

Tech to cut 'frivolous' costs, expand services

By JETT THOMPSON STAFF WRITER

Today marks the first day of Fiscal Year 2010, and during the last year Texas Tech has seen its annual budget grow, from about \$582 million to almost \$602 million, according to documents obtained through the Tech Budget and Resource Planning and Management Web site.

According to the FY 2009 budget, funding was able to keep pace with the budget increase of almost \$20 million and actually create a small surplus of about \$33,000.

Corky Dragoo, chief operating officer and senior vice president for administration and finance, said the university is trying to cut unnecessary costs from the budget while increasing funding toward the expansion of university services.

The expansion of the university's services will be

needed to accommodate the projected 40,000 students the university plans to have enrolled at Tech by the year 2020, he said.

"One of the major things we're doing is expansion in services all over campus," Dragoo said.

Some funding coming in to the university also is contingent on future funding from House Bill 51, which established a National Research University Fund for emerging research universities in Texas.

We obviously hope that we'll be able to benefit from (HB 51)," Dragoo said. "Every bill that comes out of the legislature has lots of details and strings attached."

He said specific dollar amounts are allocated for each department within the university, and administrators in each department decide how the money is distributed.

Each year the departments are able to make special requests and propose programs they want to begin, Dragoo said. Because of this, shifts and adjustments in

funding occur between different departments.

Although the university is trying to cut costs, the Texas Tech Board of Regents approved a 9.9 percent increase in student tuition over the summer.

"There are two things we can do (to avoid raising tuition)," said Tech President Guy Bailey. "We can structure our enrollment and build it in a way that maximizes our revenues from the state legislature, and we're doing that right now. The second thing we can do is that we can look to be sure that we don't have frivolous cost, and that we're being as efficient as possible."

Sandy Martinez, assistant vice president for financial planning and analysis said it is important for the university to "live within (its) means."

One area receiving more funding is teaching faculty salaries. Bailey said this is being done to retain the best staff and to keep salaries competitive with other Texas schools.

"In order to keep the best people we have, we need

to make those pay raises and create a more competitive salary structure," he said.

According to the Office of Facilities Planning and Construction, the construction on the east side of Jones AT&T Stadium, a project with a \$25 million budget that takes up about 4 percent of the total budget, will create more seats for fans and keep Tech's athletic facilities up to par with the rest of the schools in the Big 12 Conference.

'When you look at this past football season," Bailey said, "you can't buy the kind of publicity that we got. And so we're looking to expand, and one of the things that last season did was to create a demand for seats and access to the game."

He also said to remain competitive with other schools in the Big 12 and to add to the visibility of athletics at Tech, the university should have top research facilities as well as top-notch playing facilities. >>> jett.thompson@ttu.edu





STAFF WRITER

Last fall, thousands of students moved into campus housing and produced almost 50 tons of trash in a single weekend.

This fall, University Student Housing partnered with two local companies to make use of the waste produced by students living on campus.

"About 12 tons of cardboard was hauled off," said University Student Housing unit manager, Melanie Tatum concerning the

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site, the average Lubbock citizen throws away five pounds of trash every day, and the city has 50 garbage trucks, each going to the landfill with a load of trash two or three times daily.

Both Castagna and Tatum said they would like to continue to work together to make Tech a more sustainable and environmentallyresponsible campus.

Besides cutting back on waste, the university

PHOTO ILLUSTRATION BY KARL ANDERSON/The Daily Toreado STUDENTS CAN TAKE advantage of the newly-installed recycling bins in the common area of every residence hall. waste recycled during move-in weekend.

The cardboard was removed from campus by Green Queens and taken to Hurley Packaging, where it will be made into egg crates

"We're giving them the tools to do what they already know," Tatum said about campus residents recycling.

agna, said he believes Tech is a large conthat houses two landfills, one of which is and aluminum. the largest landfill in the state of Texas, the West Texas Region Disposable Facility.

"With a campus their size," he said, "they would have a substantial amount of waste."

By allowing a service such as Green Queens to recycle some waste, he said the university is cutting back tremendously on the amount of trash leaving the campus and going into landfills.

According to the Green Queens Web

also has seen money savings, Tatum said, by garbage trucks making fewer trips from campus to the landfill.

"Normally, on move in weekends, they have to come empty the trash several times," she said. "Last year, it took four trucks in a weekend going to the landfill, and this year, it took two trips."

The recycling efforts are continuing with Green Queens co-owner, Kevin Cast- every residence hall which currently houses recycle bins in the first floor common areas, Tatum tributor to waste within Lubbock, a city said, where residents can recycle paper, plastic

> Rather than going in a landfill, the recycled items are being reused locally. The recycle bins are full on almost a daily basis, Tatum said, leading her to the realization students care about the environment.

> Students and parents both seemed appreciative of the opportunity to be environmentally responsible, Tatum said.

> > **RECYCLE** continued on page 3 >>>

RECYCLING STATISTICS

- 1. In a cycle of one year in the United States, the recycling of steel saves enough energy to heat and light 18 million homes.
- 2. Recycling a single run of the Sunday New York Times would save 75,000 trees each year.
- 3. Every year the United States uses 85.5 million tons of paper and out of that recycles 22 percent. Out of that, 782 million trees could be saved.
- 4. Americans represent 5 percent of the world's population, but generate 30 percent of the world's garbage.
- 5. The energy saved each year through can recycling could light a city the size of Washington, D.C., for 3.7 years.
- 6. The average U.S. citizen consumes 2.5 cans of soda each working day.

Source: www.whatcanberecycled.com



SEPT. 1, 2009

NEWS

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TTUHSC unveils high-tech children's health care project

By JETT THOMPSON STAFF WRITER

The launch of a new program designed to provide medical services to children living in rural areas of Texas through a secure teleconferencing network was announced Monday at the Texas Tech University Health Sciences Center.

The program known as the Children's Healthcare Access in Rural Texas, or CHART, is the only program of its kind in Texas, said David Lefforge, the chief operating officer of the F. Marie Hall Institute for Rural and Community Health. The program seeks to aid the sparsely populated areas of West Texas where access to health care can mean a 12-hour drive.

The announcement at the TTUHSC was held concurrently with a live audience at the first rural telemedicine site at the Stratford Family Medical Clinic to demonstrate the new technology.

