

Wintery wait  
See Page 6

Tech on the road  
TEX against A&M  
See Page 8

# THE DAILY T O R E A D O R

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LUBBOCK, TEXAS 79409

WEDNESDAY, JAN. 28, 2009  
VOLUME 83 ■ ISSUE 84



(INSIDE)  
WINTER FUN  
SEE PAGE 7

## (IN BRIEF)

### STATE

#### Perry requests spending on his priorities

AUSTIN (AP)—Gov. Rick Perry asked lawmakers Tuesday for about \$2 billion in state funding, including money to lure new business to Texas and respond to hurricanes and other disasters.

Perry acknowledged that the 2010-2011 state budget would be tight as the national recession seeps into Texas. But he said restrained spending has left Texas in better shape than most other states and asked lawmakers to fund his priorities.

"As we wrestle with lowered revenue estimates, we must stay committed to the proven policies that have brought us so far, and resist any calls to panic," Perry said in his biennial state of the state address.

### NATION

#### Thousands blacked out as storm wreaks havoc

LITTLE ROCK, Ark. (AP)—Tree limbs snapped with a sound like gunshots, blacking out thousands of homes and businesses, and schools and government offices were closed Tuesday as a major storm spread a glaze of ice and snow from the southern Plains to the East Coast.

At least nine deaths had been blamed on the weather.

Highway crews fought to keep up with slippery roads and in some places were blocked by fallen tree limbs and power lines. Ice had built up 3 inches thick in sections of Arkansas and Oklahoma.

### WORLD

#### US pays \$40,000 after 15 Afghans die in raid

TAGAB VALLEY, Afghanistan (AP)—U.S. commanders on Tuesday traveled to a poor Afghan village and distributed \$40,000 to relatives of 15 people killed in a U.S. raid, including a known militant commander. The Americans also apologized for any civilians killed in the operation.

The issue of civilian deaths is increasingly sensitive in Afghanistan, with President Hamid Karzai accusing the U.S. of killing civilians in three separate cases over the last month. Karzai has repeatedly warned the U.S. and NATO, saying such deaths undermine his government and the international mission.

### DEATH TOLL

4236

U.S. military deaths in Iraq since fighting began

SOURCE: Associated Press, confirmed by the Department of Defense

### INSIDE

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## NATO: US troops deploy near Kabul

By FISNIK ABRASHI  
ASSOCIATED PRESS

KABUL, Afghanistan (AP)—Thousands of U.S. troops originally destined for Iraq have deployed south of Afghanistan's capital in the first illustration of a new military focus on the increasingly difficult fight in the South Asian nation, NATO said Tuesday.

Nearly 3,000 American soldiers with the 3rd Brigade Combat Team of the 10th Mountain Division out of Fort Drum, N.Y., moved into the provinces of Logar and Wardak to

the south of Kabul, the military alliance said. They will serve as part of the 55,000-strong NATO force in the country.

The latest deployment indicates the shifting focus in military operations from Iraq to Afghanistan, where the U.S. and its allies are trying to turn the tide of Taliban gains and prop up the government of embattled President Hamid Karzai.

President Barack Obama is expected to double the size of American troops in Afghanistan this year, as the country becomes one of his foreign policy priorities.

There are some 70,000 foreign soldiers, including 33,000 U.S. troops, in Afghanistan, the highest number since the Taliban were ousted from power in the 2001 U.S. invasion. The majority of the American troops, including the new brigade, fight under NATO command, which is headed by a U.S. four star general. The rest are part of 13,000-strong U.S. coalition.

Last year was the deadliest for foreign troops since the invasion, with 286 killed, up from 222 the previous year. NATO said two of its troops were killed Tuesday in the south.

The new brigade was originally

slated to deploy to Iraq but was officially rerouted to Afghanistan in September, NATO said in a statement. It is not included in Obama's plan to send up to 30,000 more troops to the country.

Both provinces where the troops are deploying have become areas of near-daily insurgent activity and little government presence beyond provincial capitals and main roads, creating a sense of encirclement around the capital.

Iran's Deputy Foreign Minister Mehdi Safari said Tuesday security in Afghanistan is deteriorating with insurgents now controlling nearly three-quarters of the country's territory.

"It's getting worse and worse... With the presence of the foreigners, you see the situation is getting more complicated," Safari said in Athens, while speaking at a political research institute.

The focus of the brigade for the next year will be to help improve security in Wardak and Logar and help bring stronger government and better infrastructure to the local population, NATO said.

"Our first steps are to get forces out into these more populated areas and begin to interact with the people," Col. David B. Haight, the unit commander, said in the statement.



## Regional FedEx plane crashes at Lubbock Airport

PHOTO BY KARL ANDERSON/The Daily Treador

A FEDEX CARGO plane sits off the runway at Lubbock Preston Smith International Airport Tuesday morning after the cargo plane veered off the runway, crashed and caught fire. Both pilots, the only people on the plane, survived the crash.

By MIKE GRAHAM  
STAFF WRITER

A FedEx turboprop plane crashed at 4:37 a.m. Tuesday at Lubbock Preston Smith International Airport.

James Loomis, the director of aviation at the Lubbock airport, said the accident was not related to the weather. The plane made contact with the ground short of where it was supposed to be on the runway. It skidded down the runway and caught on fire.

The plane, which landed on the west side of the airport, was laying on its side with the right wing missing from the plane.

The pilots on the plane suffered "minor injuries," Loomis said. They were taken to the University Medical Center for treatment.

Angie Romans, a UMC spokeswoman, said the pilots, a male and a female, were treated and released. The male is a 52-year-old from Portland, Ore., and the female is a 26-year-old from Tacoma, Wash. The names of the pilots were not released.

The plane was an ATR-42 turboprop plane FedEx subcontracted to Idaho-based Empire Airlines, said Jim McCluskey, a spokesman for FedEx. It was en route from Fort Worth's Alliance Airport.

"I've been in this business over 35 years," said Tim Komberc, the CEO of Empire Airlines. "When you get a call in the middle of the night saying that one of your planes has crashed and the second thing you're told is that your pilots are OK, you go from the worst feeling in the world

to the best feeling in the world. You can deal with the rest."

Komberc said FedEx uses about 50 Empire planes throughout the Western U.S. The planes deliver FedEx cargo from major metropolitan areas to smaller communities. While Empire leases the ATR-42s, the planes are produced for \$5 million to \$10 million apiece. A team of Empire Airlines investigators will view the accident scene.

The flight is a nightly route that runs from Midland to Lubbock to Fort Worth where freight from West Texas is dropped off, he said. The plane then reloads and flies back to Lubbock and then on to Midland. Tuesday, FedEx and Empire had to find another way to get some packages

out of West Texas, but a spare plane will take over the route Wednesday night.

Peter Knudsun, a National Transportation Safety Board spokesman, said the preliminary report from Lubbock was one of the wing tips on the plane struck the runway. He said an investigator from a regional NTSB office in Denver, Colo., was dispatched to the scene of the accident.

"First, he'll go through the 'unseen phase,'" Knudsun said. "He'll go to the site and document perishable evidence such as witness interviews and factual information such as the markings on the plane sustained from the accident. He'll review air traffic controller communication tapes between the pilot and

CRASH continued on page 2

## Weather contributes to more than 40 traffic accidents

By TINA L. ARONS AND JON VANDERLAAN

Icy weather conditions contributed to an increase in the number of Lubbock traffic accidents Tuesday, police officials said.

A total of 46 traffic accidents were reported in Lubbock between midnight and 4 p.m. Tuesday, Lubbock Police Sgt. John Hayes said. Six of the accidents resulted in injury but no fatalities were reported.

"People just sometimes aren't as patient as they need to be," Hayes said. "You can drive in this stuff if you slow down and take your time getting somewhere. Plan to take a little extra time and go slow, and you'll be fine."

The number of accidents reported Monday were almost half as many as

Tuesday, he said. A total of 22 traffic accidents occurred Monday with three reported injuries.

Three traffic accidents were reported to the Texas Tech Police Department between 6 a.m. and 2 p.m. Tuesday. None were reported with injuries or fatalities.

Jeff Vitale, a meteorologist with the Lubbock office of the National Weather Service, said Lubbock received about one-tenth of an inch of snowfall and sleet Tuesday, which also is the total amount of precipitation for January. The average precipitation for January is about 2.6 inches.

Hayes said the number of officers did not increase to account for the winter weather conditions. The department provides enough manpower each day for most situations, he said, including an increase of accidents.

However, police officers may require more time to respond when traveling icy roads, Hayes said.

"With street conditions and things like that, our officers — no matter how well trained they are — can't go anywhere very quickly," he said, "but they're trying to get there as fast as they can, and people have to realize that."

Keith Baker, street supervisor for the city, said the department did not expect much ice on the roads and were well prepared for the ice the city did receive.

To help resolve the ice issue on the major thoroughfares such as 19th Street and University Avenue, he said, the department loads salt spreaders onto dump trucks. The spreaders consist of a container with a spinner to distribute the salt on the entire road.

With only a small amount of snow and ice accumulation on a normal basis,



PHOTO BY KERRY LENTZ/The Daily Treador

A SUDDEN DROP in temperature and rise in precipitation led to dangerous driving conditions for Lubbock and Texas Tech drivers Tuesday.

Baker said, it would not be financially feasible to purchase new equipment and spread salt on the less-traveled roads.

The department planned to spread salt throughout Tuesday night, he said,

and will monitor the ice level on roads today until the sun comes out and temperatures warm.

