## The Muleshoe Journalis

Muleshoe Fat Stock Show To Be Held Tomorrow; Judging To Start At $2: 30$
Parliamentary School Will Be Held In Muleshoe



Muleshoe High School Choir To Give Radio Program April 3 Over Station KFDA

Toews Manager



New Plymouth Automobile To
Be On Display By 2 Deaders Friday

Legion Lot To Be Awarded Here At 4:30 Saturday Affernoon, March 26

| Peerless Pump | Loc |
| :---: | :---: |
| Opening Factory | Stock At Lubbock |
| Branch Office Here |  |


and



## ANNOUNCING....

NOW A

## FACTORY BRANCH OFFICE in muleshoe

## BECAUSE.

(OA Offer better service to our irrigation CUSTOMERS IN THE MULESHOE AREA

BY..
MAINTAINING A COMPLETE STOCK OF PUMPING EQUIP. MENT AND REPAIRS, WITH SERVICE FACILITIES NEAR YOU N MULESHOE

## WE OFFER.

deEPWELL TURBINE PUMPS . . . In CAPACITIES FROM 15 TO 30,000 GALLONS PER MINUTE. ANY TYPE OF DRIVE - GEARHEAD, ELECTRIC MOTOR; FLAT OR VEE BELT. CHOICE OF OIL
OR WATER LUBRICATED TYPES.

## Vertical Hollow Shaft Motors and New Bowl Assemblies <br> To Fit Any Pump

gasoline engines - well casing or complete irrigation plants

## PEERLESS PUMP DIVISION

Food Machinery \& Chemical Corporation
PHONE 40-W


Cntertainment at Your Local
THEATERS
MULESHOE, TEXAS
Box Office Opens 6:45 p. m.-Show starts 7:00 W
Saturday \& Sunday Show Starts 2:00 p. m.

##  <br> Marx Brothers and Kitty Carlisle Rod Cameron Bonita Granville

A Night At
The Opera SATURDAY

Sinister Journey SUNDAY \& MONDA Gene Kelly

The Three Muskełeers TUES. \& WED. Scar Homolka
Code Of Scotland Yard

## Strike It Rich

SATURDAY
Kristine Miller
Arthur Franz

Jungle Patrol SUNDAY \& MONDAY Laraine Day
Kirk Douglas

My Dear Secretary TUESDAY \& WEDNESDAY

James Lydon
Out Of The Storm

A Change is in Order...


## Change to OLLPLATTNG!



| COFPEF | ADILO |
| :---: | :---: |
| ADMIRATION | All Flavors |
| 1 lb. can | BOX |
| $43 C$ | $S C$ |

CRACKERS, Krispy, 1lb, box $25 c$ GRAPEFRUIT JUICE, 46 oz.can 19 c ORANGE JUICE, Adams, 46 oz. can ........... 29c BABY FOOD, Heinz, 3 cans 250 TOMATO SOUP, Heinz, No. 1 can ............ 12 C CATSUP, Snider, Ige. bottle $\therefore 19 \mathrm{c}$ PICKLES, Libby's, Sweet Mixed, $120 z$. jar .... $25 c$ PINTO BEANS, Dorman Dry, No. 2 can ..... $121 / 2 c$ GREEN BEANS, Gold Tip, No. 2 can ............ 14 c

| FRUIT OCKTAIL No. $21 / 2$ con 33c |  |
| :---: | :---: |
| PEAS, Clifton, No.2can .................. |  |
| PREM, 12 oz. can ........................... 43 c |  |
| CORN, Kent, No. 2 can ....................... 15 L |  |
| FLOUR, Gold Crown, 25 lb . bag ............ 81.59 |  |
| CHILI, Wolf Brand, No. 2 can .................. 59 c |  |
| DOG FOOD, Alert, can ....................... ${ }^{\text {e }}$ |  |
| HOMINY, Marshal Brand, No. 2 can ........... 10 Oc |  |
| KRAUT, Shioctan Brand, No. 2 can ............ 12c |  |
| BEANS, Libby's, Deep Brown ................ 15 |  |


| SURF | SALAD |
| :---: | :---: |
|  |  |
| 33c | 25c |



## Shortening ${ }^{2}=\mathbf{6 4 c}$

 Scottisue $=-\mathbf{~ 1 0 c}$ Margarine $=2$.| Hers fryers $=$ = 490 |
| :---: |
|  |
|  |