Lefforge presented CHART's goal of having 30 rural telemedicine sites operational in West Texas by Fall 2010.

Each site costs about \$35,000, he said, and one of the goals of the program is to help communi- atrics at the TTUHSC had the through the use of several different in which the technology is ties design a system that can be chance to use this new technology project is being funded through Stratford. Lampe said working the Texas Health and Human with patients through the tele-Services Commission.

"We have 29 more sites to go, and the good thing is that our the room. next site opens up next month in Presidio," Lefforge said.

SC's service region is comprised of 108 counties in West Texas, of which 22 have no physician and Palmer, a nurse practitioner with "Now I don't have to travel." 32 have no hospital.

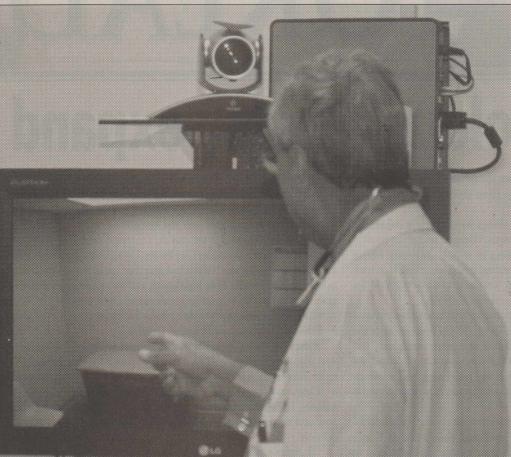


PHOTO BY JEFF DAY/The Daily Toreador

DR. SURENDRA VARMA, demonstrates Monday at the Health Sciences Center how CHART, Children's Healthcare Access for Rural Texas, hardware will allow doctors in Lubbock to provide telemedicine services to health care locations in rural Texas.

sustained for the long run. The in consultation with patients in devices. conferencing system was almost

"To me the biggest difference the whole system. is not being able to shake your According to a press release hand," Lampe said. "But I can ter drove to Lubbock every four to manager at the Texas Tech Phyfrom Project CHART, the TTUH- smile at you, and you can smile six months to see a doctor before back at me."

A demonstration by Ward the Stratford Family Medical high-tech cameras and listening used in the Texas Tech Physi-

2-year-old Salma Aguilera, a pa- used in Project CHART are tient at the telemedicine location on a two-year cycle and will the same as having the patient in Stratford, said via teleconfer- be modernized or replaced in ence she was very impressed with two years to keep up with the

> Ortega said she and her daughthe telemedicine program.

"This is great," Ortega said.

Dr. Richard Lampe, the chair- Center, showed the technologi- dean for graduate medical educaman of the Department of Pedi- cal capabilities of the system tion, gave a tour of the facilities

cians Medical Pavilion. Varma Sarah Ortega, the mother of said the teleconferencing units advancements in technology.

Bill Henderson, the practice sicians of Lubbock pediatrics department, said four examination rooms in the Texas Tech Physicians Medical Pavilion Dr. Surendra Varma, associate utilize the teleconferencing technology.

"Hopefully within a year we'll have double that," Henderson said.

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STATE Kinky's back, and this time he's a Democrat

AUSTIN (AP) — Humorist and author Kinky Friedman says he's running for governor again, this time as a Democrat.

Friedman, in an interview with The Associated Press on the eve of his formal announcement, described himself as a "true populist." He said he's offering Democrats a new, winning model, noting that the last Democrat to hold the Texas governorship was Ann Richards in the early 1990s.

NATION

BRIEF

Major cigarette makers sue over new tabacco law

RICHMOND, Va. (AP) - Two of of Camel cigarettes, and Lorillard Inc., the three largest U.S. tobacco companies filed suit Monday to block marketing restrictions in a law that gives the U.S. Food and Drug Administration authority over tobacco, claiming the provisions violate their right to free speech.

which sells the Newport menthol brand, filed the federal lawsuit with several other tobacco companies.

It is the first major challenge of the legislation passed and enacted in June, and a lawyer for tobacco consumers doubted the lawsuit will be successful.

R.J. Reynolds Tobacco Co., maker

WORLD

Turkey, Armenia to launch talks on diplomatic ties

YEREVAN, Armenia (AP) -Armenia and Turkey, bitter foes for a century, took a step toward reconciliation Monday by announcing they would launch final talks aimed at establishing diplomatic ties. But they won't discuss the deepest source of their enmity: the World War I-era massacres of Arme-

nians under Ottoman rule.

Both sides said in a joint statement they expected the talks to take six weeks and to end with an agreement setting up and developing ties. The two countries, whose shared border is closed, are U.S. allies and came under American and European pressure to move toward peace.

takes in this spot as soon as possible.

a story, please call Editor-in-Chief

If you feel there is an error in

Corrections

The Daily Toreador's reporters and editors strive for accuracy in the newsgathering process. However, mistakes are inevitable.

Kevin Cullen at 806-742-3395 or e-It is *The DT*'s policy to correct mis- mail kevin.m.cullen@ttu.edu.

City Council approves variances

getting approval to distribute alcohol, but some had to take an extra step to have permission to sell alcohol.

Eight businesses filed variances last week to distribute alcohol despite not meeting a basic requirement of being 300 feet away from a public or private school or university, said Assistant to the City Council Patrick Aten. The council then university. requested for any objections from the schools to whether the stores could sell alcohol at the locations.

The five businesses located in the

Businesses in town are working toward vicinity of Texas Tech were granted variances by a 5-2 vote from the City Council because Tech did not give the council a preference regarding alcohol sales within the area, Aten said.

> Richard Krupar, a first-year graduate student in wind science and engineering from Elyria, Ohio, said he thinks it is good for alcohol to be sold near the

"The distance of the strip encourages drunk driving because if the students want alcohol they're going to get it regardless of the distance," he said. "At least this will lower the chances."

Megan Messersmith, a senior English major from Lubbock, said she also supports the sale of alcohol in city limits.





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"To me, having places throughout the city selling alcohol should help decrease the rates of drunk driving and related incidents," she said.

The five businesses granted variance were all convenience stores: Chevron at 19th Street and University Avenue, 7/11 at Fourth Street and University Avenue, 7/11 at Detroit Avenue and Fourth Street, Joe's Mart at Fourth Street and Indiana Avenue, and Town & Country at Quaker Avenue and N. Loop 289.