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|      | <b>TODAY</b><br>Sunny |      | <b>Thursday</b><br>Sunny |      | <b>Friday</b><br>Sunny |      | <b>Saturday</b><br>Sunny |      | <b>Sunday</b><br>Mostly Sunny |
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| Low  | 23                    | High | 60                       | Low  | 28                     | High | 66                       | Low  | 25                            |

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# University of Texas to sell printing press

By **MATT COBB**  
STAFF WRITER

In an era when the future of print media is unclear, a major Texas university is selling the printing press used for its student paper.

The University of Texas Student Media Board voted to sell the campus printing press after 35 years of operation in a preemptive step to prevent financial losses.

Several main factors led to the decision of selling the press, which prints the campus paper, The Daily Texan, in addition to several other student publications, said Katherine Lawrence, director of student media at the university.

The Student Media Board decided to sell the press because the older machine needs technical updates, and it would have to be relocated because of construction being done to the facilities where it is stored, she said. Also, a number of high schools and other area colleges dropped their use of the press, which has resulted in a loss of funds.

"It would no longer be profitable for us to run the press," Lawrence said.

The decision to sell the press passed with a 6-2 vote, she said.

The Student Media Board is comprised of students, faculty members and media professionals. Only two students voted against selling the printing press.

The circulation of the newspaper continuously has dropped over the past several years, Lawrence said. The daily newspaper has a circulation of 18,000, which is down from five years ago when the paper had a circulation of 24,000.

In the wake of a lower newspaper circulation numbers, the university is planning to enhance its online media content, she said. The student media department is exploring the idea of incorporating social networking and more in-depth user generated content to its Web site.

The university also is taking bids from newspapers to print The Daily Texan, Lawrence said. It has gotten inquiries from printing houses in Austin, Houston and Temple to produce the publication.

The university may have difficulty finding a buyer for its printing press because it is an older piece of machinery, she said. Also, there are a large number of presses on the market.

"We are selling (the press) to anyone who wants it, but it may not be easy to find a buyer," Lawrence said.

It's likely we'll find a buyer out of the country."

Although The Daily Texan experienced a decline in its circulation, other college newspapers around the state have maintained a constant circulation the past five years.

The *Daily Toreador* has maintained a circulation of 12,000 since 2004, said Susan Peterson, the student media director at Tech.

Tech understands the importance of expanding its media content online, she said, despite the newspaper sustaining constant numbers.

"That's why we're enhancing our broadcast section by putting more stuff on the Internet," Peterson said.

The Battalion at Texas A&M University has maintained a circulation of 22,000 over the same five year period, said Cheri Shipman, news adviser for the newspaper.

Despite the state of the economy and decline of the print media industry, the newspaper has not experienced many abnormal profit losses, she said.

"The most of what we've suffered is on-campus advertising in the past five years — not circulation," Shipman said.

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# Tech student remembered after death in car accident

By **JON VANDERLAAN**  
NEWS EDITOR

Texas Tech student Tiffany Summers is among nine Tech students who have died since the 2008-2009 school year began after her car accident Saturday night.

Jose Ortega, who was Summers' boyfriend, said Summers was going to her house from Raiders Pass apartments at the time of the accident, and he spoke with her just before she left and as she was driving.

Chris Summers, Tiffany Summers' brother, said he also talked with her before the accident.

Tiffany Summers was a sophomore interior design major from Andrews.

According to the preliminary Lubbock Police Department accident report, Tiffany Summers' 1994 Chevy S-10 drifted into the path of a 2005 Ford Taurus on West Fourth Street. She was not wearing a seatbelt.

Since the beginning of the 2008-2009 school year, nine students have died, according to the office of the Dean of Students. The number marks the most student deaths up to this point in the school year in the six years the university has been running

the TECHsan Memorial program.

Other students who have died this year are Caitlin Hansen, Bradley Gressett, Chelsea Wiseman, Jeffrey Inns, Kyle Anderson, Marc Schoch, Michael Leonard Krasnick and Lane Chandler.

The most students who died in a single school year since the beginning of the memorial was 12 in 2004-2005.

Greg Elkins, the Tech dean of students, said he did not feel he could comment on the significance of the numbers.

"The statistics, regrettably, I mean they speak for themselves," he said.

While not much can be done to prevent students' deaths, Elkins said, it is important for the community to recognize the services the TECHsan Memorial program provides. The program flies the Tech flag at half-staff for the students and gives the flag to the family, gives the family a copy of the student's transcript and sends flowers to memorial services among other charity acts.

Chris Summers, a general studies



SUMMERS

senior from Andrews, said he and his sister were close, and participated in youth sports together as children.

Since transferring from Texas Christian University, he said, the two of them lived together in a house in Lubbock.

Tiffany Summers wanted to be an architect after she graduated, Chris Summers said.

He said she always was trying to help others and not be selfish.

Ortega said some of her hobbies included taking pictures, painting, and building and buying crosses.

The two dated for a year-and-a-half, he said, and she was the type of person everyone felt they knew even if they never met.

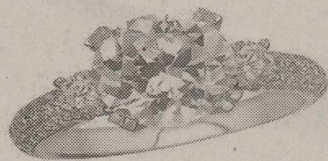
"She was the most giving person I ever met," said Ortega, a sophomore civil engineering major from Odessa. "She was the purest. She was the most caring."

Although she was not involved in church activities since arriving at Tech, he said, she still was very religious.

A memorial service for Tiffany Summers will be hosted at 4 p.m. Thursday at Our Lady of Lords Catholic Church in Andrews. The funeral will be at 10 a.m. Friday at St. Mary's Catholic Church in Odessa.

—jon.vanderlaan@ttu.edu

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# Nation's economic mood darkens as more jobs vanish

NEW YORK (AP) — This is one recession Americans aren't going to spend their way out of.

The Conference Board said Tuesday its Consumer Confidence Index edged down to 37.7 this month, a record low, from a revised 38.6 in December. It stood at about 87 just a year ago.

Americans are battered by headlines about massive job cuts, including thousands at Home Depot, Corning, General Motors and Caterpillar in just the past two days, and are still watching the values of their homes and retirement funds dwindle.

"Virtually, there is no confidence out there," said Bernard Baumohl,

chief global economist at The Economic Outlook Group LLC. "Household anxiety has reached a point that we can count them out to get us out of the recession."

Economists believe Americans will remain in a financial funk until they start seeing fundamental improvements in the economy, including a turnaround in the housing and job markets. And two other reports Tuesday suggested that's unlikely to come soon.

The Labor Department announced that state unemployment rates shot up nationwide in December, with Indiana and South Carolina racking up the largest monthly increases. South

Carolina's jobless rate bolted to 9.5 percent, more than 2 percentage points above the national rate.

And the Standard & Poor's/Case-Shiller 20-city housing index dropped by a record 18.2 percent in November from the same month a year earlier — the sharpest annual rate since the index's inception in 2000.

The gloomy news initially sent the Dow Jones industrial average lower, but by mid-afternoon it took heart from some positive earnings reports, finishing up about 58 points at 8,174.

President Barack Obama and Congress are scrambling to enact a \$825 billion package of increased

federal spending, including money for big public works projects and for states, as well as tax cuts to revive the economy.

That could encourage Americans to spend more, but Baumohl believes the relief would be only temporary unless financial institutions become healthy enough to revive lending. Tighter credit has been a challenge for shoppers and businesses alike.

Federal Reserve policymakers are gathering this week to examine what other tools they can use to help ease a recession that started in December 2007. They are all but certain to leave the benchmark interest rate at its current record low.

## Crash

CONTINUED FROM PAGE 1

the tower. He'll look at what the weather was like, the history of the flight, where the flight was before and get a 72-hour background on the pilot."

The NTSB also will interview the pilots, test some of the plane's components, and review the pilots' medical histories, he said. After this process, the investigator will submit a report to the

NTSB headquarters in Washington, D.C. It can take as long as 12 months for NTSB to submit a final report to the public.

Knudson said the plane probably will lay at the scene of the accident for three to five days as the investigator works. From there, the plane will be released to Empire Airline's insurance company.

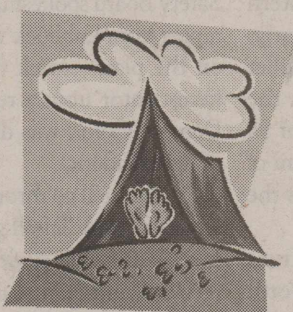
McCluskey said FedEx was unsure about the status of the cargo on the crashed plane.

"We're in the process of determining that," he said. "We won't be able to move the packages or debris until investigators give us clearance. We'll be contacting customers and informing them of what's happened."

A spokeswoman with the Lubbock Preston Smith International Airport said all flights to and from the airport were canceled in the late afternoon due to poor weather conditions.

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## THE Daily Crossword Edited by Wayne Robert Williams

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- By Ed Voile  
Gillette, WY
- 1/28/09
- Tuesday's Puzzle Solved**
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- 42 Neighbor of Swed. 56 Praise  
45 Manicurist's boards 58 Actor Julia  
50 Having actual existence: Lat. 61 Suggestion  
51 Woodlands 62 Cry  
54 Actor Bostwick 63 Broadcast 64 Church vow  
65 Bird's bill 67 Mil. honor

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## Russian Church elects new leader

MOSCOW (AP) — The interim leader of the Russian Orthodox Church, seen as a modernizer who could seek a historic reconciliation with the Vatican and more autonomy from the state, was overwhelmingly elected patriarch Tuesday.

Metropolitan Kirill received 508 of the 700 votes cast during an all-day church congress in Moscow's ornate Christ the Savior Cathedral, the head of the commission responsible for the election, Metropolitan Isidor, said hours after the secret ballot was over.

