

BUSINESS MIRROR

Small business scores members of Congress

By JOHN CUNIFF AP Business Analyst

NEW YORK (AP) — The senator with the poorest voting record, from the viewpoint of an association that claims to speak for small and medium size business, is Sen. Gaylord Nelson, D-Wis.

What makes this interesting, if not surprising, is that Nelson is chairman of the Senate Select Committee on Small Business, which some small business people had assumed was in their corner.

The National Federation of Independent Business, based in San Mateo, Calif., said Nelson recorded a score of just 22 percent, compared with 89 percent scored by five other senators, all Republicans.

In all, it said, 195 representatives and 30 senators, nearly half the 96th Congress, received grades of 70 percent, which qualified them for federation endorsement and the "Guardian of Small Business Award."

In the words of James "Mike" McKeivitt, NFIB legislative director, the award is a badge of honor for those who "have the courage to stand up and vote against the pressures of big labor and big business."

At times it isn't easy to vote for small business concerns, McKeivitt says, "and we know it." But it's important to vote, he argues, because "it's small business which makes this country go."

The federation isn't alone among business scorekeepers. The National Small Business Association, the Business Roundtable, the U.S. Chamber of Commerce, and the National Association of Manufacturers also keep scorecards. So do specialized associations, in housing, for example.

But associations of small and medium size businesses seem particularly zealous in watching whatever hap-

pens on the floors of the House or Senate, and they are urging members to vote on the basis of one issue.

There is a reason for it, they say. They insist that small and medium business are destined to be squashed if they cannot elbow away the hulks of big government, big unions and big business.

For years, their spokesmen say, Congress didn't even distinguish between big and small, and that as a result many rules and regulations aimed at bigness were applied with often fatal results to them.

Federal contracts were written with big business in mind, they say. They claim regulations that cost big firms relatively little, because of volume, almost suffocated them. Paperwork, they say, buried them.

They gathered volumes of statistics to support their cause, and encouraged others to help. A study at the Massachusetts Institute of Technology demonstrated that small businesses, not the Fortune 500, were the big job creators. A House subcommittee showed a steady concentration of manufacturing assets among the top 200 manufacturers.

Early this year a White House conference on small business was convened, and scores of proprietors, entrepreneurs and managers paid their way to it. While critics now say little was accomplished, it did help to get the various small business associations to work together.

Now, McKeivitt says, the 96th Congress was "one of the best ever for small business." Bolstered by success, he seeks more, and can even be magnanimous in the manner in which he seeks it.

"One disconcerting note in our scores was Senator Nelson's rating," he said, but then added, "No doubt, the senator is a valuable member of the Senate on many issues..." He solicited the senator's support.



NEIL SOLOMON, M.D.

Ice best treatment for pulled muscles

Dear Dr. Solomon: I pulled a muscle while playing handball at a local community center. One of the staff suggested I go into the shower and let cold water run on my leg. Is this proper treatment? — Jerry

Dear Jerry: Application of an ice pack is the first line of treatment for a muscle pull, since it inhibits bleeding and swelling. I assume that cold water was recommended because ice was not available.

Dear Dr. Solomon: It's difficult enough to see that a child takes his medicine when he is ill, but what do you do with an adult? My father has tuberculosis. Twice he started a course of treatment, but each time stopped after several months, against the doctor's advice. I know that tuberculosis is not the dread disease it used to be, provided the patient undergoes treatment; but what if he refuses to do so? Any suggestions will be welcome. — Mrs. V.J.

Dear Mrs. J.: As you indicate, both the threat of tuberculosis and its treatment are much different today from what they used to be. In fact, a person with tuberculosis who follows his doctor's directions is practically guaranteed a cure. Since your father apparently is able to stick to a treatment schedule for several months before dropping out, he may be a good candidate for a short-course chemotherapy program advocated by the American Thoracic Society and the Center for Disease Control of the Public Health Service.

Their recommendations are based on a number of studies conducted in the United States and in foreign countries, and are applicable to patients with uncomplicated pulmonary tuberculosis. Short-course chemotherapy is not appropriate for patients with drug-resistant tuberculosis or for those with complicating medical con-

ditions such as diabetes.

The course of treatment includes the use of two drugs, Isoniazid and Rifampin, for a period of at least nine months. Initially, the drugs are given daily for a period of from two weeks to two months. Treatment then continues on either a supervised or self-administered basis. If supervised, they are taken daily while the patient is carefully monitored.