Petitions to sell alcohol in Lubbock County began Fall 2008, when petitions were circulated for two petitions that would allow for a vote to be hosted by the county. Lubbock voters approved Proposition 1 and Proposition 2 in May with 64 percent and 69 percent of the voters for the measures, respectively.

Sales have been suspended since that time, however, because of zoning difficulties and protests made to the Texas Alcoholic Beverage Commission from Lubbock County residents. The commission said resolving the protests could take several months.

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Come by the Merket Alumni Center, 17th and University, to pick up your application and sign-up for an interview. Interviews will be on Tuesday and Wednesday, Sept. 8 -9, from 5 p.m. - 9 p.m.



PAGE 3 TUESDAY, SEPT. 1, 2009

Overton Hotel facilitates student learning

By SHERREL JONES STAFF WRITER

The Overton Hotel built a classroom nutrition. on the second floor to enhance stu-

dent learning for restaurant, hotel and institutional management majors.

Two classes are being taught this semester at the new hotel: one is a class on hotel operations, the other is a new class on wine marketing. In the classroom, there are three computers with state-of-the-art hotel software, Opera.

"The students

can learn how to make a reservation able to do all lab activities in one building. can call home," Carmichael said. and check people in without interfering Students used to go to various hotels to >> sherrel.jones@ttu.edu

It's going to be

great. It was really

competitive to get

into because

everyone wanted

to be over at the

hotel.

SHANE BLUM

CHAIRMAN

DEPARTMENT OF NUTRITION

with the hotel's reservations because it's learn how to do hotel-related jobs. in an experiment mode," said Shane

Hunter Carmichael, general manager

ence.

Student will meet in the classroom

Blum, chairman of the department of first and then leave to go to different departments in the hotel for lab. The room was built specifically students and will not be rented out for any other purpose.

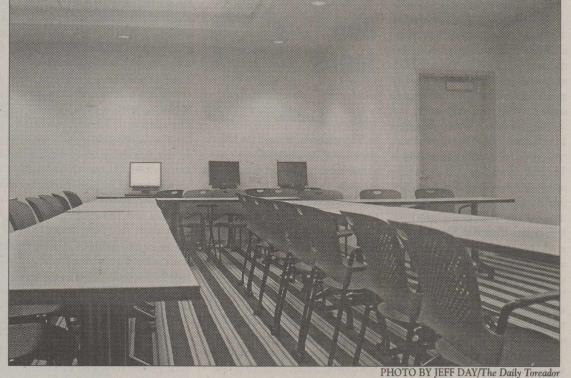
of the Overton Hotel, said he Blum said the department is planwants students to ning to have an internship program set have a hands-on up for RHIM majors by summer and learning experihave additional classes at the hotel by next fall.

"They will be Blum said he normally teaches the hotel-operations class with about 90 learning front of the house, front students, but this semester he has one section with 40 students because the office operations, valet, accountclassroom has a maximum capacity of ing, front desk, 49 people.

"It's going to be great," Blum said. sales, event plan-"It was really competitive to get into ning and what a maintenance because everyone wanted to be over at manager does," the hotel.

Carmichael said. Carmichael said he wants to students The biggest to have as much hands-on experience as possible and wants students to feel difference from comfortable. the past is stu-

dents are now



"The classroom can be a place they TEXAS TECH STUDENTS taking classes through the RHIM program (Restaurant, Hotel, and Institutional Management) will meet in a learning space housed in Lubbock's new five-star hotel, The Overton.

Beatles, Stones, Super Mario: big autumn for games

NEW YORK (AP) -- With a touch-sensitive drums. When the but blockbusters like Nintendo's Mario and price cuts from Sony and pretty good. Microsoft, the slumping video game rection this fall.

start Tuesday, with the release of sports games Monday at a GameStop hefty price cuts in recent days. "Guitar Hero 5," a game featuring store near San Francisco's Union Last Thursday, Microsoft Corp. Nirvana and other popular bands. his mother to Then on Sept. 9 comes the launch buy him the of "The Beatles: Rock Band," which new Beatles marks the rock icons' debut in a game-even video game.

Plagued by the recession and a barely knows lackluster game release schedule for the band. much of this year, the video game industry — which is bigger than the heard of music business by some estimates them until I - has fallen into a slump. It has was like 7. It's been the first once since the latest just another game consoles — the Xbox 360, the game, anoth-Wii and the PlayStation 3 — were er challenge," launched in 2005 and 2006.

little help from the Beatles, Super game is played well, the songs sound upcoming remake of the classic

"You just get into it — it feels and Activision Blizzard Inc.'s "Call industry is hoping for a sales resur- like you're in a real band. It's like of Duty: Modern Warfare 2." you're really on stage," said Marquez The season gets a late-summer Alexander, 14, who bought two three console makers announced music from the Rolling Stones, Square. He said he plans to pester said it is slashing the price of

It feels like you're though he in a real band. It's like you're really on "I never

stage. **MARQUEZ ALEXANDER** MUSIC GAMER

Super Mario Bros." for the Wii

It doesn't hurt that two of the

the high-end Xbox 360, the Elite, by \$100 to \$299. A few days earlier, Sony Corp. rolled back the price of the PlayStation 3 by \$100. That just leaves Nintendo Co., whose Wii has cost \$250 since its launch. AnRecycle 🛁 CONTINUED FROM PAGE 1

"They seemed to really be buying into it," she said, "which is great." Allie Sims, a sophomore political

science major from Dallas and Murray resident, said she occasionally recycles before she moved to Tech, and uses the recycle bins in Murray Residence Hall

By saving her plastic bottles and placing them in the recycle bin instead of the trash, she said she feels more environmentally responsible.