Kirill defeated a conservative rival, Metropolitan Kliment, who received 169 votes, Isidor said. Another 23 ballots were declared invalid.

It was the first vote for a Russian Orthodox patriarch since the fall of the officially atheist Soviet Union in 1991.

Kirill, 62, will be installed Sunday as the successor to Moscow Patriarch Alexy II, who had headed Russia's dominant church since 1990. Alexy II died Dec. 5, at age 79, after leading the church in a powerful post-Soviet revival.

The son of a priest, Kirill has headed the external relations department of the world's largest Orthodox Christian church for nearly 20 years, making him point man for ties with the Roman Catholic Church. He met with Pope Benedict XVI in December 2007.

Efforts toward a reconciliation nearly a millennium after Christianity's east-west schism have been stymied by accusations by the Russian church of Catholic missionary activity on its traditional territory and disputes over property and influence in Ukraine.



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## Embrace colder weather

Well, it finally feels like winter in Lubbock. All the signs are showing.

First, it's cold. Last week it was warm during the day, at least. Last week was a fluke. Last week feels like it happened a long time ago.

In my house, cold outside means cold inside, even when you let the heater run all day. (It's an old, leaky house.)

To make matters worse, our shower is broken, so my roommate and I must use a large metal mixing bowl to lathe the water over our heads, stooped like pastoral old women. Ah, college.

They've been here for a while now, but my favorite sign of a Lubbock winter is the overwhelming presence of Canada geese. (That's Canada — not "Canadian." In the words of the teacher's assistant for an ornithology class I took, "Don't say 'Canadian' geese or you'll sound like an idiot.")

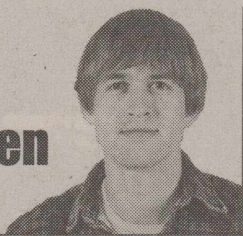
Our black-and-white waterfowl friends from the North have roosted in playa lakes and ponds all across Lubbock for the winter. Incidentally, this season they carry somewhat more notoriety than usual.

On Jan. 16 a US Airways jet went down into the Hudson river because the plane flew into a flock of Canada geese, some of which were sucked into the jet's engines, causing an extremely rare double-engine failure. (All aboard survived, thanks to a cool-thinking pilot.)

That's right: deadly geese. Last week, Glen Collins of The New York Times reported on the danger of "bird strikes."

"New York is a high-risk region for bird strikes," he wrote, "with three major airports close to active

**Eric Braden**



wetlands, waterways and wildlife preserves; and Kennedy is not only on the Atlantic flyway but also adjacent to Gateway National Recreation Area."

Well, shucks. Bummer, huh? I think we all understand that birds getting sucked into jet engines represents a possible threat to human lives — and thus the aggressive culling of bird populations near airports can be accepted as not totally unconscionable — but let's not forget to recognize death when it happens.

At the least, we owe respect to the anonymous hordes, those unlucky perpetrators of the so-called "bird strikes." There's no reason to be angry with them, certainly. It isn't their fault. They weren't trained by Al-Qaeda to fly into American jet engines. They are like the skunks and coyotes and deer that litter our highways, at the wrong place at the wrong time.

Buddhists thank their food before they eat it. But what if something dies and it's your fault, and you don't want to eat it, but you still want to thank it? Will its ghost ask, "Thanks for what?"

But those 9-pound geese are tough. They flap across a continent twice a year. Watch them drift across a lake smoothly, and upend themselves to feed. Listen when they fly overhead, honking exuberantly, perhaps calling out nervously to any pilots, "Look out!"

You can hear them right away. You might hear them faintly when driving, so you turn down your stereo and crack a window. You listen to the geese and think, "Oh, it's winter, that's for sure."

When it gets cold, and you complain about it being cold, someone is always there to say, "You think this is cold? Listen, I just got back from Serbia. This is nothing compared to that place. It's, like a toasted cheese stick here compared to that. I can barely feel anything. Seriously, you're cold? Wow."

Maybe it's not Serbia. Maybe it's Milwaukee. Or Winnipeg. But the point is that while this person's worldliness is impressive, you don't really care, because knowing there are colder places in the world does not make you feel any less cold.

"Well, I'm still cold," you say. Fortunately, Lubbock is only uncomfortably cold for a couple months, really — from about right now until April. I think we can make it.

There is something refreshing about the change of seasons after all, and anyway, maybe we appreciate beautiful weather more fully when it is preceded by a season of bleakness and icy mornings.

Drinking hot drinks like coffee and tea is best in the winter, hands down. Wintertime means gathering around campfires and heaters, and maybe cuddling up with someone

under blankets stacked high like a fort.

Winter — when the pleasures are simpler, perhaps, but more greatly appreciated. A friend brings you homemade stew, maybe with sweet potatoes in it, because you happen to like sweet potatoes. Or they buy you a whiskey at the bar.

While the pleasures of fighting the cold are many, sometimes it is nice to simply feel the cold. I mean to feel cold truly and deeply, until coldness turns to numbness.

So perhaps one day it is snowing, and you decide to feel the cold. You go to Mackenzie Park and see the geese.

You say to them, "Sorry for what happened to your friends."

"Honk," one of them says. "We all lose friends sometimes." (The geese are wise, some of them.)

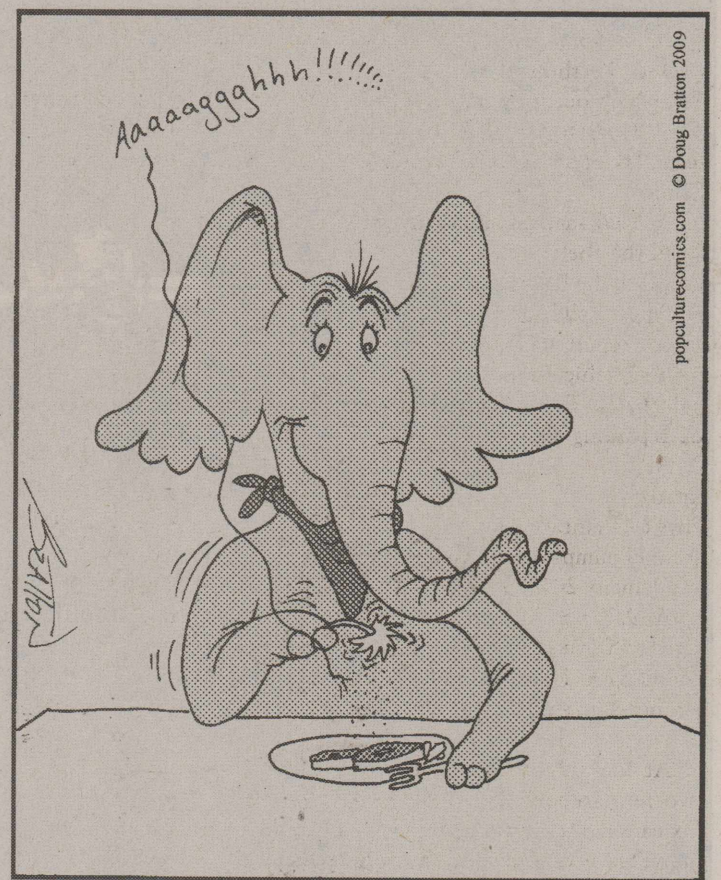
"Oh," you might say. "Well." And you can't think of what else to say to the geese. You've a little thrown off, because geese normally can't speak, much less English. You are wondering how the goose pronounces the word "about," when it interrupts your thoughts.

"Honk-honk-honk," the goose says. "Hey, are you shivering?"

"Yeah, talking Canada goose. It's damn cold."

"You think this is cold? Honk! I just got back from Canada ..."

**■ Braden is a senior natural history and humanities major from Katy. E-mail him at eric.braden@ttu.edu.**



Horton hears that Who make delicious seasoning.

## Better Super Bowl half-time choices

By **BRIAN WASHBURN**  
ARKANSAS TRAVELER (U. ARKANSAS)

It's officially less than a week from the most popular Sunday of the year. That Sunday is Super Bowl Sunday (sorry, Easter).

The showdown offers answers to all of those who pay attention to several baffling questions and events concerning the game. But the real question is not how the hell did the Arizona Cardinals get into the Super Bowl (that answer would be 74-year-old Kurt Warner). No, the baffling question is why the hell is Bruce Springsteen playing the half-time show?

Don't get me wrong: He is still technically the boss, but this is the most watched television production of the year. Can we not at least try to get somebody who is a little modern and still relevant to young and old sports fans alike?

The past five Super Bowl half-time performers list as such: Tom Petty, Prince, The Rolling Stones, Paul McCartney and the infamous (and now not so shocking) Janet Jackson/Justin Timberlake incident. Although all of these performers have cemented their places as music legends for generations to come, only JT was actually relevant and could be identified by a majority of the pre-teen audience.

Not only are these bands not pertinent to the growing number of youngsters watching grown men beat the living daylight out of each other over a unique shaped ball made of pigskin while they simultaneously make millions of dollars, but none of their songs are the quintessential "get jacked up to hit somebody" tunes usually blared through stadiums across the nation (except, of course, for the Stones' "Start Me Up," which is an atrocious song to begin with). Therefore, here are my top five performance suggestions for Super Bowl 44.

Survivor — Although Survivor might be better suited for a boxing match, or at least stay in their respected Rocky III era, they would

be a well-rounded choice to perform at next year's extravaganza. Technically, no NFL teams are the tigers. So when Survivor don their leather jackets and berets and blast into "Eye of the Tiger," both teams vying for a championship can be pumped up (or at least have the adrenaline to knock out Apollo Creed, Hulk Hogan, Mr. T or a gigantic, steroid-downing Russian).