> WE RESERVE THE RIGHT TO LIMIT NONE SOLD TO MERCHANTS

church of carist



##  <br>  

 $\begin{array}{ll}\text { Service } & 7 \mathrm{p} . \mathrm{m} \text {. } \\ \text { "No }\end{array}$ "Not forsaking the assemblingyourselves together. Heb. 10:25.
ASSEMBLY of GOD CHURCB ASSEMBLY OF GOD CHURCH
Rev. L. H. Hubbard. Pastor

 Elder L. M. Handley, Preach
Sunday at the school house. Song Service
Preachng
4-H Club Boys and FFA Boys

A GOOD PLACE TO EAT
CROSS ROADS CAFE MULESHOE - teXAS

Price of Meters is up $\mathbf{6 8 \%}{ }^{*}$


Yet Natural Gas Service Remains At the Same Low Pre-War Prices!

Meters are but one item. Everything behind your natural gas service has increased in price.
Like everything else, gas is more expensive to produce and more expensive to deliver to your
home, but not one cent of this increased cost has been passed on to you.
No expense has been spared to assure you an ample supply of gas when you need it. Natural gas service for your home and business is still furnished you at 1940 prices!


## West TexasGus Company

Helpina Build West teeas Since 1927

Mas gagas no negas

Rev. Martin L. Pattan, Pastor Mack Hale, s. s. Supt. MORNING WORSHIP Sunday School
Morning Worship EVENING WORSHIP
Young People's Service $\quad$ 7. P. M.
Evening Worship $\quad$ 7:45 P. M.
You aro invited to our services
in the Chorus Hall. on the High
"Friendship Night"
Programs At OES

\section*{| chool Campus. | $\begin{array}{c}\text { More than } 300 \text { species of dahliaa }\end{array}$ |
| :--- | :--- |
| have been evolved and named. |  |}


"SO IN LOVE"
"POWDER YOUR FACE WITH SUNSHINE" "I'VE GOT MY LOVE TO KEEP ME WARM' "CRUISING DOWN THE RIVER" "DON'T ROB ANOTHER MAN'S CASTLE" "BOUQUET OF ROSES"
"RED ROSES FOR A blue lady"

COX RADIO \& ELECTRIC the house of service


## COX RADDO \& \& ERECTERAC

 Is Shower Honoree Of West Camp Club
 oy Jones, Beurah
Nilliami
Aust, Bonnin,
Bent Willians, Louise Busbice, Sylvia
Couch, Vola Dutton, Pat Akin.
Cot Couch, Vola Dutton, Pat Akin.
Next meeting will be March 23 GUESTS IN VAY GUESTS SUNDAY
HOME SUNAY Mrs. Fred Vay had As
Munday dinner guests, Mrs.
Slanchene
Vay of Pueblo, Colo., Eider and



## Congratulations...

FUTURE FARMERS OF AMERICA

4-H CLUB MEMBERS

ON YOUR FINE WORK THIS YEAR AND YOUR
great fat stock show

## POOL INSURANCE AGENCY

Phone 113



## Many Area Farmers Aftend Meeting Held In Courtroom Here Last Week

## 



No Crystal Ball Needed To Tell Needs of Soil Tests Will Give Farmer Answer to Question
You don't need a crystal ball to
tell $y$ you whether your soil needs A soil test will your siul you theds
or no
not
nnswer. Where $z$ a deficiency


 lions are glad to
making such tests.
 have plenty ilime. Alde. Some soin
night te harme. might be harmful rathe
ful to crop production.


To soils that need it it lime is the
kesstone of any well planned soil



 supported by the generous use ot
phosphate and potash tertiliers, by
 possible
reaidues.