Patients are followed for 12 months after treatment is completed. This includes interviews and checks of sputum specimens at three, six and 12 months. Chest X-rays are taken only if the interviews or sputum checks raise question about the recurrence of the disease.

Patients who continue without symptoms during the 12-month follow-up period, and whose sputum cultures are negative, no longer require supervision. They are instructed to return only if signs or symptoms of tuberculosis reappear.

Although your father has had trouble sticking to a long-range treatment program, he may be sufficiently motivated to complete a short-course chemotherapy regimen.

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Low rent program planned

BELFAST, Northern Ireland (AP) — The government-funded Northern Ireland Housing Executive is planning to offer 3,000 dilapidated houses in the strife-torn province for rent at the equivalent of 12 cents a week to anyone willing to renovate them, official sources said.

The houses, badly run-down and targets for young vandals, cost the housing board about \$2.38 million a year to maintain, the sources said.

They said the cheap rents would run for three years, at which time tenants would have the option of buying the renovated dwellings at a 30 percent discount or paying normal rents of around \$23 a week.

Northern Ireland, ravaged by 11 years of sectarian and political violence, has a chronic housing problem.

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One apple spoils barrel

EVERYONE is talking about the terrible thing that has happened there among you, something so evil that even the heathen don't do it: you have a man in your church who is living in sin with his father's wife.

And are you still so conceited, so "spiritual"? Why aren't you mourning in sorrow and shame, and seeing to it that this man is removed from your membership?

Although I am not there with you, I have been thinking a lot about this, and in the name of the Lord Jesus Christ I have already decided what to do, just as though I were there. You are to call a meeting of the church—and the power of the Lord Jesus will be with you as you meet, and I will be there in spirit—

And cast out this man from the fellowship of the church and into Satan's hands, to punish him, in the hope that his soul will be saved when our Lord Jesus Christ returns.

What a terrible thing it is that you are boasting about your purity, and yet you let this sort of thing go on. Don't you realize that if even one person is allowed to go on sinning, soon all will be affected?

Remove this evil cancer—this wicked person—from among you, so that you can stay pure. Christ, God's Lamb, has been slain for us.

So let us feast upon Him and grow strong in the Christian life, leaving entirely behind us the cancerous old life with all its hatreds and wickedness. Let us feast instead upon the pure bread of honor and sincerity and truth.

1 Corinthians 5:1-8

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She wants to fit pope in pair of Nocona boots

NOCONA, Texas (AP) — More than seven decades ago, Miss Enid danced her way out of school and into the family business.

Now she presides from her wheelchair over a \$20 million-a-year boot company. Her creations — fashioned from hides ranging from ordinary bull to eel — have graced some of the richest, the hardest-working, the largest and the smallest feet in the world.

But there's still one pair the 86-year-old chairwoman of Nocona Boot Co. would like to make: a pair for a pope.

During an audience with the late Pope Pius XII, Miss Enid says, she longed to fit His Holiness with a pair of Noconas bearing the papal crest.

"The poor little fellow was standing there in a pair of thin red slippers," Enid Justin recalled.

Miss Enid started designing boots when she was 14, back in the days when a couple dozen bootmakers under the supervision of her father, H.J. Justin, turned out a pair a day of each of Nocona's two offerings — black and brown.

The company's current 352 employees turn out 1,500 pairs a day in alligator, bull, buffalo calf, pig, kid, kangaroo, caribou, lizard, shark, ostrich and eel.

The company was born when Papa Joe, a cobbler at Spanish Fort, made a pair of boots for a passing cowpoke who liked them so much he offered to drum up customers if Justin could take mail-order measurements. He figured out a method.

Miss Enid's life in the business began when she took a turn around her living room.

"Yep. They kicked me out of school for dancing," she said, her blue eyes twinkling. "I never drank or smoked, but some folks around here thought you'd go straight to the boogerman for dancing."

The school board suspended her for three weeks. She never went back.

"I just came to the office with Papa Joe. I did ordering and shipping for him and learned the business."

When Papa Joe died in 1918, Miss Enid's three brothers decided to move the H.J. Justin & Sons factory south to Fort Worth. She didn't want to move, so she created the Nocona operation with the help of a \$5,000 loan.

Now, Noconas are among the best-known boots in the country, competing with Justin Industries, run by a branch of the family, and Tony Lamas, Nocona vice president Joe Justin, a nephew, says the company grosses \$20 million a year.

The urban cowboy craze hasn't hurt, either. Sales were up 700 percent in Manhattan alone last year, she said.