Students who live on campus or off are welcome to bring their recycling items to the common areas in any residence hall, Tatum said. She hopes the availability and convenience will lead to a more sustainable student body. >hannah hoen@ttu edu

TUE	SDAY		SEPTEMBER		1, 200		
STAT. CHAN. AFFIL. CITY	KTXT 5 PBS Lubbock	KCBD 11 NBC Lubbock	KLBK 13 CBS Lubbock	KMYL 14 MYN Lebbock	KLCW 22 CW Lubbock	KAMC 28 ABC Lubbock	KJTV 34 FOX Lubbock
-y AM	Curious	Today Sched-	Show	Copeland	(5:00) Daily	Good Morning	
:30	Sid (HD)	uled: back to school basics; discount store		Robison	Buzz	America (HD)	
OAM	Super Why			Paid Prog.	Wilkos		
O:30	Clifford	shapping;		J. Hanna			
OAM	Sesame Street	Jenny McCar- thy. (HD)	The 700 Club	Divorce	Payne	Regis & Kelly (HD)	Martha Stewn
7 :30		1.9. (1 m)		Divorce	Payne		
INAM	Dragon		Price Is Right (HD)	Cristina	Cosby	The View (HD)	The Morning Show
IV:30	Word			Cristina	Cosby		
B B AM	Martha	Jeopardy	Restiess (HD)	Alex	Paid Prog.	Paid Prog.	Tyra Banks
:30	Barney	Trivial		Alex	Paid Prog.	Paid Prog.	Show
IN PM	Sewing	News	News	The People's	Roseanne	All My Children	Paid Prog.
12:30	Dewberry	Days of Our	Beautiful	Court	Roseanne		Paid Prog.
I PM	Creative	Lives	As the World	Paid Prog.	Fam Court	One Life to	The People's Court
⁸ :30	Place	The Doctors		Paid Prog.	Fam Court	Live	
7 PM	Betw. Lion		Guiding Light	Maury	Judge Jeanine	General Hospi- tel	Judge Mathis
* :30	Electric	Inside					
> PM	Arthur	Oprah Winfrey	Brown	Extra	Tyra 10	No Deal	Ellen De- Generes
3:30	WordGirl		Brown	Access	Preview	No Deal	
A PM	FETCHI	Dr. Phil	Judy	Maury	Standing	Rachael Ray	Bonnie Hunt Show
* :30	Cyber		Judy		Standing		
E PM	Maya	News	News	Wendy Wil-	Queens	News	Lopez
3:30	Bus. Rpt	News	News	liams	Queens	News	Simpsons
	NewsHour (HD)	News	News	Law Order	'70s	News	Lopez
		Wheel	Millionre.	"Smile"	70s	ET	Two & 1/2
7 PM :30		America's Tal- ent	NCIS (HD)	St. Patrol	90210	Crash Course	se Hell's Kitchen
				St. Patrol			
8 PM :30		America's Got Talent "Semili- nais"	Big Brother 11	Jali (HD)	90210	Shaq Vs. (HD)) More to Love
				Jai (HD)			
O PM Bernani	Bernanke	nke	(9:01) Mentalist	Jim (HD)	Married	(9:01) Out-	News
7:30				Family	Married	siders	
INPM	Charlie Rose	News	News	King	Sex City	News	Two & 1/2
IV:30		Conight School-		TMZ	Sex City	Nightline	Seinfeld
I PM	Bus. Rpt	uled: Mila Kunis.	Show	Malcolm	Cops	Jimmy Kimmel	Raymond
8 8 :30		Late Night	Chow	Wife	Bernie		Scrubs
IT AM	TV411	Fallon		Paid Prog.	Style	Paid Prog.	Frasier
:30	GED	Last Call	Paid Prog.	Paid Prog.	Paid Prog.	Insider	Paid Prog.



The music genre — the second-

than at the same time last year.

Music games invite you to play

While

he said

most popular category behind action John Lennon may have once boasted the company to bring down the games - has suffered in particular, the Beatles were more popular than price of the Wii, though it might though that's partly because it's been Jesus, time will tell whether today's do that by keeping the base price so popular in the past couple of years video game fans feel that way. The level and including more free that it needs exceptional sales just "Rock Band" game will cost \$60, games with it. to stay even. According to the NPD which is typical for a big release, Group, U.S. retail sales in the music but there also will be a \$250 version Several game publishers have and dance game genre were nearly that comes with "limited edition" delayed big launches meant for \$390 million less at the end of July instruments resembling the ones the the holidays. "BioShock 2" from Fab Four used.

Video game industry analysts are Inc., "Splinter Cell: Conviction" and sing along to real tunes, offering cautiously optimistic that 2009 will from Ubisoft and "StarCraft II" on-screen cues about when to finger end on a higher note than it began, from Activision have been pushed guitar-like plastic controllers or hit not just because of the music games out to 2010.

alysts expect

One hurdle for the industry: Take-Two Interactive Software



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PAGE 4 TUESDAY, SEPT. 1. 2009

UT shuts out smart students

niversity of Texas officials announced Friday they will cut its National Merit Scholarship program for the next year. Unfortunately for UT students, the move marks a growing trend distancing Texas' brightest students from its universities.

Just this fall, UT will introduce 244 National Merit Scholars - secars \$13,000 during four years. The them in state. university's financial services now donors.

forced to find ways around merit University of Texas report, it fails ent \$12,000 per year, almost four bright, at least relatively, this alone Florida, Michigan and Georgia remain in state. have cut back on statewide vear.



The problem though, is UT, or

all merit-based scholarships coming to stay in state. And yet, while merit-based aid program. through third party or independent the plan actually has succeeded in increasing both diversity and a telling sign. While Tech boasts Texas, however, is following academic success among Texas about 70 National Merit Scholars best places to get a job. With the similar cutbacks in other states residents, according to a 2008 each year, it also offers each recipi- economic climate of Texas looking scholarship programs. According to offer any incentive to the most times as much as UT's program could make Texas one of the best to a Wall Street Journal report, qualified of residents who wish to per student. Furthermore, Tech

scholarship programs in the past seem to be bothered with the recent Tech offered almost \$50 million in

and the merit scholarships aren't Information Management office, an needed. But it is a big deal that increase of more than \$2.5 million a university with a \$7.8 billion from the previous year. endowment (top among public universities) and a triple-A credit rating has a scholarship program efits from increasing merit scholaroperating with a massive deficit. The truth is, UT hasn't reached a certain stature where it can recruit ond only to Harvard — according to any other state school, doesn't have at the national level with top The Daily Texan. Yet, the university a state subsidized merit scholarship universities. Boston College, the indicated more than half of Tech maintains that its ability to recruit program to lean on. States across University of Chicago, the Univer- students came from incomes more top-notch students will increase the country dish out \$50 million sity of Michigan, the University of than \$80,000 while a quarter came despite the changes. Currently, to \$80 million a year toward the Virginia and Duke University are UT grants National Merit Schol- top high school students to keep all schools that offer merit-based aid at nearly half of UT's accep-Texas, meanwhile, continues tance rate. Furthermore, UT will claims all scholarship money will to rely on its top 10 percent rule now be the only school in the state be granted strictly on need, with allowing top high school graduates that doesn't offer a far-reaching,

continues to offer more merit-based In Austin, UT officials don't aid than need-based. Last year, cutbacks, claiming the university merit-based scholarships, according