SPECIAL Dupont Nylon Hose Full Fashioned
54-gauge, 15 denier Irregulars - Beauties
Only 2

Pair For
$\$ 1.00$ Mrs. CAROTHERS

Let's all attend the fat stock show
C. W. GOSS AUTO CO. Phone 53


## Congratulations.

Future Farmers of America AND
4-H Club Members

LET'S ALL ATtend their
FAT STOCK SHOW

SAME.FOX
texico consignee In the past two weeks we have
han
things beveral
complolian stolen frints
$\int_{\text {first of January, we can clear the }}^{\text {jail }}$ THE MULESHOE JOURNAL, Thursdap, March 17,1949

... No safoguard for your CROPS
Buy Your Haill Insurance Today from
BOBO INSURANCE AGENCY. . . . Phome 97


## CONGRATULATIONS

4-H CLUB
and
FFA CLUB MEMBERS
beSt wishes for your show

KING GRAIN \& SEED CO.
WESTERN FERTILIZER CO.

## THE FIRST DRAWING

Sponsored by the Merchants Listed below and held last Tuesday night was a big success in Muleshoe.

Howard Cox was the spokesman for the drawing with his public address system
in the Valley Theatre and another in the Paloce.
The name drawn was MRS. J. C. BARBER, one of our Muleshoe citizens. A
bieycle was to be the first premium but they were mot able to use a bicycle,
so Mrs. Barber got her choice of toking the second premium, a toaster and
coffee maker by Westinghouse. She was very much overwhelmed!

REMEMBER....

## When Your Doctor <br> Gives You A Prescription <br> That Prescription Is Yours! <br> You Can Have It FILLED Wherever YOU WANT TO

dAmRon rexall store has two registored Phermacists to FILL YOUR PRESCRIPTIONS

SAM DAMRON
B. S., Phg. No. 11483

> JOE DAMRON No. 957 h

Damron Rexall Drug

GRAHAM'S
"Home Made Broad"
 phone 27

You Will Never Kick of Our Prices
St. Clair Department
\& VARIETY STORE
phone 99
The Dixie Lee Shoppe
miss los angeles sutts a conts Hattie Jonnings
Phone 234-J
Mrs. Sidney Provence
EELTON'S EEAUTY SHOPPE
Mamie Provence Mra Juemita Carrot

Thene 107-w

## walgaeen agenct <br> Western Drug Co.

The Leeding Drugstore in Mulechoe

The Fashion Shop

 Mold hoier memo Ling Sho-Form Brassiors
$\left.\begin{array}{c}\text { Dorothy } \\ \begin{array}{c}\text { Mathiesen } \\ \text { Phone }\end{array} \\ \hline\end{array}\right]$ Elizabeth Barraett

## Berry Electric

 ADMIRAL DEALERDual Temp Refrigerators-Radios
Washing Machines-Deoptreere Duai Temp Reirigeorators-Radios
Washing Machines-Deoptroeze
Electrical Ramges American All-Steol İitchen Cabinet

## Gerald's Fine Foods

 Moet Your Friends at GERALD'sFor Stoaks-Lunches-Short Orders Stoaks-Lunchoe-short Orders
Soda Fountedn Servico "Got Your Froe Tikkets Hero"

## HUDSOM

C. W. Goss Auto Co.

> GULT pmoducts
> HUDSon calas

## Lambert Cleaners

It Looks Like Now Wheo wo Aro Theru"

$$
\begin{aligned}
& \text { Major Atterations } \\
& \text { Custom Trillerod Sults } \\
& \text { Phone } 2 m
\end{aligned}
$$



Soil Conservation District News




| CAR financing -:-$\qquad$ farm Loans For Complete Insurance Protection Including Polio Soe ... |  |  |
| :---: | :---: | :---: |
|  |  |  |
| Pool Insurance Agency M. W. POOL, J. - LEE.R. POOL |  |  |
|  |  | Texas |