Guns N' Roses — Not only would "Welcome to the Jungle" bring to life a game as bad as the last time the Pittsburgh Steelers were in the Super Bowl, but it would also include a relevance factor because their album "Chinese Democracy" was actually released last year. Plus, it would be interesting to see if Axl Rose actually showed up. And if he did, sports fans could debate who's more frightening: Axl or Olympic hero Bruce Jenner?

Hank Williams Jr. — He sings the Monday Night Football theme song, so why shouldn't he be invited to sing at the Super Bowl? During half-time, Hank Jr. could play the MNF theme, the "Hog Wild" song (as if Arkansas wasn't made fun of enough), an original tune, and down a bottle of Jack Daniels. Oh wait, the Super Bowl half-time is twice as long? Then we're going to need to get two bottles of Jack Daniels.

Europe — Because who doesn't want to hear "The Final Countdown" four times over during Super Bowl half-time?

Lil' Wayne — The man sold a million copies of "Tha Carter III" in the first week of its release. It was his year to reckon with. Why shouldn't the American public lend him their ears at one of the biggest events of the year? He's relevant, can make you dance, the athletes love him and he has dominated every other media outlet this year. Weezy should be given the opportunity to showcase his style in front of more than 90 million viewers.

Final Thought: America just made history by having the first black president inaugurated last week. But is this great nation really ready for a rap half-time show at the Super Bowl? I think so. Then again, we aren't ready to nominate "The Dark Knight" for Best Picture at the Academy Awards either, so I really have no idea.

## Economic forces can bring about environmental changes

By **BEN ECKOLD**  
MUSTANG DAILY (CAL POLY)

Economists predict that the current recession will continue through at least July 2009 (with recovery effects lasting the rest of the year or longer), making it the longest period of economic downturn since the Great Depression.

The economic crisis will not only transform finance and business, but the way we think and behave. Then there's the environmental crisis, and the realization that most of the institutions and systems that regulated our lives in the 20th century need to be reconfigured for the 21st century.

Over the next year, people around the world will continue to suffer from the recession's devastating impacts, and as is often the case, the ones who will suffer most are the ones who can least afford it. The Great Depression, and the recovery period that followed, irreversibly realigned the values of those who struggled through it, leaving its mark on the way they raised their families, spent their money and did their jobs.

What legacy will this convergence of crises, both financial and environmental, leave on the psyches of today's young workers and students? And what intelligent solutions will subsequently emerge?

When things are going well, it's hard for most people to stir things up, to change their own lives, their jobs and their communities. Yet when times are hard, we might just be more

likely to run with that startup idea we've always dreamed about, if for no other reason than the simple fact that there isn't much to lose. For better or for worse, collective action for change often requires a period of collective discomfort.

Lean times can arguably beget innovation that is smarter than the innovation that springs from fatter times — innovations that are more practical and effectively more sustainable from both a social and financial standpoint.

"There are two main differences in social innovation during difficult financial times," venture capitalist Rob Katz writes. "First, the need for true social innovation is never more acute than when things are not humming along in the global economy. Second, there is increased oversight on social innovators to be ruthlessly efficient and profit-driven."

As Chuck Vest, the former president of M.I.T., said: "... Innovation is the only mechanism that can actually change things in substantive ways. Innovation is where creative thinking and practical know-how meet to do new things in new ways, and old things in new ways."

"The irony of ignoring innovation as a theme for our times is that the U.S. is still the most innovative nation on the planet," he added.

Instead of investing in superficial solutions that make people feel like there is progress being made, now is the time to move forward selectively, favoring the ideas that will pay for

themselves in the long run.

As one example directed at institutions, Katz says, "you should sink money into weatherproofing your entire college campus by improving heating and cooling, installing motion-sensor lighting, making your buildings more energy-efficient post-construction. We should be thinking about how we could be saving money from an environmental standpoint. If we were to upgrade all the existing buildings in America, it would save on the order of 25 percent of our energy consumption. In difficult financial times, social innovation has to be ruthlessly cost efficient and in pursuit of those innovations that don't come out negative on the balance sheet."

The recession also showcases the resilience of — and levels the playing field for — socially responsible investments. Investing in a portfolio of microfinance institutions, which offer a four to five percent rate of return, would have been below market rate. Now, four to five percent looks very competitive. People who have been investing in microfinance institutions haven't been losing money in the last six months, while other investors across the board have been watching their holdings drop.

Microfinance offers an option for low-risk, medium-return investment that isn't directly correlated with the financial world, and that kind of investment looks much smarter to prudent investors right now. To borrow a line from one of my favorite hip-hop groups, CYNE: "I'm just trying to make a dollar

out of what makes sense."

At the World Economic Forum summit meeting a few weeks ago in Dubai, the dominant words were "change," "reboot" and "transformative." There was clear consensus on the need for fundamental change and for experimenting with new approaches to achieving it. As I've written before, I'm a huge Thomas Friedman fan. Unlike Al Gore, Friedman is a distinctly different shade of green, a deeply pragmatic green that believes economic forces can usher in a revolution in environmental policy. He argues that systemic change simply requires showing the world that it needs green technology and letting pure economics do the rest.

For Friedman, the system works but it's not immune to bad decision-making. Green industry, like globalization, will come of age if given the right market environment. America, as the bastion for innovation, Friedman argues, should play a big role.

America is slipping down the ranks of hegemonic power and climate change is its big chance to reposition itself as a global leader. Indeed Friedman's latest book was written before the financial meltdown but recent events have furthered his argument that environmental technology is the solution of all solutions.

To put it succinctly, innovation is now the only path to growth, prosperity, environmental sustainability and national security for America. So tell me, what innovations do you hope to see spread and take hold as we recover from this recession?

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## First-person journey of an 'Animal Crossing' player

The "Animal Crossing" series has been around for some time, first appearing on U.S. shores on the Nintendo Gamecube.

It has since been released on the Nintendo DS and the Nintendo Wii.

Despite a very childlike and "cute" appearance, I've always found the games to be addictive and entertaining, particularly with friends. So, while most people spent their holiday break partying and catching up with old friends, I proved how much of a nerd I am and played copious amounts of "Animal Crossing: City Folk."

Rather than do another typical review or write-up of the game, I decided instead to journal my experiences each day.

This works well with the type of game that "Animal Crossing" is.

For those who don't know, the game operates in real-time (using the Wii's internal clock) and centers entirely on a player living a virtual life in a village full of animals — hence the name.

Anyone who has played an "Animal Crossing" game before should find the recollections below familiar. For those who have never been initiated in the series, feel free to learn more.

**Day One:** Given the option to start a fresh new life or move from my Nintendo DS town in "Animal Crossing: Wild World," I chose the new life. I've got a shady past, you know? I need a new name, new face, new town.

The bus ride to the village of Town really sucked. Mostly because this cat Rover wouldn't stop asking me questions. And I don't mean cat as in "devotee of jazz." I mean cat as in "small domesticated carnivore." Only this cat was not small, probably had his own house, and may have been a vegetarian.

When I finally got to Town, I ran into a few of the villagers. They seemed nice enough. Cube, a penguin-looking fellow, is probably my favorite of the bunch. Just something about him oozes a coolness factor.

It wasn't long, though, until my Animal Crossing past began to catch up with me.

Tom Nook, that rascal of a raccoon, was here in Town. I never paid back that large sum of Bells I owed him. I milked him for a

**Britton Peele**



loan to add a second story to my house, then I got the hell out of Dodge.

He doesn't seem to recognize me, thank God, but I can already tell that everything is going to be exactly the same. Of course he'd be the real estate agent around these parts, and I'm going to owe him money yet again if I want a place in Town to crash.

**Day Two:** Ran some errands today for a few of the villagers. One neighbor of mine wanted me to change his catchphrase. I had to admit, him saying "nutmeg" at the end of every second was getting a bit tiresome.

As a fan of "Lost's" Desmond, I suggested this neighbor start saying "brotha" instead. Now days in Town are much happier.

Cube decided I needed a nickname. It sounded like a great idea until he had the bright idea of calling me "Cookie." That simply wasn't going to fly, so I turned him down. He didn't seem happy about my decision, but I'm sure he'll get over it.

Mostly I fished for the rest of the day. It's a great way to rake in the Bells.

**Day Three:** Since this game has the "City Folk" subtitle and one of the big new features is the ability to visit the city, I decided to, you know, visit the city.

I took the bus. An old friend, Kappa, is apparently working the bus route these days. He used to ferry me to a tropical island in games past, singing shanty tunes along the way. Sadly, there are no tunes to be had here. Kappa just wants to discuss celebrities. I guess he became a teenage girl in our time apart.

It was already nighttime when I arrived in the city. So, most stores were closed. It gave me a great opportunity to check out the night life.

My options were fairly limited, so I went to a show at the Marque. It cost 800 Bells for a ticket, and there was only one other attendee — a wolf by the name of

Wolfgang.

Shortly after I arrived, "Emcee" introduced Dr. Shrunken, a funny looking squid-thing who told very lame jokes. After viewing the show, however, I was able to use a "happiness" emoticon, which should come in handy when playing online with friends, because I'm a pretty happy dude.

I decided to visit the observatory before bed and put a constellation in the sky. You read that right. As a nerd, it seemed fit to place a large Triforce from the "Legend of Zelda" series among the stars. I'm told constellation Triforce shines brightest in March.

**Day Four:** I went fishing again today and saw a dude name Pascal hanging out by the river. Thinking he was a new resident, I went over to greet him.

He gave me some deep statement about life, and then dove into the river, never to be seen again. No idea what the hell that was about.