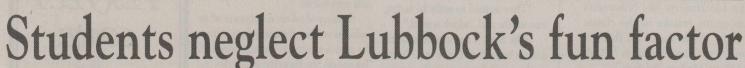
has "attained a certain stature" to the Institutional Research and

JPINIONS

Fortunately, Tech boasts a large middle class student base that benships while stabilizing revenue to prevent the university's scholarship program from going into deficit. A chancellor's report last year from incomes under \$40,000.

Last month, in a comparison of the current condition of Texas and California, the Economist noted Texas' small government and lack of cultural diversity is reflected in its sub-par higher educational system. At Tech, UT's problems may be And while true, Texas (particularly West Texas) remains one of the places to come to school.

> Jones is a sophomore economics major from Lubbock. » ben.jones@ttu.edu



ubbock is my home. It always bothers me when I talk to new students who say, "Lubbock is boring. There's nothing to do in Lubbock. I wish I were somewhere else." Frequently, these students are wearing Sherpa boots and have orange skin.

Natalie Maines agreed with these radioactive students, but for plaints.

Lubbock is unique. Lubbock does not lack venues for fun.



I believe finding fun in Lubmore personal reasons, according bock probably is a little more Goodacre. to the Dixie Chicks song "Lubbock difficult for some than in the big or Leave It." While the song is cities of the country. However, I quite sarcastic and mean-spirited, think those who cannot find fun I recognize there are many who in West Texas lack creativity and adhere to these heresies. This resourcefulness. Twenty-year-olds column is a reply to those com- should be able to find entertainment for themselves, and Lubbock Part of the attraction to Lub-Those who do not understand its bock derives from disconnecting in Lubbock is to watch the grass relaxed culture will not appreci- from the big city culture. Lubbock grow. True, Lubbock is not a tropiate Lubbock. Lubbock is like a is just the right size to offer almost cal paradise, but the staked plains scratch-and-win lottery game: On all of the amenities of a big town offer much in terms of scenic

town within a quarter hour. However, at the same time, we have football teams, a major university, a great symphony orchestra and huge local events. Our city-slicker transplants need to relax, because high culture is definitely present in the plains. We gave birth to Buddy Holly, Mac Davis, the Maines brothers and even Glenna

The dialect is not impossible to learn: Texan is beautiful in its own right. It just takes some time to become accustomed to the drawl. Try using the words "y'all," "fixin" and "heap" in a sentence: "Y'all are fixin' to have a heap of fun in Lubbock."

hiking around the Yellowhouse Draw. The flat plains are perfect for road cycling. Caprock Canyons offers beautiful changes in elevation, a 65-mile trail through tunnels and even a state herd of bison.

The best part of Lubbock springs from the people. Some say we're too religious or even hypocritical, but I think we're just opinionated. What do you expect from a town with religious origins (some of the founders of Lubbock were Quakers)? Besides, here in Lubbock, a handshake and a grin actually mean something. Lubbockites are hardworking; this probably stems from the rich farming and ranching heritage that has shaped our destiny and local personality. So, if you are having trouble appreciating Lubbock, I have a few suggestions: Take a day trip to some of the state parks around the city. Listen to some live country and rock music (or better yet, Western Swing, a genre created by Bob Wills in Turkey, 75 miles away). Go to the Fair. Watch a local high school football game (which feels completely different than a Tech game, but just as exciting).

Physician heal thyself

take it too far. It

medicine for

everything these

days.

don't read many monthly magazines, but I'm enough of La geek that Wired appeals to me. As someone who has dealt with a variety of health issues throughout my life, the subject of one article in this month's issue caught my eye: the placebo effect.

For those not aware, a placebo is essentially a sugar pill. It is made to look exactly like a pill of a real drug. The idea behind a placebo in terms of drug development is to test whether a drug in question actually has any affect on the person taking it, or whether it does nothing at all.

The article dealt primarily with curing patients.

One particular ail-66 ment referred ... we sometimes to was depression. As it turns out, even wellseems like we take established drugs of today such as Prozac are having trouble beating the placebo.

Curious, I decided to

do a little more research, and this ents in some of these medications (if performed 80,000 times a year and effect — our own bodies. considered highly effective at relievpatient at all.

a different picture when two Dan- even considered. ish researchers concluded that the



received some amazing things from medical science, and I would probably be fair in saying it has saved my life in the past. Doctors, medicine, surgeries - these are all things we should be thankful to have.

But I think we sometimes take it too far.

It seems like we take medicine for the growing strength of the placebo everything these days. We drink cafeffect in pharmaceutical tests. The feine to stay awake. We take ginkgo effect has such a big impact on biloba to stay focused. We heal headmedicine that a drug will not be ap- aches, coughs, stomach aches, itchy proved for distribution unless it can arms and more. Sure, I definitely see the beat the placebo when it comes to appeal in a quick fix for every discomfort. It's a great dream, but I don't think

> it's how our bodies are meant to operate.

Think of witch doctors and Native American remedies. Think of old-fashioned "cure all" pills people swore cured their cold. Although there may have been legitimately helpful ingredi-

sort of thing indeed seems to be they weren't just scams, like most "cure happening across the board. The alls"), you have to wonder if the main LA Times even reported on Aug. 6 reason patients were cured — and have that vertebroplasty, a spinal surgery always been cured — was the placebo

The human body is an amazing ing pain and increasing mobility, is thing. Whether you believe it was brilno more effective than a procedure liantly designed by a creator or if it's the in which nothing is done to the result of years of evolution, no scientist can deny there are things about our Interestingly, a story in 2001 bodies we simply don't understand. It from The New York Times painted may be capable of things we haven't

I remember a line in the movie placebo effect was "more myth than "K-Pax" in which the character of Prot science." Their paper was published has essentially been giving patients of in the New England Journal of Medi- a psychiatric ward advice on how to cine — the same journal that pub- cure themselves — without a degree and without the use of medicine. He tells the doctor assigned to his case, "All beings have the ability to heal themselves."

is bold. Lubbock is West Texas. the surface, the town is rough and with a small town feel. dry, but hidden prizes await those who search.