Bring Us Your SUDAN-CANE HEGARI

that is sutiable for seed purposes

GILbREATH FEED \& SEED
Phone 115 Muleshoe
 mings. The boys reported a swell
time. We wish to express our heart-
felle sympathy for Mr.
Frank Hamkins fond Ma mond ins.
Feath of their infant daughter. has article published ABILENE, March 15.-Maurine
Wilterding, a sophomore in Mc-
Murry college, Abilene was
 let published recently by the col-
lege chistian Foundation.
subject was "On Finding Oneselt". SPENT WEEKEND AWAY
 nome from college
 VISITED IN SILVER CITY
Mr. and Mrs. Walter Witte and Mr. Pete Jenkins visited Lamar
Trs.te ite in Silerer City, New Mexico,
fite in past weekend.
ie VISTED HERE
Mr. and Mrs. Mr. and Mrs. C. E. Briscoe of
Artesia, New Mexico visted their
fumbter. Mrs. Iky Bayless and
family over the weke WAS HOME FOR WEEKEND
David WYer WAS HOME FOR WEEKEND
David Wyer was home from
school at Canyon visiting his pa-
rents. Mr. and Mrs. Jay Wyer over



sel it Today AT

Wiedebush \& Childers


Free Photograph


LOOK AT OUR WINDOW! TELL YOUR FRIENDS
BASS FIRESTONE STORE muleshoe, texas


Right on the job!


Right on the iob day after day because they're tough, and ruggedly built: ::: Right
on the job all of the time with a model to meet every hauling need!
In every State in the Union, more Chev-
rolet trucks were sold last year than any rolet trucks were sold last year than any
other make. That's because Chevrolet can offer-power with economy . . . strength with convenience... and duty-proved dependability combined in a variety of models to meet every need .... up to 16,000 1b. Gross Vehicle Weight!
Keep in mind, too, that Chevrolet Heavy. Keep in mind, too, that Chevrolet Heavy.
Duty Trucks alone offer you 3-Way Thrift
-low cost operation, low cost upkeep and the lowest hist prices in the entire truck field! Choose Chevrolet Trucks for Transportation Unlimited
Look at all these Extra-Value Features!





## C \& H CHEVROLET COMPANY




TO BE SURE OF A FINE SEED BED
A spike-tooth harrow is a very important tool, and it's mportant to select the right model for the job you want
o do. We have a choice of models and sizes for all pur-



## FRY \& COX BROS.

A One-Stop Farm Service
minneapolis-moline - Westinghouse appliances Muleshoe, Texas Phone 35


The NEW Paymaster "54" is now available for the
1949 planting season - ready for farmers who want more 1949 planting season - ready for farmers who want more better-staple-producing planting seed answers the demand for a variery that is tested and proved for west Texas
growers. It is the result of tcientic semen growers. It is the result of scientific selection and pains-
aking experiments to develop a seed that will produce more money per acre planted.
is a money-making Cotton




 IT PAYS TO PLANT PAYMASTER "S4" Sold through yours gioner, your peed deater,
Western Cottonoil boranches of the
Cond at Lockview Parm, Plainview, Texas.


S10 Million Proposed For Soil
Conservation Work In Texas


New Plymouth on Display

 The ct elltale exhaust smoke from your car or truck on't let smoke signals put the Indian sign on


Mō Pā Power Punch Piston Rings Fatoory Engineered ond linsected

CHRYSLER and PLYMOUTH CARS COVIN MOTOR CO.
PHONE 327

Welcome To The Fat Stock Show<br>and Congratulations to our FFA and $4-\mathrm{H}$ Club boys.

## WESTERN CLOTHES

The
STETSON Open Road


READY FOR ACTION . . . OR RELAXATION

Ranchwear In the saddle or at ease, here's ranchwear with assured comerort
and good-looks. Tailored by famous H - Bar - C, C , known for
for ranchwear at its, kest $\ldots$ in
in
thest fabricc well-fiting lines and beautiful detaile you've been looking for.



NOCONA BOOTS
A perfect boot to go with
your weentern iothes maote
of fine leather and work.


## COBB'S



Farmhouse Remodeling Requires Much Thought And Prior Planning



## 

 s!