**Day Five:** Finally paid off my debt. Getting a bigger house. Darn Tom Nook for enticing me with yet another large loan.

**Day Six:** New Year's Eve. I have no life, so I spent it in Town with my animal friends. As the clock struck midnight, fireworks started going off in the sky and a disembodied voice said he hopes this year is my best ever. Thanks, disembodied voice!

This was my last day in Town. I have to pack up and head back to my other Wii in Lubbock, leaving Town to the care of my little sister.

But this is not the end of the story. When I get home, I intend to move my DS character to the wonderful town of D. Mifflin. Soon it shall have no trees — only paper.

If you care to read more about "Animal Crossing: City Folk," how the online and "WiiSpeak" microphone works, or what I think of the game as a whole stay tuned to the "Experience Points" blog at [blogs.dailytoreador.com](http://blogs.dailytoreador.com).

**■ Peele is a sophomore English major from Union Valley. E-mail him at [britton.peele@ttu.edu](mailto:britton.peele@ttu.edu).**

## SNOWY STOP



PHOTO BY KERRY LENTZ/The Daily Toreador

AFTER FINDING OUT classes were cancelled, Evelyn Britton, a sophomore human development family studies major from El Paso, waits at the bus stop across from the commuter north parking lot Tuesday afternoon.

## Marijuana could prevent Alzheimer's

By **STEPHANIE WEBBER**  
THE LANTERN (OHIO STATE U.)

A puff a day might keep Alzheimer's away, according to marijuana research by professor Gary Wenk and associate professor Yannic Marchalant of the Ohio State Department of Psychology.

Wenk's studies show that a low dosage in the morning of a certain cannabinoid, a component in marijuana, reversed memory loss in older rats' brains. In his study, an experimental group of old rats received a dosage, and a control group of rats did not. The old rats that received the drugs performed better on memory tests, and the drug slowed and prevented brain cell death. However, marijuana had the reverse effect on young rats' brains, impairing mental ability.

Alzheimer's is a disease unique to humans and the memory loss in the rats was a natural decline, but rat

brains are similar enough to human brains to serve as partial models for humans, Wenk said.

Campus security watches over surveillance cameras in Blankenship Hall. The control room features cameras from all over the university campus.

Research on marijuana as a treatment for Alzheimer's disease began because of the drug's success in slowing progression of multiple sclerosis and reducing patients' pain, Wenk said. Alzheimer's affects a similar part of the brain that MS does.

Other research has shown that young people who take Advil regularly for arthritis, drink alcohol in moderation or smoke cigarettes reduce their risks of developing Alzheimer's as they age, but marijuana is the first substance that has worked on older brains in experiments.

Alzheimer's screening is available for people in their 30s, but it is

expensive and many people do not recognize the warning signs. "People get diagnosed [with Alzheimer's] in their 60s, and they need something now," Wenk said.

Separating the benefits of marijuana from the high is a problem the researchers encountered, and Wenk said that it might not be possible. "That poses a problem, because you can't be making people with memory loss high," he said.

Research involving marijuana or any other illegal drug is controversial, and Wenk's findings are no exception. He said it is difficult to get work published, and his findings have received criticism that he is advocating a "stoner life," and praise for contributing to science. MSN, Yahoo and WBNS have all featured his research. The American Association for the Advancement of Science has recently elected Wenk as a fellow for his contributions to Alzheimer's research.



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WINTER WONDERLAND



PHOTO BY COLEMAN MOREFIELD/The Daily Toreador

**JULIAN GOMEZ**, A freshman civil engineering major from Mission, pushes **Ramiro Diaz**, a freshman civil engineering major from El Paso, who rides a storage container lid Tuesday down the icy ramp on top of the parking garage.

George Clooney joins his dad to talk journalism

WASHINGTON (AP) — George Clooney traded jokes with his father, veteran journalist Nick Clooney, before a screening Monday night of the actor's 2005 film "Good Night and Good Luck."

The 47-year-old actor wrote and directed the film about legendary journalist Edward R. Murrow, which his father is now using to teach journalism students at American University. Both Clooneys appeared at a screening of the film for students, alumni and others at the Newseum, a museum about the news.

Nick Clooney said it's important to him that college students can learn from his son's work.

"I don't care for that," George snapped back.

"Never cared for this kid! His sister's great," the elder Clooney quipped.

"I always wanted to be adopted, couldn't find anyone," the son said, drawing laughs.

The younger Clooney said he grew up hearing about Murrow, and their family took pride in how journalists held the government accountable during the paranoia of the 1950s communist threat. Clooney said he wanted to make a movie to let people hear some "really well-written words about the fourth estate again."

Clooney, a vocal critic of the Iraq war, said he felt pressure to get the movie right because of criticism at the time that Hollywood actors were becoming too politically active.

"I realized if I was going to do a movie like this, I was going to have to get everything right," he said.

Part of Clooney's film portrayed Murrow's struggle to maintain sup-

port from CBS executives for critical reporting on Sen. Joseph McCarthy.

"You will get precisely the news you deserve if you accept mediocrity," Nick Clooney told his journalism students.

The Clooneys are from Kentucky, where Nick Clooney worked as a TV news anchor before moving to stations in Cincinnati, Salt Lake City and Los Angeles. He also wrote a newspaper column in Cincinnati.

Former TV news executive Bill Small, who was president of NBC News and a CBS Washington bureau chief, joined the Clooneys to critique the film.

"It's kind of nice to see these pleasant looking actors and actresses pretending to be the people I knew," he said.

Professors back stem-cell move

BY CAITLIN LOMBARDO  
THE DAILY IOWAN (U. IOWA)

The prospect of embryonic stem-cell research at the University of Iowa is closer to being a reality with the introduction of a new bill that, if passed, would lift the limitation on federal funding for such research.

If Congress passes the bill, and President Barack Obama signs it, embryonic stem cells could be harvested with federal funds. Under current regulations, embryonic cells may only be used with federal funds if they were harvested before Aug. 9, 2001.

John Engelhardt, a UI professor of anatomy and cell biology, can see the potential benefits.

"The lift of restrictions will definitely be good for cell-therapy programs using [embryonic stem] cells," he said. The cells are generated from early stage human embryos.

Nicholas Zavazava, an Iowa City Veterans Affairs Medical Center physician and the UI director of transplant research, has vested interests in this bill and what it could mean for the university's research facilities.

# LA VIDA NOCHE

**Wednesday**

- Open jam, open mic night hosted by Doug James at 9:30 p.m. at the Conference Cafe.
- DJ CTRL Z with DJ Zoey and DJ Lazy Boy at Jake's Backroom. Doors open at 9 p.m.

**Thursday**

- Texas Tech Faculty Recital: John Gilbert, violist at 7 p.m. in the Hemmle Recital Hall at Tech.
- Keegan McInroe with Jason Nutt & HWY 70 and Seth Savage Band at Jake's Backroom. Doors open at 9 p.m. Cost \$5 for 21 and older, \$10 for under 21.
- Manny Rodriguez from 5:30 p.m. to 8 p.m. at Stella's Lounge.

**Friday**

- Winter Dinner Theatre: "An Evening of Elegance" at 7 p.m. in the Texas Tech Student Union Building Matador Room.
- Shane Rogers Band at 9:30 p.m. at the Conference Cafe.

**Saturday**

- Spoonfed Tribe with Chasing Phoenix and Philip Coggins at Jake's Backroom. Doors open at 9 p.m.
- Gil Solano from 8 p.m. to 11 p.m. at Stella's Lounge.

**Sunday**

- Super Bowl half-time and post-game show with Dustin Garrett at Jake's Backroom. Doors open at 9 p.m.

**Monday**

- Guest Recital: Denis Bubert, trombone, at 8 p.m. in the Hemmle Recital Hall at Tech.

**Tuesday**

- Jr. Vasquez from 5:30 p.m. to 8 p.m. at Stella's Lounge.
- Tech's Symphonic Band conducted by Christopher Anderson at 8 p.m. in the Hemmle Recital Hall at Tech

Composed by features editor Tina L. Arons, tina.aron@ttu.edu

Haggard's wife: He told me of struggles years ago

CHICAGO (AP) — Former evangelical pastor Ted Haggard's wife says she knew about his struggles with same-sex attraction for years and felt he was "winning the battle" before a scandal involving a male prostitute triggered his downfall in late 2006.

Gayle Haggard makes the remarks in an appearance with her husband on "The Oprah Winfrey Show" to air Wednesday. She said she was shocked when Haggard first told her the truth:

about the allegations against him.

"The first words out of my mouth were, 'Who are you?'" she said, according to a publicity release issued Tuesday by Harpo Productions.

However, Gayle Haggard also said her husband told her early in their 30-year marriage that he "struggled with some thoughts."

"I felt it was the thing that could destroy Ted if he gave in to it," she said. "So I prayed for him and I felt as though

he was winning the battle."

Haggard, 52, resigned as president of the National Association of Evangelicals and New Life Church in Colorado Springs, Colo., after the male prostitute went public. Haggard confessed to "sexual immorality."

The scandal widened in recent days with disclosures that Haggard also admitted to an "inappropriate" relationship with a church volunteer, Grant Haas, who was 22 at the time.