Meanwhile, there's a family lawsuit in the wings, although Miss Enid's lawyers won't let her talk about it. Justin Industries, headed by

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 - "All Out of Love" Air Supply (Arista)
 - "Another One Bites the Dust" Queen (Elektra)
 - "Give Me the Night" George Benson (Q-West-Warner Bros.)
 - "Lookin' for Love" Johnny Lee (Asylum)
 - "Late in the Evening" Paul Simon (Warner Bros.)
 - "Drivin' My Life Away" Eddie Rabbitt (Elektra)
 - "Fame" Irene Cara (RSO)
 - "One in a Million You" Larry Graham (Warner Bros.)
 - "I'm Alright" Kenny Loggins (Columbia)

Lennon says the Beatles will never get together

NEW YORK (AP) — In his first major interview in five years, ex-Beatle John Lennon says he wanted to leave the Fab Four as early as 1966 but did not make the move until four years later because he "just didn't have the guts."

In an interview with Newsweek magazine released Sunday, Lennon disputed allegations that his second wife, Yoko Ono, was responsible for the group's breakup in 1970. He said the "seed" to quit the rock band was planted when the Beatles stopped touring.

"But I was too frightened to step out of the palace. That's what killed Presley," Lennon said, referring to the late rock 'n' roll singer Elvis Presley. "The king is always killed by his courtiers."

The singer, who turns 40 on Oct. 9, said "Yoko showed me what it was like to be Elvis Beatle, and to be surrounded by sycophant slaves only interested in keeping the situation as it was — a kind of death."

Of his radical-political views of the early 1970s, Lennon said, "That radicalism was phony, really, because it was out of guilt." He said he'd always felt guilty that he made money, "so I had to give it away or lose it."

Lennon also told the magazine there is no hope that the group, which hit international stardom in 1964 and sent teen-agers swooning with such songs as "She Loves You," "Yesterday" and "Help," will ever reunite.

"The four guys who used to be that group can never ever be that group again even if they wanted to be."

He added that "going back to the Beatles would be like going back to school ... I was never one for reunions. It's all over."

Lennon said it had been 10 years since he "really communicated" with Paul McCartney, who along with Lennon wrote most of the Beatles' biggest hits, and said if the two ever ventured to try and write some music together again "it would be boring."

He told Newsweek, "About two years ago, he (McCartney) turned up at the door. I said, 'Look, do you mind ringin' first? I've just had a hard day with the baby, I'm worn out and you're walkin' in with a damn guitar!'"

Lennon, who is awaiting the release of a new album entitled, "Double Fantasy," has spent the last several years being a "househusband," baking bread and baby-sitting the couple's five-year-old son, Sean, while Yoko managed the family's business affairs.

"To all housewives," Lennon said, "I say I now understand what you're screaming about."

Lennon told Newsweek that he had "hardly" picked up a guitar in nearly five years, but decided to record again because, "THIS housewife would like to have a career for a bit."

His promotion was 30 years ago

EL PASO, Texas (AP) — Omar Nelson Bradley marks the 30th anniversary of his promotion to five-star general today, but the nation's highest ranking military officer has asked that no special celebration be held.

"He's a very humble man," said an aide, Lt. Col. Courtney Rittgers. "He's not overwhelmed with his own importance."

He said General Bradley will spend the day like any other weekday.

Bradley, one of the key strategists of America's victories in Europe during World War II, earned his fifth star after he was named the nation's first chairman of the joint chiefs of staff by President Harry Truman in 1949.

Rittgers said the promotion came "just after the Korean War broke out and MacArthur was commanding in the Far East and at the time MacArthur was a five-star and General Bradley was a four-star."

"This probably led to his promotion to five-star rank — so that he would have equal rank to General MacArthur," the aide said.

During World War II Bradley became known as the "doughboys' general" because of his concern for the welfare of his men. As commander of the First Army, he stormed ashore alongside his troops during the U.S. invasion of Normandy in 1944 and later led his troops to victory against the Nazis in the Battle of the Bulge.

He later commanded the Twelfth Army Group, a million-man force that was the largest command in American history.

Bradley, who lives on

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Despite claims, Reagan spent more as governor

BALTIMORE (AP) — Ronald Reagan's claims that he was a frugal money-manager while governor of California were challenged by John B. Anderson, the independent candidate for president.

Reagan said during Sunday night's nationally broadcast debate that his administration halved the rate of increase of spending in California, while achieving tax cuts and rebates totaling \$5.7 billion.

