a 4-4 record. Her last doubles match was against Baylor on March 3.

She has paired up with multiple players this spring including freshmen Caroline Starck and Sandra Dynka.

Potgieter played at a high level and is a key reference for the younger players on how to handle situations on and off the court.

The only player who may have as much experience as Potgieter is junior Kelsy Garland, who said she learned a simple lesson from Potgieter.

"I think she just always stood up for what she believes in, and she'll say her opinions," Garland said. "Just taking that away from her — don't be hesitant if you have something to say."

In the fall, Dynka was sidelined with a high-ankle sprain for the rest of the season after her first match. She said the way Potgieter handles her own injury while still being an asset to the team is inspiring.

"I went through a little bit of that in the fall, and I have no idea how she does it and keeps a smile on her face every day," she said. "Because it's so tough being out there and knowing that you're not going to play and keeping a smile on your face and staying positive for everybody else."

With the second surgery looming,

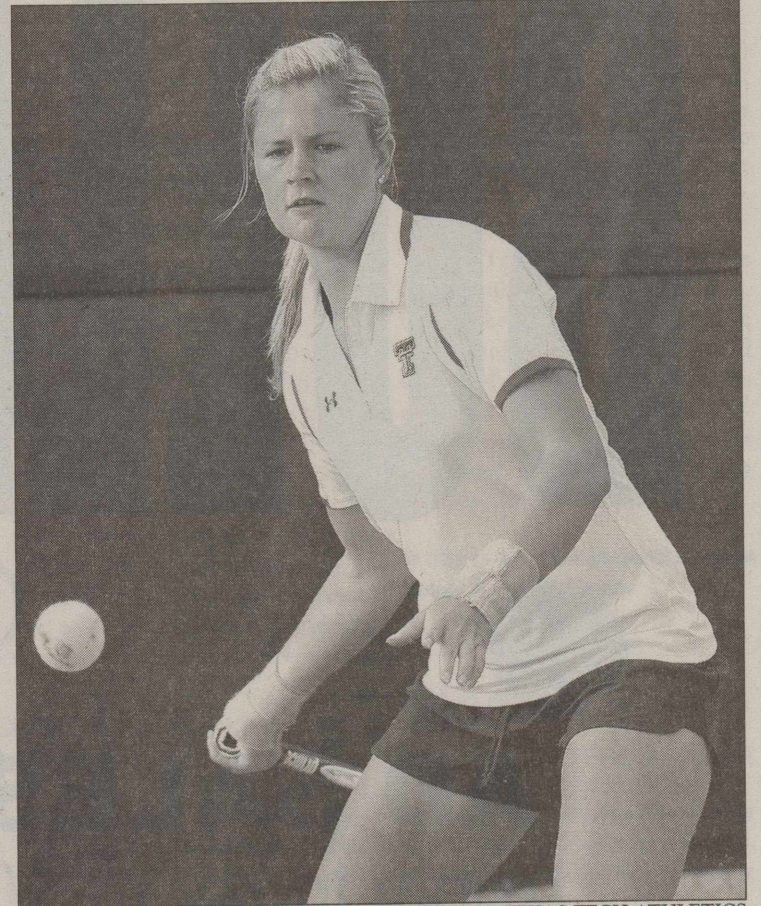


PHOTO COURTESY OF TEXAS TECH ATHLETICS

KERRYN POTGIETER HAS spent the season on and off the court because of a right wrist injury. Although she has not been able to play much, the senior is still a leader for the Texas Tech women's tennis team.

Potgieter may not be completely healthy for the rest of the season.

The Lady Raiders are in the middle of a season during which they have posted a 6-9 overall, 1-4 Big 12 Conference record. It puts them second to last in the conference standings.

Potgieter said she may not be able to help her teammates on the court much this season, but she wants to make sure her encouraging words stick with the young players when she leaves.

"I'm not going to be able to have that big of an impression on the court, but I'll still be out here to encourage them and support them," she said. "I want them to remember me as a positive influence on the team, and somebody that they will be able to remember in the future."

"Even though I may not be playing, I still want to be known as part of the team."

>> joshua.koch@ttu.edu

Today's  
su | do | ku

						7	9
8	9			7			
		7	6		4	3	
	8	5					
3							7
					6	1	
		3	8		2	9	
			1			4	2
5	1						

Puzzles by PageFiller

In Sudoku, all the numbers 1 to 9 must be in every row, column and 3 x 3 box. Use logic to define the answers.