Some say the best thing to do beauty. It seems that none of these Without any real traffic prob- radioactive Lubbock-doubters lems, you can get anywhere in have enjoyed a day of canoeing or

Voted best tanning salon by Tech students!

lished the spinal surgery findings.

I find myself asking the same question as a lot of researchers: Why is the placebo effect so strong? And almost as interesting, why does it seem to be getting stronger?

of different theories and schools of often willing. thought, but one thing I take away from it is this: We rely too much on modern medicine.

Whether that's entirely true or not, I think we need to give our bodies There are of course a number more chances to do its job than we're

> Peele is The DT's opinions editor.

Don't get me wrong. We have 🚿 britton.peele@ttu.edu



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WATERMELON HEAVEN

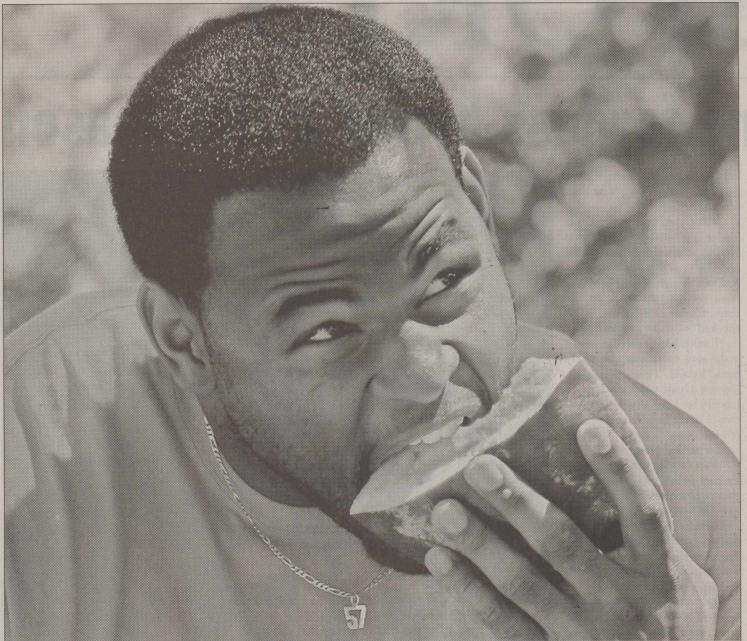


PHOTO BY SAM GRENADIER/The Daily Tore

TEXAS TECH LINEBACKER Brian Duncan takes a bite out of a freshly-cut watermelon slice proveded to football players by Jimmy Bragg of the Tahoka chapter of the Red Raider Club and McWhirter Farms, a family-run farm in Panes, Saturday at the annual WATERMELON FEED.

of Summer," the latest installment in the growing sub-genre of indie-style films characterized by notable soundtracks. In the same vein as "Garden State" and "Juno," "500 Days of Summer" has charming flare in its directing and absolute chemistry between its



Artist collecting tales of recession

PROVIDENCE, R.I. (AP) — what he calls "The Man in a Van The beat-up 1989 Dodge van car- Project," angling for a \$250,000 prize ries a sign with a question: "How at an art fair. has the recession affected you?" me your story."

time in 27 yrs I was out of work," signed Sue W.

The man behind the wheel is van. He hit the road July 1 with add their thoughts.

"I just want to give people a Along the side, a request: "Tell voice," he said during a stop in Rhode Island, the 20th state he Scrawled in marker across the stopped in during what he calls a orange paint are hard-luck tales: nationwide conceptual art piece. His "My grandma lost her house and media, as he describes it: a 50-yard my dad is working less hours," roll of Tyvek, a Dodge van, and a signed Peoria, AZ. "I lost my job, homeless man (himself). His final my home, my car & was homeless destination is Grand Rapids, Mich., for 6 months. This was the first home of ArtPrize, where he plans to display his project in September and October.

During Heideman's stops, he Aaron Heideman, 29, an artist unscrolls several feet of the roll, lays from Grants Pass, Ore., who in it in front of the van with a couple the past year lost his job at a paint of Sharpie markers, and encourages store and began sleeping in the passers-by to pause for a minute and

Dancer preps for 'Billy Elliot' on Broadway

(AP) — Thirteen-year-old Alex Ko feels a certain connection to can't wait to be Billy Elliot." Billy Elliot, the lead character he

father's approval to be a dancer. boxing ring.

Now, after being the youngment, Ko will take on New York to his new life in New York City. City as the fifth title character than six weeks.

"It's Broadway," he squeaked. "I

"Billy Elliot the Musical" is an will play on Broadway in October. inspiring tale about a poor young boy After all, in "Billy Elliot the who discovers the beauty in ballet Musical," Billy defies his father's on his way to boxing lessons. The wishes to become a boxer, instead story reveals the hardships Billy must favoring ballet. Similarly, Ko said, face in trying to persuade his father he had the same challenge leav- that his destiny and true talents lie ing gymnastics and winning his in the art of dance and not in the

Not only does Ko feel an imest student ever admitted to the mense connection to his character, University of Iowa dance depart- but he's also developed a deep bond

"I love New York," he said. in "Billy Elliot." He has been "Everything in the city moves so rehearsing for the show for more fast, and there are so many opportunities."



within the story is seamless. In the opening credits, we are introduced to the main characters, Tom and Summer, with Regina Spektor's

after DJ AM's death

results of toxicology tests.



PAGE 6 TUESDAY, SEPT. 1, 2009

Captains set tone for less-hyped 2009 season

SPORTS

By ALEX YBARRA MANAGING EDITOR

mouth.

collective view on the Red Raidfrom playing North Dakota at 6 have any penalties." p.m. Saturday at Jones AT&T Stadium.