But Anderson said state spending increased from \$4.6 billion when Reagan took office in 1967 to \$10.2 billion at the end of his eight years in office, a faster rate of increase than at the federal level.

Reagan responded to Anderson's criticism by saying his administration had reduced per capita spending, in proportion to other states, and the per capita size of government. He said the size of government increased just one-twelfth of the level of the preceding eight years.

A check of Reagan's record as governor reveals that Reagan signed the biggest tax increases in California's 130-year history and presided over a 123 percent increase in spending.

The state work force grew by 4,273 in the first year, and by the end of his period in office, the work force grew 45,000, an increase of 28 percent, while the state's population grew 10 percent.

He signed legislation raising the sales tax from 4 to 6 cents per dollar, the bank and corporation tax went from 5.5 percent to 9 percent, and the top bracket of the state personal income tax jumped from 7 percent to 11 percent. He also raised cigarette taxes and extended the sales tax to gasoline.

Reagan had inherited a state government that was running a deficit of close to \$1 million daily and was about to exhaust its accumulated surplus. One of his first orders as governor was a 10 percent budget cut.

However, within two months, he sought a billion-dollar tax hike instead.

Reagan did give back \$5.7 billion in refunds, rebates and tax credits to taxpayers, and created a homeowners' property tax relief program that averaged \$225 per home. He also left a budget with a \$564 million surplus.

Reagan's record as governor wasn't the only subject on which the GOP candidate and his independent rival cited statistics that seemed in conflict. Discrepancies were apparent in their discussions of these additional subjects:

Debaters ignore panel's request for responsiveness to questions

BALTIMORE (AP) — One of the debate panelists, an optimist obviously, suggested to Ronald Reagan and John B. Anderson that everyone would appreciate "responsiveness to the questions rather than repetitions of your campaign addresses."

That was like asking a kleptomaniac not to steal or the ocean to cease its roar. The ideas honed on the campaign trail flew high, mighty and unfettered in Baltimore's convention center Sunday night, despite the request.

If either candidate veered from what he said in Amarillo, or Grand Island, or Chicago, it was merely coincidental.

Could it be otherwise when two candidates for president were given 22½ minutes each to parade their ideas before a national audience?

With the absent Jimmy Carter to snipe at, Reagan and Anderson found they didn't have to be impolite to each other. They came out of their blue-draped corners smiling, shook hands, and went the distance without shedding a drop

of blood, Republican, independent or even Democratic.

"It's a shame there are only two of us, because the two of us here are more in agreement than disagreement," said Reagan at one point. "The only one in disagreement is the one who is not here, the president."

To Reagan, Anderson was "John." Anderson referred to his opponent as "Governor Reagan" — and even, "Sir."

As in "I think my programs are far less inflationary than those of Governor Reagan." Or, "I'm not here to debate Governor Reagan's record as governor. After all, this is 1980, not 1966."

Not to be outdone, Reagan murmured softly at one point that "some people look up figures and some people make up figures and John just made up some interesting ones." And he pointed out that "John has never held an executive job of any kind."

Until the last moments, the League of Women Voters hoped Carter might join in. A lecturer for his use waited offstage.

The League figured an empty chair on the stage might be a bit much, but Reagan and Anderson reminded the audience every so often who wasn't there.

Who won?

Debate panel rates Anderson clearly the superior debater

WASHINGTON (AP) — John B. Anderson, the outsider with nothing to lose, was clearly the superior debater in his nationally televised confrontation with Republican presidential nominee Ronald Reagan, according to a virtually unanimous panel of forensic experts.

The seven-member panel, scoring the bout for The Associated Press, based its conclusion on a standard point system used in scholastic debate competition. Anderson got 169 points, Reagan 154.

That does not mean, of course, that Anderson was or should be perceived as the victor by the public, since the scoring does not take into account the political preferences of the audience.

Public opinion polls taken prior to the Sunday night debate made Anderson a distant third against Reagan and President Carter, who sat out the Baltimore contest. Those polls doubtless will have much to say in the coming days as to whether any candidate, Carter included, won or lost anything.

Six judges ruled Anderson the better debater; one called the show a draw on points but said if he had to choose subjectively "I would have voted for Representative Anderson on a very narrow basis of superior content triumphing over superior style."

Only in the category of "presentation" did Reagan best Anderson, and then by only one point.

Reagan was cited by the judges for the professionalism expected of a former actor in his delivery, but Anderson was given credit for quicker thinking and more direct responses to the questions.