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| AFFIL.  | Lubbock                             | Lubbock  | Lubbock             | Lubbock                | Lubbock           | Lubbock                       | Lubbock                 |
| CITY    | Lubbock                             | Lubbock  | Lubbock             | Lubbock                | Lubbock           | Lubbock                       | Lubbock                 |
| 7 AM    | Curious Sid (HD)                    | Today Sched- ulec: Martha Stewart: Ian Kerner and Heidi Pitlor: Charlie Trotter (HD) | The Early Show      | Copeland Robson        | (5:00) Daily Buzz | Good Morning America (HD)     | (6:00) Good Day Lubbock |
| 8 AM    | Super Why                           |  |                     | Believer's J. Hanna    | Steve Wilkos      |                               |                         |
| 9 AM    | Sesame Street                       |  | The 700 Club        | Divorce Payne          | Payne             | Ragis & Kelly                 | Martha Stewart          |
| 10 AM   | Dragon Word                         |  | Price Is Right (HD) | The Morning Show       | Cosby             | The View (HD)                 | Bonnie Hunt Show        |
| 11 AM   | Martha Jeopardy                     | Jeopardy   | Restless (HD)       | Alex Cristina          | Paid Prog.        | Church Paid Prog.             | Tyra Banks Show         |
| 12 PM   | Quilt-Day Pairing                   | News   | News                | The People's Beautiful | Roseanne          | All My Children               | Paid Prog.              |
| 1 PM    | Woodcutter                          | Days of Our Lives  | As the World Turns  | Paid Prog.             | Fam Court         | One Life to Live              | The People's Court      |
| 2 PM    | Betw. Lion Reading                  | The Doctors  | Guiding Light       | Maury                  | Judge Jeanine     | General Hospital              | Judge Mathis            |
| 3 PM    | Arthur WordGirl                     | Oprah Winfrey  | Brown               | Extra                  | J. Fox            | No Deal                       | Ellen DeGeneres         |
| 4 PM    | FETCH! Cyber                        | Dr. Phil   | Judy                | Maury                  | Standing          | Rachael Ray                   | News                    |
| 5 PM    | Maya Bus. Rpt                       | News   | News                | Fam. Feud              | Queens            | News                          | Lopez                   |
| 6 PM    | NewsHour (HD)                       | News   | News                | Fam. Feud              | Queens            | News                          | Simpsons                |
| 7 PM    | Make 'Em Laugh Wise-cracking satire | (Knight Ride (HD)  | Christine Gary      | Funniest Moment        | 13: Fear Real     | Lost "The Lie" (HD)           | American Idol           |
| 8 PM    |                                     | Law & Order: SVU   | Criminal Minds      | Rock One Roof          | 90210             | Lost "Jughead" Lie to Me (HD) |                         |
| 9 PM    | Crossing the Line                   | Law & Order (HD)   | CSI: NY "Veritas"   | Jim (HD) Lopez         | Style Sex City    | (9:02) Lie on Mars            | News                    |
| 10 PM   | Bus. Rpt News                       | The Tonight Show   | (10:35) Late Show   | TMZ                    | Married           | Nightline                     | Sainklad                |
| 11 PM   | Charlie Rose                        | (11:37) Late Show  | Late Late Show      | Wife Paid Prog.        | Bernie            | Scrub                         | Raymond                 |
| 12 AM   | Destinos Geography                  | Last Call  | Paid Prog.          | Paid Prog.             | Paid Prog.        | Insider                       | Paid Prog.              |

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# SPORTS

PAGE 8  
WEDNESDAY, JAN. 28, 2009

## Colorado not regarded as easy win for Lady Raiders

By ADAM COLEMAN  
SPORTS EDITOR

When the 2008-2009 basketball schedules come out, it may be easy to mark the "W" next to Colorado's date.

It helps that both the men's and women's teams at Colorado are in last place in the Big 12 Conference.

But respecting everyone is one of the many concepts the Lady Raiders live by, and their game against the Buffaloes at 7 p.m. in Boulder, Colo., is far from an automatic win, as far as Tech is concerned.

The Buffaloes (9-8, 1-4 in Big 12 play) enter this game with the worst offense and defense, statistically, in the conference.

"Anybody in the Big 12 you have to take seriously," Tech forward Jordan Murphree said. "Even if they are 1-4, they've played everybody closely just like we have. They're going to come out with a lot of energy too."

In addition, Tech coach Kristy Curry said Colorado should not be viewed as the easy win.

She said it is a chance to start this week on the right foot, as the Lady Raiders hope to end an offensive slump that has them shooting a combined 36 percent from the field in the past two games.

Tech (11-8, 2-3) also is aiming for its second win on the road in conference play in the last 11 games.

Murphree said a good showing against Colorado will put this team back on the right track after losses at home to Kansas State and Baylor.

But Curry said there is no way Tech is facing the worst team in the Big 12, as it is too early in the confer-

ence season to tell.

"There are four teams that are 1-4," she said. "It's so early to even say who's where. It's not anything about standings right now because it's so early. It's a matter of us taking care of business and being who we need to be. Believe me, we respect everybody."

But all is not bad with the Buffaloes.

Colorado is coming off its first win of the season with a 61-56 victory at Missouri.

The Buffaloes also feature Brittany Spears, who is third in the conference in scoring with 17.4 points a game. Spears is scoring more than some of the nation's best players, such as Oklahoma's Courtney Paris and Baylor's Danielle Wilson, to name a couple.

In the game against the Tigers, she earned her fifth double-double of the season with 11 points and 13 rebounds.

Alongside that, the Buffaloes' Kara Richards had a season-high 25 points. Richards hit a school-record seven 3-pointers against the Tigers.

And although Colorado's season has not turned out well so far, the Buffaloes have a scoring margin of -0.5. Their four losses have come to some of the best teams in the nation: No. 4 Baylor, No. 2 OU, No. 16 Texas and previously ranked Oklahoma State.

Tech forward Kierra Mallard said the perimeter shooting is something

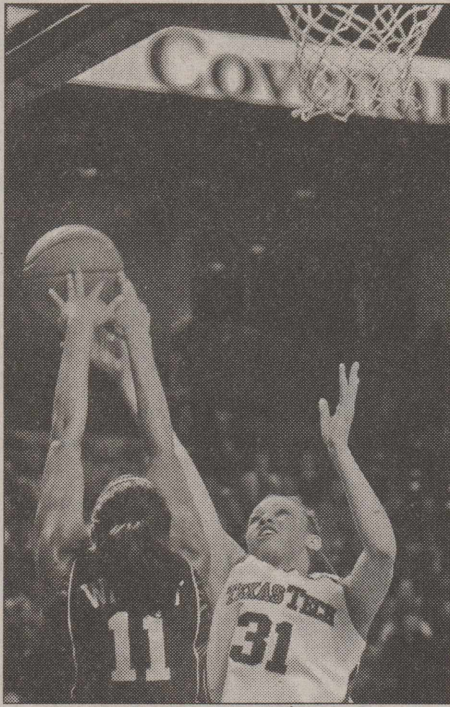


PHOTO BY KERRY LENTZ/The Daily Toreador  
BAYLOR'S DANIELLE WILSON blocks Ashlee Roberson's shot in the Lady Raiders' 76-64 loss to the Bears on Saturday.

that has to be addressed quickly when Tech plays Colorado.

"Main thing is to get upon them," she said. "Don't let them shoot threes and just rebound. They beat Missouri, so we have to come and play our game."

Last year, Tech started conference play 1-4, and Murphree said this game will be a step toward avoiding last season's collapse in Big 12 play.

"We're 2-3 and we can't go with a losing record," she said. "We need to be at least 8-8. We can't get too far behind and have to play catch up at the end of the year."

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## Oklahoma, Baylor to play in Big 12 women's showdown

WACO (AP) — With a nation-best six teams ranked in the women's Top 25, big games are part of the norm for the Big 12.

That reaches a new plateau Wednesday night.

When No. 2 Oklahoma (16-2) plays at No. 4 Baylor (17-1) in a showdown for first place, it will be the highest-ranked conference matchup ever in the Big 12, the nation's only league in which every team still has a winning record.

The Lady Sooners have won 12 consecutive games, one more than Baylor's winning streak. They are the only teams to win their first five league games.

"Welcome to the Big 12," Oklahoma coach Sherri Coale said. "You look around and you've got to steal a few on the road. Wednesday would be one that we need to steal."

A difficult task, and the Lady Sooners know it.

Baylor is 10-0 at home this season, including an 81-65 victory over then-No. 2 Stanford back in November, and has won 27 of its last 28 games at the Ferrell Center. A 20-point loss in Waco was Oklahoma's most-lopsided setback last season.

"They have a lot of leadership and a lot of veterans, great players and it's always tough playing there. But it's always fun too," said Courtney Paris, who has a streak of 110 consecutive double-double games.

The Lady Bears already have two victories over Top 10 teams in the same regular season for the first time in team history — they won at then-No. 9 Texas A&M last week. They are 4-0 against Top 25 teams.

"Somebody is gonna lose. Somebody is gonna lose, and I don't think it is going to be devastating to either team, whichever team loses," Baylor coach Kim Mulkey said. "I think that both teams are going to remain

competitive and remain good in the league. As I say all the time, I want to win a Big 12 championship."

A conference title eluded the Lady Bears last year when they lost their regular season finale to Oklahoma State, a loss they avenged with a 75-57 victory in their last home game Jan. 17.

Baylor won its first eight conference games last season, a first in school history, getting to that mark by winning 63-49 at Kansas State in a February meeting of 7-0 Big 12 teams.

"I think this will have the same kind of atmosphere," Mulkey said.

With Courtney Paris (13.7 rebounds per game) and Ashley Paris (10.0 rpg) for Oklahoma and Baylor's Danielle Wilson (9.0 rpg), this game features the league's top three rebounders. They are the top rebounding teams, Baylor holding an edge (45.4 to 43.9) and still not out-rebounded in a game this season.