## MULESHOE FUNERAL HOME <br> Loyd roberts <br> for Ambulance service call

## ELECTRIC SERVICE

IRRIGATION MOTOR HOOK-UPS \& REPAIRS
REA HOUSE WIRING A SPCIALY REA HOUSE WIRING A SPECIALTY
FOR ANY ELECTRICAL NEEDS

MULESHOE ELECTRIC SPUD thomas
First Door East of Magndia Wholesale

W
Well Drilling California Irrigation Pumps
Estimates on
TURN KEX Rstimates on
TURN KEY Jobs
Jon
Any Size Hole up to 20 Inch
${ }^{50} \mathbf{Y} \mathbf{Y}$. Experilence
3 Machines in Operation
K. \& L. Drilling Co.
E. H. Kennedy - L. D. Lancaster


NOTICE
Before You Buy A Radio See
The New ZENITH'S

Spence Rewo Shop
ALSO APPLIANCES FOR
Your NEEDS Headquarters
For All Kinds For All
RADIO BATtERIES
Kind
dependable service any make radio

Phone $270-\mathrm{W}$

## THE MULESHOE JOURNAL, Thursday, March 17, 1949

$\left\lvert\, \begin{aligned} & \text { THE MULESHOE JOURNAL, Thursday, March 17, } 1949 \\ & \begin{array}{l}\text { "Anyone interested in having } \\ \text { their children attend the clinin is }\end{array} \\ & \begin{array}{l}\text { giardians, and ail those assistinn } \\ \text { with the clinic," said Mr. Collin }\end{array}\end{aligned}\right.$ $\left.\begin{aligned} & \text { their children attend the clinic is } \\ & \text { asked to contact me at onee." Mr. } \\ & \text { Collins stated. "Children under } 15 \\ & \text { years } \\ & \text { st }\end{aligned} \right\rvert\,$ High winds have been known

 to charge for the application or
the examinations. Lunch will be be wood of the willow tree i
serve at the Temple at noon for
he children, their parents or other common timber.


CONGRATULATIONS

WELCOME
то тне
MULESHOE
FAT STOCK SHOW
muleshoe
STATE BANK
Memberfolc

## "We get faster handling of larger payloads




 reports. Mr. H. B. McCuistion of Beaumont, Texas. "We
rep
find our new 145 -horsepower Ford Model F-7 Big Jobs are more versatile, more capable. They are far superior
are the two-ton trucks." to the two-ton trucks."
Sensational reports on the new F-7 and F-8 Ford Big
Jobs are coming in from everywhere. Men who know Sensational reports on the new R-7 an er who know
Jobs are coming in from everywhere. Men whine
trucks claim 6,000 miles per month, for months on end, trucks claim 6, 600 miles per month,
with no time out. gross loads of 50,000 liss.... power whit leaves other trucks eating dust...passenger-car type
that
of driving ease and comfort. . . gasoline economy that of driving ease and comfort $\ldots$. . gasoce economy that
even smaller two-ton trucks cannot excel on comparable even smailer two-ton trucks cannot excel on comparabie,
runs. Come in and let us give you more facts on the Mr. Big of big-time trucking -the Ford Big Job.
$\star$ Brand Now 145-Horsopowor Ford V-8 Truck Engine
$\star$ Now Heavy Duty Quadrax Axies; Single-Speed and Two-Speed
$\star$ Big Tires; up to 10.00-20 on F-8, up to $9.00-20$ on F-7 $\star$ Now Heavy Duty Five-Speed Transmission
$\star$ Blg Rear Brakes; Powor Actuated,_16-In, by, 5-In,
$\star$ Bult and Warranted for the following ratinger

|  | croen Vohiche Woidit | Crose Froin Weible |
| :---: | :---: | :---: |
| P49 PORD P-7 | 19,000 lbs. | 35,000 lbs. |
| 499 FORD F-8 | \| 21,500 lbs. | 39,000 |

## FORD $\frac{\text { Bonis }}{\text { Buit }}$ TRUCKS

 Pist Motor Co.