"I thought that what Representative Anderson had to say was more impressive than how Governor Reagan presented his material," said Dr. James J. Unger, director of forensics at Georgetown University and chairman of the panel.

Here is how the experts scored the debate on a scoring scale which allowed a maximum of 30 points over six categories.

—Unger: Anderson 20, Reagan 20.
—Professor Barbara O'Connor, California State at Sacramento: Anderson 27, Reagan 25.
—Professor James Copeland, Marquette University High School: An-

derson 26, Reagan 25.
—Professor Jack Rhodes, University of Utah: Anderson 21, Reagan 23.
—Professor Donn Parson, University of Kansas: Anderson 25, Reagan 21.

—Professor Melissa Wade, Emory University, Atlanta: Anderson 22, Reagan 19.

—Professor William Southworth, University of Redlands (Calif.): Anderson 25, Reagan 21.

The debate was the first in a series planned by the League of Women Voters and patterned after the 1976 debates between then-President Gerald R. Ford and his Democratic challenger, Jimmy Carter.

Carter, however, refused to join this time around because of the presence of Anderson on stage, and Unger said the absence of the White House incumbent lowered the impact of the debate because "there was no presidential standard by which to judge."

But most of the debate specialists said because of his performance Anderson may have benefited from the exposure despite Carter's absence.

"In this particular debate, Anderson had to differentiate himself from both Reagan and Carter to be successful, and I think that he did that to a large degree," Professor Copeland said.

Anderson's ready command of evidence was his strongest suit, the judges felt.

"Anderson just used more evidence, brought more evidence to bear on the things he wanted to say," Parson said.

"I think the thing that made me pick Anderson over Reagan was the more ready use of evidence, 'the ability to call forth the information quickly, speak about it confidently and direct his remarks a little more directly to the question,'" Rhodes said.

"Anderson had better evidence," agreed Professor Wade. "He used more independent sources. I thought he was more specific on various questions, gave more information."

"The more specific was more effective tonight," Professor Wade said.

"I think the problem is that Reagan really does not answer the specific questions that are addressed," Parson said. "What happens is the question becomes a stimulus for saying some of the things he wants to say but

not to answer the question."

Southworth said Anderson did "a very good job of being consistent in his reasoning" while Reagan answered "very generally...and also

(was) contradictory."

Professor O'Connor said "Reagan was just a little too low key. I found the more serious dimension of Anderson more appealing."

Absentees may be winners of the presidential debate

LOS ANGELES (AP) — One president and one television network failed to show up for the televised presidential debate Sunday night.

The two of them may be declared winners in absentia.

ABC, which stayed away from the League of Women Voters event, broadcast the movie "Midnight Express." CBS and NBC were stuck with "Verbal Excess."

And President Carter's decision to dodge the thing, hitherto considered by many a bit unseemly, may prove a clever play after all.

If Sunday night's debate accomplished anything, it reminded us of what we may have forgotten about presidential TV debates; that is, they are not debates as such as they are campaign gauntlets, to be survived rather than won.

The televised presidential debate is an image

test; to score points, you make sure your make-up man has taken care of your five o'clock shadow and you try to avoid saying anything exceptionally stupid.

In a sense, John Anderson and Ronald Reagan emerged on even terms, neither candidate having "shot himself in the foot" as they say in Washington.

But their mere presence for an hour on television had to hurt each man at least a little. Anderson was quick with answers, but he seemed a bit edgy, as if his shoes were too tight. Reagan appeared to be perfectly at ease but came across as a bit cornball.

It would be a bit too cynical, perhaps, to dismiss the debate as a beauty contest and nothing more.

But even the most generous observer would hesitate to classify it a meaningful encounter.

Each candidate lugged

with him the heavy rhetorical baggage of his campaign, dipping in and out for fresh bromides as needed. When questioned about abortion, for example, Reagan paused dramatically, and with the air of a man about to be profound, uttered, "I notice that everyone who's for abortion has already been born."

And Anderson, when asked what he would do about the slack state of the armed forces, managed to ramble for nearly two minutes before answering the question. He would increase a soldier's pay to attract more volunteers.

For better or worse, a television debate is an occasion to observe a candidate's blemishes, a truth brought home to Richard Nixon in his famous 1960 debate with John F. Kennedy.


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Mon. Sept. 22-8 P.M.
Tues. Sept. 23-8 P.M.
4 P. M. til Auction
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