"Everybody is ready to be released," Carter said during Monday's press conference. "I think ington in the first game of 2008. everyone is excited. I think we're

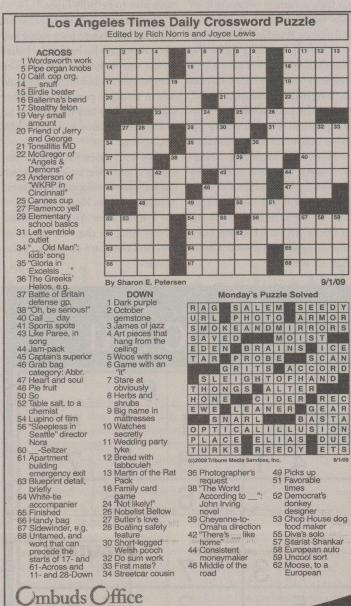
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Caged animals foaming at the the most excited team in the country right now. Everyone is anxious Taylor Potts, defensive end Rajon That's running back Baron and ready to go. When it comes Batch and guard Brandon Carter's time, I think we have to kind of control that rage. You have to play ers, who are less than a week away disciplined and make sure we don't most recognizable face on the

ing the rage have some merit.

18 penalties against Eastern Wash-But it's a new season, with



new captains, who spoke for the first time within their new roles Monday.

Tech players voted quarterback Henley, cornerback Jamar Wall and Carter as this year's group.

Even though he's probably the team, Carter said he was a "bit Carter's thoughts on suppress- shocked" when he got the news.

"I work hard everyday, and I Tech racked up a school-record make sure everybody else works hard," he said. "I guess they saw it. I'm not a huge vocal guy unless I have to be. I don't try to be negative. I don't believe in negative reinforcement. I guess those guys cope with that pretty well.

> "It's a huge honor that they all look up to me, and anytime that they need somebody to look to for help I'll be there."

Carter is a good source of information, especially for an offensive lineman. He is on the preseason watch list for the Outland Trophy and Lombardi Award.

Tech coach Mike Leach said he wasn't surprised about the selections because they set good examples.

"It was a pretty clear cut margin," he said. "I think those guys really became captains in the course of spring and camp. Carter direction anyway."

Replacing former quarterback Graham Harrell, it's safe to say Potts was headed in the direction of more attention and expectations.

He is being hyped up as the

and Jamar maybe were headed that and 6-foot-5, 218-pound frame. kind of an honor. To feel that a veteran of a secondary that lost But with all the talk - Leach respected and well thought of four safeties, Wall said while he's even said Potts is more prepared by your teammates is really an not a "ra-ra" guy, he'll give some than any other first-year quarter- honor, and I'll try my best and encouragement when needed. back he's had — the junior knows work my hardest, play my best he still has a reputation and chem- every week."

istry to build with his team.

For Wall, who has seven inter-Leach because of his strong arm he said. "Being voted captain is senior season more meaning. As





TEXAS TECH GUARD Brandon Carter was elected as one of four captains for the Red Raiders this season. The senior is on the preseason watch lists for the Outland Trophy and Lombardi Award.

"I gotta always stay positive," he said. "I got young guys looking up to me, situations that "I think I'll always kind of have ceptions in the past two seasons, they need you most you have to most NFL-ready quarterback under to earn that trust, that leadership," being selected a captain gives his come through for them and come through with the other captains to figure out ways to get us motivated and do what you have to do to help us be successful."

On the defensive line, Henley hopes to take some pressure off Wall. The senior dropped nearly 20 pounds in the offseason, giving him more quickness off the edge after being a defensive tackle the past three years.

Henley said he jokes with for-

FILE PHOTO/The Daily Toreado



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SPORTS

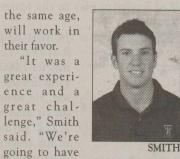
Ward, Smith gain valuable experience at US Amateurs

By ZANE TURNER STAFF WRITER

Playing against some of the top players in the country in any sport great experican be beneficial.

For Texas Tech men's golf players great chal-Chris Ward and Matt Smith, compet- lenge," Smith ing in the U.S. Amateur Champion- said. "We're ship was just that.

at Southern Hills Golf Club in Tulsa, make them better." Okla., Aug. 24 through Sunday.



Smith and Ward competed in the a strong team, and I'm just going to 109th U.S. Amateur Championship try and contribute to the team and and Smith advanced further than any because it was his first time to qualify

Smith advanced to the top 32 is impressive. As the fall season approaches, after defeating Andrew Funk while both players believe having the Ward also advanced, disposing of Sands, who is in his ninth season because of their experience. chance to play some of the best play- Georgia's Brian Harman by one as coach at Tech, "It's like the U.S.

second day of match play Thursday. stage you can The two also made history for the play at for amaprogram as the most players Tech teur golf. For has had in the tournament since its them to not

existence. Now back in Lubbock preparing there but make for the fall season, Smith said the ex- it through the perience he and his teammate gained top 64 is just will be invaluable when it comes to great." their collegiate season.

Tech coach Greg Sands said Ward ment was even sweeter for Smith of his past Tech players have, which for the Amateur Championship and

only make it

WARD The tourna-

Ward's second. The two are juniors

Griffin, Sergio Franky and Nils Flo- the tournament. ren returning to the team.

of Big 12 Conference players at the Amateur Championships were vital Amateur Championships, and it to him becoming a better golfer. helped to check out the competition before the spring season begins.

Smith's idea to redshirt paid off when against them." he won the Los Angeles City Championship earlier this summer.

"It's our national amateur," said this fall and will be looked up to his game this summer with a top- which begins with the Carpet Capital The experience should be an Energy Texas State Open at The 13 in Rocky Face, Ga.

Ward said the experience from Ward said there was a handful the Texas State Open and the U.S.

SEPT. 1, 2009

"This showed me and Matt that we can compete with anyone," he Smith redshirted the 2008-2009 said. "A lot of the kids at the tourseason to take a break from collegiate nament we'll see in college. So, it competition and refine his game. was just a good experience to play

Now with the Amateur Championship behind them, Smith and Ward also was busy improving Ward can focus on Tech's schedule, 10 finish at the 39th Chesapeake Collegiate Tournament Sept. 11 to

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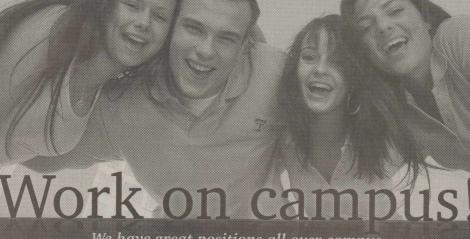
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exas Tech Hall of Fame inductees announced 23 in the Lubbock Memorial Civic Big 12 Conference Player of the Red Raider to play in the Major New York Jets in Super Bowl III.