1	4	5	3	8	6	7	2	9
6	9	3	7	2	5	4	1	8
8	7	2	1	4	9	5	3	6
3	1	6	4	7	8	2	9	5
9	2	7	6	5	3	1	8	4
5	8	4	9	1	2	6	7	3
7	3	1	8	6	4	9	5	2
2	6	9	5	3	7	8	4	1
4	5	8	2	9	1	3	6	7

Solution to yesterday's puzzle

### Ombuds Office

A safe place for students & staff to bring concerns.

"Education's purpose is to replace an empty mind with an open one."

Malcom Forbes

Suite 024 (East Basement) 742-SAFE

## Aaron says Heyward can help 'what ails baseball'

ATLANTA (AP) — Jason Heyward's debut has Hank Aaron convinced that the rookie can stir up more excitement about baseball in the black community.

The legendary Atlanta Braves slugger told The Associated Press Tuesday that Heyward, who is black, "can mean an awful lot to what ails baseball."

Aaron shares a growing concern that there are too few African-American players in the game. It's a concern he expressed again during spring training. He says it's a common problem that baseball has been slow to address.

Aaron isn't wasting anytime promoting the Braves' newest African-American star.

After Heyward's debut on Monday — which included a three-run

homer on his first swing — the Hall of Famer was even more optimistic that the 20-year-old rookie can make a difference.

"You don't know how excited I was, and not only me," Aaron said. "I was talking to (civil rights pioneer and former Atlanta mayor) Andrew Young about the same thing, and he wants me to bring him out there to meet Heyward. It's beginning to move through the black area. People are getting excited."

Aaron, 76, says the buzz makes him feel good.

"He can certainly bring the excitement back, not only for Atlanta but also for African-American players," Aaron said. "We do need to have many, many more Jason Heywards."

Heyward has shown interest in promoting baseball. He is associated with a program co-sponsored by the Braves which offers free instruction to Atlanta inner-city middle school and high school kids. The program called L.E.A.D. — Launch, Explore, Advise and Direct — aims to help players earn college scholarships through baseball.

Today, the NBA attracts more black athletes than Major League Baseball. And though Heyward — 6-foot-5, 240 pounds — chose baseball, Aaron said his first impression of him was that he "looked more like a basketball player."

"But he carries it well," Aaron said. "He moves around well. He can glide along and catches a lot of fly balls and he runs the bases very well."

## learn well

## live well

resort-style amenities + private bedrooms & bathrooms + on TTU bus route

THIS WEEK ONLY!

## DIPLOMA FRAMES \$99

OUTFITTER

South Plains Mall

www.redraideroutfitter.com

2416 Broadway

## RAIDERS PASS

RAIDERSPASS.COM | 806.762.5500 | 3120 4TH STREET

111 AN AMERICAN CAMPUS COMMUNITY
 Find us on Facebook

Join **TEAM TAN** today

for as little as

## \$19.95 a month!

Or, get a MysticTan for just \$10!

Ask friendly SuperTanologist for details. Find one at any of our 4 rockin' locations:

82nd & Slide • 698.0099 | 82nd & Iola • 698.1111 | 4th & Slide • 281.1555 | 82nd & University • 748.9998

www.getasupertan.com



# EXPERIENCE Rec Sports



**2010 Aquathlon**  
4 mile run and 400 yard swim  
Saturday, May 1 8:00am  
Register in the Fit/Well  
TTU Individual: \$15  
TTU Team \$25  
Prizes awarded!

**2010 Summer Sports Camp**  
Register your child in the Rec Sports Office now for the Rec Sports Youth Summer Sports Camp for children ages 7-13.  
Only \$130 per child for 2 weeks!  
Camps run in 3 sessions:  
Session 1: June 7 - 18, Session 2: June 21 - July 2  
Session 3: July 12 - 23

Phone: 742-3351

Website: www.rescsports.ttu.edu

Box 2151

### Heartbeats

A quick pulse around the Rec Sports World...