## PepsiCo keeps up Super Bowl ad blitz

NEW YORK (AP) — PepsiCo, traditionally one of the top spenders on Super Bowl ads, plans to keep spending in this year of economic malaise.

Executives unveiled a 3-D commercial for its SoBe Life Water on Tuesday that will air at halftime, and other Super Bowl spots are planned for Pepsi, Gatorade and PepsiMax.

PepsiCo's total spending is undecided for Sunday's Super Bowl XLIII, a contest between the Arizona Cardinals and the Pittsburgh Steelers to be played in Tampa, Fla.

"We might add some more time,"

PepsiCo Americas Beverages chief Massimo D'Amore told The Associated Press on Tuesday, with five days to go before the game.

NBC has said 90 percent of the Super Bowl ads were sold as of mid-January. Most ads have sold for about \$3 million per 30-second spot — an all-time high price for the Super Bowl. The yearly matchup is the most watched event in the nation, with about 100 million U.S. viewers.

PepsiCo Inc. was the event's top advertiser last year, according to estimates by TNS Media, and most likely will again be in the top three.

The yearly Super Bowl ads coincide

with a new marketing campaign from the Purchase, N.Y.-based maker of snacks and drinks. And it comes a week after PepsiCo's bigger rival, Atlanta-based Coca-Cola Co., announced a new global marketing campaign. The dueling ad campaigns use words like "happiness" and "optimism" to appeal to consumers besieged by financial trouble.

For its part, PepsiCo unveiled a whole new logo — its 10th change ever — and new packaging for all brands. For example, its orange juice brand, Tropicana, now features a glass of orange juice instead of an orange with a straw in it.

## Unlike US selection, Europe has a Ryder Cup choice

(AP) — Europe will decide Wednesday whether Colin Montgomerie or Jose Maria Olazabal will be its Ryder Cup captain in 2010, a choice the Americans didn't have

this year.

Two months ago, before appointing Corey Pavin to lead the U.S. team in Wales, PGA of America chief executive Joe Steranka was cool

to the idea of Paul Azinger returning as Captain America because he said there were not enough Ryder Cups for all the candidates.

But if the PGA didn't want Azinger again, Pavin was the only serious candidate.

Davis Love III took himself out of the running because he wants to play on the next team. David Toms and Jim Furyk are too young. Larry Nelson is too old. Given the U.S. model for selecting captains — a former major champion in his late 40s with Ryder Cup passion and experience — try to find anyone else other than Pavin even remotely qualified.

Mark Calcavecchia? Lee Janzen? Picking a captain used to be quite simple for Europe, which had only two captains from 1983 to 1995 — Tony Jacklin and Bernard Gallacher — while seizing control of the biennial exhibition.

Now, the players who helped Europe capture the Ryder Cup eight times in 11 matches are lining up to be captain. And that has created the kind of dilemma America used to have — more captains than there were cups.

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# Red Raiders, Aggies both struggling for pivotal Big 12 victory

By ALEX YBARRA  
MANAGING EDITOR

Only a month into Big 12 Conference play, Texas Tech and Texas A&M are a lot alike, limping through the tail end of a mid-season crisis.

Both teams had promising non-conference seasons, combining for a 24-7 overall record — A&M went 14-1 — before getting stuck in the mud at the beginning of Big 12 play.

The Red Raiders and Aggies sit ninth and 10th, respectively, in the standings, and for both coaches — Texas A&M's Mark Turgeon and Tech's Pat Knight — the road to recovery is manageable despite the realization that both teams have lost four of their last five games.

"Are we as confident as we were going into the league? Probably not, but we haven't lost all of it," said Turgeon, whose team ranks last in conference in field goal percentage (43 percent). "We're still confident, we believe in what we're doing, we know we have a good team."

But to the Aggies' credit, their first five games undoubtedly were the toughest any Big 12 team endured. Texas A&M (15-5, 1-4

in Big 12 play) lost at Oklahoma State, then split a pair of games at home with a win against Baylor and a loss to No. 4 Oklahoma before losing on the road to Kansas and No. 13 Texas.

"It's not a time start panicking," said Texas A&M senior guard Josh Carter, who leads his team with 12.9 points per game. "We knew this stretch was gonna be difficult. It didn't turn out the way we would have liked for it to. We need to start winning games now."

Turgeon said he has never been the type of coach to designate a certain game as a must-win situation, not even with the most recent chapter of the in-state rivalry at 8 p.m. today in College Station coming during a crucial juncture of the season for both squads.

"You never wanna put that kind of pressure on yourself or your team," Turgeon said during Monday's Big 12 coaches' teleconference. "We want to play well. We showed signs, we took one game off, we didn't play with effort. We play with effort every other game."

That sounds a lot like the inconsistent problems Tech (11-8, 1-3) has battled during its slump, which involve a heavy amount of turn-



MISSOURI SENIOR FORWARD DeMarre Carroll is defended by Texas Tech's Mike Singletary and Alan Voskuil in the Red Raiders' 97-86 loss to the Tigers Saturday.

overs that points back to the Red Raiders' decision-making ability.

In the Big 12, Tech's average of 21.3 turnovers per game ranks last, and Knight said the majority of

those are unforced errors. Tech had a season-high 29 turnovers in a 97-86 loss at Missouri Saturday.

However, Knight acknowledged that he does not anticipate an el-

evated level of focus solely because the game against the Aggies is a rivalry.

He said with each team trying to dig itself out of a hole, Tech and

A&M already have all the motivation necessary to play hard.

"I just don't know how much the rivalry thing comes into it right now because you're talking about two teams that are really kind of struggling right now and need a win," Knight said. "I expect both teams would come out and play like it was a rivalry game even if we weren't playing each other because you know we're both just sitting here with one win in the league."

The last meeting between the Red Raiders and the Aggies resulted in a 44-point loss in Knight's seventh game as a head coach last season. In response to the blowout, Knight cranked up the practice drills in hopes of sending his players a message.

Among those drills, Knight made the players run sprints while carrying weights and had them flip tractor tires.

"We definitely want to play better than we did last year, that's for sure." Tech guard John Roberson said. "I think this team right now, we have a little more confidence than we did going in there last season so I think we'll do a lot better than we did last year."

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## Roddick ousts defending champ; next up, Federer

MELBOURNE, Australia (AP) — Andy Roddick is on the oddest of rolls at the Australian Open, and that's just fine with him.

When an odd-numbered year comes around, Roddick finds himself in the semifinals of the year's first major. This time he got there courtesy of defending champion Novak Djokovic, who retired Tuesday while trailing 6-7 (3), 6-4, 6-2, 2-1. A sore, cramping and fatigued Djokovic was undone in the quarterfinal by 95-de-

gree heat.

Roddick previously made it to the Australian semis in 2003, 2005 and 2007. He would now like to take this sequence a step further and make it to the final. One problem: Roger Federer.

Federer routed Juan Martin del Potro of Argentina 6-3, 6-0, 6-0 in his quarterfinal and is now only two wins shy of tying Pete Sampras' record of 14 major titles.

Roddick has not beaten Federer in

six Grand Slam meetings and is 2-15 career against the Swiss star. He has reason for encouragement though. He ended an 11-match losing stretch to Federer last April in Miami.

"You're dealing with a guy who's probably the greatest ever," said Roddick, whose only major title came at the 2003 U.S. Open. "I think it helps that I stopped a big streak against him last year in Miami. It's certainly not going to hurt at all."

## Mexicans turning to voodoo to beat US

MEXICO CITY (AP) — A Mexican sports daily is pinning its hopes of beating the United States in a World Cup qualifying match on voodoo — with help from a U.S.-based electronics chain.

An advertisement in the sports daily Record on Tuesday invited fans to clip a coupon and redeem it at their local Radio Shack store for a voodoo-doll likeness of a U.S. player.

The hope was that a little black magic might help Mexico break a decade of futility on the road versus its northern neighbor.

"Help end the losing streak so Mexico advances," the ad read.

An illustration showed a pair of scissors slicing off the leg of a doll in a U.S. jersey that was bruised, crying out in pain, leaking stuffing, and stuck with pushpins.

The press office of Radio Shack

in Fort Worth, Texas, did not immediately return phone calls and e-mails seeking comment.

Radio Shack's Mexico office confirmed it was participating in the promotion.

Mexico plays the United States on Feb. 11 in Columbus, Ohio, in the first match of the final round of CONCACAF qualifying for the 2010 World Cup.

The "Tri" has not won in the U.S. for 10 years.