Harrison

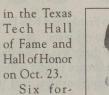
By ADAM COLEMAN SPORTS EDITOR

Jerry Turner knows football has Hall of Honor changed a lot since he was a center on Oct. 23. for Texas Tech in the mid-1960s.

There was nothing like play-. mer athletes ing football at Tech for Turner, will join the which makes it that much better Hall of Fame, to hear he is a part of the latest while one forinductees into the Texas Tech Hall mer player turned coach joins the of Fame.

"Of course, the football prosince I played in the mid '60s," my last season was 42 years ago."

The Double T Association



Six for-

TURNER

Hall of Honor.

Women's basketball standout gram at Tech has changed so much Angie Braziel, baseball players Keith Ginter and Chuck Harrison, Turner said. "But being able to and football players Doug Mchave played back then with such Cutchen, Bake Turner and Jerry people as Donny Anderson and Turner will join the Hall of Fame. said at a press conference Monday. found his pas-Phil Tucker, I have such great Former men's basketball player "It's especially true with the foot- sion for basememories of all that. It's almost and coach Charlie Lynch is the ball guys because there's a direct ball instead. impossible for me to believe that lone member joining the Hall of conflict." Honor this year.

The inductees will be recog-

Center — the same weekend of Year in 1999. Tech's game against Texas A&M.

Mike Gustafson, Director of American as a Special Events for the Double T junior and was Association, said the voters go Big 12 Player through the progressions to make of the Year in sure the athletes can make it to 1997. He was the banquet. Ginter still plays named First Triple-A baseball for the Chicago Team All-White Sox. Ginter may play in a Big 12 twice winter league, keeping him tied up as a player at for the banquet. Tech.

'We typically don't put current professional athletes on the ballot arrived at because they can run into conflicts. Tech to play and they can't get here," Gustafson football, but In 1961, he

Braziel was named a First Team led the coun-

Leagues. Ginter was a First Team All-

> 66 It's almost impossible for me to believe that my last season was 42 years ago. **JERRY TURNER** FORMER TEXAS TECH CENTER

All-American in 1999 by the US try in slugging percentage and yards in a career when he graduannounced Monday seven former nized at the Hall of Fame and Hall Basketball Writers Association and home runs per game. He probably ated. Bake Turner won a champi- do that." Tech athletes will be inducted of Honor banquet at 6:30 p.m. Oct. WBB News Service. She also was is most known for being the first onship with Joe Namath and the

Playing under JT King, Jerry McCutchen is the first Red Turner was a three-year starter at Raider to center for the Red Raiders. These rush for 1,000 days, he is serving on the Board of Regents for Tech. yards in a sea-

In a class of his own is Lynch, son. He went on to amass who was a three-year letterwinner 2,222 yards for Tech basketball in the late in his career 1950s. He turned his attention - second in to coaching as an assistant under Gene Gibson during the 1960s. Tech history. B a k e Lynch died in January.

Turner was Turner, who is in his third year a receiver of a six-year term on the board, and running said it is a plus he still is involved with Tech even after his playing back for Tech in the early days.

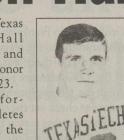
"I consider myself extremely Tech's recordfortunate that I have the opholder for portunity to serve on the Board punt return of Regents," he said. "Luckily, I've got another three years to

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1960s. He was

Dallas has six injured rookies IRVING (AP) - So much for the big boost on special teams the Dallas Cowboys were expecting from their rookie class, at least early this season. Linebacker Jason Williams, the team's top draft pick, sustained a high ankle sprain and safety Michael Hamlin broke his arm in the preseason game against San Francisco on Saturday night. Coach Wade unlimited mobile Phillips said Monday that both will plans starting at be out at least the next four weeks, and possibly six weeks. 50 Williams and Hamlin were among the draft picks expected to bring youthful energy to special teams, but that plan has been ruined with half of the 12-man class getting hurt this preseason. Linebacker Brandon Williams already is out for the season because of a torn knee ligament and tackle Robert Brewster probably is, too, because of a torn pectoral muscle. "It hurts us," Phillips said. "We thought that these guys were going to come in, and it looked like they were, going to come in and help us on special teams. It won't be the case for a little while for a couple of those guys and for Brandon Williams it

won't be at all." The other wounded draftees are quarterback Stephen McGee, who missed the last game and will miss the preseason finale because of a sprained knee, and linebacker Stephen Hodge, who is trying to control swelling on a knee. Phillips said Hodge may be able to practice this week. The mounting injuries are more bad news for a draft class that was in the team's practice facility when it collapsed in May. None of them was seriously hurt, but there were 12 injuries, including a team scouting assistant who was paralyzed from the waist down and special teams coach Joe DeCamillis, who sustained a broken neck.



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A&M QB hopes for successful year

COLLEGE STATION (AP) - Jerrod Johnson will be Texas A&M's starting quarterback in Saturday's opener against New Mexico because of the experience he gained last season.

He'll have to find a new favorite target, though, because his top receiver from 2008 is now his full-time backup.

Ryan Tannehill led the Aggies with 55 catches for 844 yards in 2008. But the 6-foot-4 sophomore nearly took Johnson's job in a tight competition during August practices. Coach Mike Sherman officially named Johnson the starter last week, only giving him the nod because he started 10 games in 2008.

"Ryan knew going in that it would take a knockout punch to unseat a returning starter at that position," Sherman said Monday at his first weekly news conference of the season. "Ryan competed very favorably and it was neck-and-neck until the end.

"There's only winners in this, because we came out of it with two very good quarterbacks."

The Aggies have improved depth at receiver this season and Tannehill is listed only as the reserve quarterback on the two-deep roster. Tannehill said he may line up at receiver in certain situations, but has taken snaps only at quarterback in preseason drills.

Tannehill admitted he was disappointed when Sherman told him that he'd picked Johnson to start the opener.