#### Sport Clubs

Scores:  
Men's Lacrosse 10  
North Texas 6

#### Sport Club Trivia Contest

**Answer this question:**  
*How many weeks was Texas Tech ranked 32 in the 2008 BCS Poll?*

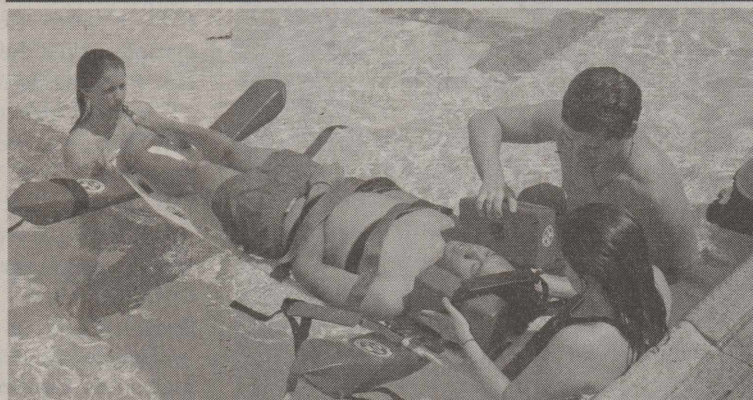
If you think you know, stop by the IM office and sign your team up for the Sport Club Trivia Contest on April 18. Teams of four will be taken until 8 are in the contest. The last day teams will be taken will be April 16. Sign up in Rm. 203 of the Rec Center. Any questions can be emailed to jonathan.elliott@ttu.edu.

#### Youth Learn to Swim

Summer Youth Learn to Swim registration is almost here. Summer registration will start May 7 and 8.  
Cost: \$40 for TTU Students and employees

For sessions, class levels, and registration times on may 7 and 8, please refer to the Rec Sports webpage at:  
<http://www.depts.ttu.edu/resports/youth/index.php>

### Aquatics



#### Looking for a Job at the Leisure Pool?

Come to the April info sessions to learn more about being a lifeguard or Water Safety Instructor at the Leisure Pool for the summer!

April 12	5:00pm	Rm. 201 of the Rec Center
April 13	4:00pm	Rm. 201 of the Rec Center
April 14	5:00pm	Rm. 206 of the Rec Center
April 15	6:00pm	Rm. 201 of the Rec Center

#### Lifeguarding Class

Become a certified American Red Cross Lifeguard. Cost is \$130 for Texas Tech students and faculty/staff and \$150 for the community. Includes the book and all certification costs.

#### Classes:

April 10 - 18	Sat/Sun 8am - 6pm
April 24 - May 2	Sat/Sun 8am - 6pm

### Fit/Well



#### Massage Special

Get a relaxing, stress free massage this month at a reduced price. Purchase the massage between April 5 - 9 and schedule the appointment before May 4th, and receive an hour long massage for only \$35! For Rec Center Members only. For more info, call 742-3828.

#### Wellness Blood Screenings

**Thursday, April 8 6:30am**  
Make a commitment to better health. Begin by learning your current blood levels and continue with exercise, better nutrition and stress management. All tests are administered by Covenant Corporate Services. Once blood is drawn, a number of tests can be run. Tests listed on the Rec Sports Website. Rec Center membership is NOT required.

Please register by noon today by calling 742.3828. Cash, check, Visa, Mastercard or Discover accepted. Payment is due the morning of the tests.

Tests include: Lipid Profile, Glucose, Wellness Chemistry Profile, CBC, Thyroid - , PSA (Prostate Specific Antigen), H. Pylori, C-Reactive Protein, Homocysteine

### Outdoor Pursuits

#### Llano Canoe

Trip Dates: April 16-18  
Registration Deadline: April 8  
Cost: \$95  
Come paddle the beautiful and relaxing Llano River as it flows through the scenery of the Texas Hill country.

### Intramurals

#### 4 on 4 Flag Football

It's spring, so you know what that means! 4 on 4 flag football is back. Get your team together for this single elimination, self officiated tournament. Team captains must register their teams during the captains meeting on Wednesday, April 14 at 7:00pm in Rm. 201 of the Rec Center.

#### Can't Get Enough Softball?

Sign your team up for the Friday Night Softball League through TODAY. This four week league will only be on Friday Nights, and is a separate league than the normal spring Softball season. All teams need to be available from 5:00pm - 8:00pm on Friday nights for the league. So get some friends together, make a team, and get registered in the Intramural Office!

#### Singles and Doubles Tennis

Registration has started for singles and doubles tennis. Sign up in the Intramurals office, Room 203 of the Rec Center by TODAY. For more information about play dates, please call 742-2949.