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Private Bath, Personal Carport, 2 pools, Free Gym/Tanning/Shuttle, 3 Minutes from Tech. 512-294-1851.<br><b>ONE PERSON</b> only. All bills paid. \$485. Very nice efficiency. Polished oak floors. Manicured lawn kept. No pets. 2301 18th. 765-7182. | <b>308 B North Chicago.</b> Newer 3/3/2 w/yard! \$795. Castle Property Mgmt. 783-3040.<br><b>3411 25TH.</b> Completely updated! 3/2 close to campus! \$1050 Castle Property Mgmt. 783-3040.<br><b>4/2 \$199/MONTH</b> 1-4 bedrooms available! 5%dn, 30yrs at 8%. Start saving money! 800-544-6258 ext T596.<br><b>4/2 OFF street parking.</b> 2 blocks from Tech. 2522 21st. \$1250. 790-5001.<br><b>4807 37TH.</b> Only 2 years old! 3/2. Perfect for roommates! \$995. Castle Property Mgmt. 783-3040.<br><b>4809 12TH.</b> 3/2/2 in great neighborhood! \$895. Castle Property Mgmt. 783-3040.<br><b>5220 17TH.</b> 3/2/2. convenient to Tech! Fireplace, large yard. \$995. Castle Property Mgmt. 783-3040.<br><b>5418 45TH.</b> 4/2. Two living areas, new carpet! \$875. 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For listings 800-544-1092 ext L356.<br><b>BLACK BEDROOM</b> set 5 piece. Contemporary style. Brand new! \$475. 806-549-3110.<br><b>BLACK COUNTER</b> height pedestal pub table, has storage, swivel stools, New! \$550. 806-549-3110.<br><b>BOMBER JACKET</b> (leather look) ultra suede sofa & big chair. New! Lifetime warranty. Deliver?? \$890. 806-438-0081.<br><b>BRAND NAME</b> queen size chiropractic mattress set! New! \$125. 806-438-0081.<br><b>CALIFORNIA KING</b> (long) complete mattress set. Brand new! \$250. Can deliver. 806-438-0081.<br><b>DINING TABLE &amp; chairs.</b> rich cherry finish. Brand new! Can deliver. \$270. 806-549-3110.<br><b>DOUBLE/FULL PILLOWTOP</b> mattress set. New! Can deliver. \$115. 806-549-3110.<br><b>ELECTRIC ADJUSTABLE</b> bed and memory foam mattress split king, list \$5500, sell \$1990. Can deliver. 806-549-3110.<br><b>MATTRESS, FURNITURE</b><br>5127 34th Street (34th & Slide). 785-7253.<br><b>MERLOT FINISH</b> bedroom suite. Hardwood. Brand new! List \$2450, sell \$790. Can deliver. 806-549-3110.<br><b>OLD WEST</b> wood & iron bedstead. Heavy! Boxed. \$250. Can deliver. 806-549-3110. | <b>\$5 OFF</b> at Texas Creek Grill. 6012 82nd. Just mention this ad.<br><b>ANDROPOLIS HAIR SALON/COLOR SPA.</b> New client special! Womens haircut/style \$20. Mens haircut/style \$15. Color services 25% off. Eyebrow/thread wax \$10. Limited time offer w/NATALIE DEBELLIS. 806-747-8811.<br><b>AVENUE U Storage.</b> 5x10 \$19. No fees, no deposits. Free trailer use. 222 North Avenue U. 763-5630 <a href="http://www.aveustorage.com">www.aveustorage.com</a> .<br><b>CLEAN BY DESIGN!</b><br>Moving in or out BPS will clean so you don't have to. Get your deposit back or call to get on a regular cleaning schedule. We do the Cottages and other great cleaning projects. Great cleaners to improve your health and surroundings. We Clean Green! <a href="http://www.MakeReadySpecials.com">www.MakeReadySpecials.com</a> 866-550-2763.<br><b>EZ DEFENSIVE DRIVING.</b><br>Free Chicken Fried Steak Included! Only \$26.95. Call 781-2931. More information <a href="http://www.LubbockClass.com">www.LubbockClass.com</a> .<br><b>LAKE RIDGE COUNTRY Club</b> student membership. Call Stacey O'Brien for info. 794-4444 ex.205.<br><b>NURSE-AID</b> classes enrolling now. Day/Evening/Saturday. Class size limited. Three Star Nurse-Aid Training 806-747-4102, 806-928-9847.<br><b>WAXING</b><br>Brazilian, \$45. Bikini, \$20. Lip & brow, \$15. Camille, 797-9777x245, @ Lindsey's 3307 83rd. |

**SPRING BREAK 2009**  
**BRECKENRIDGE**  
Ski 20 Mountains & 5 Resorts for the Price of 1  
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You better be at the 29th Annual Rec Sports All Nighter!  
Free T-Shirts to the First 2000 courtesy of the Texas Tech Credit Union!



**THIS FRIDAY!! 6:00pm!!**



Phone: 742-3351

Website: [www.rescsports.ttu.edu](http://www.rescsports.ttu.edu)

Box 2151

# All-Nighter

## TEXAS TECH

### JANUARY 30, 2009

**Today is the last day to sign up for the tournaments online!**  
**6:00PM - 2:00AM! Main Event: Tom Deluca at 9:00pm!**

**AT THE REC CENTER!**

- First 2000 get a free T-Shirt courtesy of the Texas Tech Credit Union!
- All your favorite tournaments including 3on3 Basketball, Dodgeball, Raquetball and Squash, Table Tennis, 4on4Volleyball and chess!
- Tom Deluca at 9:00pm!
- A Laser Tag Tournament!
- The Bic Razor Slam Dunk Contest! -
- Scoggin/Dickey Hummer Shootout!
- Video Game Room with Wii's, Gears of War, FIFA 09, Guitar Hero, Shaun White's Snowboarding and more!
- Free Food every half hour!
- Prizes and more from the Bic/Footlocker Basketball Tour!



**Win this Hummer!**



**scoggin·dickey**  
CHEVROLET • BUICK

Tom Deluca, 4 Time Entertainer of the Year

**Intramurals**

**Team Bowling**

Where: South Plains Lanes (5150 69th Street)  
Register by this FRIDAY for the Bowling on February 2nd!  
Register by Friday, February 6 for bowling on February 8th or 9th!  
4 Person Teams check in at 8:30pm.  
\$24/Team includes 4 players' shoes, 3 games and a great night of FUN!

**Also available for sign ups right now:**

- Intramural Racquetball
- Innertube Water Polo
- The Trivia Contest
- 8 Ball Pool

**Don't forget that all Intramural basketball schedules are online at [www.resports.ttu.edu!](http://www.resports.ttu.edu)**

**Fit/Well**

There are still Raider X2 Classes available!

Mind/Body Pass \$75 gains access to 15 weekly classes. And this pass is for the entire semester! This deal simply cannot be beat anywhere!

Meditation \$20 for 5 weeks that meets Thursdays at 9:15 pm

Racquetball Fitness League \$20 for 5 weeks that meets Thursdays from 6-8 pm. Improve your racquetball and fitness skills in this instructor-led league.

Also coming up! The Ironman Triathlon and the Valentine's Day Fun Run! Sign up in the Fit/Well!

**Aquatics Center**

Saturday Morning Swim has been changed this Saturday! The Saturday Morning Swim this week has been changed to long course swim! So come on out at 10:00am for a nice swim in our heated pool!

**Register for Adult Beginner Swim Now! Only a few spots remain!** Designed for adults, these classes will help you feel comfortable in the water and start you on a path to a great workout! Our Beginning Classes teaches the basics of swimming and water safety.

February 2 - 18 Mon/Wed 6:30 - 7:30pm

**Outdoor Pursuits Center**

**Colorado Ice Climbing Trip**

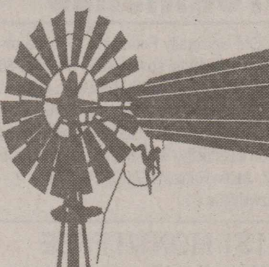
Deadline: Feb. 19

Cost: \$275

Trip Dates: Feb. 26 - Mar. 1

Are you rady to challenge yourslef with a new adventure? Colorado Ice Climbing might be for you! This trip has two and a half days of climbing guided by an ice climbing guide. The trip is at a waterfall near Creede, Co!

For more information, call 742-2949.



**Vertical Plains Climbing Competition**

VP Climbing Competition Register by Feb. 8 in the OPC! Competition is on Feb. 16 all day! Registration forms available online at [www.resports.ttu.edu](http://www.resports.ttu.edu)

Telluride Mountainfilm Festival 7pm Allen Theatre See some of the best films from the Telluride festival! From Conservation to exhilaration! Contact the OPC at 742-2949 for more info!

**Wilderness First Rspnder**

Deadline: \$495 before Febrauary 20, \$525 after

Trip Dates: March 14 - 22

The Wilderness First Responder course has been designed specifically to meet the needs of wilderness guides, expedition leaders, and outdoor instructors. It is the outdoor education and recreation industrys' standard for wilderness medical training. It is the wilderness medicine training course for outdoor professionals...and the course you want your friends to have taken before you travel with them. The course includes WMTC adult CPR & AED certification.

For more information, call 742-2949.

**student union**

coming together in the union

**Last chance!**

**The last Risk Management Training for 2008-2009**

will be

**Thursday, January 29, 2009**

**5:00 p.m.**

**SUB Escondido Theatre**

**\*\*If your student organization has not attended a risk management training this year, you are in jeopardy of losing your registered status and any funding opportunities.\*\***



TEXAS TECH UNIVERSITY  
**Student Union & Activities**  
Division of Student Affairs & Enrollment Management

Visit our website at [www.sub.ttu.edu](http://www.sub.ttu.edu)



**activities**

whats coming up at the union

**Same Sex Marriage: A Civil Debate** -- co sponsored by Student Diversity Relations

Thursday, January 29  
SUB Allen Theatre | 8:00 pm

**Broadway Attractions -- The Pajama Game**

Thursday, January 29 - Saturday, January 31  
Lubbock City Bank Auditorium | 7:30 pm

**Movie -- Nick and Norah's Infinite Playlist** -- co sponsored by Student Rec Center

Friday, January 30  
Rec Aquatic Center | 7:00 pm

**Matinee Movie -- Nick and Norah's Infinite Playlist**

Monday, February 2  
SUB Escondido Theatre | 3:00 pm

**Make Your Own Lip Balm**

Tuesday, February 3  
SUB West Basement | 11:00 am

For more information about activities in the Student Union, visit our website at [www.tab.ttu.edu](http://www.tab.ttu.edu)

**student organization update...**

**S.O. Advisor Orientation**

Wednesday, January 28  
SUB Mesa Room | Noon

**S.O. Registration Meeting**

Tuesday, February 3  
SUB Senate Room | 2 pm