#### Golf 2 Person Scramble

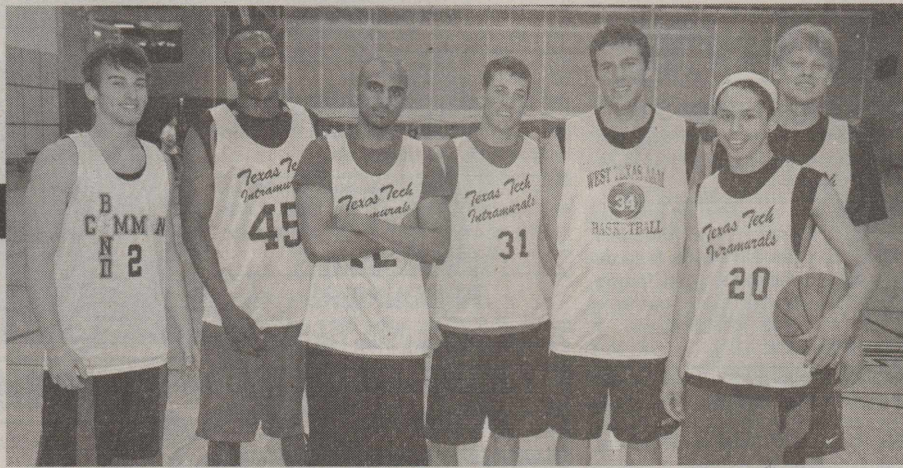
Register by April 16 for the Intramural 2 person Golf Scramble at Stonegate Golf Course on Sunday, April 18. \$25 per person gets you a cart, green fees, lunch and a bucket of range balls. Register in the Intramural Office, Rm. 203 of the Rec Center. Come out and play!



Intramural Basketball Co-Rec Champion: Dark Closets

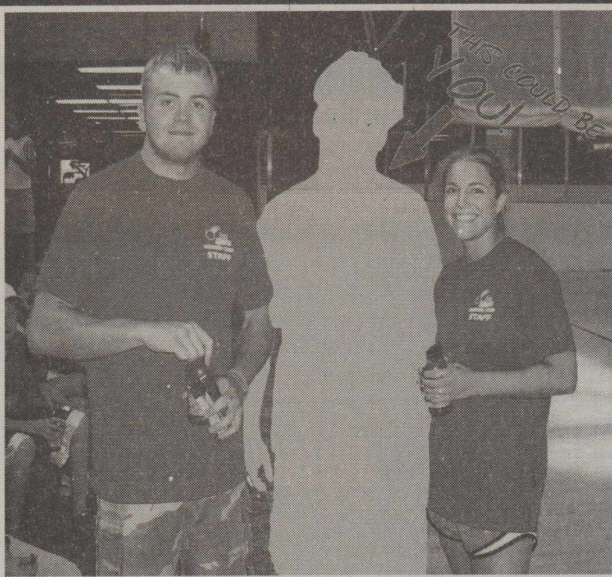


Intramural Basketball Women's Champion: Hoop-Shootin' Hillbillies



Intramural Basketball Men's Champions: Ice Cold

### Youth Summer Sports Camp



## BE A YOUTH SUMMER SPORTS CAMP COUNSELOR!

April 13	Rm. 201	6:00pm
April 14	Rm. 205	6:00pm
April 15	Rm. 205	6:00pm

For More info stop by the Intramural Office Room 203 of the Rec Center



## TEXAS TECH UNIVERSITY Student Union & Activities

Division of Enrollment Management & Student Affairs

For more information:  
[sub.ttu.edu](http://sub.ttu.edu)  
[tab.ttu.edu](http://tab.ttu.edu)  
[studentorgs.ttu.edu](http://studentorgs.ttu.edu)

<b>Charlie Todd: Founder of Improv Everywhere</b>	Wednesday, April 7
<b>Zack Nichols</b>	Monday, April 12
<b>After Hours: Singer/Songwriter Competition</b>	Tuesday, April 20
<b>Rock the Plaza</b>	Friday, April 23
<b>Student Organization Update...</b>	
<b>S.O. Registration Meeting</b>	Tuesday, May 4

SUB Allen Theatre   8:00 pm
SUB Courtyard   12:00 pm
The Market Cafe @ Barnes & Noble   7:00 pm
SUB West Plaza   7:00 pm
SUB Senate Room   2:00 pm

## The Student Organization Academy

The Academy will be Saturday, April 10, from 8:30-3:00 p.m. in the Student Union. It will consist of educational sessions, free lunch in the food court and a free t-shirt. Use this time to couple your risk management session and registration to fulfill student organizations' 2010-2011 requirement.

S.O. Awards Packets Due

Friday, April 9

SUB Main Office, Room 203 | 5:00 pm